

# The Sanford Daily Herald

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

VOLUME III.

SANFORD, FLORIDA, MONDAY, JANUARY 29, 1923

NUMBER 262

## FRENCH EXTEND CONTROL OF ALL RAILWAY LINES IN RUHR DISTRICT TODAY

THIS OPERATION IS BEING HAMPERED BY GERMAN WORKMEN REFUSING ORDERS

From The French and the Rail Strike Is Effective in the Area Around Coblenz

(By The Associated Press) DUSSELDORF, Jan. 29.—Ruhr occupation officials turned attention today to extending the control of railway lines. This operation is being hampered by the refusal of German workmen to take orders from the French and the rail strike is completely effective in Coblenz, but two battalions of French engineers have taken over the lines and placed heavy guards at important points. The workers have served notice that they would not resume jobs while French forces were present.

ROAD BUILDERS MEETING AT GAINESVILLE FEBRUARY TO COVER BIG FIELD

(By The Associated Press) GAINESVILLE, Jan. 29.—The broad field of roadbuilding will be discussed in all its departments at a state road builders' conference to be held at the University of Florida February 8 and 9. The meeting has been called, according to Dear J. R. Benton of the College of Engineering at the university, to enable roadbuilders to get together and exchange ideas on a subject which "every Florida taxpayer is interested in." Judge H. B. Phillips, chairman of the state road department, and W. F. Cooke, chief engineer of the department, have signified their intention of attending, it is understood. Federal road experts are expected to be present. The program provides for lectures in addition to round table discussions.

SPECIAL RATES ON RAILROADS FOR TAMPA FAIR

TAMPA, Jan. 29.—Special rates on railroads entering Tampa have been arranged for the South Florida Fair and Gasparilla Carnival, which is to open Feb. 1 and continue through Feb. 10, and great throngs of Florida folks, besides thousands of tourists from other parts of the country, are expected to flock to Tampa to take in the greatest mid-winter exposition of the South. Hotels are already booked many reservations, but all of the leading hotels, as well as the rooming and boarding houses wish it understood that they will be able to take care of the large numbers of persons in addition to those already here or who have engaged accommodations. Some of the large hotels already have received reservation requests for the period of the fair from New York, Boston, Washington, Philadelphia, Montreal, Quebec, Detroit, Chicago, Milwaukee, Indianapolis, Minneapolis and even from as far away as Winnipeg and Spokane.

WOMAN KILLED IN AUTO ACCIDENT AT KEY WEST

(By The Associated Press) KEY WEST, Jan. 29.—Mrs. Sam Williams, 41, died as the result of injuries received last night when struck by an automobile driven by Pelzie Reley, negro, who arrested.

Moving Picture Corporation Formed at Miami Last Week

Sanford Boy is Among Those Who Will Form Company

TALLAHASSEE, Jan. 29.—Articles of incorporation have been granted by the Secretary of State to the Continental Productions, Incorporated, a motion picture concern capitalized at \$350,000. The principal place of business will be at Miami, according to the charter, and the corporation will engage in the production, filming and distribution of motion pictures. The incorporators are listed as follows: John W. Marrell, T. A. Peaster, John D. Wellborn, Frank W. Sallee and Vincent R. Brice, all of Miami.

## NO ASSAULT WAS MEANT TOWARD KING

EX-SOLDIER MERELY WANTED TO ATTRACT HIS ATTENTION

(By The Associated Press) LONDON, Jan. 29.—What was described by the Evening News as an attempt to assault King George was made this morning by a crippled ex-soldier when the king and queen arrived at St. Panras station from Sandringham. Then newspaper says a soldier who had been hiding dashed toward the couple waving his crutch threateningly and was topped by the police a few yards from the king. Other accounts describe the incident merely an attempt of a soldier to attract the king's attention. The soldier himself placing this construction on the affair.

## INVESTIGATION INTO TROUBLES AT BLANFORD

HOOSIER STATE HAVING RACE RIOTS TODAY

(By The Associated Press) BLANFORD, Ind., Jan. 29.—Investigation into the report of outbreak of race troubles existing here resulted in a riot early today during which two unidentified men were shot to death by Sheriff Newland and an unidentified man wounded. Acting on the report that persons had fired on two negroes the sheriff gathered a large force of deputies and visited the section. Officers entered dance hall where celebration was in progress by a crowd of people, mostly foreigners and celebrators set upon them. In the fight that followed the shooting became general.

## Another Suspect in Louisiana Has Turned Up Alive

Said He "Came Back to Stay" What Ever That Means

(By The Associated Press) MONROE, La., Jan. 29.—Harold Teegerstrom, who disappeared December 29th from his Bank House at the Southern Carbon Co., who was sought in connection with the investigation of hooded activities in the Morehouse Parish appeared on the streets at noon and declared to his acquaintances that he "was back to stay."

## Nomination of Judge Sanford is Reported Favorably

By Unanimous Vote of Senate Judiciary Committee

(By The Associated Press) WASHINGTON, Jan. 29.—The nomination of Judge E. T. Sanford of Tennessee to associate justice of the supreme court of the United States succeeding Justice Pitney, recently retired, was ordered favorably reported by an unanimous vote of the senate judiciary committee today.

## Sharum Sentenced To Five Years for Using the Mails

Alleged to Have Defrauded Man at Ocala on Fake Stock

(By The Associated Press) NEW YORK, Jan. 29.—The Jeff Sharum, promoter, who was convicted last week of using the mails to defraud Herman Mandelbaum, of twenty-five thousand dollars by means of fake stock brokerage offices at Ocala was sentenced by Federal Judge Winslow to five years in the Atlanta penitentiary and fine \$500. Council gave notice of appeal and he was returned to prison without bail.

## CLIFF PEABODY MISSING, CAR FOUND AT DAYTONA, BULLET HOLES IN SIDE

Phoned Wife That He Had Collected Money and Was Enroute Home

DAYTONA, Jan. 29.—The hat, pocketbook and other personal effects of Clifford Peabody, salesman of Sanford, who has been missing since Saturday night was found this morning on Daytona Beach six miles south of here. A posse is searching the sand dunes in this vicinity for his body. The automobile in which Peabody is thought to have been riding Saturday night was found bullet riddled near the railway station here.

This city has been stirred to the depths yesterday and today with the news from Daytona yesterday morning that the car of Clifford Peabody had been found at the Daytona station early Sunday morning with the engine running and several bullet holes in the side of the car and several knife cuts.

Mr. Peabody, who was the proprietor of the Bel-Jar Coffee Co., here left early Saturday morning on a collecting tour of the east coast and was said to have telephoned his wife here Saturday night that he had been successful in his collections and not wanting to come back at night from Daytona would stay there and come home Sunday about ten o'clock. Not hearing anything more from him Mrs. Peabody suspected foul play at once upon learning of the finding of the car and the appearance of the same.

State's Attorney DeCottes, Raymond Key, Walter Griffith and several others went to Daytona yesterday afternoon as soon as they were notified by the officials over there of the finding of the car and did all they could over there last night to discover some clue up to this morning but returned as much in mystery as ever.

## Many Burglaries Are Reported, Offices and Homes

Man Acting in Suspicious Manner Arrested Yesterday

The law offices in the Seminole Bank building, the law offices in the Woodruff Garner building and the dental office of Dr. Caswell were entered Friday night or early Saturday morning and in many of them safes were broken open and while no money was found a government bond was taken from the safe of Attorney George DeCottes and cocaine was taken from the office of Dr. Caswell. In many of the offices the safes were jimmied and put out of commission and it was thought to be the work of amateurs. The office of R. H. Eldridge, Parker and Hall-Wright Co., in the Seminole building were also entered and the desks opened but nothing was taken. It looked like the work of an amateur and up to date he has not been found although several are under suspicion.

Yesterday the home of Henry Witte on the west side was entered by a man and upon receipt of a phone message the officers arrested the one who was acting in a suspicious manner but who said he was looking for some one, and upon bringing something to eat and upon bringing him to town it was found that he was a man named Cox. Nothing has been found upon him or in his possession that would incriminate him but the officers are working on the case and it is thought some developments will be given to the public soon.

## CANADIAN EXHIBIT AT TAMPA FAIR WILL BE WONDERFUL

TAMPA, Jan. 29.—Four carloads of material for the Canadian exhibit arrived in Tampa during the past week, and representatives of the Dominion government are on hand to supervise the installation of these exhibits. Included in the display from our northern neighbors are minerals, grains, forage grasses, farm products, fruits in wide variety, including barrels upon barrels of the finest Canadian apples for free distribution, and manufactures of many kinds. In addition, scores of photographic transparencies showing Canadian views, mountain scenes, national parks, etc., will form a most interesting and attractive feature of the Canadian exhibit, which will occupy the entire ground floor of the big Canada building, on the east side of the fair grounds.

If you are lazy, and selfish and indifferent, your chief pleasure consists in cursing those who are "trying to run things."

## Logan Had Battle With Two Negroes, Shot Through Arm

But Saved His Cash By Putting Up Brave Fight

Mr. Logan of the Logan Mercantile Company at Geneva, is recovering from a wound in the right arm where a negro hold up man shot him early Friday morning in the store. Mr. Logan, who rooms over the store heard a noise down below and getting his pistol stole down the stairs, seeing two negro men trying to open his safe and get to the money. One of them saw him at the same time, and both opened fire together, Mr. Logan receiving a bullet through the right arm which was all of his body exposed around the corner of the stairway. He fired several times at the negroes and heard one of them yell like he was wounded but both of them escaped and have not been apprehended. Mr. Logan was brought to the Fernald-Laughton hospital for treatment and while he had a badly wounded arm that will give him trouble he is hopeful that it can be saved.

