



# NEW FORD CAR

## exceeds all expectations

*Official announcement of new model last week created unusual interest throughout entire country*

### FEATURES OF THE NEW FORD CAR

*Beautiful new low body lines*

*Choice of four colors*

*55 to 65 miles an hour*

*Remarkable acceleration*

*40 horse-power*

*Four-wheel brakes*

*Standard, selective gear shift*

*Hydraulic shock absorbers*

*20 to 30 miles per gallon of gasoline*

*Theft-proof coincidental lock*

*Typical Ford economy and reliability*

### STANDARD EQUIPMENT ON ALL NEW FORD CARS

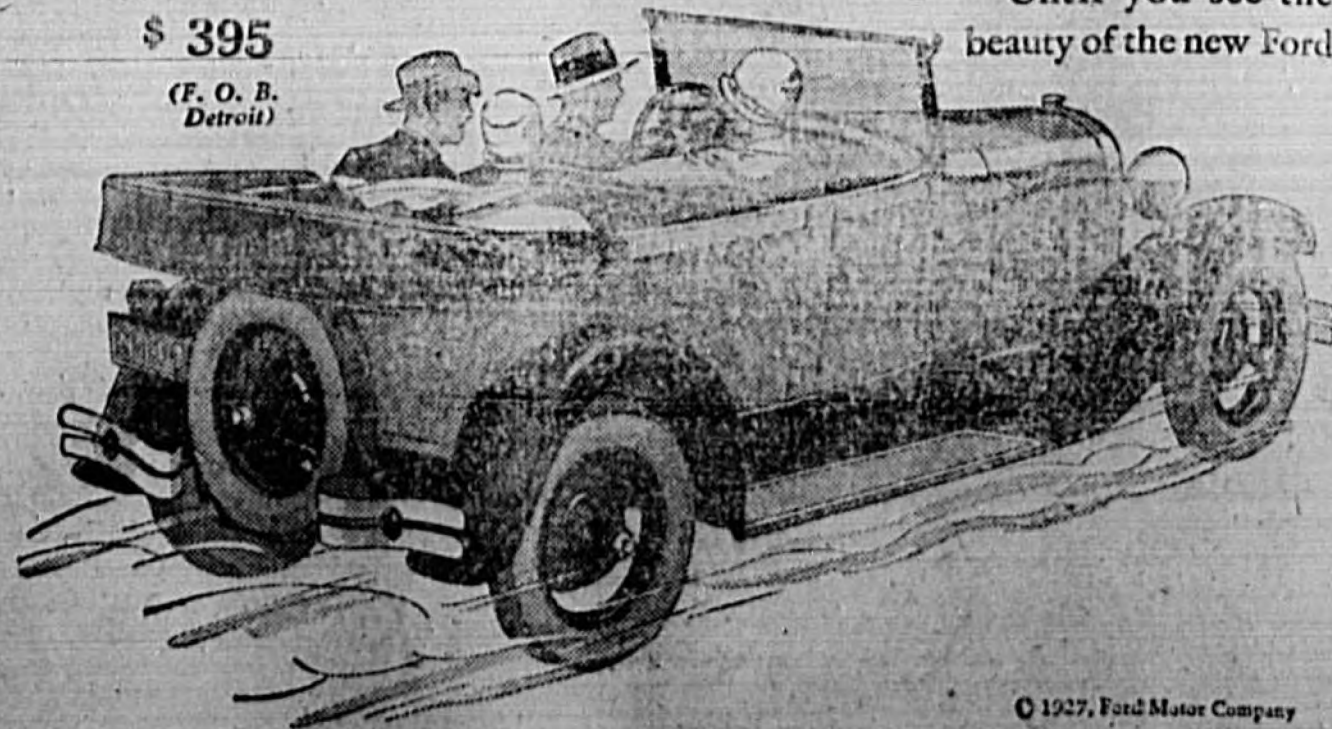
|                                 |                     |
|---------------------------------|---------------------|
| Starter                         | Dashlight           |
| Five steel-spoke wheels         | Mirror              |
| Windshield wiper                | Rear and stop light |
| Speedometer                     | Oil gauge           |
| Gasoline gauge                  | Tools               |
| Pressure grease gun lubrication |                     |

### THE NEW FORD PHAETON

*Another long, low, roomy car. All four doors open forward. Curtains open and close with doors. Side curtains have unusually large windows. Your choice of four artistic colors.*

**\$ 395**

(F. O. B. Detroit)



**T**HE new Ford car has been on the market only a few days, but it has already created unusual interest throughout the country. Millions of people got the full details of it last week for the first time and were delighted with the story of its beauty, speed, comfort, safety and low price.

All day long and far into the night, great crowds gathered in hundreds of Ford salesrooms from Maine to Florida and from New York to San Francisco. Never has such interest been shown in a new car. Never has any new car so far exceeded expectations.

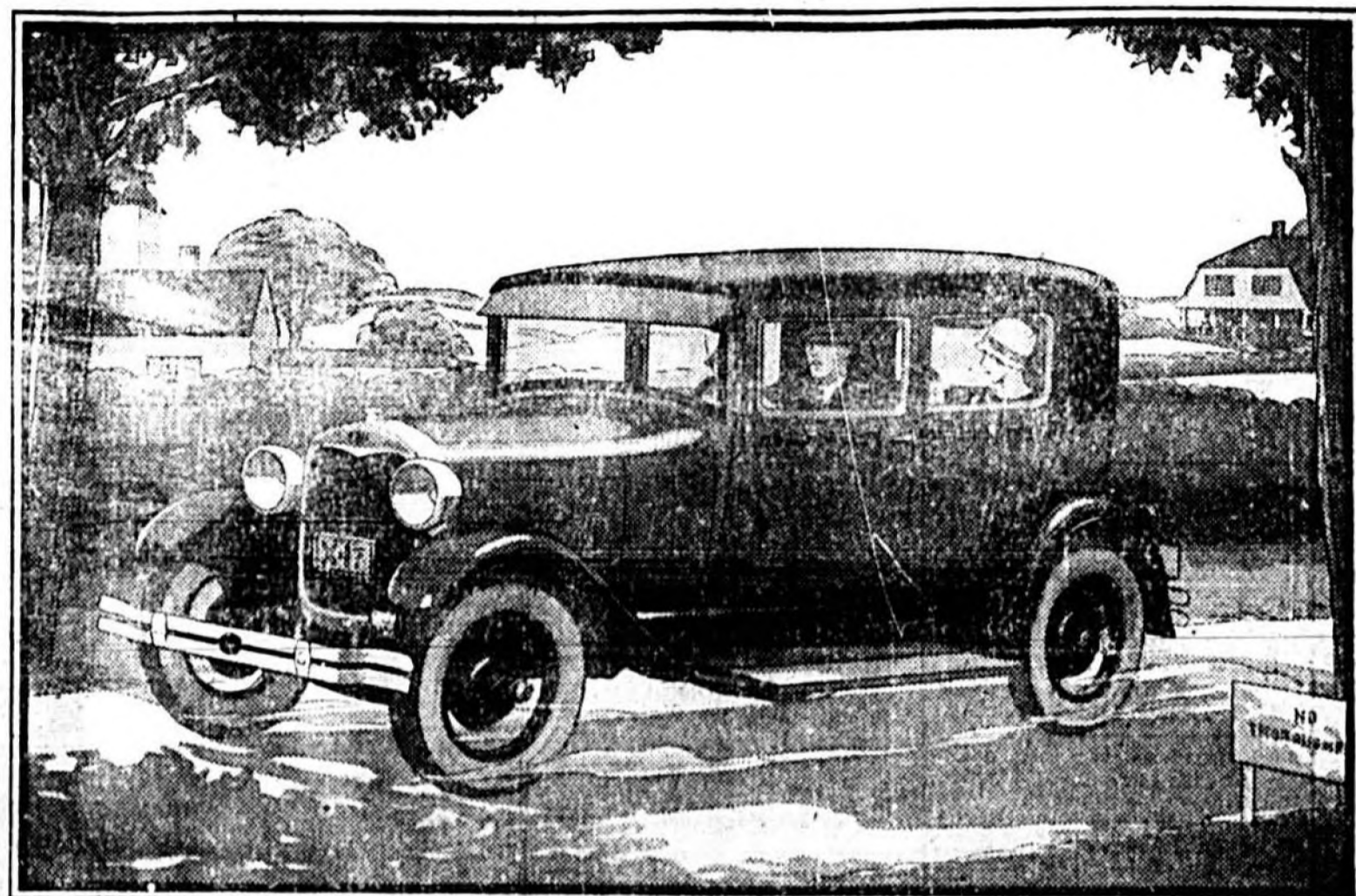
People knew that Ford was making a new car. They knew it was a good car. They had read announcements about it. But they had no idea it would be a car like this. Their quick appreciation of it is shown by the record-breaking sales.

