

YOUR NEWSPAPER

Published in Florida's Heart
The World's Greatest Vegetable
Spot and Richest Garden Land.

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The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

SANFORD FLORIDA, FRIDAY, MAY 3, 1929

Member Audit Bureau Of Circulations

DEATH TOLL OF STORMS IN U.S. PASSES FORTY

Property Damage Will Reach Millions As Result Of Tornado Series Over Nation

ATLANTA, May 2.—(INS)—The death toll in the southern tornado areas reached 18 this afternoon. More than 400 were injured and damage to crops and property will run into the millions of dollars. The death toll by states was: Virginia, 23; Arkansas 14; Maryland 4; Tennessee 2; Alabama 1; Georgia 1; Florida 2; and Kentucky 1.

(International News Service)

Thirty-five deaths—30 in the South, one in Pennsylvania, two in Columbus—and two in a train wreck at Oswego, N. Y., and millions of dollars of property damage are the results today of a series of storms and tornadoes which terrorized the Dixie and Mid-Western sections of the country.

International News Service reports from widely scattered districts indicated that in many sections suffering is intense and that the toll of injured persons will mount into the thousands.

Some parts of the South, where the storms wreaked their greatest fury, are virtually isolated with almost no means of communication cut off.

A streak of the lashing elements was a snowstorm borne in to Buffalo, N. Y., where the blizzard was called off because of snow.

The heaviest toll of lives was taken in Sycamore, Va., where a twister demolished a school building and wrecked other structures. Fifteen students of the school and a male teacher were killed, while more than 150 others were injured. The entire Newchurch Valley was reported flattened as a result of the storm.

In Columbus, O., six prisoners were killed.

A Woodville, Va., one student was killed and several injured when the high school building was demolished.

In Embreeville, Tenn., a miniature tornado demolished five houses and caused the death of a woman and a baby.

near Foley, Ala., a man was killed and several others, including a woman and child, were injured in a similar twister.

near LaFayette, Ga., a tree fell down in the storm killed a young youth.

The storm apparently blew itself out in Maryland. At Frederick, a number of barns were torn down and communication stopped.

near Laytonsville, Md., a gale howled down the home of Bowe Miller, a farmer, killing his 80-year-old mother, and his 8-year-old daughter. Other members of the family were injured.

Forty houses were reduced to wreckage and 60 persons injured when the tornado swept over Morgantown, W. Va.

The outskirts of Jacksonville, Fla., were saluted by the storm with the consequent result that two persons are dead today and 12 others are recovering from injuries.

Throughout central Illinois, southwestern Michigan, Eastern Indiana, Missouri and Eastern Iowa, crop damage exceeding \$1,000,000 was caused when snow and rain followed in the wake of the northeast gale.

In some sections six inches of snow had fallen, while in St. Louis and Vicksburg, Ind., four inches were reported.

Hoover Is Asked To Enforce Amendments

WASHINGTON, May 2.—(INS)—President Hoover was called upon today by Rep. Timken (R) of Massachusetts to request that Congress enact laws for enforcement of the 18th and 19th Amendments to the Constitution, guaranteeing equal rights for Negroes of the South.

Tinkham made public a reply by Attorney General Mitchell to a letter urging enforcement of the amendments. The Attorney General merely acknowledged receipt of the letter, but Tinkham said the conclusion he drew from it was that Attorney General should not be asked to enforce the constitutional amendments the government is under no duty to enforce.

More Men On Way To Fight Fruit Fly

Following President Hoover's approval of the appropriation of \$4,250,000 to fight the fruit fly in Florida, The Herald received word this morning from Congresswoman Ruth Bryan Owen that the Department of Agriculture is sending a dozen men to reinforce the group already here. The first contingent left Washington last night. A copy of Mrs. Owen's telegram to Governor Carlton on the subject is as follows: "Bill carried by Congressman Drane and myself to the President, amounting \$4,250,000 for extermination of the Mediterranean fruit fly, has just been signed. We are pleased to understand that the Department of Agriculture is immediately sending personnel to Florida and that first contingent left Washington last night."

GARDEN CLUB TO AID AUTHORITIES IN FIGHTING PEST

Members Hear Talks By Dr. Mackie And Sanford Agent

After hearing two addresses by government experts on the danger of the Mediterranean fruit fly, the Sanford Garden Club this morning unanimously pledged its heart to co-operation to the authorities in their efforts to exterminate the dreaded pest.

Thoroughly awake to the crucial situation, the club members proposed not only to observe strictly regulations laid down by the plant board, but also to assist in getting others to appreciate the extent of the menace.

J. W. Monk, federal agent assigned to the Sanford district, and Dr. H. W. Mackie, senior entomologist of California who has been loaned by the state to assist in the emergency, were the speakers this morning at the meeting held in the City Hall auditorium.

Between 50 and 60 women were present in addition to a small group of men. Mrs. Henry Wright president, presided.

Each speaker emphasized the necessity for united support in the undertaking, and reechoed the statement of Dr. Wilson Newell that Florida citizens already have shown a magnificent spirit of cooperation. They warned, however, that a small group of persons should not be permitted to undo the work of the great majority and called upon the women to help in every way to put down the objections of a few who felt a disposition to ignore regulations laid down by the authorities.

