## 5ibuwticis <br> WATCH FOR THIS HEADING IN TOMORROW'S PAPER. IT WILL BE USED BY

 MANY OF THE MERCHANTS WHO ARE PARTICIPATING IN THE GREATER SANFORD AREA "CHRISTMAS KICKOFF." YOU'LL SEE BANNERS IN THEIR WINDOWS!Check tomorrow's Herald for the "Greatest Ever" Array of exciting gift suggestions Thousands of items at

Reasonable prices!


SANTA ARRIVES BY HELICOPTER IN SANFORD PLAZA FRIDAY aT 3 P. M. AND REMAINS TO BE IN THE ANNUAL
Christmas Parade
SATURDAY MORNING AT TEN-DOWNTOWN:
Heve a Happy Thanksgiving - then SHOP SANFORD



## The sunturi Tfintalid

Nixon's Proclamation: Thanksgiving Of 1969

'Operation S. Claus' Will Speed Up Friday

Christmas Parade .. Downtown Sanford .. 10 Saturday



Thanksgiving：Day Of Realizafion And Promise


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GOP Pick No. 1 Target For ' 70

Check The Want Ads For Those Needed Items !.








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Penneys 2 BIG DAYS TO SAVE
AT PENNEYS, THE CHRISTMAS PLACE


COAT SALE 15\% OFF THROUGH SATURDAY!
Every coat in stock...at 699 and up
...how's that for holiday spirit!

charge it . . . in Sanford Plaza


One Big, Important Decoration For The Wall


We announce a merry price reduction on these bikes thru Saturday only!
46.99


Charge 1t! ... in Sanford Plaza

Penueys 2 iig darsto save AT PENNEYS, THE CHRISTMAS PLACE


Charge lit! in Sanford Plaza OPEN 10 A.M. TTO 9 P.M.
MONAY THRU SATURDAY $\qquad$




Thanksgiving Is The Time to Shoot Yule Gift Photos


Complete your Champagne Ball outfit with our Evening Shoes and Bags! Smart Shoes in Gold and Silver, Black and White Pei de Seir or dyenble leather . . ' 6.99 up


Gift Books For Christmas Shoppers


Plan Dessert-Coffee Gatherings


For Holiday Splendor: A Diamond



ZALES
We're nothing without your love.


Pive Centuries Of Chrisitmas Timing Chronicled



Letters

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Man, Boy Arrested In Daylight Holdup



$7{ }^{24}$


## Candidates List Qualifications



Christmas Parade .. Downtown Sanford .. 10 Saturday