### *Greatest day in the history of the automobile industry*

Thousands upon thousands of orders for the new Ford car have been received since last Friday. These, and the advance orders placed with us by motorists even before the car was officially announced, will keep the entire Ford plant working day and night for weeks to come.

Such figures are a clear and unmistakable reflection of the value that has been built into the new Ford car. It is, without question, the outstanding purchase of all time in the light-car field.

Until you see the beauty of the new Ford



### NEW FORD TUDOR SEDAN

*An example of the fine coachwork of the new Ford cars. New military-type sun visor and with crown roof. Narrow pillars and new door construction give unusual vision. Both front seats fold forward, giving easy access to rear seat. Ample space between seats. Your choice of four colors—an unusual feature in a low-price car.*

**\$ 495** (F. O. B. Detroit)

car—ride in it—know the thrill of driving it easily and safely through thickest traffic or step it up to sixty and sixty-five on the open road, you cannot begin to appreciate the extent of the many mechanical improvements embodied in its construction.

It is difficult to believe that so much speed, power, beauty, quiet, comfort and safety can be had at such a low price. It *would* be impossible if this new car were made by anyone but Ford.

### *Only Ford could sell such a fine car at such a low price*

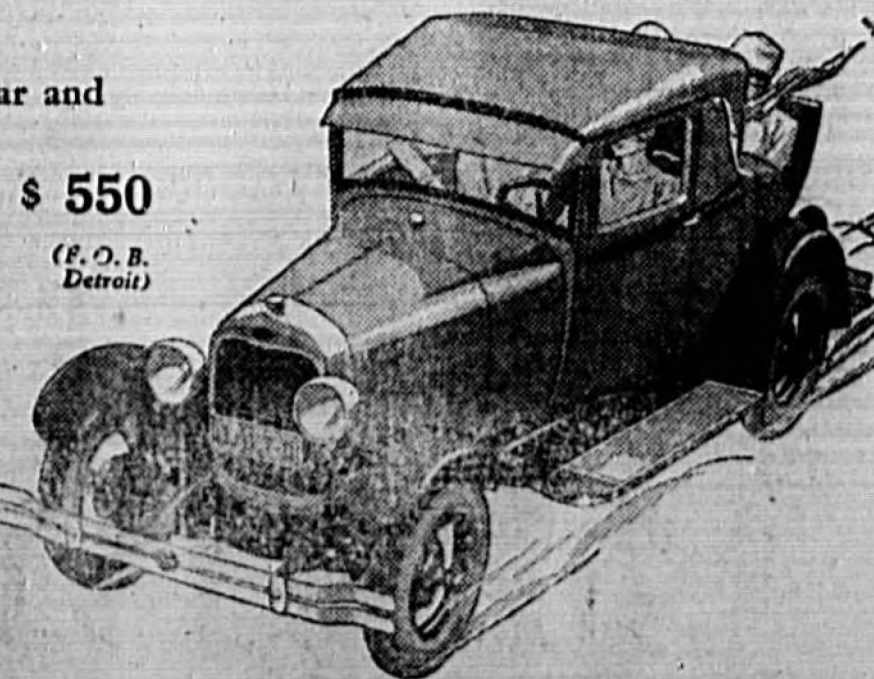
The low price of the new Ford car and its exceptional performance are the result of manufacturing practices and economies as unusual as the car itself. The new Ford is more than a new automobile. It is a new idea in modern, economical transportation.

By all means, take a little while today to learn about this new automobile. You will know that there is nothing quite like it anywhere in quality and price.

### *Six beautiful new Ford cars at surprisingly low prices*

|                            |               |
|----------------------------|---------------|
| New Phaeton . . . . .      | <b>\$ 395</b> |
| New Roadster . . . . .     | <b>\$ 385</b> |
| New Sport Coupe . . . . .  | <b>\$ 550</b> |
| New Tudor Sedan . . . . .  | <b>\$ 495</b> |
| New Coupe . . . . .        | <b>\$ 495</b> |
| New Fordor Sedan . . . . . | <b>\$ 570</b> |

*(All prices F. O. B. Detroit)*



**\$ 550**  
(F. O. B. Detroit)

### NEW FORD SPORT COUPE

*Combines the alert smartness of the roadster and the advantages of a closed car. Rumble seat standard. Landa irons on rear quarter. Finished in four artistic color harmonies.*

**FORD MOTOR COMPANY**  
Detroit, Michigan

# War Is Started In England In Movie Industry Between Independents, Combines

By International News Service LONDON, Dec. 6.—A state of war now exists in the British film industry.

The two "armies" now facing each other are the independent exhibitors, representing probably 3,000 cinema theatres, and a group made up of companies, controlling circuits of theatres, along with companies which combine film exhibition with film production.

It is the independents who have declared war.

They have drafted a plan whereby the independents, through a central organization, should hire as individuals. By this scheme their pictures as a society and not they expect.

Preservation of capital already invested.

Securing of films at economic prices.

Participation of exhibitors in the normal development of the industry.

Fear Americans

The reasons for this movement appear to be a fear that the wealthy American film companies mean to buy or obtain control of many British cinemas, and a resentment of the position of Provincial Cinematograph Theatres, an organization which controls 110 movies in Britain. This organization is the most powerful theatre chain in Britain, and for some time the independents have been considering a counter organization.

