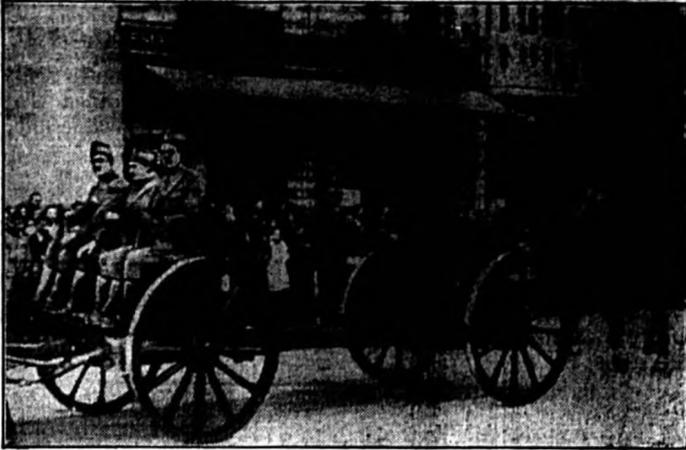


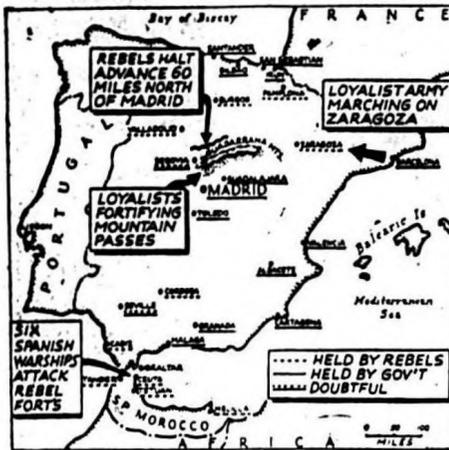
# VISUAL NEWS of the WORLD IN PICTURES

## REBEL ARTILLERY MOVES THROUGH BURGOS



With a provisional government for Spain reportedly being organized at Burgos, heavy rebel artillery is seen rolling through the streets of this revolutionist stronghold enroute to the battle-front. Inhabitants turned out to watch the procession leave to reinforce comrades who are besieging leftist government troops. The rebels planned "starve out" tactics against Madrid, San Sebastian, and Irun. This picture was rushed to London and radioed to New York. (Associated Press Photo)

## SPANISH WAR—AT A GLANCE



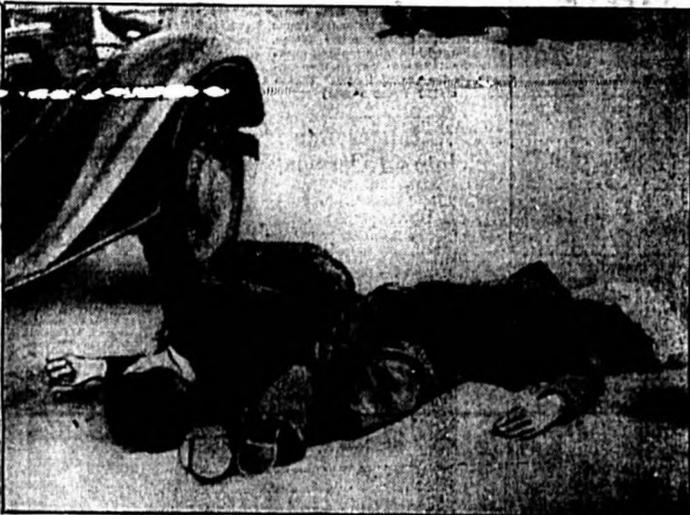
This map vividly illustrates latest developments in Spain's bloody civil war. It indicates the location of the fortified passes in the Guadarrama mountains where loyal troops blocked the rebels' march on Madrid and also Ceuta, Morocco, where loyalist warships attacked rebel forts. The government conceded the insurgents control 25 of the 50 provinces in Spain. (Associated Press Map)

## CARS DESTROYED IN SPANISH REVOLUTION



Private automobiles, overturned, wrecked and burned during heavy fighting between rebels and loyalists in Barcelona, Spain, are shown in this Associated Press radiophoto. The Leftist government occupied Barcelona, after both the loyalists and rebels had claimed possession of the city during fierce battles. (Associated Press Photo)

## MUTE EVIDENCE OF SPANISH REVOLT'S FIERCENESS



This radio picture shows the bodies of two civilians, killed in fighting between rebel and loyalist forces, lying in a Barcelona street. The picture was telephoned from Bordeaux, France, to London and radioed from there to New York. Fierce fighting was reported at several points in Spain with a major battle expected north of Madrid. (Associated Press Photo)

## FLEE TO U. S. EMBASSY IN MADRID



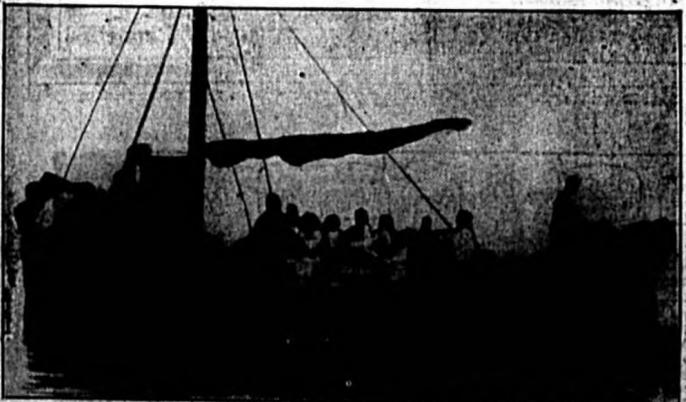
Mrs. Luis de Laveaga Sebrion and her children, Lulalque and Jose, were among the Americans reported to have taken refuge in the United States Embassy in Madrid, as "rebels attempted to 'starve out' the capital city. Her father is Algernon Crofton, San Francisco lawyer, and her husband is a prominent Royalist. (Associated Press Photo)

## EMBASSY HAVEN FOR AMERICANS IN MADRID



Within the palatial United States embassy (above) at Madrid, 161 Americans were marooned by the bloody fighting between Spanish loyalists and rebels. Military observers believed the refugees were not in danger unless troops got beyond control and "run wild" through the city. (Associated Press Photo)

## SPANISH REFUGEES ORDERED FROM GIBRALTAR



Fearing an epidemic of disease from overcrowding, British authorities ordered Spanish refugees to leave Gibraltar and return to their revolution-torn country. This radiophoto shows a group of them, including women and children, arriving at Gibraltar in a small fishing boat—only to be turned back. (Associated Press Photo)

## Tells Of Revolters Imperiling U. S. Ship



How his American ship narrowly escaped bombing and burning at the hands of Spanish rebels was described by Capt. G. Berg, master of the steamer Exmouth, upon arriving at Casablanca. He said a plane tried to bomb the ship and rebels at Malaga threatened to burn the Exmouth. (Associated Press Photo)

## U. S. Consulate Employee Killed



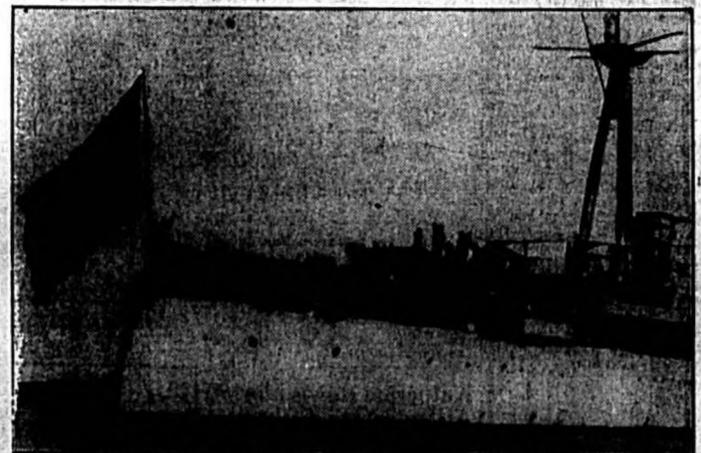
A Spanish employee of the American consulate at Barcelona, Santiago Iturralde (above), and his British chauffeur were shot to death, while on a mission designed to protect American lives. He had been with the consulate for 17 years. (Associated Press Photo)

## STEAMER TO RESCUE AMERICANS FROM SPAIN



With the lives of Americans imperiled by the Rightist revolt, the steamer Exmouth (above), of the American Export Lines, was ordered to Barcelona to remove United States citizens. The steamer ordinarily does not call at Barcelona but its owners heeded a request from Secretary of State Cordell Hull. (Associated Press Photo)

## LOYALIST SHIPS SHELL REBELS AT GIBRALTAR



Cannon fire repaid furiously in the Straits of Gibraltar when six Spanish government warships attacked rebel forts at Ceuta on the shore of Morocco. This radiophoto shows the loyalist warship Miguel de Cervantes advancing into battle with the crew on deck giving the Communist salute. (Associated Press Photo)

## RED CROSS CARES FOR SPANISH WOUNDED



This radiophoto shows members of the Red Cross carrying a wounded man to the nearest first aid station during terrific fighting at Barcelona, Spain, before Loyalists drove out the rebels. Note the civilian with arms in sling. The dead and wounded in Barcelona were estimated in the thousands. (Associated Press Photo)

Carl Carmer, author of "Listen for a Lonesome Drum," reports that song-writers are working on a song with that title.

