

OUR NEWSPAPER
Published in Florida's Heart
The World's Greatest Vegetable
Belt and Richest Garden Land

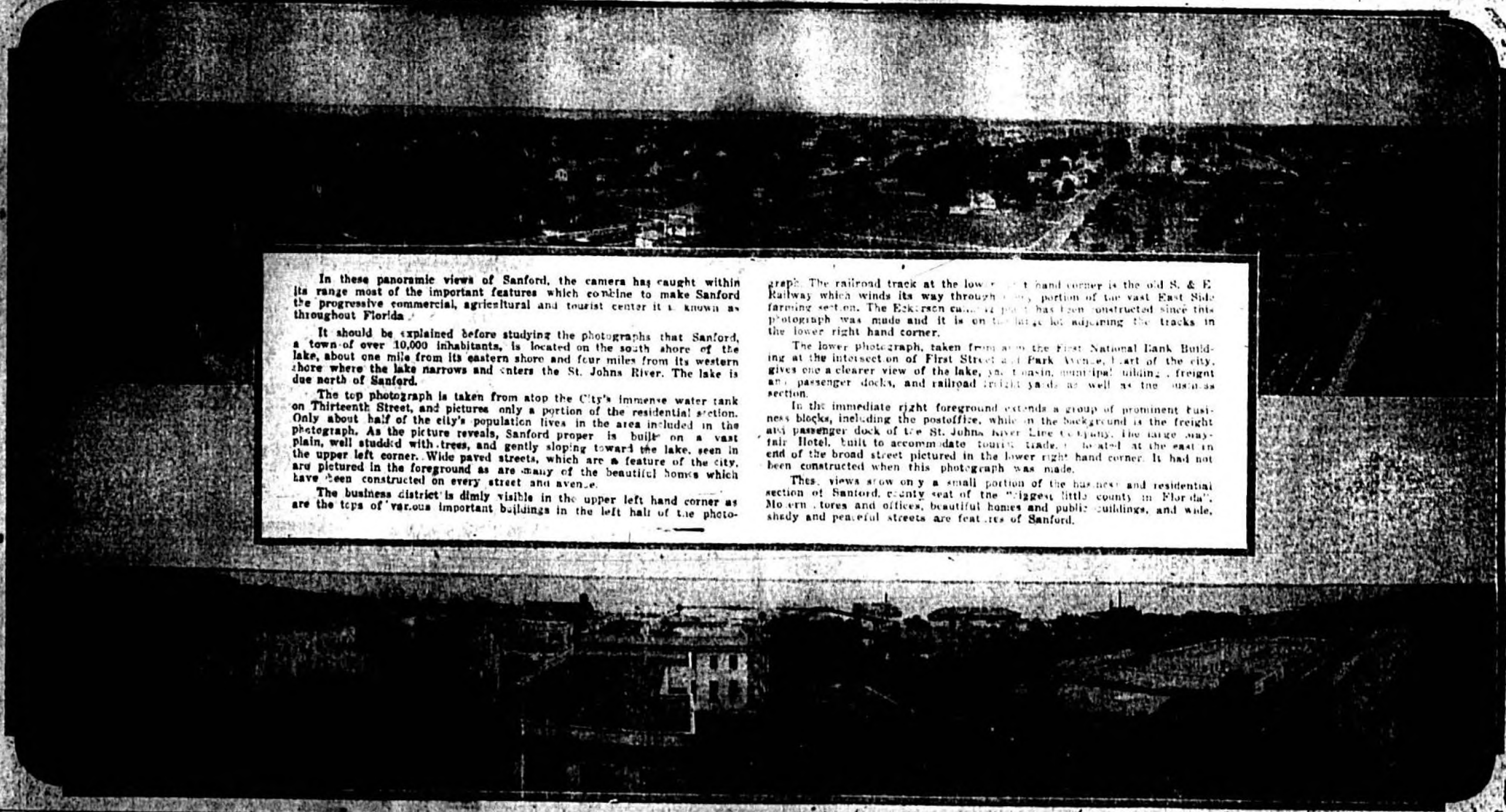
The Sanford Herald

THIRD SECTION

AN INDEPENDENT DAILY NEWSPAPER

VOLUME XXIII Member Associated Press SANFORD, FLORIDA, TUESDAY, DECEMBER 15, 1931 Five Cents A Copy NUMBER 43

PANORAMIC VIEW OF RESIDENTIAL SECTION LOOKING NORTH TO LAKE MONROE AND BELOW A VIEW OF LAKE MONROE AND BUSINESS SECTION



In these panoramic views of Sanford, the camera has caught within its range most of the important features which combine to make Sanford the progressive commercial, agricultural and tourist center it is known as throughout Florida.

It should be explained before studying the photographs that Sanford, a town of over 10,000 inhabitants, is located on the south shore of the lake, about one mile from its eastern shore and four miles from its western shore where the lake narrows and enters the St. Johns River. The lake is due north of Sanford.

The top photograph is taken from atop the City's immense water tank on Thirteenth Street, and pictures only a portion of the residential section. Only about half of the city's population lives in the area included in the photograph. As the picture reveals, Sanford proper is built on a vast plain, well studded with trees, and gently sloping toward the lake, seen in the upper left corner. Wide paved streets, which are a feature of the city, are pictured in the foreground as are many of the beautiful homes which have been constructed on every street and avenue.

The business district is dimly visible in the upper left hand corner as are the tops of various important buildings in the left half of the photo-

graph. The railroad track at the lower right hand corner is the old S. & F. Railway which winds its way through a portion of the vast East Side farming section. The Eckman canal, which has been constructed since this photograph was made and it is on the large lot adjoining the tracks in the lower right hand corner.

The lower photograph, taken from atop the First National Bank Building at the intersect of First Street and Park Avenue, part of the city, gives one a clearer view of the lake, the main municipal utility, freight and passenger docks, and railroad freight yards as well as the business section.

