

Bouillat & Anderson Bowling Team Wins Sanford Club Tourney

MARGIN OF 1 VICTORY
Brings Honors Over
H. B. Pope Bowlers

Winning two games out of three from the Valdes Hotel bowlers to prevent their hold on first place, the Bouillat and Anderson combine capping the Sanford Bowling Club tournament honors in the tourney just completed last week.

The Bouillat and Anderson members came through with victory in the first game and in the second, losing the third by margin of 75 sticks.

The H. B. Pope team failed to establish a two-way tie by dropping one of its three games to the New Yorkers, winning the first and second games and losing the third.

The J. C. Hutchison crew won two out of three from the Killers. Bowlers but the latter remained behind the New Yorkers in the club standings.

Ray Miller took single game honors with a 258 in the third game while Paul Fesold took game high with a 260 for the evening, averaging 200 per game after topping 165 in the first, 234 in the second and 201 in the third game.

The scores of the final matches follow:

H. B. POPE & CO., INC.	150
R. Bouillat	150
J. C. Hutchison	150
P. Fesold	150
TOTALS	450

NEW YORKERS	450
A. Thorpe	150
R. Killers	150
M. Miller	150
Paul Holler	150
TOTALS	750

J. C. HUTCHISON & CO.	150
A. Cohn	150
J. M. Mach	150
Ray Miller	150
TOTALS	450

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Sanford Is The Only Central Florida City Affording Rail, Highway, And Water Transportation

The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

Seminole County Products
More Fruits And Vegetables Than Any Similar Area In America

VOLUME XXVI

Member Associated Press

SANFORD, FLORIDA, TUESDAY, MARCH 23, 1937

Established In 1906

NUMBER 125

Fire Department Seeks Ordinance To Oust Dangers

Chief Cleveland Asks Measure Authorizing Control Of Sanford Boilers

Boarding House Laxity Is Hit

Law May Cover Paint Shop Employing Spray Gun Method

By PAT PATERSON
Fire Chief Mack Cleveland approached the City Commission last night to propose the enactment of an ordinance that would govern certain fire control methods for boilers, rooming houses, boarding houses and paint shops where spray guns are used.

He expressed a belief that many small boilers located within the City limits do not have periodic inspections, and some have no safety devices such as a pop valve.

The fire chief emphasized the danger of valved boilers, showing that an explosion of one device is highly capable of spreading flames widely about its vicinity.

Mr. Cleveland asked the Commission for the authority to inspect establishments where guests are taken, asserting that some inns exist where inadequate fire precautions are taken and there is an apparent lack of interest, on the part of the owners, in the safety of either building or guest.

One of the most outstanding pieces of legislation, Mr. Cleveland pointed out, is the diagram in guest houses for proper care of small fire extinguishers which he described as one of the most essential units of fire-fighting apparatus.

While the State Hotel Commission is empowered to look after such matters as extinguishers in hotels and rooming houses, there was an indication that the body

(Continued on page 4)
Chief Of Police Is Instructed To Remove Cab Signs

Charge Rate Displayed Or Show True Cost, Says Board

City Commissioners last night instructed Police Chief Hoy Wilson to order that dimes be removed from their 10-cent signs or the charge rate displayed.

Thumbing through old ordinances, Attorney Fred R. Wilson found where a for hire vehicle could charge a maximum of 2 cents per person, but he expressed an opinion that making such a charge was not legal so long as a 10-cent sign was "hanging out." He also found that the City has power to adjust rates if they are abused.

The Commission brought up for a second reading and passed an ordinance specifying that "the choice of the voters in a general election shall have a majority of votes, while the choice of voters in a special election shall have a plurality of votes."

City Clerk Frank Lawson reported the receipt of several complaints relative to the placement of signs throughout the City, the tickets being registered by persons living in the vicinity where the boards are erected.

Attorney Wilson was of the opinion that the City was without power to regulate sign placement on private property.

An effort was voted that the Florida Power and Light Company be approached in regard to lowering certain power lines near the airport which are held to constitute a menace to incoming and outgoing planes.

Tampa City officials invited the local commission to attend a State-wide safety meet March 31 and April 1 to discuss principally a method for the passage of a law to require State drivers' license.

The Board voted to call for bids on new uniforms for members

(Continued on page four)

Drunken Drivers Feel Full Blast Of Law In Future

Persons convicted in Municipal Court on drunken driving charges may expect to pay the fine assessed or serve the sentence handed down from the bench, City officials said today.

In the past, the City has been lenient, particularly with first offenders having no other police record.

Some laxity also has been shown in cases where the person arrested has a family or is holding a job which might be jeopardized by a prison term.

City Court, on some occasions, has accepted part of the assessed fine, or released the convicted person after he served some of his sentence.

But in the future, the full penalty will be required, because, as City Commissioner W. A. Lofton put it, "there's no greater menace on the highway than a drunken driver."

Land Bank Observes 20th Anniversary With Radio Program

The 20th anniversary of the establishment of the Federal Land Bank of Columbia, S. C., which serves this County, will be observed tomorrow in a special radio broadcast from 12:30 P. M. to 1 P. M.

Stations carrying the program are WBB, Atlanta; WPFT, Raleigh, N. C.; and WSI, Columbia.

S. E. Andrews, secretary-treasurer of the Sanford Production Credit Association which is affiliated with the land bank, said the financial institution's Sanford branch served the counties of Seminole, Lake, Volusia, Brevard, Orange and Osceola.

In this district of six counties 1,800 loans have been made totaling \$5,500,000. Seminole County farmers have borrowed \$1,250,000 to save their farms, according to Mr. Andrews.

Jimmy Wright Resigns Post With Ball Club

Secretary Says Private Business Interferes With Athletic Position

By A. S. STRAUSS
World Sports Editor

Coming as a foreunner to the 1937 season, the resignation of J. "Jimmie" Wright as secretary-treasurer of the Sanford Baseball Association, this morning surprised followers of the national pastime in this district.