At the same time the independents dread the encroachment of the American film companies. Therefore a thrilling situation has been created by the statement made by A. Evans, managing director of the Provincial Cinematograph Theatres, that if the proposed new "National Circuit" becomes a fact, he will at once sell the chain of theatres under his control to one of the other American corporations who have already offered to buy.

One of the American companies mentioned in this respect has been the First National, who have, in turn, stated that they have no intention of buying British theatres.

Careful Campaign

If his "national circuit" is brought into being, then a film war involving millions of pounds will at once begin, and in it every great American company will be almost forced to take a hand. The independents have considered their plan of campaign—very fully, and in addition to setting out in complete detail a common hiring scheme, under which the rentals of pictures would be lowered, they also mention the possibility of financing the building of studios, taking an interest in British production and in the purchase of the British rights of foreign films.

Such a course as the latter would certainly paralyze the entire film industry in Britain.

## U. S. FOLK MUSIC IS BEST OF ALL INSIST LEADERS

Whiteman, Garber And Others Agree That American Lifting Tunes Will Live Forever

ST. LOUIS, Mo., Dec. 6.—(INS)—Jazz—rhythmic, throbbing jazz—is the folk music of America.

Thus do Paul Whiteman and Jan Garber, kings of rhythm, refute the oft repeated platitude that America has no folk music and probably never will have.

Whiteman with his giant jazz-symphony organization played here at one theatre while youthful, collegiate Jan Garber whipped out the hot tunes of the southland at another.

Whiteman overflowed a chair in his dressing room.

"So America has no folk music," he smiled. "America has the best folk music in the world. We have lifting, plaintive tunes by the score that everyone sings, tunes that never die; and the songs that endure are the ones that are folk music. And we have music that is above the so-called peasant or folk music."

Those who say we have no folk music are as a rule conductors of the larger symphony orchestras who have grown to like the folk music of other nations and ours doesn't appeal to them. Much of their folk music doesn't appeal to

## For Pain

SOOTHING AND QUIETING RELIEF

Women who suffer periodically can now get safe and uninterfering relief with B. C. It soothes and eases all forms of nervousness, pain and cramps, but it is simple, safe and harmless. B. C. brings quick relief from headaches, neuralgia, neuritis, sciatica, rheumatism and toothache.

It breaks colic, grippe and flu quickly. B. C. has no bad after effects. For sale by dealers everywhere. Two standard sizes, 10c and 25c.

B. C. Remedy Company, Dept. N, Boston.

FOR PAIN

Now only wealthy aristocratic South Americans mingle with democratic Main-Streeters from the United States during the period from April to October.

The main factor responsible for this change in travel tide has been the fast growing popularity of "tourist third class" accommodations which were introduced two years ago by all big steamship companies. The United States Lines deserve all credit for discovering a means of recouping the losses in steamer passenger traffic resulting from recent immigration restriction laws in the United States.

Steerage Improves

The admittedly miserable conditions of steerage class passage for trans-Atlantic crossings have disappeared. As a substitute the United States Lines first offered clean and really agreeable accommodations at rates proportionately the same as the old steerage fares on their fast, giant flagship, Leviathan. Thus the cost of North Atlantic transportation was reduced to a figure below the price of a crossing on even a slower, smaller cabin ship.

Recognizing the sound business logic of this innovation the Cunard, French and White Star Lines quickly followed the lead of the United States Lines. In fact, "tourist third" was so successful on the big express liners that it was extended even to the slower cabin ship services last year. The Hamburg-American Line, a company operating 8-day steamers, will inaugurate "tourist third" service on its boats next spring, according to Ernest Schmolck, managing director of the Paris agency.

"Jazz is an unjust name for our music. That name may have applied just after the war; that was when first the metamorphosis set in. The result was, to say the least, disturbing. But our rhythm music is growing softer, and smoother and more tuneful. "The soft dreamy waltz is staging a comeback and we now are writing music that can be played in the symphony style. As to something in music that is typically American, I have only to point to George Gershwin's harpsody in blue."

## SOCIAL SEASON IN PARIS STARTS AS NEW YEAR BEGINS

Summer Months Are Given To Hordes Of American People Who Find European Travel As Cheap As Staying Home

PARIS, France, Dec. 6.—(INS) Society comes to Paris now at the beginning of the winter season, or soon after the Christmas holidays.

But from early spring until late Autumn the French capital is completely deserted by the chic "upper crust." Their mansions and luxurious apartments along the fashionable Avenue du Bois de Boulogne or in the stylish Sixteenth Arrondissement are boarded up during the summer months when hordes of students, school teachers and newly-rich Americans take possession of the city.

Formerly the "400" class of American visitors came in the Spring.

## 8 Other Countries Besides France Have Protested U. S. Tariff Policy

WASHINGTON, Dec. 6.—(INS) At least nine countries have since 1922 lodged protest with the State Department against the American tariff policy, although France has been the only one of these to translate its protest into definite retaliatory action.

Most of the complaints have arisen from what the foreign governments have termed the stringent provisions of the Ford-McCumber Act. When France decided to apply its maximum duties to certain American goods, Paris explained frankly that this was done in protest against the high rates imposed on French and other goods by the Fordney tariff. The French action led to an open dispute with the United States and Paris has since agreed to suspend, temporarily at least, the maximum rates on American products.

Swedish, Dutch and British notes were received in Washington almost immediately after the Fordney-McCumber bill became

law, and all of them protested against the high duties contained in that law. Spain and Italy thought America unfair in raising the tariff on olive oil and walnuts, while Canada cancelled a modus vivendi under which American fishing vessels were permitted to use Canadian ports to discharge cargoes and obtain bait.

Before the Sargent ruling, however, various European and South American countries had made known their extreme distaste for this sort of "sniping." Many foreign manufacturers refused to open their books to the American investigators, particularly in Scandinavia, Germany and France. Spain has postponed negotiations on a commercial treaty with this country, as a protest against a projected investigation into the cost of producing Spanish onions, while Argentina flatly refused to permit the Tariff Commission agents to inquire into flax-seed and corn production costs.

**LESS THAN 1¢ PER BAKING**

DOUBLE ACTING MAKES BAKING EASIER

Yes, LESS than one cent per baking for the finest, purest, surest baking powder that can be produced at any price. The greatest money saver that ever entered a kitchen. Prevents failures that waste many dollars' worth of other baking materials. Try it. Profit by the perfect, never-failing action of Calumet.

**CALUMET THE WORLD'S GREATEST BAKING POWDER**

SALES 2 1/2 TIMES THOSE OF ANY OTHER BRAND

**WE BUY**  
Bottles, Metals, and Rubber.

**HIGHEST CASH Prices Paid.**

**WE SELL**  
BOTTLES:  
Medicine, Pint, Half Pint, Jug, Ink, Small, Medium.

**SANFORD METAL and Rubber Co.**  
216 Sanford Ave. Phone #15.

# 6,800 People of Sanford and Seminole County

CAME into our Showrooms Saturday and SAW the New Ford Car and were CONVINCED.

Not all of these people placed orders for a car, but a great many of them did.

We urge you to come in NOW and place your order with a deposit to insure delivery when you desire it.

