

Over Forty Years in the Real Estate Business And Haven't "Skinned" Enough Buyers to Retire yet

THAT'S ME

RICH'D H. MARKS

A Few BARGAINS Left

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Although reduced, Pullman berth rates have been in effect since February 1, passenger traffic officials on lines entering Chicago declare there has been no appreciable increase in demand for upper berths, the price of which was lessened to 80 per cent of the lower berth prices.

The corporation tax provisions of the Payne-Aldrich tariff act were sustained as constitutional by the supreme court of the United States today. The court was unanimous in its decision. By the court's decision a source of income of approximately \$25,000,000 annually is assured to the government.

A queer case is that of Susan G. Macomber of East Orange, N. J., who up to a month ago was cashier and book-keeper at \$19 a week for the John Lane Company, bookseller at 114 West Thirty-second street, and is being tried for forgery in the third degree. In a letter which she wrote her former employers a few days after she left she pointed out to them the folly of trusting the book and cash of so large a concern to a \$19 a week employe and then admitted that she had misappropriated about \$9,000 of the company's funds.

The \$500,000 fire which started on Saturday afternoon in the Pratt Oil works plant a Standard Oil subsidiary, is still burning. Two fireboats and three companies of firemen are endeavoring to keep the blaze confined to the wharves and storage plant of the company.

A spectacular raid in San Francisco's Chinatown by immigration officials resulted in the capture of six Chinese slave girls who were illegally imported into this country for immoral purposes by a gang of Chinese who are in the "girl slave" business.

Russia in its treatment of the Jews within her borders continues to show that with all the veneer of civilization upon the surface there is a good deal of savage barbarism in her character. If Russia were as vulnerable to attack and as weak as are some small nations probably the more civilized nations would in the interest of humanity interfere and put an end to the persecution, just as this nation did with Spain in the matter of Cuba.

When to Trim Orange Trees

We are informed by those who are in position to know, that in pruning citrus trees, it would be much better to wait until the present crop of white fly, which are beginning to fly now, have disappeared, which will be in about ten days or two weeks, when all trees may be trimmed beneficially. It would also be of great benefit, not only to the early growth, but to all fruit to thoroughly spray immediately after pruning is done. If these directions are carried out, a marked improvement may be expected.—Reporter Star.

High School Notes

Friday afternoon the local High School team defeated the team representing the DeLand High School, by the score of 7 to 3. This game, which was well played, opened the season here. The line up was as follows: Sanford, Witherington, c; Hendry, p; Betts, 1 b; Kanner, s; Badger, 2 b; Hill, 3 b; Lovell, 4 f; Heaster, c f; Gabbert, r f. Score by innings was as follows: Sanford 1 0 2 0 0 2 2 0 R 7. H 14. DeLand 0 1 0 0 0 1 0 0 1 R 3. H 8. The team plays the return game in DeLand next Tuesday.

(Continued from First Page)

gorgeous banquet hall filled with tables groaning under the elaborate menu and King Ahasuerus banquet would have paled into insignificance.

Celery City Grove have won fame for the city as delightful hostesses.

Supreme Official Report Woodman Circle 1910

Beneficiary Fund	\$19,316.58
Emergency Fund	1,146.28
General Fund	2,624.39
Total	\$14,087.25

ON HAND	
Death Claims Beneficiary Fund	\$ 200.00
Monument Fund	400.00
Incurred year 1910—Beneficiary Fund	8,600.00
Monument	900.00
Funeral Benefit	100.00
Total amount	\$9,800.00

PAID IN 1910	
Beneficiary Fund	\$6,199.98
Monument	400.00
Funeral Benefits	100.00
Total paid out	\$6,699.98

BALANCE ON HAND	
Monuments	\$ 700.00
Beneficiary Fund	2,400.02
Savings	1,900.02
Balance Dec. 31, 1910—Beneficiary	500.00
Monument Fund	700.00
Total Amount	\$6,200.04

EXHIBIT OF CERTIFICATES	
Number	1025
Issued in 1910	583
Total	1608

Amount	\$ 943,000.00
Issued in 1910	538,300.00
Total	\$1,481,300.00

LAPSES IN 1910	
No. 170	\$135,000.00
Deaths in force Dec. 31, 1910	144,400.00
No. Groves Dec. 31, 1910	51
No. Members Dec. 31, 1910	1427
Net gain in membership	402

TOTAL RECEIPTS OF WOODMAN CIRCLE	
Rec'pts incl. bal. Dec. 31, 1910	\$2,287,326.14
Deduct total disbursements	615,324.61
Balance Dec. 31, 1910	\$1,672,001.53
Total interest daily bank balance 1910	\$1,447.02

Thursday morning found both Camp and Grove in early sessions. The Camp sent greetings to the Circle highly complimenting them for their noble work and to a substantial donation of \$32 to be presented by the Circle to the Orphanage a non fraternal home of the state.

A purse of \$100 was also presented to the Circle from the Camp for the Tampa Drill Team as a token of the appreciation of the entire convention. The candidates initiated by this excellent team pronounced the work the most beautiful in their fraternal experience. Space forbids detail mention of the wonderful work being done by the Circle throughout the state of Florida. The convention closed Thursday noon with feelings that Celery City Grove had left nothing undone for entertainment of the guest in the city.

Following is a list of official delegates to the convention: Mrs. M. A. Robbins, Mrs. Kate N. Miller, Mrs. Addie S. Evens, Tampa Florida; Mrs. Leona Banghich, Pensacola Florida; Mrs. Winifred McDonald, Jacksonville; Mrs. Ida Long, Macomb; Mrs. Mary E. Neel, River View; Mrs. Mary F. McCann, Punta Gorda; Mrs. Mercy Phillips, Lake City; Mrs. Ida Balsley, St. Petersburg; Mrs. Laura Mahoney, Carabelle; Mr. T. N. Dorsey, Concord; Mrs. Lizzie Farrington, Durant; Mrs. Amy E. Cook, Mrs. Mary E. Gardner, Miami; Mrs. Anna King, Montbrook; Mrs. Virginia A. Harper, Kynesville; Mrs. Jennie J. Jennings, Fort Pierce; Mrs. Lillian Walker, Aucilla; Mrs. Mamie B. Gardner, High Springs; Mrs. Sarah E. Parker, Sanford; Mrs. Katherine A. Wheeler, Fort Lauderdale; Mrs. M. Florence Keyes, Kissimmee Grove, 65; Mrs. Mary M. Alexander, Palmetto; Mrs. Eva A. McKeown; Cypress.

Several good resolutions were passed by the convention toward bettering conditions in this Jurisdiction. One of the leading resolutions placed before the convention and passed was one pertaining to the Junior Order "The Boys of Woodcraft". This resolution also was passed by the Circle at their convention.

This convention was noted for and will go down in history as being harmonious and filled with good feeling from beginning to end and many funny but pleasing incidents were recorded. Every delegate who attended was there to do his best to better the conditions of and uplift perfected Woodcraft.

The reports for the years of 1909 and 1910 of the offices were made and well pleased were the representatives of Woodcraft on her great gain in Florida and the great amount of good work performed by the great order to the widows and orphans of deceased Sovereigns.

Conspicuous among the membership of this great order in Florida are such men as J. M. Towne, L. B. Sparkman, C. D. Mills, W. W. Anderson, Dr. T. L. Anderson of Live Oak, Byrd Sparkman, W. H. Max Boehning, C. H. Dannes, T. W. Mitchell and many others too numerous to mention, who can be found with their shoulders to the wheel of their home Camps in their home cities.

POPULARITY PIANO CONTEST

Last week was a fairly good week in the contest department but greater strides must be made by those in arrears this coming week to take the lead. A few ten years subscriptions will do it. Organize! Organize your friends and in one week win the elegant

PRIZE PIANO
Yes, it has been done before by others in one week who were out by a half millions votes. You can do what others have done if you try. Following is the contestants standing.

Miss Maude Harris	250.500
Miss Mildred Potter	230.225
Miss Gladys Gatchel	110.700
Miss Jessie Stinson	14.575
High School	2.675
Miss Florence E. Kinsey, Oviedo	3.290
Miss Mabel Leonard	2.000
Miss Lucille Richards	1.025
Miss Helen Rowland	1.000
Mrs. Mabel Johnson	1.000
OUT OF TOWN	
Minnie E. Armstrong, Orlando	6.500
Cameron City Church	4.625
Miss Nellie Amick, Orlando	1.500

The following schedule will be effective until the close of the contest:

Terms	Price	New and Renewal Subscriptions
1 Year	\$ 2.00	2,000
2 Year	4.00	5,000
3 Year	6.00	10,000
5 Year	10.00	25,000
10 Year	15.00	50,000

Write your name, plainly and address The Herald's Contest Editor, Mrs. M. F. Keyes, Sanford, Fla.

Fire at Pensacola

Pensacola suffered a \$150,000 loss yesterday by a fire which for a time threatened to sweep the city.

The fire had its inception near the depot. Fanned by a stiff wind from the northeast, it advanced steadily and rapidly toward the business section of the town. Flaming brands carried along by the wind ignited the roofs of buildings blocks away and, for a time it appeared as though the department could not control the situation. The firemen fought hard and by 1 o'clock had the situation under control. Nine buildings, including the Southern hotel were destroyed.

Renovating City Restaurant

The annual house cleaning is taking place at Wise's City Restaurant the interior being painted and papered and beautified in general. Mr. Wise believes in keeping his place attractive and up to date in every particular and is always trying to improve the appearance and give his patrons clean and sanitary surroundings. While delighting the inner man Wise always tries to please the eye by a cozy, clean cafe.

Attacks "Kingdom of God"

Cleveland, Ohio, March 10.—A warrant for the arrest of the Rev. T. A. George, leader of the "Kingdom of God," religious colony, was obtained today by Mrs. Carrie Smith, of Connecticut.

Mrs. Smith charges that the leader converted her sister, Mrs. Edna B. and enticed her and her husband to the colony here.

"I went to his home Monday and they mocked at me," Mrs. Smith said, "George and my sister met about a year ago when he was pastor of the Holy Mission church at Conneaut. He came to Cleveland, bringing my sister and her husband with him."

FIRE?

We Will Protect
Your Homes

GRESHAM & WALL

FIRE INSURANCE

Room 11 Welborne Block

SANFORD EIGHTS

Let Us
Show
You
The
Heights

The Best
Suburban
Property
Near
Sanford

Just a few lots left and they can be bought for one-third their actual value, on easy terms. To wait is but to lose, so come, look and you will buy.

Good road to the Property, good sidewalks through the Property and good people living on the Property.

Sanford Heights Improvement Company

Office First Street Opposite Postoffice
Marks Real Estate Agency, Agents.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 32

SANFORD, FLORIDA, FRIDAY, MARCH 24, 1911

Volume III

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain

Closing its tenth volume with the issue of last Friday, the Wauchula Advocate very pardonably and properly refers to its record and is pleased to be able to tell of ten years of uninterrupted service.

St. Petersburg is working hard on the charter to be submitted to the next legislature, providing for a commission form of government and otherwise changing things for the Sunshine City. The committee preparing this new charter is having plenty of work, but it will complete the document in plenty of time.

The Kissimmee Valley Gazette is rejoicing over the completion of the survey of the route of the Citrus Southern railway, which is designed to run between Kissimmee and Sanford.

The three-day automobile race meet to be held under the auspices of the Jacksonville Motor Club on the Atlantic-Pablo beach, starting March 27, promises to be a great success. All of the leading American cars will compete. That the mile record established by Oldfield will be broken is the general hope.

Dr. Hobson, pastor of the First Baptist church of Jacksonville, thinks the church should look after young people, and to this end has decided to give a moving picture show each Friday night. The pictures will be of a wholesome, moral character.

Phillipowski-Colbert

A quiet but beautiful marriage was solemnized at the Presbyterian church Wednesday morning, 22nd, at 11 o'clock, when Mr. J. M. Phillipowski of Maricopa, California and Miss Beatrice Colbert of Sanford, recently of Norfolk, Va., were joined in holy wedlock by Rev. J. F. McKinnon, pastor of the Presbyterian church, Mrs. W. T. Johns and Miss Mabel Doty being in attendance.

The marriage of Mr. Phillipowski and Miss Colbert is the culmination of a pretty romance and was not unexpected to their friends.

Mr. Phillipowski is a successful business man, being an official of the Kern Trading & Oil Co., of California, one of the large developing companies in the California oil field, and was compelled to leave immediately for California to resume his duties.

Miss Colbert is a charming young lady of Norfolk, Va., and is associated with the Florida Vegetable Growers' Association. Mrs. Phillipowski will remain in Sanford with her mother and brother, at the residence of Mrs. Johns, until her home at Maricopa, California, is completed.

"Miss Peggy," while she has been in Sanford only a short time, has a great many friends here and they join us in wishing the young couple all happiness in their new life.

Rubenstein Recital

Beryl Rubenstein, the young boy pianist who played in the studio of Mrs. Fannie S. Munson last Saturday evening, greatly delighted, and even surpassed the expectations of those who were so fortunate as to hear him. The young boy's technical command, combined with a most artistic interpretation was marvelous.

Specially delightful in technical evidence his smooth flowing and brilliant arpeggios—the trial of every piano student. The most difficult of such passages, under his little fingers, were as connected, clear cut and well modulated as a single five finger exercise could become.

Master Rubenstein's memory is prodigious and covers a repertory of 200 compositions, including the best from all the world's masters, ancient and modern, of which his program of last Saturday night was a type, and included compositions of Chopin, McDowell's The Eagle and Witch's Dance, Rubenstein's Barcarolle, an elaborate left hand number of Leschetizky from Lucia di Lammermoor, concluding with a masterful rendering of the Hungarian Rhapsody No. 2 of Liszt!

Beryl Rubenstein's genius places him on the roll of the world's "Child Wonder," while the result of his few years' study added ranks him with this country's artists.

POPULARITY PIANO CONTEST

The Herald Piano Contest Will Close on Friday, March 31st

Those who are interested in The Herald's Voting Contest can appreciate the hard work done by the hustling contestants who are working for the grand prize piano. For two weeks the closing warning has been sounded, giving each contestant notice to exert themselves to gain first place and hold it.

The contest will close March 31st and the ballot box will remain open until Saturday noon, April 1st, in order that each contestant can have a chance to get all possible. This will also give ample time for letters from other states to be received.

There will be no change of standing by the closing of the contest. In this way each contestant will have a fair show, and the one securing the largest number of votes will be given the \$500 Piano. Up until this time each week a correct standing was given, and it was quite easy to tell how many votes it would require to gain the leadership the next week. But there will be no way now, so we suggest you go after subscriptions with a vim and win the piano. Organize your forces. Re-canvass every home in this city and vicinity and make the closing home run a winner. Others have done it and so can you. Try it once and see.

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This picture is an illustration of three curved spoons made by the Alaskan Indians. The largest of the three measures 16 inches from the tip of the handle to the end of the bowl. It is made from the horns of the mountain sheep, and the handles of all three are fine specimens of Indian skill in the art of carving. The smallest spoon is ebony colored and is made of mountain goat's horn. They were obtained by Francis Labadie in Skagway, during his trip to Alaska last summer.

Millinery Opening

On next Tuesday and Wednesday Mar., 28th and 29th, Mrs. J. H. Bruton will receive the ladies of Sanford at her parlors, 110 Palmetto Avenue, the occasion being the regular Millinery Opening and display of spring and summer hats. Mrs. Bruton has just returned from the eastern markets where all the latest creations in millinery were purchased for the Sanford trade. An especially large stock of pattern and tailored hats and a treat is in store for the ladies who delight in beautiful head gear. Remember the dates Mar., 28th and 29th.

Mrs. J. H. Bruton's
110 Palmetto.

F. L. Woodruff is having the two store rooms in the Stone-Gove building put in fireproof shape and ready for occupancy. It is rumored that they will be occupied as business houses.

GREAT DEVELOPMENTS

The Celery Delta Will Startle The World This Season

IMPROVEMENT ON RIGHT LINES

The Proposition is Assuming Proper Proportions Satisfactory to Outside Capitalists

Every place comes into its own! There may be bright days and dark days for every section in this world of ours. There are times when it seems that every cloud has a silver lining and then a dark cloud obscures the sun and it may seem for awhile that a total eclipse will occur—Sanford for the past few years has been more talked about than any other section in the entire south. Like every other proposition that is good there are plenty to imitate and the original suffers until things right themselves.

Sanford is being righted! The small grower, the large grower, the merchant and the capitalist will now realize more than ever before and their profits can be figured upon a systematic basis.

Organization will now take the place of irregular methods. System will prevail where it did not exist before, and the investor who now seeks Florida as a place to get regular returns will come to Sanford first. Many changes are taking place at present to bring out the very best results in the great vegetable industry. Many improvements will be made this summer that cannot be given to the public at this time.

Chief among the many developments is the plan of the Sanford Land Development Co., whose prospectus appears in this issue. The purpose of this company is to put into cultivation 1,000 acres of land, plant crops and market them under a systematic plan that will guarantee results.

Instead of individuals working at variance the land will be under one head, thus effecting a large saving in every stage of the work.

Instead of buying a farm, the investor will buy stock and realize a profit on his investment, without giving his time and attention to a work with which he himself is not familiar.

The celery delta may in time be given over to just such a cooperative plan.

As stated above there are large developments in store for Sanford. The business of raising winter vegetables is a manufacturing enterprise—a "farmer's factory"—and like every other great industry will have to be transacted along systematic lines.

Great things are in store for Lucky Sanford—so great that only the future can foretell.

The Sanford Land Development Co. are the pioneers.

The cooperative plan rules the world!

About the New President

The following is taken from the American Banker:

"At a meeting of the directors of the Orlando Bank & Trust Company, Orlando, Fla., March 4, 1911, M. M. Smith, was elected to the office of president.

The bank has been successful from its organization, and enjoys well deserved prestige in financial circles by reason of the personality and business qualifications of its former president, the late Judge James D. Beggs. Following the death of Judge Beggs, it became the duty of the directors to select a man of that strength necessary to not only retain the confidence of the community, but be able to assume the responsibility of continuing the prosperity of the institution.

The new president has been intimately associated with the affairs of the bank since its organization in 1906. He is the president of the Peoples Bank of Sanford, Fla., vice president of the Florida Trust Company of Jacksonville, Fla., and vice president of the Bank of Winter Garden, Fla.

Mr. Smith has every qualification for successfully handling the affairs of those who are associated with him. His election to the presidency of the Orlando Bank and Trust Company is an expression of confidence, the reward of merit, and is a gratification to his many friends in Florida and other states."

50,000 Votes Reward

As a reward for faithfulness the Contest Manager will give the contestant securing the largest number subscriptions by Mar. 31st 50,000 extra votes.

A ROUSING MEETING

Commercial Club Will Have a Jollification Monday Night

Knowing that there are many momentous questions to be discussed for the welfare of Sanford, President Lake has called a meeting for next Monday night in the Eagles Hall. There will be plenty of refreshments soft and otherwise and the major domos of festivities, S. Runge and Dick Calhoun assures every one that the inner man will be well supplied.

There are many new members that wish to join the Boosters Club and every member should bring a friend and show them the hospitality of Sanford's Commercial Club. A delegation of Geneva folks will also be present to discuss the draw-bridge on the Geneva road and kindred subjects.

