w Tourist Hotel Is PROSPERITY Be Monument To BY FREEZE OF '95 vic Co-Operation Orange Trees Of 1895 Are Replaced in Section by Four

al bank is secretary of the compa-

Realty Company part insamuch as it provided for the opening of First Street from

ord Business wes Eastward

Being Sold Just Pay For Tract d Not For Profit Seminole County bank, is treasurer. general.

be opened on Jan: 1, Sanford Chamber of Commerce; who more than a fine ho- R. H. Berg, business manager of the be a monument to The Sanford Herald; George A. bunched but none prior Sanford Hotel-Realty Company. eer reached the stage of n. Business men of when completed. The site for the bound likeliek, of Allenhurst, new hotel was presented to the lands.

r Ashbury park were ap- builders and the cost proportioned on the subject and How- among the remaining lots of the k was persuaded to look hotel section. The lots were plac-sanford section. His ad- ed at a low figure as the original

Crops Yearly; Recovery Is Made With Great Rapidity

Two of Sanford's prominent change from citrus to vegetable bankers, Forrest Lake, president of was almost as rapid and quite as was almost as rapid and quite as the Seminole County Bank and F. thorough as was the freeze by

president and vice president of the company respectively. B. F. Whit- ford section, there was an abundearly eighties that, under the Sanance of artesian water. The use of this water for kitchen purposes ny and A. R. Key, cashier of the and for irrigating groves became The company's directorate, besides

The company's directorate, besides the officers mentioned, comprises Rev. Moore of this city laid some growing community centers in every year.

Edward Higgins, president of the sanford Chamber of Commerce; besides and drained the water off in order of their size they are:

But Barg business manager of the sanford and drained the water off in order of their size they are:

Order Altamonta Springs, Long-line improved stock raising section and there are no marshes to create unterest thousands of acres of the finwhen he needed it. He soon dis-covered that these pipes not only wood, Geneva, Chuluota, Lake Mon-est orange groves about and near prestion in Sanford.

DeCottes, city attorney and H. T. carried off the surplus water that sanford had been ex-Bodwell, president and treasurer of fell on his garden during heavy or prolonged rains but water seep
Decottes, city attorney and H. T. carried off the surplus water that fell on his garden during heavy or prolonged rains but water seep
It, and has many fine furms adjusted to Original seconds of the brick road leading from Sanford to Original seconds of the surplus water that fell on his garden during heavy or prolonged rains but water seep
Decottes, city attorney and H. T. carried off the surplus water that followed provided that the surplus water that or provided the surplus water that or p platted the property and set aside bors' lands. He had discovered of nine places, then took charge of the a site 480 by 350 feet for a tourist the principle of sub-irrigation and guaranteed the rechotel. The hotel is to be on the through pipes, crude as his were. I hotel surpassed in qual-lake front and will cost \$500,000 Others saw, were convinced and when completed. The site for the bought wooden pipes for their

grew with startling rapidity. The of the Atlantic Coast Line Rail-

Then followed an advertising cam- J. N. Whitner. In 1892 L. R. of trucking has been stendily in- ing rink, and other amusement proslick then left the city on paign in the newspapers of Flor- Philips brought to Sanford from creasing in this community. s trip and while he was ida that focused attention on San-Kalamazoo, Mich., long famous for member of business men of ford. This brought numbers of out celery, plants for use in the San-shipping point, for in addition to music is provided and several that the many than the many designs and the san-shipping point, for in addition to music is provided and several than the many designs and the san-shipping point, for in addition to music is provided and several than the san-shipping point, for in addition to music is provided and several than the san-shipping point, for in addition to music in the week danging and the san-shipping point, for in addition to music in the san-shipping point, for in addition to make the san-shipping point point in the san-shipping point point in the san-shipping point poin got together to purchase of town purchasers and local men, ford section. The imported stock the trucking tonnage, there are nights in the week dancing and designated. They form- realizing the importance of the pro- thrived under Florida conditions thousands of boxes of citrus fruit other pleasure parties are comaford-Hotel Realty Com- ject and the value of the business and in 1899 the first car load of raised in the vicinity. It has its mon there, acquired large holdings and residential lots surrounding celery was shipped. Since that own store and postoffice, a church. The place is also on the Atlanetion. This organization the hotel site, invested heavily. time farm after farm has been til- or two and a good rural school Lake, for whom ed and prepared for sub-irrigation which things are appreciated by the midst of a beautiful and pro-

cials Are All Sanford Avenue east. This extension of First Street opened up a new residential and business section in which the site selected by the severe freeze of 1895, which caused heavy damage to citation in which the site selected by ida, Sanford had never experienced a crop fallure since that time. The

P. Forsier, president of the First which it was caused. National bank were selected as It had been disco It had been discovered in the

Mayor-Forrest Lake. Commissioners-Forrest Lake, S. O. Chase, C. J

City Manager-W. B. Williams. Clerk, Auditor and Assessor-I. R. Philips.

Tax Collector-Alfred Foster, Ellen Hoy, Deputy. City Attorney-G. A. DeCottes. Chief of Police-R. G. Williams.

City Engineer-F. T. Williams. City Physician-Dr. W. T. Langley. Sanitary Inspector-James Moughton. Municipal Judge-W. E. White.

Chief of Fire Department-G. P. Paxton.

SKETCHES OF GROWING TOWNS OF SEMINOLE COUNTY ARE GIVEN

Project after pro- Bodwell is general manager of the ed through in dry weather and his are treated specially in this issue lands at Altamonte Springs, and Sanford Hotel-Realty Company.

Sanford Hotel-Realty Company.

Ground was in condition for cultiand for this season merely countis on the Trilby Branch of the
Atlantic Coast Line Railroad. It

Lake Monroe.

Monroe is a coming little town about five miles from Sanford on Lettuce was tried first and it a good hard road, the main line

Mayor Forrest Lake, for whom the hotel is to be named, sums up-drainage, and sub-aeration, artesian wells are as common now as flowers in the city gardens and intestinates in the situation as follows:

"The expansion of Sanford's bus-lived section easterly to the new tourist hotel site, marks an important step in our city's progress, in the city gardens and intestinates in the first street is already congested and pre-part of the beautiful oaks that are in and around it, is near the famous Welvis Spring, and also not far distant from Palm Spring, it the limited on Page 3)

The expansion of Sanford's bus-lived section easterly to the new literate thousand acress of the fine class of people living in the neighborhood.

Forest City.