Some of Dr. Samuel Johnson's writing was done with a printer's key at his elbow waiting to take the finished sheets to the press.

Borghese, now grown extensive, is in China, India, Africa and America, originated in Africa.

Less than a week after New York's gigantic tri-borough bridge was opened to the public, \$35,000 in tolls had been collected.

The use of snuff to relieve certain kinds of headaches is reported by Prof. J. Wagner-Jauregg of Vienna, writing in Modern Medicine.

The Basque language is a mysterious survival in the western Pyrenees from pre-historic times.

Sanford County Produces More Fruits And Vegetables Than Any Similar Area In America

# The Sanford Herald

Sanford Is The Only Central Florida City Affording Rail, Highways And Water Transportation

VOLUME XXV Member Associated Press SANFORD, FLORIDA, TUESDAY, JULY 28, 1936 Established In 1908 NUMBER 235

## Tropical Blow Moves Toward South Florida

High Winds Expected To Hit Miami Late In Afternoon; Relief Units Ready

Warnings Flying On South Coast Vessels Are Urged To Take Cover As Storm Advances

JACKSONVILLE, July 28. (AP) — South Florida, from Fort Pierce to Key West along Atlantic coast, today braced itself for a tropical storm advancing out of the Bahama Islands.

The Weather Bureau said the disturbance still is increasing in intensity but probably has not yet reached hurricane force with winds of more than 70 miles an hour.

Forecasters said the storm would cause high winds around 2 p.m. beginning about noon and would reach the extreme South-east Florida Coast near or South of Miami during the latter part of the afternoon. Northeast storm warnings were hoisted from Fort Pierce to Key West.

Vessels off the coast were urged to take to cover.

South Florida cities made ready for the approaching disturbance as radio stations and newspapers broadcast warnings to all communities.

The Coast Guard and permanent relief organizations went to isolated spots and small spots which might not be adequately otherwise. Public and private preparations included the modification of relief workers, medical supplies, food and blankets.

Scattered showers fell during the morning.

Reports from Nassau, capital of the Bahama Islands, said no damage was known in the islands. The highest wind recorded at Nassau was 45 miles an hour. The colonial government sent a boat to investigate the condition of the sponge fleet off the islands.

Bimini reported moderate weather. Barometers south of Miami began a slow fall during the morning. Those north of Miami remained about steady.

## Heat Records Are Shattered Locally With Mark Of 98

Heat records in 1936 were shattered for the second consecutive day Monday when the official weather report here recorded a high of 98.

## In Danger Zone



Alfred F. Nufer (above), American commercial attaché in charge of the bureau of Foreign and Domestic Commerce at Madrid, reported to Washington it was necessary for him to close the bureau temporarily because of the Spanish revolution. (Associated Press Photo)

## Speer Funeral Is Scheduled For 4 P. M. Wednesday

Funeral services for Mrs. Mary H. Speer, 64, wife of George A. Speer Sr., will be held at 4 P. M. Wednesday from the Holy Cross Episcopal Church with the Rev. Martin J. Bram officiating.

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## City News Briefs

The Seminole County Commission was scheduled to have met at 2 P. M. today for discussions of a bond refunding program.

Wednesday's tide: low, 10:33 A. M. and 11:01 P. M.; high, 4:31 A. M. and 4:49 P. M. Sun. rise at 5:49 A. M. and sets at 7:23 P. M. Moon rises at 2:53 P. M. and sets at 12:22 A. M.

Seminole County Chamber of Commerce officials today received a letter from the Chamber of Commerce Council of Daytona Beach, Florida, regarding the state queen and Miss Louise Johnston, who holds the current title of "Miss Florida".

Legion Is Invited To Fete In DeLand

Members of the local American Legion Post today were invited to attend a fete given by the DeLand Legion Post Thursday night in DeLand.

## Park Avenue Discussion Is Opened Again

### Commissioners Will Canvass Residents For Reactions To Business Building

A movement to canvass residents on Park Avenue between 10th Street and 14th Street was voted by City Commissioners last night in an effort to determine whether the area should be opened to business enterprises.

The decision followed a formal denial of a request by G. W. Spencer for a permit to erect a filling station at 13th Street and the Avenue.

Last week the Commission passed on the request, saying that businesses would not be sanctioned in the section unless a decided majority of the residents were favorable to the proposal.

One of the lesser known facts of the City government system was brought in the discussions, namely that there are no existing regulations in the charter which prohibit the erection of filling stations or garages outside the fire limits without the approval of the City Planning Board.

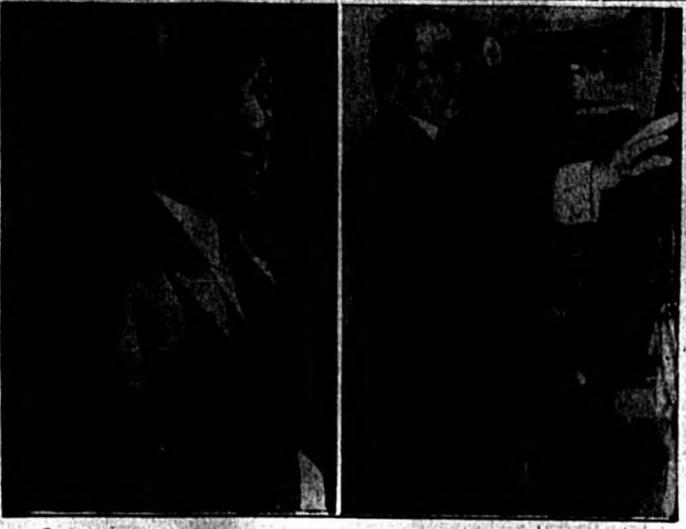
## Twenty Merchants To Sponsor Entries In Beauty Contest

Twenty Sanford merchants today had signed to sponsor an entry in the formal beauty pageant scheduled for the Rita Theater on Aug. 4, according to Miss Helen Wetmore, organizer of the event.

## Legion Is Invited To Fete In DeLand

Members of the local American Legion Post today were invited to attend a fete given by the DeLand Legion Post Thursday night in DeLand.

## COUGHLIN FEARS REPUTATION OF FARM DEBTS



"If something will not be done forthwith to aid the farmer, he will be forced to repudiate his debts and those who engendered the debts," Father Charles E. Coughlin, the Detroit radio priest, told thousands of farmers at a "homecoming" rally for Rep. William Lemke, Union party presidential candidate, in Hankinson, N. D. He is shown (right) delivering his exhortation. At the left, Lemke is seen approaching the speaker.

## Commissioners Select Favored City Projects

With the County Planning Board today scheduled to decide on most desirable projects for the County, City Commissioners last night proposed what is considered the most necessary endeavors for the municipality.

Widening Magnolia Avenue and Second Street was placed at the head of the list. The baseball clubhouse and grandstand came second. A sewer project was third and rehabilitation of the pier was fourth.

## McCracken Named To School Post

Russell McCracken, a graduate of Murray Teachers' College in Kentucky, has accepted a position as history instructor and assistant athletic director in the Seminole High School, County Superintendent T. W. Lawton announced today.

