

Florida's Best  
Vegetable  
Garden Land

PAGE THREE  
Showers  
Highest temp. Sunday  
Lowest temp. Monday  
Rainfall

ASSOCIATED PRESS DISPATCHES

SANFORD, FLORIDA, MONDAY, SEPTEMBER 15, 1924.

SINGLE COPIES FIVE CENTS NUMBER 140

## TOR BENES AT WORK

### RAFT PACT

Slovakian To Convention Basis of Later Discussions

Showing of Strain

Confronted Biggest Problem of Organization

Sept. 15.—No Sunday lightened the weariness of Czecho-Slovakia's foreign minister, who has been with the stupendous task of fashioning a raft pact of security by his fellow members of the league of nations.

Throughout the day his faithful counselors, Mr. Benes slaved at trying to fashion a draft as a basis for later negotiations which would meet and answer all the signs of tense strain which have been the light to solve the biggest problem of the league of nations ever attempted in the history of the world.

But on the other hand, friends of the effort contended that the delay is made the more difficult it will be to win. A start now will give an exceptionally fine opportunity. A start next week will require much greater effort.

Many fine prizes are to be awarded by the Herald Saturday night, November 22. Prizes aggregating over \$1,800 in value are to be given away to the successful contestants at that time. In addition those who have remained active throughout the 12 weeks of the campaign will be paid 10 per cent commission on all the money they turn in.

### in Philippine Islands on Increase

Sept. 13.—The foreign Philippine Islands for half of 1924 amounted to \$108,586,000, against \$108,586,000 for the same period in 1923, according to the report of the Philippine Bureau of Customs. The exports for the first six months of this year were \$56,912,000 and the imports \$51,674,000, leaving a balance of \$5,238,000.

### A BUICK

It's easy to do—if you are properly equipped. Enter the Buick campaign today.

\$1845 IN PRIZES

Will be given away in a drawing. Why wait? Enter the campaign today.

## 3rd Week of Herald's Big Salesmanship Campaign is Begun with a Bang Today

### FRENCH PREMIER WOULD POSTPONE PAYMENT TO U. S.

Workers Make Hay Before Second Cut

Contestants Making Every Effort to Establish Lead Before Second Reduction

The third week in The Herald's big Salesmanship Campaign starts today. The first period of the campaign ended Saturday night amid a grand rush of contestants to turn in every subscription they could secure before 10 o'clock, the closing hour.

Today the workers have started out to make the second period of the contest count for the most and bright and early this morning some of them were seen on the streets interviewing prospects for subscriptions. The voting schedule is reduced every two weeks during the campaign and during each period the voting power of subscriptions becomes less. This accounts for the fact that the workers intend making every day, during the early stages of the campaign meant the most.

When the standing of the contestants was published Saturday it caused much comment. Miss Naomi Pellows made a sensational jump to the top in the contest pushing past Miss Versa Woodcock, Miss Velma Shipp and Miss Nell Williams. Great was the surprise and pleasure of her friends when they noticed in The Herald that their favorite was in the lead.

### Sixth Annual Meet of Legion Is Begun

ST. PAUL, Sept. 15.—Proclaimed by its commander as a "Proved Quantity" the American Legion opened its sixth annual national convention here today with proposed changes in policy as the most important matter likely to come before it.

### Davis Will Speak at Big Missionary Rally

BUNCETON, Mo., Sept. 15.—John W. Davis, Democratic presidential candidate, arrived here today from Kansas City to make his first speech in Missouri at a Democratic rally which opens the campaign in Missouri.

### Arizona Will Turn To Study Foreign Plants

TUCSON, Ariz., Sept. 15.—F. J. Crider, horticultural expert, formerly of the Arizona state university, has accepted the directorship of the Boyce Thompson Southwestern Arboretum, at Superior, Ariz., the first institution of its kind in America.

## OVER 50 WILL LEAVE ON BOAT TRIP TUESDAY

### Conditions St. Johns River to Be Studied

Senator Duncan U. Fletcher To Be One of Speakers at Meeting in Jacksonville

Jacksonville's Influence in Procuring Proposed Canal From St. Johns to Indian River Is Purpose of Trip

Plans for the Sanford-Orlando boat trip from Sanford, headquarters of navigation of the St. Johns River, to Jacksonville, in the interest of the proposed canal connecting the upper St. Johns with the Indian River, have been completed, according to an announcement by Secretary R. W. Pearson, Jr., of the local Chamber of Commerce, who stated that the party will leave here at noon tomorrow.

The main purpose of the excursion, declared Mr. Pearson, is to interest Jacksonville in using her influence in the support of the proposed project. Those making the trip will meet with Chamber of Commerce representatives of that city Wednesday to endeavor to show the advantages of the canal and to solicit the organization's full support, it is said.

Mr. Pearson states that over 50 prominent business and professional men will make the trip. The boat, he said, will leave here promptly at noon and will arrive at Jacksonville early the next morning. The party will then take a trip to the jetty and return to Jacksonville in time to meet with the Board of Governors of the Chamber of Commerce of that city and the River and Harbor Committee of the same organization.

### Historic Monterey Burns After Four Oil Tanks Explode

MONTEREY, Calif., Sept. 15.—Monterey, started old Spanish settlement, seat of the first government of California, and inspiration point for artists and writers, is today in the path of a devastating fire which started yesterday when a bolt of lightning stabbed a \$55,000 barrel of crude oil tank.

### Florida Educators Will Hold Institute

TAMPA, Fla., Sept. 15.—South Florida educators will hold a three-day educational institute in St. Petersburg Sept. 20-22. It is announced. More than 1,000 teachers from Pinellas, Hillsborough and Manatee counties are expected to attend. Prominent speakers at the institute include Dr. Charles C. Murray, author of the McMurray series of textbooks, and formerly of Columbia University, New York, and Dr. A. E. Winship, of Boston, president of the National Educational Association.