The Garden Club members also pledged the use of a number of automobiles tomorrow in the statewide cleanup campaign that is to be conducted in an effort to finish the job of picking and destroying all fruit that still hangs on trees within the City limits.

C. D. Wolfe, V. M. O. A. secretary who is organizing a contingent of more than 100 boys to help with the work, appeared before the club with a request for cars.

The minister's subject tonight will be "The Great Invitation." W. Raymond Wilder, soloist and choir leader, will sing "Some Day May Be Too Late."

Marler Speaks To Woodmen Of World

Rev. Frank M. Marler, pastor of First Christian Church, addressed the National camp, Wednesday of the World, Tuesday night at the first of a series of get-together meetings planned by the organization. His subject was "Praternalism." Another talk was given by John H. Nichols, major in the 30th Infantry of the United States.

Following the speeches, refreshments were served. Between 40 and 60 members were present. C. Collins, camp commander, presided over the gathering.

Clinic To Be Staged For Primary Pupils

A clinic and registration period for all children who are to enter Sanford primary schools next fall for the first time will be held May 8-10 at the Southside Primary School, according to an announcement today.

The clinic, sponsored by the Parent-Teachers Association, will be held under the direction of Mrs. Alice P. Arrington, supervising principal of the primary schools, and Mrs. Mary Holler, county superintendent.

Amateur Play Will Be Repeated Tonight

"Where There's a Bouleau," one of three one-act plays which was presented here Tuesday night by the Little Theater Workshop, will be repeated tonight at the Allian Theater, according to J. L. Marston, manager of the playhouse.

The play will be presented preceding the second show at about 9 o'clock.

The play, which was written by Sam Byrd and directed by Jane Williams Martell, was enthusiastically received on its first presentation. The Rev. Mortimer Glazier played the leading role, and is supported by a cast which includes Byron Stephen, Mary Elizabeth Neely and Edward F. Lane.

FIGHT TO OUST MELLON GIVEN REAL SETBACK

News That Many Previous Secretaries Were Stock Owners Deals Blow Today

WASHINGTON, May 3.—(INS)

The effort to force Andrew W. Mellon out of the cabinet because of his large stock ownership in corporations suffered a setback today when it was learned that the three Democrats in the Cabinet, who arrived today to work with the local governors committee on plans for the meeting at the courthouse next Tuesday night.

"Just as a means of comparison, take newspaper and magazine advertising," said Allan C. Gottschaldt, president of the Gottschaldt-Humphrey Advertising Agency, who arrived today to work with the local governors committee on plans for the meeting at the courthouse next Tuesday night.

"The low cost of reaching people that makes this a very effective advertising method is an economical method of creating customer consumer demand," said Allan C. Gottschaldt, president of the Gottschaldt-Humphrey Advertising Agency, who arrived today to work with the local governors committee on plans for the meeting at the courthouse next Tuesday night.

"While it is interesting to compare advertising costs, the thing every clever grower should consider is the result to be secured.

No matter how 'cheap' the advertising, if the consumer demand is increased, if prices are not materially bettered, the campaign will not be worth while. Our advertising agency has been in business 8 years. We are serving 250 companies now, and manufacturing concerns in the South. We have never had a client to another agency, nor failed in an undertaking of this kind and in working with the local committee we have staked our whole reputation on the outcome of this campaign.

"If the advertising should fail to bring results, we stand to lose far more than an individual grower in the Sanford district for our reputation would suffer all over the country. That's why we have come into this matter so carefully."

"The reason for this low-cost advertising," Mr. Gottschaldt explained, "is that each magazine and newspaper is read on an average, by at least four people while the rates are based only on one."

Gottschaldt Points To Low Costs Of Advertising For Increasing Public Demand

The actual number of subscribers to radio advertising, who is an economical medium but the number of average listeners is more difficult to check accurately.

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G. O. P. HEADS APPOINT NEW STATE GROUP

Skipper's Patronage Committee Is Superseded By Another Backed By Hoover

ORLANDO, FLA., May 3.—(INS)

A new patronage committee superseding that announced some time ago as having been selected by Glenn B. Skipper, Republican national committeeman from Florida, was in power to-morrow received here today from A. E. Knotts, chairman of the Republican State Committee.

The new committee was chosen in a conference between A. E. Knotts, state chairman, W. A. Howey, Republican candidate for governor in the November election, and Glenn B. Skipper, Republican national committeeman from Florida, was in power to-morrow received here today from A. E. Knotts, chairman of the Republican State Committee.

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Members of the committee, as appointed by the Chief Executive, are: W. J. Henning, J. L. Esselstyn, George W. Pennington, George W. C. Larson, Orlando, and Mrs. B. R. Morgan, Tampa Springs.

It was said by skipper that members of the committee including the national committeeman will be greater than the other. This effect, divests the national committee with the approval of the President and will stand, Knotts declared.

Members of the committee, as appointed by the Chief Executive, are: W. J. Henning, J. L. Esselstyn, George W. Pennington, George W. C. Larson, Orlando, and Mrs. B. R. Morgan, Tampa Springs.