## 53 Local Youths Sign To Attend Camp At Winona

Fifty-three Seminole County boys today had signed to attend camp at Lake Winona, in Volusia county, beginning Aug. 3, it was announced by H. E. Harris, director.

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Widening Magnolia Avenue and Second Street was placed at the head of the list. The baseball clubhouse and grandstand came second. A sewer project was third and rehabilitation of the pier was fourth.

## Fifty Local Woodmen Will Attend Meeting

Nearly 50 Sanford Woodmen of the World tonight will attend a district meeting of the organization in Umatilla, according to O. P. Herndon, head of the local lodge.

## Twenty-Three Defendants March Past Municipal Bench In Monday Session

A record number of cases, for the past few months at least, were tried before Municipal Judge Miller yesterday afternoon in a court session that lasted more than two hours.

## Pepper Pledges Aid For Indian River Canal, Fly Funds

### County And City Plan Discussion Of Tax Problem

Attorneys Will Talk Over Proposal To Name Receivers

The County and the City were scheduled to have conferred this afternoon on a plan devised to insure the collection of delinquent taxes on property which produces revenue.

City Attorney Fred R. Wilson reported to City Commissioners last night that County Attorney E. F. Housholder was ready to discuss the proposal.

The plan set forth some time ago would authorize the appointment of a receiver for holders which fell under certain stipulations. Rentals collected would be divided equally among the governmental units holding unpaid tax bills.

## Government Plans Bombing Raids To Rout Rebellionists

(By The Associated Press) Spain set out today with determined bombing flights and mountain raiders to hasten the demise of the 11-day rebellion.

Artillery also was wheeled into action to crush the Fascist garrisons, particularly in the north. One report said rebel holdouts in the Loyola Barracks, near San Sebastian, surrendered unconditionally following a long siege.

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### LOCAL WEATHER

Loc.	7 A.	10 A.	1 P.	4 P.	7 P.
Sanford	78	82	85	82	78
DeLand	78	82	85	82	78
Orlando	78	82	85	82	78
Daytona	78	82	85	82	78
Titusville	78	82	85	82	78
Deltona	78	82	85	82	78
Winter Springs	78	82	85	82	78
Winter Park	78	82	85	82	78
Altamonte Springs	78	82	85	82	78
Winter Garden	78	82	85	82	78
Orange	78	82	85	82	78
Winter	78	82	85	82	78
Winter Haven	78	82	85	82	78
Sebring	78	82	85	82	78
Bradenton	78	82	85	82	78
Sarasota	78	82	85	82	78
Palmdale	78	82	85	82	78
Clearwater	78	82	85	82	78
St. Petersburg	78	82	85	82	78
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Apply to the Editor for particulars

**SUMMARY, JULY 25, 1934**  
"Unforgettable Impression" is again  
Sanford reads of pub-

The Spanish Revolution is  
said to be about as ex-  
citing and as bloody as the  
French Revolution.

We dare say that diplomatic  
work in Madrid will not be so  
pleasant in the future as it has  
been in the past.

Orlando Pepper, Florida's next  
United States senator, is only 39  
years old. And he got where he  
is today by hard work and plenty  
of sleep.

Deposits in state banks in Flor-  
ida amount to some 13 million dol-  
lars more than they did last year  
at this time. Somebody must be  
making some money.

Spain Runs Red as Rebels and  
Loyalists Fight—headlines. The  
question seems to be whether Spain  
is running red or the Reds are  
running Spain.

Mr. F. D. Roosevelt sometimes  
blushes off her column in 15 min-  
utes—O. O. McIntyre. And not  
meaning anything disrespectful, it  
seems like it.

I don't want to be an Ameri-  
can citizen; you don't get  
relief—Albert Martinet.  
New York, I hope, while leader of  
a protesting Harlem group. For  
better and better relief.

A recent picture of Gov. Lan-  
don published in the newspapers  
shows him on horseback jump-  
ing a fence. But that's nothing  
to the fences he'll have to strid-  
dle before he gets to Wash-  
ington.

By the time Father Coughlin,  
Dr. Townsend, Al Smith, William  
Lomb, Gov. Landon, et al, get  
through exposing it, the Demo-  
crats should change its name to  
the Nude Deal.

It was all a mistake, it seems,  
about the War Department not  
making any allotment for the  
over St. John. Or maybe  
these army engineers were just  
trying to show us about what  
they could do if they wanted to.

You may think these beauti-  
ficials are merely theorizing  
but if you will look around you'll  
find that the Florida cities where  
beautification programs have  
been developed hold top rank as  
tourist centers—Ocala Star.

Miami celebrated her fortieth  
birthday the other day. In 1896  
there were but few stores and  
but a few hundred people in  
that vicinity and the place had  
to be reached by boat from Palm  
Beach. Although a few sometimes  
visited there. In these forty  
years Miami has grown into a  
large metropolitan city.

Norman, head of  
the Bank of England, says in  
the United States, which owns  
more gold than any  
other country in the world. "You  
can't have too much gold." But he  
means that English bank-  
ers and financiers who are very  
interested in financial matters would  
not have hand springs if they  
thought there was any chance  
of losing any of our gold.

It is interesting that the at-  
tempt to prevent crime in  
the United States  
has failed miserably  
because of the  
inadequacy of  
the present  
penalty system.

### Salesmanship

Salesmanship begins at the cradle and ends at the grave, according to Billy B. Van, erstwhile "minstrel man," and now president of the Pine Tree Products Company, of Newport, N. H., a concern which he helped to found after 40 years on the stage. In an article in the Metropolitan Life Insurance Company's Executive Service Bulletin, Mr. Van tells how to create an "Unforgettable Impression," which he considers a basic factor in training salesmen for a successful career.

"The theater," Mr. Van says, "produces some of the finest selling technique we have today. Showmanship is scientific selling. Good showmanship in the theater begins with a good play and a capably selected, well-directed cast. The author, the director, and the stage manager work for weeks in advance to create an 'Unforgettable Impression' on each member of the cast."

Mr. Van shows how business executives, sales managers, and advertising managers have taken a page from the theater and are now devoting "more and more time and thought to creating the 'Unforgettable Impression' in the minds of their salesmen." They are doing this by means of showmanship that is distinct from "bally-hoo and high-pressure methods."

"Salesmanship," Mr. Van says, "is the greatest profession in the world. It begins at the cradle and ends at the grave. A little baby born into the world is endowed with salesmanship. It smiles at its parents, it wiggles its toes and yells for their attention, their love, and their care. That's real salesmanship! We grow to school age and we take the teacher an apple, a little bunch of flowers, or we tie her shoe. Salesmanship!"

"A fellow falls in love with a girl and the first thing he tries to do is to sell her the idea that he's the biggest bargain that's ever going to come into her life. If he's a good salesman, he gets away with it. If not, he rings up 'No Sale,' checks out, and in comes the other fellow to do a bigger and better sales job. Salesmanship!"

"And so we journey on through life until it comes time to cash in. Then we send for the priest, the minister, or the rabbi and try to sell ourselves to our Maker for a front seat in heaven, where we can watch the parade go by. It's salesmanship from beginning to end. We're all salesmen—selling ourselves, our products, our firm, and our ideas."

### The Power To Destroy

In a recent address to fliers in Berlin, Col. Lindbergh, whose talents have thus far been devoted exclusively to peaceful aviation, warned Nazi aviators that the power of science and invention he turned to the destruction of civilization itself. In this day and age when the airplane has already reached a high degree of perfection, no country can be said to be safe and no people can feel immune from attack, if aviators are willing to use their knowledge and equipment against each other.

"Men of science and engineering and inventive skill may well hesitate to carry forward their researches in fear that out of them may develop new methods of destroying life," says the Miami Herald. "Some of the great achievements in progress of mankind have been brutalized, turned against humanity. Such an instrument is the airplane."

"Our Colonel Lindbergh, a victor over the air in setting winged trails, visits Berlin and there warns Nazi aviation officials of their responsibility in creating new deadly weapons of warfare, which calls for a new type of security. 'Aviators have lived to see their harmless wings of fabric turned into carriers of destruction—even more dangerous than the guns of a battleship.'"

"There is nothing startling about that statement, the truth is generally recognized. The armadas of the air are forming in all military countries, preparing to shower death over their foes. No person, no community is immune in such a war unless the nations agree to avoid such attacks upon civilian cities."

