



Look into our methods of doing business, and you will become one of our steady customers. That is sure. You will be gratified at the way we serve customers and please them with exceedingly good values offered each day, in Men's and Boys' Suits, Hats, Shoes and Furnishings.

WE INVITE YOUR INVESTIGATION

J. J. N. CONNER, Manager

Sanford Shoe & Clothing Co.

First Quality—Low Prices

115 East First Street Phone 104

ADVANCE TAILORING SALE

Friday and Saturday

We will have ED. V. PRICE representative taking measures with us Friday and Saturday, January 26th and 27th, 1923, at Hintermister's Music Store.

Friday and Saturday

In the early spring we are going to open a new Clothing Store in Sanford in the Puleston-Brumley building, now under construction, and to take care of our friends, who want early Spring Suits, we have arranged with Messrs. Randall and Hintermister to hold this sale in their store.

McKINNON-MARKWOOD CO.

SOCIETY

MRS. FRED DAIGER, Society Editor Phone 217-W

If you have any friends visiting you... write a postal card to this department...

SOCIAL CALENDAR

Friday—N. deV. Howard Chapter U. D. C. will meet at the Parish House at 8:30 p. m.

The Business and Professional Women's Club will meet this evening at the Welaka Lobby at eight o'clock.

N. DeV. HOWARD CHAPTER U. D. C.

A very interesting and important meeting of the N. DeV. Howard Chapter of the U. D. C. will be held Friday afternoon at 3:30 in the Brotherhood room of the Episcopal church.

FORTNIGHTLY BRIDGE CLUB Mrs. F. E. Rountillat was the charming hostess yesterday afternoon when she entertained at bridge at her home on Palmetto avenue.

Quantities of sweet peas and snap dragons combined with ferns were used in decorating for this affair.

An absorbing game of bridge was played, and the prize for high score, a wicker serving tray was won by Mrs. George Knight.

SUBSCRIPTION BRIDGE PARTY The subscription bridge party given yesterday afternoon by the members of the St. Agnes Guild, proved a success from every stand point.

Red and green, the colors used were carried out with baskets of jessamines and red lilies. The tally cards also carried out the color scheme.

was found that Mrs. Huff held high score, and was awarded an iridescent console bowl. The low score prize, a blue glass bowl.

Following the awarding of the prizes, refreshments of sandwiches, cake and coffee were served.

The committee in charge of this party was: Mrs. Archie Betts, Mrs. S. M. Lloyd, Mrs. Raymond Key and Mrs. Paul Biggers.

LUNCHEON FOR VISITORS

Mrs. G. F. Smith entertained most delightfully at luncheon yesterday at her home on Magnolia avenue, complimenting the guests of Mrs. T. L. Dumas. Covers were laid for five.

The luncheon table was centered with a crystal bowl filled with pink Radiance roses and asparagus ferns. The place cards were dainty designs of hand painted flowers.

Following the luncheon, the guests motored to Orlando.

Covers were laid for Mrs. T. L. Dumas, Mrs. Arthur Hazard, Mrs. C. T. Pound, jr., Mrs. M. H. Malry and Mrs. G. F. Smith.

TRUTH SEEKERS CLASS

One of the most enjoyable features of the week was the class and business meeting of the Truth Seekers class of the M. E. church, who were most delightfully entertained at the home of Mrs. Camp on Celery avenue, by Mesdames Chappell, Camp, Kelly, Moyer, McKim, Parker, Rutledge, Went, Cobb, Bradberry, Hoolahan, Jenkins, McCauley, Mason, Phillips, Hart and Hickson, whose birthdays came in December and January. After a song, and prayer, the business part was discussed after which Rev. Carpenter gave us a very nice talk, and then the class was adjourned for the usual social hour which was immensely enjoyed by all present.

ADVANCE TAILORING SALE

The McKinnon-Markwood Co. have an advertisement in this issue calling attention to their advance tailoring sale at Hintermister's Music Store January 26th and 27th, at which time a representative of the Ed. V. Price Co., will be here with samples. The McKinnon-Markwood Co. will have their new store in the Puleston-Brumley building when it is finished and meantime they are taking care of their customers who might want spring suits.

He thinks he is a grouch because he has no friends; but as a matter of fact he has no friends because he is a grouch.

The Herald, 15c per week, delivered

LOCALS

Jacksonville was represented here yesterday by John S. Graham.

E. P. Wagner arrived here yesterday from Atlanta and is registered at the Montezuma.

Dr. W. B. Kelly, of Fort Jarvis, N. Y., arrived in the city yesterday and is registered at the Montezuma.

E. P. Jackson, of Tallahassee, was in the city yesterday attending to business.

L. M. Orr, of Orlando, spent the day here yesterday on a business mission.

E. A. Wiles, of St. Augustine, is spending some time in Sanford transacting business.

W. M. Thomas and Dorsey T. Davie, of Jacksonville, were in the city Tuesday attending to business.

George Crews, of Jacksonville, was among the business visitors here yesterday.

Dr. and Mrs. W. S. Voorhees, who have been the guests of Mr. and Mrs. Archie Betts, left last evening for their home in Plainfield, N. J.

S. D. Zuber, of Lakeland; E. L. Gibbs, of Jacksonville, and A. C. Howard, of Hanson, were among the business visitors here yesterday.

Thos. F. Moore, of Columbia, S. C., arrived in Sanford yesterday for a short stay and is stopping at the Montezuma.

W. G. Forehand, of Louisville, Ky., was among the arrivals here yesterday and will spend some time here at the Montezuma.

Mr. and Mrs. H. N. Beard, of Tampa, are spending a short time here and are pleasantly located at the Montezuma.

Mrs. W. B. Talbot, of Lexington, Ky., was among the arrivals here yesterday and is stopping at the Montezuma for a brief visit.

Elizabeth Grinnel, of Providence, R. I., arrived in the city yesterday and will spend a few days here at the Montezuma.

J. H. HINTERMISTER PIANO CO.

112 MAGNOLIA AVENUE PIANOS PHONOGRAPHS RECORDS E PLAYSERS SHEET MUSIC PLAYER ROLLS

PIANO TUNING—PHONOGRAPH REPAIRS

...SANFORD MAID BREAD...