## "Uncle Joe's" Autumn Days



Uncle Joe Cannon is thinking about the presidential campaign as he sits on his front porch in Danville, Ill., these autumn days. And his mind goes back through the years to others even more bitter. But this time "Uncle Joe" is out of the fight. His life is fading like the autumn days.

## WORLD FLIERS CONSTITUTION COMPLETE HOP SAID BIG ISSUE MAYWOOD, ILL. THIS CAMPAIGN

CHICAGO, Sept. 15.—In a bitter attack on the independent force supporting Senator Robert M. La Follette for the Presidency, Chairman William W. Butler, of the World Fliers Constitution, today declared that the constitution of the United States has become the greatest issue in the campaign.

Butler directed an attack on La Follette forces in a statement in Chicago.

The chairman's statement followed:

"The country at large, irrespective of parties, has an issue which demands the attention of all. It is to save the constitution.

"The fundamental issue, which has divided the major parties in the past still exists, but a greater issue has arisen. It is no longer merely a question of issues between two parties, the life of our republic is at stake.

### Instructions Life Saving to Be Given For Local Scouts

It was announced this morning by Scoutmaster A. C. Haddock that a representative of the American Red Cross Life Saving Corps is here for the purpose of enlisting members of local Boy Scout troops in both the junior and senior corps. This enlistment is made every year, it is said, in an endeavor to secure as many members for the organization as possible who will cooperate in the saving of human life from drowning.

### Installation of Telephones Shows Steady Increase in Past Four Years

Just four years ago today there were 735 telephones in active service in Sanford, while at present there are approximately 1,081, revealed Howard Overlin, local manager of the Southern Bell Telephone and Telegraph Company, to a representative of The Herald this morning.

### Arizona Will Turn To Study Foreign Plants

TUCSON, Ariz., Sept. 15.—F. J. Crider, horticultural expert, formerly of the Arizona state university, has accepted the directorship of the Boyce Thompson Southwestern Arboretum, at Superior, Ariz., the first institution of its kind in America.

## FIGHT FOR SHANGHAI RENEVED BY MILITARY GOVERNORS WHEN SUN SIGNALS RESUMPTION WAR

### FORMAL OPENING EXERCISES HIGH SCHOOL ARE HELD

Fighting on Shanghai Nanking Road Said to Be Heaviest Yet; Begun After Storm Disorder Feared By Japs at Mukden Unrest in Chang Army Results Protest From Jap Consul

The 1924-25 session of Sanford High School was formally opened this morning at 9:30 o'clock when, with Principal G. E. McKay presiding, America was sung by a larger number of students than has ever before attended opening exercises in the history of the school. A number of visitors and friends of the school were also present.

Last year the total enrollment included 310 names while this year Supt. T. W. Lawton estimated that the enrollment will be at least 10 per cent greater. Last year there were 147 boys and 163 girls.

After America was sung, a scripture reading was given by Rev. E. D. Howland of the Presbyterian Church. This was followed by a prayer by Rev. W. J. Carpenter of the Methodist Church of this city.

### Disorder Feared By Japs at Mukden

TOKIO, Sept. 15.—Disorder and unrest in the forces of General Chang Tso Lin stationed at Mukden, the principal city of Manchuria, have resulted in a strong protest from the Japanese consul general there, according to reports received here by the Japanese foreign office today. Press dispatches say as a result of the situation the Japanese consular police are held in readiness for action at Mukden and that Japanese troops may be called out to preserve order.

### Instructions Life Saving to Be Given For Local Scouts

It was announced this morning by Scoutmaster A. C. Haddock that a representative of the American Red Cross Life Saving Corps is here for the purpose of enlisting members of local Boy Scout troops in both the junior and senior corps. This enlistment is made every year, it is said, in an endeavor to secure as many members for the organization as possible who will cooperate in the saving of human life from drowning.

### Installation of Telephones Shows Steady Increase in Past Four Years

Just four years ago today there were 735 telephones in active service in Sanford, while at present there are approximately 1,081, revealed Howard Overlin, local manager of the Southern Bell Telephone and Telegraph Company, to a representative of The Herald this morning.

### Arizona Will Turn To Study Foreign Plants

TUCSON, Ariz., Sept. 15.—F. J. Crider, horticultural expert, formerly of the Arizona state university, has accepted the directorship of the Boyce Thompson Southwestern Arboretum, at Superior, Ariz., the first institution of its kind in America.

## STORM WARNING

WASHINGTON, Sept. 5.—Tropical disturbance has reached the east gulf coast in the vicinity of Apalachicola, Fla. The weather bureau reported today. Storm warnings are displayed from Pensacola to Cedar Key, Fla.

## Markets

CHICAGO, Sept. 15.—Wheat: December, 132 1/2 to 130 1/2. May, 129 1/2 to 140. Corn, December, 118 1/2 to 118 1/2. Oats, December, 87 1/2 to 88.

## SHANGHAI

Sept. 15.—Armies of rival military governor fighting for possession of Shanghai, battled with renewed vigor today when the end of the storm and reappearance of sunshine became the signal for the general resumption of warfare.

The heaviest fighting done so far in the civil warfare between the rival Chinese military factions striving for the possession of Shanghai, took place yesterday and today along the Shanghai-Nanking Railway directly west of this city.

Two messages from Mukden given out Sunday by Secretary Loh of Chekiang defense headquarters here, reported that firing began at Shanhai in Chihli province, at the Manchurian border, and in the 12-15 miles northwest of Shanhai-shan, and about 100 miles northeast of Peking.