"Yet nothing will, or can, be done to avert this catastrophe. The airplane, an instrument of swift transportation, is and will be an instrument of war, of death. The man of intelligence may well question whether progress, scientific advancement, and knowledge are good for the world."

### THE SANFORD FORUM

Dear Editor:

It would be folly for me, an old farmer and "Townsendite," to attempt to match words with a young and brilliant editor of a daily newspaper, but in fairness, I would like to say that I am not yet convinced that you have made a profound study of the so-called Townsend Plan. When you say that "All in the world it proposes to do is to levy a tremendous additional amount of taxation against all the people and divide the proceeds among a comparatively small number," it indicates only a superficial knowledge of the plan. If that were all it would be a despicable Plan indeed. Really Mr. Editor, it is not quite so simple as that. It proposes and requires that all of this "tremendous levy" be immediately redistributed among all the people through the purchase of commodities and services. It proposes to take the place of all other pensions as now granted by the government and by industry. It proposes to do away with all poorhouses and poorfarms throughout the land now maintained by taxation. It proposes through added employment to put an end to relief rolls, public works and the dole. It proposes to stop at least one-half of crime by removing the chief cause of crime, the attempted prevention of which is now costing our government 18 billion dollars annually. It proposes to tax the rich and the poor exactly alike in proportion to the business they do which is the only fair

### BEDTIME TALE FOR TOWNSENDITES

By MARK SULLIVAN

to their original plan. During the two years or so of discussion, criticism and countless expostulations of fallacy in their plan, they had wavered a little about the possibility of paying \$200 a month to every person over sixty. In the only bill any of them ever brought before Congress any figure; they merely proposed that a proscribed tax be laid and that the proceeds should be applied, as far as they would go, toward paying to old folks pensions of an undefined amount. Apparently, however, the Townsend leaders realize the propaganda and slogan value of a fixed amount. In their recent convention they went back to their original amount, and made it more definite than ever. They presented a resolution that there shall be added to the Constitution of the United States an amendment reading as follows (this is now the authoritative Townsend creed):

"A citizen of the United States whose life record shall be found free of habitual criminal record shall on reaching the age of sixty years be permitted to receive from the Treasury of the United States a citizen's serv-

and just tax that can be levied. It proposes to put \$400,000,000 of our young high school and college graduates, who have never been able to get a job of any kind and who are now distributing on our streets and in our homes, to work at good wages. It proposes, by the forced circulation of buying power, to increase your business and mine from 25 percent to 100 percent without any appreciable increase of taxation. It proposes to stop all this wicked government borrowing and uneconomic spending by instituting a "you go" system and to ultimately pay off the national debt, which can never be done under our present system. These are a few of the results which will follow the enactment of the plan into law, and I sincerely believe that a continuation of your study of the effects of the adoption of this plan will convince you of these results.

We do not presume to have the wisdom of a Roosevelt or a Landon, neither of whom have, to our knowledge, openly repudiated the principles of the plan, but we do know that, with the help of all their "statisticians, economists, financial experts and political advisors" nothing has been done to bring about permanent economic recovery and social security. We also know that there are many statisticians, economists, financial experts and political advisors, just as well as those advising the President who endorse without reserve the principles of the Townsend Plan.

B. A. HOWARD.

Sweden has finished no lower than third in the Olympic Games' unofficially awarded team championship since 1906.

Wallace Beery, the screen "toughie," has been induced to take up the afternoon tea habit.

Wed. & Thurs.  
**SPECIALS**  
Keep This Ad. Worth 10%  
Lady Baltimore  
Layer Cakes 23c  
Chocolate  
Devil's Food 21c  
At The Price Of Eggs  
Now You'll Appreciate  
The Bargain.  
COOKIES Ginger 5c  
Date-Pecan 18c  
Sliced Bread 6c  
Butter Biscuits  
10c Dz. 2 Dz. 15c  
**SALLY'S**  
2nd & MAGNOLIA

**SPECIAL 3 DAYS**  
Tues.—Wed.—Thurs.  
Wash Car  
Dress Top  
Lubricate  
Entire Car  
\$1.69  
Seminole Tire Shop

**A GOOD COMMERCIAL LOAN**  
has distinct hallmarks which warrant its rating as sound business for your bank.

These hallmarks are: the good name of the borrower, the sound purpose for which the money is to be used and the self-liquidating character of the underlying transaction which assures repayment of the loan in accordance with its agreed terms.

Commercial loans differ from "capital loans" which remain fixed in the borrower's business for long or indefinite periods. Obviously loans of this type are not the proper field for commercial banking operations. It is, however, the sound, normal function of commercial banks to lend the current and seasonal turnover of industrial, agricultural and merchandising activities in the community.

We will welcome the opportunity to discuss your borrowing requirements with a view to establishing credit relations.

**SANFORD**

**WERT - The - JEWELER**  
Diamonds And Watches  
Fine Watch And Jewelry Repairing  
Diamond Mounting And Engraving  
"WHOLESALE PRICES AND THE LOWEST"  
500 N. First Street Sanford, Fla.

**Mortgage Loans:**  
Now is the time to build and pay for a home for less outlay per month than present low rents. We are prepared to make loans on new constructions under the Federal Housing Administration finance plan. Let's talk this over. C. M. Boyd, Sanford, Fla.

**TWICE AS MUCH - WIDE AS GOOD**  
a TREAT for your Taste  
a DELIGHT for your Throat  
You'll say it's the best cold you ever had - it's richer, better, and you'll like the big bottle. **THE BLOSSOM**

**Doxey & Gay's Quality Paints**  
"Best For the South"  
They laugh at Sun, Wind & Rain—Elements so destructive to paints which do not embody the special knowledge which D. & G. have gained during 24 years of making paints that are "Best For the South."  
**STANLEY-ROGERS HARDWARE CO.**  
224 Sanford Avenue

**PEACOCK**  
The fragrance of the BLOSSOM

**Building Materials**  
See lumber, roofing and building materials of all kinds call on us. Here you'll find the most reasonable prices and best quality and the quickest service.  
Sudden Service  
**HILL**  
Lumber & Supply  
Third St., Sanford, Fla.

**KC BAKING POWDER**  
Some Price Today as 45 Years Ago  
25 ounces 25¢  
Double Tested! Double Action!  
ONE OF POUNDS HAVE BEEN USED BY OUR GOVERNMENT

**Safe**  
TO BE TRUSTED  
on the world's first-choice economy tire  
**GOODYEAR**  
standard, first-quality Pathfinder tires  
Pathfinder offers the most safety in any tire for the least money. Over 22,000,000 have been sold. You can't duplicate these extra-value features elsewhere at any price.  
THE GOODYEAR MARK OF SAFETY is put in the center of the tread to show your car's position.  
SAFETY PROTECTION IN EVERY PLY—because of SUPERWEAVE construction.  
FULL BRIDGING TRACTION—more "bite" on curves.  
FLEXIBLE FIBERS—more grip in rain and mud.  
Get prices on Pathfinder tires at your local dealer.

# Social And Personal Activities

MISS MARGARET PETERS, Society Editor

Telephone 148

## Social Calendar

**TUESDAY**  
The Daughters of Wesley of the First Methodist Church will meet Tuesday at the home of Mrs. Ross Adams at 8:00 P. M. Hostesses are Mrs. Ross Adams and Mrs. J. O. Adams and their group.

**MONDAY**  
The Presbyterian Auxiliary picnic will be held at San Lando. Dinner at 1:00 P. M.

### CARD OF THANKS

We wish to take this means of thanking our many friends for their kindnesses and floral offerings during the illness and following the death of our beloved sister, Mary Goodale. We are particularly grateful for the thoughtfulness and sympathetic services rendered by both Rev. Root and Rev. Bram.  
W. J. Goodale,  
Susan A. Goodale.  
—Adv.

## Truthseekers Class Holds Regular Meet

The regular monthly business and social meeting of Truthseekers Class of the First Methodist Church was held at the home of Mrs. F. D. Parker Monday afternoon. In the absence of the president, Mrs. John Vaughn presided. Refreshments consisted of a salad course and punch.

