

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,680
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed. Ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 2

SANFORD, FLORIDA, FEBRUARY 10, 1911

Number 2

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

IMMEDIATE POSSESSION GIVEN

Upon Payment of \$5 an Acre We Give Immediate Possession

And Allow the Purchaser to Begin to Develop His Property at Once. There are Absolutely no Restrictions in Our Contract.

OUR PLAN OF PAYMENT ALLOWS YOU TO

Place the greater portion of your money in improvements. Let's you get the land in working shape and then you can manage the production so as to meet the monthly payments, which are

Only \$2 Per Acre Per Month

This gives you six years to pay out the land contract which, if it drew interest here at the current rate, would amount to a good round sum, many of the realty dealers giving long time payments solely to get you hooked up on the interest account, but

OUR CONTRACT DOES NOT CALL FOR INTEREST

And you have the use of the land for six years which is the life of the contract. No terms of sale could be made more liberal for good land. You might purchase poor, non-producing land on easier terms but it would be of no value to you after you had purchased it.

Many of Our Growers Have Made Enough off of Their Lettuce Crops

During this season to pay them entirely out of debt and there is little or no reason why you should not be able to do as well.

The Growers Here Who Have Made the Most Money

Are the ones who have gone into the "WILD" and taken new land and brought it up to a high state of cultivation, thus allowing their knowledge of the vegetable growing business to grow as their land improved

New Comers to the Celery Delta

Will do well to only clear a couple of acres of new land and begin the business on this area. As their knowledge extends they can clear up additional acreage and increase their operations. This Company can sell you

Two, two and one-half, three, four or five acres

Of celery and vegetable land, each portion guaranteed to produce a flowing artesian well, and on the terms above mentioned. In other words

We start you in the business in just the way

You feel that you should go into the business.

Write us your wants. Let us send you our book on vegetable growing. It also tells you about land. We have improved land at from \$400 to \$1,200 per acre.

TITLE - BOND - & - GUARANTEE - COMPANY, - Inc.
Sanford, Florida, U. S. A.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

TITLE BOND & GUARANTEE COMPANY

TITLE BOND & GUARANTEE COMPANY

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 27

SANFORD, FLORIDA, FRIDAY, FEBRUARY 17, 1911

Volume III

TWO HUNDRED AND FIFTY PER CENT INCREASE

Population of Sanford Makes Great Gain In Few Years

The official census of Sanford gives the population of 1911 at 3,570, showing an increase of 250 per cent in ten years. This figure is short about 2,000 inhabitants and knowing that the census enumerator had missed many people Mayor Lake has had the census taken this week and when completed will show Sanford to have over 5,000 people in the city limits.

Taking into consideration that this growth has been made in the past three years such a showing is marvelous and demonstrates that Sanford is destined to become one of the largest inland cities in Florida.

With over 5,000 people in the city limits there are at least 2,000 more within two miles of the city limits and at least 3,000 within the Celery Delta—a population that is a part of Sanford and from which the city derives a revenue.



SCENE OF FIRST STREET LOOKING EAST SHOWING STREET CAR

SANFORD THE GARDEN SPOT OF THE WORLD



LOADING CELERY AND LETTUCE AT THE A. C. L. TERMINAL

The reasons why you should locate in Sanford are many but the most important are outlined below. If you need any further information write to the Secretary of the Sanford Commercial Club or the Sanford Herald.

We have the greatest proposition in the world for the investor and want the whole world to know about it.

Results at Sanford, the fortunes made in winter vegetables and fruits, the investments in real estate in the most rapidly growing city in the South. All this will prove most interesting.

As a place of residence Sanford is the Italy of America. Located upon Lake Monroe, the land slopes gradually to the hills, covered with orange groves and balsamic pines where the man who loves "the open" can at last satisfy his longing. No better, no healthier, no prettier spot can be found.

Meantime read the reasons, for—
THERE IS A REASON

- 1—It is at the head of reliable navigation on St. Johns river, has a competitive water rate that will always make it a better shipping point than any city off the river.
- 2—The population has increased from 1,700 in 1900 to 5,000 in 1911.
- 3—Three years ago had no electric lights, no paved streets, no street cars, now has as much paving as most cities with 20,000 population, has ten miles of cement sidewalks and fine electric light system.
- 4—Its street cars cover a belt territory of sixteen miles and bring to Sanford as a trading and banking point thousands of people not included in the corporation.
- 5—There were nearly 300 houses built last year valued at nearly half a million dollars, including a school building second to none in the county.
- 6—3,000 cars of vegetables and fruits were shipped from Sanford last year and over \$600,000 in cash were received by growers for these.
- 7—The two banks are solid institutions with deposits running \$600,000 to \$750,000.
- 8—There is not a vacant house for white families in the city and scores of houses could be rented if built.
- 9—For the first time in the history of the Celery Delta home-seekers are coming here to locate, not merely to spend the winter months. Hundreds of thousands of dollars are being paid out for the rich trucking land and population in the delta is increasing as by magic. Every family along the street car line and within ten miles of Sanford means a customer for Sanford stores.
- 10—Sanford is not a collection of fossils and stand-patters. It has the most aggressive and successful band of business men back of its enterprises to be found in the State.
- 11—The climate is ideal, the soil wonderfully productive, the water pure and health-giving.
- 12—This class of citizens would make a thriving town on a desert island; what won't they do in one of nature's prolific gardens.
- 13—The place to invest is where things are going up. Ten years ago land one and two miles from the Sanford postoffice could be had at \$5 to \$10 an acre. Today hundreds of acres are quoted (if for sale at all) at from \$250 to \$2,000 an acre. Three years ago lots a few squares from the postoffice could be bought at \$50 to \$100. Today they run from \$500 to \$3,000 and still going up.
- 14—Two million dollars in Northern money will be paid for ground in and around Sanford in the next three years. The town will more than double its present size and lots that can today be had for \$200 to \$400 will sell for \$2,000 to \$3,000.
- 15—Sanford is a terminal point for five divisions of the A. C. L., has railroad repair shops and receives monthly \$30,000 from this source alone.
- 16—A new fertilizer factory is built and machinery has just been installed. It gives employment to about one hundred people.

"They Can't Touch 'Em"

Nowhere else in this city will you find such Spring Suits as we are

SHOWING

SO DON'T WAIT

Take it for granted and buy your spring suit here. We guarantee every suit to be worth \$10, \$12.50, \$15, \$18, \$20, \$25, \$28, \$30 and \$35. They are the real thing. All new spring styles and patterns. We make mighty big claims for them, promise \$5 to \$8 more in actual value than you'll secure in another store at any of these prices; for the lasting, style and service in the garments fully back up our claims, and here you have by far the largest clothing stock in town to choose from. By all means see our Spring Suits before you buy

Clothes That Satisfy

Snappy Furnishings

All Fresh New Spring Styles

COME AND SEE

- Men's Negligee Shirts, Plain White and Fancy Patterns
\$2.00, 1.50, 1.00, 50c
- Men's Balbriggan and Nainsook Underwear, regular and athletic cuts, per garment \$1.00, 75c, 50c
- Men's Elastic Seam Drawers, the best one ever offered at the pair 50c
- Men's Leather Belts in all the popular colors
at 75c, 50c, 25c
- Men's Tear-in-Hand Silk Ties, all new spring patterns,
at 50c and 25c
- Men's Suspenders, The Bull Dog Brand, the best ever
at 50c and 25c
- Men's Straw Hats, all new spring styles and shapes.
The famous Hopkins make at \$5.00, 4.00, 3.50,
2.50 and 2.00

FURNISHINGS FOR MEN WHO KNOW

If you make a purchase of \$10.00 or more and live within a radius of thirty-five miles of Sanford we will pay your car fare one way.

No. 117
First Street

PALMER & SEIGH

Clothes That Satisfy

Furnishings For Men Who Know

No. 117
First Street

CURBSTONE GLEANINGS

A Budget of Opinion—"Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chief is Among Ye Taking Notes and Faith, He'll Prent 'Em"—So Says Saunterer.

Special Correspondence to The Herald.

My friend, F. P. Forster, never gets old. He has been hustling for the past fifty years and last week turned in and collected a neat sum of money for the Sanford booth at the county fair. No one could have done with half the neatness and dispatch of Mr. Forster and he has had so much experience in getting up funds for various purposes that it is almost a second nature with him. He is just the busiest man in Sanford yet always has time to aid and assist when he is called upon. When you want anything "ask Mr. Forster".

I want to commend my old friend, C. H. Leffler, upon his great work at the county fair. Mr. Leffler was a candidate for the office of clerk, yet he felt that Sanford needed him at the fair and as in the days of '81 he shouldered his arms and marched away where duty called him. His booth at the fair was a work of art and he was just as busy as a bee handling out literature and dope about Sanford. I give him the right hand for he is one of the boosters who take a bad job at any time and always makes good.

Now the mandate has gone forth that we must all be vaccinated or die of the small pox. Where is the small pox I would like to inquire and if it is not in our midst why be scratched with the orange stick and have the blood of the brindle bovine injected into our system to mix with our "blue blood." I for one do not intend to be punctured, for the prevention is worse than the disease. If you folks want the virus go to it. We poor mortals who do not want it will take our chances with the disease if it ever appears.

I love to see a young man succeed in this world by his individual efforts and always take delight in mentioning their success. Among the many young gentlemen of Sanford that deserves notice is Hamel Tolar, cashier of the Peoples Bank who about six months ago took this re-

sponsible position and who was paid a high compliment last week by the board of directors for the efficient manner in which he handles the business of that institution. Mr. Tolar is an exemplary young man, modest and unassuming and has many friends here who rejoice in his success.

Secretary O'Neal of the Fair Association deserves credit for the fair and square deal which he gave to every one. Sanford had the best of everything and our people are loud in their praises of Mr. O'Neal and his general treatment. Few people there are who would handle such a large proposition and do it as thoroughly as my friend O'Neal. He also deals in real estate, sells railroad tickets, is the head of 46 lodges, secretary of everything in Orlando and as a side issue holds down the job of postmaster.

The ladies, God bless them, have come to our rescue again and will build a hospital. Whenever you want anything done, call upon the ladies to raise the money. It certainly does my heart good to see the matter of a hospital progressing so nicely and with a united effort Sanford will soon have a suitable place wherein the suffering can be relieved. A case this week where a demented man is forced to lie in jail is one of the best proofs of the need of a hospital and sanitarium.

It gives me great pleasure to chronicle the fact of our new fire department. The city council deserves great credit for fixing up such nice rooms for the fire laddies. The new tower has also been erected and has a fine drying rack for the hose. When the fire bell has been installed we will have a real department. The new engine is expected soon and if it proves true to name Sanford will have one of the best small departments in the south. And now the fire insurance companies ought to take a tumble and get down to earth.

It was a pleasure to Sanford people to attend the county fair and note the wonderful display made by our section. If there was anything in which Sanford did not excel we have yet to find it out. Even in the races Sanford walked away with several of the best purses. Lucky Sanford was very much in evidence and we were royally entertained by our friends of the county seat.

I have been agreeably surprised to

AUTOMOBILE OWNER

Light your Pres-O-Lite lights by simple turning a button on dash-board

BIG SAVING IN GAS

We Have Them in Operation and Will Take Pleasure in Showing You

Sanford Machine & Garage Company

State Agents

learn that a majority of the men who voted against state prohibition will vote for a dry Sanford. In fact many of the ardent wet folks are now on the dry side for they do not want Sanford to go wet. The argument is being worked here that Orlando will go wet and Sanford will lose trade by being dry. This is one of the most foolish arguments that the wet side could spring. In the first place a canvass of Orlando will reveal the fact that the dries will win a great victory in the county seat and if Orlando should go wet Sanford will not suffer by it.

If a man goes to Orlando to buy booze he will not spend his money for anything else, for Sanford goods and Sanford prices will stack up against Orlando any day. Nine times out of ten a man will send for his booze to be shipped here just as they send now to Jacksonville.

Orlando going wet and Sanford going wet does not mean that Orange county will be wet. There is a stiff fight being put up by the dries in both cities and the country vote can always be counted in the dry column, so if any weak-kneed brothers are afraid of Sanford or Orlando either going wet they can cast their vote for prohibition and be on the safe side. Unless you are directly interested in the saloon business there is no reason for voting wet.

The open saloon has never made legitimate business any better.

JUST THE TIME

To Think of New Furnishings For Your Home

WE HAVE THEM

EVERYTHING IN FURNITURE, QUEENSWARE AND STOVES

Our new line of **RANGES** and **KITCHEN STOVES** are the kind you have wanted and couldn't get.

SEE OUR BARGAIN COUNTER

WILLIAMS & MILTEER

Rand Building

Just across the street

AUCTION SALE

Sanford Heights

Town Lots

Sanford, Fla., Tuesday Feb. 21, at 10 a. m.

GALA DAY OF NOVELTY AND CHANCE

An entertainment artistically arranged to please the curious, instruct the thoughtful and enrich the lucky. Band concerts, free autos and carriage to the grounds. Free drawings, public wedding proposition, a human windmill and an all-day carnival of melody, romance and fortune.

Come and Hear the Famous Irish Auctioneer

Sanford Heights

Grand Novelty Sale of Lots Beautiful Orange Grove Addition

Fronting on Park avenue an elevation overlooking the city from the South; divided into large and elegant residence sites, wide streets and alleys. Lots 60x127.

This choice property will be sold absolutely without reserve to the HIGHEST BIDDERS.

TERMS OF SALE

One-fifth cash, payable at time of purchase, balance in 18 equal monthly payments or in 4 payments of 3-6-9 and 12 months, with 6 per cent interest on deferred payments. If all cash is paid 3 per cent will be deducted on deferred payments. Warranty deed and abstract furnished; title perfect.



COLONEL BISHOP, OF ILLINOIS

Will open the sale promptly at 10 a. m. the Chesterfield of auctioneering; has a record of 60 lots in 60 minutes; a 200 pound bundle of wit, wind and wisdom, worth miles of travel to hear.

FREE PRIZES

Distribution of free prizes will take place on the grounds during hour of sale. Every man, woman and child will be given a chance free of all cost. GET TICKETS FREE for the drawings.

\$35 BRASS BEDSTEAD to be given away during sale. A very fine bed--on exhibition at Jones-McLaughlin Co.'s

\$45 WHITE SEWING MACHINE to be given away during sale--an elegant drop Head Machine--on exhibition at T. J. Miller & Son

\$50 IN GOLD, \$25 to first, \$15 to second and \$10 to third. (This is not on exhibition)

Sanford Concert Band

Will furnish music. Business center 8:30 to 9:30, later on grounds. Parade of free carriages will leave for the grounds promptly at 9:30.

Public Wedding Proposition

Open to the first reputable white couple, residing in Orange County; making application to the undersigned prior to day of sale. We buy the license, pay the minister, furnish carriage for the bridal party and deed the bride an average lot on SANFORD HEIGHTS FREE. Ceremony to take place on the grounds during the sale. Young people get busy.

Sanford, Florida, is located near the central portion of the State, on the famous St. Johns River and "Great Lake Monroe, has splendid railroad and boat facilities, is a great agricultural section, is one of the most progressive and best business towns in Florida and a golden promise doth the future hold for this great section.

Sanford, with all of her multiplying industries, good climate and healthy location, surrounded by broad acres of Florida's richest farm soil, an abundance of pure artesian sulphur water. This particular section is specially favored by nature's real values to mankind which cannot be estimated. Sanford has an enterprising citizenship of 5 to 6,000 and steadily growing, up-to-date merchants and business men, with the highest culture expressed in churches and schools.

Will real estate values ever grow cheaper in a community like this? DESIRABLE TOWN LOTS in SANFORD are scarce and creeping upward, you will have an opportunity never before offered to buy high-class lots at your own price in a growing community. This sale is wide open to WHITE PEOPLE and is the first strictly white addition to Sanford. NO BY BIDDING--NO BOOSTING--lots go to the HIGHEST BIDDERS, and a fair, square deal is guaranteed or your lot is free. You have nothing to lose and all to gain by buying one or a block of these lots. Buy a home for the wife and family on the Heights and you will never regret it. Young man, young lady, save your spare \$ \$ and invest where values will increase.

REMEMBER THE PLACE, THE DATE, THE HOUR, BE ON TIME, BID IN TIME, DON'T WAIT AND PAY PROFITS AFTER THE SALE

BEST LOTS EVER OFFERED FOR SALE IN SANFORD. YOU WILL NEVER HAVE ANOTHER CHANGE LIKE THIS.

Sanford Heights Improvement Co.

TAKE A DAY OFF, BRING THE FAMILY; COME AND MEET EACH OTHER IN HAPPY RE-UNION,

OFFICE ON FIRST STREET.

J. H. RAGSDALE, Manager

If Stormy Tuesday, Sale Day Following

ORANGE COUNTY'S RESOURCES

Speech of Hon. J. N. Whiner at the County Fair.

Hon. J. N. Whiner made an address at the fair last week upon our county's resources that was so replete with good things that we reproduce it in full below:

Mr. President, Ladies and Gentlemen: I count myself most happy to be invited to discuss the resources of my beloved county in this presence. And yet, after a continuous residence of forty-three years, I find myself to have only a fair conception of the resources of Orange county.

Mr. President, to the superficial observer, it would appear that I need only point with pardonable pride to this fair, which your energy and that of your associates have given to the county, and say, "behold our resources." And truly, a careful study of what you have assembled on these grounds as the products of the people and the soil of Orange county should be enough to enthrone our own people, whether enthuse is a good word or not, I leave you to determine, and to interest and instruct the visitor. But, Mr. President, this exposition of our achievements would appear ten or twenty years hence by comparison, like the Orlando of forty years ago with its half dozen houses, compares with the beautiful city of today. Then, ox teams brought the supplies of her citizens, and only an occasional ox team at that. The backward view is most interesting, but I shall not take you further back than February 7th, 1895. Mr. President, had you thought that this is the 10th anniversary of the freeze beginning on the night of February 7th, 1895? What an awful calamity when Florida lost \$100,000,000 in a single night, and Orange county lost more than any other county because she led all others in the production of citrus fruits. Worse than the actual loss in dollars, remember that at that time, we had no other developed resources, and from oranges alone, the citizens of this county, men, women and children, black and white, derived a per capita income of over \$55.00, and we lost it all in one night, sixteen years ago tonight. What about the resources of Orange county then? What did this grand old county do for her children under such circumstances? Search the records of your county, turn to the files of your newspapers. Ask your old citizens. You will find the county commissioners took care of the aged and infirm, and no others applied for help. You will find that in that self-same year we helped to load a car of provisions to feed the grasshopper sufferers in Nebraska. You will find further, that on May 6th, 1896, just fifteen months after the so-called calamity, your county commissioners began a system of hard road building, and in August following, with the consent of the tax payers, levied a special tax to prosecute the work.

Now how about the resources of Orange county? Does not such a record thrill you with pride? What did we do? We lived at home and boarded at the same place. For those of us who quit business and went back to the land, I can say I never lived better in my life, before or since. When in 1895 the State was wiped clean and the only developed resources was taken, was it a calamity or a blessing? I maintain the latter. Our orange and grapefruit trees have been more than restored to the old productiveness and value. This alone is a princely asset for any county. The naval stores men, the boxed part of your forest and added much wealth, and much more remains. Vast fortunes in lumber are yet among our resources. Already my section, "Lucky Sanford," which has only just begun her developments, has from her sub-irrigated fields, an annual income of nearly a million dollars. But, Mr. President and fellow citizens, these are accomplished facts and are pictured in this great fair. It is not of what has been done, marvelous as it is, that I would talk, but of what can be. Ah, what must be in the lapse of time sooner or later, as her citizens grasp the possibilities.

This splendid Exposition of Orange county's resources proves beyond a doubt that our people are happy and prosperous. The history of the recent past shows that the fear of want or suffering under any circumstances is without foundation. This fair is held to demonstrate this claim and to invite immigration. My purpose in the few minutes allotted me is to show that while twenty-five thousand people have happy homes here now, Orange county can furnish homes and profitable employment to ten times as

many. Yes, Mr. President, and more too. I go further and make the assertion that given five years time and sufficient capital to prepare for them I could house, feed and clothe in comfort, twice that number from the resources of this great county, and if it were necessary they could be fed and clothed from the products of our own county, exporting nothing, importing nothing, and yet have a wider range of feed stuff and greater variety of fruits and vegetables than any of our more northern neighbors. I see the look of incredulity on your faces. Remember I said, if necessary, and I do not mean clothe you with "purple and fine linen," but with the finest grade of cotton, hardly discernable from silk and made from Sea Island cotton. In passing let me say that when I came to this county, that was the money crop of the country and a water power cotton gin was operated in sight of these grounds. And Sea Island cotton will again be produced in this county and at a handsome profit. Of course you know that sheep do well and fiber plants grow luxuriously. This would provide for clothing. As to food, this of faith and the failure of the crude experiments made, will in the near future produce our meat and dairy products. If time permitted I could tell of interesting success along this line. Even now I know of northern men who are coming here to raise the great American hog and the time has passed when we raised hogs for speed so they could escape the bear and hog thief and they will be raised in confinement for meat and lard.

But not to digress further and prove my assertion at once about feeding 500,000 people, let me say we have over 100,000 acres of prairie land already cleared that can be irrigated and flooded with flowing wells, capable of producing without fertilizer, 50 to 100 bushels of rice per acre annually. Taking the lowest figure this would be 5,000,000 bushels or ten bushels or 600 lbs. each per annum or nearly two pounds per day, for 500,000 each inhabitant. Now as rice is the best food known for man, and as sixty-five per cent of the human race eat nothing else, my claim is easily justified. But this only uses 100,000 of the nearly 1,000,000 acres in the county. Just back of these prairies is 100,000 or more acres of flat woods and hammock capable of producing a bale of long staple cotton worth \$150 a bale, or 25 to 50 bushels of corn or oats to the acre. On these lands can be made the finest sugar cane, producing our own sugar as well as incomparable syrup. Unless one prefers honey, and you know bees work here 365 1-4 days a year and if our old citizen, Tom McRae, succeeds in crossing the honey bee and the lightning bug, as he proposes, so they can work nights as well as by daylight, that would be equal to 730 1-2 days a year that "the little busy bee improves each shining hour, gathering honey from every opening flower," because he would furnish his own shine at night.