Wright, popular as a businessman and a baseball mogul, was secretary-treasurer since the Florida State League was organized and his resignation was far from expected by club officials and fans.

As manager of the Florida Palmetto Fibre Company, he was of the opinion that he could not handle both positions with the efficiency necessary to both, hence the resignation as Club secretary and treasurer.

In a statement issued to The Herald this morning, he said:

"I regret that my personal duties prevent me from continuing as secretary-treasurer of the Sanford Baseball Association. The duties of the secretary have reached such a proportion that it will require considerable time to handle them in an efficient manner. I am sure that the directors of the baseball association will be able to secure some one who can give the time necessary to handle this position in a satisfactory manner."

"I will continue to be interested in Sanford as a baseball center and remain a loyal booster of our team."

When notified of Wright's resignation, H. M. Watson, president of the Club, expressed surprise and alarm.

Watson could not name any possible successors for the position at the time of the interview and had no other comment to make. He regretted the fact that Wright's connection with the ball club had to be severed.

At a late hour today, no movement had been made to call a meeting to elect another secretary.

The Board voted to call for bids on new uniforms for members

(Continued on page four)

CITY NEWS BRIEFS

Sanford DeMolays Choose Soderblom For High Position

Sanford's DeMolay Chapter last night elected Reginald Soderblom as master councilor to serve for the next three months.

Edwin Boniske was named senior counselor, while L. M. Telford Jr., was the choice of the fraternity for junior counselor.

The evening's program included addresses by the following Masons:

R. B. Chapman, deputy grand master of Florida Masons; Prof. G. E. McKay, principal of Seminole High School; R. E. Kipp, Grammar School principal; J. C. Trawick, master of the Sanford Masonic Lodge; and Leonard L. McLucas, High School coach.

A chicken pilau supper was served after the business session. A number of prospective DeMolays were guests.

51,800 Collection Reported On Monday By Salvation Army

After making a survey of the Salvation Army Campaign situation, James G. Sharon, general chairman, said between \$1,700 and \$1,800 had been subscribed Monday with some amounts still in the hands of the Committees but not reported to campaign headquarters.

Mr. Sharon said that owing to the very busy season workers were asking for an extension of time to complete the canvas. This request has been granted.

Campaign organization has been set up in the following towns in the County: at Lake Mary, Mrs. Robert True will be in charge; Mrs. D. R. Gray at Longwood; B. L. Malbie at Altamonte Springs; Mrs. G. J. Barnett at Fern Park; the Men's Club at Orlando; Mrs. S. P. Long at Chuluota; and J. A. Logan at Geneva.

Lloyd F. Boyle, assistant district attorney in the Ninth Judicial Circuit of Florida, was in Titusville today engaged in the spring term of Circuit Court for Brevard County.

Mr. Boyle said less than a score of cases appeared on the docket and that none of them were of major importance.

Spring term of Circuit Court opens in Seminole County in May according to Mr. Boyle.

Judge Millard B. Smith is presiding justice in both counties.

Beauty Shoots Count



No New Taxes By Congress This Session

President Refuses To Comment On Letter By Justice Regarding Court

WARM SPRINGS, Ga., Mar. 23.—(AP)—President Roosevelt said today he hoped there would be no new taxes at this session of Congress.

The Chief Executive made the statement at his second press conference of his vacation here as he sat in a motor car in front of the press cottage. He did not expand on his tax observation.

It was made in response to a request for comment on the recent statement of Mariner S. Eccles, chairman of the Federal Reserve Board, that the budget should be balanced even if it became necessary to increase income and profits taxes.

He declined to comment on the letter of Chief Justice Hughes saying the Supreme Court review would impair Court efficiency.

City Judge Fines Woman Who Held Lottery Ticket

Mrs. Mike Saus Gets \$35 Fine Or 70 Days In Jail; Drunkenness Charges Spot Police Docket

Farmers' Market Adopts Schedule To Close 5 Hours

Local Institution To Halt Business From 1 To 6 A. M.

A new schedule calling for the Sanford Wholesale Farmers' Market to be closed during certain early-morning hours will become effective Friday, it was announced today by J. G. Michael, secretary.

The arrangement stipulates that Market trading shall cease from 1 A. M. to 6 A. M.

and during these hours no selling or buying will be permitted.

Secretary Michael explained

that at this season there are five

transactions during these five

hours, adding that he believed persons accustomed to doing business through this period could readjust their schedules with no harmful effects.

Marion Lower also was fined

\$5 or remanded to jail for 10 days

or contempt of Court.

For allegedly keeping a disorderly house, Winnie Henderson

negro, drew a fine of \$10 or a

sentence of 30 days. Charged with

being inmates of the house were

the following: Ross Davis, \$5 or

15 days; Bob McMillan, charged

with drunkenness, \$5 or 10 days;

John Platt, charged with reckless

driving, 90-day sentence, suspended

15 days; Stephens, charged with

drunkenness, \$10 bond estreated

for allegedly conduct allegations

against him.

Efforts are now under way to

co-operate with the local institu-

tions and draw up a schedule

which will give it about four

hours each day when no transac-

tions will be allowed.

Twelve applicants left over from

the last quota will be given first

opportunities to enlist, Mrs. Ridge

said but none of them are as-

sured of being chosen, since each

must pass rigid physical exami-

nations.

Indications were that about 10

or 12 youngsters will be selected

from this County and shipped to

CCC camps in the April quota.

It was announced that only

white boys will be accepted next

month, the negro quota for this

section having been filled.

The game is free and the pub-

lic is invited to attend.

Sanford's entry in the Florida

State League will tackle the regu-

lar first string of the Chattanooga

Lookouts tomorrow at 2 P. M. on

Municipal Athletic Field.

The game is free and the pub-

lic is invited to attend.

Miss Hand has been living with

her parents in New Smyrna for

nearly five months. She was at-

tending school there.

