

Red Hot Deals From ECKERD'S

ECKERD DRUGS

AMERICA'S FAMILY DRUG STORES

- COMPLEXION LOTION ... 63¢
- BRECK CREME RINSE ... 34¢
- TOOTH PASTE ... 49¢
- CEPACOL MOUTHWASH ... 84¢
- METAMUCIL ... 1.99
- UNICAPS 'M' ... 2.08
- BABY POWDER ... 49¢

ECKERD DRUGS THE NO. 1 PRESCRIPTION HEADQUARTERS IN FLORIDA!

LEGAL PAD OR LETTER PAD ... 19¢

KODAK SUPER 8 INSTAMATIC MOVIE OUTFIT

Complete Outfit Consists of:

- M-12 INSTAMATIC SUPER 8 CAMERA ... 29.95
- M-50 INSTAMATIC SUPER 8 PROJECTOR ... 62.50
- KA464 SUPER 8 FILM ... 2.95
- (3) E91 ALKALINE BATTERIES ... 1.00
- #77 BEAMETTE MOVIE LIGHT ... 11.95
- 30x30" TABLET SCREEN ... 5.95

TOTAL LIST PRICE \$114.30

99¢

LAY-A-WAY

Now for CHRISTMAS!

NO. 1 KODAK 104 INSTAMATIC CAMERA ... 19.88

HOOK ROD & REEL ... 33¢

SCOTT NAPKINS ... 11¢

24'S MODERN ... 59¢

NIGHT LIGHT ... 29¢

CLOTHES PIN BAG ... 34¢

SAINT PATRICK'S ... 1.99

SAINT PATRICK'S ... 1.99

SAINT PATRICK'S ... 1.99

JUST WONDERFUL HAIR SPRAY

REG. 99¢

49¢

VO-5 SHAMPOO

REG. \$1.09

68¢

RISE INSTANT LATHER

REG. \$1.19

56¢

DRISTAN TABLETS

REG. \$1.19

79¢

Big E Special

1/4 IN. X 180 FT. MASKING TAPE

COMPARE AT 59¢

29¢

FREE! FILM PRINTS & KODAK FILM!

THE NEWLYWED GAME

1.88

THE DATING GAME

3.33

THE AMAZING DUNNINGER

4.44

HOOK ROD & REEL

33¢

ROD & REEL

79¢

SAINT PATRICK'S

1.99

SAINT PATRICK'S

1.99

SAINT PATRICK'S

1.99

SAINT PATRICK'S

1.99



By LARRY VESSEL

A CONVERSATION WITH A SPARROW

SPARROW - Why so glum? REPORTER - Sanford lost out on his model city program. SPARROW - What did you expect? REPORTER - Eh? SPARROW - Sanford filed his application April 28. They certainly didn't push it. REPORTER - Maybe we didn't have the right connections in Washington. SPARROW - Come on, Du-luth, Minn., got it. REPORTER - I don't think I have to say any more. Mrs. Hulda Kibbee who served 25 years with the County as public health nurse will be retired Dec. 8.

Altamonte Springs City Council met this morning in special session to purge the voter registration books. Eight persons names were purged from the books leaving a total registration of 754.

Goldenrod's Jack Syme who ran against Bob Parker for the County Commission and lost last June said probably this he can do better as a Republican.

He switched to Republican this week. Thus far Seminole County has collected \$800 for Kirk's war on crime.

One Seminole County school teacher doesn't believe in the Florida Education Association. She donated the equivalent of 25¢ dues to Gov. Claude Kirk's war on crime.

Hey, how come the school board, City Commission and SIC are meeting Monday night over at the Naval Air Station property?

Well, that's the night of the concert. Maybe they'll change it to Tuesday morning.

PS. They did! The sheriff's office reported the following bit of information this morning.

The data sheet read: Car vs. horse on Oona Road yesterday afternoon.

The deputy didn't say who was hit but we can guess.

County auto inspection center coming up again for discussion Tuesday.

How much will it cost us? \$15,000. Forget it!

Largen Will Replace Peterson - Plante

The Sanford Herald

Seminole County on the St. Johns River "The Nile of America"

Phone 322-2611 or 425-2930 Zip Code 32771

WEATHER: Thursday 85-88; fair and cool weekend.

VOL. 60 NO. 85 - AP Leased Wire - Established 1908 - FRIDAY, NOVEMBER 17, 1967 - SANFORD, FLORIDA - Price 10 Cents

The Five Who Made Holiday Isle Click

HAROLD SLAMA GEORGE DIETRICH MRS. GEO. DIETRICH A. J. THOMAS C. E. MERRILL

HOLIDAY INN is having its grand formal opening this weekend with an Open House for the general public. Harold Slama extends an invitation to view Monroe Harbour marina, Mr. and Mrs. George Dietrich invite the public to the House of Beef restaurant, and its Growers Lounge. A. J. Thomas and C. E. (Bud) Merrill are opening the Holiday Inn motel for a visit and inspection. (See today's second section of The Sanford Herald for more complete details.)

Seminole Teacher Honored By State

DAVID SAWYER

An English Estates elementary school teacher has been named one of the four top young teachers in Florida, the State Department of Education announced today.

David Sawyer, who teaches a sixth grade class was selected as the top teacher in the county and competed with teachers from 86 other counties for a top meritorious award.

Sawyer has been in the school system for four years. He was selected to represent the county by a group consisting of principals, SEA representatives and other school leaders.

"Thrilled!" With that simple word, Sawyer, summed up his attitude toward his profession. Sawyer said, "Every day is a challenge and a new experience." Perhaps the words might be termed trite in some circles, but it rings true - of meaningful purpose and sincerity in the classroom. And that is where it counts!

Children's Day Tuesday and Wednesday

Navy Heroes To Be Honored

Awards ceremonies honoring Navy personnel of three squadrons are being held today and Saturday at Sanford Naval Air Station.

At RVAH-13 ceremonies this morning Lt. Cdr. John J. Huber Jr. received the Legion of Merit medal for meritorious service with the U. S. Air Force Western Reconnaissance Squadron.

Others honored: Cdr. Charles R. Smith Jr., commanding officer; Lt. Cdr. Arthur R. Skelly, Lt. Cdr. Raymond C. Vohorn; Lt. James L. Morgan, Lt. Cdr. George W. Pearson, Lt. Cdr. William J. Belay, Lt. Cdr. Richard A. Daum, Lt. Robert R. Renner, Lt. Robert L. Soulers, Lt. Cdr. Frederick D. Livin, Wayne L. Rausenberger, Daniel J. Markland, Robert F. Gilmore and Lt. (jg) Stanley C. Baker.

RVAH-13 was to hold ceremonies at 2 p.m. to honor officers and enlisted men for duty in combat deployment in the Western Pacific.

RVAH-17 will hold an awards program at 9 a.m. Saturday. To be honored for combat duties from the USS Enterprise will be Cdr. P. J. Ryan, commanding officer; Cdr. W. Winber III, Cdr. R. L. Pritcher, Lt. Cdr. D. E. Nothwang, Lt. Cdr. F. G. Hamrick, Lt. Cdr. G. G. Clark, Lt. A. K. Suter, Lt. J. Capewell Jr., Lt. P. C. Carrothers, Lt. (jg) J. E. Owen, Lt. (jg) W. T. Scheffer, Lt. (jg) W. R. Felthaus, Lt. (jg) J. C. Biltberger and CPO Glenn Bowen.

Woman For SIC Board? Mrs. Gradick Considered

Mrs. J. E. "Myrtle" Gradick, chairman and to W. W. Knowles, City Manager.

The SBWC took this action on Friday and the absence of the SIC vacant and the club decided a woman with experience and judgment would be desirable addition. Mrs. Gradick has been a resident of Sanford for 43 years, has been identified with one of its key industries, agriculture.

On her record there are positions with the Ovidio Truck Vasey, George F. Fuh, and the Florida Preceding Company. During these years she served in such positions as executive secretary and had duties of decision and responsibility.

Mrs. Gradick also has the distinction of being the first woman ever to serve as foreman of a grand jury in Florida, which she did in Seminole County in 1950. In subsequent years she also did important juror service.

Palmistry Hearing Set

MRS. GRADICK

Hearing before Circuit Judge Vasey at 11:30 a.m. next Friday in the judge's chambers.

What is determined at the hearing is a motion by County Attorney Harold Johnson to "quash" the suit.

SISTER Organizes To Rejuvenate Downtown

SISTER - "Sanford's interested and critical problem - a rejuvenated downtown business area." - is now an organized fact. With representatives of the main women's organizations on hand and under the leadership of the Sanford Business and Professional Women's Club, Mrs. Beverly Maconn, Vivienne Sweeney, Elizabeth d'Aversa, Jerry Kirk, Janette Springfield and Ruth Swainsey. A follow-up meeting was announced for Nov. 28 at 1:30 p.m. in the lounge of the Florida State Bank.

During more than an hour of general discussion those present heard the following points: 1. What is needed is immediate action to improve the physical appearance of the downtown area as it is. 2. The Holiday Inn complex has attracted many visitors and those who come in to the city from the marina and should be presented with a pleasant welcome - clean streets and sidewalks, landscaped gardens, and the absence of litter.

Both of these situations were seen as inviting the woman's hand for clean-up and the woman's eye for beauty.

More basically the women made it clear that what they wanted was a unified attack on the downtown problem, a lessening of any petty jealousies, and a recognition that something could be done now by the meeting of the women's group.

Faults of the present conditions were named as a lack of show in merchandise and competent, modern sales tactics. Moves which were praised by the group were the modernization of the Sanford Atlantic National Bank building, the planned improvements of the McCroly store and the happy combination of the Colonial Room restaurant at Touchton's Drug Store.

Senator Speaks To Area Chambers

Dr. Tom Largen will replace A. B. Peterson Sr. on the Hospital Board Dec. 11, State Sen. Ken Plante told The Herald last night.

Plante, a close advisor to Governor Kirk, said there's no doubt that Largen will get the appointment over another Sanford doctor, Charles Hardwick.

The advisory committee picked Largen despite a petition by 98 per cent of the doctors supporting Doctor Hardwick. Doctor Largen even supported Hardwick.

Plante spoke in the East Central Florida Council of Chambers at the Holiday Inn and virtually kicked off his campaign for Congress urging Chamber officials and members to get more involved in politics.

Speaking in place of Congressman Ed Gorney, Plante urged a closer relationship between the laymen and senior Chamber and discussed the accomplishments of the Legislature to Central Florida.

He cited the job the Legislature did on law enforcement, air and water pollution and the vital port legislation for Seminole County.

Milliot Hand-Picked By Bassett And Salfi

Seminole County Republican leaders are laying the ground work for a unified front in the 1968 political campaign.

This was evident last night when "harmony reignited" at the monthly meeting of the Seminole County Republican executive committee.

The Herald has heard "rumblings" that members of Republican Gov. Claude Kirk's county advisory commission were disgruntled because they had been bypassed in Kirk's appointment of GOP Peter Milliot to succeed Gov. J. L. Fobay as sheriff.

But last night Robert Topp, chairman of the county advisory commission, was elected as county sheriff.

Following the meeting Topp was questioned about his committee being unhappy with the Milliot appointment, which was "engineered" by Salfi, state attorney, and Bassett, state representative.

Topp admitted his committee members knew nothing of the Milliot appointment "until we read it in the newspaper and, of course, we were unhappy, at first." But he added, "anyone can make a recommendation to the Governor."

He explained that with the Governor's agents conducting a two-month secret investigation of Fobay's activities, Salfi and Bassett had "hand-picked" Milliot for the sheriff's post and that FBI agents spent the same two months probing into Milliot's background. It was because of this, he said, that the matter of Milliot was kept tightly guarded secret by Salfi, Bassett, Milliot and the FBI.

So it was last night that the Republican leaders "laid the ground work" of this rift by naming Topp to the executive committee. This was accomplished in the presence of Milliot, who attended the meeting.

The new discordant note sounded last night at the executive committee meeting was the nomination of Mrs. Constance Bassett from the committee. Mrs. Bassett is president of the Seminole County Republican Women's Club.

Salfi was appointed as a committee-of-one to arrange for a Christmas cocktail dance.

It's Official: Love No Longer Police Chief

Report that Charles A. Love is no longer employed by the City of Casselberry as chief of police, was confirmed today by Council Chairman Edith Duerr.

Dr. Duerr stated, "On Oct. 23 Mr. Love to the best of my knowledge was separated from the City of Casselberry to permit him to clarify some personal problems."

"He was told that if he could do so within 30 days, he would be re-considered for appointment. He was not given a leave of absence," the council chairman declared.

Man Robbed

The night attendant at the Eastern Old Co. on 13th St. was robbed at a point of \$25 last night, Police Chief Ben Butler reported.

JUST ARRIVED NEW SELECTION 1967 CHEVROLET CORP. LEASE CARS • POLARIS • DARTS

SAVE HUNDREDS OF DOLLARS

SEMINOLE COUNTY MTRS. HOME OF THE GOOD GUYS

1801 W. 1st St. Phone 322-9434

Parents' Choice Salute Of One Father

By REV. WILLIAM EDWARDS
St. Paul's Episcopal Church

Today we celebrate the life of one of our greatest fathers. He is the father of all of us. He is the Father who brought down the sword of justice upon the wicked and upon the oppressors. He is the Father who gave us the gift of His Son, Jesus Christ, who died for our sins, who rose again, and who is seated at the right hand of God our Father. He is the Father who is the source of our life, the source of our hope, the source of our love, the source of our peace, the source of our joy, the source of our strength, the source of our wisdom, the source of our power, the source of our glory, the source of our salvation, the source of our redemption, the source of our sanctification, the source of our glorification, the source of our eternal life, the source of our eternal happiness, the source of our eternal joy, the source of our eternal peace, the source of our eternal glory, the source of our eternal salvation, the source of our eternal redemption, the source of our eternal sanctification, the source of our eternal glorification.

Services Of 1741 To Be Observed At Sanford

The services "Services in the Month of an Angry God" by Rev. William Edwards will be held at St. Paul's Episcopal Church, 1741 S. W. 17th St., on Sunday, Nov. 15, at 10 a.m. The service will be held in the sanctuary of the church. The service will be held in the sanctuary of the church. The service will be held in the sanctuary of the church.

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Annual Service Thanksgiving

Annual Community Thanksgiving Service sponsored by the Sanford Ministerial Association will be conducted this year at 10 a.m. Thursday at First Methodist Church. All citizens of the community are invited to attend.

The service will be delivered by Rev. G. Blair McGarvey of Sanford Alliance Church. Worship leaders and host minister in Rev. Robert M. Jenkins. Other participants will be Rev. Robert Welch of Sanford Church of God of Prophecy and Rev. Freddie Smith of Central Baptist Church.

Members of church and other ministers, priests, rabbis, and their groups, are invited and are asked to make special announcements of the service this weekend.

The ministerial association in Rev. Fred B. Cannon of First Baptist Church. Program committee chairman is Rev. Robert Temple of Grace Methodist Church.

Special meals for the service will be offered by the chefs of the host church.

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Messiah Church Is Dedicated

Messiah Evangelical Lutheran Church of Christ was dedicated at 10 a.m. Sunday at the new church and educational building to the glory of God last Sunday afternoon by Rev. Dr. Royall A. Young, president of the Florida Synod, Lutheran Church of America.

Rev. Dr. Royall A. Young, president of the Florida Synod, Lutheran Church of America, presided at the dedication of the new church and educational building to the glory of God last Sunday afternoon.

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Stricter Guidelines To Stem Flow Of Dollars Overseas

WASHINGTON (AP) — The Johnson Administration is counting on higher taxes, expanded exports, more foreign visitors to the United States and both tightening by American businessmen to hold in check an expanding dollar drain.

In reporting the fifth straight quarterly rise in the balance of payments deficit, the government also announced Thursday that it will tighten by American businessmen to hold in check an expanding dollar drain.

The deficit in balance of payments increased to \$779 million during the third quarter—the highest in 2 1/2 years—and if the trend continues the deficit will exceed \$1 billion during the first three months of the year.

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State Ponders Complete Financing Of Public Schools; Income Tax Seen

TALLAHASSEE (AP) — Co-sponsors of the Commission on Quality Education proposed Thursday that the state take over the total financing of public schools.

Support teams were urged by Executive Committee Chairman Hugh Adams to study levying a state income tax as one of the ways to support the program from kindergarten to college.

All local millage elections would be abolished under the plan, he said.

He emphasized that the executive committee's proposals are merely guidelines and urged support group workers to find jobs in them and suggest changes.

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Cold Weather Chills Northeast

THE ASSOCIATED PRESS

Cold and cold weather chills parts of the South again today.