Coming then to the high lands and the lake region, incomparable for beauty, one has but to look out doors to see a land as fair as the sun shines on, and on every hand to see its products of grove, orchard and farm, and I want only to add that in addition to your fruits and flowers, fortunes will yet be made from flowers, not to mention camphor. These high lands planted in root crops such as sweet and Irish potatoes, peanuts, chufers, mangel beets, and carrots, would not only feed the people, but the necessary stock. And on them grow a wide variety of forage crops, hay without seeding and millet and corn, including broom corn, now worth big money. On them all the legumes flourish and can be used to enrich the soil. Is this not enough to make good my claim? But, Mr. President, I have not mentioned the fish in a thousand lakes, that under proper care, will not only help to feed us now, but will feed our children's children. Add to these the Wekiwa and Econlochatchee rivers, and then 150 miles of the St. John's river on our borders, and remember that from 1895 to 1898 the only output from our county that brought any money to speak of was the fish taken from it and you can add a large factor to our wealth. The shad alone bringing in a fortune each year. It would seem that I have named enough to make us rich and great, but in this same great river throughout the passing ages have been stored up countless beds of muck and alluvial deposits which can be dredged at a cost so trifling that every one of our million acres can be made as rich as desired at a nominal cost. Nor am I indulging in fancy, but in all this talk "I speak for the words of truth

and soberness." Dr. Harvey Willey estimates the value of this deposit at about \$8,000 a ton for its content of nitrogen alone and adds a further value for humus of which our soil has so long been robbed by annual forest fires. Add to all this material wealth, our marvelous climate with its tempered winds in winter, and its cooling, and health giving breezes in summer and does it not appear that a beneficent Providence has given us every blessing that a man could ask? What lack we yet? Only two things, one is immigration, to supply brains, brawn and capital. The other is initiative. I mean that quality to conceive of things not yet accomplished, with the faith necessary to undertake and the resolution to continue in spite of difficulties and failures until success crowns the effort. As an illustration I ask you to go to Sanford, Orange county, and examine the "achievements of a bankrupt people." Ride on the street cars through the celery delta and see the matchless crops: remembering that eleven years ago it was an uninhabited forest where owners had for years not paid the taxes and were glad to sell it for twenty-five cents an acre. Examine the Sanford system of sub-irrigation and drainage, which is not only unique, but the most effective and comprehensive system of irrigation, drainage and aeration the world has ever seen. Note that when twelve years ago the annual income was less than \$5,000, now it is in excess of \$500,000 from celery and lettuce alone, and I venture the prediction, that before another ten years in past, in addition to an enormous increase in income from these and other crops, we will annually sell a million dollars worth of strawberries.

Mr. President, the future is big with promise and I can but say with Caleb and Joshua of old, "let us go in and State and county, in spite of our want possess the land for we are well able." I thank you.

FOR AGED PEOPLE.

Old Folks Should Be Careful in Their Selection of Regulative Medicine.

We have a safe, dependable and altogether ideal remedy that is particularly adapted to the requirements of aged people and persons of weak constitutions who suffer from constipation or other bowel disorders. We are so certain that it will relieve these complaints and give absolute satisfaction in every particular that we offer it with our personal guarantee that it shall cost the user nothing if it fails to substantiate our claims. This remedy is called **REXALL ORDERLIES**.

Rexall Orderlies have a soothing, healing, strengthening, tonic and regulative action upon the bowels. They remove all irritation, dryness, soreness and weakness. They restore the bowels and associate organs to more vigorous and healthy activity. They are eaten like candy, may be taken at any time without inconvenience, do not cause any griping, nausea, diarrhoea, excessive looseness, flatulence or other disagreeable effect. Price 25c. and 10c. Sold only at our store—The Rexall Store. L. R. PHILIPS

ASHE'S ROACH PEPPER
CONTAINS SURE SHOT INSECTS HAS NO POISON. NO ODOR.
Kills Roaches, Ants, Bees, Flies, Bedbugs, Fleas, Mosquitoes, House Flies and Flies away from Sticks. Keeps Bites and Stings of all Poultry, all insects and Vegetables. Keeps vermin away from Corn and prevents Hog Cholera. 25 Cents a Box.
Your dealer will order for you from any Wholesale Dealer or we will pay postage on ten boxes of Roach Pepper, or ten boxes of Ratsalt for \$1.00, or ten boxes of Disinfectant for \$1.00.
ASHE DISINFECTANT CO.
A. FLORIDA
ASHE'S RATSALT

Henry McLaulin
JEWELER
MY SPECIALTIES

Pickard's Hand-Painted China
Gorham's Sterling Silver
Rogers' Plated Ware
Elgin and Waltham Watches

ALL GOODS GUARANTEED

C. H. DINGEE
Plumbing and Gas Fitting

All Work Receives My Personal Attention and Best Efforts
Opposite City Hall Phone 230

Now Is The Time To Buy Improved "Ready to Plant" Sanford Celery Farms

These farms can be bought for the next thirty days for less money than ever again. We have Sanford farms to sell. Not Largo, Taft, Burbank nor Celery City but Sanford.

Always Sanford. There is only one Sanford. All irrigated ready to plant. Will pay for themselves this winter.

H. H. CHAPPELL'S
Real Estate Agency

The Crippen Music Store
High-grade Pianos, Organs, and Graphophones.

Low Prices Easy Payments Pico Block

The Original Package STORE

Our Feed line is complete; when you are in want of same, give us a call. We will save you money, and also give you the very best of quality. We carry a full line of chicken feeds. When your hens are not giving you the eggs they should. Try our feeds for them, and see if the change wont pay you. We have the feed for your cow also. If you are not trying it now come to see or phone us, and we will tell you what feeds you will get the best results from.

In staple groceries we can save you money; now if you like to save this little coin, it will be to your interest to get our prices before buying.

Courteous attention and a square deal is our motto.

Respectfully,

Sanford Supply Co.
Phone 330



THE COOK'S REPUTATION

is cake that's baked from "Quaker City" flour—it's sure to be deliciously light and toothsome. When cake-baking day comes 'round make certain that somewhere on bag or barrel is the Quaker City label—in red and blue. It's the miller's guarantee to you of First Quality flour.

QUAKER CITY FLOUR MILLS CO.
PHILADELPHIA

The Mapes Complete Manures

Where seems to be great dissatisfaction throughout the State generally as to the results obtained from most of the fertilizers used last season.

Many growers are now beginning to see clearly what we have been suggesting for some time, they might expect to have happen from the continued use of the Acid Phosphate (rock) goods.

A curiously large number of those of our old customers who were gotten away from us by the inducements of the so called "cheap goods" "Just as good as Mapes," are coming back to us this season to have their groves and fields restored.

The Mapes Fertilizers are evidently considered a refuge in extremity when help is needed and hope almost gone. You certainly get the benefits of over thirty years experience in Florida and over fifty years in the manufacture of fertilizers generally. If we cannot help you the case is indeed hopeless.

J. R. Tysen, Agent

JACKSONVILLE, FLORIDA

BETTER FIRE PROTECTION

Sanford Will Soon Boast Of A First Class Department

For several weeks great preparations have been in progress at the city hall for the betterment of the fire department. The second floor has been subdivided into rooms for sleeping apartments and the sliding pole has been arranged for the fire laddies to make a quick descent without recourse to the stairway. Following out a suggestion of The Herald several months ago the new Sanford fire department will soon be equipped in a most efficient manner. The sleeping quarters has been adopted by many progressive cities and found very profitable. Many of the young men are willing to take the rooms rent free and pay for the same as volunteer firemen. They are on the ground at all times of the night and can very easily respond during the day while working at their various vocations. The new steel tower erected for the fire alarm and also as a drying rack for the hose is another good point and when the new automobile fire truck arrives Sanford can boast of a fully equipped fire fighting team.

On account of inadequate fire protection heretofore the insurance rate has been very high and under the new order of things the tax payers should save enough in insurance to more than pay for the necessary equipment. When the bell has been placed in position the Gamewell system of fire alarms should be investigated and every section of the city have a certain number thus giving the location of a fire at once.

Picnic at Palm Hammock

Special Correspondence to The Herald: The social picnic given by Mr. and Mrs. Frank Grenman at their beautiful Palm Hammock celery farm last Saturday from every standpoint was a most enjoyable time. In the grove of stately palmettos and moss fringed oaks fronting their farm home on Mellonville avenue were gathered a number of their friends in response to a summons to turn aside from the monotonous diet of grits and greens and partake of the various brands of pies and sandwiches usually found at a picnic. The affair was conducted in accordance with the original picnic program, not excluding any of the attending indigestion pains and "too full for utterance" complaints.

The day was ideal and the social enjoyment beyond the writer's ability to describe. Earth and sky blended in lavish profusion to make all outdoors one sparkling riot of color and fragrance. No one could well afford capturing many of the rare and varied charms of this enchanted hammock section. All claimed its joys, all were intensely happy, to all "life was worth living."

After the party had assiduously devoted themselves to the task of filling up they journeyed to the nearby home of Mr. and Mrs. Chas. Polk, where a treat of vocal music was served them. Both Mr. and Mrs. Polk are vocal artists of more than ordinary ability and their entertainment was richly enjoyed.

For the benefit of those of the party who were tourists the sub-irrigation on the Grenman farm was fully explained to them, as well as the many things not known about Florida farming.

Among those who enjoyed this picnic were the host and hostess, Mr. and Mrs. Frank Grenman and son, Lewis; Mr. and Mrs. C. J. Jennings, Mr. and Mrs. Edgar Brown, Mr. and Mrs. Chas. Polk, Miss J. M. Brodie, Mr. H. W. Wallace, Mr. and Mrs. Chas. L. Wing, Mrs. Jennie Walker, Mrs. E. G. Stephens, Mrs. H. B. Coney, Mrs. Anna Laidlum and Mr. Geo. Miller.

Careful Gleaners Entertained

Mr. and Mrs. M. D. Gatchel entertained the members of the Careful Gleaners class of the Baptist Sabbath school Friday evening, Feb. 3rd, at their home on Union avenue.

A very enjoyable evening was spent in games and contests of various kinds. The winners of guessing contest were Hume Rumph first and Miss Linda Connelly second. At the close of the contests very dainty refreshments were served. The young people were chaperoned by their teacher, Mrs. J. K. Johnson.

Participating were Misses Linda Connelly, Luca Chappell, Margaret Davis, Eleanor Roberts, Ruth Roberts, Claire Walker, Ethel Moughton, Ruth Stewart, Rena Murrell, Ruby Betts, Daisy Betts, Flora Price, Mary Lou Prices, Martha Miller, Kate Underwood, Gladys Gatchel, Mary Gatchel, Mrs. W. S. Thornton; Messrs. Mahlon Wright, Ralph Wight, Hume Rumph, Ernest Betts, Frank Shelly, Jerome Paulhanous, Charles Denson, Forrest Gatchel, George Lovell, Volie Williams.

Lady Superior Second

Mrs. L. F. Bringham, Orlando, possesses the finest driving roadster in Orange county. Lady Superior Second secured the blue ribbon first prize at the Orange county fair for style, being pronounced perfect mannered and exquisite mover by the judges, in the free for all entry.

W. E. HOLMES & CO.

PRACTICAL WELL DRILLERS

Artesian and Deep Wells

See Us Before Placing Your Orders

W. E. HOLMES & CO.

WINTER GUESTS

Magnolia Farm

All Modern Improvements Hunting, Fishing and Rest

M. C. VAN BUSKIRK, Prop.

START THE NEW YEAR RIGHT

If you begin it in WOODRUFF'S shoes you have taken the first step toward making the New Year happier and more prosperous—happier because you are more comfortable—more prosperous because your material prosperity depends in a great measure on your physical comfort. Step into the New Year in WOODRUFF'S shoes.

25c to \$7.00

Frank L. Woodruff

The Opportunity

Of Your Life Young Man

Married or Single. Have a Home or a Good Safe Investment.

The Markham Park Addition

On the Orlando road just two blocks from street car line

Thirty Beautiful Lots

Just been laid out and streets being graded. Now ready to build you a home. (No place like home.)

\$20 Cash - \$10 Per Month WITHOUT INTEREST

This Offer is Good for 30 Days

See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.

See Me at Once and Save Money

N. H. GARNER

Room No. 1. Garner-Woodruff Bldg.

FIRST STREET SANFORD, FLORIDA

ARMOUR FERTILIZERS

Common Sense---That's All

Before commercial fertilizers were known animal manure was considered by the practical farmer to be the best form of plant food. He didn't know why except that it gave him the results. Liebig explained the reason when he showed that ammonia, phosphoric acid and potash were necessary as food for plants and that the ammonia in the animal manure was what produced the growth, but that it was necessary to also have phosphoric acid and potash to produce the maximum results.

With all the development of the fertilizer business, animal fertilizers have always held first place on account of their crop producing qualities. They have no superior as a source of ammonia, Armour Animal Fertilizers derive their plant food from Blood and Bone and Dried Blood (concentrated animal products) combined with phosphoric acid and potash in the best forms. It is because they contain the best and most natural forms of plant food that they are so popular and the demand for them is increasing so rapidly.

Armour Fertilizers Grow the Biggest Crops

Howard-Packard Land Co.

SALES AGENT

ARMOUR FERTILIZER WORKS, Jacksonville.

ARMOUR FERTILIZERS

H. WOODS COMPANY

COMMISSION MERCHANTS
CAR LOT DISTRIBUTORS

We want your crop and will offer special inducements

K. R. MURRELL, Resident Manager

SANFORD, FLORIDA

W. J. THIGPEN & COMPANY

AGENTS

General Fire Insurance

Office with HOLDEN REAL ESTATE CO. Florida
Sanford.

G. R. CALHOUN

Best Fertilizers On Earth

FIRST CLASS CRATE MATERIALS. Sanford, Fla

JAS. B. LAWSON

Periodicals Stationery
CIGARS and TOBACCO
COLD and HOT DRINKS ICE CREAM
Wholesale and Retail

PHONE 100 SANFORD, FLORIDA

ORANGE COUNTY FAIR

Greatest Exposition of Fruits and Vegetables in Florida

ATTENDANCE WAS GRATIFYING

Sanford Exhibit and Stock were Commendable and Fair was Great Success

The Orange County Fair, the biggest on earth, happened last week and it was a most satisfactory exhibition from every standpoint.

Taking into consideration the time and money that such affairs should have our good old county of Orange gave the visitors the surprise of their life. The buildings were filled with displays and every citizen of the county seemed to take a special pride and endeavored to swell the list.

Only a small space can be devoted to a description of the fair on account of lack of space. The list of prizes will be given in next week's issue.

No prettier spot was ever laid out for fair grounds than that at Orlando.

The main building was a bower of fruits, flowers and colors. The central building, two story, with a finely lighted interior. In the center was a growing cabbage palm, reaching up to the gallery of the second floor. This was surrounded with potted plants and palms in pyramid style. Fronting this was the stage, tastefully decorated, where music was discoursed and speeches were made.

The second wing of the main building contained on the one hand the largest and finest citrus display ever seen in this section. Tier upon tier of most perfect oranges, tangerines, satsumas and grape fruit. Indeed, it was a solid, inclined wall, occupying three-fifths of the section.

In the center, occupying the entire length of this wing was a most magnificent display of fruit by the Citrus Exchange. Elegant fruit beyond comparison.

These exhibits were in charge of Messrs. Hoffman and Walker, Jones and Arnold.

On the opposite side was the Sanford exhibit showing the subirrigation and a patch of celery growing just as it does in the great celery delta. Here were vegetables and fruits in profusion, the display taking up one side of the building. The effect of the fruits and vegetables was brightened by the decorations and legends and presided over by the veteran C. H. Laffer who never lost an opportunity to talk about Sanford. Nice, crisp celery was cut up and given away each day and never did it taste so succulent. With but little time and little money for a display the Sanford booth was a marvel and reflected great credit upon the public spirited citizens of the celery delta. Prosper Colony was also at the fair with a display of fruits and vegetables.

The display in machinery hall was very good and the various makes of irrigation machinery, farming tools and the displays of automobiles were very fine.

The central building contained the great display of farm and field products of every description and was a wonder to the farmers from other states who had an idea that Florida grows only oranges and vegetables.

Here were large exhibits of twenty sorts of mammoth sweet potatoes.

Many varieties of field corn that would do credit to any corn state, rye, oats, hay, millet, kafir corn, discentil, cassava, rice, broom straw, sugar cane, castor beans, beans and peas, small grains, pecans, chestnuts and many other products.

The display of corn from Sanford excited the admiration of the northern farmers and was pronounced as good as that from the northern corn belt.

Near was a fine display of canned goods from the Orange county canning factories and Harry Ward's tomatoes and beans made a good showing, even though they were not displayed by a Sanford merchant.

On the opposite side there were three fine wood exhibits, the Overstreet Crates Co., the Starbird Apopka Co., and Pounds and Walling Mill. The two former showed box and crate material of all sorts and manufactured crates and baskets; the last named showed various products of their mill, all very creditable and instructive.

The polished natural wood shown on both sides of the stage were very fine specimens.

Wekiwa Springs crystal water came in for a good many high testimonials from all who tried it and it was there in quantity.

On the second floor the fancy work, embroideries, painting and the work of the county schools formed one of the most creditable displays ever seen at any exposition. Among the many beautiful pieces were those of Mrs. Commona, Mrs. Homrighous, Mr. D. L. Thrasher and Mrs. Pulastro. Miss Moll Whitner also captured a prize in embroidery.

The school work was a most interesting study and the Sanford exhibit captured a string of blue ribbons. The work reflected great credit upon teachers and scholars.

The fine cattle and hogs were also of the best and were a revelation to many visitors who expected to see piney woods cows and razor back hogs.

The chicken exhibit was the most complete ever shown in this section and so full that we do not attempt to give it in detail.

The attractions during the week were the races, which every afternoon filled the immense grand stand, and hundreds of automobiles lined the track, whilst from the main exhibition building to a point away beyond the grand stand were crowds of people.

The many shows on the Pike gave amusement to the thousands of visitors. The trotting ostrich, which was hitched to a sulky every afternoon, was a source of much amusement. The fancy horsemanship, the great high dive and the free exhibition before the grand stand of the great west show, were fully appreciated. The dog show, the baby show, the polo and the baseball games between Rollins and Ormond came in for a great share of attention. All who were fortunate enough to witness these daily amusements were well pleased.

Friday was Governor's Day and also Children's Day and fully 5,000 people were upon the grounds. The Governor made an address and read extracts of one of his magazine articles upon Florida. He was feted by the good people of Orlando and enjoyed the fair immensely.

In the racing events some speedy ones were brought out, although the entries were not filled out, only a few horses were in action.

In the speed class Sanford also took the lead being represented by Chas. Hand, H. H. Hill, E. E. Brady and R. B. Lynch. The latter wiped all the running horses off the board and during the last day could not get a horse to run against him. These speed events will be published among the list of prize-winners in another space. It would take a whole newspaper to attempt to describe half of the exhibits or the fair itself.

The Orange county fair was certainly the biggest, best, busiest that has ever been given in Florida, and The Herald hopes it may continue to grow until the buildings occupy twenty acres. Nothing has ever brought our county together as the fair and Sanford can be counted upon to do her share toward making the next one even better.

For the Hospital

The finance committee of the Sanford Hospital Association, composed of Mrs. T. A. Neal, chairman, and Mrs. R. L. Peck and Miss Charlotte Keeler feel very much gratified with the results of their work for the past months. While a number of demands are being made on the citizens of the town just at this time the ladies have been most courteously received by all the business men and there seems to be wide spread enthusiasm in regard to the work of the association.

The heart of the world is always good when once the needs of suffering humanity are brought up. The prospects for the establishment of a small hospital are exceedingly bright. A lot was given by one of the leading men of the city, who has expressed himself as very much interested in this noble work.

Of course the association cannot erect a building to be used for hospital purposes single handed, but if each citizen of this community will contribute as generously as his conscience dictates there will be little difficulty in raising the necessary funds to erect and maintain a small building which can be used for hospital purposes. This organization was formed solely for the purpose of relieving suffering humanity in our own community as far as lies in their power, and to give our less prosperous brother the benefit of that great commandment, "Thou shalt love thy neighbor as thyself." It is earnestly hoped that all citizens and others interested in this work will manifest it by contributing as liberally as possible.

Assaulted on the Road

S. Kanner, father of Chas. Kanner, while driving on Celery Avenue this morning, was accosted by two negroes who demanded a cigar. While parleying with Mr. Kanner one of them struck him a blow from behind and both of them then made their escape. One was afterward apprehended and will serve time for his murderous tendencies. Mr. Kanner is badly beaten but will recover.

Shipping Season's Supplies

Crates, nails, crate hatchets, stencils, celery cutters, everything for the farm and truck garden. The Geo. H. Fernald Hardware Co. 27-28

Be on time at the Sanford Heights Lot Sale, 10 a. m., Tuesday 21. Lots are going to be sold to the highest bidders and a square deal is assured all.

GREAT POPULARITY CONTEST

New Interest Being Created as Contest Draws toward the Close

Miss Mildred Potter	57,500
Miss Gladys Gatchel	35,500
Miss Maude Harris	35,500
Miss Jessie Stinson	12,575
Miss Gladys Gardner	7,025
High School	2,225
Miss Kate Underwood	2,125
Miss Male Leonardy	2,000
Mrs. J. B. Stryker	1,800
Miss Lucille Richard	1,000
Miss Helen Rowland	1,000
Mrs. Mabel Johnson	1,000

out of town	
Miss Florence E. Kinney, Oviedo	3,280
Osceola City Church	3,225
Mrs. Addie Robinson Geneva	1,525
Miss E. Armstrong, Orlando	2,500
Miss Nellie Amick, Orlando	1,500

The Editor of the Sanford Herald anxious to give greater publicity to Sanford and place before the world the progress of this community, desiring to make enormous improvements in this already up-to-date printing establishment, that the advertisers appearing in the Herald columns will receive greater returns and the readers added reading material, is now conducting a Popularity Piano Contest, at an enormous expense, to gain these results. There is absolutely only one way to do this, and that by increased circulation.

Every citizen in Orange County will be benefited by every subscriber added. Every citizen of Sanford cannot help but be blind to their own personal interest. If they do not boost this Popularity Contest by sending in for at least a five year subscription.

Every northern citizen wishing the truth about Florida and its future wealth for the speculator, the homesecker and those seeking a desirable southern home, will get the facts in the Sanford Herald, which is reorganized as having the largest individual circulations in the north of any Florida Weekly. If you are already a subscriber to the Sanford Herald, your renewal for five years will be accepted in the contest as a new subscription and the votes issued according to the new schedule. Name your contestant and write your address plainly, with money enclosed and mail to the Contest Editor Mrs. M. F. Keyes Sanford Herald, and it will be accurately entered to begin at the expiration of your present subscription, receipt will be mail you and word sent to your friend what you have done to help her win the elegant piano. Publicity is the greatest medium of progress and every Sanford home we believe, will send in for a five years subscription to have their name enrolled upon the honor roll of "boosters" of this contest and help some lady win the prize.

It is up to you to make a "Greater" Sanford by increasing the circulation of the Herald. You will do it today, won't you? The business firms of this city have offered elegant prizes to manifest their interest and these prizes are opened to everybody sending in the largest list, and that means you! Opportunity is offered to you to increase your own real estate valuation, you are under obligation to support your city paper and your friend is expecting you to help her out. Sanford has never failed in any undertaking and she is going to make Sanford the center of attraction to all the states through the Herald's Popularity Contest.

