

# Do You Want Your A&P Put Out Of Business?

Last Thursday in New York, the anti-trust lawyers from Washington filed a suit to put A&P out of business.

They asked the court to order us to get rid of most of our stores and also the manufacturing facilities which supply you with A&P coffee, Ann Page products, Jane Parker baked goods, and other quality items we produce.

This would mean higher food prices for you. It would mean less food on every dinner table and fewer dollars in every pay envelope.

It would mean the end of A&P as you know it.

This poses a basic question for the American people: Do they want to continue to enjoy lower prices and better living? Or do they want to break up A&P and pay higher prices, and have lower living standards?

What do you want?

## Why Destroy A&P?

This suit was brought under the anti-trust laws. These are good laws. They were passed about fifty years ago to prevent any company, or any group of companies, from getting a monopoly in a field and then raising prices to the public.

A&P has never done any of these things.

Nobody has ever shown that we have anything even approaching a monopoly of the food business anywhere. As every housewife knows, the retail grocery business is the most competitive in the country and we do only a small part of it.

Nobody has ever said we charged too high prices — just the opposite. This whole attack rises out of the fact that we sell good food too cheap. We would not have had any of this trouble if, instead of lowering prices, we had raised them and pocketed the difference.

Nobody has ever said that our profit rate was too high. During the past five years our net profit, after taxes, has averaged about 1 1/2% on every dollar of sales, which is less than almost any other business you can think of.

The American people have shown that they like our low-price policy by coming to our stores to do their shopping. If A&P is big, it is because the American people, by their patronage, have made it big.

Obviously, it is the theory of the anti-trust lawyers that the people have no right to patronize a company, if their patronage will make that company grow; and that any big business must be destroyed simply because it is big, and even if the public gets hurt in the process.

## Do You Want Higher Prices?

There is much more involved in this case than the future of A&P. The entire American system of efficient, low-cost, low-profit distribution which we pioneered, will face destruction and the public will suffer.

A&P was the first chain store in this country. For more than ninety years we have tried to build a sound business on the simple formula the founder gave us: "Give the people the most good food you can for their money." Year after year we have tried to do a better job, make our business more efficient, and pass the savings on to the consumer in the form of lower prices.

Our efforts along these lines have led other grocers to keep their costs and profits down.

In the old days before A&P, food that cost the grocer 50¢, often sold as high as \$1.00 at retail.

Today, food that costs the grocer 50¢ generally sells to the public at less than 60¢.

The methods we pioneered have been adopted not only by other grocers, but by merchants in other lines. There are today literally hundreds of chain stores, voluntary groups and individual merchants operating with the same methods and in the same pattern here under attack.

If the anti-trust lawyers succeed in destroying A&P, the way will be clear for the destruction of every other efficient large-scale distributor.

## Who Will Be Hurt?

There has never been any question in our mind that it is good business and good citizenship to sell good food as cheaply as possible. As Fortune Magazine said about A&P some time ago, "It is firmly attached to the one great principle — the selling of more for less — that has made the desert bloom and the nation wax great."

We sincerely believe that we have helped the American people eat better and live better.

We believe that the hundreds of thousands of farmers and manufacturers who have voluntarily sought our business have profited by our fast, low-cost distribution of their products.

We know that our 110,000 loyal employees enjoy today, as they always have, the highest wages, shortest hours and best working conditions generally prevailing in the retail food industry; and that these men and women have found in A&P good opportunities for security and progress.

We know that thousands of businessmen — the landlords who rent us our stores, the haulers who operate our trucks, the people who supply us with goods and services — have a big stake in our operations.

Obviously, all these people will suffer if this company is put out of business.

## What Shall We Do?

We admit that the interests of the owners of A&P are of little importance.

Frankly, they could make an enormous amount of money by breaking up A&P, as the anti-trust lawyers wish, and selling off the parts.

But is this what the American people want? Do they agree with the anti-trust lawyers that our food prices are too low, and that we should be put out of the picture so other grocers can charge more?

Frankly, if this were the case, we would not want to continue in business.

But we seriously doubt that this is the case. Twelve years ago, an effort was made to tax this company and other chain stores out of business. The public rallied to our support. They said they liked our quality foods and our low prices. As a result of their opposition, the tax was defeated.

Now we are faced with this new attack through the courts. We are faced with the heavy costs and all the trouble that lawsuits involve.

But we believe this attack is a threat to millions of consumers who rely on us for quality foods at low prices; to farmers who rely on us for fast, low-cost distribution of their products; and to our loyal employees.