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Members of

Removal Of Judge Is Another Step In "House Cleaning"

WASHINGTON. May 2.—(INS)—President Hoover's summary dismissal of William A. Dwyer, federal district attorney in Brooklyn, is but another step in the widespread campaign to "clean house" in the government's law enforcement machinery. It was held today in administration quarters.

One of the other U. S. attorney general's immediate plans in his examining office was to order a nation-wide survey of the work of federal district attorneys, and conditions in their respective districts, plus with a view to determine whether they should be continuing in office.

In the last six weeks three district attorneys have been fired all at the instigation of the Department of Justice. John Cook in Mississippi, Wm. A. Gober in Northern Florida, and now Dwyer. The investigation is continuing, and it is probable that more heads will fall before long.

CONSIDERS BOUT

STOCKHOLM, SWEDEN, May 2.—(INS)—Harry Pearson, heavyweight boxing champion of Sweden, today was considering an offer to fight Otto Von Post, Norwegian heavyweight, in a bout at Chicago.

ITALIAN HEAVY MATCHED

NEW YORK. May 2.—(INS)—Richard Bertozzo, giant Italian heavyweight, has been matched for a bout with Jim Malone in Boston on May 17.

TILDEN WINS REVENGE

PATERSON, N. J., May 2.—(INS)—William T. Tilden, former national tennis champion, had obtained revenge today for the defeat he sustained at the hands of John Van Ryn last winter. In an exhibition match here yesterday "Big Bill" defeated the New Jersey youth by a score of 6-8, 7-5, 6-2, 7-5.

BERLENBACH MAKES GOOD

NEW YORK. May 2.—(INS)—Paul Berlenbach, former light-heavyweight boxing champion, has made good in his first two starts as a professional wrestler. He scored his second victory in Brooklyn last night by throwing George Zaharis, of Greece, with a wrist lock in 2 minutes and 21 seconds.

FIRE THREATENS FOREST

SAN BERNARDINO, Cal., May 2.—(INS)—Thousands of acres of valuable timber land were threatened with destruction by a forest fire that started today in the mouth of Dry Canyon, near Idyllwild, according to reports received here.

CONFIRMS RUMOR

LONDON. May 2.—(INS)—In an interview to-day in the Daily Express, Tellulah Bankhead, American actress, confirmed reports that her engagement to Cagin Anthony De Rosnay had been broken. "Tony and I have agreed to disagree," she stated.

Queen and Maids at Pirate Ball, Gala Social Event at the University of Florida



The attractive girls pictured above were selected by "Ye Pirate Crew" of the University of Florida, to reign as Queen and Maids at their Annual Fancy Dress Ball, the event being a brilliant festival during the Easter Follies at the University. Top center, Miss Theo Hinley of Live Oak,

World's Smallest Church



The world's smallest church—not shrine, but a real edifice—is this tiny and exquisitely beautiful structure, which is located on the top of Mount Casino, near Covington, Ky. It provides seating accommodation for but three worshippers.

The Famous Card Tree



This famous card tree in Santa Cruz, Calif., is supposed to be the oldest living tree. Tourists who visit the plant attach their cards to it.

NOT TO ALTER GOLF BALL

ST. ANDREWS, SCOTLAND, May 2.—(INS)—British golf authorities have abandoned their plan to adopt a larger and lighter golf ball. The Royal and Ancient Golf Club decided at their spring meeting not to experiment with the ball now in use. Those advocating a new ball claimed the size and weight of the ball used at present places too great a premium on driving.

GETS REPRIEVE

COLUMBUS, O., May 2.—(INS)—John Stilo, who was under sentence to die in the electric chair at Ohio State Penitentiary tomorrow evening, was granted a 60-day reprieve by Governor Myers Y. Cooper this afternoon.

BANDITS CAPTURE NURSE

CHICAGO. May 2.—(INS)—Miss Dolores Bannon, 22, a nurse, was in a state of collapse today following her abduction by two bandits who with revolvers pressed to her side forced her to accompany them while they committed two holdups.

LAKE WORTH

Affiliated tourist clubs of this city plan to construct open air pavilion.

Paris Dressmakers Seek To Help Elder Woman's Apparel

PARIS. May 2.—(INS)—Fair and forty frocks are far from making fair women look fat, this spring. For the French dressmakers have gone in for the needs of the larger woman who is no longer in the bloom of first youth, and studied out ingenious slimming methods.

An unusual combination is seen in an afternoon frock of printed mousseuse de soie in jade-green, black and beige, with black lace used in inserted bands on the bodice and in narrow fan pleatings on the skirt. A reversible satin coat, deep ivory on one side and black on the other, semi-fitting and with a flaring skirt is another extremely smart and practical garment for the older woman who must be careful of her "figger."

Trig, tailored street frocks come in navy-blue woolen reps or fine serge, trimmed with silk braid and somet men with a touch of bright color. Worn with a smart felt hat and fox scarf this is an ideal slenderizing costume for spring days. There is one with crossed folds of white georgette in the front of the bodice and rather tight skirt trimmed with graduated rows of black braid from the hips to the hem. The woman has a surplus bodice with folds of chartreuse and deep cuffs of the same with rows of black braid.