This meeting should be well attended and every business man of Sanford who is not already a member should become one on Monday night.

The Wednesday Club

A goodly number of the club with one visitor, was present at the Meeting Wednesday afternoon; at the residence of Mrs. Geo. H. Fernald.

"Our University, the last of my mortal cares, and the last service I can render my country" Jefferson.

The entire program Wednesday afternoon was interesting condensed histories of the great Universities, and "The U. S. Academy at Richmond. The paper on "The University of Virginia," prepared by Mrs. C. W. Goodrich, of Orlando; and read by Mrs. S. O. Chase, was not only most interesting but entertaining and instructive, retracing as it did the earliest history of this great institution, from the time of its inception in the mind of Jefferson, one of its principal founders, its subsequent history and vicissitudes up to the present time.

"Washington and Lee University," was very cleverly considered in a fine paper, prepared by Miss Peachea Leffler, and read by Mrs. J. C. McDaniel, in Miss Leffler's absence.

The interesting history of this bulwark of learning was carefully reviewed from the days when it was known as "Liberty Hall," continuing to its change of name, to Washington University; after endowed the college, and still later, when the name of its illustrious President, Robert E. Lee, was added to that of Washington.

The paper on "Hampton-Sidney College" was given by Miss Gertrude Speer, was postponed at her request to a later date.

The members who were present are indebted to Mrs. D. L. Thrasher, for her able paper on the earliest history, of the brilliant French-American scheme, to found, "The U. S. Academy at Richmond. Some of the historical minds among the members, may have had some of the cobwebs brushed from their memories, while others, received historical instruction about the Academy, charmingly told.

"His name was long ago indelibly inscribed in the World's Hall of fame".

Program for March 29th.

Edgar Allen Poe—Life Sketch and "Pathological Study", Mrs. G. B. Waldron.

Poe's Place in Literature, Mrs. A. E. Phillips.

Readings (selected), Mrs. L. R. Phillips.

"A King once said of a man struck down,
"Taller he seems in death".
And this speech holds truth for now as then,
"Tis after death we measure men".

Magazines For The Library

With the April numbers, the Library subscriptions to magazines expire. Before renewing, we wish to know how many magazines will be given to the library, regularly each month when the subscribers have read them. We can then use our money to the best advantage, and secure the greatest number of magazines.

Will all who will agree to give one or more magazines regularly, please notify the librarian by Saturday, March 25th, if possible, or at any rate, by the following Tuesday, March 28th?

Notifications to this effect may be given in person at the library room, on Saturday or Tuesday, by mail to the librarian, post-office box 1093, or by telephone to her at Dr. Howard's residence.

Mrs. E. W. D. DUNN,
Librarian.

Sanford to Orlando

The Sanford Traction Co., have had an application for franchise before Orlando city council for some time and we understand will endeavor to bring matters to a conclusion at once as they are preparing to make further extensions. Chief-engineer W. A. Ginn and force are in the field moving south locating line.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurred Readers

Richard A. Ballinger, former Secretary of the Interior, will begin a libel suit against Gifford Pinchot and others as soon as he rests from the duties of his office that have kept him busy during the closing months of his incumbency.

Thomas T. Williams, business manager of the New York Evening Journal, is dangerously ill from erysipelas and a complication of diseases. Mr. Williams is a prominent figure in the newspaper world. It is feared that his death is imminent.

The Billy Hitt-Katherine Elkins romance has come to life again, with the news that Miss Elkins and Mr. Hitt have been house guests of Mr. and Mrs. Joseph Leiter on their houseboat, now in Florida waters.

Next Tuesday the Sixty-second Congress will convene in extraordinary session to take up the Canadian reciprocity matter. That the Solons will not stop at that, however, is certain from the statements given out by the Democrats who will control the lower house. Present indications are that immediately upon the convening of Congress a resolution will be introduced which will have the effect of putting President Taft on the grill in regard to the sending of troops to the Mexican border.

Champ Clark, while attending a dinner in honor of William Jennings Bryan's fifty-first birthday, last night made observations about the coming session of Congress. Some Republicans said Mr. Clark, have begun an effort to force Congress into acting on reciprocity, and that alone, by asserting that the President has the right to adjourn Congress if the two Houses cannot agree on a date for adjournment. No President has ever adjourned Congress and the chances are ten to one if President Taft adjourns Congress to prevent our curing outbreaks in the Payne-Aldrich-Smoot tariff bill he will not be able to command one-third of the votes of the electoral college, and there will be hardly enough Republicans in the House to call the ayes and nays.

The negotiations for the loan of \$50,000,000 to China by American groups of financiers have reached a final stage, all points at issue having been agreed upon. It is expected that an imperial edict sanctioning the loan will be issued this week.

Soft nose bullets, forbidden by the rules of war, are being used by both sides in the Mexican campaign. Col. Cuellar, who commanded the Mexican troops at the battle of Casas Grandes, reports officially that nearly all of the wounded men received their injuries from soft-nosed bullets. The report also comes from Agua Prieta that almost every federal soldier wounded there was shot with soft-nosed bullets.

Bonds of the new Panama canal loan, which will be floated before June 1, will be of three denominations—\$100, \$500 and \$1,000, according to present plans of the treasury department. There will be no \$20 bonds, a denomination issued in some of the previous so-called popular loans.

In a statement issued by the comptroller of the currency, it is shown that the forty-four national banks in Florida are, apparently in a healthy financial condition. They have loans and discounts amounting to \$20,459,554.35; capital stock \$5,850,000; surplus fund \$2,344,309; individual deposits \$28,292,301.59.

High School Notes

The Irving Literary Society held a meeting Monday in which there were several papers on Dickens and his works.

The Boy's Debating Society held a meeting Monday afternoon. The subject of debate was "Resolved that Cremation should take the place of earth burial". It was decided that everyone should be cremated, after death of course.

The third and deciding game of the Deland-Sanford series will be played next week in this city. To date each team has won a game and both are after the third game.

Getting in front and staying there



BRIGHAM, HOPKINS CO.
BALTIMORE, MD.

Mens' Straw Hats

Hundreds of them here in all the newest weaves and shapes. WE'VE A "STRAW" for every head and the best "straw" you can buy for the head, best quality, best style, best value, and here you have a dozen of styles to choose from -- a larger and more varied assortment than in any other stock in the city. Prices 50c to 5.00

—That's the way Marathou races are won. It's the way we're winning the men of Sanford and vicinity to see the wisdom and economy of buying their clothes at this store of low prices. Getting in front with far better values than any other store offers, we're staying there by virtue of the unexcelled style, fit, finish, and fabric of clothing we sell and the great savings our low prices make possible.

As we handle the good clothes proposition you're a sure winner; you can't go wrong, because we've got things framed up just right for you. We'll show you clothes that you'll like, that fit you, that are becoming to you; and we'll sell them to you at prices that are record-breakers.

No one disputes the assertion that our prices are the lowest—even our competitors admit that; but they'll try to even things up for themselves by telling you that their assortments and qualities are better. But, if you are wise, you're not going to be blinded by mere advertising talk—you're going to insist on "being shown;" to decide for yourself; you're going to make it your business to see our excellent line of—

SMART, STYLISH SPRING SUITS

AT PRICES THAT RANGE FROM **\$10.00 to \$35.00** EVERY SUIT GUARANTEED

And you can take this from us, straight—you'll find an assortment of spring and summer suits here that will surprise you; an assortment that is one of the best, if not THE best, in the entire city. Certain it is that no more stylish suits or prettier patterns are shown ANYWHERE. Every new style kink and every new coloring that finds favor with smart dressers is fully represented in the splendid stocks that we have gathered. And no matter what your particular taste or fancy may be, you can easily gratify it here.

Among other good lines we're showing a superb stock of the famous ISAAC-HAMBURGER & SONS fine clothes—the best ready-to-wear clothes made. They're made of all-wool fabrics, tailored in the most perfect manner, and cut in the latest styles; and you can't buy better clothes than these anywhere on earth.

If you're in front in the good clothes race and want to stay there, or if you want to get there, the clothes you need are here—and they're priced lower than clothes of equal style and quality can be bought anywhere.

N.O. 117.

PALMER & SEIGH

N.O. 117

MAIN STREET

Clothes That Satisfy

MAIN STREET

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chief of "Among Ye Taking Notes and Faith, He'll Prent 'Em"—So Says Saunterer.

Special Correspondence to The Herald.

My friend, Charlie Dingle, sprung a new one on me the other day. He said that if all the world powers would agree to have peace, all the needless expenditure of warships and armies could be saved and put upon good roads and the United States would be the greatest country on the globe in every particular. The idea is great all right, but Charlie forgets that it would be as difficult to get all the countries of the civilized world together as it is to get the people of Sanford Heights and Sanford together.

Well, the blow has fallen! The crusade against strong drink will now take a rest and start in anew against the soft drink, that insidious and seductive article that come from the fiz tank and steals upon the system unawares. Coca-Cola is the first one put upon the rack and eminent authorities have discovered that it contains caffeine and is deleterious to the health, whatever that means.

I knew it! There is too much money being coined by brother Candler in Atlanta and he will have to come across or quit selling the "caffeine deleterious to health." That new skyscraper in Atlanta did the work and envious eyes, have looked long upon it. Twerd better for Candler to bury his ill gotten gains and put on the air of poverty. Quick wealth in the fiz business courts investigation.

The girls are getting the better of the boys in many lines of genteel employment. The boys may complain of this as they will, but the fact stands. The young women in this, and many towns, after a certain hour, are quite as much in evidence on their way to work as the young men; and the man at the window can see that they look trim and neat, that they hold up their heads as if they were ready to meet the world and their employers. They have none of the appearance of having deprived themselves

of the necessary amount of sleep, or of carrying a headache along with them. Indeed, on a cool morning it is pleasant to see how their eyes sparkle and how their cheeks glow. They are getting the better of the boys because they can be trusted to come to their work in good form. They may not be as strong as the boys, but they take care of their strength. They don't smoke, they don't chew, they don't drink, they don't gamble, they don't loaf. Society puts up arbitrary rules for the girls, and they must abide by them or lose caste. The boys are suffered to make their own rules and take the consequences. Many a boy thinks he can be gay and deceive everybody, and he runs along until he loses his job. By that time he is apt to think that somebody has undermined him, and to look quite past himself in an attempt to locate the guilty party. Business is all the time putting up bars against the gay young man. Positions of requiring reliability and regularity are being closed against him. He may not see that he is bounced because he isn't honest, for he may be able to swear with clear conscience that he never took so much as a nickle in his life that did not belong to him. He has had to be sent for. He hasn't been faithful. He has lied as to why he was late, and to where he was last night. He has gone upon the theory that it was nobody's business how he occupied his time outside business hours. Yet the growth of a bad character, if you are at all close to it, is about as obvious as the growth of a corn field. The prudent business man does not always wait until he has a case in court. He prefers to settle the little things with his employes before they have gone that far. Business is coming more and more exacting on the point of individual character. It is looking out for integrity, and it is saying that whatever the head of the house is the salary list must be clean. This demand opens a wide door to the girls, and there is only one way in which it can be closed against them, and that is to meet the competition, and by the removal of it through consolidation.

Ours is a city that enjoys many natural and acquired resources—a city that needs but the skillful manipulation of a man to make them yield bountifully of their rich treasure—a substantial city whose foundations are laid upon a soil that cannot be surpassed for productiveness—a city supplied with the very best and purest of water—a city whose educational advantages have reached a standard,

through the skillful direction of competent officials, second to that of no other place of its size anywhere—a city where harmony among the communicants of the different churches is in perfect accord with objects sought by our forefathers of the "May-flowers," and all doctrines are able expounded with untrammelled freedom from the pulpits of our different churches—a city whose social advantages are equal to those afforded by places many times its size and age—a city where the rich enjoy every luxury desired, and the poor are not allowed to suffer—a city where peace and good will toward all men is exemplified. Such a city is ours, whose praises we shout aloud from the housetop through the Herald columns. If, perchance, a copy of this paper should fall into the hands of any who are in search of a new location—a place where church, school and social advantages are given emphasis, and where you can live out your allotted number of years without fear of pestilence or famine, we say, like one of old: "Come thou with us and we will do thee good", with emphasis on the "do."

Seeing a workman busily engaged in manufacturing what appeared to be monuments at the city building the other day I thought that maybe that epidemic of small pox had broken out and the city was preparing for it by making tomb stones in advance. Upon inquiry I learned that these monuments were to be placed at the intersection of every street, in order that the city engineer could find the proper corner for his surveys. There will be two hundred of these monuments made and placed in position at a total cost of about \$300. Further comment is unnecessary.

From present indications it looks as if Governor Harmon, of Ohio, will be the democratic nominee for president next year. This is sufficient reason for William Jennings Bryan to start his fight on him. He is not Mr. Bryan's candidate. It can not be said in any sense of the word that Mr. has helped him in his political career. Then he must not be permitted to go on his way without obstacles being placed in his path by the hungry Nebraskan. Just because he has been unusually honored by the democratic party, I do not expect Mr. Bryan to complete his days without ideas, but it does seem to me that the more becoming part for him to play is that of a follower. He has been loyally supported by the majority of the democrats of the country and it appears to me that the least he can now do to

show his appreciation is to refrain from creating discord in the party. Mr. Bryan is an able man and no one should fool himself into the belief that the Nebraskan has lost his following. He still has a blind army behind him that will follow wherever he chooses to lead. Instead of exercising the power which he knows he has to thwart the wishes of many of those who stood by him in his struggles, he should remain in the background with the declaration that he does not care to interfere in the work of choosing a candidate. That would certainly be more becoming than the everlasting strife-stirring in which he has been engaged since he made his appearance on the political map.

I have no wish to dissuade any one from being vaccinated if they wish it done. My contention has been against compulsory vaccination where no epidemic prevails. I also wish to inform our good doctors that a better board of health and a general cleaning up of the negro quarters would prove quite as efficacious as compulsory vaccination. The incident is closed with me and the "ethics of the profession" can again resume the even tenor of its way. But I insist that in the matter of a board of health, Sanford needs a greater effort. The filthy appearance of some places are enough to make a man sea sick just to observe it in passing.

—THE SAUNTERER.

YOU TAKE NO RISK.

Our Reputation and Money Are Back of This Offer.

We pay for all the medicine used during the trial, if our remedy fails to completely relieve you of constipation. We take all the risk. You are not obligated to us in any way whatever, if you accept our offer. Could anything be more fair for you? Is there any reason why you should hesitate to put our claims to a practical test?

The most scientific, common sense treatment is Rexall Orderlies, which are eaten like candy. They are very pronounced, gentle and pleasant in action, and particularly agreeable in every way. They do not cause diarrhoea, nausea, flatulence, griping or any inconvenience whatever. Rexall Orderlies are particularly good for children, aged and delicate persons.

We urge you to try Rexall Orderlies at our risk. Two sizes, 10c. and 25c. Remember, you can get Rexall Remedies in this community only at our store—The Rexall Store.

L. R. PHILIPS

MUSIC

BY THE Sanford Band

Furnished on all occasions at Popular Prices. For terms see

H. C. HASKINS At Postoffice

C. H. DINGEE

Plumbing and Gas Fitting

All Work Receives My Personal Attention and best efforts

Opposite City Hall Phone 230

ASHE'S ROACH PEPPER
CONTAINS PURE HOT PEPPERS HAS NO ODDOR
Kills Roaches, Ants, Fleas, Bedbugs, Flies, Mosquitoes, Bugs, Lice and Flies away from Stables, Barns, Alms and Sordid Lodgings, all insects and vermin. Keeps all flies away from Corn and prevents Hog Cholera. 25 CENTS a Box. Your dealer will order for you from any Wholesale Druggist, or we will send you one free of charge. If you wish to purchase by mail, send us \$1.00 for a box of Roach Pepper for \$1.00 or a box of Roach Pepper for \$1.00. Three boxes guaranteed. If not satisfactory, money refunded.

ASHE DISINFECTANT CO.
TAMPA, FLORIDA.
ASHE'S RATSALT
Kills Rats, Mice, and Cottontails. Without any odor. They leave the building for us and never get back.

Sanford Library

AND

Free Reading Room

ROOM 20

Upstairs, Pico Block

Open Tuesdays 4 to 6 p.m.

AND

Saturdays 4 to 9 p.m.

Strangers Welcome

FLORIDA PRESS ASSOCIATION

Great Meeting Will be Held at Tallahassee in April

Tallahassee, March 18.—Secretary T. J. Appleyard, of the Florida Press Association, has sent out to members and other newspaper men throughout the state the call and official program for the meeting to be held in this city, April 24-26. Following the line heretofore adopted by the executive committee of the organization — of inviting some prominent layman to address the association—he has this year in view of the great educational campaign conducted throughout Florida last year, and the appointment by Gov. Gilchrist of an educational commission to revise the school laws, to have the first night's session (Monday, April 24) an educational evening, and one of the members of the education evening, and one of the members of the educational commission has been requested, and has acquiesced, to address the members and the public on the excellent work it has accomplished, the report on which will be submitted to Gov. Gilchrist in a few days. Dr. Conrad, president of the Florida State College for Women, has entered heartily into the work, and will render through his students a rich musical treat, followed by a reception. Two of the best informed members on educational lines, editors though they be, are also on the program for the educational meeting, and President Francis P. Conroy, of the Jacksonville Board of Trade, will make an address on The Business Man's Part in Education. The entire membership of the association, as well as newspaper men who are not members, should be present at the coming, the thirty-second, annual meeting of the association.

The following is the program:
 Monday evening, April 24, 8 p. m.
 Music—Students of the college.
 Invocation—Rev. Samuel Moran.
 Music.
 Address—Our Public Schools Are Not Reformatories, M. F. Hetherington, News Lakeland.
 Music.
 Education in Its Relation to the Punishment of Crime, W. A. Russell, News, Palatka.
 Music.
 Address—The Work of the Florida Education Commission, Hon. Thomas F. McGarry, Jacksonville.
 The Business Man's Part in Educational Matters, Hon. Francis P. Conroy, president board of trade, Jacksonville.
 Music.
 Followed by a reception tendered the Press Association by the faculty and students of the Florida State College for Women.
 Tuesday, April 25, 9 a. m.
 Invocation—Rev. A. L. Woodward.
 Business session. Reports of officers and routine business.
 Afternoon session, 2:30 o'clock.
 Invocation—Rev. J. B. Pruitt.
 Address—The State Should Furnish Means for Advertising Her Resources from an Official, and Therefore Authentic, Standpoint; How to Secure the Funds for the Purpose, C. L. Bittinger, Star, Ocala.
 Address—Florida Colonies; What of Them? R. J. Holly, Herald, Sanford.
 Address—The Newspaper and Good Roads; the Duty of the Press in This Movement, R. F. McCormack, Democrat, Live Oak, and A. K. Wilson, Tribune, Fort Pierce.
 Night session, 8 o'clock.
 Invocation—Rev. J. B. Mitchell.
 Address—The Editorial Column, Its Relation to the Public, Frank L. Myles, Journal, Pensacola.
 Address—The Duty and Mission of the Press, Frank A. Walpole, Record, Manatee.
 Wednesday, April 26, 9 o'clock.
 Invocation—Rev. W. H. Zeigler.
 Business session. Reports of committees.
 Address—System in a Newspaper and Job Office, Wallace F. Stovall, Tribune, Tampa.
 Final adjournment.

