









### GARDEN PEAS

We carry in stock the leading varieties of GARDEN PEAS, including KILGORE'S WINNER, GRADUS, THOS. LAXTON, LITTLE MARVEL, and the TALL and DWARF TELEPHONE.

**KILGORE SEED COMPANY**  
WELAKA BUILDING — PHONE 248

# Armour's



## BIG CROP Fertilizers

"Make Every Acre Do Its Best"

The many big crops of the fruit and fancy vegetables grown with Armour's BIG CROP fertilizers are our best advertisement. Actual field results clearly prove their superior crop-making ability. Only high grade materials of known value enter into their composition. The plant-food is balanced to suit the needs of the particular crop for which it is intended. They can be depended upon to grow big crops if big crops are possible.

### For Citrus and Vegetable Crops

The Armour BIG CROP line is complete. It includes formulas and analyses to suit every Florida crop and soil. Among the four types of BIG CROP citrus mixtures there is one especially adapted to the full needs of your grove. And there's a BIG CROP vegetable fertilizer to satisfy every need of your soil and crop. Descriptive booklet free on request.

Warehouse at Sanford  
Armour Fertilizer Works  
West Commercial and R. R. Ave.

### Armour Fertilizer Works

Jacksonville, Fla.

### CITRUS EXCHANGE ENGAGES 3 BOATS TO CARRY FRUIT

Boats Will Transport Fruit From Tampa to New York; Will Effect Saving Many Thousand to the Growers

TAMPA, Nov. 4.—Establishment of a Florida Citrus Exchange Boat line, consisting of the steamships Itelora, Twin Cities and Twin Ports, to transport fruit of its members from Florida ports to Atlantic seaboard cities, is announced here by L. C. Edwards, president of the cooperative marketing organization.

As a result of the new freight rates on citrus shipments made available to Florida Citrus Exchange by the successful completion of preparations for this water transportation project, Mr. Edwards declared that they would be able to save hundreds of thousands of dollars in the marketing of their crops this season.

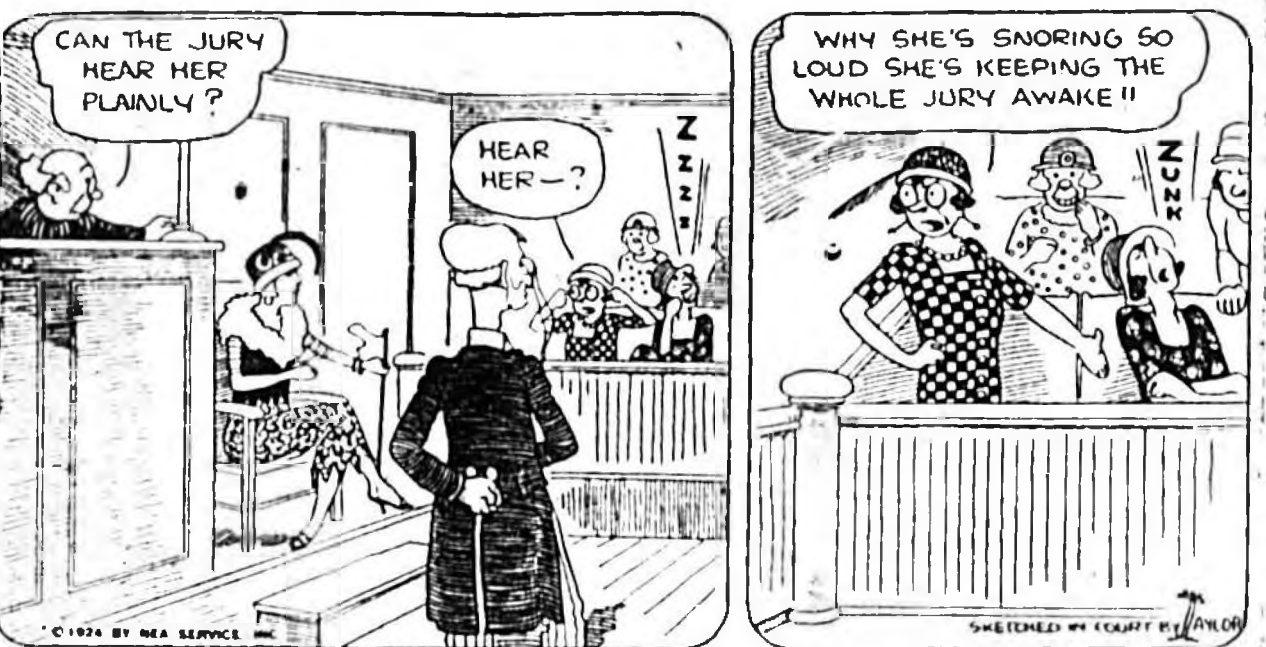
"The rate for fruit shipments over the Florida Citrus Exchange boat line will be 35 cents a box from Tampa to New York," says Mr. Edwards. "This same rate also applies on shipments from other Florida ports to New York. Compare this with the \$1.65 per box freight rate that the railroads charge for a haul from Tampa to New York, or the \$1.28 per box rate they assess for a shipment from Fort Myers to New York."

