# ©he Saufurì Matily Heralì <br> IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECHION 


SOCIETY



 Mra, W. Mortor Thigpen
non, Billie, lett yeterdias
tended visit with relativea





## day for her home in Savannah, after Butterfly Dance, Mary Virginia




Mr. und
will be
Leavitt.


## "WORSE THAN PAIN"

## Lonisiana Lady Says She Has "Ne Found Anything Better Th Cardui for a Run-Down

 Condition."NEWEST THINGS
IN ENGRAVING
invtiations, announcements, visiting and professional cards

## .

## Mi-Lady's Shoppe.

Magnolia Avenue

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| WATCH OUT |
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| $\rightarrow$ ror- |
| THE RTD BIRD |

Mother's, Day and Graduating Gifts
$=2=2$

Princess Theatre.
Leatrice Joy and Jacquline Logan
in a Paramount pieture of in a Paramount picture of superia
ive merit-George Melford's im.
"IAVA HEAD"
Rivals in love-and you'll lore
Them both. Which, iris wins your
heant lovely Leatrice Joy an our heart lovely Leatrice Joy as the
charming Chinese bride of a bold
young American or pretty Jac young Lomarican or pretty Jacol
quine Logan as the Yakkee "gity
he left behind" Mhocwould rathey die than give him up? When they
gifet faceitio face imagine the gor: geous the luxurdousart way the pro-
agine the
ducer of "The Sheik" has picturia. ed them. All the seductive lure of
the Orient, the tang of the storm.
bwept sea, the picturesue charm Old Salem in the glorious clipper. romance. It is one of the few big
pictures of the year.

| An optimist is one who thinks mat. ters might have been worse if/we hadn't begun to elect senators by popular vote. |
| :---: |
| Without art sense he can become a Bachelor, of Arts, but he has to be artful to remain a bachelor. |

$\$ 15.00$
F. P. RINES



## CHURCHWELLS

WHERE LOW PRICES ALW AYS PREVAIL. LOOK OVER OUR SPECIAL FOR TONIGHT (SATURDAY) IT WILL BE A MONEY SAVER FOR YOU

## Men's Gabardine Suits, at, per Suit

$\$ 17.50$
Men's Palm Beach Suits, in light and dark colors, at, per Suit
Men's Good Dress Shoes, Brown, full run of sizes, at per pair

Ladies' Dress Shoes, 1-strap Pump and Oxfords
Black or Brown, at, per pair
\$5.00 Men's Oxfords, in Black or Brown, at, pair ..... $\$ 4.50$
$\$ 5.00$ Ladies' Oxfords, or 1-strap' Pump, Brown orblack, at, per pair$\$ 4.50$

- 40 c Ripplette, good range of patterns, at, per yard....35c 59c Fancy Voiles, New Paisley Patterns, at, per yard. 48e $36-\mathrm{in}$. Soiesette; colors, rose, tan, greent pinik, blue,
and white, at, per yard and white, at, per yard
36-in. Nurses' Uniform Cloth, at, per yard

First.Street SELLS IT FOR LESS Welaka Block
pagetwo
Sanford Daily Herald The Herald Printing $\mathrm{C}_{0}$ ．
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Thi dolare wate melon it with wis Two thounand Tampn women will




## rartment． <br>  





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## THE SPIRIT OF FLORIDA



COMMODITY PRICES HIGH
ENOUGH SAYS BABSON
COMMODITY PRICES HIGH
ENOUGH SAYS BABSON

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moid


## Peoples Bank．

of Sanford

sanvorn

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## RUNABOUT



## A Still Better Runabout

Nothing like the present low price fo： the Ford Runabout has everbben known．And for a Ford offeren greater merit，with slanting wind
shield，one－man top，additional carry ing space in the rear and cartinct ing space in the rear and oistinct
improvementsinchassisconstruction． improvementsinchassisconstraction essential part of their selling equip ment；business hoosea brayit opthei representatixes and hundredsiof thousands of other wesdeb vill find it a still moresattractive wirchasp than ever．
Immediate orders arenecessaryif voo are to get your Fond this－Spring－A small down payment and theibalanco oneasy terms


oaly the pultily of our bread
 materials in our bakery. We.
employ coly master baker employ only master bakers
and the plousing result is high.
type food. Order our pure type food. Order our pure
bakery foods by name. ROUTH BAKERY