Applications for enrollment in

the CCC camps will be accepted

beginning tomorrow in the Court

House office of the State Welfare

Department, Mrs. J. V. Ridge, di-

rector, announced today.

President Simpson, in his na-

tion today, particularly urged all

members to attend Friday night's

session.

Mr. Ridge said less than a score

of cases appeared on the docket

and that none of them were of

major importance.

Mr. Boyle said more than a score

Social And Personal Activities

Mrs. FRANCES PEARSON, Society Editor

Telephone 145

Social Calendar

MONDAY
Circle Number Five of the First Methodist Church will meet with Mrs. L. M. Telford, Floral Heights, at 7:30 P.M.

TUESDAY
The W. M. U. of the First Baptist Church will hold a district rally at the church beginning at 9:30 o'clock. All women of the church are urged to attend. A covered dish luncheon will be served at noon.

The Primary Department of the First Methodist Church will have an Easter Egg Hunt for children at the church annex at 2:30 o'clock.

WEDNESDAY

The F.T.A. of the East Side Primary School will meet at the school at 2:30 o'clock.

An inspirational program on the significance of Easter will be given by the Literature Department of the Woman's Club at 3:30 o'clock. All club members are requested to attend. The public is most cordially invited. A history of Easter music will be given. The music will illustrate hymns.

THURSDAY
The Primary School Teachers will give a benefit bridge at the Kib's Club at 3:30 o'clock for the benefit of the A.C.E.

SATURDAY
Circle Number Two of the First Methodist Church will hold a cooked food sale in front of J. C. Penny Co.

Thief Takes Dog—Then Gives It Away

CHICAGO, Mar. 23—(AP)—Paul Petri, 23, was describing to each of about 50 persons gathered in a local police station how he had entered and robbed their homes.

"But," wailed Martin H. Miller one of the victims, "I could stand the loss of the money and clothes, but why did you take my pedigree wire-haired terrier and what did you do with him?"

"I didn't take your dog, master," the prisoner replied. "When I left he followed me out so I took him home, kept him a few days and then gave him to a young fellow in the neighborhood."

TONIGHT
451—Reasons—451
Including

Women of Glamour
VIRGINIA BRUCE
MELVYN DOUGLAS
Directed by George Nichols
Screenplay by George Nichols
Based on the novel by George Nichols
Directed by Gordon Wilson
A COLUMBIA PICTURE
INDEPENDENT

Wednesday

Thursday

ON THE AVENUE
— ALICE FAYE—The RITZ Brothers
and GEORGE BARBIER

AND

NANCY STEELE IS MISSING
1854-2-237 FIRE

RITZ

Meeting Is Held By Truth Seekers

The Truth Seekers Class of the First Methodist Church met yesterday afternoon at the home of Mr. A. D. Shoemaker on Park Avenue, with Mrs. E. A. Moffit, Mrs. C. C. Priest, Mrs. John Vaughan, Mrs. C. L. Flowers, and Mrs. J. H. Powell as hostesses.

Mrs. T. J. Smith led the devotional and read "An Evening Meal." Mrs. J. B. Crawford, chairman of the class, presided over the business meeting.

The social hour refreshments were served to the following: Mrs. E. A. Radford, Mrs. L. Grove, Mrs. Lola Leffson, Mrs. F. R. Mitchell, Mrs. C. L. Goodhue, Mrs. Elsie Kirchhoff, Mrs. William Reichert of Long Island, N. Y., Mrs. M. S. Ellis of Macon, Ga., Mrs. P. D. Parker, Mrs. R. L. Shinholser, Mrs. W. A. Tillis, Mrs. W. S. Thornton, Mrs. Harry Torrance, Mrs. W. L. Deeks, Mrs. George McCrum, Mrs. W. N. Holmes, Mrs. R. L. Crenshaw, Mrs. J. G. Walts, Mrs. T. E. Wilson, Mrs. C. L. Flowers, Mrs. Leslie West, Mrs. Hilma Lundquist, Miss June Wadell, Mrs. W. M. Peete, Mrs. John Rumbley, Mrs. J. W. Rutledge and Mrs. W. L. Clark.

Use Armadillo In Fattening Poultry

JASPER, Tex., Mar. 23—(AP)—Mr. and Mrs. E. A. Ogden found an economical use for armadillo that overran their re-

gion.

The Ogden family reports unusual production from a flock of 100 white leghorns after feeding the hens armadillo meat. It is cooked tender and served in the hen in the shell. About four of the little reptiles are consumed by the flock weekly.

2 ATTACKED, 1 DIES

PLAINFIELD, N. J., Mar. 23—(AP)—Mrs. Louis Kadish, 60, was found dead and her daughter unconscious in a second floor apartment today—apparently beaten by an assailant. The older woman's body was on the floor of her bedroom and the daughter, Beatrice, 23, on a bed adjoining the room.

Miss Gladys Rader who has been the house guest of Miss Gene Martin Lakey for several weeks is spending this week in Lakeland with Mr. and Mrs. Albert King.

Personals

Mrs. Mary Maece of Evansville, Ind., spent yesterday with Mrs. J. W. Rudolph.

Friends of Mrs. Roy Williams will regret to learn that she is ill.

Mrs. Lillian Jones was the guest of her mother, Mrs. R. L. Shinholser, over the weekend.

Mrs. James S. Phillips of Clearwater was the guest of her sister, Mrs. J. E. Preston, last weekend.

Mrs. Ruby Laing and Mrs. Hugh Whelchel motored to Orlando yesterday.

Mrs. Murray Nance and son, Nolley, of Tampa, arrived yesterday to spend several weeks here with Mr. and Mrs. R. E. Tolar.

Friends of little Miss Irene Masgraves will regret to learn that she is ill at the home of her parents on West First Street.

Friends of Mrs. Ethel Goodrum will regret to learn that she is ill at the Fernand-Laughlin Memorial Hospital.

