

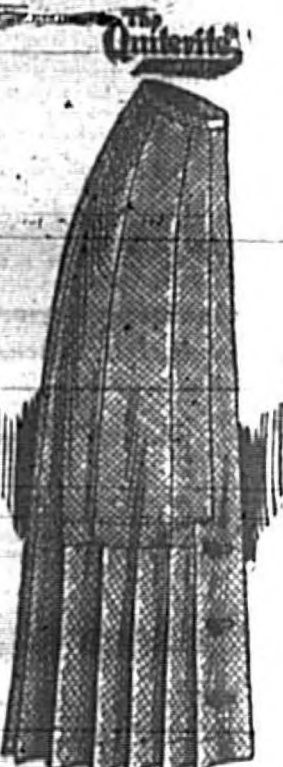
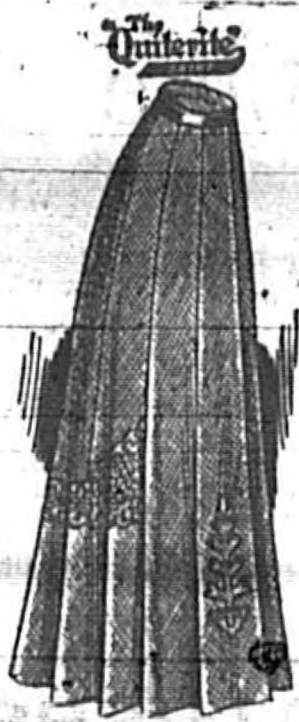


"The Quiterite" SKIRT

Ladies' Fall Skirts Made of
Voiles, Serges and Panamas.

Pleased to show you

N. P. YOWELL & COMPANY



IN THE SOCIAL WORLD

Items of Interest Concerning
Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While
Away the Golden Hours—
Social Gossip

Birthday Anniversary

Dr. and Mrs. J. N. Robson, celebrated the first birthday of their little Pearle, at their handsome home on the Heights, Monday afternoon, Sept. 4th, 1911. Quite a number of little tots were invited to help them do honor to the occasion, and enjoy the afternoon with them and the little hostess. The little folks were entertained at games on the lovely lawn, where Mrs. Stringfellow and Mrs. Fields, served them punch. Later the guests were ushered into the darkened dining room. The table was artistically ornamented with ferns and dainty little flowers. On the center of the table was a beautifully decorated cake, with the one little lighted candle on the center of the cake. After reviewing the pretty table, cake, and candle the little ones were taken back to the lawn and served with ice cream and cake, by Madames Graham, Dayles and Hill. The afternoon's pleasures terminated after playing several more games.

Monday afternoon, Sept. 11th, the little guests were again invited to be present, to witness the cutting of the birthday cake, and to enjoy it with baby Pearle and the photograph, that was to be made that afternoon, of the pretty scene, and the beautiful little children. After the cutting of the cake and the photograph was made the children were entertained on the lawn by Miss Nita Moore. Many games were played and ice cream and cake served the little folks who all expressed the wish that little Pearle would have a birthday every week.

At Bridge

Mrs. W. D. Holden, entertained a small bridge party, last Thursday afternoon, in the attractive and cosy new tea room, which was tastefully decorated for the occasion, by Miss Keelor, the proprietress. The predominant colors at the decorations were green.

There were two tables of bridge. Mrs. W. R. Anno, made the top score and re-

ceived the first prize, an exquisitely hand painted souvenir plate of Sanford, representing the Sanford House, park in front, and Lake Monroe, on which was a cute little boat. Mrs. O. W. Brady won the booby prize. The delicious refreshments were grape ice and chocolate cake. The dainty little napkins were very much admired by the ladies, they were designed and made by Miss Keelor, who is quite an artist. White crinkled paper was used, a band of gold was painted round the edge of the napkin, which when folded represented an envelope. Mrs. Holden's monogram in gold letters, represented the seal on the flap of the envelope.

Mrs. Holden's guests were, Mrs. W. R. Anno, Mrs. Forrest Lake, Mrs. O. W. Brady, Mrs. A. W. Brown, Mrs. C. O. McLaughlin, Mrs. O. W. King and Mrs. W. W. Prather.

A Delightful Evening

Tuesday evening, Miss Higgins entertained very informally for Miss Lottie Hurt, of Richmond Va., the charming guest of Mrs. J. L. Hurt. The entire house was thrown open and tastefully decorated with ferns and evergreen. The card tables were placed on the veranda. Five tables were played. The refreshments were ice cream and cake. Punch was served during the evening. After playing cards for a while the young people indulged in dancing, also on the veranda.

Those invited to meet Miss Hurt, were Misses Belle Smith, Linda Leffer, Irene Brady, Gene Wicker, Veda Ward, Gelsie Butt, Eillian Gibson, Mable Hand, Mrs. J. L. Hurt and Mrs. Ed Higgins. Messrs. Nixon Butt, Braxton Perkins, Willie Leffer, Carl Hamilton, Jack Adams, Hal Wight, Willie Hill, Ed Higgins and J. L. Hurt.

A Surprise Party

The many friends of Miss Laura Lee tendered her a surprise party last Friday evening and although taken by surprise the fair young hostess, assisted by her mother, left nothing undone to make the evening most pleasant. At 9 o'clock the party repaired to the large and spacious dining hall where dainty refreshments served. Dancing and games were enjoyed. The party consisted of the following girls and boys.

Anna McLaughlin, Douglas Abernathy, Irene Thurston, Daisy Betts, Mabel Granger, Ruth Vaughn, Evelyn Burzer, Paul Jones, Willie Shepherd, Frank Woodruff, George McLaughlin, Frank Shelly, Harry Walker, Ernest Shepherd and Hugh Tillis.

Social at Walkers

On Monday evening, the young people of the Congregational church, were given a most delightful social affair, at the beautiful suburban home of Mr. and Mrs. C. R. Walker. Music, with a number of interesting games, was the principal entertainment of the evening. All who were so fortunate as to be present, seemed to have a royal good time.

At Gospel Tent

The illustrated Bible lectures at the gospel tent are attracting the attention, and interest of many of the citizens of Sanford. At times the seating capacity has not been sufficient to seat all that came to the meeting.

Mr. G. S. Vreeland, a sketch artist from Graysville, Tenn. has connected with the tent company, and will illustrate the subjects presented by drawings on the blackboard.

Elder C. N. Achenbach and wife from Palmetto, Fla., have just arrived, and he will preach Friday night taking for a subject the "Institution of The Sabbath."



FINISHED LAUNDRY

Our system of sorting and wrapping finished work is just about PERFECT. You receive every piece you send to us thoroughly cleaned, starched, ironed and properly wrapped in a manner that is in keeping with first class work and denotes quality. It is results you want, and we can produce results. TRY US.

NO SAW EDGES ON COLLARS

Progress Steam Laundry
PHONE 30—The Soft Water Plant

WANTED!

Bookkeepers and Stenographers

The above cry is heard and read every day. Are you wanted? Take an inventory of yourself and see what you can do. What are you worth? Will you drift with the tide of poorly paid incompetents, or will you prepare yourself for the best paying positions? This is an important matter for you to decide. May we assist you?

Draughon's superior courses of instruction will enable you in a short time to hold high salaried positions, and more than that, Draughon's Employment Department can place you in a position in any state in the Union. Why? Because Draughon conducts the longest and the strongest chain of Business Colleges in the world.

Get your \$44.00 Life Scholarship Monday. This \$44.00 course will be \$50.00 after September 16th. If you can't attend now, purchase your scholarship, and let us teach YOU FREE by mail until you are ready to enter for personal instruction.

DRAUGHON'S PRACTICAL BUSINESS COLLEGE

A. H. JAMES
Manager

Jacksonville, Florida

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 6

SANFORD, FLORIDA, FRIDAY, SEPTEMBER 22, 1911

Volume IV

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Attacked by a shark Sunday morning at Pablo Beach, while he was swimming some distance out from the life line, the left arm of H. C. Rood, a traveling salesman of Hartford, Conn., was all but severed. A fierce battle ensued, and the plight of the man was noted by a number of other bathers who were close to the ropes. The race for shore started as soon as Rood felt the fangs of the shark, but the giant fish followed him in to shore trying to attack him further. Assistance was rendered as soon as possible, and he was taken to a hotel where first aid treatment was given. He was then brought to the city on the 1 o'clock train and dispatched to St. Luke's hospital in Conant's automobile ambulance for further treatment. There it was found that the muscles and tendons of the left forearm had been horribly mangled, but by chance the bones not broken.

A murder mystery as dark and gruesome as has ever been acted in Duval county confronts the sheriff's officers in their efforts to bring to justice the slayer of Cicero Thompson, and assassinated a woman companion of the dead man on Sunday night. Just after they left the Ortega car and started down the Morgan's mill road to the inn at the lumber plant, where the former was a boarder and the latter a domestic, late Saturday night.

The date for the celebration of the completion of the great Oversea railway to Key West has finally been set. It will begin on January 29 and continue through February 3. President Taft is to visit Key West during that period, and many representatives of foreign powers are expected to attend and contemplate the magnificent engineering triumph.

A bob-tail wildcat that has been causing havoc for some time among the poultry owners at Daytona Beach, was captured in a steel trap Monday night by John N. Gunn. The cat measured three feet from its nose to the end of its short tail and was 18 or more inches in length. These bob cats are ugly looking animals and are very destructive to poultry when they once get started upon a flock, even taking the chickens in broad daylight.—Daytona Gazette News.

Tampa's budget for the coming year carries \$544,250. The tax rate is 17 mills for the old and 13½ mills for the new territory.

The plasterers in Jacksonville have gone on a strike for higher wages, and building operations have been paralyzed in that city since Monday on account of the strike. Plasterers from other cities are being imported in order to remedy matters.

Chas. Da Costa, a prominent employing printer and stationer of Jacksonville died last Saturday in that city.

A Tallahassee correspondent has discovered that the recently enacted law forbidding the publication of the name of a woman who is the victim of an assault also covers similar occurrences in other states so far as Florida papers are concerned.

Messrs. F. E. Harris and R. S. Hall will sail October 7 on the Mohawk from Jacksonville for New York for the Glidden tour, in which Mr. Hall expects to make Ocala heard from. They will occupy the "bridal suite" on the Mohawk.

If the Florida counties of Leon and Wakulla decide to fall into line with Sumter, Dougherty, Mitchell and Thomas counties in Georgia, the next future will see build a line of road from Americus, Ga., to St. Marks, Fla., that will be unsurpassed by any in the south.

Duncan Frierson, aged twenty-five years, son of Rev. and Mrs. J. D. Frierson of Brooksville, accidentally killed himself Tuesday afternoon while cleaning a 38-caliber revolver.

A would-be assassin attempted the life of R. O. Meek, one of the most prominent citizens of Kissimmee Tuesday night. The shot intended for Mr. Meek just missed him. The party who fired it escaped, evidently believing that he had accomplished his deed. Mr. Meek's escape from death was by inches.

PLEASANT TRIP TO THE BEACH

Party of Sanford Citizens Motor to Smyrna and Coronado

G. W. Spencer, J. T. Davison, W. H. Underwood, P. M. Elder and R. J. Holly made a trip to Coronado beach last Saturday in Mr. Spencer's Overland car. Leaving Sanford in the afternoon, Celery avenue was first encountered and this was easily the worst road to encounter in the whole trip. The road gang is busy here breaking up and grading the road and when completed there will be a much smoother roadway. At the ferry the party was greatly surprised at the good work done in making a new trestle and banked roadway to the main channel of the river, and even with a ferry for the short distance the improvement is great and the county commissioners are to be commended for this move toward a better bridging of both channels. Being landed on the Volusia side the road was found to be in very good shape although no hard surface has been spent on the crown and the road gang has left the work unfinished in order to make a road at Trahaer's ferry—a work, by the way, that will not be fruitful of results for several years. Our only bad piece of road was at Deep Creek where a quantity of soft sand had been banked up on a small ridge and the car had difficulty in keeping on top, but all hands jumped out and pushed the wheels out of the rut and the Overland responded in good shape. The new road to Smyrna is a most picturesque one through level stretches of prairie lands and piney woods and not a soul was encountered on the road from Deep Creek to Indian Springs. A blow out took up some time, but was soon repaired, and as the shades of night were falling the party rolled into Smyrna and across the bridge to Coronado beach where a fine supper awaited them at the Atlantic House. A ride down the beach and a rest on the porch and the salt-laden air brought on that delicious drowsy feeling and several of the party prepared to retire. But such was not to be for the jokers of the party supplemented by J. H. Overman who was also at the hotel presumably to fish, decided to keep all hands awake and they filled Holly's bed with sand crabs and fiddlers and in the hunt for the elusive animals the hotel was kept in an uproar. Early the next morning several members took dip in old ocean and there is no better beach in all the world for this great pleasure. Spencer and Underwood, were denied this pleasure as no bathing suits large enough for them could be found. Before breakfast another ride down to Red Shell was indulged in and the bunch raced into the dining room prepared to clean up everything in sight and they did. After breakfast the car was taken again and New Smyrna and Hawk's park were taken in and the sea wall and other improvements noted. The car was then turned toward Daytona beach down the beautiful shell boulevard the entire distance of fifteen miles and arriving at their destination another dip in the surf was taken in which Spencer played the leading part. He was enabled to squeeze into a No. 48 suit and it fit him so quick that he almost creaked when he walked. While standing in water up to his knees Jack Davison urged him to get on his hands and knees to learn to swim and about that time a huge breaker struck him amidship and rolled him on the beach like a barrel and almost tearing his bathing suit off. The boys had great sport with the big one and everybody on the beach enjoyed seeing Spencer in his suit.

After a fine dinner at the Daytona beach hotel the party started home via the Daytona-DeLand route and although no cold drinks could be obtained in DeLand the boys managed to make a pleasant trip and arrived home safe and sound in time for supper.

To anyone wishing to spend a day or so this trip to Coronado beach via the new road and back by way of DeLand offers a most pleasant vacation.

Wants Pictures of Sanford

The Times-Union of Jacksonville are anxious to secure pictures of the business blocks and good residences of this city. If those who have pictures of their houses or business blocks will hand them to Mr. T. K. Bates or leave them at the Herald office they will be sent to the Times-Union and half tone cuts made and used in that paper free of charge.

This is an excellent way to boost Sanford and the people here should take advantage of this offer and show readers of the Times-Union what we have at Sanford.

TOWARD FLORIDA

The Eyes of The People Are Turning This Way

MANY PEOPLE WILL BE BUNCOED

Those Seeing Lands in This State Should Be Sure Of Their Purchases

Every transportation company, every railroad, every automobile man, and every hotel man is imbued with the idea that never in the history of land rushes will there be such a record season as 1911-12. The people of the east, north and west are planning to take advantage of the very low rates on all railroads to Florida this fall and the rush will commence about October first and continue until April. In this general exodus from the colder regions there will be the home-seeker and the tourist. The latter can always take care of himself but the former is not so fortunate. He seeks land for a living and listening to the siren song of the land fakir, "all land looks alike to him" and he is more than apt to join the procession of "home-suckers" in a year or two and wend his way northward a sadder but wiser man.

Florida is like every other state in the union. It has good lands, bad lands and indifferent lands and yet there is no land in any country that will yield so many crops or such abundant crops as an acre of Florida land—land that is subirrigated, well drained and good land, but it must have these requirements.

The land suckers who were lured to the poor lands by the flowery advertisements of the fakirs and then buncoed have only themselves to blame for they were put wise by all the state papers of Florida and by the honest real estate dealers.

No advertisements of Sanford lands have ever misrepresented the facts about the lands in this section and crop failures have never been attributed to the poor quality of the lands.

See your land first!

ONLY A FEW DOLLARS

Will Build Connecting Link of Road To The Wekiva

Only three miles of soft sand separates us from our sister county just beyond Silver Lake and a small sum of money will straw this road and join this part of Orange county with Lake.

There is a good road now from Sanford to Silver Lake and about \$300 will straighten the road and straw it. All the trade from Lake coming this way and all the tourists will use this road and if the three miles can be strawed a fine road can be assured to the man who travels from Lake county to Orange. Going the other route via Orlando all of the tourist travel will take the road to Sanford and return home via the Silver Lake route to the Wekiva river and thence to Lake and Marion counties making a continuous thoroughfare of trade and travel.

The Orange county commissioners should take up this matter and straw the three miles as soon as possible. There will be a great increase of trade as a result of the new road and the inhabitants of both counties be benefited thereby.

Presbyterian Church

Rev. J. F. McKinnon will preach morning and evening. After the meeting service there will be a congregational meeting to act upon the resignation of the pastor; and to take steps for securing his successor.

The Presbytery of St. Johns will meet with the Sanford Church Tuesday Oct. 10, at 7:30 p. m.

Messrs. D. A. Caldwell, N. H. Garner and Harry Ward, and Mrs. Frank Woodruff, Mrs. Dr. Puleston and Miss Mell Whitner have been appointed by the session as a committee to provide for the entertainment of Presbytery. Mr. J. N. Whitner was chosen to represent the Sanford Church in Presbytery, and was made ex-officio a member of the committee. Mr. A. B. Brock was chosen as alternate to Mr. Whitner.

A full attendance of members upon the congregational meeting is desired. All invited to the services of the church.

Sumter county's school board has let the contract for a fine modern new high school building to be erected at Webster at a cost of ten thousand dollars.

IN UNION THERE IS STRENGTH

The Florida Vegetable Growers Association Means Salvation

If one will but read the signs of the times aught he can see that we are on eve of a great contest and uprising. The unrest in the world of toilers, the struggle for an existence, the clamor for increase of wages and better working conditions, the unfair and unequal division of profits, on the one hand, and on the other, the greed of individuals and corporations, the haughtiness and arrogance of the inordinately rich the method of putting all the burden on the toilers and all luxuries in the grasp of the rich, these all can have but one meaning outcome, and that the organization of the toilers for mutual protection and preservation.

The truck-growers of the Sanford district a year ago succeeded in effecting an organization for the purpose of securing the better marketing of their produce. It was hoped this would bring great results in securing better prices. While all was not accomplished that was desired yet some progress has been made. We have seen what might be done by a closer and more loyal organization. We have also learned that organization is not all that is needed. Loyal support and hearty cooperation also will do much to obtain the desired results.

The present board of directors of the Florida Growers Association, relying upon the support and cooperation of all growers of vegetables in this district, are proceeding carefully and economically to build up a strong organization. To this end we have worked along two lines viz. the curtailment of expenses and fostering a strong selling agency. We believe we shall be able to greatly decrease home expenses. This we are doing by cutting out various clerks and office expenses. We have so far not availed ourselves of the right given by the constitution and by-laws to pay ourselves two dollars each for each meeting of the board thus effecting a saving of \$225.00 to date. Other items could be mentioned.

