

# Why Do They Want to Put A&P Out of Business?

The answer is to be found in the formal complaint "they" have filed with the court. By "they" we mean, of course, the anti-trust lawyers from Washington who are out to destroy A&P.

They say . . . and these are the anti-trust lawyers' own words . . . that we "have regularly undersold competing retailers."

## To this charge we plead guilty:

We confess that for the past 90 years we have constantly stepped up the efficiency of our operations in order to give our customers more and more good food for their money.

The American people have seen nothing wrong in this. By their ever-increasing patronage for 90 years they have shown that they like this low-price policy.

Apparently the people still see nothing wrong in this today. All during the past week - since the anti-trust lawyers made their charges - we have been deluged with phone calls and letters from men and women in all walks of life who want us to know they are opposed to this effort to put A&P out of business.

An enormous number of customers are telling our store managers and clerks that they want to continue to enjoy our low prices for quality foods.

Farmers and other suppliers are asking what they can do to preserve this efficient outlet for their products.

Our 110,000 employees are asking us to protect their jobs and pensions.

Labor leaders are wiring us their opposition to this threat to labor's living standards.

If all these people will be hurt, why then do the anti-trust lawyers want to put A&P out of business?

## Low Prices Don't Hurt Anyone

The anti-trust lawyers say because we are able to sell food cheaper than other grocers, we make it impossible for those grocers to compete with us.

If this were true, we should have all the food business in the United States by this time.

Just the opposite is true. In 1933 we had 11.6 per cent of the nation's food business. Now, according to the anti-trust lawyers, our share has decreased to 6.4 per cent in 1948. Anyone can see we have nothing even approaching a monopoly.

As a matter of fact, there are about 30,000 more individual grocers in business today than there were ten years ago.

There are about 275 more food chains in business today than there were ten years ago.

In other words, we have more competitors in the food field and do a smaller share of the nation's food business than before.

Where is this alleged destruction of other grocers? Where is there any evidence of their inability to compete with us?

## Do You Want Higher Prices?

As anyone can see, the only purpose that would be served by putting A&P out of business would be to raise food prices.

Who would this benefit?

We were the first merchants to set the pattern for low-cost, low-profit distribution. Our example and our competition has led other grocers to keep their prices down.

Remove A&P from the picture and food prices are bound to go up.

Remove A&P from the picture and the way will be cleared for the destruction of every other efficient large-scale distributor.

Is this what the American people want?

Is this in the public interest?

THE GREAT ATLANTIC &



PACIFIC TEA COMPANY



Auto Driver Killed, Bus Passenger Hurt

MOBILE, Ala., Sept. 26—(AP)—The collision of a new automobile and a bus at an intersection today killed the driver of the car and a bus passenger seriously injured yesterday.

At THE CHURCHES

All Church Notices must be presented at The Herald office on the day before publication.

FREE METHODIST CHURCH Fourth Street and Laurel Avenue Fred R. Horton, Pastor Sunday School 9:45 A. M. Morning Worship 10:45 A. M. Young Peoples Service 7:00 P. M. Evening Service 7:30 P. M. Prayer and Praise Wednesday 7:45 P. M.

CHURCH OF CHRIST Second Street and Elm Avenue O. E. Moss, Evangelist Services Sunday: Bible Study Classes 10:00 A. M. Worship 11:00 A. M. Sermon Topic: "The Foolishness of the Preaching."

CONGREGATIONAL CHURCH Park Avenue and Third Street J. Bernard Root, Minister Sunday School 10:00 A. M. Morning Worship 11:00 A. M. Sermon Subject: "Believing the Worst."

CENTRAL BAPTIST CHURCH Ninth Street and Laurel Avenue Rev. S. L. Whalley, Pastor W. O. Stansell, Sunday School Superintendent E. O. Keith, B. T. U. Director

FIRST BAPTIST CHURCH Park Avenue at Sixth Street W. P. Brooks, Jr., Pastor John L. Miller, Educational Director "Worship in Air-Cooled Comfort" Sunday School 9:45 A. M. Morning Worship 11:00 A. M. Training Union 6:15 P. M. Evening Worship 7:30 P. M. Wednesday Prayer Service 7:30 P. M.

FIRST PRESBYTERIAN CHURCH Rev. Angus G. McInnis, B. D. 9:45 A. M. Church School. 11:00 A. M. Morning Worship—Communion Meditation by Mr. McInnis.

Worship in Air-Cooled Comfort" Sunday School 9:45 A. M. Morning Worship 11:00 A. M. Training Union 6:15 P. M. Evening Worship 7:30 P. M. Wednesday Prayer Service 7:30 P. M.

THE CHURCH OF GOD OF MILLER FARMS Rev. B. W. Miller, Sr., Pastor Sunday services: Sunday school at 10:00 A. M.

Nursery open at all services for children of pre-school age. "We've Saved A Place For You."

LAKE MARY COMMUNITY CHURCH C. C. White, Minister Annual World Communion Sunday Church school 10:00 A. M. Annual promotion. Classes for all ages. R. E. True, Superintendent.

SEMINOLE TIRE SHOP Jack K. Morrison, Manager

SEAT COVER Leather Trim & Piping PLASTIC \$22.00 Leather Trim & Piping FABRIC \$13.00 (INSTALLED) We invite you to check our large stock of covers before you buy for that new car or get replacement covers for your present car.

FAMOUS CONGOLEUM OFFERS YOU MORE STYLE, MORE SPARKLE, MORE STAMINA PER DOLLAR THAN ANY OTHER POPULAR-PRICED FLOOR COVERING! TAKE THE PATTERNS & SMARTEST YOU'VE EVER SEEN! TAKE THE SERVICE! YOU GET A SUPER WEAR-LAYER OF HEAT-TOUGHENED PAINT AND BAKED ENAMEL EQUAL IN THICKNESS TO 3 COATS OF THE BEST FLOOR PAINT APPLIED BY HAND. AND TAKE THE GOLD SEAL! YOUR GUARANTEE OF SATISFACTION OR YOUR MONEY BACK! SEE CONGOLEUM TODAY AT YOUR FLOOR COVERING DEALERS!

