## The TINKER SYSTEM

## announces

# the opening of the SECOND SECTION of LONGWOOD 

"The Old Town With a Young Spirit"

## THURSDAY, JAN. 7, at 9:00 A. M.

## First Section Sold Out!

The First Section of LONGWOOD was put on the market Monday, December 7, 1925. During the first three hours, ${ }^{\text {ar }}$, 40 in sales were recorded. The en-
ire section was sold out in three weeks. This unprecedented demand for this property, established deinitely the fact that LONGWOOD was recognized by he public as an investment of safety and future profit.

## Progress at Longwood

Since the First Section was announced, wonderfu strides have been made in the progress and "rejuvenation" of the town of LONGWOOD. Thousands of dol-
lars are now being spent in-building stores, apartments, lars are now being spent in building stores, apartments, Longwood Bank and Trust Company hastering of the Longwood Bank and Trust Company has been effect ank building has already been let

## Buy Early!

We advise our clientele, visitors, and friends to buy Niv in the sceand saction ot Loncwoon. Lota in
 Thas is something over which our company has no control, Mr, E. W, Henck, Esq, known as one of Florida's pioneers, reserved the right in our selling contract to
advance prices on 24 hours' notice. Take advantage of this information and make your purchases early.

Sanford Agents: SMITH \& RAWLINS, CHAS. B. COCHRAN, Valdez Hotel

## Opportunities!

Wit inest in ?
That is what you ask? We recommend LONGWOOD as a place that is certain of a great future expansion. LONGWOOD is an old town but it has young
ideas and those ideas are pushing it forward so rapidly that within a year a wonderful change will have come over that community.
... LONGWOOD has the substantial foundation of honest and hardworking, pioncering people.
It has wonderful LOCATION, on the Dixie High way and the Atlantic Coast Line Railroad
It has a rich back country that is just now being developed. The largest poultry raising project in the
world is being developed with unqualified success jus world is being developed with unquali
without the limits of LONGWOOD.

Several industries have already signified intentions of locating factories at LONGWOOD. Indidstries bring workers and workers are the backbone of a com-
munity. LON
LONGWOOD has everything-and it has just begun to wake up. Follow the lead of those who know and buy today.

Opportunities Presented by Our LONGWOOD Brokerage Dept.


## The TINKER SYSTEM

 YONGWOOD OFFICE:MR. CROCKER, Field Mahager






Tourists At DeLand Suggest ROBINSON AGA Concrele Ways of Fighting Namid MANAGiR EThi-Florida Propaganda OFSHIPPINGBODY


SALISMHAGGR Ofganize: Smmar Force 0


- THENHO KEFT. WSEESMCLERK H WEARING TOUPEES.


PICKS CLERK TORIGAT-OWINE. TO CONVICTIONS, ITHNKS SQUARE, DEAL
UNCIKECY WHERE DECEPTION -


This Owner Intends to Selltherefore his price is lower than surrounding owners, oxpect to get. $121 / 2$ acres on West First St., which will
divide into sixty lots at and anverage cost of $\$ 500.00$ per lot. Total present Road frontage 1,400 feet, being
R. W. LAWTON

203-205 Meisch Building
Sales Foree: I. W. LAWTON, J, M. noche our advertising is truthrul AND NOT SENSATIONAL


## Leadershi stilliower Phices

Graham Brothers announce a substantial reduction in the prices of their complete ine wf trucks and motor coaches, effective January 7th.
This is their third reduction in eight months. It brings the price of their product far below any truck of comparable merit.
Large production justifies low prices. Graham Brothers are the largest exclusive truck manufacturers in the world.

## NEW PRICES

1-Ton Chassis $\$ 1425$ 1 $1 / 2$-Ton Chassis $\$ 1835$ MBM Low Chassis $\$ 1835$

f. o. b. Sanford

45 ,
MHLOR O. PHILLIPS, INC.
Corner 2nd Street and Oak Aye.