We have paid debts we inherited as fast as we could get funds to do so, there being but two or three creditors of any considerable claim left.

It must also be remembered that we took hold just as the selling season was closing giving us no means of raising funds, and aside from a few cars of stuff we have had only some bad potato claims to collect and some rebates from certain commission men by which means we have been able to keep going at all. If our friends of organization will stand by us we believe we shall be able to accomplish far greater results the coming season than was secured last year.

Let not any be deceived by that will-o-the-wisp, delusion that has been offered from time to time of a contract for certain minimum prices with the benefit of the market. It is the same old device of the commission trust to keep the growers under their thumb, try their sincerity by asking them to put up a bond that they will take all the marketable product from five to ten acres at the price and see if they do not hedge.

We have a plan to affiliate with the state Citrus Exchange which if accomplished will put our members in touch not only with a strong selling agency, but one that is the best equipped for distributing its products of any agency in the state.

Then, too we will cut out all but the package charge, all commission and brokerage charges, and it is believed we will be able to get cheaper freight rates. Keep your eye on this movement and see if you will not all want to get in the band wagon.

Your board is doing everything possible to advance the interests of the growers and asks only that you stand loyally by it. We know how you are placed between what seems an uncertainty and a seeming sure thing. It is only seeming in either case. Try another season.

But few members so far have left the organization and they because from one cause and another were, most of them, ineligible to membership. Our office at the rear of the Peoples Bank will be open Oct. 1, where there will be someone present to greet you and give you information which we may be able to come around, until Mr. Hughes, our president, returning the writer may, from week to week give you in the Herald any facts of interest.

L. J. HANCOCK,
Vice President.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Omaha, Neb., is one of the larger cities of the progressive west to adopt the commission form of government. The vote was more than two to one in favor of the change and the election of officers under the new form will occur next May.

Thirty-six saw mills in Texas and Louisiana are now closed and it is feared this number will be increased to fifty unless there is a decided change in the status of the dispute between the mill owners and the timber-brotherhood.

It is stated that a society belle at Newport vaccinated herself in the inside of her mouth because it was the only part of her person where the scar would be sure to remain unseen with the present style of dress.

The controversy that has been raging around Dr. Wiley, the pure food expert, has at last been brought to a conclusion in a complete and final vindication of the doctor; and he will not be dismissed nor permitted to resign. The president has made known his decision in the form of a letter to Secretary Wilson, the head of the department, which letter has been made public. It sets aside the recommendation of the board on personnel of the agricultural department, which had recommended the dismissal of Dr. Wiley, and instead of censuring the doctor, the president praises him.

A new crusade to evangelize the American continent, financed by a group of men worth more than a billion dollars, will be formally launched at a meeting to be held in New York. The conference will be preceded by a dinner, at which various public men, some of them ministers of the gospel, will give their views as to the best means by which the country could be evangelized.

The Russian Premier, Peter A. Stolypin died Monday night from bullet wounds received at the hands of Dmitri Bogroff, an assassin, during a gala performance at the Municipal Theatre Thursday evening. The official time of his death was announced at 10:12 p. m.

Ward, Rogers, and Fowler, the aviators who are contesting for the \$50,000 purse, for a flight from San Francisco to New York, have all been forced to descend for several days, on account of accidents.

King Alfonso has signed a decree suspending the constitutional guarantee guarantee throughout Spain. This is equivalent to declaring the country under martial law. This act was taken promptly to give the government power to deal sharply and promptly with the revolutionary agitation forming in many parts of Spain, especially in the cities and industrial districts.

A Fine Automobile Trip

Mr. and Mrs. D. L. Thrasher and little daughter May, returned to the city Wednesday night from a most delightful summer outing. Several weeks was spent in Hendersonville, N. C., from there a short visit was made in Baltimore, another in Atlanta, from which place, they started Saturday noon, for home in their automobile, which Mr. Thrasher had taken to Hendersonville, early in the summer. They came by way of Macon, Ga., making a first stop in Fort Valley, when another stop in Thomasville, the route continued through Lake City, Madison, and Gainesville Florida, which place they left Wednesday noon for Sanford, reaching here last night. The pleasure of the trip was unmarred by any accident, or incident, worthy of note, other than that they were lost for a short time, after leaving Madison Florida.

Time For a Change

Otto H. Hell of New York, will be known as Otto H. Hill after October 9. Mr. Hell applied to Judge Grant to have the name changed. He said he wanted to open a confectionery store and have a large electric sign, but could not stand the idea of it reading "Go to Hell for your candies!" The Judge agreed with him, and told him to come around on October 9 and get his new name.

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chiel Is Among Ye Taking Notes and Faith, He'll Prent 'Em'— So Says Saunterer.

Other cities are recognizing the value of a sea wall on the lake shore and the Kissimmee Gazette in mentioning the remarkable growth of lake front property that had been neglected for years has the following to say regarding the proposed sea wall:

"It is only a question of a short time until it will be necessary to build a sea wall the entire length of our lake front. There is no disputing the fact that the land adjacent to the lake is exceedingly valuable as it is today, and the building of a sea wall would make it be the most valuable in the city for residence purposes, to say nothing of the hundreds of acres that would be reclaimed the instant the wall was completed.

It appears to us, as well as to anyone else who has given the matter any thought that it would doubly pay every property holder on the lake front to pay his pro rata of the building of such a wall, as it could be built at least three hundred yards further out, thereby giving each holder nine hundred feet of good, solid ground, whereas today it is absolutely useless, for the reason that it is subject to overflow at high water.

We are satisfied that a company could be organized here in a day's time to build this wall and fill in the low lands provided it was given a clear title to all the land it reclaimed, for the revenue derived from the sale of the reclaimed land would many times overpay the cost of building the wall and operating the dredge. Therefore, if it would be a good proposition for a company, it would be a better proposition for individual holders, and especially the city, as open streets leading direct to a deep water channel would be the means of attracting the attention of thousands of tourists to Florida who under present condition pass Kissimmee by."

All building booms are apt to be bubbles and eventually get the needle. The needle may be a hyperdermic of public opinion, high rents, inflated values, etc.

Now who would have thought that rents could go too high in Jacksonville and yet my old friend, Charlie Jones, of Dixie, give out the following that can be digested by other cities with profit:

It is high time that landlords of business property in Jacksonville were doing a little thinking.

They have gradually increased rents until merchants forced to pay them are between the two fires of increasing expenses and facing the higher prices to patrons—bad either way when overdone.

It is all well and good to sing the praises of Jacksonville—I've sung 'em for many years. It's well and good to talk of our marvelous prosperity—I've talked it, too. It's good to paint a rosy hue of the future and my paint brush is still damp from the work accomplished—but Jacksonville has been going at "too lively a gait."

The same landlords are paying taxes on the same assessments made when they were renting their property for one-half the present prices.

The merchants are unjustly treated and in the absence of other newspaper friends, Dixie finds it necessary to call attention to some very important facts, and make a plea for the business men.

If the landlord was happy five years ago with the prices paid for the property he rented, then today, when the same property is doubled in rents his assessment should be doubled. This is nothing or less than fair.

But the landlord is paying on the same old basis, and when he doubles his rent his excuse is that "taxes are so high," when the truth is he's likely to be among the army of tax dodgers that have contributed so much to the detriment of Jacksonville, on an indebtedness of the county.

The merchants are suffering through the insatiate appetite of the landlords. He must charge more for his goods or remove to some other city. Some are moving and others will move unless something is done to stop the skyward move of store rents.

The first thing necessary is to make these property owners pay on an assessment that corresponds with the rental. The next thing to do is for business men who can do so, to secure more reasonable quarters and sell at lower prices, and then tell why.

Rents demanded for residence property are high and it has followed that there are today more empty houses in Jacksonville than ever in its history. Hundreds of flats and residences are vacant.

Practical "Society Brand"

Features

Coat

- 1 Pencil pocket joining inside breast pocket.
- 2 Match pocket on inner left side.
- 3 Perspiration shields at armpits to protect lining.
- 4 Neck-cape; prevents wrinkling below coat collar. Patented.
- 5 Extension safety pocket; conceals and secures letters, papers, etc.
- 6 Buttonhole holder under lapel.
- 7 Watch pocket within outside breast pocket.

Vest

- 8 side buckles to produce smooth-fitting back.
- 9 Watch guard in lower left pocket, for fob or chain.
- 10 Pencil or fountain pen pocket; opens in seams of upper left pocket.
- 11 Vestee. Detachable and washable; attached with gold pins; adds dressiness.

Trousers

- 12 Permanent crease; keeps trousers pressed and prevents bagging at the knee. An excellent, practical feature. Patented June 16, 1908. No. 890792.
- 13 Cash pocket within right-hand side pocket. Permits carrying keys, knife, etc. on same side without confusion.



Copyright 1911 Alfred Decker & Co. Inc.

For Fall and Winter

Practical "Society Brand"

Features

Trousers—CONTINUED

- 14 Guard in watch pocket to prevent theft or loss.
- 15 Pencil pocket in right hand hip pocket. Very convenient, especially when no coat or vest is worn.
- 16 Braid belt loops. Neat, attractive, practical. None less attractive with suspenders.
- 17 Tunnel belt slides, hold trousers firmly over hips and keep belt in place.
- 18 Two steel pivot pearl buttons at front of waistband. Add tone and smartness.
- 19 Loop in front for belt holds belt in position.
- 20 Improved secret money pocket on inside of waistband. Closed and opened by buttoning or unbuttoning suspenders.
- 21 Silk braid edging on hip pockets.
- 22 Our specially designed side pockets. Big, roomy and shaped especially to follow the form of the hand. Pockets curve down to crotch.
- 23 Silk braid edging on watch pocket.
- 24 Hanger of colored silk braid.
- 25 2 1/4-inch turn-up for soft turn-up or permanent turn-up.
- 26 Extension safety pocket same as No. 5 in the coat.
- 27 Belt of same material with patent gold buckle.

Society Brand Clothes

For Young Men and Men who Stay Young

THE modern clothes-maker must incorporate more than merely fine tailoring and good fabrics in his clothes. He must also embody "lines" which give the wearer the appearance of perfect physique. Ask us to let you try on a Master Suit of Society Brand make. You'll like the effect of full, broad chest, trim waist and stately carriage—the graceful stride it encourages—and the air of refinement it gives you.

The Master Suit possesses the very latest style effects in men's clothes. It is tailored faultlessly—of staunch fabrics. On sale here—ready-to-wear—\$20 to \$40

PALMER & SEIGH

117 WEST FIRST STREET

THE HOME OF SOCIETY BRAND CLOTHING FOR MEN

117 WEST FIRST STREET

On all sides I see the signs "to let" and real estate agents and others have informed me that the high rents have either forced the people into the suburbs or to other places.

These empty houses appear most serious to me, and I give these facts for serious consideration.

Last winter daily tramps made by many people failed to locate a vacant house and hundreds merely occupied rooms and contented themselves on "very light housekeeping." Today there are hundreds of vacant houses as the result of extortion on the part of landlords.

Two opposing views of the status of a farmer's wife come out of the middle west. A vague statement in some "woman's column" by a sentimental writer "that it is a fond dream of mine to become a farmer's wife" meander down life's pathway, drew this comment from a country editor: "Oh, yes, that is a nice thing, but when your husband meanders off and leaves you without word and you have to meander up and down the lane pulling splinters off the fence to cook the dinner, and you meander around in the wet clover in search of the cows until your shoes are the color of the setting sun, and each stocking absorbs a pint of water, and when you meander out across twenty acres of plowed ground to drive the cows out of the cowpeas and tear your dress on a wire fence, and when you meander back to the house and find that the goat has pulled your child until it resembles a pumpkin, and find the 'old' hen and sixteen chickens in the parlor, the cat in the cupboard and the dog in the milk, you will realize, dear girl, that this meander business is not what it is cracked up to be." The other view—the optimistic one—can be set forth as follows: A cheering person can picture farm life so

idyllic—that the farmer, on rising in the morning, does not disturb his wife, but says good morning into the boudoir phonograph. He may add a hint as to what he would like to have for breakfast when he returns from his automobile ride about the farm. At 8 o'clock the maid calls the farmer's wife, and by 9:30 she has a telephone call from her husband, over of the northwest quarter, saying that he will join her in five minutes. At breakfast the morning papers are read, having come by rural delivery a few minutes before, and the wife announces the program for the day. It may be French, music, physical culture or clubs. A package of the latest novels, a ride across the country on a blooded mare, tennis in winter, golf in summer, a lecture on art in the village hall—all these things are set forth as possibilities for the plutocratic farmer's wife in this state. And in the evening the pianola puts Beethoven or Handel at the lady's finger tips. The children are put to bed, the governess dismissed and a telephone conference with the neighbors over the day's gossip is begun. The farmer reads his favorite poet, and the night glides on.

At the earnest request of my many friends I have consented to stay out of city politics as much as possible because if I took up the fight in earnest it would "hurt business, don't you know" and business being the predominant factor in our make-up these days must be fostered and nurtured and made the god of our being. So mote it be! I will remain silent for awhile but my fingers are on the trigger and I am ready to touch the fuse at any minute.

Several of my good friends were discussing the new patent ideas of education the other day and the drift of the conversation was toward the old method

of teaching the three R's and letting the lighter stuff slide. The old Friday afternoon idea of reciting poetry and compositions also came in for a share of conversation and we agreed that nothing had been so beneficial to all of us as the ancient custom of recitation and composition.

I hold it to be a self-evident fact that no school is doing its duty when it trains not its pupils in the art of composition, and voice culture in the way of public speaking and reading. These very requirements are to be met at the close of the school, and invariable on entering higher courses or training than our public school, and it is unjust to make such a demand, and neglect the training for it until the eleventh hour. The demand is all right but the neglecting of early training for it is absolutely wrong. It should begin in the lowest grade by leading the child to express in its own language a description of what it sees, and continued in every department, and most thoroughly drilled throughout the highest grade.

I believe too little importance is attached to the literary features of our schools. Eternally cramming heads with numbers and historical dates is quite too paramount with many. True, we must learn to "calculate," but it does not require an entire school life to make a calculator, and the person that launches forth with a good command of language a ready thinker and writer even though he is not master of all intricate numerical combinations of unpractical arithmetics, he will meet life's requirements much successfully and satisfactorily. There should be preparations and drill every Friday at least in declaiming, reading essay, writing, etc., and if this has been the child's early training it will be a delight. Every Friday afternoon let us have this "profitable recreation." Let

teachers insist on it and parents encourage it.

Henry Clay Beattie, Jr., son of a fine old Virginia family, child of wealth, has been sentenced to death for the murder of his wife. It is not for me to judge the merits of the case or question the wisdom of the jury. All the evidence seemed to point to Beattie as the guilty one and his past history with the Blanford girl was not conducive to sympathy from a jury of God fearing men. From time immemorial Virginia has protected her womanhood and such a murder is punished with death. Manslaughter might go unpunished but the crime of killing a woman and the circumstances as cold blooded as the Beattie case cannot go by default in Virginia as it might in other States. All honor to the twelve who weighed the case carefully and well and after asking the help of God gave the verdict of murder in the first degree. The world sympathizes with the gray-haired father who, since the birth of this child, has lavished love and affection on Henry Beattie, giving him all that wealth could buy and spoiling him in the giving as all too fond parents do. But the affection of the father could not alter the verdict or bring back the life of the slain woman, and unless death intervenes Virginia justice will claim an eye for an eye and a tooth for a tooth.

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THE FLORIDA GROWER
 800 Florida Ave. - Tampa, Fla.

CALIFORNIA CELERY

Crop in Orange County Much More Promising Than Usual

The California Vegetable Union, which is one of the principal shippers of California celery, says the crop in Orange county is in excellent condition and more promising than any crop since 1907. The celery has been planted, has been the custom during the past few years, for the mid winter market, as Northern California is depended upon for early and late supply. In this way the two crops do not conflict. The acreage in Orange county is a trifle less than last year but the exceptionally good stand and the vigorous growth which the plants are making indicate that the number of cars will be fully equal to last year. There will be very little celery for shipment from Orange county before the middle of November and shipments will be light until well into December.

The Northern California crop is also in fine condition and will be ready the latter part of October. The acreage is a trifle less than last year in the northern section and the planting was made for early and late market. The early crop is sufficiently matured now to insure splendid celery and a full supply for the holiday, and with normal weather during the winter there will be a full supply for February and March shipments.—Produce News.

Made Trip to Niagara

Mr. William L. Milteer, wife and son, of Sanford, Florida, is on a visit at Dr. Earl's, in Vails Gate, N. Y. Mrs. Milteer is a daughter of Dr. Earl.

While at the north Mr. Milteer and family, Miss Sadie L. Earl, a sister of Mrs. Milteer, and Mr. W. Hawks, of New York City, arranged for a trip to Niagara Falls, in Mr. Milteer's big touring car.

The trip to Niagara was made via Albany, Utica and Syracuse, returning via Elmira and Binghamton. During the trip including a week or more the most of the time the weather was all that could be desired, and the party greatly enjoyed the magnificent farming country found in central and northern New York. They declare that the Falls and the scenery surrounding it is the wonder of wonders, and that human language cannot convey any real idea of this one of the wonders of the world. The rapids, the mighty cataract, the whirlpool, the roar of a mighty river plunging headlong over the mighty ledge into the great seething, fanning waters below the Falls. The grandeur of this scene cannot and will not soon be forgotten.

The whole company are aloud in affirming that a visit of this kind will amply repay years of self-denial in order that it may be enjoyed.

The Milteer family expect to remain north two months or longer when they will return to their southern home. Mr. Milteer is a member of the commission house of Milteer & Roberts whose place of business is at 84, Reade street, New York City.

On The Raging Canal

Traveling in the 25-foot launch Gladys, F. J. Powers, P. A. Powers and Capt. Shattuck, of New Smyrna, arrived in this city Sunday evening after a pleasant trip of 170 miles through the canal. The party left New Smyrna at 1 a. m. Sunday morning and arrived here the same evening. A stop of several hours was made at St. Augustine. The party also lingered to call at several places enroute. From here the party will go to Sanford, up the St. Johns river. The return to New Smyrna will be made back to this city and down the canal. The entire distance to be covered by the party is about 350 miles and will be made in about three days.