Strange Malady Is Puzzling Physicians

RALEIGH, N. C., May 2.—(INS)—State medical authorities today began an investigation of an outbreak of a mysterious disease following the death of two persons and the serious illness of a third.

While private and state physicians have been unable to identify the malady, alleged that it was highly contagious and in most cases fatal.

The first victim, McKee, a

AT MILANE THEATER TODAY



A Scene from the Paramount All-Talking Picture "The Hole in the Wall," with Claudette Colbert and Edward G. Robinson

professional ball player, who is still alive, was visited at a local hospital by his baby, who was stricken suddenly and died within 12 hours. A hospital nurse attending McRae contracted the malady and died within 36 hours.

The U. S. public health service is sending an expert here to study the disease, which physicians said was accompanied by hemorrhages and stiffening of the joints.

Kansas City To Get Direct Mail Route With Pacific Coast

KANSAS CITY, Mo., May 2.—(INS)—The opening of a St. Louis-Kansas City-Omaha air mail and passenger service by the Universal aviation corporation, which has been announced for May 15, will give Kansas City its first direct air mail connection with the Pacific Coast.

Heretofore it has been necessary to send mail to Chicago by

airmail and that designated for western points will be transferred to the Universal planes and carried to Omaha.

Surprise Canneries, Inc., is newly established tomato canning plant in Ocala.

Installation of West End sewage system progressing rapidly at Plant City.

SOUTH PALM BEACH—\$40,000 Quarry Key Stone unit of Mizner plant now in operation.

TAMPA—\$75,000 will be expended for installation of harbor and channel lights in local port.

Plant of Aplo Bros. Canning Company recently started operating at West Palm Beach.

JACKSONVILLE—Headquarters of Chain Tire Stores, Inc., moved in four-story building on West Forsyth Street.

PLANT CITY—Highway east of this place repaired.

NORTH and WEST

Two Excellent Through Trains Daily

The Flamingo

via Jacksonville

Leave Miami	Arrive St. Petersburg (A. C. & R. R.)	10:30 P. M.
Leave Sarasota	Arrive Tampa	7:30 P. M.
Leave Jacksonville	Arrive Knoxville (G. & W. R. R.)	1:45 P. M.
Arrive Louisville	Arrive Indianapolis (Penn. R. R.)	2:15 P. M.
Arrive Cincinnati	Arrive Cleveland (Big Four)	2:45 P. M.
Arrive Detroit	Arrive Toledo (Mich. Cent.)	4:25 P. M.
Through sleeping car St. Petersburg to Cleveland, Toledo and Detroit. Through sleeping car to Jacksonville via Birmingham, Atlanta and Birmingham. Observation car and dining car service from Jacksonville to Birmingham.		

The Southland

Directly North via New York Cut-off

Leave St. Petersburg (A. C. & R. R.)	Arrive Tampa	Arrive Louisville (G. & W. R. R.)	Arrive Cincinnati (Penn. R. R.)	Arrive Indianapolis (Penn. R. R.)	Arrive Cleveland (Big Four)	Arrive Akron	Arrive Grand Rapids (Wabash R. R.)	Arrive Detroit	Arrive Toledo (Mich. Cent.)	Arrive Birmingham (St. Louis & San Fran. R. R.)	Arrive Atlanta (St. Louis & San Fran. R. R.)	Arrive Birmingham (St. Louis & San Fran. R. R.)	Arrive Birmingham (St. Louis & San Fran. R. R.)
Miles shorter—hours quicker than former schedule													
Leave St. Petersburg (A. C. & R. R.)	Arrive Tampa	Arrive Louisville (G. & W. R. R.)	Arrive Cincinnati (Penn. R. R.)	Arrive Indianapolis (Penn. R. R.)	Arrive Cleveland (Big Four)	Arrive Akron	Arrive Grand Rapids (Wabash R. R.)	Arrive Detroit	Arrive Toledo (Mich. Cent.)	Arrive Birmingham (St. Louis & San Fran. R. R.)	Arrive Atlanta (St. Louis & San Fran. R. R.)	Arrive Birmingham (St. Louis & San Fran. R. R.)	Arrive Birmingham (St. Louis & San Fran. R. R.)
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For information concerning rates, consult HARRY S. ELLIS, Traver's Agent, 364 Stovall Ridge, Tampa, Fla.

H. C. BRENTBY, Fla. Pass'g Agent, 124 West Bay St., Jacksonville, Fla., phone 5-2322.

Through sleeping car St. Petersburg to Cleveland, Toledo and Detroit. Drawing room compartments and observation cars. Drawing car service. Through coaches.

St. Petersburg to Birmingham. Through coaches.

CAMEL CIGARETTES

CAMEL

CIGARETTES

WHY CAMELS ARE THE BETTER CIGARETTE

Camels are cool and refreshing.

The taste of Camels is smooth and satisfying.

The fragrance of Camels is always pleasant, indoors or out.

Camels are mild and mellow.

They do not tire the taste nor leave any cigarette after-taste.

Camels are made of the choicest tobaccos grown—cured and blended with expert care.