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Sinners In The Hands Of An Angry God

THIS TOPIC WAS USED FOR A MESSAGE PREACHED BY JONATHAN EDWARDS ON JULY 8, 1741.

TO BE PREACHED AT THE
7 P.M. Services, Nov. 19
SUNLAND BAPTIST CHURCH
2626 PALMETTO
G. E. HODGES, PASTOR

TO BE PREACHED AT THE
7 P.M. Services, Nov. 19
SUNLAND BAPTIST CHURCH
2626 PALMETTO
G. E. HODGES, PASTOR

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SUNLAND BAPTIST CHURCH
2626 PALMETTO
G. E. HODGES, PASTOR

TO BE PREACHED AT THE
7 P.M. Services, Nov. 19
SUNLAND BAPTIST CHURCH
2626 PALMETTO
G. E. HODGES, PASTOR

our Plymouth win-you-over beat goes on

and on and on

and on and on

and on and on

and on and on

and on and on

and on and on

and on and on

Geneva Methodist Church Observes 90th Birthday

By MISS JOE E. MATTHEWS

Members and former members of the First Methodist Church of Geneva gathered Sunday to celebrate the 90th Anniversary of its founding with special services and a fellowship dinner.

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'The Antkeeper' To Be Shown Saturday

The Lutheran Church in America's dramatic television production "The Antkeeper" terminated one of the most unusual and provocative films ever made, will be shown at 8:15 a.m. Saturday over WESH Channel 2.

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Revival Planned By Nazarenes In Longwood

By DONNA ESTES

Revival services will begin at the Longwood Church of the Nazarenes this evening. Rev. Jess Buchanan reports.

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Christ Episcopal Sets Supper

The Church Council of Christ Episcopal Church of Longwood will sponsor a ham supper between the hours of 5:30 and 7:30 p.m. Saturday in the parish house.

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Missing AF Pilot Believed Prisoner

DAYTONA BEACH (AP) — An Air Force pilot listed as missing in action since Jan. 23 is alive in a prison camp in North Vietnam, his parents say.

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Legal Notice

NOTICE TO DEFENDERS
YOU ARE HEREBY NOTICED TO FILE your written answer or defense to this complaint on or before October 15, 1967, at the office of the Clerk of the Circuit Court, in the County of Duval, Florida, at Tallahassee, Florida.

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YOU ARE HEREBY NOTICED TO FILE your written answer or defense to this complaint on or before October 15, 1967, at the office of the Clerk of the Circuit Court, in the County of Duval, Florida, at Tallahassee, Florida.

Concert Series Opens Monday

Current series of Seminole County Mutual Concert Association opens at 8 p.m. Monday at the Sanford Civic Center with "The Concert Series."

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We Care Stores Offer Turkeys

Shoppers in downtown Sanford who patronize the members of the Downtown Sanford "We Care" Merchants Association are apt to find a free turkey included in the transactions.

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Worship Knows No Calendar

Some find their God in worship. Others see Him in a special service, or in a special moment of prayer. All agree that His love is constant and His grace is ever present.

Some find their God in worship. Others see Him in a special service, or in a special moment of prayer. All agree that His love is constant and His grace is ever present.

JIM LASH CHRYSLER-PLYMOUTH, INC. 2613 ORLANDO DRIVE

More Vocational Schools

Increasingly more, the parents are turning to vocational schools for their children. In the higher grades, the child, instead of attending a public school, is enrolled in a vocational school. They want their children to have a job when they graduate, and they want to know that their children will be able to do a job. The vocational schools are the answer to this problem. They are the schools that give the child a job when he graduates. They are the schools that give the child a job when he graduates. They are the schools that give the child a job when he graduates.

Don't Blame Us, Mayor

The other night at the City Commission meeting the Mayor spent five minutes attacking The Herald. The Mayor (the rest of the commission didn't say a word) blamed the Herald for the trouble in the city. He said we were a detriment to the community. Right, Mayor?

War Critics Annoy President

WASHINGTON (AP)—The President is annoyed by the criticism of his foreign policy. He says that the critics are not helping the country. He says that the critics are not helping the country. He says that the critics are not helping the country.

Herald Area Correspondents	
Alhambra Springs	Geneva
New Lake - Forest City	Mrs. J. E. Robinson
Mrs. Maryann Ellis	333-3333
333-3333	333-3333
Capeberry - Tanglewood	333-3333
Mrs. Ann Conaway	333-3333
333-3333	333-3333
Dalby	333-3333
Mrs. John Lamm	333-3333
333-3333	333-3333
Dalby	333-3333
Mrs. Howard Hays	333-3333
333-3333	333-3333
Metairie	333-3333
Mrs. Ethel Harris	333-3333
333-3333	333-3333

The Sanford Herald

WALTER A. GILFILL, OWNER AND PUBLISHER
FRANK WHEELER, MANAGER - General Manager
LARRY VERMILION, Assistant Editor

Subscription Rates: \$1.00 per month, \$3.00 per quarter, \$10.00 per year. Single copies 10 cents.



Political Notebook

'Dropouts From Decency'

WASHINGTON (AP)—The Senate is expected to pass a bill that would allow the President to remove officials without cause. This has caused controversy among critics who see it as a power grab.

Hal Boyle Says:

Life Wears Mask Of Sameness

NEW YORK (AP)—Now and then life wears a mask of sameness. It is a mask that hides the true nature of things and makes life seem predictable and unexciting.

Letter To Editor

Clearing House Stated

Editor, The Herald: In regard to your editorial of Nov. 15, 1967, on "The Herald Instead of Twenty," I think you should be aware of the steps already taken to eliminate unnecessary duplication.

Crane's Worry Clinics

Salient Rules For Hunting A Job

CRANE'S Worry Clinics offer advice on finding a job. Here are some salient rules for hunting a job: 1. Prepare a resume. 2. Research the company. 3. Dress appropriately.

Social Security News

Q. I am a teacher and I am not getting my Social Security benefits. What should I do? A. You should contact the Social Security Administration to see if you are eligible for benefits.

Sanford Furniture Co.

Sanford Furniture Co. offers a wide variety of furniture and home goods. We have everything you need for your home.

Presenting 1967-1968 Mutual Concert Association

Mutual Concert Association is presenting a series of concerts throughout the year. Tickets are available at a special discount.

Quick Quiz

Q. What produces the so-called "red mist" used in Great Britain? A. The red mist is a gas that is used by the British to incapacitate their enemies.

YOU CAN'T DO BETTER THAN J.M. FIELDS DISCOUNT DEPARTMENT STORES

PRE HOLIDAY Last 2 Days SALE

WINTER WHITES \$6

100% Viscose Area Rugs 177

NYLON SHELLS 244

100% Viscose Area Rugs 177

PERMA-PRESS SHIRTS \$1

4-Quart Presto Cooker 897

WOODEN WARE

Your Choice 68c

PLASTIC AIDS

Your Choice 99c

5-YEAR BULBS 6 for 99c

FAMOUS NAME BRAND SHOE RIOT!

Buy one, two, three or more pairs... for work, or daytime... match all your new fall ensembles.

\$4-6

CHILDREN'S LADIES'

J.M. FIELDS

OPEN 9-9 OREGON 16-10 WINTER PARK 16-10 SAN GALLIEN 16-10 MERRITT ISLAND 16-10 BAYVIEW BEACH 16-10

LOCAL, STATE, HOME AND FARM NEWS FOR AND ABOUT SEMINOLE COUNTY AND VICINITY

FARM AND HOME

Florida Opens Farm-City Week Observance

DELAWARE (AP)—Annual observance of Farm-City Week in Florida is being observed in a big way. The observance is being observed in a big way. The observance is being observed in a big way. The observance is being observed in a big way.

The purpose of Farm-City Week, which is observed in more than 12,000 communities throughout the United States and Canada. In Florida, County commissioners of Farm and city communities are planned to observe the observance in a big way. The observance is being observed in a big way.

Agricultural News And Views

By OWEN A. TUCKER II, County Agricultural Agent. This is National Farm-City Week—observing the need for close cooperation between rural and urban citizens. Actually, a cooperative relationship between rural and city is essential to our modern industrial society. Our people depend on farmers for food, the raw materials for clothing and shelter. In turn, the city people, in turn, look to the urban population for production of their equipment, services, goods, and services. Farm interests and city interests can't be separated. Millions of city jobs depend on farming. Some 6 million are involved in providing the goods and services that farmers produce. Another 15 million work at transporting, processing, storing and selling the products. It's evident that farm and city people are interdependent. Their cooperation is essential to the progress of our economy and the maintenance of our high standard of living. Let's all work together to make Farm-City Week a success. — NOW, during FARM - CITY WEEK, and throughout the year.

Yardner's Corner

By OWEN A. TUCKER II. Every year, the yardner is the best of all. For the yardner is the best of all. For the yardner is the best of all. For the yardner is the best of all. For the yardner is the best of all.

Forefathers' Sunday To Be Observed

By MELROD HANEY. The Sunday before Thanksgiving is designated in the United Church of Christ as "Forefathers' Sunday," a time to remember the heritage of the Pilgrim Fathers to whom the Congregationalists, now part of the U.C.C., trace their spiritual ancestry. This Sunday, at 11 a.m., service of United Church of Deltona at the Community Center, Rev. George B. Owen, pastor, will use as theme for his sermon, "How To Give Thanks."

Tractor Repair

BEHRENS TRACTOR REPAIR. 222-9424. 315 N. 15th Street. 315 N. 15th Street.

INSURANCE

CRUMLEY-MONTEITH, INC. 222-9372. 200 W. First St. Sanford.

LeRoy C. Robb Construction Company

LeRoy C. Robb Construction Company. "Forever Homes" NOW OFFERS THESE SERVICES TO HOME OWNERS. 200 S. SANFORD AVE. SANFORD, FLA. 322-9011

CLOGGED DRAINS

WALL SUPPLY. 222-8412. 230 N. FRENCH AVE. SANFORD, FLA.

Baptist Church To Be Dedicated In Deltona

By MELROD HANEY. Dedication services for the new Deltona Baptist Church are planned for 11 a.m. Sunday, Oct. 29. The church is located on U.S. 1, between the intersection of U.S. 1 and the intersection of U.S. 1 and the intersection of U.S. 1.

Home Hints By Sandra

By SANDRA E. WESS. A wise shopper will select a sock made from fine yarn. The more pliable, the better. The more pliable, the better. The more pliable, the better.

BERRY'S WORLD

BERRY'S WORLD. 222-9424. 315 N. 15th Street. 315 N. 15th Street.

Holy Cross Sets Service

Holy Cross Sets Service. Holy Communion will be celebrated at Holy Cross Episcopal Church at 10 a.m. Sunday, Oct. 29. The Thanksgiving Day Service, at a Thanksgiving Day Service, at a Thanksgiving Day Service.

Church Service

Church Service. A Thanksgiving Service will be held at Methodist Episcopal Church at 7:30 a.m. Sunday, Oct. 29. The Thanksgiving Day Service, at a Thanksgiving Day Service.

Church To Get New Organ

Church To Get New Organ. A new electronic organ will be given to Lighthouse Church of Deltona by Mr. and Mrs. Leo Gurney as a "thank offering to God." Rev. Rudolph A. Riz, pastor, has announced. Services subject this Sunday for Pastor Riz at the 10 a.m. service in the Deltona Community Center will be, "The Final Verdict." The Lord's Supper will be celebrated. The Adult Bible Class and Sunday School will meet at 9 a.m. in the Center. Thanksgiving Day Services will be at 10 a.m. in the Center.

Ordination

Ordination. Rev. Joe C. Doublt, pastor of Havana Park Baptist Church has announced that Charles T. Ralston Jr. will be ordained into the ministry at 3 p.m. Sunday at the church. All friends of the candidate are invited to attend the service.

ON-THE-JOB WORK CLOTHES

ON-THE-JOB WORK CLOTHES. Rough, tough DUNGAREES Khaki, Gray, Green FROM \$2.99. Western Shirts and Hats FROM \$2.99. SHOES & BOOTS FROM \$4.99. ARMY & NAVY SURPLUS 310 S. Sanford Ave. 222-8771

It's the BALANCE that counts!

Chaco. For ideal growth and beauty of Lawn, Shrub and Flowering Plants WE'RE SURE YOU KNOW... The RIGHT amount of water in the RIGHT place at the RIGHT time is VITAL! **FARM & HOME MACHINERY CO.** 222-9424. 230 N. FRENCH AVE. SANFORD, FLA.



Rooster by TOMMY ALEXANDER.



NEW OFFICERS OF Seminole Baptist Association are (left to right) Rev. R. G. Key of Geneva, moderator; Mrs. H. A. Barrow, resident of Deltona and member of Orange City Baptist Church, secretary-treasurer, and Rev. Jack Lindsey of Longwood, vice moderator. The Seminole Association, one of 47 making up the Florida Baptist State Convention, has 28 churches and 2 missions with a membership of 10,773 persons. (Herald Photo)

YOUNG REPUBLICANS are planning to hold their annual convention at the Seminole Junior College, Deltona, on Saturday night. The convention will be held at the Seminole Junior College, Deltona, on Saturday night. The convention will be held at the Seminole Junior College, Deltona, on Saturday night.

Dorcas Circle Plans Sales

Dorcas Circle Plans Sales. The Dorcas Circle of Uptown Presbyterian Church will have its annual Christmas Bazaar Friday and Saturday at 316 E. First Street, Sanford. There will be many lovely Christmas decorations, corages, candles, and various gift items made by the women of the church on sale during the two days and a cake sale and rummage sale, consisting of good clean clothing and household items, also will be featured. Hours both days will be from 10:30 a.m. until 7 p.m. Proceeds will be for benefit of church improvements.

DAN'S RED BARN BOLENS HUSKY TRACTORS

DAN'S RED BARN BOLENS HUSKY TRACTORS. 222-9424. 315 N. 15th Street. 315 N. 15th Street.

Students Explore New Math Methods

The philosophy of the mathematics program at South Seminole Junior High School is to encourage students to investigate, explore and draw conclusions rather than just memorize set rules. "This has even permeated the arithmetic operations to the extent that most students can have no excuse to not thoroughly understand 'why' before they follow with drill," says Mrs. Mildred Gaddie, head of the department. "If parents, who think they don't know 'modern math' will just view the study of structure of the number system and the various experiments to see why the operations work they will soon realize that the school is encouraging the spirit of exploration," she added. In the end it is still necessary to memorize basic facts for speed skills. The newer textbooks will show much of the written work in equation form which of course is essential to preparation for higher mathematics," she said. South Seminole Junior High has three levels of seventh grade mathematics classes, three levels of eighth, and algebra and general math in the ninth all taught in the modern methods. All the classes have up-to-date textbooks for their use.

ANNOUNCING Charles L. Nickle. Associate Store in Deltona. You are invited to come in and see the many fine gifts. Home for the home and suburban convenience that is better. Your business will be appreciated, and if you only wish to browse... you're welcome. **Western Auto**. 116 Hwy. 17-92. 666-6156. Complete family store and eating center.

2 Clearance DAY FRIDAY and SATURDAY ONLY

- 19" MONO PORTABLE TV '58
- 19" MONO COLOR PORTABLE '248
- 12" x 12" PANELING '34
- 210-240 SEWING MACHINE WITH CASE '48
- 12 POUND CAPACITY AUTOMATIC WASHER '128
- LINED ANTIQUE BATH DRAPERIES BROKEN SIZES '5 & '10
- 18" x 20" PATIO COVER '88
- 18" x 20" CLEARANCE LAWN MOWERS SAVE UP TO 40%
- 12" x 12" ALUMINUM PRAM '78

MORAVIAN PLAN LOVE FEAST

MORAVIAN PLAN LOVE FEAST. The traditional Moravian Love Feast will take place at 7:30 p.m. Wednesday at Rolling Hills Moravian Church located on SR 634 between Longwood and Forest City. Rev. David Burkette, pastor, explains "The early Christmas meal and broke bread together to signify their fellowship and love for each other. In 1771, the Moravian Church revived this practice and established custom of celebrating church festivities by partaking together of a simple meal known as "love feast." Invitation to participate in the event is extended to all members and friends of the church.

Church Dinner

Church Dinner. A Beef Stroganoff dinner will be sponsored from 5 until 7 p.m. Saturday by the Finance Committee of Community Presbyterian Church of Lake Mary. The dinner will be served in the educational building of the church. The public is invited to attend.

SEMINOLE PLAZA-RT. 17-92 CASSELBERRY

OPEN DAILY 10-9, SUN. 1-6 PHONE 831-1200

Don



Many you ever stopped to think there is no one else in the world who can do what you can do. You are the only one who can do what you can do. You are the only one who can do what you can do. You are the only one who can do what you can do.