This is the second or third of a series of robberies of stores at Geneva and Osceola and it looks like there was an organized gang in that neighborhood or in this vicinity that are breaking into country stores. The many friends of Mr. Logan are congratulating him on the fact that he was not killed in the desperate gun battle waged with big odds against him.

And it also follows that the warning of the Herald should be heeded that the country is filled with crooks at this time of the year and money should be placed in banks as possible every night and not kept in the house and extra precautions should be used in fastening up homes and stores at night.

## Three Boys Killed Five Are Injured, at Palm Beach

Fired Into Sack of Dynamite Hanging In Tree

(By The Associated Press) WEST PALM BEACH, Jan. 29.—Three boys were killed and five others were injured early Saturday morning seven miles from this city, when one of the youths fired into sticks of dynamite, placed for safe keeping in a knap sack hanging from a palmetto tree. The boys were on a hiking trip.

The dead: Lawrence Haworth, age nineteen, son of John Haworth.

Robert Lincoln, fourteen, son of Robert Lincoln, Sr.

Martin Feuss, age fourteen, son of Mrs. Pearl Bosch.

The injured: Hall (Bud) Nichols, aged twenty-four.

Orson Morgan, age fifteen, son of Mrs. J. E. Fleming.

Thomas Mathewson, age seventeen, son of Mr. and Mrs. Henry C. Mathewson.

Lewis Hall, age seventeen, son of Mr. and Mrs. Jake Hall.

Lawrence Clinging, age twelve, son of Mrs. B. Bennett.

All of the dead and injured are residents of Palm Beach county.

The eight boys composing the "hiking" party were the nucleus of a scout troop, which they expected to organize in their neighborhood.

According to the story of twelve-year old Lawrence Clinging, the only one of those injured able to talk Sunday the boys found the dynamite under an old house near where they had pitched camp Saturday night.

They took out several sticks with the intention of taking them home to use in blasting out stumps on their farms and hung the balance in the palmetto tree.

"Early this morning" young Clinging said, as the boys were sitting around a camp fire, Haworth fired his pistol apparently he thought into the air.

"Everything happened so quickly, that I could not tell where the shot went. All I know is I am saved."

Some time later Hall Nichols, although desperately injured, made his way three miles over a sandy road to a settlement and notified the boys' families. Doctors and ambulances were immediately rushed to the scene.

Today all of the boys with the exception of Thomas Mathewson are resting easily. Mathewson, according to the hospital physicians is seriously injured. The other boys' injuries are not thought to be serious.

The Herald delivered six times a week for 15c.

## DRAFT PROPOSED TREATY SUBMITTED TO TURKEY SENT DELEGATIONS TODAY

## MARION DAWSON MAY SUCCEED ERNEST AMOS

PROVIDED AMOS TAKES NEW JOB AS HEAD OF BANK

(By The Associated Press) TALLAHASSEE, Jan. 29.—Governor Harden well knows my services have been and will continue to be at his disposal at all times in any capacity but has not been and will not be in any sense for any office at his disposal," Marion Dawson said in a statement regarding rumors he might succeed Ernest Amos as comptroller, should Amos resign to head a joint farm loan bank. Amos has made known he has under consideration a proposition to accept the presidency of the bank now being organized with headquarters at Jacksonville.

## PROMINENT CHICAGO MEN ARE INDICTED

BY SPECIAL GRAND JURY INVESTIGATING SCHOOL AFFAIRS

(By The Associated Press) CHICAGO, Jan. 29.—Fred Lundin, former congressman known as the silent power behind the political machine of Mayor Thompson and twenty-three others named in blanket indictment returned by special grand jury investigating school affairs. Virtus Rohm, nephew of Lundin, was among the indicted men, among whom several indicted previously by same grand jury in connection with administration of school funds property.

## Tri-State Convention College of Surgeons At Jacksonville Today

Surgeons From Three States Are in Attendance

(By The Associated Press) JACKSONVILLE, Jan. 29.—Surgeons from three states embracing Florida, Alabama and Georgia, as well as men nationally prominent in surgical work, were present here today for the Tri-State convention of the American College of Surgeons. The meeting will continue through tomorrow.

Among the prominent visitors looked for at the meeting were Dr. Stuart McGuire, president of surgery of the Medical College of Virginia; Dr. Carl A. Hamann, professor of surgery of Western Reserve University; Dr. Malcolm T. MacEachern, president-elect of the American Hospital Association and Father C. B. Mouliner, president of the Catholic Hospital Association.

Featuring today's meeting was an important conference on matters looking to the betterment of hospitals. Hospital trustees and superintendents of the three states were expected to attend this meeting. Clinics will form a prominent part of the two days meetings.

## Name Foster Adj-General of State of Florida

J. Clifford Foster Was Adjutant General For Several Years

(By The Associated Press) TALLAHASSEE, Jan. 29.—A commission as adjutant general of this state was mailed today to J. Clifford Foster at his New York address. General Foster, whose appointment to succeed the late General Charles Lowell, was announced by the governor Saturday. It is understood Foster plans to return immediately to the state.

## Governor Acted Favorably on Papers From North Carolina

But Have Not Been Delivered in the Peacock Case

(By The Associated Press) TALLAHASSEE, Jan. 27.—Altho the Governor acted favorably on the application of the North Carolina executive for extradition of Dr. J. W. Peacock who escaped from the insane asylum in that state last August and who was recently declared sane by a Florida court, the papers had not been delivered to the North Carolina representative here this morning. The whereabouts of Dr. Peacock are not known here, and his attorney said he was unaware of his whereabouts.

## DOCUMENT CONTAINS ONE HUNDRED AND SIXTY ARTICLES ANNEXED NO DEVELOPMENT

To Show Turks Are Favorably Disposed Toward Signing New Document

(By The Associated Press) LAUSANNE, Jan. 29.—A draft of the proposed treaty which is to be submitted to the Turks Wednesday was distributed semi-officially today to all delegations. The document contains one hundred and sixty articles to which conventions are annexed. There were no developments to show that the Turks were more favorably disposed toward signing. The atmosphere about the conference is tense today, the chiefs of the allied delegations holding lengthy consultations.

LONDON, Jan. 29.—In view of the Turkish attitude at Lausanne regarding the Mosul district, the British military authorities in Iraq have dispatched a battalion of troops and also a few airplanes to the area between Mosul and Shergat, as precautionary measures.

LAUSANNE, Jan. 29.—The Near Eastern conference can be saved, Ismet Pasha and Riza Nur Bey, the Turkish delegates, informed the Associated Press late last night, if the Allies are willing to adopt a set of essential principles recognizing the complete sovereignty of Turkey with total abolition of the capitulations and an equitable distribution of the Ottoman debt. Riza Nur Bey said that if the conference did this, Turkey's national dignity and primary rights as an independent nation would be safeguarded; the details of the treaty could then be worked out later by the experts.

Both delegates seemed depressed and anxious to find a road to a settlement.

The Armenia delegation announced that they accepted with gratitude the Russian generous offer to asylum 250,000 Armenians, now for the most part refugees in Greece, Bulgaria and Syria. Unhappily, the Moscow government cannot stand the expense of transportation and installation of this multitude, and the Armenian delegations hopes that other countries will "philanthropically help in the noble work of establishing the Armenians in their new Russian home."

So far apart have the Turks and the Allies drifted that Lausanne is confronted with the probability that the conference will adjourn without reaching an agreement in the view voiced by practically all the delegations.

If the conference is adjourned, Ambassador Child will postpone his plan of negotiating a special treaty of commerce and amity with Turkey and will leave Lausanne with the plenipotentiaries of other lands.

## CHAPMAN FIELD TURNED OVER TO AGRICULTURE

(By The Associated Press) WASHINGTON, Jan. 29.—Chapman Field air station of the army at Biscayne Bay 12 miles south of Miami, has been turned over by Secretary Weeks under revocable license to Secretary Wallace of the Department of Agriculture under whose direction will be developed into center of tropical agricultural research.

See Us for that New

## TAILOR-MADE SUIT

For Spring. Just received a new line of samples of the Famous Hopkins Popular Priced Tailoring. Prices ranging from \$22.00 to \$44.00 for three-piece suit. Come in and let us take your measure. Will order the suit to be delivered when you want it.

WE INVITE YOUR INVESTIGATION

J. J. N. CONNER, Manager

### Sanford Shoe & Clothing Co.

First Quality—Low Prices

115 East First Street—Phone 104

## SOCIETY

MRS. FRED DAIGER, Society Editor  
Phone 217-W

If you have any friends visiting you and you are going anywhere or coming home, or if you are entertaining, write a social card to this department, giving details, or telephone the item. It will be greatly appreciated.

### LOVELY BRIDGE PARTY.

Yesterday afternoon Mesdames J. B. Coleman and Reginald Holly were the charming hostesses, when they entertained at bridge at the Parish House, honoring Miss Helen O'Mara, of Jackson, Mich., the guest of her sister, Mrs. W. P. Potter and Mrs. Joseph Lee, a recent bride. There were twenty tables of players.

Yellow, pink and green, the color scheme, was artistically carried out in every detail and later in the refreshments. Vines, palms and potted plants were used with charming effect. Yellow and pink streamers were suspended from over head, and the lights were covered with yellow which cast a mellow glow over this pretty scene.

The guests were greeted upon their arrival by Mrs. Archie Betts and Mrs. S. M. Lloyd. Mrs. Betts' exquisite costume was of black tulle, over satin, trimmed with silver medallions. Mrs. Lloyd wore a beaded robe of Jade green sequins over satin.

In the receiving line were Mrs. J. B. Coleman, Mrs. Reginald Holly, Miss O'Mara and Mrs. Joseph Lee. Flamed colored georgette fashioned the frock worn by Mrs. Coleman, while Mrs. Holly's costume was of black tulle beaded over satin, worn with a corsage of pink Radiance roses. Miss O'Mara wore a smart frock of black Spanish Lace over Jade green satin. Mrs. Lee was attired in cardinal tulle, with bodice of panne velvet, with corsage of fuchsia flowers and foliage.