FOR AGED PEOPLE

Old Folks Should Be Careful in Their Selection of Regulative Medicines.
 We have a safe, dependable and altogether ideal remedy that is particularly adapted to the requirements of aged people and persons of weak constitutions who suffer from constipation or other bowel disorders. We are so certain that it will relieve these complaints and give absolute satisfaction in every particular that we offer it with our personal guarantee that it shall cost the user nothing if it fails to substantiate our claims. This remedy is called **Rezall Orderlies**.
 Rezall Orderlies have a soothing, healing, strengthening, tonic and regenerative action upon the bowels. They remove all irritation, dryness, soreness and weakness. They restore the bowels and associate organs to more vigorous and healthy activity. They are eaten like candy, may be taken at any time without inconvenience, do not cause any griping, nausea, diarrhoea, excessive looseness, flatulence or other disagreeable effect. Price 25c and 10c. Sold only at our store—The Rezall Store.

MONDAY

Will find many new articles on display of Spring's most Seasonable Merchandise at prices not matched.

:- DON'T FAIL TO SEE THE MANY BARGAINS FOR :-
MONDAY, MARCH 27th

<p>Monday Special As a leader for Monday only Twenty-one pieces of lawn in neat Polka Dot, Ring and Floral Patterns will be on sale Monday only 10 yds for 39c</p>	<p>81x90 Sheets, 79c A special full-size 81x90-inch Sheets, Seamless, and free from dressing and worth about 90c. See these Monday 71c 60c Sheets 49c This is a special value and worth 60c, but as a leader, see these Sheets at only 49c Pillow Cases Pillow Cases 42x36-inch Pillow Cases in a special linen finish and worth each 15c. Special price only 12½c As a special for Monday only we will sell a 42x36-inch Pillow Case at each 9c</p>	<p>Monday Only We will place on sale a lot of Lace Curtains, three yards long; as a special each 29 Cents</p>
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Wash Goods Specials

15c Lawns and Dimities 12½c
 Don't miss seeing this beautiful selection of Lawns in neat Floral and Figured Patterns, worth 15c yard. Our price **12½c**

25c Flaxon Checks 19c
 This is a special value in a fine white Flaxon and worth 25c yard. Special **19c**

30c Linen 24c
 A splendid seller for 30c a yard in a natural color Linen. See this lot Monday a yard **24c**

39c Anconia Silks 31c
 For Monday only we will place on sale the latest Anconia Silks, worth 39c yard; Monday only **31c**

71-Inch Bleached Table Damask \$1.19
 In an all-Linen special Satin finish, worth \$1.40 a yard, but our price only **\$1.19**

MONDAY'S NOTION SPECIALS

Dutch Collars
 Just received, a large assortment of Dutch Collars, well made and worth twice the money. See this special only **10c**

Hand Bags
 Special line of new Hand Bags. See these special prices at **59c and 89c, up to \$3.98**

Dress Shields
 Just received, a large line of new Dress Shields Silk, also Nainsook covered. Prices **15c, 21c, 37c**

Ladies' Lisle Hose 23c
 Special line of Gauze Lisle Hose in Black; all sizes. See these Monday at, pair **23c**

15c Suspenders 10c
 While this lot of Suspenders last we will sell these 15c values at only **10c**

Hat Pins
 See these new Hat Pins in latest styles; special at **5c, 10c and 23c**

FURNITURE

Our Large Stock of Furniture has just arrived consisting of Beds, Dressers, Washstands, Chiffoniers, Wardrobes, Sideboards, Hall Racks and a full assortment of Rocking Chairs, also straight Chairs. See this handsome line of new Furniture.
 Special values in Combination, Cotton and Felt Mattresses for Monday

MEN'S FURNISHINGS

\$1.25 Crash Shirts 97c
 Just received, the latest in Crash Shirts for men, in plain white without collars. See these Monday at, each **97c**

35c Sox 25c
 See our large selection of Imported Sox in solid colors, also fancy patterns worth 35c a pair. Our price only **25c**

50c Men's Underwear 39c
 By making large contracts we are able to sell a line of Elastic Seam Drawers, also Otis Drawers & Undershirts, regular 50c sellers. Our price **39c**

Hats! Hats!
 See our large line of Straw Hats in the latest shapes, for men. Special values \$3.00 Hats **\$2.79** and \$1.75 values only **\$1.39**
5 PAIR MEN'S GEORGIA KNIT SOCKS 25C

BOYS' SUITS
 Just arrived a full line of Boys' Buster Brown Suits in Cheviots, Madras and Galatea. These are great values at **98c, 1.48 and 1.69**

SHOES!

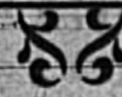
See our large spring line of Snow's Shoes and Oxfords for men, "Union Made." All our special line of \$4.00 Oxfords in patent leather gun metal, vici kid and tan. Our special price, pair **3.48**

1.50 Misses Shoes 1.32
 All patent leather pumps, sizes 11½ to 2 regular sellers at \$1.50 a pair. Don't fail to see these Monday at, a pair **1.32**

BAMBOO Porch Shades
 See our line of Bamboo Porch Shades, just received, 8 feet long and good value for \$2. Our special price only **\$1.48**

D. A. CALDWELL & SONS
 Cash Department Store
 Two Stores—121-123 East First Street
SANFORD FLORIDA

Celery Delta Belt Line



Take Street Cars for

PALM HAMMOCK

TEN ROUND TRIPS DAILY

Flowing wells are guaranteed. Drainage sure. Numerous Boulevards, graded and ditched, traverse this property

Lots in PALM VILLA sold on easy terms

The most beautiful, most highly improved, and richest of all un-cleared land in the Celery Delta

Farms in PALM HAMMOCK sold on easy terms

Only three and one-half miles from Sanford, on hard surfaced road

Prices will soon advance materially Buy a town lot in PALM VILLA now

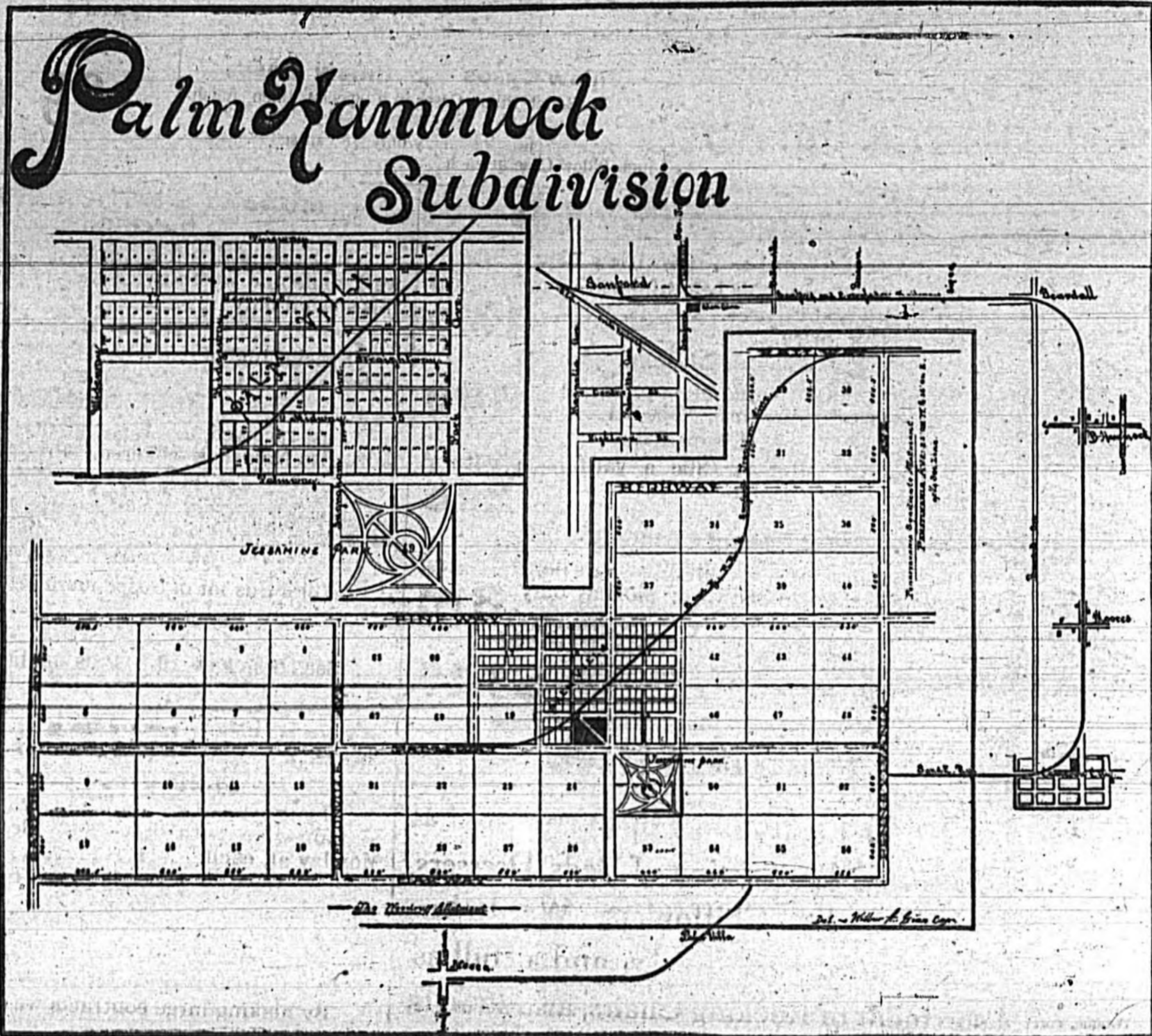
See JESSAMINE PARK 10 acres of stately Palms, Majestic Oaks and fragrant Yellow Jessamine an exquisite spot of untrammelled nature

Frequent street car service brings churches, theatres and shops to your door

The Sanford and Everglades R. R. will run freight trains and street cars direct through Palm Hammock with side tracks every half mile for loading cars

Palm Hammock is being settled by a very high class of people. A home here insures you good neighbors

Rural Free Delivery mail service. Convenient school privilege for your children



Young Men of Sanford buy a PALM HAMMOCK Farm or you will live to regret it. Buy to-day. Come and see me.

J. N. WHITNER

First National Bank Building

SANFORD FLORIDA

There is no better, safer investment than selected real estate.

Improved transportation is the forerunner of increased values.

COUNTY HAPPENINGS

A Budget of Interesting Items From Correspondents

THE EVENTS OF ORANGE COUNTY

Efficient Staff of Reporters Weekly Covers the Territory for The Herald

GENEVA JOTTINGS

Special Correspondence to The Herald. Mrs. G. R. Nicholson and young grandson, Bunny Tillis, left Tuesday for Sanford.

Mrs. Samuel McBride from Lake Mary visited her sister, Mrs. Aubrey Moran last Saturday and Sunday.

Mr. and Mrs. Kelley Raulerson from Titusville visited relatives in Geneva last week, coming over in their handsome car.

Mrs. Fultz and Mrs. Roberson spent a portion of last week in Orlando, going thence to Sanford for a few days.

Mrs. Moran and Mrs. Etheredge, spent last Tuesday in Sanford, also Mr. and Mrs. Mintz.

Miss Farmer, a trained nurse from Orlando is in Geneva nursing J. W. Holder, who is still quite ill with pneumonia, tho his symptoms are more favorable now.

Mr. and Mrs. Van de Car from Rochester after an absence of several years, are again in Geneva for several weeks, they are at home at the residence of H. H. Pattishall.

We are glad to know that Mrs. M. A. Fortson is again able to be up after an illness of ten days.

J. H. Huddleston and son John, visited Sanford last Monday.

W. L. Sleg made a business trip to Orlando last Thursday.

Mr. Bazzel and wife are at home at Mr. Purdams' residence; Mr. Kidd and family are with Mrs. Bill Taylor. Messrs. Bazzel and Kidd are having the work on our new railroad finished as fast as possible, the bridge across the St. Johns' will be begun shortly.

Olin Howard is now a resident of Oviedo, where he and his brother, W. H. Howard, have purchased a turpentine still. Mr. Purdam is now with W. H. Howard in Geneva.

Mrs. I. T. Peters is on a visit to her daughters, Mrs. O. R. Nicholson and Miss Irene Peters at Daytona Beach.

Herman Daniel returned to Southerland last week after spending two weeks at home regaining his health and strength.

The many friends of Miss Marie Daniel will be glad to know that she is improving after a severe case of measles at Southerland.

Geneva is surely coming to the front.

J. T. McLain is getting in readiness a first class saw-mill soon be able to supply any and all orders withup to date lumber. The mill will be run by E. O. Little, who understands his business. Mr. McLain has also purchased a well boring outfit and will be prepared to put down as good wells as any body. This will be under the management of Carol Culpepper who will give satisfaction to all.

On last Saturday Mrs. Rhebinder celebrated the completion of her seventh year as teacher of the Buda school, with a picnic on Lake Blanche, at which the patrons and friends of this school and its efficient teacher spent quite a pleasant day. In the afternoon certificates of honor were given to those who merited them and diplomas were presented to Misses Lola Gresham and Lois Coffee by J. P. Taylor, supervisor. There was dinner in abundance which was enjoyed by old and young. In the afternoon the pupils gave their audience an interesting program of recitations, tableaux and charades which proved the training and care which Mrs. Rhebinder always gives to her school and which has made her so valuable as a teacher. Later the freezers were brought out and quantities of the very best cream was served to all. Surely this was one of the most pleasant days of our stay in dear little Geneva.

MOORE'S STATION

To the editor of The Herald: Mr. and Mrs. I. D. Hart of Beck Hammock entertained a party of young folks on Monday evening of last week for Mrs. Hart's brother, Robert Powell. The evening was spent in playing Flinch and other games. Delicious fruit punch and cake were served. All enjoyed the occasion and gave Mr. and Mrs. Hart cordial thanks for a most delightful evening.

Mr. and Mrs. Britt, from the northern part of the state are new residents on Miller avenue.

Last week was the banner week for celery shipping from about here.

Mercel Davis of Sanford was Fred Gilbert's guest last Friday night and attended the box social at Cameron.

Mr. and Mrs. Reber Homrighous spent Thursday with Mr. and Mrs. Ellsworth on Beardall avenue.

The school here has been closed and the pupils all go to town to the graded school.

A meeting was called for the evening of the 22nd, to elect trustees for the church society here and Friday evening of this week is called to organize a vocal class. Both meetings to be held in the church school house building.

The young people here have formed themselves into a club, called the Cameron City Music and Dancing Club. Dean Myres is the dancing teacher and several local young men furnish music. The first two meetings have been held at the Randall home.

CAMERON CITY ETCHINGS

To the Editor of The Herald: Several carloads of celery and one of cabbage have been shipped from our place recently, making busy times for the farmers.

Mr. Nichols and Mr. Keeler have been frequent visitors lately.

Dr. Lewis spent last Sunday afternoon at Cameron City. Mr. Harris of Celery avenue was also a Sunday caller.

Rev. G. B. Widdon of the Congregational church exchanged pulpits with our pastor, Dr. Swartz last Sunday and gave us a most excellent sermon.

J. L. Johnson and wife of Wichita will arrive today for a visit with their old friends the Minnieks.

Hurry Ward and family were in town Tuesday forenoon calling and looking after some business interests.

The Farmers' Club met Tuesday evening, and after a most interesting discussion regarding cooperation among the farmers, the marketing of the products, freight rates, etc., a short musical program was rendered and greatly enjoyed, as was the social time which followed.

Mr. Connelly, his wife and her mother were among Monday's visitors.

We are sorry to know that Mrs. J. W. Powell is not at all well, but we trust that she will soon be feeling much better.

J. C. Rich, who has been having quite a serious time with rheumatism, is some better but still quite crippled with it.

The St. Patrick's social at the church was an enjoyable affair. The children gave a little program of songs and recitations and Mrs. Minnick read a brief history of St. Patrick's life and work in Ireland, after which the box social was enjoyed and a jolly hour spent in telling Irish stories and jokes.

City Council Meets

Council met in regular session Monday, Mar. 20th, at 7:30 p. m. Present—D. L. Thrasher, president; W. D. Holden, B. A. Howard, S. Runge, H. Ward. Absent—J. D. Davison, H. R. Stevens. Minutes of last meeting read and approved.

A committee of ladies from the west side appeared and asked that the city give them further help in improving the west side park by putting in a light and sewer. Referred to street committee. They further asked that Elm and Laurel avenues be opened and coal chute be torn down.

A petition from the Sanford Library Association, largely signed, was presented, asking that the city pay them rent on their lot occupied by the fire engine. Moved and seconded that the paving tax on this lot be remitted. Carried.

The following resolution was passed: Resolved, That the mayor be instructed to notify the A. C. L. Ry. Co. that it must forthwith erect and maintain gates to protect traffic over its crossings on First, Second and Third streets and French avenue, and the company must board all crossings enumerated above.

A letter from the Wednesday Club was read, asking that the mayor appoint a day in April for city improvement. Moved and seconded that Thursday, the 6th day of April, be designated as such day. Carried.

Moved and seconded that council adjourn. Carried.

M. W. LOVELL, Clerk.

Death of Child

The sympathy of the community goes out to Mr. and Mrs. Dorner in the loss of their fond babe who died at their home on Celery Avenue Monday night, March 21. On Tuesday afternoon the remains were interred at the city cemetery. Rev. J. F. McKinnon conducting the service. One child only remains, a bright little girl of four years, to cheer and brighten their home.

Dissolution Notice

By mutual consent the firm of Holmes & Hunt has this day been dissolved, J. E. Hunt retiring. Any one knowing themselves indebted to the firm of Holmes & Hunt will pay same to W. E. Holmes. March 20, 1911.

W. E. HOLMES, J. E. HUNT

32-4p



Summer or Winter

We can supply your wants in the Automobile line. If you want to rent

A Motor For Any Purpose

We are at your service with the very best cars. We never sleep. If you are in trouble call us any hour of the night or day.

Sanford Machine & Garage Company
PHONE 331



Oh, That's Delicious!

Doesn't take one long to find out that our Ice Cream is not the common kind. We endeavor to excell. Not enough that ours should be good, it must be the best. Every effort is directed toward making it perfect.

A box of our candy is indeed a luxury no matter what your taste may be. Tempting sweets at tempting prices.

THE M. & R. STORE
Sanford - Florida



The Thoughtful Woman

knows the value of trading where she is sure of getting reliable goods whether she wants a cake of soap or a side of beef. We have the best of everything in the way of groceries, meats, tobacco, toilet articles, feed and grain. Our prices are as low as our quality is high.

Special for Saturday only
best Creamery Butter 30c
pound. None charged at
this price.

R. G. STOCKTON
SANFORD - FLORIDA



He's Always Awake

looking for opportunities to buy real estate at a price less than it's actual value. The best way

To Find Real Estate Bargains

is to keep in close touch with our office. We are every day listing property that may interest you. It is no trouble to show the goods.