Seminoles Are Expected To Score Big

The Seminole football team is expected to score big in the coming season. The team is coached by Coach [Name] and has a strong roster of players. The team is expected to be a contender in the state championship.

Panthers Host Tigers From Jones High

The Panthers football team will host the Tigers from Jones High School. The game is expected to be a close one. The Panthers are looking to improve their record and the Tigers are looking to win the championship.

Peggy Billups Wins FSB Tournament

Peggy Billups has won the FSB tournament. She has a record of 10 wins and 0 losses. She is a top player in the state and is expected to continue to win more tournaments.

Pierce-Herron Win Top Spot At Mayfair CC

Pierce-Herron has won the top spot at Mayfair Country Club. They have a record of 10 wins and 0 losses. They are a top team in the state and are expected to continue to win more tournaments.

Pitts Out For Season

Pitts is out for the season. He has a serious injury and is expected to be out for several months. The team is looking for a replacement player.

Rich Stakes

Rich Stakes is a new event. It is a stakes race and is expected to be a big event. The stakes are high and the competition is fierce.

Gibbs Golf Center

Gibbs Golf Center is a new facility. It has a 9-hole course and a clubhouse. It is a great place for golfers to play and socialize.

Phone 322-5610

Roses Are Bloomin' LA Hosts A Brawl

Los Angeles is hosting a brawl. The brawl is between two teams and is expected to be a big event. The brawl is taking place in a stadium and is expected to draw a large crowd.

Lions Prep For Bowl

The Lions are preparing for the bowl game. They are practicing hard and are looking to win the game. The bowl game is a big event and is expected to be a close one.

Newberry Will Be Tough Foe

Newberry will be a tough foe. They are a strong team and are expected to be a contender in the championship. The Lions are looking to win the championship and Newberry is a big obstacle.

Hounds Take A Big Step

The Hounds have taken a big step. They have won a game and are looking to continue to win more games. The Hounds are a young team and are expected to be a contender in the future.

Sanford Youth Basketball Lg. Try-Outs Sat.

Sanford Youth Basketball League try-outs are on Saturday. The try-outs are for boys and girls and are expected to be a big event. The league is looking for new players and is expected to be a success.

Season Opener Tomorrow

The season opener is tomorrow. The teams are looking to win the game and are expected to be a close one. The season opener is a big event and is expected to draw a large crowd.

Raiders Picked Over Drake

The Raiders are picked over Drake. They are a strong team and are expected to be a contender in the championship. The Raiders are looking to win the championship and Drake is a big obstacle.

PLYWOOD BARGAINS!

Plywood bargains! We have a large selection of plywood at a low price. We have a large selection of plywood at a low price. We have a large selection of plywood at a low price.

Phone 322-5610

Tiger Makes 76th Trip



The tiger has made its 76th trip. The tiger is a big cat and is expected to be a contender in the championship. The tiger is looking to win the championship and is a big obstacle.

No Sugar For Army This Year

The Army is not getting sugar this year. The Army is a strong team and is expected to be a contender in the championship. The Army is looking to win the championship and is a big obstacle.

THE BIG GAME

The big game is on. The teams are looking to win the game and are expected to be a close one. The big game is a big event and is expected to draw a large crowd.

AFL: San Diego At Kansas City

The AFL game between San Diego and Kansas City is on. The game is expected to be a close one. The AFL game is a big event and is expected to draw a large crowd.

NFL: Washington At Dallas

The NFL game between Washington and Dallas is on. The game is expected to be a close one. The NFL game is a big event and is expected to draw a large crowd.

Colts Plan To Declaw Lions

The Colts are planning to declaw the lions. The lions are a big obstacle and the Colts are looking to win the championship. The Colts are looking to declaw the lions and are expected to be a contender in the championship.

5th Anniversary Special!

5th Anniversary Special! We have a special offer for our 5th anniversary. We have a special offer for our 5th anniversary. We have a special offer for our 5th anniversary.

Electric Shaver Clinic

Electric Shaver Clinic. We have a large selection of electric shavers at a low price. We have a large selection of electric shavers at a low price. We have a large selection of electric shavers at a low price.

WEEK-END SPECIALS!

Week-end specials! We have a large selection of products at a low price. We have a large selection of products at a low price. We have a large selection of products at a low price.

Canned Hams 5 LB. \$3.99

Canned hams 5 lb. \$3.99. We have a large selection of canned hams at a low price. We have a large selection of canned hams at a low price. We have a large selection of canned hams at a low price.

Sliced Bacon 1-Lb. 49¢

Sliced bacon 1 lb. 49¢. We have a large selection of sliced bacon at a low price. We have a large selection of sliced bacon at a low price. We have a large selection of sliced bacon at a low price.

YOUNG TURKEYS

Young turkeys. We have a large selection of young turkeys at a low price. We have a large selection of young turkeys at a low price. We have a large selection of young turkeys at a low price.

HAMS

Hams. We have a large selection of hams at a low price. We have a large selection of hams at a low price. We have a large selection of hams at a low price.

Mid-Florida Country Club

Mid-Florida Country Club. We have a large selection of products at a low price. We have a large selection of products at a low price. We have a large selection of products at a low price.

Phone 832-1444

RVAH-3 Wives Elect Officers At Meeting

Plans for the coming year of the RVAH-3 Wives were discussed at a recent meeting of RVAH-3 Wives held at the home of Mrs. Ann Pugh, president. Mrs. Ann Pugh, president; Mrs. Ann Pugh, secretary; Mrs. Ann Pugh, treasurer; and Mrs. Ann Pugh, club representative.

The meeting was held at the home of Mrs. Ann Pugh, president. The meeting was held at the home of Mrs. Ann Pugh, president. The meeting was held at the home of Mrs. Ann Pugh, president.

CPO Wives Club Ends Social With Hilarious Stunt

The CPO wives held a luncheon at the dining room of the CPO club with 30 members attending. Tables were gaily decorated by co-chairmen in the colors of the club.

Attendance for the day was the best since the club's inception. Mrs. Ann Pugh, president, presided over the luncheon.

Bear Lake Circle Slates Meeting

A discussion on growing and caring for roses will be presented by members of the Bear Lake Garden Circle at San Overlook of Nelson's Florida House, Apopka, at the November meeting.

Retired Officers Wives Change Date Of Meeting

Due to a World Wide Conference on Tuesday, Nov. 21, Retired Officers Wives' Club of Central Florida meeting and luncheon date has been changed to Wednesday, Nov. 22, and will be held at the Orlando Air Force Base Officers' Club at 12:30 noon.

Alpha Delta Kappa Starts Research Grant Program

Alpha Delta Kappa, an international honorary society for women in education, has begun a research grant program through which it seeks to put humanistic studies into the hands of the research worker.

The first of the three \$2,000 grants will be made in 1960 at the biennial convention of the society in Kansas City.

Enterprise Personals

Callie Johnson, Mrs. Bethune will enter the hospital on Tuesday for eye surgery.
Mr. and Mrs. Joe Tenore and children, Miami, were weekend guests of Mrs. Tenore's parents, Mr. and Mrs. Sam Lawson at their new home on Stone Island.
Mrs. Esther Brown of St. Petersburg has been visiting her daughter and son-in-law Col. and Mrs. H. C. Flapp.
Mrs. C. A. Weaver has gone to visit her son Charles in Billings Mont. and later will visit her daughter, Mrs. John Tobin and family in Norato, Calif. She will return home after the holidays.
Mrs. Nan Monroe is a patient in Semhol Memorial Hospital, Sanford. Her friends wish her a speedy recovery.
Mrs. Birdie Soodgrass left Sunday for a visit with her niece, Mrs. Chester Bethune, Mrs. Mamie Storer and Mrs.

Miss Jarnigan Bride Of D.D. Morris

Miss Linda Ruth Jarnigan, daughter of Mr. and Mrs. Dale Van Dusen, became the bride of David Dwight Morris, son of Mr. and Mrs. Roland H. Morris, all of Sanford, Oct. 14, at 7:30 p.m. at Christ Methodist Church.
 Rev. Donald E. Reynolds officiated at the candlelit, double ring ceremony.
 The church was decorated with two standing beacons of white mums, four pomps and tuberoses; four candelabras with white Cathedral tapers and potted palms throughout the church. Family pews were marked with white satin bows and greenery.
 Organist Mrs. Betty Walford presented a program of appropriate musical selections including the traditional wedding marches.
 Given in marriage by her step-father, Dale VanDusen, the bride wore a white formal length gown of Chantilly lace over bridal satin with side panels of lace and tulle. The lace featured a scalloped neckline enhanced with sequins and the long sleeves terminated in points over her hands.
 Ruffled tiers highlighted the voluminous skirt and flowed into a Chapel train. Her bodice and long sleeves were carried by a single white rose in a silver bud vase.
 Mrs. Vivian Pariani and Mrs. Don Williams cut and served the cake and pouring the champagne and toasting the bride, Mrs. Clara Wyatt, Mrs. Mary Knowles, and Mrs. Bethel Young, aunt of the bride, Mrs. Bea Alford gave out the groom's boxes of cake. Flowering business were Carol Wyatt and Laikie Ramsey.



MR. AND MRS. DAVID DWIGHT MORRIS

Matron, Mrs. Sylvia Morris, wore a gown identical to that of the matron of honor and they all carried Victorian Colonial bouquets of green faji mums with long green satin streamers.
 James E. Morris, brother of the groom, was best man and ushers were Wally Jarnigan, brother of the bride; Don Brum-

carried the ring on a white satin pillow.
 The bride's mother wore a beige crepe dress with a matching lace coat, dark brown accessories and a corsage of yellow roses. Mother of the groom wore an open crop, a matching lace coat, aqua accessories and a corsage of pink roses.
 Following the ceremony, a reception was held in the Social Hall of the church. The bride's table was overlaid with an imported lace cloth and the centerpiece was a five-branched silver candelabrum with cascading arrangements of white carnations, tuberoses and pom-poms.
 At one end of the table was a four-tiered wedding cake trimmed with yellow and green roses. Between layers were small figurines of a miniature bride and groom and it was topped with a bride and groom under a large wedding veil.
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"CREAM PUFFS"
 A Cerebral Of Curls
 Shampoo & Set ... \$3.00
 Hair Cut ... \$2.00
 Permanents ... \$12.50 up
Betty Anne's
 Hair Styling Salon
 Open Daily 9-5—Thurs. & Sat. 9-12
 2281 Park Ave. — 328-9912

You're Invited

Holiday Fashions

Presented by
mary/esthers
AND
The Village Shop

Shown At
House of Beef Sanford

Holiday Sale
NOV. 18 — 7 P.M. - 9 P.M.

College News

Ninety members of the graduating class of 1943 received 25-year certificates from Stetson University at Homecoming activities on Saturday, Nov. 11.
 Among those receiving diplomas from C. Debie DeLoach, president of Stetson Alumni Association were Mrs. James M. Truck, Sanford, and Dr. John R. Root Sr., Deltona.
 Penny Gleason, daughter of Mr. and Mrs. Richard Gleason, of Sanford, has been elected 1967-68 president of Dramatics Club of South Georgia College at Douglas.
 Ronald Arthur Goers, son of Mr. and Mrs. Herbert Goers, Sanford, is one of 19 Emory University students named to Phi Beta Kappa at Emory University in Atlanta.
 This honor is determined by the student's scholastic achievement, his moral character and his promise of useful contributions to the world. At Emory, the minimum requirement is a 2.5 overall average after three years of college or a 2.25 after the fall or winter quarter of the senior year.
 Ron, a senior biology major, is a member of the Delta Tau Delta Fraternity where he has served as scholarship chairman and corresponding secretary. A consistent dean's list scholar, he is a member of Alpha Epsilon Delta, the pre-medical honorary society. He is, in addition, a Sigma Scholar and a member of Phi Sigma, the Biology Honor Society.

At House Of Beef During Dinner Hour

Holiday Fashions Step Into Dazzling Limelight Tomorrow

By DOBIE WILLIAMS
 A preview of what millinery will wear during the forthcoming Holiday Season will come into focus Saturday, during the dinner hour, from 7 to 8, at Sanford's House of Beef.
 Beautiful belles will model nightly (from table-to-table) a dazzling array of Holiday fashions from Mary Esthers' and The Village Shop (see accompanying photos). Co-ordinator of the fashion extravaganza are Mary Wheelley and Esther Esthers (Mary Esthers' and Mary Williams and Adelaide Moore (The Village Shop).
 The two fashionable boutiques will combine to stage the exciting fashion show as a preview of more shows to follow so that

the fashion-conscious female may view Sanford's seasonal fashion mart.
 Holiday fashions on parade will include the long and short of both before and after-five creations. Beautifully detailed short frocks for tea and afternoon parties, short cocktail dresses embellished with lavish metallic trim, sophisticated and dazzling formal gowns, creations for the hostess at home, formal party ensembles (both short and long) and ensembles from Mr. Dino will make their debut at the gala fashion show.
 Glamorous models stepping into the spotlight are Vi Shoemaker, Dottie Newsome, Mimi Schonover, Carol Blake (Mary



A CHRISTMAS FAIR emerging from Fantasyland is depicted by Dottie Newsome who poses in a playful skin short after-five design. The flowing chiffon skirt, over crepe, is fashioned with a modified Empire waistline embellished with jewels. It's a Mixx Modes fashion from Mary Esthers'.



A MIDNIGHT DREAM is reflected by Vi Shoemaker in this registered black, washable knit floor length gown by Perany of Paris. (Mary Esthers' and Mary Williams and Adelaide Moore (The Village Shop).)



LOOK WHO'S wearing cocktail pants now? Norma Wheelley introduces black cocktail ensembles, a fashion-must this season. They're hand washable and by Gay Gibson (The Village Shop). These fashions and scores more will be shown Saturday night at House of Beef.

MIRROR, MIRROR, on the wall—who's the fairest of them all?

Norma Wheelley rates the honor in an emerald green short dinner frock enhanced with rhinestone buttons at the shoulders and a softly tucked front yoke. A perfect complement to any wardrobe, the fashionable dress is a Gay Gibson creation. (The Village Shop.)

DeBary Personals

By MRS. JOHN LEONE
 Dr. Luther Tarbell, 329 DeBary Ave., attended the 50th reunion of Battery A, 103rd Field Artillery held in Providence, R. I. Dr. Tarbell enlisted in this outfit during World War I.
 Mrs. Alice Herney of Albany, N. Y., has returned to DeBary to spend the winter in Florida.
 Mr. and Mrs. Walter Hull of Vero Beach visited Mrs. Adam Muller this past week. The Hulls are former DeBaryites and enjoy visiting in DeBary.
 Mr. and Mrs. Charles T. Ulrich, 39 Lake Dr., had their son and daughter-in-law, Mr. and Mrs. Charles W. Ulrich, of Brooklyne, N. Y., as their recent house guests.
 Try marinating your next steak in French dressing for a little while before you broil it.

Casselberry Personals

Mr. and Mrs. Lawrence DeRouba of 1225 Huntingdon Drive, Casselberry, attended the USN Seabee's 25th anniversary celebration at the Seabee Base in Gulfport, Miss., Nov. 11. A luncheon was served for the veterans Seabee's and a program took place on the parade grounds. A cocktail hour and banquet was held at Keeler Air Force Base Officers Club in Biloxi, Miss., in celebration of Veterans Day. DeRouba is a veteran of the 12th Battalion, Seabees.

Penneys

ALWAYS FIRST QUALITY

DOORS OPEN
8:30 A.M.
SATURDAY
ONLY!

COME TO OUR
SAT. NOV. 18 7:30-11:30
GRAND OPENING
SAT. NOV. 18 7:30-11:30
CELEBRATION!

STARRING:
COVINGTON TOWERS & WLOF'S DJ "SIR ARTHUR" KNIGHT

DOOR PRIZE
G.E. PORTABLE TV

SNACKS & PEPSI

ADMISSION
\$1.25

FREDDIE'S
PURPLE BANANA

ON LAKE MONROE SANFORD, FLORIDA

New! from Max Factor

Tried & True

the first Soft Color for hair

- 1. THIS IS SOFT COLOR.** A permanent hair color in fourteen of the softest shades you've ever seen...the kind of color you wish you were born with.
- 2. JUST SHAMPOO IT IN.** Easy, safe and fast. Get perfect results because TRIED & TRUE color stops working when the color reaches its mark. Everything you need in one complete kit.
- 3. IT COVERS GRAY.** TRIED & TRUE covers gray like no other hair color. With deep, full, rich color. All because of the special soft color formula.
- 4. YOUR HAIR LOOKS SOFT, FEELS SOFT.** TRIED & TRUE conditions, too. Your hair will have more body, comb better, set better and shape easier. You'll actually feel the difference. Try it. It's all true!