We feel that it is our responsibility to all these people to defend, by every legitimate means, this company and the low-price policy on which it was built.

THE GREAT ATLANTIC &



PACIFIC TEA COMPANY

In Unity There Is Strength—  
To Protect the Peace of the World;  
To Promote the Progress of America;  
To Produce Prosperity for Sanford.

# The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

THE WEATHER  
Generally fair through Thurs-  
day except for widely scattered  
thundershowers in afternoon.  
Gentle to moderate easterly winds.

VOLUME XXXX Established 1908 SANFORD, FLORIDA, WEDNESDAY SEPT. 21, 1949 Associated Press Lensed Wire No. 282

## Truman Seeks More Time In Steel Dispute

### President Asks For 6 More Days Of Truce; Another Rail Strike Looms On Horizon

CLEVELAND, Sept. 21—(AP)—President Truman, seeking to block a week-end steel strike, today asked for six more days of truce, and (2) direct bargaining between union and the steel companies.

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## District Governor Attends Lions Picnic

District Governor C. J. Thompson and about 60 Lions attended the Sanford Lions Club's 14th Anniversary picnic at Silver Lake last week.

## POTATO CROP

OTTAWA, Sept. 21—(AP)—Canada's potato crop is 1,400,000 bushels lighter than last year's crop of 2,000,000 bushels, the Canadian Horticultural Council announced today.

## NORONIC TRAGEDY

TORONTO, Ont., Sept. 21—(AP)—With 180 known dead in the Noronic ship fire, the Canadian press reported today that only 50 other passengers were still reported missing.

## EMORY PREXY

ATLANTA, Sept. 21—(AP)—Emory trustees re-elected Dr. Goodrich as president of the university yesterday.

## Congressman Voices Hope For Expansion Of Social Security

WASHINGTON, Sept. 21—(AP)—Amid labor disputes over pensions, security and welfare, Rep. Doughton (D-N.C.) voiced hope today the House will pass fairly soon a bill vastly expanding the government's Social Security program.

## Political Crisis Threatens Britain After Devaluing

LONDON, Sept. 21—(AP)—Workers threatened crippling strikes in Britain as Prime Minister Marshall Plan nations today in the wake of a world wave of cheapened money.

## France Also Angered Over Attempt To Invade U.S. Markets

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## Storm Warnings Are Ordered Up In Puerto Rico

MIAMI, Sept. 21—(AP)—Hurricane warnings were ordered up in Puerto Rico today for a rapidly growing tropical disturbance.

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## Big Cities Launch All-Out Drive Against National Crime Syndicates

CHICAGO, Sept. 21—(AP)—Major U. S. cities began a war today on nationwide crime syndicates.

## BACK TO WORK

CHICAGO, Sept. 21—(AP)—Regular type returned to Chicago newspapers today after 25 months of printing with photo-engravings of copy produced by typewriter-like machines.

## Acheson Says Knowland Aids Drive To Cut Arms Measure

NEW YORK, Sept. 21—(AP)—Secretary of State Acheson today reaffirmed his belief that East-West differences can be ended peacefully, but warned that a solution will not be quick or easy.

## Secretary Of State Tells U. N. Assembly Ready To Do Part

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## Worth Testifies On Symington In Probe Of B-36

WASHINGTON, Sept. 21—(AP)—Cedric Worth testified today that he thinks plane maker Glenn L. Martin fed him the rumor that Secretary of Air Symington quit and head a big aircraft company merger.

## Ex-Navy Official Indicates He Got Report From Martin

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## ORPHANED BY 'NORONIC' TRAGEDY



STILL UNWARE that her parents and brother are listed as "missing," Kathleen Ryan, 11, is shown in St. Michael's Hospital, Toronto, where she is being treated for injuries received in the Noronic disaster. When her father and brother were killed, Kathleen was a toddler. She was knocked into the water but swam safely ashore. (International Sun/Photo)

## Grim Confession U.N. Groups Says Brings Gasps In Guerrilla War Is Delaware Trial Over In Greece

DOVER, Del., Sept. 21—(AP)—A confession that brought gasps from spectators and caused jury members to fidget in their chairs was an official part of the evidence in Delaware's lonely hearts murder trial today.

## Commission Warns Of More Danger From Northern Neighbors

NEW YORK, Sept. 21—(AP)—The United Nations Special Commission on the Balkans (UNSCOB) said today the Greek army has eliminated organized guerrilla resistance along the northern borders of Greece.

## ST. JOHNS SHIP

WASHINGTON, Sept. 21—(AP)—The Chief of Army engineers has authorized removal of the ship John Bonavard, sunk in the St. Johns river at Jacksonville.