The tally cards were given out by little Miss Louise Pardon and Master L. P. McCuller. Louise wore a dainty frock of batiste combined with lace, while L. P.'s little suit was of white serge.

The afternoon was quickly spent with the spirited game of bridge played, when scores were counted, it was found that Mrs. John Leonard, held high score, and was awarded a sofa pillow. The second high score, prize, a table runner, went to Mrs. C. R. Kirtley. Mrs. W. M. Belding holding low score was given a tray cover. The cut prize, a box of stationery, was won by Mrs. Roy Chittenden. Miss O'Mara was presented silk lingerie and Mrs. Lee was presented a cut glass bowl.

During the refreshment hour Miss Mildred Holly very sweetly sang a group of songs accompanied by her sister, Miss Mae Holly.

Following the game the players were joined by a number of tea guests and refreshments consisting

Crosby, Graham, Lyles, Walker, Grow, Lilja, Baisden, Torrance, Miss Krupp and others.

### MERRIE MATRONS BRIDGE CLUB

Mrs. Harry Heeren was the gracious hostess Thursday afternoon when she entertained at bridge at her home on Union Avenue. The guests included the members of the Merrie Matrons Bridge Club.

Yellow and green, the color motif, was beautifully carried out in every detail of this pretty party. Golden calendulas and ferns being used. The tally cards were also designs of flowers carrying out the color scheme.

The prize for high score, a jardener with ferns, was won by Mrs. Harry Lewis, while the low score prize, went to Mrs. A. W. Fitts.

Refreshments of a salad course followed by an ice course were served at the conclusion of the card game.

Those enjoying the cordial hospitality of Mrs. Heeren were Mesdames R. J. Holly, A. W. Fitts, Lewis, Drummond, Walsma, C. E. Henry, W. T. Langley and Miss Margaret Clark.

### EVERY WEEK BRIDGE CLUB

Thursday afternoon Mrs. Raymond Key was the charming hostess when she entertained at bridge at her home on Park avenue, the guests including the members of the Every Week Bridge Club.

Quantities of roses combined with greenery adorned the rooms where the card tables were arranged.

Of exceptional interest was the game of bridge played when scores were counted, the prize for high score a lovely bead chain, was won by Mrs. W. J. Thigpen.

Following the game, the guests were invited into the dining room for refreshments. The dining table was centered with a bowl of Dorothy Perkins roses and ferns. Refreshments consisting of steamed chicken on toast, salad course, and an ice course, the cream being served in dainty flower pots, topped with Dorothy Perkins roses.

Mrs. George Rice substituted for an absent club member. The club members present were: Mesdames G. F. Smith, L. P. McCuller, Walter Wright, Forrest Lake, W. J. Thigpen, S. E. Barrett and A. M. DeForrest.

### ENTRE NOUS BRIDGE CLUB

Mrs. George Fox entertained the members of the Entre Nous Bridge Club most pleasantly Thursday evening, at her home on Park avenue.

There were three tables of players, including one extra table of guests. A very interesting game of bridge was played during the evening, and the prizes, guests towels, with tatted edges were won by Mrs. Deane Turner and Mrs. E. A. Douglass.

At the conclusion of the game, the hostess served dainty refreshments.

The guests for the evening were: Mrs. Deane Turner, Mrs. B. F. Whitner, Mrs. E. D. Mobley, Miss Martha Fox, Mrs. S. O. Chase, Mrs. J. G. Ball, Mrs. R. J. Holly, Mrs. G. D. Bishop, Mrs. Sneed, Mrs. Bryan Struman and Mrs. E. A. Douglass.

### G. I. A. BIRTHDAY PARTY

The attractive home of Mrs. F. K. Smith, on French avenue, was the scene of a delightful birthday party and towel shower Thursday evening, with which the ladies of the G. I. A. honored the members whose birthdays came in January.

The rooms were prettily decorated in potted plants, ferns, calendulas and nasturtiums.

Old-fashioned games, music and fancy work made the time pass quickly and at a late hour the joint hostesses, Mesdames Smith, James, Moye Barber and Courrier served delicious refreshments, consisting of strawberry ice cream and cake on prettily decorated plates with nasturtiums as favors.

The hostesses were the recipients of many beautiful towels. This was the first of a series of parties being looked forward to by members of the G. I. A. and was greatly enjoyed by every one.

Those present besides the hostesses were Mesdames Tyre, Moye, Ferguson, Howell, Brubaker, Tapp, Larriamore, Waltham, Gunter, Jenkins, Crawford, Krupp, Bandy, Telford,

W. H. Needham, of Worcester, Mass., spent the day here yesterday with his cousin, Mrs. George Rice, on route home from St. Petersburg and other places of interest in the state.

There will be a business meeting of the Pipe Organ Club, Monday afternoon at 3:30 at the Baptist church. All members are urged to be present.

S. A. Irwin left yesterday for New York City and eastern markets to buy his spring stock for the Sanford Dry Goods Co.

Mr. and Mrs. V. J. Hunter, of Wankons, Okla., arrived in the city yesterday and are stopping at the Montezuma.

John A. Blondell, of Baltimore, arrived in the city yesterday and is making his headquarters at the Montezuma while in the city on business.

L. T. Allen, of Sorrento spent the day here yesterday transacting business.

Mrs. Tom Delaney and little son Judson, of Atlanta, are the guests of Mr. and Mrs. T. E. King.

### MARRIED

In the parlors of the M. E. Parsonage, Orlando, Dr. J. W. Coleman of Sanford to Mrs. Martha W. Pyle of Martins Ferry, Ohio.

## LOCALS

Turkey dinner at the Cafeteria tomorrow. See the advertisement in another part of this issue.

Mr. and Mrs. H. M. DeLoof of Kalamazoo, Michigan, are in the city for the winter and are the guests of the Seminole hotel. Mr. DeLoof is of the firm of DeLoof and Weidner and he is in the celery game in his home state and will be in the game here buying and shipping in car load lots.

Dr. and Mrs. Kelley are back in Sanford for the winter from their home in Port Jervis, New York and are comfortably situated in Comfort Cottage. Dr. Kelley is one of the prominent physicians of New York state and has been coming to Sanford for the winters for many years. Their many friends are glad to see Dr. and Mrs. Kelley in Sanford again.

Jim Harris is back in town after an absence of some five years and his many friends are glad to see him again. Jim is one of the original old settlers of Sanford but he went to Jacksonville at the beginning of the world war and worked in the shipyards and is now in the steel work doing bridge work mostly. He expects to get a job on the new steel bridge at Osteen ferry. It is a sure thing the old town is growing when Jim Harris comes back.

Mrs. A. I. Spencer, of DeLand, Fla., representing the Spirilla Corset Company, of Niagara Falls, N. Y., will spend a part of each month in Sanford demonstrating the merits of these goods and offer her services to all who are interested in familiarizing themselves with the superior merits of Spirilla Corsets. Mrs. Spencer has had a number of years experience in corsetry and takes great pride in being a representative of a company with a world-wide reputation.

N. H. Cox is in the city again after an absence of many years and is visiting his mother. Mr. Cox is a civil engineer and will have an office in the Welaka building here as well as one in Cuba and one at St. Augustine. He was connected with the old Agricultural College at Lake City and afterward with Florida University in the engineering department as well as being in charge of the cadets. He also helped to lay out many of the branches and main lines of the East Coast railway and spent his boyhood days in this city, where there are many old friends to welcome him back.

There were about twenty members who enjoyed this delightful evening.

### PHILATHEA CLASS

Last evening the members of the Philathea Class of the Presbyterian church, entertained at a picnic supper, at the home of Miss Esther Miller on Magnolia avenue.

The various rooms were opened en suite and decorated with baskets of sweet peas and ferns.

The members of the class present were Misses Mary Howard, Allie Gillon, Ruth Gillon, Ann Lee, Fern Ward, Edna Chittenden, Herminia Lehman, Gerardine Muriel and Esther Miller.

Mrs. Robert W. Sims, of Jacksonville, and Mrs. Tripp, of Atlanta, who were the guests of the former's sister, Mrs. B. J. Starling, left this morning for Miami and Palm Beach where they will spend several days. They were accompanied by Mrs. A. B. Peterson.

Miss Sarita Lake, who is attending the Woman's College at Tallahassee, arrived here yesterday and will spend the week end here with her parents, Mr. and Mrs. Forest Lake.

Harry Cameron Crippen left on the noon train yesterday for Gainesville where he will enter the Department of Agriculture of the University of Florida.

## THE WEATHER

For Florida: Generally fair tonight and Sunday.

### WEATHER REPORT

South Carolina: Cloudy Saturday; showers in west portion; Sunday showers; continued mild.

Georgia: Partly cloudy in south and showers in north portion Saturday. Sunday showers; mild temperature.

Florida: Fair Saturday and Sunday; mild temperature.

Extreme northwest Florida and Alabama: Showers Saturday; Sunday partly cloudy and cooler.

One of the largest local corporations has a permanent position for a young lady typist. Must be neat, rapid and have some knowledge of bookkeeping. Address reply in your own handwriting giving details of experience, salary expected and phone number to P. O. Box 540. 261-3tp

The Daily Herald, 15c per week.

### KIDNEY TROUBLE CAUSES LAMENESS

"A lameness followed me for some time, and I felt that it was caused from kidney trouble. One bottle of Foley Kidney Pills had the desired effect," writes H. B. Arbuckle, South Barre, Vermont. Backache, rheumatism, dull headache, too frequent of burning urination are symptoms of Kidney and Bladder trouble. Disordered kidneys require prompt treatment. Neglect causes serious complications. Foley Kidney Pills give quick relief. Sold everywhere.—Adv.

