

You Save A Little Everyday On Everything You Buy At..

LOVETT'S



ARMOUR'S
ROAST BEEF
12-oz. Can 57c

Quantity Rights Reserved
Low Prices
Everyday -
Specials Too!

419 E. 1st St.
300 E. 3rd St.

Prices Good Thru Saturday, Jan. 10

Low Prices
Everyday -
Specials Too!

ARMOUR'S
POTTED MEAT
No. 1/2 Can 9 1/2c

ARMOUR'S
Corned Beef Hash
14 OZ. TIN 29c

ARMOUR'S
Vienna Sausage
4 OZ. TIN 18 1/2c

ARMOUR'S
Chopped Ham
12 OZ. TIN 54c

ARMOUR'S
Deviled Ham
3 1/2 OZ. TIN 19c

ARMOUR'S
Beef Stew
6 OZ. TIN 47c

ARMOUR'S
Frank's
1 OZ. Jar 49c

ARMOUR'S
Sliced Roast Beef
2 1/2-oz. Can 35c



The New Wesson Oil Shortening

Snowdrift 3 Lb Can 79c

Ballard's Plain or Self-Rising

FLOUR 5 Lbs 47c 10 Lbs 93c

Serve Hearty Tasty Thrifty

TREET 12-oz. Can 39c

VELVO Whole Bean

COFFEE Lb Pkg 69c

DONALD DUCK Peanut
BUTTER 12-oz. Glass 25c

ASTOR Vacuum Packed
COFFEE Lb Can 79c

STOKELY'S Finest Tomato
CATSUP 14-oz. Bil. 16 1/2c

STAR-KIST Light Meat
TUNA No. 1/2 Can 29c

PICNIC HAMS

"SUNNYLAND"
READY
TO EAT!

39 & lb.



Sliced Canadian Bacon 1/2-lb. 59c
Sugar Cured Pico Breakfast Bacon lb. 39c
Freshly Ground "Eat-Rite" Hamburger lb. 49c
Small Meaty Pork Spareribs lb. 49c
Meaty Pork Neck Bones lb. 10c
Fresh Tender Pig Tails lb. 19c
Tender Pig Feet lb. 12c
Tender Sliced Beef Liver lb. 59c
Gr. A. Dressed & Drawn Fraz. Baking Hens lb. 55c
Orange Band Skinless Wieners lb. 49c
Orange Band Pure Pork Sausage lb. 39c
Orange Band Smoked Pork Sausage lb. 59c

Corn-Fed, Rib End, Loin
Pork Roast Lb 45c
Best Center Cut
Pork Chops Lb 59c
Hickory Sweet
Sliced Bacon Lb 59c
Heavy Mature "Eat-Rite" Beef, 7" Cut
Rib Roast Lb 69c
Heavy Mature "Eat-Rite" Beef
Chuck Roast Lb 49c

SWIFT'S PREMIUM ROLLED

Veal Roast Lb 55c



SUPERBRAND Colored Quarters
Margarine Lb 19c
SOUTHERN GOLD Colored
Margarine Lb 25c
Cheese Food Loaf
Chee-Zee 2 Lbs 89c
BALLARD'S Oven-Ready
Biscuits 2 Pkgs 25c

OLOVERILOOM Pure Creamery

BUTTER 1/2 Lb Patties 39c

Florida Crystal Factory Packed

SUGAR 5 Lbs 39c

MAR-GOLD Colored

Margarine 1/2 Lb Patties 10c

Fresh Crisp Texas Green Top
Carrots 3 Bchs 25c
Large Golden South American
Bananas 3 Lbs 29c

Yellow Cooking Onions 3 Lbs. 29c
New Red Bliss Potatoes 5 Lbs. 39c
Long Idaho Baking Potatoes 5 Lbs. 45c
New Firm Sweet Potatoes 5 Lbs. 45c
Rutabagas Lb. 41c

APPLES

For Cooking! **YORKS** 5 Lbs. 49c
For Baking! **ROMES** 3 Lbs. 45c
For Eating! **WINE APPS** 3 Lbs. 49c