Not Only Pure but Delicious ROUTH BAKERY

Next to Princess Theatre

JUS RECEIVED NEW SHIPMENT

Eastman Kodaks, Films, Supplies

PHONE 325 R. C. BOWER PRESCRIPTION DRUGGIST THE REXALL STORE

THE WEATHER

For Florida: Fair tonight and Friday; warmer in the extreme north portion Friday.

FOR SALE—Porto Rico sweet potatoes, \$1.25 per bushel at farm. Inquire at Ginderville for T. A. Eckles. 259-31p

Have you read the want ads today?

Demonstration Grade "A" Coffee Routh's Bread Saturday at the Popular Market. 259-2tp

Snapper Steaks, Fresh Salt Water Mullet, Sea Trout.—Stone's Market, 327 Sanford Avenue. 257-4tc

COLLECTIONS—OLD ACCOUNTS, overdue notes, bad checks. Write for our proposition. Our representative will call on you.—Southern Adjustment Agency, Drew Building, Orlando, Florida.

OPEN KINDERGARTEN SCHOOL

Mrs. Keppler will open a Kindergarten school in the parish house on next Tuesday, January 29. This will be good news to the mothers of the little ones too young to attend the public schools. Mrs. Keppler has had years of experience in this work and the children will receive the best of care. The jitney buss will bring them to school and take them home again. See the announcement in this issue.

SEMINOLE SCHOOL HEADS HERE

T. W. Lawton, superintendent of the Seminole County schools, and Professor McKay, principal of the Sanford high school, were guests of County Superintendent A. B. Johnson here yesterday. The visitors had luncheon at the new high school building and inspected the building, expressing the belief that there is no South.—Orlando Sentinel.

SANFORD KINDERGARTEN

Kindergarten to be opened at the Brotherhood House of Holy Cross church January 29th. Transportation for children has been arranged with Mr. Hogan. Building will be open for registration Saturday, from ten to twelve. 259-2tc Mrs. C. Keppler

EYES EXAMINED BY MODERN METHODS AND GLASSES ACCURATELY FITTED

Tom Moore

OPTOMETRIST-OPTICIAN Phone 410—Opposite P. O.

The Princess

TONIGHT

HOPE HAMPTON

—IN—

"STAR DUST"

The story of a girl unhappily married, who finally reaches her goal as a successful prima donna. Also a

CENTURY COMEDY

Friday and Saturday

NORMA TALMADGE in "SMILIN' THRU"

Snapper Steaks, Fresh Salt Water Mullet, Sea Trout.—Stone's Market, 327 Sanford Avenue. 257-4tc

10 Stores in Georgia—1 Store in Florida

THE CHURCHWELL COMPANY

Sanford's New Store Phone 127

Another Big Shipment

Ladies' Spring Dresses

JUST ARRIVED

Flat Crepe, Canton Crepe, Tartar Stripe, Dunwoodie, Rosharanara Fru-Fru.

Colors: Apple green, Navy, Brown, Black, Tan, Petiwinkle, Paisley and Henna.

Sizes 14 to 42.

\$15--\$37.50

OUR

Tailoring Man Is Here

He has a beautiful line of Spring and Summer Woolens and Sum-a-Weight goods.

Have him measure you now.

Suit Delivered

any time to suit Your convenience

The Churchwell Company

First Street SELLS it for LESS Welaka Block

Open Day and Night Ladies' Rest Room

Hupmobile

SALES AND SERVICE

A Complete Stock of Parts

Buy a Hupp and You'll Save Money

B. & O. MOTOR CO

Sanford, Fla., Corner Second Street and Sanford Avenue Distributors Seminole and Lake Counties

Large and Up-to-Date Filling Station Complete Line Accessories and Tires

NORMA TALMADGE

In Her Greatest Achievement

"SMILING THROUGH"

Princess---Tonight and Saturday

AMERICA OFF REPARATIONS SAYS HUGHES

THIS COUNTRY WILL NOT TAKE ANY PART IN THE DISCUSSION

(By The Associated Press)
 WASHINGTON, Jan. 26.—Further information with regard to the administration policy toward the reparations problem was laid before the foreign relations committee of the Senate yesterday by Secretary of State Hughes in the form of letters and documents, but there was no indication that as a result the gathering senate storm on European questions had been quieted.

In his letters, Secretary Hughes reiterated that the American government did not intend to participate in the reparations discussions. Discussing the unofficial representation with the reparations commission through Roland W. Boyden as an observer, Mr. Hughes declared with reference

to "questions arising from time to time in which this government and its citizens have an immediate interest," "that these purposes have been served by the contact with the commission which he has been able to maintain through the present arrangements."

Shortly after the foreign relations committee had received the communications, Senator Borah, of Idaho, who recently proposed that the United States call an international economic conference, announced that he had planned to renew the suggestion soon by the introduction of a resolution requesting the president to call such a conference.

Senator Borah at first intended to put forward formally this proposal as an amendment to the naval appropriation bill, but withdrew it on assertions by administration spokesmen that it would embarrass negotiations then pending. The Idaho senator said yesterday, however, that he hoped to have his amendment ready by Monday and might offer it as an amendment to pending bills, thereby avoiding any delay through having it sent to the Senate calendar.

Secretary Hughes made clear to the committee "that it has not been the policy of this administration to participate in the fixing of the amounts to be paid by Germany upon reparations claims."

SANFORD WOMEN FILLED CHURCH FOR MEETING

DR. KING PREACHED SPECIAL SERMON TO THE WOMEN YESTERDAY AFTERNOON

That the women of Sanford and the district were appreciative of the effort of Dr. P. D. King who arranged a special meeting in their behalf was clearly attested yesterday afternoon when practically the entire lower floor of the church was filled with wives, mothers, sisters, daughters and sweethearts.

The sight of such a splendid body of women seemed to inspire Mr. Woolslagel in his superb leadership as well as solo work and many claim that he did his best singing of the week. "The Holy City" and his own composition "Mother" brought tears to the eyes of dozens of the more responsive, and the duet "In the Garden," as sung by Mrs. Schille Maines and Mr. Woolslagel, with the large congregation joining in the chorus, will long linger in the memories of those who heard it.