SALESMEN:  
R. E. Herndon—J. F. Hodges—Geo. W. McRory—J. L. Hurt—H. C. Douglass.

**Edward Higgins, Inc.**  
Lincoln — Ford — Fordson  
Commercial & Palmetto Ave. Sanford, Fla. Phone 331.

"Join Our Grow A Diamond Club"

**Duval Jewelry Co.**  
108 Magnolia Ave. Sanford, Fla.

## Grand Opening of our ninth Big Store Wednesday, December 7, 1927

Buy Your Xmas Gifts Now

AGAIN—Our BIG EIGHT—STORE BUYING POWER—REDUCES PRICES for the Florida people by "Releasing" Hundreds of Fine DIAMOND WATCH and Jewelry JARGAINS during the next week, that no man or woman should overlook.

Pay Later Through Our TREASURE CHEST Gift Purchase Plan

Usually Priced at \$15.00  
**\$34.95**  
New DINNER RING  
Three lovely matched blue white diamonds in a modern 1927 mounting of white gold.

Pay the 95 Cents Down

Usually priced at \$50.00  
**\$27.95**  
Fine 15-Jewel RECTAN-GULAR Wrist Watch—a dainty time-keeper for both business or dress wear.

Usually priced at \$50.00  
**\$46.95**  
A large, clear, blue-white diamond in an alluring new mounting.

Pay the 25 Cents Down

Usually priced at \$50.00  
**\$34.75**  
Stagnant Ringed STRAP WATCH  
Engraves or plain white or green gold case. "Standardized" 15-jewel movement.

Both for **\$31.50**  
**FREE!**  
A Fine Gold Sport Chain

**\$8.95**  
New creations in both ladies and gent's diamond rings with a touch of unusual individuality.

**95¢ DOWN**

Join Our Grow W Diamond Club  
**Duval Jewelry Co.**  
108 Magnolia Ave. Sanford, Fla.

# NEWS AND VIEWS OF WORLD IN PICTURES

## OUR HEALTHIEST YOUTHS



Two young folks were chosen as the healthiest girl and boy in the United States in a national contest of the Boys' and Girls' 4-H held in connection with the International Livestock Exposition in Chicago. The girl is Marie Antrim, 15, of Kingman, Kas., and the boy is J. Fred Christensen, 18, of College Springs, Ia.

## Held as Slayers



Roy Wenich (top) and his 19-year-old brother, Robert, of West Brownsville, Pa., are held as the slayers of Louis O. Knapp and Paul R. Fox, coal and iron policemen, when the officers endeavored to arrest occupants of two loaded automobiles. Authorities charge the two men headed a gang that distributed liquor in three states.

## THEY MUST SHOW CAUSE



The first step to bring to order the confused status of the Fall-Sinclair Teapot Dome case and subsequent jury-tampering charges will be made by the government Dec. 5 when these five men appear before Justice Siddons at Washington "to show cause why they should not be cited for contempt of court." They are Harry F. Sinclair, millionaire oil man; William J. Burns, head of the Burns Detective Agency, and his son, W. Sherman Burns; Henry Mason Day, alleged "liaison man" between Sinclair and detectives shadowing the Fall-Sinclair jury, and Sheldon Clark, right hand man of Sinclair.

## 'Unwritten Law'



The "unwritten law" will be pleaded in defense of Mrs. Hazel Hull and killed Gordon J. Waters, a (top) of Los Angeles, who shot salesman, because she believed Waters had betrayed her 17-year-old daughter, Marie (below). Mrs. Hull shot Waters as he stood talking with friends on the street. After the shooting it was revealed that Waters was a married man, with a bride of six months.

## After Plane Crash In Hills



Two United States army aviators, L. R. Emory and William D. Zollman, lost their lives when their plane crashed in the mountains in the dense woods at Chestnut Ridge near Uniontown, Pa. The picture shows the wreckage, indicating the terrific force with which the plane struck the earth.

## "Other Man" in Remus Case



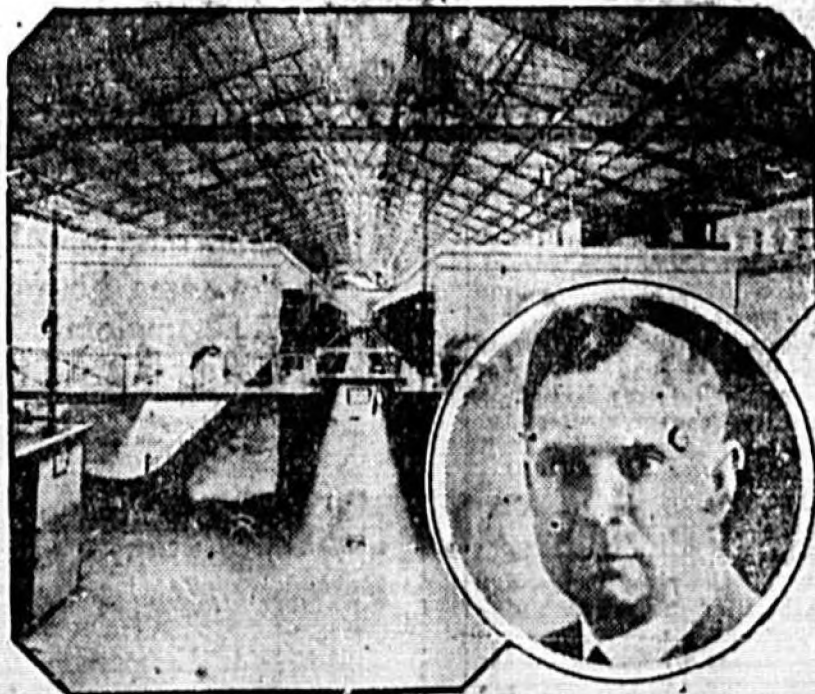
This picture of Franklin L. Dodge Jr., was taken in the office of the prosecution at Cincinnati where Dodge, former secret service man, wanted to testify in the trial of George Remus, former bootleg king, for the murder of his wife. Remus has charged that Mrs. Remus and Dodge conspired to rob him while he was in Atlanta penitentiary. It is the first picture obtained of Dodge.

## Named Envoy



Colonel Noble Brandon Judah, of Chicago, civilian aid to the secretary of war during the World War, has been appointed ambassador to Cuba by President Coolidge. The appointee, a Chicago attorney, is a reserve colonel, director of the executive committee of the Chicago Title and Trust Company, and trustee of Brown University.

## Where Convicts Mutinied



The cell room in Folsom State Prison, California, turned into an armed fort by hundreds of convicts in a Thanksgiving Day mutiny is pictured above. Warden Court Smith, who was held a prisoner in his office for hours, finally escaped. He is shown in the inset.

## Indian Slayer of White Wife



Returning to the scene of his admitted deed, William B. McLane, an Indian, found Los Angeles police in his home and admitted the slaying of his white wife, Ada May McLane. A quarrel over papers McLane wanted in a property settlement, preceded the slaying, he told police.