## Pope Pius Urges Press, Movies To Stress Family Instead Of Divorce

CASTEL Gandolfo, Sept. 21—(AP)—Pope Pius XII has called upon the cinema to devote itself to the services of family unity "rather than debate itself in intrigues of divorce and separation."

## UNIVERSITY OPENS

TALLAHASSEE, Sept. 21—(AP)—A record class of 1,600 freshmen began arriving at Florida State University today.

## Murray Bars Quick Passage Of Sales Tax

FALLAHUSSEL, Sept. 21—(AP)—Speaker Perry Murray today stopped a move by supporters of the 3 percent sales tax bill to force the Florida House.

## Effort To Cut Off Consideration Of Fifty Amendments Defeated In House

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## Water Control On Celery Farms Is Studied By Group

ATLANTA, Sept. 21—(AP)—Governor Herman Talmadge took a look at Fulton county's water control plan for this area.

## GOOD PHISONS

ATLANTA, Sept. 21—(AP)—Governor Herman Talmadge took a look at Fulton county's water control plan for this area.

## DUNCAN RESIGNS

TAMPA, Sept. 21—(AP)—B. M. Duncan, an engineer with the State Road Department for 20 years resigned his post today to become assistant superintendent of Tampa's Public Works Department.

## CHINESE REPUBLIC

SAN FRANCISCO, Sept. 21—(AP)—Chinese Communist leader Mao Tse-Tung today announced in Peking the establishment of the Peoples Republic of China.

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The Sanford Herald

Established in 1920... Subscription Rates... Advertising Rates...

WEDNESDAY, SEPT. 21, 1949
TODAY'S BIBLE VERSE

We may esteem ourselves too highly and the world too lightly...

THE MAGNET
The rain fell,
The sun shined...

The growth,
urged and compelled,
rose higher and higher...

A new reason for committing murder has been advanced by a West Virginia woman...

We see where Judge Carpenter was acquitted of shooting John Lockwood...

Federal Security Administrator Ewing told a convention of druggists the other day that they, more than anyone else, stand to benefit from President Truman's socialized medicine program...

The Federal Council of Churches of Christ in America has submitted a plan to Congress designed to break the deadlock over the federal aid to education bill...

The current coal strike raises the question as to just how far Mr. Lusk could go with such strikes in trying to control American governmental policy for his own selfish interest...

Decisions are highly indicative of what they believe is a spring election by an overwhelming majority...

New Record For France

No American is surprised when the President completes a year in office without having resigned or been re-elected...

Why are changes so frequent? A premier and his ministry must resign whenever the lower house of the parliament defeats an administration bill...

One remedy might be to allow the premier when a test bill is beaten, to call for a new national election...

Abundant Wild Life

With the rapid growth of population in this country and the inroads of civilization upon their former haunts...

The many preserves for the protection of wild animals, together with enforcement of game laws, have effectively increased their numbers...

Hope For Children

Hope is seen that the practice of confining children to their beds for long periods after an attack of inflammatory rheumatism might become outmoded...

A group of children from 7 to 14 years of age were carefully examined to determine the extent of the heart injury from the disease...

Young victims of diseases requiring long bed-rest as part of their cure can easily acquire psychological symptoms which are harder to get rid of than were the bodily ones...

Too Late To Classify

My friend Allen Andrews, for many years, publisher of the American Eagle of Exeter, an authority on tropical plants and flowers...

While your idea of Florida cards for Christmas is fine and would be more appropriate for Floridians...

For many years I have made a practice of designing and writing my own cards and in doing so have tried to make them carry the real message of Christmas...

Veterans Warned On Wills Made In War

Pat Johnson, Commander of Post 2283, Veterans of Foreign Wars, warned today that many veterans may be bound by wills executed during wartime service...

Sanford Forum

CORRECTION
The Herald regrets a typographical error occurring in the column headed "Sanford Forum"...

Your newspaper of last Friday carried an article regarding the affirmance of the Municipal Court...

By order that the public may be properly informed of the situation as it exists, we request that you publish in your Sanford Forum this letter...

On Dec. 29, 1944, City of Sanford, Florida, passed its Zoning Ordinance known as Ordinance No. 362...

On Oct. 13, 1947, Dr. Bass sought advice from Grady Duncan, the then City Building Inspector, and H. N. Sayer, the then City Manager...

Dr. Bass, based on the authority of the City Commission, proceeded to spend \$15,000.00 building his animal hospital on the property sold to him...

