

WAR ASSUMES NEW PHASE WITH GERMANS BACKING ALLIES TAKING OFFENSIVE

Americans and French Make Big Gains

General Gouraud, the hero of the Dardanelles was the French commander who barred the advance of the German crown prince in the Champagne. It was he, who, to the east of Rheims, in one day brought the host of Germans to a standstill. This was done with only comparatively insignificant losses among his own men in consequence of his admirable defensive preparations.

About twenty enemy divisions have been identified in the first line of this sector of the front. At the end of the first day of fighting half of these divisions had been badly mauled. The precaution the French had taken before the Teuton offensive began was such that the Germans were unable to capture a single prisoner in the Champagne during the several days preceding the attack. These Germans thus were deprived of the possibility of obtaining information regarding the French plans.

When the German artillery started on the night of the 14th, the flashes from thousands of guns were so vivid that they lighted up the streets of Chalons, nearly twenty miles from the front. The French replied with an equally powerful fire and everything for many miles trembled until dawn, when the German infantry came over.

The advancing waves were of great density, giving the hundreds of French 75's a point blank target.

At the same time small centers of resistance composed of French advanced posts opened fire with machine guns, which did terrific execution.

These isolated detachments held up the enemy masses for several hours, giving ample time for their comrades guarding the line of resistance to organize and bring into play all their means of defense. Then they retired slowly at times being compelled to fight strong bodies of the enemy, who had succeeded in passing their positions.

Although the Germans are still attacking the allied lines viciously on both sides of the Rheims salient, what gains they are making continue to be small ones on isolated sectors and seemingly are confined to the region along the Marne and immediately southwest of Rheims.

Eastward from the cathedral city through Champagne the French report that they are everywhere holding the enemy and keeping their lines intact, notwithstanding the prodigious expenditure of shells by the Germans and the determination with which their troops are delivering their thrusts.

Everywhere the battles are being stubbornly contested, and where the French and Italians have been compelled to give ground it has been only after the infliction of extremely heavy casualties on the invaders. The American snowbirds have been forced to withdraw. On the contrary, near Fossey, near the bend of the Marne, between Chateau Thierry and Dormans, they have made further improvements in their positions. Like their French comrades in arms, the Americans also have been engaged in violent fighting with the enemy.

The American troops co-operating with the French at a point where counter attacks were carried out yesterday were attacked again this morning by the enemy, who by reason of the nature of the ground was able to make slight gains at some places while at others the Americans again pushed their way back. The lines here have been wavering back and forth for the past twenty-four hours and the result of the entire operation is indefinite.

In the region of Vaux west of Chateau Thierry conditions today were normal. The Germans there were laying low after the two minor but nevertheless important defeats they had suffered there in two consecutive days.

A downpour of rain over the

battle zones between Chateau Thierry and Dormans on the Marne front has served to slow up the operations since early this morning.

In the neighborhood of Fossey on the river bend district the Americans further improved their positions today.

Fighting continued throughout the day in the region of the counter-attack begun by the American forces yesterday.

Many Germans between the railroad and the south bank of the river appear to have made good their escape to the north bank at several points during the night.

American and French troops have made gains over a long stretch of territory charging the Germans with great dash and bravery and have taken thousands of prisoners and over 500 guns. It is thought by military authorities that the German drive has not only been stopped but that the German army and especially that of the crown prince is in grave danger of annihilation. As to whether the American and French troops will press the advantage and sweep back the German forces without allowing them time to get in a problematical, but it is the general opinion that the allied drive will be made right now that soon will put German troops back on German soil. The spirit of the American troops has put new life in the allied armies and everywhere they are gaining ground.

Lake Back From St. Louis

Hon. Forrest Lake, president of the Florida State Association of State Banks attended the national meeting at St. Louis this week and has just returned. Mr. Lake states that it was one of the most enjoyable meetings that he has ever attended, as there were representatives there from every state in the union. He was again honored by being elected a member of the advisory board of the U. S. Bankers Association and he will represent Florida, North and South Carolina, Alabama, Louisiana and Georgia. The meeting of the advisory board will be held in Chicago in September and Mr. Lake will be in attendance. St. Louis entertained the bankers handsomely and they were shown every courtesy and honor.

At the M. E. Church

Next Sunday, July 21st, the services at the Methodist church will be as follows: Sunday school at 9:30 a. m. Preaching at 11 a. m. and 8 p. m. Epworth League at 6:30 p. m. Mrs. J. K. Mettinger will sing at the morning worship. Her many friends regret that she is soon to remove to Jacksonville and will be pleased to hear her again before she leaves. Mrs. Mettinger's charming voice has delighted the people of Sanford many times and she will be greatly missed. All are most cordially invited to attend Sunday morning and evening.

Has Religion Failed?

Next Sunday evening at 8:00 o'clock Dr. C. L. Collins of DeLand will speak at the Baptist Temple on the subject "Has Religion Failed? An Old Prophet's Message to a World at War." The Baptist people are very fortunate in securing Dr. Collins for the next three Sunday evenings, while their own pastor is on vacation, and extend a cordial invitation to all to come and hear him.

Dr. Collins was for several years with the Anti-Saloon League as state secretary and has done much toward making Florida a dry state; he is now pastor of the First Baptist church of DeLand. He is also secretary of the Florida Baptist Convention.

There will be no morning preaching service at the Temple. Sunday school at 9:30 a. m. B. Y. P. U. at 7:30 p. m.

Free Shows for Sammie's

In the United States army and navy training camps, the Y. M. C. A. gives over 5,000 free entertainments monthly.

POTATOES ARE HIGH IN NORTH

While In Florida Farmers Are Giving Them Away

Washington, D. C., July 17.—Florida's surplus of potatoes while the national capital is paying exorbitant prices for potatoes has provoked considerable discussion in Washington. This was started by a group of Florida men who visited the food administration complaining that potatoes of excellent quality are rotting in the field without being dug because there is no transportation to bring them to the northern markets. They said that thousands of acres are a dead loss and are being given away to anyone who will come after them. This statement contrasted emphatically with a rise in price of \$3 per barrel on one day in Washington.

Some indication of the public interest in the Florida situation is shown by this extract from a semi-editorial column in the Washington Times:

Answers reaching me as to why potatoes are soating in Washington and being given away in Florida cannot be printed, all at once because there is not room.

Two of the replies, however, follow:

"One way to figure is this--that as yet we 'commoners' are not fully alive to the true import conveyed by the fall of the Bastille. This cry of 'aiding and abetting the enemy' and 'pro-German' propaganda may impede, but cannot forever stop. 'An Interested Reader of Your Meritorious Articles.'"

"You ask why are potatoes so high here, and about to rot elsewhere. Here are the reasons, or some of them:

"First, the potato growers wanted all they could get to begin with. Second--the commission men wanted to make up in profits for handling the potatoes. Third--the retailers want a big profit on every bushel of potatoes they sell.

"One remedy for this would be co-operative buying, direct from the grower, but not at \$12 to \$15 a barrel.

"Three, \$4 to \$5 for a clean good quality is enough. Six dollars should be the limit for the best.

"C. J. Newell."

The most important food price development of the day is the announcement by Food Administrator Clarence Wilson that 72 cents a peck is a fair price for potatoes, and that

SEMINOLE VOTES OUT CATTLE TICK

Compulsory Dipping Carried Last Tuesday

Seminole county has again sustained her reputation as one of the most progressive counties in the state, by voting Tuesday by an overwhelming majority to have compulsory tick eradication.

There was but little if any opposition to the compulsory law for the eradication of the fever tick and many of those who were opposed to it last week came round on Tuesday and voted right after the matter was explained to them.

Seminole county has some of the finest range lands in the state and probably has some of the finest cattle in this state, aside from the hogs and sheep and goats. The one thing that militated against the herd doing what they should do in the matter of making the best beef and dairy stock was the presence of the cattle tick.

The only way to eliminate the tick is by government inspection and supervision of dipping the cattle and the only way to have government aid is for the county to build the necessary number of dipping vats and have compulsory dipping and now this will be done.

Once this is tried out there will not be a man left in the county who will not be glad that this compulsory law was passed last Tuesday. Only by trying it out under the government plan can this eradication be accomplished and sometimes people have to be shown before they will believe.