Tom Corwine

The boys of the high school have obtained the famous humorist, Tom Corwine, to give an entertainment for the benefit of their athletic association.

There are many entertainers whose business it is to make the public laugh—actors, magicians, elocutionists, etc., but as an imitator and humorist Tom Corwine stands alone. Many of his imitations are so wonderful that it leaves the audience spell-bound, doubting whether he has not some artificial means to assist him.

Mr. Corwine is a fun-maker from start to finish. His entertainment is unique and different from any other. If you have the "blues" be sure to hear him. If you want an evening of good wholesome fun be sure to come.

The entertainment will be given Friday evening, February 24, at 8:30 o'clock, in the high school auditorium. Reserved seats 35 cents; all children under 12 years of age 25 cents. Reserve your seats at Lawson's.

"Smoker" Friday Night

"Smoker" and light refreshments at Eagles' Hall Friday evening. All gentlemen invited. Everything free. A good time promised. Come out and enjoy the music, cool drinks, toothsome edibles and sallies of wit and oratory. Opening gun at 8 sharp.

Big Fish Fry

The ladies of the Congregational church will have a fish fry on the grounds at the Big Auction Sale, Sanford Heights town lots Tuesday, February 21st, benefit new church now going up.

The Terms of the Sanford Heights Lot Sale are within reach of all. You can buy a lot or two, make a handsome profit before paid for.

The Charity Ball

The Charity Ball given at the Sanford House Tuesday by the ladies of the hospital association, was one of the most brilliant social events of the gay winter season, and success from start to finish in every way. Judging by the number of tickets sold and the large crowd that attended the ball it would seem that Sanford people had entered heartily into this splendid movement, that of raising funds to build a hospital. The ladies of the association are to be congratulated on the success with which they have met, much of which, has been due to the co-operations by public spirited citizens of Sanford. Those in the receiving line were, Mrs. T. A. Neal, Mrs. H. L. DeForest, Mrs. Geo. H. Fernald, Mrs. Reber Homrighous, Mrs. A. T. Rosseter, and Mrs. Harry P. Driver. The ball room was thronged with elegantly gowned ladies and their escorts, and there were many visitors from out of town present. A large number enjoyed the dance, and late in the evening an elegant supper was served. Among the many beautiful costumes that were worn, the following are a few—Mrs. T. A. Neal, was very lovely in a pale blue messaline, which was trimmed with exquisite imported lace, Miss Charlotte Keeler was charmingly gowned in black spangled net, Mrs. Forrest Lake, was handsomely gowned in white messaline, with trimmings of silver, Mrs. Samuel Puleston, wore a very becoming black spangled net, with iridescent trimmings, Miss Madge Ward, wore a persian net over all, with trimmings of green, Miss Linda Laffer, wore a very dainty frock of pink messaline, with trimmings of green velvet, Miss Heasie Tyner wore a very becoming toilette of lavender messaline, Miss Belle Smith was daintily gowned in white silk, Miss Beasie Schumpert, wore a very becoming white lingerie, Miss Gene Wicker, wore a handsome tan silk dress, Miss Vivian Yeiser, wore a very handsome dress of yellow silk, with trimmings of black velvet applique, Miss Peacha Laffer, was lovely in a lavender silk, Miss Richards, of Gainesville, wore a very becoming blue crepe de chine, with pearl passementerie, Miss Veda Ward, was very pretty in a white lingerie, Miss Mabel Hand, was beautifully dressed in a pink flowered net, over green silk, Miss Lillie Fair Smith, wore a very becoming party dress of green silk, Mrs. Roy Sims, wore an elegant green messaline, Miss Miller of North Carolina, wore a cream lace robe over satin, which was an elegant toilette, Mrs. Ralph West, wore a beautiful embroidered net over messaline, Mrs. William Keeler, was handsomely gowned in blue messaline, Mrs. J. B. Stryker, wore a lovely yellow silk, with trimmings of black, Miss Powell of DeLand, wore a blue messaline, with exquisite trimmings of lace, Miss Gwennie Grouse of DeLand, a handsome brown silk, Mrs. Cruse Barnes, was elegantly attired in gray messaline, Miss Sadie Williams, wore a pretty evening dress of flowered marquisette over white satin, with red and gold trimmings, Miss Georgianna Trask, was daintily attired in a lavender silk, with messaline trimmings of the same pretty shade, Miss Flossie Frank, was lovely in a white lingerie gown, Miss Mabel Bowler, wore a yellow silk with trimmings to match, which was very becoming, Miss Colbert wore a lavender crepe de chine, Miss Millner, wore a very handsome costume of old rose satin, trimmed with point de venise lace and velvet leaves, Miss Lord, wore a beautiful blue messaline.

Dinner Party

Miss Ruth Mettinger was hostess at a most unique and enjoyable dinner party given at her charming home Wednesday evening. The decorations were cupid and hearts, St. Valentine's day idea, being carried out in every way possible. Covers were laid for twelve. The table was very beautiful, the center piece being a large red basket filled to overflowing with brilliant red roses, over which, was suspended a gold cupid. The favors were exquisite little baskets filled with salted nuts, on top of which, were also cupids, bearing the names of the guests and served as place cards. An elegant six course dinner was served. Between the courses, original valentines were written, and were the source of no end of amusement. After dinner party those present were the guests of Miss Sadie Williams, at the theater party, to witness the Lyman Twins, at the Imperial Theatre. Partners for the theatre party, were matched in the most unique manner. Each girl, put a rosette the color of her dress in a basket, hanging from the chandelier. To each rosette was attached a string, and the boys pulled the strings and got their partners. Each girl wore a different colored dress, and the effect was most charming.

The young people who enjoyed this most delightful evening were, Miss Ruth Mettinger, Miss Sadie Williams, Miss Vivian Yeiser, Miss Linda Laffer, Miss Martha Fox and Miss Carrie Lovell, Messrs. Braxton Perkins, M. L. Rains, Albert Brady, J. A. Thigpen, Will Brady and George Lovell.

Gift From the Eagles

On Tuesday evening while the Hospital Ball was happily progressing, the acme of satisfaction was reached when the following note was presented to the secretary of the Hospital Association: Secretary Sanford Hospital Association:

Dear Madam—It being one of the aims of the Fraternal Order of Eagles to help the sick and afflicted, the members of Celery City Aerie greatly appreciate the efforts of your association to give to our city a much needed hospital.

In their regular meeting tonight the members of this Aerie wish to help you in this laudable enterprise and have pledged themselves to give to it all assistance in their power.

As a token of their good will they beg to offer you this the proceeds of a collection taken at this meeting. They have also decided to offer you ten per cent of the net proceeds of their benefit in the Johnny Jones shows which will play here next week for the benefit of the Eagles Club.

Assuring you of our hearty cooperation in your undertaking as far as our small means will permit, we are,

In Liberty, Truth, Justice and Equity,
Celery City Aerie No. 1853,
Geo. DeCottes, W. P.,
S. Runge, Secretary.

The collection referred to was the liberal amount of \$32.00.

Such an assurance of sympathy and cooperation has strengthened the hearts of the ladies, who are bending every effort toward the good cause and they wish to express to express their sincere appreciation of this generous gift and the thoughtfulness which prompted it.

Doubtless a new interest will be created in Sanford in the Johnny Jones Carnival which shows here next week.

Mrs. A. T. Rosseter,
Sec'y Sanford Hospital Assn.

Free Voting Coupon

This is a separate vote from the nominating coupon. As many may be sent in each week for each contestant as can be collected.

This coupon entitles

to 25 votes in

The Herald's Popularity contest. This coupon must be in office by Wednesday 5 P. M., of each week.

Nomination Coupon

The first one of these coupons sent in for each contestant entitles them to 1,000 free votes. Only one of these coupons will be allowed to each contestant.

I nominate Mr. Mrs. or Miss

of State

as a candidate in The Herald's contest.

Nominated by

of State

While it is not necessary that a coupon be used, it will facilitate matters to send one for each contestant. Under no circumstances will the nominator's name be divulged.

The Herald Contest Manager.

This Sale should draw crowds from far and near. It's an opportunity for you to buy goods at prices a great deal less than the real value.

This is not only a Clearing Sale but it's an Opportunity Sale

ZEIGLER SHOES
The first time in our history that we have ever cut the price in this celebrated line.

GREAT TEN DAY

CLEARING SALE

AT THE BOSTON

The Greatest Sale Event of the Season

In order to make room for our big Spring Stock that is now on the way we have decided to throw our present stock on the market for Ten Days without regard to cost or value. It's not a question of profits with us now. The price reductions in some instances are Just Half what they were. Extra preparations have been made. Counters and tables all loaded and ticketed showing reductions from twenty-five to fifty cents.

Sale Begins Friday February 17th

: : At Eight O'clock and Will Last Only Ten Days : :

Ladies Tailored Suits. Just ten suits left and prices are cut in half. The \$27.50 Suits are now **\$13.75**
The \$22.50 Suits are now **11.25**
The \$24.98 Suits are now **13.49**

Ladies Skirts. About one dozen left, mostly Panama's, clearing prices on these, also \$8 Panama Skirts are now **\$4.98**
\$10 and \$12 Panama Skirts **7.49**

Bed Spreads. Marseilles patterns extra heavy and fine quality worth \$2, sale price **\$1.49**

Lace Curtains. Just two dozen pair left and they are worth double what we are going to ask **49c**

Comfort and Blanket Sale. Just eight pair 11-4 heavy blankets that were always \$3, during sale **\$1.75**
Ten Comforts that have been \$1.25 all along, during sale **82c**

Ladies' Ribbed Underwear. Small lot Ladies' Ribbed Shirts and Pants, for quick ridance we say **19c**

Turkey Red Table Cloths on sale at the very special price of **23c**

Outings. About two hundred yards Amoskey Outing, always 9 1/2 and 10 cents, clearing price **7 1/2c**

Fleeced Lined Underwear. For men, both Shirts and Drawers, all sizes, a regular 50c value **34c**

Big Shoe Sale. Zeigler cloth top button boots worth \$4, during sale **\$2.75**
Zeigler patent or gun metal boots, lace or button worth \$3 **\$2.47**
Zeiglers \$2.50 Vici button or lace, during sale **\$2.10**

Extra Slipper Special. Seventy-two pair Ladies' ankle strap slippers in tan, gun metal or patent leather all new stock and worth from \$2 to \$2.50 for ten days, choice **\$1.53**

White Canvas Shoes. Just arrived and added to the clearing sale, Ladies' white canvas slippers **\$1.32**
Misses white canvas slippers **99c**
Childrens white canvas slippers **86c**

In Order to Make the Sale More Interesting We Are Going to Include all Our Early Spring Shipments

Dress Gingham. Spring styles and are being re-tailed every day at 10c, during sale **8 1/2c**

Childrens Wash Dresses. New line just in and all included in the sale. Infants white lawn dresses **29c**
Childrens Gingham and Percale dresses at **49c**
Romper for the little ones at **23c**
Boys' wash Suits very special at **49c**

Calicos. All bright spring patterns. To make it interesting we give ten yards for **49c**
(Ten yards only to a customer)

Auto Veils. New line just received, all the new colors shown at \$1.29. New line fancy ribbons at special prices

Infants Caps. New line dainty, neat. All on display. Truly a 75c value, for ten days only **49c**

Silk Special. Guaranteed yard wide Taffeta Silk in black and colors, worth \$1.25, clearing price **98c**

Men's Hats. A new department and has already made a hit with the trade. Why? Our prices are less
John B. Stetson \$5 Hats on sale at **\$3.49**
Men's Crushers, light or dark colors **.49**
Miller black or colors at **2.79**
Special \$1.25 and \$1.50 line, during sale **.98**

Shirt Special. Just received twenty-five dozen Men's Negligee Shirts. They were made and are regular \$1 values, during sale **79c**

Work Shirts. In blue, gray or tan, cut full size and a regular 50c value, during sale **39c**
75c colored pleated busom shirt at **49c**

Elastic Seam Drawers. Scriven patent, they are the regular 50c kind, in special sale at **39c**

Men's Shoes. A great opportunity, the Celebrated Burt \$5 Shoe, low cut, on special sale at **\$3.50**

Men's \$3 Shoes. A few lines that we are discarding all guaranteed at **\$2.47**

Work Shoes. In black or tan, comfortable and good wearers, at **\$1.50**

For Tender Feet. Wear Warnings cushion sole, sold every where at \$3.50, during sale **\$2.98**

\$1.23 Special. Gun Metal work shoe, fox or blucher worth \$1.75, sale price **\$1.23**

Strap Sandals. For children, on special sale for ten days only at **65c**

This Sale and These Prices are for Ten Days Only Beginning Friday, FEBRUARY 17th and Closing Monday, FEBRUARY 27th

Special prices in all small wears for Ten Days. Jewellery at Boston prices. Hair Ornaments, Nets. A little money will go a far ways for Ten Days

Early Buyers Will of Course Get the "Cream"

304 **The Boston** 304
East First Street THE GOOD QUALITY STORE East First Street
Sanford -:- -:- -:- **Florida**

American Lady Corsets. We are exclusive Sanford Agents for this popular Corset New line showing all the new 1911 models just in **\$1 to \$4**

THE SANFORD HERALD

Published Every Friday Morning at Sanford, Fla. R. J. Hoar, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office in Herald Building Telephone No. 148.

The professor who recently declared that "judging from the present rate of race suicide, not a baby would be born in this country after the year 2000," don't know as much about the vital statistics of this section as we do.

We take a back seat. The Palm Beach County has appeared, 32 pages all printed on good book paper and every page sparkling with good reading matter and tastefully arranged advertisements.

WHERE ARE THE DAUGHTERS?

The Herald has often commented upon the lack of interest taken in the birthdays of Robert E. Lee, Jefferson Davis and other leaders of the Confederacy.

John T. Hammond, the Orlando grocer, won his case against the Consolidated Grocery Company of Jacksonville, in which he made allegations of conspiracy in restraints of trade.

ANENT THE PASS QUESTION

The Sanford Herald, after quoting an editorial on the anti-pass craze which has come into notice again because of an attempt being made by the Alabama legislature to restore the friendly business relations formerly existing between railroads and newspapers, says: "The Herald is well satisfied with present arrangements."

If the esteemed T.-U. had looked upon the eighth page of The Herald the advertisement of the A. C. L. would have been discovered. This is a cash contract at regular rate. The editor never had any money handed him by the railroads to keep still.

The Wednesday Club

(This article was crowded out last week)

There were so many members present Wednesday afternoon, Feb. 8th, at the home of Mrs. L. R. Phillips, that the club narrowly escaped having an overflow attendance. Three visitors were present. These guests are always welcome.

Current events are always interesting topics, and the selections to be noted on this occasion were such as to convey a great deal of general and valuable information in a concise form.

"Ten Minutes with Foreign Powers" was an exceedingly comprehensive and entertaining summary of the march of events, the doings and present conditions prevailing in the principal empires of the world.

Mrs. Cruse Barnes read several fine articles describing the "Happenings in Our Island Possessions," and noting also the great improvements and progress being made in those countries.

"Present Conditions in the Canal Zone"—Mrs. Dunn read an interesting letter from a former resident of Sanford now living in Honolulu, before taking the club to visit the Panama Canal.

Miss Tetherly told of the "Doings and Undoings of Congress," of the discussion now in progress as to whether the Panama Canal shall or shall not be fortified, also of other matters before that august body, especially the question now pending, and which the senators seem loth to consider whether they shall be elected by the people.

"General News" was made interesting by Mrs. Keys' selections of notable events and subjects, pertaining both to air and earth.

Florida News, state and local, was called to the attention of the club by Mrs. J. N. Whitner, who pointed out several important internal improvements completed and still under way and others projected, the ship canal, railroads building and others in contemplation.

Nearly all the members responded to the roll call, by naming the person or object they were most interested in. Local matters and conditions seemed to claim the attention of the majority of the club.

"The true glory of a nation is in the living temple of a loyal, industrious and upright people." Whipple.

Program for February 15th: I. An Infant Nation's Industries, Mrs. Lyman Phelps. II. From Tide Water to the Mountains, Mrs. F. E. Roumillat.

Reading: "A Pioneer Miner's Mansion" (Byrd 1732), Miss Alice Tetherly.

The Wednesday Club

At home at the residence of Mrs. L. R. Phillips, to the members of the Welaka Club February, 22nd, 1911, 2 until 5 o'clock.

The members of the Wednesday club and their guests of the Welaka Club are kindly urged to remember, that the reception will begin at 2 o'clock.

A good attendance of the members of the club filled Mrs. Phillips comfortable room, Wednesday afternoon, to enjoy the interesting historical papers.

Miss Mabel Bowler, sang "I Know A Lovely Garden," and "The Freckle On Her Nose", accompanied by Miss Flossie Frank, in her usual happy style. The songs were well rendered and enjoyed by the club.

Mrs. Lyman Phelps paper, "An Infant Nation's Industries," was on account of the enterprise and successful efforts of the early colonists to make themselves self-sustaining, by utilizing all the resources of soil natural and cultivated, in the productive of food stuffs for home consumption, and export to England.

The silk industry claimed its share attention, and promised great wealth to the colonists who planted mulberry trees and imported cocoons, and were successful in raising them. The industries mentioned were some of the most important noted in the paper.

From "Tide Water to the Mountains,"

METTINGER'S

Mosquito Canopies Window Screen Cloth Women's Fancy Parasols Sandfly Netting, Men's Straw Hats Women's Trimmed Hats Novelties, Fancy Goods

One lot Gingham 15 and 12 1-2c 7 1-2c values

One lot Silke \$1.00 and \$1.25 39c values

a paper by Mrs. F. E. Roumillat, recalled the beginnings of the westward flow of that human tide, as it spread its grasping arms, to reach and take unto itself for home in a new land and wash and fertile territory sketching between the tide-water and the foot hills of the unexplored mountain ranges.

Mrs. Alexander Vaughan, gave a very interesting review of "The Settlers of the Frontier," dwelling in detail upon that brave spirit and for so long, solitary advance guard of the first pioneers, Daniel Boone. Recounting some of the many dangers, hardships and trials, endured by those brave men and following them, should dwell in peace and plenty.

Miss Alice Tetherly read "A Pioneer Miner's Mansion" (Byrd 1732) which proved to be extracts from Byrd's diary, describing a visit he made to the home of Governor Spotswood. He relates how a tame deer, which was allowed the freedom of the house, put in motion a cyclone of glass and china, by seeing his image in a large pier glass.

Following is the program for February 22nd. Personality of Washington, Mrs. M. H. Bowler. Washington as a lover, Miss Peachea Lefler. Patriotic Songs, Mrs. Fannie Munson.

The Lot Auction Sale on the Heights next Tuesday will be conducted on a high scale and wide open to all white people. No by-bidding, no boosting, no restrictions as to age, politics or religion.

The Sanford Bakery The White Front Bakery has been sold to Messrs. Stockton and Dobbins and will hereafter be known as the Sanford Bakery.

The best people in Sanford will tell you that Sanford Heights as a residence section is the coming section of the town. No chance to make a mistake by buying a few lots at the Auction Sale.

Notice For Publication

Notice is hereby given that Edwin A. Gilbert whose post-office address is Sanford, Florida, did, on the 6th day of October, 1910, file in this office Sworn Statement and Application, No. 07640, to purchase the n-w 1/4, s-e 1/4 and n-e 1/4 of s-w 1/4, Section 12, Township 21 south, Range 31 east, Tallahassee meridian, and the timber thereon, under the provisions of the act of June 3, 1878, and acts amendatory, known as the "Timber and Stone Law," at such value as might be fixed by appraisal, and that, pursuant to such application, the land and timber thereon have been appraised at Five Hundred Twenty Dollars, the timber estimated 40,000 board feet at \$5 per M, and 40,000 board feet at \$2.50 per M, and the land, \$220.00; that said applicant will offer final proof in support of application and sworn statement, on the 19th day of April, 1911, before the Clerk of the Circuit Court, at Orlando, Florida.

The best people in Sanford will tell you that Sanford Heights as a residence section is the coming section of the town. No chance to make a mistake by buying a few lots at the Auction Sale.

IDEAL FERTILIZERS

BEST AND CHEAPEST

Celery, Lettuce, Cauliflower, Beans Tomatoes, Cantaloupes, Potatoes

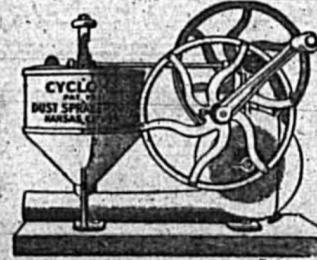
Send for our booklet, FLORIDA VEGETABLES. It contains directions for raising all the principal products of the State, carefully revised and brought up to date by our most successful growers. No publication on this subject contains such practical advice.

Call on our Local Representative R. C. Maxwell or address

Wilson & Toomer Fertilizer Co., JACKSONVILLE, FLORIDA

Mr. Logan Says:

"On my place I have abandoned the use of the wet spray," said he. "I consider it too expensive and too cumbersome to bother with. I now use nothing but dry sprays, using a powdered Bordeaux mixture, which is in general a copper sulphate compound and with it I can do the work of four men with a wet spray. Formerly it was necessary to suspend spraying operations in an orchard after a rain, but now owing to the lightness of a dry spraying outfit work can be pushed any time."



"Another advantage of the dry spray is that trees may be sprayed at any time of the year whether the orchard is in bloom or not. With a wet spray it is necessary to keep the mixture off the trees at this season otherwise the trees will die."

The Machines and Sal. Bordeaux now in Stock Machines, \$12.50 and the Mixtures 25c and 30c a Pound

A. E. HILL

City Fish Market

Salt and Fresh Water Fish

A. FOSTER

SANFORD AVE. PHONE 68

WOMAN'S EXCHANGE,

Phone 324, Herald Building

Fancy Works of All Kinds. Stamping, Embroidery Supplies, Hand-Painted China Home-Made Cooking a Specialty.

Consignments and Orders Solicited

J. H. LEE & CO.

J. A. THOMPSON, Mgr. DEALERS IN

Florida and Western Meats

Sanford Avenue PHONE 68 Old City Market Sanford, Florida

WHITE GOODS SALE

BEGINNING FEBRUARY 22

WEDNESDAY

We will inaugurate the greatest February White Goods Sale we have ever held. Lasting for Three Days only and including Thousands of Dollars worth of New White Goods, Embroideries, Laces and Musline Underwear opened especially for this sale.