In Defense Of College

A young college president, Robert M. Hutchins, at the age of thirty, has been called to head the University of Chicago, does not believe that students of today are as bad as some of their publicity might indicate. He does not think that the "newsies" have reflected even an approximately true description of student life and he considers the universities of the country conspicuous centers of sane living. Sighly, he is not concerned about the "jazz age," drinking, vice and easy living which seems to be the picture many people have of present day education. He realizes that if college students are no better than in the good old days, they are at least no worse, and that if a college man makes the big headlines on a newspaper for selling something, it is because there is real news value in the story.

College students are in the spotlight and they had actually been classified. Strangely enough when a university student or graduate accomplishes something great and lasting, he wants to college fame, "played up." For instance, when Chapman or Coolidge or Wilson or Taft were graduated, the headline of the newspapers did not read "Graduating Doctor President," but if, on the other hand, one of those men had committed suicide, we can see the headline now reading "University Man Slays Wife," or "Former Harvard Student Dies." Nevertheless, when looking back upon some of our finest cases, such as the Leed-Lincolnshire or the Gatsby-Hatch affair, it seems that the most widely published feature was that college men were involved.

There always will be undesirable persons in every group and it is unfortunate that college with its very favorable percentage of high-minded members should be judged entirely by the criminalities of some percent, the criminal antics of an uneducated freshman or by the amazingly ludicrous participation of the circus.

Looking Into The Future

Those of us who occasionally permit ourselves to speculate concerning an attempt to penetrate the future will be interested in the observations of Dr. Alex Hrdlicka, noted anthropologist, who has given long and intensive thought to the subject, with amazing exactness, has drawn a picture of a possible evolution that may be seen to continue several thousand years hence. Dr. Hrdlicka writes a universal history and hisay thought we have been informed about. He says that demonstrates that our species is in a constant state of what is yet to come. The poor souls who have been born blessed with good looks, will be conspicuously impressed with the scientist's forecast that man is growing younger and that, in the course of fifteen or twenty centuries, there will be scarcely a human person on this enormous sphere. This fact alone makes living in that far distant period most desirable, but there are other appealing features, according to Dr. Hrdlicka, which, very naturally, incidentally, stimulate our imagination and curiosity. For instance, another indication held suggests that man might cherish the thought of existing in another world, the claim that people will live longer and life will be easier.

But these are not all of the advantages of the remote future. Coupled with the fact that man will be considerably older than he is now, there will be greater physical characteristics as well as follows: Man will be broader with greater brain capacity, will be more intelligent, more slender, eyes more prominent, teeth smaller and so on. And in number there will be more refined.

These are the findings of the most recent researches in this field, and it is interesting to know

HOW IT'S DONE

TAMPA TIMES

Productively a small operation goes on the Harrison, Ingard, and St. George rooms, some two or three hours each day, excepting time to eat, sleep, and go to work. This is the novel idea followed by the author of the publication.

What the author says is this: "The author of the article, Mr. W. A. McKenna, right, of Jacksonville, Fla., has made a study of the business and has found that

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Social And Personal Activities

MRS. MARGARET PETERS, Society Editor
Residence Telephone 443

Social Calendar

SATURDAY
M. C. A. Stamp Club will meet at the Episcopal parsonage at 10 o'clock to 3 o'clock. This meeting will be spent in Tracing and Selling Day.

TUESDAY
Seminole High P. T. A. will meet at 8:15 o'clock in the school auditorium.

SOCIAL DEPARTMENT OF THE WADDELL CLUB will have its usual bridge party at 2:30 o'clock in the club room with Mrs. T. A. Tatton, Mrs. H. M. Rumbley and Mrs. J. M. Hayes as hostesses.

The Athletes Class of the First Baptist Church will hold its monthly business and social meeting at 8:30 o'clock at the church with Mrs. W. A. Zachary, Mrs. D. J. Garrett, Mrs. Yancey and Mrs. Palmer as hostesses.

WEDNESDAY
Clinic and registration for all children who expect to enter any primary school in the Fall; from 9 o'clock to 12 o'clock at the South Side Primary School.

THURSDAY

Clinic and registration for all children who expect to enter any primary school next Fall; from 9 o'clock to 12 o'clock at the South Side Primary School.

FRIDAY
Clinic and registration for all children who expect to enter any primary school next Fall; from 9 o'clock to 12 o'clock at the South Side Primary School.

SALVATION ARMY NOTICE

Major Woods of Atlanta, the territorial headquarters of the Salvation Army, is spending several weeks here attending to the business interests of the Salvation Army and will be the main speaker at the meeting of the Salvation Army on Friday evening at 7:45 o'clock at the Hall on Sanford Avenue. Major Woods has been doing field work for the past 15

years and was for 15 years a social officer in the Army. He will speak at the open air meeting on Saturday evening and also at the meeting on Sunday evening at the Hall on Sanford Avenue. The public is cordially invited to be present at these meetings.

Health Day Observed By Grammar School

By Mrs. E. F. Householder
Representing Parent Teachers Association

Health Day, May 1, was observed at the Grammar School in a very pretty way. The school was open to parents and visitors throughout the day. For the chapter exercises at 10 o'clock, a special health program had been prepared, each of the ten rooms contributing a number to the program. The entire entertainment was splendid.