Now and after the war good beef cattle will bring larger prices than ever before in the history of the cattle business and Seminole county as a tick free county will now take her rightful place among the real stock counties of the state.

Cut Out Non-Essentials

Washington, July 17.—Further drastic curtailment of so-called less essential industries may result of the enlargement of the war program and the existing steel shortage. The War Board Industries report indicates this.

All over that amount is rank profiteering. I knew something would happen when I published that story about potatoes being so plentiful in Florida that one man has 20,000 bushels to GIVE AWAY. This potato-situation is proof positive that there is profiteering in food, and a lot of it.

REGISTRANTS CALLED

List of registrants called for physical examination on July 24th, by the Local Board of Seminole County:

Table with columns: Order No., Name, Serial No., Address. Lists names like Jerry Walker, John West Sheffield, William Cooper, etc.

List of white registrants that will entrain on July 25th for Camp Greenleaf, Fort Oglethorpe, Ga.

Table with columns: Name, Order No., Serial No. Lists names like George Smith, David Profit Sell, Wm. Henry Sapp, etc.

OUR BUMPER CORN CROP RECOGNIZED BY BEACHAM WHO MAKES NEW RULES

MAYOR INGRAM ON TICKS

Had Experience in Cattle Business in Sanford St. Augustine, July 18.—Mayor J. E. Ingraham of this city was one of the early pioneers in developing the live stock industry in Florida and his reminiscences are very interesting.

Commenting upon the changes which have taken place during the past forty years he said: "Eradication of the cattle fever ticks is going to be one of the greatest blessings for Florida that we can ask for. It will permit of raising larger cattle in a shorter length of time and marketing them at open market prices.

"I first became acquainted with the Florida cattle industry during the year 1878, when I engaged in the cattle and mercantile business at Sanford. Hides and cotton were the chief articles of barter on the part of the people and our trade territory covered pretty much all of south Florida from Titusville to Tampa and down to Bartow and Ft. Meade.

"Florida cows were worth about \$6 a head at that time. I remember having an account with a cattleman near Kenansville, amounting to \$6,000, a few years after I started in business, and went down to arrange for settlement. I closed up the account by taking 1,000 head of his cattle at \$5.50 per head, I paying \$500 cash for the stock.

"Soon after moving to Sanford one of the members of my family was placed under the care of a doctor, who said that fresh milk was necessary to effect recovery of health. A family had just moved into the neighborhood from New Hampshire, bringing a Durham cow and I paid \$275 for the animal. In a few weeks the cow died from what we now know to be tick fever. It became necessary to get up six of the best range cows and educate them to eat some grain, in order to secure the required amount of milk."

"I helped take out the first train load of cattle ever shipped from south Florida. They were owned by Judge King of Fort Meade and there was not an animal in the lot that weighed more than 500 pounds. We unloaded them at Jacksonville for feed and water, and the state inspector said we ought to have listed them on the waybills as goats, they were so small.

"In those days, and before, the best bulls were topped out to ship to Havana, where they were used to entertain the populace with bull fights, and after they were killed their meat was eaten by the people. The breeding down of our cattle for years, combined with infestation of the cattle fever ticks has made our range stock very small. We have got to get rid of the ticks now before we can start breeding up to any extent, owing to danger of bringing in good bulls while the ticks are present.

"I have seen three Kings rule in Florida. The first was King Cotton. Then came King Cow, which was supplanted by King-Orange. King Cow is coming back as sovereign to bring prosperity for we must have something that will grow every day, independent of temporary unfavorable weather conditions. The people of Florida are waking up to the fact that the cattle business can be developed into a great resource. A friend of mine recently said that if he owned 2,000 head of cattle he could clear \$5,000 a year on them."

Smokes for Our Sammie's

To keep our Sammie's in smokes, the American Y. M. C. A. canteens in France must be supplied with 200,000,000 cigarettes and 3,500,000 cigars monthly. In a single order the Red Triangle recently shipped 1,327 tons of tobacco from an American port. At one time there was a single shipment of 900,000 cigars on the high seas.

2,000,000 Served in Y. M. C. A. Hut Grosvenor Gardens Army "Y" Hut in London, England, reports over 2,000,000 men, including Americans, have passed through its doors since it was opened in January, 1918.

Farmers and Millers Are Protected

In view of the fact that a tremendous crop of corn is now reaching maturity in the state of Florida, and in order to protect the farmers who have so loyally responded to the government's call to produce more food, Federal Food Administrator Braxton Beacham has authorized the use of a new farmer's certificate which will enable the farmer who produces corn and has it ground into meal or grits, and who produces other crops which are listed as wheat substitutes to purchase from the retailer wheat flour without buying additional substitutes.

This certificate is designated so that it can be printed by grocers, or others who have use for them and farmers can use the certificates when applying at the grocery store for their supply of wheat flour, the only requirement being that the grocer must know beyond all doubt that the applicant is actually a farmer and has really produced the substitutes as claimed.

Mr. Beacham has also authorized the use of miller's certificates, by which a retailer is privileged to buy meal or grits, or other substitutes from a miller, taking a certificate to a wholesaler or jobber in lieu of an order for wheat flour substitutes. The wholesaler or jobber can in turn use this certificate for his purchases, making a chain transaction that works no hardship on any dealer and relieves them from necessity of buying their substitutes from the same one who sells them their flour. In other words it permits the mills to sell their meal and grits to retailers and there are hundreds of mills in Florida, which will be benefited by the new order.

Mr. Beacham has also established rulings that cover this, and these rulings have been sent to all county food administrators in the state, making the new conditions clear to all.

1. Wholesale dealers and jobbers of Florida may accept orders for wheat flour from retail dealers, without requiring purchase of substitutes, when the retailer submits with his order for flour "farmer's certificates" showing that the retailer has supplied the farmer or farmers with flour against the substitutes produced by the farmer or farmers.

2. The farmer's certificate will be accepted in lieu of the order for substitutes to the amount of weight of flour shown on one or several certificates, the retailer having the privilege of submitting to the wholesaler several certificates which are to be honored for the aggregate weight of flour entered on them as having been furnished or supplied to the farmer by the retailer.

3. Wholesale dealers and jobbers will also be authorized to furnish wheat flour to retailers without substitutes, when the retailers submit "miller's certificates" showing that the retailers have purchased or procured from a miller the amount of substitutes to equal in weight the flour requested from the wholesaler or jobber.

Note: The above rulings are made effective in the state of Florida to conform with rule 29, page 12, Series B, Supplement to Rules and Regulations.

Braxton Beacham, Federal Food Administrator, Florida.

To All County Food Administrators: We are sending you herewith new form of farmers' certificates, which is to be put in use immediately. This was approved on the 15th, and is to be used in the future in place of the other farmer's certificates. Our advice to you is to get your merchants to have this printed for their own use. They can have their own names printed on them, or the names of their stores if they want to. You can insist that the name of the county be printed on the certificate, and you can make such other additions to the form as you deem necessary. In all cases we will insist that there be no changes to our wording and that the rules as given on the back (Continued on Page 4)

United States & Allies Official War Films at the Star Theatre Thursday, July 18th and Each and Every Thursday Thereafter

These Pictures are made by the U. S. and Allies, and Everything is Authentic. The Pictures are Rented Direct from the Bureau of Information at Washington. You will Get Inside Information and See Actual Battles that cannot be Obtained from any other Source. SCENES TAKEN IN THE TRENCHES, OUR BOYS IN ACTUAL COMBAT. DON'T FORGET, BEGINNING NEXT THURSDAY

Star Theatre

We Cut the Trail to Which Others Aspire to Follow

Tuesday---May Allison in "Social Hypocrites", also Hedda Nova in that Wonderful Serial "The Woman in the Web".

Wednesday---William S. Hart in "The Good Bad Man" also a Comedy.

Thursday---Norma Talmadge in "The Joys of Life" also the First of the U. S. Official War Films, one of which will be Shown Each Thursday.

Friday---The Most Wonderful Woman in the World, Mary Garden in "Thais".

Saturday---Gladys Huette and Creighton Hale in "For Sale" also that Thrilling Wild Animal Serial "The Lions Claws".

COMING---William Farnum in "The Conqueror" a Fox Standard Picture.

