

In the World of Sport

HAUGDAHL PLANS TO MAKE RECORD ON BEACH COURSE

Travels Half Mile Monday In 13 1-5 Seconds In Miller Special; Is To Drive New Type of Car Made For Race

DAYTONA, Feb. 24.—In endeavoring to establish a world's competitive auto race record on the Sea Breeze-Daytona Beach speedway today Sig Haugdahl, driving a Miller, negotiated a half mile in 13 1-5 seconds and the time being lost in the second half, went a full mile on six out of eight cylinders in 29 2-5 seconds. This in competition with Dave Koetzia driving a French Peugeot.

Although Haugdahl established the individual time test record of 180.27 miles an hour, or three miles a minute, on this course in April, 1922, today's record is said to be best yet made on the course in a race in which two or more cars were entered. Driving a new type racing creation which he is making for the purpose, Haugdahl proposes to olver today's showing by a considerable margin Thursday, Mar. 12.

The match race, which was witnessed by about 10,000 persons, was known as the Governor's trophy in honor of Gov. John W. Martin, of Florida, who witnessed the events from the gallery of the Clarendon hotel.

Five sprint automobile races, in all of which fast time was made, completed the program.

READY FOR ELECTION.

BRADENTON, Feb. 24.—All is in readiness for the \$1,500,000 countrywide bond roads and bridge bonding election here Monday, Feb. 23, it is announced by county officials. Sheriff H. J. Stewart has completed distribution of the ballot boxes and other details have been attended in preparation for the balloting Monday. If the election carries, the funds provided will, it is declared, give Manatee county one of the finest road systems in the state. Items covered in the proposals are: Bridge from Anna Martin to Longboat Key; Bradenton-Arcadia road; Ellenton-Gillett road, Range Line road; Rubonia Cut-off road.

LIGHT PLANT BOUGHT

ORLANDO, Feb. 24.—The Apopka Water and Light Company has been purchased by the Florida Public Service company, it is announced here. The company also has been taken over the electric distribution system of Ocoee.

In Off Season



Meet Miss Helen Wainwright, national all-round swimming champion, as she appears at her home in Long Island during the winter months. She plans to attempt to swim the English Channel next summer.

KIRKWOOD AND HAGEN HELD TO 36 HOLE DRAW

Ormond Beach Course Record Is Broken By George Duncan In Play With Mitchell

ORMOND BEACH, Fla., Feb. 24.—Walter Hagen and Joe Kirkwood held Abe Mitchell and George Duncan, famous British professionals, to a 36 hole deadlock here Sunday in the third and deciding match of a series between the four.

Mitchell squared the match on the last green when his marvelous recovery from the fence bordering the eighteenth fairway gave him a birdie four with his team one down and one to go. The four won the hole and squared the match.

Duncan, playing spectacularly, broke the course record with a 68 on the morning round, and both Mitchell and Hagen carded 68's in the afternoon. Mitchell made the last nine holes in 32. The previous course record was 69, held by Jess Guilford, former United States

amateur champion.

The gallery was one of the largest ever to witness a match over the local course. John D. Rockefeller was one of the celebrities numbered among the spectators for several hours.

Duncan and Mitchell finished one up at the end of the first eighteen holes.

BATTLE TRAVEL SPAR

WEST PALM BEACH, Feb. 24.—S. Harrison Wallabb a few days ago picked up a bottle on the beach near here, that was thrown into the Eel river at North Manchester, Indiana, two years ago by John Renicker. Renicker had placed his name and address in the bottle with the request that the finder write to him. The bottle reached here, by passing through the mouth of the Eel river south of Logansport, Ind., into the Wabash river, thence into the Ohio and Mississippi and later into the Gulf. The Gulf stream brought it to this section of the Florida coast.

The people of the United States saved during 1923 more than they learned during 1890.

CAST-OFF IS NOW MOST BRILLIANT OF OUTFIELDERS

Edw. Roush, Left Stranded High When Federal League Died, Bought and Sold By McGraw at Price of \$6,000

NEW YORK, Feb. 24.—When they had turned over all the players, goods and chattels of the ill-fated Federal League to the majors a decade or so ago, it was discovered that one player was left over and unaccounted for. He was Edd. Roush of the Newark club. Nobody wanted him, but Harry F. Sinclair, leading financial spirit among the Federals, finally sold him to Manager John McGraw of the Giants for the waiver price, \$6,000.