Professor J. S. Gibson, celebrated phrenologist and character reader, of Macon, Ga., is in the city and will be found at the Seminole Hotel. His charges are reasonable and the public is hereby respectfully invited to take advantage of this opportunity to find out what is the best course to pursue in the training, education and occupation of children. 260-2tp

COLLECTIONS—OLD ACCOUNTS, overdue notes, bad checks. Write for our proposition. Our representative will call on you.—Southern Adjustment Agency, Drew Building, Orlando, Florida.

Dr. A. Y. Porter here

Dr. A. Y. Porter of Key West and his niece Miss Harris are in the city the guests of the Valdez hotel. Dr. Porter is well known here, having been head of the State Health Board for many years. Miss Harris is a classmate of Miss Sarita Lake, and the ladies are enjoying their stay here during the spring vacation at the Woman's College at Tallahassee.

NO BAND CONCERT TOMORROW

There will be no band concert tomorrow as several members of the Sanford band are ill and this is also the case with the members of the Kissimmee band who were to have exchanged with the Sanford band tomorrow.

Dr. A. Y. PORTER HERE

Dr. A. Y. Porter of Key West and his niece Miss Harris are in the city the guests of the Valdez hotel. Dr. Porter is well known here, having been head of the State Health Board for many years. Miss Harris is a classmate of Miss Sarita Lake, and the ladies are enjoying their stay here during the spring vacation at the Woman's College at Tallahassee.

The Daily Herald, 15c per week.

EYES  
EXAMINED  
BY  
MODERN  
METHODS  
AND  
GLASSES  
ACCURATELY  
FITTED

## Tom Moore

OPTOMETRIST—OPTICIAN  
Phone 410—Opposite P. O.

Snapper Steaks, Fresh Salt Water Mullet, Sea Trout.—Stone's Market, 327 Sanford Avenue. 257-4tc

### NEW SHEET MUSIC TODAY

J. H. HINTERMISTER PIANO CO.  
112 MAGNOLIA AVENUE

## ...SANFORD MAID BREAD...

Not Only Pure but Delicious

### ROUTH BAKERY

Next to Princess Theatre

JUST RECEIVED FRESH SHIPMENT OF

## Sophie Mae Peanut Brittle 39c lb.

PHONE 325 R. C. BOWER PRESCRIPTION DRUGGIST  
KODAK Dealer THE REXALL STORE

## A NEW SHIPMENT OF Ladies' Spring Dresses

Consisting of all the new materials and colors: Canton Crepes, Rosharanara Crepe, Paisley, and Taffetas, at prices to suit most any purse---

# \$15.00 to \$37.50

We are also showing the new Spring Dry Goods which we have just received. We have all the Wanted materials consisting of Printed Flaxon, Tissue Gingham, Ratines, colored Indianhead, Irish Linen, Knickerbocker Tweed, French Gingham, Percales, Batiste Voiles and Crepes. Visit our store Investigate prices and quality and--- BUY IT FOR LESS AT CHURCHWELL'S.

## The Churchwell Company

First Street SELLS it for LESS Welaka Block

## The Princess

—TONIGHT—

### NORMA TALMADGE

IN "SMILIN' THRU"

The shadow of a tragedy came near to wrecking the happiness of beautiful Kathleen. Why did the spirit of John Cartere's dead bride fail to return as promised, and what did he do to reconcile the dead? Don't fail to come and find out the truth about "Smilin' Thru."

SOLICITORS WANTED—Either ladies or gentlemen to call on merchants and other business men and solicit old accounts for collection. Liberal commissions promptly paid for services. Write, Southern Adjustment Agency, Drew Bldg., Orlando, Fla.

Open Day and Night Ladies' Rest Room

## Hupmobile

SALES AND SERVICE  
A Complete Stock of Parts

Buy a Hupp and You'll Save Money

### B. & O. MOTOR CO

Sanford, Fla., Corner Second Street and Sanford Avenue  
Distributors Seminole and Lake Counties

Large and Up-to-Date Filling Station Complete Line Accessories and Tires

Sanford Daily Herald

Published every afternoon except Sunday at the Herald Building, 107 Magnolia Ave., Sanford, Fla.

The Herald Printing Co. PUBLISHERS

R. J. DULLY, Editor; N. J. LILLIARD, Secretary-Treasurer; H. A. NEELY, General Manager; H. R. HOLLY, Advertising Manager.

Subscription Price in Advance: One Year \$6.00, Six Months \$3.00.

The big 12- to 16-page Weekly Herald entirely covers Seminole County and is published every Friday. Advertising rates made known on application, \$2.50 per year, always in advance.

MEMBER THE ASSOCIATED PRESS. The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

Foreign Advertising Representatives: THE AMERICAN ADVERTISING CO., INC.

SANFORD COMING TO THE FORE

Sanford is slowly but surely nulling itself up to prominence. The speed with which this is being accomplished is ever increasing. Sanford is shortly going to set the pace for many of the cities in Central Florida.

With the acquisition of a first class tourists' hotel (and the development of the natural resources Sanford has to make this hotel a much talked of winter resort in the north) it will be but a question of a very short time when Sanford will be up in the van from the standpoint of population.

A dispatch from Washington says Senator Borah does not smoke, chew, drink cocoa or tea; has never tasted liquor and does not know one card from another.

THE BETTER WAY IN BUSINESS IS COMING

A significant paragraph in a Fort Myers newspaper is to the effect that members of the Rotary club in Fort Myers have adopted the policy of inviting their competitors in business, members of the Kiwanis club in their same line, and other outsiders these clubs to the weekly luncheons.

U SELL YOUR REAL ESTATE WHEN U LIST IT WITH US

We feature auto insurance and we are ready to explain all the different kinds of policies you can have written on your car. Call us up.

Maxwell & Britt AGENTS REAL ESTATE Fire, Casualty, Auto Insurance 105 W. First St., SANFORD, FLA

organization whose mission is to preach this gospel of good will and cordial relationship in business, the result must be beneficial. In the final analysis of the underlying principle governing such instincts and such actions, it is nothing but the application of the Golden Rule as laid down by the Savior.

"God forbid" says Dr. Frank Crane "that I should ever own a newspaper or attempt to manage one! It takes vast quantities of both courage and tact than I possess."

QUESTIONABLE STOCKS

There seems to be a tendency throughout the United States on the part of some people to invest in questionable stocks and securities and then ask their bankers for an opinion on their purchases.

HOW CAN THIS BE MADE UP?

Whole days lost in business and professional work of any kind lessen production alarmingly, and it is appalling to think of the undone task that confront labor everywhere as a result of non-productive days occasioned through strikes and disputes of various kinds.

CAUSES OF CRIME

What caused two St. Petersburg youths to steal ten or more pocket knives from a store? What caused them to break law against property to commit various crimes? It is hard to say.

We assume that Sir Basil in this statement is wide to appear more sweeping than he means to be. Of course, the experienced farmer head of Scotland Yard would not deny that some criminals are made so through drink and heredity and poverty.

LOOK OUT FOR FAKERS, ROBBERS AND MOUNTBANKS

This is the harvest time for all kinds of fakers, robbers and mountbanks, and they come to Florida under all kinds of guises and disguises and they play all kinds of games and under all kinds of names but the big idea is the same with all of them—they want money.

eye lash. All of them come under the same category when it comes to dealing with them and all of them should get the same kind of treatment from the officials of every city, town and hamlet.

His only claim to being a cripple was the fact that he kept one hand in his overcoat pocket, but it was learned afterward that he could use this hand to roll a cigarette as well as anyone and was not crippled at all.

The police force of Sanford and especially the night force should be augmented by another motorcycle cop for night service if possible and a system of patrols established all around the city.

Another dangerous thing to do is to pick up strangers on the roads at night who stop your car wanting to ride. Some of them may be all right but many of them are hold-up men and nothing else.

It is well to be prepared at all times and money spent on better protection at this time of the year is money well spent.

FROM OTHER SANCTUMS

Polonius, giving advice to his son, said: "Neither a borrower nor a lender be."

"PAY CASH" DON'T TAKE IT LITERALLY

It is strange how the very mention of the old time colored people touches the hearts of the better class of the Southerners. Those of us who recall the real old black Joe of slavery days, those of us who lived on the farm when we were children and sat upon his knee while he told us weird tales, all feel a thrill of loyalty to his memory when we hear the song about the "Head That's Bending Low."

It was the story of the old negro mammy as told by Henry Grady in his wonderful Boston speech that first made Grady famous. This eloquent son of the South, speaking before that Boston audience, of former critics of the southern attitude toward the former slave, first opened their eyes and

To know when to pay cash and when not to know what is a safe debt to make and what is not—these are the teachings that a father should give his son. It is easy to die into his ears the words "always pay cash or do without" but the greater danger is that the boy will take the teaching literally and thus bind himself to a millstone that will drown him in the industrial pool the first time he goes in over his depth.

We remember an occasion in our early commercial experience when we were in partnership with one of these "pay cash" funds. We started with ample cash capital for our needs in the business, but through our efforts the business grew so fast that our capital was swallowed up in goods accounts in a short while. Even were we able to make a complete turnover every sixty days and collect in every penny due us, the capital was inad-

THE HERALD'S PLATFORM FOR 1923

- 1.—A new Library Building in the center of the city.
2.—Extension of the present bulkhead on the lake shore.
3.—New pier and boat basin finished before January, 1924.
4.—A big Auditorium that will seat at least 5,000 people.
5.—New home for the Campbell-Lossing Post, American Legion.
6.—A Community Chest out of which all funds will be drawn.
7.—Two mill tax for publicity purposes.
8.—Municipal ownership, starting with water works and soft water.
9.—Systematic mosquito campaign and cleaner city.
10.—Ten thousand people here one year from today.

equate for us to continue to buy supplies and "pay cash" with every order. We shall never forget the chargin with which we received an answer to the first order we sent a supply house without enclosing the cash.