"On a shipment from Fort Myers, of New York, as an example, we will be able to save from 75 to 90 cents a box, depending on the distance that the fruit must be hauled from the packing house to the boat. When we have shipped all the fruit into New York, Philadelphia, Boston and other seaboard markets that those cities can consume, we can transport the fruit carried to those ports by our boats to inland points over the railroads and still save at least 50 cents a box over the all rail rate. On the whole, we expect to ship fruit over the Florida Citrus Exchange boat line at one-third the rate that is available to other growers who do not have the advantage of this service."

All three of the boats in the service of the Florida Citrus Exchange will make two trips a month from Florida ports to northern seaboard markets, so there will be a total of six sailings every month. The first shipment over the new line will be made in November, on a date that will be announced later. All three of the steamships are equipped with modern refrigeration equipment which will enable them to carry fruit in its best perfect condition as possible.

It sometimes takes a lot of fiction to explain the truth.

### MOM'N POP—"Snore and You Sleep Alone"—By TAYLOR



### Sanford Feed & Supply Company

JOHN W. SNEED  
Myrtle Avenue & Fourth St. Phone 539

Our line of "Good Goods" is complete. A feed for every purpose. Your money Back If You Are not Satisfied

WINTER EGGS ARE THE PROFIT MAKERS  
And you can be assured of winter eggs by helping out the hens' grain ration with the right amount of a high-protein feed like

**SUNSHINE EGG AND DEVELOPING MASH**

## POISON

The Cut Worm we have the ingredients you use. Molasses Paris Green, Bran, Cotton Seed Meal.

ONE OF WILKES' **Good Goods** WONDER FEEDS



### What Is Your Idea of Value in Tailoring ?

Every man has a right to get the most satisfactory service from the clothes he buys. If he does not get it, he has paid too much for them—no matter what the price.

*E. W. Price & Co.*  
FINE CUSTOM TAILORING

gives all the service any man can expect—and more.

The new Fall fabrics and styles are ready. Glad to show them.

**\$32.50 UP**

**S. W. BRADFORD**

(Coral Gables Office) & MILANE THEATER BLDG.