Store Will Be Closed All Day Tuesday, February 21st Preparing For The Sale

Laces - Laces	White Goods	White Goods	Embroideries
<p>5,000 Yards Lace Especially for this sale we have just received 5,000 yards Valenciennes and German Val Lace, values worth up to 10c yard, only 4c</p> <p>Lace Bands A full line of new designs in Oriental plain and Baby Irish Lace Bands, exceptional values from 9c to 39c</p> <p>All-over Lace Specially marked for white goods sale, in seasons latest creations and patterns, see special lots at 31c, 47c, 89c and \$1.19</p> <p>Figured Organdys and Lawns One case of Lawns and Organdys in neat Floral and Figured effects, good values for 12½c yard, special 10c</p>	<p>White Barred Lawns Just received a large shipment of cross barred Lawns in 12½c values, special for white goods sale, yard 9½c</p> <p>Swiss and Fancy Lawns See this special lot of dotted Swiss and Fancy, also cross barred Lawns, special sale, yard 13½c</p> <p>Ancona Silk Something new a full line of Ancona Silk Dimity, worth 50c a yard, special yard 33c</p> <p>12½c White India Lawn 10c 40-in. White Lawn 10c White Lawn worth 18c, sale price 13c 30c 9-4 Bleached Sheeting, sale price 23c 40c Bleached Table Damask 23c</p>	<p>Overflow White A special line of Fancy Swiss, also Madras and cross barred effects, worth up to 35c yard, white goods sale, yard 24c</p> <p>Glasgow Linene A genuine Round Thread Glasgow Linene worth 25c yard, special only a yard 17c</p> <p>10-4 All Linen Worth \$1.25 a yard warranted all Linen 90-in. wide, special white goods sale price, yard only 89c</p> <p>12½c White Linene, special 10c 15c White Linene, special 12½c 17c White Flaxon, special 14c 23c White Flaxon, special 17c 25c Checked and Plain Flaxon only 19c</p>	<p>Embroidery Sale 3,500 yards Embroidery up to 10-in. wide insertions to match, special white goods sale price a yard only 9c</p> <p>Corset Cover Embroidery See our large new line of Corset Cover Embroidery, special priced for white goods sale</p> <p>All-Over Embroidery Just received a well selected line of All-Over Embroideries, see these specials at white goods sale 25c, 41c, 67c and 89c</p> <p>Colored Lawn Just received 75 pieces colored Lawns in neat polka dots, also floral patterns worth 15c yard, special 12½c</p>

MUSLIN UNDERWEAR SALE

Special—Don't miss seeing this counter of bargains, Corset Covers either Lace or Embroidery trimmed, also Ladies' Muslin Drawers, Embroidery trimmed or hem-stitched, good 35c sellers, sale price **23c**

Corset Covers and Drawers—Another white goods special, Corset Covers either Lace or Embroidery trimmed, also Ladies' Drawers, full, made with deep Embroidery ruffles, special garment **48c**

Gowns and Skirts—A special lot of Gowns also Underskirts, well made and easily worth 65c a garment, special **48c**

VERY SPECIAL

Special for white goods sale only one case of Flowered Lawns in neat floral patterns, also black and white, special sale price 10-yards **39c**

Colgates Talcum Powders—While sale lasts we will sell Colgates Talcum Powders, either Violet, Dactylis or Cashmere Bouquet at **12½c**

10 Yards Calico, For Sale, Only **39c**

Special Lot Underwear—A complete assortment of Muslin Underwear consisting of Chemise, high and low neck Gowns, Underskirts with deep Embroidery, also some with deep Lace flounces, anything in the lot will go at, a garment **98c**

Dress Gingham—Just received a case of Amoskeag Dress Gingham in all styles, plaids, stripes and solid colors, 12½c values our price only **9½c**

Warners

Corsets

See the new line of Warners Corsets, guaranteed Rustproof, priced way below factory prices.

Teddy

Waists

See the new line of Teddy Underwaists for children at **23c**

Black Hose 6 Cents Pair

Just think of getting a pair of Black Hose, first quality, sale price, a pair **6c**

SHOES!

For Every Member of the Family

We have just received dozens and dozens of Oxfords, Pumps also one and two eyelet ties in all leathers from the well known manufacturers, Snow, Selby and Godman. These Shoes guaranteed strictly all leather and our low prices on these Shoes are not duplicated.

Silk Hose

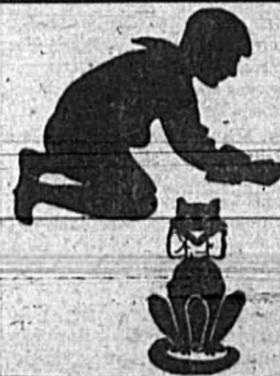
47 Cents

Just received another line of those Silk Hose with Linen heel and toe, and Lisle top only **47c**

Black Cat

Hosiery

See our line of Black Cat Stockings for children pair **15 and 25c**



Black Cat Hosiery



Butterick Patterns and Delineator for MARCH are in

D. A. Caldwell & Sons
CASH DEPARTMENT STORE

121-123 E. First Street, Sanford, Florida

We Close at Six O'clock P. M. Except Saturday and PAY DAY

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Pensacola is soon to be connected with Mobile by the Pensacola, Mobile and New Orleans railroad. The first cargo of steel rails for the new road has already reached Pensacola.

A meeting will be held in Lake city Saturday, February 18, to organize "A School Boys' Corn Club Contest". From the ages of 12 to 18 has been fixed as the age of contestants. A good cash prize will be given the boy this age residing in the county of Columbia who will raise the greater number of bushels per acre at the least cost. The same boy as the winner will be given one year's tuition to Columbia College.

DeLand's depot will be located in the western part of the town. A few days ago the State Supreme Court handed down a decision, sustaining the decision of Judge Call, who in turn sustained the State Railroad Commission, who in turn had sustained the expressed will of the people.

Daytona's new mayor, Mr. Titus, is laying a heavy hand on the drivers of vehicles who persist in driving and stop ping on the wrong side of the city streets, and has had eleven of them brought into the court and fined, showing that he intends to have the city ordinances re-enacted and obeyed.

The first of the two new fire automobile combination chemical and hose wagons of the Tampa Fire Department arrived in that city a few days ago from the factory of the Webb Motor Car Company at St. Louis, Mo. The second machine has been shipped and is expected any day.

Assistant Industrial Agent J. D. Rooney, of the Seaboard Air Line railway, visited Gainesville Saturday enroute to Jacksonville from Kanapa, where he has been looking over a large body of land which will shortly be colonized by Western farmers who have been attracted to the fertility of Alachua county soil. Mr. Rooney says the land is unquestionably the best in the State, and being in close proximity to the Experimental Station of the University of Florida makes it a desirable location, as the farmers will have the opportunity of securing valuable information right at their doors.—Gainesville Sun.

The announcement of Gainesville's first skyscraper has been made by James R. Fowler and T. R. Pickett, who will construct a six-story building on East Main street south, directly in front of the new Government building. The valuable lot upon which the new building will be erected was purchased by Mr. Pickett before the definite location of Uncle Sam's expensive temple was made known. While the plans have not been announced, it is understood the first floor will be devoted to commercial purposes, while the upper stories will be used for offices, which will doubtless be in great demand, as this street is coming into prominence, especially since the construction of the Government building.

The first car of refrigerated beans which were shipped from Miami has been received in New York. The demand for them was large and sales were quickly made.

Oscar W. Stuckey, the young giant who his friends believe will wrest the honors of the prize ring from Jack Johnson, was in Ocala this week. Mr. Stuckey has just returned from Atlanta, where he met some of the Readers in pugilism. He is now waiting their verdict as to whether he shall go into training or not.

The Baskette Co., one of the largest dry goods firms of Jacksonville closed their doors on Monday. The death of H. W. Baskette several months ago is said to have seriously handicapped the firm and caused the suspension.

The Lakeland Chautauqua opened on Sunday last with about 2,300 in attendance. Several prominent speakers were on the program.

Great preparations are being made for the meeting of the Retail Dealers' Association in Jacksonville on March 8, 9 and 10.

Col. William Le Flis of Jacksonville, one of the most prominent figures in the state militia has retired from active service. Col. Cromwell Gibbons will succeed him.

Get Your Mules

Twenty-five head of good work mules for sale cheap. \$50 to \$100 each if sold a next ten day. W. M. Igon, Eustis, Fla. 26-2-p

Do not take our word, but you know the Heights around any growing town is always choice for good homes or will make money for the speculator. Every dollar spent increases the value of it. 25-c

One and two horse wagons with celery flared side bodies at Underwood's. 17-tf

Crushed and pulverized limestones, on load lots. R. H. Whitner. 2tf

Seed Potato Cutters and Planters at Fernald's. Call and let us show you. 22tf

Eggs from White Leghorn Hens, bred to lay, never set strain. Good as they make 'em. \$5 per 100, \$3 for 50, 75c for 15. W. A. Herring, Maple avenue Poultry Yards. 25-5tp

18 Pounds of best granulated suar for \$1.00 at N. O. Garner's. 24-tf

Handsome china cabinets just in. Sanford Furniture Co. 22-tf

Sale of Ribbons to make room for new stock. All 25c Ribbons for 15c. Fancy at reduced prices. Mrs. M. L. Allen. 25tf

Fresh peanut butter in bulk, 20 cents a pound at N. O. Garner's. 24-tf

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-tf

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-tf

Gas engine repairs. Sanford Machine & Garage Co. 48-tf

If your aim in life is to economize and to have for your everyday use dependable goods at the lowest possible prices we ask you, not for our sake, nor for this town's sake, nor for the sake of anything but your own pocket book and your bank account, to aim for our store and hit the centre of economical buying. Sanford Furniture Co. 22-tf

Sanford—The best town—the most solid town—backed up by the best farming section in the state of Florida, is growing greater every day and you should buy a lot in "Sanford Heights"—addition while you can get one cheap and on easy terms. See ad in this issue. 25c

Breeding Stock—Place orders now for one day old chicks from Potter's Winter layers, Reds or Leghorns. E. R. Potter, R. No. 2. 26-2tp

Keep your eye on what's going on at our store. We ask you to carefully compare our prices with anyone's quotations. Look them up and we will get your business. Sanford Furniture Co. 22-tf

Japan Plums (Loquats) now ready for setting; sizes ten to eighteen inches each 20 cents, per dozen \$1.75; eighteen to twenty-four inches each 25c. per dozen \$2.00. Makes a beautiful tree and produces delicious fruit. Jno. D. Jinkins, 308 French Avenue, Sanford, Fla. 26-2tp

A dollar or two a week furnishes your home. Come in and see how we remove all obstacles for those who have little to start on. Sanford Furniture Co. 22-tf

Watch N. O. Garner's window displays each week for new and big bargains in groceries. 24-tf

50,000 Choice Tomato Plants—At \$1.00 per thousand, ready for the field now. O. W. Brady, Sanford, Fla. 26-2tc

Autos and carriage painting at Underwood's. First class work. 7-tf

All kinds of repair work. Sanford Machine & Garage Co. 48-tf

You can get yellow corn meal at Long's Grocery. 26-tf

Underwoods for harness, saddles, horse and mule jewelry. 17-tf

Dr. Howard has returned and can be found at his residence in the forenoon and his office in the afternoon. 22-tf

Best grade preserves and pickles just in, call and try them. W. W. Long. 26-tf

Don't forget you can get your chipped beef and ham cut on an American slicing machine at W. W. Long's market. 26-tf

If you are from Missouri—we can show you the best, high class, residence property in Sanford—Sanford Heights Orange Grove Addition. 25c

Best grade Butterene at Long's grocery. Try it while butter is high. 26-tf

Free Farm Lands... 25 acres each, all cleared; no rent, no taxes. 500 of them for actual settlers. The use of these Jefferson County Farms absolutely FREE THE RIDDLE CO. 1906 Bibber Building JACKSONVILLE, FLORIDA

IN SANFORD CHURCHES

Where Devout of the Celery City Worship Sunday.

RESUME OF ALL CHURCH EVENTS

Of interest to Those Religiously Inclined—Subjects of Discourses for the Sabbath.

The Pastors of the Churches in the City are Earnestly Requested to bring us word their Appearances and other Church News in this office not later than Wednesday afternoon.

First Methodist Rev. J. A. Handry, pastor; church, corner Park avenue and Fifth street; parsonage, corner Mesquite avenue and Seventh street; phone 254. Sunday morning service at 11; evening service, 7:30; Sunday school, 9:45 a. m.; Jno. K. Mettlinger, Supt. Teachers' meeting every Friday, 7:30 p. m.

Sunday School 9:45 a. m. J. K. Mettlinger Supt; in charge; A. R. Chappell assisting. Special opportunity for business men offered in Business Men's Bible Class taught by Rev. Bro. Langley.

Preaching 11 a. m., by the pastor, subject "The Church, Her Mission and Influence in the World."

Preaching again at 7 p. m. by the pastor, subject "The Young Life Today," its character determining the destiny of tomorrow. The night sermon will be especially in the interest of young men and women, to show them and help them into position to success. The pastor would be pleased to speak to a large number of young people.

Wednesday 7:30 Bible study and prayer meeting. We are now making a study of the cardinal doctrines of the Bible. They are proving helpful and interesting.

Friday night 7:30 Sunday School lesson study.

We try to make all meetings vital and helpful to all. Come with us and feel at home in the house of the Lord.

The talk by Miss Davies Sunday night and a sermon by Bishop Morrison Tuesday night were rich and good for the large congregations attending.

The People's Congregational Rev. George B. Waldron, pastor; Sunday morning service, 11; evening service, 7:00; prayer meeting Wednesday, 7:00 p. m.; Sabbath school, 9:45 a. m.; J. C. Esslinger, Superintendent.

"The Scrap-Heap" is the subject of Rev. Geo. B. Waldron's sermon at the People's Congregational church next Sunday morning. In the evening Mr. Waldron will give the first of his series of sermons to young women, subject, "The Doll Age." Among other subjects to be taken up are "The Beau Age" and "The Home Age." Services open at 11 a. m. and 7 p. m. The church extends a friendly invitation to all comers.

Congregational Day at Stockton's Next Thursday, Feb. 23, is Congregational Day at Stockton's grocery store. Ten per cent on cash sales made that day will be turned over to the new church. This applies to all groceries except feed, flour and salt meats. Lay in a good stock of provisions that day and at the same time help along the new church.

First Baptist Rev. J. W. Wildman, pastor; Sunday morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Prof. N. J. Perkins, Supt.; prayer meeting every Wednesday, 7:00 p. m.; teachers' meeting Friday evening at 7:30.

Presbyterian Rev. J. F. McKinnon, pastor; morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Henry McLaughlin, Supt.; prayer meeting Wednesday 7:30 p. m.

Preaching morning and evening by the pastor, Rev. J. F. McKinnon. All are cordially invited to the services.

Catholic Catholic Church, Oak avenue between 8th and 9th streets, Rev. Father Brennan in charge. Mass every Sunday at 10 a. m. Rosary, sermon and benediction every Sunday at 7:30 p. m. Sunday school at 9 a. m. Confessions heard Saturday before first Sunday of the month, between 4 and 6 p. m. and 7 and 8 p. m. First Sunday of month mass at 7:30 a. m. and 10 a. m.

Holy Cross Episcopal Rev. B. F. Brown, rector; A. D. Key, senior warden; Sunday morning service, 11; evening service, 8:00; Sabbath school, 9:45 a. m.; B. F. Whitner, Supt.; prayer meeting, 7:30 Wednesday evening.

High School Notes The pupils and teachers are highly gratified at the number of blue ribbons returned with the exhibits sent to the county fair. The High School Department received the first prizes on all work entered for prized, with one exception.

The Track Team leaves Friday for Tampa to enter the State Champion Track meet, Feb. 18.

The Boys' Athletic Ass'n has secured Tom Corwin, the famous polyphonic imitator to give an entertainment, benefit of the High School Athletics. This will be given at the High School auditorium on the night of Feb. 24th.

Our High School Library has a valuable addition in Larn's History for Ready Reference.

The girls' basket ball team has their equipment ordered and will now soon be playing.

DR. CHARLES E. LEWIS AND MRS. LEWIS Of Charleston, S. C., are opening Art Studio, Bishop's Building. Adults and junior classes forming for tuition in oil and water color painting; also tinting and coloring. Photographic views. Three months' course. Prospective pupils please apply. RESIDENCE, 208 EAST FIFTH ST.

JONES - McLAUGHLIN FURNITURE COMPANY LEADERS IN Furniture, Stoves AND Household Goods JUST ARRIVED Refrigerators, Ice Boxes Porch Rockers, Etc. Call and See Our Stock Cash and Installment Matting and Rugs RANGES Sanford, Florida

IVES & SMITH MILLINERY, NOTIONS AND FANCY DRY GOODS We Beg to Announce Our Formal Spring MILLINERY OPENING THURSDAY and FRIDAY Feb. 23rd and 24th IVES & SMITH Orlando, Florida

FIRE? We Will Protect Your Homes GRESHAM & WALL FIRE INSURANCE Room 11 Welborne Block

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurred Herald Readers.

Smoker Friday night.

S. E. Ives of Orlando spent Thursday in the city.

Tom Sullivan greeted old friends in the city this week.

Hon. M. O. Overstreet and Benjamin Drew were among the prominent Orlando people visiting the city this week.

A. A. Garner and wife of Dresden, Ohio, were among the prominent visitors to the city this week.

B. B. Halstead, general manager of the Farmers' Mfg. Co. of Norfolk, Va., was in the city on Wednesday.

The Sanford barrel factory under the management of H. H. Deane has resumed operations and will again supply the state with potato barrels.

The Woman's Exchange will remove from the Herald building to the Whitner residence on March 1st.

Sanford city property is at coming into its own. Sales are being made every day.

Mr. J. R. Chaffin left Monday for Atlanta, Ga., after a few weeks' visit to Mr. and Mrs. J. E. Laing.

Start the home by buying a lot or two at the Auction Sale on the Heights, Tuesday, 21st, the coming residence section of Sanford.

Mr. and Mrs. Seth Woodruff and Mr. and Mrs. W. M. Britton of Orlando attended the Charity Ball on Tuesday night.

Miss Lord is the attractive guest of Miss Charlotte Keeler this week. Miss Lord resides in Boston and is spending the winter in Orlando.

E. R. Childers, a prominent citizen and capitalist of Ft. Meade, spent Thursday in the city.

Miss Lena Moore of Atlanta, Ga., was the guest of Mrs. M. A. Mlot, a few days this week.

Denn Spencer of Orlando spent Tuesday and Wednesday in the city on business and pleasure combined.

The Commercial meeting tonight should be attended in large numbers. The Club is making Sanford and ought to have a better support.

Mr. A. A. Garver of Ohio has purchased two lots on Sanford Heights to build his home on.

Miss Roach, a charming young lady of Americus, Ga., is the guest of her aunt, Mrs. Williams.

A large auditorium will be erected in Sanford this summer and next season a fine list of attractions will be given under the Chautauqua Association.

No by-bidding or boosting will be permitted at the Sanford Heights. Lot Sale and a square deal will be guaranteed to all or your lot is free. Sanford Heights Improvement Co.

Frank Ironmonger of the Clyde Line spent Monday in this city shaking hands with old friends. Mr. Ironmonger is taking a well earned vacation and expects to visit points in Florida and Cuba, ere resuming his duties again.

See Dr. Davis, the well known optician, at Robbins' Nest Saturday, Feb. 25th for one week. Headache cured with glasses. Refs. J. E. Pace, Drs. King and Robson.

See Dr. Davis, the well known optician, at Robbins' Nest Saturday, Feb. 25th for one week. Headache cured with glasses. Refs. J. E. Pace, Drs. King and Robson.

Miss Daisie Davies, secretary of the Young Peoples Missionary Department of the Methodist Church, spoke in Sanford Sunday evening to a large audience. Miss Davies is an excellent speaker, and held the attention of her audience throughout the evening, as spoke of missionary problems, home and foreign, in a broad, and intelligent way.

Miss Maggie Hart of Orlando, gave a beautiful reception and card party at the Rosalind Club Tuesday afternoon in Orlando, in honor of Mrs. LeRoy Giles of Orlando and Mrs. Forrest Lake of this city. Some of the other Sanford ladies who attended were, Mrs. T. A. Neal, Mrs. W. R. Anno, Mrs. H. P. Driver and Mrs. Taylor.

Bishop H. C. Morris of Leesburg, preached at the Methodist church Tuesday evening to a large audience in the interest of christian education. A number of people came over from Enterprise to this service, among whom was Miss Emma Tucker. Dr. J. P. Hillburn, president of Southern College, was also present and made a plea for help in building a new dormitory for boys after which a good sized collection was taken.

All the Sanford hotels are crowded with people these days.

Ladies' wash skirts at Yowell's. A merry crowd of DeLand folks attended the Charity Ball on Tuesday night. Miss Mamie Millner of Madison, Fla., is the guest of Miss Jimmie Lang.

Miss Lola Mae Diel, of Lawrence, S. C., is the guest of Mr. and Mrs. K. R. Murrell. Swiss Cheese at L. P. McCuller's.

The postoffice for a short time only will sell twenty one cent stamps for twenty cents.

Do not wait and pay the wise man profits after the Lot Sale Tuesday, 10 a. m.

Latest hand bags, belts, beltings. N. P. Yowell & Co. 27-ft

J. L. Thornton representing the S. P. Richards Paper Co., of Atlanta, called upon the local trade on Tuesday.

Come and hear the songs Friday night. J. C. Massey, representing the Inland Type Foundry of St. Louis called upon the Sanford printing office on Monday.

Capt. Tarver found a ladies rat on the street this week. Owner can have same by seeing the genial captain.

Mr. and Mrs. J. B. Wight of Cairo, Ga., have been the delightful guests of Mr. and Mrs. Henry Wight of this city.

Mr. and Mrs. Webster Howard of Holly, N. Y., left Wednesday after a pleasant visit with their relatives, Mr. and Mrs. L. R. Phillips.

Some of Sanford's best citizens are now living on the Heights, and others arranging to go.

Smoker and light refreshments, Eagles' Hall this Friday evening, eight o'clock sharp.

New neck wear for ladies and men. Let us show you. N. P. Yowell & Co. 27-ft

Sanford Band will play at the Auction Sale of Lots on the Heights Tuesday, 21st. Sale begins promptly at 10 a. m.

Joe DeMont has another Magneto and is sporting his big red car again.

The Herald was the recipient this week of several bunches of excellent celery from the farm of Mr. Wakefield on the West Side.

For Sale Cheap—Model 10 Buick auto, fully equipped in good condition. Apply San Juan Garage, Orlando, Fla. 27-3tc

John Schner of Akron, Ohio has purchased a home at Celery City and will move his family to make his future home.

Park avenue is being fibered and a good street is now assured leading to Sanford Heights.

There will be a George Washington social at Moore's Station, Feb. 22d. Good program and supper. Car leaves Sanford at 7:30 p. m.

You may never have another opportunity as will be open to all on the Heights next Tuesday at the Lot Auction Sale.

Miss Nellie Amick, one of Orlando's popular girls has been nominated in the Popularity Contest. Watch Miss Amick's Orlando friends place her in first place for the piano.

Men's Spring hats, straw and felt, made by Knox and Stetson. None better. N. P. Yowell & Co 27-ft

J. R. Ellis, a prominent citizen of the Osteen section was in the city on Saturday and renewed his subscription to The Herald.