BUILD REPLICA OF NASHVILLE IN 1931

Director Walsh Copies Main Street of Tennessee Capital From Old Engraving—Sets Used in "The Conqueror" Coming to Star Theatre

In the glowing William Fox photoplay made by R. A. Walsh, which pictures the historic career of Sam Houston, and in which William Farnum is starred, there exists a curious coincidence. Henry Christeen Warnack, who wrote the synopsis of the story, specified that Nashville, Tenn. in its earliest days should be pictured. And because of that old history was ransacked for a picture of some street in Nashville which should be accurate and correct. The picture was found, a street redolent with atmosphere. And the street "set" was taken from that picture.

Technical Director George Grenier and his art director, Charles Odd copied that street faithfully and to the last detail. Then carpenters swarmed into action; the houses, the court house, the law offices rose into being. And when Mr. Warnack, who is a well known newspaper man laid his first eye upon the set he gasped with amazement. Then he rubbed his eyes and pinched himself.

"On that corner," he finally managed to gasp, "I was born. Right in that little old house. My father was born there too. In that building directly across the street my grandfather had his counsellor at law office. On that balcony he welcomed Houston many and many's the time. It is the old come to life again."

And indeed it was, for Mr. Warnack sent to his home and a bundle of pictures were shot out to him. They were photos and old time wood cuts of the house where he was born. And the house of the photo corresponded in every detail with the house that the photoplayers had erected.

Mr. Warnack was proud for one moment; then he almost wept, for the sight of the old homestead brought up old memories and his heart was torn.

But it was merely another illustration that the Fox Corporation in staging any scene stages it accurately, always with an eye to faithful and authentic detail.

MARY GARDEN

The Most Wonderful Woman in the World, in "Thais" at Star Theatre Friday, July 19th

Mary Garden, operatic prima donna, who has won fame on two continents, and is soon to be seen in her first Goldwyn Picture, "Thais."

For ten years she has been the most talked of woman on the North American continent. Would you like to know some of her famous news-column exploits? It will be interesting for you to check up and see how many of them you remember reading in your favorite newspapers.

In 1906 Mary Garden after singing "Aphrodite" in Paris adopted Greek costume and gripped the attention of Paris by declaring herself to be a reincarnation of Venus.

She sang in the same year at a private entertainment Prince Orloff gave to Grand Duke Vladimir of Russia and received a \$50,000 pearl from the Duke.

In 1907 she gained access to the colored covers of American papers by adopting sandals and wearing roses on her wrists.

A few days later she raced an automobile at Versailles with Oscar Hammerstein as her passenger, ended the race with a smash-up, injured Oscar but gained the front pages and kept the cables busy.

In the fall of the same year she ran an elevator in the Bellevue-Stratford Hotel, Philadelphia, when an elevator boy fainted at the lever.

While the Aphrodite craze was at its height in Paris her names was linked with that of Prince George of Greece, who promised her a decoration of her service to Greece in reviving Greek fashions.

She continued singing "Thais" on the stage of the Manhattan Opera House in January, 1907, when a steam pipe burst and prevented the audience from stampeding after the chorus had fled.

In 1908 Miss Garden dressed in leggings, knickerbockers and sweater climbed Mont Blanc, making the ascent in two days.

In the same year she arrived in

America on the Adriatic, and was snapped by the camera squad chumming with Andrew Carnegie. Talks of her forthcoming production of "Salome" and threatens to appear "practically in nothing at all." Tells of a Prince she had refused because "after all he was merely a man and not to be compared with art."

She interviewed Mme. Tetraining on her arrival in America and wrote kindly articles about her rival. In the same year she astonished the women of the University Club by holding a special showing exclusively of her own frocks.

Engaged in a hot debate on the front pages with J. J. Tissot, the famous painter of the Holy Land as to how Salome danced. "She danced on her hands," said Tissot. "I'm no acrobat," was Miss Garden's retort.

In 1909 Miss Garden announced her engagement to the Russian Prince Mazzordatz. Before the year had ended she had told the Prince to "go chase himself." Caused the Professional Women's League to sit up when she invented and wore the "gasp gown," cut almost to the girdle. Wore the longest wig ever known—one cut from the head of a Brittany bride, and displayed the lowest cut back ever seen up to that time in America.

After making audiences blink by the length of a kiss given Dalmores in "Louise," she complained that the kiss was not long enough, as the music prevented it from being longer.

Resigned in 1909 from Oscar Hammerstein's opera company when he advertised Lina Cavalieri to appear in "Thais," but returned the next day, having won a decisive victory over Hammerstein.

GOOD COURAGE

By AGNES G. BROGAN.

(Copyright, 1914, Western Newspaper Union.)

The young soldier sought out a secluded corner of the public library, and seated himself in an attitude of dejection. The natty collar of his khaki uniform rested against his doubled hand, as he gazed, elbow on table, into space.

His, was a handsome face beneath wavy hair, even the somber eyes could not detract from its frank charm.

"Cold day," volunteered a big man at his side; he ceased writing abruptly, his eyes seeking almost hungrily the speaker's face.

"Yes," he answered eagerly, "cold up in my boarding place too. That's why I came down here. Going away tonight to camp."

"So?" asked the big man. "S'pose all your folks will be down to speed the parting hero."

"No," the soldier replied, "you see I don't happen to have—any folks. Mother and dad, both died—last year. Broke up the home pretty sudden. Couldn't stand it there, afterwards, so came on to get a new position here." His voice dropped huskily. "City boarding houses aren't much like your real home," he added.

"So?" said the big man again. His tone lacked interest, furtively during the youth's quick confidence, his eyes had been scanning his paper. "Well, good night; good luck to you."

The face of the man in uniform resumed its tense lines, his lips curved cynically. "He should worry," he muttered.

"I beg your pardon," said a voice nearby, "were you speaking to me?"

The soldier turned hastily. Behind him, looking over the book shelves stood a girl, as she ended her question she came directly, taking the vacant seat.

"I was grumbling to myself," the man murmured confusedly.

The girl before him was such a pretty girl, her eyes were all aglow with the sympathy for which his very soul had hungered, her cheeks and lips were glowing, too, against the background of her furs. But with an absence of all self-consciousness she looked back at him, her tone was direct and impersonal.

"I heard all you were saying to that man," she said, "and I want to tell you that I am sorry. Have you no friends in the city?"

The soldier shook his head. "I have been here such a little while."

"Nor back there, where your home was?"

"Perhaps it is my fault that they have overlooked me," he admitted. "I kept to myself a good deal after my loss, and came away without even saying good-by. Everything seemed so different—"

The girl nodded. "Well, it doesn't much matter," she said brightly. "You will have many friends with you, soon."

rides going together, a great bond of sympathy uniting you all. Oh!" she caught her breath and the man thrilled at her vibrant words, "It is such a glorious, wonderful thing to do, putting your life at your country's service. See here," impulsively she leaned forward. "I have been knitting things; sweaters, helmets, mufflers, for soldiers whom I shall never know, or see. Why can't I do the same for you? And write you letters? Would that help?" She laughed softly. "My friends tell me that I have a perfect genius for letter writing. You might ask me about anything special you wished to know, either here, or—where was your home?"

"Farmington," he announced mechanically, his eyes watched hypnotically her inspiring face. "I could get the Farmington papers," she went on, "and mail them with my letters. It will be such a comfort to me, to feel that I am really helping ever so little. Why," she threw out her hands, "this is my one actual opportunity."

The somber light left the man's eyes, the natty collar was raised in true soldier style. "How could you do all that for a stranger?" he asked wondering, "you who know nothing about me."

"Nothing about you!" repeated the girl, she stood and looked at him across the book-laden table, then pointed to the tiny symbolic guns of his uniform. "There are your credentials," she said softly. "What more need I know of a man who goes to offer his life for my safety?"

"Your safety!" the soldier whispered. He, too, arose, and stood looking down upon her as one who suddenly sees a vision. "That is true," he said slowly, "that makes it worth while."

"Our country!" said the girl. "Our country!" the man repeated, and their hands met and clasped. Briefly the girl picked up her muff. "What time do you leave tonight?"

she asked. He told her.

"I shall be at the station to see you off," she said, "and to bid you 'good courage.' You might write your name and address for me now," she suggested. "Mine will come in the first letter." And as the regimental train moved out of the station that evening a soldier with the light of victory in his eyes turned for a last look at a girl who stood cheerfully waving.