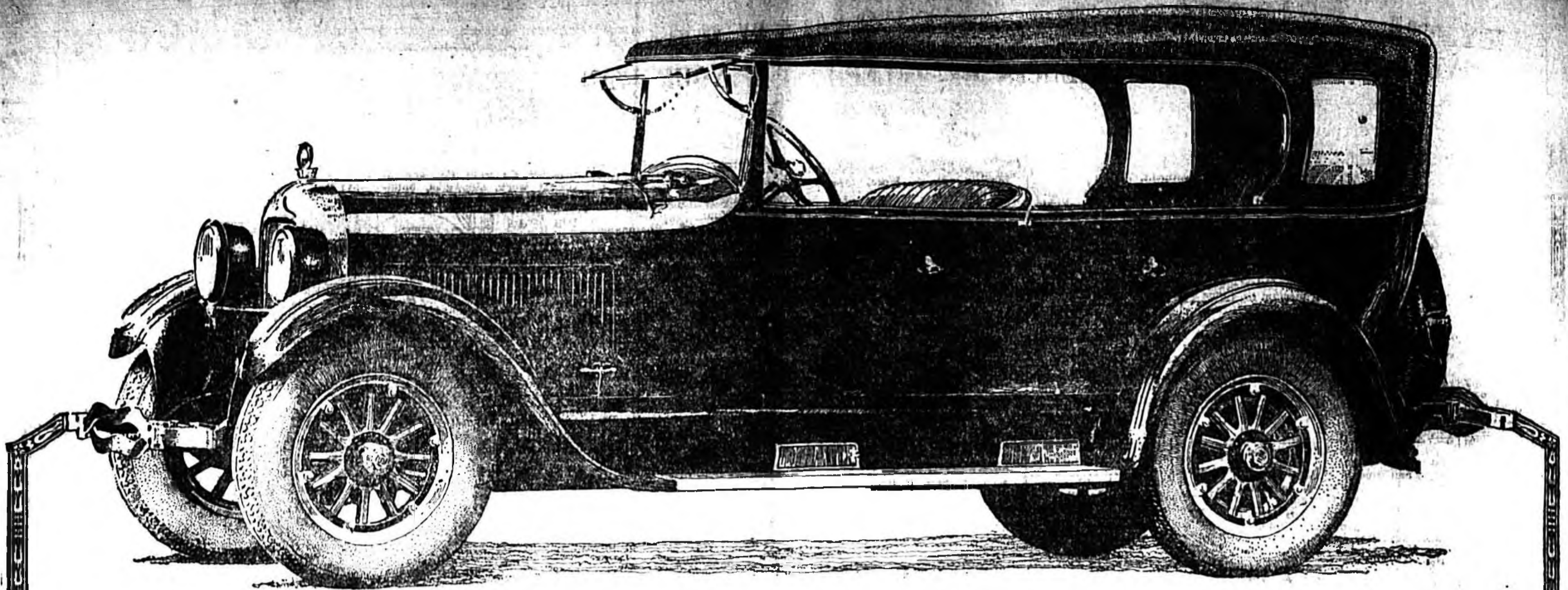
The second message reported the capture of Tsao-Yang, near Jehol. These messages, if confirmed, will indicate that Chang Tso-Lin, the Manchurian field marshal, is moving his troops on Peking from two directions in his effort to overthrow the government there.

### Sharp Fighting

Meanwhile, the civil war about Shanghai brought sharp fighting Sunday.

According to a communique by Loh, the Chekiang forces allied with Chang Tso-Lin in their opposition to the Peking government, advanced from Kiating, 30 miles northeast of Shanghai, toward Taitung. They also were said to have scored advances near Anting. The major operations, however, were west Tai Lake, where the Chekiang artillery was turned on Yehing after the Chekiang commander had withheld fire in response to a petition of the townspeople and discovered that this was a ruse to enable the Kiangsu army to bring up reinforcements.

It was admitted that Chekiang troops suffered unimportant losses when junks on Tai Lake transporting them were subjected to a heavy fire. A report from a Kiangsu source said a number of these junks had been sunk by artillery.



# 15 New Studebakers

Including an entirely new type of car—the **DUPLEX-PHAETON**

Today Studebaker has made Automobile History and established standards of value and quality more fully and obviously than ever before.

**T**ODAY Studebaker proves that beautiful, distinctive, stylish body lines can be originated by American body designers without following precedent or imitating or adapting what has been done before.

Today Studebaker proves that a practical and beautiful type of car can be made to combine the pleasure and performance of the open car and the comfort and protection of the closed car—and this without excessive price or compromised quality—a car "duplex" in open-car smartness and convenience and closed-car elegance and comfort—and at a price no higher than that of an open car!

Today Studebaker proves, in its new Standard Six Duplex model, that a six-cylinder car of fine quality, great power, plenty of room and impressive appearance can be made and marketed at a price of \$1495.

Today Studebaker proves in its new Special Six and its Big Six Duplex models that the ultimate in all the essential features of quality in five- and seven-passenger cars can be made and marketed at a price of \$1495 and \$1875 respectively.

And this is possible only because Studebaker cars are made in one of the most comprehensive industrial plants in this country, 70 per cent of which is new within the last six years.

Every modern method of manufacturing and long experienced management are available for the production of Studebaker automobiles.

Today Studebaker proves that the highest grade closed car bodies—framed in selected hard woods, cushioned with the best cushion work, upholstered in fine mohair fabrics and fitted with expensive appointments—can be made and marketed on comparatively good chassis at moderate price.

This is made possible by the new \$10,000,000 Studebaker closed body plants. Studebaker designs and builds all of its closed bodies in one of the best equipped and most modern body plants in the industry.

### The Three New Chassis

**THE STUDEBAKER STANDARD SIX**—113 in. wheelbase, 5-passenger. Engine, 34x47, 50 h.p.—with 6 different bodies, including Duplex-Phaeton, Duplex-Roadster, Coupe-Roadster, Coupe, Sedan, and Berline.

**THE STUDEBAKER SPECIAL SIX**—120 in. wheelbase, 5-passenger. Engine, 37x55, 65 h.p.—with 5 different bodies, including Duplex-Phaeton, Duplex-Roadster, Victoria, Sedan, and Berline.