Sitting on top of the World... Come in and see the Faemall Cub. Climb onto the spring-cushioned seat. Ride out into the field. Slip a clay lever with your thumb, and down goes the plow! Big slices of soil roll over and you feel like you're sitting on top of the world!

Truck & Tractor Co.

SHORT OF CASH? PAY OUT OF INCOME WITH AN F. I. A. DEFERRED PAY PLAN!

HOLY CROSS CHURCH (Episcopal) Rev. H. Lytle Zimmerman, B. D., Rector 10th Sunday after Trinity 8:00 A. M. Holy Communion. 9:30 A. M. Family Service and Church School.

RADIO STATION W. T. R. R.

SUNDAY 6:00 Sunday Musicals 7:00 Popular Music 7:15 Popular Music 7:30 Old Refrain 7:45 Vocal Harmonizers 8:00 Breakfast Star 8:30 Hawaiian Echoes 8:45 Popular Music 9:00 Front Page Drama 9:15 Jungle Jim 9:30 Sun Morning Festival 10:00 Popular Music 10:30 Gospel Singers 11:00 First Baptist 12:00 String Orchestra 12:15 Popular Music 12:30 True Listening Glass 1:00 Organ Time 1:20 News 1:45 Popular Music 2:00 Fellowship Prg. 2:20 Bureau Announcements 2:45 Popular Music 3:00 Lutheran Hour 3:20 Familiar Classics

11:00 A. M. Choral Eucharist and Sermon. 6:00 P. M. YPSL. Services during the week: Monday through Thursday and Saturday Holy Communion 7:30 A. M. Friday: Holy Communion 9:00 A. M.

CLASSES FOR ALL AGES. Morning Worship 11:00 A. M. Sermon by pastor. B. T. U. 7:00 P. M. Unions for all ages. Evening Worship 8:00 P. M. Prayer Meeting Wednesday 7:30 P. M. Choir Practice 8:30 P. M. Don't forget to listen to the "Will Do Thee Good."

WAKE UP BUSINESS By Advertising In This Newspaper

Baptist Hour Monday, Wednesday and Friday at 8:00 P. M. sponsored by our Church over Radio Station WTRR. "Come Thou With Us and We Will Do Thee Good."

THE CHURCH OF GOD OF MILLER FARMS Rev. B. W. Miller, Sr., Pastor Sunday services: Sunday school at 10:00 A. M. Preaching at 7:30 P. M. Subject "Will the Atom Bomb Destroy the Earth?" Come hear what "Thus saith the Lord". Prayer meeting Thursday P. M. at 7:30. Come without money and enjoy yourself.

LAKE MARY COMMUNITY CHURCH C. C. White, Minister Annual World Communion Sunday Church school 10:00 A. M. Annual promotion. Classes for all ages. R. E. True, Superintendent. Worship and Communion Service 11:00 A. M. Adult Choir will sing. Reception of new members. Everybody invited to our service. Westminster Fellowship 6:30 P. M.

Tuesday Women of Fellowship Sunday School Class will meet with Mrs. Ernest Humphries at 8:00 P. M. Choir practice at the church Wednesday, 7:30 P. M.

FIRST METHODIST CHURCH J. E. McKinley, Minister Mrs. P. R. Stephenson, D.R.E. 9:45 A. M. Church School. A class for every age. 11:00 A. M. Morning Worship. Sermon Topic: "World-Wide Communion." 6:30 P. M. Youth Fellowship Service. 7:30 P. M. Evening Worship. Sermon Topic: By Pastor.

FIRST CHURCH OF CHRIST, 800 East Second Street Sunday School 9:45 A. M. Morning Service 11:00 A. M. Subject: "Unreality". Wednesday Service 8:00 P. M. Reading Room Tuesdays and Fridays 3:00 to 5:00 P. M. All are welcome to attend our reading room.

CHURCH OF THE NAZARENE 113 Maple Avenue Rev. L. R. Rushton, Pastor Sunday School 9:45 A. M. Morning Worship 10:45 A. M. Junior Society 6:15 P. M. Y. W. C. 7:00 P. M. Evangelistic Hour 7:45 P. M. Mid week Prayer and Praise Wednesday 7:45 P. M.

THE CHURCH OF GOD 2509 Elm Avenue Rev. Joe C. Crews, Minister "Love" will be the sermon theme of Rev. Crews Sunday morning at 11:00 A. M. It is not gold or silver that the world needs, but the love of God in the heart of man.

Evangelistic service at 7:30 P. M. This will begin an old time pentecostal revival. Services each evening at 7:30 for the next two weeks. The Rev. Bill Murry of Waycross will do the preaching. Special music and singing will be the feature of each service. Come, hear, this mighty Holy Ghost filled man of God. Bring your sick. Healing service each night of the revival.

The Sunday school begins at 9:45 A. M. Classes for all ages. Good spirit filled teachers. The church string band will furnish the music, and the public is invited to attend these services.

CHRIST CHURCH, Longwood (Episcopal) Rev. H. E. D. Vies 10th Sunday after Trinity 8:00 P. M. Evening Prayer and Communion. All are welcome.

WILLIAMS BROS. & Fish Shop 207 W. 1st St. "When Customers Matter" Edna Reynolds & Co. 207 W. 1st St. S. M. Anderson, Contractor 207 W. 1st St. J. C. International Co. 207 W. 1st St.