"Mighty pretty girl!" remarked a comrade. "Going to marry her?"

"If I do not, I shall never marry any one else," solemnly answered the soldier.

And later beneath the shade of a rosy lamp the girl bent smilingly over her knitting.



MARY GARDEN IN THAIS, GOLDWYN PICTURES

At the Star Theatre Friday

AMUSEMENT

The Conqueror

The millions of admirers of stalwart William Farnum, the famous Fox Film star may look forward with keen anticipation to "The Conqueror," a massive and thrilling William Fox photodramatic romance based on the life of one of America's

frontier heroes, General Sam Houston of Texas which will be seen at the Star Theatre soon.

The first announcement of this big production carries with it the facts that it was directed by R. A. Walsh, producer of "The Honor System" and other Fox pictures of extraordinary merit, and that in the course of its production, "The Conqueror" made use of several thousand Indians, Mexicans and live stock; that the battle scenes, in which a hundred cannon were used are tremendous; that the love story is one of infinite charm and that the dramatic action builds to a climax calculated to make every spectator gasp for breath.

With these advance facts, one may indeed be prepared for a film sensation when the talented William Farnum steps into the screen in the role of the celebrated Texan hero. In the picture Sam Houston is first shown as a diamond in the rough, living among the Cherokee Indians and indifferent to the call of his white brethren. But when he meets the Tennessee Rose, played by the lovely Jewel Carmen, Houston undergoes a complete reversal of form.

From that moment he is filled with unconquerable ambition and the picture carries him through the various steps in his career, from constable to Governor and from Governor to the General who regulates, with the aid of his Cherokee friends, an army of Mexicans and saves the woman he loves from the hands of the renegade leader of the raiding Greasers.



MARY GARDEN IN THAIS, GOLDWYN PICTURES

At the Star Theatre Friday

LYRIC THEATRE

The Home of Paramount Pictures

TUESDAY

Jack Pickford in "Jack and Jill"

WEDNESDAY

Geraldine Farrar in "THE WOMAN GOD FORGOT"

THURSDAY

Gladys Leslie in "THE LITTLE RUNAWAY"

FRIDAY

Charles Ray in "HIS MOTHER'S BOY"

Coming—Wm. S. Hart in "Wolves of the Rail"

COMING FRIDAY, JULY 19th

Goldwyn presents the Electric Personality

MARY GARDEN in THAIS

from the famous novel by Anatole France

GREATEST PHOTOPLAY PRODUCTION of the DECADE

Things you ought to know about "Thais"

1. The screen debut of the most talked of woman in the world.
2. An elaborate production made under a trade-mark of quality.
3. Most sensational story of the Nineteenth century.



"It's a Goldwyn Picture"

AT THE STAR THEATRE

COUNTY HAPPENINGS

A BUNCH OF INTERESTING ITEMS FROM CORRESPONDENTS—EVENTS OF SEMINOLE COUNTY—EFFICIENT REPORTERS FOR THE HERALD

EAST SANFORD

Rev. Mr. Hilderbrand of Enterprise is expected to fill his appointment at Moore's Station church Sunday, July 21st.

All roads lead to Lake Harney on Thursday to Moore's Station Sunday school picnic and big fish fry.

W. W. Miller was called to Welborn last week by the death of his brother.

Miss Maud Cameron is in Tampa, the guest of Miss Nellie Lough and incidentally of her brother, Argel Cameron who is employed at the Tampa shipyards.

Mrs. E. M. Galloway is leaving Thursday to Moore's Station Sunday school picnic and big fish fry.

W. W. Miller was called to Welborn last week by the death of his brother.

Miss Ruby Hart has as her guest her cousin, Miss Romnia Towell of Umatilla.

Graham Hunter has returned from a visit with home folks at Charlotte, N. C.

R. L. Grier and J. C. Ellsworth went with the truckers' delegation to Tampa Wednesday to meet the truckers from Bradentown and elsewhere for the state consolidation.

J. F. McClelland and party were in Conway this week after a bunch of cattle bought for the Hickson-McClelland ranch in Georgia.

Mr. and Mrs. Sandy Anderson are leaving this week for a visit in Georgia and North Carolina to be gone several weeks.

Fred Cowan, Jr., has returned to Ft. Pierce where he enlisted in the engineers corps in the spring. He expects to leave for camp this week.

Chester Cowan has gone to Jacksonville to work in the shipyards.

Celery seed beds are in evidence again and some growers have seed already up. Eggplant seed also sown. Field corn is getting ripe and haying has begun.

Mr. and Mrs. Albert Dorner are building an attractive bungalow on their celery avenue farm.

Mr. and Mrs. R. L. Grier and family are enjoying their Ford car, recently purchased.

The East Sanford Red Cross ladies were given quite a treat last Thursday. C. E. Chorpene presented them with a delicious watermelon. Mr. C., come again.

Mr. and Mrs. W. A. Raynor are driving a fine new Overland four.

Practically every telephone was put out of commission at Cameron City and Moore's Station by last Thursday's electrical storm and silenced a lot of talk for the time being about the raise in price of phone rent.

Elder Springs

Rev. G. C. Herndon filled his regular appointment here last Sunday. Two fine sermons were enjoyed by a large crowd.

Mrs. E. C. Bowman is spending the week with home folks.

Mrs. Martha Smith has gone to Winter Garden for an extended visit.

James Cassidy has returned from Jacksonville after a week in the great labor rush.

We learn with regret that Mr. and Mrs. Wheeler will move to Jacksonville soon. Mr. Wheeler is employed there as a draftsman.

Elder Springs is getting on a new coat of paint and will warn all the county villas that we expect to make the best impression ever in the winter visitors.

W. T. Humphrey made a flying visit to Jacksonville last week, selling the best car load of beef he has for a long time.

M. M. Lord spent Sunday with home folks.

GENEVA

Mrs. V. T. Peters and little daughters, Ruby and Opal are visiting Mrs. O. R. Nicholson at Daytona Beach.

Miss Emma Eichnor left last Tuesday for St. Augustine, where she will visit her sister, Mrs. Chas. Brumley before going on to Baltimore, Md. Miss Eichnor is a general favorite in Geneva and will be greatly missed.

The many friends of Miss Annie Peters are glad to have her back for the summer.

Mrs. Geo. Peters leaves for a visit with relatives in Forsythe, Ga., next Friday.

UPSALA AND GRAPEVILLE

For the present Sunday school has been discontinued but a prayer service will be held at 7:30 Sunday eve.

PACKARD'S NEWSY LETTER

Describes Trip to Detroit, Mich., by Automobile

Highland Park, Mich., July 13. The Herald Printing Company, Sanford, Florida. Friends:

I promised to let you know something of our trip through. We left Sanford at 12:45 on Saturday, June 22nd, and spent that night in St. Augustine with Bertha, now Mrs. George E. Armstrong. Right here let me say the worst road we found on our 1700 mile drive was just before reaching Dayton on the first half day out. We had to detour and got stuck in the sand and had to get out and push.

We left St. Augustine soon after 9 on Sunday and took dinner in Jacksonville. From there to Brunswick we found roads which we had to take slowly as they were rough but not dangerous. Made a 22 mile detour around a ferry which we found out of commission.

Monday we took dinner in Savannah and spent that night in Augusta, reaching Columbia, S. C., soon after noon on Tuesday where we spent a day and a half with Hazel, now Mrs. Walter A. Routh. Leaving there Thursday morning we reached Washington, D. C., soon after noon Saturday and after spending some time driving around the city went on to Frederick, Md. to spend the night.

Sunday we drove to Gettysburg and securing a guide spent some hours driving over the old battlefields, which are so full of interest, especially at this time when as a united nation we are joining with all the more enlightened countries of the world in a war for universal freedom. Next day we crossed the mountains, through Pittsburgh to a small town near the Ohio line.

Tuesday we passed through Cleveland and Wednesday morning through Toledo, reaching Detroit on Wednesday about 2 p. m.

Our route cards showed 1669 miles but including a few detours we made a little over 1700 and the whole trip was made without accident or trouble of any kind except one puncture and one blow out caused by cutting a tire on some fresh slag where they were just improving a military road north of Pittsburgh. Some record for a Ford with six passengers, two suit cases, one grip and a large wooden box full of wraps on the running board. We made as much as 239 miles in a day.