## After the Fight



Upper photos testify to the character of the battle at the Ambine Mine, Erie, Colo. At the top is the auto that served as a fighting point for the state police when the strikers marched on the mine. Retreating, when they reached the auto, they halted and opened fire: a volley of rocks from the strikers crashed through the windshield of the car and wounded the three troopers shown below. Left to right, the injured troopers are: Sam Lee, K. W. Murrell and Harold Johnson. At the bottom of one of the tanks of the Colorado National Guard being unloaded at the mine ready to help keep the peace.

## Forbes Free



Col. Charles R. Forbes, former director of the Veteran's Bureau, is shown upon his release from the federal penitentiary at Leavenworth, Kas., after serving a sentence for fraud in the awarding of contracts. Col. Forbes, a Harding appointee, declares he means to clear his name of any stigma which may have resulted from his conviction.

## ON YOUR MARKS—GO!



Representative Nicholas Longworth, Ohio, is shown as he...

## His Buns Best



W. P. Sullivan, a traveling man of Dallas, Tex., became disgusted with the biscuits served to him in restaurants on the road. So he and his wife studied biscuit recipes. The other day Mr. Sullivan won the biscuit-baking championship of Texas, receiving the award at the state fair.

## WALKS INTO JAIL

JASPER, Ala., Dec. 5.—(INS)—John Mendenhall is in the county jail here today although police cannot find any charges against him. He just "walked in" and asked Jailer R. Bates to lock him up because he had forced two \$15 checks in Memphis and wrecked a stolen automobile in Mississippi.

## Oklahoma Dealer Flies to Flint



When the Buick dealers of the Oklahoma City...

## AMERICA'S BEST BEEF



Here is the best beef in the United States...

### The Sanford Herald

Published every afternoon except Sunday at Sanford, Florida 117 South In Avenue.

Entered as second class matter October 27, 1918, at the Postoffice at Sanford, Florida under act of Congress of March 3, 1879.

**HOLLAND L. DEAN** Editor  
**H. HOWARD HUNN** Managing Editor  
**HAROLD J. DONNS** Managing Editor

**SUBSCRIPTION RATES**  
One Year \$7.50  
Six Months \$4.50  
Three Months \$2.50  
By Carrier per Week \$0.15  
Weekly Edition per Year \$2.00

The Herald, Sanford's pioneer newspaper, subscribes to the latest National News Service receiving from this superior news organization the most thorough and complete coverage of all the leading events of the entire world. The L. N. S. is especially efficient in Florida and the manner of handling state news is without equal.

The Herald is a member of the Audit Bureau of Circulations, an International Association of Publishers, Advertisers, and Advertising Agents which requires each publisher to submit to a check of circulation, and this information is available to all advertisers and business men.

TUESDAY, DEC. 6, 1927

- THE HERALD'S PROGRAM**
- 1.—Efficiency in city and county administration.
- 2.—Deeper water route to Jacksonville.
- 3.—Construction of St. Johns Inland River Canal.
- 4.—Commencement of monthly "Pay up Week."
- 5.—Augmenting of building program—houses, hotels, structures, etc.
- 6.—A community chest.
- 7.—Completion of city beautification program.
- 8.—A new and modern hospital.

#### BIBLE VERSE FOR TODAY

**THE SEAT OF AUTHORITY**  
The Lord hath prepared his throne in the Heavens, and His Kingdom ruleth over all. Psalm 113:16

**PRAYER:** Who is God, save the Lord, and as for Him, His way is perfect.

**With Poets of Today**  
**SONG FROM A PLAY**  
The bay is a troubadour  
Walking the highway,  
With clank of the sea  
And sleeves of the sun  
The day is a traveler  
Traveling my way,  
Whom I would let be,  
Yet never can shun.

He has business abroad  
On the lands and the heavens,  
And business with me  
That cannot be done;  
For all of my luck  
Is sixes and sevens  
And wiles of the sun.

The day on his wayfaring  
Hurries and hurries  
Out of the sea  
To his house in the sun;  
He has sung to me, too,  
But his word only worries  
The heart out of me,  
Whose feet cannot run.

Did you do your duty as a citizen and vote today?

There is a law in Sanford against parking without lights . . . . . we found that out.

Suppose the new Ford will go sixty five miles an hour, where are you going to prove it?

This is the season of beggars; contribute generously; they need the money to help pay their income taxes.

In some parts of Florida they are still drilling for oil. They better go slow or they'll have to get their Chinese passports visaed.

When a man lives as he should he does not care a fig what people think of him.—Ocala, Star. Mighty few of them living right then.

Did you know there is a law against buying or selling Christmas holly? Well, there is, so if you must have it, be careful.

Possibly Lyle Wonnack wishes he had sold her when he had her.—Clermont Press. He probably thinks he is going to cash in on her receipts.

There is a man in Bradenton by the name of Sparks who may never see the world on fire but he certainly spoke his verses when he said, "The easiest way to kill any community is to tax it to death."

The people of St. Petersburg held a referendum the other day and decided they wanted Sunday movies. Well, there are lots worse things people can do on Sunday than go to moving picture shows.

A picture in Miami Life shows an old Ford truck loaded down with what appears to be about ten tons of household equipment. Underneath it is said, "He wanted to come to Miami in the worst way." But above was the caption, "Welcome Stranger." That's the spirit.

That good old hymn, "Work for the night" is coming when man's work is done" wasn't written for newspapermen. It should have been "Work for the night is coming when man will have a chance to get caught up on the stuff he didn't have time to do during the day."

Miami University has got it figured out so that they have the best football team in the country. It was something like this: Georgia Tech beat Georgia, Oglethorpe beat Tech and Miami beat Oglethorpe. So Oglethorpe is the best. Therefore Miami has the best. Therefore Miami is the best. This is the prevailing opinion. But our prohibition laws are not so simple. Dr. J. S. Shumaker

### The Cheater

On a recent visit to a neighboring town a little friend of ours who is in the sixth grade of grammar school, said in speaking of a certain examination, "And the boy who sits across the aisle got a hundred, but he copied the answers out of the book." We asked him how it happened that the teacher didn't discover the boy who was cheating and were informed that "we have the honor system in our school."

We wonder if the little boy who cheats knows what the honor system is. If he does the teachers taken the trouble to explain what honor is, how millions of men and women have died for their honor? Or do they merely leave it up to the children this way, "Have faith examinations will be held on the honor system; you can't expect not to cheat."

Shakespeare defined honor in Henry IV in this manner: "Well, 'tis no matter; honour pricks me on. Yea, but how it honour pricks me out, when I come on? How then? Can honour set to a leg? No; or an arm? No; or take away the grief of a wound? No. Honour hath no skill in surgery, then? No. What is honour? A word. What is that word honour? Air. A trancheon? Who hath it? He that died of Wednesday. Doth he feel it? No. Doth he hear it? No. It is insensible then? Yea, to the dead. But will it not live with the living? No. Why? Detraction will not suffer it. Therefore, 'Tis none of it. Honour is a mere scutcheon; and so ends my catechism."

Is honor thus to be regarded, a mere shield behind which to hide? Is that then the honor system, an opportunity afforded young people of getting by with the least effort. If so we had best have none of it. Better the old-fashioned system of beating knowledge into young people with long rods.