Bells around the World The Indians could send a rallying call many, many miles by drums. Each drummer, stationed on a lonely ridge, would listen for the sound of distant drums, and relay the message to others waiting across the valley. Overnight a dozen tribes could be rallied to a common cause. We don't need such crude methods of communication today. Men with a common purpose can join forces around the world at a pre-arranged time. World Wide Communion Sunday is such an expression of unity. In every Christian land the church bells will summon men and women to the Lord's Supper on this Sunday. And the universality of this great religious event will not depend on bells relaying the message from town to town. It will depend on bells like yourself coming to their Church to receive this Holy Sacrament.

THE CHURCH FOR ALL... ALL FOR THE CHURCH The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

| Book      | Chapter | Verse |
|-----------|---------|-------|
| Sunday    | Matthew | 16-23 |
| Monday    | John    | 14-16 |
| Tuesday   | John    | 17-18 |
| Wednesday | John    | 19-21 |
| Thursday  | John    | 22-23 |
| Friday    | John    | 24-26 |
| Saturday  | John    | 27-29 |

- WILLIAMS BROS. & Fish Shop 207 W. 1st St. "When Customers Matter"
- Edna Reynolds & Co. 207 W. 1st St.
- S. M. Anderson, Contractor 207 W. 1st St.
- J. C. International Co. 207 W. 1st St.
- Stanley Bros. Hardware Co. 124 Market Ave.
- Anderson Oil Co. 118-116 W. 2nd St. Phone 280
- Southside Glass & Paint Co. Pittsburgh, Pa. Glass & Dry Goods 118-116 W. 2nd St. Phone 280
- Tombaco Drug Co. 207 W. 1st St.
- Chas. F. Wert Sanford
- Sanford Boat Works Boat Storage & Repairs
- North Royal Crown Building Co. C. K. Nelson
- Wm. E. Kader Jeweler 112 N. Park Ave. Phone 287-W
- Laney Dry Cleaners 116 E. 2nd St.
- Smith Tractor Co. Sanford, Florida

Remains Of Noah's Ark Lost To Mankind Is Expedition's Opinion

EDITOR'S NOTE: Edwin H. Greenwald, AP Chief of Bureau at Istanbul, Turkey, Sept. 28 (AP)—The Ark of Noah, if ever it landed on Mount Ararat, is lost eternally to the ages. It never will be found.

By EDWIN H. GREENWALD DOGUBAYAZIT, Turkey, Sept. 28 (AP)—The Ark of Noah, if ever it landed on Mount Ararat, is lost eternally to the ages. It never will be found.

Some of the Americans who have just completed a grueling search of the great Ararat still hope confidently that it will be uncovered some day.

But use of cold logic makes it certain that it will not. Either it rests forever beneath deep and perpetual ice and snow at the peak of the 17,000-foot mountain or else it has been destroyed and its fragments buried in this volcanic wilderness.

The four-man expedition, first formally organized civilian searching party in Turkish record explored every crevice and every ledge for a hundred miles around the mountain. It scouted through the villages for a hundred miles around the mountain. It scouted through the villages for a hundred miles around the mountain.

Nothing, absolutely nothing, was uncovered. In the mountains we climbed laboriously across dead volcanoes and burned out stone. We scoured over small plateau lifeless and black with biting volcanic ash.

In the villages the old men and young had heard the legend that a great boat once rested in the snow way up there. But no one ever had seen it, and they knew of no one who had.

For all its futility, there was good in the results of the expedition's search. This was reflected in a statement to me by Oswald Delaney, 36-year-old departmental director of antiquities and museums for Turkey. He said:

"It is indisputable that this expedition has done a great deal for science and research as regards the ark. It finally has utterly disproved opinions and observations during more than 100 years that the ark is in plain sight."

It has disproved the all too frequent claims that it is on the mountain plateau that stretches between small Ararat and big Ararat. Many persons, including Russians, have held to this contention. I do not believe that any one, Russian or others, ever saw the ark on the mountain.

Necati Hoy, who accompanied the expedition, was certain from the outset that nothing would be found. "This is a volcanic area," he explained. "During all the thousands of years since the ark was supposed to have sailed atop the deluge, anything that might have



SEEKING to avoid the extinction of four monkeys that he keeps in his New York apartment, John M. Crawford and one of his pet chimpanzees embrace in Municipal Court. Unimpressed, the judge ruled the 39-year-old chef must dispose of them. (International)

Theater Company Started 35 Years Ago In Florida

JACKSONVILLE, Sept. 30 (Special)—Thirty-five years ago the month Florida State Theater was born amid the lusty beginnings of the Motion Picture Industry, in the eager excitement of the early flicker silent.

One of the nation's pioneer theater circuits, Florida State Theater, owners of the Ritz Theater in Sanford, will commemorate their 35th Anniversary starting Oct. 2, with a celebration that is destined to be one of the greatest events in the history of that circuit.

Florida State Theater has come to be more than just a place of entertainment. Their contribution to the wartime bond and scrap drives, their cooperation with the Red Cross, the March of Dimes and many other worthwhile organizations have made them an integral part of our community life, a place where the people come together to share in the many things laughter, tears, emotion and yes, good citizenship.

Florida State Theater has incorporated special children programs and other educational attractions in every community, which are shown periodically in the effort to bring wholesome, clean movies to the children.

flushing with smugglers and Kurdish bandits who slip into Turkey from Iran in the area under exploration. Lt. Hall Borek, 23-year-old commander of gendarme field forces, came along personally. His men carried machine-guns, and kept scouts far ahead.

Newspaper Carriers Develop Fine Business Instinct And Character

By William Johnson AP Newfeatures The carrier boy gives most newspaper readers their closest contact with their paper. He delivers it to their doors in all kinds of weather every day it is printed.

It takes energy and persistence to get out every day and cover that route. It takes business know-how to keep his accounts straight. Courtesy keeps his customers happy. He must be careful to avoid putting the papers in the wrong place. It takes salesmanship to get new customers and keep old ones.

