


## HEVROLET FIRM



 A

## YES SIR:

We are buying our tires at
THE SANFORD AUTO TIR: COMPANY
They sure smash the prices and they give
us a full guarmend tire at the
lowest possible price.

## Graham Brothers

Greatest Year.
Giraham Brothers Tueks are winding up the great. eny year in their history. The new g-hoy met instant arrlaim in the 1 -Ton field The acw e-ton Trued wats a triumplı . . Import ant improvements wer made in the $1 \frac{1}{2}$-Ton Truck Hodge Brothers:
on commercial cars, bot is and hodies. were
PORTABLF
Phovician PA
$\$ 1250$
the entire

 | Firrestome |
| :--- |
| Gum Dipped Tires |
| On Youi ( Iar |

Mean Money In Your Pocket
 ARD WILL NOT
NRODUCE NEW MODEL OF AUTO





## Batteries

- Call the willard Men- Wu rechar
BAY BROS.
CHONE SAB

Ray Brothers Wholesale Tire and Battery Supply Phone 548

mBrothers Trucks.

## 3HWROM ATPD TRE CO  THETIN, <br> Mic'We tive of <br>   Suerial prices on all nes: tires, also used tires. We invite you to come to our store and see for yourself, for you cannot bealize the sar you cannot sealize the ing tires until you see the ing tires until you see fires and the prices. guarantec goes with each new tire that is sold. \& I. Enited States Tircs. WE ARE ALSO CARRYIN: AUTOMOBILE PARTS WITH OUR STOCK OF TIRES. <br> New Axles. New Springs, New Cranks, New Gears For all makies of cars, and you do not have to wait for these parts to come firom the factory, for we are now carrying them and will have a complete stock of them at all times. Matatamentom

UONT FORGET THE PLACE OR THE NAME

## SANFORD AUTO TIRE CO.

The Ransom of a Prince Could Buy No. More frincty 8 Give golden moments and hours of restful, easeful transe portation, this Christmas. Give princely luxury and beauty. Give a Buick!
The ransom of a prince could buy no gift more certain to win the heart of every member of the family.

Sanford Buick C
Magnolia Ave.


PAGÓ FOUR
The Sanford Herald


 Sugnchriry Miren



Sbaturday. Dec. 18. ${ }^{1928}$
 2-atatir

## an re in



mible verbe



 The rapzrib of oor suan



4.

Brizht volimen of

Sto.
The $m$
So, hotk, ant her her herat
The the the thatif not frow?
And the rolorn hato fint

ciothen
but her
hike tha.


## 




## 

Mintirle Chaplln's wife han

 Leathrd will noty.
 7oub in you suppone they




## Why Not The Best

What hhalk g give little 'Johnnie' for Chriut mas? Tha Fithe question thousands of anxicys mothers and fathers,
aunts and uncles, brothers, sisters and cousins are asking therizelves these, drys. It really presents. Wuite "problem,
the solution of which is not always cany to find. Why not book, and if you decide upon a look, why not a ghod book?
 essly over the counter, and pick up nay old hook dreasad in a bright rolored jacket. Most people put off their book buying with the rest of their Christmas shopping until half past the eleventh hour, and then dash in and ask a hurried, har-
rased clerk for "something for a a xirl of eight." When as a Yased clerk for "something for a girl of eighl." When as
matter of fact the ohoice of the right book for the right child - Too often books are given for Christmns presenta which are not worth the paper they are printed on. Whent wuying A book for a child s Christmas, why not buy a real book :
book that will hot only be the source of book that will not oinly to the source of much immediate
pleasure but will also give himn an opportunity to cut liis reading teeth on a litorary diet prepured by significant
thors? In this way he will be helped to Improve his tan in books and at the same time to lay the foundation for : good librury.
The monet spent for such trash an the "Moure Boys fire with a cow and "frelk open fae" Rolls hoyee und several million dollars, muth to the chagr of the town hully, could just ass well go toward lyoks f
more interestiug, even to children, and certainly more
 worth a thousand "Motor Boy" and "Rover Boy" cditions. There are, of course; Conper's fuscinatiny 1 , entherstous with their picturesque Uncus, Hawkeyc anll ('linumachyon Who thrill the pant of every American hoy fortungt
enough to know them.
 Christmas Carou
There are a mumber .If dilighfuly beoks from which
 . Edward Newton calls it "the bext ion versemy fur childre ever witten, We think
Lef must be fright tully

## pher Rolim.

"Winnie-the
$\square$

Peter Pan and
So there

Hilatidatele
the child wh


MEN(KFN ANI), JM REEI
"What a Charming Roor


TEXTON
(MASE AND) (OMPDY For sial

For a Better: Stucco How


CHASE \& CO.
lecliable Bullding supplies

## 5if 5151545

## An Ideal Gift For Christm <br> A subscription to The Sanfor Herald will prove an exalive gift to some fiend or reacmino It will not only be a caly en as a gift from you, aprecites <br> Dally lin Adrance 

TheSanfordtleis

social alendar Emiditur 10:00 oclock.
er Wakefeld will on-
embers of the $1922-24$ arbers of the $1922-24$
"Mother Goose" party
"at her home at Gen-

Nonday


## 


DeForrest, Leonardi
E the waso be held
Te initiation
Tuild Ch
Guld

at the home of Mrs.
irteenth Street, hon-
Mildred Hand.
partment of

$\qquad$
$\qquad$

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
| Thert on the satal some |  |  |
| due in mmad | mear |  |
|  | mutaremation tibum | Omber protuem |
|  |  |  |
|  | ${ }^{\text {tim }}$ |  |
|  |  |  |



## Our New Club Now Forming! <br> TO THOSE WHO WERE MEMBERS OF 1926 CHRISTMAS SAVINGS CLUB

 WE HOPE YOU HAVE RECEIVED YOUR CHECKS AND WE CONGRATULATE YOU-AND WISH YOU A MERRY CHRISTMASWe invite all of our members in our 1926 club and those who were not members to ecme nqi4 and join our club now open for

## CHRISTMAS 1927

Licmbers of our 1926 club expressed themselves as favoring this sure way of having money on hand for their Christmas shopping. Each year finds our club increased and we hope that in 1927 we will have your name on our list to receive a substantial check.


Saving money through Chistmas Saving club ig the on Christmas 1927 merrier by

COME SIN AND INVESTHGAIE WE HAVE A PLAN TO SUIT EV THR MEMBER IN THE FAMILY.

Sanford Bank \& Trust Co.


East Coast Canal Would Give:Inside Route' From Great Lakes To Flo rida






 3. S. engineer here, snid.

Thit ingic of the route there is









 The fecit of water in the channel"

THEPAPERS SAY
 AS WE DO FOR
THE CAR.

BOOTS AVIJ HIRR BUDDIE


OUT OUR WAY


By Williams OUR BOARDING HOUSE

Alek Saw That in a Book Once



RECKLES AND HIS FRIENDS

Christmas Is Coming

verett True


MOM'N POP


Taken On Approval


## \$ALESMAN \$AM




yDDay Brings New Oppootunities to People Who Make a Habit of Scanning the WantAds


