## Che Saufurd Zathy Herali <br> IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

## ATtIMPTED TRAIN WRECK NEAR DISSLLDORF YESTERDAY CARRYING FRENCH HEAAS

botal mamus broposis
foik blonomic conference
CALLED BY PRESDENT
Which Has Already Been the Center of One Senate Storm

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NO NEW DEVLLOPHENTS
IN THE PEABODY CASL, SEARCHERS COME HOME

##  At Methodist Church This Week Stuation revive today BY DELCATE QUESTION



## GREEKS READY in the affars of siate

## FOR WAR TIME <br> Class called big demonstratw

S. Bídget May

Balance at End
of Current Year

University Y M.C.A. Is Good Samaritan Says The Students

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## Scaley's Appointment

 High School Inspector,Has Been Approved

|  | ligh Sehnol imapector" bilncest by suphe uf 1 he General Educaton 1 Fork it was annaumed. manatains an ofico tho rublic inatructlon. |
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| The many friends of Hon. Telfair Stockton were gind to yev him here thls morning and to learn that he will thls morninge and to learn that he will open an office here for tho Prutentilal <br>  <br>  Heralid would like to wed himi aninamec hime candidary for Lovernur of Flurida. He wuuld make a wonderful race for as $n$ successful busliesy man ho is far and away ahtead of anyone that has announced and of is about time for Florida to have a real buainess man for movernor and one who is not a Farm supporiera of the late John of the Stockton dian to pollitics fur |  |
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## See Us for that New <br> TALLOR-MADE SUIT

For Spring. Just received a new line of samples of the Famous Hopkins Popular Priced Tailoring. Prices ranging from $\$ 22.00$ to $\$ 44.00$ for three-piece Suit. Come in and let us take your measure. Will order the suit to be delivered when you want it

Sanford Shoe \& Clothing Co.
115 East First Street $\qquad$
SOCIETY ARS. FRED DAIGER, Society Pditor
Phono 217.W
lanta, Ga. Miss Katherine Nettle
tonate vate vice regent of Connecticut
was also in the receiving line. As

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$\qquad$ ters of Wesley Class of the Methadist thbles of gidests.
Church, which was to have been held Calendalat, viotes and sweet peas
tomorrow. (Tuesday) evening, way Trere used in decorating the -living
$\qquad$ Killanning,
Schuyler, of
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Sh. Johns riv
Tle honor
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## We Pay Four per cent Interest on Savings Accounts.

## TROUBLE INSURANCE

Don't Congratulate yourself that you're tully protected until you've secured Trouble Insurance. Like every other kind of insurance you must buy it when you don't need it or you can't get it at all. Pay a fixed sum each week or month into your Savings Account as a premium on your Trouble Insurance. Then, No Matter What Happens, You'll Have the Protection of ready Money.

## ...SEMINOLE COUNTY BANK...

 STRENGTH——SERVICE——POGRESS

## REALM OF SPORTS <br> CHAS. L. BRITT, Editor



CELERY SEED

FOR THE MOVE FAN

Jones' Dairy Farm Sausage
Georgia Home-Made Sausage
Apalachicola Oysters Mullet Roe
Nice Fat Mackerel Nié Fat Hens Swisis Imp. Cheese


THE SANFORD HERALD

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orders. Count the words and remit orderst.
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## Herald. Want Ad

MAIL SERVICE
Clip and use this blank for writing your want ad and mail it the Sanford Herald
For computing cost of want ads per insertion read carefully rates
and rules to the left and remit according to number of insertion of the ad you desire. Remit by Expiress Money Order, Draft, Postoffice Order or Registered Letter. Address communications
The Sanford Herald. Name .....

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| W. MUSGRAVE | F. P. RINES |

## "Flu" Still Dangerous

Now Prevalent Throughout Nation Dread Scourge Again Makes Its. Appegrance

## TO YOU 1713 CUSTOMERS

That made a purchase at Piggly-Wiggly, we sincerely thank you. To you that did not come just remember the latch string is still on the outside and we most cordially welcome you.

To.MR. R. R. ELDRIDGE ruessing No 1713, if you will call at Piggly Wiggly we will be very glad to deliver to you the basket of groceries.

Come to see us, we want you to see tho leanest, Brightest, Most Sanitary Store in

## Pigigly Wiggly

Where Satisfaction is Certain

## 5, 2

LOWEST PRICES
In the History of the Ford Miotor Company Chassis $\$ 235$
Runabout 269
Touring . . 298
TruckChassis 380
Coupe 530
Sedan 595
All Prices F. O. BंADetroit

At these lowest of lowprices and with the many new refinements, Ford cars are a bigger value to day than ever before. Now is the time to place your order for reasonably prompt delivery. Terms if desired.

EDWARD HIGGINS

Probable Earthquake
May Be Located and May Be Located and
Save Humanity Loss



# Why the Nation Demands Calumet 


checause it has more than the ordinary. leavening
strength; it raises millions of bakings every day to a ligh perfectly baked perfection
that cannot be equaled. that cannot be eq̃ualed. of egg-the vital clement that gives the housewives protec-
tion against using a baking pqwder that has lost its origi nal leavening strength. It assures light, tender, tasterul
things every time things every time you bake. pure, sure and wholesome. That's why the sale of Callu
met is over $150 \%$ reater met is over 150 \% greater ing powder.
A pound can of Calumet con-
tains full 16 ounces. Soma bakinn powders come in 12 ounce
instead of is ounce cans. Bo sure yous get a pound when yous
want it

## Should a Bank Loun Mlorey for Advertising?

When we strike at alvertising, meaning, of cousse efficiently appied advertising, we strike at salesman ship, and the heart of business. Fer the banker to do anything to retard business right now is suicide
When the merchant pulls down his shingle and waits. for business to come to him in a buyers' mat
laugh at him, and call him a poor business mall.
When he is forced to cut down one of his best meth ods of selling because his banker considers advertising an unnecessary item of expense and refuses an other wise deserved loan purely on that minciple, it is my humble opinion that we should laugh at the banker, and feel sorry for the mercliant.
Don't mistake my meaning. It is a basic banknig principle that a loan must be well secured, and a firm cannot borrow merely bocause it is a big and successful advertiser. But the fact that it is a believer in advertising and wants to use a portion of the money for that purpose should never stand in its way when it calls on the Bank's credit department.
(Publighed by the Sanford Dally Herald in co-operation
with the American Associntlon of Advertising Agencles

