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## WANTED! YOUR BUSINESS

 1957 PRICES ON NEW 1958 CARSNow we ate offering you the unheard of opportunity of a lifetime to purchase a new 1958 Plymouth or Chrysler Windsor car at exactly the same price as you paid for the 1957 modela.

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## West Still Holds＇Margin Of Power＇Ike Tells NATO Conference



Weather


VOL XIIX Established 1909

# Downtown Drug Store Gutted By Flames Today 


Burkemo Wins PGA Open With 65；Edges Out Hebert，Oliver



## Over 500 Attend

 Market DedicationPost Office Offers
Hints On Mailing Cards，Packages
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 previous records and ak ？hat
everyone help ese the presume
by going to the Post office before
 3．30 p．m．to mall Christmas cards
and packages．Put firstelass post－
are oct all che ane on all Christmas cards，Along
with the return address．To speed their delivery secures．tree speed
from the post office foditatitg ＂all for local deliver＂and and＂all
for out－ot．town delivers＂＂hen sort and tie cards in two spate
bundles with the addresses all Address al packager ans cards



Dean Littleford To Be Lions Club Speaker Thursday
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 Mutation fremont so Weimef
Friends Help Local Fire Victims


Oviedo Lodge Elects OfficersAppoatrere offerer are John





## Editorials =

 Non-Essomital Sponding Revoals Brod Non-Essentall TaxationHow ond trimmed to meet any increuse for the hug

 thneeteacary Goveriment spending must be tanateted Immedtaty. bo done to avold deficit apending and to pro vide A surficient surplus for cassentinl tax

 nube coopomy. apyocates of consins, we beo
 thoseo in decilntery spending. to met to put our gation on 2 yound batio Ci funde, fund fato tho millions of dollar. But unpecevary delemios eponding and tho
There's A Need For Knowledge the reed for boungete oxectitives in 1968 sower cogateetion men will be needed, it thourich top lovol ciceutived are wanted. Encceapobio that the total number employed manarilacturing consumer goods will prombly drop somowhat in the years to come, Flews rill be greator. Ineraused forenifht is nowe cilled for on all levels of American life, both parsomal and organimational. Not evoryone can or ought to be an or-
-anization man, a potential business execu tive. 18 many of the new generation will atudy relance, history, politics and the hum-
anition, the country pill gin the citifle, the country will gain. If we all
reatise that our minds and our feelings are smportant and need to bo more developed, then the climate of this country will be auch as to make welcome an increased number
Who wil teach, think, write and create. Moro educited and alogt men and women will bo nomded for ho hard day that Amer!

## A Practical Dreamer's Dream

There are dreamers. There are practical he has helped others in their research pro-
men. Andithere are practical men who are blems-but he has never been able to conalso dreamors. These latter are often the vince Government and National leaders to Ereat ones of the carth. Captain Chester got his findings before the great years to our country, is such a man.
in the days his pioneering work on the atom In the cayas just after World War I, Captain the various types of atomic materials for weapons. He has invented, he has created,

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There is an important "grass roots" leve to get our sovernment on a sound and fats program of spending that will meet the de Senator Byrd (D.Va.), longe time leade the miteilo erisio forres us to spend more In one direction, we must find ways to espand
 Iy belore us than cever before. Wo muat net and hall not allow oursielve.
$\qquad$ shown by thos who advocato cconomyat non-escontial Foderal expenditure al arone. It is now phain that many of ua,
both leaders and others, have not known
enough in the past. We muat develop a body of men and women of knowledge and under
of tanding who can think through the tous problems that 10 ahead.
Perhaps wo noed to revamp our curricuschool, too,-to meet this maybicular need fornersiding our youns men and women in to channels of usefulineess should women the
"buill by the horns" and see to it that the proper subjecta are taught at hixh sehoot
jevels that will benofit all mankind in the future.
Certai school-subject puch approaches toward our school-subject problems should be under-
taken at the "grass roots" level to prevent a national "reximentation" of subjects in all of the nation's schools.
We beliere in
We believo in our teachers and it is our
bellef that teachers on the local level better qualified to prepare children for ougher" subjects and to channel theif viems-but he has never been able to conlisten to his arruments and lot him put
them into practical use.
Wo have of the belief that whatever the brilliant American Citizen has to say on húman atfaira deserves a respectful hearing. That is
eapecially true of something he sald recently especially true of something he sald recently
at an interview by the writer: "I could nave put the American Satellite into the air." around lightly for political effect. It was


Haribl liad Civil Defense Suinial Plan

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 FROM NOW UNTIL CHRISTMAS Open Saturilays 9 to 12 Noon 0

## G.A.C. FINANCD



## WANTED

Young man with nice personality, neat appearance, ambitious and eager to learn an interesting trade.

Business background helpful, but not necessary.

This is a good opportunity for the right person with opportunity for advancement.

Apply to Box NP care Sanford Herald stating qualifications.



## Additional Society

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Calendar

Church Calendar

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 Give For Christmas！Pianist Will Tour The Would



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Suggestions！

| For Him： SHOES | For Her： SHOES |
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| Star Brand | American Girl |
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| GREEN | House Slippers |
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|  | LUGGAGE |
| Bill Folds | Tommy Travel |

For Them： | - Poll Parrot Shoes Cowboy Boots |
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| －House Slippers |

## Useful Gifts From－

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Girl's Car Coats
 $\$ 5.98$


Suits


$\$ 34.95$ up

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\$3.98-\$10.98 Toppers Sity hern ilen's Sweaters
He'll lore the gift. . 4 and many'n the day hetl Th 54.98 - 88.95

Matching Outfits
 5.98- 56.98





## N O TICE

Membership dues to Inter-Fraternity Association may be paid at the Chamber of Commerce Building, Tuesday and Wednesday, December 17 and 18 from 10:00 a.m. - 12:00 noon and 2:00 p.m. - 4:00 p.m.

Invitation to Annual Christmas Dance may be secured at this time only.

Men and Women belonging to Na tional fraternities and sororities are welcomed.


Wert Jewelry 202 R. 14 stori



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Ohio Gets Trophy For Nation's Top College Grid Team

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## Allies Line Up Behind U. S. Plan To Checkmate Aggression Threat



Singers Entertain Rolarians Monday Af Luncheon Meet

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County Sales Tax Collections Rising

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Christmas Lighting Contest Open





# SAC's Protective Shield Important To Nation 

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