Forest City is the center of a cause of the beautiful oaks that are in and around it, is near the famous Welvis Spring, and also not far distant from Palm Spring, it the limited on Page 3)

Another fine healthful and intended on page 2)

Another fine healthful and intended on page 2)

Another fine healthful and intended on page 2)

The committee and postoffice at Lake in Florida will be heeded as never good store and postoffice at Lake in Florida will be heeded as never good store and postoffice at Lake in Florida will be heeded as never good store and postoffice at Lake in Florida will be heeded as never good store and postoffice at Lake in Florida will be heeded as never good store and postoffice at Lake in Florida will be heeded as never good store and postoffice at Lake in Florida will be heeded as never good store and postoffice at Lake in Florida will be heeded as never good store and postoffice at Lake in Florida will be heeded as never good store and postoffice at Lake in Florida will be heeded as never good at the neighborhood.

Seven scientific expeditions are common of the beautiful oaks that are an area the form and around it, is near the famous while there are 7,000 acres and around it, is near the famous while there are 7,000 acres are an around it is undertoned.

Anothe

Here are short sketches of the fine class of people for its cititoo, has its stores, school and a ple of Seminole county, of which

Sanford section. His added at a low figure as the original program was intended to just pay of the entire property and not choice of a strip of property the shore of Lake Monton section of the downtown section of the shore of the flow sould be sent the sould be section. Situated on the shore of Sanford.

Situated on the shore of Sanford. Situated on the shore of the flow sould be shore of the flow sould be shore of the flow sould be shore of the shore mer resort" places of Sanford, had been lost elzewhere, in fact,

(By C. J. MOTES)
With an average monthly temperature of \$1 degrees, sunshine just as luring, breezes just as steady as ever before, Sanford again finds its climatic attractions being sought. And rightly so, as there is something truly wonderful in the combination which opposes the equable climate in this interior water served city.

Average rainfall of 4.7 inches per month, the weather is never stifling hot and sun stroke is unknown in Sanford. Few resort cities can equal the year round comfort enjoyed by all who make this city their home.

sanitary conditions. The odors brought in by the breezes are scented with orange or possibly pines or of that "smell of Florida" which is so sought and so hard to

The contented and healthy peo-Sanford is the county seat, the zens. Tourists every year are be- very low death rate and the almost ing attracted in larger numbers entire freedom of this section from to the section about Forest City, all fevers, are well known and the section is recognized as a most desirable place in which to live Lake Mary is one of the "sum- Many have regained health which

er truck farms, Sanford has more kind in the country.

MAKES Production of Celer AS HEALTH AID In Seminole Count Average Monthly Rainfal Is 4.7 Inches While Temperature Hovers Around the 71 Mark; Death Rate is Low

Distance Between Sanford and Other Points In Florida

Sanford's geographical, situntion as the center of the state is pointed out as an added as-set, making it easily accessible to all important cities of Flor-ida. Following are the dis-tances to various points in the

state.	œ
Tampa	1
Orlando	W
DeLand	W.
Jacksonville	1
Winter Park	W
Ocala	W
Miami	2
Altamonte Springs	N.
Oviedo	N.
Mt. Dorn	
Eustis	:
Palutka	1
Enterprise	3
St. Augustine	11
West Palm Beach	21
Lakelund	
Leesburg	4
St. Petersburg	16
Gaineaville	1:
Lake City	17
Date of the south of the control of	10
ALL MALLON COLUMN TO A COLUMN TO SERVICE AND THE PARTY OF	

Sanford Ships Most

Records kept by the United States Department of Agriculture Located on the shore of Lake prove Sanford to be the largest Monroe and at the head of naviga- shipping point of celery in the equivalent to two car loads there visions with the usual refreshment tion of the St. Johns River, sur- world. The huge shipments have being 326 crates to the car. The rounded by pine and oak growths, made necessary an icing plant growers pay freight bills on orange groves and celery and oth-

before. With a fine half-million has never approached its capacity, and in Florida will be heeded as never quire while there are 7,000 acres growers in many cases as

Irrigation And Drain age Are Effected B Subterranean Plan Of Pipe And Tile

Average Is Two Cars Per Acre

Better Celery Brings **Higher Prices Thi** Year On Market

Though essentially of agricu tural nature, the cultivation of ery in Seminole county partake of the methods of industry, science and engineering. Growers are able to determine almost to a day, day on which their crop will be ready for cutting while entering into the production thereof such factors as sub-irrigation, sale agration and sub-drainage.

Celery is the money crop this section. Growers plant bot winter and early arring crops. The plants are set in by hand, 60,000 plants to the acre. The date for the shipment of celery each year is advanced. Formerly the Sanfold Of World's Celery as the past three seasons the next car of celery has left Sanford in early as Jan. 1.

The average yield per acre for the section is 700 crates which to er truck farms, Sanford has more kind in the country.

reason to be considered as a health and resort city today than ever the trucking district in Sanford before. With a fine half-million has naver approached its constitution of the country.

This year the price is much higher than the country.

will be brought under cultivation ficials of the road the revenue from

Sanford Farmers Exchange

Originators of Packing House Packed, Washed, Precooled Celery at the Shipping End. Our Well Known Brands Are—

> **BLUE RIBBON BRAND** STAG BRAND **BULLDOG BRAND**

(Washed, Precooled and Bunched) (Washed and Precooled) (Precooled)

Sanford, Florida

Phone 11

Precooler Phone 2900

A Saving Count Here Is Like The Sunshine

It promotes your growth and happiness.

It never fails you.

It helps your plans grow to success.

It Brings brightness.

It helps the whole world as well as yourself.

Regular deposits here will grow to thousands as the years go by. Happy independence will be yours and at a small price. WIN SECRETARING STATES

DON'T SPEND IT ALL

Sanford Loan & Sav. Co.

CONSTITUTIONAL AMENDMENT—NO INHERITANCE TAX—NO INCOME TAX

FLORIDA

SANFARA GRAVE

IN THE SUBURBS OF THE CITY OF

It is the intention of the owners and selling agents to begin construction within a very short period of a number of handsome homes at Sanford Grove. Those seeking ideal homes within easy reach of the center of the City of Sanford will do well to examine this property at once. We will prepare plans subject to your own approval, without expense to the purchaseer for supervision and will crect these houses for those who can make a reasonably small initial payment, and the balance of the purchase price may be paid for monthly, almost the same as rent, giving the home seeker a number of years to pay for his home and thus become entirely independent.

Large Lots_

High Elevation

Low Prices

Beautiful Views

Easy Terms

All Year Climate

Property Restricted All Improvements

How to Get There

Drive straight out Sanford Avenue to Geneva Street, turn left (east) to Mellonville Avenue and follow our large signs to Sanford Grove.