PROZEN FOODS
DNUCAN HINES
ORANGE JUICE 7 Cans 99c

AGEN ENGLISH PEAS - - - } YOUR CHOICE!
AGEN SPINACH - - - }
CHOPPED BROCCOLI - - - } Pkg 19c

Agon Brussel Sprouts..... }
Agon Strawberries..... } **4 Pkgs 99c**
Libby Baby Limas..... }
Agon Broccoli Spears..... }
Blackeye PEAS } **5 Pkgs 99c**
Diziana Baby OKRA }

3 Strained or 2 Chopped Jars
Beech-Nut Baby Food 29c
No. 303 Cans
Superfine Limagrands 2 Cans 31c
12-oz. Mugs
L.O.S. Peanut Butter Each 37c
Small Size
Dial Deodorant Soap 2 for 25c
Bath Size
Dial Deodorant Soap 2 for 33c
Regular Bottle
Air-Wick Deodorizer Each 53c
185 Ft. Roll
Cut-Rite Waxed Paper Each 25c
For Salads or Cooking
Wesson Oil Qt. 66c
3-lb. Pkg.
Water Maid Rice 3 Lbs. 45c
8-oz. Can
Planter's Cocktail Peanuts 33c
Swift's
Jewel Oil Pt. 31c
7-oz. Pkg.
Darimix Dry Milk Pkg. 17c
1 1/2-lb. Pkg.
Eelbeck Meal or Grits Pkg. 21c
Lb. Pkg.
Vebeese Saltines Pkg. 29c

No. 2 Cans **ARGO** Sliced
Pineapple Can 25c
4-oz. Pkg. Orange Pekoe
Astor Tea Pkg 25c
No. 1 Can **STRONGHEART**
Dog Food 10 Cans 99c
VILLA Chocolate Covered
Cherries Lb Box 49c

TERRY CANDIES
6-oz. Pkg. Terry Cream Whips pkg. 23c
16-oz. Pkg. Choc. Covered Coconut Thins pkg. 39c
12-oz. Pkg. Choc. Covered Thin Mints pkg. 39c
12-oz. Pkg. Choc. Covered Fruit Thins pkg. 35c
12-oz. Pkg. Choc. Covered Cherry Thins pkg. 39c

CLEAN TOMORROW'S
WAY today!
All you need is a cloth and **ZERO**
"Nothing But is Nothing"
LIQUID DETERGENT
Qt. 29c

DON'T BOIL STARCH!
Save time and trouble with 3-2 Liquid Starch. Just add water. Delightfully scented, both liquid and heating water are 3-2... it saves you money, too!
Qt. 19c
3-2 LIQUID STARCH
Qt. 19c

ARMOUR'S
PIG FEET
8-oz. 23c 14-oz. 31c
ARMOUR'S
LIVER SPREAD
3 1/4-oz. Can 15c
ARMOUR'S
TRIFE
24-oz. Can 49c

DISINFECTANT
GERMICIDE
DEODORANT
BLEACH
Useful for every room in the house
33
2 Qt. 25c



FLASH GORDON and his adventures in space

By Dan Barry



THE LONE RANGER

By Fran Striker



MICKY MOUSE

By Walt Disney



ETTA KETT

By Paul Robinson



WANT ADS FOR QUICK RESULTS

Use HERALD WANT ADS for Results... REAL ESTATE FOR SALE... HELP WANTED... SPECIAL SERVICES...

THE SANFORD HERALD

FOR RENT... SOLLAWAY AND BABY BEDS... CLEAN FOUR ROOM furnished apartment... FURNISHED TWO bedroom up stairs apartment...

ONE ROOM efficiency apartment... FURNISHED 2 bedroom garage apartment... FURNISHED 2 bedroom home with two extra lots...

NEW TWO BEDROOM masonry house... STORY and half house... MODERN 2 bedroom house on 1 1/2 lot...

BUY FROM OWNER SIX ROOM HOUSE... MAYFAIR SECTION 3 bedroom home... HIGHLAND PARK 3 1/2 Colonial Way...

MAYFAIR SECTION Charming three bedroom home... 7-ROOM house - 1317 Douglas near Melville...

BETTE BAILEY... HELLO RABBIT... IT'S SO CLOSELY GUARDED...

LEGAL NOTICES... IN THE CIRCUIT COURT FOR THE COUNTY OF... DIVORCE DOMINIC GIOVINNO... WILL CURIE for your child...

Linn through Tuesday, little change in temperature...

IF YOU DON'T receive your Sanford Herald, City Delivery...