**THE STUDEBAKER BIG SIX**—127 in. wheelbase, 7-passenger. Engine, 37x55, 75 h.p.—with 4 different bodies, including Duplex-Phaeton, Coupe, Sedan, and Berline.

### The Ten New Closed Bodies

**COMPLETELY NEW BODIES**—each car a masterly expression of modern style, yet distinctly

Three completely new chassis! . . . 15 completely new bodies!  
 Completely new lines! . . . Marvelous new performance  
 Completely new open-closed car!

Completely new radiators, new fenders, new lamps, new seating comfort, new finish, new colors in lacquer finish, three improved engines  
 Real balloon tires, not low-pressure cords. Sizes—21"x 5.25" to 20"x 7.30".  
 New Studebaker automatic hydraulic 4-wheel brakes—optional.  
 New values, never before equaled—even by Studebaker!

original in beautiful lines—individual, conservative, impressively elegant, but crisp enough in its departure from imitation to be entirely distinctive.

### The Five New Duplex Bodies

(A new type of car originated by Studebaker to take the place of the open car.)

SO ENTIRELY NEW and so different from any other body ever made before that a new name had to be created—the DUPLEX.

The upper structure is shaped in pressed steel and covered with the finest water-proof fabric. The steel construction permits the use of another radical Studebaker creation, the new roller enclosing curtains. There is the permanent beauty and durability of the steel top plus the instant convenience of the roller curtains.

Thus Studebaker engineers have solved the open-closed car problem.

The buyer who wants the airiness and practical convenience of the open car and who also wants the comfort, protection and beauty of the closed car can now get both in one car and at the price of an open car.

One moment the new Studebaker Duplex is a beautiful open car—a touch of the hand to the overlapping roller curtains and it is a snug weather-tight closed car.

### Balloon Tires

Genuine and full size balloon tires on all models. Every part that functions with the tires has been specially designed for balloon tire equipment—steering gear, steering knuckles, spindles and springs, even the fenders.

### New Lacquer Finish

The Standard Six closed bodies are beautifully finished in semi-gloss, satin lacquer. The hood and lower panels are in light gray, the upper panels in darker gray. Horizontal parallel striping in oriental red. Burnished nickel radiators, jet black fenders, light golden finished, natural wood wheels and big balloon tires are contrasting touches.

The Standard Duplex Models are finished in glossy jet enamel—lasting, lustrous and wear resisting.

The Special Six and the Big Six Duplex models are in soft satin lacquer with dark blue hoods and bodies striped in light blue and ivory. Here, too, the sparkle is added with burnished nickel radiators and light, natural wood wheels in contrast with jet black fenders and big, black balloon tires.

### More Power

The universally famous Studebaker engine is more than ever a peer among power plants. The crankshaft is heavier. ALL surfaces are perfectly machined to exact dimensions and balance. The bearings are larger.

The engine is in unit with the clutch and transmission. There is a force feed lubrication system with clean, strained oil always in reserve. There are many changes and improvements which result in MORE POWER, MORE QUIETNESS and SMOOTHNESS and STILL BETTER PERFORMANCE in every way.

### New Brakes

Larger, more powerful, simpler and much easier operated two-wheel brakes. An entirely new emergency brake is operated from the instrument board, instantly convenient to the driver's hand where it simplifies the control and frees the floor board from

the old style lever. It acts on the propeller shaft. There is uniform pressure at each wheel—equalized through the rear axle.

The regular two-wheel Studebaker brakes with their simplicity, safety and great braking power are entirely adequate.

But Studebaker 4-Wheel Hydraulic Brakes (with disc wheels) can be furnished as optional equipment on all models at extra charge if desired.

Studebaker 4-Wheel Brakes have three exclusive features not found on any other system in this country.

1. Braking pressure is furnished by hydraulic power automatically developed. A light touch to the braking pedal controls its great force like a touch to the throttle controls the power of the engine. This feature will appeal instantly to women.

2. The front wheels cannot lock.

3. There are only two adjustments required—one at each rear wheel. The front brakes are permanently adjusted at the factory. The oil in the transmission is used to generate the hydraulic power; the action of the gears and the pump keep it in circulation; it cannot congeal or freeze. Braking power is always instantly ready—in winter as well as in summer!

### New Ease of Operation

**New Ease of Gear Shifting**—New power in braking, a touch to the pedal exerts a giant's strength at the rear wheels—low clutch action, soft as velvet—A new steering gear and steering knuckles designed for balloon tires—A new coupling on the dash, including ALL the usual instruments plus a gasoline gauge that always works accurately.

**Lighting Control Switches**—all on the steering wheel—constantly handy.

**Automatic Spark Control**—No manual attention required, so the lever is eliminated. Automatically governed to all speeds with the precision of machinery.

### And the Details

The new cars are longer and lower to the ground. The line from the radiator to the rear is nearly straight. The wheelbase of all models is increased.

The fenders are much wider and deeper crowned to cover the width of the tires. They fit more closely over the wheels. The rear fenders are long and gracefully curved into the running boards.

The radiators are high and set low in the frames and convex, just below the filter cap. The design is strikingly original and beautifully distinctive.

Entirely new head lamps and cowl parking lamps designed by Studebaker—artificially appropriate and in perfect keeping with the originality of the body and fender design.

Deeper, stiffer frames, more cross members; shorter, flatter springs for balloon tires. All bodies lower, all roomier, better and more comfortably cushioned. Seats are lower, backs and sides are higher.

### Look Forward Into Next Year

The new Studebaker is here today! And no matter how sweeping your ideas of what a new model should be this car will satisfy you. It will thrill you with the very newness and originality of its beautiful lines!

You may not be in the market now, or even this year. But to see the new Studebaker is to look forward into next year—and the year after! SEE IT TODAY!