Sanford, Seminole County, Florida

SECTION ONE NOW OPEN FOR INSPECTION

GENEVA STREET IS NOW BEING GRADED RIGHT THROUGH OUR PROPERTY

Buy Here For Health, Profit and Pleasure

"Live In A Park"

SANFORD GROVE

A PLACE FOR HOMES

Average Prices
of All Our Lots
are About

\$250

Some Lots are Priced as Low as \$200 each

EACH

The new Forrest Lake Hotel will be erected within a short distance of Sanford Grove and of course will cause a great increase in values all through this section. We reserve the right to raise prices on all of the balance of the property, as soon as our program of improvement has been completely carried out.

An ideal homesite adjacent to the city of Sanford, the Celery Center. Within easy reach of the center of the city.

Ask for a copy of the restrictions on Sanford Grove, and thus assure yourself of the high grade of improvements at this property,

Twenty minutes walk or six minutes autoride from the center of the city of Sanford, Lake Monroe and St. Johns River. Beautiful Golf Course, boating, bathing, yachting, hunting and fishing in season—Rod and Gun Club—Fine Roads—all amusements and sports.

Cut This Out

Mail This Coupon To

Florida Realty Associates, Inc.

Hotel Valdez Lobby, Sanford, Florida

Please send me full details and prices of lots at Sanford Grove.

Name

Address

Watch Sanford Grove Grow

FOR MAPS, PRICE LISTS, PHOTOS, LOOTLETS, HOUSE PLANS, AND OTHER INFORMATION APPLY TO

FLORIDA REALTY ASSOCIATES, INC.

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1132-1134 Land Title Building, Philadelphia, Pa., and 122 S. Palmetta Avenue, Daytona, Florida. Miami Office, 146 146 N. E. 2nd Avenue Developers and Selling Agents

JOSEPH L. BAUM, General Sales Director

FIELD OFFICE

Hotel Valdez Lobby, Sanford, Florida

FRUIT IS

for Grows More Oranges Proportion To Popula-Than Any Other Cominity In State Of Florida

ya," not in Italy, but in County; "Geneva" not a where more citrus fruit is hoxed and shipped in prospot in the state.

hundred thousand boxes a the yield, two large packuses being required to prethis harvest for the trip to erage carloads, which would mpose two monster freight trains

comes from a section very center of the "forenglong before there the heavy dog but trails through the heavy disposil once a week from Ovie its supplies from Sanford through Lake Jessup and Johns river and Lake Montime 18 miles by water. The is 13 miles from Sanford, to Chuluota, 9 miles to all of which are reached hard surfaced roads and ited as nothing for a resi-1925 in this land of good

Wicks, postmaster and north merchant, who has been ere since the start of the place years ago, describes the originsection as a "real hunter's paraof the forest and the lake and teeming with the finest of h. He speaks of the old times en glearing the primeyal forest was a good one all the time. in the transformation sevfortunes have been made forests, which have now feally disappeared to make y for the more modern growth

winter and spring. uple thought they could not raise thing but oranges. Tomatoes thousand crates, beans, cabothers go out from Sanford mon; making this section's ng bill for car the largest of Initial icing station in the

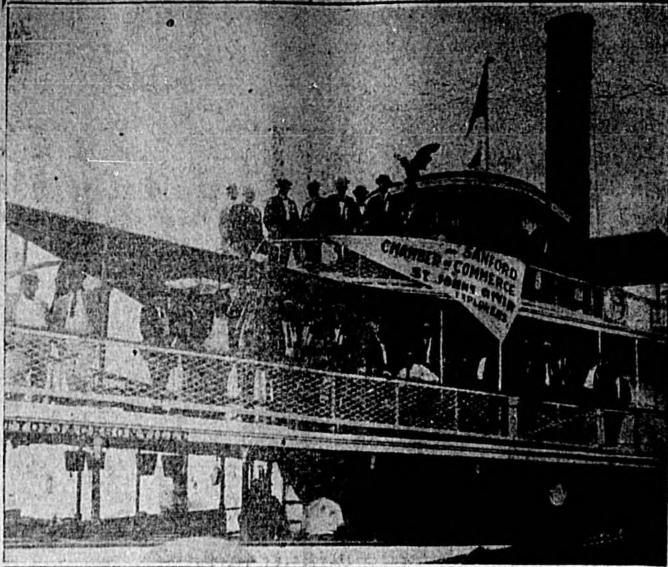
Two years after the shipment of hve pere tract, the cry was raised the opinion that the inrough the overplanting of a few. infard area along producing 6,400 ra of truck this season while in rious other places in the counrenges are in cultivation - L

eminole Has Many mall Progressive ommunity Centers

(Continued from page 1) section un to the high forment status of the

station on the New Smyr-Skercholes City branch of the

Chamber of Commerce Boosters on Boat Trip



Members of the Sanford Chamber of Commerce, 125 strong, formed a party which charter a Cylde Line steamer last September, and went to Jacksonvil le to promote interest in the proposed St. Johns-Indian River canal and to secure the co-operation of Jacksonville citizens in securing this important water

Chuluota Combines Fine Commercial Possibilities With Beauty Of Nature

dentinued from Page One)
and man made beauty is located in round notel and many a week-end the southeastern part of Seminole party from Orlando, Sanford, Winter is now able to have Sanford and fresh vegetables on the table of fresh vegetables on the table of round notel and many a week-end the southeastern part of Seminole party from Orlando, Sanford, Winter Park, Daytona and other placture of fresh vegetables on the table of round notel and many a week-end the southeastern part of Seminole party from Orlando, Sanford, Winter Park, Daytona and other placture of fresh vegetables on the table of round notel and many a week-end the southeastern part of Seminole party from Orlando, Sanford, Winter Park, Daytona and other placture of fresh vegetables on the table of round notel and many a week-end the southeastern part of Seminole party from Orlando, Sanford, Winter Park, Daytona and other placture of fresh vegetables on the table of round notel and many a week-end the southeastern part of Seminole party from Orlando, Sanford, Winter Park, Daytona and other placture of fresh vegetables on the table of round notel and many a week-end the southeastern part of Seminole party from Orlando, Sanford, Winter Park, Daytona and other placture of the Sanford Celled the southeastern part of Seminole party from Orlando, Sanford, Winter Park, Daytona and other placture of the Sanford Celled the southeastern part of Seminole party from Orlando, Sanford, Winter Park, Daytona and other placture of the Sanford Celled the southeastern part of Seminole party from Orlando, Sanford, Winter Park, Daytona and other placture of the Sanford Celled the southeastern part of Seminole party from Orlando, Sanford, Winter Park, Daytona and other placture of the Sanford Celled the southeastern part of Seminole party from Orlando, Sanford of the Sanford Celled the Sanford of the Sanford do, Bithlo and goon to the East Cheluota Inn.

ty and healthfulness of a town loets and radishes, all these, and serrounded by limpid lakes and with a clear drainage fall to the

first carload which came from and the great bottom lands of the for the first time that "San-soil, easily drained and producing distoverdoing this thing." When immonse quantities of farm and o cars had been shipped in a garden products when intelligentstry had received a deathblow finest of Florida pine and other valuable wood growths.