Early in life carrier boys learn about one of the big enterprises of the world. Newspapers combine many of the things that make modern life. First they are business enterprises. Sale of advertising and the papers themselves involve principles all business men use. They are also manufacturing plants, turning out a physical product. They are part of a giant world wide communications system. There is also the news gathering and presentation which involves many things—writing, illustrating, and editing, for instance.

The news itself starts with the reporter who goes out and gathers facts. Those facts go to a newsroom where they are written into stories. The Associated Press maintains bureaus all over the world, funneling news to your paper through a vast system of wire and radio channels.

If the facts that make the story are far away from the paper you read, they usually move through a wire service. The Associated Press maintains bureaus all over the world, funneling news to your paper through a vast system of wire and radio channels.

But whether it is local news gathered by your paper's own reporters or "wire" news, it goes to a desk which is a part of that paper. There it is called edited and headlines for it are written. From there the stories go to the "shop."

That is where the manufacturer part of the process starts. The typesetting machines used by modern newspapers are among the most complicated used in industry today. These machines turn out lines of type which are put together in "galley" or columns much as they will appear when printed.

A "proof" is taken of these "galley" and is read by the proof readers. The corrected proofs go back to the machines and corrections are not into type. These corrections are then inserted into the galley and the incorrect lines of type thrown out.

After that the "flow" men take over the job. And here the galley of news stories meet the advertising. This is gathered from local sources and from national agencies in a process somewhat similar to the gathering of news. There is also, however, a sales problem.

Advertising copy is edited and sent to the shop in much the same way that news is handled. The flow men take the news and advertising type and put it into "chases." These are steel frames the size and shape of printed news pages. Some papers put chases with type locked into them on the press and print from them. On other papers, however, the chase goes to the stereotyping department.

Here it is covered with a special cardboard "mat" and forced under a steel roller at great pressure. When the mat is lifted off, the type and pictures have thrust themselves into the mat. Every detail is duplicated.

The mat goes to a form where hot type metal from a big furnace is poured around it. The result is a type metal page form. These linked forms are locked on the press. Great rolls of news print race past them, picking up the inked impressions, and your carrier boy gets the paper he will bring to your door.

Color Television Still Imperfected For Use In Homes By H. H. BOYLE PASSAIC, N. J., (AP)—A video pioneer says it will probably be at least a decade before you can have color television in your living room.

"I think the FCC will postpone the thing until they have something decent to go ahead with," said Du Mont. "There has been no real change in either the CBS or RCA systems in the last three years."

We are experimenting with half a dozen methods ourselves, but we can't make a foolproof color system overnight. And there just isn't a system ready yet that is commercially feasible."

The FCC announced in advance of its hearings that it wouldn't approve any color system that would make television sets now on the market obsolete.

Du Mont believes that by 1953 there will be 13,500,000 video boxes in use, 1,100 TV stations on the air, and some 650,000 persons in the mushrooming new industry.

The stocky, 14-year-old scientist-turned-businessman began at the bottom. In 1931 the young inventor made the biggest decision of his life. To be his own boss, he began turning out cathode ray tubes in a remodeled garage.

"Our sales for the first year totaled exactly \$30," he recalled, "and we lost money for six straight years."

But by 1941 the firm had an annual gross of \$600,000. In 1948 it had grown to \$27,000,000, and this year Du Mont expects it will reach \$45,000,000 to \$50,000,000. He has his own television network now and just this week dedicated a \$2,000,000 plant at East Paterson, N. J., capable of turning out a TV set every 20 seconds.

Du Mont has patented more than 80 inventions and still tinkers a couple of hours a day with some 80 TV sets he has set up in a laboratory near his home.

"I used to keep them in the house, but my wife screamed at me. I had to move them out to a lab," he said.

He feels that radio will soon be secondary to television and believes this is already true in the larger cities. And he stubbornly sticks to the contention by some that radio will retain its dominance during the daytime hours.

Commoner To Marry Royalty In England

LONDON, Sept. 29 (AP)—An Austrian-born commoner marries today into the British Royal House of Windsor.

The Earl of Harewood, the 26-year-old nephew of King George VI, and Miss Marion Stein, 22, a concert pianist whose family fled when Hitler entered Vienna in 1938, will exchange wedding vows this afternoon.

Ten Mayfair streets have been blocked off and 500 police were on hand to handle the crowds gathered to see King George and Queen Elizabeth lead 500 guests to a fashionable St. Mark's Church for the ceremony.

The king and queen came down by royal train from Balmoral Castle, in Scotland, last night for the ceremony. With them were Princess Elizabeth, the Duke of Edinburgh and Princess Margaret. The Duke and Duchess of Gloucester joined the train at Perth.

Harewood's marriage to Stein does the most socially important wedding since Princess Elizabeth married Prince Philip in 1947.

Both the bride and bridegroom are Church of England members. The Earl is the music critic for a London publication and president of the London Opera Club. Miss Stein's father, Edwin Stein, is employed by a London music publishing firm. The family left Austria just before the Nazis marched in.

Harewood himself was taken prisoner during the war in the Italian campaign in 1941.

"A woman can still be a woman and watch a television program I don't, anyway, that most housewives keep on the go from 7 o'clock in the morning to 11 o'clock at night. At least the one I know don't."

And maybe Du Mont hasn't either. He has a television screen built into the wall of his office. The turning knobs are in a drawer in his desk.

"I like to peek at the afternoon ball games now and then," he grinned.

"THIS WAS ADVERTISING ONCE BUT NOW THE NEWSPAPER DOES IT BETTER"

"I used to keep them in the house, but my wife screamed at me. I had to move them out to a lab," he said.

He feels that radio will soon be secondary to television and believes this is already true in the larger cities. And he stubbornly sticks to the contention by some that radio will retain its dominance during the daytime hours.