Speaking from the subject "Why Did God Make a Woman?" Dr. King among other things, made the following enlightening and helpful remarks: "God never ordained the creation of a woman to be some kind of a cheap servant in the home. If a man needs someone merely to take care of him, let him go to a hospital, asylum, or sanitarium for the purpose. A woman was not designed to be a simple toy for some man, neither was she put in the world to be a scrubber. She has been endowed with intellect and personality, and a high and holy as is heaven itself. Women have the God-given ability to give quality and direction to life, the opportunity of performing a great service to society, and should see to it that the most intimate relation should be established between mother and daughter. I believe thoroughly in a social life but not as we see it so much today, when there is a suffocating shallowness exhibited in many groups around tables of bridge or five hundred whiling away the time and making no contribution to the advancement of civilization. The place of a woman in the world is in a Christian home with a Christian atmosphere. Countless tragedies today may be traced back to the failures of fathers and mothers in the home, and by their passive indifference they are the barriers in the way of reaching the young people for Christ and His cause. The restlessness of America or any country may be quieted by the placing in our homes of a child and taught by the Lord Jesus Christ, and for these I plead in His name."

Thursday night Mr. Woolslagel gave a most interesting talk to the young people in the booster choir,

illustrating with chalk and blackboard "the fruits of riches," and driving home the fact that "if the love of money controls the life, poverty of the soul will be the result." He told of the ultimate ruin of those lives devoted to the attainment of worldly things. His solo, preceding the sermon by Dr. King was one of uniqueness in punch. It was called "Serving the Lord in My Weak Way," and was a burlesque on the church members who use the present-day threadbare excuses to cover up their delinquencies.

Dr. King spoke on the theme "What Must I Do to Be Saved?" and declared that "sin enters every home and in its increasing ravages does not spare a single family. It continually is busy doing its deadly work of ruin. The devil is at his best when he can persuade people to believe that when they yield themselves to the Lord and enlist with Him in a great campaign of righteousness the pleasures of life must be surrendered, whereas the source of life's greatest joys come from an obedient Christian service. I do not believe in preaching a flabby gospel. Let us draw the line clearly and tell the world the fact that only the blood of Christ can cleanse from sin."

There were several additions to the church.

EAST SANFORD

A nine-pound son was born to Mr. and Mrs. Don McDonald last week and has been given the name of Eugene Turner.

Mr. and Mrs. L. A. Brunley and Mr. and Mrs. E. J. Frazier drove to Fort Pierce and Vero last week driving over the new road via Kissimmee. Among the sights they saw a large acreage of tomatoes being planted about Vero on raw prairie land.

Miss Mary Hunter who is nursing at the Orlando hospital was a week end visitor at the L. A. Brunley home to visit her father, Thomas Hunter who is a great uncle.

Mrs. J. C. Hall of Celery Avenue has been ill for some time and has recently gone to the hospital for treatment.

Mrs. Watson Morrison and little son who have been ill at the hospital have returned to the home of their uncle A. B. Cameron, recovered from the influenza.

J. C. Ellsworth received word on the 20th that his mother had died very suddenly at her home in W. Lehigh, Ohio.

Mrs. C. E. Chapman was a week end visitor at the home of Mr. and Mrs. J. C. Hall in Palm Bay, Fla. She was accompanied by her mother.

Mr. and Mrs. J. W. Brown who have been visiting at the L. A. Brunley home recently, have returned to their home in Sanford. They are spending some time in Sanford at present at the home of Mr. and Mrs. J. C. Hall.

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- Jones' Dairy Farm Sausage
- Georgia Home-Made Sausage
- Apalachicola Oysters
- Mullet Roe
- Nice Fat Mackerel
- Nice Fat Hens
- Swiss Imp. Cheese
- L. P. McCuller

CON MAN CONVICTED IN GOTHAM COURT

(By The Associated Press)
 NEW YORK, Jan. 26.—T. Jeff Sharum last night was convicted by a jury on the charges of using the mails to defraud Herman Mendelbaum, an aged New York business man of \$25,000, in Ocala, Fla., in 1920.

The jury disagreed in the case of George W. Dawley, cashier of the Bank of Dunellen, Fla., who was jointly tried with Sharum in connection with the same charge.

SAVE MONEY ON TIRES AND TUBES

Get My Prices Before Paying
 Pennsylvania
 Vacuum Cup
 Goodrich
 Silvertown

F. P. RINES
 165 Palmetto Ave. Phone 141-J

Norma Talmadge "Smiling Through"



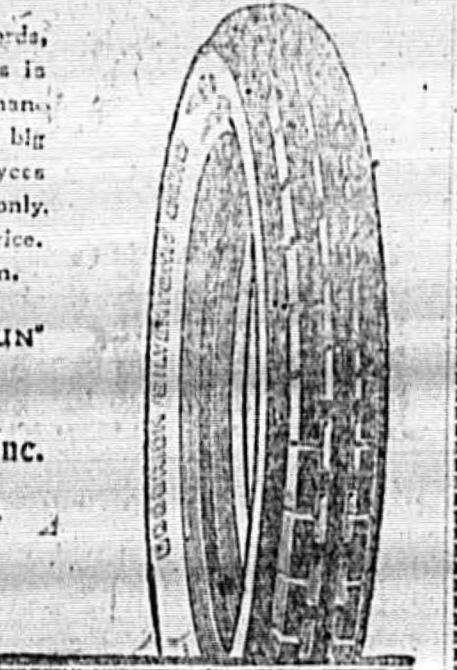
At the Princess Friday and Saturday, Jan. 26th and 27th

Same High Quality!

The 29-31 Silvertown for Fords, Chevrolets and Maxwells is identical in quality, workmanship and beauty with the big Silvertown for Rolls-Royces and Pierce-Arrows,—the only difference is in size and price. Here's the place to get them.

"BEST IN THE LONG RUN"

Hood Auto Company, Inc.
 111-13 Park Avenue
 SANFORD, FLORIDA



Goodrich Silvertown Cord Tire

were visitors at the Jones strawberry field recently and say they are the very finest berries ever grown and went even so far as to say that it would be impossible to find their equal in the United States.