We found no mud at all and were agreeably surprised to learn that we could drive so far, in so many different states, and find much of the roads well up to those of Seminole and Orange counties. It is true, we found some rough roads and quite a number of culverts broken but not dangerous, but we took these good naturally for we had learned the cause.

All this spring and summer Uncle Sam has had a steady stream of army trucks going from the great factories of the north to Baltimore and other points for use "over there" and in the great camps. One day between Gettysburg and Pittsburgh, we actually counted over 300 army trucks, big and little, going to the front, always going one way. The soldier boys who drive them return on the trains for a new lot. One hotel man told us he had counted as many as 500 per day passing his place. These soldiers were a fine looking, gentlemanly lot of fellows; always cheerful and those with whom we had opportunity to talk anxious to get into the real game overseas.

By the way: One gets a broader view of what our country is doing, to make such a trip. We began seeing soldiers at St. Augustine and from there we passed right up through a line of encampment towns and everywhere it was the same—work, work, work, drilling, preparation, hurry and bustle. We drove over the grounds at Camp Jackson where they have 50,000 men now and have sent as many more forward. Everywhere they are enlarging the grounds and getting ready to accommodate twice as many as at present. Many times we have felt like criticizing in the past for what seemed like blowness, but when we actually see what has been done in just a little over a year we are really amazed that so much could have been accomplished. Our respect for those in charge of this great work has grown to admiration.

We saw much beautiful country and such a variety. I think we all voted that the most beautiful of all, to us, was in western Maryland, where the country is rolling and such fine farms and where there were the finest of fields of wheat, most of which had been harvested but not threshed. It was good too to see the fine crops of wheat all the way from Virginia to Michigan after a number of months of eating "war bread" and if the whole country is like what we saw we can help our allies again for a year and not stint the boys who are fighting for democracy.

We drove through miles of cotton and most of that was good too and looked like wealth in abundance for the owners.

We have rented a flat for the present and have gotten to housekeeping here in Highland Park, in plain view of the great Ford plant where 40,000 men are working mostly on government work. Occasionally we can see one of the little now tanks out on the testing grounds and can nearly always hear the sound of the Liberty motors as they are being put through their eight hour tests at full speed. Thursday at sunset the first Ford Eagle, the new submarine chaser, was launched and they are soon to follow at the rate of one a day while the Liberty motors are to go through at the rate of 100 a day.

In Highland Park, which is really only part of the great city of Detroit but maintains a separate city government, everyone seems to work for Ford or the Government in the Ford works, but it is all order and method, no confusion, no fuss, no boast, just right down to steady war winning work. We are just off Woodward avenue, the main artery of the city and about six miles from the river. Further down town and spread in every direction are other plants of all kinds, each doing its utmost for humanity by speeding up their war products to hurry the advent of universal peace.

There is so much of interest that one could write a good long letter before telling it all but as you have other duties beside reading your correspondence I must quit and let you get to work.

Regards to all the friends.
Yours truly,
J. O. Packard,
179 Highland Park, Mich.

QUOTAS FIXED FOR FALL Y. M. C. A. DRIVE

National Goal of \$112,000,000 Includes \$18,000,000 For War Work Of Y. W. C. A.—Southeast Asked For \$8,000,000

The quotas for the seven states of the Southeastern Department for the next financial drive of the National War Council of the Y. M. C. A. for \$112,000,000, which will take place late in the fall were decided upon last week by delegates from each of the states. Seven hundred delegates from the seven states of the Southeastern Department recently met with the national leading Y. M. C. A. workers at the Capital City Club of Atlanta, Ga. The quotas for the Southeastern states, totaling approximately \$8,000,000, were decided upon as follows: Florida, \$677,584; Georgia, \$1,043,784; Mississippi, \$280,000; North Carolina, \$680,238; South Carolina, \$644,896; Tennessee, \$1,095,920; Alabama, \$604,000.

\$15,000,000 to the Y. W. C. A. Of the total amount \$15,000,000 will be turned over to the Young Women's Christian Association in order that they may carry on the many war activities that they have undertaken.

Every town and community of the Southeast was represented by its leading citizens at the conference. Chief among the international figures were Dr. John R. Mott, General Secretary of the National War Work Council, Geo. W. Perkins, former leader of the Bull Moose party, a member of the executive board of the United States Steel Corporation, and now chairman of the Army and Navy Y. M. C. A. bureau of finance. Others in the party were A. H. Whitford and Chas. B. Ward, directors of the national campaign, and A. M. Cotton of the Boys' Earn and Give Campaign

led by Rev. Ericson. Mr. and Mrs. Andrew Bertleson were Sunday guests in Upsala at the home of his mother.

Mr. and Mrs. H. G. Lundquist, Mr. and Mrs. E. W. Lundquist and family with Carl Pierson and Clarence Bergquist accompanied Mr. Hodgins' family to the train.

Mr. and Mrs. Leroy Hodgins and little daughter, Alice, left Sunday for their vacation. They expect to visit in Louisville, Ky., for a short time and then in their old home, Mt. Carmel, Ill. Mr. Hodgins expects to return in a couple of weeks but will leave his wife and daughter there to spend the summer.

Rev. Albertson came over Sunday giving us an excellent sermon on "the vicarious life." On account of the very serious condition of his wife he could not be away from service. Mr. Clinker of DeLand accompanied him.

Mrs. E. C. Bowman is spending the week with home folks.

Mrs. Martha Smith has gone to Winter Garden for an extended visit.

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EAT POTATOES

SAVE WHEAT

MARTIN SEED CO.

JACKSONVILLE, FLA.
OLDEST ESTABLISHED SEED HOUSE IN FLORIDA

A GOOD FRIEND

A good friend stands by you when in need. Sanford people tell how Doan's Kidney Pills have stood the test. Mrs. J. Melisch of 600 First St., Sanford endorsed Doan's three years ago and again confirms the story. Could you ask for more convincing testimony?

"The experience I had with Doan's Kidney Pills warrants me to recommend them highly," says Mrs. Melisch. "They are a fine remedy for kidney trouble and if used properly will surely do good work. I had just recovered from an attack of grip when my kidneys began to bother me and my back pained intensely. Reading an advertisement of Doan's Kidney Pills I began to take them. I was very much pleased with the results and am glad to give this endorsement."

Hasn't Suffered Since

The above statement was given May 21, 1914, and on March 19, 1918 Mrs. Melisch said: "I have had no need for Doan's Kidney Pills since endorsing them in 1914. I think they are a wonderful remedy for the good they did me has proved lasting."

60c. at all dealers. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

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SEED BED WIRE
GALV. SPRINKLERS
CLOTHES PINS
AND COTTON SCALES

Fernald Hardware Company

Sacks For Castor Beans

New or Second Hand Bags
WRITE FOR PRICES
Southern States Bag Co.
JACKSONVILLE, FLORIDA

Elder Springs Water

Pure, Sparkling Spring Water Brought To Your Door Daily

Elder Springs Water Has a Guaranteed Purity of 99.98 Per Cent.

T. O. Charles Distributor
PHONE 338

Santord Vulcanizing Works

E. W. DICKSON
314 W. 1st ST. SANFORD, FLA. PHONE 67

AUTO TIRES AND TUBES REPAIRED
Auto Tires, Tubes and Anything for the Tires
STARTING BATTERIES
ALL REPAIR WORK GUARANTEED
FREE AIR SERVICE

BEST IN THE LONG RUN

The World's First Torpedo Failed

ITS inventor, David Bushnell, an American, in 1776 attempted to sink the British warship, Eagle. Bushnell towing his torpedo, charged with powder, by means of a hand-power semi-submersible, planned to fasten it to the hull of the attacked ship with a steel plunger; then explode it by clock work.

His torpedo—too much of an experiment—failed. Safeguarding the user against failure; Goodrich never markets an experiment, tires or anything else.

Goodrich Tires, though built with the experience and skill of the oldest and largest rubber factory, are proved out by the practical road travel of Goodrich Test Car Fleets to make them in word and deed—

GOODRICH SERVICE VALUE TIRES

For Goodrich recognizes but one value in tires—their SERVICE VALUE on your car and on the road; one tire value—SERVICE VALUE.

Whatever pounds of rubber and other material go in tires; whatever hours of work and skill, their VALUE to motorists is their SERVICE, in comfort, dependability and durability.

