

*December Report Southern Florida Of Farm Market Is Receives Brunt Of
On Optimistic Side Latest Cold Wave

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Holiday Fatalities Set New Record O Nation's Highways
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## Roumitat Andersont

## Ford F-5's outsell all other $\mathrm{I} / 2$-ton trucks!



Just one big reason why truckers insist on Ford F-5's:
3 out of 4 rum for less tham $3^{2} / 3^{\frac{1}{4}}$ al mile!

## We have PROOF!



- G29 Ford Fra's, like the one abowe, twok part in the six-month, on-the-joh Ford Truck Ficomonv
Bun. For 3 out of 4 , the cost of gas, oil, and servien Rum. For 3 out of the coss of gas, oil, ami service,
(but not including fixed expenges, such as taxe", license, depreciation, etc.) was less, han 3. 9 a milr: Now-up to $14 \%$ MORE gas savings! Now Ford offers threo all-now Low-Fuction truck engince. New short-stroke design cuts power-eating friction. . saves up to one gallon in seven! Now
Five preat Ford Truck engines to choose from!




COMI IN-SII THIS BOOK TODAYI Men in Yous line of work drove their Ford Trucks
in the bin Economy Run. This book showa
you their running costa. Comparo-soo how
ittle it can coat You to run a Ford Truck! STRICKLAND-MORRSION ,Inc.





Mra. Thompson Is
Hostess To Circle


Oviedo Woman's Club Has Holiday Party


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DUXBURY
SCHOOL of
DANCING .
RE-OIDENIN( MONDAY JANTARY:

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- Naw Clumever lar atofi-. 6 und up
 ORDER FROM THIS new catalog.


## CATALOG PRIGS SLASHED <br> 5000 ITEMS

DURING THIS MIDWINTER
DEPARTMENT MANAGERS' SALE

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NCAA's Executive Committee To'set Tournament Dates





















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Middleweights To Swing Into Focus On Video Circuit NEM YonK M-Mudeverght












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 State Patrolmen
Henceforth To Be
Called "Iroopers"

















## Youre got to fel lit to believe it!

## NEW MIRACLE RIDE IN THE 53 FORD


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Ynu've got to Value Check this new Ford's 41 "Worth More" features to know why Ford's worth more when you buy it . worth more when you sell it!
In thin new '53 Ford you'll find not only a new concept of driving comfort ... you'll find more of the thing
 You'll find the "Go" you need, in Fort's high-compres ing regular gas). You'll find the great, unhindered visibil ity .. the cesy liandling, litaking and parking you need for today's traffic.
And in its Crestmank Body you'll discover nem atyle. setting beauty and trend-vetting comfort.
the Neir Standard of the American Road.
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IN THE dECLINING YEARS of his life, Henry Ford favored
a a leek, specially builh limousine. Thomase Edison once chided
him, "How come, Hen, that you don't ever drive around anymore in one of of, your Model-
Fords?"'










STRICKLAND-MORRISON, Inc.


HUNT'S Flavorful

## CaISUP 15 <br> 1402. BOTTLE <br>  <br> GREEN TO

Carrots
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## Ed Levy Becomes Third FSL Pilot To Sign 1953 Pact

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To Play For H1s
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Agganis Has Few Regrets As He Only Five Major

Departs For Career In Baseball Minw



College Quintets Remain Unbeaten






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- Snow, Storms Lash
Midwest On Heels
Of Sub-Zero Cold

No Sabolage Trace Found In Air Mishaps

## McCarty Is Inaugurated Governor In Simple Noon-Time Ceremonies



- Awhilloin of Missions Slated In Safion



## Warren Recites <br> Things He's Done While $\ln$ Office


Retiring Governor De.
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and


Highlights Of Governor's Speech

 ..... 
$\begin{array}{ll}\text { Gun Battles } \ln & \text { Truman letter } \\ \text { Havana Claim } 6 & \text { Lauding Debious }\end{array}$
'Wanted' Victims Figure Is Bared nard Enturcement Of Beyerape Laws Promised By Davis
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Movie 'Time Table

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