The members of the party were enthusiastic over the trip. They say the scenery along the canal is as beautiful as any to be found in the state. The canal itself is in good conditions, and the water is deep enough to permit boats of considerable draft passing without difficulty.—Jacksonville Metropolis.

Free Newspaper Space

Said a well known business man to us the other day: "It would not hurt you to occasionally mention our business in the paper. It would help to fill up, you know." Yes, we might do it. We haven't the least idea on earth that it would hurt us, and it would, as he suggests, help to fill up. We might do all this, but at the same time, thank God, we do not have to do it unless we feel like it. It would not hurt him, neither, to come around and say: "Give me a column or a half column of space for an advertisement, and here is the money for it." By doing this he would become a deserter to that grand army of dead-heads who expect the newspapers to continually show the improvements they make, by giving them free puff, and for which they never pay a cent. It is high time for all classes to learn that a newspaper is a business enterprise, the same as a dry goods store or a grocery, run for a living for its owner.—Ex.

GRAND THREE-DAYS' OPENING SALE AT THE BUSY BIG STORE

OUR buyers have just returned from the Northern markets and already our big Fall stock is pouring in from all directions, and for Saturday Monday and Tuesday we will set a new pace for value-giving in Fall Merchandise.

<p>OUTING FLANNELS</p> <p>Our fall showing of outing flannels are here in all the pretty patterns, also solid colors. They are the regular 12 1/2c and 15c quality, but for the three days will be 10c</p>	<p>Striped Indian Head</p> <p>This is something new for the wash suits or skirts. They come in many pretty patterns, full 36 inches wide and a nice weight, worth 17c for three days only 13 1/2c</p>	<p>COLORED SCRIM</p> <p>Twenty-five new and pretty patterns in all shades, borders, figures, stripes, etc.; a pattern and color to match any room. This scrim is full width and a bargain at from 12 1/2c to 15c. Three days 10c</p>
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<p>MEN AND BOYS' SUITS</p> <p>A larger and better assortment than we have ever carried; made by the best tailors and each guaranteed a perfect fit.</p>	<p>NEW FALL SHOES</p> <p>Our big stock of Godman, Selby's and Snow shoes have arrived in all the new shapes, styles, etc. Every pair guaranteed.</p>
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<p>TABLE DAMASK</p> <p>Many pretty patterns in this two yards wide German bleached all-linen table damask; looks as good and will out wear any \$1 or \$1.25 quality bleached linen; for three days 71c</p>	<p>Shirting Madras</p> <p>A beautiful showing of new madras in all the pretty colored stripes, full 32 inches wide, for shirts, shirt-waists, etc. See these for three days at 17c</p>	<p>BLEACHED DAMASK</p> <p>This highly mercerized table damask is 58 inches wide, fully bleached and will wash and wear equal to linen, worth at least 39c; for three days only 25c</p>
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Only a few more days before the drawing; get your ticket and be sure they are in the box before **WEDNESDAY**, September 27th, at 9 o'clock

<p>TOWELS SPECIAL</p> <p>Fifty dozen large-size huck towels, white or red border, the 12 1/2c and 15c kind, will be on sale for these three days—Saturday, Monday and Wednesday at 3 for 25c</p>	<p>Linen Sheeting</p> <p>The two and one-half yards wide linen sheeting, the kind you have always paid from \$1.00 upwards for, will be on special sale these three days at 71c</p>	<p>Linen Crash Suiting</p> <p>This is an extra heavy good quality, all linen crash, one yard wide and is very suitable for coats, coat suits, skirts, etc., the 39c kind for 29c</p>
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TRIMMING DEPARTMENT

This is a new and welcome department to our store; a complete line of trimming, fringes, cords; in fact everything needed for the fall suits.

<p>Bed Spreads</p> <p>A large assortment of the full-size, double bed crochet spreads in white or colored. These are very good values at from \$1.50 to \$2.00. For the three days \$1.29</p>	<p>New Fall Gingham</p> <p>Our new fall gingham are beauties in every color or pattern imaginable and are made by the Amoskeag mills which means fast color and durability 9 1/2c</p>	<p>Seamless Sheets</p> <p>Another big shipment of sheets full double bed size; torn and hemmed and made of a heavy weight sheeting; a regular 98c value. For three days only 69c</p>
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Remember with every dollar purchase during this sale entitles you to a ticket giving you a chance at the three grand prizes, **WEDNESDAY, SEPTEMBER 27, 9 o'clock**

<p>Linen Lawn Cambric</p> <p>This linen lawn cambric is a nice evenly woven, medium weight and is very suitable for the early fall shirtwaist. On special sale for three days only 33c</p>	<p>Blankets and Comforts</p> <p>Our big showing of blankets and comforts have been carefully selected and are great values at more money than we ask. See this line on display at from 89c to \$4.98</p>	<p>36-Inch Linen Suiting</p> <p>A nice heavy weight, evenly woven, all pure linen suiting for the suit or skirt for less than 50c. Think of it, for three days at 29c</p>
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REMEMBER THE DRAWING--SEPT. 27, 1911

Store will be closed all day Friday preparing for the great 3-days' opening sale, beginning September 23rd, 1911.

D. A. Caldwell & Sons Cash Department Store

Sanford : Two Stores 121-123 East First Street : Florida

INTERESTING ARTICLE ON FLORIDA POULTRY

The Immense Chicken Farm of Theodore Throop, at Enterprise, is a Great Success (By D. B. Swaz)

Chickens, chickens and then some more chickens! That expresses the condition of things found by the press correspondent on a tour of investigation to Enterprise, which is becoming noted for the successful carrying forward of the poultry business. In a recent article the statement was made that there were something like ten successful chicken farms in this immediate section, and this writer went to see.

Enterprise is a little station on the Sanford-Titusville branch of the Florida East Coast Railroad, and is the first landing for the boats of the Clyde Line after leaving Sanford for Jacksonville. Away back yonder before the big freeze that swept Florida in 1894 and 1895 Enterprise was a station of considerable note, and was known as a popular tourist resort in winter. Some of the finest orange groves in the State were located in this section, but Old Jack Frost and the biting ice King did well their work of destruction and in a night the famous orange belt of Florida had been pushed further down south, while many a man woke up suddenly to find that his golden dream had vanished as the morning dew before the sun.

Among the freeze sufferers was Mr. Theodore Throop. He came to Florida about twenty-five years ago, and he and his estimable wife settled at Enterprise. He followed his trade as a carpenter, working incidentally on his orange grove. Mr. Throop is a native of New York City. Prior to the freeze he had made some experiments with chickens, having perhaps 200 hens at that time. Under the severe regime of forced economy in his household, the daily diet was largely contributed to by the hen-house. One evening he sat down with his wife at the dining table to do a little figuring on household finances. His thrifty companion had been selling eggs to the local grocer and to a number of friends, and when the home finance committee had finished its session his eyes were opened to the fact that the little flock of fowls had almost kept the table.

He continued to follow his trade, meantime keeping an eye on the chicken business. He paid close attention to breeding from his best layers and building up a force of hens that had made exceptional records. In a few years he found that his flock had increased to such proportions that he was compelled to put aside his saw and hammer and devote all his time to his hens.

The correspondent called first on this pioneer of the poultry business. He is a well-preserved man of sixty-eight years, and announces his expectation of living a long time. He reasons that he has but little to worry him, has regular habits, uses no sort of intoxicants, therefore why should he not live a long time?

Mr. Throop has a tract of five acres of land, about half of which he rents out as a truck patch, the truck farm being operated on shares. The fertilizer for the truck comes from the poultry farm, and in addition to the amount needed for this purpose he sells five or six tons a season at \$15 per ton.

Within the enclosure of the other two acres, Mr. Throop has his home, surrounded by beautifully shaded grounds, making it an ideal spot indeed, and also the runs for his thousands of chickens.

The chickens found at the Throop Poultry Farm are white, all white, the jolly proprietor declaring that the White Leghorns are good enough for him. They are the best layers, according to his notion, and the eggs are the things he is after.

It is interesting to hear Mr. Throop tell of his early experience. Many ups and downs are recorded before he got started on a satisfactory basis, and no wonder he advises the man who has not got lots of nerve to go slow in embarking in the poultry business. Once years ago in Sanford he found the egg market glutted, and he on the ground with 100 dozen. The best price he was offered for the hen fruit was five cents a dozen. A friend of his finally consented to take them in hand and ship them off, and in this way he got a little more than the offered nickel a dozen. At another time he shipped twenty-five cases to Palm Beach. He was called on for a bill of storage charges, and finally had to pay a man to bury the entire lot of eggs.

For several years Mr. Throop has had large contracts for eggs and the average price is now 33 cents a dozen. The P. & O. Steamship Company take a little more than half of the eggs from this farm, and the balance is disposed of to the best advantage. At times they will as high as

sixty cents per dozen in the winter season. Eggs especially selected for setting purposes sell at \$7.00 a hundred. This part of trade is considerable. The broiler trade is also no little item. The little roosters and the imperfect pullets not desired as layers are sold as broilers. These go at 25 cents a pound. After two seasons the hens are sold to those desiring choice stock for breeding purposes. The birds are fine for that purpose, but not valuable as layers. These sell at \$1.00 a piece. One occasion Mr. Throop paid \$10 for a single rooster.

Mr. Throop is of the opinion that he has something better than celery growing or oranges, and much less troublesome.

"I don't want anything better than this," he said. "I've got over my ambition for orange growing and celery raising. All I have to hire is one cheap negro and I do all the rest myself. I'm my own commission merchant and salesman every time, and I get all there is in it. The middleman does not get a chance to get a big fat profit out of me. I sell direct to the men who use the eggs. Give me the business that does not have to go away from home for a market and where the selling end is in one's own hands. Besides I'd rather do the thing that the others are not doing."

Mr. Throop says that March is his best month, April comes second, and January and February are about tied for third place in the list. In December, when eggs are around the sixty cents a dozen mark, the average from the Throop farm is about 400 eggs a day. However, in the months when hens are laying most freely the production is much more than that. The highest average mentioned is 1,200 a day. All the feed used, except the green stuff and the shell used, is bought in the open market.

"At the present time with 2,100 laying hens and 1,500 chickens, my feed bill averages about \$300 per month," said Mr. Throop. "My repair bill is only \$50 a year, and the negro laborer costs me just 12 cents an hour. About the whole secret of making chickens pay a good profit is to have a liking for them, and then give the most scrupulous attention to every detail of their care. Right here is where so many fail in the chicken business. I have made it pay simply because I found out there was something in it, that was a steady demand for eggs, and because I was willing to give minute attention to the details of the business. Let me say again, that if a man has not got a lot of grit, he would do well to stay out of the poultry business."

Mr. Throop says one acre of ground is ample space for 1,000 hens. His yards are built 20x10 feet, with a house 4x16 feet, large enough to accommodate 35 Leghorn hens. Once a year he drafts his yards and houses, sowing oats on the ground from which they were moved.

It is very seldom a sick fowl is seen about this place, for the rule of cleanliness is strictly observed, and then preventives are used rather than remedies. At the first sign of disease prompt action is taken, and in that way the fowls are as a rule kept in a healthy condition. The mosquito is charged with much of the disease among chickens, and a constant fight is made on this troublesome pest. Roup is a common disease, caused by the fowls taking cold. Mr. Throop contends that the mosquito in biting a chicken sick with roup and then biting a well fowl will transmit the poison, producing sorehead. That is the source of sorehead, declares the pioneer chicken raiser.

Poisons and other animals used to give a great deal of trouble, but now they build their fences so as to protect the fowls from them. A two foot wire is stretched out from the top of the fence, making it impossible for these varmints to get inside. One season eighteen possums were caught at this farm. Owls also gave trouble, but they are easily controlled by the use of steel traps. These are placed on poles about the premises, and as the owl must find a footing before it can pounce upon the chickens, it is the most natural thing in the world for it to light in the trap. Eight or ten of these night thieves have been trapped in a season.

As the press representative looked out upon the large flocks of white birds, he asked how many were in the lot, and Mr. Throop replied that at present his stock was run down, and he had only between 3,500 and 4,000, but ordinarily he had 5,000. He has now about 2,100 laying hens on the yard. Those average 130 eggs each per annum. Figure a little, if you care to, and you will find

that these 1,100 hens yield an average of 273,000 eggs a year. This is 22,750 dozen. Calculate these at 35 cents per dozen, and it amounts to a neat little sum, something like \$7,962.50.

"He cannot produce eggs unless they have plenty of shells with which to make the egg shell," said the chicken man. "Fortunately I have a shell mound on my place, and am therefore able to give my fowls an unstinted supply of shell at no expense."

"Then the hens should have a well-balanced ration," continued Mr. Throop, "and I can do no better than to give you one day's program in the feeding of my flock. In the morning scratch is given, followed by processed (sprouted) oats or green stuff about 9 o'clock. The last meal for the day is heavy food, consisting of a mash made of ground corn, oats, bran, shorts and granulated meat or beef scraps, linseed meal, cracked bone, alfalfa meal, charcoal dust and cut green feed.

This combination is dampened and salted slightly, although care must be taken not to put in too much salt. After distributing this I then give the hens a second course which is of oats, wheat and corn, as much as they will eat. About one-fourth of the feed is corn. This daily feeding program is the result of years of patient experimenting, and I am convinced that I have found the best combination to force egg production. The chickens must have an abundance of clean, fresh water to drink whenever they wish it, and everything must be kept clean and sanitary."

Other parties are engaging in the poultry business on a smaller scale at Enterprise, and profiting by the fine example of the old pioneer, they are having fair success. John Little has 100 or 500 head; Harry Teale, 300 or 400; Fred Gordon, W. J. Burns, G. F. Hawk and some others have in the neighborhood of 50 hens each. The Methodist Orphanage has in the neighborhood of 100 and the Epworth Training School people, expect to engage in poultry raising as an feature of their industrial work.

With over 5,000 head of chickens about the little place called Enterprise, no wonder the people crow more or less over their prosperity, and all are ready to proclaim that HENRY is King. As an evidence of his signal success and great prosperity in the chicken business, Mr. Throop is enjoying among other luxuries a new Ford automobile, just added to his equipment.

Mrs. A. B. Brock

Mrs. Nan Skinner Brock, was born in Athens, Ohio, September 28th 1817 and died at Sanford, Fla., September 15th, 1911. In the winter of 1866, in the fresh bloom of young womanhood she gave her heart to God and united with the church at Frankfort, Ohio. This important step taken in her early life she never regretted, but throughout her after days she adorned her profession, by a godly walk, and found pleasure in the service which she had chosen. On the 19th, May 1868, she was united in marriage to Archibald B. Brock. For two years this young couple resided at Lynden, Ohio, but afterwards moved to Loveland, Ohio where they lived until they removed to Sanford, Fla., October, 1869. Mrs. Brock was the mother of six children—two daughters and four sons—all of whom are living, and have grown to maturity as highly and worthy and useful sons and daughters of their honored and devoutly loved mother, taking their places as esteemed citizens in the walks of life. The last six years of Mrs. Brock's life were years of constant and oftentimes intense suffering. But she was wondrously sustained by unusual physical vitality, mental vigor and a strong Christian faith. Though expressing a readiness to die she naturally desired to live. Her mental faculties were clear to the end, and with marvelous fortitude she bore her sufferings, while manifesting an active interest in her home and friends, giving evidences of forethought and kindly consideration of others that amazed those who were about her. She bade goodbye to those present at the last hour and left messages of love for the absent children—calling them by name. As a true mother her chief interest centered in her children, and it was a source of gratification to her and them that all of them but one, who was providentially detained, were able to come from their distant homes and spend some time with her in her illness. Mrs. Brock was a noble woman, a devoted wife and mother and a faithful Christian. She leaves behind a precious memory, and though dead her influence will abide. At her home in Sanford, in the presence of a godly company of sympathizing friends, the funeral services were conducted by her pastor, Rev. J. F. McKinnon, pastor of the Presbyterian church of Sanford, and the remains were laid to rest in the city cemetery. To the bereaved husband and children the sympathy of the community is extended.

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CURES OLD SORES

Physicians Prescribe Leonardi's Blood Elixir For Blood Poison, Scrofula, Rheumatism, etc.

Makes New Rich Blood and Drives Out All Poison Germs. Sold Under \$1000.00 Guarantee

If you are disheartened, discouraged, and have given up hope of ever finding a cure for that terrible blood poison, you can follow no better advice than the expert counsel of physicians who every day see before their eyes the wonderful results of Leonardi's Blood Elixir among their patients.

Leonardi's Blood Elixir is the one medicine that has the confidence of, and is used and prescribed by, physicians in scrofulous affections, eruptions of the skin, boils, tumors, ulcers, old sores, eczema, leprosy, debility, rheumatism, catarrh and all diseases arising from impure blood.

They have seen their patients rapidly recover health and vigor from the use of Leonardi's Blood Elixir. Now, therefore, you may be remarkable a record for effectually and lastingly curing that terrible blood poison from impure blood. The best physicians openly endorse and recommend it, and authorize the public use of their statements that Leonardi's Blood Elixir in case after case has cured rheumatism and kindred diseases, purified the blood, regulated the liver, kidneys and bowels, reestablished the exhausted and debilitated nervous system, and making absolute cures of all cases of blood poison that had not been helped after years of use of the ordinary old fashioned specifics and other remedies.

While Leonardi's Blood Elixir is the only medicine that cures all cases of blood poison and old sores by purifying the blood, it is also the only medicine that is best to take this remedy at the first signs of blood poisoning, before it has become a chronic disease. The sooner it is treated, the better, and the more certain success, for when the bones begin to ache no power can cure them but this.

The discovery of Leonardi's Blood Elixir has met with confidence in its power to cure rheumatism, catarrh, and all diseases of the kidneys and liver, complaint and all diseases arising from impure blood. It has offered a \$1000.00 guarantee that the medicine will cure all cases of blood poisoning at first trial, or if this remedy fails to help, you will get your money back. What ever in buying the Elixir. Be sure you get Leonardi's Blood Elixir for this is the one remedy for blood diseases that is sold in all parts of the world in this way. No other remedy has sufficient merit to be sold in this way for when the bones begin to ache no power can cure them.

For Sale By Wm. G. Aldridge, Sanford, Florida

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Steaks, Chops, Oysters and Fish a Specialty

A Place For Ladies and Gentlemen

Short Orders At All Hours Everything First Class

Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

THE SANFORD HERALD

Published Every Friday Morning By
THE HERALD PRINTING COMPANY
R. J. HULLY, Editor
W. M. HAYNER, Business Manager

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Office in Herald Building Telephone No. 148

There are over 5,000 automobiles in Florida and the end is not yet.