Mr. and Mrs. Carl Ambrose and children of Jacksonville, were the weekend guests of Mrs. Mamie Griffin.

Mrs. R. E. Tolar has returned from Jacksonville where she was a delegate to the State Convention of the Federation of Woman's Clubs.

Miss Mary Jane Preston and Miss Catherine Reagan of Clearwater were the weekend guests of the former's parents, Mr. and Mrs. J. E. Preston.

Friends of Mrs. W. M. McElroy will be glad to learn that she has returned to her home from the Orange General Hospital where she underwent an operation last Saturday.

Miss Gladys Rader who has been the house guest of Miss Gene Martin Lakey for several weeks is spending this week in Lakeland with Mr. and Mrs. Albert King.

Michigan Governor Arranges Conclave For Strike Talk

LANSING, Mich., Mar. 23—(AP)—Governor Frank Murphy deliberately announced today a conference will be held here Wednesday between Walter P. Chrysler, chairman of the Chrysler Corporation Board, and John L. Lewis, head of the CIO.

In bringing together the principals in a labor controversy the governor saw hope for an early peaceful settlement of the automotive strike. He arranged the meeting in an effort to avoid the use of force to evict sit-down strikers from the occupied plants of the corporation.

Meanwhile in Providence, Rhode Island, department store strikers went back to work this morning with five to ten percent wage increases and recognition of the Committee for Industrial Organization after tying up business all day Monday.

At another extreme of the nation, activity at San Pedro, Port of Los Angeles, neared a standstill as employers ordered unloading stopped, charging that strikers broke a recent truce by now picketing.

Mrs. Vivian Speer, Mrs. Andrew Carraway, Mrs. Jester Cannon and Ernest Beets motored to Jacksonville yesterday. They were accompanied home by Mrs. Elizabeth Beets, who has been visiting in Jacksonville.

Rope Spinner Twirls For His Education

LINCOLN, Neb., Mar. 23—(AP)—Melvin Beerman is twirling his way through college.

A student at the University of Nebraska college of agriculture, Beerman has pursued his hobby of trick roping. He is in demand at rodeos, festivals, picnics and the like as a far-flung artist.

FACE FLOOD THREAT

SAN FRANCISCO, Mar. 23—(AP)—Two persons were dead and Northern California faced a serious flood threat today as unprecedented rains sent the Sacramento River to the danger level. Heavy rains washed out 100 feet of track near Lincoln and in the Folsom Hills sent the American River up six feet.

HARRY THAW IN COURT AGAIN



Here goes Harry K. Thaw back to court again. This time he is defending a \$10,000 damage suit at Washington, D. C. filed by Headwaiter Paul Jarekes (on the Shoreham Hotel) who charged Thaw struck him in settling a \$55 bill for an evening's fun. With Thaw, who was confined in an insane asylum after his trial for slaying Stanford White in 1906, is a woman who identified herself as Miss Diana Nash. (Associated Press Photo)

INSTALLED 'CRYING ROOM'

OSCEOLA, Neb., Mar. 23—(AP)—Infants taken to E. E. Kline's theater sometimes disturbed audiences by squalling. Now Kline urged parents to bring them and use his specially constructed "crying room."

China was Uncle Sam's best customer for aeronautical products since 1936.

Music Of Berlin Lures Powell To Sing In New Role

The magic phrase, "Words and music by Irving Berlin," proved to be the deciding factor in inducing Dick Powell to star in the Twentieth Century Fox production, "On the Avenue," at the Ritz Theater Wednesday and Thursday.

When he heard that the Berlin melodies would play an important part in the new picture, his choice was practically made, Dick admitted frankly. He was all for using the film before he even read the script or heard why was going to be in the cast with him.

"I didn't even hear the songs or their titles," Dick said, "when I decided that I wanted to do the picture. As long as I can remember, Berlin's songs have always appealed to me. Later, when I read the numbers, I knew that the score was practically made to order, so I feel that the six songs Mr. Berlin wrote for 'On the Avenue' are right up my avenue."

With Maudelein Carroll as co-star, and such prominent players as Alice Faye, The Ritz Brothers and George Raft, featured, the cast of "On the Avenue" more than fulfilled all requirements and the unusual nature of the story and the splendid opportunity it offered the star checked more than satisfactorily.

Battleaxes whose fangs have been removed will grow new ones in about two weeks.

Youngsters Demand Movie 'Fire Checks'

PITTSBURGH, Mar. 23—(AP)—First in a movie projection booth sent hundreds scurrying to the streets—all except a few youngsters.

Not until police assured them they could return on free admissions did they leave.

The fire was confined to the booth.

Too Late To Classify

LEGHORN COCKERELS 4 weeks old. 15 each. Used to lay leghorn day-old chicks. Hendricks Egg Ranch, Lake Mary.

UNDERWEIGHT

Often Caused By Round Worms
Not only does it weight, but parasites, round worms, hookworms, and intestinal worms may be traced to Wormicidal Worming powder for children and adults. Big bottle 2-45 million sold.

JAYNE'S VERMIFUGE

EASTER

Is the time for flowers. We have a nice supply of garden flowers cut daily. See what we will buy!

Aster and Marigold Plants Ready To Set Mrs. Herbert Russell 394-J Oleroy Ave.

Dress Up The Car For EASTER

SPECIAL PRICES PREVAIL ALL THIS WEEK. IT WILL PAY YOU TO INVESTIGATE OUR PRICES.



Atlantic Service Sta.
HOYT WOODWARD, Prop.
209 Park Ave., Phone 116-J

Miriam Hopkins says:

"My throat welcomes Luckies—my favorite cigarette for 5 years"



"Luckies have been my favorite cigarette for about 5 years. They're a light smoke that sensitive throats welcome. Of the many trends that sweep through Hollywood, one of the longest lasting has been the preference for Luckies. I once asked a 'property' man—who supplies cigarettes to the actors—what the favorite is. He answered by opening up a box containing cigarettes. They were all Luckies."