A. D. Hart of Beck Hammock has given an option on his store for a year to Mr. Black of Lake Monroe. Mr. and Mrs. Hart have stored their household goods and expect to leave for Miami to remain for some time.

Mrs. Herman Middleton has gone to Jacksonville to visit friends for a few days.

There are many cases of influenza about. Mrs. Margaret Marshall and Mr. and Mrs. Ashley Purvis of Cam-

eron City have all been very ill; also the Taylor family of Cameron City, Mrs. Harriett, Mrs. Grooms and Mrs. P. F. Dutton are among those recovering from severe attacks of the same disease.

The county road gang are at work on the south end of, Kentucky avenue and east end of Pine Way, near Cameron City, a much needed improvement as the road has been all but impassable.

FOR SALE—Porto Rico sweet potatoes, \$1.25 per bushel at farm. Inquire at Ginderville for T. A. Eales. 259-319

FOOD

To Suit a Queen's Taste

The food here is indeed fit for a Queen, though any lady or subject can afford to pay the very reasonable prices!

—TALK AS YOU WANT AND BE CONVINCED—

Special Attention to the Shoppers Saturday

A hot welcome and a fine dinner awaits you at

Lu-Beth Cafeteria

New Meisch Building — Sanford, Florida

A Foot Comfort

Demonstrator from Chicago
Coming to our Store

FRIDAY AND SATURDAY

This man is specially trained by The Scholl Mfg. Co. in the method of extending foot comfort originated by the eminent authority Dr. Wm. M. Scholl, and will make a special demonstration of

Dr. Scholl's Foot Comfort Appliances

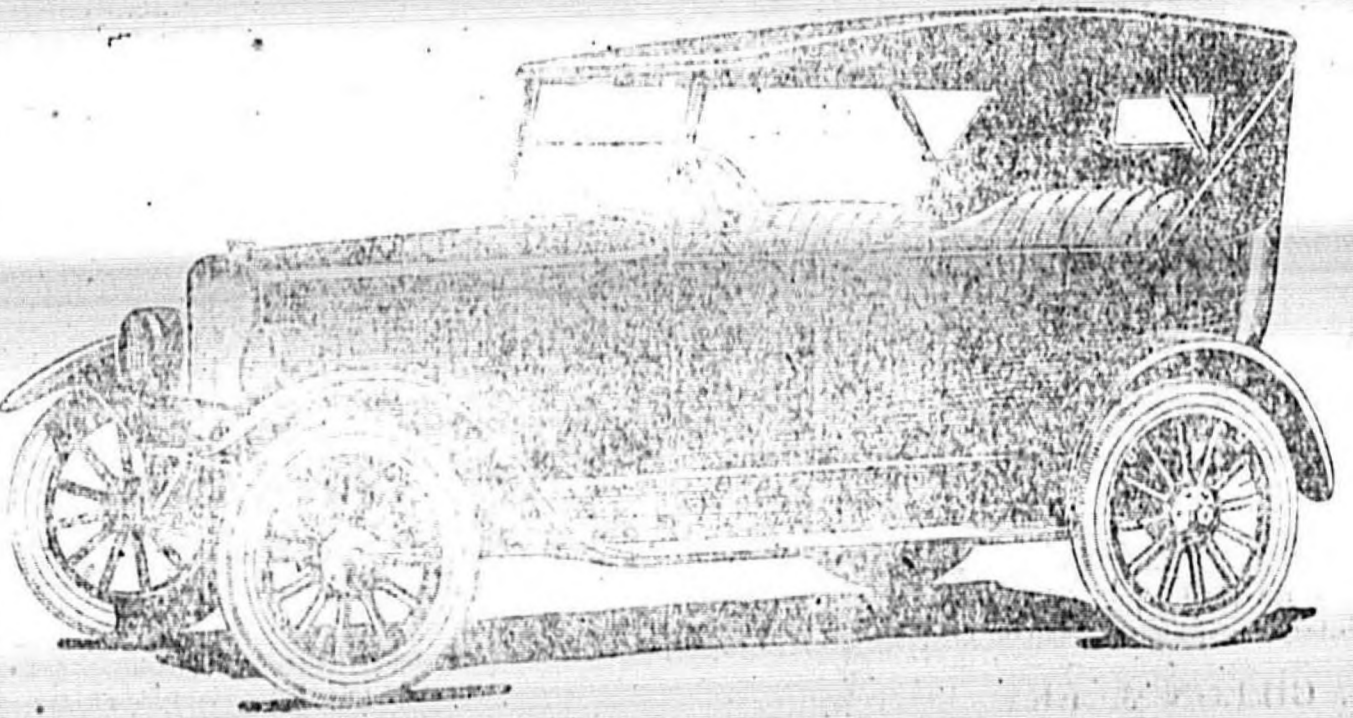
We invite you to make a special effort to call during his visit and learn from him how thousands of people who have suffered from corns, callouses, bunions, tired aching feet, fallen arches or cramped toes have been benefited by these remarkable inventions, for remember, there is a Dr. Scholl Foot Comfort Appliance or Remedy for every foot trouble.

Have a Podo-graph Print made of your foot

With this new device, perfected by Dr. Wm. M. Scholl, a good clear print of the stockings foot is instantly obtainable. It registers your foot measurements and is a great help in selecting the proper type shoe for your foot. By its use correct shoe fitting is simplified.

Podo-graph Foot Prints Free
Come in Anytime

Woodruff & Watson



A light, economical Five-Passenger Car of pleasing appearance that embodies every modern Mechanical feature, and sells at a price never before approached for equal quality of material and workmanship. Its ability of performance and features comfort, reflect the engineering refinement of the higher priced car.

Gray Motor Sales Company

J. J. CATES, Proprietor J. L. WILLIAMS, Manager

PHONE 181

201 West First Street — Sanford, Florida

PURELY PROFESSIONAL

Cards of Sanford's Reputable Professional Men, each of whom, in his chosen profession the Herald recommends to the people.