Those present were: Mrs. Hilma Lundquist, Mrs. E. D. Dekle, Mrs. W. C. Dekle, Mrs. T. L. Doss, Mrs. W. M. McKim, Mrs. Eugene Higgins, Mrs. J. J. Abbott, Mrs. T. M. Bell, Mrs. Zula Moye, Mrs. G. A. Radford, Mrs. Minnie Holt, Mrs. C. C. Priest, Mrs. Georgia Hart, Mrs. Eliza M. Kirchhoff, Mrs. G. L. Goodhue, Mrs. J. G. Wainwright, Mrs. H. H. Chappell, Mrs. W. A. Tills, Mrs. D. C. Barrell, Mrs. John Vaughn, Mrs. A. D. Shoemaker, Mrs. O. J. Pope, Mrs. J. B. Crawford, Mrs. W. C. Chapman, Mrs. G. E. Wilson. Hostesses for the afternoon were: Mrs. R. W. Turner, Mrs. F. R. Mitchell, Mrs. W. R. Edenfield, Mrs. W. B. Hoolehan, and Mrs. F. D. Parker.

## Personals

Miss Eugenia Pierson, of Pierson, Fla., spent the week-end as the guest of Miss Dorothy Pope.

Mrs. L. H. Smith of 1900 Park Avenue, has returned after a visit to Tallahassee.

Miss Blanche Cunningham of Myrtle Avenue left Sunday for a two weeks' stay in Palatka.

Miss Sara Warren Easterby spent the week-end in Jacksonville.

Friends of John F. Pearson will regret to learn that he is ill at his home at 601 Magnolia Ave.

Mrs. A. B. Mahoney and Miss Frances Mahoney have arrived home from Palatka where they spent a few days.

Mrs. J. O. Laney spent the week-end at Ormond Beach as the guest of Mrs. J. L. Strickland.

Miss Dorothy Pope returned Saturday from Daytona Beach where she has been the guest of Miss Margerie Tills.

Miss Elise Adams returned to her home in Vidalia, Ga., after spending some time with Mr. and Mrs. G. J. Pope.

Mrs. St. Claire White left this morning for Charleston, S. C., for a visit of two or three weeks.

Miss Joyce Parker and Jack Stark are visiting with Mr. and Mrs. C. H. Cogburn, 217 West Seventeenth Street.

Mrs. A. T. White and her mother, Mrs. B. S. Young, will leave Thursday for Tennessee for an extended visit.

Miss Ruth Cummings of First Street has returned home after spending a week in Oviedo with friends.

Mrs. Pearl Willis of Chattanooga, Tenn., and Cocos, is the guest of her sister-in-law, Mrs. Tom Davis, 1115 West First Street.

Mrs. J. A. Strange and daughters, Minnie, Ruth and Esther, left Tuesday morning for Washington, N. C., where they will visit Mrs. Strange's brother and sister-in-law, Dr. and Mrs. L. G. Thomas.

Miss Lucie Collins and Miss Virginia Thatcher left Sunday for Lakeland and Plant City to visit relatives for some time.

Mr. and Mrs. L. H. Sessions and family will arrive tomorrow from Enterprise, Ala., to be the guests of Mr. and Mrs. J. O. Laney.

Edgar Biggers, Jr., left last night for Charlotte, N. C., to visit relatives.

Mr. and Mrs. K. J. Cates, of Tampa are the guests of Mr. and Mrs. L. B. Mann.

Mr. and Mrs. L. Burke Steele and children, Joyce and Walter, have left for Newark, New York.

W. M. Carter and A. S. Zachary, Jr., were registered at the Hotel Seminole, Jacksonville, yesterday.

Mrs. W. J. Morrison and Miss Sally Morrison will leave today for Jacksonville for an indefinite stay.

Mrs. H. M. Rumbley left this morning for Pensacola and points in Alabama to visit relatives for a few weeks.

## PICNIC TO BE HELD

All circles of the Presbyterian Auxiliary will unite in meeting at San Lando Springs, Monday, Aug. 5. A picnic lunch will be served at 1:00 o'clock, after which Mrs. F. S. Vernay will present the Bible Study. The program for the afternoon will consist of a pageant, "Indian Trails," presented by the members of Mrs. Green's circle under the direction of Mrs. E. R. Purvis.

## ANNOUNCEMENT

Mr. and Mrs. E. R. Purvis announce the birth of a son, John Donald, Monday, July 27, at the Fernald-Laughton Memorial Hospital.

Mr. and Mrs. R. H. Faircloth and son, "Buster," and their guest, Miss Ann Clark, from Atlanta, have returned from a week's stay in Daytona Beach.

According to word received this morning, Mr. and Mrs. E. L. Hoy, who are vacationing in Miami, are spending this week in Cuba.

Mrs. Ed Higgins, Mrs. S. M. Easterby, Miss Julia Higgins, Mrs. G. W. Bailey and Al Trafford will leave Sunday for South Carolina for two weeks.

## F. A. DYSON

General Contractor  
Home Building—  
Heavy Construction  
Repair Work  
Phone 580-J

The five interlocking circles in the Olympic flag represent the five great continents of the earth.

WE ARE PROUD OF OUR SERVICE YOUR WATCH MUST BE ACCURATE  
Official Railway Inspector  
**McLAULIN Jeweler**  
118 PARK AVE.

**FURNITURE FLASHES**

"WHEN SUCH A PORCH" SAID FRU VAN SCHNEIDER  
"JUST ONE GLANCE WAS ENOUGH TO DECIDE HER  
SHE CALLED FRITZ HUBBY TO HAVE HIM ALONG  
AND BOUGHT A NEW GLIDER FOR JUST A SONG."

**Sensational BUY**

**\$13.75**

**GLIDERS!**

PAY WATER

Sanford Furniture Co.  
300 E. First St. Phone 218

**BUY BLANKETS**

**Now and Save**

**BUY NOW** Select Early and Pay Gradually... Ahead of Time... **BUY NOW**

**SHOP ON PENNEY'S LAY-AWAY PLAN**

**WOOLGORA**

It Took Months of Planning \$4.98 to Get This Value!

Beautifully blended wool, angora and silk with a tiny bit of rayon for added lustre. Silk binding. Size 70x90. Moth proofed. Solid colors. Also reversibles.

**BLANKETS** Pure Wool \$1.98 Plaid Pair

**COMFORTERS** Lovely Flannel \$2.98 Satin Tops

Outstanding values! Not less than 5% wool. Pretty patterns. Shades. Lustrous satin binding. Size 70 x 90 inches.

Extra long to cover 4-corner beds. Heavy weight. Cut size 72x90 inches. Fine values!

Jump at this Value! Smart Part Wool Plaid **BLANKETS** 98¢ each

Not less than 6% wool. Pretty, fancy borders. Stitched ends. These are values to shout about. Size 70 x 90 inches.

4 1/2 lbs. of Winter Comfort! All Wool Pair! **SCOTCH PLAIDS** \$7.50 pair

Colorful "Scotch" plaid—warm and decorative! Fine quality, all pure wool, double bed size, 6 to 8 corners. Durable, lasting.

Unusually Low Priced Pure Wool Plaid **BLANKETS** \$1.79 pair

You'll be wise if you buy a pair of these plaid blankets. Not less than 10% wool. Pretty, fancy borders. Heavy weight. Navy white ground. 66" x 90".

With at Least 25% Wool! Famous Mt. Rainier **BLANKETS** \$3.98 each

One of the best blankets you can buy. A smart, modern, double bed size, 6 to 8 corners. Durable, lasting.

**ALL WOOL PAIRS** \$6.90 pair

Topnotch Values in Warmth and Wear!

These blankets are unquestionable leaders in quality and value. Pure virgin wool. Lustrous satin binding. Clear, colorful. Double bed size, 70x90 inches.

**COMFORTERS** \$4.98 pair

Flannel and Rayon. Fine quality. Warm and cozy. Moth proofed.

**New 1937 Philco Foreign Tuning System!**

with the New Spread-Band Dial

Look at this illustration. See how foreign stations are spread further apart... and are nearest and located on the dial.

... and again "Only Philco has it!"

See a display of the new model in our front window... tuning the new set in both the future and radio in both the present and future.