N. H. GARNER
Sanford, Florida

Potato Barrels

We shall start up our barrel factory within a few days. Orders for potato barrels should be booked at once. All who have storage room should get barrels in advance of digging season. We will have, in addition to our two shops in the center of town,

A Shop at Beck Hammock

Deliveries will be made from shop most convenient for purchasers.

Henry H. Deane

Oak Avenue and First Street

PHONE 255

M. K. JONES ROBT. McLAUGHLIN W. W. ABERNATHY

JONES - McLAUGHLIN

FURNITURE COMPANY

LEADERS IN
FURNITURE, STOVES
—AND—
HOUSEHOLD GOODS

JUST ARRIVED

Refrigerators, Ice Boxes, Porch Rockers, Etc.,

CALL AND SEE OUR STOCK
CASH AND INSTALLMENT

Matting and Rugs

SANFORD

FLORIDA

The Crippen Music Store

High-grade Pianos, Organs, and Graphophones.

Low Prices Easy Payments. Pico Block

NORTH

EAST

Atlantic Coast Line

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WEST

ELECTRIC LIGHTED PULLMAN
DINING AND SLEEPING CARS

For Information, Rates and Reservations see nearest Atlantic Coast Line Agent or write

A. W. FRITOT, D. P. Agent

138 West Bay St.

JACKSONVILLE, FLORIDA

THE SANFORD HERALD

Published Every Friday Morning at Sanford, Fla.
R. J. HOLLER, Editor and Proprietor

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Telephone No. 148.

The Daily Herald at Ft. Lauderdale printed upon wrapping paper is the latest wrinkle in Florida Journalism.

'Tis said that Ft. Myers Press is now a daily, but The Herald has not received a copy and cannot prove the assertion.

The Sanford Herald continues to lead as the best weekly newspaper in the state and the citizens are justly proud of it.—Fort Myers News.

Indications now point to a most prosperous summer in Sanford. There will be about twenty new homes erected and many other improvements made.

Editor Frank Kellow of the Ft. Myers News has disposed of his interest in that paper to his partner, J. M. Williams, and the business will hereafter be conducted by that gentleman. The state press hopes to hear of Bro. Kellow again.

The Gainesville Elevator came out last week in an enlarged form, being a 6 column quarto. It contained plenty of good reading matter and Bro. Bullock is to be congratulated upon his prosperous appearance. The Gainesville papers are evidence of that city's growth.

We are glad to note that Editor Gray of the Havana News is again printing his own paper. The plant of the News was burned out some time ago and Bro. Gray has organized a stock company and will continue to give the people of Gadsden County a good weekly paper.

LOOKS FUNNY

Somehow we can't get over the opposition to Parcel Post by the Florida Retail Dealers Association. These people seem to like the Express service all right, but if there ever was a cancer eating at the body of this nation it is the Express companies. Here in Jacksonville only money and jewelry is now to be had from them at their down-town office. You have to go to the depot for everything else.—Floridian.

TIME TO CLEAN UP

Needless to call the attention of our citizens to the fact that a general cleaning up is in order. There are residences, stores and quarters on Sanford Avenue that should be thoroughly renovated and disinfected before an epidemic overtakes us. Too long has these places been overlooked and more attentions should be given to a sanitary drill and closer inspection by our board of health. We have a difficult task imposed by the flotsam and jetsam of a negro population but a strict observance of sanitary laws will work wonders. Better an observance now than more drastic measures later on.

The Madison Enterprise Recorder gives the following sensible advice: "This is not intended as an advertisement in the least, but its purpose is to call to the minds of the people one of the necessities of life. A few weeks ago a magnificent home was burned in Micanopy, the loss amounting to \$10,000. There was no insurance. Shortly after this in the same town another fine dwelling went up in smoke, and again there was no insurance. Each one was a total loss. We do not know when calamities such as these will overtake us; perhaps never, perhaps tonight. To be absolutely sure, one should have everything of value insured. Then the fruits of many years of toil and hardship will not be wasted in a single night."

NEED A GOOD DRAWBRIDGE

The greatest need of Orange county and of this section in particular is two drawbridges, one at the Sanford Osteen ferry crossing and one at the Geneva ferry. The latter crossing should have a drawbridge at once, as the amount of travel on this road to and from Sanford is increasing every day and it is to our interest to establish a better means of communication between Sanford and our sister cities of Oviedo and Geneva. The ferry idea is obsolete and has never been satisfactory. A good drawbridge could be placed across the river at the neck of Lake Jessup that would solve this question for all time, and our citizens should take up this matter with the county commissioners at once.

THOSE NEW CIRCUITS

The amendment to the Constitution allowing more Judicial Circuits was passed at the last election since which time

conjecture have been rife as to the plan of creating new circuits.

The following is a proposed plan for the redistricting:

- 1st Dist. Escambia, Santa Rosa, Walton, Holmes and Washington.
- 2nd Dist. Jackson, Calhoun, Franklin, Liberty and Gadsden.
- 3rd Dist. Leon, Wakulla, Jefferson, Madison and Taylor.
- 4th Dist. Lafayette, Hamilton, Suwanee, Columbia and Baker.
- 5th Dist. Nassau and Duval.
- 6th Dist. St. John, Clay, Putnam, Bradford and Alachua.
- 7th Dist. Marion, Citrus, Hernando, Levy and Sumter.
- 8th Dist. Volusia, Brevard, Orange, Lake and Osceola.
- 9th Dist. Hillsboro and Manatee.
- 10th Dist. Pasco, Polk, DeSoto and Lee.
- 11th Dist. St. Lucie, Palm Beach, Dade and Monroe.

WHIM OF AN ARTIST.

Turner and His Great Picture, "The Building of Carthage."

When Turner exhibited his great picture, "The Building of Carthage," he was disappointed because it had not been sold at once at the private view and angry with the press for criticising it severely. Sir Robert Peel called upon him.

"Mr. Turner," said he, "I admire your 'Carthage' so much that I want to buy it. I am told you want 500 guineas for it."

"Yes," said Turner; "it was 500 guineas, but today it's 600."

"Well," said Sir Robert, "I did not come prepared to give 600, and I must think it over. At the same time it seems to me that the change is an extraordinary piece of business on your part."

"Do as you please," said Turner.

"Do as you please."

After a few days Sir Robert called again upon the great painter. "Mr. Turner," he began, "although I thought it a very extraordinary thing for you to raise your price, I shall be proud to buy that picture, and I am prepared to give you the 600 guineas."

"Ah!" said Turner. "It was 600 guineas, but today it's 700."

Sir Robert grew angry, and Turner laughed. "I was only in fun," he said. "I don't intend to sell the picture at all. It shall be my winding sheet."

For years he kept it in his cellar. Then it was brought up and hung in his gallery, where it remained as long as he lived. When he died he left it to the nation.

Changing a Name.

The brother of Mme. de Pompadour had at first been created Marquis de Vandieres, a somewhat unfortunate title for a man of such new nobility, for he soon discovered to his profound annoyance that his enemies would persist in calling him the Marquis d'Avant Hier (the Marquis of the Day Before Yesterday).

Mme. de Pompadour, naturally sensitive in such matters, brought the affair before the king and, as a title more or less was a small matter to grant the lady who grasped so much, after due forms her brother became the Marquis de Marigny.—From "Mme. Gaffrin."

Tolstoy Hated Doctors.

"The late Count Tolstoy loathed physicians," said at a dinner in Washington a Russian diplomat.

"You remember how Tolstoy ridiculed physicians in 'War and Peace'? Well, I heard him ridicule three of them to their faces over a vegetarian dinner at Yasnaya Polyana.

"Physicians," he said bitterly, looking up from a plate of lentils, 'may be divided into two classes—the radicals, who kill you, and the conservatives, who let you die.'"

Mental Arithmetic.

"Is your young man gittin' a sal'ry, Mella?"

"Sure he is. An' what's mo', de boss tol' William he's gwine to double it."

"Dat's fine! How much is he gittin' now?"

"I dunno what he's gittin' now, but I speck it's somesn' like half what he's gwine to git."—Cleveland Plain Dealer

Bonus Offer

As a special offer to the contestants in The Herald's Popularity Contest a special rate on all ten year subscriptions will be made until the close of the contest. Regular rate \$20, reduced to ten years \$15, with \$50,000 votes.

Name your favorite contestant for the Popularity Piano Contest and mail to the Contest Editor, Mrs. M. F. Keyes, Sanford Herald.

The State Federation Work

Sanford is unusually well represented this year in the work of the State Federation, Miss Charlotte Keelor having been elected Recording Secretary at the meeting in Ocala, and Mrs. Henry Wight was recently appointed chairman of the Legislative Committee by the State President, Mrs. Frederick of Miami. Mrs. Forrest Lake is an important member of this committee, and will represent its in-

METTINGER'S

NEW LINE--Latest Styles

LADIES' TAILORED WAISTS

LADIES' LINEN SKIRTS

Ladies', Misses and Childrens' Ready-Trimmed Hats
Mens' Athletic Underwear, Knee Drawers, Sleeveless Shirts
Mens' Straw Hats - - - 10c to \$7.50

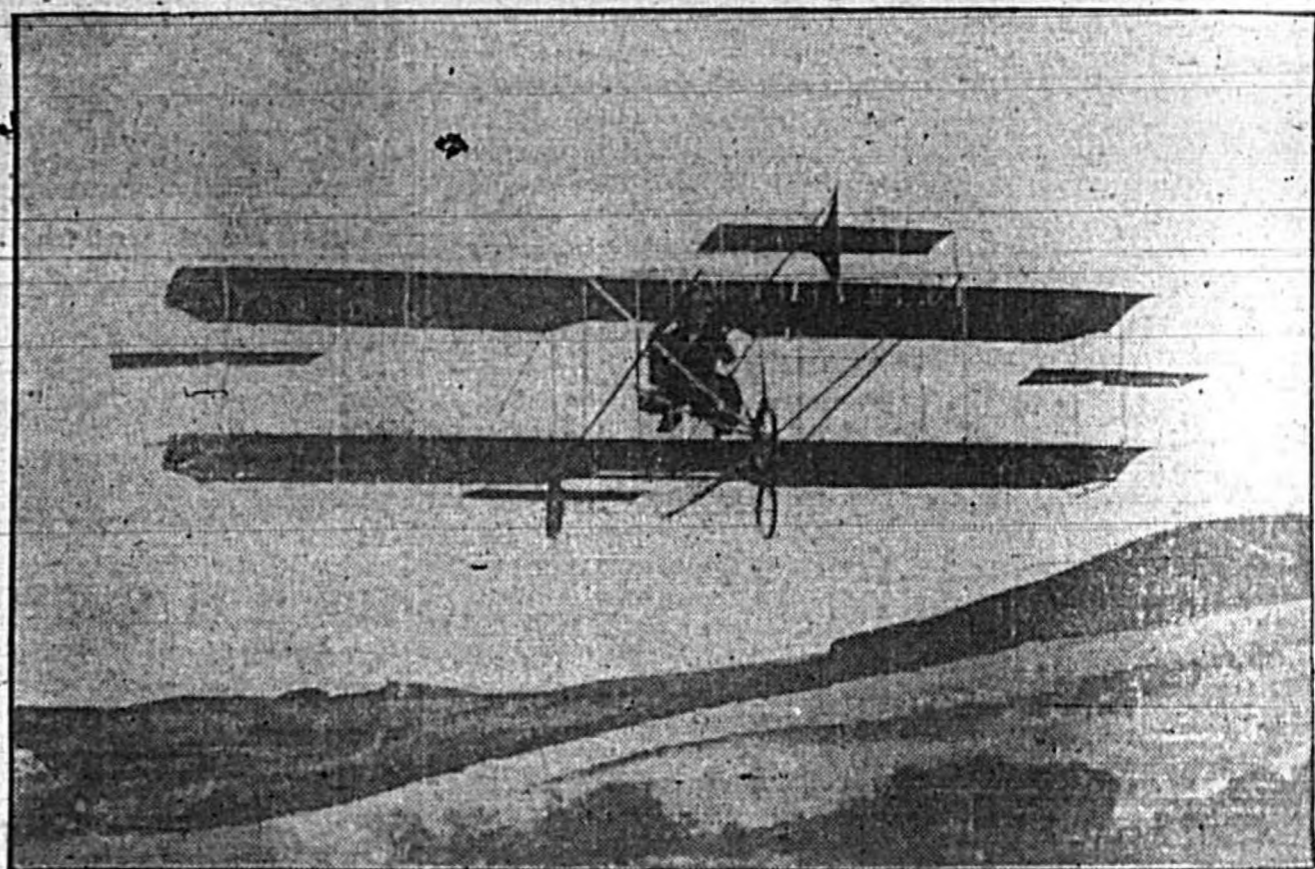
Mosquito Canopies—Steel and Wood Frame Mosquito Netting

WINDOW SCREEN CLOTH

GARTERS—Men's - Boston - Brighton - Paris. (NO METAL CAN TOUCH YOU)

Aeroplane vs. Automobile

On Famous Daytona Beach



AVIATOR J. A. D. McCURDY IN

Daring Exhibitions in the Air

The Biggest Aeroplane Event Ever Held in the State of Florida will be the Exhibitions at

DAYTONA, MARCH 28, 29, 30

A total of five flights will be made in three days, the flights to include a race on the beach with the fastest automobile that can be secured and a flight at high altitude over the Halifax river and the city of Daytona, and Seabreeze and Daytona Beach.

These flights are to be given under the auspices of the Hotel Men's Association and the Daytona Board of Trade and special arrangements have been made to accommodate the crowds.

NO CHARGE TO SEE THE EVENTS

A Splendid Chance to See Daytona — The Prettiest Winter Resort in the World.

terests well at Tallahassee, where she will soon go to be with Mr. Lake during the legislative session which opens the first of April.

It is largely through the Legislative Committee that the individual clubs are kept in touch with the matters of larger interest which mean just as much to those who stay at home, as to those who do the voting for these measures, and it will be of interest to know that a Juvenile Court Bill will probably be introduced early in the session. In order that this, and the kindred subject of a revision of the Child Labor Law may be clearly presented to the club-women of Sanford. — Mr. Marcus C. Fagg has consented to talk upon them at an early date. Mr. Fagg, now the very efficient State Superintendent of the Children Home Society, is a trained social worker of the finest type, and his service as Chief Probation Officer of the Juvenile Court of Pittsburg Pennsylvania equips him to speak convincingly of the needs of the little delinquents, and the duty society owes them.

WE WANT TO SELL YOU YOUR BREAD and CAKE

We have Hot Bread and Rolls for Supper

Cake Fresh Every Day

All White Help and Everything Clean
A Trial will Convince You of the Quality

SANFORD BAKERY

C. A. DOBBINS, MANAGER

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurred Herald Readers.

Joe DeMont has the blues. His red car is laid up for repairs.

Commercial Club smoker next Monday night at Eagles' Hall.

James A. Maris of Kansas was recently a guest at the Maris home.

Something doing at Commercial Club smoker next Monday night.

Be at the Commercial Club smoker next Monday night at Eagles' Hall.

Mrs. C. R. Raylor is visiting her parents, Mr. and Mrs. C. A. Liddon of Ocala.

Mrs. R. J. Holly and children have returned from a two weeks' trip to Tampa.

Mrs. T. Allen Jones and little daughter left Saturday for a lengthy visit in Jacksonville.

Come to the Commercial Club smoker next Monday night and forget your troubles.

Hon. B. M. Robinson, the efficient County Clerk was a visitor to the city on Tuesday.

Judge Wm. Martin of Orlando was among the prominent visitors to the city on Tuesday.

Miss Florence Glock of Miami was one of the attractive visitors to the city during the Woodmen's convention.

Mrs. A. E. Housholder, now of Plant City, is the guest of her son and daughter, Dr. and Mrs. W. E. Housholder.

Every citizen of Sanford should join the Commercial Club and be at the good fellowship smoker next Monday night.

Mrs. Robert W. Lawton of Ovelo spent several days in Sanford this week, the guest of Mr. George Fox and his family.

Mr. A. H. Wood stopped off Thursday in Sanford for the day with the family of W. W. Long, on his way to Tampa from Jacksonville.

Marcus C. Fagg, State Supt., of the Children's Home Society, during his stay in Sanford will be the guest of Mr. and Mrs. Henry Wright.

Mr. and Mrs. O. C. Bates of Chester, Conn., and Mr. and Mrs. S. R. Hudson of Orlando formed a party sightseeing in the city on Wednesday.

Mr. and Mrs. J. E. Junkin of Sterling, Kansas spent several days of this week in the city. Mr. Junkin is publisher of the Sterling Bulletin.

Mr. and Mrs. Archie Gille of Wakefield, Rhode Island, spent several days of this week in the city. Mr. Gille is editor of the Narragansett Times.

Doc Castle's daughter, Mrs. Hollinger and friend, Mrs. Colgrove, returned to their home in Canastota, N. Y., after a five week's visit with the genial doctor.

Mrs. Henrietta E. Hester, accompanied by her sister Mrs. Hall O. Pellett, are spending a few days in Palm Beach with Capt. Pellett, Mrs. Pellett's husband before going on to Key West and Cuba.

Mrs. M. H. Henley of Atlanta was the guest of Mr. and Mrs. N. H. Garner last Monday while enroute from Tampa, where she has been spending several weeks. Mrs. Garner accompanied Mrs. Henley to Atlanta Tuesday and will remain for awhile.

Misses Anna and Mary Willets of New York who have been spending the earlier part of the winter further south, stopped over in Sanford last week and visited Prof. and Mrs. Maris at Onoro Lake. They expressed themselves as much pleased with this vicinity and much surprised at Sanford's rapid growth.

Some of our young people are becoming expert anglers, of the finny tribe of course. The party who are indebted to W. J. Thigpen for a fishing trip and fish fry cast their hooks quite successfully last Wednesday. They did not have to buy fish or tell fish stories, but caught the genuine article—enough for their dinner and some to bring home.

The Music Club met in Mrs. Fannie Munson's studio last Saturday afternoon. Miss Helen St. Johns was leader for the afternoon and Hayden was the composer that was the central figure on the program. Miss Mae Hamilton prepared an excellent paper on the Biography of Hayden and Miss Madge Ward gave a piano number that was much enjoyed.

J. E. Hunt and family left on Monday for Chicago where they expect to make their home. Mr. Hunt will resume his regular run as passenger engineer on the East Coast, a position he has held for a number of years. Their many Sanford friends hate to part with these good people but wish them success and hope to see them again in the near future.

Mrs. W. W. Abernathy entained the Home Mission Society of the Methodist Church at her hospitable home Tuesday afternoon, a large number of the members being present. After the business session was over a very pleasing musical program was given. Miss Jessie Stumon, accompanied by Mrs. A. Arthur Yowell played two pieces on the cornet solo; and Mrs. J. K. Meentinger gave a beautiful vocal selection. A social half hour followed during which dainty refreshments were served. Mrs. Abernathy was assisted by Miss Jessie Stumon and Miss Carrie Abernathy.

Miss Marion McCullough, of Atlanta, who has been employed as trimmer by Mrs. S. M. Overman this season, arrived in the city Saturday. Miss McCullough, is an artistic milliner, and give the ladies of Sanford anything they desire in stylish head-gear.