"We already have a bigger audience on some of our daytime TV programs than competing radio

SPECIAL ONE WEEK ONLY!

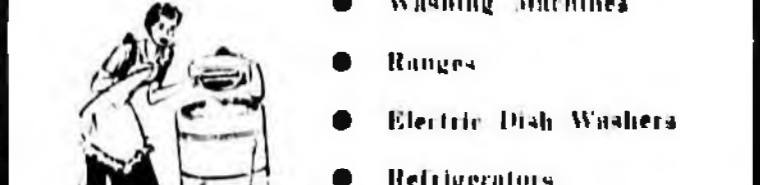
Oct. 3 thru Oct. 8

2 Permanents for the price of One! Or \$8.50 Machine Waves and \$10 Cold Waves

Operators: Belle Minshew Ann Mae Chapman Betty Welber ANN'S MIRASOL BEAUTY SALON 117 North Park Phone 717

GET IN LINE With OUR COMPLETE LINE OF HOTPOINT APPLIANCES

- Washing Machines Ranges Electric Dish Washers Refrigerators Electric Disposal Units



Convenient, Liberal Terms

Come in today to see the finest in work-saving HOT-POINT Appliances

To BATTEN ELECTRIC 106 Sanford Ave. Phone 538

A-RIPPIN AN' A-REARIN

Let's go Western



ROPE YOURSELF A PAIR OF LEVI'S

the original cowboy overalls FOR MEN AND WOMEN

\$3.95



Boys and Girls \$7.95

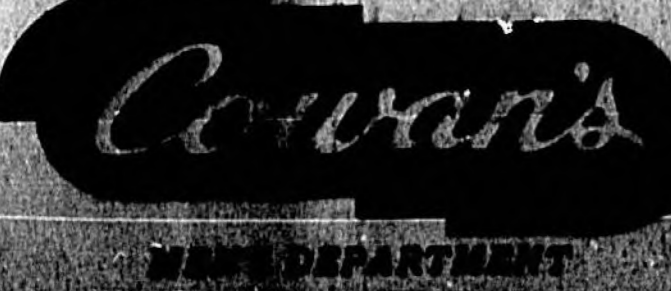


TEXAS RANGER BELTS

by TEXITAN OF YOUNG

These belts are "works of art in leather" - not to be confused with "cheap" or "imitation" belts. They are actually carved by hand.

\$1.50 to \$3.00



See The Best Buys In USED CARS

Table listing used cars for sale: 1947 Ford 5 Passenger Super Deluxe Coupe \$1045, 1941 Chevrolet 4 Door Sedan \$575, 1947 Chevrolet 1/2 Ton Pickup Truck \$895, 1940 Chevrolet 2 Door Sedan \$475, 1939 Chevrolet 2 Door Sedan \$225, 1933 Ford Coupe \$245

HOLLER MOTOR SALES

SECOND & PALMETTO PHONE 1244



ROSE BUSHES

SHIPPED WITH SPEED GROWN SCIENTIFICALLY GRADED FOR QUALITY PACKED CAREFULLY PLANTING INSTRUCTIONS WITH EACH PLANT

Two-Year-Field-Grown Shipped Directly From The Largest Rose Field In The World 5 TOP QUALITY PLANTS

Table with 2 columns: ASSORTMENT NO. 1 (3 RED RADIANCE, 1 PINK RADIANCE) and ASSORTMENT NO. 2 (1 ETOILE DE HOLLANDE, 1 TALISMAN, 1 EDITH McFARLAND, 1 CALEDONIA, 1 GOLDEN CHARM)

2.49 each assortment

INDIVIDUALLY PACKAGED PLANTS ALL THE POPULAR AND STANDARD VARIETIES THAT GROW WELL IN THIS LOCALITY

TOUGHTON Rexall DRUGS

The Sanford Herald

Published by... 111 Maple Avenue... FRIDAY, SEPT. 30, 1949

TODAY'S HOME VEGETABLES... Food prices are going up again...

We suppose Administration leaders in Congress are conscientious about trying to reduce government expenses...

President Truman will run for re-election in 1952. We have it on no less an authority than Al Johnson who says after a recent interview with the President...

This country has a new airplane that can outrun the same says Secretary Symington. If it had the range, he declares in all seriousness...

We see where a Miami judge has refused to convict two strip-teasers for indecent exposure, declaring "According to the standards when I was a boy, you could dress every girl on the beaches today..."

City Manager McKibbin estimates cigarette tax revenue for Sanford at \$58,000, quite in contrast to our puny \$18,750 figure.

How would you like to be allergic to your wife? Nolan Holdridge was. Everytime he came near his wife, she broke out in a rash.

The Ford Motor Company is entitled to the plaudits of the nation for avoiding at this time a knock-down drag-out fight with the union by acceding to its demands for a company financed pension system.

But there will be many just waiting when the anti-Christ will begin his rule of the world. Yes, even America. And America will say we are too humane to use the atom bomb...

Editor, The Herald Sanford, Florida: I have been impressed by the words, "we wait" until I feel a greater desire to forge ahead than ever before...

A few short years ago men waited, forgot God and their obligations to their families and the price was an enormous toll of human lives and unspeakable misery.

Russia is not only against free enterprise but freedom of worship and little by little we see it creeping into America. Little by little it is being injected into our government which is a free land...

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Fatal Speech

Did Theodore Roosevelt take undue advantage of Robert M. La Follette the elder in the 1912 presidential campaign, and seize the leadership of the progressive Republicans when it rightfully belonged to the Wisconsin senator? That accusation has been often made, relating to a speech by La Follette at a Philadelphia banquet of the Periodical Publishers...

That has been the conventional story as given by most historians of the period. La Follette himself in his "Autobiography" denied it as "sensational and false". His most ardent followers thought the whole episode a piece of fiction.