In the immediate right foreground extends a group of prominent business blocks, including the postoffice, while in the background is the freight and passenger dock of the St. Johns River Line Company. The large Mayfair Hotel, built to accommodate tourist trade, is located at the east end of the broad street pictured in the lower right hand corner. It had not been constructed when this photograph was made.

These views show only a small portion of the business and residential section of Sanford, county seat of the "biggest little county in Florida". Modern stores and offices, beautiful homes and public buildings, and wide, shady and peaceful streets are features of Sanford.

BEAUTY SPOTS OF COUNTY FOUND IN EVERY DIRECTION

Springs, Streams, And Lakes Add To Charm Of Living In Area

While it is generally known that Florida is well dotted with numerous bodies of inland waters, including lakes, streams, rivers and artificial channels a glance at the map of this peninsula will instantly reveal to the observer that Seminole County, second in the smallest in the state, is included among the counties having the most lakes, in proportion to size. This county is practically surrounded by water. On the north there is the St. Johns River and Lake Monroe. On the east the St. Johns River, Lake Harney and numerous smaller lakes bound, and on the west there is the Wekiva River and its hundreds of tributaries. While the southern boundary is not limited to a single river, the chain of lakes, there are many lakes there to justify the statement that "Seminole County is surrounded by water."

In the various hundreds of small and large lakes are found, the largest lake in the county is Lake Harney, which covers an area of 1,000 acres. It is one of the largest of the county's lakes, and is a beautiful spot for fishing and boating. The water is clear and the fish are plentiful. The lake is surrounded by a dense forest of cypress trees, and the water is so clear that the fish can be seen from the shore. The lake is a favorite spot for the local fishermen, and the water is so clear that the fish can be seen from the shore. The lake is a favorite spot for the local fishermen, and the water is so clear that the fish can be seen from the shore.

County Schools Providing Every Facility To Youths For Acquiring Education

It has often been said that the schools of a community reflect the calibre of its citizenship, and if this is true then Sanford and Seminole County citizens can be justly proud of themselves, for the schools of this county are particularly blessed with fine buildings and equipment, together with the highest type of pedagogy maintained in the selection of principals and faculty and with a superintendent who is ever seeking to better the school system.

The citizens of this county have at every opportunity voted for the maximum millage allowed by the state for school purposes, and this support has resulted in the worthy school system which is theirs. Commenting upon educational facilities in Seminole County, Superintendent of Public Instruction T. W. Lawton has said:

"With school property valued conservatively at more than a million and a quarter dollars, with brick, concrete and stucco buildings, provided with every modern equipment, furniture and facility, with water, light, and heating systems of the latest improved type, with basketball and tennis courts, with football and baseball fields at most of the schools, with gymnasiums in some and playground equipment in all schools, Seminole County is second to none in Florida in physical plants for the education of its youth."

"These school plants, under supervision of exceptionally able principals with a force of about 150 well qualified teachers, are training for citizenship between four and five thousand boys and girls. These pupils have advantages that only a few years ago were almost unheard of in public free schools. Boys in the Seminole High School, at Sanford, may learn such of these finds its way to the Wekiva River, which winds its way through one of the most picturesque sections of the state to the St. Johns Lake, Tampa, Lake Harney and Lake Monroe are all a part of the St. Johns River, while the lakes and communities along the banks find it very easy to drain their surplus waters through this stream."

A fire, of undetermined origin, destroyed the garage here last night. The cause was discovered by neighbors shortly after 11 o'clock.

BUDAPEST, Hungary, Dec. 15.—(A.P.)—Mildred Miller, 22, daughter of the late Benjamin Miller, dress manufacturer of Far Rockaway, L. I., died here yesterday from what police said was self-administered poison. Recently she had been seen after in company with a young man. The date and the young man's name were not disclosed.

FINE RECORD SET IN BRIEF CAREER BY CITY'S BANK

Institution Has Done Much To Help Restore Confidence

Rounding out four years of service to this section, the Sanford Atlantic Bank will celebrate its birthday on Jan. 3, 1932 with an enviable record established for sound, conservative banking.

With resources totaling \$2,000,000 and with deposits of \$1,500,000 this financial institution, an affiliate of the Atlantic National Bank of Jacksonville, began operation in Sanford when confidence in banks was at its lowest ebb and has by its adherence to strict principles of banking done much in restoring public trust.

The Sanford Atlantic Bank was organized by Edward W. Lano, chairman of the board of the Atlantic National Bank of Jacksonville, and his associates, who saw in Sanford's location in the heart of the world's greatest celery section the need of banking facilities which could cope with the growing requirements of an expanding section, handling millions of dollars annually through the cultivation of its soil.

The other banks composing the Atlantic group, of which Sanford is the largest, with the exception of the parent bank in Jacksonville, are: Palatka, West Palm Beach, Daytona Beach, and Gainesville.

The directors of the Sanford Atlantic Bank consist of John T. Walker, Jr., chairman, president of the Atlantic National Bank of Jacksonville; Peter J. Feitner, president of Osceola Cypress Co.; S. O. Shubelner, crate manufacturer; Joe Cameron, farmer; W. C. Hill, president of Hill Lumber Co.; E. A. Newman, manager of Hill Hardware Co.; Linton E. Allen, president of the Sanford Atlantic Bank.

The officers of the organization are: Linton E. Allen, president; Peter J. Feitner, vice president; Arthur Branan, cashier.

GIRL POISONED SELF

BUDAPEST, Hungary, Dec. 15.—(A.P.)—Mildred Miller, 22, daughter of the late Benjamin Miller, dress manufacturer of Far Rockaway, L. I., died here yesterday from what police said was self-administered poison. Recently she had been seen after in company with a young man. The date and the young man's name were not disclosed.