From about 1882 when the first white men settled in Chuluota until verstables, of which almost other bolated bealities. However en on new land was cleared and another matter, because as soon is the line reached there the local

Having retained all that nature formed the Chuluota Company, dressed and divided as and decision with and have a controlling 10,000 acres of land, surrounding the same to sunset, the in potatoes, syrup, or meat, either bacon or of was taught in a log e, he says and the

choese branch of the Florida East Coast Railway, which runs from New Smyrna on the main line, to Okeechobee City on the northern rim of Lake Okeechobee. Its maximum elevation is 63 feet, which runs from the state of the state of the state of the state of the handsomest and most modernly comfortable brick, fire proof botels that any town in Florida boasts today. This hotel, the Chalnota Ing. has 20 bedrooms, a spacious and well lighted dining and winter trucking that is destinged to make Chuluota one of the

by springs, most of the lakes bong head-water tributaries of streams that are deep and swift fly, wife of the Florida East Coast
moving.

This new-old town of natural and man made beauty is located in round hotel and many a week-end and man made beauty is located in round hotel and many a week-end the prairie lands of Chuluota section produce more and fine shipping tomatoes to the acre than can be raised elsewhere in the state.

L. A. Brumley, one of the oldest can be raised to the state.

L. A. Brumley, one of the oldest can be raised to the state.

houses with post office, drug stores and other lines necessary to a town are already established and land would afford through sur-

Lakes, Fish And Game One corner of the town rests on a \$50,000 crop.

amidst big pines, and one of the vegetables.

most attractive locations for home building. In addition to these no small ones, nor made by movie

wthing like 3,500 acres are Land Department of the railroad bout Chuluota; quail in almost

countless coveys, and all the smaller game such as rabbits, squirrels, ducks and doves abound. The nearby St. Johns River, and every lake, is filled with big mouth black bass, brim, perch and an occasional pike or pickerel.

Some ctock raising is still done, and there are many orange groves with trully wonderful individual

with trully wonderful individual trees that produce fruit unexcelled

in quality or quanity.
Some of the old settlers are still there, having persevered in their work, believing that sooner or later there would be roads, and development. Those who remained are now prosperous men, their groves planted soon after they setgroves planted soon after they set-tled, being fine producing proper-

gives as the St. Johns River is spacious and well lighted dining but six miles to the east of it, excellent drainage instrally. The by, wide verandas, plenty of wingregion about the town site is a down and baths, single and en money production of the best known centers in Seminole country, already famous for its impression about the town site is a down and baths, single and en money production of the best known centers in Seminole country, already famous for its impression and well lighted dining ed to make Chuluota one of the best known centers in Seminole country, already famous for its impression and well lighted dining ed to make Chuluota one of the best known centers in Seminole country, already famous for its impression and well lighted dining ed to make Chuluota one of the best known centers in Seminole country.

er hammock lands east of Chuluota A block of general business and began experimenting in a big n number of handsome bungalows, face ditches, Mr. Brumley plowed cottages and other homes have and planted 200 acres of prairie been built. plowed, in tomatoes. He raised

With a clear drainage fall to the St. Johns River no timer combination of beauty and health guaranteeing could be wished or found, than is enjoyed by this place.

The lowlands along the streams, and the great bottom lands of the St. Johns River are of rich muck soil, ensily drained and producing immoning quantities of farm and garden products when intelligently farmed. The wood lands are high rolling, timbered with the finest of Florida pine and other.

One corner of the town rests on Lake Catherine, learned touches Horseshoe Lake Catherine, pearly in the center of the town rests on Lake Catherine, learned touches Horseshoe Lake Catherine, learned touches Houseshoe Lake Catherine, learned to the touches Houseshoe Lake Catherine, learned touches Houseshoe Lake Catherine, learned touches Houseshoe Lake Catherine, learn

building. In addition to these larger lakes, there are a number of smaller ones here and there about the town, and scattered over the 10,000 acres of the company are many others both large and small.

Game and Fishing Here.

Hundreds of turkeys are all about Chuluota; quail in almost on small ones, nor made by movie es, but they are the foresight and faith of the most "hard boiled" experienced growers of celery and winter vegetables in this state.

What L. A. Brumley is doing, is being done on a smaller scale by dozens of others in the section; and in the next five years celery and (Continued On Page 6)

INSURANCE

BONDS

Established 1908

A. P. Connelly & Sons REALTORS

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Business Property Apartment House Sites Warehouse Locations

Merit Your Investigation

104-108 Magnolia Avenue

Sanford, Florida

LOANS

INVESTMENTS

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Hill Lumber Company

The led.

Everything in the Building Line

Yards 3rd and Myrtle and 13th and Holly

FANFORD, FLORIDA.

Phone 135

The House Of

Agents for the following materials, which are leaders in their line.

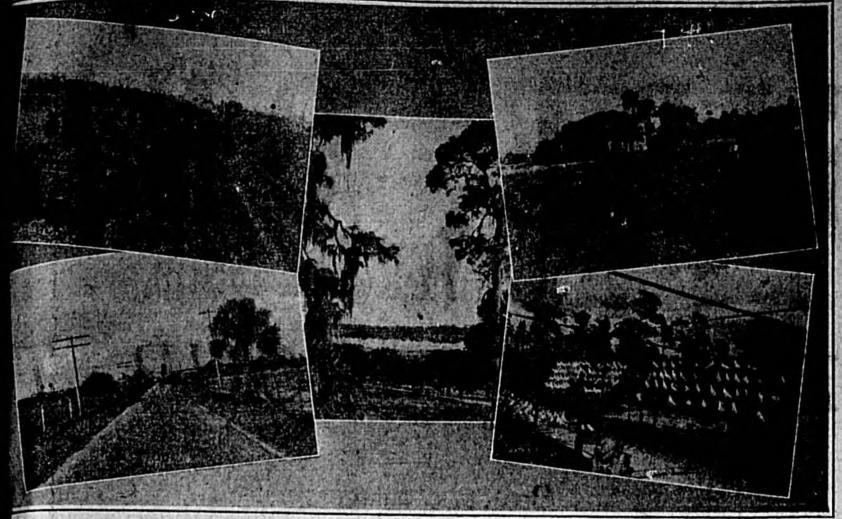
"GENASCO ROOFINGS" **ACME PLASTER & ACME FINISH** LEHIGH PORTLAND CEMENT NATIONAL FABRIC FOR STUCCO DIXIE "UNCOMMON" BRICK MERRY BROS. COMMO N TIGER FINISH LIME. KEYSTONE ROCK LIME