STANDARD SIX 113 in. W.B. 50 H.P.		SPECIAL SIX 120 in. W.B. 65 H.P.		BIG SIX 127 in. W.B. 75 H.P.	
5-Pass. Duplex-Phaeton	\$1145	5-Pass. Duplex-Phaeton	\$1495	7-Pass. Duplex-Phaeton	\$1875
3-Pass. Duplex-Roadster	1125	3-Pass. Duplex-Roadster	1450	5-Pass. Coupe	2650
3-Pass. Coupe-Roadster	1395	4-Pass. Victoria	2050	7-Pass. Sedan	2765
5-Pass. Coupe	1495	5-Pass. Sedan	2150	7-Pass. Berline	2850
5-Pass. Sedan	1595	5-Pass. Berline	2225		
5-Pass. Berline	1650				

Studebaker Hydraulic 4-Wheel Brakes, Optional Equipment.  
 On all Standard Six models, with 4 disc wheels and spare rim, \$60.00 extra. On all Special Six and Big Six models, with 5 disc wheels, \$75.00 extra.  
 (All prices f.o.b. U.S. factories, and subject to change without notice.)

# SAN JUAN GARAGE COMPANY

T H I S I S A S T U D E B A K E R Y E A R

# Miss Naomi Fellows Leads as Third Week Begins

## Several New Entries Expected During Second Period of Campaign

### Second Period Begins

Miss Naomi Fellows holds first place as the second period in The Herald's big Salesmanship Campaign begins. A close second is Miss Versa Woodcock.

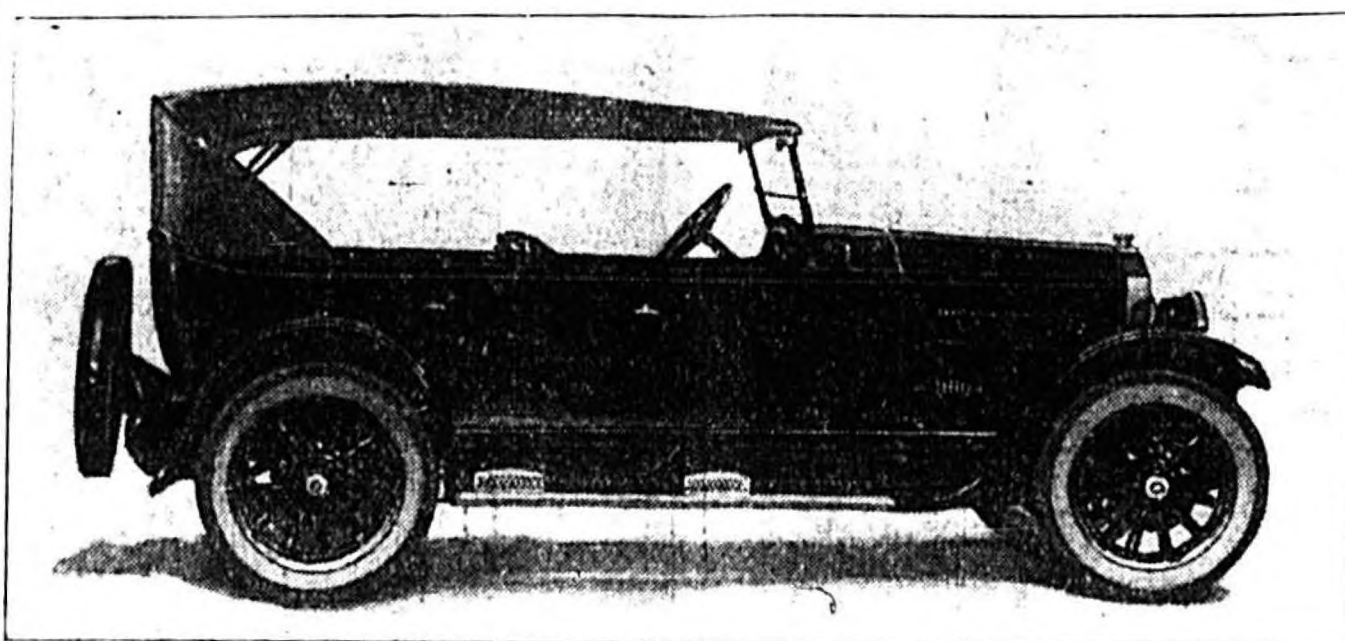
Other contestants are fighting for supremacy in the campaign and all are predicting success in reaching the top by the end of the third week of the contest.

There was a wild scramble Saturday night when contestants took advantage of the last opportunity to check in during the first voting period and by so doing receive more credit for their subscriptions. Until ten o'clock contestants kept turning in subscriptions at a lively rate.

Friends of various contestants came to The Herald office and subscribed for the paper with the request that the votes be given to their favorite. Others brought votes which had been clipped from the paper.

The contest is divided into six periods of two weeks each. The first period has passed. Five remain. But they will pass quickly. As the periods pass the voting schedule decreases and the next change will take place on the night of September 27.

### WILL THIS HANDSOME CAR BE YOURS?



### First Prize--- Buick Standard Six

A most graceful 1925 model, fully equipped, with Balloon Tires, four wheel brakes; a wonderful Car "The Standard Six." Special Duco finish. The latest thing. Is on display in the show rooms of the Sanford Buick Company on Magnolia Avenue.

Value \$1350

### New Entries Expected

From reports reaching The Herald office it is expected that the second period will see many additional contestants enrolled in the campaign.

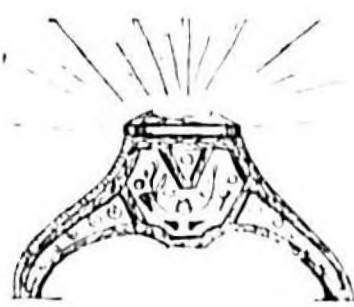
Saturday night the telephone brought the name of a contestant who began work early this morning. She is determined to make a rush for votes this week and take her place near the top by the end of the second period.

There is plenty of talk about others who contemplate making a big fight for the Buick. Rumor has it that there will be several dark horses who will enroll as the campaign gets well under way.