McGraw traded Roush to Cincinnati and has been regretting it ever since, even going so far as to make several attering bids for the outfielder who has established himself as one of the best five batters and three greatest fielders for the past nine years. His nine-year batting average is .344. He led the National League batsmen in 1917 and 1919. He holds a place on most of the all-star aggregations selected these days.

When Roush went to the Federal League in 1914 from Evanoville, Illinois, his right arm went back on him. He at once undertook the apparently impossible task of learning to throw left-handed, but by persistent effort he has developed that arm until it ranks among the best in the game. This is one of the most "unusual achievements in the national game's history."

For years Roush was one of the most stubborn holdouts in the major leagues, but his differences with the Red's management have been smoothed over and he is now regularly in the fold by spring.

Roush was born in Oakland City, Indiana 32 years ago this spring.

VOCATIONAL AID OFFERER

TALLAHASSEE, Feb. 24.—A wealth of material on vocations now open to women, the training necessary, and the usual salaries, has been placed in the library at Florida State College for use of students interested. This material was secured and compiled by the Y. W. C. A. committee on vocations. A vocational specialist will come to the college in April, and a study of the material now available will not only be of immediate interest, but will be a preparation for the suggestions she will make.

ADVERTISEMENT OF COFFEE IN U. S. BOOSTS PROFITS

Million Spent Here Returns To Brazil In Greatly Increased Sales; Output Is Valued 40 Per Cent Higher

SANTOS, Brazil, Feb. 24.—\$1,000,000 which local coffee growers have spent advertising coffee in the United States seems to be coming back into their bank accounts. According to figures released by the American consulate in this city, green coffee exporters shipped 749,894,376 pounds of coffee to the United States during 1924, worth \$139,007,766. This is a drop under 1923 of less than two per cent in quantity, but an advance in value of nearly 40 per cent.

There has been much criticism in the United States of the system of daily control of shipments at the ports of Santos and Rio de Janeiro, where the demand is maintained at a high level throughout the year by a control over the sale of the crop. It should be noted, however, local dealers set forth, that this public control over sales is fixed on the basis of the average crop. With entries at 35,000 bags a day into Santos and 12,000 bags a day into Rio de Janeiro, the year's arrivals under the original plan, started by the federal government, gave a total of 14,100,000 bags, calculated on a basis of 300 working days a year. This figure is above the average crop for the last ten year period.

After the July revolution in Sao Paulo was crushed, the federal gov-

ernment ordered the railways to give right of way to coffee shipments, and daily arrivals were soon doubled.

Dr. W. L. Schurz, American commercial attaché at Rio de Janeiro, has been in Sao Paulo endeavoring to secure a better system of collecting crop statistics and storage figures for the trade. It is also understood that he intends to tell the Brazilian growers and traders that housewives in the United States have been known to smash corners in food products, and that a ruinous coffee strike is a possible event of the future.

It is undoubtedly true that large profits are being secured on coffee plantations at the present time. The highest price ever recorded for a coffee fazenda was paid a short time ago by an English company organized of \$2,500,000 for a farm of 2,500,000 trees. At present prices the average crop grown on this farm is worth about \$1,800,000. A resident population of 3,200 people live on the farm. —ages are low.

If prices remain high, it is thought that rapid development in acreage may occur in Minas Geraes, Sao Paulo's neighbor to the north, where there is a large amount of unsettled public land suitable for coffee growing.

IMPROVEMENTS MAPPED

FORT PIERCE, Feb. 24.—E. H. Collins, Jr., county engineer, is working on data and mapping out proposed improvements in highways in the Vero section where plans are being made to launch a program soon that will involve expenditure of \$400,000. Projects under consideration include a 16-foot ocean front road connecting Vero and Quay bridges, approximately eight miles long; and about 30 miles of additional paved roadways.