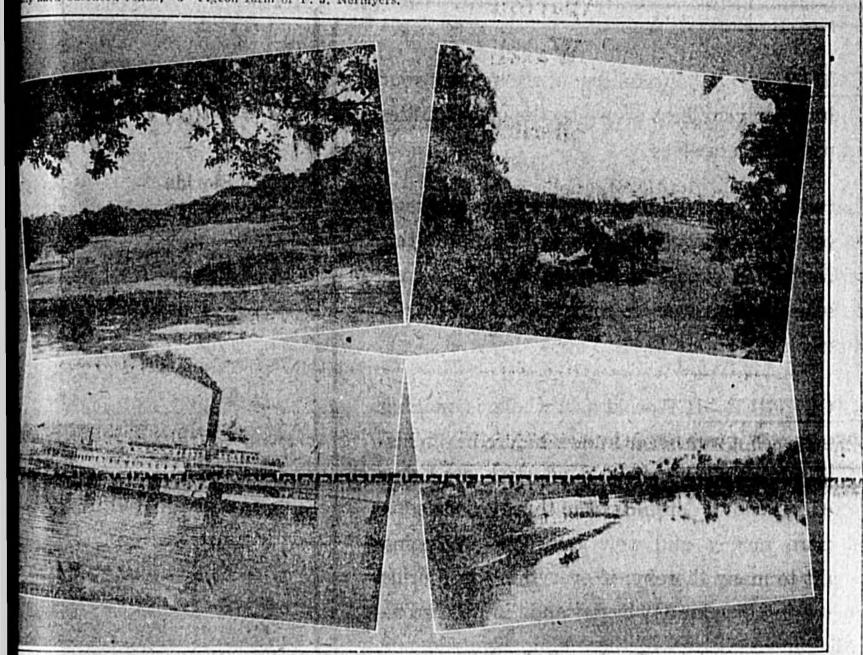
One Of Sanford's Business Blocks



This is the former home of the First National Bank, which was purchased by the Seminole Securities Company last year. At present the attracture is occupied by the Western Union Telegraph office and H. B. Lawis Realty Co., on the first floor with the second floor being devoted to offices.

Prosperous Farms and Groves in Every Section of Seminole County





ng from left to right: I and 2-late views showing San ford's municipal golf course, considered by experts to be one of the ourses in all Florida; 3-Clyde Line Steamer Osceola arri vlng from Jacksonville with tourists and visitors; 4-View on the

center. Cement bottoms are made will flow forever. Wells are now

Air is also necessary to plant. This gives some idea of the scien-

tance an acre has produced 70 from \$2.50 to \$2.75 a crate.

sold for \$4,064 excluding freight averaging 100 cars a day. The rates of approximately \$1,000 shipments last year amounted to

which is admitted an excellent over 7,000 carloads. Some idea of

een instances of where \$32,000 this number of cars in one long

were marketed from 22 nores. This miles long with its entire cargo

particular instance, of course, is confined to celery.

ifested itself.

tminole County rains. The controlling box is made to the surface by capillary attraction. The controlling box is made to the surface by capillary attraction. The controlling box is made to the surface by capillary attraction. The controlling box is made to the surface by capillary attraction. The controlling box is made to the surface by capillary attraction. The controlling box is made to the surface by capillary attraction. The controlling box is made to the surface by capillary attraction.

tinued from page 1) or capita is greater than

ing industry in Sem-

lere is how the third going to this expense. As an in- northern markets It is now selling city.

be measured-to, a the system is in talled and the eye-

fitted with iron pipe linings.

tion in cold weather.

aeration also is of considerable importance as a means of protec-

an irrigation system which costs

foolish waste of money, but the productivity of an irrigated acre, tuce.

tons of vegetables a single grow-

value out of the field sain oil has become completely sat- - Monton Transcript.

field to or hard-pan at from two to rour. A 73 year old bachelor has just are firmly held at \$1,000 and upfeet beseath the surface before the got married in an Essex village, ward per front foot, and all sales system is possible of application. After 70, one's power of resistance made during the of the controlling if this subsoil ish for example, almost invariably weakens.—Hu- months have been made at this of water applied three feet below the surface and morist.

During the past week in Sanford

Production at once. Farms can be cultivated urated with water. When this is Tourist Hotel Will Be Monument . To Civic Co-operation

> in the intake pipes. And the di-fin use that have been flowing for (Continued from Page One) pipe, controlling boxes and feed over 3,000 wells in the Sanford Celmains are made water tight. Iron ery Delta, not all of which are used erty for fine residence construction nipples of various sizes are used for irrigation purposes, however, in making these connections. The No perceptible decrease in the outholes in controlling boxes are also put of these wells has so far man-

Paving Ordered

"The city commission has orderlife and this system of irrigation tific manner in which the growers ed the immediate asphalt paving assists in applying air to the very of Sanford undertake in raising roots of the plants. This sub-their crops. From a recent report of the At-, vard and First street.

"This company's sale of the dled the celery shipments from the property involved, both business section there has been 2523 cars and residential, is being handled as growing vegetables by installing of vegetables handled up to Feb- a civic project—it is priced at ruary 1. Of this crop 1,434 was figures representing only its noman irrigation system which costs that approximately \$250 may seem a celery, 528 cars of lettuce and 204 mal value for the purpose of intendich waste of money, but the cars of escarole, a species of letteresting through ownership, the investors of the entire state. when properly farmed, is so much greater than it would be otherwise better than in former years and is project, we gladly pass on to those devised and perfect. that the owner is fully justified in also bringing a higher price in the who join us in the building of the

> Harry T. Bodwell of the Hotel-Realty company, added the foling season of nine months which the shipments of celery have been lowing:

> ny's operations constituting a civic revenue from one acre. In the the magnitude of such a yearly ties involved in our present hold ings could not have been purchased art even twice the figures at worth of lettuce and cucumbers train. The train would be 100 which the company obtained them.

the exception rather than the rule. The first crop is lettuce which is From one to three thousand dol- a gamble crop, due to the fact lars is not an unusual revenue for that favorable prices are dependently parent value is reflected in the the surplus water of unimproved irrigable land left the North. If a mild winter pre-policy of the company again is to in the celery delta sell from \$150 vails in the northern sections, let- handle this property with an eye box which is used to \$200 and up per acre, while the tuce is still shipped into the confirst to the interest of the city. On the back in the field. three outlets, one on It is also not unusual for land that shipment. Lettuce is timed to hit being to interest in Sanford has been in cultivation one sea- the Fhanksgiving market and the through the opportunity offered in con to sell for these prices. Three season continues until the middle this First street property, investvears cultivation brings it up to of January. The production per ors and developers in St. Petersits maximum production and each acre for lettuce averages 600 ham- burg, Tampa, Miami, Orlando, Dayon account of its high rate of cul- pers per acre for this section. The tona, Jacksonville, and other cities

variety raised here is what is of our state. six blocks of business property it a bound there catalogue sent comprising this company's holdings as wereast The Wives of Henry are carrying the city's business son the Eighth, Taled Thousand," Sure area to and including the hotel sit Then the draining the lower side of the tile and the ly there become examperation here. The priced of from \$150 to \$250

per front foot,"

SANFORD

BUSINESS PROPERTY

LAKE FRONT PROPERTY

Acreage

BUILDING LOTS

CELERY FARMS

ORANGE GROVES

E. F. Lane, Realtor

"The Man Who Knows Why Sanford Grows"

Sales force:-Miss Ruba Williams, Miss Helen Hoage, Mr. R. L. Shipp

Sanford-Oviedo Truck Growers, Inc.