Miss Eliza Pinkerton of Downingtown, Penn., who was a recent visitor at the home of her uncle and aunt, Prof. and Mrs. George L. Maris, of Onora Lake, has returned north.

Mr. and Mrs. Ed Lane and family of Anderson, Ind., are among the prominent visitors to the city. Mr. Lanq is a former Sanford resident having been engaged in business here about twenty years ago.

Extra Creamery Elgin Butter in tub 35c per pound at L. P. McCuller's.

T. E. Donovan, with the firm of Clifton & Woodland of Baltimore, left for Miami where he will be engaged in the produce business. He has had a very prosperous season here. He also takes his automobile.

Prof. F. C. Schell of Lake Butler was a visitor at The Herald office Saturday.

Prof. Schell is proprietor of the Lake Butler Star and was on his way to the East Coast to look after his orange grove interests.

R. B. Bell, state bank examiner was in the city on Wednesday and pronounced the Peoples Bank as being in first class condition. Her pulse was normal and no signs of small-pox. No vaccination is necessary.

The Orange County Fair is a thing of the past. The Charity Ball is over and the coming weeks Sanford people will boost their favorite contestant in the Popularity Contest. Send in your subscription to the Herald.

Kellerstrousse White Orpingtons From \$10.00 Peggy Pens. Eggs \$5.00 and \$7.50 setting. Chicks \$1.00. Crystal Pens, DeLand, Fla. 26-1tp

Miss Gladys Gardner has been ill with fever. Miss Gardner expect to be first when the final votes is cast in the Popularity Contest.

Miss Mildred Potter is the first contestant in the Popularity Contest to receive a ten year subscription. Sanford will through this subscription appear in Hazelton, Kan., weekly for ten years. Who will be the next to follow suit?

The Lyman Twins at the opera house on Wednesday night was rather disappointing to the large audience. The chorus was very commonplace and the show was not up to the standard at any part.

Clover Hill Butter, the best. L. P. McCuller. 27-ft

Field Fencing

A carload of American and Ellwood field fencing in all widths just received. These are the best and most popular patterns of fencing. Lowest prices. The Geo. H. Fernald Hardware Co. 27-2t

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue

WANTED—A second hand Barnes Foot-Power Saw. Box 1443, J. W. H., Sanford, Fla. 26-2p

For Rent—House of five rooms, corner 12th and Oak Avenue. August Schneider. 25-2p

Tomato Plants for Sale—500,000 Livingston's New Globe now ready. Plants 3 to 12 inches and stocky. Later sowings coming on. \$1.25 per M. Cash with order. J. R. Davis, Bartow, Fla. 27-4p

For Sale or Rent—Two acres fertile land in high state of cultivation, one mile from town. Flowing well, tilling, celery boards. A bargain. Address Owner, P. O. Box 1384. 27-1tc

Wanted—Men and wife to take care of furnished rooming house. Enquire Herald office. 27-1f

For Sale—One pair of three year mules, well broken and gentle, harness and new wagon all for \$400. Inquire of owner four miles south on Sanford Ave. W. B. Newton. 27-2p

Orange grove for sale or trade, 10 acres full bearing, near Sanford. Price \$10,000. Write Gulager, 12th and Oak St., Sanford, Fla. 27-2p

Wanted—A good solicitor. Call at Herald office. 27-1t

Wanted—Experienced, accurate rapid stenographer to begin at once. Florida Homeland Company, Sanford, Fla.

Tomato plants now ready, leading varieties. O. W. Barrett, Lakeland, Fla.

Wanted—A good gentle horse suitable for riding and driving. Mrs. H. A. Hill, R. D. No. 2. 24-1f

For Sale—Good general merchandise business with cash trade well established.

Lost—Black umbrella, with straight silver handle, in front of 218 Elm Ave. Finder please return to the above address. 26-2p

At a liberal discount. Good reason for selling. Inquire at Herald office. 23-c

For Sale—Bargain. Owner forced to sell. 10 acres, fenced, 5 acres tilled and crop on it. Call on or address Room 11, Welborne Block, Sanford, Fla. 23-8p

Tomato plants, sweet potato slips and velvet beans for sale. 5,000,000, Livingston's New Globe tomato plants at 1.25 per thousand. Delivery after February 15th. Headquarters for potato slips and velvet bean seed. J. R. Davis, Bartow, Fla. 23-8p

Piano for Sale—Cheap. W. E. Squires, Cameron City. 26-4tc

If you have any poultry or eggs for sale, or if you want to buy chickens or eggs, or if you are in any way interested in poultry raising, send your name on a postal card to us. We have something of interest for you. Address the Tampa Weekly Times, Tampa, Fla. 25-4p

For Sale—One span of mules, wagon and harness; mules six and seven years old, weigh about 1,200 pounds each. Inquire of W. A. Minnick, Cameron City. 26-1f-p

For Sale—Cabbage plants. Geo. Fox, city. 21-f

For Rent—Two rooms, furnished or unfurnished, with board or without, in new house, with modern improvements. Address Box 494. 20-1f-c

Wanted—To buy, a second hand roll top office desk. Address Box 1491. 26-2tc

For Sale—Mitchell touring car 40 H. P. 5-passengers, in first class condition. Apply, Sanford Herald. 25-1f

For Sale—5 acres truck farm 2 1/2 miles from town 1/4 mile from loading station, has 21 inch flowing well and has been plowed and harrowed. Address Box 1225 Sanford. 25-1pc

For Sale—11 months old thoroughbred R. I. red-cockerels for sale. Mrs. M. L. Koehler, Monroe, Fla. 26-2-p

For Sale—Rhode Island Reds and Indian Runner Ducks, bred from heavy laying stock. \$1 per setting of 15 eggs, well packed and delivered at the express office at Monroe, Fla. Address U. S. Mike-sell, Sanford, Fla. 25-3p

Wanted—Hauling and teaming to do; plowing and harrowing. Address Frank Garrod, general delivery. 26-1f-p

For Rent—Ten acres tilled land on street car line. Station on place. Two acres of tilled land, cottage and barn on place. On street car line. Address, J. N. Whitner, Sanford Florida. 2 f

For Sale—Six acres land, Tom cleared; Store and house, well located. Good reason for selling. J. F. McClelland, Moore's Station. 25-4t p

Wanted—Apprentice boy to learn cigar trade. Apply to J. J. Mauser. 26-1f

WE could not enjoy the patronage at Sanford for the past thirteen years did we not have the reputation, which is usually shared by all reputable establishments, in giving careful attention to detail, and leaving nothing undone to please. The merchandise we sell will convince you it is to your advantage to make us your haberdasher.

M. FRANK Clothier and Men's Furnisher SANFORD FLORIDA

THE Sanford Building & Loan Association MAKES IT EASY GEO. H. FERNALD A. P. CONNELLY President Sec'y & Treas. Let Us Tell You About It

THE CITY RESTAURANT (First Street, one block from Depot opposite Postoffice) H. E. WISE, Proprietor Formerly Manager of Central Cafe Steaks, Chops, Oysters and Fish a Specialty A PLACE FOR LADIES AND GENTLEMEN Short Orders At All Hours Everything First Class Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

DAINTY NEW OXFORD STYLES We have a complete stock just in of all the newest PATRICIAN Styles for Spring and Summer Patrician stands for all that is excellent in WOMEN'S FOOT-WEAR It is the world's standard of excellence and durability, and has won for itself an enviable reputation by its perfect fit, its style and its servcability. It is a PERFECT SHOE at the Right Price, and the most SERVICEABLE SHOE at any PRICE. Its superior merits have been awarded instant recognition the world over. New York, London, Paris, and Berlin, the great fashion centers of the world, pay tribute to "PATRICIAN" as the acknowledged leader in dictating foot fashions. BUY PATRICIAN AND GET SATISFACTION Low Cut, \$3.50 and \$4.00 The Maximum of Style at the Minimum of Price to the Wearer D. L. THRASHER Sanford, Florida 'PHONE 104

Celery Delta Belt Line



Take Street Cars for

PALM HAMMOCK

TEN ROUND TRIPS DAILY

Flowing wells are guaranteed. Drainage sure. Numerous Boulevards, graded and ditched, traverse this property

Lots in PALM VILLA sold on easy terms

The most beautiful, most highly improved, and richest of all un-cleared land in the Celery Delta

Farms in PALM HAMMOCK sold on easy terms

Only three and one-half miles from Sanford, on hard surfaced road

Prices will soon advance materially Buy a town lot in PALM VILLA now

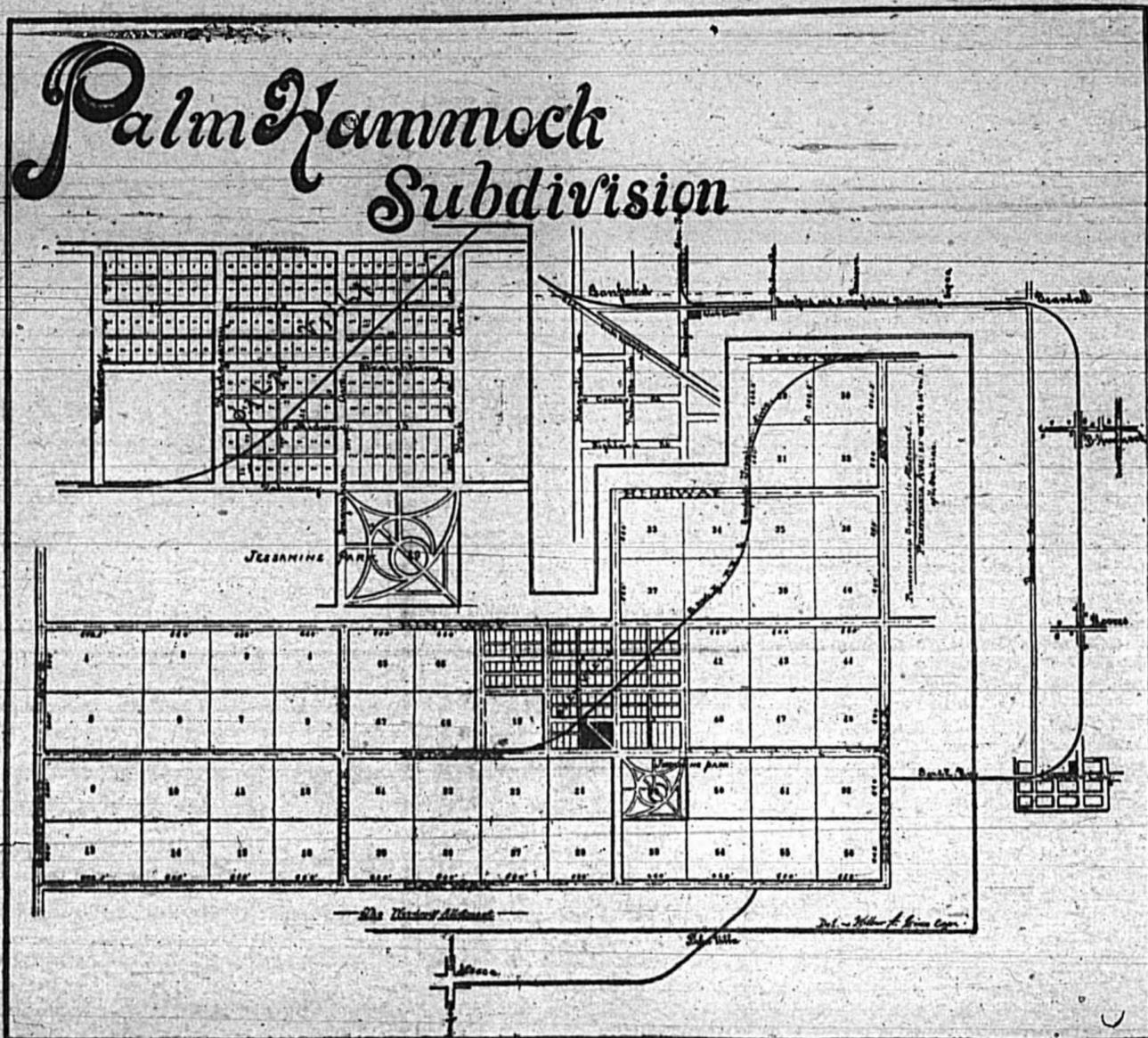
See JESSAMINE PARK 10 acres of stately Palms, Majestic Oaks and fragrant Yellow Jessamine an exquisite spot of untrammelled nature

Frequent street car service brings churches, theatres and shops to your door

The Sanford and Everglades R. R. will run freight trains and street cars direct through Palm Hammock with side tracks every half mile for loading cars

Palm Hammock is being settled by a very high class of people. A home here insures you good neighbors

Rural Free Delivery mail service. Convenient school privilege for your children



Young Men of Sanford buy a PALM HAMMOCK Farm or you will live to regret it. Buy to-day. Come and see me.

J. N. WHITNER

First National Bank Building

SANFORD FLORIDA

There is no better, safer investment than selected real estate.

Improved transportation is the forerunner of increased values.

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip.

Charming Bridge Tea

Mrs. T. A. Neal was the charming hostess at a bridge tea given at her lovely home on Park avenue last Thursday afternoon, in honor of Mrs. Stephenson Waters Howe of Orlando, and Mrs. Julius B. Stryker of Pennsylvania. The pretty rooms were decorated with quantities of star jessamines and nasturtiums. The dining table was laid with an exquisite Renaissance lace cover, centered with an artistic arrangement of roses and violets. The score was kept on dainty little cards with pictures of colonial ladies on them. At the close of a most delightful game of bridge it was found that top score was made by Miss Irwin of Washington, Ga., and she was awarded the prize, which was a pretty picture in an antique bronze frame. The consolation prize an emery, went to Mrs. T. E. Wilson. The honor prizes were cute little pin cushions made of doll heads. The guests who enjoyed the game of bridge were, Mrs. S. O. Chase, Mrs. B. F. Whitner, Mrs. Geo. H. Fernald, Miss Madge Ward, Mrs. Forrest Lake, Mrs. W. R. Anno, Mrs. B. W. Herndon, Mrs. M. F. Robinson, Mrs. LeVerné Hurt, Miss Alice Caldwell, Mrs. D. D. W. King, Mrs. M. Martin, Mrs. Samuel Puleston, Mrs. Robert Newman, Mrs. H. P. Driver, Mrs. Alexander Vaughn, Mrs. Cruse Barnes, Mrs. A. B. Connelly, Mrs. Geo. A. DeCottes, Mrs. Irwin, Mrs. Deane Turner, Mrs. Geo. Fox, Jr., Mrs. W. A. Fitts, Mrs. John W. Dickens, Miss Nona Wyly, Mrs. Jerome Bruce, Mrs. Cecil Gabbett, Mrs. Kent Rosseter, Mrs. Pierre Hiltz, Mrs. Paul Keely, Mrs. Frank L. Miller, Mrs. R. L. Hughes, Mrs. May Dickens, Mrs. R. S. Keeler, Miss Keeler, Mrs. T. E. Wilson, Mrs. Oscar Brady, Mrs. Smith, Mrs. H. L. DeForest, Mrs. F. H. Rand Longwood, Mrs. C. V. Goodrich, Orlando, Mrs. Robert Howe, Mrs. U. Howe and Miss Hart of Orlando, Mrs. R. J. Holly, Miss Tyner of Tampa, and Mrs. Briggs.

The five o'clock tea guests were as follows: Mrs. Henry Wight, Mrs. J. C. Higgins, Mrs. Harry Ward, Mrs. C. M. Hand, Mrs. C. C. Butt, Mrs. Branhan Rice, Mrs. C. R. Dayson, Mrs. Ed Higgins, Mrs. D. L. Thrasher, O. R. Walker and Mrs. J. C. McDaniel. A delicious luncheon was served on the card tables at 5 o'clock. Those assisting Mrs. Neal were, Mrs. Cruse Barnes, Miss Madge Ward and Miss Charlotte Keeler.

An important business meeting of the Sanford Improvement Association was held at Comfort Cottage Thursday afternoon. Among some of the plans for assisting in beautifying the town, was the planting of palm trees in the upper city park. Some have already been planted near the center of the park, which adds greatly to its beauty.

Round the Ladies Orchestra, under the management of the Alkheat Lyceum System, gave two performances in the High School Auditorium Monday afternoon and evening, which was greatly enjoyed by the music lovers of Sanford. Each member of the company is an artist and each selection was a gem within itself.

Mrs. A. P. Connelly was the charming hostess of the Auction Bridge Club on Monday afternoon. Mrs. Frank L. Miller was the lucky one who made top score and received the prize, a pair of silk hose. Mrs. Arthur Yowell was the guest of the club on this delightful occasion.

Miss Annie Parramore of Jacksonville, is the pleasant guest of her grandmother, Mrs. A. A. Sistine. Miss Parramore's visits to Sanford, are always occasions of pleasure to her friends in this place, which is her old home town.

Children's Party

Mrs. Forrest Lake gave a lovely party for children at her home Saturday afternoon in honor of her little daughter Serita, who celebrated her ninth birthday on this occasion. A large number of invitations were issued on the daintiest of pink stationery, and the same pretty color scheme was effectively carried out in the decorations, cakes and ices. The little guest enjoyed games on the beautiful lawn, and were entertained in various ways, but the Jack Horner Pie was probably the chief center of interest. The lovely "pie" was covered with pink caryanthemums, and was not only a thing of beauty, but a joy to each child present, as they pulled the pink ribbons to which their names were attached and drew the prizes which were taken home as souvenirs of a memorable occasion.

of a memorable occasion. Mrs. Lake was assisted in entertaining her little guests by Mrs. W. R. Anno, Mrs. T. A. Neal and Mrs. Harry P. Driver. Delicious refreshments in two courses were served, and the children departed for their homes wishing Miss Serita many more happy birthdays. There invited were, Martha Driver, Martha Neal, Norman Herndon, Eate Miller, May Trasher, Hawkins Connelly, Walter Connelly, Reginald Holly, Robert Holly, May Holly, Mildred Holly, Olive Newman, Mary Elizabeth Puleston, Julia Lang, Arthur Dickins, Sidney Chase, Frank Chase, Deane Turner, Winnie Strong, Fannie Reba Muson, Mildred Houston, Sara Wight, Lee Peck, Annie Caldwell, Abbie Doubney, Mary Howard, Mina Howard, Helen Heck, Billie Fitts, Davis Forster, Alfred Robinson, Bettie Holtz, Fern Ward, Nell Lane, Anna Mason, Raymond Phillips, Marion Phillips, Katherine Wilson, Esther Wilson, Gladys Willson, Owen Higgins, Henry McLaulin, Victor McLaulin, Francis Gonzalez, Joe Gonzalez, Frank Purdon, Jamie Robinson, J. T. Woodruff, Jeane Maxwell, Harry Wood, Annie McDermott, Russell Brady, Francis Chappell, Martha Chappell, Ellen Chappell, Catherine Brady, Alfred Keeler, Higgins, Rumph, Reuben Mason, Ralph Roumillat and Ethel Goodwyn Perkins.

The birthday social given by the ladies of the Presbyterian church at the residence of Mr. and Mrs. D. L. Thrasher last Thursday evening was a splendid success. Those attending brought a penny apiece for each year of their age and a nice sum was realized, which was for the ladies auxiliary of the church. A delightful musical program was carried out, punch, cake and sherbet was served at the close of a pleasant evening.

Are You Interested? If Not, Why Not?

Many of the county's most prominent young ladies have entered The Herald's Popularity Contest, as have also best organizations.

Miss Maude Harris, a charming young lady would appreciate subscriptions being left by her friends at Yowell's popular dry goods store. Miss Maude is deserving of support and appreciates all done for her.

Miss Gladys Gatchel, an expert stenographer of the Florida Homeland Co., is organizing her forces and will appreciate all subscriptions sent to her. Her slogan is "Sit up and take notice."

Miss Jessie Stumon, one of Sanford's accomplished musicians is not only loved in the south but has a large circle of northern friends who are organized in Miss Jessie's behalf.

Space forbids personal mention of all contestants, but each one are recognized leaders in Orange county.

To be the most popular in Orange county is an honor worthy of the greatest effort. It will require the greatest effort on the part of each contestant's organized forces to secure first place. Each are harmoniously working and a few five year subscriptions will do it.

It is impossible for the contestants to call upon all their acquaintances and in order to assist each one you are asked to mail your subscription with as many as possible to the Contest Editor, Mrs. M. F. Keyes, Sanford Herald, and accurate entry will be made and word sent to your favorite.

Make Lucky Sanford through The Herald's Popularity Contest Greater Sanford. It can be done, if you do your part. All northern readers are expected to send their subscriptions at once.

Buying Automobiles

Sanford folks are leading in the race of progress these days and the horse and buggy is getting too slow. Many of our citizens are purchasing automobiles, in fact every week notes the arrival of new cars in the city.

There were three new Fords added to the list last week, the purchasers being Hon. J. N. Whitner, Joseph Camern and Hon. Geo. A. DeCottes.

J. R. Holland sold two Overland cars, a 40 to Harry Ward and a 25 to Dr. Puleston. W. M. Igou of Eustus purchased a Buick here.

The Sanford Machine and Garage sold a Flanders to Capt. Marks and an E. M. F. to Mr. Dutton.

Meeting of W. H. M. Society

The Womans Home Mission Society of the Methodist Church, will hold their regular monthly meeting at the residence of Mrs. W. P. Fields on Markham Heights, next Tuesday February 21st, at 3 p. m. This is the time for the annual election of officers and a full attendance is desired. All members please bear in mind this is the last meeting of the year and the Treasurer's report must be made by 1st. of March, so come prepared to pay up all dues, local and contingent.

Will Build a Home

Mr. and Mrs. Garver of Ohio are in the city this week and have purchased lots on Sanford Heights—upon which they will erect a beautiful winter home.

New two story residence is being erected on the Heights by Mr. Frank Grayam,

ENTERPRISING WEST SIDE LADIES

Have Made Many Improvements in The Parks Already

The ladies of the West Side Improvement Society are doing good work on the park. They have succeeded in getting seats and swings for the weary pedestrians who are invited to stop and rest under the beautiful palms.

They have organized a Junior society, to be known as the "Little Workers." After the organization was over the children were treated to fruit punch and wafers. After having done justice to refreshments they indulged in games and swinging to their hearts content. All declared they had spent a very happy afternoon.

Children will meet every Saturday afternoon to work and have a good time. All children who are interested in improvement should come and join the band. They have their own officers and conduct their own meetings. The entrance fee is 10 cents, and the dues 5 cents per month. Money to be used to furnish amusements for the children.

Big Tampa Celebration

The 143.2 per cent Census Celebration is on in full swing, and the greatest crowds ever entertained in Tampa are surging through the streets of the city. Not in the recollection of the oldest residents have such scenes of activity been witnessed within the gates of this city, and the next two weeks promise to be the liveliest ones ever experienced by the people of any Florida city.