The Cow Feed that always makes good

You are looking for a dairy ration that will increase your milk profits. Your roughage is cheap but to get the best possible results at the lowest cost, you should supplement it with

Happy Cow Sweet Feed (24% Protein)

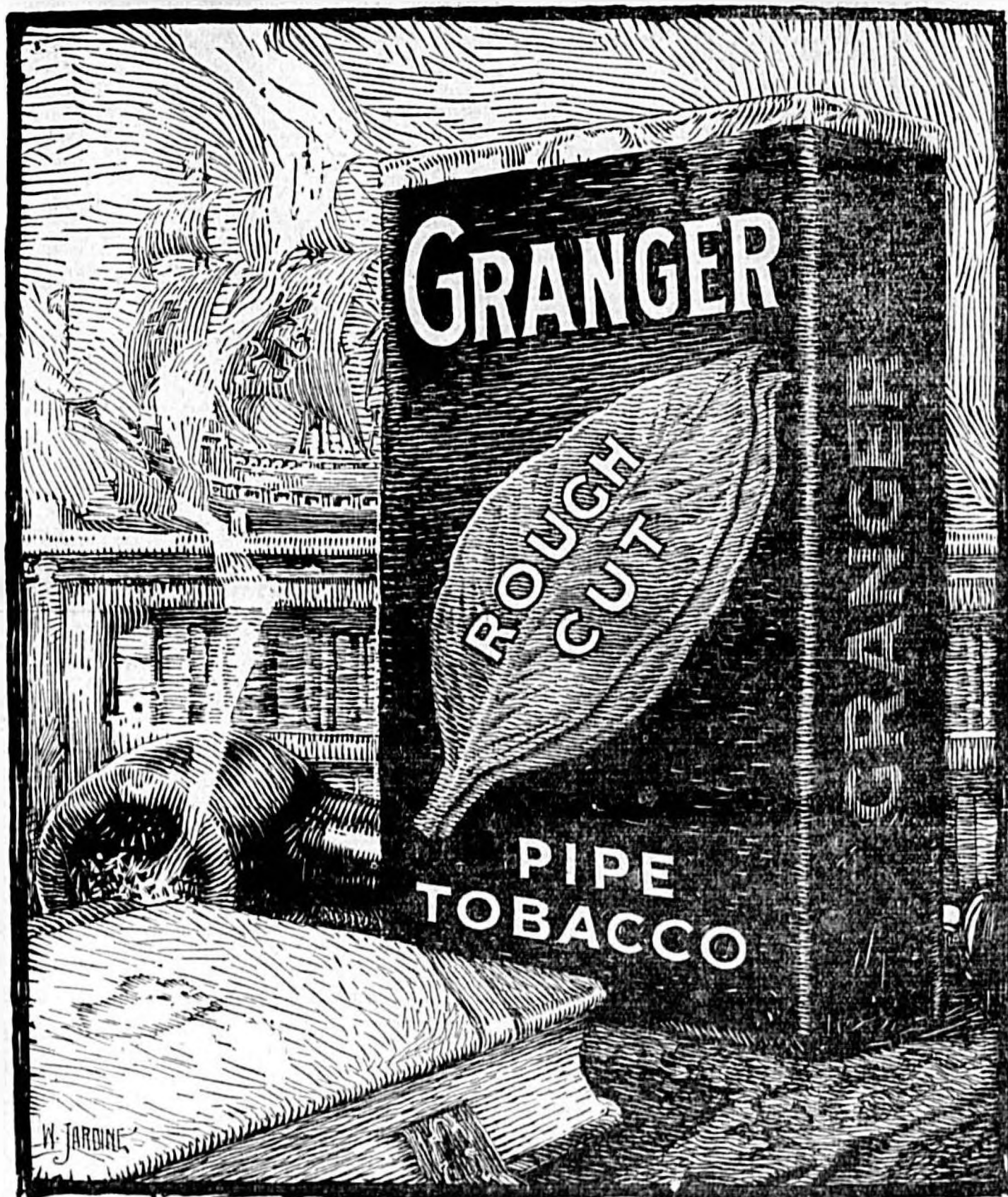
This famous high protein balanced ration is equalled for feeding with ensilage, or other homegrown roughage. It cuts your feed cost and increases your production.

There is nothing cheap in Happy Cow Feed. It is composed of cotton seed meal, corn meal, gluten in linseed oil meal, peanut oil feed, alfalfa meal, and cane molasses.

It is one of the best feeds made by Edgar-Morgan Co., the well known quality feed manufacturers of Memphis. They know Southern conditions and that's why Happy Cow Feed is the choice of Southern dairymen.

Always ask for and feed Happy Stock Feeds.

Sold by SEMINOLE FEED CO.



Packed heavy for instead costly because 10

OAK HILL

"The Suburb of Opportunity"

Offers the man of moderate means a chance to build a home or invest without taking on heavy financial obligations.

In Oak Hill, the soil is rich, and the elevation unusually high. Beautiful oak trees lend shade to much of the property.