In every room an exhibit of the pupil's work was on display—maps, history, spelling, English, arithmetic with their attendant good or bad marks so that each parent had the opportunity of comparing the quality of his or her child's work with that of the other pupils. There was a general high standard shown throughout the school.

A most novel feature of the day was that classes were conducted as usual—many of the seats being occupied by the grown-up visitors. One mother, after listening through a history lesson, confided to a friend that she was going home and secretly study her American history.

At noon a splendid luncheon was served by Miss Nelson in the lunch room. Nearly 300 parents and children were served.

In the afternoon, out-door physical exercises were demonstrated to the interested spectators, after which school adjourned as usual at 3:15 o'clock.

Mrs. Babbitt, principal, and her corps of efficient teachers are to be congratulated upon the fine showing made by the little men and women of the Grammar School during the entire day.

Church Circle Holds Meeting On Monday

The members of Circle Number Six of the First Baptist Church met on Monday afternoon at the home of Mrs. W. R. Beecher, 1004 Avenue, with Mrs. Brecher and Mrs. J. V. Johnson as hostesses. Mrs. B. C. Moore presided over the business session which included the devotional and mission study course by Mrs. R. W. Lawton.

During the social hour refreshments were served by the hostesses to the following: Mrs. R. W. Lawton, Mrs. B. C. Moore, Mrs. A. K. Rossette and Mrs. C. A. Anderson Jr. The next meeting will be held with Mrs. B. C. Moore, 2508 Elm Avenue, on Monday afternoon at 3:30 o'clock.

Recital To Be Given During Music Week

Among the events scheduled for National Music Week, which is observed throughout the country from May 5 to May 12, will be a recital by the vocal group of Miss Muriel Taylor. This program will be given complimenting the Sanford Women's Club and will be presented on Thursday, May 9 at 8:15 o'clock in the club house on Oak Avenue.

The program consists of songs, duets and trios in English, French and Italian, and will include a cycle of Gypsy songs to be given in costume with appropriate settings and lighting effects.

The Woman's Club extends a cordial invitation to the public to attend this event next Thursday.

Mrs. Seacy Surprised With Birthday Party

Mrs. J. N. Seacy of Longwood, who is a patient at the Fernside-Laughlin Memorial Hospital, was given a surprise party on Wednesday afternoon by the nurses of the hospital in honor of Mrs. Seacy's seventy-sixth birthday, which she celebrated at that time. Little Lottie Byrd, also a patient at the hospital entered Mrs.

**Miss Bentier 1208-50
To Chit Chat Club**

Miss Beverly Bentier was hostess to the members of the Chit Chat club with a bridge party on Wednesday afternoon at her home on the Country Club Road. High score prize a silk handkerchief, was awarded to Miss Ethelda Tatum while low score prize, novelties silver choker beads were presented to Miss Julie Higgins.

A profusion of gladioli and other Spring flowers adorned the rooms where the tables were placed while the talles and other bridge accessories were in harmonizing colors. Late in the afternoon the hostess assisted by her mother, Mrs. F. W. Bender, served a salad course to the following members: The Misses Ethelda Tatum, Rose LaVerne Hurt, Pearle Robison, Julia Higgins, Jane Torrance, Katherine Schirard, R. E. Griffin and Margaret Thompson.

Local O. E. S. Chapter Meets On Thursday

Seminole Chapter Number Two of the Order of Eastern Star held its regular meeting on Thursday evening at the Masonic Hall, in honor of Mrs. G. E. McKay, who was elected associate grand conductor of the state of Florida at the grand chapter which was held at Jacksonville last week.

Mrs. P. M. Elder presented Mrs. McKay with an arm bouquet of red radiance roses after which other members of the chapter put on a drill in her honor.

Other guests were given packages of old-fashioned flowers by Mrs. Murray Jarvis and the visitors received carnations.

For entertainment during the evening Mrs. Frank Hauser, accompanied by Mrs. B. C. Moore,

were Mrs. Janice Atwell, worthy matron of Seminole Chapter, gave a report on the grand chapter. Mrs. D. J. Routh presented Miss Huff with a basket of snapdragons as a gift from the members of the chapter.

Mrs. W. M. Hayes accompanied Mrs. Robert Glenn when she sang "My Mother's Eyes," and a song composed by Mrs. R. C. Maxwell for Mrs. McKay. Refreshments were then served by Mrs. K. Shoemaker and her committee to about 100 guests.

Out of town guests included: Mrs. Martha J. Cleary, grand secretary and past matron of Daytona Beach; Mrs. Mae Bannan, grand conductor of Daytona Beach; Arthur B. Granger, past grand patron, of Deland, and others.

EAST SANFORD

R. G. Oakley was the guest of his sister Mrs. Carl Chapman. Mr. Oakley is a government inspector called to Orlando to help with the work of doing away with the Mediterranean fly. Mr. Oakley came here from Texas where he had been connected with the campaign against the boll weevil.