George A. DeCottes Attorney-at-Law

Over Seminole County Bank SANFORD FLORIDA

FRED R. WILSON ATTORNEY-AT-LAW

First National Bank Building SANFORD FLORIDA

SHELLE MAINES LAWYER Court House

Henry McLaulin, Jr., Opt. D. Optician-Optometrist

DR. R. M. WELSH Graduate Veterinarian

BUSINESS DIRECTORY

You can find the name of every live business man in Sanford in this column each day.

Quick Service Transfer Storage Facilities

SANFORD MACHINE COMPANY General Machine and Boiler Works

ELTON J. MOUGHTON ARCHITECT

SANFORD NOVELTY WORKS V. C. COLLIER, Prop

CONTRACTOR and BUILDER

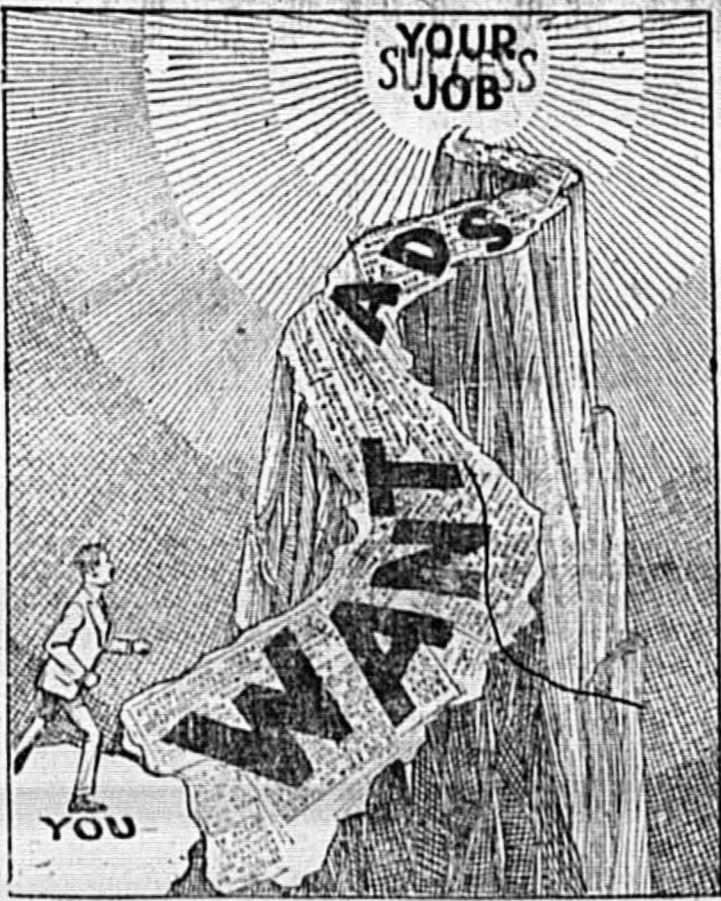
GILLON & FRY ELECTRICAL CONTRACTORS

B. W. HERNDON INSURANCE AGENCY

S. O. Shinholser Contractor and Builder

A. P. Connelly & Sons Established 1898

L. B. HODGINS AUTO RADIATOR AND SHEET METAL WORKS



Classified Ads 1c a word. No ad taken for less than 25c and positively no classified ads charged to anyone.

FOR SALE

FOR SALE—Selected Sea Island seed and big ball upland seed, best varieties.—Wilson-Mason Co., Jacksonville, Florida. 257-Rte

BOARD AND ROOM

FOR RENT—One block from First street, nicely furnished rooms, prices from \$3.00 to \$5.00 per week.

WANTED

WANTED—A chance to build your new home before lumber gets any higher.

FOR RENT

HOUSE FOR RENT—And furniture for sale. Call at 1012 Myrtle Avenue.

EVERY ONE IN A WHILE

Every once in a while the post-office clerks catch up with their work and give their attention to the special delivery letters.

KIDNEY TROUBLE CAUSES LAMENESS

"A lameness followed me for some time, and I felt that it was caused from kidney trouble." One bottle of Foley Kidney Pills had the desired effect.

STEWART The Florist

Cut Flowers—Floral Designs Annual and Ornamental Plants

Automobiles For Sale

FORD ROADSTER, 1921, starter, etc., \$295.00. FORD TOURING, 1921, starter, new paint, new top, new battery, etc.

Sanford Motor Co.

Phone 3. DODGE DEALERS FOR SALE: 1921 Dodge, extra fine

FOUND

FOUND—Pair of ladies' gloves. Owner can get same by calling at Herald, proving property and paying for this ad.

MISCELLANEOUS

DANCING CLASSES every Tuesday at Parish House at 4 p. m. for children and 7 p. m. for adults.

STATE HIGHWAY DEPARTMENT MEETS IN TALLAHASSEE

(By The Associated Press) TALLAHASSEE, Jan. 25.—The State Highway department today adopted a budget road construction for next year.

STROUT FARM AGENCY

113 Magnolia Ave. The finest young grove in this section. 10 acres, 317 four year old trees, mostly Valencia, 109 tangerines, 23 large seedlings, also a row of 400 buds on our stock, budded last June.

MAN'S BODY RAMMED THROUGH TOP OF AUTO PANAMA CITY, Fla., Jan. 25.—Rammed through the top of an automobile on the tongue of a farmer's wagon when the car in which he was riding struck the wagon along the highway near Fountain, 25 miles north of there yesterday.

New sheet music today at J. H. Hintermister Piano Co. 260-11c

DIVORCE CITATION

Rosa Rhodes Burke, Complainant, vs. Clarence Burke, Defendant. TO Clarence Burke, 1224 Ogden St., Philadelphia, Pennsylvania.

TO THE PUBLIC

On or about February 1st, the QUICK SERVICE TRANSFER CO.

will get on a parcel delivery truck, a much needed service in Sanford. Parcels or packages of one hundred lbs. or less will be delivered to any place or residence adjacent to the hard surfaced streets, at a price that will be cheaper than carrying them.



Norma Calmudge in Smilin' Through She will be at the Princess to night and tomorrow

PARISH HOUSE SANFORD, FLORIDA

MONDAY, TUESDAY and WEDNESDAY, JANUARY 29TH, 30TH AND 31ST



He Sees, Knows and Tells All THE MASTER OF MENTAL MYSTICISM

MURDOCK

"THE WHITE MAHATMA" POSITIVELY at each performance the Science-Baffling "CRYSTAL SEANCE" The most awe-inspiring demonstration of psychic power ever presented on any stage.