New Tried & True Shampoo-in permanent hair color \$2.00

ECKARD DRUGS

Ros'e Dor of Paris Perfume

• Jo' Ador
• Mon Cherie
• Ran-de-vous

388
W.O.E.

CHARGE IT! in Sanford Plaza

Entertainment IN THE GREATER SANFORD AREA

THINGS TO DO/PLACES TO GO/PEOPLE TO MEET!

Comedy At Movieland

From different times in the past week of the Movieland... (Text continues with details of film screenings and showtimes.)

Highlights

7:30-8:30 p.m. (NBC) "The Price of a Lifetime..." (Text continues with details of the TV program.)

TV Time Previews

The Defense. "The Money Farm..." (Text continues with details of TV programs.)

Television Tonite

- 7:30-8:30 p.m. (NBC) Star Trek: "The Motion Picture"
- 8:00-8:30 p.m. (ABC) "The Price of a Lifetime"
- 8:30-9:00 p.m. (ABC) "The Price of a Lifetime"
- 9:00-9:30 p.m. (ABC) "The Price of a Lifetime"
- 9:30-10:00 p.m. (ABC) "The Price of a Lifetime"
- 10:00-10:30 p.m. (ABC) "The Price of a Lifetime"
- 10:30-11:00 p.m. (ABC) "The Price of a Lifetime"

Open 11-12-59 Show At 7:00

THE SHOW AT 7:00... (Text continues with details of the show.)

No. 1 At 7:00 Only... (Text continues with details.)

No. 2 At 9:00 Only... (Text continues with details.)

No. 3 At 10:45 Only... (Text continues with details.)

TONY'S HOME BASE TAVERN

BEER - WINE - PIZZA... (Text continues with details of the tavern.)

BEER & BOTTLE

Specializing in... (Text continues with details.)

WINE AND DINE AT PHELPS RESTAURANT

CORDON BLEU FRENCH CUISINE AND AMERICAN... (Text continues with details.)

Charcoal Broiled STEAKS

"We've been here for 25 years..." (Text continues with details.)

Your Home Town Country Club

Bring us your... (Text continues with details.)

NIGHT FUN

Don and Bonnie... (Text continues with details.)

CHERRY PLUS 2

9 P.M. TO 11:00 A.M. THE FINEST... (Text continues with details.)

STRAKES

Specializing in... (Text continues with details.)

TROPHY LOUNGE

Specializing in... (Text continues with details.)

PIPECREST INN

FINE FOOD... AIR CONDITIONED... (Text continues with details.)

TONY'S PIZZA

17-92 AT PERR PARK PIZZA & SPAGHETTI... (Text continues with details.)

REMLEY'S

PLATE LUNCHEON SPECIAL... (Text continues with details.)

Village Inn

RESTAURANT 107 E. FIRST ST. DOWNTOWN SANFORD announces New Hours: Open 6 A.M. till Midnight... (Text continues with details.)

REMLEY'S

PLATE LUNCHEON SPECIAL... (Text continues with details.)

REMLEY'S

PLATE LUNCHEON SPECIAL... (Text continues with details.)

REMLEY'S

PLATE LUNCHEON SPECIAL... (Text continues with details.)

REMLEY'S

PLATE LUNCHEON SPECIAL... (Text continues with details.)

REMLEY'S

PLATE LUNCHEON SPECIAL... (Text continues with details.)

REMLEY'S

PLATE LUNCHEON SPECIAL... (Text continues with details.)

Entertainment IN THE GREATER SANFORD AREA

THINGS TO DO/PLACES TO GO/PEOPLE TO MEET!

FIESTA

Cocktail Lounge... (Text continues with details.)

LONGWOOD HOTEL

RESTAURANT & COCKTAIL LOUNGE... (Text continues with details.)

FIESTA

Cocktail Lounge... (Text continues with details.)

LONGWOOD HOTEL

RESTAURANT & COCKTAIL LOUNGE... (Text continues with details.)

LONGWOOD HOTEL

RESTAURANT & COCKTAIL LOUNGE... (Text continues with details.)

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RESTAURANT & COCKTAIL LOUNGE... (Text continues with details.)

LONGWOOD HOTEL

RESTAURANT & COCKTAIL LOUNGE... (Text continues with details.)

'Tis Thanksgiving Time

WITH DOBIS WILLIAMS AND JAN MCKLING... (Text continues with details of the Thanksgiving event.)

TONY'S HOME BASE TAVERN... (Text continues with details.)

THE TOWN HOUSE RESTAURANT... (Text continues with details.)

THE TOWN HOUSE RESTAURANT... (Text continues with details.)

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THE TOWN HOUSE RESTAURANT... (Text continues with details.)

Come to the FAIR

Seminole County Fair

AMERICAN LEGION FAIRGROUNDS HWY 17-92 SANFORD

NOVEMBER 20 to 25

Belle City Amusements

ON THE MIDWAY

BIGGER and BETTER 1967

WTRR 1400 on your Dial

Florida and Florida State FOR THE ENTIRE SEASON SATURDAY, NOV. 18 U. OF FLORIDA VS. U. OF KENTUCKY 1:45 P.M.

Football GAMES

Florida and Florida State FOR THE ENTIRE SEASON SATURDAY, NOV. 18 U. OF FLORIDA VS. U. OF KENTUCKY 1:45 P.M.

WTRR 1400 on your Dial

LONGWOOD HOTEL

RESTAURANT & COCKTAIL LOUNGE... (Text continues with details.)

LONGWOOD HOTEL

RESTAURANT & COCKTAIL LOUNGE... (Text continues with details.)

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LONGWOOD HOTEL

RESTAURANT & COCKTAIL LOUNGE... (Text continues with details.)

Dear Abby

By Abigail Van Buren

DEAR ABBY: My son...

DEAR ABBY: I am...

DEAR ABBY: I am...

Jacoby On Bridge

Jacoby and Son

In "Marshall Wins Teacher Legend Bridge..."

DEAR ABBY: I am...

DEAR ABBY: I am...

We The Women

By Betty Canary

I was in the check-out line at the department store...

DEAR ABBY: I am...

DEAR ABBY: I am...

Polly's Pointers

By Polly Cramer

DEAR POLLY: I am...

DEAR POLLY: I am...

DEAR POLLY: I am...

DEAR POLLY: I am...

DEAR POLLY: I am...

DEAR POLLY: I am...

DEAR POLLY: I am...

DEAR POLLY: I am...

DEAR POLLY: I am...

Beauty for Forty

"Don't think about what you're wearing for a dinner date..."

Horoscope Forecast

SATURDAY, NOV. 26, 1957. GENERAL VERDICT: A day and evening well spent...

Overstuffing With Food Burdens Digestive System

depend on well-advertised drugs for relief of stomach distress...

Rocketeer Center Magnet For NY Visitors

NEW YORK (AP) - The Rocketeer Center, the 15-acre plaza ringed by 38 buildings...

USE CHRISTMAS SEALS

You will receive a dollar if you use your favorite home-making idea...

U. S. Unhappy

SAIGON (AP) - The convicted Viet Cong terrorists will be executed before dawn Friday...

Firm Ground

MANILA (AP) - President Ferdinand E. Marcos expressed assured loyalty of the control of the Philippines...

Seeks Help

Former Gov. George C. Wallace of Alabama closed his six-city speaking tour of Ohio with another appeal for help to get his name on next year's presidential ballot...

DE GLANCES



CARNIVAL



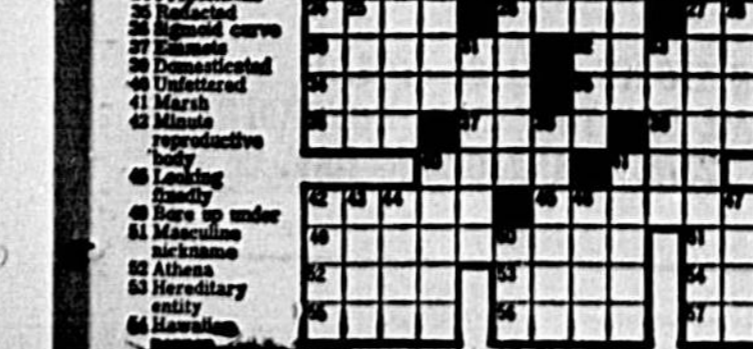
TIZZY



Travelogue

Table listing travel destinations and dates.

THE PHANTOM



LET'S GO



I HAVE A LETTER



WHAT'S IN THE WORLD



GO YOUNG THING



A SNOW FLAKE!



LET'S GO



I HAVE A LETTER



WHAT'S IN THE WORLD



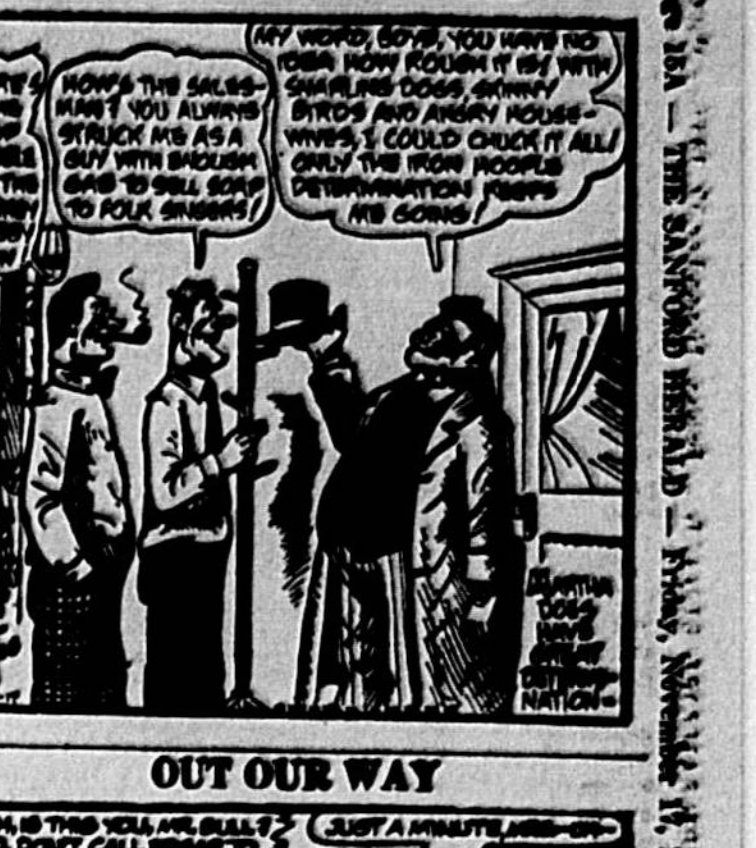
GO YOUNG THING



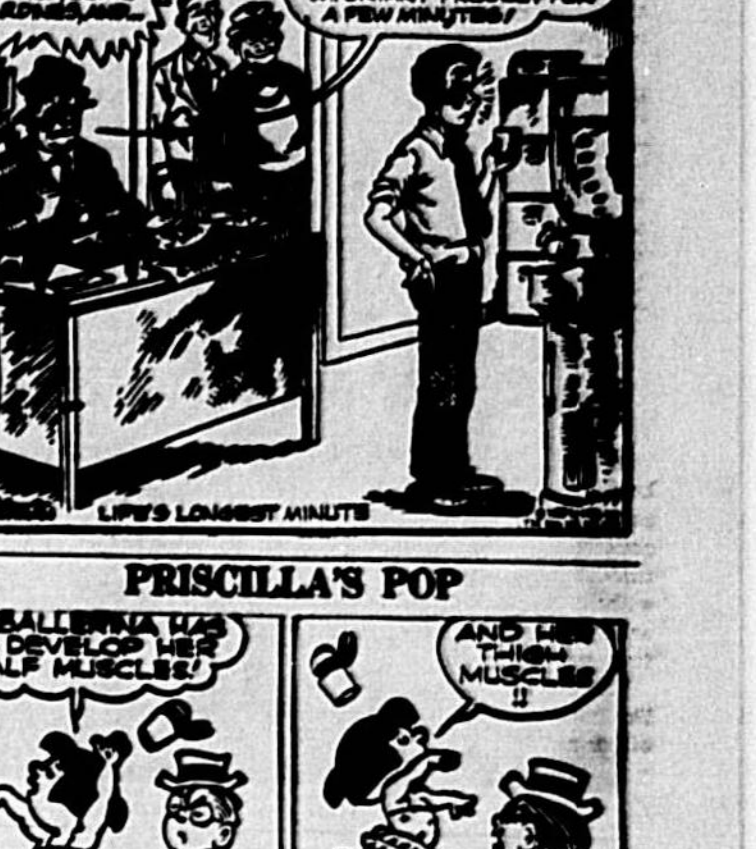
A SNOW FLAKE!



OUR BOARDING HOUSE



OUT OUR WAY



WHAT'S IN THE WORLD



GO YOUNG THING



A SNOW FLAKE!



Vertical text on the far right edge of the page.

Yank Murdered in Cuba, Wife Learns

MIAMI (AP) — A woman who recently completed her arrangements for her husband's return from Cuba learned today that he had been murdered in Havana.

Mrs. Edith Gales said she had received two telegrams from friends on the island confirming the death of her husband, William, and his name was Mrs. Edith Gales.

The first was said simply that they died. Mrs. Gales said the second said: "Bill had been killed. Suspect Robert, details to follow."

"I never knew the details," she added. "They'll never let a letter like that go through."

Mrs. Gales said she had recently completed arrangements through the American and Cuban governments for the release of Gales and Mrs. Gales.

"He was coming out. He was on the list," she said.

She was permitted to speak to her husband on the telephone Nov. 9, she said. "He was so happy. He was sure this was it, too."

Mrs. Gales said she and her husband and mother moved to the Isle of Pines in 1964 when he retired from the detective bureau of the Miami Police Department. The nurse was em-

ployed to take care of her mother and Mrs. Gales after she suffered two heart attacks. They were separated in January, 1961, when the Cuban government ordered Mrs. Gales to return after a visit to Miami.

"We weren't too worried at first," said Mrs. Gales. "We thought the political situation would get better and my husband was certain that his American citizenship would mean something."

She said a daily exchange of letters was ended in June 1966, when her husband was interrogated for six days by Cuban authorities. "Then he asked me not to write anymore."

Mrs. Gales said she was held under house arrest in what was to be their retirement cottage. She said her efforts to secure Gales' freedom were frustrated by red tape and charged that she was "strung along" by the U.S. State Department.

"When the State Department typed letters, legal typists, Miss Gales said, she had to pay \$100 a month for the service.

She said she had to pay \$100 a month for the service.

PAINT
2 GALLONS \$5
FACTORY PAINT
OUTLET
1917 E. PALMER AVE.
333-2543

Come to the FAIR

SEMINOLE COUNTY FAIR — NOVEMBER 20-25
OPENS MONDAY AT 5 P.M.
RIBBON CUTTING CEREMONIES
MUSIC BY SEMINOLE HIGH SCHOOL BAND

- Bulls City Amusements On The Midway
- Best Show By Cobia And Meadors Marine
- Tuesday And Wednesday — Childrens Days

Get Merchants Discount Ride Tickets From All Merchants

American Legion Fairgrounds
HWY. 17-92 — 1 1/2 MILES SOUTH OF SANFORD

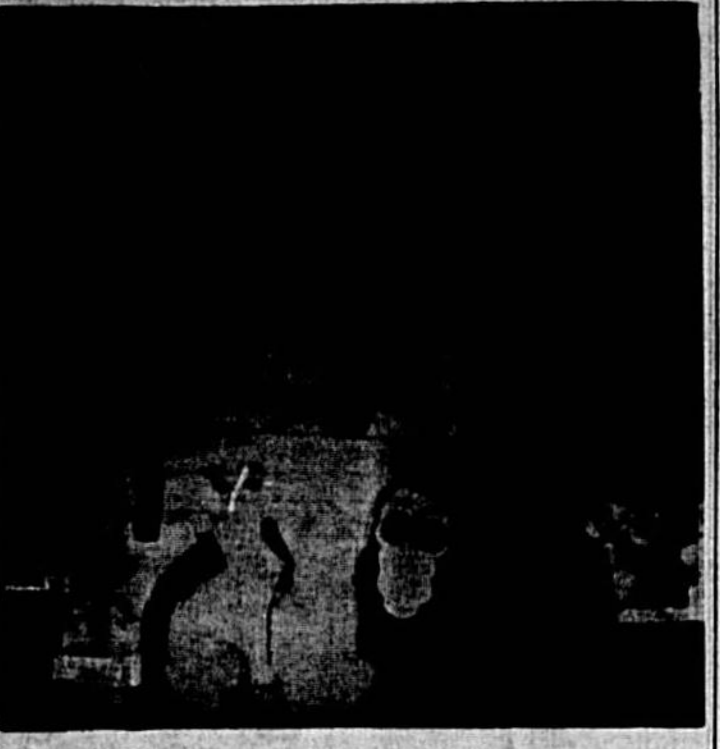
MYF Meeting

A meeting of the Junior High Methodist Youth Fellowship of St. Luke Methodist Church has been announced for 8:30-7 p.m., Sunday, at the church.