Mr. and Mrs. James Hardy have moved to the property on Marguerette Avenue known as the Hancock place for many years and are engaged in the chicken and pigeon raising business.

Mr. and Mrs. Shirley who have

lived on the Hancock place for

the past two years have returned

to their former home in Montana.

Mr. and Mrs. E. M. Caraway

are building a 6 room one story

house on the location where their

house burned a few weeks ago on Beardall avenue.

Bill Lynch and his bride have

come to live at the Cox house on Marguerite Avenue. Two rooms have recently been added to the Cox house.

The many friends of Miss Ingles Evans, former resident of Sanford, will be interested to learn that she has recently appeared on Jacksonville radio programs, giving piano selections. She is the daughter of Mr. and Mrs. M. M. Evans, and now resides in St.

Jacksonville's Central Fire station being repaired.

John DeJarnett, English
with G. Bonds and G. M. Myrtle Avenue, and installing
drainage systems in several areas.

Arcadia Building completed to
house culinary department of Flor-
ida Baptist Children's Home in
this place.

Jacksonville's Central Fire stat-
ion being repaired.

J.C.PENNEY CO.

212—East First Street—214

A Delightful Group of

"Penibrook"

Spring Hats

Felt—Straw Braids—Combinations

Smart small shapes to wear right now with fur collared coats—straw braids, bright leis and combinations of straw and felt—youthful hats and modes for matrons, too. There's a look of spring about them that is irresistible.

A Specialized Group—Made to
Our Own Standard—to Sell for

\$2.98



For the Sake

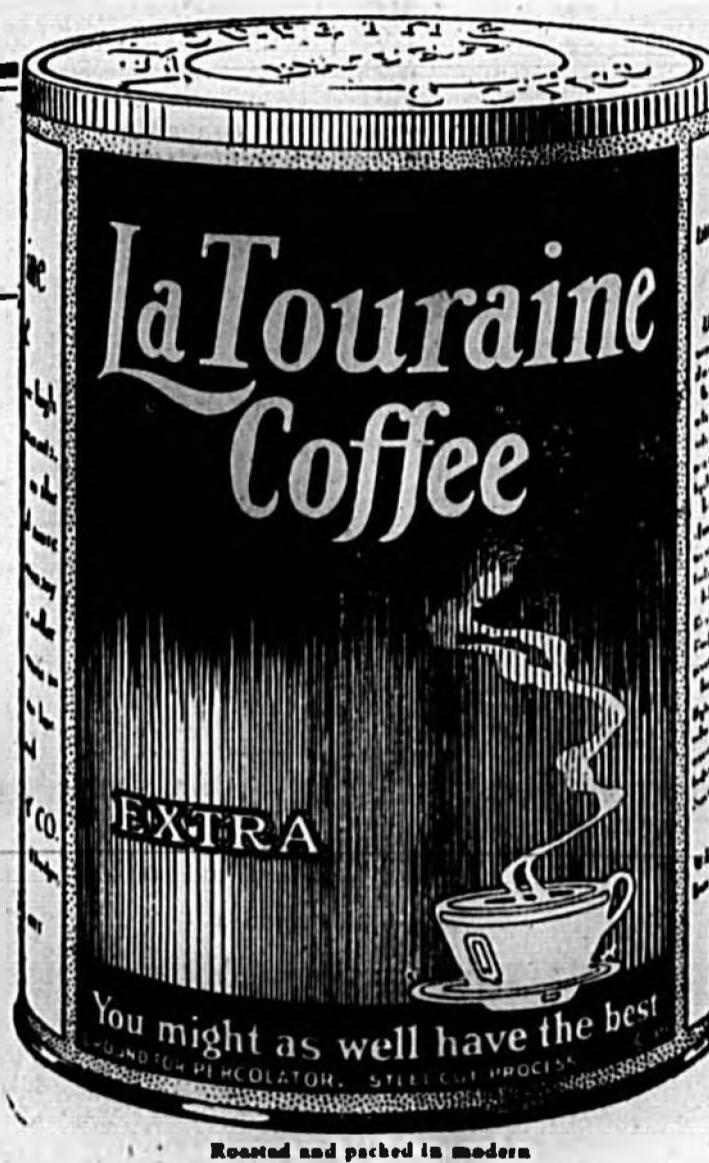


THERE is a secret back of the matchless good taste of La Touraine Coffee—a priceless secret formula that governs selection, blending and roasting. It is the exclusive property of a handful of men. With it, they are able to maintain the unvarying quality of La Touraine.

Wherever you drink this famous blend—in leading hotels and restaurants or in your own home—you will experience the same pleasures of tempting aroma and satisfying taste.

Four of the finest coffees grown—the choice production of tropic plantations—are blended to a rich harmony of coffee flavor.

This blending is done with extraordinary care. Specially trained men—the most modern equipment—the quality standards of its (La Touraine's) celebrated formula.



La Touraine Radio Concerts

On the air Wednesday evenings at 6:30,
Eastern Standard Time, from the following stations:

WEAF	New York	WTIC	Hartford
WEII	Boston	WGJ	Schenectady
WCBS	Portland	WGR	Buffalo
WTAG	Worcester	WCAK	Pittsburgh
WJAR	Providence	WWJ	Detroit
WHAS	Louisville	WBB	Atlanta
WTAM	Cleveland	WBM	Nashville

WJAX Jacksonville

of Good Taste

The result is a rich, full-flavored coffee that has won the hearts of America's coffee connoisseurs.