A few subscriptions will soon put a new entrant in a commanding position in the campaign. While those who get an early start have an advantage over late entrants, still in the ten weeks remaining new contestants can easily secure enough votes to put them in a place to win.

Contestants holding leading positions in the campaign will be making a serious mistake if they get over-confident.

### Second Prize



## Diamond Solitaire Ring

Value \$235

A perfect gem set in a dainty bezel on basket woven platinum mounting. A beautiful ring which will please any owner. On display in the show window of The Diamond Palace on First Street.

### SECOND WEEK VOTING SCHEDULE

(For Period Ending September 27)

Five-Year subscription to The Daily Herald, \$35.00	110,000 Votes
Four-Year subscription to The Daily Herald, \$28.00	72,000 Votes
Three-Year subscription to The Daily Herald, \$21.00	42,500 Votes
Two-Year subscription to The Daily Herald, \$14.00	25,000 Votes
One-Year subscription to The Daily Herald, \$7.00	7,500 Votes
Six Months subscription to The Daily Herald, \$5.00	2,250 Votes
Three Months subscription to The Daily Herald, \$3.00	600 Votes
Five-Year subscription to The Weekly Herald, \$5.00	15,000 Votes
Four-Year subscription to The Weekly Herald, \$4.00	6,250 Votes
Three-Year subscription to The Weekly Herald, \$3.00	2,500 Votes
Two-Year subscription to The Weekly Herald, \$2.00	1,000 Votes
One-Year subscription to The Weekly Herald, \$1.00	400 Votes
Six Months subscription to The Weekly Herald, \$1.00	175 Votes

### Third Prize

## Edison Phonograph

Value \$185



The latest model in a handsome mahogany cabinet. Will give a joy home. Can be seen at the Sanford Buick Company on Magnolia Avenue.

### NEW VOTING SCHEDULE

The second period in the campaign has started. The new schedule has gone into effect.

Published on this page today is the new schedule of votes allowed on subscriptions to The Herald. Note the reduction in votes over those given for the first period of the campaign. And figure, if you can, what the reduction will be at the end of the second period when another cut will take place.

Every two weeks during the campaign the votes will be reduced. Don't get the wrong impression and think they will be increased. They positively will not. And as the campaign proceeds they will be steadily cut down.

The voting schedule for the second period is still a liberal one. Contestants are urged to study it carefully and then get busy and continue piling up a big score.

### Rules of Campaign

Any young lady residing in Sanford or Seminole county, over 16 years of age, is eligible to enter this automobile and salesmanship campaign and compete for one of the valuable prizes offered.

The territory is wide open. Contestants can enter from any point in Seminole county and be on an equal basis and have the same opportunity to win.

Subscriptions to The Sanford Herald may be secured anywhere in the United States at the regular rate. All orders turned in at The Herald office must be accompanied by the cash in payment.

A contestant will not be permitted to pool her votes in favor of some other contestant. Votes can not be transferred from one contestant to another.

No employee of The Sanford Herald, or member of his or her family will be allowed to enter this campaign.

A nomination blank, when properly filled out with the name and address of the contestant nominated, will give that person so nominated ten thousand votes. Only one nomination will be credited to any one contestant.

Only one prize will be awarded any one contestant. The winner of the first will not be eligible for any other prize or commission.

Contestants who remain active in the campaign until the close and who fail to win one of the prizes will be paid a commission of ten per cent on the amount they have secured in subscriptions. The Herald wants no contestant to work without remuneration and will pay all those who fail to win one of the valuable prizes a commission of ten per cent provided the contestant remains active until the end of the campaign.

All votes to be counted to the credit of contestants in this campaign should be mailed to The Sanford Herald or delivered personally to the Campaign Manager at The Herald office.

The Salesmanship Campaign began Friday morning, August 29, and will end at ten o'clock p. m. Saturday, November 22, 1924.

This campaign is to be conducted in a fair, square and impartial way, and the prizes will be awarded to the contestants securing the largest number of votes. In order that there shall be no question in the minds of any person relative to the fairness of the campaign, The Herald will select three judges who will at the end of the campaign, count the votes that have been cast and will award the prizes to the winners.

Those contestants who fail to live up to the rules of the campaign will be subject to suspension, thereby forfeiting all rights they may have had. Said forfeited votes can not be applied to any other candidate.

The decision of the Campaign Manager will be final in all controversies arising between candidates.

# 25 GOOD FOR 25 FREE VOTES

This Coupon, when neatly cut from the paper, is good for 25 votes in The Sanford Herald's Salesmanship Campaign for the following contestant:

NAME

ADDRESS

Not Good Unless Voted on or Before September 27

### MAKE EVERY DAY COUNT

So often in campaigns of this kind leading contestants get the idea that they cannot be beaten and frequently relax for a time—just long enough to allow some other wide-awake worker to win.

Every day should be an active day for contestants. It may be that just one subscription will win. The failure to see one friend may mean the loss of that Buick.

It will be the contestant who keeps consistently plugging away who will win. It will not be the one who works spasmodically.

There are still hundreds of persons—yes, thousands of persons in this section of Florida, who will want to subscribe to The Herald and who will want to give that subscription to you if they know you are working for one of the valuable prizes offered.

### NOMINATE YOURSELF OR FRIEND

#### NOMINATION COUPON

SANFORD HERALD, Sanford, Florida.

Gentlemen: I hereby nominate \_\_\_\_\_ as a contestant in THE SANFORD HERALD'S Salesmanship Campaign whose address is \_\_\_\_\_

This nomination, in accordance with the rules and conditions of the contest, entitles my nominee to 10,000 Votes.