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## OUU CAN COUNT

SN ONE HAND
READ THE HERALD FOR OPPORTUNITYUSE IT FOR RESULTS

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## The Herald



## STEW ARTS WASHINGTON LETTER












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This etching is frompphotograpfije rippodictiontahowing dovelopment work along thd thraf thad two trothy milest of Dixie
Highwavin Davtong Shores

## Blazing the Way for a Notable City--and Ground Floor Profits



IDENED to eighty feet throughout, flanked by broad concrete sidewalks, lined with the exclusive shops and luxurious apartment hotels that will rise here in Florida's smartest city, the Dixie Highway through Daytona Shores will be truly a royal street. Two short blocks to the east rolls the majestic Halifax River, which we intend to bridge with a concrete Ocean Causeway. Through the trees of the beautiful park between highway and river workmen already have cleared the path for the Causeway Boulevard. and for other streets.
(1) Everywhere throughout the Daytona Beach-Halifax River country thework of development and improvement goes on apace, but it is in the premier development of this wonderful region--Daytona Shores--that this investment enhancing labor is greatest. Here batteries of modern machinery and great crews of men are engaged in building the finest place in the world for homes and happiness and in the further task of adding new values every day to ground floor investments.

Resales in the Causeway Section of Daytona Shores started promptly with profits to investors ranging from 100 to 220 percent. Daytona Shores operates its own Resales Department. Farseeing investors who realize how values grow with the construction of an Ocean Causeway are invited to communicate with the Resales Department, Daytona Shores, Daytona Beach, Florida:

Be our guest on our palafial pullman bus making regular trips from this city to Daytona Shores over a scenic route, with a luncheon at Daytona Shores Lodge on the beautiful Tomoka River, Make arrangements -- without obligation .through our representative named below

## Daytona Shores

Deeds to Daytona Shores propetty are guaranteed by a title insarance policy from the New York Tite 8 Mortgage Co, scapital assets of $\$ 14,000,000$.
©
> E. C. GRADY

> 221 E. First Street Sanford, Fla.
> Sclling Agents for Del Rio park in Daytoni
> E. a. white organization

> Suite ii
> Ball Buildins Sanford, Moridn.
> Offices in all Florida Cities

DAYTONA SHORES TIC
DAYTONA BEACH, FLA
I understand that Daytona Beach is the bpot or Forida, where business is bestana, Please send me your invesmons which shows how proñt aremade bytanu Daytona Shores.
Name
Address

City.



Hall, Pentland and McCall AUDME \&YSYEMS TAXES
Jacksonville, Tampa, Miam, ganford, Wost Palm Beach, Daytona Beach

CENTRAL FLORDA OFFLCE $317-18$ First National Bank Blde. Sapford, Florlda. S. G. GRAY, RESIDENT MANAGER

## ACREED

The word "overhaul" has a very apecific meaning in our business. Appled to a used car, we define it as follows: "To replace or repair every part necessary to put And thet is not yimply a defint tion. It is a creed.

MILLER O. PHIILLIPS, Inc 2nd Street at Oak Avenue

Dodge Brothers Dealers Sell Gơod Used Cars

# today is the day! The Opening of the SECOND SECTION LONGWOOD 

"The Old Town With the Young Spirit"

1HE First Section of LONGWOOD was put on the market A Monday, December 7. 1925. During the first three hours, B77,400 in sales were recorded. The entire section was sold out in three weeks. This inprecedented demand for this property, established definitely the fact that LONGWOOD was recognized by the public as an investment of safety and tuture profit,

GINCE the First Section was annoumced, wonderful strides Q. have been made in the progresas and "rejuvenation" o the town or LONGWOOD., Thousanas of dollars are now being apent in builaing atores, apartments, and homes. Th orgamization and chattering of the Lontwood Bank and Trus Comphay thas been effected and the contract for the cor
$W^{\text {E }}$ advise our clientele, visitors, and triends to buy carly 1 in the Second Section of LONGWOOp. Lota hatig

 served the right fo our soling contract to adance prices on 24 hours notice. Take advantage of this information wh

## Longwood Offers "Investment Safety"

 THE TINKER SYSTEM
## Today's Best Buys Offered By Realto

## A Real Home

Start the New Year right by buying one of the best homes in the BEST CITY IN FLORIDA-SANFORD.