A resident of Celery City in Sanford this week stated that the people who had purchased land from the Homeland Co. had been taken in and could not get a clear title to any of the land after paying out good money and putting up nice residences. The cheap price was an alluring bait and the title was never investigated.

See those Sanford ladies are still playing cards for prizes, contrary to the peace and dignity of the state of Florida, and the statutes made and provided. Most any fair confirmed bridge player would risk a jail sentence for the sake of winning a lovely hand painted souvenir plate or cute little mother of pearl paper knife.—Lakeland News.

Claude L. Engle is mentioned as a possible candidate for congressman at large (whatever that means) and should no Sanford man apply for the job the editor of the Herald will support Claude. He represents the people and is about the only man in the state who speaks right out in meeting and gives his views on questions of the day.

A few weeks ago our agricultural correspondent at Sanford sent us the crop account of a man who made a net profit of \$2,384.43 in one season from two acres which he had cultivated on a highly intensive plan. In this issue will be found an account from the same source of another who, during the vegetable producing season alone, made a clear profit of \$3,085 from six acres. These instances serve to show what can be done in Florida by intensive farming, provided hard work is backed by intelligence. "It is more in the man than the land"—Times-Union.

THE BRICK ROAD CLUB

There is no more enthusiastic booster of good roads and brick roads than Phos K. Bates, and in the following note in the Times-Union he endorses The Herald's plan for a Good Roads club for brick roads:

"It has been suggested that a Brick Road club be formed of citizens of Sanford and Orlando and intermediate towns to work for the building of a brick road from Sanford to the Osceola county line. It is definitely understood that the county commissioners will not agree to the construction of any more trunk lines of clay or marl roads as this type of road is usually worn out at the beginning point before it is finished. Celery avenue is now in a deplorable condition because of the inability of the officials to secure a material with which to patch the road. The sides have been thrown up to the center and rolled as smooth as it is possible to make it under present circumstances. This road has had very good care but it is unable to stand constant traffic and great holes are worn in it. When these holes are filled the wind ejects the filling, thus demonstrating that the best and cheapest road to build will be that of the nine foot brick type. It is suggested that a tax be placed on those along the line of the proposed road, thus making those who will be directly benefitted stand the burden of expense.

CITY OWNERSHIP OF WATER PLANTS

Some years ago a little country boy visited some city-relatives who lived in a flat and paid for their water supply by dropping a quarter every little while in a slot in the water meter. The little boy had not had many quarters in his life and back on the farm was a beautiful sparkling spring that furnished water for hundreds of heads of stock besides, all that a sturdy boy could drink, and then tumbled away down the cliff into a brook and on, God knows where. Upon his return home the little boy astonished his parents by saying that all he wanted in the world was to grow up and carry "free water" to the poor of the city. He grew up and became an attorney for a corporation that controls dozens of water-works plants. The spring on the old farm has ceased to flow and a few days ago we read of a great fight the boy conducting against a municipality that would fain own its own water works machinery.

It hardly ever turns out that way but it did that time and there seems no chance for the successful attorney to go

back to the ideals of his childhood—since the spring has dried up.

And yet water is one of the commodities that should be as free as air. Municipalities should not only own their water-works plant but should see to it that they are not conducted for earning any more than enough to pay running and maintenance expenses.—Miami Metropolis.

Bugle of P. J. Parramore

In the little chapel connected with undertaking establishment of T. J. Miller and son, a number of the old residents of Sanford and many friends assembled at 11 o'clock Saturday morning to pay the last sad tribute to one of Sanford's former honored citizens, P. J. Parramore, who died suddenly at his home in Jacksonville early Friday morning.

Before going to Jacksonville to live, about six years ago. Mr. Parramore had been a resident of Orange county and Sanford a great many years, having come here about 1873, from Madison, where he was born in March, 1850. On coming to Orange county to live, he established a livery business at Port Reed. In 1876 he married Miss Eda A. Sirrine, daughter of Capt. and Mrs. William Sirrine, of that place. Mr. Parramore became interested in orange culture and when the great freeze came, he with many others lost a fine orange grove. In the early days of Sanford, Mr. Parramore moved his family and livery business to Sanford, where he lived until going to Jacksonville, in 1905.

Mr. Parramore is survived by his wife, two daughters, Mrs. W. H. Mitchell, of Brunswick, Ga., Miss Annie Louise, and one son, Phillip J., to whom the sympathy of their friends is extended in this, their time of bereavement and sorrow. The funeral services were conducted by Rev. C. H. Summers, of the Methodist Church. The Knights of Pythias rendered the last sad rites and their beautiful burial ceremony, were the last sad rites over the body of one whose memory will ever be kept green.

Sanford Gets Coggins Co.

One of the best propositions that has come to Sanford in the way of commission or produce business for some time is the establishment here of the office of M. O. Coggins Co., a well known commission house, who will open an office in the Welborne block on the first of next month.

The fact that Sanford was chosen as headquarters for south Florida and the east coast in preference to the many other vegetable and citrus sections of the state speaks well for our city and the celery delta.

The office which will be in charge of Messrs. F. F. Dutton and E. H. Denelson, Jr., will be one of the most important in the south and will be run in connection with the main southern office at Jacksonville.

The M. O. Coggins Co. are well known here having operated for several years in this and the Manatee section and figured quite largely in the celery, lettuce and citrus business. The southern manager will spend considerable time in Sanford office, and in this way the Sanford office will be one of the best in the south.

The One Crop Idea

The deterioration of the cotton crop this year emphasizes the poor business judgment used in operating a farm on the one crop plan. "Place all your eggs in one basket" may be a good injunction in some instances, but as a general rule applied to farming in this state it is almost certain to prove a failure. The farmer who has made a good corn crop, saved plenty of forage, who has his fields of peas, peanuts, potatoes, with hogs enough for his meat, a cow or two and a hundred head of chickens, will not fare so badly even though his cotton makes but half a crop. The experience this year should prove a lesson to those who have stuck to the one-crop idea and next year should see every farmer in the county diversifying his crops and thereby getting out of the old rut into the real highway to success.—Live Oak Democrat.

Romeo and Juliet

On next Monday Sept. 25, the management of the Star Theatre, the popular motion picture house, will put on the well known production Romeo and Juliet, Shakespeares great love story. The play presented by an excellent company of actors is beautifully staged in picture drama by the Thanbouser Company which insures the best of photography.

"If I might venture to make a suggestion," remarked the obituary editor as he glanced over the copy handed in by the woman in black, "I would say that the words 'untimely end' are hardly appropriate in this case, since the decedent was over 70-years old."

"Well," sighed the caller, "he ought to have died long ago."

Notice

All City Licenses will be due and payable October 1st, 1911.
M. W. Lovell,
City Clerk

The Hendry family, one of the oldest in South Florida, was recently offered two hundred thousand dollars for their cattle holdings in Lee county alone. The offer was refused.

THE HIGH COST OF LIVING

has not affected our job printing prices. We're still doing commercial work of all kinds at prices satisfactory to you.

ANNOUNCEMENTS

For Mayor

At the earnest request of friends and voters, I announce that I am a candidate for the office of Mayor of the City of Sanford, at the November primary.

I am a candidate for the position of Mayor of Sanford subject to the decision of the White Primary election and solicit your suffrage and support.

For Alderman

I hereby announce my candidacy for the position of Alderman, subject to the decision of the White Primary to be held November 21, 1911.

I am a candidate for Alderman of the city of Sanford subject to the decision of the White Primary to be held November 21, 1911.

I will be a candidate for the position of Alderman subject to the decision of the White Primary held Nov. 21, 1911.

I hereby announce my candidacy for Alderman of the city of Sanford subject to the decision of the White Primary, held Nov. 21.

At the request of many friends I have decided to announce my candidacy for the position of Alderman of Sanford, subject to the decision of the White Primary held Nov. 21.

Having held the position of Alderman for one term, I will again be a candidate for the position and solicit your suffrage solely upon my past record.

For Clerk and Assessor

I will be a candidate to succeed myself in the position of City Clerk and Assessor, subject to the white primary to be held in November.

I will be a candidate to succeed myself in the position of City Clerk and Assessor, subject to the white primary to be held in November.

STRENGTH

FIGURES

YOU KNOW HOW HARD IT IS TO MAKE MONEY NOW DON'T YOU? HOW HARD IT WILL BE WHEN YOU ARE PAST YOUR PRIME. LAY ASIDE FOR OLD AGE AND BE INDEPENDENT OF THE CHARITY OF RELATIVES OR FRIENDS—KEEP THE FIGURES GROWING IN YOUR BANK BOOK BY REGULAR WEEKLY DEPOSITS. IF YOU HAVE NO ACCOUNT—START TODAY.

PEOPLES BANK OF SANFORD
DEPOSITS INSURED AGAINST LOSS

4% ON SAVINGS
M. M. SMITH, Pres.
H. R. STEVENS, V-Pres.
M. E. TOLAR, Cashier



Hot Weather Drinks
at zero prices. Here's the right kind. They are made of the purest materials. For pleasure and health try

A Big Glass
of our famous "Soda Water at 5c." It will lower your temperature, and make you wish that all the year was summer.

MAXWELL'S
Sanford - Florida

Don't Suffer!

"I had been troubled, a little, for nearly 7 years," writes Mrs. L. Fincher, in a letter from Peavy, Ala., "but I was not taken down, until March, when I went to bed and had to have a doctor. He did all he could for me, but I got no better. I hurt all over, and I could not rest. At last, I tried Cardul, and soon I began to improve. Now I am in very good health, and able to do all my housework."

TAKE The CARDUI Woman's Tonic

You may wonder why Cardul is so successful, after other remedies have failed. The answer is that Cardul is successful, because it is composed of scientific ingredients, that act curatively on the womanly system. It is a medicine for women, and for women only. It builds, strengthens, and restores weak and ailing women, to health and happiness.

If you suffer like Mrs. Fincher did, take Cardul. It will surely do for you, what it did for her. At all druggists.

Write to Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 100

A Meat Market of Quality

Where you can get the best of everything delivered to your door by special messenger and on time

WE CARRY A COMPLETE LINE OF
Florida and Western Beef and Pork, Lamb, Dry and Salt Meats, Fish, Poultry and Home-Made Pork Sausage.

We are now prepared to give to the trade our special
HOME-MADE CORN BEEF
Try it—you will be pleased.

T. W. BRIGGS
110 Park Avenue Phone No 1

PICNIC Get up a Party, Hire a Launch and Come to
WOODLAND PARK

Learn to swim in that shady Pool. No rocks, no holes, no reptiles to hurt you. Safe for any child. No Sewerage, no slime, only pure well water.

Emptied and cleaned every day. Every convenience for Picnic parties. Refreshments. Open Thursdays and Sundays. Other days by arrangement.

The Launches "Mamie" and "Nettie" will leave from City Dock at 2 and 3 P. M. Thursdays and Sundays. Price 25c Round Trip

Cutaway Harrows

Planet Jr. HAND TOOLS

Acme Harrows, Sulky Plows and Everything in Horse and Hand Tools

... THE ...

Geo. H. Fernald Hardware Co.

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurred Herald Readers.

Dick Calhoun states that he will not be a candidate for mayor.

Ralph Wight, and Pope Wicker spent last Sunday at Daytona Beach.

Kenneth Myrrell, and Walter Beattie spent Sunday at Daytona Beach.

Mrs. Chas. H. Dingo is spending a few days with home folks at Clearwater.

Mrs. W. H. Williams is at home again from a stay of several weeks at Daytona.

Mrs. J. H. Overman has returned home from a pleasant visit to her old Kentucky home.

A. S. Nidor is spending a few days in Sanford, and may be induced to stay all winter.

Messrs. Prather, Pilly, and Mr. and Mrs. Jas. Harris spent Sunday at Daytona Beach.

A. P. Connelly, and J. N. Whitner, motored through Volusia county last Monday.

Miss J. Dingo made a flying trip to Jacksonville this week, to meet to buy a Runabout.

Mrs. H. E. Hester has returned from a pleasant visit to her sister, Mrs. Pellet at Clearwater.

Mrs. W. Summers of Barnesville, Ga., is visiting the family of her son, Rev. C. H. Summers.

Mrs. E. F. Taylor left last Monday for Morristown, Tenn., where she will spend several months.

Mr. and Mrs. A. D. Smith and family are home again after a summer's outing at Daytona Beach.

Mrs. Dr. Davis Forster left on Monday to stay a few days on the East Coast and enjoy the surf bathing.

Cost of living goes higher. Sugar has been advanced to ten cents per pound and the end is not yet.

Frank Milteer has returned from a trip to Virginia, New York, Niagara Falls and other places of interest.

Percy Vyle and wife of Jacksonville were in the city this week. Mr. Vyle is a well known "ad" writer.

A. J. Frenger is home for a few days visit. He is at Arcadia being employed on the C. H. & N. division.

Frank Milteer and a handsome Buick, arrived in the city this week. Mr. Milteer had a fine summer's outing.

Carl Roumillat looks like a veteran of the war. He suffered an operation for an ingrowing toe nail this week.

Miss Ethel Shelton of Mississippi has accepted a position as stenographer in one of the railroad offices here.

Dr. Davis Forster will go over to the beach to join his wife and little son who have been there for several days.

T. B. Lanier, of the Supreme Court of Lake county was in the city on Monday, looking for bargains in harem skirts.

Karl Roumillat's many friends will find him with the popular firm, Palmer & Seigh, with whom he has accepted a position.

Rev. J. W. Wildman is now on his way home from Virginia and will preach Sunday morning and evening in the Baptist church.

In the election for school trustees at Orlando Tuesday the new board composed of Giles, Palmer and Johnson was elected.

L. R. Phillips is again visiting New York, but for the present ja at White Plains and will return with his family next week.

Mrs. W. Summers, of Barnesville, Ga., arrived in the city Thursday evening on a visit to her son, Rev. C. H. Summers and his family.

Send your news locals to The Herald. It is difficult to keep up with local happenings unless every one co-operate with the paper.

F. N. Purdy of Celery City was in the city on Tuesday. Mr. Purdy is one of the purchasers who was flimflammed in Celery City land.

The Home Mission society of the Methodist church held their regular meeting with a good attendance, Tuesday afternoon, in the church.

Miss Lida Frenger has returned from Gainesville, where she took a course in training for nurse, at the National Odd Fellows Sanitarium.

There is no denying the fact that there is money in Sanford soil, witness the fine automobiles the Real Estate men all own now. Capt. F. M. Elder, now drives an elegant new Buick.

Mrs. Shelton and daughter, Helen, have returned from Kentucky, accompanied by Mrs. Mary Allen, who has been visiting relatives in that State.

Mrs. M. Allen has returned home from a delightful visit to the New England States, while in New York she purchased her fall stock of fine millinery.

J. D. Barnes, the popular commission man is back from a trip to Gainesville, and brought Mrs. Barnes back with him as a surprise to many friends.

Dr. Kemp, the osteopath, returned Friday from Jacksonville, where he has had charge of the practice of Dr. Davis, and Dr. McKinnon during the summer.

Harley Vincent is visiting his brother, J. E. Vincent of this city. Mr. Vincent is a member of the U. S. navy and has just returned from a trip around the world.

Col. Andrew Johnson has returned from a trip to New York. He reports Mrs. Johnson has greatly improved, and she will be able to leave for Sanford in a few weeks.

Mrs. Harry Driver, and daughter Martha, and Miss Bessie Schumpert are enjoying the pleasure of Lithia Springs, Ga., and will remain for the remainder of the month.

J. A. McClung one of the most prominent orange growers and business man of the Clearwater section was the guest of his daughter, Mrs. C. H. Dingo on Thursday.

Miss Annie Parramore, Phil. J. Parramore, and W. H. Mitchell returned to Jacksonville, Saturday afternoon, after attending the funeral of their father P. J. Parramore.

F. A. Schumpert has a fine stalk of short staple cotton, which come up as a volunteer in his garden. Without fertilizer or cultivation the stalk contains 60 bolls of cotton.

W. A. Upshear is calling on the hardware trade this week. Mr. Upshear is one of the most popular travelling salesman on the road and carries a fine line of sporting goods.

Mr. and Mrs. J. Frank Jones of Worcester, Mass., have returned to Sanford for the winter. Mr. Jones engaged in farming last season and was so successful that he will repeat the performance this season.

Mrs. John Mitchell of Park avenue has returned from a two months' stay at Jacksonville where she visited her husband who has a good position there, and her daughter, Mrs. L. A. Lyman and family.

Miss Flora Price, of this city, who has been visiting friends and relatives in Waycross, Ga., will enter Waycross Business College for a commercial course. She has many friends in Sanford, who wish her success.

Rev. Fred Blackburn, presiding elder of the Miami district, held his third quarterly conference here the latter part of last week. He occupied the pulpit of the Methodist church both morning and evening. Rev. C. H. Summers preached at Pierson last Sunday for Mr. Blackburn.

Mr. M. F. Robinson, Sanford's wholesale orange merchant has just disposed of one of his properties, thus reducing his holdings to 21 groves. Three years ago Mr. Robinson had 63 groves and since then he has sold groves to the extent of \$150,000. Mr. Robinson's operations in orange groves are larger than those of any other person in the south in the same line of business.

Is Coming

Dr. J. C. Davis the well known optician will be at Robins Nest Hotel Saturday Sept. 23rd, until Tuesday Oct. 3rd. Headache cured with glasses. Dont neglect your children's eyes. Refs. Dr. O. W. King, Dr. J. N. Robson, J. E. Pace. 5-2tc

We make a specialty of framing pictures. Try us. Sanford Furniture Co. 35-1f

5 or 6 doses "666" will cure any case of Chills and Fever. Price, 25c. 37-1f

Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-1f

The nursing home at 8th and Elm Ave. is prepared to care for a limited number of surgical cases. Mrs. Wright, nurse in charge. 33-1f

Just received a new line of Art squares, prices reasonable. Sanford Furniture Co. 35-1f

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-1f

In union there is strength. We have the goods you need, and the price you can do the rest. Sanford Furniture Co. 35-1f

There are Two Kinds of Chill Tonic PLANKS AND OTHERS

The old reliable Planks Chill Tonic is Guaranteed to drive out Malaria, to cure Chills, Fever, Colds and Grip, your money back if it does not. 50c and 50c per bottle. Ask your Druggist.