We wonder if it is not possible to teach a little different definition of honor. A good definition which Webster gives is, "A nice sense of what is right, just, and true, with strict conformity thereto." In other words, not only to know what is right, but also to do what is right. We find Javona in his Satires saying, "Believe it to be the greatest of all infamies, to prefer your existence to your honor, and for the sake of life to lose every inducement to live."

Almost the same might be said for the cheater at school. "Believe it to be the greatest of all infamies, to prefer promotion to your honor, and for the sake of passing to lose every inducement to pass."

### The Uncertainty Of Football

Another king has been uncrowned. The University of Georgia football team with nine victories and no defeats to its credit and apparently certain of the southern championship and a good claim to the national title, went down into defeat before the strong Georgia Tech eleven on Saturday afternoon and with the loss went its hopes of enjoying the most successful season in its history.

Georgia had started out with a rush at the beginning of the season and did not let up until Saturday. It ran roughshod over all of its southern opponents and gained a well-earned decision over the Yale Bulldogs. The team, with a "thousand backs" amassed a high total of points; and its effective scoring potentialities were expected to be spent with success against the Bulldogs' ancient rivals, the Yellowjackets.

But the University eleven did not reckon with the stubbornness of the Tech line which time after time withstood the thrusts of the opposing backs and on many occasions threw them for losses. In addition the Yellowjackets presented an alert offense which converted almost every play into an advantage for themselves. The game was played in a sea of mud which had the effect of retarding the speed of both teams. Only Tech was able to overcome this handicap to push across two scores.

Georgia was a favorite to win but Tech emerged victorious. There are those Georgia-supporters who will tell you that the Bulldogs would have won handsily if the field had been in good condition and the weather fair. On the other hand there are Tech followers who will contend that their team had pointed for that frame all season, had determined to win it despite the dope and would have been triumphant regardless of weather conditions.

We'll not argue about it. We'll say that Tech has an exceptionally strong team and that in defeating Georgia it has achieved a notable triumph. The significant thing about the game in our opinion is the uncertainty of football. We've seen that demonstrated before but to the South this was the most glaring example of that fact that we have experienced in some time. Football is anybody's game and that's what makes its appeal so widespread.

### EDUCATING AGAINST LIQUOR

Anti-Saloon League, in speaking before the meeting, reminded his hearers that prohibition in the United States has closed 236 distilleries, 1,092 breweries and 187,000 saloons.

Doctor Shumaker, continuing his recital of the good effects of prohibition in the United States, said: "It has stopped the legal sale and consumption of 165,000,000 gallons of whiskey and 1,885,000,000 gallons of beer each 12 months. Of 25,000,000 drinking men and women in this nation before prohibition probably 1,000,000 still drink regularly, 3,000,000 drink occasionally and 21,000,000 have quit.

"Probably 10 per cent of the liquor retailing and drinking now exists which did in pre-prohibition times. During the first six dry years there were 14,340 fewer deaths from alcoholism. Deposits in our banks have increased from \$2,500,000,000 to \$24,000,000,000 while the number of individual depositors has increased from 12,000,000 to 12,000,000.

These facts and figures should be encouraging to those who wish to see the liquor evil stamped out. It is such encouraging reports that enable our various organizations to keep on educating the public against strong drink and which inspire the belief and hope that within a very few more years we shall be a nation of abstainers.

After observing the office flapper's skirts we are ready to agree with the paragrapher who said women's skirts have more latitude than longitude—Dude City Banner.

The story that synthetic rubber had been successfully produced in Germany seems to be

### As Biscuits Sees It

Germs kill Germs.  
The U. S. A. Mergal.  
Almshy Chemistry.  
Phor, Phor Phor.

SCIENCE BELIEVES in those that eat but that the team of a woman with doctor Malama. . . . .

CANCER OF THE breast, beyond the scope of surgical operation, is said to have been cured by the incorporation of a certain cancer-killing agent.

THE GEORGIA Tech eleven, led by head coach J. H. Heisman, defeated the University of Georgia eleven in a football game Saturday afternoon. The game was held at Sanford, Fla. and was a landmark in the history of Georgia Tech football.

THE MEANING of all this to me is that the U. S. A. is a land of opportunity. It is a land where every man can make his mark. It is a land where every man can find his chance.

DR. A. B. Laid who teaches chemistry says chemists will solve human's three major problems of the future: the supply of energy, food, and recreation and cure of disease.

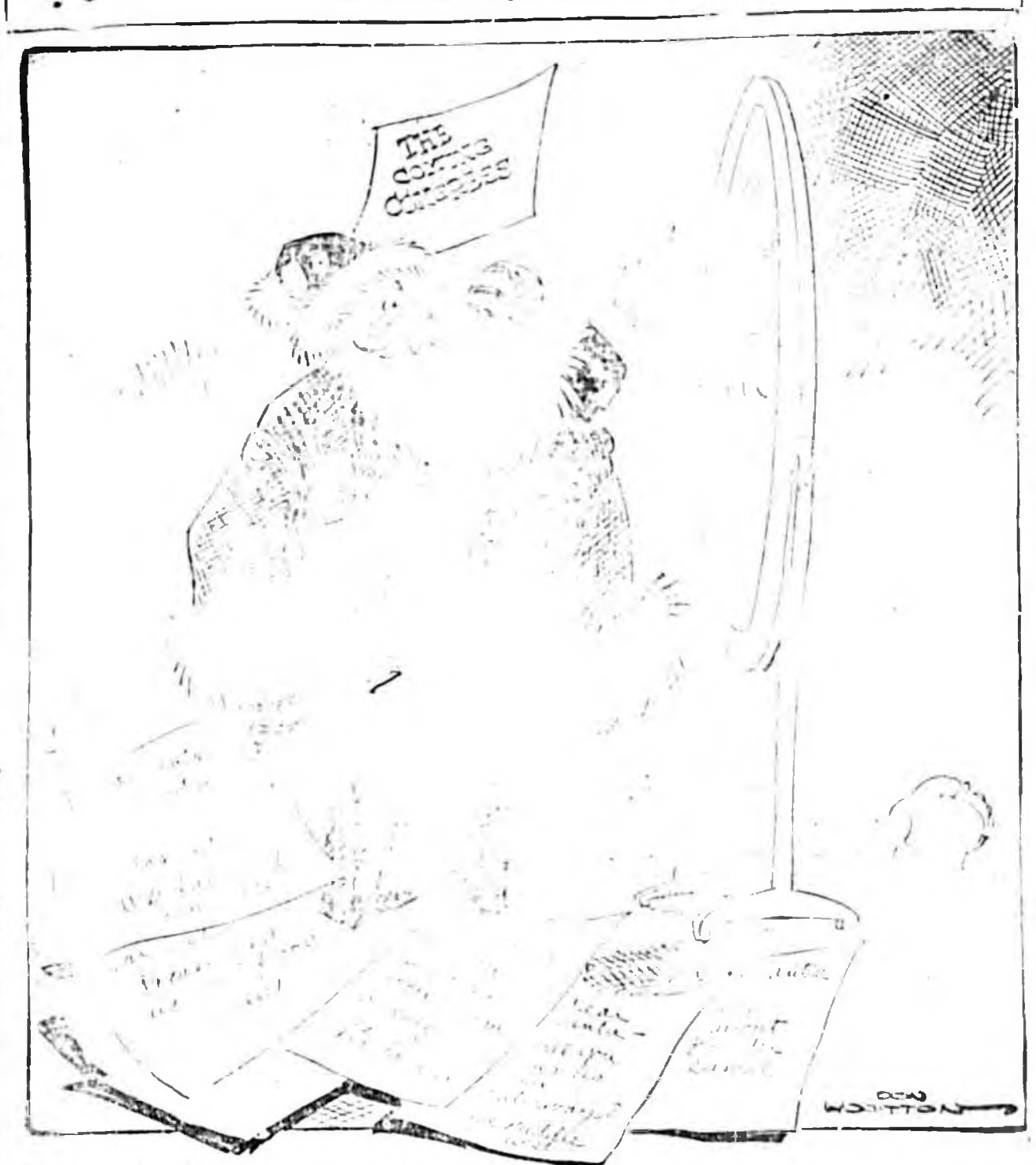
THE DIARY of the late Czar tells how badly he was treated by the bolsheviks. He wasn't allowed to walk on the river bank, and words threw all of the czar's wine into the river.