If There is Anything You Wish to Know, Ask Murdock

Questions on love, marriage, business, and money answered instantly. Write your questions at home. Seal in any manner, bring to Parish House and he will answer you. Prices, 35c and 50c

ONE HUNDRED DOLLARS is a modest estimate of what you can save in one year, by depositing regularly at our SAVINGS DEPARTMENT! Isn't this worth trying for? Start your account and your savings will be making money for you. 4% INTEREST ALLOWED

First National Bank A COMMUNITY BUILDER F. P. FORSTER, President B. F. WHITNER, Cashier SUBSCRIBE FOR THE HERALD TODAY! Don't Spoil your Bakings

CALUMET The Economy BAKING POWDER It has no equal regardless of the price you pay. It is used by the majority of American housewives.

Unusual Winter Comfort Buick reputation for anticipating your ideas of comfort for all weathers, performance and utility, with models of advanced design is strikingly upheld in Buick open models.

MURDOCK THE MASTER OF MENTAL MYSTICISM "THE WHITE MAHATMA" POSITIVELY at each performance the Science-Baffling "CRYSTAL SEANCE" The most awe-inspiring demonstration of psychic power ever presented on any stage.

BELIEVE GRISSOM WAS DROWNED WHEN AUTO PLUNGED INTO CREEK

(By The Associated Press)
JACKSONVILLE, Fla., Jan. 25.—Authorities last night discarded the theory that H. A. Grissom, of Greenboro, N. C., druggist, whose automobile was found submerged in Thomas Creek, Friday morning, met with

total loss. Today's investigation, it is said, indicated that Grissom perished when his automobile plunged into the stream when full speed had been put on after it had stalled in the mud.

E. M. Pace, a farmer residing two miles from the creek, which is at the end of a blind road, said that between nine and ten o'clock Thursday night a man driving an automobile with only one headlight stopped at

his home and inquired the way to Atlanta. Grissom left Jacksonville on Thursday night and was to have wired his family on his arrival at Atlanta.

After leaving the Pace home, it was noticed that the automobile started down the blind road, instead of the right highway to Atlanta. Near the place where the automobile was discovered the earth had been torn up as if a car had stalled and then suddenly, when the driver had put on full speed in an effort to extricate himself, had plunged into the water.

L. W. Jenkins, who was associated with Grissom in the drug business, found that one light on Grissom's car which is being repaired, was out of order.

Thomas Creek was dragged today in vain for Grissom's body.

IMPEACHMENT
 (By The Associated Press)
SPRINGFIELD, Ill., Jan. 25.—Impeachment proceedings against Governor Len Small, Lieut. Gov. Sterling and Andrew Russell, state auditor, were formally presented in the house of representatives at noon yesterday and were laid on the table by Speaker Shanahan.

TRAMMELL TESTIFIES
 (By The Associated Press)
NEW YORK, Jan. 25. Senator Park Trammell, of Florida, took the stand today as a character witness for Geo. W. Neville, cashier of the Bank of Dunellon, Fla., on trial in Federal court, with T. Jeff Sharum, a promoter, on a charge of using the mail

to swindle Herman Mandelbaum, a retired and aged New York merchant, out of \$25,000.
 The senator was called after Mandelbaum had been cross-examined. He testified that Neville bore a reputation for truthfulness and honesty in Dunellon. Mandelbaum, in his testimony, stated that he had met the defendants while wintering in Jacksonville and Ocala and that he had been duped into depositing \$25,000 with a fake brokerage office alleged to have been operated by Sharum. Neville was alleged to have assisted Sharum.

REFUGEES SAFE
 (By The Associated Press)
MANILA, P. I., Jan. 25.—Wireless advices received here last evening from Taiwan, Formosa, said three of the missing Russian refugee ships enroute to Manila from Shanghai had put in there short of fuel. The message added that two others were following closely and that the remaining two were returning to Shanghai.

New sheet music today at J. H. Hintermister Piano Co., 200-1st

The Daily Herald, 10c per week.

Bargains in Used Cars

We condition these cars in order to give satisfaction on used cars as well as new ones. Liberal terms to responsible persons. Trade ins considered on all cars. These cars will be shown and demonstrated on lot opposite from Valdez Hotel on Park avenue. Price?

See **TOM SHERIDAN**
 Oakland Sales and Service

Kent Vulcanizing Company

PHONE 17 SANFORD, FLA.

NORMA TALMADGE



Will be at the Princess Theatre Friday and Saturday, Jan. 26-27th

The Biggest Thing in Central Florida This Year
 —IS—

The Sub-Tropical Mid-Winter FAIR
 ... All Roads Lead to Orlando ...

For Fourteen consecutive years it has been growing—it has cost money—time—and prodigious efforts to build the most artistic exposition in the state. It is not a mushroom growth but actually requires the constant labor of the whole year to bring it to perfection. You have your part in it.

You can help make it hum. Arrangements have been made to show the best of the products, citrus, garden, field, manufacture, home demonstration, health, stock, poultry, art, needlecraft, etc.

Johnnie J. Jones' Shows have a part. So have the Ferris Wheel Girls. Joe Killjoy will frolic and the Earle Sisters will perform. The Dellamead Troupe of Girls are said to be the finest posers in the country.

Sixty Race horses now practicing. Kennel Club Dog Show. This is your Fair. Help to make it yours. Bring something to it.

Come Yourself—Bring Your Family
 Reduced Rates on All Railroads

ORLANDO, FLA., FEBRUARY 13-17, 1923

W. R. O'Neal, President Jas. L. Giles, Treasurer
 H. H. Dickson, V.-Pres. C. E. Howard, Secretary

FOOD FACTS
 GET THE GOODS MARKET BASKET
PAY! CASH! PAY! LESS!