# Be The Herald's Guest Tonight

## Quick and Accurate Election Returns From the Associated Press Coming to This Newspaper By a Leased Wire

## As Soon as the Polls Close, All Over the Country Returns Will Begin Coming to This Paper.

# GET HERE EARLY AND STAY LATE!

# Put Every Classified Advertisement On This Page

## PROFIT :- Herald Want Ads Will Keep You Posted on All Sanford Business Activities of Importance :- FOR RESULTS

Special  
Rates  
Advanced

### Classified Directory

**WIGITS**—Three editions, Magazine and Second, First and Elm, Sanford Avenue and 10th Street, Express service.

### BEAUTY PARLORS

**MADAME HARRIET**—Manicure, work of all kinds. Room water a specialty. Old First National Bank Building.

**LANEY'S DRUG STORE**—Prescriptions, Drugs, Soda. We are as near you as your phone. Call 104.

### FLORIST

**STEWART THE FLORIST**—Flowers for all occasions. 814 Myrtle. Phone 260 W.

### LAWYER

**LEWIS**—Office in Seminoles Park, building, 1000 Myrtle.

### MENS CLOTHING

**S. W. BRADFORD**—V. P. Price Tailors, 212 W. A. Phone 118.

### MULTIGRAPHING

**MOORE**—Best work Sanford and cheap. 1000 Myrtle, building, 1000 Myrtle.

### NOTARY PUBLIC

**M. W. OBER**, Public Notary, Phone 118.

### JULIA ZACHARY

Phone 118.

### OPTOMETRIST

**PIANO TUNING & REPAIRING**—Piano Tuning, Repairing and other work. Lower building, 1000 Myrtle, Sanford, Fla.

### PRINTING

**MATTHEW PRESS PRINTING**—QUALITY SERVICE. PRICE CONSIDERATION. R. R. Ave. Phone 118.

### HAYNES & J. M. G. POOL

and all other work. Phone 118.

### NEW ERA PRINTING

Printing, 1000 Myrtle, Sanford, Fla.

### PUBLIC STENOGRAPHER

1000 Myrtle, Sanford, Fla.

### REAL ESTATE

1000 Myrtle, Sanford, Fla.

### SPEN PAINTING

1000 Myrtle, Sanford, Fla.

### STOVES

1000 Myrtle, Sanford, Fla.

### ADVERTISING

1000 Myrtle, Sanford, Fla.

### LEARN ABOUT

1000 Myrtle, Sanford, Fla.

### Building Material

1000 Myrtle, Sanford, Fla.

1000 Myrtle, Sanford, Fla.

### UP FATHER

1000 Myrtle, Sanford, Fla.

### Advertising

ADVERTISE in the Journal-Herald, Sanford's greatest newspaper. Morning, afternoon, and Sunday. Classified rates per line. Waveross Journal, 1000 Myrtle, Georgia.

### WANTED

**WANTED**—Work, repairing, plastering, carpentry, painting, paper hanging. Satisfaction guaranteed at reasonable prices. J. R. Houghton, Lake Mary.

**WANTED**—A LOAN—Would like to get in touch with some one with \$2500. Can give first mortgage on piece of improved business property on First St., as collateral. P. O. Box 379.

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### Help Wanted

**WANTED**—Me singers at Western Union Telegraph Co. Apply 41 office, Good Day.

**HELP WANTED**—Girl to wash dishes. Apply Phoenix Hotel.

**WANTED**—Young white man for porter. Apply Lincoln Hotel.

**WANTED**—Working housekeeper, good cook for family of two in country. Mrs. Bone, Warrington, Longwood, Fla.

**WANTED**—Half time employment as substitute book keeper. Reference: P. F. Branan, substitute. P. O. Box 379.

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### Apartment For Rent

**ONE THREE-ROOM** furnished apartment, 701 Magnolia Ave. Inquire Weinbergs Jewelry Store.

**FOR RENT**—One well located downtown Apartment. Furnished. Price reasonable. For information inquire at Herald Office.

**FURNISHED ROOMS** with kitchen, sleeping rooms. Shirley Apartments, opposite Post Office.

**FOR RENT** 2 furnished room apartment with or without garage, and one unfurnished single room. 124 block from Herald Office, 1909 Union Ave.

### Houses For Sale

**FOR SALE**—3 colored houses and one lot in Georgetown. One block from Celery Ave. Exceptional investment. Houses only recently built. For particulars inquire at Baume Speciality Shop next to Post Office.

**FOR SALE**—From owner, modern five room bungalow with bath and large sleeping porch, garage, on 70 foot lot, \$500.00 down, balance to suit. L. A. Rennud, Sanford Heights.