A plan for experimentally showing television pictures of the World Series baseball games on the screens of a group of movie houses may suggest things to come.

Interest in various sports has been a primary factor in the urge of people to own television receivers; sports coverage has provided much of the opportunity and incentive for progress in the technique of using television cameras...

But it might be in many weighty affairs that television may have its most important influence. If a theater audience can watch a baseball game in progress in a distant city, seeing each play at the instant it occurs, such audience could also watch Congress or the state legislature at work...

Here is a possible climax in the relationship between the government and the people. Once government officials were only names; then came in turn their photographs, moving pictures, their voices by radio, and sound movies combining voice and picture. Each brought people and government closer together.

Sixty-two foreign students, as a windup feature of their summer course at Massachusetts Institute of Technology in Boston, were conducted on a ten-day tour of important American cities. Their glib verdict on American life as viewed on their rapid bus trip was the same one that Europeans have been pronouncing for generations. We are so busy making money we don't know how to be happy. Americans are too materialistic, with a false sense of values.

The idea that Americans are more materialistic than the people of other nations mysteriously persists, though real students of the world know it to be utterly false. Like Egyptians, Froghmen, Italians, and Englishmen, we like a roof for our heads, clothes for our bodies and food to sustain us. We succeed remarkably well in attaining these objectives, and have enough left over to share lavishly with some of our less "materialistic" neighbors.

But a ten-day trip can hardly be expected to give the observer a glimpse of these facts, when visitors who have had much more time often fail to see them.

Sanford Forum

Editor, The Herald Sanford, Florida: I have been impressed by the words, "we wait" until I feel a greater desire to forge ahead than ever before...

A few short years ago men waited, forgot God and their obligations to their families and the price was an enormous toll of human lives and unspeakable misery.

Russia is not only against free enterprise but freedom of worship and little by little we see it creeping into America. Little by little it is being injected into our government which is a free land...

But there will be many just waiting when the anti-Christ will begin his rule of the world. Yes, even America. And America will say we are too humane to use the atom bomb...

But there will be many just waiting when the anti-Christ will begin his rule of the world. Yes, even America. And America will say we are too humane to use the atom bomb...

Biological War

(Continued From Page One) fire continent quickly—it would be a simple matter to spread plague (the black death) in the United States—a means is available for spreading various diseases among millions of people by dropping a few capsules from one airplane. Forrestal said such claims are fantastic and have no basis in fact. The new claims name viruses as the carriers of mass death. Forrestal named only biological agents. But biological agents, include all the viruses.

If we discovered how to start an epidemic in wartime studies, the fact never has been revealed. But Forrestal indicated not by saying "In epidemic diseases of man the factors governing spread are not completely understood. It is not at all certain an epidemic of significant proportions could be produced at will."

An epidemic, uncontrolled, spreads among attacking troops. You can make enough disseminators of viruses in a small, inconspicuous building, with a few workers. A quart, an amount easily made in a kitchen, is enough to infect a city to kill many millions.

Another trouble is how to keep the germs or viruses alive and virulent. It is true that some can be stored, but they are not durable like munitions.

You can change disease germs and viruses into something worse than their present form by using powers. On paper predictions the prospects along this line appear terrific. But they are still the same diseases, subject to the same remedies, or improvements of the same antidotes.

One of the foremost world authorities on these changes, Dr. Selman A. Waksman, discoverer of streptomycin, said talk of developing terrible new diseases was "pure hokum."

Biological war surpasses atom bombs in one respect. The good to healthland agriculture to come from these studies is immense.

Biological war surpasses atom bombs in one respect. The good to healthland agriculture to come from these studies is immense.

Fatal Fire

(Continued From Page One) Bayne rented part of the house to old-age pensioners and to the Hershey family.

State Theaters' Great Record

To furnish wholesome amusement in an atmosphere of comfort and relaxation, even though it be on a commercial basis, is a public service. To use these amusement facilities as a center for civic community functions is a valuable added service to the community. The combination of the two provide a medium of public benefit that would be difficult to duplicate elsewhere.

Former Newspaper Owner Settles Big Income Tax Claim

NEW YORK, Sept. 30.—(AP)—Mrs. Eleanor Louise Patenotre, 60, former principal owner of the Philadelphia Inquirer, pleaded guilty today to income tax evasion charges and received a suspended sentence upon paying a \$2,000,000 liability.

Red Scientist

(Continued From Page One) Weimberg received his appointment at Minnesota May 16, 1947. Previously he had been on the faculty of the City College of New York, the University of Wisconsin and the University of California.

China Plea

(Continued From Page One) HONG KONG, China Sept. 30.—(AP)—Mao Tse-tung, long leader of China's Communists, today was elected head of the new Red regime in Peiping.

Newsman Killed

(Continued From Page One) "Police officers were not consulted in any way, shape or manner in reference to the proposed demonstration. We were just asked to furnish a police detail. We had 250 officers and five ambulances in the area."

China Plea

(Continued From Page One) HONG KONG, China Sept. 30.—(AP)—Mao Tse-tung, long leader of China's Communists, today was elected head of the new Red regime in Peiping.

CASTLE JEWELRY

Wishes to announce that Mr. Alfred Gover will be associated with us on a permanent basis. Mr. Gover will enable us to serve our many customers more completely, efficiently and promptly.

LORMANN'S RESTAURANT

WILL RE-OPEN SATURDAY - OCT. 1 2750 Orlando Highway Under Ownership and Management Of Robert and Allan Lormann

1946 Pontiac Sedan

One owner, low mileage, in good running condition. \$1295.00

NICHOLSON BUICK CO. 1941 Buick Sedan \$995 1942 Plymouth Sedan \$695 1939 Buick Sedan \$125

Come Celebrate Our Opening For The Season At A GAY COCKTAIL PARTY - DINNER & DANCE SATURDAY, OCTOBER FIRST

WITH THE NEW GENERAL ELECTRIC Water Heater



Social And Personal Activities

Carl Palmer Ray—Society Editor

Telephone 148

Social Calendar

Mrs. C. W. McKibbin To Direct Thrift Shop

Plans are being made for the establishment of a Thrift Shop under the sponsorship of the Sanford Woman's Club...