Thereafter, on May 24, 1948, seven months after the granting of the permit by the City Commission to Dr. Bass...

Said C. C. Dobson has been instrumental on two occasions in having Dr. Bass arrested for keeping howling and barking dogs...

The unfairness of the entire situation is that the City (to wit, through its authorized representatives) assisted Dr. Bass in locating his hospital...

It is pointed out that particularly in cases where service-connected wills, probably in haste executed, were executed...

FAREWELL TO ARMS?



RECIPROCAL TRADE PACTS OKAYED DESIGNATED BY CONGRESS AS AID TO EUROPE
LOWERED TARIFF BARRIERS

THE WORLD TODAY

By DEWITT MACKENZIE
AF Foreign Affairs Analyst
When the pundits have got through speculating on how England is going to fare with her devalued pound sterling...

The success or failure of this daring experiment in devaluation of the national currency rests on the sturdy shoulders of the folk who run machines or delve in mines or perform the hundred and one other tasks which entitle them to the rank of "workera"...

The City Commission must have known at the time it sold Dr. Bass the property and granted him the permit to build his animal hospital...

Interested citizens in fairness and justice should contact their Mayor and Commissioners about this situation.

Yours very truly,
Garland W. Spencer,
Attorney for
Dr. Raymond L. Bass.

United Nations

(Continued From Page One)
control and arms regulations.
In the Charter, he said "We pledged ourselves to settle our problems by peaceful means; and to build up conditions essential for peace. Disregarding these obligations, a policy threatening other nations of the international community..."

"Let us proceed," he said, "with appreciation of the limits of what we can expect to accomplish at this time, with confidence in the long-term value of patience, and with reliance upon the power of common sense in international affairs. The public interest of the world community compels that we get on with our business."

NEW YORK MARKET
NEW YORK, Sept. 21.—(AP)—A rally of respectable size started today in the stock market...

Pope Warning

(Continued From Page One)
is the great victim.
Efforts to place the family dependent upon the state, the Pope said, though motivated by the "more or less sincere delusion of an artificial order" is "disorder that leads logically to chaos."

The native Lucayan Indians, found by Columbus in the Bahamas islands, have become extinct.

Advertisement for Strickland Morrison, Inc. featuring 'BUMPING & PAINTING' services.

Large advertisement for Stallion 45 fabric, featuring a man in a suit and the text 'FIRST WITH THE FIRST IN NEW FABRIC FEATURES'.





Rural Common Sense

Two thirds of all the world's people spent their lives struggling to cultivate land.

Despite this fact, two thirds of the world's population are badly nourished.

Some men live in plenty, others in dire need. Food rots in the sun in some countries while in others

nothing that concerns the clothing, the shelter, the diet or the food of modern man is alien to the

Another problem it is tackling is the losses from rats, insects and fungi which destroy bread grains and rice.

The August issue of Country Gentleman points out that it is the bold conception of the organization

that a new world of plenty can be brought into being if only all nations will work together.

Without it the one world of peace is impossible.

SCOTT'S SCRAP BOOK

By R. J. SCOTT



THE JAGUAR, BIGGEST AMERICAN CAT, LIVES ON A DIET LARGELY OF FISH AND WATER TURTLES.

SCRAPS



WHAT IS AN EFFECTIVE TREATMENT FOR ACNE?



THIS ROAD IN YUNNAN PROVINCE, CHINA, HAS NEVER KNOWN A WHEEL. MARCO POLO TRAVELED THIS HIGHWAY IN CHAIRS CARRIED BY PORTERS.

Grassland in bad shape. Berkeley, Calif.—(AP)—The earth's land area is 30 per cent grassland.

Natural gas pipelines must stand a pressure of 1,000 pounds per square inch.

USE THE CLASSIFIED FOR RESULTS. BUY SELL LEASE RENT TRADE.

Hints To Housewives

By Anna Mae Sikes

Family meals and family pocket-books both can benefit if the housemaker buys meat by U. S. grades and understands how to cook each grade to best advantage.

Under the Japanese system of computing ages—a system which will be discarded the end of 1949—a baby born on December 31 would be two years old the next day.

Beef stamped Choice is very high in quality, well-throated with fat, generally tender and juicy, excellent in flavor.

For the family on a thrifty budget Commercial grade often is the best buy. It is economical because it costs less and, if selected from younger beef, is better than Choice or Good.

The United States produced more than 3,600,000,000 bushels of corn in 1948, about a billion more than were produced in 1938.