666

'Bumper Crop of Hen Fruit in Electrically Lighted Hen House
Thrifty chicken farmer uses electric lights to lengthen hens working day illumination increases egg production fifty, per cent, statistics show:


VENTILATION MOST DIFFICULT PROBLEM IN BUILDING
POULTRY HOUSES-ADEQUATE SPACE ALSO BIG FACTOR
$\qquad$ moderation is needed,
extremes harafel


tmost air tight to the extreme open
type that is ventilated as much as pos-
sibe.
$\left|\begin{array}{l}\text { sible, } \\ \text { After experimenting with various } \\ \text { types of construction the poultryman } \\ \text { usually solects }\end{array}\right| \begin{aligned} & \text { of }\end{aligned}$

is midway between thene two.
The most serious difficulty is usua
The most serious difficulty is usual
1y to secure satisfactory ventilation
Far too many poultry houses are
are huit to take care of 50 or 100 hen
und are used for three or four times
that number
that number. ${ }^{4}$ is not alwaye possible
Although
or advisable to build a poultry house
to fit all future requirements, care
should be taken to provide for in-
creases or decreases in the
creases or decreases in the flock.
Overcrowding of the flock in the win.
ter time ofen brin of frame constractio
kind, partly becion
ter time often brings unsatisfactory
revsults and means considerable loss.
Most farms cannot support a flock

try houses, however, are often based
on a 100 -hen unit, which is an econom-
ical unit ta use, as it takes very little
more to care for that
for hale that number:
Square Feet Per Fowl
The number of square feet floor
space neecesary for fowls is a matt
ter of considerable argument. Ahe
best results
best results ore usually obtained,
however in a house where there are
at least four square feet floor spac

SavFord High - SCHOOL NOTES

## Attention Farmers! <br> No class of business in this sec tion-needs the aid of a good banking connection more than yours. <br> To have safety for your funds collections promptly made and as slstance given whenever possible. is greatly to your interest. <br> Come in, get acquainted and start your Checking Account.

## First National Bank

community builder

Thousands Saved
By Women Who Made

|  | Who Made |
| :--- | :--- |${ }^{\text {s12, or of nearly seven thousand dol }}$ Their Own Hats $\begin{aligned} & \text { laris on all the hats made during } \\ & \text { March nond April by these rural }\end{aligned}$

Japarese and Sceth Hech Hikhand
choruses ndided much to the enjoy

## ment and antractivensss of the phay. Music was furnished between nets by

 nais were made by as many rurrat that specilists in milinery have
women and young ladies of this state then been sent to te various counties to to
during March and. April of this year, resulting in n cash saving to them of ansents. (he home demonstration
Only 11 counties could
 ties of 11 countites, accoriting to fif. Mises. Partridge uisplayed photographs ures and reports reaching the state showing the hats mule by some of
office of home demonstration work. the women, and there was good
 the hats at from 65 cents to $\$ 4$ cach the best of purchased krools.:


Class
of
'23
OF SANFORD HIGH SCHOOL
Presents

## Salmagundi

Original

## Different

CONTENTS
Foreword
Dedication
Side-lights on the Seniors.
Last Will and Testament of Famous Class of ' 23 .
Startling Futures Foretold: Amazing Pasts Revealed.
Explanation of T.A. H. O. R. H.-The Mystery of the Year.
Beauty, Brains and Brawn of Sanford Portrayed.
First Production of Future Famous Artists, Historians, Poets, Essay ists and Dramatists.
All-Star "Celery Feds"-Pride of the South.
Masterpieces of American Wit and Humor.
Line-up of Business Men and Patrons ALL EOR $\$ 125$
OnSale at the High School
PHONE 144-W
FOR ORDERS
Copies Will Be Delivered