Miriam Hopkins

STAR OF THE RKO RADIO PICTURE
"THE WOMAN I LOVE"



THE FINEST TOBACCO—
"THE CREAM OF THE CROP"

A Light Smoke
"It's Toasted"—Your Throat Protection
AGAINST IRRITATION—AGAINST COUGH

The Easter Store

Brimming With New, Crisp

'De-lovely--De-ligtful'

Easter Frocks and all of those accessories necessary to make your EASTER PARADE COMPLETE
Block Prints, Pastels, New Marquises, Navy, Browns, Prints

Prices - \$5.95 to \$22.50

Sizes - 12's to 44's

MILLINERY

for the most exacting

Pastel Felts, straws in all the new weaves, white, pink, aqua, rose, navy, black, brown, thistle, lavender—All fashion's newest whims and delights.

\$2.95 to \$5.95

Lucien Le Long PARFUMS

Exquisite for HER Easter Gift

All New Odors
As Low As \$1.00 to \$5.00

Famous Archer Hosiery
79c

\$1.00-\$1.25

Bags
Beaded patent leather bags, kid bags—Bags to satisfy your every whim.

\$1.00-\$1.95-\$2.95

SADIE'S

Truly The Easter Store

**Fire Department
Seeks Ordinance
To Oust Dangers**

**Chief Of Police
Is Instructed To
Remove Cab Signs**

**From Page One
of the Fire and Police De-**

partments.

Cleveland explained the ever-present danger of fire in the many gun pistol shops where inflammable painting materials are reported in the process of application to an automobile. He said that local establishments, on their own initiative, are using excellent precautions, but that an ordinance for City control of fire prevention methods in the future is desirable.

Commissioner W. R. DePree was named to represent the City on an arbitration board to agree

GREETINGS to the (Chattanooga Ball Club



Your stay here is sure to be a pleasant one if you eat

Seminole Ice Cream

Nothing but the purest and best ingredients are used in its making and the best dipped Ice Cream is only.

Pt. 25c Qt. 50c

SEMINOLE CREAMERY COMPANY

Phone 634



"IT'S
TIME
to condition
YOUR CAR
for
SPRING"

At
Our
Complete
Service
Station



LOOK!

Just \$1.00

LUBRICATE
Scrape grease and dirt from springs
Clean grease fittings
Lubricate clutch pedals
Lubricate hood hinges
Lubricate water pump
Lubricate choke wire
Lubricate spring saddles
Lubricate distributor shaft & rotor
Lubricate fan bearing
Lubricate throwout bearing
Lubricate steering worm & sector
Lubricate door stops
Lubricate generator
Lubricate carburetor
Lubricate accelerator
Lubricate starter
Lubricate windshield wiper
Lubricate battery terminals

40 Different Operations \$1
on Your Automobile for

FOUR DAYS ONLY
Wed.—Thurs.—Fri.—Sat.

RACK LUBRICATION
Lubricate brake cross members
Lubricate rear wheel bearings
Lubricate typon shackles
Lubricate other shackles
Lubricate steering arm
Lubricate clutch rods
Lubricate radius rods
Lubricate Drag line
Lubricate springs
Lubricate brake rods
Lubricate other fittings
Check shock absorbers
Check differential
Check transmission
Check wet clutch
Check knee action

Every
Detail
Is
Carefully
Attended



"We're
the boys
who can
do it . . .
RIGHT!"

HURRY
Only \$1.00

Check front wheels
Check brakes
Check wheel alignment
Check lights
Clean windows and lens
Sweep out car inside
Check tires
Pressure: Front . . . Rear
Check and fill radiator
Check and fill battery
Hydrometer reading
Tire condition—
Right Front
Left Front
Right Rear
Left Rear

**FREE!
TESTED
FREE!**

**GUM-DIPPING
SECRET TO
"Proven-Safety"**

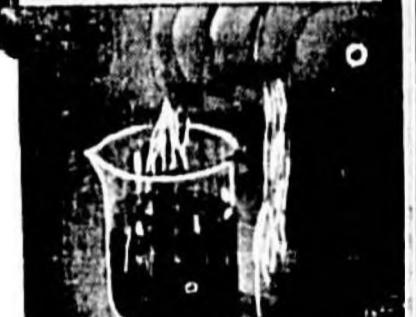
**FOUND ONLY IN
Firestone
Gum-dipped TIRES**

Safety is the prime factor to consider in selecting tires for your car. Buy the SAFEST TIRES EVER BUILT—Firestone Gum-Dipped Tires. The secret of the extra strength and resolute safety built into Firestone Tires is Gum-Dipping. By this Firestone patented Gum-Dipping process every tire of every cord that makes up the cord body of the tire is soaked and coated with liquid rubber.

When you drive at today's high speeds, your life and the lives of others are largely dependent upon the degree of safety built into the tires on your car. Take no chances—equip your car with new Firestone Gum-Dipped Tires today. It costs no little to protect lives worth so much.

Come in—Let Us Show You Why Firestone Tires—Made With Gum-Dipped Cords—Are The "Safest Tires Ever Built"

Gum-Dipping is the Firestone patented process which soaks every cotton fibre of high-stretch cords in liquid rubber.



SEMINOLE TIRE SHOP

201 North Park Ave. INC. Phone 37

The Paris International Exposition which opens in May calls for an expenditure of \$15,000,000.

**FOR SALE—Oak Wash Stand,
\$150. Mather Furniture Com-
pany.**

**FOR SALE—Oak Dining Room
Table. Seats eight, \$100. Ma-
ther Furniture Company.**

**FOR SALE—Good Day Bed, \$195.
Mather Furniture Company.**

**FOR SALE—Two Oval and Fibre
Scatter Rugs, Each \$25. Mather
Furniture Company.**

**FOR SALE—Oak Davenport Bed,
\$255. Mather Furniture Com-
pany.**

**FOR SALE—8½ by 10½ Pine
Bunk Bed, \$145. Mather Furniture
Company.**

**FOR SALE—Two occasional
Rockers, Each \$150. Mather
Furniture Company.**

(SEAL)

Dozier & Gay's Quality Paints

"Best For The South"

They will last for years without losing their fine appearance.