Without credit all of us would be seriously handicapped; some of us would fail. But it is essential that the most serious attention be given to credit we have established. Credit is, we believe, more to be desired than cash, for credit is more elastic.

FROM OTHER SANCTUMS

THE OLD NEGRO "MAMMY"

The editor of The Sun, looking back through a vista of more than seventy years, sees the good old colored "Mammy" who nursed us. In childhood it was a pure and warm subject near our heart we would be glad to write tender lines to the memory of "Aunt Julia."

HERALD COLLECTIONS

The Herald carriers manage and control their routes, pay in advance for all papers drawn, and absolutely depend upon their collections for their running capital and profits. When subscribers neglect to pay them it is the CARRIER and not THE Herald that stands the "brunt."

The Herald earnestly requests its subscribers not to discourage these boys in this, their first business venture, by refusing to pay promptly each week for their newspaper.



Peoples Bank of Sanford. A Sanford Institution under the direct management of the following BOARD OF DIRECTORS: J. R. Anthony, W. H. Tunnicliffe, Dr. S. Pulleston, E. H. Hawkins, W. E. Scoggan, C. F. Williams. ALL DEPOSITS INSURED. PEOPLES BANK OF SANFORD, Sanford, Florida.

They grew and struck out into the world for themselves with all the solicitude of a mother. "All of them did not pass away with the close of the war. Many of them imbibing in childhood, the traditions of the Old South, lived as if the war time manner herself, all through the period of Reconstruction and even down to more recent times. Not few indeed, remain today.

SAYS EIGHTEENTH AMENDMENT WILL NEVER SUCCEED

Head of Columbia University declares Prohibition Can Never Be Enforced. "The subject that 'methods of Carlist Russia and the Spanish Republic' are being used to enforce new provisions of law, and that there are a dozen verbatim signs in the United States to every one that Russia can show."



Bebe Daniels and Anna Q. Nilsson in the Paramount Picture "Pink Gods" AT THE PRINCESS TUESDAY, JANUARY 30TH, 1923

TO YOU 1713 CUSTOMERS. That made a purchase at Piggly-Wiggly, we sincerely thank you. To you that did not come just remember the latch string is still on the outside and we most cordially welcome you. To MR. R. R. ELDRIDGE guessing No. 1713, if you will call at Piggly Wiggly we will be very glad to deliver to you the basket of groceries. Come to see us, we want you to see the Cleanest, Brightest, Most Sanitary Store in Sanford. We thank you. Piggly Wiggly Where Satisfaction is Certain

PURELY PROFESSIONAL

Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession the Herald recommends to the people.

George A. DeCottes Attorney-at-Law

Over Seminole County Bank SANFORD FLORIDA

FRED R. WILSON ATTORNEY-AT-LAW

First National Bank Building SANFORD FLORIDA

SHELLE MAINES LAWYER Court House

Henry McLaughlin, Jr., Opt. D. Optician-Optometrist

DR. R. M. WELSH Graduate Veterinarian

BUSINESS DIRECTORY

You can find the name of every live Business Man in Sanford in this Column each day.

Quick Service Transfer Storage Facilities

SANFORD MACHINE COMPANY General Machine and Boiler Works

ELTON J. MOUGHTON ARCHITECT

SANFORD NOVELTY WORKS V. C. COLLIER, Prop.

General Shop and Mill Work CONTRACTOR and BUILDER

GILLON & FRY ELECTRICAL CONTRACTORS

B. W. HERNDON INSURANCE AGENCY

S. O. Shinholser Contractor and Builder

A. P. Connelly & Sons Established 1895

L. B. HODGINS AUTO RADIATOR AND SHEET METAL WORKS



Classified Ads to a word. No ad taken for less than 25c and positively no classified ads charged to anyone.

FOR SALE—Dealer and Gays' paints and varnishes at Sanford Novelty Works, Sanford agents.

FOR SALE—Oakland car, Model 31-B. Sell cheap on account of leaving town in a few days.

FARMERS—Plenty of saw dust for at Shinholser's Mill.

FOR SALE—Second hand piano, cheap. Address 203 E. Third Street.

BOARD AND ROOM FOR RENT—One black front First street, nicely furnished room.

WANTED—A chance to build your new home before lumber gets any higher.

FOR RENT—Large front bed room, also garage.

FOR RENT—2 or 3 room apartment, 202 Park Ave.

FOR RENT—2 nicely furnished bed rooms, no children.

FOR RENT—Rooms for light house-keeping, 1020 Laurel Ave.

Automobiles For Sale FOR SALE—Brand new Chandler 5-passenger Sport model.

FOUND—Pair of ladies' gloves. Owner can get same by calling at Herald.

LOST—Between Daytona and Sanford, auto license tag No. C-56-678.

MISCELLANEOUS DANCING CLASSES every Tuesday at Parish House at 4 p. m.

STEWART The Florist Cut Flowers—Floral Designs

WHAT HE EXPECTED OF WIFE

Beauty. Punctuality. Sweet temper. Economy. Trust. And that she should be sound asleep when he came in.

And that he should not be questioned regarding the hour when he returned from poker parties.

And that she should spend such evenings as he played poker or stayed downtown or went to stag dinners with friends of the feminine sex.

And she saved time—by refusing to marry him!—Mary Graham Bonner in Judge.

MADE A HIT WITH STUDENTS

"Cafeteria Work" Was Something Which Evidently Had the Approval of the Entire Body.

A new school for boys in Terre Haute, Ind., is a very modern vocational school, with band equipment, big athletic park and cafeteria.

On the last day of school one of the new fellows watched a first year student make out his program, and it read: "Shop work, wood work, chemical laboratory work and forge work."

Before he could get any farther the old student, having seen the program, said it was for exhibit, and it went on record as the most popular program of the school.

Daily Fashion Hint

Graceful and Simple Fashion's last word for the development of figured Georgette is said in this charming afternoon frock.

The frock of the blouse are crossed and closed at the left side under a soft wash. Turn-back cuffs finish the short sleeves.

The two-piece skirt is laid in plaits at the top, the tunic being gathered and pointed at the sides. Medium size requires 5 1/2 yards 36-inch material.

Pictorial Review Blouse No. 9517. Size, 34 to 38 inches bust. Price, 35 cents. Skirt No. 9523. Size, 24 to 38 inches waist. Price, 35 cents.

WINTER BUGBEAR TO RUSSIAN CHILDREN; CLOTHING SHORTAGE HOLDS DEATH MENACE FOR THEM



All their lives long Russian children of today will hate the snow. Youngsters of other lands may make snow men and build snow fortresses and gleefully trace the signature of Jack Frost on the window panes.

The winter is no harder than usual in Russia, it is true, where every winter is hard, since the climate is similar to that of the Northern United States and Canada.

But I thought that the children were stripped for a medical examination, a relief worker lately returned to the United States said in describing his visit to a Russian orphanage.

with the aid of colored crayon beautifully illustrated "The security of the believer in Christ," Miss Mildred Simmons played "Rumors in A" by

GREAT DAY IN BAPTIST CIRCLES ON SUNDAY

BAPTIST TEMPLE WAS THROGGED ALL DAY WITH MANY HUNDREDS

Yesterday was one of the greatest days in the history of the Baptist first church in Sanford and the first meeting in the new building.

At the Sunday school hour several classes put on the spectacular play to see which had the larger number in attendance.

They were 121 present in the Bible school, which is a high water mark and after Mr. Wolslagel had set the goal for the next few months at 500 he was led to change it to 600

and then he taught the school an appropriate chorus which will inspire the regulars to secure new recruits.

Mr. Wolslagel's solo at the morning hour of worship "If You Love Him" was one of the sweetest he has sung in the meetings.

"You are not ready for that important hour," said the speaker, "if you are not trusting Him. If you are rejecting Christ, if you are not enlisted in the tasks at hand where you live, or if you are not able to meet your grace or banker without embarrassment."

The church was crowded at the final meeting of the day and dozens of chairs were placed in the aisles.

Mr. Wolslagel talked impressively to the young folks of his Booster Choir and

BUILD A BANK ACCOUNT and you build character as well! Learn to say no to temptation. Learn that money SAVED means your opportunity some day to better your condition in life. Start building your account at our Savings Department. 4% INTEREST PAID First National Bank A COMMUNITY BUILDER F. P. FORSTER, President B. F. WHITNER, Cashier

Because they had no clothes. The building was without heat, and the fire just as badly. Many of them have so few garments that they cannot go out of doors at all, even to go to the A. R. A. kitchens for their one precious meal a day.

To meet this crisis the American Relief Administration has introduced a clothing remittance package, similar to the famous food remittance package of last year.

The contents of each package are as follows: 1 1/2 yards of 56-inch, 20-ounce dark blue wool cloth, sufficient for a suit of clothes for an adult, or outer garments for two children; 1 yard of black cotton lining; 3/4 yards of muslin for 1 suit of underswear; 8 yards of flannelette, for 2 men's shirts or 2 women's shirt waists; buttons and thread to make up this material.

This morning at 7:15 more than fifty people gathered at the church for a "Suntara prayer meeting" and it was acclaimed to be one of the most meaningful services conducted up to this point in the revival series.

Though the bugles have arranged a great brass band for men only, boys of twelve years of age and above will also be drilled.

Raleigh spread his coat for a lady to step on. The modern holds his seat in the car and spreads his feet for a lady to step on.

The Herald delivered six times a week for 15c.