VOLUME XLIV

Truman Drops Criminal Suit Against Firms

WASHINGTON (AP)—President Truman has dropped the dropping of criminal anti-monopoly proceedings against five major oil companies...

Funeral Services Held In Sanford For Vivian Speer

Funeral services were held at 2:30 o'clock this afternoon in Holy Cross Episcopal Church for Vivian Alexander Speer, 57, victim of an automobile accident...

Work On 2 Roads Being Requested By County Board

County Commissioners, meeting this morning with the Chamber of Commerce, passed a resolution requesting construction work on two roads...

Rotary Speaker Milwee Talks To Rotary Club On School Problems

Pointing out the necessity of developing a long range program for solving the problems of Seminole County schools, Rayburn T. Milwee, superintendent of public instruction...

Rep. Williams Is Named For House Appropriations

Valley Williams Jr., State Representative from Sanford, recently named as a member of the House Appropriations Committee...



County Commission Reorganizes. J. F. McClelland (seated, third from left) a 10-year veteran of the Seminole County Board of County Commissioners...

Funeral Services Held In Sanford For Vivian Speer

Funeral services were held at 2:30 o'clock this afternoon in Holy Cross Episcopal Church for Vivian Alexander Speer, 57, victim of an automobile accident...

Work On 2 Roads Being Requested By County Board

County Commissioners, meeting this morning with the Chamber of Commerce, passed a resolution requesting construction work on two roads...

Rotary Speaker Milwee Talks To Rotary Club On School Problems

Pointing out the necessity of developing a long range program for solving the problems of Seminole County schools, Rayburn T. Milwee, superintendent of public instruction...

Rep. Williams Is Named For House Appropriations

Valley Williams Jr., State Representative from Sanford, recently named as a member of the House Appropriations Committee...

House Blaze Put Out By Firemen Saturday

City firemen were forced to tear out part of a wall adjacent to a chimney in order to extinguish a house blaze at 1104 Maple Avenue last Saturday night...

Edmunds To Address Winter Park Meeting

Olle Edmunds, president of Stetson University, will be the principal speaker at the annual luncheon meeting of the Central Florida division of the Children's Home Society of Florida...

City Commission To Meet Tonight

Appointments to the Sanford Industrial Board will be made tonight at the regular meeting of the City Commission...

George Hague Hurt In Auto Accident

George Hague, about 50, Sanford, was taken to the Fernald-Laughton Hospital this morning with severe lacerations of the forehead and nose after his head went through the windshield of his car in a mishap on Pineway Road...

Eisenhower, Cabinet Talk Over Domestic And Global Problems

NEW YORK (AP)—President-elect Eisenhower met with his Cabinet designers and other key officials of the new administration today after Senate Republican leaders reported the general in full agreement with them on how to handle job patronage.

Pope Elevates 24 Prelates To Cardinal's Rank

VATICAN CITY (AP)—Pope Pius XII conferred the rank of cardinal today on 24 prelates, including James Francis McIntyre of Los Angeles and the archbishops of two Communist lands...

'Shock Is Over' For Employees, Says Road Head

TALLAHASSEE (AP)—The shock is over for pitiful employees of the State Road Department, fearful of losing their jobs in the new administration's economy reorganization...

GOP Leaders Report General In Agreement To Handling Of Patronage

NEW YORK (AP)—President-elect Eisenhower met with his Cabinet designers and other key officials of the new administration today after Senate Republican leaders reported the general in full agreement with them on how to handle job patronage.

House Blaze Put Out By Firemen Saturday

City firemen were forced to tear out part of a wall adjacent to a chimney in order to extinguish a house blaze at 1104 Maple Avenue last Saturday night...

Edmunds To Address Winter Park Meeting

Olle Edmunds, president of Stetson University, will be the principal speaker at the annual luncheon meeting of the Central Florida division of the Children's Home Society of Florida...

City Commission To Meet Tonight

Appointments to the Sanford Industrial Board will be made tonight at the regular meeting of the City Commission...

Red Penetration In High Schools And Colleges Turned Up By Subcommittee

WASHINGTON (AP)—The Senate internal security subcommittee today urged further investigation of Red influences in the nation's schools and colleges...

Movie Time Table

Movie Time Table. 'Stars and Stripes Forever' 1:34 - 3:59 - 6:24 - 7:10 - 9:14. 'Islands of Desire' Show starts 6:30.