The expectancy of witnessing the great aeroplane flights and races is at fever point. On the afternoon of February 19th, the most representative Curtiss flyers will exhibit, and on the following three days, they will engage in spirited races with automobiles and motorcycles for the Tampa Daily Time trophy, and the valuable cash prizes which have been offered by the celebration committee.

One of the features of the celebration which is drawing the largest crowds, is the monster New York Sensational Circus, composed exclusively of thrilling and death defying features that are sensational to the extreme, and excite the spectator to the highest pitch of nervous tension.

The range is the greatest ever assembled in the south, and visitors, young and old, are delighted with the numerous attractions and shows that this great amusement city.

All of the railroads and steamship com-

panies are operating special excursions during the celebration. The fare for the round trip is one half of the regular rate, and people throughout the state are enabled to visit the Census Celebration at a transportation cost ordinarily charged for the trip one way.

City Council Meets

Council met in postponed session Feb. 9, 1911. Members present session W. D. Holden, H. R. Stevens, G. R. Calhoun, B. A. Howard and A. P. Rosseter.

Minutes of last regular and special meetings read and approved.

Treasurer's report for January read and ordered filed.

Marshals reports for January read and ordered filed.

Moved and seconded that the council after receiving the report of the city engineer in the matter of L. G. Stringfellow properly decline to admit any responsibility whatever in the premises.

The following resolution was then passed.

Resolved, That the fellow members of G. R. Calhoun for the past two years hereby express their appreciation of the valuable services of Mr. Calhoun as a councilman and especially do they as fellow officials approve his services in connection with the street paving, which will ever be a monument to this members fidelity and loyalty to the city of Sanford.

Moved and seconded that the vouchers as signed by the president of the council and approved by the finance committee as per bills attached be paid.

On motion the council adjourned sine die. M. W. LOVELL, Clerk.

The council met in special session Feb. 9, and proceeded to organize.

J. D. Davison, S. Runge and Harry Ward being sworn in by the mayor.

D. L. Thrasher was elected president, W. D. Holman vice president.

The president appointed Mayor Lake and Alderman Holden to confer with Mr. T. J. Miller in regard to permission to use the streets of Sanford for an Electric R. R. from Kissimmee and other points to Sanford.

On motion council adjourned to meet Feb. 20th, at 7:30 p. m.

M. W. LOVELL, Clerk.

Go out Park avenue to Sanford Heights and select your lot before sale day. Lots not sold indicated by large stakes.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

How to eradicate the hookworm, which has been found prevalent in 138 of the 145 counties in Georgia, will be one of the important questions to be considered by the conference holding a three day session in Atlanta this week. The adoption of a uniform system of making reports and compiling records of the work in the various States will be considered.

After many months of investigation, the house committee which has had in hand the matter of investigating the charges made that a lobby is in existence for the purpose of getting a ship subsidy bill through congress, closed its hearing Monday. The committee will shortly draft its report and present it to congress.

Emperor William is ill, suffering from an attack of fever induced by influenza. The emperor has been ill for several days past, and for a portion of that time has been confined to his home.

A great deal of anxiety is felt by the public generally, despite the assurance that is daily issued by the palace physicians to the effect that there is nothing in his condition to cause anxiety.

The basis for congressional reapportionment which now seems to be practically agreed upon will place 433 members in the house at the minimum and will allow Florida an additional member.

The Brennan bill, which is now being vigorously pushed before the New York State Legislature, marks another step in the warfare which has developed against various phases of the cold storage business.

The State-wide prohibition bill, agreed will be presented to the Legislature of Arkansas this week. It provides that the question be submitted to the voters of the State at the next general election. In the event the Legislature fails to pass the bill, and appeal will be taken to the people under the initiative and referendum amendment to the State constitution.

Advertisement for N. O. GARNER'S CASH GROCERY. Features include: 2 Lbs. Bacon 25c, 2 Lbs. Lard 25c, 18 Pounds of best Granulated Sugar \$1.00, Fancy Butter 1 lb 35c, 10 lb. bucket Cottolene \$1.50, 4 lb. " 50c, 2 lb. " 30c, 12 lbs. Oblisk Flour 45c, 24 lbs. Oblisk Flour 90c, 48 lbs. Oblisk Flour \$1.75. SATURDAY ONLY: 2 fresh fat Mackerel 15c, Peanut Butter in bulk 19c, Dill Pickles, dozen 13c, Fancy Gooseberries, 2 lb. can 15c, Fancy Peaches, 3 lb can 25c, Wesson Cooking Oil 25c. Goods Delivered Anywhere in the City, any Time. TRY US and see. If You Can't Come Phone Us. N. O. GARNER Phone 267 SANFORD, FLORIDA

THE MARKS' REAL ESTATE AGENCY

(ESTABLISHED 1862)

We Have a Few of the VERY BEST Celery Farms for Sale

We Are Strictly Agents and Have Nothing of Our Own for Sale.

See Us For Real Bargains

JOHNNY J. JONES SHOWS

Coming to Sanford For One Week
February 20th to 25th Under
Ausplces of The Eagles

Tampa Evening Times' opinion Jan. 14th, 1910.

Attracting the largest crowds that ever attended an amusement enterprise in Tampa for one solid week of good wholesome fun and amusement, the Johnny J. Jones Exposition shows today enter upon the windup of their record-breaking engagement in Tampa.

The week has been one of keen enjoyment for thousands of Tampa people, while Johnny J. Jones will have occasion to remember his visit when he counts up the receipts for the week tonight.

While all the shows doubtless made money there is no denying the fact that the people got the full worth of every penny they spent. There is not an attraction on the grounds that is not worth the price of admission and there are hundreds of Tampa people who can be heard telling of the different shows they have visited as often as three and four times an evening and a dozen times during the week.

This is especially true of the wild animal show, Joyland and the Old Plantation. The latter without a doubt is one of the strongest and best colored minstrel shows that has ever visited here charging popular prices. The big trained wild animal show also has made new records.

for it is without question the biggest and best collection of tigers, lions, bears, pumas, leopards and others trained to perform ever seen under a canvas in our city.

Tonight will mark the windup of the big week and the show grounds on South Franklin street promise to be flooded with great things all evening, as it is sure worth your while to visit these big shows.

Death of Mrs. Schneider

Mrs. August Schneider, aged 51 years, died last Sunday. Mrs. Schneider came to Sanford about one year ago from New York state in search of health and while the change was apparently for the good she never fully regained her health. Mrs. Schneider leaves a husband, one son and one daughter and a sister, Mrs. B. Peters of this city. Interment was made on Monday morning in the Lakeview cemetery, Rev. Father Bresnahan officiating.

Attention! Bonus Offer!

As a special favor to the contestants in The Herald's Popularity Contest a special rate on all ten year subscriptions will be made until the close of the contest. Regular rate \$20, reduced to

Ten Years \$15, with 50,000 Votes.

Name your favorite contestant for the Popularity Piano Contest and mail to the Contest Editor, M. F. Keyes, Sanford Herald.

FLORIDA VEGETABLES

Can Now Be Shipped into Canada On Free List

The following correspondence shows the work done by Senator Duncan U. Fletcher in having Florida fruits and vegetables placed on the Canadian free list, and is self-explanatory.—The Sanford Herald.

"Gentlemen—We hand you herewith copies of some correspondence received from Hon. D. U. Fletcher, which we will ask you to publish, as we think it will be of interest to your many readers.

Yours truly,

CHASE & CO.

Washington, D. C. Jan. 31, 1911.

Messrs. Chase & Co., Jacksonville Fla.

Gentlemen—Herewith is copy of letter just received from Hon. Huntington Wilson, Acting Secretary of State, regarding the Canadian reciprocity agreement.

Yours very truly,

D. U. FLETCHER.

Department of State,

Washington, Jan. 30, 1911.

The Hon. Duncan U. Fletcher, United States Senate.

My Dear Senator—Referring to previous correspondence in which you transmitted a letter from the Florida Vegetable Growers' Association, stating the importance to the growers of Florida of securing the revision or elimination on the part of Canada of the duties imposed on their products, I am glad to inform you that in

the recent negotiations the department obtained the free listing by Canada of fruits and vegetables of all kinds. The importance of the growing Canadian market to the products of Florida and the probability of the increased movement of those products should the duties be removed was duly appreciated and the information furnished was utilized in the negotiations.

Sincerely yours,

HUNTINGTON WILSON,

Acting Secretary of State.

Lost His Mind

One of the saddest cases to come under our observation this year was the sudden derangement of Theodore Winthrope, a stranger in Sanford. Mr. Winthrope came to this city several weeks ago and purchased land with a view of locating here but suddenly grew violent while staying at the Comfort Cottage and tried to do himself bodily harm, slashing his side with a pair of scissors. The demented man was taken to the city jail for safe keeping and Dr. Robson rendered him medical aid.

His relatives at Racine, Wis., were wired about the sad occurrence and arrived here on Monday.

Mr. Winthrope was removed to Chattahoochee temporarily, where it is hoped he will improve sufficiently to allow his removal to his home. Mr. Winthrope has been subject to epileptic fits, which brought on his temporary aberration.

ORGANIZE LARGE CORPORATION

Development Company Will Operate Farms on Large Scale

Articles of incorporation are in this city for the Sanford Land Developing Co., organized under the laws of Florida and the principal offices at Sanford. Several of the incorporators are well known business men of this city being B. A. Howard, J. O. Packard and C. C. Howard. Mr. Houghton is a well known promoter and real estate man of Boston.

The purpose of the organization is the development of some thousand acres of land in the celery delta and in establishing an experimental farm wherein a diversified crop will be tried for the purpose of exploiting the general fertility of Sanford lands.

The capital stock will be \$800,000 which will amply fulfill all obligations and give the promoters a chance to put in the large area at once. It is understood that the land in Eureka Hammock will receive their attention at once and this summer will witness a busy scene with the clearing and cultivation of such a large tract. Such a movement means more to the Sanford section than can possibly be conceived at present and the company is to be congratulated upon their enterprise in being the pioneers.

Banks Will Close

Wednesday, February 22 being a legal holiday the First National and Peoples Bank will close for the day.

LOOK!

COMING

IN ALL ITS VAST COMPLETENESS
THE
Mighty Monarch of All-Out-Door
TENTED AMUSEMENTS

READ!



THE CELEBRATED
Johnny J. Jones'
EXPOSITION SHOWS
Great Trained Wild Animal Exhibit
SANFORD, FLORIDA
One Solid Week, Commencing
MONDAY, FEB. 20th

(AUSPICES EAGLES CLUB)

10 High-Class Shows 10

2 Big Sensational Free Acts. 2 Brass Bands

Traveling on Their Own Train of Fourteen Cars

FREE Band Concert on the Streets Daily by the Celebrated Royal Italian Band.

SPECIAL RATES ON ALL ROADS

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Excellent Staff of Reporters Weekly Covers the Territory for The Herald

PAOLA POINTS

Special Correspondence to The Herald: The continued warm weather is bringing out the new growth and bloom in our orange groves, despite the lack of rain.

Mr. and Mrs. Thomas Kirk accompanied by their daughter, Miss Sara, returned to their home in Ohio, last week.

Mr. and Mrs. Wm. Chadderton, of Milford Conn., are visitors in the hospitable home of Mrs. C. F. Cooley.

Miss Barbara McLain of Geneva, Fla., is visiting her sister, our popular little teacher.

Quite a number of our people attended the county fair at Orlando last week and all seem to have been well pleased and entertained.

St. Valentine Day passed very quietly in Paola. "Dan Cupid" evidently busy elsewhere, the young people however were the fortunate guests of Mr. and Mrs. J. A. Smith at Bradyville, who gave the most enjoyable Valentine party Tuesday evening.

GENEVA JOTTINGS

Special Correspondence to The Herald: Mr. and Mrs. Gilbert made a short visit to Orlando and Tampa last week.

Mrs. Irving Baker entertained the M. M. S. society last Thursday afternoon. After the readings and quotations, vaccination was discussed as requested by the board of health.

Geo. Peters had the misfortune of losing a fine horse last week.

Mrs. Billy Raulerson and children are visiting Mrs. Geo. Matthews.

Mrs. Rhebinder's school observed Arbor Day with appropriate and interesting exercises, which were enjoyed by patrons and friends.

Mrs. Stevens of Sanford with a party of northern friends spent a short while recently at Mrs. Stevens' Geneva cottage. While here the party were entertained by Mesdames Fultz and Robinson, also by Dr. and Mrs. Lewis.

On last Sunday morning at the home of the bride on Lake Geneva, Miss Martha Smith and Mr. Emmette Little were happily married in the presence of relatives and intimate friends. Miss Ramona McLain and Joe Smith being the attendants. The bride and groom are very much liked by all and their many friends join in wishing them as much happiness and as few cares as befall the pedestrians of this earth.

OVIDEO AND LAKE CHARM

Special Cor. to The Herald.

It was announced at the Sunday morning service in Ovidio and at the afternoon service in the Lake Charm chapel that Ovidio and Lake Charm would unite in celebrating the birthday of George Washington Wednesday, February 22, with a basket picnic on the chapel grounds at Lake Charm. Dr. and Mrs. Foster have been the inspiration of many a celebration of this character on this national day in the years gone by, and Ovidio and Lake Charm are anticipating a renewal of an old time custom when all shall picnic together in this charming little grove of Lake Charm.

Mrs. J. H. Lee and her little grand daughter, Miss Elizabeth Lawton left last Friday for Ft. Myers to visit Dr. Matthews and family. Mrs. Matthews is a daughter of Mr. and Mrs. J. H. Lee.

Miss Mary Aulin enjoys a pleasant week with friends in Orlando during fair week.

O. G. Wallcott spent the first of the week some two car loads of fruit through the Florida Citrus Exchange.

Brown and Lilly, Real Estate men, having at their disposal 20000 acres more or less in this immediate vicinity are located somewhat permanently at the Cushing House. Mrs. Lily accompanies her husband.

The Cushing House has a number of permanent guests throughout the year and with the transient guests of the last few weeks the house has been full.

Chauncy Daniels and his sister, Miss Ima Daniels, have been guests recently of their brother, Homer Daniels, Agent at the Seaboard station.

A fish-fry by moonlight at White's Wharf on the shores of Lake Jessup was an ideal combination picnic Monday evening last when a large company sat down at nine o'clock p. m., to more fish than could be eaten, enjoying the frolic

were Mr. and Mrs. More, H. B. McCall and family, J. S. McKenzie and little Miss Katie May, Miss McClannahan and niece Miss Loid and Miss Isabel Bishop, Mr. Clark and daughter, Miss Agnes Clark, Miss Ella Belle Jones, Miss Dixon, Homer Daniels and his sister, Miss Inez Daniels.

MOORE'S STATION

Special Correspondence to The Herald: Mrs. J. M. Pravat was over from Geneva are spending several days with her son-in-law, J. F. McClellan and grand children. The youngest child is with Mrs. Pravat for a time.

Mrs. E. C. Packard of Urbana, Ill., will arrive in Sanford this week for a visit with her son, J. O. Packard and family and will visit here with her son-in-law, E. A. Gilbert and grandsons.

Herbert Beecher has been ill, with a severe attack of whooping cough.

Mr. and Mrs. J. C. Ellsworth, Jr., had recently as their guests Frank Ruetenik of Mentor, Ohio, Martin Ruetenik of Cleveland, Ohio and Louis Knelling of Willoughby, Ohio.

Mrs. Ella Greenland, Mr. and Mrs. P. G. Miller, Mr. and Mrs. J. C. Ellsworth, Jr., enjoyed the Charity Ball St. Valentine's night.

About a score of people from here visited the fair in Orlando last week.

One of the prettiest outdoor social events we have enjoyed was the social at Cameron City last Friday evening.

Catholic Fair

Beginning at noon Thursday, Feb. 23 and ending Saturday evening, Feb. 25 the Catholic Ladies of Sanford assisted by their non-Catholic friends will hold a fair in the Bishop Block on First street.

Dinner and supper will be served each day of the fair. There are some beautiful presents to be given away, as for instance the beautiful doll now on exhibition in Mr. Yowell's window and the 50 piece dinner set in the window of the Sanford Furniture Company, the gift of Mr. Davison.

The fancy work table in charge of Mrs. Rowland, assisted by Mrs. Peters and Mrs. Hunt will doubtless attract a great deal of attention.

Miss Aranka Takach will conduct the country store, with the help of Mrs. Antonowsky and Miss Emily Kenner.

Mrs. LaVerne Hurt assisted by Miss Peacha Lefler, will be in charge of the Japanese booth.

Candy of all kinds can be had from the Misses Agnes Shepherd, Agnes Berger and Jessie Milteen.

Mrs. F. E. Roumillat will see that you get your share of cake and ice cream and she will have as her assistants, Mrs. W. H. Hynes and Mrs. J. B. Stryker.

Last but not least, the dinner and supper table presided over by Mrs. Jones, an experienced caterer, will contain many good things, such as turkey, chicken and all kinds of vegetables. Mrs. Leonardy and Mrs. Aycock will assist Mrs. Jones.

No one should miss this fair, the first of its kind that has been held for years.

Death of Prominent Orlando Citizen

Joseph Bumby, one of Orlando's pioneer citizens and most honored and successful business men passed away Saturday afternoon and was buried Monday from the Presbyterian church. Mr. Bumby was born in Colchester, England, April 25, 1867, he was married to Mary Flowers Eldredge and in June, 1873, they came to America and settled in Orlando, where they have since resided. Nine children have been born to them. Two of them in England and the others in Orlando. Ruth Elizabeth (now Mrs. Moore of Sanford), Henry E., Alice Mary (now Mrs. Maddox of Ft. Meade), Alfred W., Chas. E., Joseph F., Ada, A. and Leonard J. These with the wife are all still living and were in attendance at the funeral.

In the pioneer days Mr. Bumby carried the mail over land from Orlando to Sanford to connect with the St. Johns river boats. Later he started a small hardware and builders' supply business, which by careful methods and the most scrupulous integrity, he has built up a large and successful business. This business will be carried on by the four youngest sons who have had the management of it since the father was taken ill with kidney trouble a year or more ago.

Flying Machine Next

M. M. Smith of Winter Park who is spending his winters in Sanford now makes the run in his auto in 25 minutes. The machine is getting too slow for him and a flying machine will be the next.

Florida Farm Paper

Fruit growers and truckers should read the Florida Fruit and Produce News. Weekly information of value. Questions answered on cultural subjects. Market quotations, etc. \$1 per year. Sample copy on request. Address No. 819 Florida Ave., Tampa, Fla. 24-4tp

Place the tiles to your rear seat in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-4

Will Make Sanford Their Home

Mr. and Mrs. G. H. Brown have rented the Herndon home on Magnolia avenue and will make Sanford their future home. Mr. and Mrs. Brown are well known in this section having been former residents of Orange county. Mr. Brown served several terms in the legislature and at one time was Speaker of the House. Mrs. Brown is the daughter of Hon. J. H. Lee of Oviedo. For a number of years they have resided in Texas but sunny Florida proved too strong an attraction and their friends are glad to welcome them back home.

Notice Knights Templar

A meeting of resident Knights Templar is called to meet at the law office of Andrew Johnson in city on Sunday Feb. 19th, at 3:00 p. m., for the purpose of perfecting an organization of a local commandery. All Knights Templar are invited to be present.

A Beautiful Valentine

Dr. and Mrs. E. C. Kemp received a beautiful valentine on Tuesday morning in the shape of a fine baby girl.

FOR BALD HEADS:

A Treatment That Costs Nothing If It

We want you to try three large bottles of Rexall "93" Hair Tonic on our personal guarantee that the trial will not cost you a penny if it does not give you absolute satisfaction. That's proof of our faith in this remedy, and it should indisputably demonstrate that we know what we are talking about when we say that Rexall "93" Hair Tonic will grow hair on bald heads, except where baldness has been of such long duration that the roots of the hair are entirely dead, the follicles closed and grown over, and the scalp is glazed.

Remember, we are basing our statements upon what has already been accomplished by the use of Rexall "93" Hair Tonic, and we have the right to assume that what it has done for thousands of others it will do for you. In any event you cannot lose anything by giving it a trial on our liberal guarantee. Two sizes, 50c, and \$1.00. Remember, you can obtain Rexall Remedies in this community only at our store - The Rexall Store.

L. R. PHILIPS

In Circuit Court, Seventh Judicial Circuit, Orange County, State of Florida

J. F. Harrison vs. Charles M. Hamilton, Julia R. Hamilton, Samuel W. Gaar and Leonidas H. Bunyan. Mortgage Foreclosure

To Samuel W. Gaar and Leonidas H. Bunyan: It appears from the affidavit of Andrew Johnson, herein-duly filed, in which he says that he is the solicitor of the complainant in the above entitled cause, that the defendants Samuel W. Gaar and Leonidas H. Bunyan are non-residents of the state of Florida, and that their residence is in the city of Richmond, state of Indiana.

You are therefore ordered to appear to this bill on Monday, the 3rd day of April, 1911, the same being a rule day of this court.

It is further ordered that this notice be published for four successive weeks in the Sanford Herald, a newspaper published in Sanford, Florida.

Witness, D. M. Robinson, clerk of the Circuit Court of the 7th Judicial Circuit in Orange county, Florida, and the seal thereof this the 10th day of February, 1911.

D. M. ROBINSON, Clerk. By M. A. Howard, D. C. Andrew Johnson, Solicitor for Complainant. 27-4t

Sanford Library

AND

Free Reading Room

ROOM 20

Upstairs, Pico Block

Open Tuesdays 4 to 6 p. m.

AND

Saturdays 4 to 9 p. m.

Strangers Welcome



C. W. ROSE PROPRIETOR

The By-Lo-Hotel

SANFORD, FLORIDA

Potato Barrels

We shall start up our barrel factory within a few days. Orders for potato barrels should be booked at once. All who have storage room should get barrels in advance of digging season. We will have, in addition to our two shops in the center of town,

A Shop at Beck Hammock

Deliveries will be made from shop most convenient for purchasers.

Henry H. Deane

Oak Avenue and First Street

PHONE 255

G. W. SPENCER BAKER

Most Complete Line of Baked Goods in Florida

NO. III PARK AVENUE. Phone 106 SANFORD, FLORIDA

RETAIL CASH GROCERY

J. B. WILLIAMS, Prop.

Staple and Fancy Groceries, Hay, Grain and Seed

Fruits, Vegetables, Candles, Cigars and Tobaccos All Kinds Country Produce Bought and Sold

21 1/2 Cor. 3rd Street and Sanford Ave.

P. O. Box 112

SANFORD, FLORIDA

Phone 62

A. P. CONNELLY

GENERAL FIRE INSURANCE AGENT

Office Above First National Bank

SANFORD, FLORIDA

NORTH

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Atlantic Coast Line

SOUTH

WEST

ELECTRIC LIGHTED PULLMAN DINING AND SLEEPING CARS

For Information, Rates and Reservations see nearest Atlantic Coast Line Agent or write

A. W. FRITOT, D. P. Agent

138 West Bay St.

JACKSONVILLE, FLORIDA

ASK YOUR
RETAILER
FOR
SANFORD
CELERY

THE SUB-IRRIGATOR AND FLORIDA TRUCKER

ASK YOUR
RETAILER
FOR
SANFORD
CELERY

"A Newspaper Within a Newspaper."