E. First St. Phone 123 The Yowell Co. Sanford Florida

GIFTS FOR MOTHER

- Hand Bags \$1.00 to \$5.95
- Scarfs \$1.00 to \$1.95
- Handkerchiefs 25c to \$1.00
- Silk Hosiery 85c to \$1.95
- Gloves \$1.00 to \$3.95
- Parasols \$1.95 to \$5.95
- Silk Underwear \$1.00 to \$5.95
- Luncheon Sets \$2.50 to \$5.95
- Dresses \$5.00 to \$18.50
- Linen Towels 69c to \$1.25
- Blankets \$1.95 to \$16.50
- Wool Filled Comforts \$8.50 to \$17.50
- Down Filled Comforts \$21.50
- Fur Trimmed Coats \$16.50 to \$35.00

GIFTS FOR FATHER

- Underwear Sets \$1.95
- Shirts \$1.00 to \$2.50
- Ties—Tie and Handkerchief Sets \$1.00 to \$1.95
- Belt and Buckle Sets \$1.75 to \$2.00
- Flannel Robes \$4.95 to \$8.95
- Pajamas \$1.95 to \$4.95
- Suede Jackets \$9.95
- Top Coats \$18.95 to \$29.75
- Hats \$2.95 to \$10.00
- Gloves \$1.50 to \$3.95
- Scarfs \$1.00 to \$2.95
- Sweaters \$2.95 to \$5.95

GIFTS FOR SISTER

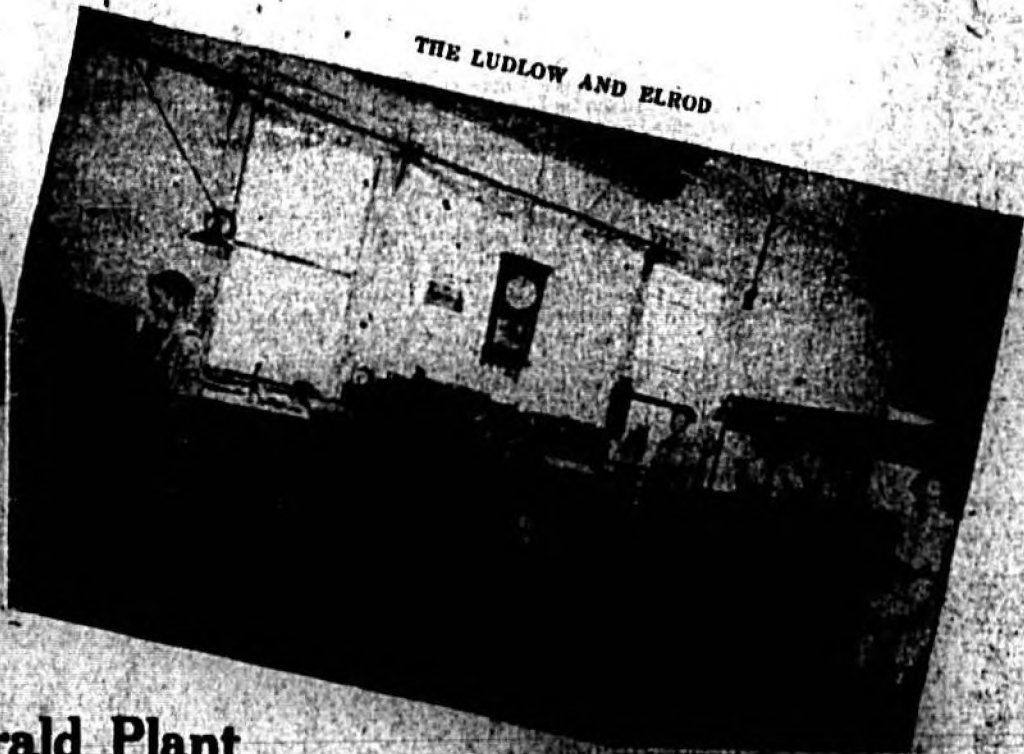
- Panties 59c to \$1.95
- Dansettes \$2.95
- Negligees \$3.95 to \$11.75
- Lounging Pajamas \$3.95 to \$11.75
- Sleeping Pajamas \$1.00 to \$5.95
- Flannel and Corduroy Robes \$3.95 to \$4.95
- Evening Bags \$3.50 to \$5.95
- Evening Slips \$2.95
- Evening Handkerchiefs \$1.00 to \$3.50
- Evening Dresses \$11.75 to \$18.50
- Evening Wraps \$6.95
- Costume Jewelry 50c to \$2.50
- Furs \$14.95 to \$95.00
- Leather Sport Coats \$4.95

GIFTS FOR BROTHER

- Shirts and Blouses 89c to \$1.50
- Underwear 89c to \$1.25
- Ties 50c
- Tie and Handkerchief Sets \$1.00
- Tom Sawyer Suits (with shorts) \$1.50 to \$6.95
- Suits with Long Pants \$7.95 to \$19.50
- Pajamas \$1.25 and \$1.50
- Overcoats \$9.95 to \$18.95
- Gloves 65c to \$1.75
- Sweaters \$2.50 to \$5.95
- Belt and Buckle Sets \$1.25 and \$1.50
- All Leather Gladstones \$7.75 to \$24.95

Progress And Prosperity
Go Hand In Hand
With Industrial Development

IT'S PAYROLLS THAT COUNT



The Herald Plant



A \$30,000 ANNUAL PAYROLL

Spent In Sanford

Trade At Home
Patronize Those
Who Patronize You

The Sanford Herald

Seminole County's Only Daily Newspaper
All Kinds Of Job Printing

Established In 1908
A Home Town Newspaper

Thoroughly Covering Its Field

News Notes On Agriculture

ALICE R. JOHNSON, C. E. DEWON, Seminole County Agricultural Department

LIVE ON THE FARM IDEA STIMULATED BY EVENING CLASS WORK

Approximately thirty persons were in attendance at the first evening class in home economics held in Sanford, Fla., on Monday, Dec. 13.

The evening class is being conducted by the local Agricultural Department and is made possible through cooperation by the Home Economics Department of Seminole High School and the State Board of Vocational Education at Tallahassee.

The problem of using home economics products and living on the farm is taking foremost consideration in the discussions held by the class.