They are the greatest value money can buy.

Stanley-Rogers Hardware Co.

211 Sanford Avenue

Baggett's Liquor Store
FEATURING
THE VERY BEST
FREE DELIVERY
Sanford, Fla.

Attention! Dairymen
Cattle Owners

Suni-Citrus Pulp

(They Moo For More)

MADE RIGHT HERE IN FLORIDA

Better and Cheaper Than Beet Pulp

A brand new Roughage Food which increases the Milk Supply.

Sanford Amco Feed Store
Local Distributor
207 W. 1st Street
Sanford, Fla.

VISUAL NEWS of the WORLD IN PICTURES

BLAST SPARES SCHOOL HEAD



By some strange twist of circumstances, W. C. Shaw, superintendent of the Consolidated school at New London, Texas, escaped with his white hundreds of his pupils perished in the explosion that wrecked the building. He is shown with his injured hands bandaged. (Associated Press Photo)

CHILDREN PAY LAST TRIBUTE TO BLAST VICTIM



Children place flowers on the grave of Raymond O'Neill, 11-year-old Salem, Tex., boy who was one of the 600 victims of the mysterious explosion that wrecked the New London, Tex., school. First left is Ada Frances, 6, and fifth from left is Harold, 13, sister and brother of the dead boy. (Associated Press Photo)

Georgians Back Court Plan In Novel Election



In overwhelming majority of votes—1,002 to 174—was cast in favor of President Roosevelt's court reorganization plan in the nation's first test election held in Randolph county, Georgia. Citizens throughout the county expressed their preference for or against the proposal in the novel balloting. Headed by Justice of the Peace J. H. Sharley (right foreground), voters are seen eagerly depositing their ballots. (Associated Press Photo)

Five Hundred Bodies Recovered From New London Ruins



This picture, taken from an airplane, gives a vivid, sweeping view of the explosion-wrecked school at New London, Texas, in which death dealt in wholesale manner. The day after the blast, 500 bodies had been taken from the debris. Some experts believe natural gas seeping from the ground caused the explosion. Note the broad area in which nothing but splintered wreckage remains. (Associated Press Photo)

ROYAL MAIL BOUNDS TO VICTORY AT AINTREE



Royal Mail (extreme right) is shown leading the field over the Becher's brook water jump in the 90th running of the Grand National Steeplechase at Aintree, England. The fleet-footed racer held his margin thereafter and romped home the victor. Pontraike, which finished sixth, is seen clearing the barrier and Dryburgh, which fell later, is landing on the ground. This picture was sent by radio. (Associated Press Photo)

Normandy Enters Claim For Record Atlantic Crossing

PARIS, Mar. 22.—(UPI)—The French line announced last night the liner Normandie had set a new eastbound trans-Atlantic speed mark with an average speed of almost 31 knots from Ambrose Light to Bishop's Rock.

The Normandie's performance bettered the speed mark of 30.63 knots set by the British Queen Mary by almost 1/2 of a knot, the French line said.

The Normandie, which left Am-

Huge Naval Measure Passed By Senate

WASHINGTON, Mar. 22.—(UPI)—Line officials said the Normandie covered 2,974 miles in four days, 6 minutes and 21 seconds. The Queen Mary, they reported, crossed from Ambrose Light to Bishop's Rock in three days, 23 hours, 57 minutes on a 2,630-mile voyage.

The mark claimed by the line was computed on the average speed rather than the elapsed time of the voyage,

broke light at 11 A. M. Thursday, passed Bishop's Rock at 6:45 P. M. last night (1:45 P. M., E. S. T.)

WASHINGTON, Mar. 23.—(UPI)—The Senate passed yesterday the \$212,847,000 Navy appropriation bill for the year beginning next July 1.

The vote on the bill, which went through without major amendments after three hours debate, was 64 to 11. A few minor changes must be approved by the House before the measure goes to the White House for President Roosevelt's signature.

JUMBLED WRECKAGE COVERS HUNDREDS IN SCHOOL BLAST



Somewhere beneath this ghastly pile of debris, hundreds of bodies lie buried as a consequence of an unexplained blast that wrecked the Consolidated school at New London, Texas. An army of rescue workers is shown digging into the mass in search of the dead. The quick recovery of 500 bodies gave rise to estimates that 600 were killed by the explosion. (Associated Press Photo)

The Sanford Herald

Sanford Is The Only Central
Florida City Affording Rail, Highway,
And Water Transportation.

Seminole County Produces
More Fruits And Vegetables Than Any
Similar Area In America