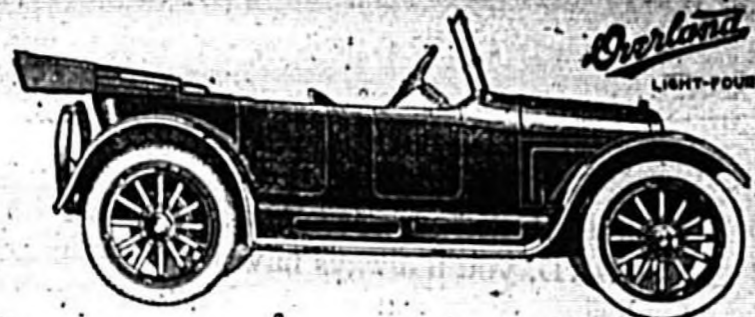
And you are sure to get it if your tires are GOODRICH SILVERTOWN CORDS, or BLACK SAFETY TRENDS.

Make sure of economy and security in tires by demanding big, masterful SERVICE VALUE TIRES.

THE B. F. GOODRICH RUBBER CO.
Jacksonville Branch: 802 Main St., Jacksonville, Fla.

THE CITY OF GOODRICH - AKRON, OHIO

Thrift Cars OVERLAND WILLIS-KNIGHT



A Shipment of New and Up-to-the-Minute Cars Just Received

LIGHT FOURS
BIG FOURS
LIGHT SIXES
BIG SIXES
TOURING SEDAN

Now On
My
Floor

Largest Assortment Ever in the City. Let me Convince you that the Overland and Willis-Knight is the Thrift Line of the Time.

EXPERT REPAIR SERVICE TOPS RECOVERED WILLARD BATTERY SERVICE

OVERLAND SALES & SERVICE CO.
OPPOSITE COURT HOUSE SANFORD, FLORIDA

Old Kissimmee Citizen Dead

Friday afternoon at four o'clock death claimed Hon. John Martin Lee, one of Kissimmee's oldest and most distinguished citizens. He had been confined to a local sanitarium for the past three weeks by ill health. Mr. Lee was 65 years old and was born in Fulton county, Georgia, and moved to Osceola, then a part of Orange county, when he was 35 years of age. The deceased is survived by his wife, five daughters, Mrs. Roy L. Starbird, and Mrs. Walter Cable of Orlando; Mrs. Zebek Waring of Lakeland; Mrs. Zeb Parker of Arcadia and Miss Margaret Lee and a son, John M. Lee, Jr., of Kissimmee.

Mr. Lee was well-known in Sanford where he visited much in the early days and many of his old friends here will be grieved to learn of his death. The funeral occurred Wednesday afternoon at Kissimmee.

Nobody Interested.
"Now that I think only of my own affairs," said Seidman, "they have ceased to interest any one else in the world."—Seattle Post-Intelligencer.

Concrete Telegraph Poles.
The New Zealand government is replacing its wooden telegraph poles and letter box posts with others of reinforced concrete.

BIG-SOULED MEN NEEDED IN Y. M. C. A.

For Overseas Work With Red Triangle Forces—500 Recruits Asked For Out Of Southeast During July

"Pass the word on, and pass it quickly, that 500 of the most capable, earnest and big souled Christian business men are needed immediately out of the Southeastern Department for overseas work with the Red Triangle Forces," according to Dr. W. W. Alexander, director of the War Personnel Bureau, Army and Navy Y. M. C. A., for the Southeastern Department. The quota of 500 for the department for the past month was exceeded by 125 enlistments.

The call now comes for executives, of much business experience and specialists in all lines. No man in America is too big for the smallest Y. M. C. A. job "Over There." Today the leading men of the nation are volunteering for the work: Bank presidents, college presidents, office holders, political leaders, religious leaders and hundreds of corporation heads are giving all time to the work with America's Sons in France.

State recruiting committees are operating in the seven Southeastern states. Information as to the opportunities and the work can be secured through the state recruiting secretaries, as follows:

- Chas. M. Norfleet, Y. M. C. A., Winston-Salem, N. C.
- Heath Bartow, Y. M. C. A., Columbia, S. C.
- W. E. Hearon, Y. M. C. A., Atlanta, Ga.
- O. E. Maple, Y. M. C. A., Jacksonville, Fla.
- Truman L. McGill, Y. M. C. A., Birmingham, Ala.
- Dr. J. Watt Raine, Edwards Hotel, Jackson, Miss.
- F. M. Massey, Y. M. C. A., Nashville, Tenn.

The "Y" Men Are To Be Found Where Battle Is Hot

"If you want to know what the Y. M. C. A. means to the soldiers, go where the fighting is hot," is the regular reply of the American soldiers in France, according to a cablegram received recently by the National War Work Council telling of more secretaries who have been under liquid fire attacks, as well as gas and shell fire. The American Expeditionary officers have sent scores of letters to the Paris headquarters of the "Y" praising the work of the Red Triangle workers, declaring them to be indispensable.

More than a thousand "Y" secretaries are in advanced positions and dugouts under constant shell fire. There are no quitters and they refuse to be relieved, saying that where the troops go the Y. M. C. A. will stick.

SEMINOLE'S ROLL OF HONOR

Navy
Karl Schultz, Sherman Routh, Collier Brown, Oliver Murrell, Ned Chittenden, Roy Chittenden, Ralph Roumillat, Allan Jones, Morris Spencer, Hugh White, Oscar Rouse, C. J. Lawton, James Purvis, William Hartley, Wallace Lijford, W. C. Temple, Forrest Gatchel, Ed. Cameron, Lyman Baker, E. S. Ward, Robert Deane, Tenny Deane, F. F. Roper, Douglas C. Griffin, W. M. Chancellor, Theo. Stiles, Alton E. Farnell, Harry B. Lewis, Jr.

Army
John Murrell, Kenneth Murrell, Leslie Hill, Seth Woodruff, Stanley Walker, Dr. Ralph Stevens, Joe Chittenden, Oscar Speer, Bruce Anderson, Ernest Gregory, Fred Mason, George McLaughlin, Harold Washburn, Albert Fry, James Estridge, George Huff, Thomas Sullivan, W.

A. Pattihall, Mesde Fox, Ingram Guerry, Henry Byrd, Osborne Williams, Vail Lovell, Martin Temple, Robert Robinson, Arthur Dickins, John Lee, Jr., A. Stafford, Andrew Aulin, John Cater Lawton, Alfred M. Beck, Herbert Fuller, Joe Lewis.
Arthur Lewis, Melville C. Tyler, J. F. Coates, Ernest Gormley, Walter Radford, Corbett Hutchinson, Sam Pevehouse, Harry Carlson, C. E. Hunter, Wilson Miller, Harold Long James Weaver, Norman Baker, Ernest C. Morris, Ike House, T. M. Hill, Harry Rabun, Guy Stafford, Lewtie Oglesby, Denler Stafford, T. O. Gillis, Willie O. Goolsby, Harold Hollday, C. R. Peabody, Robert Merriwether, Robert Routh, Stafford LeFils, Grover LeFils, Paul Dooley, E. L. Mott, Frank Campbell, William Hartley, Floyd Washburn, Oscar DuBose, Edwin L. Dinkle.

Sam J. Pickens, Harry H. Newman, Bryan Walker, Andrew J. King, Charles Priester, Robt. O. Weeks, Walfred Pierson, Vander Peritte, Adolph Shaw, Barney F. Griggs, Harry Miles, Duncan Mitchell, Drawdy Matthers, Lewis Collins, John A. Rhodes, John R. Long, William B. Lynch, James H. Lee, J. C. Hutcherson, C. T. Smith, Roy Mason, Dr. T. A. Neal, George Hyman, John E. Hawkins, Fred Ballard, Carl Robert Willie, Joe Zapf, Ralph Geiger, Harry Geiger, Fred Ballard, Robert Hill.

Eddie Potter, Raymond McDonald, Carl McDonald, Clarence Temple, Joe Guerry, William Shepard, Carl Takach, Victor M. Greene, First Lieut. Geo. G. Herring, Second Lieut. Ralph Wight, Clarence Mahoney, Homer Wynne, Walter Mason, John Pezold, Paul Pezold, Edmond Stowe, Frank Lossing, Arthur Lossing, Berkeley Blackman, Worthington Blackman, Wallace Lee, Henry Lee, Alvin Kendall, Brittain Johnson, Joseph Wynn, Chas. S. Lee, Tate Chapman, Robert A. Cobb, J. J. Driggers, A. I. Ross, Tom Meredith, William Coulbourn, Fred Wight.