There will be recreation, refreshments and a program.

Clean the children's fuzzy stuffed toys with dry car-starch. Just rub it in, let it stand, and brush it out.

SWAN Swans and other birds have been taken by several grade students of Mrs. Pat Owen at Alhambra Elementary School as part of their study in history. Taking part in this are, (center, from left) Beth Powell, Kenny Foster, Evelyn Baskin; (right) Miss Young, Laura Walker, Yvonne Stewart and Doug Weaver. Youngsters in Mrs. Owen's class also enjoy presenting puppet shows, using the little stage they have made. Stagemasters are Victoria Parrish and Mark Ledlight.



(Herald Photos)

Lions' Work For Blind, Sight Conservation Told

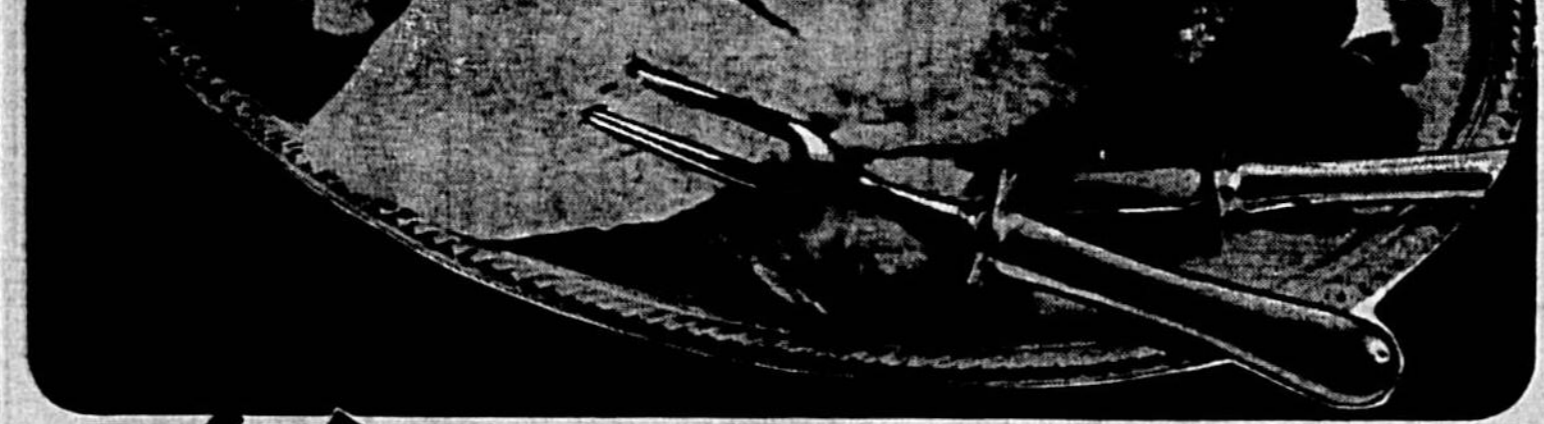
Richard Lusk, president of the Lions Club of Casselberry, reported on the club's work in sight conservation and with the blind at the monthly meeting of the South Seminole Civic Council, South Seminole Bank.

He said that the Casselberry Club, in conjunction with the Millard Lions, hopes to set dates for a mobile Glaucoma Detection Clinic to come to the Casselberry and Maitland areas.

"This would make it easier for many more people to have this preventive examination, who can not get to the centers in Sanford and Orlando," he stated.

Another project of the club is the collection of eye glasses or frames no longer in use to be sent to Africa. These may be left with Lusk at Casselberry Land Company or with any Lion.

He told of the new exhibit that has been set up for the blind in Daytona Beach that is the history of flight from the Wright Brothers up through the current Apollo space project. The exhibit may be, "seen."



by the blind through feeling the relief maps and models in conjunction with a recorded narrative.

Lusk offered to provide transportation for any blind or partially sighted person wishing to visit the display.

The Lions are planning to distribute Christmas Baskets of food and toys to needy families in South Seminole again this year. This project was first launched over a decade ago and has become a community effort.

Other projects of the club include eye testing and co-sponsorship of SHEILA (Seminole Hospital Eye Bank Association).

Mrs. Nancy Russell, president of the Woman's Club of Casselberry and co-editor of Senior Troop 338, announced that a Christmas Carol Sing will be held at Semboke Plaza on the night of Dec. 15, when Girl Scouts from the entire district will participate. Each girl is asked to bring a can of food to be distributed by the Salvation Army.

There will be no meeting of the Civic Council in December as the regular meeting date falls close to Christmas.

William Phillips, county superintendent of public schools, will be the speaker at the Jan. 17 meeting. There will be an election of officers for the coming year.

AF Test Pilot Falls 50 Miles

EDWARDS AIR FORCE BASE, Calif. (AP)—"I'm in a spin... I'm in a spin..."

These words from the calm-voiced pilot of an X15 rocket plane that plunged into the desert from an altitude of more than 50 miles Wednesday left investigators with a mystery.

Air Force Maj. Michael J. Adams went down to his death with the plane.



RANNED in London, the outworn swimsuit worn by Eva Englander, Miss Sweden, caused Miss World Beauty Pageant officials to blush. They took one look at the suit and ruled it out of competition as "too revealing."

(NEA Radio-Teletype)

Young TURKEYS

NOW AT LOW, LOW HOLIDAY PRICES U.S.D.A. INSPECTED GRADE 'A' TENDER BROAD BREASTED TURKEYS - SAVE UP TO 17¢ PER POUND

28¢ LB

10 to 16 lb TURKEYS LB 35¢

16 to 24 lb size

OUR STORES WILL BE CLOSED ALL DAY THURSDAY, NOVEMBER 23rd, THANKSGIVING DAY.

1x2 means 1 column by 2 inches. For small for an ad to be noticed or effective? You're reading this ad!

WE HAVE EVERYTHING YOU NEED FOR A BATHING HOLIDAY all of our famous... **TURKEYS**... **THANKSGIVING**...

Holiday Isle Presents Sanford A New Skyline

Grand Opening
★ ★ ★ ★
Holiday Isle

Invitation is extended to the general public to visit Sanford's new showplace, Holiday Isle, during the Grand Open House on Saturday and Sunday. Harold Slane and Earl Smith would like for boating lovers to view the new marina, Monroe Harbour. Mr. and Mrs. George Dietrich would enjoy having the public look over the House of Beef restaurant, with its Growers Lounge. A. J. Thomas and C. E. (Bud) Merrill want luxury-loving persons to inspect the arrangements of Holiday Inn. All will be thrown open for public view on Saturday and Sunday, the formal opening of Central Florida's newest idea in Florida living and "fun in the sun."

Open House Saturday, Sunday

By BILLIE KING LIBBY
Escape-e-e... to Holiday Isle.

Live, loaf, luxuriate in this idyllic setting on the picturesque St. Johns River.

Take a French leave to this year-round vacation resort in the middle of an all-year recreation land.

Skedaddle from the work-a-day world during the grand opening of a grand new way of living a holiday-just a stroll away from downtown Sanford on Lake Monroe.

Come to where a sun-kissed beach stretches more than 1000 feet of golden sands along the Holiday Inn complex where the tranquil atmosphere of a small city mingles with a new skyline as a backdrop for Monroe Harbour.

Take the Island Causeway from palm-lined Seminole Boulevard to the lake where you're "away from it all," yet in the heart of new happenings.

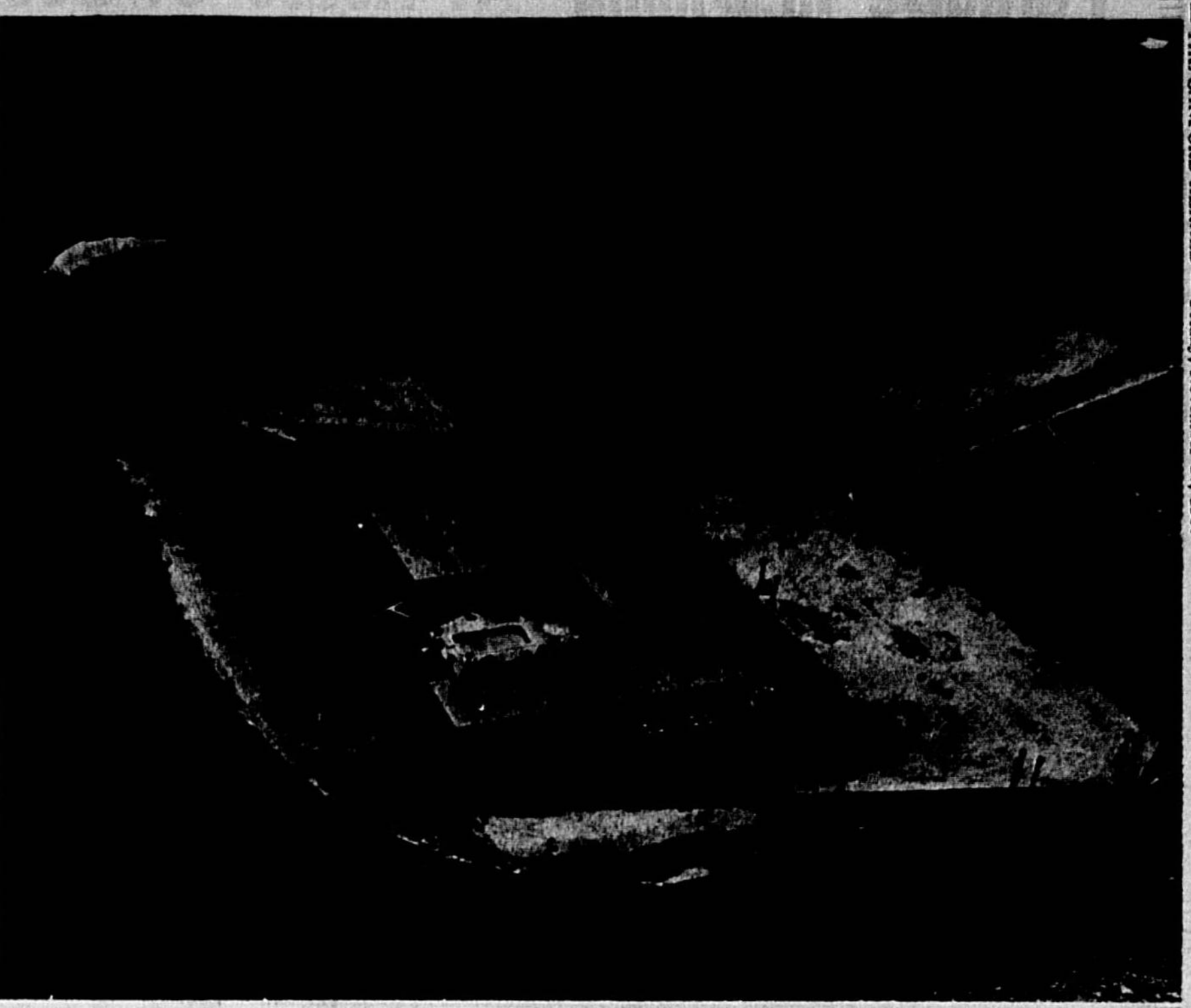
Lake on the Inn's terrace that is sculptured in polar bear white for a "cool" effect, and lined by sub-tropical foliage. Listen to the musical notes of crystal clear water that splashes from the fountain into a circular wading pool; or join others for a refreshing swim in the mammoth pool while your favorite drink is being served at your poolside table.

Promenade beneath breezeway palm trees which cast lacy patterns on the beach; and pick a blossom from the floating water hyacinths the landscaper left to adorn the shoreline like a green and lavender necklace.

Watch the powerful cabin cruisers and the luxurious houseboats away in their berth along the piers as you "am chors awright" for a scenic cruise on the "Isle of America", historic, north-flowing St. Johns River. Float the waves via Osteen Bridge "up" to Lakes Harvey and Jessop, or "down" to Jacksonville and the Atlantic Ocean. Whether you cruise as a sunbather or fish in shad waters, you get a taste of how the Florida natives have it so good.

Coming "home" to Monroe Harbour you get the illusion that Holiday Inn seems to float on midnight blue waters, give a foretaste of your lull-to-sleep rest this night.

Back on your Isle, you find the cruise has readied you for sumptuous dining at the House of Beef Restaurant. You enter the suave elegance of an English type dining room to find flickers in the coach lanterns on the beach just outside your table window. You just plain luxuriate in gourmet-prepared foods. Across the lake, the old power plant appears as a ghostly steeper plying a mist-moonbeam... to dreamland.

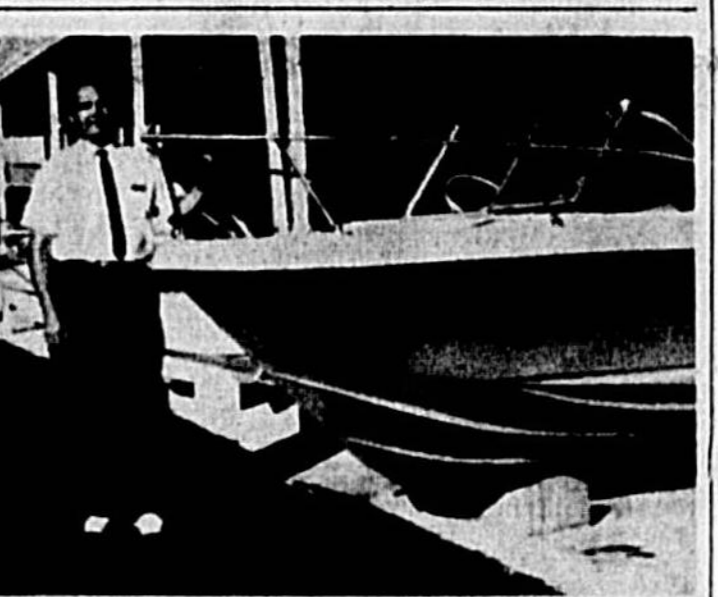


HOLIDAY ISLE will be open to public view Saturday and Sunday.



SHARON BARRETT, Casselberry lovely, gets a view of the St. Johns River from the after deck of the Swanee, houseboat belonging to Col. Harold Barrett, of Winter Park. Holiday Isle complex is in the background.

YACHTING and houseboating on the St. Johns River is on the increase with the opening of Holiday Isle. Most captains anchor and live it up at the Holiday Inn and House of Beef lounge.



MONROE HARBOUR not only provides wet and dry parking for watercraft but Jake Smith always is ready to sell a Cobia cruiser.



FUN IN THE SUN... Gwen Atkinson (left), daughter of Holiday Inn innkeepers Charlie and Maxine Atkinson, entertains two friends, Debby Whitnire and Susan Southward.



PROXIMITY of Holiday Isle to Downtown Sanford is pictured.



CALIFORNIANS come to Florida! Art and Harriett Rouse, North Hollywood magazine publishers, visit Holiday Isle. They select their airmen from the House of Beef display turntable.