Miss Mabel Wilson, director of this series of meetings, announced that there is room for about five more farm women. The subject for discussion and demonstration at the next meeting will be on canning vegetables.

Plans are well under way for the Better Farming Show to be held here at Sanford, Fla., on Dec. 17, 18 and 19. This show will take the place of the regular poultry show which has been held for the past two years.

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champion of Seminole County for 1931. PETER THURSTON HAS LOW COST IN CORN CONTEST

Proving proof that corn may be grown at a profit on celery type land in Seminole County, is the evidence of Peter Thurston, West side celery grower of this section.

Mr. Thurston's record in the Seminole County Corn Contest gives these facts: Yield, 61.1 bushels per acre of 8.5 cent per bushel in the field. This yield and cost was made with Imperial White Corn, a new variety which has been introduced into this county this year through the efforts of the Seminole Agricultural Club.

Mr. Thurston also has the record for the best quality corn in the county, his corn counting 102 ears to the bushel.

SPECIAL BIRD EXHIBIT TO BE OPENED AT THE BETTER FARMING SHOW

Through the efforts of the Better Farming Show, the State Game and Fish Department is preparing a special exhibit for Seminole County and will exhibit it for the first time at the Better Farming Show in January.

This exhibit is unique and very instructive, as it will show the many kinds of birds which prey on truck crop insects and as such is the farmer's friend. It is expected that this will be one of the principal features of the show.

CARLTON TO HUNT IN FLORIDA

ORLANDO, Dec. 15.—Gov. Charles C. Clegg will come here Wednesday to join a hunting party that will make a four-day trip into the private hunting preserve here in the eastern part of the county.

CUTTING CELERY ON SANFORD FARM

This scene shows the process of harvesting Seminole County's chief crop. The negro in the foreground is pushing a celery cutter, while the negroes beyond are gathering the stalks and putting them into crates, which can be seen stacked on the left.

Big Tree Near Sanford Represents One of Nature's Wonders of World

Within nine miles of Sanford, Fla., stands a tree which is considered to be the largest cypress tree in the world. This tree, a towering monarch in the swampy section, is 127 feet high, 47 feet in circumference at its base, and 17 and one-half feet in diameter, and is thought to be nearly 3000 years old.

In more recent years this cypress tree has been known as the "Senator" in honor of Senator Overstreet of Orlando, who presented the tract of land on which the tree stands to the county to be set aside for a park.

WINTER PARK — Work on the new Memorial Chapel and Amusements Theatre buildings at Winter Park, Fla., is progressing rapidly.

WATCHFUL, DEER-FITTING

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DEAF "FEEL" SOUND

EVANSTON, Ill., Dec. 15.—(A.P.)—Deaf persons soon may be able to "feel" their way through a conversation as well as a blind man can feel his way along a curb.

A device known as the "tele-tactile" is expected by its inventor, Dr. Robert H. Gaill, a psychologist at Northwestern University, to enable a user to catch the sound waves on the fingers and with-tactile to interpret them accurately.

A small receiver, or vibrator, is held in the hand of the deaf person and connected with a telephone through a battery and amplifier. Through this apparatus the energy of speech produces a vibrating motion in the vibrator.

STORES SEEDS AND FIELD TESTED GERM TESTED DISINFECTED PACKED UNDER SEAL FOR YOUR SAFETY

GET UP IN THE AIR LEARN TO FLY IN SANFORD

DUAL INSTRUCTIONS \$10.50 SHORT HOPS \$1.00 REEL AIR SERVICE INC.

WASHINGTON, Dec. 15.—(A.P.)—A bright spot in the navy's history during the 1931 fiscal year was a jump in the death rate from drowning.

Unusually the leading cause of death in the navy, drowning statistics began to be published in 1887. There were a total of 37 drownings, giving a death rate of 31.6 per 100,000. A year earlier, when motor vehicle injuries crowded drowning from the first rank, 50 lives were lost in water.

ALAMONTE HAS MUCH CHARM TO FEER VISITORS

FEW TOWNS in Seminole County are so rich in those things which are for peace, happiness, and contentment as is Alamoonte, Fla., that conveniently located, and delightfully situated, and delightfully situated, and delightfully situated.

These two fine bucks were shot in the woods near Sanford, Seminole County, and will be stocked with game and animal hunters here.

CHULUOTA IN HEART OF PIONEER AREA OF SEMINOLE COUNTY

IF THERE IS ONE portion of Seminole County which typifies the word pioneer and all that such name implies it is in the southwest vicinity of Chulota, that peaceful community which occupies one side of the wild beauty that Florida, and on the other the generally unbroken expanse of the farm lands which are spreading out from Ocala in all directions.

CHRISTMAS GIFTS AT REASONABLE PRICES

MILADY'S SHOPPE 110 Magnolia Ave. Phone 395

CHRISTMAS GIFTS

FOR MEN AND BOYS BILL FOLDS SHEAFFER'S GOLF BALLS FOUNTAIN PENS SMOKING ARTICLES PENCIL AND DESK SETS STATIONERY SHAVING UTENSILS

Mrs. Ruth Owen Confident That Her National Park Bill Will Be Passed

WASHINGTON, Dec. 15.—The proposal for the establishment of a great national park in the Everglades section of southern Florida again has been laid before Congress as the new session formally got under way.

Mrs. Owen also reintroduced her bill, offered last session, which calls for the creation of a new department of government to be known as the department of home and child.

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FOR MEN AND BOYS BILL FOLDS SHEAFFER'S GOLF BALLS FOUNTAIN PENS SMOKING ARTICLES PENCIL AND DESK SETS STATIONERY SHAVING UTENSILS

WITH CELO

"THE BASE IS CELERY" FOR YOUR HEALTH'S SAKE

DRINK C-E-L-O FLO-PURE CELO BOTTLING CO.

SCOTT AND VAIS—DISTRIBUTORS SANFORD, FLORIDA

RIGHT THIS WAY!!