Card of Thanks

To the Editor of The Herald: Through the medium of your paper I wish to express the sincere thanks of Mrs. Schwartz and myself to the strangers whose names we failed to learn, and to our friends who kindly and timely rendered their assistance in the fright of our horse last Tuesday afternoon, preventing what might have been a very serious accident. Very Respectfully, S. M. SCHWARTZ.

Brown-Mitchell

Miss Alma Brown of this city and Mr. W. F. Mitchell of Yatesville Ga., were married last Wednesday and left Wednesday night for Atlanta and from thence will go their new home in Yatesville. Miss Brown is the daughter of Mr. and Mrs. E. L. Brown on Celery Avenue and is a most estimable young lady, having many friends who will wish the happy young couple much happiness in their new home.

Treat For Sanford People

Francis Labadie the well known interpolator and delineator of human character will appear at the Imperial Theatre next Monday night March, 27th. The proceeds will go to the Sanford Improvement Association and the Sanford Hospital Association. Mr. Labadie's repertoire includes Hamlet, King Lear, Merchant of Venice, Damon and Pythias, etc. His selections cover a wide range from the delicate and airy humorous sketches to the dramatic scenes from Shakespeare.

At the Weluka Club

A sewing party was given at the Weluka club Tuesday afternoon and a very pleasant one it proved to be, as with busy fingers and lively conversation the afternoon was passed. Mrs. W. D. Holden, Mrs. Lyman Phelps and Miss Annie Hawkins were the committee appointed to assist the hostess, Mrs. R. S. Keeler in entertaining.

An informal musical will be given next Tuesday afternoon and it is anticipated with much pleasure, as the club boast of much musical talent. The following committee will insure a pleasing program. Mrs. R. H. Hough, Mrs. A. W. Brown and Miss Charlotte Keeler.

Cream puffs, lady fingers and pound cake every Saturday. Sanford Bakery. 31-tf

Give Mrs. Overman your order for your Easter Hat: Over Yowell's.

Gas engine repairs. Sanford Machine & Garage Co. 48-tf

Twenty-five loaves of the best bread in town for \$1.00. Sanford Bakery. 31-tf

All the latest styles in ladies' head gear at the Bruton parlor Tuesday and Wednesday.

Watch N. O. Garner's window displays each week for new and big bargains in groceries. 24-tf

Autos and carriage painting at Underwood's. First class work. 31-tf

Millinery Opening at Mrs. Bruton's next Tuesday and Wednesday.

All white help employed. Sanford Bakery. 31-tf

All kinds of repair work. Sanford Machine & Garage Co. 48-tf

You can get yellow corn meal at Long's Grocery. 26-tf

Underwoods for harness, saddles, horse and mule jewelry. 17-tf

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-tf

Red Letter Days, Tuesday and Wednesday. Millinery Opening at Mrs. Bruton's.

Launch Weklwa will make trip to Springs, Sunday morning at 7 o'clock. Returning to Sanford at 8 p. m.

Give Dobbins your special orders for cake and get the best. Sanford Bakery. 31-tf

Dr. Howard has returned and can be found at his residence in the forenoon and his office in the afternoon. 22-tf

Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-U

Mrs. Bruton wants to see you next Tuesday and Wednesday.

Crushed and pulverized Limestone, car load lots. R. H. Whitner. 2-tf

Seed Potato Cutters and Planters at Fernald's. Call and let us show you. 22-tf

For stylish millinery see Mrs. Overman over Yowell's store.

18 Pounds of best granulated sugar for \$1.00 at N. O. Garner's. 24-tf

Handsome china cabinets just in. Sanford Furniture Co. 22-tf

Fresh peanut butter in bulk, 20 cents a pound at N. O. Garner's. 24-tf

Keep your eye on what's going on at our store. We ask you to carefully compare our prices with anyone's quotations. Look them up and we will get your business. Sanford Furniture Co. 22-tf

Don't forget you can get your clipped beef and ham cut on an American slicing machine at W. W. Long's market. 26-tf

Best grade Butterene at Long's grocery. Try it while butter is high. 26-tf

They hatch, no mistake. Those S. C. White Leghorn eggs of Herring's. 3 cents a one. Cor. Maple & First st. 31-4tc

Eat Dobbins' bread. It's the best. Sanford Bakery, next postoffice. 31-tf

Please send combings to me, and I will make you switches or puffs very reasonable in price. Anna Bell Topp, Celery City, Fla. 29-tf

Best grade preserves and pickles just in, call and try them. W. W. Long. 26-tf

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-tf

A dollar or two a week furnishes you home. Come in and see how we remove all obstacles for those who have little to start on. Sanford Furniture Co. 22-tf

One and two horse wagons with celery flared side bodies at Underwood's. 17-tf

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue

For Sale—Forty acres celery land, one mile from Cameron City, quarter mile from loading station on railroad. As a whole or in tracts to suit. Ten acres fenced, five cleared and in crops. Fine flowing well. Price on application. Address, Owner, P. O. Box 1384, Sanford, Fla. 32-1

Barred Rocks, Heavy Laying Strain, Trap Nested. Record 70 per cent from Oct. 1st to Mar. 1st, nearly 6 eggs per day from a pen of 8 hens when eggs were selling for 50c per dozen. We can spare a few settings from this pen at \$1.50 a setting. Box 1245, Sanford, Fla. 32-11-p

Furnished rooms for rent, No. 301 Fifth Street. 32-11-p

For Sale, a bargain, a good upright Piano in perfect condition. Address Box 1127, City.

Lost—A watch, plain gold-filled, open face case Deuber-Hampden works, screw case, has picture of group on inside, has leather fob with Swastika an end. Return to Herald office and get reward. d. h.

For Sale—Lot 16 in Sanford Heights on Park Avenue. Price \$565. See Harry Ward, City. 32-31-c

Champion Potato Machinery. Proved to be very successful. In Sanford ready for delivery now. See Harry Ward at office of Vegetable Growers' Association. 32-31-c

Lost—Monogram gold college pin. Letter "G. F. G." Finder please return to Mrs. A. P. Connelly.

For Rent—House of 9 rooms, furnished or unfurnished. All modern conveniences. Well located on Myrtle avenue Box 1038, Sanford, Fla. 32-tf

For Rent—Four furnished rooms, with bath, for light housekeeping. Apply C. A. Dobbins, Sanford Bakery. 31-tf

For Sale—One Richmond piano can be bought at a bargain. Owner going north. Address P. O. Box 1337, Sanford, Fla. 31-2p

For Rent—Nine room house on Magnolia avenue. Address Box 893, Sanford, Fla. 31-tf

For Rent—Two furnished rooms for light housekeeping. Address Box 893, Sanford, Fla. 31-tf

Lost—Bunch of keys, two rings, name of Ruggles. Return to Herald office. 31-2p

For Sale—Family horse, buggy and harness or either. N. H. Garner. 31-tf

For Sale—Ten acre tract, 3 acres tilled and cultivated, half mile from Monroe on good road. Going at a bargain. Particulars at Herald office. 29-tf

For Sale or Rent—Two acres fertile land in high state of cultivation, one mile from town. Flowing well, tilling, celery boards. A bargain. Address Owner, P. O. Box 1384. 27-tf

For Sale—One span of mules, wagon and harness; mules six and seven years old, weigh about 1,200 pounds each. Inquire of W. A. Minnick, Cameron City. 26-tf-p

Wanted—Rooms for light housekeeping. All conveniences. Mrs. W. F. Leavitt. 30-4t-c

WANTED—Hauling and teaming to do; plowing and harrowing. Address Frank Garrod, general delivery. 26-tf-p

For Sale—Rhode Island Reds and Indian Runner Ducks, bred from heavy laying stock, \$1 per setting of 18 eggs, well packed and delivered at the express office at Monroe, Fla. Address U. S. Mikosell, Sanford, Fla. 28-5p

For Sale—Horse and surrey. Horse is young, gentle, good driver and saddle horse. Surrey is new. Both must be sold at once and buyer will get benefit of sacrifice. Inquire at Herald for particulars. 30-3p

For Sale—Mitchell touring car 40 H. P. 5 passengers, in first class condition. Apply, Sanford Herald. 25-tf

THE Stein - Bloch Co. Clothes Stand for 56 Years of Knowing How. The Stein-Bloch Co. Clothes for Sale at M. Frank's.

M. FRANK Clothier and Men's Furnisher

SANFORD FLORIDA

THE Sanford Building & Loan Association MAKES IT EASY GEO. H. FERNALD A. P. CONNELLY President Sec'y & Treas. Let Us Tell You About It

THE CITY RESTAURANT (First Street, one block from Depot opposite Postoffice) H. E. WISE, Proprietor Formerly Manager of Central Cafe Steaks, Chops, Oysters and Fish a Specialty A PLACE FOR LADIES AND GENTLEMEN Short Orders At All Hours Everything First Class Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

UNDER PRESSURE OF LEATHER TRUST MANIPULATION Today, in the United States, more than one hundred leather tanneries are closed down. WHY? In order to reduce the available leather now on the market and thereby force the manufacturer to pay an increased price for leather, who, in turn, is compelled to make the retail merchant pay an increased price for shoes, or slight the shoes in their quantity and construction. The retail merchant protects himself in turn and the consumer pays the price put on the shoe. If you buy your Shoes from us, you are not at the mercy of the Leather Trust. We can save from 10 to 15 per cent. on every pair of shoes you buy of us. We are the SOLE agents in Sanford for the ONLY Shoes made in AMERICA, INDEPENDENT of the Leather Trust. D. L. THRASHER Sanford, Florida 'PHONE 104

G. R. CALHOUN Best Fertilizers On Earth

FIRST CLASS CRATE MATERIALS, Sanford, Fla

RETAIL CASH GROCERY

J. B. WILLIAMS, Prop.

Staple and Fancy Groceries, Hay, Grain and Seed

Fruits, Vegetables, Candies, Cigars and Tobaccos
All Kinds Country Produce Bought and Sold

214, Cor., 3rd Street and Sanford Ave.

P. O. Box 112

SANFORD, FLORIDA

Phone 62

IDEAL FERTILIZERS

BEST AND CHEAPEST

Celery, Lettuce, Cauliflower, Beans
Tomatoes, Cantaloupes, Potatoes

Send for our booklet, FLORIDA VEGETABLES. It contains directions for raising all the principal products of the State, carefully revised and brought up to date by our most successful growers. No publication on this subject contains such practical advice. All gardeners should have it; from the owner of the small home garden to the largest shipper. In it will be found the special IDEAL formulas that have been constructed by careful study of actual field results. They are invaluable, being perfectly balanced and from the RIGHT SOURCES. Get the BEST and make MONEY.

Call on our Local Representative R. C. Maxwell or address

Wilson & Toomer Fertilizer Co.,
JACKSONVILLE, FLORIDA

JUST THE TIME

To Think of New Furnishings
For Your Home

WE HAVE THEM

EVERYTHING IN FURNITURE, QUEENSWARE AND STOVES

Our new line of **RANGES** and **KITCHEN STOVES** are the kind you have wanted and couldn't get.

SEE OUR BARGAIN COUNTER

WILLIAMS & MILTEER

Rand Building

Just across the street

The Geo. H. Fernald Hdw. Co.

Bluestone at 9 cents per pound

Cement-Coated Box Nails

Wheelbarrows, with Wide Tires

We will sell you a 46-in.
Fence at 32 cents a rod

The Geo. H. Fernald Hdw. Co.

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair While Away the Golden Hours—Social Gossip.

Mrs. Greenman Entertains
The hospitable home of Mr. and Mrs. Frank Greenman at Palm Hammock, last Saturday again was the scene of a happy gathering, a number of their friends having responded to an invitation to meet Mr. and Mrs. C. S. Allison of Owosso, Mich., who were spending a week in Sanford. Those receiving invitations to these delightful informal affairs in the Hammock look forward with pleasurable anticipation to the event for not only the gracious host and hostess, but the very woods extend a royal welcome to the guests.

The sumptuous dinner was spread on a table under the graceful palms and stately oaks and with sweet strains of music floating out from among the trees, the musician being hidden from view, all things seemed in tune with nature for that hour.

What the party lacked in number was made up in congeniality and when the guests returned to their homes it was with grateful appreciation to Mr. and Mrs. Greenman for the pleasure of meeting the charming honor guests of the occasion.

Those present were Mr. and Mrs. Frank Greenman, Louis Greenman, Mr. and Mrs. C. S. Allison, Mr. and Mrs. J. M. Welker, Mr. and Mrs. E. G. Hanlon, Mrs. Harriet Cooney, Mrs. Chas. Polk, Mrs. Harry Polk, Mr. and Mrs. Lucas, Mrs. C. L. Wing, Mr. Burrough and Mr. George Miller.

He Didn't Make Good

Mack Steward, who represents himself as a lawyer is in jail on a warrant sworn out by Jas. A. Bear of this city, which charges Steward with obtaining money under false pretenses.

Some two or three months ago Steward "worked" Palatka as the representative of the Jackson (Miss.) Loan & Trust Co. He represented that his company would loan money on mortgages at 5 per cent, but the borrower had to make a payment at the time of signing his application or contract.

Bear says when he made his contract he paid Steward \$150 with the express understanding that the company was to loan him \$15,000 on mortgages at 5 per cent; that he has never been able to secure this money. Hence the warrant for his arrest.

Several others in Palatka were milked for various sums.

Sheriff Kennerly found Steward in Jacksonville the other day selling the same kind of contracts and arrested him.

Steward is in jail. He has had no preliminary hearing, for the reason that he is not yet ready.—Palatka News.

A Sunday Trip

The launch Wekiwa leaves the city dock on Sunday morning at 7 o'clock. Returns to Sanford at 8 o'clock. Gives you a day at the beautiful sulphur springs. Good dinner at the hotel. Bathing and boating is free.

FLOWERS — PLANTS — BULBS

L. H. TEMPLE

AGENT JACKSONVILLE FLORAL COMPANY

Phone 166. 11th and Oak Ave.

Special Offering in Ferns. Sanford, Florida

Floral Designs to Order. Florida

1-25-10-11

INTO A HOME OF YOUR OWN



The Average Increase in Population of cities and towns everywhere is 35 per cent in ten years. This means that new homes will have to be built and more stores provided. This will increase the value of land at the edge of our city.

We Have Some Choice Property that can be bought on easy terms. It will make you a beautiful home and will continue to increase in value.

N. H. GARNER
Sanford, Florida

Orlando, Fla., Jan. 28, 1911

MR. A. E. HILL

Sanford, Fla.

I just want to say that the package of **RAT MUM** that I bought of you has destroyed every rat and mouse in my house and also in the house next



door to me. I shall get some more from you on Monday—about two more packages, and all the rats in this block will be gone. I am very glad that Mr. Newman called my attention to this very useful article.

Yours very truly,

JOE DAWSON

HILL HARDWARE CO.

By the Depot

City Fish Market

Salt and Fresh Water Fish

A. FOSTER

SANFORD AVE. PHONE 68

Just Arrived Car Rice Flour

Most Economical and Satisfactory Feed and will Fatten Your Stock and Keep them in Good Shape.



Just Ordinary Horse Sense

Tells a man that he must be careful in feeding his stock if he wants to get the best results. But it is not always so easy to get the right kind of feed.

We Are Feed Specialists and not only know just what your stock ought to have, but hunt until we find it.

WHEN IN NEED CALL UPON

Sanford Supply Co.

Phone 330

Sanford, Florida



DELICIOUS BISCUITS

Light, flaky and appetizing are made from **FIRST QUALITY "Quaker City" flour**. Look for the label above, somewhere on bag or barrel. It's placed there—in red and blue—to protect the housewife; it's the miller's guarantee of *First Quality* flour.

QUAKER CITY FLOUR MILLS CO.
PHILADELPHIA

ANNOUNCEMENT

To the Citizens of Sanford and all readers of the Herald, Greeting:—

In each issue of the Herald for the past four weeks has appeared a legal advertisement—the Notice of Incorporation and proposed Charter of the Sanford Land Development Company. Perhaps you have read it. If so, you may have observed that the proposed charter is especially broad and liberal, and you may have been able to form a good idea as to the plan or scope of the new corporation. But charters are drawn with a view to future business as well as for the present, and for that very reason our charter covers many points and gives us powers which we have no intention of using for some time to come.

OUR PLAN

Briefly then, our present plans are indicated in our name

Sanford Land Development Company and we propose to develop and actually farm the strictly high grade, irrigable, Sanford land.

We own and control one thousand acres of such land. 250 acres of it are in Eureka Hammock, which our best informed people concede to be the cream of the Celery Delta. 750 acres are in Black Hammock, which has long had the reputation of being the richest body of irrigable land in Florida.

We, intend, as fast as possible, to clear, tile and farm this land on as nearly a scientific plan as possible.

We believe we will be in position to effect savings over methods now in use sufficiently large to pay fair dividends on our capital, even if we never earn anything more than that.

Everyone knows that the success of large movements is due largely to savings, and not to excessive profits.

The large department store combines under one head what would ordinarily be a dozen or more separate institutions. Larger capital enables savings in quantity purchases. One management reduces all kinds of expenses of distribution from salaries to delivery wagons, and when the dozen different institutions might not make a dollar of profit, they will, by combining under skillful management, effect sufficient actual savings to pay good dividends on all capital interested.

Now our company is not a combination of forces, but having watched the situation at Sanford for four seasons, we believe we see many places where improvement can be made.

It will readily be acknowledged that some men in the Sanford District are phenomenally successful. Others are surely making a good record. But it must be admitted by the close observer that we have a few others whose success is at least indifferent. Now, why?

One answer only will satisfy. To be sure, there are all kinds of conditions and circumstances, and no one should be judged until these are all known. But under ordinary circumstances, with equal chance, the man who succeeds best is the one who knows most of his subject and lays his plans best—in other words, it is **MANAGEMENT**

We propose to put our farming under the control of the very best manager that money can hire—one who knows truck farming, fertilizers, soils, market demands and all those things so essential to success in this line.

You may ask—can a man manage a thousand acre truck farm, and how?

We answer. Yes. Just as the head of the great department store manages his business. He makes general plans. Under him are the heads of different departments, salesmen, floor walkers, and

on down to cash boys, each one doing his own special work, but all under the one head.

So our farming will be under the direction of one scientific farmer, who will have foremen in charge of particular crops or of certain acreage, and under these foremen the laborers who do the actual work.

Farming in this way and on so large a scale will enable us to do many things which the ordinary farmer can not attempt. We can maintain an experimental farm where new crops and new methods can be tried.

BUYING

If the man on a five acre farm uses five to eight tons of fertilizer during a season, we on 1,000 acres, would need enough to make it quite an object for manufacturers to compete for the business. This is only one item on which we are sure an immense saving can be effected, and when one considers the seeds, crates, tools and materials used, one can at least satisfy himself that farming on such a scale will prove economical from the standpoint of buying.

Then, too, there is no doubt that there is gross waste in the Sanford District when considered as a whole. This waste occurs in almost every part of the trucking business. We do not mean with every trucker, by any means, but with every crop and every material. It is due largely to ignorance and inexperience, but frequently, also, to lack of means or other causes. People are using too much fertilizer—not all of them, but some. They are wasting labor, team work, fencing, ditching and a thousand and one other things which can be partly remedied by handling scientifically on a large scale.