HE IS HERE AT LAST! TO-NIGHT—Tues. & Wed. 8:15 PARISH HOUSE Auspices Men's Club—Popular Prices, 35c, 50c MURDOCK and his Company come from tremendously successful engagements at Jacksonville and will show here tonight, Tuesday and Wednesday ONLY! Just Back from India and the Far East "The Eminent White Mahatma" Murdock With His All New "Show of Wonders"—Beautiful Scenery—Georgous Costumes—Elaborate Production A NIGHT IN THE ORIENT ASK Murdock about any question—Love, business, buys, sells, Mortgages, who is true, who is false—who you will marry and when. The location of lost jewelry, missing friends, etc. Write your questions in the secrecy of your own home, SEAL them up in tin cans, braze them to IRON PIPES, in fact you can prepare them any way you wish. Bring them to the theatre and WITHOUT EVEN SEEING THEM, he will INSTANTLY call you by name and answer your innermost thoughts. The World's Greatest Mystery Production! DO THE DEAD RETURN? BELIEVE NO ONE—COME AND SEE FOR YOURSELF HE SEES, KNOWS, AND TELLS ALL

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING

REALM OF SPORTS CHAS. L. BRITT, Editor

GOLF BOWLING TENNIS BOXING

Weekly Citrus Review An Interesting Report From Headquarters

ORLANDO, Jan. 29.—(Special).—The weekly citrus review by F. L. Skelly, as issued from the office of the American Fruit Growers, Inc., says: Oranges: During the past week the demand for oranges has been very active, especially on good stock. Shipments out of the state were heavy and prices were generally higher on fruit of good quality. The large auction markets of the country, except on good stock, were lower, but in the private sale markets prices advanced somewhat over the preceding week. Grapefruit: Grapefruit has advanced in price on the best stock. Ordinary quality has remained steady. Tangerines: The market on tangerines has advanced during the past week. This variety is now practically cleaned up and shipments will be very light from this time forward. Anything of good quality will sell for excellent prices. The movement of all citrus fruits from Florida during the past week has been considerably heavier than during the preceding week. Weather conditions have remained generally favorable in the northern markets and small markets have taken a very large amount of fruit at satisfactory prices. Provided weather conditions remain favorable the coming week, a good demand is anticipated from all sections. California is shipping liberally and the prices on California fruit have advanced somewhat during the past week. Navels from northern California are practically gone and the latest estimate is that they have in Southern California 22,000 cars of navels remaining to be shipped. Sizes are very large, and it is estimated that the entire amount picked would average twenty per cent 100s and larger; twenty-five per cent 120s; thirty-five per cent 150s; twenty per cent 170s and smaller. The weather has been generally warm in California this winter and the fruit is still growing. The f. o. b. quotations on California navels January 26th were as follows: 9s, \$1.75 per box; 100s, \$2.25;

CHARLES CHAPLIN AND POLA NEGRI TO WED

DELMONTE, Cal., Jan. 29.—Charles Chaplin, comic star, and Pola Negri, tragedienne of the screen, announced their engagement at Pebble Beach lodge, near here, today. They refused to say when they would be married. Chaplin came from Hollywood on a morning train to visit Miss Negri; he returned home last night. The actor's train was an hour and a half late. When it arrived Chaplin did not get off at Delmonite. As a result, rumors spread that he had come in disguise. It developed later that he had taken an automobile at a nearby point and motored to Pebble Beach. Later, to assembled newspaper men, Mr. Chaplin said: "Yes, we are engaged." Miss Negri said "so, too, and that ended the interview. The actress will remain at Pebble Beach several days longer and then return to Hollywood. The French are continuing to make arrests in connection with Thursday's plotting. About twenty national leaders were imprisoned during the evening.

THE MAHATMA HAS GONE

Murdock—the White Mahatma—whatever Mahatma may mean—has been here and gone. He left us gaping in wonderment. He told us about the dead and read the thoughts of the living. He told us about what other people thought of us. That was not pleasant. He told us of the past, present and future. What he told us of our past we were sorry to have had our neighbors hear. What he told us of our future was encouraging. If he had stayed another day he would have had half of us in the bughouse. —Gainesville Sun. Murdock will be here at the Parish House tonight, tomorrow night and Wednesday night.

Pillette is Sure He Won't "Fail" If Given a Trial

DETROIT, Mich., Jan. 29.—One of the very first signed contracts to find its way into the strong box of President Frank J. Navin, Tiger League's pitching recruit sensation of last season, was Herman Pillette. Along with the document also came a letter that gave Navin and the Detroit fans cause for rejoicing. It was to the effect that Pillette has fully recovered from his knee injury and expects to be at his very best this season. Pillette, it will be remembered, went along swimmingly until late in the year, when he was overworked considerably and his effectiveness suffered in consequence. As it happened, Pillette was the only reliable hurler Ty Cobb boasted toward the end of the season and he was sent to the mound too often through force of circumstances. Pillette now declared he is in the best condition he has ever been. He says he was disappointed with his work last season, attributing his failure to the fact that his injured leg, often gave him trouble. Herman injured his leg the previous season and until now never has fully recovered from effects of the injury. He would be hurrying along in fine fashion when it would give him trouble. Just where Herman gets the "failure" end of the argument is hard to see. He ranked second in earned runs in the American League last season with a mark of 2.81 runs per game, as against Faber's 2.81 record, and won 19 of 31 games he figured in. The batting average of opposing teams off Pillette was only .258. This is a real feather in his cap when it is considered that the weakest hitting team in the league, Boston, batted for a mark of .263. He's the kind of a "failure" most big league managers would give considerable to possess. Herman is a modest fellow indeed.

"Rosie" Ryan's Palm Has Itch for More Coin

WORCESTER, Mass., Jan. 29.—"Rosie" Ryan, youthful pitcher who flashed as a star member of the Giants last season has refused to sign the contract tendered him for this year, it became known yesterday. Ryan returned the proffered contract with a request for more money. He said that while he would make every effort to get the advance he felt he should have been not a hold out to the extent that he had refused to join the club unless his terms were met. In any event, he said, he would go to the spring training camp at Marlin, Texas, and there take up his demands if the matter was not adjusted meantime.

Schedule Meeting of American League to Be Held Feb. 19

CHICAGO, Jan. 29.—The spring schedule meeting of the American League will be held in Philadelphia February 19th. President Johnson announced Saturday. The decision to hold the meeting in Philadelphia instead of here was reached because the annual banquet of the Philadelphia base ball writers would be held on that date and President Johnson together with Ty Cobb and George Sisler will be the guest of honor. More than one thousand will attend.

"Jawn" McGraw is Spending Vacation Midst Palm Leaves

KEY WEST, Jan. 29.—Mr. and Mrs. John J. McGraw, of New York Giants fame, spent Wednesday here in Key West leaving Thursday for Cuba. They will remain in Havana for a month at which time McGraw returns to the states to take up his spring training duties.

Klan Must Give Up Allegiance to The Invisible Empire

NEW YORK, Jan. 27.—A warning to members of the Ku Klux Klan that they must give up their allegiance to the "Invisible Empire" or get out of Brooklyn, has been issued by District Attorney Dodd, of Kings county, and Magistrate Dale. The warning was voiced at the arraignment of eight alleged members of the "inner circle" of the Klan, who were arrested by eight members of the bomb squad after they had attended what their counsel admitted to have been a Klan meeting. They were held in \$1,500 bail for further examination—seven on charges of possessing blackjacks and one on a charge of having a bottle of whiskey in the automobile in which all were arrested. The first persons rounded up by the police since Mayor Hylan's order to drive the Klan from the city, gave these names in court: Alfred Clarke, John F. Collins, a chauffeur; Ellsworth R. Morse, an assistant manager; William D. M. Simmons, advertising manager of a big typewriter manufacturing concern; John M. Gilmore, a photographer; Thomas Jones, a salesman; Charles T. Mulford, a bank clerk; and Robert Fisher, 19, claiming to be a student Pratt's Institute. Counsel for some of the defendants demanded an immediate hearing, but Magistrate Dale refused after he was told of the presence of the blackjacks in the car after the men had departed from the meeting which, it was learned, was held in a building owned by a Masonic organization and occupied in the daytime by a Brooklyn traffic court. William Haddon, superintendent of the building said the owners had leased the hall to a group known as the Brooklyn circuit club and that he never thought the organization was a part of the Klan.

Everything Ready For Gasparilla Fair At Tampa Thursday

TAMPA, Jan. 29.—Everything is in readiness for the great South Florida Fair and Gasparilla Carnival, which opens February 1 and continues thru February 10. All of the new buildings and improvements are completed and the aggregate cost of new construction since the last fair being in excess of \$750,000—and a small group of workmen is engaged in cleaning up and beautifying the grounds and entrances. Work of installing the multitudinous exhibits already has started, and by the opening date the log of and winter exposition in the South will be complete in every detail. Eight special days have been designated for the fair, starting with Military Day, Feb. 1, the opening day of the exposition, when the 110th battalion of field artillery, Florida National Guard, with other military organizations of South Florida, will present the largest military demonstration ever witnessed in Florida in peace times, and including a sham battle in which artillery, infantry, signal, corps, aircraft and other branches of the military arm will participate. Gasparilla Day, Governor's Day, Shrove Day, Florida Day, "Childhood" Day and other special days are scheduled for the fair. At least thirty exhibits of this nature are to be represented by big exhibits. At the fair, in addition to almost innumerable community and individual exhibits, the livestock show is expected this year to be the best and biggest ever seen in Florida, and other exhibits will not be far behind. More than \$1,000 in premiums, besides a mass of cups and medals, of various kinds, are offered for the competition.

NOTICE

The second half of the Bowling League schedule will not start until next Monday night in order to give the workman a chance to get the alleys worked over and in shape by that time. The second half schedule will be published one day this week.

SEVEN PROJECTS AGREED UPON BY STATE RD. DEPT.