Published in the interests of the Intending Investor and Settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

"WHEN CELERY IS KING"

Some Ways to Prepare Celery for the Table

WITH the marketing of the Sanford Celery crop now in full swing, we devote considerable space in this week's "Sub-Irrigator" to the celery product from the viewpoint of the housewife who desires to learn the various ways in which celery can be prepared for the Table.

Celery, said to be a fine help in banishing rheumatism and an excellent tonic for tired nerves, deserves much more attention than the average housewife gives it.

It is easy to serve and most delicious in its natural or raw state, but it can be cooked in numerous delectable ways, without much trouble. One modern cookbook author alone gives thirty-two different methods.

Celery Broth

Is a sustaining dish and wonderfully beneficial if taken every day for a time. Clean four heads of celery and cut into small pieces. Simmer in two quarts of water with two thinly sliced onions. Sprinkle into the saucepan a pound of very finely ground rice, stir well together, add half-pound cold cooked chicken or boiled mutton, cut up in dice, and three quarts of light gravy. Season with salt and pepper and stir on the fire until boiling, then simmer gently hour and half, keeping skimmed every now and again. Add half pint cream, pour into hot tureen and serve with crutons or dinner biscuits.

Celery "al Fritto"

Is the popular Italian celery dish. Remove the green leaves and cut fine white celery stalks into bits an inch long. Clean it and put into boiling water for quarter hour, then dry it on a napkin. Beat up a fresh egg, add a little pepper and salt, then the celery roll into breadcrumb and fry in butter, or fine white lard. Serve very hot.

Cream of Celery Soup

Wash one head of celery, cut in small pieces and simmer in one pint of water until perfectly soft. Mash in the same water, add one minced onion, and cook ten minutes longer, then pour in one pint of scalding milk. Strain, return to saucepan, add one tablespoonful of flour stirred smooth in a little cold milk, one tablespoonful of butter, and salt and pepper to season. Serve hot with crackers.

Celery a'la Asparagus

Wash, trim off tough stalks, tie the bundle, cook in boiling water slightly salted for twenty minutes, or until tender. Misten toast with the water, spread with butter, lay a few stalks on each slice, add butter and salt and serve hot as a course, or the main part of a meal when meat is not desired.

Celery Soup With Rice

One quar of broth, one quart of milk, one half cup of rice, one teaspoon salt, one head of Sanford Celery, seasoning. Wash the rice well and rinse in cold water, and put in a thick saucepan over the fire, with a pint of milk and a teaspoon of salt. Wash the celery and grate the white stalks, letting the grated celery fall into the milk until entirely covered, then put the rice and gently simmer together until the rice is tender enough to rub through a sieve with a potato masher, adding more milk as rice absorbs what has been put in. After rubbing the rice through the sieve, return it to the saucepan, place it again over the fire, and gradually stir in with it the quart of broth. If this quantity of stock does not dilute the soup to a creamy consistency, add a little milk. Let the soup get very hot, season with salt and pepper and a pinch of grated nutmeg, and serve at once.

A Favorite Canadian Celery Dish is This: Clean and wash three stalks of celery and cut in two-inch pieces. Put in a stewpan with mildly salted cold water and bring to a boil. Then emerse into cold water and dry on a cloth. Return to the stewpan with an ounce of butter, seasoning, an ounce of lean cooked, chopped and a pinch of sugar. Cover with white stock and let all simmer a quarter of hour. Then sprinkle it over with an ounce of rice flour. Cover it with white stock and let all boil slowly for one hour and half, till the stock is reduced and creamy. Put in three tablespoonfuls of tomato sauce and let it simmer ten minutes adding finely chopped parsley.

Celery au Gratin

Is liked by those fond of cheese flavor. Chop the celery in half inch lengths and cook until tender in salted water. Drain and re-heat in white sauce. Put in layers in buttered bake-dish, sprinkling each layer with dry breadcrumbs and grated cheese. Dot the top layer with crumbs and cheese, with butter and brown in oven.

Creamed Celery and Carrots

Make a nice dish to serve with chops. Cut celery in small pieces and dice carrots cook separately in salted water until tender, drain and re-heat together in white sauce.

Fried Celery With Tomato Sauce

Cut celery in three inch pieces, dip in batter, fry in deep fat and drain on brown paper. Serve with tomato sauce. Creamed Celery poured into an Edam cheese shell, covered with buttered cracker-crumbs and brown in hot oven is an attractive and delicious dish. It is served with powdered cheese and minced parsley.

Celery Croquettes

Are fine served with pork chops and shoe string potatoes. Cook together a tablespoon each flour and butter and when well mixed pour into one cup of milk. Add gradually beaten yolk two eggs, then one cup celery cut into bits, season with celery, salt and pepper and cool. Mold when cool into small croquettes, roll in cracker dust, then in beaten egg, then in cracker dust again and set aside for an hour. Fry in deep fat.

Celery Sandwiches

Cut Sanford celery into small pieces, mix with mayonnaise dressing, spread on bread and butter.

Plain Stewed Celery

The outer stalks of celery that are unfit for serving raw may be used. Cut into inch pieces, put into boiling water, salted, and boil thirty to forty minutes, make a sauce by adding to one cupful of the water the celery has stewed in, two tablespoonfuls condensed milk or cream and one tablespoonful butter. Thicken with one tablespoonful of flour and pour over the celery.

Celery and Brown Bread

Chop quite fine enough celery to make three cupfuls, and cook it until tender in boiling water. Add to it one quart of hot milk, one onion, season to taste and thicken with a little flour rubbed smooth in a lump of butter. Let it get very hot and serve with brown bread sandwiches.

THE MARKETING OF CELERY IS IN FULL SWING

NOW IS THE TIME TO SEE SANFORD AT ITS BEST. NEXT

Home - Seekers' Excursion from Northern Points February 15 and March 1 and 15

Write for information, also for booklets describing the lands and the opportunities awaiting the man with a little money

Buy Sanford Celery from your retailer and serve raw or in any of the above mentioned ways.

Howard-Packard Land Company Inc.
Peoples Bank Building - - - - - SANFORD, FLORIDA

Notice of Incorporation

Notice is hereby given that we, the undersigned, intend to apply to the Honorable A. W. Gilchrist, Governor of the State of Florida, at Tallahassee, Florida, on the Tenth day of March, A. D. 1911, for Letters Patent incorporating THE SANFORD LAND DEVELOPMENT COMPANY under the following proposed charter, the original of which is now on file in the Office of the Secretary of State of the State of Florida.

ARTICLES OF INCORPORATION OF THE SANFORD LAND DEVELOPMENT COMPANY

We, the undersigned, have agreed to associate ourselves together and do hereby associate ourselves together for the purpose of forming a body politic and corporate under and by virtue of the laws of the State of Florida, and do hereby adopt the following Articles of Incorporation:

ARTICLE I. The name of this corporation shall be THE SANFORD LAND DEVELOPMENT COMPANY, and its principal place of business shall be at Sanford, Orange County, Florida, but it shall have such other offices, agencies and places of business in Florida and in other States of the United States and in foreign countries as its Board of Directors may determine.

ARTICLE II. The general nature of the business to be transacted by said corporation is to do any and all of the things herein set forth and in any part of the world, as principals, agents, trustees or otherwise, and in furtherance, not in limitation of the general powers conferred by the laws of the State of Florida, to wit:

To purchase, own, hold, control, lease, rent, sell, mortgage, exchange, and otherwise deal in real estate and any right, title, interest or estate therein in the State of Florida and in other states of the United States and in foreign countries.

To acquire, own, lease, occupy farms, farm lands, orchards, groves, ranches, town sites and territories, to lay out, plant, improve, irrigate, drain, cultivate, care, or operate the property or the corporation, or of others, and to do and perform all things appropriate or needful for the development and improvement of the same for any purpose for which the same may be adapted, to undertake and direct the management and sale of the property of the corporation, or the property of others, and to transact on commission the general business of real-estate brokers.

To buy, sell, lease, rent, erect and construct houses, buildings, works and factories of any kind on the property of the corporation, or on the property of others.

To manufacture, produce, purchase or otherwise acquire, to hold, own, mortgage, pledge, sell, assign, transfer or otherwise dispose of, trade and deal in and with timber, lumber, naval stores, fertilizers, materials, fruits, farm products, live stock and all other goods, personal property, and merchandise of every class and description which may be calculated directly or indirectly to effectuate its business.

To issue bonds and secure the same by pledges or deeds of trust or mortgages of or upon the whole or any part of the property held by the corporation, and to sell and pledge such bonds for proper corporate uses as and when the Board of Directors may determine; to loan and borrow money on notes, bonds, mortgages or other securities.

To guarantee, subscribe for, hold, purchase, or otherwise acquire, sell, transfer, assign, mortgage, pledge, or otherwise dispose of the shares and capital stock of, or any bonds, securities and evidences of indebtedness issued or created by any other corporation or corporations of this state, or any other state, country or nation; and while the owner of such stock, bonds or other obligations, to exercise all the rights, powers and privileges of ownership thereof, and to exercise voting powers thereon to the same extent that a natural person might or could do.

To make contracts of any kind whatsoever for the furtherance of its business, and purposes, and generally to exercise such powers as may be incident to the purposes and business of said corporation, and to have, exercise and enjoy all the rights, powers and privileges incident to corporations organized and existing under the laws of the State of Florida.

The foregoing clauses shall be construed as independent objects, businesses and powers, and the enumeration of any specific business or power shall not be held to limit or restrict in any manner any other business or power of this corporation.

ARTICLE III. The amount of the capital stock of this corporation shall be EIGHT HUNDRED THOUSAND DOLLARS (\$800,000.00) to be divided into eight thousand shares of the par value of One Hundred Dollars (\$100.00) each. Of said capital stock Four Hundred Fifty Thousand Dollars (\$450,000.00) divided into four thousand five hundred shares of the par value of One Hundred Dollars (\$100.00) each, shall be common stock, and Three Hundred Fifty Thousand Dollars (\$350,000.00) divided into three thousand five hundred shares of the par value of One Hundred Dollars (\$100.00) each, shall be preferred stock.

Said preferred stock shall entitle the holders to receive in each year, out of the net earnings of the corporation, a fixed yearly dividend of seven (7) per centum before any dividend shall be paid upon or set apart for the common stock; such dividend on the preferred stock shall be payable semi-annually upon the first day of January and of July of each year. The dividend on the preferred stock shall be cumulative so that, if in any year dividends amounting to seven (7) per centum shall not be paid on such preferred stock, the deficiency shall be charge upon the net earnings of the corporation, and be paid or tendered before any dividends shall be paid upon or set apart for the common stock.

The balance of the net profits of the corporation, after the payment of said cumulative dividends of seven (7) per centum per annum to the holders of preferred stock, may be distributed as dividends among the holders of the common stock as and when the Board of Directors shall determine.

The Board of Directors may issue such preferred stock and certificates therefor as and when the said Board shall determine, and the vote or assent of the stockholders shall not be necessary for such issue.

The holders of preferred stock shall, in case of liquidation or dissolution of the corporation, be entitled to be paid in full, both the principal of their shares and the accrued dividends, before any amount shall be paid to the holders of the common stock. The holders of preferred stock shall not be entitled to vote in any election of directors or for the management of the corporation.

The preferred stock shall be redeemable at the option of the Board of Directors, at any dividend paying time after five (5) years from the date of issue of said stock, at par value of said stock and a premium of five (5) per centum, together with all accrued interest or dividends.

The holders of common stock shall have the option at any time after five years from the date of issue of said stock of converting the same into any of the lands or property of the corporation which they may select, at its market price at the time of such conversion; and upon the surrender of said stock at any time after three years from date of issue, the Board of Directors shall cause to be issued either conveyance of a sufficient amount of the property of the corporation, which may be selected by the holders of preferred stock to receive the said stock at par, together with any interest or dividend which may have accrued on said stock.

None of the shares of the common stock of this corporation shall be payable in real or personal property, or in labor or services or may be issued or used for the purpose of real or personal property, or for the payment of labor or services, at a just valuation to be determined by the Board of Directors.

ARTICLE IV. This corporation shall continue and have full power to exercise its corporate rights and franchises for a period of ninety-nine (99) years from and after the commencement of its corporate existence.

ARTICLE V. The business of this corporation shall be conducted by the following officers: a president, a general manager, a secretary and treasurer, elected by the Board of Directors from among their number, and a Board of five Directors who must be holders of one or more shares of common stock of the corporation, to be elected annually by said stockholders.

Until the first annual meeting of the stockholders hereinafter provided for, and until their successors are elected and qualified, the officers of this corporation shall be:

B. A. HOWARD, President,
J. O. PACKARD, General Manager,
J. O. PACKARD, Secretary, and
J. O. PACKARD, Treasurer.

The Board of Directors shall be:
J. F. WILCOX,
J. O. PACKARD,
B. A. HOWARD,
C. C. HOWARD.

The first organization meeting of the holders of common stock of this corporation shall be held in the City of Sanford, Orange County, Florida, at the principal place of business of the corporation, at three o'clock in the afternoon, on the thirtieth day of March, A. D. 1911, for the purpose of adopting

by-laws and completing the organization of the corporation, and also for the purpose of electing such officers of the corporation as are hereinbefore provided for, and thereafter the annual meeting of the stockholders of this corporation shall be held on the second Tuesday of January of each and every year.

ARTICLE VI. The highest amount of indebtedness or liability to which the corporation shall subject itself, shall be an amount equal to the entire capital stock of this corporation.

ARTICLE VII. The names and residences of the subscribing incorporators of this corporation, and the amount of the capital stock subscribed by each, are as follows:

F. E. HOUGHTON, Boston, Mass. 712 1/2 shares
J. F. WILCOX, Scranton, Pa. 712 1/2 shares
B. A. HOWARD, Sanford, Fla. 712 1/2 shares
J. O. PACKARD, Sanford, Fla. 100 shares
C. C. HOWARD, Sanford, Fla. 100 shares
H. C. TRASK, Sanford, Fla. 50 shares

In Witness Whereof, The subscribing incorporators have hereunto set their names:

F. E. HOUGHTON,
J. F. WILCOX,
B. A. HOWARD,
J. O. PACKARD,
C. C. HOWARD,
H. C. TRASK.

STATE OF FLORIDA
COUNTY OF ORANGE
I hereby certify that before me, a Notary Public, personally appeared B. Adna Howard, Jesse O. Packard, Claude C. Howard, and Homer C. Trask, to me well known to be the persons named in and who subscribed their names to the foregoing Articles of Incorporation, and severally acknowledged before me that they subscribed and executed the same for the purposes therein expressed.

In Witness Whereof, I have hereunto set my hand and official seal, at Sanford, in the County of Orange and the State of Florida, on this 9th day of January, A. D. 1911.

(Seal)
MABEL C. ANDERSON,
Notary Public, State of Florida, at Large
My Commission expires Feb. 4th, 1913

STATE OF MASSACHUSETTS
COUNTY OF SUFFOLK
I hereby certify that before me, a Notary Public, in and for said County and State, personally appeared F. E. Houghton, to me well known to be one of the persons named in, and who executed the foregoing and attached Articles of Incorporation, and acknowledged that he executed the same for the purposes therein mentioned.

In Witness Whereof, I have hereunto set my hand and official seal, at Boston, in the County of Suffolk, and State of Massachusetts, on this 2nd day of February, A. D. 1911.

(Seal)
GEORGE L. BARNER,
Notary Public for Massachusetts

STATE OF PENNSYLVANIA
COUNTY OF LACKAWANNA
I hereby certify that before me, a Notary Public, in and for said County and State, personally appeared J. F. Wilcox, to me well known to be one of the persons named in, and who executed the foregoing and attached Articles of Incorporation, and acknowledged that he executed the same for the purposes therein mentioned.

In Witness Whereof, I have hereunto set my hand and official seal at Scranton, in the County of Lackawanna, and State of Pennsylvania, on this 2nd day of February, A. D. 1911.

(Seal)
NEELY V. DUFFY,
Notary Public

My commission will expire at the end of next session of the Senate.

Legal Notice
Notice is hereby given that the undersigned have been duly appointed and qualified by the United States Circuit Court for the Southern District of Ohio, Western Division, in Equity case No. 6075 thereof, also by the United States Circuit Court for the Southern District of Florida in Equity case No. 154 thereof, as receivers of the Florida Land and Development Company, a corporation organized under the laws of the state of Ohio. All persons, firms or corporations indebted to said company are required to make immediate payment, and all creditors are notified to present their claims duly authenticated to the undersigned for allowance on or before July 1, 1911, as per order of court.

JOHN C. ANDERSON,
FRANK J. CRAMER,
Receivers of the Florida Land and Development Co.
Franklin T. Cahill, Atty.,
38-39 Blymyer Building,
Paterson, N. Jersey and Joseph C. Smith, Atty.,
413-414 Johnson Building,
Cincinnati, Ohio. 22-01

Notice of Application for Tax Deed Under Section 8 of Chapter 4888 Laws of Florida
Notice is hereby given that R. R. Roberts of Chuluota Florida purchaser of Part Tax Certificate No. 24522 dated the first day of June, A. D. 1896, has filed said certificate in my office. Who has made application for Tax Deed to issue in accordance with law. Said certificate embraces the following described property situated in Orange County, Florida, to wit: E. 1/4 Sec. 27, T. 21 S. R. 32 E. of the State of Florida, and for Orange County, in chancery, in a cause therein pending, wherein George T. Lippincott was Complainant and Eddy K. Shera and Flora Taylor Shera were Respondents, shall be sold at public outcry to the highest and best bidder, for cash, at the front door of the Court House in the City of Orlando, Orange County, State of Florida, during the legal hours of sale, on Monday, March 13th, A. D. 1911, the same being a legal day, the said property being situated in the County of Orange and State of Florida, more particularly described as follows, to wit:

The North 1/4 corner of the West 1/4 of the Northwest quarter of the Northwest quarter of Section 3 in Township Twenty (20) South of Range Thirty-one (31) East, Less a strip fifteen (15) feet wide off the North, East and West sides, which is to be kept open perpetually as one-half of roadway.

WITNESSED my hand and official seal this 23rd day of February, A. D. 1911.

H. M. ROBINSON,
Clerk Circuit Court, Orange County, Florida. 25-41

In the Circuit Court, Seventh Judicial Circuit Orange County, Florida in Chancery
Geo. T. Lippincott, Complainant
vs
Eddy K. Shera and Flora Taylor Shera, Defendants
Notice of sale under degree of foreclosure and sale, made and entered in the above stated cause on the fourteenth day of January, A. D. 1911, by Honorable Minor S. Jones, Judge of the Circuit Court for the Seventh Judicial Circuit of the State of Florida, in and for Orange County, in chancery, in a cause therein pending, wherein George T. Lippincott was Complainant and Eddy K. Shera and Flora Taylor Shera were Respondents, shall be sold at public outcry to the highest and best bidder, for cash, at the front door of the Court House in the City of Orlando, Orange County, State of Florida, during the legal hours of sale, on Monday, March 13th, A. D. 1911, the same being a legal day, the said property being situated in the County of Orange and State of Florida, more particularly described as follows, to wit:

The North 1/4 corner of the West 1/4 of the Northwest quarter of the Northwest quarter of Section 3 in Township Twenty (20) South of Range Thirty-one (31) East, Less a strip fifteen (15) feet wide off the North, East and West sides, which is to be kept open perpetually as one-half of roadway.

WITNESSED my hand and official seal this 23rd day of February, A. D. 1911.

H. M. ROBINSON,
Clerk Circuit Court, Orange County, Florida. 25-41

Notice of Election
To decide whether the sale of intoxicating liquors, wines and beers shall be prohibited in Orange county, Florida.

Pursuant to an order issued by the Board of County Commissioners of Orange county, Florida, a special meeting held on the 11th day of January, A. D. 1911.

Notice is hereby given that an election will be held in Orange county, Florida, on Wednesday, March 1st, 1911, to decide whether the sale of intoxicating liquors, wines or beer shall be prohibited in the county of Orange, State of Florida.

In Witness Whereof, I have hereunto set my hand and seal of office this 11th day of January, A. D. 1911.

(Seal)
B. M. ROBINSON,
Clerk County Commissioners of Orange Co., Fla. 23-31

FLOWERS — PLANTS — BULBS
L. H. TEMPLE
AGENT JACKSONVILLE FLORIDA COMPANY
Phone 166. 11th and Oak Ave.

Special Offering in Ferns. Sanford, Florida
Floral Designs to Order. Florida
1-28-10-4

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F.
Meets every Monday at 7:30 p. m., over Imperial Theatre. W. F. Stone, N. G. W. S. BALDWIN, Sec'y.

Seminole Chapter No. 2, Order Eastern Star
Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter.
ALICE E. ROBBINS, Sec'y.

F. O. L. Celery City Aeris 1853
Meetings first and third Tuesdays in every month. Hall in Wellborn Block, third floor.

Phoenix Lodge No. 5, K. of P.
Meets second and fourth Tuesdays. Visiting knights always welcome. P. E. HUTCHINSON, C. C. Felix S. Frank, K. R. and S.

Sanford Lodge, No. 82, F. & A. M.
G. W. Spencer, Master; J. C. Ensminger, Secretary. Communication every first and third Thursdays at 7:30 p. m. Visiting brothers welcome.

United Brotherhood of Carpenters and Joiners of America
Sanford Local Union No. 1751, U. B. of C. and J. of A. Meets every Thursday night at 7 o'clock in the Eagles' Hall. W. A. Ramoah, president; T. L. Kent, R. S. & T.

C. M. HAMILTON
DENTIST
Room 13 Pico Building
Phone 355

DR. C. G. BUTT
DENTIST
Office: Hines Bldg. over Woodruff's Store
SANFORD, FLORIDA

DR. R. M. MASON
DENTIST
Wellborn Block Phone 10
Sanford, Florida

DR. W. E. HOUSHOLDER
DENTIST
Rooms 23, 24 and 25, Pico Bldg. Phone 41
SANFORD, FLORIDA.