Paradise in Dining' At House Of Beef

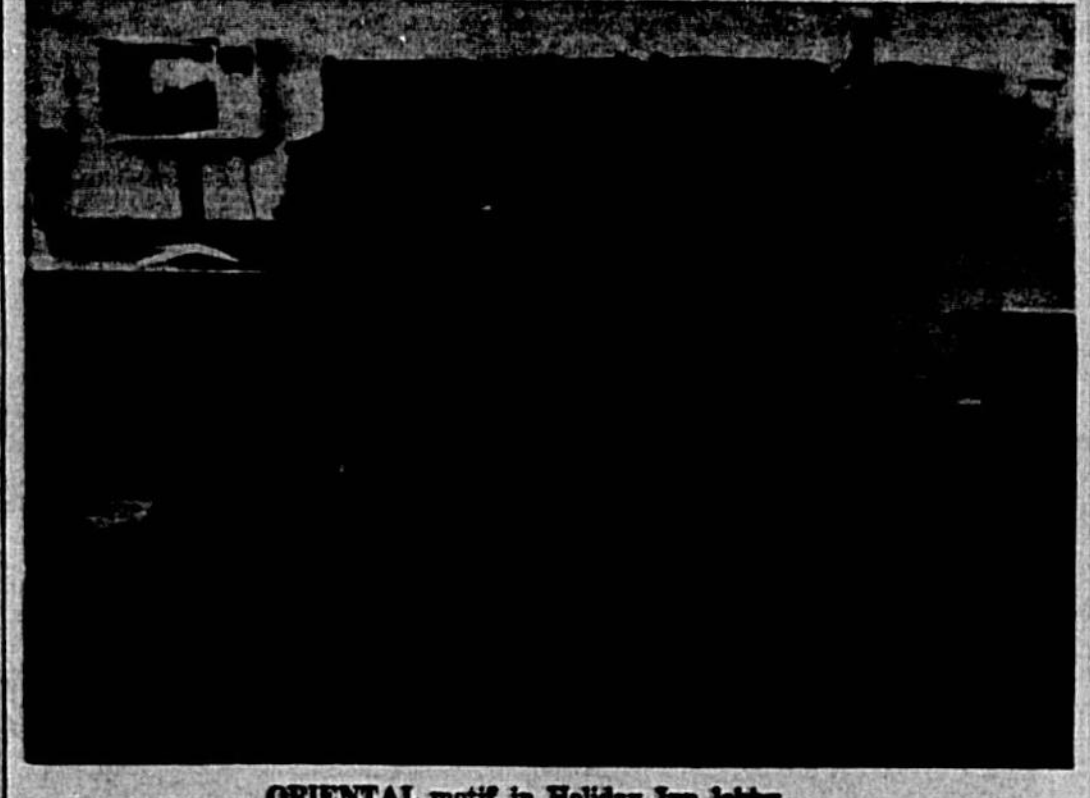
The first of the new dining centers in Sanford, Fla., is a sparkling new restaurant, the House of Beef, which is being opened by Sanford's House of Beef, Inc. The new restaurant is a landmark in the city's dining scene, and is being opened by Sanford's House of Beef, Inc. The new restaurant is a landmark in the city's dining scene, and is being opened by Sanford's House of Beef, Inc. The new restaurant is a landmark in the city's dining scene, and is being opened by Sanford's House of Beef, Inc.



HOUSE OF BEEF restaurant and lounge, and Holiday Inn lobby.



GET READY, get set and go, girl! Pretty Dawn Beauchamp, a native of New Zealand, is one of the experienced mixologists at Sanford's House of Beef Cowboys Lounge.



ORIENTAL motif in Holiday Inn lobby.

At House Of Beef

Appetizer To Dessert, Meal Will Rate Superb

Planning an all-important and festive occasion? Forget the ordinary detail and let the House of Beef, adjoining Holiday Inn on Holiday Isle, be your host.

The new and ultra-modern restaurant has all the facilities and service for handling that cozy business, birthday party, wedding anniversary, bridal fête, banquet, ceremonial or business meeting.

Food served here is divine! The kitchen menu is designed to please the most discriminating palate — from the delicate entrée to the succulent of garnish.

Add further zest to the occasion with imported wine or champagne and complete your meal with your choice of scrumptious dessert.

The kitchen and dining areas have found the restaurant a new and exciting experience in dining. The atmosphere in the dining room is the daily lunch menu are a wide assortment of hot and cold sandwiches and a variety of soups.

Also featured are lamb chops, steak, steak on a skewer, lamb chops, steak, steak with onion gravy, broiled chopped steak, and broiled smoked country sausage. Included with the above are both brownies with onion or laced potato, salad and hot garlic bread (if you're watching the calories, omit potato and add king also salad).

A delight for all seasons and occasions is the tempting Florida Fresh Fruit Salad with cottage cheese and assorted crackers. Another line



CARVING in Oriental design on credenza and chairs in Holiday Inn lobby.



BRIDAL SUITE features French Provincial furniture in white and gold, accented with blue.

BOB WHEEL, local businessman and civic leader, chats with Mr. and Mrs. Art Rosen, of North Hollywood, Calif., while enjoying the bill-of-fare at the House of Beef.

Southern Charm And Hospitality Pervade At Holiday Complex

When you drive under the portion of the Holiday House of Beef complex on Holiday Isle, you immediately sense the charm and hospitality inherent with its southern atmosphere.

The attractive lobby is carpeted in majestic blue with accents of blue and turquoise in furnishings and fabrics. For outdoor seating is found in intricately carved wood, the oriental-style chairs, and in the Japanese style wicker along the marble topped ballroom credenza.

Draperies in blending colors hang on wide windows from which arriving guests may get a panoramic view of landscaped gardens, sun reflecting pools and the 70-cowling lake reaching to the St. Johns River.

Covered walkways from the lobby to the room areas on both floors of the Inn afford all-weather protection, while parking spaces are plentiful for Inn and restaurant.

To create this impression on each guest, the owners, A. J. Thomas and C. E. (Bud) Merrill, found several factors were their choice of design and service: the first being wide expansive lawns, adaptable to future expansion; the second factor was the need for a swimming pool, since most guests seem to demand one even if a lake or ocean is near; the third factor caters to larger groups of families with children and connecting rooms converting to living and entertaining areas as well as to plush sleeping.

A fourth factor was easy access for dining from sleeping

CARPET

FOR THE RESTAURANT AND DINING ROOM OF THE NEW HOUSE OF BEEF ON HOLIDAY ISLE FURNISHED AND INSTALLED BY SHERROD FLOOR COVERING SERVICE

A Complete Line Of Floor Covering For All Types Of Floors. 1209 N. ORANGE ORLANDO, FLORIDA PHONE 434-4996

Best Wishes

TO
★ HOLIDAY INN
★ HOUSE OF BEEF
★ MONROE HARBOUR
ON YOUR
Formal Opening
Sunday, November 19th

We are proud of our part in the completion of Central Florida's newest landmark.



For this beautiful project furnished by **Miracle Concrete**

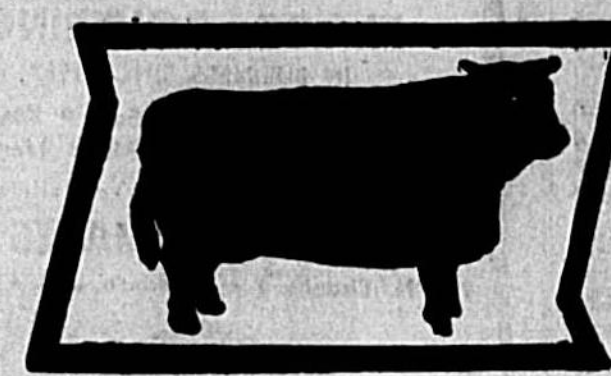
309 ELM AVENUE SANFORD FLA. 322-6751

You're Invited

to Attend the

Grand Opening

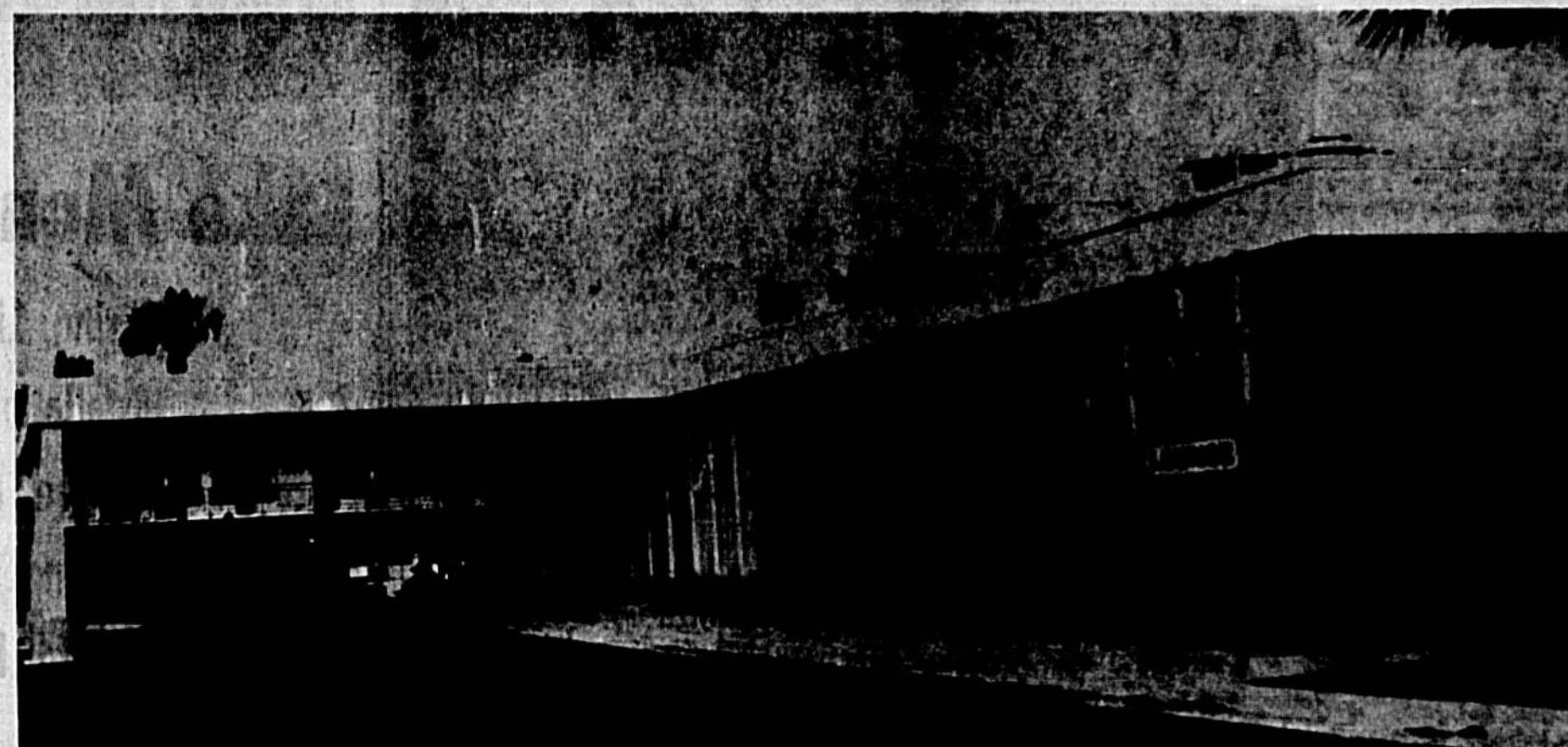
Of Our New Restaurant This Weekend



House of Beef

WHERE Sir Sirloin is King

ON HOLIDAY ISLE — SANFORD, FLORIDA

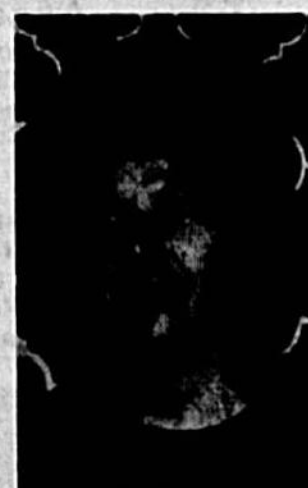


VISIT ONE OF OUR OTHER RESTAURANTS • BEACON INN, MAITLAND • QUALITY COURT, 3200 W. COLONIAL, ORLANDO • TOP 'O' CITIZENS, 250 N. ORANGE, ORLANDO

- DINING ROOM FACILITIES FOR 200
- COCKTAIL LOUNGE FOR UP TO 50
- PRIVATE BANQUET FACILITIES FOR 50
- CONVENIENT TO HOLIDAY INN & MONROE HARBOUR MARINA



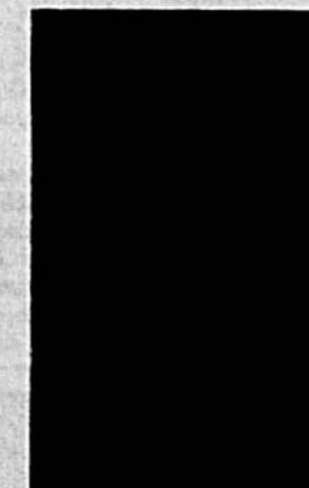
MRS. GERTIE KEMMER
Manager



MRS. ETHEL WALDREICH
Dining Room Manager



MRS. CARRIE EDWARDS
Kitchen Supervisor



THOMAS WILLIAMS
Kitchen Manager

House of Beef Restaurant

Holiday Isle Sanford, Florida Phone 323-1322

Monroe Harbour Is 'Latest' In Marinas

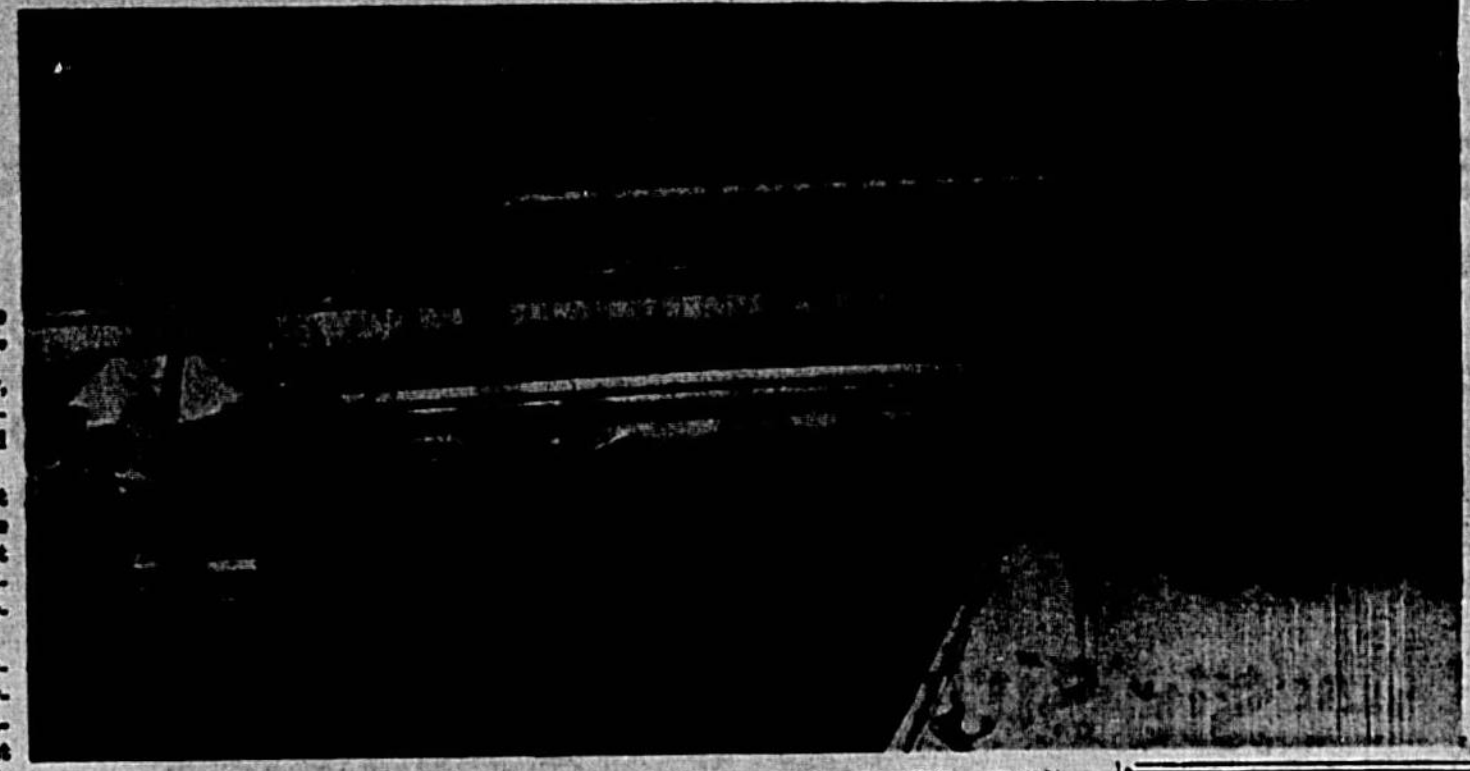
Monroe Harbour, the latest in marinas, is located on the St. Johns River, just west of the city of Orlando. The marina is a 100-acre facility, and is the largest of its kind in the state. It is a modern, well-equipped marina, and is the only one of its kind in the state. The marina is a 100-acre facility, and is the largest of its kind in the state. It is a modern, well-equipped marina, and is the only one of its kind in the state.

Enjoyment Now Holiday In

The beach, contemporary design that is typical of all that the city has to offer. The marina is a 100-acre facility, and is the largest of its kind in the state. It is a modern, well-equipped marina, and is the only one of its kind in the state.

Pleasure Put Back In Boating

"We're putting pleasure back into boating," says Bill (John W.) Moody, harbormaster at the new Monroe Harbour between Sanford and Holiday Isle. This marina is the most modern in the country, it is a harbormaster at the new Monroe Harbour between Sanford and Holiday Isle.



EAST HARBOR looking toward ramps and Community Facilities Building. Floating pier in the harbor are a novelty.