Full line of school books at Maxwell's. 6-1f

One and two horse wagons with celery flared side bodies at Underwood's. 17-1f

Autos and carriage painting at Underwood's. First class work. 31-1f

Mrs. M. L. Allen has returned from New York, and a fine stock of millinery will come soon. 6-1tc

All kinds of repair work. Sanford Machine & Garage Co. 48-1f

New tires put on old Go-Carts at the Sanford Furniture Co. 35-1f

New millinery arriving daily at Mrs. Overmans over Yowell's store. Watch for her spring announcement. 6

Gas engine repairs. Sanford Machine & Garage Co. 48-1f

Sweetest line of Go-Carts in the city. Sanford Furniture Co. 35-1f

WANTS

All Local Advertisements Under This Heading. One Cent a Word Each Issue

For Sale—15 bushels nice small potatoes, for fall planting at \$1.50 bu. S. M. Pickins, Beardall Ave., R. F. D. No. 3. 6-2tc

For Sale—S. C. White Leghorns, S. C. Rhode Island Red, and Crystal white Orpington Cockrels. E. R. Potter, Route No. 2. 6-4tp

For Rent—For cash 3 1/2 acres tiled land in Beck Hammock. Will pay you to improve by lease renting. H. C. Hargrove, 309 East Walnut, Des Moines, Ia. 6-2tc

For Sale—Some good household furniture at Cameron City. Used only a short time. Bed room set, refrigerator, chairs, lamps, spring cot with mattress, etc. For information telephone or call on Mrs. W. A. Minnick, at Cameron City. 6-1tc

For Sale—Canopy top buggy, in good condition. See F. A. Schumpert. 6-1tc

For Sale—Several fine mules, double and single wagons, and harness cheap. Also one fine horse. Jss. Harris. 6-2tp

For Rent—One 2 1/2 acre, and one five acre farm, well irrigated, old hammock, easy terms, cash or share crop. Address Bargain, Herald Office. 6-2tc

For Sale—Henderson's Early Snowball Cauliflower plants. H. S. McLendon, phone 315-2, or Harry A. Einstein, P. O. Box, 932. 6-2tc

Wanted—To rent a store in a good location in Sanford. Address "X" Herald Office. 6-2tc

For Sale—Several single and double wagons. Two steel plows hand cultivator. White Wyandotte eggs. Jas. C. Harris. 6-2tp

For Rent—A nice little truck farm, 4 1/2 acres in cultivation 2 years partly tiled. Enquire at Herald Office. 6-1f

For Rent—Two cottages \$9.00 per month. Enquire B Peters, 1019 Oak Ave. 5-2tp

For Rent—Two and one half acres irrigated Hammock ground, cultivated three years. Cash or share basis. S. A. Thompson, Richmond, Indiana. 5-2tp

One of the most suitable tracts of land in Florida, near the beautiful Indian River now open for sale. If you want good land, pretty scenery, health and comfort, do not let this offer slip by, write to J. F. Sundell, Lake Mary Fla. 5-4tp

Wanted—Man with horse to sell, and collect for Singer Sewing Machine Co. in and around Sanford. Address, Singer Sewing Machine Co. H. E. Jelington, M. S. Orlando, Fla. 5-3tc

The storm season is approaching. You would feel better if you had some wind storm insurance on your house, and contents. Small premium. Chase & Co. 5-3tc

For Sale—Cauliflower, and cabbage plants. P. O. Box 1404 Sanford, Fla. 5-2tc

For Sale—Good safe horse, buggy, and harness. Box 88, Route 2. 4-3p

For Rent—Five acres richest farms. Close in. For Sale, large tract celery land, and orange grove, none better in state, by owner. Box 473. 3-4tp

One of the most suitable track of land in Florida, near the beautiful Indian River now open for sale. If you want good land, pretty scenery, health and comfort, do not let this offer slip by, write to J. F. Sundell, Lake Mary, Florida. 4-1p

For Rent—Office room on ground floor. Sanford Herald. 2-1f

For Sale—Limited quantity of celery seed, golden self blanching variety, 1910 stock at \$5.00 per pound while it lasts. Chase & Co. 1-1f

For Sale—New hay press, never been used. See Hand Bros, or address J. P. Musselwhite, Orlando. 52-1tc

For Sale—5 acre farm, twenty bearing orange trees, 50 peach trees, also very large bearing pear trees, modern 5-room cottage, front and back porches, faces south Golden Lake, 3 miles south east of Sanford; 15 minutes walk to street railway, also Oveido railroad. Fine drinking water, good bathing, fishing and swimming. Address box 1127 City. 52-1f

Wanted—Cheap horse and wagon. Address Herald Office. 52-4tp

For Rent—Two farms one 12 acres one 7 acres. Houses and barn on both places. For information apply to J. T. Edwards, R. F. D. No. 3, Sanford. 51-8tp

For Rent—Eight acres tiled, two wells, good house and barn, 2 miles west of town. Inquire at Herald office or Mrs. H. A. Hill, 108 South Martinson St., Wichita, Kansas. 52-1f

For Sale—100 yards of red brussels carpet for \$20.00. May be seen by appointment at T. J. Miller's. 48-1f

For Rent—I have a few first class tiled farms for rent on shares. No money required. Also some for cash rent. Levi Binford owner, and dealer in Sanford truck farms. 44-1f

DOES it mean anything to you to have clothes to fit, properly tailored, to hold its shape and be absolutely satisfactory even to the slightest detail?

We represent Ed. V. Price & Co., of Chicago, whose Made to Measure Clothes embody all these features.

The Fall and Winter line of over 400 all-wool samples of the newest colors, designs and models are ready for inspection

May we have the pleasure of showing them to you?

M. FRANK

Clothier and Men's Furnisher

SANFORD

FLORIDA

BUMPS on the head indicate knowledge. BUMPS on the feet indicate illfitting, Unproperly made Shoes. Our "Natural Shape" Shoes are made over lasts modeled from the natural foot and we know how to fit them. Give us a trial and we will guarantee to give you a FIT. E. G. DUCKWORTH FEET FITTER Sanford Florida

Fertilizer Drills, Hand Plows, Horse Cultivators, Full Line of Planet Jr. Goods, Rakes, Hoes and Garden Tools

Better Crops With Half The Work. You can't afford to farm without Planet Jr. implements. They are the greatest implements ever invented to prepare the ground for big results and lighten labor. Strong and lasting. Fully guaranteed. No. 4 Planet Jr. Combined Hill and Drill Seeder, Wheel Hoe, Cultivator and Plow, saves time, labor, seed and money. Adjustable in a minute to sow all garden seeds, hoe, cultivate, weed or plow. Pays quickly even in small gardens. No. 12 Planet Jr. Double Wheel Hoe, Cultivator, and Plow is the handiest implement ever made for truckers and gardeners. Specially designed to work extremely close to plants without injury. Does away with hand-weeding. Come and see the Planet Jr. that you ought to have. Planet Jr.

YOU NEED

Hand Tools for Farming this Season. Come in now and let us show you our line of Planet Jr. Goods while the stock is complete.

HILL HARDWARE CO.

First Street and Oak Avenue

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

GENEVA JOTTINGS

Special Cor. to The Herald.

It is with much pleasure and a feeling of success for Geneva that the citizens of this community listen to the railroad and boat whistles. Our train comes daily tho as yet no schedule has been established but ere many days pass we hope to make connections at Maytown for all points.

A message from a former resident of Geneva requesting board for quite a number of Northern friends who will come down with him the coming season, confirms the fact that our vicinity with its climate, its flowing wells and moral standing is being recognized by many as a desirable place.

Many of those who have been visiting this summer, are again at home. Those coming last week were Mr. and Mrs. Huddleston who spent a month pleasantly in Jacksonville and Gifford. Mrs. V. T. Peters and Mrs. David Speer who have been visiting friends and relatives in Americus, Ga., Mrs. M. S. Etheredge and son, Culver, who recently visited in Alabama and George Frank Sutton has also returned to his favored Geneva after spending several weeks in Forsyth, Ga.

Mr. and Mrs. C. A. Raulerson visited Sanford last week on a shopping tour.

Baby Clarence is a welcomed permanent visitor at the home of Mr. and Mr. O. E. Little and "grandpa Smith" feels years younger.

Mrs. Bonnell has returned from Alabama called home by the illness of Mr. Bonnell, who according to last report was improving.

Geneva is indeed sorry to lose Mr. W. H. Howard and very estimable family from among her citizens. Mr. Howard has recently sold his large interest in the firm of Musselwhite & Howard to Mr. Musselwhite, who will continue the business at the same place. Mr. Howard moves to Oviedo where he and his brother have purchased a large turpentine farm. This pleasant family will be a welcome and valuable addition to Oviedo, and while we wish for them much success, we are sorry they could not stay with us.

Miss Nevada Grant and sister Miss Callie have returned from Orlando where they took the examination for teachers.

The W. O. W., held their regular meeting Saturday night last, when David Speer was elected consul commander, visitors from the camp at Oviedo were present also.

Mr. Flynt left last Sunday for Forsyth, Ga., to visit relatives and rest up for a while.

Miss Della Jones is at home from Augusta, Ga., where she has been attending school.

Mrs. Eva Tolar of Sanford recently spent a few days with her sister, Mrs. Pattishall.

W. L. Sieg is visiting friends in Jacksonville for a few days.

Mrs. G. R. Nicholson has recovered from her recent illness in Daytona Beach sufficiently to return home to Geneva where her friends are welcoming her.

We are glad to know that the latest report from Mrs. Fultz, who has been quite ill in Defiance Ohio, is to the effect that she is much improved and expects to start for Geneva about the 20th.

Some body would do well to build a large boarding house in Geneva, as the demand for such a place is on the increase, even the drummers find it hard to get lodging.

The boat McNeil came into Lake Harney Saturday night heavily loaded with freight.

The election deciding whether hogs shall stay at home or visit their neighbors will be held on the 23rd, inst.

Mrs. McLain entertained the M. M. S. society very pleasantly last Thursday afternoon, there being a good membership and several visitors present. After the regular business, the subject for discussion was taken up, "God's plan for woman." Mrs. D. D. Doane led in the discussion, giving a good pleasing talk. Nearly all present expressed themselves upon the subject. Mrs. McLain served pastas, also cream and cake to her guests, which was very much enjoyed.

Herman Daniel, came home for a few days from Southerland where he has

been attending summer school. He will return in time for the coming season and his sister, Miss Marie, will return with him and resume her studies there also.

MOORE'S STATION

Special Correspondence to The Herald

The ladies of Moore's Station will give a pie social Friday evening, Sept. 29th, at the church, each lady bring a pie which will be auctioned off to the highest bidder, each pie to be neatly done up with the owner's name inclosed. A popular lady contest will be a feature of the evening. Ladies from elsewhere will be gladly received as contestants. Special cars will be run for the event. Don't forget the date, everybody come.

Everybody shut up shop and attended the growers' picnic and had a fine time at beautiful Beck Park at Cameron City last Thursday.

Mrs. Daniel Schwartz of Lake Golden has been very ill with an attack of acute indigestion at Asheville, N. C., where she has been spending the summer. She will return to her home here as soon as her health improves.

The telephone lines through here are being put in first-class order again.

W. W. Dresser is farming the Crim place as well as his own land this year.

Mr. Reber Homrighous who has a place here and farmed several seasons has returned to Wichita, Kansas, and resumed the position he left when he came here.

James McMillan of Lake Golden has shipped more than two hundred young alligators to dealers in Jacksonville recently, and still has several hundred about ready to ship.

ENTERPRISE ETCHINGS

Special Correspondence to The Herald:

On Sunday evening, Sept. 10, occurred the death of Mrs. Henry C. Hoffman, wife of Rev. Henry C. Hoffman, the Superintendent of the Florida Methodist Orphanage. She had a patient sufferer for fourteen week from abscesses which finally developed into blood poisoning, and brought to a close a noble life that had been devoted for nearly thirty-four years to the service of her Master.

Together with her husband during these years she had served God in the mission fields of Chili, in rescue work in New Jersey, in several states as a pastor's wife, and in the states of Pa., Mass., and Florida as Matron of various orphanages.

Her life was a fitting expression of the Golden Rule, and she proved a blessing to all who knew her.

She leaves a husband, Father Hoffman, four children, Oscar of Ebensburg, Pa., Mrs. A. E. Fairbanks of Worcester, Mass., Charles of Tampa, Fla., and Miss Gussie of Enterprise.

The funeral services were held on Tuesday at the chapel in the Orphanage, Rev. C. H. Summers of Sanford conducting the services. Burial was at Tampa.

CAMERON CITY CLIPPINGS

Special Correspondence to The Herald:

Miss Jessie Wheeler of Celery Ave. spent Tuesday of this week with Mrs. Minnick. Miss Wheeler has a number of warm friends in Cameron City who are always glad to have her visit here.

We thought we were to have new neighbors when D. C. Shultz and family of Wichita, Kansas, came to the Jones house, but we understand Mr. Shultz has secured a position in Sanford and they have decided to live there and rent their farm.

C. G. Perry is unloading a car of fertilizer this week.

Dr. and Mrs. Swartz and their daughter, Mrs. Hildebrand of Philadelphia and Dr. and Mrs. Minnick dined at the Rich home last Sunday. Dr. Swartz expected to preach at Moore's Station Sunday afternoon but the rain storms which came up just as he was ready to leave Cameron City for that place prevented his going.

The house which is being built on the Kennedy farm just north of town is nearly completed. Mr. Kennedy expects to live in it temporarily the coming winter and later when he has built a more commodious dwelling on his town lot, use the present building for tools and packing house. Mr. Kennedy expects to bring his family about November first.

We had a fine rain Sunday afternoon and it was much appreciated as it had been some time since we had much rain.

On the morning of September 12th a fine new boy came to the Perry home. All concerned are getting along nicely.

The fall potato crop is being planted and we will all be glad when they are ready for use. We hear that there is a good deal of trouble on the west side and some other localities with the celery plants. Thus far those in and about Cameron City are developing beautifully.

Mrs. Dressler at the Dice cottage has several young men boarders.

The growers' picnic on Thursday of last week held in Beck's Grove at this place was a great success and a most enjoyable affair. The day was ideal for pic-

nicing, the park never looked nicer, the dinner, the fish-fry, the coffee were all as good as could possibly be; the speakers were fine, the crowd appreciative, good looking and well behaved. The people were well pleased and a number have suggested that it would be a very nice thing to hold the annual Sunday school picnic which usually goes to DeLeon Springs at this place. Our groves must be seen to be appreciated. We doubt if a cleaner, shadier, more pleasant spot can be found for picnicing than Cameron City.

White Barnes

A marriage which will no doubt prove a surprise to their friends throughout the South was that of Miss Olga Holcombe White and Mr. J. W. Barnes, Jr., which was solemnized in the parsonage of the First Methodist church, this city, Monday, at 1 o'clock p. m., Rev. J. Edgar Wilson officiating.

Miss White, who home is at Pensacola, arrived in Gainesville on Saturday morning last, and spent the day in making final arrangements for the appearance of the Alkahest Lyceum Course attractions here, formal plans having been perfected upon several previous visits.

Mr. Barnes, who is the Florida representative of Smith & Holden, fruit and produce merchants, New York City, and who makes his head-quarters at Sanford, arrived Sunday, registering at the White House, at which hostelry his intended was also a guest. Mr. Barnes' home, it is understood, is at Wilmington, N. C., but his duties keep him on the road the greater portion of the time.

No one was aware that a wedding was brewing at the hotel, but about the noon hour Mr. Barnes called at County Judge Mason's office, securing the license, and at 1 p. m., the happy event transpired as above stated.

The bride is a charming young woman, possessing those graces of personality and accomplishment to be admired, and Mr. Barnes is to be congratulated upon winning her hand and heart.

Following the ceremony, which was witnessed by only Pastor Wilson's family, the happy couple returned to the hotel for dinner, receiving the hearty congratulations of those who had been apprised of the ceremony by a straggling reporter. They left in the evening via the Atlantic Coast Line for Sanford—Gainesville Sun.

Sanford Library New Books

The Little Cousin series has been added to the children's corner.

There are twelve cousins, viz. Yellow Thunder, the Indian boy; Mari, the blue-eyed Norwegian girl; Norah, from the land of the shamrock and others just as good to know, from Holland, China, Japan, Russia, Arabia, Anclialia, Scotland, Germany and Brazil.

Some of the 'cousins' are well known to Master Arthur Dickins, and Henry McLaughlin, Jr. We refer our juvenile readers to them for further information.

Library opens Tuesdays, 4 to 6 p. m.; Saturdays, 4 to 9 p. m.

Examinations For Postal Position

On October 14th there will be an examination held at Sanford for the position of Clerk and carrier in connection with the free delivery system. For particulars inquire of Postmaster Haskins.

Don't Throw It Away
MENDETS
 They Mend All Leaks in Granite Ware - Hot Water Bags
 Tin, Copper, Brass, Sheet Iron, all Cooking Utensils and Rubber Goods.
WITHOUT THE USE OF HEAT, SOLDER, CEMENT OR RIVET.
 Mendets are not affected by extreme heat. Can be applied by a child. Will fit any surface. Made in all sizes.
SAVES MANY DOLLARS.
 Simply Tighten Mendet and the Leak is Mended.
FOR SALE BY
W. L. MORGAN
 10¢ AND 25¢ - PER PACKAGE

IDEAL FERTILIZERS BEST

To gain a place on our regular list a formula must not only produce results, but results with a PROFIT. The user of fertilizer considers the effect on his pocket-book the REAL result. IDEAL FERTILIZERS produces the right effect, for it works with Nature. The preference of each class of vegetation for its source of plant food is carefully studied as well as the proper proportions to give perfect balance—no lack, no waste. With proper application of proper food vegetation outgrows diseases and insects to a great extent, and being strong and vigorous, produces fruit that is pleasing to the eye and palate and brings financial returns pleasing to the grower. Do not lose the maximum profit due you by using poorly balanced plant food from improper sources. IDEAL stands for PROFIT.

Call at our Sanford Branch Warehouse in charge of R. C. Maxwell or address
Wilson & Toomer Fertilizer Company
 JACKSONVILLE - FLORIDA

JUST THE TIME

To Think of New Furnishings For Your Home

WE HAVE THEM

EVERYTHING IN FURNITURE, QUEENSWARE AND STOVES

Our new line of **RANGES** and **KITCHEN STOVES** are the kind you have wanted and couldn't get.

SEE OUR BARGAIN COUNTER

WILLIAMS & MILTEER

Rand Building Just across the street

ANNOUNCEMENT!

On October First we will open offices on the first floor of the Welborne Block (Postal Telegraph Entrance) where permanent headquarters for the purpose of handling Fruits and Vegetables from Sanford District and Vicinity will be established. This office will be operated in conjunction with our main southern office, 312 Bisbee Building, Jacksonville, Florida.