NEW PALM BEACH CLUB

West Palm Beach, Fla.—A new home demonstration club—the 15th in Palm Beach County—was organized in the Range Line community between Lantana and Boynton under the direction of Miss Sara Horton, home agent.

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One-third of America's surfaced highways now have strips running down the middle.

WALL PAPER - PAINTS TALBOTT'S DRIVE-IN - 1115 Sanford Ave. Phone 618-2

Dr. Henry McLaulin Optometrist 113 Magnolia Ave. Phone 618

Legal Notice

IN THE COUNTY OF SEMINOLE, FLORIDA, IN PROBATE: Notice is hereby given that Sarah A. Knight, widow of Albert H. Knight deceased, et al., vs. WILLIAM T. MAY, executor of the estate of Albert H. Knight deceased, et al.

ATHLETE'S FOOT No Alcohol - No Acid - No Sting For quick relief and good results get the famous VICTORY OINTMENT.

AMAZING! You, it's really amazing how quickly and pleasantly Liquid Capelin may be taken. You see Capelin's easy-to-take granules are merely dissolved—all ready to start bringing relief.

I TAKE IT 'CAUSE I LIKE IT. Swank's Fog Service. Guarantees to rid your home of all insects for three months.

SWANK'S FOG SERVICE. Guarantees to rid your home of all insects for three months. Phone 607-J 615 W. 25th St. Sanford.

SPECIALS ASBESTOS SIDING Per Square \$8.50 & 11.50 210 Lbs. Asphalt Shingles 6.50 to 8.50 15 and 30 lb. Felt. SECURITY LUMBER & SUPPLY YARD. Where the good grades come from. Sixth Street & Maple Ave. Phone 797.

Use HERALD Want Ads For Results. PHONE 148. THE SANFORD HERALD. FOR RENT - 1

Real Estate For Sale. ESTABLISHED business at 331 East First St. Mrs. A. E. Mallam. HOME - Nice place to live, nice income. Close in. All price anyone can afford. Phone 148-M or 800 Laurel.

Articles For Sale. SEWING MACHINES. New & Factory rebuilt. Wholesale prices. Phone 1004-W. PITTSBURGH Paints for every purpose.

WORK WANTED. PRACTICAL NURSE and Baby Sitter, good references. Phone 1162-R. TRACTOR WORK. Free estimates on plowing and discing.

IMPORTED BLACK HORSE ALE EXCLUSIVE WITH ANNETTE'S. Ozark Ike. THE LONE RANGER. MICKEY MOUSE. ETNA KITT.

FOR RENT. ONE & two room modern efficiency apartments, ideally suited for individual or business couple. American Floor Sanding Machine with edge. H. M. Gleason, Lake Mary, Fla.

Articles For Sale. Mill's Swap Shop - We buy, sell or trade most anything. 406 Sanford St. Phone 182-M. GOOD AND BAD. Used Chippendale Sofa \$84.95. Used Simmons Sofa Bed \$34.95.

Articles For Sale. FOAM Latex, The Modern Pillow. Mattress-Cushion. All Size - All Purpose. Plastics and Fabrics too. Foam and Fabric Store, 2911 N. Orange Ave., Orlando, Florida, Ph. 9-5428.

ARTICLES WANTED. Highest cash price paid for used furniture Ted Davis Furniture Co. 311 E. 1st Ph 928. MAN'S Bicycle, good condition. Phone 731-M.

LOST & FOUND. Lost: Red purse Friday night on Park between 9th and 10th St. Phone 182-J or 478. Reward.

Comic strips: THE LONE RANGER, MICKEY MOUSE, ETNA KITT. THE LONE RANGER: I LOCATED YOU THROUGH THAT PHOTOGRAPH. BUT WE'VE GOT TO DISPOSE OF THESE TWO MEN FIRST. MICKEY MOUSE: YOW DEBBY TO OUR LEADER, KILLER! OH BEERFUL! OUR LEADER IS A DESPOT KERRICK! ETNA KITT: REMEMBER THE NAME! REMEMBER THE NAME! REMEMBER THE NAME!

2nd and 3rd room apartments, fully furnished, centrally located, low rent. 215 E. 1st St. Phone 182-J.

GOAT MILK. S. H. Priest, Phone 716-W3. TURTLE FEEDS. Complete line. Hunt's Turtled Feeds Store.

YOUNG Mule 4 1/2 years old. Phone 240. After 8:00 Phone 716-344.

1948 Oldsmobile Sedan, 6 per cent mechanical condition, \$600.00. 1948 Oldsmobile 1948 Oldsmobile 1948 Oldsmobile 1948 Oldsmobile.