**FOR SALE**—6 room house on hard road. Electric lights, 30 orange trees, 21 1/2 acres, 10 minutes from Post Office. Price \$1200. Terms. Phone 571 J.

### Miscellaneous For Sale

**CONTRACTORS** and Property owners. On and after Nov. 15, the scale of wages for painters in Sanford will be \$0.80 per hour.

**SUITS AND OVERCOATS**—All wool made to order, guaranteed to fit. Any 2-piece suit \$25. Full suit or overcoat \$29.50. Scotch Woolen Mills, 305 E. Second Street, Sanford, Fla.

**FOR SALE**—Baby Carriage and oven for oil stove. Reasonable for cash. Phone 198 W.

**FOR SALE**—"Scandinavian Rose" seed potatoes. Selected Maine stock. Lowest prices. Phone 220. Mid Florida Produce Co.

**JUST RECEIVED** fresh car load White Rock Eggs. Cates Brothers, 1001 First Street.

**FOR SALE**—Red Geranium Cuttings and other plants. Orders for cut flowers and funeral designs solicited. Phone 212 W. A. K. Rosseter.

**FROST PROOF** Cabbages, Plants Millions now ready. EXTRA large Jersey and Chubston Wakefield 500 for 75c, 1000 for \$1.10. Parcel Post. Pitts Fruit Co. Pittsgerald, Ga.

**FOR SALE**—Five beds, velvet plants ready to set. A Company Beardsall Box 112.

**REGISTRATION NOTICE**—The City Registration Books will be open Monday, November 3, 1924 and will close Friday, November 21, 1924.

**BOOK OF TRUTH** for children of new graves in cemetery for the children. Write today. Okla. Radio Series, Inc., Lincoln, Okla.

### Fresh Oysters

**DAILY**—Fruits and Vegetables in Season. Reasonable Prices. ROYAL FRUIT CO. Next to Western Union.

### TIRE SALE

Cut prices on all sizes United States, Pennsylvania, Federal, Viking. 30 x 3 1/2 \$ 6.95  
Gray Tubes \$ 1.75  
Red Tubes \$ 1.90  
32 x 4 \$ 16.00

**ALL GUARANTEED F. P. RINES** 311 East Second Street, 101 Sanford Avenue.

**Simmons Siberia Refrigerators** at Ball Hardware Co.

## Waiting To Help You ...

There are very few persons who doubt the power of the little Herald Classified Ads.

Recently the real estate firm of A. P. Connelly of this city, controlled by answers from one little ad. To say they believe in classified ads is putting it mildly.

They are effective for any proposition of merit.

An ad taker, with pencil and paper, waiting at phone 118 to help you get results.

## HERALD Classified Ads

ALWAYS THE SAME—IN SERVICE  
ALWAYS DIFFERENT—IN OPPORTUNITY

## Announcement

Having severed all connections with the

### R. & S. Motor Company

I am in no way responsible for debts made by that firm and having formed a new company

### Radford Auto Top & Paint Company

Located in the Lee Building, next to Ray Brothers Filling Station on First Street.

We are ready to serve the public promptly and efficiently with guaranteed work.

## BUSINESS AND PROFESSIONAL DIRECTORY OF SANFORD

**CHIROPODIST FOOT SPECIALIST**

DR. C. E. GIBLER

11-5

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**SHIRTS—SUITS OVERCOAT**

Tailored-to-Measure

**S. W. BRADFORD**

WELLS THEATER BLDG.

If you desire prompt service and exceptional work

CALL 560

**Sanford Steam Pressery**

First Street

**Elton J. Moughton**

ARCHITECT

First National Bank Bldg. Sanford, Florida

**Sanford Novelty Works**

V. C. COLLIER Prop.

CONTRACTOR AND BUILDER

General Shop and Mill Work 217 Commercial Street

**Seminole Marble Co.**

Marble and Granite from all quarries. Best of quality and workmanship.

Write for latest designs.

C. H. TURNER

Sanford, Florida