During our twenty-two years actual business experience as F. O. B. sellers and distributors of Fruit and Vegetables throughout the United States and Canada we have perfected an organization that shows results satisfactory to shippers as is evidenced by the following telegram sent to one of Sanford's leading growers who investigated our claims and plan of operation.

This is our TWELFTH CONSECUTIVE season with Coggins Company all of which have been very satisfactory. Our contract was let last winter for the season by a unanimous vote of all those present. We regard Coggins the safest, most capable commission company we have ever done business with. So far as the writer knows they will continue to handle our future contracts. Manganola Fruit Growers Association, Ed McLain, Sec'y, Manganola, Colo.

We respectfully invite those who have not made plans for marketing their Fruit or Vegetables to communicate with our Sanford office, that we may have an opportunity to explain our plan of F. O. B. selling and distributing Florida Products.

M. O. COGGINS COMPANY
 WELBORNE BLOCK - SANFORD, FLORIDA

WHY THE BOY LEAVES THE FARM

By J. J. VERNON
College of Agriculture
Gainesville, Florida

There are many reasons for the boy leaving the farm. Many reasons have been suggested and many remedies suggested. After observing conditions and studying the problems of rural life for years, the writer is of the opinion that the principal trouble lies with our educational system and its operation.

The farmer's education was, in his day, faulty in both school and at home on the farm. So also is the education of the farmer's boy today faulty both in school and at home on the farm. What are some of the faults with the system and its operation?

First, the country school as a rule does not really and with due earnestness give instruction in agriculture and rural life.

Second, the school is usually taught by a teacher who does not know much about agriculture and cares nothing about rural problems—really out of sympathy with the environment.

Third, most of the textbooks are written by those who possess as little knowledge about and interest in country life as the teacher, and therefore, the textbooks usually reflect their attitude on the subject and woefully fail to meet the needs of the rural boy.

Fourth, the school house is often unattractive and uncomfortable and the appearance of the grounds are considered of little or no consequence.

Fifth, the school term is too short.

Sixth, when an ambitious boy finishes the country common school he must go to town or city for further instruction, with agriculture even more strenuously barred, and there the job is finished and he is thoroughly weaned from the old home and the old farm.

Seventh, on the farm often he is a drudge and he must pick up information by observation and hard knocks. Pocket money to him is a problem that would be worthy the metal of a financier.

Is the picture overdrawn? Are not the statements correct?

However, if one takes the liberty of criticizing he is in duty bound to suggest remedies in a better way. Here it is.

First, teach agriculture and problems of rural life every day, every year—not relegating it to one grade and the last month of the term.

Second, employ a teacher who knows something about agriculture or will learn, but what is vastly of greater importance, manifests a lively interest in the problems, difficulties and needs of the community in which the school is situated.

Third, adopt and use textbooks prepared by agricultural men (in cooperation with good writers if need be) who understand rural problems and are in sympathy with rural life.

Fourth, make the school house both comfortable and attractive, and beautify the grounds.

Fifth, lengthen the term to a full school year.

Sixth, provide agricultural high schools under rural environment and rural supervision where the boys may continue their preparation for life work on the farm, far removed from the distracting influence of town and city life, that heretofore have proven so fatal to the aspirations of the rural inclined boy reared on the farm.

Seventh, take the farm boy into partnership—giving him an interest that will gradually develop the idea of ownership in its proper light and knowledge and love of rural life.

Eighth, provide wholesome sports for the boys in the home community and give them time at regular intervals for recreation.

Will it work? Try it. It cannot possibly give worse results than the present system has given, nor can it produce less efficient farmers.

The percentage of boys leaving the farm will be materially reduced.

Furthermore, what is of far greater moment is the practical certainty that, under such a system, those who do remain on the farm will be far better farmers, will be far better equipped for citizenship, and will be far better able to provide the money with which to pay for these improvements and others. Other states have tested this system and it has proven its merits and effectiveness. Shall we continue to lead our boys into the town and city hopper because we fail to prepare them for rural life? Nothing less than the best is good enough for the farm boy.

Are You in Arrears?
WE NEED THE MONEY

THE AMERICAN HOME

W^m A. RADFORD

EDITOR

Mr. William A. Radford will answer questions and give advice FREE OF COST on all subjects pertaining to the subject of building for the readers of this paper. On account of his wide experience as Editor, Author and Manufacturer, he is, without doubt, the highest authority on all these subjects. Address all inquiries to William A. Radford, No. 173 West Jackson boulevard, Chicago, Ill., and only enclose two-cent stamp for reply.

The joy of home building for a great many, especially for those living in our larger cities, is to get far out into the country, in some of the numerous pretty little suburbs that are within easy commuting distance. Most American cities are fortunate in their suburbs. If the home builder wants a wooded homestead, a marine view, a beautiful river cottage, picturesque scenery where nature has scooped out ravines and built hills, or if the taster run more to agriculture and poultry raising, a suburban community can usually be found that pretty exactly meets the requirements.

There are two kinds of suburbs, those that "just grew" and those that are the outgrowth of plans laid out by men of foresight. "Give me good transportation, electric cars every ten minutes, and let me have a hundred acre farm fifteen miles from the business section of the city, and I will show you a thriving suburb in five years," recently said a veteran in the art of promoting suburban development.

This gives a valuable tip to the man who wants to build himself a home and at the same time realize a good profit on his investment in the event of sale. Pick out a likely looking suburb where the land values have not gone up too high and pioneer it for awhile. It will be worth doing with out some of the extreme conveniences of city life for a time, if by so doing you can sell your place in ten years' time for two or three times as much as you paid for it.

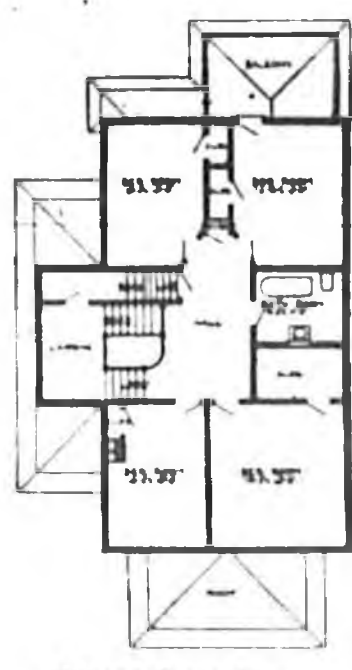
Invest in a nice property and enjoy the pleasure of a nice garden, green lawns, shrubs, trees and flowers with plenty of sunshine and open air all around, and all your own. Then after a time when the suburb has developed, you can sell off a lot or two and be practically independent for life.

It is natural for the prospective home builder to ask, "What is the best

to tumbled down around your ears by the time you have it paid for. Substantial, first-class construction, using good grade, permanent building materials, costs but little more than the temporary sort.

It is well to have an eye to the fire-resisting character of the house, especially when built in the suburbs or smaller communities where there is very little fire protection. The fire-resisting materials, brick veneer, cement, etc., with slate or tile roofs are exceedingly popular and help to make the best sort of building investment.

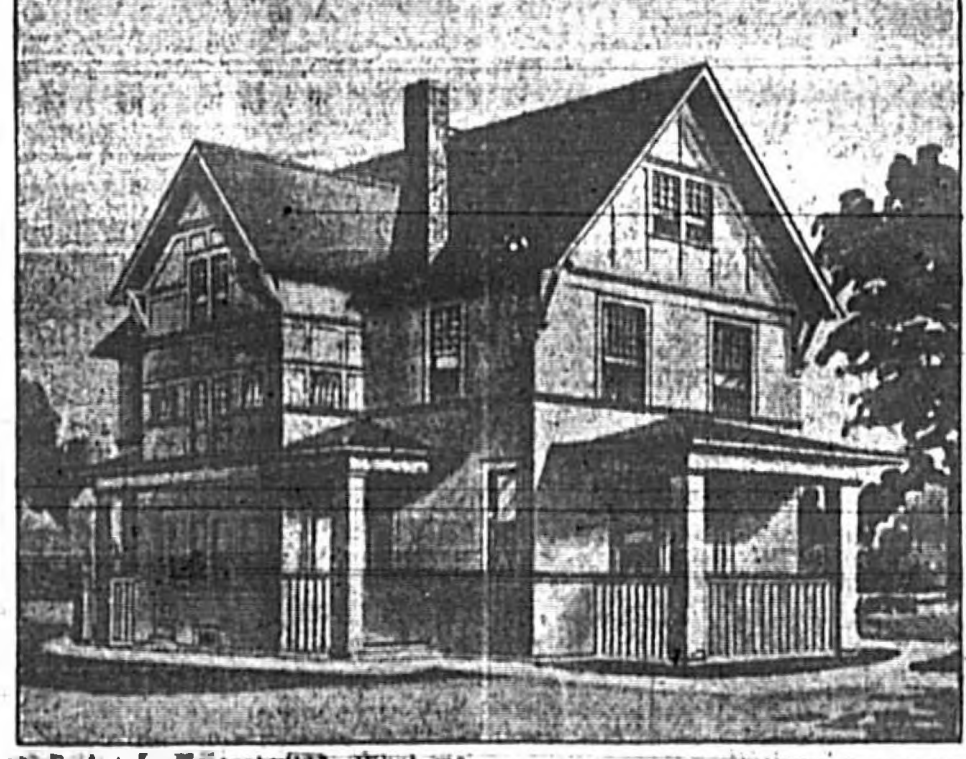
The design illustrated herewith is a cement plaster house, the cement applied over expanded metal lath. This is a method of construction that has attained great popularity—the last five or six years for suburban buildings. At a cost of very little in excess of ordinary clapboards or shingle siding this cement plaster is put on, making a house that has all the advantages



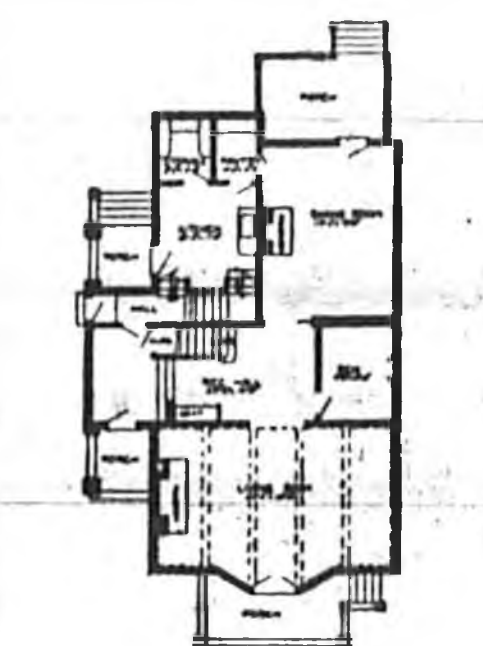
Second Floor Plan

so far as substantial appearance goes, of a brick masonry structure.

The cement plaster is applied in three coats completely imbedding the expanded metal lath and building up a covering about three-quarters of an inch in thickness. This is thoroughly waterproofed with special waterproof-



kind of a house to build? What material should I use? The best advice in answer to this is, "Place your case in the hands of architects who have made a specialty of home planning, and get their expert advice as to just the kind of residence that will best meet your needs; and next, more important still, 'build well.'" There



First Floor Plan

is no wisdom or economy in putting your savings into a structure that will

ing paint that has been developed for this purpose, so all difficulty from this source is removed. It is said that houses built in this way are just as warm in the winter time as houses of brick or stone, and at the same time are much dryer, being in this respect equal to a substantial frame house.

As to artistic appearance, nothing is finer. From the illustration it will be seen that ornamental panel strips of wood are used in connection with the cement plaster siding to break up the large surfaces and produce an attractive "English half-timber" effect.

The interior of this house is arranged both conveniently and to get the greatest amount possible of desirable living space. The living room is a very large apartment, extending clear across the front of the house, and is well lighted. The reception hall is so placed as to be an attractive addition to the living room. The dining room and kitchen are well situated.

On the second floor there are four large bedrooms, with clothes closet space. The bathroom is on this floor.

The total width of this house is 34 feet, its length, 48 feet 8 inches. It is stated that this design can be carried out complete for \$4,000, using a good substantial grade of material throughout. For a substantial suburban home it has many points in its favor.

That Reminds Me

By HAWLEY ROBERTS

One of my friends living in this city ought to receive a medal for presence of mind in great danger. His wife has a very fine dog and said dog is in the habit of sleeping on the bed at times. Several evenings since my friend was "sitting in" a game of draw with several friends and having plenty to drink they were all feeling quite gay. He started home about 2 p. m., in the morning, crawled up stairs and managed to get his clothes off without disturbing his wife. As he crawled under the sheet however she awakened sufficiently to say, "Fido get off the bed."

My friend in telling me about it said he still had presence of mind enough to lick her hand and she passed off into blissful slumber.

A ragged tourist came to my back door early the other morning and gave me a long song and dance about being broke and business disasters bringing him to absolute begging. "Were you a business man," I asked.

Yes sir, he replied.

What kind of business, I inquired.

"I tried to start a livery business in Venice," was the answer.

He got the money.

No Beattie Pictures in N. Y.

New York, Sept. 14.—No exhibition of moving pictures of the Beattie murder trial will be permitted in New York. After a conference with Mayor Gaynor, James G. Wallace, Chief of the Bureau of Licenses, addressed a letter to persons engaged in the moving picture business in which he said:

"I beg to inform you that any moving pictures, films, or stereopticon views relating to the Beattie murder case, depicting any scene in connection therewith or featuring any person implicated therein are condemned for the reason that they are unfit to be shown in places of public amusement."

September a Hot Month

For the past few days our soil has tried our souls and it has seemed that at no time during the summer did the heat feel so intense. According to the weather bureau September is always a hot month as the following report will show.

For instance, since 1871 maximum temperatures during September on several occasions have ranged from 96 to 98 degrees. Maximum of 95 occurred in 1873, 87, 89 and 96 degrees occurred in 1877, 93, 94, 96 to 1900. The highest maximum that ever occurred at station in September was 98 in 1875.

The highest temperature reported this week was 94.

Frightened to Death

A man died at Hanley, England, under curious circumstances lately. While a boiler was being shacked at the Deep Pit, two loud explosions took place. They were caused by the automatic opening of a valve, but Samuel Raybould, one of the stokers, exclaimed: "That's frightened me to death," and, falling, he instantly expired.

We're Opposed to Mail Order Concerns Because—

They have never contributed a cent to furthering the interests of our town—

Every cent received by them from this community is a direct loss to our merchants—

In almost every case their prices can be met right here, without delay in receiving goods and the possibility of mistakes in filling orders.

But—
The natural human trait is to buy where goods are cheapest. Local pride is usually secondary in the game of life as played today.

Therefore
Mr. Merchant and Business Man, meet your competitors with their own weapons—advertising.

Advertise!

The local field is yours. All you need do is to avail yourself of the opportunities offered. An advertisement in this paper will carry your message into hundreds of homes in this community. It is the surest medium of killing your greatest competitor. A space this size won't cost much. Come in and see us about it.

HOWARD-PACKARD LAND COMPANY

Bulletin

HIGH-GRADE GOAT BREEDING

AN ILLUSTRATION OF THE RESOURCES OF VOLUSIA FARMS

We have just been reading a book on the "Mohair Industry of America," by Percy P. Vyle, of Jacksonville, Florida, and in conjunction with a recent article we read in the New York Herald relative to goats, it is possible that out of these comments some of our farmer correspondents and prospective settlers on Volusia Farms may be given a new line of thought relative to the hitherto unmentioned resources of the fine tract of general farming land across the river from Sanford.

The book deals with the finer breed of goat called the Angora from which mohair is clipped—mohair being the technical name for the fiber of the Angora goat used in the manufacture of a variety of fabrics, either pure, or in connection with wool, silk, linen, etc., the shorter hair of the Angora is used in the manufacture of automobile tops, lap robes, etc. The odor noticeable in the common goat is entirely absent in the Angora; the odor in a fleece of mohair is milder than that in a wool fleece and is not at all offensive.

THESE GOATS THRIVE ON BRUSH AND SHRUBBERY. They could not live on fine pasture lands like cattle and sheep—their feed must be of a browsing nature.

With the opening of large acreages of wild land for farming and agricultural purposes, there is an enormous demand for Angoras in the middle west for clearing these lands of the brush and shrubbery.

In localities where the land is completely subdued by brush the goat is considered of more value for the purpose of clearing it than for its mohair, its meat or skin combined. Goats will convert a wilderness into a pasture without expense to the farmer. Goats are even leased for this purpose in the west.

In Missouri, breeders are paying special attention to the production of Angora goats as live stock for the markets. Owing to the tremendous shortage of live stock in this country, there is a good profit, they assert, in the breeding of any kind of meat product.

As far back as Abraham's day we read of goats being used for meat, and this, too, when there were many cattle and sheep. The reports that goats are sold to meat packers is true, but it refers to the Angora goat only.

The flesh of the Angora goat is exceedingly nutritious and palatable. The meat of the Angora competes with lamb from the fact of its exceptionally fine wholesome flavor.

Were this fact, says Mr. Vyle, more generally known, Angora goat flesh would be the world's favorite and popular meat. The only reason why these superior goats are not more often seen in the market reports of receipts and shipments is that they pass as sheep. Angora flesh commands the same price as the best mutton.

It is stated that Angora goats thrive best in high and dry altitudes as these altitudes have a beneficial effect on the mohair. Angoras require a great amount of exercise. They are exceptionally sensitive of restraint—the greater the exer-

cise the better the mohair.

The point that occurs to us is this:

Leaving mohair out of the question, why not introduce the Angora goat on Volusia Farms, first, for cleaning up the land, and second, for raising as live stock?

It is not likely that the Angora goat would do well on our lands if considered purely for its mohair, as all authorities seem agreed that to grow the fine texture, the Angora must have the rugged hillsides on which to climb.

In cleaning up land, however, we anticipate that they would prove of inestimable value. Pictures in the "Mohair Industry of America" show some wonderful effects of before and after—of lands covered with bushes and of those same lands cleaned up like a park solely through the medium of the Angora goat.

Homesteaders are making their berds do the work of clearing the land of brush for later farming operations, in other parts of the country, why not on Volusia Farms?

A subscriber, writing to the "Southern Agriculturist," desired to know how to exterminate wild onions, and a correspondent replied:

I wish to say to your subscriber that a small flock of Angora goats will do the work better and much cheaper than the method of the Department of Agriculture, and while the goats are exterminating the onions they will also exterminate all other noxious weeds as well and at the same time spread a most rich fertilizer over the land. The Angora goat is the cheapest exterminator I have ever found for wild onions and other troublesome weeds.