Other diaries written in Russia tell the story of the czar's life. It was a life of luxury and privilege, but also a life of suffering and sacrifice. The czar was a great man, but he was also a man who was betrayed.

MR. MORROW, our ambassador to Mexico, inspecting Mexico's wonders, accompanied by President Calles, Mexican and Will Rogers, is much interested in a gigantic dam for irrigation now being constructed by Mexican government in the state of Aguas Calientes.

After a few more years Will Rogers, Ambassador Morrow and President Calles may see a big dam built by this slow moving government to utilize for power and irrigation the waters of the Colorado river. Anything can happen.

### A Great Impersonation



McLain's  
Diamond Mounting  
Watch Repairing  
Jewelry-Optometrist

Elton J. Moughton  
Architect  
100 N. 1st St., Sanford, Fla.

Dink - Elder  
Springs Water  
Health Insurance

### 1,100 crates of Eggplants from ACVE

"A 25% increase in yield. My fruit brought 25 cents more per crate than other shippers to the same house," says O. V. Champlain, of Sneed's Island.

FERTILIZER  
I can do more than feed your crops. Whether it is Eggplants, Beans, Peppers, Squash, Lettuce or other truck crops, the right fertilizer will insure quicker maturity and finer quality. The experience of Mr. O. V. Champlain, of Sneed's Island, Manatee County, proves it!

Mr. Champlain got these gratifying results—and the added profit—by using Bradley's "AA QUALITY" Fertilizers.

Mr. W. M. Seargeant, of Ocoee, got 1,000 hampers of squash on three-quarters of an acre; Messrs. Leroy and Marine, of Sneed's Island, report 650 bushels of peppers to the acre; L. A. Hough, of Okeechobee, obtained 150 bushels of beans per acre, while Harris Brothers & Rice, of Vero Beach, got 250 baskets to the acre. Mr. Jesse L. Lamb, of Parrish, got 220 baskets of beans per acre.

Results such as this are the rule, not the exception. Bradley's "AA QUALITY" Fertilizers produce these results because they are especially made for Florida crops and perfectly adapted to Florida soils and climate.

Over 60 years of manufacturing experience are back of every bag of Bradley's "AA QUALITY" Fertilizers. Only the finest materials, carefully selected, blended, mixed and cured, are used. That is why Florida growers who get outstanding results always insist on Bradley's.

You too can increase your yields and hasten

We Buy and Sell Bottles of All Descriptions. Rear of KOTS' 212 S. Orange Ave.

Just Unfolded a lot of Carey Shingles And Roofing They are guaranteed SECURITY LUMBER CO. 520 Maple Ave. Phone 7

Lock Arbor's Improvement Fund An improvement fund for local bank, bond, and insurance. It is a fund of safety for all kinds of investments. Lock Arbor's

Defores Sanford Real Co. P. O. Box 100

### BRADLEY'S "AA QUALITY" FERTILIZERS

Made in Florida The American Agricultural Chemical Company



FREE Battery-Rental for 3 days on all Recharges AUTOMOTIVE ELECTRIC CO.

The American Agricultural Chemical Co. WAREHOUSE . . SANFORD



FLORIDA UNDER FIVE FLAGS

Paper read by Mrs. Anna DeForrest before a recent meeting of the Sallie Harrison Chapter of Daughters of American Revolution.

Today under Florida's blue skies surrounded by bits only of subtropical scenery and growth, with pleasant homes, our flower gardens, and what we consider the necessities of our daily lives, and with our desire for live wires and pleasures, we recite our flag creed and proclaim that under that flag there is Liberty and Justice for all.

The first Settlers of Florida were our American Indians, who knew no flag, but decorated themselves with the emblems of the hunter and their prowess in battle; so when Juan Ponce de Leon landed in 1513, Florida with its natural beauties unmarred was unlike the Florida of today. Mrs. Whitner and I may be the only ones here or of our chapter who can remember when the greater part of the State was unfortified by man, and as God made it, with its wonderful growth of cactuses, its blue lakes, and the green of the ocean. On the 12th day of April 1513 Ponce de Leon landed, taking possession in the name of the King of Spain, unfurling the royal banner. This was done in the name of God, and His Holy Church. It is not strange that Peace only seems to come through the shedding of blood and so often through a pathway of cruelty and persecution? And also it is two crimes in the name of the Prince of peace.

In February, 1562 Jean Ribaut sailed from France, hoping to extend that Empire and to make a home for the Persecuted Huguenots. This expedition landed May 1st near the entrance to the St. Johns river, and here he erected a stone on which was the Arms of France. He then returned to his country, hoping to bring back later colonists to settle the new land. But lack of funds and the religious sentiment he sought aid in England, where he was imprisoned, and two years later landed upon our coast, in June 1564. Here he built Fort Caroline and set up his claim in the name of France.

The story of the bloody massacres and the extinction of the French colonists and the expedition which Ribaut brought over belong to another paper which will tell you of the broken treaties and terrible cruelties enacted by Menendez in the name of God and the Holy Mother.

For 150 years the Spanish flag, which Menendez had raised, waved over St. Augustine and Pensacola, the two prominent settlements. When by a treaty between England, Spain and France, the provinces of East and West Florida was ceded to England, but Havana continued under the Spanish rule. The population of Florida then was, without Indians and slaves, but seven thousand, so there had been little real growth because of the wars, cruel conflicts and unceasing attacks and raids between the Spanish and the Indians. Under the British rule the population was increased, about 15000 Italians, Greeks, and Miners were brought to New Smyrna and about 7000 from Georgia and South Carolina came in 1776. Under English rule for the first time representative government was established, and the people put on a vigorous life and became self supporting. Florida played a small part in the American Revolution. In St. Augustine Adams and Hancock were burned in effigy in the Plaza. In 1795 Great Britain ceded by treaty, East and West Florida, to Spain. In 1803 France ceded all of the territory of Louisiana and all her possessions to the United States for fifteen million dollars.