Personals

Miss Mary Touchton left yesterday for Tallahassee to resume her studies at the Florida State University...

Mrs. Dyal, Stevens Honor Miss Wells

Miss Gladys Wells, popular young bride-elect, was honored on Wednesday evening with a linen shower given for her by Mrs. M. A. Dyal and Miss Stevens...

Seminole III

Hello everybody! No doubt about it, it's me again! Yes here we are with something old, something new...

Friday's game by Gainesville?

Well, needless to say, it was a spectacular game by Gainesville, Florida because it was the first of the season and secondly because no one knew what to expect of either team...

Monday

The board of the Sanford Woman's Club will meet at 8:00 P. M. in the Sun Room of the club house on Oak Avenue...

Tuesday

The board of the Sanford Woman's Club will meet at 8:00 P. M. in the Sun Room of the club house on Oak Avenue...

Wednesday

The Sanford Woman's Club will hold its first business meeting and luncheon at 12:30 P. M. at the club house on Oak Avenue...

Thursday

The board of the Sanford Woman's Club will meet at 8:00 P. M. in the Sun Room of the club house on Oak Avenue...

Friday

The board of the Sanford Woman's Club will meet at 8:00 P. M. in the Sun Room of the club house on Oak Avenue...

Miss Wells Honored By Mrs. C. L. Redding

Mrs. Clarence L. Redding entertained last evening at her home in San Lanta honoring Miss Gladys Wells, whose marriage to David Alexander Dyal will be an event of Oct. 12...

BOGART CLEARED

NEW YORK, Sept. 29 (AP)—Humphrey Bogart, the movie tough guy, was cleared today of bruising a pretty model because she tried to take his pants doll away from him.

RAINBOW GIRLS

The Rainbow Girls will hold an open installation of officers on Sunday afternoon at 3:00 P. M. at the O. E. S. hall. All friends of members are cordially invited to attend.

Martha Manning

"MILITON" HALF-SIZE DRESSES

A button brigade deftly defines this

"SLIMSTER"



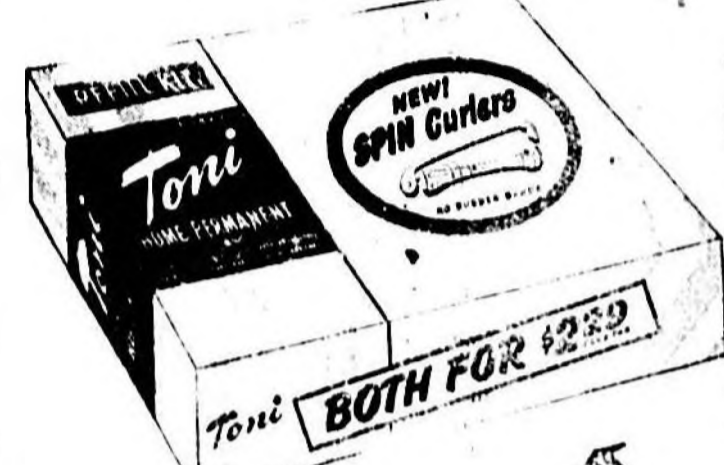
No. 6918 - Buttons underscore the vertical design. A "cardigan" casual for you who are narrow through the shoulders, short from shoulder to waist, fuller-girted! Imperial rayon crepe in Forest Green, Creme de Cocos, Holiday Purple, Symphony Blue.

14 to 28. \$19.98

Advertisement for Mynette dresses featuring a woman in a dress and text: 'Mynette dress to a lovely lady with fall fashion plans. Designed to be the best-loved dress in your new season wardrobe...

GRIMLEY & MONTEITH INSURANCE

Now! Toni Home Permanent TWICE as EASY - TWICE as FAST



NEW TONI REFILL KIT COMPLETE SET NEW TONI SPIN CURLERS... TOUCHTON DRUG CO.

LAST DAY! PENNEY'S CASH & CARRY JUBILEE

SMARTLY STYLED PERCALES 39¢ yd. BROWN SHEETING 36" WIDTH 19¢

ATHLETIC SHIRTS 49¢ each CRAFTSMAN SHORTS 69¢ each

BOY'S BLUE JEANS 1.59 pr.

AT PENNEY'S

Dr. Henry McLaurin Optometrist 112 Magnolia Ave. Phone 612

Enter Contest Win \$100,000



Legal Notice

Legal Notice

WALL PAPER - PAINTS

HEARING

ORDER OF PUBLICATION NOTICE TO APPEAR... In the Name of the State of Florida...

NOTICE OF PUBLICATION In the Name of the State of Florida... To-Walter Lowery, Florida, RFD 1...

MAICO means BETTER-EASIER HEARING... YOUR HEARING SERVICE CENTER... MILLER-BISHOP CO.

IMPORTED BLACK HORSE ALE... EXCLUSIVE WITH ANNETTE'S... Orlando Hwy at French Ave.

Even though some policies may be written for a longer period of time, check all your insurance once a year... H. JAMES GUT AGENCY

Our Individual HOSPITALIZATION PLAN... A MONTHLY INCOME during disability... AMERICAN LIFE and ACCIDENT INSURANCE COMPANY

OSARK IKE... ZALEN'S SCRAMBLING BACK TO THIRD?... LOOK, OSARK'S DIGGING FOR AN EXTRA BASE ON THE THROW!