On Pine Key, near Tampa, Florida, Mr. H. H. Moloche has a herd of 100 head of goats. On this Key there is a very heavy growth of grass and other vegetation, and it is to get rid of this that the goats were placed there. We do not know whether Mr. Moloche's goats are Angoras or not, but we believe the Angora better suited to Volusia Farms than the ordinary common goat, because of the stock raising possibilities.

Angora goat raisers have been put into circumstances of comparative affluence by the scarcity of sheep and lambs, which has created a demand for their output at very remunerative prices. Lamb and mutton is a luxury in Florida only to be thought of—never eaten on account of its scarcity and its high price. Lamb chops sold for 35c a pound in Jacksonville last winter, while 25c was asked for the toughest mutton.

No Disease is Known to the Angora Goat.

Farmers' Bulletin, No. 137, U. S. Department of Agriculture, 1901, page 23 says:

There is a deep-seated prejudice against the use of goat for meat. This is founded upon ignorance rather than experience. The most ill-smelling "billy" of the worst possible type is by many made the standard of goat meat for the whole of the goat family.

Shropshire lambs, which are considered among the best kinds of meat, are said not to be superior to a well-fed well-cooked Angora kid. In the Southwest, these animals are as readily sold for meat as sheep and the market has never been overstocked. In nearly every locality where they have been killed for mutton, there has never been a derogatory statement concerning its quality.

In Cape Colony it is said that the old does are slaughtered to furnish meat for

farm hands and young wethers are sold to butchers. In California many miners purchase Angora wethers in preference to sheep wethers for salting down for winter use, because, as they state, the Angora contains less fat, is more easily kept and is just as palatable.

So many inquiries have come to the Bureau of Animal Industry concerning the meat phase of the Angora goat, raising that the Department ascertained the facts of marketing from the actual producers. Answers to the question, "Do you have any difficulty in disposing of your surplus Angoras for meat?" were invariably in the negative.

IS VOLUSIA FARMS CLIMATE SUITABLE?

So far as temperature is concerned, no place has been found that is too hot or too cold for Angoras. Though not partial to heat, they will stand it quite as easily as sheep. Shade is essential where the sunshine is very warm. The climate in Angora, where the breed originated and is still supposed to flourish in its most perfect state, is extreme. A temperature as high as 85 degrees is registered there in summer. In the Cape of Good hope, where Angoras are thriving well, the temperature goes higher in summer.

Almost any kind of soil, except wet and marshy land, is suitable for these goats.

Crossing the Angora bucks upon the common goats of the United States have been very satisfactory in many respects. Many of the large flocks of Texas and New Mexico have had Mexican does for their foundation. Why not success with the Florida goat?

According to the latest available statistics, Volusia county has only 124 goats, presumably of the common breed. Florida has only 40,210, so the opportunities there are in this State for high-grade goat breeding have not been extensively developed.

According to the New York Herald, some of the government's reasons for undertaking to develop the American goat are these—and this opens another phase of the question we have not touched.

"It is the unanimous opinion of milk experts that goat's milk is much better than cow's milk for invalids, children, cookery and nearly other purpose.

"It is of more nutritive value and more easily digested than cow's milk. It is absolutely free at all times from the germs of tuberculosis (bearing out what we said above that disease was unknown to the goat.)

"Cheese made from goat's milk is of the choicest varieties and commands the highest prices.

"Ask your grocer the price of Schweitzer, Roquefort, and other goat milk cheeses.

Indeed, the possibilities opened up by this subject are so many that this Bulletin can only briefly dwell on a few. We firmly believe that with care in the selecting, a farmer can find as good land, absolutely dry and without marsh, on Volusia Farms as anywhere, and in addition, given attention and study, we believe Angora goat raising and by-products will prove very profitable.

Will YOU make use of this, only ONE of the many resources of Volusia Farms?

Write for Our Booklet

HOWARD-PACKARD LAND COMPANY, Inc.
Peoples Bank Building

SANFORD, FLORIDA

Notice of Intention to Apply for Charter

Notice is hereby given that the undersigned will, on the 17th day of October, A. D. 1911, apply to the Honorable James W. Perkins, Circuit Judge of the seventh judicial circuit, in and for Orange County, Florida, for his approval of charter, incorporating the Cameron City Congregational Church, the original of which is now on file in the office of the Clerk of the Circuit Court, at Orlando, in Orange County, Florida.

W. A. MINNICK
GEO. L. MARIS
FRANK F. DUTTON
W. M. HAYNES
B. A. HOWARD.

ARTICLES OF INCORPORATION OF CAMERON CITY CONGREGATIONAL CHURCH

The undersigned hereby associate themselves together as a corporation under the laws of the State of Florida, with and under the following proposed charter.

ARTICLE I

The name of this corporation shall be The Cameron City Congregational Church, and shall be located at Cameron City, in Orange County, in the State of Florida.

ARTICLE II

The object of this corporation shall be religious in its nature, but may engage in a general moral uplift, and do charitable work, and other things of like nature.

ARTICLE III

The qualification for membership and their manner of admission shall be those prescribed by the main body of the Congregational Church, through its proper officers, and may, by them, be changed.

ARTICLE IV

The term for which this corporation shall exist shall be perpetual, unless sooner dissolved according to law.

ARTICLE V

The affairs of this corporation shall be conducted by a board of trustees, not less than five nor more than seven, who shall elect one of their number as chairman, and one secretary and treasurer. The board of trustees shall be elected by the members of said church at their first regular meeting in January of each and every year, but any trustee, or the full board, shall continue to act as such until their successor, or successors are elected and qualified. The election shall be in the manner prescribed by the board of trustees.

ARTICLE VI

Until the first regular election in January, 1912, the board of trustees shall be as follows: W. A. Minnick, Geo. L. Maris, B. A. Howard, Chas. H. Ayres, Walter M. Haynes and Frank F. Dutton, of which W. A. Minnick shall be chairman, and Walter M. Haynes secretary and treasurer.

ARTICLE VII

The By-laws of the corporation shall be made by the board of trustees, but within the limitations of law, and the rules and regulations prescribed by the main body of the Congregational Church.

ARTICLE VIII

The highest amount of indebtedness or liability which this corporation may at any time subject itself shall not exceed two-thirds of the actual value of its corporate property.

ARTICLE IX

The amount in value of the real estate which this corporation may hold shall be within the discretion of the board of trustees, subject always to the approval of the Circuit Judge.

ARTICLE X

The names and residences of the subscribing incorporators are as follows:

W. A. MINNICK Sanford
GEO. L. MARIS Sanford
FRANK F. DUTTON Sanford
W. M. HAYNES Sanford
B. A. HOWARD Sanford

STATE OF FLORIDA

On this day personally appeared before me, an officer authorized to take acknowledgements of deeds, Walter M. Haynes, well known to me, to be one of the persons who subscribed to the foregoing charter and acknowledged before me that same was signed for the purposes therein set forth. Witness my hand and seal of office at Sanford, Florida, this 19th day of September, A. D. 1911.
J. J. DICKINSON, Notary Public.

Notice of Election

Whereas, petitions signed by more than ten per cent of the registered voters of election precincts 9 and 20, of Orange County, Florida, which are contiguous located, have presented to this board at its regular meeting held Sept. 21, 1911, asking that an election be held in said precincts, for the purpose of voting upon the question of allowing swine to run at large in said precincts.

It is hereby ordered by the board, that an election be held, as prayed in said petition, on the 28th day of September, 1911, to determine the question of allowing swine to run at large in said precincts.

It is further ordered that J. N. Sealey, W. E. Allen, D. H. Baker and R. W. Jenkins, in precinct No. 9 and F. Sandell, W. B. Dunn, J. W. Fortez and A. E. Sjobern, in precinct No. 20 registered voters of said precincts are hereby appointed managers of the said election, and the said managers shall hold said election and certify results to this board at its next meeting after said election.

By order of the Board of County Commissioners of Orange County, Florida.
Witness my hand and official seal this 13th day of September, A. D. 1911.
B. M. ROBINSON, Clerk.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Gainesville, Florida, Aug. 26th, 1911

Notice is hereby given that Will E. Lee, of Sanford, Florida, who, on August 7, 1906, made Homestead Entry No. 37168, (Serial, No. 04164), for 1/4 of sec. 14, Twp. 21 S., R. 12 E., 1st 24, and 2 1/4 of sec. 14, Section 19, Township 19 South, Range 29 East, Tallahassee Meridian, has filed notice of intention to make final five-year proof, in establishing claim to the land above described, before the Clerk of the Circuit Court, at Tallahassee, Florida, on the 4th day of October, 1911.

Claimant names as witnesses: Albert Royal, of Cassia, Florida; Warren Royal, of Cassia, Florida; Lawrence Opium, of Umatilla, Florida; P. W. Boykin, of Sorrento, Florida; Henry S. Caves, Register.

Sale of Unclaimed Packages

Southern Express Company, will sell unless previously called for and charges paid or otherwise disposed of, will sell unclaimed packages to the highest bidder for cash at Public Auction, Sanford, Fla. on Saturday October 21st 1911, beginning at 10 A. M. See list posted at Express office.

C. R. RAYCO, Agent.

Private Hospital

Terms reasonable. Experienced nurses in attendance. No Tuberculosis patients accepted. Apply

Second St. and Laurel Ave.

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Is undoubtedly spreading—you should investigate and fight it if its principles are wrong, or fight for it if right. Read "Men and Mules"

Price 5c at 211 First Street

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AGENT JACKSONVILLE FLORAL COMPANY
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Special Offering in Ferns. Sanford, Florida
Floral Designs to Order. Sanford, Florida
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BICYCLES AND SUNDRIES

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FROM \$6.50 UP TO \$10. FOR NEW
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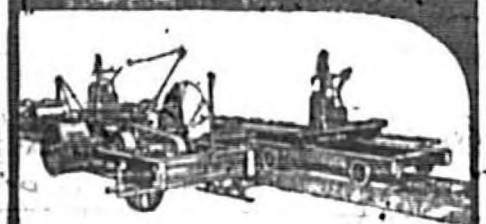
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Taylor Saw Mills

The simplest, lightest running, fastest cutting saw mill ever built—a mill that you can buy at the right price and with which you can make big money.

It's all in the Taylor Feed

Every mill fitted with wire cable drive, set out attachments and adjustable idler. Improved carriage-backing device in quick acting and a time saver. Made in all sizes, portable and stationary.

We manufacture Engines, Boilers, Shingle Machines, Cut-Off Saws, Wood Splitters, etc., and do Foundry Work. Write for information and prices on anything you need.
Mallery & Taylor Iron Works
MACON, GA.

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Our Easy Payment Plan seems to suit everybody. It's popular because we enable you to

Get A Home

Be the landlord's slave no longer. Strike out for freedom. We will help you if you will let us. Our

Homes at Markham Park are just the thing for you. Take your wife to look at them. She will be delighted with the prospects of owning one of them.

N. H. GARNER
Sanford, Florida

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F.
Meets every Monday at 7:30 p. m. over Imperial Theatre J. C. Hall, N. E.
W. S. BALDWIN, Sec'y

Seminole Chapter No. 2, Order Eastern Star
Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter.
ALAN E. ROBINSON, Sec'y

F. O. E. Celery City Aerie 1853
Meets first and third Tuesdays in every month. Hall in Welborne Block, third floor.

Phoenix Lodge No. 5, K. of P.
Meets second and fourth Mondays. Visiting knights always welcome. F. E. Hutchinson, C. C.
Felix S. Frank, K. R. and S.

Sanford Lodge No. 62, F. & A. M.
O. L. Taylor, Master, H. E. Tolar, Secretary. Communication every first and third Thursdays at 7:30 p. m. Visiting brothers welcome.

Unite Brotherhood of Carpenters and Joiners of America
Sanford Local Union No. 1751, U. B. of C. and J. of A. meets every Thursday night at 7 o'clock in the Eagles' Hall. W. A. Rumohr, president, T. L. Lent, K. S. & T.

B. P. O. E. Sanford Lodge 1241
Meet first and third Wednesdays night, corner First and Palmetto. W. D. Houzer, E. R. O. L. TAYLOR, Secretary

DR. E. G. BUTT

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Office: Yowell Building
SANFORD, FLORIDA

DR. R. M. MASON
DENTIST
Welborn Block Phone 19
Sanford, Florida

DR. W. E. HOUSHOLDER
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Rooms 23, 24 and 25, Pico Bldg. Phone 41
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All Modern Methods and Appliances
ROOMS 5 & 7 PHONE 46
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OSTEOPATHIC PHYSICIAN
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Office Hours 9 to 12:30 to 6
Other hours by appointment
Sanford Florida

ANDEW JOHNSON
ATTORNEY AT LAW
Practices in State and Federal Courts
M. G. F. Building Phone 246

GEO. A. DECOTTES
ATTORNEY AND COUNSELLOR AT LAW
Practice in State and Federal Courts
Garner-Woodruff Bldg Sanford Fla.

THOMAS EMMET WILSON
ATTORNEY AND COUNSELLOR AT LAW
Late State Attorney Seventh Judicial Circuit of Florida
Residences, Sanford and Sylvan Lake

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NOTARY PUBLIC
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Quicker, Neater and Better than the Old Way
Just Try Me and See Same Man but New Location
No. 113 W. First Street, Next Door to Woodruff's Store
M. HANSON SANFORD, FLORIDA

Drink a Bottle of
Coca-Cola
GINGER ALE OR SODAWATER
Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health.
The Sanford Coca Cola Bottling Co., Sanford, Fla

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OF SANFORD, FLA.
F. H. RAND, President
F. P. FORSTER, Cashier
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Funds Protected by Burglary Insurance
Safety Deposit Boxes for Rent
ORGANIZED 1887

A. P. CONNELLY
GENERAL FIRE INSURANCE AGENT
Office Above First National Bank SANFORD, FLORIDA

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip

The Lend A Hand Club
Last Thursday afternoon, some thirty of Sanford's lovely girls met at the residence of Mrs. Henry Wight, who organized them into a benevolent society, to be known as the "Lend a Hand Society," to be modeled after Edward Everett Hale's splendid idea. This band of girls and young ladies will be under the supervising care and guidance of their charming patroness, Mrs. Henry Wight, the originator of this suggestion in Sanford, and who is an enthusiastic worker along all lines, having for their object the civic improvement and moral uplift of individuals and communities.

The officers elected are:
Miss Mabel Bowler, president.
Miss Lillian Gibson, vice president.
Miss Edith Stewart, secretary.
Miss Nona Wylie, treasurer.
Miss Flossie Frank, chairman finance committee.

Mrs. Hurt Entertains
Mrs. J. L. Hurt entertained at cards in honor of her charming house guest, Miss Lottie Hurt, of Richmond, Va.

The house was tastefully decorated with ferns and beautiful cut flowers. The punch table was garlanded with green vines with pink flowers.

There were five tables of bridge played. Miss Gene Wicker making the highest score, won first prize a pretty silver flagrant perfume bottle. The guest of honor was presented with a dainty handpainted pin. A delicious two course luncheon was served on the front veranda.

The recipients of Mrs. Hurts hospitality were: Misses Rosa Dickinson, Mabel Bowler, Gene Wicker, Flossie Frank, Gelsie Butt, Belle Smith, Eva Martin, Linda Leffler, Irene Brady, Mabel Hand, Annie Higgins, Mrs. George Fox Jr., Lillian Higgins and Adelaide Higgins.


At Mrs. Newman's
Mrs. Robt. Newman entertained most delightfully at cards in her charming home, Wednesday afternoon. Three tables of bridge were played. Mrs. J. W. Dickins made the top score and received the first prize, a beautiful pair of white silk hose. The booby prize fell to the lot of Mrs. O. W. Brady, also a beautiful pair of blue silk hose. A delicious salad course was served in the dining room. The decorations were red, with red rose shades on the candles. Mrs. Newman's guests were, Mesdames W. R. Anno, W. D. Holden, C. O. McLaughlin, O. W. Brady, J. W. Dickins, Forrest Lake, J. F. Gonzales, Samuel Puleston, Paul Keeley, G. F. Smith, Geo. Fox, Jr.

Returns Part of Salary
County Treasurer J. J. Head, of Hillsborough county, has established a unique record. He has returned to the school fund of this county since January 1, 1911 the sum of \$5,000, which is the amount more than the \$2,000 per year salary and office expenses, which he told the voters of the county during the recent campaign he considered sufficient emoluments for the office. He also announces that he will not again be candidate for the office, as he believes in rotation in office.

Dr. Head selected the school fund as the beneficiary of his office, believing the money placed at the disposal of the school board would result in the greatest good to the greatest number. Under the law the county treasurer's office in this county draws emoluments for the man in charge of about \$10,000 a year. Dr. Head believes he can turn back to the county, through the school fund, at least \$7,000 per annum.

Back from New York
David and Wideman Caldwell have returned from New York where they spent a week looking up the best bargains for their department store in this city. They state that at no time in the past have they brought such a large stock of fine goods to Sanford and the prices will materially reduce the high cost of living. A glance at their advertisement in this issue will convince you of the truth of their statement. Caldwell's is the place for the provident buyer.

Mrs. Overman Returns
Mrs. J. H. Overman has returned from a six weeks' visit to relatives in Indiana, Missouri and Kentucky. While away Mrs. Overman attended the missionary openings in Indianapolis, St. Louis, Louisville and Atlanta, acquainting herself with the new fall headgear and buying her stock. Watch the papers for the announcement of her opening over Yowell's store.



FOR THE WOMAN WHO ENJOYS GOOD CLOTHES

A VISIT to our garment department will be a real treat—for you who value your appearance will find there all of those chic, dainty garments that you know add so much to your well dressed comfort.

The garments that we will show you will be PRINTLESS productions—and every style is one that really confers "Distinction in Dress" on the wearer.

Made from soft fleecy weaves of wool—along the style lines sanctioned by Fashion, and in a harmonious color scale that ranges from the classiest of beautiful colors to the more conservative blacks and blues—Really—no matter how hard to suit—you'll find something here that you'll appreciate and like.

Below we describe two out of the many.

N. P. YOWELL & COMPANY

Tribute to Phil Parramore

Mr. Phil J. Parramore died at his home at 315 East Monroe street at two-thirty Friday morning.

His light went out just as turning off an electric lamp. If he was ill a single moment before his death, no one knew it save the silent witness now sleeping under the sod at Sanford. For this is where we shipped his remains to be interred at 10 o'clock Saturday morning.