It is not possible here to go into details of this thing, but any truck gardener will be able to figure where, on a large scale and with plenty of capital, we can keep many dollars which are now wasted.

Then, with the selling end: A systematic farming of 1,000 acres under a management which keeps posted, will be able to reach the right market with the right article and at the right time, and under a plan which will effect a saving in selling.

SELLING

Sanford is said to produce a thousand packages of vegetables per acre each season. On the best plan now in use, a charge of 10 cents per package is made, and it amounts to \$100.00 per acre. On our thousand acres it would amount to the enormous sum of \$100,000.00 per season. Suppose we play safe and cut this in two in the middle and say 500 packages per acre, and the amount is \$50,000. Don't you suppose when we get to going we can save part of that \$50,000.00? We do. We could put our own men in the cities and if necessary retail our own stuff. We are not knocking our present selling systems. We are highly pleased at the progress made along this line this present year, but we know that with a thousand acres of stuff to sell we can save a penny now and then.

Then there are the matters of freight and express claims. The big shipper can't get better rates perhaps, but he can get better service and his wants and claims are given attention, while the smaller shipper waits and wonders.

CAPITALIZATION

Now, our charter allows for a total capital, if necessary, of \$800,000 per acre or \$800,000.00. This is based upon a value of \$800.00 an acre for the land when improved, irrigated and in crop, and this capitalization allows for the necessary teams, tools, tenant houses and all equipment to carry on our business.

This full \$800.00 per acre may never

be issued, but it probably will be when we are all in working shape and equipped to run our farm.

KINDS OF STOCK

Out of this \$800 per acre we have arranged for \$350.00 per acre of preferred stock and \$450.00 per acre of common stock.

We who are organizing the Sanford Land Development Company, and putting in the land and our services, have subscribed for \$300,000.00 worth of the common stock. The balance of the common stock, \$150.00 per acre, is to be placed in the treasury for future use as thought necessary by the board of directors.

The \$350.00 per acre of preferred stock is to be sold to raise the necessary funds to improve and farm our land. This preferred stock is to draw 7 per cent dividends, payable semi-annually, and the dividends are cumulative, so that they must be paid before those who hold common stock can be paid anything. In case the company should not prove a success and should sometime be dissolved the holders of the preferred stock would get all their principal and interest before the common stockholders received anything.

This means that we, who have planned this thing and are putting our land, time and energy into it, can never receive a cent of profit on our stock unless we "make good" and the company makes profit enough to first pay this 7 per cent dividend to the holders of the preferred stock.

LUCKY SANFORD

But we think we know Sanford. The organizers of our company have spent four seasons here. They have improved more land than any two concerns in the Sanford District. They have farmed enough so that they know something of the requirements. The possibilities of Sanford land are only partly realized. The future has some surprises in store. Before the game is over Sanford will be able to show her strength and will still hold her best cards—sub-irrigation, subsoil, frost protection, transportation—left to the good.

LUCKY SANFORD, will apply with increasing force as the years go past each one of which will but have added new laurels.

DIVIDENDS

What does it mean to pay 7 per cent on this \$450.00 per acre of preferred stock? Just \$24.50 of profit to each acre under cultivation. Add to this \$8.50 per acre for taxes, salaries and necessary office expenses, and it will require an income of \$33.00 per acre.

Don't you know that we can save more than that amount per acre every season in our buying, selling and other savings as outlined above? Of course we can, and have money left.

But suppose the whole \$800.00 per acre is issued. We will need to make an income of \$50.00 plus the \$8.50 for taxes and expenses, or \$58.50 per acre, in order to pay 7 per cent dividends on every cent of the largest amount of stock we could ever issue.

CAN WE DO IT?

You know we can. It is as safe as government bonds. Ask any truck grower in the Sanford District who has been here four years. Ask the First National Bank, the Peoples Bank, the Mayor, the Commercial Club, the Florida Vegetable Growers' Association, or any man, woman or child in Sanford if these estimates are not ultra conservative. Ask them if our capitalization is too high per acre. If there is any loop hole in our plans. We court investigation of our plans or of the Sanford District.

IF

Sanford has been growing vegetables

for market for fourteen years. If we can earn one-fourth as much per acre on our land as the whole Sanford District has averaged per acre during those fourteen years we will make a fortune for every stockholder in our company.

HOT AIR

Yes, and no. Get out your pencil and figure on it? It is done in every other line of business. Sanford has paid and is paying a 7 per cent dividend on a valuation of \$8,000.00 per acre. That would amount to only \$560.00 of profit per acre, and you readers of the Herald know that this is being done every season. You can also think of numerous instances where two or three times this amount is earned per acre each year.

DON'T IT LOOK TO YOU

as though we could pay the 7 per cent dividend on our preferred stock? We think it does.

ANOTHER FEATURE

with this preferred stock is that after three years from the time it is issued the holder can exchange it for any of the improved land belonging to the Company at its market value.

This feature is for the benefit of those living at the north or elsewhere, and who would like a Sanford truck farm some time but cannot come here and improve one now.

They can buy this preferred stock and draw 7 per cent dividends on the money each year. Then, any time after the third year if they want a farm they can select any land the company owns and exchange their stock for it.

A safer or fairer plan could not be made than this.

NOW TO BUSINESS

We want to sell this preferred stock right away—not all of it, but enough to start a large crew of men to clearing that two hundred and fifty acres of Eureka Hammock land. We want to have our farm in operation this next fall. We couldn't use all the money at once if we had it, but could only pay it out as the labor is performed. Therefore, we have arranged to sell this stock on the installment plan covering a period of five months, one-fifth down and one-fifth each month till the amount you subscribe for is paid. In this way we can use your money as it comes in to pay our bills for improving as the work is done. Of course if you pay all cash, your interests starts at 7 per cent. On the installment plan, if you wish, we will deposit a stock certificate in the bank to be delivered to you when the payments are completed, and you could make the payments direct to the bank if you prefer. Or you may send your money direct to our Sanford office, and our treasurer will receipt for same till full amount is paid and then forward your certificate of stock. You can readily satisfy yourself as to our reliability by referring to our banks or business men.

Better still will be for you to call and see us. Let us talk it over with you and explain any point you do not understand.

WE WANT YOUR MONEY

We have the land. We have the plan. We have incorporated a company purposely to transact this line of business. We need the money to improve this land and make it productive. Our plan is practical. You know that, and if you have any doubt you can easily satisfy yourself.

If you have a few hundred or a few thousand dollars which you can spare, look into this matter. It's a worthy object. It's legitimate and it will pay. Some day you will thank us for calling your attention to this plan and offering you the opportunity to subscribe to this stock.

OUR OFFER

In order to start our improvements at once we have decided that with the first \$25,000.00 of this 7 per cent preferred stock sold we will give

A BONUS

of 25 per cent of common stock. \$25,000.00 will start us out and improve a lot of land ready for a crop this fall. That land will begin at once to earn the income necessary to pay the dividend on the \$25,000.00. When that amount of land is under cultivation the success of our plan is assured, for it will be a practical demonstration of our scheme. We know that all additional capital needed then will be forthcoming without a bonus. But in order to get to work on the improvements at once and get the land subdued, and irrigated before fall, we are making this remarkable offer to our home people.

WHAT IT MEANS

Twenty-five per cent bonus of common stock means this: Suppose you buy \$1,000.00 worth of this preferred stock. You get a certificate for that amount and it draws you 7 per cent interest from the first day. In addition you get a certificate for \$250.00 worth of common stock free. This common stock is the kind we organizers hold. It won't pay you a dividend the first year, but the time will come when this \$250.00 of common stock will pay you more than the whole \$1,000.00 worth of preferred.

IT WON'T COST YOU A CENT

for this common stock, if you get your subscription in before the whole of this first \$25,000.00 of preferred stock is taken. The common stock is not for sale at any price, but you can get some of it in this way.

SOME OF YOUR FRIENDS

might be interested in this investment. Kindly call their attention to this liberal offer or hand us their names, and we will mail them a copy of our prospectus and of this offer. They will thank you some time for the information leading to this opportunity.

SANFORD IS ALL RIGHT

and we are for Sanford first, last and all the time. We have faith in the supremacy of the Sanford District and are staking our own money, time and energy on that faith. This movement will help the entire situation at Sanford.

LET'S ALL BOOST

Possibly you may not have any ready money at this time which you can spare for investment, but even then you can speak a good word for Sanford and for any progressive movement here, including the Sanford Land Development Company. Tell people what we have done, what we are doing and what we are going to do at Sanford. We've got the best place in the world, but people who are unacquainted may never know of the virtues of Sanford if you don't tell them. People who would like to invest in our preferred stock may never hear of the opportunity unless you mention it. We thank you in advance for anything you may be able to say for us.

Below you will find a blank subscription coupon. If you can use any of our preferred stock, please fill out and sign this coupon for the amount you wish. Send us a check or money order for one-fifth or more of the amount. If you wish further information, fill out the other coupon and we will be pleased to send you our prospectus as soon as it is received from the printer, and give you any information you may wish.

We invite you to call on us and talk it over.

SANFORD LAND DEVELOPMENT COMPANY

Office With Howard-Packard Land Co.

Peoples Bank Building

SANFORD, FLORIDA

Sanford Land Development Company
Sanford, Florida

Gentlemen:—
My attention has been called to your offer to sell 7 per cent Preferred Stock in your company and give a bonus of 25 per cent of Common Stock. I am interested in this proposition but wish further information.
Please send me your Prospectus as soon as issued. Also give me particular information about.....

I should like to have you send information to the following people whom I believe will be interested.....

Signed.....

.....191.....

I hereby subscribe for..... shares of \$100.00 each, making \$.....
of the Preferred Capital Stock of the Sanford Land Development Company.
Enclosed find..... for \$..... to pay one..... of the above amount. I agree to pay the balance in..... equal monthly payments of \$..... each.
Please send Certificate of Stock to.....

(If you wish certificate issued at once and deposited in bank until the balance is paid, please designate what bank. If you prefer us to hold your certificate until you have it paid for we will do so and send you our Treasurer's receipt for your payments. If you are paying for your stock in full it will not be necessary to fill out the above blanks.)
I understand that I am also to receive a bonus of 25 per cent of the above amount in common stock.
All of the above stock is to be full paid and non-assessable.

Please issue stock in the name of.....

Signed.....

THE KINGDOM OF HEAVEN— NO COMMON LEVEL THERE.

"As Stars Differeth From Stars"—
"Greatest and Least in the King-
dom"—John the Baptist's Humble
Position.



Berlin, Germany, March 20.—Pastor Russell delivered three addresses here today—one of them to the Jews on "ZIONISM IN PROPHECY"; another on "HERE-AFTER," and the third, which we report, from the text.

"Of those born of woman there is not a greater prophet than John the Baptist, but the least in the Kingdom of Heaven is greater than he" (Luke vii, 28). Very large and interested audiences attended. He leaves tonight for Copenhagen and Stockholm. Crowds of Jews are reported to have heard him during the last three days in Vienna, Budapest, Lemberg and Krakow.

There can be no better illustration of the sharp line of distinction between the earthly and the heavenly classes and their calling than is shown by our text, said Pastor Russell. The great Teacher freely attested to the loyalty and courage and saintliness of his cousin John, as shown by the words of our text. But if so great and honorable a Prophet, why could not John be a member of the Bride class? Why could he not be numbered with the disciples of Jesus and be an Apostle, or at least a footstep follower? The answer is that he was not called to the heavenly plane, but to the earthly.

A Friend of the Bridegroom.
Jesus had a two-fold mission:
(1) He came "that the world through Him might be saved"—that He might "give Himself a ransom for all, to be testified in due time."
(2) Incidentally His mission was to proclaim the acceptable year of the Lord—the time in which God was willing to accept the sacrifices of such as God to walk in the Redeemer's footsteps and to constitute them the Bride and Joint-heir of Messiah.

John the Baptist referred to the latter feature of our Lord's work, saying, He that hath the Bride is the Bridegroom, but the friend of the Bridegroom heareth His voice and rejoiceth greatly. This, my joy, therefore, is fulfilled (John iii, 29). It was not for him to be a member of the Bride, but he rejoiced to be a friend of the Bridegroom. As His forerunner he announced the Bridegroom.

Greatest in the Kingdom.
We must remember that the Church in the Kingdom of God—now in a formative or embryonic state, but in the end, by "the resurrection," to be spirit beings and glorious and partakers with Jesus their Bridegroom in His wonderful glory, honor, immortality and Kingdom work. This Kingdom class is not reigning now but merely forming. It is joined on probation—after the Methodist style. If the probationary period of the present life be faithfully used the full induction into the Kingdom, its glories, honors and immortality, will surely follow—by participation in the First Resurrection.

Amongst the faithful followers of the Master there will still be a difference; as St. Paul explains, "as one star differeth from another star in glory" (I Corinthians xv, 41). We cannot know, and it is not necessary for us to guess, as to who shall occupy the chief places in the Kingdom. These shall be given to those whom the Father prefer, as the Redeemer explained to His two earnest followers, who asked that they might sit, one on His right hand and the other on His left hand in the Kingdom (Matthew xx, 21).

John the Baptist Class.
To what class does John the Baptist belong, and what will be his share in the Kingdom, according to our text?
Since the call of God began with the call of the Church, and since it began at the First Advent of Jesus, it follows that no one was called of God to salvation prior to Jesus' time—none until sixty-one hundred and fifty years after He entered the world. Their faith and obedience were pleasing to God; as St. Paul relates—"all these died in faith, not having received the things promised (them), God having provided some better thing for us (the Gospel Church), that they without us should not be made perfect" (Hebrews xi, 13, 40).

Moreover these Ancient Worthies, while not members of the Kingdom, per se, which will be spiritual, will be members of that Kingdom in its earthly phase. They will be the Kingdom's earthly representatives, princes or rulers, in all the earth, as the Scriptures declare (Daniel xiv, 16). We remember the words of Jesus to this effect. Forbidding His Kingdom he declares, "Ye shall see Abraham, Isaac and Jacob and all the Prophets in the Kingdom," but He said not a word about Himself or His disciples being seen; properly or because they, being spirit beings, will be invisible to men.

Great Plan. with such a grand view of our Saviour's work, with such a hope of a share with Him in His Kingdom, what manner of persons ought we to be in holy conversation and godliness? Nor should it be thought strange that any of the spirit-begotten now, or the restored of the future who would turn their backs upon the gracious provisions made for their salvation, would be unworthy of further favor or blessing at the hands of God and would die the Second Death—annihilation.

If your aim in life is to economize and to have for your everyday use dependable goods at the lowest possible prices we ask you, not for our sake, nor for this town's sake, nor for the sake of anything but your own pocket book and your bank account, to aim for our store and hit the centre of economical buying. Sanford Furniture Co. 22-21

Notice

Notice of first meeting of creditors, in the district Court of the United States for the Southern District of Florida. In bankruptcy.
In the matter of W. M. Greenleaf, trading and doing business as W. M. Greenleaf and Company of Winter Garden, Florida, in the county of Orange, District of Florida, bankrupt.
Notice is hereby given that on the 6th day of January, A. D. 1911, the said W. M. Greenleaf, trading and doing business as W. M. Greenleaf & Co., was duly adjudged bankrupt and that the first meeting of his creditors will be held in the office of the Clerk of said Court in the Government Building in the City of Jacksonville, Duval County, Florida, on the 11th day of March, A. D. 1911, at 10 o'clock in the forenoon, at which time said creditors may attend, prove their claims, appoint a trustee, examine the bankrupt, and transact such other business as may properly come before said meeting.
Jacksonville, Florida, March 19th, 1911.
CHAS. S. ADAMS,
Referee in Bankruptcy.

J. H. LEE & CO. J. A. THOMPSON, Mgr.

Florida and Western Meats
PHONE 68
Sanford Avenue Old City Market Sanford, Florida

Dr. Schadt's Special Party Trips

Personally Conducted - Private Cars - Number in Car Limited

JACKSONVILLE TO NEW YORK
March 21-28 April 4-11-18-25 May 2-9-16-23-30
Leave 8:50 a. m. Ar. 2 p. m. 150 lbs. Baggage Checked. No Stop Over or Access to Pullman Sleeper.

\$15.00 Railroad Fare. Half Fare for children under 12 years. Membership fee \$1.00. Please remit \$16.00 and 10c stamp (for postal registration) and secure your identification ticket and badge at least one week in advance from **Dr. O. G. J. Schadt, 143 West 84th St., N. Y.**
Passenger agent will be at Union Depot 7:30 a. m. to 8:30 to check baggage and at Washington to escort parties to New York.
Special rates at HOTEL ARAGON, Jacksonville, where DR. SCHADT'S Representative can be seen after 7 p. m. day before. For further details address DR. SCHADT and enclose stamp for reply.

JAS. B. LAWSON

Periodicals Stationery
CIGARS and TOBACCO.
COLD and HOT DRINKS ICE CREAM
Wholesale and Retail
PHONE 109 SANFORD, FLORIDA

Free Voting Coupon

This is a separate vote from the nominating coupon. As many may be sent in each week for each contestant as can be collected.

This coupon entitles.....
..... to 25 votes in

The Herald's Popularity contest. This coupon must be in office by Wednesday 5 P. M. of each week.

Nomination Coupon

The first one of these coupons sent in for each contestant entitles them to 1,000 free votes. Only one of these coupons will be allowed to each contestant.

I nominate Mr. Mrs. or Miss.....
..... of..... State
as a candidate in The Herald's contest.

Nominated by.....
..... of..... State

While it is not necessary that a coupon be used, it will facilitate matters to send one for each contestant. Under no circumstances will the nominator's name be divulged.
The Herald Contest Manager.

MERRIE ENGLAND

Is the title of a book on Socialism, containing the underlying principles and the most important objections. For sale at 211 First Street. Price 10c



A PROPHET

or the son of a prophet are not required to predict that farm lands in Orange County will never cost less. Desirable cheap government land has decreased so rapidly the past few years that improved farming land in this section have felt the law of supply and demand and are rapidly increasing in value. Don't delay. See us today.

N. H. GARNER
Sanford, Florida

FRANK L. WOODRUFF SHOES

From Sunrise to Sunset

No matter what the weather, no matter what the occasion, no matter what the time, there is always a

WOODRUFF STYLE

that is just the proper thing. For the clerk, for the merchant, for the society man, for the man whose duty calls him out in the hours of the night; there is a WOODRUFF style to suit his needs at a price to suit his purse.

\$25 to \$7.00

Frank L. Woodruff
107 W. First Street

W. J. THIGPEN & COMPANY

AGENTS

General Fire Insurance

Office with HOLDER REAL ESTATE CO.

Sanford, Florida

The Mapes Complete Manures

Where seems to be great dissatisfaction throughout the State generally as to the results obtained from most of the fertilizers used last season.

Many growers are now beginning to see clearly what we have been suggesting for some time, they might expect to have happen from the continued use of the Acid Phosphate (rock) goods.

A curiously large number of those of our old customers who were gotten away from us by the inducements of the so called "cheap goods" "Just as good as Mapes," are coming back to us this season to have their groves and fields restored.

The Mapes fertilizers are evidently considered a refuge in extremity when help is needed and hope almost gone. You certainly get the benefits of over thirty years experience in Florida and over fifty years in the manufacture of fertilizers generally. If we cannot help you the case is indeed hopeless.