**\$20 UP**

**EASIEST TERMS**

**LIBERAL TRADE-IN**

**WATER FURNITURE COMPANY**

**Penney Co., Inc.**

# Braddock And Schmeling To Fight In September

## Bill Cates, Third Sacker, Shows Big League Promise

### Youthful Infielder Holds Down Hot Corner Ably; Stick Work For 1935 Hits .279 Average

By JULIAN STENSTROM

Bill Cates, young third sacker for the Lookouts, seems to have received publicity from a large number of newspapers in the Eastern states.

Bill was admitted to the Brooklyn Dodgers' training camp at Orlando in 1935, and there he made a great showing and was nearly taken to the Big Show, but for a major league take it was impossible to take him up.

Cates was sent to Leaksville to hold down third but he did not like the place and asked for

his release to play in the south. He signed up with Gainesville of the Northeast Florida League, but due to a sore arm he was released. Cates was hired by the Sanford Club last year and played every game until the last three weeks of the season when he was called to Key West by his family. Cates was on the last train to go over the over-sea bridge before it was destroyed by a hurricane.

Cates finished last year hitting .297, which was a good average for this league, and he secured base hits in every game with the exception of seven.

At the beginning of the 1938 season he received a letter from Bert Chapman, temporarily manager of the Lookouts at that time, asking him to return to the Sanford Club again this season, which he did. He was hitting .441 at the end of the first three weeks of play.

Although Cates has been a batting slump lately, his defense at third base has been highly commendable.

All work will be done by feminine employees in the camp of women Olympians, since men will be barred from the feminine sanctuaries.



**Our Kitchen**  
Is More  
**POPULAR**  
Than Ever

- For Steaks
- Chicken
- Chop Suey

Pick your favorite drink. You'll find it at Perk's Bar. And you'll find it mixed right and served right. . . a result of selected liquor and specialized mixing. That's the secret of the popularity of Perk's better drinks, served the RIGHT way!

**PERK'S PLACE**  
3 Mi. So. on Orlando Road  
Phone 9125

## Islanders To Play Lookouts Wednesday

The Daytona Beach Islanders will play a double header with the Sanford Lookouts here tomorrow. It was announced here today.

A twin bill was scheduled to have been played here today, but the dual offering was called off late last night.

## Townsend Selects Landon For Second

BOSTON, July 25.—(AP)—Dr. Francis E. Townsend, who has endorsed Representative William Lemke, Union Party candidate for president, admitted today that he had a second choice—Governor Alfred I. Landon, the Republican nominee.

"Of course, I prefer Landon," the pension leader said in an interview before his address at the Boston Arena. "It would be the most disastrous thing that could befall this nation to have the present Administration remain in power."

He predicted, however, that the ultimate choice for President would not be Representative Lemke, Governor Landon or President Roosevelt. An electoral college deadlock, he said, would throw the election into Congress where Townsend members would name the President.

Dr. Townsend told a cheering crowd at the Arena that his organization was planning a petition in every state immediately after the election to ask the various legislatures to memorialize Congress for a Townsend amendment for the President.

## Century, Garden Combine Efforts For Big Battle

### Fifty-Fifty Division Of Gate Receipts Agreeable To Two

NEW YORK, July 25.—(AP)—Then on again, off again world's heavyweight championship fight between James J. Braddock and Max Schmeling was definitely on today.

It will be held in September in Madison Square Garden's big Long Island Bowl, with the Garden and the Twentieth Century Sporting Club as joint promoters.

After weeks of wrangling, the two big New York clubs got together yesterday. Everything was satisfactorily settled except the date. It will be between Sept. 24 and Sept. 30.

The Garden and Twentieth Century will divide the profits fifty-fifty after all expenses have been paid. Mrs. W. H. Hearst's milk fund, which has been closely associated with the past shows of the Twentieth Century, will not be a participant.

Except to share in the profits, if any, Mike Jacobs, head of the Twentieth Century Club, will not be actively identified with the promotion save in an advisory capacity.

## Baseball Group To Discuss Important Problem At Chamber

Arthur Brannan, chairman of the local Baseball Committee, today urged all members of the body to attend a special meeting tonight at 8 o'clock in the Chamber of Commerce.

Following are the men composing the unit:

Charles Dunn, representing the County Commission; E. H. Laney, Kiwanis Club; W. A. Leffler, City Commission; Jno. Meisch, Jr., Lions Club; G. W. Spencer, Rotary Club; J. H. Truluck, Junior Chamber of Commerce; and Fred Zerrmer, American Legion.

Mr. Brannan is the Chamber of Commerce representative.

## NOTICE OF SPECIAL MEETING OF THE STOCKHOLDERS OF THE ROYAL FERN CORPORATION

A special meeting of the stockholders of the Royal Fern Corporation will be held at the office of the Corporation, Altamonte Springs, Florida, at 2 P. M. on Tuesday, Aug. 23rd.

This meeting is called by the President and Board of Directors for the purpose of reading the Capital Stock of the Royal Fern Corporation, and the transaction of such other business as may be properly brought before the stockholders.

ROYAL FERN CORPORATION,  
By—ELEANOR M. BARRETT, Secretary.

## CLASSIFIED ADV.

- 1—Announcements.
- 2—Lost and Found.
- 3—Automobiles.
- 4—Situations Wanted.

**1—Announcements.**  
HAVE YOUR WATCH repaired by the best watchmaker in town. Briggs Jeweler, Mag. Ave.

**2—Lost and Found.**  
LOST—LARGE white and tan male Walker hound. Reward. Return to W. C. HILL.

**3—Automobiles.**  
SEE REEL AND Sons, 301 W. First St. for week-end bargains in used cars. These cars are priced for straight sale with no trade-ins.

**4—Situations Wanted.**  
LUCILLE WILLIAMS, colored girl, wants housework. 908 E. 10th.

**5—Situations Wanted.**  
COLORED GIRL wants work of any kind. Lella Albert, 612 7th St.

## HERTHA JONES, colored woman, wants family washing job.

Locust Ave.

**COLORED MAN WANTS** work as chauffeur or dishwasher. References, Johnnie Johnson, 709 E. 5th St.

**NEAT COLORED GIRL** wants housework. Mary Moore, 1014 Avocado Ave.

**3—Instructions.**  
MEN WANTED to train for positions in the Refrigeration and Air Conditioning field. Write Box NCA, Herald.

**12—Wanted.**  
DRIVING TO MICHIGAN soon. Desires party to help drive. 608 Palmateer.

**20—Miscellaneous for Sale.**  
TOO HOT? Then get a General Electric Fan for \$3.45. Randall Electric Co.

**FOR SALE:** used tractor wheels from a 10-30 McCormick-Deering. Bargain. Seminoles Tire Shop.

**FOR SALE:** Young pony horse. 4 years old. Reasonable. 805 E. 2nd.

**WHEN YOU BUY** a Blue Grass, Blue Ribbon or Cyclone mower you get the UTMOST in Lawn-mower value. Stanley-Rogers Hardware Co.

**BEFORE YOU BUY** any refrigerator try our new modern ice refrigerator one week free. See them on display at Stanley-Rogers Hardware or at the... Phone 883.

DRINK RUMS DRY PALE GINGER ALE AND UPPER 16 TRUE FRUIT LIME RICKY TO COUNTERACT ACID, ALKALI YOUR SYSTEM

NEHI Malted CHOCOLATE  
NEHI ROOT BEER  
ROYAL CROWN COLA  
NEHI TRUE FRUIT ORANGE

TREAT YOURSELF TO THE BEST  
Sterilized Bottles  
NEHI BOTTLING CO.

SWIM — DANCE — PICNIC  
MODERN MUSIC — MODERN POOL  
3 MILES WEST OF LONGWOOD  
ENJOY A CLEAN SWIM IN RUNNING WATER

**PALM SPRINGS**  
Special Rates. Adults 15¢  
SWIMMING and DANCING CLASSES SATURDAYS

START YOUR VACATION ON THE COOL CRUISE-WAY TO NEW YORK

from JACKSONVILLE  
Direct sailings every Wednesday, 4 P. M. All Fridays and Sundays, 7 P. M. calling at Charleston, Last Sunday sailing May 31.

This summer, why not enjoy a restful, jolly ocean cruise on your trip North—of amazingly low rates that include every necessary expense. Big, modern liners with deck sports, orchestras, talking pictures, etc.

LOW AUTO RATES!  
Take your car with you and leave from your northern port. Auto, when accompanied by 2 passengers, only \$37.50, round trip.