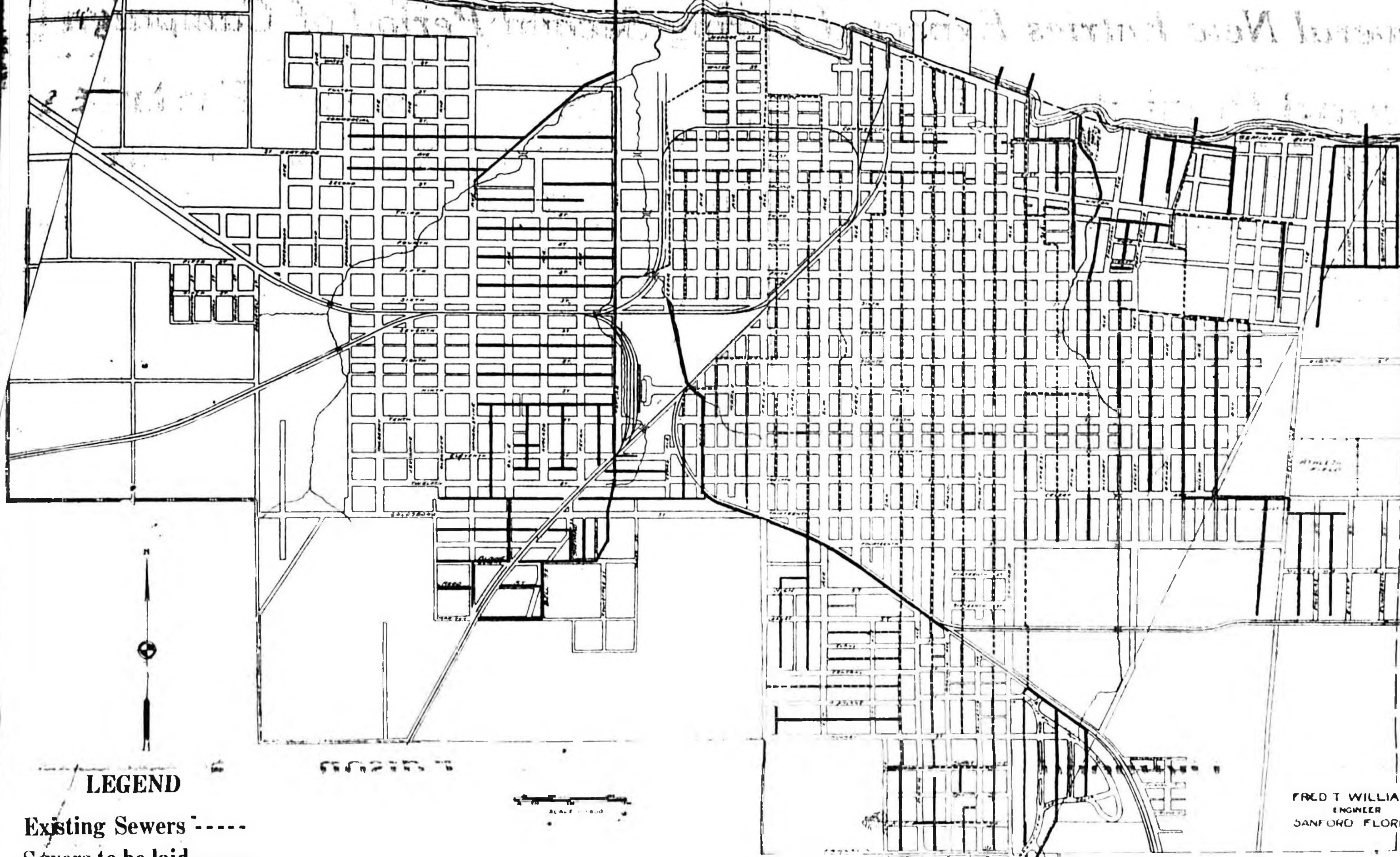
NAME

ADDRESS

Candidates who are nominated will only be credited with one nomination blank to count 10,000 Votes.

# SANFORD FLORIDA MUNICIPAL IMPROVEMENT PLANS

## SEWERS



FRED T WILLIAMS  
ENGINEER  
SANFORD FLORIDA

The above map has been prepared to show the present sewerage system of Sanford and the one proposed. The dotted lines represent the former and straight lines the latter.

Sanford has at present 12 miles of sewers costing in excess of \$120,000 and were financed principally by the bond issues of 1922-23. The proposed system will give the city an additional fifteen miles of sewers and will cost \$165,000. When completed every section of the city will be served including the colored sections which at present are truly a menace to the health of the city.

Progressive citizens are again urged to support this issue as they have done previous issues, voting favorably for the other provisions of equal importance, which are \$100,000 for the paving in front of city property, school property, public parks and the opening up of new streets made necessary by the rapid increase of population and new construction, \$50,000 for a new jail, and \$10,000 for a municipal cemetery that will be maintained in a manner satisfactory to all.

The issue has been endorsed by the Chamber of Commerce and a great many of the city's progressive citizens. Its successful passage will again record that Sanford is determined to retain the enviable prestige it has of being one of the most progressive cities in this section of Florida, proving that as a city its motto has been and always will be

Good, Better, Best,  
And never let it rest,  
Until the Good becomes the Better,  
And the Better becomes the Best.



# SANFORD CHAMBER OF COMMERCE

For Health and Continued Progress. A week from today the voters of Sanford will decide if this city is to continue its steady march toward big city days. Next Monday's election will tell whether Sanford will issue three hundred and twenty-five thousand dollars worth of bonds for the purpose of providing a better sewerage system, for the construction of a new city jail, for the acquisition of a cemetery, and for the reimbursement of the city for paying the streets around the streets and parks.

What little increase in taxes are the results of bond issues is more than made up by the rapid growth in the value of real estate. As Sanctora grows its property increases in value. And yet there are some, as there are in every community, who will try to hold back the town by opposing steps which mean greater health and prosperity.

"Fantastic Tales" Now Prosaic Facts. Chucking at the memory, a bright-eyed old gentleman of eighty-six told us the story of a punishment he received from his pious father because he was "killing his little brother's head with fantastic ideas."