Oak Hill is located at the corner of Geneva and Mellonville Avenues and will soon be on paved streets over which the traffic will be heavy.

Call at our office and let us tell you about this great development.

N. H. GARNER

Developer

110 PARK AVENUE

The most remarkable tobacco ever offered to pipe smokers — in quality, in value, in taste

Back about 1870, James N. Wellman developed a secret tobacco process which won instant and widespread favor. It yielded a fuller-bodied richness, mildness and fragrance which just seemed to "go" with a pipe. No one else ever knew his secret until we acquired "Wellman's Method" and by its means made "Granger Rough Cut"

Granger Rough Cut



HEAVY WORK REQUIRES HEAVY FEED
ALGRAIN
Sweet Feed is 85% grain and will keep your stock in the best condition. A trial will convince you
SANFORD FEED & SUPPLY CO.
HAY—GRAIN—MIXED FEED
Molasses, Bran, Cotton Seed Meal, Paris Green
Myrtle Ave. and 4th St. JNO. W. SNEED Phone 539



A SENSATIONAL Buying Event

IRISH LINENS

Good quality and in a wanted range of new Spring colors \$1.25 value

89c

BATH TOWELS

Extra large 65c value Sale Price 43c.
Huck towels, plain white also red border 30c value at our anniversary sale

18c

Our entire line of

BLANKETS

TO BE SOLD AT

HALF PRICE

NEW LINE OF SILK CREPES

for spring, new colors \$1.75 value, on sale

\$1.39

COTTON CRASH TOWELING

Crash toweling 25c value per yard
15c
Best glass toweling 35c value, on sale per yard
19c

Satin bed spreads, extra good size 81x90 \$5.50 value; on sale
\$3.98

One lot of Columbus bed-spreads, size 81x90, colors blue and pink, \$4.50; on sale
\$2.98

UNBLEACHED MUSLIN

20c Value
Sale Price
14c

Mixing bowls the popular hard baked yellow stone ware 25c value
18c

One gallon stone water pitchers 85c values, sale price
59c

Crystal water sets \$3.50 value, sale price
\$2.48

SAVINGS ON GINGHAMS

32 inch imported gingham 69c value; now on sale for
39c

32 inch dress gingham 35c value, during or 14th anniversary sale
22c

When Is a Sale A Sale?

When is a sale a sale? There are sales and sales, but when we make such an announcement the public has learned to know the definite accurate meaning of that word here.

It Will Be Impossible

to mention everything that we handle.

Don't forget the date—Feb. 26.

Look For

KANNER'S DEPARTMENT STORE

A Bargain

40 inch Crepe de Chine \$2.00 value.
Anniversary Sale Price.

\$1.39

KANNER'S DEPT

213-215 SANFORD AVENUE—3 BLOCKS FROM HIGH PRICES

NO SECONDS

1911

Annive

10

Days Beginning
Only

STORE WILL BE CLOSED
WEDNESDAY
TO RE-ARRANGE STOCK

Doors Op

It is generally known that we sell merchandise at wholesale prices. Anniversary Sale, we are going to give our customers a real bargain. Don't miss the opportunity to buy your season's supply during our competitor's sale.

OIL STOVES

2 burner oil stoves, \$7.50 value
Sale Price **\$6.65**

3 burner oil stoves, \$10.50 value,
Sale Price **\$8.48**

HOUSEHOLD AND KITCHEN NEEDS

Tin pie plates, 8c
Large Bottom Cake Pans, 10c
Tin Dairy Pans, each, 10c
Muffin Tins, 15c
Drip Pans, 25c value, 19c
Tin Funnels, 10c
Flour Sifters, 25 value, 19c
Galvanized Water Buckets, 10 quart, 21c
Galvanized Water Pails, 12 quart, 29c

Galvanized Tubs, No. 1, 85c value, on sale, 69c
Galvanized Tubs, No. 2, \$1.00 value, on sale, 95c
Handy Oil Cans, one gallon, 35c
Galvanized Oil Cans, 2 gallons, 75c value, on sale, 59c
Bread Boxes, plain white, \$1.25 value, on sale, 99c

Every man will be able to replenish his wardrobe for spring and make many astounding savings on each article—now is your chance to save.