Phil Parramore as he was generally known, was born in Madison, Florida, March 26, 1850. He was a gentleman to the manner born. We have never known a man of more genuine, natural polish and refinement.

It was old Bayard Taylor who first said "The bravest are the tenderest, the loving are the daring." At the tender age of fourteenth, Phil Parramore ran away from home to join the ranks of the Confederacy headed by the gallant Captain Smith-Parramore, only to receive a sound "spanking" and sent back home to his mother. The surrender at Appomattox shortly after this incident ended young Parramore's fighting career. But even in those days, they never made them any "gamers."

He continued his residence in Madison until in 1873, when he moved to Sanford. It was there that three years later he married Miss Ida Sirrine, who survives him, together with their three children, Phil, Jr., Miss Annie and Mrs. W. H. Mitchell, all of this city.—Jacksonville Floridian.

Strained Eyes
Quickly recover their strength if treated with Leonard's Golden Eye Lotion. Eases inflammation and soreness are relieved without pain in one day. Cools, heals, and strengthens. Insist on having Leonard's. It makes strong eyes. Guaranteed or money refunded. Sold by W. G. Aldridge.



EXAMINE YOUR LAUNDRY

If it's done up satisfactory we must have done it. We have not heard of any work being done equal to OURS. We suggest you

MAKE A CHANGE
to the **PROGRESS LAUNDRY**, if the work done by others is not pleasing. OUR work must prove satisfactory. Every employce takes an interest in their duties and strives to EXCEL. The results are, every article is carefully handled and beautifully finished.

NO SAW EDGES ON COLLARS
Progress Steam Laundry
PHONE 30—The Soft Water Plant

Again We Say Subscribe by THIS PAPER.

G. R. CALHOUN Best Fertilizers On Earth

FIRST CLASS CRATE MATERIALS, Sanford, Fla

W. J. THIGPEN & COMPANY
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General Fire Insurance
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Sanford, - - - Florida

The Crippen Music Store
High-grade Pianos, Organs, and Graphophones.
Low Prices Easy Payments. Pico Block.

SIRRINE HOTEL
CORNER FOURTH STREET AND PALMETTO AVENUE

Good Rooms · Best of Table Board · Everything First-Class
Special Attention Given Transient Trade · Sunday Dinner a Specialty

MRS. DONNA THAYER, Proprietress
WILL OPEN AUGUST THE FIRST

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 7

SANFORD, FLORIDA, FRIDAY, SEPTEMBER 26, 1911

Volume IV

ALL AROUND FLORIDA

The General News of The Land of Flowers.

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

H. R. Colson, a laborer employed at the Coronet phosphate company's mine at Coronet, three miles from Plant City, met his death in horrible manner Monday morning, being literally roasted by electric wires stretched across the roof of the main building of the power plant which operates the machinery of the plant. One of the big copper wires burned its way clear through his body.

In the course of a few months more New Smyrna will have another bank, under the name of the Fidelity Bank of New Smyrna. The incorporators are C. B. Larner, of St. Augustine; Dr. L. B. Bouchette, of New Smyrna; Bert Rish, and J. W. Perkins, of Deland, and A. E. Anderson, of Kingston, N. Y.

C. E. Harper, assistant manager of the Southern Express Company at Apalachicola, was drowned Monday morning, when he fell from the pier at Black Point. The young man, who was a civilian, was visiting his friends composing the Apalachicola company and was accompanying several members from Jacksonville to the camp as their guest. When he arrived at the pier in embarking from the launch he mis-stepped and fell overboard.

Lakeland's new union station will be opened to the public on the first of Nov. It is understood that this will be the largest and best building of its kind anywhere on the Atlantic Coast Line between Jacksonville and Tampa, and will cost more than \$25,000.

Rollins College will open its doors at Winter Park on the 4th of next month for the twenty-seventh years work. Many improvements have been made on the college buildings and campus during the summer.

S. D. Prince, a member of the W. B. Phifer Company, naval stores and mill operators, has demonstrated the fertility of Alachua county soil in the production of corn. Mr. Prince planted to corn three acres of what is termed common pine land located at Phifer's, near Rochelle, in the spring, and has just completed harvesting the crop, which was 94 1/2 bushels to the acre, or 286 1/2 bushels in all. The corn shelled and a peck to the barrel, which is considered an exceptionally good yield.—Gainesville Sun.

J. H. Beck, a widely known and wealthy sawmill operator, died here this afternoon as the result of being crushed in the machinery of his own mill. The accident occurred about 2 o'clock this afternoon. Mr. Beck getting caught on a shaft. His legs were pulled into the machinery and mashes to a jelly, his left forearm broken and his right arm mashed almost flat. He died two hours later. Mr. Beck was one of the wealthiest mill operators in this section and came from Ringgold, Pa.

Report comes through the St. Augustine Record that a movement is on foot at Hastings and Elkton to effect an organization of the potato growers through which there can be a cooperative handling of the crop. A preliminary meeting was held at Elkton and further meetings will soon be held.

Mrs. Bruton Will Move
Mrs. J. H. Bruton, will remove her stock of Millinery and Notions to the Bishop Block, corner Palmetto Avenue, and First street. This room has been remodeled and put in first class shape, and Mrs. Bruton announces that she will carry a much larger stock of Millinery now that larger quarters have been provided. Just a block from the postoffice and the walk will bring you to one of the finest stocks in the city. The announcement of the Fall Opening will be given later.

Bell is a Farmer Right
J. W. Bell, the genial farmer from Monroe, was in the city on Thursday getting his fall printing ready for his commission business. Mr. Bell exudes good nature from every pore, stands six feet, weighs about 290 and is one of the most successful growers in the celery delta making over \$3000 last season from two acres on the intensive farming plan.

NETTED \$3,085 FROM SIX ACRES

Profits Made From Small Farm During Less Than a Year

Editor Times-Union: A short while ago I sent you a statement of the crop account of one of our planters at Sanford who, in operating a two-acre farm during the season of 1910-1911, made a clear profit of \$2,364.43. This was done on the highly intensive plan. It demonstrates that a small area carefully cultivated can be made to yield handsome profits on the initial outlay for land, buildings, fertilizers, labor and packing. A farm of the two-acre size can be operated with the minimum of expense for the various items entering into crop production and this has initiated many of our planters here into the belief that the future successful vegetable grower of this state will be the man who with himself and one helper will make a couple of acres yield profits commensurate with the outlay of growers who operate on a greater scale, plant a greater area, have a greater consequent expense and at the same time produce less in proportion than the man with highly accentuated ideas relative to intensive farming of minute areas.

In an interview with another type of growers one who operates a six-acre farm here during the vegetable producing season and at its close returns to his home in North Carolina and there looks after his grain farm during the summer months, the following facts were elicited.

This gentleman purchased a nine-acre farm here some four years ago for \$1,200 and made enough clear profits in two years to pay for the property. Last season his operations covered the cultivation of six acres of the land he owns, with the following results:

Farm Products Sold	
1,600 hampers of lettuce	\$1,800.00
1,130 crates of celery	1,415.00
125 crates of cauliflower	150.00
200 bushels of corn, value	200.00
6 tons of German millet	120.00
75 crates of cabbage	125.00
160 crates of sweet corn	240.00
40 barrels of Irish potatoes	160.00
Total income, all sources	\$4,210.00
Expense Growing Crops:	
Labor	\$300.00
Fertilizer	500.00
Crates	725.00
Total net profit from season's operations	\$3,085.00

It will be seen that this is a trifle over \$500 per acre profit for the season and represents 40 per cent of the present valuation of the farm, which is now held at \$12,000 for the nine acres. The owner of this farm spends his summers on his North Carolina farm and he avers that if he were to remain here the entire year through and give all his attention to his truckgrowing business here that he would be able to make a much larger percentage than shown in the above statement.—Sanford, Florida.

THOMAS K. BAILES

Pioneers Association Meet

Do not fail to attend the meeting of the Orange County Pioneers' Association at the Orange County Fair Grounds in Orlando, Wednesday, October 11th.

Important business of the association is to be attended to and a full attendance of all persons interested is requested.

The adoption of constitution and by-laws of the association will come up for consideration, hence it is important for members and others who wish to become members of the association to be present. At this meeting arrangements are to be made for the annual meeting to be held in February during the Orange County Fair, which is to be a general home coming of all persons who qualified by residence in Orange county during the pioneer days and who have since removed to other states or counties. Let all eligible and their families and friends come out to our meeting October 11th, and bringing their baskets filled with good things and let us have a royal good time.

By order of the President, B. M. Sims.
L. J. DOLLINS,
Secretary.

Catholic Church Services

Beginning next Sunday the winter schedule for services at the Catholic Church will go into effect. Mass will be at 10 A. M. instead of 9 A. M., and it being the first Sunday of the month, there will be a Mass at 7 A. M., Sunday School at 9 A. M., Confession, Saturday afternoon and night.

THE FALL PROSPECT

Outlook for Most Prosperous Season in Sanford

CROP GROWERS GETTING BUSY

New Wholesale Grocery and Several Retail Stores to Start in Business

Sanford being in the heart of the greatest trucking center of the world naturally depends largely upon the crops for the money that circulates in all the channels of trade. At this time of the year when the summer is on the wane and the fall crop is ready to plant—an added impetus is given to every business in Sanford. Not only have all the seed beds of the growers been planted but lettuce plants are being set out, the two growers who rank among the first being E. L. Brown on the east side and J. H. Miller on the west. The lettuce crop is an early one and always brings in good returns about holiday time thus greatly stimulating the trade in this city.

In mercantile circles a new wholesale grocery will start in Sanford and according to reports will be known as the Merchant's Wholesale Grocery.

Mr. F. W. Miller will open a retail grocery in the Clark building and expects to be ready for the trade in a few weeks. Mr. Miller will carry a complete line of groceries and sell for cash only.

The new crate factory will commence work on the building in a few weeks and the lake front will soon assume a busy appearance.

Altogether the signs of the coming season are most propitious and Sanford bids fair to get that 10,000 mark soon.

Sanford At The Beach

W. J. Thigpen, C. C. Howard, A. E. Yowell, W. L. Morgan, Frank Milteer and W. D. Holden made the trip to the beach last Saturday going the new road to Coronado Beach where they had supper and then left for Daytona Beach where they spent Sunday. Messrs. Thigpen, Morgan and Howard returned home Sunday night the others staying over Monday to enjoy the fine fishing and surf bathing. Mr. Holden proved to be the champion fisherman and landed a fifteen pound sea bass and to prove the story brought it home with him. On the return trip the party encountered a flock of wild turkeys near DeLand and the sight aroused the hunter's instinct so strong in Arthur Yowell that he threw a light wood knot at the birds. Arthur said if the law was only out he would have attempted to run one of the turkeys down and brought it home.

The party had a fine trip and enjoyed every minute of their short stay. If Volusia county would get busy and put this new road to Smyrna in good condition the Sanford people would fill the beach resorts every week as the trip could be made in two hours at ordinary speed and more people would be induced to enjoy the surf bathing and fishing.

Announcement

The B. & O Motor Co., wish to announce that they will soon be in their new building, which will be one of the best garages south of Jacksonville, and will have a complete line of supplies and sundries, also have a complete machine shop.

Mr. J. R. Holland is one of the best posted automobile men in the state, and has made a success of the business in this place. He has associated with him in his new business Oliver A. Hayes, who comes here well recommended as an automobile mechanic, having worked in some of the best shops in N. Y. Mr. Holland needs no recommendation as he is too well known as an automobile man. B. & O. Motor Co., have the agency for the Overland cars, and if you are in the market for a good car, call and see them. See 1912 Overland before you buy.

Will Attend Annapolis

John Huddleston, one of the bright Orange County boys, and resident of Geneva, left this week for Annapolis where he will enter the Naval Academy. Mr. Huddleston has been attending the University of Florida but is anxious to become one of Uncle Sam's tars.

Notice F. and A. M.

Regular Communication Sanford Lodge 62 will be resumed Oct. 4th, all candidates are urged to prepare for examinations.

O. L. TAYLOR Wm.

THE EPWORTH TRAINING SCHOOL

Opened at Enterprise For Fall Term Last Wednesday

Epworth Training School, located at Enterprise, Florida, opened its doors to students Wednesday, September 27th.

Though the institution is in its infancy and has been advertised for only a short time yet letters of inquiry are coming in from all parts of the country. Already students have been enrolled from Florida, Georgia, North Carolina, South Carolina; Kentucky, Tennessee, Connecticut, Massachusetts, Indian and Missouri.

Epworth Training School is not in competition with or opposition to any other institution but is striving to make provision especially for those young people whose means are limited and who otherwise could not be in school.

The school owns 1280 acres of land and operates a Christian Tourist Hotel. The management means to foster the industrial feature.

This institution thoroughly believes that the best way to help a student is to help him to help himself; hence it offers to every student sufficient employment to meet at least half his expenses. This makes it possible for students to educate themselves at less expense than the cost of living at home.

Quite a number of applicants can not meet even the half of their expenses, so at this time a students' loan fund is being provided.

This school is distinctly Christian and a number of the students are studying for the ministry or foreign field.

The following courses are offered: General, Academic, Piano, Voice, Expression, Bible, Domestic Science, Domestic Art.

The faculty is as follows:

H. P. Carpenter, A. B. Winchester, Ky., President

Miss Lulu H. Crum, Atlanta, Ga., Lady Principal, Bible and English

Miss Mamie C. Towson, A. B. Cairo, Ga., Latin

Miss Dorothy L. Crum, Atlantic, Ga., Mathematics

Mrs. H. H. Carpenter, A. B. Winchester, Ky., Science and History

Mr. Henry C. Hoffman, A. B. Enterprise, Fla., German

Miss Flora Parks, Burgettstown, Pa., Philosophy

Miss Grace Coleman, Mus. B. Updand, Ind., Piano and Voice

Miss Minnie A. Barnett, Horseshoe, N. C., Household Economics

Miss Emma Tucker, Enterprise, Fla., Personal Workers' Class (six weeks)

Mrs. Lily E. Barbour, Evansville, Ind., Matron

D. L. Weaver, London, Ky., Registrar

J. A. Carpenter, B. S. Floresville, Texas, Supt., of Farm.

A. A. Preston's Nephew Killed

Sheriff W. D. Preston, of DeSha county and Deputy Sheriff Barney Stiel of Little Rock, were killed in a pistol battle with a party of negroes near Dumas, Ark., Tuesday afternoon. Three negroes were also killed. Preston and Stiel were endeavoring to arrest several of the negroes wanted in Little Rock. When the posse headed by Preston and Stiel approached the home of Lee and Charles Malpass the men wanted, the former opened fire killing the sheriff. Stiel returned the fire killing the negro and in turn Stiel was shot to death by Charles Malpass. Another of the posse then killed the last named negro. Charlie Malpass, Sr., father of the two men killed was mortally wounded when he ran from the house firing on the posse as he ran. Two other occupants of the Malpass home, the mother of the men killed and their younger brother escaped and up to a late hour tonight had not been captured.

Sheriff Preston is a nephew of A. A. Preston of this city and was prominent in Arkansas.

Will Attend The University

Kenneth Murrell, and Osborne Herndon, left last Monday for Gainesville where they will enter the University of Florida. Both of them are young men anxious to absorb knowledge and make a place for themselves in the business world, and their parents are to be commended for sending them to a Florida college.

Capt. K. R. Murrell, and Walter Beattie accompanied them in Capt. Murrell's car. We hope to hear good reports from the boys, and commend them to our Gainesville friends, and there are no better people on earth than the Gainesville people, and no better school on earth than the University of Florida.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Havoc of life more appalling than war's fiercest clash could have wrought occurred on the French battleship *Liberte*, last Monday at Toulon, France, sweeping flames which ate their way into the fighting vessel's magazines. Terrific explosions that followed killed from 350 to 500 men. Most of the death toll is confined to the *Liberte's* roster, but men and officers of other French ships lying at anchor off Toulon were killed when they went to the rescue of the doomed *Liberte's* tars.

Postoffice authorities took steps this week to lay their hands on a large sum, probably \$100,000 in cash, which they believe was kept in reserve by Jared Flagg, Jr., and others who were arrested on Saturday, charged with violating the postal laws to defraud investors.

The closing chapter in the tragedy which began at the Municipal theater Kiev, Russia, on the night of September 14, when Premier Peter A. Stolypin was fatally wounded by an assassin's bullet, was enacted Monday, when the assassin, Dugrit Bogrof, paid the penalty of his crime with his life. He was hanged in the courtyard of the prison.

Oscar W. Hall a well-to-do farmer living near Anderson S. C., was shot and killed by his 18-year-old son, Walter, at their home late last night. The boy, it is declared, was protecting his mother. The elder Hall returned home intoxicated and attempted to force whiskey upon the boy, who was ill in bed. Mrs. Hall interfered and the father struck her over the head with a broomhandle. She fled from the house, followed by her husband, who had a rifle. The boy staggered out of bed, secured a 22-caliber revolver, and shot his father three times. The latter fell dead in the yard.

A strike on all the Harriman lines, including the Illinois Central, will be called as soon as the presidents of the international shopmen's unions involved can fix upon the day and hour, according to J. W. Kline, president of the International Blacksmiths.

Farmers, bankers and business men from every section of South Carolina are gathering Columbia to participate in a conference having for its object the discussion of plans for marketing the cotton crop.

Rumors are rife that war will be declared between Italy and Turkey with Tripoli as the bone of contention.

Today is the day of grace in the threatened strike of 35,000 mechanics, employed on the Harriman railroads, including the Illinois Central, several hundred of the clerks, of which line are now on strike. Time for final action in calling the men out has been postponed until tomorrow, as the result of a conference held last night among the international union officers.

Regals in Town

The famous underslung Regal car has been secured by the Keely Garage and the special price they have made on them will make this wonderful car very popular in Sanford. Dr. O. W. King purchased a Regal roadster this week and the beautiful lines of the underslung model have made the Regal a much talked of car. The Regal has all the power and is easily controlled the underslung feature making it impossible to overturn the light models. This feature is only embodied in the Regal cars this being the only reasonable priced underslung car on the market. Ask the man.

Hendersonville to Sanford in Cole "30"

Mr. and Mrs. D. L. Thrasher and little daughter of Sanford were in Gainesville Wednesday. They were in route home from a sojourn at Hendersonville, N. C., and made the journey in a Cole "30" touring car.

While in the city Mr. Thrasher and family were guests at the hospitable home of Mr. and Mrs. J. B. Padgett, 506 Franklin street, East Gainesville, they having become acquainted during the summer at Hendersonville.—Gainesville Sun.