THE LONE RANGER... WITH SEVEN SCORE LESS INNINGS BEHIND HIM, SPIKE ALETTA FINDS HIMSELF ON THE ROPES WITH TWO AWAY IN THE LAST OF THE EIGHTH... Bases loaded... AND NOT MANY PITCHES LEFT IN THE OLD FLIPPER...

DAUFI... I THOUGHT THAT FIA (WIFE) WOULD FRIGHTEN YOU OFF (MAYBE)... GET THE OTHERS AWAY FROM HERE... BRIDGE OF DISASTER!

MICKY MOUSE... AND HYACINTHS... TEENIE'S CHANGES FROM HERE'S LONAN AT YOU!... GOSH... SOMETHING HAPPENED TO HER!

ETTA KETT... ANNE... I CAN'T BELIEVE IT... YOU WERE AN OLD OLD WOMAN!... BUT YOU'RE BEAUTIFUL!

ETTA KETT... ANNE... I CAN'T BELIEVE IT... YOU WERE AN OLD OLD WOMAN!... BUT YOU'RE BEAUTIFUL!

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ETTA KETT... ANNE... I CAN'T BELIEVE IT... YOU WERE AN OLD OLD WOMAN!... BUT YOU'RE BEAUTIFUL!

USE THE CLASSIFIED FOR RESULTS

Use WANTED Ads For Results

The following rates apply to ads published in The Sanford Herald... PHONE 148

THE SANFORD HERALD

FOR RENT

ONE & two room modern efficiency apartments... Modern furnished apartments... THREE room apartment...

Articles For Sale

We both lose when you don't bring your prescriptions to Laney's... GOOD AND HARD... TUXEDO FEEDS... ENJOY Sunday dinner at Laney's...

Articles For Sale

HELICOPTER Rotary Power Lawn Mowers... SENIORS Glass & Paint Co... FISH box... BOYS Small bicycle...

Special Services

ORLANDO Morning Sentinel... GALL 517 for Battery... LAWNMOWERS sharpened... ELECTRIC or ACCTVENE WELDING...

WANTED TO RENT

STORE Location Wanted... Real Estate For Sale... FOR FARMER... NEW ROOM...

WORK WANTED

TRACTOR WORK... SENIOR Beauty Operator... WAITRESS for LORMANN'S... POSITION Desired by competent...

Special Services

FURNITURE upholstering... NEW FLOORS surfaced to perfection... VENETIAN BLINDS made to order...

Automobiles

1942 Chevrolet Fleetline... CYLINDER Roadster... STATION WAGON... 47 PONTIAC 4 Door...





# ASK THE DOCTOR...HE KNOWS!

.... but he probably will refuse to tell you the facts.



## Can't You Imagine What He Thinks of The Patient Who, When He Gets Well, Fails to Pay For Medical Attention?

Keep your own conscience clear by paying all your creditors when their bills come due. Then you will not find it advisable to cross the street when you see the man you owe coming.

And remember, the individual who has a reputation for paying his bills always gets good service, yes better service....

### BE SAFE!

.... you may need quick service some day you will get it if you're known to be a person who pays bills promptly.

#### AN UNFINISHED LETTER

Dear Jim: I am writing to tell you that Old Doc died last week. A few of us chipped in and paid for his burial, and the boys named me custodian of his stuff -- scarcely worth ten dollars.

It seems he's been selling his doctor's tools. That scary, old stethoscope, remember? It's gone. And the big watch he held in his hand while he counted a kid's pulse... Member we all had measles at the same time?

I found the book in which he jotted down items of various kinds. I guess Old Doc brought half our town into the world, Jim, and how he did take care of everybody in that flu epidemic, and when typhoid broke loose in Shanty Town!

I got a lot of information out of that book. It's a sort of saga of our town, but, Gosh, Jim, did you know that some of the most prosperous people we have never paid Old Doc? They owed their very lives to him, but....

The rest of the letter is missing, but it already told enough. Surely the ingrates of the world are the most despicable of all mankind.

From a Citizen's Note Book

IT IS WORTH A LOT TO BE KNOWN AS A GOOD CITIZEN  
WHOSE CREDIT STANDING IS EXCELLENT

*"Wilt thou seal up the avenues of ill? Pay every debt as if you wrote the bill". . . . Emerson*

## HELP KEEP BUSINESS CONDITIONS GOOD HERE!

This is one of a series of messages sponsored by-

### TOUCHTON DRUG CO.

"YOUR REXALL STORE"

### WILLIAMS' SPORT & FIXIT SHOP

"WHERE SPORTSMEN MEET"

205 W. 1st ST.

PH. 1479

### WERT

THE JEWELER

### BATTEN ELECTRIC

HOT POINT APPLIANCES

106 SANFORD AVE.

PH. 538

### TED DAVIS FURNITURE CO.

WE BUY, SELL, AND TRADE

218 W. 1st ST.

PH. 988

# Yowell's

### Credit Bureau of Sanford

"WE KNOW YOUR CREDIT RATING"

THRU OUR EFFORTS  
A CHARGED OFF ACCOUNT  
MAY BE TURNED INTO CASH

### ROWLAND COLLECTION AGENCY

PHONE 1091

### SEARS ROEBUCK & CO.

"SHOP AT SEARS AND SAVE"

116 E. 1st STREET

PH. 990

### FIRESTONE STORE

"Budget Your Purchases Of Car And Home Needs"

111 E. 1st St.

PH. 12

• FIRE INSURANCE • INLAND MARINE  
• AUTOMOBILE • WINDSTORM

### ANDREW CARRAWAY AGENCY

INSURANCE PLUS SERVICE

116 N. PARK AVE.

TEL. 124

SANFORD, FLA.

### ROUMILLAT and ANDERSON

"YOUR WALGREEN AGENCY"

You Are Always Welcome

PH. 26 AND 1047