| BASE BALL |
| :--- |
| FOOT BALL |
| BASKET BALL |
| TRAP SHOOTING |

## REALM OF SPORTS

FOR THE MOVIE FAN

WILARD PUTS UP BIG FIGHT IN NEW YORK

Watch 0ut
-For-
THE RED BIRD


## 66II Uld Loulisiana'.

,
High School Auditorium FRIDAY, MAY 18TH, 8:30 P. M.

## Admission 35 c and 50 c

$\qquad$

GOLF
BOWLING
TENNIS BOXING
Discovery of old Ordinance Upsets the Sunday Game Plans

## "It Pays to Swim

 With the Current"This is about two spark plugs. At the moment they mre lying on the sales manager's desk in the eatablishment a large middle-western hardware jol-

One spark plug bears
wherever nutomobiles
nther a name seldom hearil.
Both, suys the sales menager, are good plugs. On the seore of suality they run neck and neck.

- "But," he adds, "we are discontinuIng thin line"-and he holds Ap the plug of unfamiliur name. "Yes, and our discount on it is larger, tuo.
"What's wrong with it? Not a
thing. It's a gool plug-mighty koowl plug, lit-bo one knows alrent it. It an't advertised-the other one is. The lemand is for the advertised make. And we've learned it pays to swim with the current, not against it."
More and mure jubbers in evers line hurimes me hour ove an the

Published by the Santord Daily Herald
In co-pperation wilh The American Association of Advertising. Agencies
tpays to swim with the current "Our joun"
supply mark wata one jobber, the masicm. his goods, nnd we will handle it

Snicl unother-"Our salesmen carr catalog with thousands of items in it They haven't the timo to push what vertisal goonls. Their work is print mally tathing ord

## If you go among thọse wholesalers to

 day to introduce a new product in com. petition with merchandise nationall! advertised, unless the article is excep tioma, you will be met everywhere b the injumetion: "First go out and get a reputation for your gooms through atwertising.The wholesaler knows by actual comact with deaders how they value spoed of turnover, groded which move with a minimum of effort, goods people know ahoul and ask for.


$\mathcal{P}_{\text {resenting }}$ The Big New - Cerband

Americas First Low Priced EnglishTyperCar

Here is a new and brilliant momical motoring-be bis new Overland Red Bird.
A new delight to the eye! $\mathbf{A}$ new thrill to drive! A joy to ride in! flecting unmistakably the vast experience end resourcefulness of zation
dalay Ma

Other Overland Modele | Touring_ $\quad 526$ |
| :--- |
| Seddy |
| Coupg | Seden $\quad$ Coupe

Slonditer
7

A larger, more powerful motor, A much longer wheelbase, $t$ roomier body, and the fleet lines of a revenue cutter. Glistening nickeled radiator, head-lamp plates, door handles and back curtain frame. First quality Fisk bumpers both front and rearcrythis!
and Red Nay II Satur Post





WEEKLY LUMBER
MARKET REVIEW
The comparative slowness of retn
demanal for lumber has had no rene
al weakening effect on the muike

## (66 quickly relieves Constipation

 Biliousness, Headaches, Colds due primarily to the heavily over-booked condition of the mills and
their very low and broken stocks,
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A Convincing Attraction


## Kent Vulcanizing Company

Phone $17 \longrightarrow$ Sanford, flomida

GO Noroth By Siea Merchants and Miners Transportation Co.


THE MILK BATH IS NOT DEAD
automomes eammen, inchument chosen care


## IT'S PURE That's Why It's ...Popular...

Our orders are combeng in so fast that if it were not that
hept prepared to render real service we could
PHONE US
WE DELIVER
and we deliver prompt, anywhere, any time. And if you do
not Irink Elder Water now-you will.
Elder Springs Water Company