SEE THE YEAR'S BEST BUY

ONE DAY SPECIAL ALL DAY TUESDAY, DEC. 15th

PROGRESS-DAY WITH THE PURCHASE OF ANY Firestone TIRE IN STOCK

A TUBE WILL BE GIVEN FREE PARK YOUR CAR AT OUR STATION AND HAVE IT SERVICED WHILE YOU ATTEND THE PROGRESS DAY CELEBRATIONS TAKE ADVANTAGE OF THIS UNUSUAL OFFER

EXTRA SPECIALS FOR MONDAY & TUESDAY IN HONOR OF PROGRESS DAY ANY FALL SILK OR WOOL DRESS IN OUR STORE FORMERLY PRICED AT \$12.50 Now \$7.74 ANY FALL DRESS AT \$20.00 Now \$11.74 ANY SPORT COAT TRIMMED OR UNTRIMMED FINAL CLOSE OUT. VALUES TO \$22.50 Now \$12.74

BLACKSHEAR'S TO POST OFFICE MAKE THIS A PRACTICAL CHRISTMAS AND GIVE PRACTICAL GIFTS

GAYMODE Sheer Chiffon Silk Hose 79c Children's Felt Gift Slippers 49c

CHRISTMAS GIFTS AT REASONABLE PRICES MILADY'S SHOPPE 110 Magnolia Ave. Phone 395

PROGRESS-DAY WITH THE PURCHASE OF ANY Firestone TIRE IN STOCK

RIGHT THIS WAY!! SEE THE YEAR'S BEST BUY ONE DAY SPECIAL ALL DAY TUESDAY, DEC. 15th

LONGWOOD HOLDS LURE AS TOWN OF BRIGHT FUTURE City Prides Itself On Progressive Activities Of Trade Body

Longwood, located 10 miles south of Sanford, but little need be said other than what is contained in the latest booklet released by its Chamber of Commerce, every word of which is borne out by the character and progress which have consistently marked its citizens.

Longwood prides itself on its Chamber of Commerce which has ever been active in supporting and introducing many of the modern features now found there. Almost every home is represented on the list of members, and as proof of what progress means to them is the record gathering of more than 800 persons who recently fraternized upon the occasion of the official visit of the secretary of the County Chamber of Commerce.

Longwood intends to grow and prosper with Seminole County, and its civic leaders are now preparing plans which will leave no stone unturned in making Longwood attractive, accessible, and accredited, a community of which the county may well be proud.

Longwood wants more citizens to enjoy its advantages and possibilities. Longwood wants more manufacturers to discern the economies which may be effected in locating at a spot where every facility may be had at a minimum of cost.

Longwood claims it is in the heart of the lake and ridge section, a claim easily substantiated by a visit to any section of the town. Longwood is on the main line of the Atlantic Coast Line railroad, with through Pullman service to all northern points, and is midway between Sanford and Orlando, two of Central Florida's finest cities.

The character of its land makes it ideal for citrus growing, poultry, fern, bulb, and truck farming, for it is rolling and well drained and close to flowing well land.

Longwood is incorporated under a special act of the Legislature, and its bonded indebtedness is only \$21,000. It has never defaulted on a penny of interest or principal, a fact to which its town council proudly points as another sign of progressive thought and action.

Longwood is the only small town in Florida having the most up-to-date dial telephone system, with its own local central office. It also has an automatic electric light sub-station which affords ample facilities for all power needs. Its advantages include street lights, a library, and an excellent school, while its business section provides for all the ordinary needs of its residents. Longwood boasts the oldest bank in the county, the Longwood State Bank, offering ample banking facilities after having successfully weathered the recent nation-wide wave of depression.

Longwood is the center of much of the sport attractions found in the county for within five minutes drive is the SanLando Country Club with its sporty golf course; SanLando and Palm Springs, offering year-round bathing in health-giving waters which flow from deep crevasses; Seminole Driving Club, winter home of America's fastest trotting horses and a mecca for America's horse fanciers; Longwood Kennel Club where fast greyhounds gather each year for a winter meeting attended by thousands, and acres and acres of game-filled forests and miles of rivers and creeks thick with fish.

Hollywood Adopts Resolutions Upon Its Water Supply

HOLLYWOOD, Fla., Dec. 15.—Resolutions governing the contract with C. E. Moody for extension of water mains in the city to take advantage of the new plant being erected by the Lays Southeastern Company of Norfolk, Va., were adopted by the city commission recently under which the estimated cost for redistribution was reduced from \$17,295 to \$10,800. Commissioners M. S. Worland and James A. Lewis voted against the resolution on the ground that some of the new estimates were too high.

In a discussion of the amendment to the original contract, Mr. Moody pointed out that the work was being done on a cost-plus basis and he already has effected a saving of approximately \$1,200 on first estimates. Under the terms of the first contract Mr. Moody was allowed a fee of 15 per cent on money saved on estimates. He waived this proviso. W. C. Mather, city collector, was instructed to enter into negotiations with the Florida East Coast railway for permission to run a water main under its right of way at Johnson

"Meanest Little Boy In Paola" Has Hesitancy In Writing Santa Claus

The meanest little boy in Paola dares to write a letter to Santa Claus! The letter reached the Christmas Editor this morning, and it will be placed on top of the list which needs Santa's special attention.

Here's what it said: "Dear Santa: I am one of the meanest little boys in Paola but I hope to be a good boy some time. I guess I better say. Please bring me something nice and mamma said bring her some whips to whip me with but please don't do that dear Santa for I love you but I know you don't love mean boys very much. I will be very thankful for some candy, fruit and other nice things. Lots of love." It was signed Verdinal Wright.

Here's a letter from Irene Rabun, Lake Monroe: "Hello Santa. I am a little girl six years old and in the first grade. Please I want a baby doll that will sleep and cry, a buggy, a tea set and some crayons. Also plenty of fruit, candy, and nuts, and don't forget." Lenora Rabun, her sister, writes Santa as follows: "Dear Santa: I am a girl 12 years old and in the eighth grade. I want a fountain pen, some dresses and a Holy Bible and some good books. Don't forget me."