The oldest co-operative Association in this section handling vegetables; shippers of the famous

"Seminole Brand" Celery and Peppers

Sanford, - Florida

REPUBLICATION OF THE PERSON OF

SET ASIDE ONE

DEVOTE THAT HOUR T

ARE YOU PLAYING FAIR with your future; are you doing your full duty—or your best even—by the opportunities that present themselves.

What will you say to yourself and to others one year, five years, ten years from now in regard to this question? You expect to be alive then don't you? You expect to answer to someone do you not; to yourself if to no other one?

LET US REASON TOGETHER—If Florida as a whole is making progress such a was never known before in the history of this great America; if wonders are being worked in ten or a dozen cities in this glorious state and more money and new comforts are being brought to many thereby; if everything in Florida is increasing in value day by day and the state growing better and better—if these hings are true, and we know there is no denying them, how could Sanford with her many wonderful advantages stand still even if she so desired?

PROGRESS IN SANFORD has not yet been capitalized nor further advancement shackled by high prices. Although great strides have been made here that will soon be noted by the world at large, Sanford is today one of the most talked of, carefully watched and least explicted cities in the state, and those facts mean much.

FORT MELLON DEW

"Promoters of San

A. P. Connelly & Sons

OUR THIS DAY

TALK WITH YOURSELF

THERE ARE NONE SO BLIND as those who will not see, but to those open to conviction we have much to say that is well worth listening to. The facts are here ready for you and you owe it to yourself to know them. The destiny of this city is now and always will be in the hands of the property owners. Profits from real estate, good homes in pleasant surroundings and all the other worthwhile things in life do not come from hesitation, indecision and waiting, but from meeting opportunities and embracing them.

IT IS NO ORDINARY PROPOSITION that we offer you, not a thing to be treated lightly or put off from day to day. Soon it will come to pass that you will read our announcement that the last lot in Fort Mellon has been sold and if you have not bought one or more lots in that finest of subdivisions you will surely regret it.

DEVOTE ONE HOUR OF SERIOUS THOUGHT of this matter today. Bring the question home to yourself and prepare to face the future. If you owe it to no one else you at least owe it to your own interests. Will you be among the proud owners of property in BEAUTIFUL FORT MELLON or will you have only regrets?

DPMENT COMPANY

est Subdivision"

104 Magnolia Avenue

HART MAN WE WARRANT WENCE SEE

By Three Railroads, do Has Marked Advantage in Marketing Many Kinds of Produce Grown

own Was Founded

the second largest town e most progressive communit-the county. It has a popu-of more than 1,000, has well streets and several brick

Chobee division, and has begun to prepare for the immense traffic.

English Admit

nditions in Oviedo today are to be better than ever beits citizens are making it facilities which are needor the marketing of its many

was first settled in 1865 region south of Lake Jes-He also planted some small ge groves later on.

lin became one of the most good comfortable estate to of which, two sons, and Andrew are living in

own, one sees hun-

season in the rest of the state

Those lands are over an water strata, making it to secure flowing water depths ranging from 47 to 200

The hammock lands present the learance of a tropical jungle THE CIRCUIT COURT SEV-INTH JUDICIAL CIRCUIT IN ND FOR SEMINOLE COUNTY TATE OF FLORIDA. Bill For Divorce, HEL LUCILLE SMITH.

RTIS EDWARD SMITH

Clerk of the Circuit Court.
Seminole County, Florida.
By: A. M. WEEKS, D. C.
G. LEONARDY.
leiton for Complainant.
7, 14, 21, 28, Apr. 4.

Chuluota Combines Beauties Of Nature And Soil Fertilty

(Continued From Page 3) truck grown in Chuluota district will be as plentiful elsewhere and as famous as that grown elsewhere in the noted celery and truck grow-

ing county.

It is obvious that additional trains will be required to haul perishables from this section in wn Was Founded
Sixty Years Ago

Sixty Ye most important shipping points on

Seminole county city.

The Florida East Coast Railroad has seen what is coming in this utheast of Sanford, is one and other sections along its Okee-

> **English Admit** America Is Right

LONDON, Mar. 20 .- Clubs for women are not a success in Longive Oviedo and the im-vicinity all of the trans-ial intercourse, and several have ial intercourse, and several have gone into bankruptcy while others saved themselves by the process of amalgamation.

Something more than social a menities are required to keep statements can be made club together, and this is exempli Some years before that fied by the Ladies' Carlton Club, Aulin, a Swede, had home- which has an important political ded all that part of the region atmosphere and is in close touch re the town lies. He put up a with the Unionist central office.

e and did general merchandise Another, the Gardens Club, is for the convenience of the thriving because of its specially insettlers who were scattered teresting lectures by prominent people in the gardening world, its regular garden dinners and well equipped garden norary.

with their interwoven and overlapped branches tied together by costs about \$350 per acre to prepare this land for tilling and getting ready for the plow. The land attractive in rural regions of itself may be bought, now for a-

p of very noticeable hills dents of Oviedo and one who has clay cropping out every- been prominently identified with the appearance of a its history for the past few years well kept business street Oviedo bank. Mr. Smith's bank brick business hous- is one of the strongest banking insides, with a good look- stitutions in the county and has bank building and im- deposits approximately \$200,000. churches, what good The capital stock is but \$15,000.

ding and cozy hotel, well kept, ractiof good size packing hous- and the usual quota of garages grower. He is the owner of seversection of the state, professional men, who have aided es of intensively cul- of the best in the county. Among muck land on which some of the business men are J. peppers, celery, beans Lawton, citrus and truck grower vegetables are grown who has long been a resident, H. ce. Already approxi- B. McCall, merchant and grower ely 2,000 acres are under culti- and A. J. McCulley and sons who hundreds of other operate an up-to-date garage and

GREAT VALUES IN GROCERIES

Everybody knows this store for its quality merchandise; knows it, too for its moderate prices. Each week we offer our customers our quality goods at our same low prices.