DICKINSON & DICKINSON
Attorneys at Law
Peoples Bank Bldg. Sanford, Florida

DR. E. C. KEMP
OSTEOPATHIC PHYSICIAN
Office & Residence 510 Magnolia Ave
Office Hours: 9 to 12:30 to 6
Other hours by appointment
Sanford Florida

ANDREW JOHNSON
ATTORNEY-AT-LAW
Practices in State and Federal Courts.
M. G. T. Building Phone 248

GEO. A. DECOTTES
ATTORNEY AND COUNSELLOR AT LAW
Practice in State and Federal Courts
Wellborn Block Sanford, Fla

THOMAS EMMET WILSON
ATTORNEY AND COUNSELLOR AT-LAW
Late State Attorney Seventh Judicial Circuit of Florida
Residence, Sanford and Striven Lake

L. G. STRINGFELLOW
JUSTICE OF THE PEACE
NOTARY-PUBLIC
Office in City Hall

MADAME JOSEPHINE
Will open a class for teaching the
S. T. TAYLOR
Tailor System of Dress Cutting
February 1st.
TELEPHONE 203. Yowell Building

J. V. R. PAGE
Manicuring Hair Dressing
Shampooing
Yowell Building Phone 923

WADE, THE TUNER,
PHONE NO. 40.
ORLANDO FLORIDA
Wade Will Pay Phone Toll on
All Genuine Orders

BICYCLES AND SUNDRIES
25 BICYCLES
FROM \$25.00 UP TO \$75.00 FOR NEW
B-1 577 Phone 87
SHANBARGER
ORLANDO, FLORIDA

Chase & Co.

SHIPPERS OF
Florida Fruits and Vegetables

General Insurance Agents
SANFORD, FLORIDA

Peoples Bank of Sanford, Florida

CAPITAL \$30,000.00
The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes.
THE PEOPLES BANK OF SANFORD OFFERS
Prompt Service Polite Service Accurate Service
and will appreciate your patronage
FOUR PER CENT allowed on Savings Deposits
Safety Deposit Boxes for rent
M. M. SMITH, H. R. STEVENS, H. E. TOLAR
President Vice-President Cashier

HAND BROTHERS

LIVERY, FEED and SALES STABLE
Harness and Wagons Blacksmithing and Horseshoeing
Horses and Mules Bought and Exchanged
HEAVY HAULING AND CONTRACTING

Shoe Repairing By Machinery

Quicker, Neater and Better than the Old Way
Just Try Me and See Same Man but New Location
No. 113 W. First Street, Next Door to Woodruff's Store
M. HANSON SANFORD, FLORIDA

Drink a Bottle of
Coca-Cola
GINGER ALE OR SODAWATER
Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health
The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK

OF SANFORD, FLA.
F. H. RAND, President
F. P. FORBSTER, Cashier
GEO. FERNALD, Vice-Pres.
B. F. WHITNER, Asst. Cashier
Only National Bank in Orange County
Funds Protected by Burglary Insurance
Safety Deposit Boxes for Rent
ORGANIZED 1887

THE M. & R. STORE

And ICE CREAM PARLOR
Ice Cream Furnished in Pints, Quarts and Gallons
Stationery, Confectionery and Periodicals of all Kinds
104 First Street Phone 281 Old Postoffice Bldg

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,660
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres
 Possession given on payment of \$25.
 Balance, \$10 monthly.
 Flowing artesian well guaranteed.
 Ten per cent discount for cash.
 No interest on deferred payments.
 We pay taxes until development begins.
 We give 30, 60 or 90 days grace on deferred payments in case of sickness.
 We give free deed in case of death as per contract.
 TITLE BOND & GUARANTEE CO.

Volume 2

SANFORD, FLORIDA, FEBRUARY 17, 1911

Number 3

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

IMMEDIATE POSSESSION GIVEN

Upon Payment of \$5 an Acre We Give Immediate Possession

And Allow the Purchaser to Begin to Develop His Property at Once. There are Absolutely no Restrictions in Our Contract.

OUR PLAN OF PAYMENT ALLOWS YOU TO

Place the greater portion of your money in improvements. Let's you get the land in working shape and then you can manage the production so as to meet the monthly payments, which are

Only \$2 Per Acre Per Month

This gives you six years to pay out the land contract which, if it drew interest here at the current rate, would amount to a good round sum, many of the realty dealers giving long time payments solely to get you hooked up on the interest account, but

OUR CONTRACT DOES NOT CALL FOR INTEREST

And you have the use of the land for six years which is the life of the contract. No terms of sale could be made more liberal for good land. You might purchase poor, non-producing land on easier terms but it would be of no value to you after you had purchased it.

Many of Our Growers Have Made Enough off of Their Lettuce Crops

During this season to pay them entirely out of debt and there is little or no reason why you should not be able to do as well.

The Growers Here Who Have Made the Most Money

Are the ones who have gone into the "WILD" and taken new land and brought it up to a high state of cultivation, thus allowing their knowledge of the vegetable growing business to grow as their land improved

New Comers to the Celery Delta

Will do well to only clear a couple of acres of new land and begin the business on this area. As their knowledge extends they can clear up additional acreage and increase their operations. This Company can sell you

Two, two and one-half, three, four or five acres

Of celery and vegetable land, each portion guaranteed to produce a flowing artesian well, and on the terms above mentioned. In other words

We start you in the business in just the way

You feel that you should go into the business.

Write us your wants. Let us send you our book on vegetable growing. It also tells you about land. We have improved land at from \$400 to \$1,200 per acre.

TITLE - BOND - & - GUARANTEE - COMPANY, - Inc.
 Sanford, Florida, U. S. A.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 26

SANFORD, FLORIDA, FRIDAY, FEBRUARY 24, 1911

Volume III

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Thousands of tourists are daily flocking into Florida and already it is evident that this season is by far the best in the history of Florida. Indications are that travel southward will continue extremely heavy for many weeks yet.

Prospects look very bright for the farmers in the southern part of the state, and the possibility of a splendid crop this season is more than evident, judging from the reports received from various farmers and planters throughout the state, and from the large vegetable shipments which are being made to the Eastern and Western markets.

Directly at the close of the aviation meet Sunday evening, in Tampa, deputy sheriffs arrested J. A. D. McCurdy and Clem Beachy, the two aviators giving the exhibition, Col. T. J. L. Brown, president of celebration, and two ticket sellers, on charges of having violated the state Sunday law which stipulates that no amusement feature for which a price of admission is charged shall be allowed to run on the Sabbath. In view of the laxity which this law has been enforced in the past, theaters and picture shows running here in full blast every Sunday, the arrest of the two aviators caused a general sensation.

Will Blake, the superintendent of the gas department of the Gainesville Gas and Electric Power Company, had a very narrow escape from asphyxiation Friday afternoon while perfecting a tap on the gas main on West Liberty street. Had it not been for the presence of a negro assistant there is no doubt but that the young man would have breathed his last as he was in a very weak and unconscious condition when his body was pulled from the ditch in which he was working.

To give some idea as to the amount of money invested in automobiles in Florida, it is a safe proposition to say that it runs into the millions. There was about 2,400 automobile permits issued by the secretary of state, up to January 1, and placing the value of each car on an average of \$2,000 will make nearly \$5,000,000 invested in these machines.

Many of the roads in the vicinity of Winter Haven are being strawed and thereby greatly improved. Strawing roads is one of the cheapest ways to secure good roads and more of it should be done. There is nothing that improves a community like good roads and nothing that will impress Northern people as much. Winter Haven owes a lot of its growth to the good roads it has, and it ought to have twice as many more. The convicts have built a great deal in the county lately and every one is speaking of the advantage to the county of working them on roads instead of leasing them.

W. B. Crosby of Indian Beach is bragging about his wonderful red hens and their laying ability. From December 11 to January 16 they laid 1,020 eggs. He boasts that they are the best layers in the Southern states and it would be hard to find forty hens that have done better.

Brookville is planning for a new opera house. It is understood that the contract for the building has been let and that work will begin in March.

Clearwater has organized a yacht club and the charter members are enthusiastically talking about an up-to-date club house and docks.

Pensacola the other evening, through its city council, did one of the best and most timely things that has recently come under our notice. Application had been made for a franchise for the use of streets for railroad purposes. It was granted after the incorporation of the designation of the roads as "common carriers" and the restriction of the use of the streets to such purposes, including the privilege of docks and warehouses.

Meeting Parents' Club

Parents' Club will meet at High School Auditorium next Monday at 3 o'clock. Fine program will be rendered. Every one cordially invited to attend.

WATCH THE CONTEST GROWER

Great Interest Manifest in the Popularity Piano Contest

The following is the standing of the contestants up to date:

Miss Maude Harris	108,500
Miss Gladys Gatchel	76,875
Miss Mildred Potter	59,500
Miss Jessie Stumer	12,375
Miss Gladys Gardner	7,025
High School	2,225
Miss Kate Underwood	2,125
Miss Alice Underwood	2,000
Miss Lucille Richardson	2,000
Miss Helen Rowland	1,000
Mrs. Mabel Johnson	1,000

OUT OF TOWN

Miss E. Armstrong, Orlando	8,500
Cameron City Church	4,625
Miss Florence F. Kinney, Oviedo	3,200
Mrs. Addie Robinson Geneva	1,525
Miss Nellie Amick, Orlando	1,500

Miss Maude Harris leads the game this week with Miss Gladys Gatchel a close second, while Miss Mildred Potter is holding down third place with ease, and the rest following with handsome returns.

A ten year subscription would have put those not holding first place in the lead. The contest will close soon and if your favorite fails to win the piano blame yourself with neglect.

The constant changing of the popular contestants into first place is as interesting a game to watch as ever has attracted the American public. To be a winner in a contest not only gives honor in the home county but a standing of note in other states. It is well worth the time and energy spent to be the winner in the Herald's Piano Contest. Thousands live in unmarked graves to receive the honor of being the most popular. Fortunes have been lost to secure such distinction. It requires no sacrifice to be the most popular in Orange county. But every one who is helping their friend to gain first place receives in return full value for every dollar sent in. Your home is not worthy a place in this county unless you are a subscriber to the Sanford Herald. Reciprocity is our motto and you owe it to your own interest to send your subscription for at least five years. Others are doing why not you? Send today to Mrs. M. F. Keyes, the Contest Editor, and proper credit will be given you and votes to your favorite.

LUCKY SANFORD AGAIN

Only a Slight Damage Done by Recent Cold Snap

SANFORD IS A FAVORED SECTION

Protection from Cold, Flowing Wells, Cheap Transportation Combine for Growers' Benefit

The slogan of "Lucky Sanford" gained several years ago on account of the immunity from cold comes into prominence again this week when our less fortunate neighbors are suffering the loss of all the tender vegetables. Despite the sudden drop in temperature on Wednesday night only a small portion of tender beans and cucumbers have been injured as yet in the great "Celery Delta" and the ability to make good our claims as the most favored section in the world can be made again.

The recent drought over the state demonstrates the value of irrigated lands in Sanford. The cold snap this week demonstrates the value of our lake protection.

The shipping rates demonstrate the value of our location on the St. Johns river.

LUCKY SANFORD I

Birdmen in Sanford

J. A. D. McCurdy the daring aviator who recently flew from Key West to Havana was in the city yesterday. Mr. McCurdy was looking for P. M. Elder to make a flight with him at Daytona Beach.

To Telephone Subscribers

You will get quicker service by calling by number New directories are now out. If you have none notify central, only call by name is given in directory, or in case of party lines, where more than one party is on the line.

Bona-Hicks

One of the prettiest marriages of the season occurred at high noon Monday, Feb. 20, at the Paola Presbyterian church when Mr. John E. Bona of St. Petersburg, and Miss Irene Hicks of Paola, were joined in holy wedlock. Before the appointed hour the church, beautifully decorated for the occasion, was well filled with expectant friends. The bridal party arrived promptly and the tastefully arranged program was carried out beautifully without an error. Mrs. Buchanan played the wedding march, Miss Bessie Zachary served as maid of honor, Mr. Oscar Pearson as best man and Misses Mabel Schmelz and Fanny Cooley as bride's maids. Miss Helen Potter, niece of the bride, was flower girl and Miss Margaret Zachary bore the ring. Rev. J. F. McKennon, pastor of the Presbyterian church of Sanford, performed the ceremony using the ring service. The bride wore a handsome traveling suit of fine blue serge. The groom and best man were attired in black, while the costumes of the maid of honor, bride's maids, flower and ring girls were of delicate white. Immediately after the ceremony the entire company present at the church repaired to the lovely Paola home of Mrs. C. F. Cooley, where congratulations were extended and a most delightful reception given by Mrs. Cooley was enjoyed, refreshments, consisting of delicious salads, sandwiches, cream, cakes and coffee being served informally in dining room and parlors. The high esteem in which the young couple are held was attested by the many pretty and valuable presents received. At 2:30 the bride and groom with Mrs. Bona and young Miss Catherine Bona, mother and sister of the groom, left on the Triby train for St. Petersburg, their future home, carrying with them the high regard and best wishes of many friends.

Mr. Bona is a successful young business man of St. Petersburg and Miss Hicks is well known in Sanford as the charming daughter of Mr. and Mrs. Hicks of Paola.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurred Readers

Three thousand birds of all kinds are in view in New York, comprising the thirteenth annual poultry exhibit of the Pittsburg Fanciers' Club. Prize winning fowls from nearly every State of the Union and from Canada, Germany and England are included.

President Emeritus Charles W. Elliot, of the University of Chicago, has set about fixing the size of a normal family. He believes the number of children in every family should be five or six, and that a woman should bear a child every two years from the age, say, of 24 until she is 40, with allowance for death to cut down the average of offspring acquired.

About 2,000 acres in the Connecticut valley tobacco growing section will be devoted to the shade grown product this year, against 500 acres so cultivated last year. Growers say the expansion is due to supplying the increased demand for such tobacco.

Freezing temperature in Mississippi is expected to destroy the fruit crop. Truck farmers probably will suffer severe loss.

Discrimination against cotton buyers and cotton shippers of San Antonio, Tex., is alleged in a petition filed with the Interstate Commerce Commission by the Rennett-Millets Company, of San Antonio, against the Galveston, Harrisburg and San Antonio Railway.

Are You Thinking? Yes \$50 Per Week

Did you estimate where you can make fifty dollars per week? Read all the advertisements presenting to you the many plans and schemes offered by the thousands of advertisers and, after considering them carefully, can you make fifty dollars a week? Those wideawake contestants saw their chance in The Herald Piano Contest offer and those seeing the opportunity entered the race and with slight effort on their part have organized their friends to win for them an elegant piano. They will not only win an instrument of excellent tone, but will win the honor of being the most popular in Orange county. If you have not entered you can make fifty dollars per week by taking subscriptions for The Sanford Herald and in this way may secure the piano. Can you do as well at any other business in Sanford? Stop and think about it. Then go to work among your friends and neighbors and point out to them your ambition and they will gladly respond to your request.

The following schedule will be effective until the close of the contest:

Terms	Price	New and Renewal Subscriptions
1 Year	\$ 2.00	2,000
2 Year	4.00	5,000
3 Year	6.00	10,000
5 Year	10.00	25,000
10 Year	15.00	50,000

Attention, Bonus Offer

As a special offer to the contestants in The Herald's Popularity Contest a special rate on all ten year subscriptions will be made until the close of the Contest. Regular rate \$20, reduced to Ten Years \$15, with 50,000 Votes.

Name your favorite contestant for the Popularity Piano Contest and mail to the Contest Editor, Mrs. M. F. Keyes, Sanford Herald.

Catholic Fair

The fair opened by the Catholic ladies in the old Pastime yesterday will continue until Saturday evening, ending with an auction sale and the giving away of prizes. The booths have been very attractively decorated. In addition to the regular meat dinner and supper those in charge of the supper are prepared to serve spaghetti, Italian style, and oysters, cosmopolitan style, at dinner and supper on Friday.

Has a Fine Band

Sanford people have never had the opportunity of listening to a finer band than that of the Royal Italian Band here this week with the "Johnny J. Jones" show. Their daily concerts are enjoyed by large crowd.

ITEMS OF INTEREST CONCERNING SOCIAL PEOPLE.

Card Party

Mrs. Samuel Puleston was the charming hostess at a beautiful card party at her home on Park Avenue last Thursday afternoon. The pretty rooms were tastefully decorated with cut flowers, violets and nasturtiums predominating. The numberless red hearts that were strung over head adorned the lace curtains and were every where in evidence, gave a touch of color that was very effective. Five Hundred was the game played and it proved to be a lively one.

Highest score was made by Mrs. B. L. DeForest, who received the first prize, a lovely hand painted plate. The consolation prize was a pretty china sugar shaker and it went to Mrs. William Keeler. Mrs. Oscar Brady captured the booby prize, a heart shaped candy box. An elegant luncheon was served on the card tables at the close of a delightful afternoon. Mrs. Puleston was assisted by Mrs. D. L. Thrasher and Mrs. Robert A. Newman.

Those so fortunate to be included among the invited were Mrs. William Keeler, Mrs. S. O. Chase, Mrs. B. F. Whitner, Miss Mae Doyle, Mrs. G. H. Fernald, Mrs. J. B. Stryker, Mrs. Robert Newman, Mrs. May Dickins, Mrs. Geo. Fox Jr., Mrs. Aylett Fitts, Mrs. Arthur Yowell, Mrs. Deane Turner, Mrs. A. E. Hill, Mrs. T. A. Neal, Mrs. Forrest Lake, Mrs. W. R. Anno, Mrs. B. W. Herndon, Mrs. LeVerno Hurt, Mrs. Edward Higgins, Mrs. D. L. Thrasher, Mrs. Henry Wight, Mrs. J. A. Harold, Mrs. J. C. McDaniel, Mrs. O. W. Brady, Mrs. J. W. Dickins, Mrs. F. J. Gonzalez, Mrs. Claude Herndon, Mrs. A. P. Connelly, Mrs. Frank Miller, Mrs. Geo. Speer, Mrs. F. E. Lane, Mrs. R. S. Keeler, Miss Charlotte Keeler, Mrs. O. W. King, Mrs. O. W. Brown, Mrs. M. H. Bowler, Mrs. Jerome Bruce, Mrs. H. P. Driver, Mrs. G. F. Smith, Mrs. Cruse Barnes, Mrs. R. J. Holly, Mrs. R. H. Marks, Mrs. R. L. Peck, Mrs. Fannie Munson, Mrs. C. Dingee, Mrs. Paul Keely, Miss Hesso Tyner, Mrs. Frank Woodruff, Mrs. M. Martin, Mrs. R. L. Hughes, Mrs. Cecil Gabbit, Mrs. H. L. DeForest, Mrs. N. H. Garner, Mrs. J. McEwan and Mrs. Edwards.

Mrs. Fields entertained the ladies of the Home Mission Society of the Methodist Church at her home on the Heights last Tuesday afternoon. After a brief business session the annual election of officers took place with the following result:

President, Mrs. Chappell; 1st, vice-president, Mrs. J. K. Mottinger; 2nd, vice-president, Mrs. M. H. Bowler; 3rd, vice-president, Mrs. J. D. Jinkins; secretary, Mrs. M. A. Miot; treasurer, Mrs. R. M. Mason. At the conclusion of the business a social half hour was enjoyed.

Some of the members of the Welaka Club enjoyed a delightful bridge party on Tuesday afternoon. Those present had a thoroughly good time and the prize was captured by Miss Miller, of North Carolina, the guest of Miss Hawkins.

The Woman's Christian Temperance Union held a splendid meeting in the Baptist Church on Tuesday of last week, Mrs. Wildman presiding. A good number of interested members were present and topics of vital interest, were discussed intelligently and profitably. Mrs. L. R. Phillips read a most interesting and helpful paper on My Neighbor's Child and Mine. Miss Roach of Americus, Georgia sang a very pretty solo.

Mrs. Martha B. Cust entertained informally twice last week at her charming bungalow on Cameron Ave. in honor of her friend, Mrs. O. E. Walker, of Topeka, Kansas. The pretty rooms were artistically decorated and such an air of hospitality pervaded as to make the parties memorable occasions to those who were so fortunate as to be included among the guests. Delicious salad and ice cream courses were served at these delightful parties. On Wednesday Mrs. Cust had for her guests the following ladies from town, Mrs. O. E. Walker, Mrs. Briggs, Mrs. Cruse Barnes, Mrs. T. A. Neal, Mrs. Johns, Mrs. G. H. Fernald, Mrs. J. N. Whitner, Miss Moll Whitner, Miss Alice Whitner, Mrs. C. E. Walker, Mrs. C. R. Walker, Mrs. R. Homrighous, Mrs. William Keeler, Mrs. A. P. Connelly, Mrs. B. W. Herndon, Mrs. O. W. Brady, Mrs. Harry Ward, Misses Ward, Mrs. Commons, Mrs. Delamater and Mrs. Woods.

Friday afternoon the following were invited: Mrs. Minnick, Mrs. Walker, Mrs. Briggs, Mrs. Stevenson, Mrs. Brown, Mrs. Brisson, Mrs. H. H. Chappell, Mrs. A. R. Chappell, Mrs. Sammis, Mrs. Dorer, Mrs. McDougal, Mrs. Edwards, Mrs. Raynor, Miss Raynor, Mrs. Squires, Mrs. Ben

Squires, Mrs. Delamater, Mrs. Speer, Mrs. Pitts, Mrs. Welker, Mrs. Starr and Mrs. Coney of Columbus Ohio.

Salamagundi Party

Mrs. Samuel Puleston and Mrs. Robert Newman entertained a large number of their young friends last Friday evening at Mrs. Puleston's residence.

It was a salamagundi party and as the name would imply was a medley of fun and amusement for the entire evening. Exciting games and contests were entered into and pretty prizes were awarded to the lucky contestants. Miss Madge Ward received as a prize a lovely lace collar, and a pretty hatpin holder went to Miss Bessie Long. The gentlemen's prize was a folding drinking cup and was awarded to Frank Milteer.

All the young people who enjoyed this unique party felt that they were indebted to Mrs. Puleston and Mrs. Newman for one of the most delightful evenings of the gay winter season.

Those invited were as follows: Misses Ella Stringfellow, Peachie Leffler, Linda Leffler, Madge Ward, Veda Ward, Helen St. John, Belle Smith, Lillie Fair Smith, Mabel Bowler, Flossie Frank, Margaret Roberts, Ethel Hatch, Gull Moore, Charlotte Keeler, Beth Mettinger, Gelsie Butt, Moll Whitner, Alice Whitner, Irene Brady, Mabel Hand, Louise Shepherd, Bessie Long, Laura Fish, Nell Garner, Bessie Schumpert, Annie Parramore; Messrs. Claude Howard, Jack Adams, Braxton Perkins, Nixon Butt, Eugene Roumillat, Willie Leffler, W. M. Braddy, F. E. Milteer, Meade Fox, L. P. McCuller, J. D. Roberts, Raymond Key, Will Watson, Bryan Higgins, David Caldwell, Wildeman Caldwell, W. J. Thigpen, Archie Betts, John Doss, Hal Wight, Tracey McCuller, Norman DeForest, Williams, J. B. Lawson, Carl Hamilton, P. L. Moore.

The paper on the personality of George Washington on written by Mrs. M. H. Bowler, and read before the Wednesday Club, Wednesday afternoon was one of the very best that the club members have ever listened to. It was written in the most interesting style and showed much research and thought. Beginning with George as a small boy up through his eventual and noble career every phase of his life was portrayed in a most charming manner, and those present felt like they were better acquainted with the Father of our country than ever before.