Cecil Mixon writes as follows: "Dear Santa Claus: I am a little boy eight years old. Please bring me a bicycle, some nuts and candy. I live on 2218 Sanford Avenue."

A little girl who lives at the same address failed to sign her name to her letter. It reads as follows: "Dear Santa Claus: I am a little girl 10 years old. I am in the fourth grade. I want a bicycle in size 28. I want some candy, and nuts and fruits. I love you Santa Claus. I am trying to be good. I have a little brother he asked me to write you. He wants some candy and nuts, and fruits too he said. He loves you too Santa Claus. He is seven years old. He lives at 2218 Sanford Avenue at 23 Street. He said goodbye. Don't forget me Santa Claus. Much love to you. His name is Ray."

Tolar Rabun, of Lake Monroe, writes this interesting letter: "Dear Santa: I am dropping you a line to let you know I am still a little boy nine years old and am in the fourth grade. Now Santa you was so good to me last Christmas and brought me just what I wanted. Now Santa, I don't want much. Please bring me a B. B. gun, a knife, and of course Santa, a ball. I have to play ball every afternoon after I bring in mothers wood and feed my rabbits, my cow and calf. So Santa now you see I am an extra smart boy. With lots and lots of love to you."

Albert King of 305 Holly Avenue, writes as follows: "Dear Santa Claus: I am seven years old and hope you will bring my little brother and little sister some toys. And most of all I want you to bring my mother and dad what they want too. Bring all the little children a lots of toys. And I want for myself a pony, knife, candy, nuts, and gun, and hope you will bring all of my playmates as much as you bring me. Thank you, Yours truly."

Lake Mary children also write Santa Claus. Here's a letter from Ida Louise Jenkins: "Dear Santa I am writing you a letter to let you know I have been a good little girl since I wrote you last. I am five years old. I am a little orphan girl. My father is dead and my mother isn't able to buy me anything for Christmas. If you will bring me these things I promise to be a better girl still this year. I want some candy, apples and some nuts to eat and I want a doll I want a doll and a little aluminum cooking set like mothers and a pencil box and a box of crayons. This will be all I want for this time. We live in a two story house in front of the postoffice."

"Dear Santa Claus," writes Madgeleens Wright, of Paola, "I am just a little cripple girl six years old and in the first grade. I try to be very good and mamma says I am real smart. Please bring me some nice things. Some slippers and socks and some fruit and candy and dear Santa please don't forget mamma and daddy and all my sisters and brothers. Lots of love to you dear Santa Claus."

John S. Lee, who lives on West First Street and was born on Friday the 13th, tells Santa he has always been lucky although his friends say he will be unlucky. Here is his letter: "Dear Santa Claus: I am a little boy five years

old Sunday, Dec. 13, 1931. Every one tells me I will always be unlucky. But I have been very lucky so far in life. One thing I was a little Christmas baby. I would like to give you my Christmas list. I am not going to be greedy, for there are too many boys and girls that are in need. I want a little wagon, football and tricycle. A few nuts, candy, and fruit. I help my mother and she tells me I mind her very nice to be so little. I live on West First Street, Box 82A. Next door to little Lois Jackson. I go over to her house and she comes to see me. We have a watch dog but he shall be tied up. We shall leave the door open. You will find a present for you and Mrs. Santa too. Lots of love from your friend."

Lewis Wright, of Paola, writes as follows: "Dear Santa: I am 14 but quite small. I still love you Santa and wish you would bring me a bicycle and some fruit and candy. I am in the high fourth and I sure do like my teacher. I also live at Paola. So please don't forget me dear Santa. I hope to see you soon. Lots of love from me."

Ary Wright, his brother, also of Paola, writes as follows: "From another little boy from Paola. Dear Santa: Please don't forget me this Christmas. Bring me a tricycle and some fruit. I try to be good but mamma says I am a very mischievous but that is just the he man about me. I know you will understand and bring me a few things won't you dear Santa for I love you dearly."

"Dear Santa Claus," writes Gladys Wright of Paola, "I am just a small girl four years old and about as big as a good size doll but I love you dear Santa and please bring me a baby doll and some slippers and some candy and fruit. Don't forget my little nephew and mamma and daddy. I will hang my stockings up by the door. Lots of love to you Dear Santa."

Edsal Jones, of Paola, writes as follows: "I am a small little boy, but I do love you. Won't you please bring me a little wagon and a train if you can't I will be good and let my little friends play with them too also. Please bring me some candy and fruit and please don't forget Grandma and Grandpa and mamma and all the other children. Love to you Santa."

Here's the shortest letter of the day, from Arthur "Bridgers": "Dear Santa: I want a drum and a little red wagon and best of all a kiddie car. I am a good little boy. Bye-bye."

Three little Chapman children, living at 208 West 19th, Street write to Santa Claus like this: "Dear Santa: I am a good little boy four years old. I would like to have you bring me a great big blue wagon like the one at Mr. Rogers' store. I will leave the front door open so that if the wagon is too big for the chimney you can get it to me. I would like also some candy, nuts, sparklers and fruit. Don't forget my sisters," writes Billy Chapman.

"Dear Santa: I am a little girl in the first grade. Please bring me a little doll that can stand alone, packed in a suitcase with some extra clothes. I love you and will try to be good. Please bring me some sparklers, candy, nuts and apples, too. Much love," writes Virginia Chapman.

Olive Chapman, the third child, writes as follows: "Dear Santa: I'm seven years old and in the third grade. Please bring me a doll carriage for Elizabeth to ride in. I've taken good care of her (You brought her last Christmas) but she gets tired of staying at home all the time and wants to get out sometimes. Please bring Mabel a baseball, bat and glove. We try to be good girls and hope you won't forget to bring us some candy, fruit, nuts and sparklers too."