VOLUME XXVI

Member Associated Press

SANFORD, FLORIDA, WEDNESDAY, MARCH 24, 1937

Established In 1908

NUMBER 130

Motor Vessel Fights Fire In Mid-Ocean

**Gasoline Explosion
Seriously Injures
Two In Crew Of 30;
Call For Doctors**

2 Boats In Danger From Boston Blaze

United Fruit Steam- er Flares Up As Inferno Starts

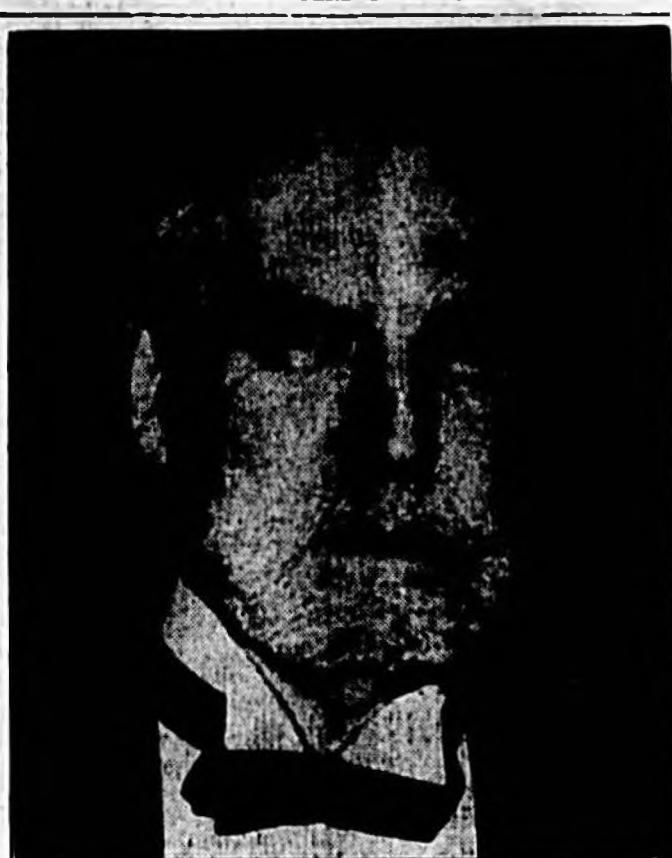
HONOLULU, Mar. 24.—(AP)—Battling flames far out in the Pacific Ocean, the Motorship *Fijiian* reported today the fire was brought under control after most of the crew had taken to lifeboats.

Meagre radio messages received by the Coast Guard indicated a gasoline explosion in the forward hold seriously injured two Chinese of a crew of 30 and forced most of those to boats temporarily while a skeleton crew fought flames.

The *Fijiian* asked that a doctor be sent to care for the injured, but Coast Guardsmen could not immediately locate the ship anywhere nearby.

BOSTON, Mar. 24.—(AP)—A dense pall of black smoke enveloped the East Boston water front yesterday as flames threatened two United Fruit steamers and a huge floating drydock before they were (Continued on Page Two)

HUGHES DECRIDES BIGGER COURT



After months of silence concerning President Roosevelt's federal court reorganization plans, Chief Justice Charles Evans Hughes came out with terse, blunt statements in which he told Congress more Justices would impale rather than increase the efficiency of the Supreme Court. The Chief Justice is shown in his latest picture. (Associated Press Photo)

Southbound Traffic Flow Puzzles Railway Chieftain

Rollins Says Winter Season Volume Con-
tinues On Way To Vacationland;
Schedules To Change

Army Collections Reported At \$1,850

"Salvation" Army collections in Seminole County today had reached \$1,850 on the needed \$1,000 quota to operate the organization for one year, Capt. Fred Pen-
ton, local commandant, reported.

A number of campaign workers have not reported, the captain said, and he urged these to contact their prospects as quickly as possible so that the drive might be closed out.

Capt. Rollins again emphasized that persons expecting to vote in the special election of Apr. 13 must be able to show a poll tax receipt for 1936 as required by the City charter. Poll taxes are payable to Jno. D. Jenkins, County tax collector.

Voters who have not registered have until Apr. 3 to enter their name on City books, although those registered for the last City election will have complied with that requirement.

'Bee Inn' To Open

On Sanford Avenue

The Bee Inn, handling sandwiches, beer and wines, soft drinks and other delicacies, is scheduled to open during the later part of the week at 408 Sanford Avenue.

A delivery service will be maintained. Plans are to make the establishment one of the most complete of its kind in the City.

Mrs. Thompson Dies

In Oak Avenue Home

Mrs. Harriet Thompson, 73, of 1117 Oak Avenue, succumbed yesterday afternoon following a brief illness.

The deceased was a native of the vicinity. She was the widow of Alex Thompson.

Last rites will be held at 4 P.M. Thursday from the First Presbyterian Church with the Rev. Dr. E. D. Brownlee officiating.

Sanford Boy Taken

For Army Service

Norman S. Warden of Sanford was accepted yesterday for duty in the U. S. Army, according to information received here today from the Army Recruiting Station, Jacksonville.

Sgt. D. E. Brady, recruiting officer, announced other openings are available for Seminole County youths who desire service in the Panama Canal Zone, New York and Boston.

Poultrymen Again
Reminded Of Meet

Those probably will be an official delegate present to cast the County Society's vote in convention matters.

Those eligible to attend are:

Doctors Smith, J. T., Denton, W. T. Langley, T. F. McDaniel, C. M. Mitchell, C. L. Park, S. Puleston, D. G. Scott, G. S. Selman and J. N. Tolar, all of Sanford; J. W. Marin of Orlando, and H. H. Orrell of Ocoee.

Movieland Is Threat Scene Against Two

Producer Selznick And
Chinese Actress
Reported Objects
In Extortion Try

HOLLYWOOD, Mar. 24.—(UPI)—Majestic extortion threats against the family of David O. Selznick, film producer, and Anna May Wong, Chinese actress, were disclosed by the district attorney's investigators today.

A note received by Miss Wong yesterday threatened to disgrace her and cripple her father unless she advanced \$20,000 for financing a motion picture, Captain Clyde Phumer said.

Another letter, intended for Mrs. Selznick, asked for \$20,000 on the pain of bodily injury harm to her young son and her father, who is Louis B. Mayer, head of the M-G-M Studio.

It was believed that selected as a third victim of the extortion plot was Dr. E. J. Foster, chiropractor and Spanish-American War veteran.

Participants In
Flower Show Get
Vote Of Thanks

Mrs. Endor Curlett, chairman of arrangements for the Sanford Garden Club Seventh Annual Flower Show, today issued a blanket statement of thanks to all those identified with the project class last week.

She expressed particular appreciation for the assistance rendered by the following professional florists: Kent Rosister, G. R. Kitchley, J. R. Stewart and Clinton Jenkins.

The Sanford Furniture Company received special attention in Mrs. Curlett's statement for its part in mailing equipment, as did the Seminole County Chamber of Commerce for their part in the event.