In August 1814 a British Fleet entered the harbor of Pensacola and with the consent of the Spanish governor and the garrison raised the British Flag. Gen. Andrew Jackson promptly captured it, but in September 1818, it was returned to Spain. On February 19, 1819, Spain signed by treaty ratifying for the sum of five million dollars, the ceding of Florida to the United States. General Jackson became the first territorial governor, and the Country was under military rule, until March thirtieth, 1822, when civil government was established.

President Monroe had appointed William P. Duval who was the first judge of Eastern, became

WASHINGTON LETTER

WASHINGTON. The gentlemen who have spent great wads of money trying to prevent government operation of Muscle Shoals, Boulder Dam and other power projects must harbor a furive respect for George W. Norris, the most distinguished of the two very distinguished senators from Nebraska.

In the first place, Norris is entirely immune from the methods of attack commonly denoted upon the drive most "new" members of Congress to make either members. He would not be a member about collecting his bills, tucked into a portfolio for last use and will fight like a steel against any attempt to send his bill here again. The simple truth is that the bill is so simple that it can be passed in the Senate in a matter of days.

In the second place, Norris is honest that it is almost a shock to find him in Washington at all. He has become a sort of symbol of integrity. He has, for years ago, the habit of going to his home in Nebraska to see his family.

All of which has been proved once more in the case of the bill for the Muscle Shoals and the great beds of coal, iron and other minerals in the Tennessee river basin.

NORRIS, it will recall, has been beaten for the presidency by the "waterbury" party, and the "waterbury" party has been beaten for the presidency by the "waterbury" party. The "waterbury" party has been beaten for the presidency by the "waterbury" party.

It is sending out larger coils of editorialized propaganda, in the form of newspaper stories or bulletins of the "waterbury" party, which come second only to their relief on the "waterbury" party's legislative program for the coming session of Congress.

"That talk about cheap fertilizer is so much camouflage," replies Norris. "New inventions in the fertilizer industry have rendered present equipment at Muscle Shoals obsolete for fertilizer production. The objects of the private companies is to get the power there for themselves and to keep the government out of the power business at all costs."

Bauman Brothers Are Now In New Quarters

Work of remodeling and repainting the new headquarters of Bauman Brothers in Sanford at 210 W. First Street was completed yesterday one week after the store's removal from Commercial Avenue where the old store had been located for several years.

All lines of Parson stock and poultry feed have been increased and a new line of business in the new department is indicated.

Library Column

Each of the new libraries has been equipped with a fine collection of books. Each of the new libraries has been equipped with a fine collection of books.

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McLaulin Exhibits Big Line Christmas Goods

Anticipating a large Christmas business, Henry McLaulin, First Street jeweler for 30 years, has just placed on display one of the largest and most complete lines of jewelry goods ever shown in Sanford during the holiday season.

Mr. McLaulin has just received several large shipments of attractive jewelry of all kinds, following his recent trip to New York where he went to personally pick out the goods for Christmas shop.

GIANTS AND RED SOX PLAY

NEW YORK, Dec. 6.—The New York Giants and the Boston Red Sox, who have not met on the diamond since 1919, will clash in four exciting games on the training trip to spring.

Coolidge Reviews U. S. Prosperity In His Annual Address

(Continued From Page One) upon all citizens to obey the eighteenth Amendment and giving a brief description of how the government is endeavoring to enforce the law.

WASHINGTON, Dec. 6.—(INS) —Two warring camps rested on their arms in the Senate today during the delivery of President Coolidge's annual message to resume their battle over the expulsion of Senators-elect Frank L. Smith of Illinois, and William S. Vare, of Pennsylvania.

A democratic-insurgent alliance stood ready to jam through resolutions, excluding both men without even allowing them to take their oaths of office. The defense hoped too avoid a direct vote on the ouster proposal while gaining a further hearing for the accused senators-elect before a standing committee of the Senate.

and have had an opportunity to win public sympathy. The defense camps were silent over their plans, but it was, certainly, they would offer a number of proposals, seeking first to get the two senators-elect sworn in, and then, failing in that, to have their credentials referred to the republican-controlled Senate committee on privileges and immunities.

The Democratic-insurgent alliance, barring both men from the door. The alliance may allow further investigation, but members will fight to have inquiry conducted by the "slush fund" committee.

Mid-Week Specials

- Bananas, 4 lbs.
Tomatoes, 1 lb.
White Potatoes, 10 lbs.
Sweet Potatoes, 6 lbs.
English Peas, lb.
Grapes, lb.
Beans, 2 lbs.
Onions, lb.

Blue Bonnet Market

2nd. Street & Sanford Avenue
P. S. Vernay and Wm. Musgrave, Proprietors

A Gift From YOWELL-DREW'S

Means More

When you seek a Christmas Gift for a close friend or a favored relative, the best is not too good.

We Have the Best

Compare Our Store

In gift merchandise, the Yowell-Drew Co. this year is presenting the largest and most complete assortment that can be found in Central Florida. Our buyers have brought to you the finest Christmas gift selections that could be found in the market places of the world.

Where ever you go in Florida you will find the Yowell-Drew store excellent in Christmas atmosphere, in Christmas attitude of every employe you meet.

We believe we have achieved the real spirit of Christmas in our store organization to a greater extent than ever before.

You will notice that every Yowell-Drew employe smiles when he or she greets you. There's a good reason.

This is the Smiling Christmas At the YOWELL-DREW Store

All this year, the Yowell-Drew Co., in the face of generally quiet business conditions has kept intact its entire employe organization.

Even when the store suffered an actual money loss, officials of the Yowell-Drew Co., retained all their regular staff of employes.

Not An Employe Was Discharged Not A Salary Was Reduced

And no other curtailment was attempted as an economy measure.

That's Why YOWELL-DREW Employes are Smiling

That's why it is more pleasant to buy that gift from Yowell-Drew's.

That's why "A Gift from Yowell-Drew's Means More."

We Know There is a SANTA CLAUS

He's in our store every Saturday, and in a big department on our Fourth Floor, he is surrounded by the largest and finest collection of Christmas Toys in the state. Never before have we been able to offer such a variety of Toys and Christmas Gifts for Children.

We Have More Than Five Thousand Different Items Bring the Children in to See Them. Let the Little Folks Meet Santa Claus.

YOWELL-DREW CO.

Orlando "The Smiling Christmas Store" Daytona Beach

The Roof on Your House

Is it secure and proof against wind and rain? Or is it letting the weather through? Investigate! If it is call us and we will tell you the best remedy.



BOND HILL COMPANY THE YARD WITH A MILL BACKING

Bond Grade Holly Ave. at

Advertisement for ICE featuring an illustration of an ice chest and text: 'The Expensive Thing - about food is its flavor, freshness and purity. To preserve these qualities in such food as meat, eggs, milk, vegetables and fruit, your refrigerator requires some moisture. USE ICE - it provides this moisture. BUY YOUR ICE from the wagon or truck with the orange oval emblem. IT IS YOUR GUARANTEE for pure, clean, solid ice. Courteous treatment, prompt service. 213 E. 1st St. Phone 27.'