William Hugh Humphreys, 210 French Avenue, writes Santa as follows: "Please if you can, come to see us. Please without neglecting other children. Why? Please bring sister and me a big carriage and wagon, one so my mamma can carry us with her. She don't get to go no where because she doesn't want to leave us at home and she can't carry us both. She is so sick. She wants to work. And bring sister a dress and me a nice little suit of clothes. I am a pretty good boy and sister is good too. Sister is seven months old and I am two years six months old. Santa please don't forget my two half brothers. My oldest brother

wants a sweater and my other one wants a sweater too. And my mother wants a set of dishes and a set of cooking things. And don't forget daddy. He works hard every day, sick or well. He wants a pair of shoes. Dear Santa, if you can spare those things, please don't forget us. We will be looking for you. Bring them to our house. We live at 210 French Avenue. Good-bye and a merry Christmas. Your little friend."

Mary T. Ross, of Lake Monroe, writes as follows: "Dear Santa Claus: I am nine years old. In the fourth grade. Was on the honor roll this month. I live across the river from Lake Monroe near the power plant but go to school at Lake Monroe. Please bring me a sweater and herring, red, trimmed in blue. Also a doll set, shoes, socks, dress, pajamas, and a brushed wool set, pink wool, to fit my doll, tickle-toes. She is 14 1/2 inches high. Please bring me some fruit, nuts, and candy. Santa don't forget my daddy and mamma. Please don't forget my school mates. Lots of love to you."

"Dear Santa Claus," writes Floyd Richard Jenkins, of Lake Mary. "I am going to let you know that I have been a good little boy since I wrote you last year. I am three and a half years old. If you will bring me these here things I will be the happiest little boy in this place. Please dear Santa, don't forget us for if you do it will be a blue Christmas for us. I want a bugle, and a train and a dancing bear, and some blocks, and some candy, apples, and nuts. This will be all for this time, dear Santa. From your little friend."

Thomas Coyle, of Lake Mary writes as follows: "Dear Santa Claus: I am a little baby boy two years old and Floyd and Ida Jenkins' brother. So be sure dear Santa and don't forget me. This is what I want. Some candy, and apples to eat. A set of blocks, and an aeroplane, and a trumpet to play with. I will be satisfied with these things. Don't forget us dear Santa, for if you do we won't have no Christmas at all. I will say goodbye this time. From your little friend."

BERRIES MOVING
PLANT CITY, Dec. 15.—With the forwarding out of here tonight of 22,000 pints of strawberries the week's loadings at this point were brought to 142,000 pints and estimated return to growers to \$19,000. Forwarding for the season thus far were brought to 162,800 pints and returns to growers to approximately \$24,000.

Six solid cars of berries were loaded here this week, in addition to the pony refrigerator movement. While it is expected that there will be a fairly heavy early season movement, somewhat of a lull is expected next week following the first flush of bearing of early fields the last two weeks.

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ROOFING—GUTTERS—TANKS
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L. B. HODGINS
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FOR CHRISTMAS WE SUGGEST
BOOKS—STATIONERY
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BRING IT TO US AND WE WILL ALLOW YOU \$5.00, REGARDLESS OF ITS CONDITION, ON ANY BULOVA WATCH IN STOCK
BRIGGS—JEWELER
108 MAGNOLIA
SEE "THE GREEN STRIP"—JUNIOR FLY

Fern Park, Center Of Fern Industry Has Made Great Strides In Progress

If there is one community in Seminole County where progress is a thing which may be observed in probably a simpler manner than in any other section it is at Fern Park, that rapidly expanding town through which the motorist passes between Sanford and Orlando.

A few short years ago Fern Park could only be reached by a road branching away from the old Orlando road. At the end of that road the motorist found several small ferries and homes about which were clustered tiny garden plots. Here and there an orange grove, in some cases neglected, met the eye. Fern Park was just an suburb of Altamonte or Maitland.

Today, through the vision of a young man who succeeded in instilling his own enthusiasm into the minds of dozens of old and new residents, Fern Park is a separate community, claiming no connection with those two towns except that of a willingness to assist for the common good. Fern Park decided to grow up, and grow up it has.

As its name implies, Fern Park is a community in which is grown most of the decorative ferns which leave the county for countless florists' shops throughout the nation. More ferns are being planted and cared for year after year, for ferns are in steady demand at all times, despite the increase in acreage at various points. Ferns comprise the chief industry of Fern Park's citizens.

Fern Park, 10 miles from Sanford on State Road Number Three, has gathered a citizenry whose symbol is progress. Hide through Fern Park tomorrow and carefully note its general conditions. Return there next week and in every case you will find some improvement, either to a ferry, a home, or even the construction of another home. Fern Park progresses daily, not weekly or monthly.

A telephone system, an ample water supply, electric lights, a

postoffice, and several stores carrying new and complete stocks are among the principal attractions for the home-builder seeking a quiet spot in which to reside, a spot which will eliminate his having to motor distances for his ordinary needs.

Fern Park has ambitious plans for becoming one of the most important factors in the county's development.

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We produce and sell milk that is equal to the best milk produced in the entire United States.
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It Doesn't Cost Much And Think Of The Thrill
GET AN AERIAL VIEW OF THE COUNTY YOU ARE BOOSTING ON PROGRESS DAY
Short Hops Long Hops
Instructions
Planes Will Be At The New Airport Every Day
SANFORD FLYING SERVICE
ELLWOOD J. GOERINGER—Mgr.

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BUY HERE AND SPEND THE DIFFERENCE
MEN'S BLACK OR TAN OXFORDS \$1.95
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CHILDREN'S SHOES
ALL LEATHER OXFORDS OR STRAPS
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HINTS TO NIMROD CLAN CONTAINED IN GAME REPORT

Advice Given On Laws Now In Effect On State's Wild Life

It is almost a month since the present hunting season was opened to nimrods and there is yet time for many trips into nature's forests and woodlands but it is not untimely to remind hunters both of this county and of others that the state game laws are still in existence and that of- ficers are on the alert to enforce these laws.