A five-room brick bungalow with bath and all modern improvements at corner of Palmetto and Central. Lot 70x120. South and East exposure. Price 10 wer than any other home of its kind in the city. Terms easy. Ready to occupy.

ISANFORD has the best year round climate in the State. It is the begt ety in which to live and has the best people on earth. See-

THE HOWARD CORPORATION<br>estanlisimid in 1000<br>Masonic Bldg. Phone 72<br>Realtors

Real Estate Values Are Increasing
 how real estata values grow. Nollo.
the world, eive reil ditate ith value.

Some property in Denver, Col., which is now worth many
millions of dolligra, wis traded with $\$ 2500$ in return for torse, gaddle and bridid.
The territory which comprises the State of Pennslyvania was granted to Wm. Penn in payment of a personal debt of $\$ 16,000$.
Real Estate valueg are increasing and will alway, increase. Buy real estate now from one of the Realtors listed on thls page.

SANFORD REAL ESTATE BOARD

Watch This Space for an Important Announcement "SCRIGGG:SCOGGANAR 202 FIRST ST. CHONE 773 SANEORD ~FLORIDA.

LOANS
BONDS

Announcements For 1926
Opening of Second Section of Fort Mellonprices decidedly low-reservations now being accepted.

Beautiful new homes-Spanish Bungalows and English Colonials-Commodious and individuality supreme.

Among our offerings of Business Property and acreage unusual values are found.
A.P.CONNELLY \& SONS

Magnolin At Second $\quad$ Phone 48
LOANS
INVESTMENTS

## 128 FEETFRONTAGE

on Calery Avenue cornering on Cypress one block from
Safford Avenue
Excellent Site for Service Station or Store.

Priced the next few days at $\$ 90.00$ per foot. Terms to Suit:

McCALL \& FOX
"The Firm Substantial"
113½ Magnolia Ave.
Phone 745
Salen Force! I. G. Fox, G. E.McCall, R. L. Shipp.


## FOR SALE

575 feet frontage on West First Street with possibility of 900 feet railroad trackage. - I consider this piece of property the absolutely best buy on Wést First Street, and will help develop it. See me at once as present sale price will likely be withdrawn any day.

CITY REALTY C0.
 Resdence Phone 526.

The Best Buy On Sanford Avenue.

164 feet including Lots 6-7-8 in Block 10, on the corner of 8th Street and Sanford Avenue for $\$ 250.00$ per front foot. This is an ideal site for an auto show room and garage, none better in Sanford.

See Mr. Richardson for terms.

221 Meisch Building
THE WHITE REALTY COMPANY

53 Acres Celery Lan d, part cleared. Ask us about it.

Tamiami Land Co.
Room 3, Ball Building
Phone 142

## R. C. TISAAIE Jt REAL ESTATE AND INVESTME <br> Sanford Office 236-38 Meisch B Bithlo Office Fifth Avenue One Lot Magnolia Heights-A B gain. <br> Thirteen acres of Water front p perty-Attractive Price. Five-room house Cheap. Other Good Investments In Sant Property. <br> R. C IUSDAND, JR. Realuor raar Estifo hivetment $P$ $236-238$ Meisch Building

## Houses

Under construction new Spanish stucco house, seven rooms; garage and servants quarters, Corner Magnolia and Spurling, Easy terms. Will be ready
for occupancy about
New Snanish type house; six rooms; in Bel-Air
on Mellonville Avenue; easy terms.
New Spanish stucco bungalow in San Lanta; easy terms.
Lots 3, 4 and 5 Block 16 Tier 1; corner of San 4 ford Avenue and 15th St. $\$ 100,00$ per front foot for quick sale. Easy terms.
Lot 20, Block 8, Son Lanta: price $\$ 2,600,00$.
Higgins-Smith-Wight, lice.

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| CORNER LOT |
|  |
| 40. ARES |
| mou per |
| WAITS REAL |



A highly restricted and exclusive residential park, directly in $\mid l_{n}$ ARTISTIC, UNIOU







[^0]:    The people in your neighborhood who do not read

