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Shown Inthe Annal Report of
Federal Reserve Baik of Atlanta

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theatre AVGINTMOTMA "FOOT:L03巳5"
Ronend danid fide
grown roughage, will
give you the best of all
milk production at low cost for feed.
Happy Cow Feeds are
high quality feeds, made high quality feeds, made
by Edgar-Morgan Co.,
Memphis. Soliby
ninole Feed
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Seminole Feed
Company k production at low

Jan. 16

## Money Maker:

Happy Cow Sweet Feed- $24 \%$ protein
with any good home with any good home
grown roughage, will
$\longrightarrow-\frac{\text { ainvins sow }}{\square}$

# Fashion's Rarest Gems at Your Mercy! 

 Baumel's First Big Sale Starts TOMORROW! Come! Share in This Brilliant Saving Occasion!

WOMEN
Of Fashion will re joice in this sensament. it brings the choicest, most ex clusive apparel creations to yourat prices nothing keep you nothing keep you
away! Doors open 9 a.m

High Powered
Rapid Speed $A$ L
Door Open Promptly at $9 \mathrm{~A} . \mathrm{M}$. $\$ 50.00$ FREE CASH GIFT!

THE REAL VALUE OF THIS AMAZING SALE-
Will he lost to you unless you are interested in Ready-to-wear of the very highest quality! Ex clusive Paris inspired models go on sale tomorrow at prices you have been paying for ordinary

## BAUMEL'S SPECIALTY SHOP



耳 1. AlUES Created for YOU inthis HIGH CHARACTER STOCK! isted Determination to Give Our Patrons tions Ever Announced in this Fair City S SMASHED! HOUSANDS of MEN and WOMEN!

Idren who Wish to Dress Richly and Save Wisely! A Spectapusands of Dollars to the Buying Public of this Community.
DDNWFFT

# JAN. <br> 3 <br> at 9 <br> a. m. <br> THOSE WHO ACT PROMPTLY WILL ACT WISELY 

The Quick!
d Woman Who Reads
P. Smith's Celebrated Men's Shoes
knows the J. P. Smith Shoe, its
(e comfort and splendid quality of workmanship. These hitops and ew up to the'minute lasts. Brown If and soft kid. Sold regularly at ricted choice.
ther shoe sensatio
and Buster Brown's 88.50 and $\$ 10$ tops and oxtrords in hack and ned and the ne thists and thesess ed and the new lasts and lateness
kethese most desirable, Your un. $4 \underline{95}$ 5"

TEN'S FINE OXFORDS
and $\$ 6: 00$ oxfords in tan, calf. both on quality and style being absolutethe price is certainly below your
for this quality oxford. Your

FS GOLF KNICKERS Tro kiverens at s.as vool, high quality late style knickers hrifty men. A complete run of sizes y tweeds, wool plaids and checks and
es will give you a complete assortItail to sese this inine.

ALL BOYS' FINE SUTTS CUT TO ROCK BOTTOM!

## A Barrage of Prize Winning Prices That Actually

 Amaze the Keenest Bargain Seeker.startling price cuts that make you rub your eyes



Rub Your Eys!
Ladies', Misses and Chriddren's Shoes at 95c
VALUES $\$ 2.50$ TO \$4.00
Just imakine these wonderful pumps, oxfords,
straps and hitops in paneent, gunmetai and sid.
and chidren's shoes in calf, patent and kid. Soime
Nowat 65c

MISSES BUSTER BROWNS
A Real Bargain at $\$ 2.70$ These shoes for Misses in the famwus Bustee Frown fine : ind kidid only, in thiss sruup. Buster hlormun Shoes ge qualities and you can depend on get. WOTV SOT ling maximum service from these shoes 1 II

Bors Wool sweatres

## Genuine Saving at \$2.45

eavy ry how prices that will please the purse. Thess roons, blue, browns, and fancy stripes are a treasure mini of saving. Extra coat style or pull over,
made from pre shrunk woolen yarn.
These Sweaters will give good service N

KEVNEEPAJMARTTTS

## For Boys and Girls, $\$ 1.29$

Every boy and girl knows the Keynee Pajamaettes, made frome excellent quality flannel, beautifully tailored and ar-
tistically trimmed. ple they have no equal. The excellent NJW \$1 20 ple they have no equal. The excelient
quatity op pre hhrunk material holds its
shape and insures warmth ind comfort SOW

OVFRALL-UUPPRS
$\$ 2.00$ and $\$ 2.25$ Values, $\$ 1.69$
Here is a splendid saving on overalls and jumpers. Made from heayy 220 denim, full romy cut, with reeinforeded
seams, double stitched. peams, double stitched. Overails yave fuli apron, broad pockets, wide girdede. Jumpers made
joomy, for action with targe pockets.
Rivited and ring set butons. Each \$1.6
ith Former Prices Battered to Bits!

## Nail This Quick!

Men's High Grade Heavy Shoes $\$ 4.00$ VALUES $\$ 1.95$

## Now at $\$ 1.95$

## IIIDRENS BISTER BROWWS

$\$ 3.50$ Children's Shoes, $\$ 1.95$ lot of Buster Brown's Childrens Shoes at 51.95 will sin this line and while the sizes : Each pair is tagged with the size 10 ond

## MENS VELOUR HATS

All $\$ 6.00$ and $\$ 7.00$ Values, $\$ 4.45$
$y$ man enjoys wearing a real imported Velour Hat an price of $\$ 4.45$ for these $\$ 6.00$ and $\$ 7.00$ values will Spring riats of the most celebrat- NINTII B makes. All trade mark brands in-
ed in full and complete sizes....

FRE MADRAS SHRTS
Actual \$3.50 Values, \$1.95
t comes to real high quality shirts this sale gives ty first quality woven madrus in the new spring makers. Perfectly cut and beauti made. Every man can afford one $\$ 10$ IEAVY CHAMBRAY SHIRTS Saving Now at 79c
ht blue chambray work shirts will iy eut and true to size. This is not
gle light weight shirt but a first
ly garment that will stand wear.


THIS WHIRLWIND SALE OF NO DISAPPOINTMENIS

STARTS SATURD

## COMPLETE CLOSE-OUT

 OF ALL MEN'S SUITS!Tlis Gisantic Low Priece Appal will Draw Nen to This sisct Like a Prict Let No Man Who Wishes tọ Save, Miss This

| ACTUA |  |  |  |  |  |
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| $95$ |  |  |  |  |  |
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## Shoe Prices

Values That Will Electrif
The Famous Red Cross Limited Last
Wonder values in this celebrated Red Cross Limited Last. Strictly a $\$ 10.00$ price cut to models included. White Kid Stress, Wrrived atents, Suedes. Light, tan, calf and blend atin. Your unrestricted choice

This is one of the greatest saving values of this Kids, one st:ap and pumps in patent French heautiful satin strap with hand turned leather covered box heels. Your unrestricted choice...



## Mens spori Conts

 pockets, half belt, others plain English style. Inblues, greys-grey materials dark greens and heather mixtures. Every men needs an extra 4 ee




 Cixam


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