Local hunters or visitors, whether they intend to use their guns in the woods this season or not, should be interested in a list of suggestions contained in a bulletin issued several months ago by the State Fresh-Water Fish and Game Department upon various topics about game. Extracts from the report are as follows:

"Baby-killing gangsters may be found elsewhere than on the sidewalks of New York. Many infants of the quail world become victims of the blood-thirsty gangsters of the fields—the red ants, according to Mr. H. L. Stoddard, a recognized authority on matters pertaining to quail. Their deadly work is done just as the infant quail are emerging from the shell; the ants swarm into the shell through the opening made by the chick and devour the newborn infant."

"This destructive work of the ants has been very noticeable and serious in the Tallahassee, Florida-Thomastown, Georgia region during the present hatching season, according to Mr. Stoddard. Under the recently amended federal regulations the open season for doves in Florida is from Nov. 20 to Jan. 31, except in Monroe, Broward and Dade Counties. The season in those three counties is from Sept. 16 to Nov. 15."

"This season conforms to the season provided by the Florida law. However, it will be necessary that the county commissioners of three counties mentioned request the State Game Commissioner to prescribe an open season in those counties before doves can be legally shot."

"There is a provision in the Florida law that requires the State Game Commissioner to prescribe an open season in any county on ducks and doves consistent with the federal law at the request of the board of county commissioners. Last year a number of counties requested an open date on ducks and doves prior to Nov. 20 the opening date of the general hunting season under the state law. Since the federal law now conforms to the state law this particular provision of the state law will be ineffective except as it applies to the dove season in Monroe, Broward and Dade counties."

"Another change in the federal regulations is that the shooting of doves over baited areas is prohibited. The Florida law has prohibited this since 1927."

TELEVISION PROSPECTED

CHICAGO, Dec. 15.—(A.P.)—Device which its inventor claims will make possible the use by television broadcasting stations of standard sound movie pictures films was announced recently by the Western Television corporation.

"To overcome the greatest difficulty in adapting eight-sound films to television projection has been the difference in speed at which pictures are taken on the movie lot and with which they are scanned in the television process. The moving picture camera exposes 24 sections of film each second, while the maximum rate for television scanning systems has been 20."

TROPICAL VIEW NEAR SANFORD



It was in such vistas as this that much of the Seminole Indian lore found its way into song and story. One can almost visualize an Osceola or a Coacoochee resting on their guns under the shade of a palmetto clump, or a startled deer emerging from the thicket, or a lazy alligator sunning itself on the bank.

Seminole County Provides Many Facilities For Lovers Of All Kinds Of Recreation

Seldom does one find a city having so many diversified forms of recreation as are offered in Sanford and its surrounding territory. Naturally blessed with lakes and streams, in which countless game fish abound; with woods and jungles in which birds and animals live, the Celery City has by its own efforts added to these gifts of nature with hand-made facilities for sport and recreation.

With the opening of the hunting season the changing of guns can be heard on the outskirts of the city, and many displays of rewarded nimrods can be seen hanging on automobiles returning with hunting parties. In the upper reaches of the St. Johns River, in Lake Harney and Lake Jessup, wild ducks are numerous; while in the wooded sections of the county, quail, in quantities sufficient to satisfy the most ardent hunter, can be found. Deer, wild turkey, and other fowl exist in great numbers.

Realizing the advantages of golf as a lure to winter visitors and as a healthful means of recreation for its home people, the City of Sanford owns its own golf course. Located on a naturally rolling terrain, dotted with several lakes, and lined with old, moss-covered trees, and orange groves, the city links offers golf at its best. The course was designed by the famous architect, Donald Ross, and has been acclaimed by many of the leading golfers of the United States as the most interesting and sporty course in Florida. Tournaments are held during the year and the one planned for this year during the last of December is already attracting the attention of the state's golfing fans.

Tennis is another sport which has been well provided for municipally. Several courts are available and are usually well patronized by the followers of the game. Diamond ball has become the most popular sport of all in Sanford from the point of view of spectator attendance. Almost nightly, games between local teams and those from neighboring cities are staged under the direction of E. H. Culum, who might be called the father of the sport in Sanford. It has become a real part of the athletic life of Sanford and untold benefits are being derived by this rather new and interesting feature.

In the Fall, football comes into its own and the Seminoles High School team, coached by Leonard McCucas, offers the gildron fans of the city excellent exhibi-

Fort Myers Trade Body Runs Booths As Charity Move

FORT MYERS, Fla., Dec. 15

Two downtown booths will be opened by the Fort Myers Chamber of Commerce 10 days before Christmas, where gifts of food, clothing and money will be received to fill baskets for charity. Al Colcord, round table secretary, said recently. At present the Elks club is serving as a clearing house for all contributions of this kind.

"We hope that voluntary offers will be sufficient for the needs of all the Christmas baskets this year," Mr. Colcord said. "Although there is more poverty than last year, season money is harder to get. We raised something over \$1,300 last year."

In a meeting of leaders recent- ly the group placed the amount at \$2,000 which they considered ade-

quate to take care of the needy families in the city. The total previously suggested had been \$1,500. Up to now \$350 has been collected by the general committee. The campaign leaders will meet again at 7:30 P. M. Friday in the chamber of commerce offices.

TARS CAN GO HIGH

PORTSMOUTH, England, Dec. 15.—(A.P.) The highest ranks in the British navy have been opened to the rank and file in what is hailed as the most democratic step ever taken by the admiralty. Twelve able-bodied seamen recently were promoted to sub-lieutenants, and next June twelve engine room artificers will be made officers. Thereafter selected men will be commissioned each half year.

It is now possible for a youth to enlist as a common sailor and rise to become first sea lord of the admiralty.

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"SANFORD'S ONLY EXCLUSIVE MEN'S SHOP"

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THAT HE APPRECIATES NATIONALLY ADVERTISED MERCHANDISE "THE MARK OF QUALITY"



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A SHIRT HE WILL APPRECIATE INDIVIDUALLY-BOXED \$1.95

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