J. R. Tysen, Agent
JACKSONVILLE, FLORIDA

Now Is The Time To Buy Improved "Ready to Plant" Sanford Celery Farms

These farms can be bought for the next thirty days for less money than ever again. We have Sanford farms to sell. Not Largo, Taft, Burbank nor Celery City but Sanford.

Always Sanford. There is only one Sanford. All irrigated ready to plant. Will pay for themselves this winter.

H. H. CHAPPELL'S
Real Estate Agency

VOICE OF THE PEOPLE

Letters and Communications on Various Timely Topics.

COLUMN DEVOTED TO PEOPLE

In This Department will be Found the Views, Opinions and Comments Of Practical Writers

When the Worker Comes Into His Own

Sanford will then blossom as the rose and this unusually favored section, with its wonderful, gushing artesian wells and unique system of the drainage and sub irrigation, will set the balance of the world a pace. The valley of the Nile won't be in it. Now, Comrade Holly, as you seem to be a liberal editor, please note that I used the words "seem to be," because under this barbarous profit system we are none of us liberal. We only seem to be because it's profitable to seem to be liberal at times, in order to reap profits later on. However, as you seem to allow all other cranks space in your paper I thought you might set up a line or two for a Socialist crank, as it seems to be the Socialist crank that is destined in the near future to turn this old world over and learn how to take the next step in evolution.

Then, and not till then, will Sanford and her wonderfully productive, irrigated truck farms come into her own. Under this barbarous profit system the worker can buy back with the wage he receives only a meagre portion of what he produces. Therefore we cry out "Over production," and it pertains more to the celery and lettuce production than any other line of manufacture—the word manufacture taken from Forrest Christy's write up in the Saturday Evening Post of Sanford—because the celery and lettuce manufacturers have no manufacturers' association, and are a pack of rank individualists fast asleep to the fact that the day of competition is past and gone, and now are competing now, only the small farmer, as the workers have their labor unions and the manufacturer his association.

Now I below give in part a communication received by me from a comrade in Charleston, S. C.:

Charleston, S. C., March 16, 1911. Dear Comrade—Following your request I priced celery here on the city market: Extra large bunches Florida celery, 15c per bunch; average size bunches, 10c per bunch, 3 bunches for 25c.

Now, let's do a little sum in arithmetic. An average crate of celery contains five dozen bunches or 60 bunches. Now if the retailer sells them 3 for 25c he would receive for a crate \$5.00. Now as this celery is returned to you as sold for \$1.25 the retailer's profit on a crate is plainly enormous, or \$3.75 clear profit.

What is your clear profit after transportation charges, brokerage and commission are taken out? Let's make a rough guess of about 53 cents, out of which must come the cost of production, and where are you at, Mr. Individualist, who imagine you are free undoubtedly to compete with one another on a market made and broke by the other fellow?

Now, when the worker comes into his own through Socialism, as will be expressed by cooperation, the worker who produces this celery will receive the \$5.00 per crate, less transportation and distribution. Let's imagine these two items to be, say one-fifth or \$1.00, then the Sanford farmer gets credited by the cooperative commonwealth for having produced \$4.00 worth of good things to help cheer and sustain the human family, and if our celery crop of 150,000 crates then Sanford would be enriched four times that amount, or \$600,000 worth. Truly, Sanford would blossom like the rose. A few would not be enriched to the detriment of the many. The few using their wealth to build roof gardens for cats and give monkey dinners and endow dog hospitals, but the many—especially the Sanford—would use their wealth to build and beautify not only the land, but their own personality.

If you who read this will guess at the name of the writer and send it in to Comrade Holly on a postal, signing the name of your guess and your name, I will own it with my signature after due time.

Yours for the silent revolution that must take place in the minds of men before the next step in human evolutions be taken. —SOCIALIST.

In the Circuit Court, Seventh Judicial Circuit Orange County, Florida in Chancery

Geo. T. Lippincott, Complainant vs Eddy K. Shera and Flora Taylor Shera, Defendants. Notice of sale under degree of foreclosure and by virtue of a degree of foreclosure and sale, made and entered in the above stated cause on the fourteenth day of January, A. D. 1911, by Honorable Minor St. Jones, Judge of the Circuit Court for the Seventh Judicial Circuit of the State of Florida, in and for Orange County, in chancery, in a cause therein pending, wherein George T. Lippincott was Complainant and Eddy K. Shera and Flora Taylor Shera were Respondents, I shall sell at public outcry to the highest and best bidder, for cash, at the front door of the Court House in the City of Orlando, Orange County, State of Florida, during the legal hours of sale, on Monday, April 3rd, A. D. 1911, the same being the legal sales day, the following described real estate, situate, lying and being in the County of Orange and State of Florida, more particularly described as follows, to-wit: The North 5/4 acres of the West 1/2 of the Northwest quarter of Section 3 in Township Twenty (20) South of Range Thirty-one (31) East, Less a strip fifteen (15) feet wide off the North, East and West sides, which is to be kept open perpetually as one-half of roadway.

Notice for Publication DEPARTMENT OF THE INTERIOR U. S. LAND OFFICE

Gainesville, Fla., February 4, 1911. Notice is hereby given that Edwin A. Gilbert whose post-office address is Sanford, Florida, did, on the 5th day of October, 1910, file in this office Sworn Statement and Application, No. 07440, to purchase the n-w 1/4 of s-e 1/4, and n-e 1/4 of s-w 1/4, Section 12, Township 21 south, Range 31 east, Tallahassee meridian, and the timber thereon, under the provisions of the act of June 3, 1878, and acts amendatory, known as the "Timber and Stone Law," at such value as might be fixed by appraisal, and that, pursuant to such application, the land and timber thereon have been appraised at Five Hundred Twenty Dollars, the timber estimated 40,000 board feet at \$2 per M, and 40,000 board feet at \$2.50 per M, and the land, \$220.00; that said applicant will offer final proof in support of application and sworn statement on the 19th day of April, 1911, before the Clerk of the Circuit Court, at Orlando, Florida.

U. S. District Court, Southern District of Florida

In the matter of Chas. H. Evans and Thomas S. Davis, partners, doing business as Charles H. Evans, Bankrupt. In the Matter of Petition for Final Discharge. On the 22nd day of February, A. D. 1911, on reading the foregoing petition, it is ordered by the Court that a hearing be had upon the same on the 27th day of March, A. D. 1911, before said Court at Jacksonville, in said District, at ten o'clock in the forenoon, and that notice thereof be published in the Herald, a newspaper printed in said District, and that all known creditors and other persons in interest may appear at the said time and place and show cause, if any they have, why the prayer of said petitioner should not be granted. It is further ordered by the Court, that the Clerk shall send by mail to all known creditors notice of said petition and this order, addressed to them at their places of residence as stated. Witness the Honorable James W. Locke, Judge of the said Court, and the seal thereof at Jacksonville, in said District, on the 22nd day of February, A. D. 1911. JAMES W. LOCKE, Judge. A true copy. Issued. Attest: E. O. Locke, Clerk. 29-11

Advertisement for C. W. ROSE, PROPRIETOR of The By-Lo-Hotel in Sanford, Florida. Features a rooster logo with text: 'I AM CROWING FOR THE LITTLE REAL ESTATE MAN AND SAVED MONEY' and 'A SQUARE DEAL WITH EVERYBODY'.

C. W. ROSE PROPRIETOR The By-Lo-Hotel SANFORD, FLORIDA

Advertisement for FENOLE disinfectant. Text: 'Why you should Use FENOLE... LIBERALLY... IN YOUR HOME..'. Lists uses: 'To Prevent the Accumulation of Files and Filth', 'To Prevent Typhoid Fever', 'To Keep out Mosquitoes, and to Prevent Malaria and Dengue Fevers', 'To Destroy all Classes of Insects and Vermin, such as Roaches, Ants, Mosquitoes, Flies, Bedbugs, Mites, Etc.', 'Cleans, Protects and Disinfects Without Harm to the User'. Price: 'Quart, 75c.; Half Gallon \$1.50; Gallon \$2.50; Sprayer 50c'. Signed 'The Geo. H. Fernald Hardware Company Sales Agents'.

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F. Meets every Monday at 7:30 p. m., over Imperial Theatre. J. C. Hall, N. G. W. S. Baldwin, Sec'y. Seminoles Chapter No. 2, Order Eastern Star. Meets every second and fourth Friday in month. Every one who has seen his Star in the East are cordially invited to visit the chapter. ALICE E. Rossini, Sec'y. F. O. E. Celery City Aerie 1853. Meetings first and third Tuesdays in every month. Hall in Welborn Block, third floor. Phoenix Lodge No. 5, K. of P. Meets second and fourth Tuesdays. Visiting Knights always welcome. P. E. Hutchinson, C. C. Felix S. Frank, K. R. and S. Sanford Lodge, No. 82, F. S. A. M. G. W. Spencer, Master; J. C. Ensminger, Secretary. Communication every first and third Thursdays at 7:30 p. m. Visiting brothers welcome. United Brotherhood of Carpenters and Joiners of America. Sanford Local Union No. 1731, U. B. of C. and I. of O. Meets every Thursday night at 7 o'clock in the Eagle Hall. W. A. Rumohr, president; T. L. Lent, R. S. & T.

C. M. HAMILTON DENTIST Room 13 Pico Building Phone 355

DR. C. G. BUTT DENTIST Office: Hines Bldg. over Woodruff's Store SANFORD, FLORIDA

DR. R. M. MASON DENTIST Welborn Block Phone 19 Sanford, Florida

DR. W. E. HOUSHOLDER DENTIST Rooms 23, 24 and 25, Pico Bldg. Phone 41 SANFORD, FLORIDA.

DICKINSON & DICKINSON Attorneys at Law Peoples Bank Bldg. Sanford, Florida

DR. E. C. KEMP OBSTETRIC PHYSICIAN Office & Residence 519 Magnolia Ave Office Hours: 9 to 12; 3 to 6 Other hours by appointment Sanford, Florida

ANDEW JOHNSON ATTORNEY-AT-LAW Practices in State and Federal Courts. M. G. T. Building Phone 248

GEO. A. DECOTTES ATTORNEY AND COUNSELLOR AT LAW Practice in State and Federal Courts Welborn Block Sanford, Fla

THOMAS EMMET WILSON ATTORNEY AND COUNSELLOR AT-LAW Late State Attorney Seventh Judicial Circuit of Florida Residences, Sanford and Sivan Lakes

L. G. STRINGFELLOW JUSTICE OF THE PEACE NOTARY PUBLIC Office in City Hall

MADAME JOSEPHINE Will open a class for teaching the S. T. TAYLOR Tailor System of Dress Cutting February 1st. TELEPHONE 283. Yowell Building

J. V. R. PAGE Manicuring Hair Dressing Shampooing Yowell Building Phone 923

WADE, THE TUNER. PHONE NO. 40. ORLANDO, FLORIDA. Wade Will Pay Phone Toll on All Genuine Orders

BICYCLES AND SUNDRIES 25 BICYCLES FROM \$4.50 UP TO \$19. FOR NEW Box 672 Phone 27 SHANIBARGER ORLANDO, FLORIDA

Chase & Co. SHIPPERS OF Florida Fruits and Vegetables General Insurance Agents SANFORD, FLORIDA

Peples Bank of Sanford, Florida CAPITAL \$30,000.00 The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes. THE PEOPLES BANK OF SANFORD OFFERS Prompt Service Polite Service Accurate Service and will appreciate your patronage FOUR PER CENT allowed on Savings Deposits Safety Deposit Boxes for rent M. M. SMITH, H. R. STEVENS, H. E. TOLAR President Vice-President Cashier

HAND BROTHERS LIVERY, FEED and SALES STABLE Harness and Wagons Blacksmithing and Horseshoeing Horses and Mules Bought and Exchanged HEAVY HAULING AND CONTRACTING

Shoe Repairing By Machinery Quicker, Neater and Better than the Old Way Just Try Me and See Same Man but New Location No. 113 W. First Street, Next Door to Woodruff's Store M. HANSON SANFORD, FLORIDA

Drink a Bottle of Coca-Cola GINGER ALE OR SODAWATER Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA. F. H. BARD, President P. F. FORSTER, Cashier GEO. FERNALD, Vice-Pres. S. F. WHITNER, Asst. Cashier Only National Bank in Orange County Funds Protected by Burglary Insurance Safety Deposit Boxes for Rent ORGANIZED 1887

G. W. SPENCER BAKER Most Complete Line of Baked Goods in Florida NO. III PARK AVENUE. Phone 106 SANFORD, FLORIDA

Henry McLaulin JEWELER MY SPECIALTIES Pickard's Hand-Painted China Gorham's Sterling Silver Rogers' Plated Ware Elgin and Waltham Watches ALL GOODS GUARANTEED

Over Forty Years in the Real Estate Business And Haven't "Skinned" Enough Buyers to Retire yet

THAT'S ME

RICH'D H. MARKS

A Few BARGAINS Left

IN SANFORD CHURCHES

Where Devout of the Celery City Worship Sunday.

RESUME OF ALL CHURCH EVENTS

Of Interest to Those Religiously Inclined—Subjects of Discourses for the Sabbath.

The Pastors of the Churches in the City are Earnestly Requested to brief or send their Announcements and other Church News to this office not later than Wednesday afternoon.

The People's Congregational
Rev. George B. Waldron, pastor; Sunday morning service, 11; evening service, 7:00; prayer meeting Wednesday, 7:00 p. m.; Sabbath school, 9:45 a. m.; C. Esslinger, Superintendent.
"Some Heroes of Today" is Rev. George B. Waldron's subject next Sunday evening. In the morning he will speak on the Forty-Sixth Psalm. These services open promptly at 11 a. m. and 7 p. m. A cordial welcome is extended to everybody.
Here is a bit of goodness. The new church is so far towards completion that we expect to use it for the first time on Easter Sunday, April 16th.

First Methodist
Rev. J. A. Hendry, pastor; church, corner Park avenue and Fifth street; parsonage, corner Magnolia avenue and Seventh street; phone 254. Sunday morning service at 11; evening service, 7:00. Sunday school, 9:45 a. m.; Jno. K. Mettinger, Supt. Teachers' meeting every Friday, 7:30 p. m.
Sunday school 9:45 a. m., John K. Mettinger, Supt. in charge, Angus R. Chappell assisting. Our aim: "Every member present every Sunday, on time, with his own Bible, a studied lesson, a liberal offering and a mind to learn."
Preaching 11 a. m., by the pastor. Subject, "Christian Stewardship."
Preaching at night, 7 o'clock, by Rev. C. Fred Blackburn, the presiding elder of the Miami district.
First quarterly conference Monday at 7:30 o'clock p. m. Let all departments of the church have written reports. All the members of the church should attend the conference. Every official should be in his place that night, or send laudable written excuse.
Wednesday, 7:30 p. m., prayer meeting.
Thursday, 3:30 p. m., Junior League meeting, Mrs. L. R. Phillips Supt. in charge.
Friday, 7:30 p. m., weekly Sunday school teachers' meeting.

First Baptist
Rev. J. W. Wildman, pastor; Sunday morning service, 11; evening service, 7:00; Sabbath school, 9:45 a. m.; Prof. N. J. Perkins, Supt.; prayer meeting every Wednesday, 7:00 p. m.; teachers' meeting Friday evening at 7:30.
Presbyterian
Rev. J. F. McKinnon, pastor; morning service, 11 evening service, 7:00; Sabbath school, 9:45 a. m.; Henry McLaughlin, Supt.; prayer meeting Wednesday 7:30 p. m.

Catholic
Catholic Church, Oak avenue between 6th and 9th streets, Rev. Father Bresnahan in charge. Mass every Sunday at 10 a. m. Rosary, sermon and benediction every Sunday at 7:30 p. m. Sunday school at 9 a. m. Confessions heard Saturday before first Sunday of the month between 4 and 5 p. m. and 7 and 8 p. m. First Sunday of month mass at 7:30 a. m. and 10 a. m.

Holy Cross Episcopal
Rev. B. F. Brown, rector; A. D. Key, senior warden; Sunday morning service, 11; evening service 8:00; Sabbath school, 9:45 a. m.; B. F. Whitner, Supt.; prayer meeting 7:30 Wednesday evening.

The Cornetist's Teeth.
"Do you know the great dread of the cornetist?" said a cornet virtuoso. "I'll tell you, son—the loss of his teeth. Worst thing that could happen to him. It means the end of his playing. No man can play the cornet with false teeth. When his own cusps and canines are gone he loses his embouchure."—New York Press.

Discouragement.
"So you have quit laughing at your wife's hair?"
"Yes," replied Mr. Growcher. "The funnier they seem to me the more convinced she is that they must be correct in style."—Washington Star.

Psychology of the Crowd.
"What makes the crowd gather so over there?"
"Oh, vulgar curiosity, I suppose. Let's go over."—Harvard Lampoon.

Wash not fresh tears over old grists.—Euripides.

WHY THE WIND BLOWS.

The Basic Principle, the Tendency of Hot Airs to Rise.

The wind, like other things of everyday life, rarely invites notice unless it is unusually "high," and rarely do we hear the questions, "Why does the wind blow?" "Why doesn't the wind blow?"

What is this wind that rushes "out of the nowhere into the here?" Why should it blow at all, or why sometimes so gently and at other times with the relentless force of the hurricane?

The wind could have no power, it could not even exist, if the air had no weight, this weight having been shown to be about thirty-one grains for each hundred cubic inches of air. When air is put in motion the effect is like that obtained by throwing a ball against an object. The harder you throw the ball the harder it will strike, and the greater the number of balls thrown at one time the greater will be the force of the blow. When the wind is blowing it strikes what it blows against, and the harder it blows (that is, the greater the speed of the air) the harder it will strike against the resisting object.

What causes the wind to blow or why the air should be in motion is not easy to explain. Simply stated, it is caused by the tendency of hot air to rise and thus to form a partial vacuum into which the cooler surrounding air rushes, in much the same way as water will rush downward to seek its level. If the earth were smooth, if it did not rotate and if there were no sun the air would be motionless. When the sun shines on a wide space of the earth the air of that region becomes heated, this great volume of warm air rises and the cooler, heavier surrounding air flows in to take its place. As the earth rotates there tends to be formed a ring of heated and rising air with currents indowing at the bottom and at both sides. This is the condition that prevails near the equator and causes the trade winds that blow so steadily. The rotation of the earth causes the wind south of the equator to flow toward the northwest and that north of this line to flow toward the southwest.—St. Nicholas.

THE CLOWN'S FACE.

Pathetic Incident From Which the Use of Black Lines Sprang.

"Every once in awhile," says a prominent comedian, "I am asked by some newspaper or magazine to tell of the actual feelings of a man who is called on to appear before the public as a continuous funmaker. Usually I reply by calling attention to the fact that one of the greatest tragedies of the theater is connected with the clown.

"In the time of Louis XIV, there was a famous clown known as 'Fat William' (Gros Guillaume), who held his audiences in the Rue Favari by his wonderful eccentricities of gesture, voice and mimicry. One night, so the legend runs, his wife was dying, and he was still obliged to go on and entertain the clanking, clashing, ribald Parisian mob that stood in the pit. It was in the days before there were seats in the orchestra.