Saturday Only

- SUGAR, 15 lbs. for \$1.00
- With Every \$5.00 Order—
- Butter, lb. 48c
- Morton's Salt, per pkg. 05c
- Matches, per package 08c
- Matches, 2 packages for 15c
- Grade "A" Coffee, lb. 31c
- Jelly 6½ oz. jars, per jar 05c
- Fresh Eggs, dozen 55c

Fresh Fruits and Vegetables
 The Store of Service and Quality

WE DELIVER

FREE BLOOD FROM HIGH PRICES
WOODCOCK & RIGNEY
 COR. 3RD ST. & SANFORD AVE.
 PHONE 76

Flavor
 A special process gives
Hecker's CREAM ROLLED OATS
 A really delicious flavor
 Easy to prepare—
 Cooks quickly.

In the new round package

DECEMBER 1921

Car and Truck Sales

50,203



DECEMBER 1922

Car and Truck Sales

105,799

Everything Points to the Greatest Spring Demand for Ford Products in Company's History

1,202,517 Ford Cars and Trucks were delivered to retail purchasers in the United States alone during 1922—

Actual deliveries for last month greatly exceeded any previous December in the history of the Ford Motor Company—

It was the ninth consecutive month in which more than 100,000 Ford Cars and Trucks were retailed—keeping the Ford Plants working at capacity to meet dealers' requirements—

In many parts of the country dealers are already finding it necessary to specify later delivery dates

on certain types because there are no reserve stocks to draw from—

Commercial users, business houses and farmers, anticipating their future requirements, are placing orders and taking delivery of Ford Cars, Trucks and Fordson Tractors to insure against delay—

Everything points to the biggest shortage of Ford Products this Spring that has ever existed—

The only way you can be sure of obtaining delivery of a Ford Car, Truck or Fordson Tractor is to list your order immediately—

We have given you these facts as they actually exist so that if you are planning to purchase a Ford Car, Truck or Tractor for use this Spring or Summer, you can list your order now and take advantage of our dealer's first opportunity to make delivery

Ford Motor Company

DETROIT, MICHIGAN

Edward Higgins, Authorized Dealer, Sanford Fla.

A Small Deposit and Easy Payments if Desired

All Over
The World

PIGGLY WIGGLY

All Over
The World

WILL OPEN

Saturday, January 27th, at 9 a. m.

New Meisch Building, with a complete line of Fancy and Staple Groceries, Meats and Produce

EVERYBODY WELCOME

Come and See the Most Beautiful Store in Sanford — All New Merchandise

WALK IN; PICK UP A BASKET; RUSH OR TAKE YOUR TIME; FIND OVER 1,000 ITEMS, ALL MARKED IN PLAIN FIGURES; TAKE YOUR BASKET TO CHECKING COUNTER; CASHIER FOOTS UP YOUR BILL; EVERYTHING NEATLY SACKED — YOU GO ON YOUR WAY REJOICING

Protect Your Family With PIGGLY WIGGLY

INSURANCE

- NO PREMIUMS NO EXAMINATION
- NO LAPSES DAILY CASH DIVIDENDS
- WANT A POLICY? SURE YOU DO

Price Insurance When you buy at Piggly-Wiggly you are insured against high prices. Every item, every day is sold at the lowest possible price. Maximum elimination of expense means minimum price.

Sanitary Insurance Piggly-Wiggly stores are the acme of cleanliness. Dirt, mice and cockroaches are forbidden to enter. Most of the goods are sold in sealed packages. Purity and goodness are sealed in; vermin and moisture sealed out.

Overbuying Insurance No one at Piggly-Wiggly to persuade you to buy what you don't want. No one to suggest that here is something "just as good." You select only what you want.

No Waiting Insurance At Piggly-Wiggly you don't have to wait your turn; you don't have to listen to some chatter-box, or haggler. You can hurry or take all the time you wish. No one to bother you.

Service and Bad Debt Insurance Piggly-Wiggly does no delivering, has no telephone service, keeps no books.

In
Piggly Wiggly
You Will Find
the most
nationally
known brands of
goods sold at
a Very Close
Margin of Profit
The
Cleanest,
Brightest, most
Sanitary Store
that it has
been your pleas-
ure to trade at
We cordially invite you
to come visit our store
You will be welcome if
you never spend a
penny with us.

FREE! FREE!

To the person guessing nearest the number of purchasers at our store Opening Day we will give FREE the following groceries:

- 1 12-lb. Sack Pillsbury's Flour
- 1 pound Maxwell House Coffee
- 1 pound Sunset Gold Butter
- Half pound Tetley's Orange Pekoe Tea
- 5 pounds Granulated Sugar
- 1 pound Kingan's Breakfast Bacon
- 2 pounds Prunes
- 6 pounds Corn Meal
- 5 pounds Blue Rose Rice
- 1 can No. 2 1/2 Del Monte Peaches
- 1 can No. 2 Gold Bar Pineapple
- 3 cans No. 2 Tomatoes
- 2 cans Carnation Milk
- 2 packages Over-Sea Spaghetti
- 1 package Quaker Oatmeal
- 2 loaves Bread
- 1 pound Cheese
- 1 can No. 1 1/2 Crisco
- 5 pkgs. Gold Dust Washing Powder
- 5 bars Octagon Soap
- 1/2-lb. Walter Baker's Cocoa
- 1 can No. 2 Premier Corn
- 1 can No. 2 Del Monte Peas
- 1 bottle 3-oz. Stuffed Olives

You do not have to be a purchaser to guess in this contest. Just write your name and address with your guess and drop it in voting box.

All you have to do is to write your name and address and guess on a piece of paper and drop it in the voting box in the lobby of the store—you do not have to be a purchaser to make a guess. The name and guess of the winner will be announced in Monday's Daily Herald

A BALLOON WILL BE GIVEN EVERY CHILD

NEW MEISCH
BUILDING

PIGGLY WIGGLY

NEW MEISCH
BUILDING

...We Pay Four per cent Interest on Savings Accounts...