Reginald Holly, Virgil Lee Smith, Carl Malm, Hume Rymph, Carl Brynton, H. A. Chorpeneing, Harry Phillips, Louis B. Lenartz, Enoch M. Austin, Edward C. Austin, Isaac M. Dyess, Will Erickson, C. S. Hieksan, T. F. Singletary, J. O. Huff, Edward Routh, J. R. Stroud, E. H. Webb, Edwin Raulerson, Ralph King, C. A. Clark, Marcus Leinhart, McDonald Carraway, George A. De Cottes, Harry Cobb, Raymond L. Allen, Aubrey M. Haight.



FISK CORD TIRES

You want size—strength, safety, beauty and mileage in a tire. That's what you get in the Fisk Cord. All that, plus most unusual resiliency, speed, comfort and luxury—Made in Ribbed Tread and the famous Fisk Non-Skid.



KENT VULCANIZING WORKS
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UNIVERSITY OF FLORIDA
Gainesville
Military Training Under Army Officers
Courses in Arts and Sciences, Agriculture, Chemical, Civil, Electrical and Mechanical Engineering, Law, Teachers' College.
Tuition Free. Send for Catalog.
A. A. MURPHREE, President

FLORIDA STATE COLLEGE
FOR WOMEN
Tallahassee
559 Students from 25 Florida Counties and 17 States, 1917-18. Total 951 including Summer School and Short Course.
Write at once for Catalog.
EDWARD CONRADI, President

How France Has Been Fed

"Before the war, a distinguished French Officer, General Maitrot, wrote a series of articles in the 'Echo de Paris' to warn France, that in case of war, the French meat industry would be unable to supply the French army in the field with fresh meat,—owing especially to the lack of modern refrigerating plants and of refrigerating transportation,—and too, owing to the deficiency in the national herd."

"Since the war began the French army has never been short of fresh meat, thanks mainly to the prosperous condition of the American meat industry, and too, to the American live stock breeders."

The foregoing statement was made by a representative of the Allies now in the United States.

Another representative of the Allies said recently:

"that the American packers have been of the greatest possible assistance to the Allies and have, by their efficient cooperation, contributed in the utmost degree to the successful prosecution of the war."

Swift & Company, U.S.A.

FEED STUFFS OUR LONG SUIT PRICE LIST OF J. J. CATES CO., Inc.

Sole Distributors for Just Feeds and Dealers in

Hay, Grain, Feed, Groceries and Farmers Supplies

OFFER FOR WEEK ENDING JULY 27th, FEED AND SUPPLIES AT THE FOLLOWING CASH PRICES

The Perfect Balance



Both feeds are necessary for maximum development

Hay	per ton	\$35.00
Just Scratch Feed	" cwt.	4.60
Just Chicken Gumbo (Laying Mash)	" "	4.50
Just Calf Meal	" "	6.00
Just Horse Feed	" "	3.50
Just Pig Feed	" "	3.50
Just Dairy Feed (24 per cent Protein)	" "	3.50
Oats, No. 2 White	" "	3.75
Corn, No. 2 White	" "	4.25
Beet Pulp	" "	3.75
Cotton Seed Meal, bright	" "	2.60
Velvet Bean Meal (Hest Ground)	" "	2.60
Peanut Meal (Without Shell)	" "	3.25
Beet Meal (Same as Hest)	" "	3.25
Fine Table Salt	" "	1.50
Ice Cream Salt	" "	1.50
Mason Fruit Jars, qts. per doz.		1.20
No. 2 Tin Cans, carton, 125 cans		5.25
No. 1 Virginia Peanuts, per cwt.		15.00
Best Hams on Earth, per lb.		.85
Red Cow Dairy Feed (the best)		3.50

You will find these Stocks at the Sanford Flour & Feed Company's Store, Welbourn Block. On account of market conditions we are unable to name prices on Groceries; however, we carry a complete line, and would be glad to name you close prices on any amount you might need. We invite competitive business.

J. J. CATES CO.
(INCORPORATED)
Phone 22 Sanford, Florida

THE SANFORD HERALD

E. J. HOLLY, Editor
W. M. HAYNES, Business Manager
 Published Every Tuesday and Friday
THE HERALD PRINTING COMPANY
 SUBSCRIPTION PRICE IN ADVANCE:
 ONE YEAR..... \$2.00
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 THREE MONTHS..... .75
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 Entered as Second-Class Mail Matter August 22nd 1902 at the Postoffice at Sanford, Florida Under Act of March 3rd, 1879
 Office: Herald Building Telephone No. 148

"I pledge allegiance to my flag and the Republic for which it stands; one nation indivisible, with Liberty and justice to all."



IS ONE MINUTE TOO MUCH TO GIVE?

Some weeks ago an ordinance was passed designating six o'clock each day a time for honoring the flag of our country. We are asked to give one minute each day to the flag; to murmur a prayer for the success of American arms and to pray for the safety and welfare of our boys. Signals are sounded to remind the public of the solemnity of the moment, the water works whistle, the fire bell and the Cathedral Angelus bell simultaneously announcing the hour of six o'clock. All residents are thoroughly familiar with the provisions of the ordinance. They know it provides for the suspension of traffic on our streets—that every man, woman and child is expected to stand for one minute, to stop in their tracks if walking, to stop their nutes, hacks, bicycles or other vehicles for the minute. Men are expected to remove their hats during the brief minute. Patriotic citizens become indignant at the absolute indifference of

others. Automobiles speed on their way, ignoring the ordinance, and the spirit of patriotism as if the occupants believe they are exempted. Pedestrians pursue their way, men with hats on, smoking, chatting and laughing. It is true that many do observe the ordinance, doing so out of reverence they have for the flag. They are not ashamed to utter a brief prayer for the welfare of our boys who are stemming the Hun tide. Our soldier boys are giving their lives by thousands in order that the flag we cherish may continue to wave over the land of the free, and we have some people at home who cannot give a minute a day to pay homage to the flag and to beg the Almighty to spare our own lads from the frightful carnage. Some of us are thoughtless, some callous, and it looks as if some are lacking in patriotism.—St. Augustine Record.

THE MARKETING PROBLEM

The marketing problem is one of the most serious to the growers of fruit and vegetables in Florida. The production of citrus fruits and vegetables and other fruits has been well developed in this state, until the production is on a scale that will compare favorably with any other state, but from the very nature of these products, being mostly perishable and requiring quick handling, the question of marketing is one of vital importance. The announcement of the Florida Citrus Exchange in Thursday morning's Times-Union brings this subject to the front again and this announcement contains many of the best arguments in favor of co-operation in marketing citrus fruits and the same arguments apply in the handling of vegetables. The exchange has been greatly developed from a small and inexperienced beginning to a strong marketing organization, with branches established in all of the important market centers of the country east of the Mississippi and even beyond that point, and we are firmly of the belief that the growers of all kinds of Florida products could do nothing better than combine in this work and extend the activities of the Florida Citrus Exchange to take in the marketing of all fruits and vegetables, maintaining a selling force throughout at least nine months in the year in all sections of the country, which could place all the products of the state to the very best advantage, routing everything so there would be little or no duplication, doing away with congestion of markets and slumps in prices, which have proved disastrous in past years. To accomplish this it would be necessary to open offices in Jacksonville, where all transportation lines

center, and the routing should be done from this city. There are many prosperous and successful growers in Florida who have given this matter serious and continued study and they are pronounced in their opinion that of 70 per cent of all the perishable products of Florida could be handled by one big marketing organization, it could practically control the winter and spring markets and the best prices could be secured for all products and no losses would be necessary, while the cost of obtaining this superior service would be nominal for each grower with so many contributing to the fund that would defray the expense of the organization.

