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Only Two Between Walter Hagen And Professional Title





## WANTED

Couple To Marry in Public

THE VOWEL CO. PRESENTS BOYS' CRAVENETTED SUITS SATURDAY AT PRICES THAT ARE EASY ON PARENTS WHOSE BOY'S ARE HARD ON CLOTHES


##  <br> 8 mid <br>  <br> HUNTING SEASON OPENS

November 20 th

e carry a complete line of guns, Ammunition and Hunters plies.

SANFORD CYCLE CO
"The Sportsman's Store"
117 South Park
"Harry Richman is right Luckies have a rare flavo

Said Flo Brooks to Lo: Holt z while waiting for
their cue to appear in "Manhattan Mary."

New Patterns and Colors in smartly styleà new suitsas sturdy and durable as hey are smart. Just the thing for boys' rough and ready use at school or play. Thes've weatherproof and come in 4 piece models

Long Trousers \& Knickers

Boy's Shirr's - Neckwear - Hose

$$
\begin{array}{cccc}
\$ 20.00 & \text { Suits Saturday } \$ 15.45 \\
\$ 25.00 & \text { Suits for } & \$ 19.00
\end{array}
$$

## THE YOKEL CO.



You, too, will find that LUCKY STRIKES give the greatest pleasure -Mild and Mellow, the finest cigarettes you ever smoked. Made of the choicest tobaccos, properly raged and blended with great chili, and there is an extra process-"ITS TOASTED" -no harshness, not a bic of bite.

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Harry Richman, Popular Come

SPRED CAR SEEN SCIENTIFIC COP'
THAT WLL MAKE SAYS CHAPRONE 250 MILLS HOUR IS ONLY REMEDI











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91 Rattlers Slain By Two DenverMen In One Day's Hunt


## It's fun

## to shop with Sally!

"Shop" is scarcely the word to say-she's so assured and jaunty about it. You love to go along. Her clothes are quite the thing as she swings expectantly down the treet. Her complexion is young, lovely. And so eager alert, is her gay, clean mind that into this shop she hastens, then out with a bundle. Into that shop, then out with another. "Yes, this is the right cold cream," selecting the simplest of two jars-the white, fluffy insides looking alike, equally fragrant. You'd think her rather casual about her purchases, till home again she unwraps the finest powder money can buy. The cake of soap kindest for Sally's skin. Sheer chiffon hose of wonderful wear. And they prove the finest powder, kindest soap, longest wearing shecr hose.

Every shop trip Sally makes a triumphant adventure. Out of magazines and newspapers she gathers the news that means getting what she wants, in the style and quality she wants it, at a price it is right to expect to pay. She never wishes after she's bought one thing that she'd considered longer and bought another. For Sally is sure. She has faith in her own good judgment and taste. Her choices come from an easy, happy survey of all that is buyable

Sally reads the advertisments and remembers their news.

If you read the advertisments regularly, you can appraise what you buy with clear, calm judgment of a professional


cial And Personal Activities
$\xlongequal[\text { Social }]{\text { reter monen }}$

## Calendar

Costello Sisters Miss Dorothy Haynes Cast In Same Film $\underset{\text { Wiebrates Birthday }}{ }$ At Milane Theater ${ }^{\text {With Party AtSprings }}$
 $\frac{\text { At The Churches }}{\substack{\text { Honcy Cross cut retil } \\ \text { Twenty firet, Sumday aftur Trin }}}$ Members Of The Book LoversClubAre Guests Of Mrs. Fred Williams

JAPAN'S POLICIES RENO WRITINGS STIRRING ANGER OF VANDERBIL'T OF MANCHURIANS

| New Railway Controller Is Virtual Ruler of Broad Territory; Riots Staged In Large Cities As Protest $\qquad$ heen named president of the South Manchuria railway, which means that he is virtual ruler of territory controlled by Japan in Manchuria. <br> has wasted no time in defining the new "positive policy" which hos $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ |
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ARE TOO TAME


Dr. W.A. Hobson of St. Pete Will Fill Baptist Pulpit Here
$0^{2}+5=5$ ,


Takes Bride to Island "Kingdom


LEPERS ABLE T0
WED UNDER LAWS
0F PHILIPPINES

Select
CHRISTMAS


108 Magnolia
New Fall Frocks


## Classified Advertising

The strongest and most inexpensive form of advertising.... the market place of the world where wants are quickly and cheaply filled. Your "Want Ad" in The Herald, The Paper the People Prefer, will find a market readily acceptable and results will be sure, swift and cheap. Try a "Want Ad" today!

## 

## TELEPHONE 1 48

and a competent ad-taker will assist you in wording your ad to get the best results

As a regular reader of The Herald, have you ever sid to yourself "Now I'd like to put a Classified $s_{s} d$ in $T$ Herald for that, but I don't know how much it will and I don't want to have to go down there'? If you hat this advertisement is addressed to you personally. Y don't HAVE to come to this office to insert Classifit Advertlsing if your name is in the Telephone Directof Just phone in your ad-- Your Credit is Good.

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Almost without exception every home into which Tot Herald goes at night can profitably use the Clasivinf Columns. If you need a single article of furniture an do not wish to pay the full retail price for a new on advertise for a second-hand one in good conditio You'll have your choice of several. If you need a cod someone to fix the fence or build a garage, use the He Wanted Columns. Buy a HOME, sell the car, borro money or find a lost article-tell the thousands who rea the Classified Pages carefully each night what you wad -and see how quickly you get it.

Larger than any store, the market represented by T Herald Classified Page put you in the midst of the buyd and sellers of the city and suburbs without leaving yo easy chair. Form the habit of looking through the Clas fied Pages each evening before you let your neighb borrow the paper. You'll find it the most profitable Quat Hour of the day.

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## Herald Your Business -..- Make It Pay

## Every Day Brings New Opportunities To Those WhoMake AHabitOfScanningHeraldAds




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[^0]:    "It's toasted"