YOUR INCOME

UNLESS YOU START YOU WON'T ARRIVE

Your income has three uses; To pay yesterday's bills, to meet today's opportunities, and to make ready for tomorrow's emergencies. For the first usage a checking account is a convenience, but for the others an interest bearing account is essential. Start one now. Distribute your income so as not to slight your future

SEMIMOLE COUNTY BANK... STRENGTH SERVICE PROGRESS

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING

REALM OF SPORTS

CHAS. L. BRITT, Editor

GOLF BOWLING TENNIS BOXING

American Slab Artists No Longer Fear 'Babe' Ruth

Will Babe Ruth do a comeback in 1923, thrill the fans with his terrific wallops and win back his fast-waning prestige? If you would believe a half dozen of the star pitchers who dropped around at the recent meeting of the major leagues, Ruth has even his best days as a slugger.

days, but that big bat of his no longer carries the base-hit dynamite with which it was once loaded. 'Ruth has lost his confidence in his ability to hit, and without it he is only an ordinary batsman.' There you have the opinion of one of the best pitchers in the American League.

'Red' Ormsby, World War Hero, to Get Trial in the Majors Now

Handled Men for two Years in France Should Make Good Umps. CHICAGO, Jan. 26.—Emmett 'Red' Ormsby, who is to receive a trial as a member of the American League staff of umpires the coming season, is a hero of the world war.

His love for the game caused him to take a whirl at umpiring. He made good.

For the past two years he has worked in the Western League. His work was so uniformly good it attracted the attention of President Johnson, of the American League, who offered him a contract for 1923. He accepted.

his family will be admitted without charge. Keep your eye on this column each day; your name may be found there.

'Smilin' Thru' is the big picture tonight and tomorrow night.

This is the regular week end special and you shouldn't miss it. It is one of the season's best.

New sheet music today at J. H. Hintermister Piano Co. 260-11c

FARMERS—Plenty of saw dust free at Shiholzer's Mill. It's the right kind for filling. 254-e.o.d. l.v.p

ATTEND THIS MEETING A meeting of the Community Club of Lake Monroe will be held Friday night of this week in the city house at which Karl Lehman will make an address. Mr. Lehman is secretary of the Orange county Chamber of Commerce, Chairman of the Orange County Highway Beautification commission, and president of the State Christian Endeavor Union.

Sanford, Florida, for the purchase of approximately \$300,000.00, 6 per cent City of Sanford, Florida, Improvement Bonds, collateralized by certificates of indebtedness for local improvements, said improvement bonds to mature serially, in from one to ten years. All bids must be accompanied with a certified check for \$5,000.00, all proposals to be addressed to the City Commission, Sanford, Florida. By order of the City Commission of Sanford, Florida. Dated this 18th day of January, A. D. 1923. (SEAL) L. R. PHILLIPS, Clerk of Sanford, Florida. 253-104c

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NOTICE Dog license taxes are past due. All dogs at large without dog tag will be killed if tag is not on dog by the end of the week. J. A. KILLEBREW, Chief of Police.

CELERY SEED

Stanford plays in Orlando tonight. Which means Orlando's second defeat of the season. A box is being arranged at the Country Club for all the golfers to turn in their scores after each play.

This is being done in order that the committee can determine each man's handicaps. Be sure and turn in your card.

There has been a tendency in the past in the case of the ones making a sorry score, not to turn it in because the score was a sorry one. Those are the ones that should turn in their cards.

In arranging tournaments this will help the poorer players. The sorer the score, the more handicap they are given. For that reason be sure to turn your card in every day.

A match between the Rotary and Kiwanis clubs is being arranged for. This match will be played according to all g. I. rules and regulations and should be an interesting one.

And all you golfers that would enjoy a nice lunch after the day's play, remember that the proceeds of the bridge party next Monday night go towards buying the proper paraphernalia to make this possible. Be at the bridge party and see that you have plenty of friends with you.

Everybody is invited to that party, whether they are club members or not, and the plans have been made for one of the biggest parties of this kind ever pulled in Sanford. Boost it up, you golfers.

Just another couple of months and Mr. George will be gone for the summer. If you want golf lessons, see him now, and give him enough time to get you going good before he leaves. You can find him at the club house any time during the day.

FOR THE MOVIE FAN

Osborne will start something new tomorrow or the first of the week.

He will give some family of Sanford a free pass every night. The names will be published each day in this column.

At each family sees its name published each day, all that is necessary is to clip it out and present it that night at the box office and he and

To the Public!!

The Only Solution is Keep the Small Man in Business These prices quoted below are telling you plain facts that the small man is working for you Govern Yourselves Accordingly

Table listing prices for various grocery items: Dressed Chickens, lb. 30c; Fancy Corn-fed Georgia Pork Legs, lb. 20c; Swift's Premium Hams, lb. 25c; Morris' Supreme Skinned Hams, lb. 25c; Fancy Breakfast Bacon by the piece, lb. 30c; Pure Lard, lb. (bring your cans) 15c; FANCY FLORIDA BEEF, All Cuts, lb. 15c; FANCY WESTERN STEER BEEF, all cuts, lb. 22c; Long Island Ducklings, these are good, lb. 40c; We have beautiful Pork this week, lb. 20c.

We Reserve the Right to Refuse all Hotel and Restaurant Business We are Talking to You All, at STEMPER'S KEEP MOVING Next Door to the Coca-Cola Bottling Works

L. P. McCULLER

PHONE 277 GROCERIES PHONE 278

Table listing grocery items and prices: 12 pounds Sugar \$1.00; 7 Bars Clean Easy Soap 25c; Good Creamery Butter 53c; No. 2 Cans Hand-Packed Tomatoes 10c; Nice Fat Mackerel each 10c and 20c; No. 2 Grated Pine-apple, can 25c; Oatk Meal, Per Pkg. 10c; Georgia Porto Rico Yams, per lb. 3c; Butter Nut or Sanford Maid Bread, 2 for 25c; CHURN GOLD and ALGOOD Oleo; Dills, Sour and Sweet Mixed Pickles in Bulk; Good 5-String Broom, each 80c; 8-lb. Snowdrift, can \$1.35; 24-lbs. Gold Medal Flour \$1.25; New York Round White Irish Potatoes, peck 40c; No. 2, Good Corn, per can 10c; No. 2 1/2 Yellow Cling Peaches, can 28c; Argo Red Salmon can 30c; No. 1 Corned Beef Hash, 2 cans for 25c; 6-lb. can Crisco \$1.25; Large Size Octagon Soap, each 7c.

L. P. McCULLER 108 EAST FIRST STREET