Round Trip \$45  
(60 Day Return Limit)

**CLYDE-MALLORY LINES**  
New York, N. Y. Telephone 5-2420, Jacksonville, Fla. Telephone 2-1234

Spent the Day at Cool DAYTONA BEACH

NEW, CONVENIENT SERVICE  
Spent the day at Daytona Beach and return the same evening if you wish.

Leave Sanford 7:10 A. M. 11:30 A. M. 2:00 P. M. Leave Daytona Beach 1:00 A. M. 5:15 P. M. 8:15 P. M.

One Way \$1.75 Round Trip \$3.00  
Phone 60 2nd & Park

**FLORIDA MOTOR LINES**

## Pepper Pledges Aid For River Canal, Fly Funds

(Continued On Page Four)

and County Commissions, the heads of the Kiwanis and Lions clubs, the Seminole County and the Junior chambers of commerce, and other prominent guests present.

S. O. Shinholer, as mayor of Sanford, extended an official welcome on the party of the City to Mr. Pepper whom he characterized as a man of unusual ability at making and retaining close friendships.

B. F. Haines of Altamonte Springs formally introduced Mr. Pepper who he said was a "man of destiny" rising through his own hard efforts from a humble position in the community to the highest office within the gift of the people of the state within the brief span of 39 years.

Prior to the speaking program, Mrs. Eustis Peas, assisted by Miss Mildred Nix at the piano, entertained the Rotarians and their guests by singing "The Old Refrain" and "Sylvia."

## To-Night Last Showings

Chick GABLE  
with Donald McDONALD  
San Francisco  
with Tracy TRACY  
JACK HOLT  
JESSIE RALPH  
TED NEALY  
A. W. C. V. M. D. M. Production

Wednesday  
Thursday

LONDON  
WHITE TANG  
A. W. C. V. M. D. M. Production

Farmers and City Folks TAKE NOTICE!

People should read and heed these lines!

WE SAY AGAIN: every body likes fresh eggs. Every body likes fresh milk. And everybody who cannot get better like these factory-fresh... Tobacco is not the best when fresh.

What do you do to get cigarettes factory-fresh?

They are they especially fresh! They are the only cigarettes wrapped in the finest moisture-proof Cellophane ob-

The double Cellophane wrapping keeps out dampness, dries out every other foe of cigarette enjoyment. It gives you factory-fresh cigarettes as fresh as the day they were made.

NEVER LACK! Cigarettes from the factory.

Modern day speeds demand TWO-TREAD SEIBERLINGS

Today's automobile puts a terrific strain on your tires. Play safe—get TWO-TREAD Seiberlings, the world's safest tire! TWO-TREAD Seiberlings double safe mileage and Never Wear Smooth!

Let us demonstrate this patented tire for you today. We make liberal trade-in allowances on your old tires.

TWO TREAD  
Double safe mileage  
Never wear smooth

## Mexican Gulf Is Swallowing Tropical Blow

Utility Employee Dies In Preparation Of Storm Defenses; Lime Trees Struck

## Storm Is Gaining Hurricane Force

High Tides And Wind Only Effect Felt In South Florida

JACKSONVILLE, July 29. (AP)—The Weather Bureau advisory at 11:30 A. M. said "center of the tropical disturbance at 10:30 was approximately 25 miles off shore from Boca Grande, and apparently moving northwestward at 12 miles per hour or more.

The storm now apparently has shifted hurricane intensity over a small area near the center and will cause a strong northeast to southeast gale on the Florida west coast this afternoon and tonight, possibly reaching hurricane force on the exposed pieces of the coast.

Caution is advised to persons in low places against high tides. The storm's passage brought an unusually high tide, flooding streets in the Everglades but there was no wind damage.

MIAMI, July 29.—(AP)—A tropical disturbance blew out into the Gulf of Mexico today, leaving little sign of its short run across the southern tip of Florida.

MIAMI took precautions against the storm, but the preparations were wasted. A utility woman engaged in preparatory work was fatally burned when she fell across a high tension wire.

Winds, reaching a maximum velocity some 60 miles an hour, but never hurricane force, blew out far south of the heavily populated areas.

Burveys of settlements in and near the path showed nothing more than the usual minor debris of gale winds. Some limbs were shaken from trees on the Florida Keys but the loss was not believed consequential.

Albert L. Freeman, 80, formerly of Mulberry, was the man who lost his life. He was employed by the power company for two weeks.

Farming southeast of the Bahamas early Monday morning, the disturbance moved in a straight line across the Gulf Stream and entered Florida at Key Largo, northernmost of the Keys.

A Miami reporter who visited Key Largo soon after the wind subsided said there is hardly a sign of the storm's passage. Once inland, the disturbance whipped through isolated swampland.

## Sanford Divides Over Benefits Of Tropical Storms

Sanfordites today seemed to be divided in opinion over the merits of the "tropical disturbance of considerable intensity" which buffeted across the southern tip of the state and did so damage. Some local residents expressed themselves in favor of getting a good stiff blow in hopes that it would cool off the city, blow away the mosquitoes and destroy the mosquitoes that appear in consequence, as well as blowing down the trees.

On the other side of the fence the other view was expressed in that of those who want connection with a tropical storm to mean low far inland water.

The presence of the storm off Florida had done to the weather last night and the thermometer lived in the 70's during the day. A comfortable breeze was blowing and the clouds had broken into patches of blue.

## KARPIS DRAWS LIFE SENTENCE



Alvin Karpis (right), former "public enemy No. 1" who was captured in New Orleans by G-men, and Charles (Big Fitz) Fitzgerald (left) wore sober expressions when they were marched into federal court at St. Paul, Minn., where they were sentenced to life imprisonment for the \$100,000 kidnaping of William Hamm, Jr. (Associated Press Photo)

## Milk Control Board Votes For Enforcement Of Law

Group Establishes Future Policy In Meet At Orlando; Will 'Crack Down' On All Violators

Recommending that each member of the milk and milk products industry in Florida "set his own house in order," the Florida Milk Control Board, in a policy-making session attracting over 200 persons to the Amphitheater in Orlando Monday, promulgated strict enforcement of the existing Florida Milk Control law "with all the facilities at our command."

Called to Orlando at the request of the Florida Dairy Association and the Florida Milk Products Association, the board which included Commissioner of Agriculture Nathan Mayo lost little time in establishing its future policies in the light of a Supreme Court decision upholding the constitutionality of the Florida Milk Control Law.

Faced by a large group of dairymen and producers gathered from all parts of Florida for the purpose of finding out whether the board would "crack down" on all violators of the price-fixing and other features of the law, the board released a nine-point statement which the chairman, W. Henry Bryant of Jacksonville, termed as "of vital interest and importance to the entire industry as well as to retailers and housewives."

The nine-point declaration: 1. "The Milk Control Board will strictly enforce laws with all the facilities at its command, to the limit of its limited financial abilities by reason of the limited income-producing features of the bill under which we operate. 2. "We invite the co-operation of the industry itself, not only in 100 percent observance of the law voluntarily, but in certain areas where there is a great volume of business where board facilities might be supplemented by finance."

(Continued on page three)

City Dog Pound To Hold Eight "Guests" A City dog pound which will accommodate eight "guests" was ready for occupancy today near the incinerator.

County Tax Collector Jno. D. Jenkins today said considerable interest is being shown in paying delinquent 1935 taxes.

## Move Started To Raise Cash For Ball Club

Wert Says \$1,000 Is Necessary Or Team Must Drop Out Of State League Play

A baseball committee of Sanford citizens today inaugurated a move to raise finances that will enable this city to hold its team in the Florida State League for the remaining days of the season.

Chairman Arthur Hranan called the committee together at the Chamber of Commerce last night and heard Club President Charles Wert say that the local franchise must be dropped unless \$1,000 is procured in the immediate future.

The group unanimously adopted a program of selling blue tickets for the remaining 13 home games of the season. Each book will go on the market for \$4.

President Wert announced the alarming financial condition of the athletic unit by pointing out a \$200 debt now outstanding. He said the club had exactly \$5 in the bank and payday to be met Aug. 1.

There was the qualifying announcement that \$116 in cash is retained by the box office to be used as change which cannot be used for expenses until the end of the season.