St. John's Scenic Highway On The List (By The Associated Press) TALLAHASSEE, Jan. 27.—The state road department had finished approximately half of its 1934 budget of road construction when it adjourned its second day's meeting yesterday to resume in executive session this morning. Seven projects to comprise the year's program had been definitely agreed upon. They involved an approximate outlay of \$1,000,000. One member of the department said last night the total expenditures to be provided for in the program would be around \$1,000,000. Only the morning was devoted to a consideration of the budget, the afternoon being given over to the hearing of delegations. There were fifteen of them to be heard. As the department moved studiously over the program in the morning it covered the first and fourth districts of the state as represented in the department by E. P. Green of Bradenton, and L. E. Schilling of Miami, respectively. The seven projects definitely incorporated in the budget provide for work in these sections. It is not considered, however, that the program is not now closed to them so far as construction is concerned. In addition to the other two districts to be covered in the construction department of the program, the maintenance, present and proposed to be considered in all four districts. Matters presented by the various delegations were all taken under consideration and some of the arguments presented will quite likely be reflected in the final of the program. The projects agreed upon in the morning included: East Coast highway, road No. 4; Volusia county. Construction of 22 miles from the Brevard county line south, federal aid project involving an outlay of \$220,000; hard surfacing of road in Flagler county from Bunnell south to Volusia county line. Road number 3, extending from Jacksonville to Ocala. Construction of five miles in Putnam county. Road Number 5, building and hard surfacing 12 miles in Hillsborough county, from 2 1/2 miles west to E. 1/2 way to the intersection with the Hillsborough river at Sandhur Springs. Cost \$60,000; grading and temporary surfacing 8 miles southern portion of Sarasota county, cost \$75,000; Hernando county, construction of road 1/2 mile south from Brooksville, federal aid project, \$300,000. The Church Service League of the Holy Cross Parish is uncertain at Point Bridge, in the Parish House Wednesday, Jan. 31, at 4 p. m. Phone No. 34. Main, 251 for reservations. 250-24.



James Kirkwood in the Garamount Picture 'Pink Gods'

At the Princess Tuesday, Jan. 30th

SAVE MONEY ON TIRES AND TUBES

Get My Prices Before Buying Pennsylvania Vacuum Caps Goodrich Silvertown F. P. RINES 165 Palmto Ave. Phone 481-J

HOW WOULD YOU LIKE THIS PLACE, LADIES?

Murdock opens at the Parish House tonight for three plays. Murdock, billed as the "Man Who Knows" and who is at the Parish House with his own company of mystic wonders, is known in India and has been dubbed by Indian seers as "The White Mahatma." There is no question as to his wonderful powers as a mental marvel and at each performance he gives many demonstrations of psychic phenomena that puzzle even the most learned scientists and professors. Imagine being the wife of this man! How many women in Sanford would want to be the wife of a man who could, at his will, gaze into his crystal and not only tell where you are and what you are doing, but actually what you were thinking about. Yet Murdock is married to a very charming little lady and they are very happy together, too. Perhaps the reason is that she, too, is a student of Hindu Yogi philosophy and occult science and she understands the fundamentals of success and happiness as only the Yogi can. Therefore she thinks of things only that are good and that make for happiness and success so she should worry if her mind is like an open book to her husband.

WEEK'S WEATHER

Weather Outlook for the Period January 29 to February 3, Inclusive South Atlantic and East Gulf States: Considerable cloudiness and occasional rains, except fair in Southern Florida; temperature above normal first part of week and considerably colder thereafter.

TRAIN SCHEDULE

Table with columns for South Bound, Northbound, and rilly Branch, listing train numbers, arrival, and departure times.



THE SITE OF THE GREAT EGYPTIAN TREASURE This photo just received in this country shows the tomb of Ramesses VI (Tomb No. 9) in the Valley of the Kings, Egypt, where a most startling archaeological discovery was made recently by Mr. Howard Carter and Lord Carnarvon

Jones' Dairy Farm Sausage Georgia Home-Made Sausage Apalachicola Oysters Mullet Roe Nice Fat Mackerel Nice Fat Hens Swiss Imp. Cheese L. P. McCuller

WANT AD RATES AND RULES THE SANFORD HERALD

Classified Ads 1c a word. No ad taken for less than 25c and positively no classified ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly. Set in LIGHT FACE CAPS or Black Face, double the above rate.

The Counting of Words Includes the Words "Wanted", "For Sale," etc., and the Name and Address. Name, Address, Postoffice, Amount, No. Days, To Run.

Be Sure and See the New STUDEBAKER and Chevrolet Models at our beautiful Show Rooms and Filling Station—High Grade Mechanic in charge of our Repair Department. Prompt Service and Courteous Treatment—Pay Us a Visit —LADIES' AND GENTLEMEN'S REST ROOMS— San Juan Garage Co.

SANFORD MARBLE & GRANITE WORKS JOHN GOVE, Proprietor CEMETERY WORK A SPECIALTY 1018 West First Street

Elder Springs Water It meets the demand for good pure water and there are hundreds of bottles being distributed around the city at all times. Every family of Sanford should get the habit and use it. PHONE 311 FOR QUICK ACTION And our truck will be at your back door with a bottle of that pure water that all the hotels, restaurants, drug stores and soda fountains are using. And Be Sure it's Elder Springs Water You Use in That Battery Elder Springs Water Company

Herald Want Ad MAIL SERVICE Clip and use this blank for writing your want ad and mail it to the Sanford Herald For computing cost of want ads per insertion read carefully rates and rules to the left and remit according to number of insertions of the ad you desire. Remit by Express Money Order, Draft, Post-office Order or Registered Letter. Address communications to The Sanford-Herald.

With Hughes Act Helps Florida Pupils Get An Education

Any Pupils Are Enrolled in Different Farm Work

(By The Associated Press) TALLAHASSEE, Jan. 27.—Altho approximately \$61,000 was expended this state in educational work under the operation of the Smith-Hughes act the school year 1921-22, an increase of approximately \$10,000 over the previous year, there were applications for aid than the state board of vocational education funds to meet, according to a statement accompanying the biennial report of Shelton Phillips, director of vocational education. Expenditures from federal and state funds for the year ending June 30, 1922, totaled \$69,813.50, while those for the preceding year were \$59,832.39. This covered the disbursements of the state funds operating under the act, agriculture, industry, including home economics and teacher training.

Florida profited greatly from the provisions of the act by the 1922 census. Mr. Phillips stated, as the gain was 28.1 per cent in population, compared with an average increase of 1.4 per cent for the other states. The federal funds are apportioned according to the population of each state and increase annually until the maximum is attained the year 1925-26. In the field of agricultural education, according to Mr. Phillips' report, there were 16 white and four colored schools approved during the year 1921-22, and 23 white and five colored for the year 1922-23. In addition there was one class completed in vocational agriculture at the Agricultural and Mechanical College for Negroes.

Special effort has been made, the report said, to establish part time instruction. Out of the 16 white schools eight gave special attention to part time work in short unit courses, carrying the lines of horticulture, wiring, addition, farm crops, daymaking, feathers and poultry. The number of pupils thus reached were 425 males and 142 females. Evening schools were provided and courses offered covering the phases of farming. Farmers take advantage of this work totaling 96. The work in the part time and evening classes was conducted by the teachers in the all-day agricultural schools at no expense other than their regular salary in the all-day school, according to the report. The 310 all-day white pupils were enrolled in 547 different farm enterprises as project work, with a total of 1,033 acres, 26,000 nurseries, 271 poultry and 143 animals. The 11 boys in the white schools, according to the report who completed their farm practice work, last year, made the year previous and made a profit of \$12,799.14, a return of 78 cents on every dollar expended for the services of teachers of vocational agriculture.

Beginning trade and industrial education, the report says that during the year 1921-22 there were in operation 59 evening classes in 16 cities, 11 part time classes in six cities and 16 day class at the Agricultural and Mechanical College, representing a decrease in the number of classes 54 per cent over the previous year. There were enrolled in the evening classes, 1921 men and 51 women, and 140 in the part time classes, 40 men and 10 women. The more important developments of the year, according to the report, have been the extension of the part time general continuation classes, in which are taken working boys, and the to receive instruction in school subjects plus a practical phase of the trade. A minimum of four hours a week attendance is required and the course runs for 144 hours. Such classes have been organized as follows: Jacksonville, Pensacola, Tampa, West Palm Beach, Fort Pierce, Orlando and Miami.

Mrs. A. I. Spencer, Spirella Corbetta, Sanford, early part of eighth month, Mail, DeLand, Fla. 261-616

PEST HARD TO DISCOURAGE

Pigweed, Universal Nuisance, Has Been Known to Drive Amateur Gardener to Profanity.

A pigweed is both an irresistible force and an invulnerable body, blended into one and working overtime. Pigweeds don't ask anything of anybody. They don't need to. Even Dame Nature turned round and went away as soon as she'd introduced him. Books on gardening dismiss him with a jaunty direction to "Keep the weeds down." But you can't ostracize a pigweed that way.

A pigweed begins making trouble the minute he shows above ground. I never saw a pigweed that could look more like more kinds of young plants. You can't tell by pulling, but up for the pigweed has a long, thin red root, but pulling up little flowers and vegetable plants by mistake discourages you, even if you admit your error and apologize. And, on the other hand, it does not hurt the pigweed. Just let him lie on the ground, and his roots curl into it and he goes on growing as if nothing had happened. If you smash one into the ground with your heel, you just give him a better start.

All they ask is to be near enough the ground to see it. I brought some into the house and put them on the window-sill, where they could see out by raising up a bit, and they all grow. You could look them up in a closet, and if your hands were soiled when you handled 'em, they'd get enough nourishment to live on.

MUD PACKS FREE ON BEACH

"Cure" That Costs Nothing Is One of the Attractions at Famous Coney Island.

Mud packs, which cost \$2 apiece at beauty parlors, and which enjoy considerable fame as wrinkle eradicators and skin beautifiers among the fair sex, may be had for nothing at Coney Island, writes a New York correspondent in the Pittsburgh Dispatch. Which explains the amazing sight offered visitors to the beach, when 600 bathers propped in mud masks, their faces coated with black and yellow clay.