Another feature of such an organization is dwelt upon by the exchange in its announcement and that is the purchasing of supplies for the members of the organization and it is shown that the saving made by this co-operative buying would practically cover the expense of the marketing, so that the members would receive the benefit of the splendid service without any real cost to them. This feature has been developed in the past year by the exchange with excellent results and could be elaborated upon as the exigencies of the occasion require. Through this agency fertilizers, crates, boxes, seed, trees, machinery and all supplies can be bought in quantities at a great saving to the members of the organization while those who are operating independently are obliged to buy at the regular prices.

It has taken the growers a long time to realize that it is to their best interest to market their own products through their own business organization, which could be perfected to a point where it would excel any effort that could possibly be made by a private commission house but they have been made to think hard and long during the trying times of recent years and they are gradually lining up and the feeling is stronger for co-operation in marketing in Florida right now than it ever has been before. As a war measure if for no other reason, when every ounce of the products of the state must be conserved and made to do duty, and because transportation facilities are bound to be limited, the growers of the state should get together to assist the government and at the same time place themselves in a more independent condition.

A name with broader significance than the one now used by the exchange could be adopted, such as the Florida Growers' Exchange, and this would combine the entire products of the state. With the selling organization strengthened in all the marketing centers and maintained

What Does A Check Account Mean?

FIRST, it will mean you will have a receipt for every bill paid. SECOND, you'll always have right change. THIRD, Your chances for losing money are small. NOTHING TO LOSE AND EVERYTHING TO GAIN. Try it.

CAPITAL \$30,000.00 SURPLUS \$15,000.00

PEOPLES BANK OF SANFORD
 WE WANT YOUR BUSINESS

H. R. STEVENS President
 C. M. HAND Vice-President
 F. L. WOODRUFF Vice-President
 O. L. TAYLOR Cashier
 R. R. DEAS Asst. Cashier

SANFORD, FLORIDA

THE BANK THAT INSURES YOUR DEPOSITS

practically the year around and a combined advertising campaign inaugurated, Florida products would soon lead all others and every grower would become a booster for the big exchange. The plan is worth careful study and much serious thought and we hope it will be given the consideration it deserves by the growers of the state.—Times-Union.

OUR BUMPER CORN CROP RECOGNIZED BY BEACHAM WHO MAKES NEW RULES
 (Continued from Page 1)

be printed on the back of printed form, so that there is no lack of information for those who use the certificate.

You will also note that this certificate is to be used by the retailer when he wishes to make purchases from the jobber.

We are also sending a new form of certificate for the use of millers, so that when a retailer buys wheat substitutes from a miller, the miller may be able to furnish him a certificate which can be given to the wholesaler in lieu of an order for substitutes.

We are doing this for the protection of the farmer who must be recognized since the government has appealed to them to raise more food, and with the improvement in supplies of flour, we are sure that there will be no hardship occasioned to the wholesalers or jobbers through honoring these certificates.

We are also sending you new rulings which have been framed to meet the requirements of the retailer, who buys substitutes from a mill.

Braxton Beacham,
 Federal Food Administrator,
 Florida.

Goes to Daytona

W. W. Abernathy closed out his stock of furniture last Saturday and left for Daytona where he will be in charge of one of the largest furniture and supply stores in that thriving city. Mrs. Abernathy and the children will remain here for a few weeks longer and will then go to Daytona where this estimable family will make their future home. We sincerely hate to lose them from Sanford but our best wishes go with them in their new home. Mr. Abernathy since his arrival in this city some eight years ago has been identified with the business, civil and religious life of the city in many ways and has been one of the most progressive citizens of Sanford. He was engaged in the furniture business for many years. He served two terms in the city council, being on some of the most important committees and it was while he was on the street committee that the city parks received so much attention and became one of the show places of Sanford. He also served as treasurer of the Seminole County Fair Association for several years and spent much of his time boosting the fair and serving on the grounds in many capacities during the fair week much of the success of the fairs being due to his good work. He is also a consistent church member and worked faithfully here as a steward of the Methodist church, serving as chairman of the board of stewards and the church will miss Mr. and Mrs. Abernathy greatly as they were always ready and willing to make any sacrifices for the church work. In the departure of the Abernathy family Sanford loses some of her most progressive and best people, but we know they will be welcomed to Daytona business and social life and our less will be Daytona's gain.

Called to the Colors

Washington, July 17.—Forty-six thousand men from all states and the District of Columbia were called to the colors tonight by Provost Marshal General Crowder. They are to be all white registrants. Move

ment into camp will be between August 5 and August 9.

This is the first general call for August, during which month the military program provides for the enrollment of 300,000 white men. Special calls already issued account for 19,941 of this number.

Quotas to be furnished by each state and the camps to which the men go include:

Alabama, 1,100, Camp Shelby, Miss.
 Delaware, 100, Camp Wadsworth, Spartanburg, S. C.
 District of Columbia, 50, Camp Shelby, Hattiesburg, Miss.
 Florida, 100, Camp Shelby, Hattiesburg, Miss.
 Georgia, 500, Camp Greenleaf, Ft. Oglethorpe, Ga.

Iowa, 800, Jefferson Barracks.
 Kentucky, 800, Fort Thomas, Ky.
 Louisiana, 300, Camp Shelby.
 Mississippi, 1,000, Camp Shelby.
 New Jersey, 300, Camp Wadsworth.

New York, 2,500, Camp Greenleaf.
 North Carolina, 2,500, Camp Wadsworth.
 Pennsylvania, 5,000, Camp Wadsworth.
 South Carolina, 800, Camp Wadsworth.

Tennessee, 1,100, Camp Shelby.
 Texas, 1,800, Camp Cody.
 Virginia, 100, Camp Wadsworth.
 Wisconsin, 1,000, Jefferson Barracks.
 Wisconsin, 350, Camp Shelby.

Jolly Camping Party

Camp Chick is the name of the camp now established at Palm Springs where a jolly bunch of young people are spending the week enjoying camp life in all that it offers. Mr. and Mrs. Frank Miller and Mr. and Mrs. Ed. Lane are the chaper-

ones of the party and among those who are being chaperoned are Mollie Abernathy, Esther Miller, Carol and Lillie Ruth Spencer, Sara Wight, Anna Mason, Helen and Frances Gonzalez and little Pat Miller.

Among the many diversions of cooking and swimming have been watermelon cuttings, chicken plaus, Welner and Marshmallow Roasts, etc. One morning at one o'clock they had a pear roast and there is something doing every minute at Camp Chick.

Such a jolly place has many visitors and especially is this true of the camp among those present last Sunday being Cola Woodcock, Pewee Tillis, John Musson and Stewart Dutton.

Palm Springs has been developed into one of the most delightful resorts in this part of the state through the generosity of Lester Beeman of Orlando, who owns the property and who has cemented the pool and made it very attractive in many ways.

Camp Chick wishes to acknowledge with thanks the receipt of a large freezer of ice cream from Mr. Beeman who spent the day there this week and enjoyed the camping party and the springs.

110 "Y" Entertainers Overseas

General Pershing has officially detailed to the American Y. M. C. A. the entertaining of our soldiers in France. There are now 110 professionals giving vaudeville shows, concerts and entertainments overseas, often under shell fire.

Non-Conservation of Negatives

On a back road near White Plains an offer to pay for a glass of milk met with this reply: "I never make no practice of charging nobody nothing for no milk."

Just a minute, my young man!

Do you know what health is?
 It is sunshine and happiness
 And Sweetness and goodness.
 I am health
 I am an ORANGE
 Born in California.
 Borne to you
 in a 5c bottle
 Sold in stores for one purpose
 To make little boys and grown-up boys, little girls and grown-up girls
 Snack their dry lips and say
 "The best drink I ever tasted".
 Then I give them all the health that's in me
 I am bottled by

Sanford Coca-Cola Bottling Co.
 EXCLUSIVE DISTRIBUTORS
 SANFORD, FLORIDA

YOU'LL NEVER KNOW IT

after we have applied our up-to-date vulcanizing methods to your old tire or inner tube. It becomes practically a new tire. Blow-outs are entirely covered, worn places repaired, and the whole shoe or tube renewed. Our vulcanizing is to tires what good cobbling is to shoes.

KENT VULCANIZING WORKS
 Oak and 3rd St. Sanford, Florida

MODERN WAR IS DECIDED BY ORGANIZATION

The problem of our country today is the organization of all its resources and efforts. The Federal Reserve System is the banking organization which is caring for the nation's financial needs. Support it by dealing with a member bank.

FIRST NATIONAL BANK