Fresh Vegetables and Fruits

A Competent Delivery Service.

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ROBERTS' GROCERY

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Phone 442

SANFORD ELECTRC COMPANY INCORPORATED

> A. R. PLATT, Mgr. Everything Electrical We Specialize in Fixtures

VISIT OUR SHOW ROOM



REMINICALIZATA PRE UN P

"HIS UNCLE'S NIECE" By Junior Class

High School Auditorium TUESDAY, MARCH 24.

A Comedy With a Surprising Climax

THE FIRST NATIONAL

POTTER'S

"ORLANDO Maid" CANDIES

Have a reputation—and by using the best of ingredients, OUR candies have a flavor and taste that appeal to you and make you want MORE.

Especial attention given to party orders. You furnish the color scheme and we will furnish the candy and nuts.

> "ALWAYS AT YOUR SERVICE" . TWO STORES

San Jaun Hotel Bldg. and 28 East Pine Street

ORLANDO, FLORIDA

160 Acres at

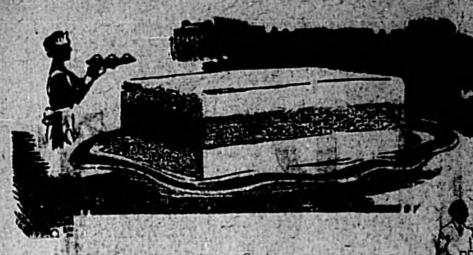
Half mile of water front with excellent fishing and hunting. 60 acres fenced, about 35 under plow. Good soil for celery or fruit. Flowing wells can be had anywhere on it at light cost. Railroad siding for shipping right at corner of place. Subdivided practically up to line. Five years time on part of purchase money if you want

If you want to SPECULATE with the ELEMENT OF RISK left out and the ELEMENT OF PROFIT biggest ever, here's the opportunity.

Packard Realty Company

205 Meisch Building, Over Piggly Wiggly.

21, 28, Mar. V. II, 21, and 31. I SING STATISTICS STATI



THE DESSERT OF SANFORD

Princess Ice Cream

Ask for it at the leading fountains.

Special attention given to party orders. Brick Ice Cream made in all colors.

If you haven't tasted our cream, surprise your family by taking home a quart tonight.

PRINCESS

Ice cream is made from a pasterized * mix of pure milk and cream in our sanitary plant by an experienced ice cream maker.



Seminole Creamery Company

PHONE 634

NEW LUMBER YARD

Now Open For Business

LUMBER-LATH-MOULDINGS COMMON and FACE BRICK **DOORS and WINDOWS** PLASTER

Window and Door Frames and Screens Made to Order

BUILDERS HARWARE

Lowest Prices for Cash Only

Sanford Cash Lumber Co.

310 FIRST STREET

W. S. PRICE, Mgr.

We can furnish the material or Build your House Complete

Regulations Made Mance By City: Slogan In Coined

In Hospital

ted in Effort To Efficiency Among

Kiwanis Club was 1921 and has flourishstart. The weakly stings of the organi-amended by a high persembers, 85 per cent sverage during Febru-senford Club has entertels contest with other the for best percentage and has fine chance

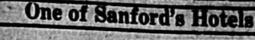
bership of 42, every worker and with many ties always at work

L. Dumas, Geo. A. DeCottes, R. S. Entzminger, Long-Fort, J. C. Hutchison, Lane, W. T. Langake, T. W. Lawton, Moughton, J. G. Mich-McCaslin, C. E. McCall, J. Mixon, How-L. B. Steele, enmire, J. G. Sraron, E. C. Smith, R. A. II. H. Pattishall. hr shr eta shr etaoin

DICIAL CIRCUIT OF SEMINOLE COUNTY.

Allt. Complainant.
Suit to Quiet Title
et al Defendants. adanta Known and

m P. Rogers, if living, other claimant, under otherwise; James A. Henrietta V. Davis, his mag, and if dead, the serantees or other moder the said James A. Henrietta V. Davis, his mad or otherwise, is and to away and if dead, the serwise; and to away and servise in in set the said M. Hearthis, and the heirs, devisees, grantees and other claimants under the said JAMES B. DUNN. deceased, or otherwise, interested in the lands and premises involved in this aut; and premises interested in the lands and premises hereinafter dearties and other claimants under the said James B. Dunn, deceased, or otherwise, interested in the lands and premises hereinafter dearties and other claimants under the said Allan Greeley, if living, and if dead the heirs, devisees, grantees and other claimants under the said Allan Greeley, if living, and if dead the heirs, devisees, grantees and other claimants under the said Allan Greeley, if living, and if dead the heirs, devisees, grantees and other claimants under the said Allan Greeley, if living, and if dead the heirs, devisees, grantees and other claimants under the said Allan Greeley, if living, and if dead the heirs, devisees, grantees and other claimants under the said Allan Greele Rogers, if living, heirs, devisees, claimant, under





This is a view of the Valdez Hotel, a four-story structure which is one of the leading hostelries of the city. It is located at Commercial Street and Park Avenue overlooking Lake Monroe,

and to the property involved in this suit and described as follows to-wit: Lots 25, 26, 27, 28, 29, 30, 3 and 32 of Evans Subdivision, ac-

and 32 of Evans Subdivision, according to plat thereof duly of record in Plat Book 1, page 17, Seminole County, Florida records, said property being situate in Seminole County, Florida.

It is Hereby Ordered and Required that you, and each of you, do appear to the bill of complaint filled herein at the Court House in Sanford, Seminole County, State of Florida, on the 4th day of May, A. D. 1925, the same being a rule day of this Court, or else the said cause will be taken as confessed and the matter proceed upon decree pro confesso to final decres.

It is further Ordered that this Order of Publication be published in The Sanford Herald a newspaper published at Sanford, Florida. In said County, once a week for eight

published at Sanford, Florida. In said County, once a week for eight consecutive weeks.
WITNESS my hand and official seal of said Circuit Court, at Sanford, Seminole County, Florida, the the 7th day of March, A. D. 1925.
(Seal) V. E. DOUGLASS, Clerk of Circuit Court Seventh Judicial Circuit of Florida, Seminole County.

By: A. M. WEEKS, D. C. WILSON & HOUSHOLDER, Solicitors for Complainant.
Mar. 7, 14, 21, 28, Apr. 4, 11, 18, 25; May 2.

IN THE COUNTY JUDGE'S COURT, SEMINOLE COUNTY, FLORIDA.

IN RE ESTATE of Adolphus F. Bell, deceased.