The mud for the masks was obtained where contractors are working on the new Coney Island beach. Some from sand quarries is being pumped to build the new beach, pipes a foot in diameter, throwing up clay, mud and water. The clay is caught as it comes from the pipes and applied to the face, where it hardens into a black mass. The bathers then lie on the sand in the sun in order to get the full effect of the "cure."

Gene Ranger Exercises Memory.

Alone as a forest ranger in a remote section of the Cascade mountains, in the state of Washington, George Killgore, a former University of Washington student, has memorized practically all of the New Testament and three books of poems. In addition to the mental exercise he has completed an entire dining room set of buffet, tea table, dining table, six chairs and a fern pedestal from hickory split and hewn fir and cedar wood. The furniture, polished in its natural color is worth more than his year's salary in three winter months. Killgore's tranquil room has about more than \$200 worth of pelts.

Accent on Scream.

All agreed that she was an exceedingly pretty girl. Her dresses were in the latest mode. Men were irresistibly attracted to her. The only drawback was her despatch, a serious lamplap. One admirer after another called, perhaps attended her to some social affair, but in the end they all fell away. The news that she was engaged to be married naturally impressed her friends. Two old bachelors were discussing the news.

"It must have been funny proposing to a dear girl like her," said one.

"Funny? I'll say so," said the other.

"It must have been a scream."—New York Times.

Wrong Impression.

"No, I never hunt for ideas," the eminent author assured her. "When I feel in the mood for work, I climb to the summit of a hill, and there, with the scent of the mountain pine in my nostrils, I find my inspiration."

"Just fancy!" gushed the girl. "And then you descend and write it all down, I suppose?"

"Indeed I don't. That would be a sure way of losing it. I carry my little typewriter up with me."

"Oh, how good of you! But does she—er—does she never turn glidy or anything?"

Sure of His Job.

"Solomon has a great reputation for wisdom."

"How do you suppose he got that way?"

"Maybe he had ample leisure to cultivate his mind. Unlike modern rulers he didn't have to keep his ear to the ground all the time to find out whether he'd die with his crown on or soon be writing home for money."—Birmingham Age-Herald.

Linguist in the Spirit World.

"How was the seance?"

"A great success. Mme. Hokus materialized Napoleon Bonaparte, Marie Antoinette and Julius Caesar."

"Quite a distinguished gathering."

"Yes, and I was not aware until after the seance started that all three could speak English fluently."—Birmingham Age-Herald.

The Herald delivered six times a week for 16c.

Russian Women Make Clothing from Strange Materials in Effort To Keep Alive; America's Aid Sought



Russian women have given up every other occupation for sewing this winter. They have become a nation of tailors, and the clothing shortage has taught them to make boots as well as shirts and trousers. Every spare moment is used in converting some inconspicuous material, leather, rope, newspaper, excelsior, fish net and sack cloth into clothing for the children. The price of clothes is so high on the market that it is out of reach. There is no other clothing to be had and thousands of children throughout the little northern villages are unable to leave their homes because they have nothing to wear.

These Russian folks have sold all their furniture for food during the famine. Their live stock has succumbed to starvation and there is nothing in the peasant huts but bare, empty rooms, and in some cases an old stove full of dead ashes. Cold as are the huts, the vast lonely steppes where the icy wind screams and rages are colder still. The children cannot be forced out of doors into this cruel wind even to go to the American Relief Administration food kitchens where they get their one meal a day. They would rather stay at home and starve.

To meet these tragic conditions and to save more than a million adults and children from dying of exposure the American Relief Administration has inaugurated a system of clothing remittance packages which may be purchased at the A. R. A. headquarters, 42 Broadway, New York City, or at a local bank. Each package contains enough material to clothe a small family and by special arrangement with the Soviet Government they will be delivered free of duty and at the greatest possible speed to any designated individual in Russia. The contents of each package includes nearly five yards of dark, warm wool cloth, enough to make one suit of clothing for a child; four yards of lining; sixteen yards of muslin sufficient for four suits of underwear, eight yards of flannel, enough for two men's shirts or women's shirt waists and buttons and thread to make up these garments.

Check Forger Wanted Everywhere Caught in Tampa

Will Await Disposition Since Mailed Partial Certificate

(By The Associated Press) TAMPA, Jan. 27.—J. W. Bass, Jr., alias Walter Scott, and by the police here to be wanted in Washington, Baltimore, and Oakland, Calif. for passing worthless checks and forging a \$100 bill in 1921 and being arrested in Tampa after a lengthy flight. He had passed worthless checks here and several in Jacksonville.

OVIEDO

Mr. J. O. ...

Mr. J. O. ...

... are located for the present at the Oviedo Hotel. Mr. Clements has been employed at the Oviedo Hotel for some time and has made lots of friends here. He is a native of ...

... and his wife ...

... and his wife ...

UPSALA AND GRAPEVILLE

Hilmer Lundquist came home Sunday after a short business trip to Wauchula and Fort Meade.

Mrs. Alma ... is improving her home by adding a nice new porch. Will Henderson is doing the carpenter work.

Mrs. August Swanson returned home Friday from nursing at the home of Mr. and Mrs. E. W. Lundquist. Their little daughter has been named Edith Marie.

Mr. and Mrs. C. Hirsch have been entertaining her step sister and family from Missouri we believe, taking them on Saturday to Orlando.

A number of the women folks have been about ill with colds: Mrs. Hilmer Lundquist, Mrs. Yolie Williams and Mrs. John Berel.

Mrs. Westerdick is improving so she was able to return home Wednesday from the home of her daughter, Mrs. F. K. who has been tenderly caring for her a number of weeks.

Ben and John Swanson were Sunday guests at the home of their brother, August and wife Mrs. Nelson and daughter, Miss Annie, and her two brothers were also out from town visiting there.

Mr. and Mrs. Higgins, of Sanford, were calling Sunday at the home of Mr. and Mrs. Charles Cramer.

Eril Magnusson was up Sunday from Winderemere to see the home-folks.

T. O. Tyler is still confined to his bed with the flu. Hilmer and his sister, Miss Eunice and Mrs. Bengston came here on the 17th coming from Winderemere and Eunice remained to care for her parents until Sunday afternoon when Mr. and Mrs. Nash Fry also came.

Mr. and Mrs. Lundquist and little son of Sanford were calling there.

Rev. C. F. Wahlberg will preach next Sunday at 10:30 in Swedish and at 7:00 in the evening at the Lutheran church. He was a guest last week at the home of Mr. and Mrs. Stuch.

The Lutheran preacher, Rev. O. O. Eckard, of Princeton, Florida, will be

there, we understand, to hold the annual business meeting of their church on the coming Thursday evening. Rev. Clark was with us again last Sunday, preaching a splendid sermon on "We Are Saved by Faith Not By Work, Let Any Man Should Boast."

"ADAM IN TOWN AGAIN"

What promises to be one of the largest gatherings of men in Sanford and the district will be seen at the First Baptist church tonight at 7:30 when a special meeting in their behalf is to be conducted by Dr. F. D. King, the pastor, and singer E. L. Walslagel of Asheville, N. C., who is here assisting in the protracted evangelistic services. Hundreds of cards announcing the mass meeting have been distributed all over Seminole county and according to the leaders in charge 500 men and boys are wanted.

A local male quartet will be heard, a Sanford gentleman will preside at the pipe-o-gan, and Mrs. Wolstegel will sing several songs, "The Holy City," which he sang by special request to the ladies last week, and "An Old Acquaintance."

In fact, it is to be a strictly men's gathering in every detail. Will U B 1 2 18 5617

STROUT FARM AGENCY

113 Magnolia Ave. The finest young grove in this section. 10 acres, 217 four year old trees, mostly Valencia, 195 tangerines, 23 large seedlings, also a row of 99 buds on sour stock, budded last spring. A four house, barn, flowing well, beautiful lake view. Just a step off brick road and but a few miles from Sanford. Considerable quality of grove and land, the best buy in this vicinity today. Price \$2500. \$2500 cash, balance, 1, 2 and 3 years.

NOTICE

Dog license taxes are past due. All dogs at large without dog tag will be killed if tag is not on dog by the end of the week.

J. A. KILLEBREW, Chief of Police.

Helping the Dealer To Sell...

Every manufacturer appreciates, in some degree, the importance of helping the retailer sell his product. And yet in many instances that degree is very small. It can hardly be compared in importance so thinks a certain type of manufacturer with selling the product to the dealer.

It is nothing short of a false assumption, unsound and untrustworthy, to think that merely stocking up the dealer with a product constitutes effective distribution. Effort of that kind, it is true, may dispose of a lot of goods, but it does not sell them. Unless the consumer comes in prepared or disposed to buy them they will remain on the shelf of the dealer, re-orders will be impossible, and the whole product will be a failure.

The safest alternative is for the manufacturer to create a consumer demand through Advertising. This will help the dealer move the goods, and then he will order more.

Advertising is as much a basic part of the business of the manufacturer of any specific trade-marked product as is production and distribution. It is not something that can be considered merely as an expense to be curtailed to the minimum. It is a creative influence which, more than any other thing after the merit of the product, determines the extent of the consumer demand.

Too often the manufacturer thinks of his advertising as a clever means of impressing the dealer with the desirability of stocking up with his goods, and he does enough to accomplish that effect, and then expects the dealer to move the goods. This is a mistaken use of advertising and it quickly reacts upon the manufacturer. It is the business of the dealer to provide the goods which the public demand. He would soon cease to be a dealer. It is the business of the manufacturer—meaning specifically, the manufacturer of a trade-marked article, or one that might be trade-marked—to create a consumer demand by means of Advertising.

(Published by the Sanford Daily Herald in co-operation with the American Association of Advertising Agencies)