Glass Oil Lamps

75c values
Sale Price **59c**

\$1.00 value
Sale Price **79c**

Cups and Saucers

Each **8c**

Plain China Plates

Each **18c**

Galvanized chamber Pails, \$1. value, on sale, 87c

White Stop Jars, best grade, enamel, \$2 val. sale price \$1.59

White Bowls and Pitchers, \$3 value, sale price \$2.48

Men's Balbriggans

Medium weight, full cut for solid comfort, yet form fitting. A snug fit at waist and ankles. Come in and look them over. We have what you want at a price you are willing to pay. 75c value on sale

43c

Men's Shirts

Lion Brand, fast colors, new style with collars attached \$2.50 value. Sale price

\$1.89

MEN'S SHIRTS

25 dozen Men's Blue Chambray work shirts with two pockets, full size, value \$1.00. Sale Price .69c

25 dozen Overalls, good grade, \$2.00 value. Anniversary Sale \$1.39

Aluminum Ware

Aluminum Sauce Pans, \$1.25 value, sale price 79c

Aluminum Rice Pans, \$1.50 value, sale price 98c

Aluminum Percolators, \$1.25 value, sale price 89c

Aluminum Pitchers, \$1.25 value, sale price 89c

Aluminum Dish Pan, 14 qts. \$1.50 value, sale price \$1.19

Aluminum Sink Drainers, 29c

Aluminum Roasters, good grade, \$1.50 value, 98c

Wash Boards, 65c value, 43c

Mop Holders with handles, 35c value, 19c

Oil Mops, \$1.25 value, sale price 89c

House Brooms, 4 strings, 75c value, 49c

Scrub Brushes, 25c value each, 19c

Pepperil Sheets

81x90, \$2.00 value, on sale

\$1.49

Bed Spreads

\$2.00 value, on sale

\$1.48

Men's Suspenders

On Sale

Men's Suspenders, good grade, 50c value. On sale

39c

BOYS' KNICKER PANTS

Boys' Pants, good grade, \$1.50 value

98c

Good Grade Pin Check Pants

Serviceable
Any size. Special, on sale

\$1.29

SALE
LASTS
FOR
10 DAYS
ONLY

Enameled Ware

Enameled Dish Pans, 10 qts. 75c value, sale price 49c

Enameled Dish Pans, 14 qts. 85c value, sale price 69c

Enameled Water Pails, \$1.00 value, sale price 79c

Curtain Scrim

Fancy Border, 20c value now

10c

MEN'S SUITS

\$18.48

For years our store has been known as the headquarters for back. Quality clothing at reasonable prices. \$25.00, \$30.00 more than full value. Men who come to us once, always come back. Quality clothing as reasonable prices. \$25.00, \$30.00 and \$35.00 suits, now on sale \$18.48

Shoe Dept

American scout
value. Sale price

\$1.

MENT STORE

PHONE 550

AT ANY TIME

y Sale 1925

STORE WILL BE CLOSED
WEDNESDAY
TO RE-ARRANGE STOCK

AND
Lasts

Feb. 26th 10
Days Only
ne A. M.

ections are such as to enable us to do this. In this, our 14th
ave cut our prices below jobbers' and manufacturers' cost.
tem, compare our prices and you will see we are far below
merchandise.

Women will find in our complete stock, artic-
les of clothing, as well as the furnishings
for the home that can be bought at
prices that mean sensation at savings.

You Cannot Afford To Miss this Sale

Bungalow Apron

All fast colors \$1.25 value
on sale each
89c

One lot of

Fancy Voiles

assorted colors 35c and 50c values on sale
19c

First prize, nainsook yard
wide, good grade, regular
25c quality on sale
18c

Strong Hold Bleached Mus-
lin 25c, value sale
18c

Ladies' Silk Hose, guar-
anteed non-ravel \$1.25
value. Sale Price pair
89c

Ladies' Silk Hose 75c
value on sale
59c

STOP

One lot of Ladies' W. L.
Douglas Shoes value
\$5.00, \$6.00, \$8.00 and
\$10.00 to be given away
on this sale at
\$3.48

PATTERN TABLE CLOTHS

Patent stands at clearly
and the mercerized finish
is permanent. Square
cloths neatly hemstitch-
ed in floral patterns 58x
88, \$2.95 value on sale
\$1.98

Diaper Cloth

Best Star Diaper cloth
24 in., per bolt
\$2.19

We rarely use the
word SALE, but when
we do, it signifies
quality, merchandise
at radically reduced
price.