THE HONOR OF EUROPEANS and their common sense of it would be said that when Johnson first got to England and France he attracted more than would be attracted to them today on their total collection of medals.

THE CHINESE TROUBLE (TAMPA TRIBUNE). On the surface of the light of its situation on a hill water around Shanghai, between the great bay and the sea, it developed rapidly, until it is now the chief enterprise of the Far East.

THE VULGARIAN ASHVELITE CITIZEN. The Pennsylvania girl who committed suicide the other day, by her own hand, because she was "sincerely" in love with a "vulgarian" is a case in point.



As Brisbane Sees It. Two Good Items. Peace Day—Hate Day. One Election Day. King and Labor Man. BY ARTHUR BRISBANE (Copyright 1932). THE STANDARD Oil Company reduces the price of gasoline. All grain prices are strong and going higher.

POLLUTING THE STREAM DEARBORN INDEPENDENT. No more effective method for the undermining of virtuous morals can be found than through the medium of the motion picture.

THE VULGARIAN ASHVELITE CITIZEN. The Pennsylvania girl who committed suicide the other day, by her own hand, because she was "sincerely" in love with a "vulgarian" is a case in point.

THE VULGARIAN ASHVELITE CITIZEN. The Pennsylvania girl who committed suicide the other day, by her own hand, because she was "sincerely" in love with a "vulgarian" is a case in point.

THERE'LL BE ONE SMASHUP. IF SOMEONE ISN'T CAREFUL.

DAN DOBBS SAID. Our objection is not that we don't want to burn your letters, but that we don't want to burn your letters.

HEARD AT THE CHURCHES. Dr. Brownlee spoke at the Presbyterian Church Sunday morning on a subject that was well received.

Social Calendar. Tuesday, Wesley; Methodist. Wednesday, Wesley; Methodist. Thursday, Wesley; Methodist.

Large Number Engagements and Weddings Announced in State. Miss Virginia Anderson, Jacksonville, to Mr. Thomas Malone, Jacksonville.

PERSONALS. Guo G. Herring spent Saturday in Orlando attending to business.

The Social Side of Sanford. Office 148. MISS ROSAMOND RADFORD, Society Editor. Phone: Res. 425. THE TIME TO BUY A LOT IN BITHLO IS BEFORE THE EAST COAST ROAD IS COMPLETED. THE ROAD IS SCHEDULED TO BE COMPLETED IN THE NEXT NINETY DAYS. BITHLO IS THE COMMERCIAL CENTER OF THE LARGEST HALF OF ORANGE COUNTY, BITHLO IS ASSURED OF A RAPID GROWTH. AS ORANGE COUNTY WILL SURELY CONTINUE TO GROW AND WILL ASSUREDLY DEVELOP TOWARD THE EAST. LARGE PROFITS ARE MADE IN REAL ESTATE IN RAPID GROWING TOWNS. NOW IS THE TIME TO GET IN ON THE GROUND FLOOR AND THEREBY MAKE THE MAXIMUM PROFIT. PRICES AND TERMS TO SUIT EVERY POCKET BOOK. WE DESIRE TO EXPLAIN THE POSSIBILITIES AT BITHLO AS WE SEE THEM AND THEN YOU CAN JUDGE BETTER OF THE INVESTMENT OPPORTUNITIES. CHARCOAL 75¢ PER SACK. Ball Hardware Co. PHONE 8. TIRE SALE. Cut prices on all sizes United States tires from Jacksonville, Fla. 30 x 3 1/2 \$ 6.95 36 x 4 \$ 7.75 48 x 4 \$ 11.00 ALL GUARANTEED. F. P. RINES 105 PALMETTO AVENUE 1113 SANFORD AVENUE Orlando, Fla. Try Smith's Barber Shop for good barber work. Ladies welcome. Next to Valdes.

RIGHT REASONING—Let us reason together, saith the Lord: though your sin be as scarlet, they shall be as white as snow.—Isaiah 1:18.

SUNNET. Oh, ever kind to wear the form we love!

Oh, ever kind to wear the form we love! To bid the shapes of fear and grief depart.

Our cook says, "I'll make it a dollar spent for sanitation is a dollar saved."

Some of the contestants in the Herald's Sublimity Contest are doing some mighty big work and are demonstrating that "genius" which brings success.

It is the duty of every citizen to be informed of the laws of the state and to obey them.

Before the fight began, my plan is to attack Willie's leg. But when he got into the ring, he acted practically every blow at the law.

EVERYBODY knows that the United States hasn't the faintest idea of attacking Japan.

IF YOU SEEK election day clues, don't lose sight of this one. Small, governor of New York apparently does not intend to run for another term.

THE SCEPTER OF KING GEORGE, who like his father never did anything much except that he collected medals, is also an American.

THE HONOR OF EUROPEANS and their common sense of it would be said that when Johnson first got to England and France he attracted more than would be attracted to them today on their total collection of medals.

THE CHINESE TROUBLE (TAMPA TRIBUNE). On the surface of the light of its situation on a hill water around Shanghai, between the great bay and the sea, it developed rapidly, until it is now the chief enterprise of the Far East.

THE VULGARIAN ASHVELITE CITIZEN. The Pennsylvania girl who committed suicide the other day, by her own hand, because she was "sincerely" in love with a "vulgarian" is a case in point.

CHECK BOOK OR POCKET BOOK. WHEN somebody finds your pocket book, HE has your money. When somebody finds your lost check book, YOU still have your money.

FIRST NATIONAL BANK. A COMMUNITY BUILDER. F. P. FOSTER, President. B. E. WHITNER, Cashier.

JACKSONVILLE TO. MAKE TRAVEL A PLEASURE. Merchants & Miners Transportation Co.

SANFORD'S AREA 5 SQUARE M. SERVICE. A MODERN banking organization with adequate facilities. AN ABLE personnel in directors, officers and staff. ACTIVE INTEREST in the individual needs of every depositor.