Lighting the way . . .

at Lake Monroe Harbour

Wiring, Lighting and Power installation for Docks, Dry Storage and City Facility Building were done by Sanford Electric Co., Inc. Let us help you with your electrical needs. COMMERCIAL • INDUSTRIAL • RESIDENTIAL

Advantage Accepted

Sanford Electric Co. (AP) — Superior William Galloway headed this assignment to the public with the Monroe Harbor U.S. "We are one of our members who that trust persons who in the public garage to have provided," Galloway explained.

Lighting the way . . .

at Lake Monroe Harbour

Wiring, Lighting and Power installation for Docks, Dry Storage and City Facility Building were done by Sanford Electric Co., Inc. Let us help you with your electrical needs. COMMERCIAL • INDUSTRIAL • RESIDENTIAL

Best White to MONROE HARBOUR MARINA ON YOUR GRAND OPENING THIS WEEKEND

KENTILE VINYL FLOOR TILE AND BARWICK CARPETING

INSTALLATION IN THIS FINE, NEW LANDMARK BY

Tropicana TILE and FLOOR COVERING

IN BUSINESS SINCE 1952

- Armstrong • Gold Seal • Kenite
- Sandom • Parvato Metal Mouldings

"We Welcome De N' Youvelers"

FREE ESTIMATES

904 N. Orange Ave., Orlando, Fla. 328-7678

Lighting the way . . .

at Lake Monroe Harbour

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Sanford Electric Company is Your Local Authorized General Electric Dealer

Sanford Electric Co.

Telephone 322-1642 for both stores

118 Magnolia 2522 Park Dr.

Let's go to the *Open House* Of The New

Monroe Harbour Marina

FRIDAY, SATURDAY AND SUNDAY—NOVEMBER 17, 18, 19

Holiday Isle, Sanford, Florida

We Put The... **"PLEASURE"** BACK INTO PLEASURE BOATING!!

Let us show you how to really enjoy boating in Florida. Just imagine boating as often as you like without having to keep your carport tied up, trailer a boat down a busy highway, launch and reload at a busy public ramp, all the things that remove pleasure from pleasure boating. Visit us today and get the story on how we can put PLEASURE back into your pleasure boating.

- BOAT HAULING UP TO 30 FEET
- DRY STORAGE FOR 300 BOATS UP TO 24 FT.
- COVERED AND WET SLIPS
- BOAT AND MOTOR RENTALS
- FISHING GUIDES

Dealer for the well known . . .

COBIA BOATS — JOHNSON MOTORS — MURRAY TRAILERS

Monroe Harbour Marina

HOLIDAY ISLE SANFORD AT FOOT OF PALMETTO AVE.

BUSY, WEST harbor at Monroe Harbour.

Holiday Inn Star Shining

★ ★ ★ ★ ★

It's a grand opening for a "new" star on the new Holiday Inn in Lake Monroe at Sanford.

The twinkling star atop the Holiday Inn signpost is familiar to all travelers and motorists that have in earlier days of the past century seen the glowing stars of the Holiday Inn.

The star is the symbol of the Holiday Inn signpost and is familiar to all travelers and motorists that have in earlier days of the past century seen the glowing stars of the Holiday Inn.

The grand opening is the result of that old-time friend, the Holiday Inn. It is a complete of modern and contemporary architecture and landscaping that make this hotel more than just a roadside place of prime rest and refreshment. It is a complete of modern and contemporary architecture and landscaping that make this hotel more than just a roadside place of prime rest and refreshment.

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SCULPTURED gardens and pool area of the new Holiday Inn.

lady lines waiting for dining room accommodations.

How did they come to choose Sanford for their new Holiday Inn, Thomas and Merrill were asked, and their reply was that, "Sanford is the nerve center of action," with a complete air.

"We wanted to grow with the area, since it promises to prosper, and the friendly, lovely atmosphere of the town drew us in a way that guaranteed a same draw to others," stated Merrill.

The two men searched several communities, realizing that a prime location as to road, supply and future demands would permit the amenities which create the benefits and profits for a profitable enterprise. They considered the physical and economic approach for strategic value in making a choice.

Access to downtown or nearby shopping was a necessity, as was the availability of recreation, entertainment and sports. They noted the magnificent new Civic Center, new post office, Fort Mellon Park for kiddies, the Sanford Municipal Zoo, and all the new and proposed changes in downtown Sanford. Coupled with the value of the lakes in the famous St. Johns River chain and attractions within driving distance, plus the super highways and Interstate 4, the choice was easily made, Merrill averred.

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Open House This Weekend

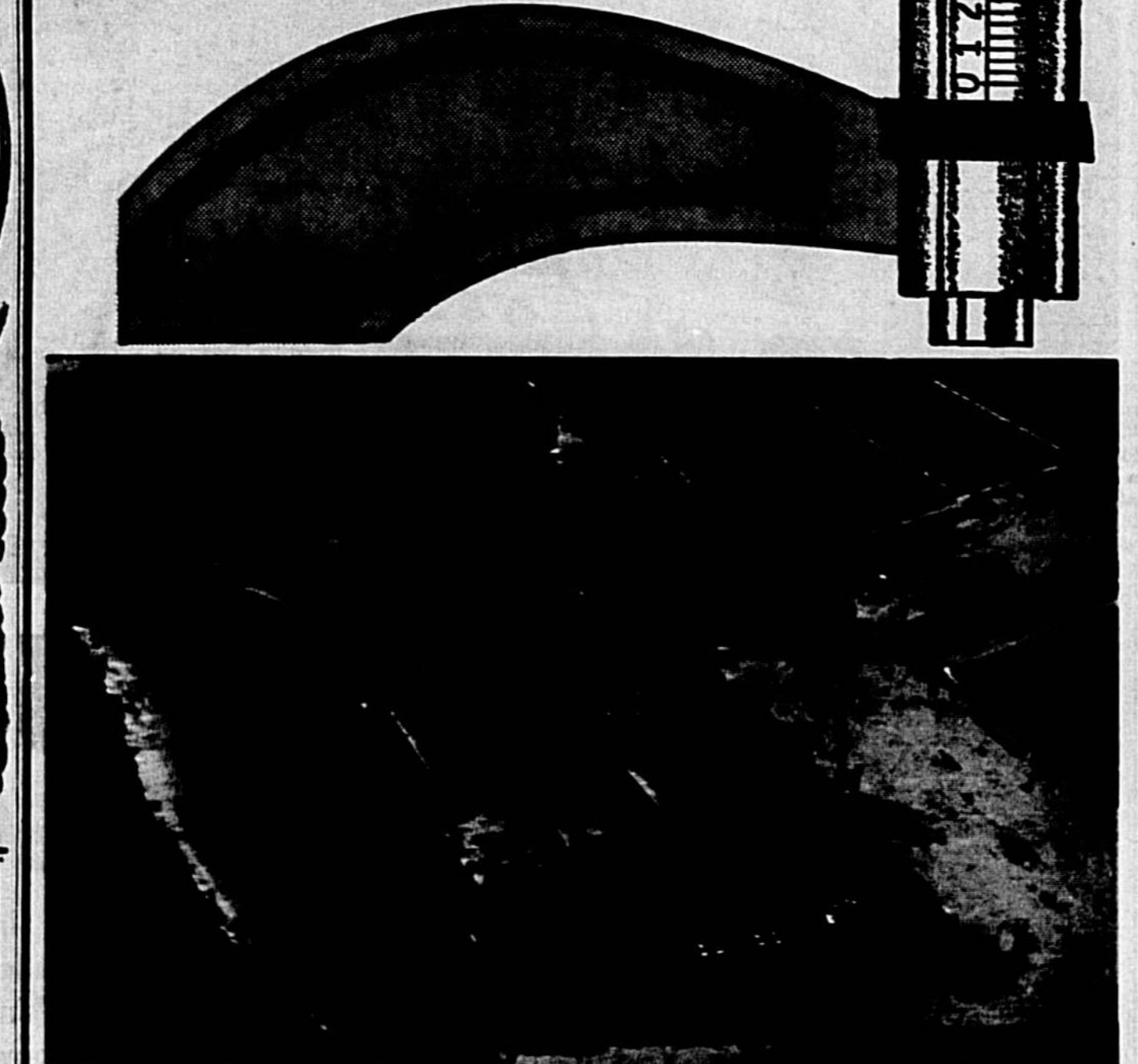
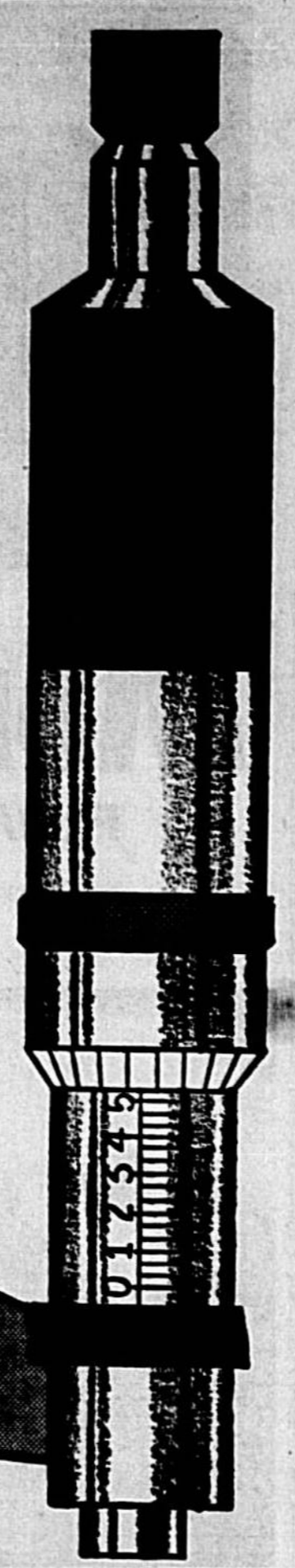
We are proud to have been selected to install the ROOFING on this new central Florida landmark.

STEINMEYER
ROOFING & SHEET METAL, INC.
Serving Sanford Since 1953
215 Oak Ave., Sanford, 322-4771

GAUGE OF VALUE

ROGERS ENGINEERING & CONSTRUCTION
BUILDING A BETTER FLORIDA!
Holiday Isle

The Holiday Inn and The House Of Beef are 2 more examples of quality engineering and construction adding to the tremendous, modern growth of central Florida.



Holiday Inn Quality Construction By

GENERAL CONTRACTOR

ROGERS

ENGINEERING & CONSTRUCTION CO.

1715 S. DIVISION, DIAL 422-2445
ORLANDO, FLORIDA

OUR SUBCONTRACTORS

- CLARK ELECTRIC CO.
- CENTRAL FLORIDA SOUND
- HAMMOCK BROS. ROOFING
- ACME GLASS CO.
- MIRACLE CONCRETE CO.
- A & S STEEL CO.
- HARRY BISHOP PAINT CONTRACTOR
- A. C. SCOTT PAVING CO.
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- THOMAS & PRICE
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- FLORIDA POWER & LIGHT CO.
- FLORIDA PUBLIC UTILITIES AND GAS CO.
- HANFORD PLUMBING & HEATING CONTRACTOR

All Eyes Are On...

HOLIDAY ISLE
FORMAL OPENING — SUNDAY NOVEMBER 19th

- ★ MONROE HARBOUR MARINA
- ★ COMMUNITY BUILDING
- ★ HOLIDAY INN

WE ARE EXTREMELY PROUD TO HAVE PARTICIPATED IN THE COMPLETION OF THIS NEW CENTRAL FLORIDA LANDMARK.

Heating, Air Conditioning, Plumbing
COMMERCIAL AND RESIDENTIAL
SALES AND SERVICE
BILL HALBACK
PRESIDENT

DIAL 322-4842

WALL

PLUMBING, HEATING & AIR CONDITIONING
1007 SANFORD AVE. — SANFORD, FLORIDA

Holiday Isle Is Spot For Vacation

Florida is a magic word and a natural one for vacationing families or couples.

Most of them don't mind driving a "bit," off the beaten routes if you let them know your place is a family place that offers hospitality and attention to each member of the group.

Keeping motel families interested in the local area means longer occupancy and repeat trips for the motel.

The Holiday Inn complex has joined with the local leaders and Seminole County Chamber of Commerce to develop local area resources as well as attracting guests to attractions and recreation available during their Holiday Isle stay.

Telling guests where to go, what to do and when, how to get there, with what, entails the listing of historic spots, memorials and monuments, special attractions and fun spots.

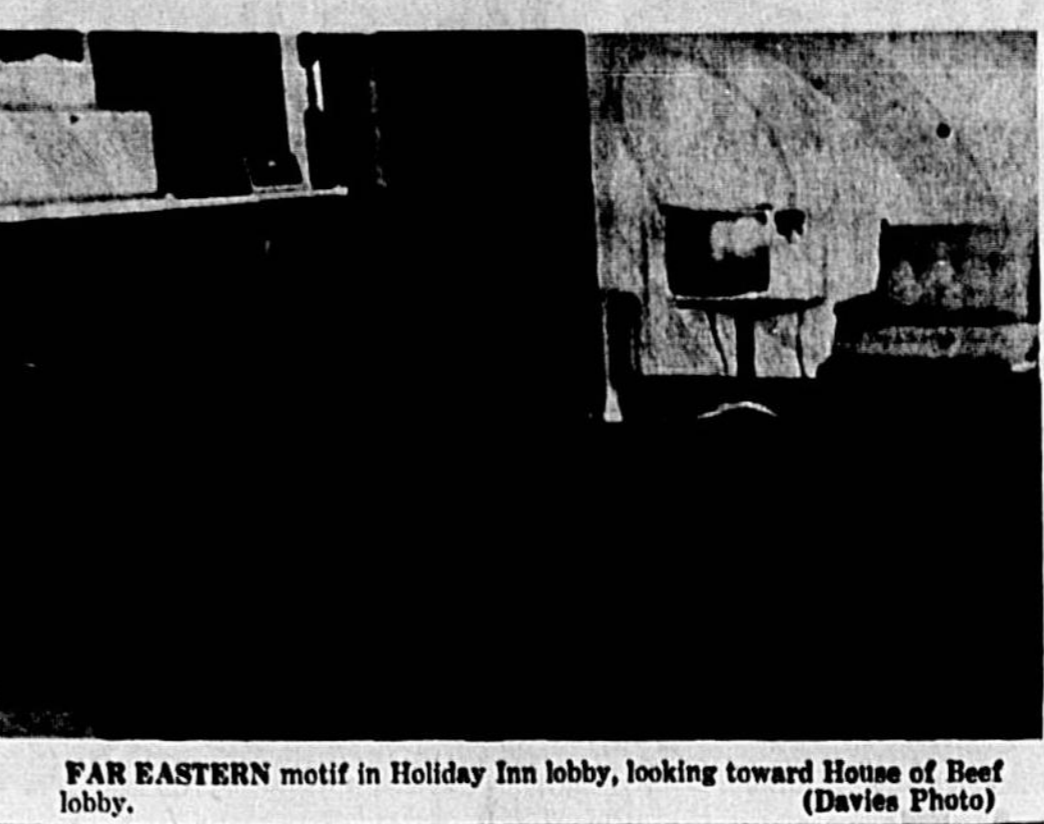
The characteristics of woods and waters are cited for city-bred sportsmen who want to try their hands at fishing and hunting.

Guests may want to know where and when to catch certain game fish, what hunting and fishing regulations are and where the equipment for both may be purchased.

With Monroe Marina and Harbour, the boat situation is well in hand. But where to cruise that boat is important. Some top attractions locally to be promoted for Holiday Isle patrons are the Central Florida Regatta and Beauty Pageant; the sanctioned powerboat races and houseboat conventions.

The new nationally-famous shed in the St. Johns River draws fishermen and their families from all over the country. Holiday Isle is sure to have guests from this avid fishing crowd.

With downtown Sanford a short stroll away, the shoppers at Holiday Inn find a great variety of stores to meet their needs. And, it's just a short drive to Sanford and Seminole Plaza.



FAR EASTERN motif in Holiday Inn lobby, looking toward House of Beef lobby.

Enjoy

the complete comfort of
NATURAL GAS

in use at the
**Lake Monroe Harbour
Holiday Isle**

Holiday Inn, House of Beef and the Community Facilities Building have selected natural gas to do the many chores and add to the conveniences of Sanford's beautiful new lakefront development.

FLORIDA
PUBLIC UTILITIES COMPANY
AND FLO-GAS CORPORATION

101 W. First St. Sanford, Florida 322-6733

In The Construction Of The

MONROE HARBOUR MARINA

only the finest
Quality Building Materials and Hardware

were selected from our fine stock
OUR SPECIALTY
West Coast Lumber

- Western Red Cedar
- Yellow Pine
- Redwood
- Douglas Fir
- Plywood
- Wall Board
- Roll Roofing
- Doors & Windows
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"SERVICE AS CLOSE AS YOUR PHONE."