A REAL BUY!

French Ginghams 36 inches wide, 59c value
on sale
39c

Mercerized poplin, assorted colors, white,
black and navy value 50c; sale price
39c

Wash Boards

Brass

69c

SPECIAL REMNANT SALE

Coming just at this time when women are beginning
to plan Spring wardrobes, this remnant sale is of
special interest. Remnant of all kinds, many in
lengths sufficient for fashioning smart separate
skirts, other desirable for combining with other ma-
terials in new and original ways.

- Enameled Tea Kettles, \$1.25 value, sale price...89c
- Enameled Coffee Pots, 75c value, sale price...59c
- Enameled Sauce Pans, 2 quarts, sale price...39c
- Enameled Sauce Pans, 3 quarts, sale price...49c
- Enameled Sauce Pans, 4 quarts, sale price...69c
- Enameled Pudding Pans, 25c value, sale price...15c
- Enameled Pudding Pans, 35c value, sale price...19c

NOTION DEPARTMENT

- Crochet Cotton, O.N.T. 8c
- Mercerized Crochet cotton 4c
- Needles of all sizes, paper 4c
- Improved Safety Pins, card 4c
- Sure-snap Fasteners 7c
- Neat rick-rack Braid, all colors 8c
- Neat Trimming Braid 8c
- Sharp Pointed Pins 4c
- Wire Hair Pins, box 4c
- Good Hair Nets 8c
- Celloid Dressing Combs 9c

STEEL GARDEN AND LAWN RAKES

\$1.25 value, sale price...89c
Big garden hose, \$1.25 val. 98c
25 feet Rubber Lawn Hose
5 ply, \$3.75 value...\$2.98

Men's White Oxford
Shirts
SALE PRICE
\$1.98

Men's Ribbed Under-
wear
\$1.00 value, now
79c each
Boy's Union Suits
New back, \$1.00 value.
Sale Price 69c

We are headquarters for the
season's newest hats for men.
Latest colors and shapes.
Come and select one now.
\$2.50 and \$3.50 values on sale
\$1.98

Cast Iron Skillets
No. 8, each **49c**
Cast Iron Skillets
No. 7, each **39c**

Scout Percales
25c value on sale
18c
Cretones and Drapery
Cloth, 35c value, on sale
19c

Never Fade Linen
Subbing
49c
In a wide variety of colors in-
cluding Spring's best.

Men's Hose
Seven point Lisle Hose, 35c
value. Sale price pair
21c

Men's Dress Trousers
Separate trousers for dress wear
continue to be fashionable when
some new weaves in all best wear-
Trousers at this price include hand-
worn with dark coat and vest.
fabrics. \$1.00 ad \$5.00 values,
now on sale
\$3.98

MEN'S SHOES.
Black and Tan \$6.00, value
Sale price
\$4.95

Men's Dress Shirts
Lion Brand, fast colors, \$2.50
value. On sale
\$1.89

- One lot Steel Frying Pans
20c Value, 19c
- Potato Mashers 10c
- Handy Wire Strainers 9c
- Can Openers 9c
- Teaspoons, each 7c
- Table Knives, each 7c

Gold Seal Congoleum
Rugs
Gold Seal Congoleum Rugs, guar-
anteed 6x9, \$9.00 value, sale
price...\$7.48
7-12x9, \$11.25 value. Sale
price...\$8.95
9x12, \$13.50 value. Sale price \$10.95
9x12, \$18. value. Sale price \$15.48

MEN'S SUITS
\$16.48

One lot of Men's Suits in higher priced fabrics and more con-
servative styles for older men. In new weaves and fabrics,
regular long stubs or stout sizes. \$18.00, \$20.00, \$22.00 values
on sale

Apron Ginghams
25c value
15c

Shirting Broadcloth
Yard wide silk stripes 65c
value
43c

SALE
LASTS
FOR
10 DAYS
ONLY

EXTRA SPECIAL
In our High Priced Rugs. Be
Sure To Get Them Now
LOOK—One lot of Japanese rugs,
9x12, \$10.00 value on sale...\$5.48
8-12x10-6 tapestry Brussels, \$20.00
value now on sale...\$16.95
9x12 Tapestry Brussels, \$30.00
value, on sale...\$19.50
9x12 Axminster Rugs, \$50.00 value
on sale...\$35.50
9x12 Winston Rugs, \$50.00 value
on sale...\$36.50