Eddie Gilliland of DeLand president of the League, made a strong plea for Sanford to retain her ball club, pointing out that it is one of the best and most economical mediums of publicity. He added that this city is the "best baseball town in the league."

According to the plan formulated last night, committees will cover the city and contact a list of sports enthusiasts, businessmen and all other persons.

It was brought out that baseball is more or less a civic movement and one does not necessarily have to attend ball games if he buys a season ticket.

In reiterating the value of a baseball team, Mr. Gilliland declared a belief that this state next year would have a class "C" league or one grade higher than the existing organization.

Obtained Anderson late yesterday a building permit to repair a garage at 2108 Palmwood Avenue at an estimated cost of \$500.

W. E. Van Loon and his group of state automobile license inspectors continued to operate in Seminole County today, checking vehicles for violations in the Florida tag law.

Judge James G. Sharon returned yesterday from Tallahassee where he completed the July term of Lake county court. He was substituting for Judge Taley who is ill.

# Tampa Newsman's Kin Is Injured In Spanish Revolt

## County Planning Board Discusses Local Projects

Hopes To Name Order Of Preference In Future Meeting

The County Planning Board last night deferred making recommendations on WPA projects which have been proposed in Seminole County.

However, the body voted to take action in the near future on proposals already approved or waiting approval in the district office at Orlando.

It was brought out that a certain set of new rules will be in effect when the projects are selected, although board members did not make those regulations public.

Last night's session was attended by Howard V. Lee, director of state WPA district number two, and Alfred J. McKay, chief engineer of the district.

The group thoroughly discussed all approved projects and those tentatively okayed. Later, the board plans to discuss various projects with city and county officials in an effort to determine which units of proposed work advanced by the two governmental bodies are the most desirable and should be placed at the head of the submission list.

City Commissioners already have indicated their preferences. Widening Magnolia Avenue was given first choice. Improvements to the baseball field and construction of a clubhouse was named second. A local sewer project ranks third, while reconditioning the municipal pier is fourth.

## Kiwanis Hears Of Scout Activity In Seminole County

Five Boy Scout troops are active in Seminole County today and three are in process of forming, Arthur Hranan, of the Central Florida Scout Committee, told Sanford Kiwanians today.

This city has three troops, Mr. Hranan said. Orleto and Longwood have one each. Chucuta, Lake Mary and Lake Monroe are forming units.

Russell Mason reported on the work of local Girl Scouts, announcing that two masters are taking special work this summer to better equip themselves for leadership.

During the program, J. B. Hagedorn, new Central Florida Council Scout executive, was introduced and H. P. Morris, master of troop five, said he now has 55 members with eight on the waiting list.

S. E. Andrews, chairman of the Boys' and Girls' Committee, was in charge of today's program.



Col. Charles A. Lindbergh (right) and former Crown Prince Frederick Wilhelm of Germany are shown in this radiograph with Mrs. Lindbergh as they swapped aviation tales during the Lindberghs' visit to historic Cecilbuhf castle at Potsdam. (Associated Press Photo)

## Business Houses Pay Tribute To Mrs. G. A. Speer

Services Are Held In Holy Cross Church At 4 P. M. Today

The greater number of Sanford's stores closed today for one hour as a tribute to Mrs. George A. Speer whose funeral was held at 4 P. M. from the Holy Cross Episcopal Church.

The Rev. Martin J. Hranan officiated during the services which were augmented by special music from the religious institution's vested choir.

Interment was in Evergreen Cemetery. Active pallbearers were: Dr. L. T. Doss, Arthur Zachary, Jr., W. A. Lefler, Randall Chase, Hawkins Connelly and P. D. Scott.

Those serving in an honorary capacity were: R. A. Newman, D. L. Thrasher, Dr. S. Bullock, Walter Hand, J. C. Hutchison, Ralph Wright, Frank S. Woodruff, B. F. Whitner, Sr., G. P. Smith and A. D. Zachary.

Mrs. Speer was fatally injured Sunday afternoon near Greenville, E. G., when the automobile in which she was riding overturned after blowing out a rear tire.

Mr. Speer, who escaped without injury, returned here the following day. He remained at his home yesterday.

## Mayor Calls For Clean-Up Drive Before Winter

Urges Elimination Of Trash, Weeds For Seasonal Visitors

Mayor Shinholzer today made an unofficial appeal that Sanford residents and property owners get started immediately on a clean-up campaign to make the city as attractive as possible before the winter season arrives.

He pointed out that the City's Street Department for the past few weeks has been actively engaged in cutting weeds on vacant lots, trimming unightly dead branches from trees, and carrying on other operations toward beautification.

One particular point stressed by Mayor Shinholzer was that of allowing wind-blown trash and paper to collect in the front yard of a residence. He declared that only a few minutes each day applied to one's yard would insure its being kept free of foreign matter.

The Mayor especially urged that weeds on private property and in flower gardens be destroyed as quickly as they appear. He said they not only make for a shabby appearance but also threaten cultivated plants in some instances.

"Summer is nearly passed," the Mayor emphasized, and winter will be on us almost before one can realize it. One concerted clean-up effort on the part of our citizens within the next week will put properties into such condition that only a small amount of attention will be necessary to keep in first rate appearance for our winter visitors.

Among the suggestions for beautification offered by Mayor Shinholzer, are trimming hedges, raking leaves, mowing lawns and of course keeping yards free from blowing paper and weeds.

Dairymen Invited To Attend Meeting County Agent C. R. Dawson today invited all Seminole dairymen to attend a meeting with H. L. Brown, extension dairymen, in the county farm office Aug. 10.

Mr. Dawson said the session was called for the purpose of discussing the Florida milk laws. Individual invitations are being mailed by the county agent.

## Loyalists Submarine Is Reported Sunk By Rebel Airship; New Drives Begin

## Confiscation Of Schools Ordered

U. S. Citizens Ready To Evacuate, Will Entrain Tomorrow

(By The Associated Press) The seacoast city of San Sebastian trembled today under a renewed cannonading and the Spanish Government submarine was reported sunk by a rebel seaplane as fresh drives for control in Spain's civil war were launched by Fascists and Loyalists.

Washington announced the American woman wounded last week in fighting was identified as Mrs. Fernando Gallardo, daughter of Colonel D. B. McKay, of the Tampa Times, the only American known to be injured. Extent and nature of her wounds were not revealed. She was a patient at the Madrid embassy after her removal from Guadrapana Sanatorium.

To speed the work of crushing the revolt, now in its twelfth day, the government insisted on page three.

## Twenty-One Local Woodmen Present At District Meet

Next district meeting is scheduled for Oct. 22 in New Smyrna.

Those attending last night from Sanford were: Mr. Herndon, Judge Sharon, C. C. Collins, L. I. Keller, Charles Dorton, I. A. Lane, J. W. Snow, J. M. Vining, Rufus L. Vining, E. B. Phillips, J. E. Fox, C. C. Hincheliff, Ed Carraway, O. R. Smith, R. R. Floyd, Willie Harper, W. W. Owens, Charles Tew, M. M. Smith, L. Swain and J. Spivey. Ten Woodmen camps were represented.

## Tax Collection Plan Is Held In 'Abeyance'

Special business on the part of the County Commission yesterday prevented City Attorney Fred R. Wilson presenting to the County a plan by which it would co-operate with the municipality in gaining receipts for revenue-producing property on which taxes are delinquent.

Fred R. Wilson, city attorney, said he is scheduling a conference with E. F. Housholder, county attorney, for discussion of the plan which may be offered to the County body at its next regular meeting.

## LINDBERGH BAILS

BERLIN, July 29.—(AP)—Colonel Charles A. Lindbergh, inspecting the government glider schools at Rhinow, did a high gliding himself today. A sail plane was placed at his disposal for several flights. He said he enjoyed the experience immensely. The aviator is scheduled to meet Hitler tomorrow.

## LOCAL WEATHER

	Jan. Average	Feb. Average	Mar. Average	Apr. Average	May Average	June Average	July Average	Aug. Average	Sept. Average	Oct. Average	Nov. Average	Dec. Average
High	65	70	75	80	85	90	95	90	85	80	75	70
Low	45	50	55	60	65	70	75	70	65	60	55	50
Normal	55	60	65	70	75	80	85	80	75	70	65	60