Newspapers aiding in publicity also were thanked.

Committee Urges Beautification Of Lots In Cemetery

Mrs. W. A. Leffler, chairman of the City Cemetery Committee, today urged that all persons having lots in local burial plots spend some time tomorrow in pre-Easter beautification.

She announced that several members of the Committee, composed of 12 local women, will direct work in the cemeteries particularly all day tomorrow and will assist anyone wishing to tidy up property in the areas.

In recent weeks, the Committee has received several donations of flower plants and shrubs which have been transplanted in the cemeteries. Anyone else desiring to give plants are advised to contact Mrs. Leffler or any other member of the Committee.

Three Applications Are Accepted For Enrollment In CCC

Only three youths today filed application for enrollment in Seminole County's April quota of CCC, M. J. P. Ridge, director of the County social welfare unit, announced this afternoon.

Approximately three-fourths of the County's 2,000 eligible applicants have sought the tax benefit, the assessor reported, and urged those who have not filed to do so this week before the inevitable last-minute rush begins.

Mr. Dowdney reiterated that applications for the homestead exemption must be made each year. City exemption requests are accepted at City Hall.

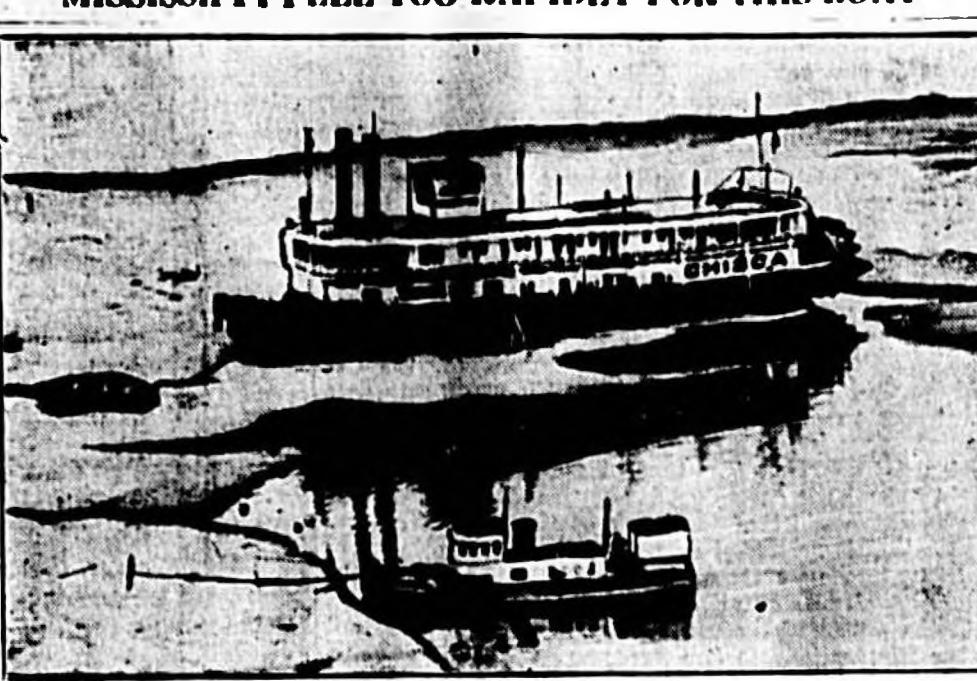
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MISSISSIPPI FELL TOO RAPIDLY FOR THIS BOAT



Here's a most conclusive sign that flood danger is over along the lower Mississippi river. When finally started going down, the "Father of Waters" fell too rapidly for the United States army engineers' towboat *Chesa* and she was stranded high and dry on a sandbar near Peter's Landing, Ark. (Associated Press Photo)

Chamber Assists In Campaign To Know Florida'

Educational Move- ment To Help Both Tourists, Citizens

The Seminole County Chamber of Commerce today was co-operating with the Florida Chamber of Commerce in a "Know Florida" campaign, designed to acquaint tourists and permanent residents with the State.

Facts of geography, climate, industry, agriculture, history, transportation and geology will be published in the educational movement.

Following is the first relevant geographical data:

Florida is four times as large as Holland and is the largest State east of the Mississippi River, excepting Georgia. It is equal in area to Maine, Vermont, Connecticut and Rhode Island.

Florida is in the same latitude zone as the Madura Islands, Southern Spain, Sicily, Southern Palestine, the Hawaiian Islands and Southern China. Central Florida is as far south as Cairo, Egypt.

Florida's total area is 58,636 square miles; total land area, 51,861 square miles and total water area, 3,905 square miles.

The Sunshine State has more than a 1,000 miles of coastline; its elevation varies from sea-level to more than 25 feet above sea-level.

The northern boundary of Florida is more than 200 miles south of California's southern

(Continued on page four)

Papworth, Lehman To Attend Congress Of Waterways Group

W. J. Lehman, associate director of the Florida Waterways Congress, and Harry M. Papworth will attend a convention of the group in Lakeland next Monday.

Any other person in Seminole County interested in waterways of the State are advised to contact Mr. Papworth and make arrangements for the trip to Lakeland.

Purpose of the session is to advance the interest of inland waterways throughout Florida.

The Commissioner said that the greater part of the sanitary work consisting of the installation of proper sewage disposal plants of connecting existing units with city lines had been done in the coldest section.

Woodmen In Special Drill Session For State-Wide Meeting

Sanford Woodmen will assemble for a special session at 4 o'clock tonight in their First Street lodgings and the drill team will go through the routine it expects to use on April 1 at a State wide meeting of about 60 lodges in Lakeland.

Capt. G. C. Hinckle will direct the unit in its activities. He is urging that all members of the team be present.

Officers and other members of the organization of a poultrymen's association that would have prior stabilizations of poultry products as one of its objectives.

Business firms or individuals

should make applications on Thurs-

day morning for currency, silver

and payroll cash needed for the weekend, Mr. Ingle said.

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