"Like all imitators of the Italian 'commedia,' his face was whitened with flour. Under the burden of his great domestic sorrow he was stupid and slow in his performance, and in order to stir him up his companion on the stage hit him with a resounding whack with a heavy cane. The combination of his sentimental troubles and the physical pain caused Gros Guillaume to weep. As the tears streamed down over his whitened face the aspect was so comical that the audience cheered and laughed itself into hysterics. And ever since then every clown has black lines on his whitened face.
"Many are the black lines on the face of the actor that the audience knows not of."—Chicago Tribune.

Just a Precaution.
"So you are attending cooking school?" says the friend. "Are you going to do your own work?"
"No. I want to be able to teach my husband how to prepare the meals in an emergency."—Judge.

Dickens as a Reporter.

Dickens once described the conditions under which he pursued the calling of a reporter—conditions, he said, of which his successors could have no adequate idea. On one occasion he transcribed his shorthand notes of important election speeches, he said, on the palm of his hand, by the light of a dark lantern, in a postchaise and four galloping through a wild country at the dead of night at the then surprising rate of fifteen miles an hour. He once, in the castle yard at Exeter, took an election speech of Lord Russell in the midst of a lively fight.—Westminster Gazette.

Pure Reading Matter.

"One of the funniest requests I ever got," the advertising manager told us, "was from a local dry goods merchant. He said, 'I want this advertisement put in a part of the paper where women will be sure to read it.'
"Great Scott, man! I said. 'Don't you know that when we have some pure reading matter that we want women to be sure to see we put it next to a dry goods advertisement?'"
—Cleveland Plain Dealer.

An Ox Hide.

"Thomas," said the professor to a pupil in the junior class in chemistry, "mention an oxide."
"Leather," replied Thomas.
"What is leather an oxide of?" asked the professor.
"An oxide of beef," answered the bright youngster.—Chicago News.

Showered With Attention.

"Now that you are rich I suppose everybody is anxious to serve you."
"That's the way it seems. I'm on the lookout all the time for subpoena."
—Kansas City Journal.

Notice of Application for Tax Deed Under Section 8 of Chapter 4888, Laws of Florida

Notice is hereby given that M. M. Smith of Winter Park, Florida, purchaser of tax certificates named below, has filed said certificates in my office and made application for tax deeds to issue in accordance with law. Said certificates embrace the following described property situated in Orange county, Florida:

Cert. No. 2577 of 1895: NW¼ of NW¼ Sec. 16, Tp. 21 S. R. 32 E., assessed in the name of S. W. Hampton.

Cert. No. 2795 of 1894: SW¼ of NW¼ Sec. 13; Tp. 21 S. 7 31 E., assessed in the name of R. Briggs, Jr.

Cert. No. 2583 of 1895: SW¼ of SE¼ of SW¼ Sec. 16, Tp. 21 S. R. 32 E., assessed in the name of Unknown Owner.

Cert. No. 2145 of 1897: SE¼ of NW¼ of SE¼ and SW¼ of NW¼ of SE¼ Sec. 16, Tp. 21 S. R. 32 E., assessed in the name of W. C. Jacobs.

Cert. No. 2426 of 1901: SW¼ of NW¼ Sec. 16, Tp. 21 S. R. 32 E., assessed in the name of Fries & Robinson.

Cert. No. 2425 of 1901: SW¼ of NE¼ Sec. 16, Tp. 21 S. R. 32 E., assessed in the name of Fries & Robinson.

Cert. No. 2622 of 1896: SE¼ of SE¼ of SW¼ Sec. 16, Tp. 21 S. R. 32 E., assessed in the name of D. M. Simmons.

Cert. No. 3113 of 1894: NW¼ of NW¼ of SE¼ Sec. 16, Tp. 21 S. R. 32 E., assessed in the name of Unknown Owner.

Cert. No. 3114 of 1894: W¼ of SW¼ of NW¼ of SE¼ Sec. 16, Tp. 21 S. R. 32 E., assessed in the name of Unknown Owner.

Unless said certificates shall be redeemed according to law, tax deeds will issue thereon on the 25th day of April, A. D. 1911.

Witness my official signature and seal this 24th day of March, A. D. 1911.

B. M. ROBINSON,
Clerk Circuit Court, Orange County, Florida.
By M. A. Howard, D. C.

SECURE
A HOME NOW



Our Easy Payment Plan seems to suit everybody. It's popular because we enable you to

Get A Home Be the landlord's slave no longer. Strike out for freedom. We will help you if you will let us. Our

Homes at Markham Park are just the thing for you. Take your wife to look at them. She will be delighted with the prospects of owning one of them.

N. H. GARNER
Sanford, Florida

WOMAN'S EXCHANGE,

Phone 324,
418 Magnolia Ave.

Fancy Works of All Kinds. Stamping, Embroidery Supplies, Hand-Painted China Home-Made Cooking a Specialty.

Consignments and Orders Solicited

A. P. CONNELLY

GENERAL FIRE
INSURANCE AGENT

Office Above First National Bank

SANFORD, FLORIDA

SANFORD HEIGHTS

Let Us
Show
You
The
Heights

The Best
Suburban
Property
Near
Sanford

Just a few lots left and they can be bought for one-third their actual value, on easy terms. To wait is but to lose, so come, look and you will buy.

Good road to the Property, good sidewalks through the Property and good people living on the Property.

**Sanford Heights
Improvement Company**

Office First Street Opposite Postoffice
Marks Real Estate Agency, Agents.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 33

SANFORD, FLORIDA, FRIDAY, MARCH 31, 1911

Volume III

ALL AROUND FLORIDA

The General News of "The Land of Flowers."

CULLED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

Port St. Joe, a town that was wiped out more than half a century ago through a combination of yellow fever and business adversities, is to be restored to the map of Florida. A land company and a railroad company are behind the new movement.

The Gainesville jail is not an inviting place of refuge for the inmates, as almost every week the papers give reports of an attempted escape.

In the course of a few weeks the new plant of the Florida Woodenware Company, located in Palatka will begin operations, when a large force of men will be given employment, and the task of producing thousands of buckets and tubs daily will begin.

Senator Duncan U. Fletcher had a narrow escape from serious injury, perhaps death, in the railroad wreck in Georgia Saturday. He changed sleepers and the one in which he originally intended riding was smashed.

The Plant City Courier prints a strawberry cartoon illustrating that enterprising town's excellent location as the center of this growing industry. The Courier cites the fact that \$62,000 has been already paid for berries on the railroad platform there, which shows the extent of the business.

The harem skirt has "arrived" at Tampa. As yet it is only draped on a wire figure in a show window but may become animated ere long.

That St. Johns county is going to be precipitated into a wet and dry campaign is now evident. The movement has been launched by citizens of Hastings and is being carried on independently of the county branch of the Anti-Saloon League.

Only ten Florida Militia officers will be chosen to attend the army maneuvers in Texas, as news has come from Washington that only 1,000 will be selected from the national guard organizations of the various States. Allotment is made on the strength of the organized militia.

Policeman Wilson lies at the point of death at the Gordon Keller Memorial Hospital at Tampa and Charles Brown, a negro, with whom the policeman fought a pistol duel, is in the same condition at the Clara Frye negro hospital. A negro named Williams, returning home unexpectedly, is alleged to have found Brown in company with his wife. He sent for the policeman, and as soon as the latter appeared Brown opened fire. The officer was wounded in several places about the body before he could return the fire. Wilson fell to the ground, but, lying flat on his back, drew his revolver and probably fatally wounded the negro.

Weather For April

A reactionary storm period is in progress as we pass from March into April. Storms of rain, wind and thunder will culminate on and touching Sunday the 2nd, winding up with possible snow in northern extremes.

Rising barometer, fair weather and frosty nights will visit most parts of the country between the 2nd and 5th.

A regular storm period covers the 4th to 8th, having its center on the 6th. During the 6th to 8th, storms of rain, wind and thunder will make their transit from west to east, touching most parts of the country. These storms will be in the form of heavy April showers, breaking into severe thunder squalls and thunder storms in many localities. Fair weather and cool nights, with possible frost northward, will follow these storms.

A reactionary storm period on and touching the 11th and 12th will bring severe thunder, rain and hail to many sections.

A regular storm period extends from the 18th to the 21st. On and touching these dates, expect many active April storms and squalls, to much cooler.

A reactionary storm period has its center on the 24th and 25th, and threatening weather will appear.

A regular storm period is central on the 29th, extending from the 27th to May 3rd.

PROCLAMATION

WHEREAS, the people of this the most favored section of the Southland having received the benefits of advertising in the past and,

WHEREAS, the Governor of the State of Florida, having set aside the first day of May as the date on which to send Post Cards, Papers and other Literature descriptive of our Great State to the people of other States, Therefore, Be it

RESOLVED, That every Public Spirited Citizen of Sanford and the Celery Delta join in the Great Movement for Advertising our Section and send greetings to our friends in every part of the world.

(Signed) CITIZENS OF SANFORD,
Per THE SANFORD HERALD

ANOTHER BIG LAND DEAL

Nineteen Thousand Acres in Geneva Section Changes Hands

One of the largest transactions in land consummated in Orange county took place a short time ago when the Musselwhite and Howard tract comprising 19,000 acres in the Geneva peninsula passed into the possession of the East Sanford Land Company, of which Mr. W. A. Whitcomb of Bloomington, Ill., is the moving spirit.

This body of land which sold for \$142,000, lies in townships 19, 20 and 21 east, and ranges 31, 32 and 33 south, which are between Lake Harney and Jessup, the land being bounded on three sides by the two lakes and St. Johns river. There is a well defined opinion in this section that land situated on or near a large body of water has a certain protection against the cold that does not attain with land not so located, which if true makes of this tract one of the best pieces of land undeveloped in the state for home and farms.

It was learned from Mr. Whitcomb that it was the intention of his associates and himself to dispose of the land in tract of five acres or more. The land in the central section of the tract is well adapted to the growth of citrus fruits, peaches, pears, pecans and other nuts as well as figs and persimmons of the Japanese variety. The land near the river and lakes is of the flowing well type, there being some 4,000 acres of this nature, which adapts it perfectly to the production of winter vegetables such as are grown in the Sanford celery delta. The fact that this section has just passed through a drought covering fifteen weeks, during which period the Sanford crops grew to maturity without being stunted in any particular, further demonstrates the worth of the system of irrigation as obtained here through the inexhaustible supply of artesian water which flows naturally. The 4,000 acres of this tract that can be irrigated as Sanford lands are irrigated, will form the nucleus of a very thrifty settlement—Times-Union.

Commercial Club Meeting

The meeting of the Commercial Club last Monday was fraught with good results and there was a feast of reason and flow of the soul (a la Budweiser).

Messrs. McLain and Culpepper of Geneva met with the club and called attention to the need of a drawbridge at the Geneva crossing. Hon. Frank Woodruff, member of the board of county commissioners stated that the board had under advisement the matter of this bridge and that they would pay half if the citizens would pay half. Also that the crossing to Osteen would be bridged by a drawbridge supported through toll rates.

This is good news to the people of Sanford and there is no doubt about both of these bridges being built.

Freight rates, railroad facilities and other important matters were taken up and discussed. The official button for the Club was distributed among those present by secretary Woodruff. The button has the inscription, "Sanford Commercial Club" and the "Garden Spot of the World", on a white ground with a stalk of celery, on rampant, (whatever that is).

Every one who attended the meeting was greatly encouraged by the future outlook of Sanford and many enrolled their names as members of the Club.

THE LAST CALL TO THE POLLS

Popularity Piano Contest Closes Today. Votes Still Pouring In

Well now, what do you know about the bunch of star contestants who are in The Herald's Popularity list to receive the \$500 Grand Contest Piano?

These contestants accomplished a good work which will be a monument to them in future years, the monument of placing in the homes a weekly paper which is clean, up-to-date and facts about Sanford's marvelous advancement. (The greatest power in the world for bettering a community is the newspaper and the American home is rated by the newspapers and magazines that enter it. As soon as you receive this issue sit down and make a list of those who would be happier, and better by receiving the Herald. Then send in the list at once. Think of those away from home, The Herald would be liked a letter from home from all the dear acquaintances that would inspire them to strive for greater achievements in their chosen vocation in life. Make out a list and send to the Contest Manager and votes will be given your favorite contestant.

Until Noon Saturday to Vote
In order that every possible chance can be given. You can cast your votes until noon Saturday. The Contest Manager will receive returns at the Herald Office until Saturday noon. It rests with you to win and the contestant receiving the largest number of votes, will get the Herald Prize Piano.

In the following issue a full account of the winner and exact standing of each contestant will be given.

Write your name plainly and name your favorite contestant and votes will be given by the Contest Editress Mrs. M. F. Keyes

Musicale at Welaka Club

One of the most enjoyable events that have been given at the Welaka club was a musical last Tuesday afternoon. Mrs. R. Homrighous was chairman of the most efficient committee that arranged the program. The first number on the program was a vocal solo by Miss Mabel Bowler and her sweet voice was never heard to better advantage. Mrs. H. C. Maitland came next and completely charmed the audience with two beautiful vocal selections and responded to repeated encores. Mrs. Maitland is teacher of vocal music in the Livingston College at Enterprise, and is also a gifted reader, delighting the club with a humorous selection on this occasion. Miss Madge Ward and Miss Ruth Abbott two of Sanford's favorite pianists played numbers that were much enjoyed and Miss Mercedes Munson very sweetly sang two pretty selections. Social half hour with refreshments followed.

Boy Invents Aeroplane

Joseph E. Anderson, a 19-year-old inventor, of Greenwich, Conn., expects to be one of the competitors for the Gould prize of \$15,000 for aeroplanes driven by a double propeller system. Young Anderson's machine combines some of the best features of the Wright type of biplanes with some of those of the Antoinette.

One principle in the monoplane has never yet been used in aeroplanes of this class. The machine will be so constructed that there will two engines and two propellers, either one of the propellers to be driven by either engine.

GROWERS GET GOOD RETURNS

Florida Vegetables Growers Association's Good Work

Under the able management of Harry Ward the Florida Vegetable Growers Association has made good this season. At the present time celery that under ordinary conditions would not bring 50 cents per crate is netting the growers \$1.00. The association has been a power and every grower is pleased with the good showing made. At this time last season the price was very low and the good price prevailing this year while not entirely due to the association has certainly been bettered by the methods of marketing pursued by the association.

Co-operation is the secret of success in business these days and until all the growers are corralled, under one head a systematic method of growing and marketing crops will never be effected.

Despite difficulties and knotty problems the first year of the association has certainly been a success and should stimulate the growers into creating a much larger membership next season. In unity there is strength!

Death of F. J. Symes

After a short illness and surrounded by his children and grandchildren F. J. Symes breathed his last on Sunday at the home of his daughter, Mrs. B. A. Howard. The funeral services occurred on Monday. Rev. J. F. McKinnon officiating. Interment was made in the family burying ground at McBain, Michigan.

Mr. Symes was greatly beloved by all who knew him at his adopted home in the Southland. He had been coming to Sanford for several years and was largely interested in the improvement of this section.

His cheerful, helpful life; devoted to his wife and family and kindness to everybody will long linger as a fragrant memory in the home which his presence brightened and which death has now darkened. Though he is gone his record has been made and will remain with us as a lasting treasure. His life was gentle but like the still waters it was deep. In his heart he carried those he loved, and his hand never weary, his steps never failed in caring for and ministering to those who were in any way dependent upon him.

Besides a devoted wife he leaves two daughters, Mrs. B. A. Howard and Mrs. Kent Rossetter, and one son, Roy T. Symes all of this city. We can only remind these mourners that he is not dead he is only asleep—resting after a long and well spent life here, he cannot, and would not if he could return to us; we can, if we will, go to him. Behind the storm clouds always lurks the rainbow and when the storm is past it weeps upon the flowers of the land and the pearls of the sea. Darkness precedes the dawning and out of the blackness of night comes the sunshine and joy of the day.

Card of Thanks

Died March 26, 1911, at the home of of his daughter, Mrs. B. A. Howard, Mr. Frank J. Symes. To those who so kindly assisted us at the time of our bereavement. We wish to express our heart-felt thanks.

Mrs. F. J. Symes

Mr. and Mrs. B. A. Howard,

Mr. and Mrs. Roy Symes,

Mr. and Mrs. A. K. Rossetter,

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Nine people were killed and fourteen injured in a Dixie Flyer wreck at Tifton, Ga., last Sunday.

One hundred and fifty people were killed in a shirt waist factory fire in New York last Saturday. Lack of fire escapes was the principal cause of the many deaths.

John F. Gaynor, just released from the federal prison at Atlanta, Ga., where he and his partner, Benjamin F. Greene, were sent for frauds estimated at \$2,000,000 in the contract for the Savannah harbor improvements, has arrived in New York, a physical wreck.

There are multiplying evidences that the coming session of congress is going to be a long one. When the Dingley bill was passed at an extra session congress finished its work during the month of August, and when the labor of making the Payne-Aldrich tariff bill it was done it was the latter part of July. If adjournment is had at the coming extra session before September many persons will be surprised.

An Atlanta preacher paid \$25 for speeding his automobile. Preachers seem to have no rights at the capital of Georgia that even the law respects.

A Cincinnati druggist was fined \$50 and costs for selling cocaine without a prescription. This is another case of the punishment not being in proportion to the offense.

A clear chain of wireless telegraph stations extending from Maine to Florida is now included in the Marconi Wireless Telegraph Company's system, according to the company's annual report. Many coastwise vessels south of New York have been added to the fleet equipped with the Marconi system.

It is stated from sources that are close to the president that the pardon appeals of both Charles W. Morse, the convict banker and "ice king" of New York, and John R. Walsh, the convicted Chicago banker will be denied.

With the proposed international highway from New York to Montreal apparently in a fair way of success, friends of the project are now advertising the extension of the road from New York to Jacksonville, Fla. A bill appropriating \$1,000,000 to complete New York's state share of the highway from New York to Rouse's Point passed the senate and probably will come up for passage in the assembly this week. Governor Dix has already announced his approval of the measure.

Can't Kiss The Babies

Columbus, Miss., March 29.—"Don't kill me; I don't like it, and you may have germs. Try some one who likes it."

Thus reads the tag worn by the first company of the first regiment of babies enlisted in the campaign against tuberculosis by the American Tuberculosis Exhibition, under the direction of E. G. Routzahn.

The mothers have enrolled the children and tagged them. There will be more as the fight goes on and other mothers join in the crusade to preserved baby's health.

Livingstone College Recital

Mrs. Homrighous went to Enterprise Saturday to assist in a recital at Livingstone College. Mrs. Homrighous is at the head of the vocal department of the college and Mrs. Maitland at the head of the piano and school of expression. These two teachers, assisted by the students of the three departments, gave a recital last Saturday evening, which was attended by a large and appreciative audience. The college is growing in numbers and interest and is now preparing for the first commencement exercises.

Hogs Stolen

B. F. Ball who resides near Ethel, in Lake County had seven hogs stolen one day last week. Five of them escaped and returned home but the other two are probably in some other fellows' pen. The hogs were black with white feet and Mr. Ball would like to learn of their whereabouts.