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700 S. FRENCH AVENUE SANFORD, FLORIDA DIAL 322-7121

We Point With Pride

to the

OPENING

of
MONROE HARBOUR MARINA

OPEN HOUSE
FRIDAY - SATURDAY
and SUNDAY
NOV. 17, 18, 19

Yes, We point with pride! Wherever we see another dynamic example of the growth in Seminole County, The Monroe Harbour Marina's new building is an asset to Central Florida. . . . and we are happy to have been selected as the General Contractor for this new Central Florida Landmark!

- INDUSTRIAL
- COMMERCIAL
- RESIDENTIAL

General Contractor

Shoemaker

CONSTRUCTION CO., INC.

General Office — 211 W. 25th St., Sanford, Florida 322-1303

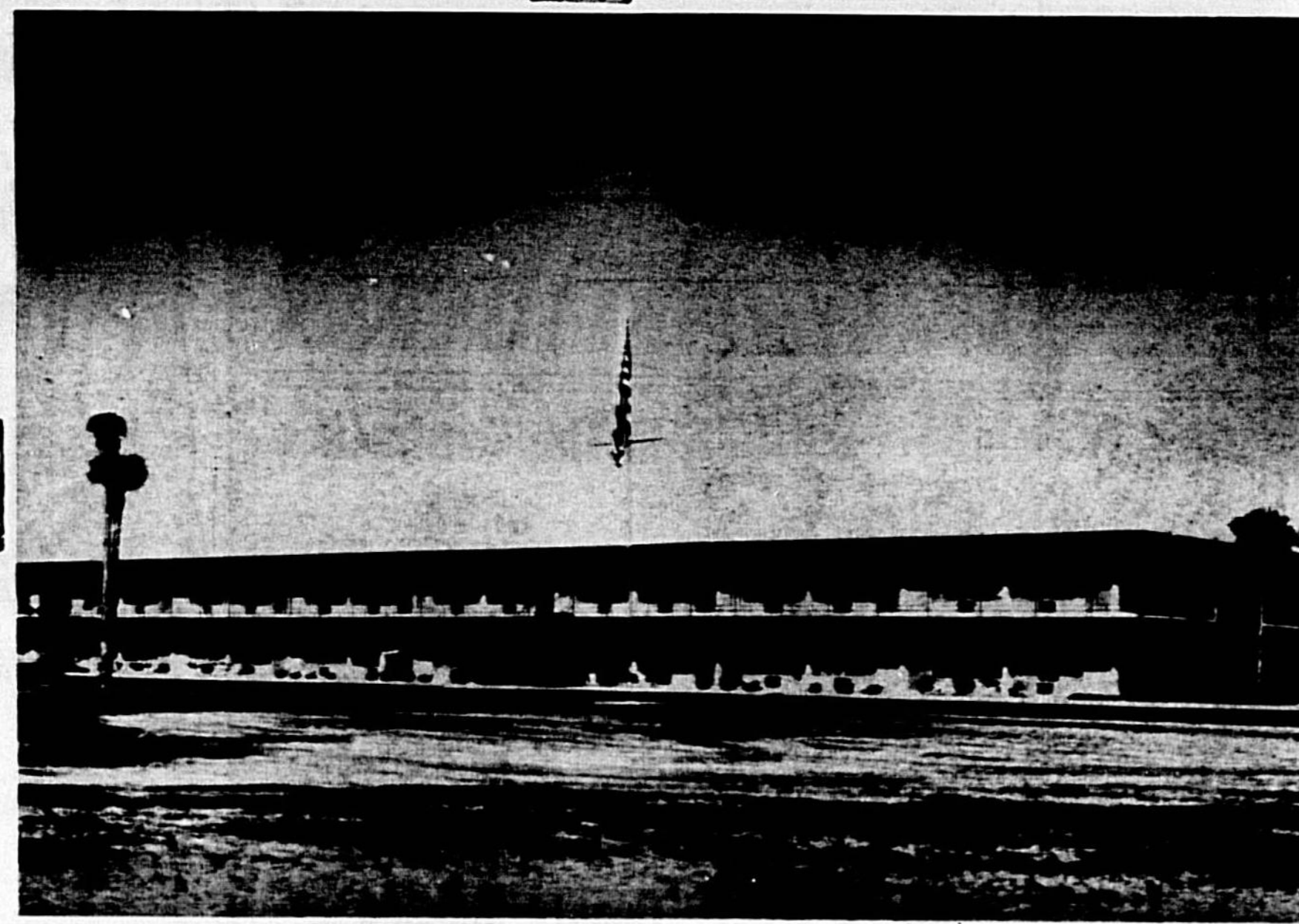
WE TAKE PRIDE
IN ANNOUNCING
THE . . .

Opening

of



WELCOME
TO
Holiday Inn
on Holiday Isle
Sanford, Florida



- 100 Rooms Luxuriously Appointed, Air Conditioned, Heated, Spacious And Comfortable, Color TV And Background Music In Every Room.
- Holiday Reservation Service Throughout The Nation At No Additional Charge.
- Free Dog Kennel.
- Heated Swimming Pool.
- Free Baby Cris.
- 1000 Feet Of Beautiful Sand Beach On St. Johns River.
- Right Off Interstate 4, The Cross State Connection Between Tampa And Daytona.
- Waterfront View From Every Room.
- Complete Banquet Facilities.
- Just 18 Minutes From Orlando.
- Thirty Five Minutes From Daytona.



C. E. "BUD" MERRILL, JR.



A. J. THOMAS, JR.



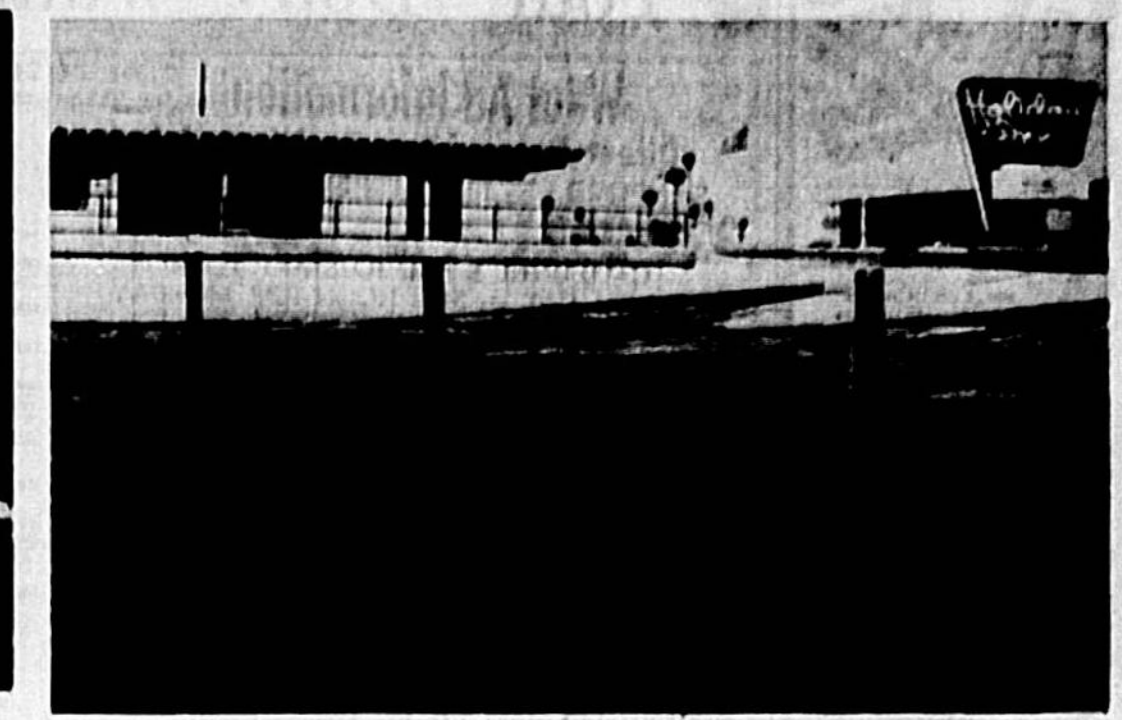
C. R. ATKINSON
Inn Keeper

Holiday Inn
OF AMERICA
HOLIDAY ISLE SANFORD, FLORIDA
TELEPHONE 323-1910

Open House At Holiday Isle Saturday, Sunday



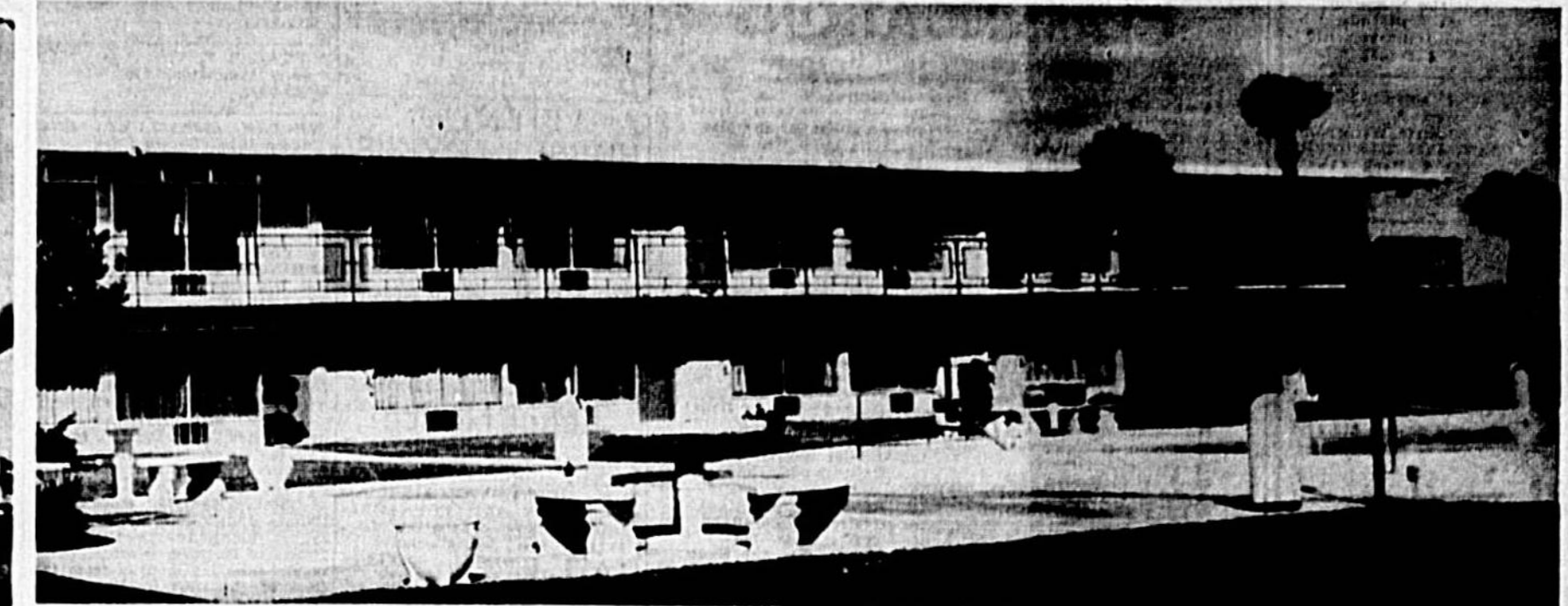
THE PUBLIC is invited to visit Holiday Isle this weekend.



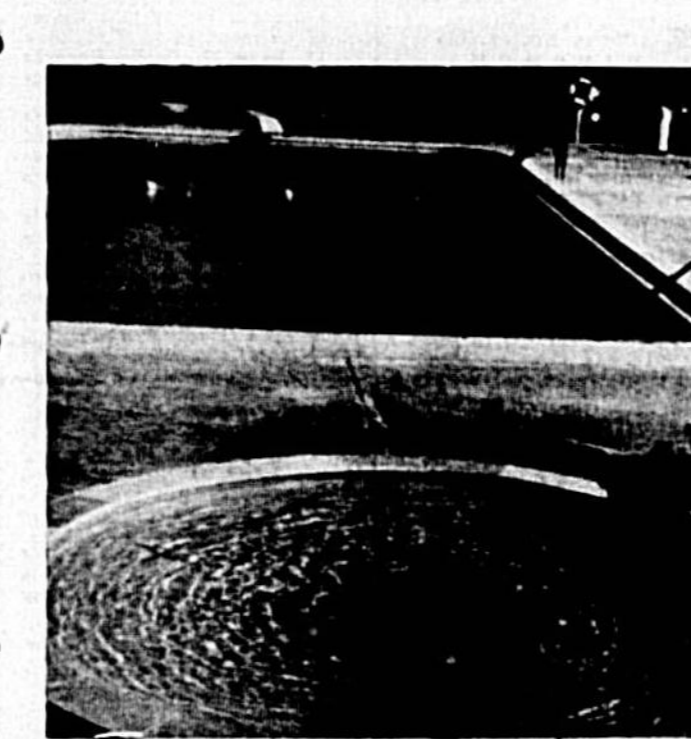
BOAT RAMP in the East Harbor.



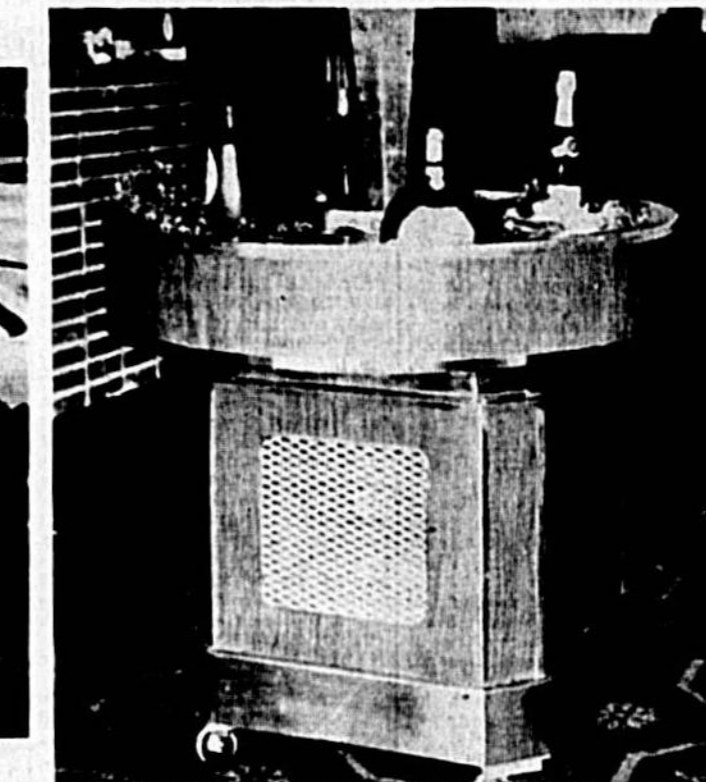
EXQUISITE CUISINE is enhanced by view of lake.



HOSPITALITY is "the word" at Holiday Inn.



SWIMMING, wading pools.



BEEF, wine display turntable.



THE FIRST HOLIDAY INN IN THIS AREA

Holiday Inn's 100 units are ALL-ELECTRIC.

Electricity — the energy of progress — will contribute to the pleasure, comfort and convenience of its guests, today and in the all-electric future.

Electric Air Conditioning provides room-by-room climate control.

Flameless electric water heating assures a never-ending supply of hot water, day and night.

Electricity's increasing role in modern building is evident in many other ways at Holiday Inn.

REDDY also tips his hat to the splendid restaurant — the House of Beef — at Holiday Inn. Electrically air conditioned for comfortable dining. A fully-equipped Electric Kitchen of spotless cleanliness. Fast service and fine food at reasonable prices in a gracious atmosphere.

Make a visit to Holiday Isles. You're in for a real treat.

FLORIDA POWER & LIGHT COMPANY
HELPING BUILD FLORIDA



ENJOY the weekend — visit Holiday Isle.



FISHING, too, on the Holiday Isle beaches.

Your "Don't Want" Could Be Someone's "Do Want" - 322-2611

Wanted - Miscellaneous
 Please call 322-2611 for more information.
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The Shortest Distance Between Buyer & Seller Is A Fast Acting Want Ad

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LOWEST PRICES IN TOWN
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WHAT A WAY TO GO
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NOW OPEN
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OUR CAR DEALS ARE RED HOT!

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READY FOR IMMEDIATE DELIVERY
1968 MERCURYS
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Something Wonderful Happens When You Shop Hemphill's
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1968 OLDS F-85
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