It has been chosen for the tables of more leading restaurants and hotels, and for the dining cars of more extra fare trains, than any other brand.

It has made thousands of friends among people whose homes are famed for hospitality.

By sheer quality—unfailingly maintained year after year—La Touraine Coffee has become America's favorite coffee.

Why not order a trial tin of La Touraine Coffee today from your dealer? He has it—or will be glad to get it for you promptly.

Serve it on your breakfast table tomorrow morning and experience the delights of La Touraine flavor.



You might as well have the best

W. S. Quinby Company Philadelphia Chicago Jacksonville

Boston

New York

21-Acreage for Sale

FOR SALE OR RENT - 5 acres of land, with house on it, Beardall Avenue. Also 20 acres in Palmer's subdivision, priced right to responsible party. Now under cultivation, all in celery. See Nick Zernovac, Beardall Avenue.

22-Rent Estate for Sale

Two well-located lots in Volusia county, on State Highway, will exchange for small car, couple preferred. Phone 823-W.

26-Miscellaneous For Sale

Large fresh strawberries 15 cents each. Postage 25¢ or more diverted. H. Munn - Phone 303-J.

NOT - From our truck Thursday afternoon, broken leather, rain coat. Had note book in pocket with name. Finder please return to Hill Lumber Co.

Automobile - DODGE
dearly cars and Graham trucks. Elm and 13th Street. Phone 3.

ID YOU KNOW THAT YOU CAN GET YOUR CLOSED CAR TOP REPAIRED WHEN IT NEEDS IT AT SANFORD OVERLY WORKS 115 NO. BENCH AVE.

Business Service - WRIGHT PRINT SHOP
NAPPY Service on any thing in printing. A phone call will get your man. Phone 417-W. 9 Ballad Ave.

BUSHING BLOCKS - Irrigation boxes and general cement work. Miracle Concrete Co. J. E. Terregeier, Poco 3rd and Elm.

HANEY'S DRUG STORE - Prescriptions, Drugs, Soda, Wine as well as your shoes. Call 303.

Help Wanted (Male) - Insurance Salesman. Easy selling plan. Good Pay. P. O. Box 352 Orlando, Fla.

10 B-Rabbits - ABBITS FOR SALE - Pedigreed and registered breeding stock also young pedigree stock eligible for registration. Chinchillas, white blue eared and New Zealand Whites. St. Johns Rabbitry, Indian Mound Village, Sanford, P. O. Box 938.

10C-PLANTS - FOR SALE - Zinnia plants, Giant Dahlia, Peacock. From Herold's Seeds, T. F. Wilson, 1239 W. 1st St. Phone 223-W, or 156-W.

12-WATER - WANTED - House laundry work. Dampers finished. Will call for and answer. Jennie Boston, Phone 2702.

15-Apartments for Rent

CELESTINE APARTS - 612 Park Ave. Apts. for rent available. Apr. 1. Apply Apt. 1.

Furnished Apartment for Rent - Park Ave., Park Ave. and 8th St. Franchise. Rent reasonable. Phone 342-J.

FOR RENT - Furnished rooms on second floor of Herold building can be rented at a very reasonable basis. Write or Forman, The Herald.

FOR RENT - Money Apartments, 1639 Park Ave. Summer rate.

FOR RENT - Large and small apartment, Langley Ave. Summer rate fall 25%.

NICE 2 Room furnished apartment \$10.00 weekly - first floor room - \$2.00 weekly. 323 Palmetto and 4th Street.

Houses for Rent - RENT - Splendid furnished and granite on Silver. Delightful place to live per month. W. A. Raynor, Mr. H. C. DuBois, agent.

OR RENT - Two four room cottages located facing plant on west side. \$10 per month each. J. Gates, phone 402-L-154.

FOR RENT - Five room bungalow in Rose Court, Grindstone Ave. near south. Captain W. M. Williams 524 Elm Avenue. Sanford City.

FOR RENT - Large, well-furnished house, 1525 7th Street, corner Seminole Blvd. and Mansfield Ave. Telephone 10.

FOR RENT - Furnished bungalow at 317-318 Street. Second house on Elm Ave. Open garage - \$35.00 month. See Mr. Donat at The Herald office.

17-Business Places for Rent

FOR RENT - Filling station and garage doing good business.

21-Acreage for Sale

BLACK LAND FOR SALE: 10 acre lot, 100 ft. wide, undeveloped, mark 100 ft. by 140 ft. on one side, section 16-21-2, near Chuluota. In flowing well - average \$100 per acre with 10¢ per cent tax. Fred T. Williams, 200 N. Main.

NOTICE OF MASTERS SALE: Notice is hereby given that under and by virtue of the decree of the Circuit Court, in and for Seminole County, Florida, in Chancery Cause No. 14, dated April 1, 1929, I, Special Master, J. S. Nix, Esq.,

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