CITATION

To: Mrs. Willie DeWeese, care of James A. DeWeese, Care of James A. DeWeese, Carlflin Avenue, Summerset, Kentucky, Mrs. Bessie Brown, care of Raymond Brown, Decatur, Alabams, Mrs. Ruth E. Me. Bride, care of Earl E. MeBride, Criffin Avenue, Summerset, Kentucky, and Susan D. Bell, guardian decky, and Susan D. Bell, guardian of Local H. Bell, Sanford, Seminole NOTICE OF APPLICATION FOR

tal is an institution the Kiwanis Club and is nided by the club.

In CIRCUIT COURT OF THE SEV
ENTH CIRCUIT OF FLORIDA.

It is an institution of the circuit of the circuit of the circuit of the best is nided by the club.

In CIRCUIT COURT OF FLORIDA.

ENTH CIRCUIT OF FLORIDA.

ENTH CIRCUIT OF FLORIDA.

It is hereby ordered that you and all other persons, whose names are unknown, claim
Ing any right, title or interest in and to the property hereinabove described, or any part or parcel thereof.

It is hereby ordered that you and all other persons, whose names are unknown, claim
Ing any right, title or interest in and to the property hereinabove described, or any part or parcel thereof.

It is hereby ordered that you and all other persons, whose names are unknown, claim
Ing any right, title or interest in and to the property hereinabove described, or any part or parcel thereof.

It is hereby ordered that you and all other persons, whose names are unknown, claim
Ing any right, title or interest in and to the property hereinabove described, or any part or parcel thereof.

ENTH CIRCUIT COURT OF FLORIDA.

SEMINOLE COUNTY. in aiding a woman to back home from an correction; working in the Chamber of Combing of the Chamber of Combing of this section of Combing of Sanford and Edward Color of Combined Color of Combined Color of Combined Color of Combined Color of Co

tane and husband.

Carris A. Lane and husband.

Lane, Frank S. Levia, at Truster, and his Successors in Trust, and R. L. Farrell and wife.

And each and svery of the said defendants be dead, to all parties disliming interests under each and every of the following deceased defendants, to-wit: J. J. Cohen and wife.

— Cohen, Charles C. Warwick, as Trustee and his Euccessors in Trust, Abbie B. Baidwin, Sturges R. Baldwin and wife, Abbie F. Baidwin, Jesse D. Cole and wife,

— Cole, William H. Springer and wife, Magruder and wife,

— Cole, William H. Springer and wife,

— Cole, William H. Springer and wife,

— Cole, William H. Springer, Magruder, Moses J. Taylor Jr., and wife,

— Magruder and wife,

— Monteomery, Robert H. Ramsey, as Trustee and ans Successors in Trust, Margaret J. Ramsey, Individually and as Successor in Trust to Robert H. Ramsey, Margaret W. Ramsey and husband.

Johnson and wife,

— Johnson and wife,

— Fuller, R. MacDonald and husband, John R. MacDonald, C. C. Fuller and wife,

— Fuller and wife,

— Fuller, R. M. Stodden and wife,

Micodden, George E. Brown and wife,

— Brown, Sigmund Gumpert and wife,

— Brown, Sigmund Gumpert, Lois M. Lane, as Trustee and her Successors in Trust, Sarah Halpin and husband,

— Lane, Elia May Lane and wife,

— Lane, Elia May Lane and wife,

— Frank S. Lewis as Trustee and his Successors in Trust, Sarah Halpin and husband,

— Lane, Elia May Lane and wife,

— Frank S. Lewis as Trustee and his Successors in Trust, and R. L. Farrell and wife,

— Lane, Elia May Lane and wife,

— Frank S. Lewis as Trustee and his Successors in Trust, and R. L. Farrell and wife,

— Lane, Elia May Lane and wife,

— Frank S. Lewis as Trustee and his Successors in Trust, and R. L. Farrell and wife,

— Lane, Elia May Lane and wife, but and to the follow-ing described in and a stuate, lying and being in the County of Seminole and Sinte of Florida, more particularly described as follows,

worker and with any of the service of the property of the first large of the service of the property of the first large of the service of the property of the first large of the service of the property of the first large of the service of the property of the first large of the service of the property of the first large of the service of the property of the service of the service of the property of the service of the service

Our constantly growing list of well-pleased clients is a source of gratification and pride with us. Below is a carefully selected list of investments, any and all of which we can recommend as good buys at this time.

CENTRAL FLORIDA ACREAGE

No. 23-22,000 acres in a solid body in Polk county; railroad, highways. \$13.50.

No. 37-1,700 acres, 12 miles of Sanford 2 1-2 miles river frontage, \$17.50.

No. 49-320 acres Seminole County \$19.00.

SANFORD CITY PROPERETY

No. 26-S-Corner business lot, 128-117 one-half block from Post Office; two-story brick building, excellent state of repair. \$425 per foot, (this property is in the same block with property that recently sold for \$1,000 per foot.)

No. 31-S-114 feet Sanford Avenue \$3,000.

No. 32-S—One of the best warehouse sites in the city. Price upon application.

Sanford Realty Company

Room 7, Ball Bldg.

SANFORD CITY PROPERTY

H. S. LONG, Manager REFERENCES: SEMINOLE COUNTY BANK

Greetings---

TO SANFORD VEGETABLE **GROWERS**

FROM

The Florida Vegetable Corporation

—the Largest Shipper of Sanford Celery

The good quality and pick of our celery is well known to the most critical celery buyers.

> Golden Egg Brand, Precooled F. & C. Brand, not Precooled

We will move about April 1st into our new offices in the Masonic Temple.

>>>>>>>>>>>>>>>>>>>>>>>>

Office Phone 533

Precooler Phone 408-W

Sanford -

Florida



BELL TELEPHONE PROGRESS

HE telephone workers of the Southern Group of Bell Telephone Companies, operating in the States of Alabama, Florida, Georgia, the Carolinas, Kentucky, Louislana, Mississippi and Tennessee, did a bigger and better job last year than over

Your service is now more extensive, more effcient and more valuable as a result of these efforts,

Last year 147,473 telephones were installed and 91,580 removed, making a net gain of 55,898 new stations. This involved gross additions to plant of \$16,854,870. The companies' investment in service as of December 31, 1924, was \$122,749,824.

To manage, operate, maintain and build this extensive plant requires the services of 17,100 men and women, 7,725 in the Southern Bell Company and 9,375 in the Cumberland Company. There is one worker for every 40 telephones.

The total payroll for the year 1924 amounted to \$17,652,684, an average of about \$1,082 per year per employe. Another big item of expense was the tax expense, which amounted to \$3,528,279, or at the rate of \$5.55 per telephone.

The telephone workers appreciate your cordial co-operation and patience, which has encouraged them to work day and night that you might be

DAVID LAIRD, Florida Managor

BELL SYSTEM"

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

One Pelley, One System, Universal Service

- Стиров том в на верения по в на верения и принавания и

