



WHERE AN EMPIRE WAS BUILT IN A DAY — HISTORIC TERRITORY IN RADIO PICTURE — EPIC CINTRARRON



Setting action of Edna Ferber's mighty story of Oklahoma centers in the section mapped above drawing tracks of Yancey, Sabra and Young Cim Cravat from Wichita into the Osage and maps other historic spots prominent in the story. Insets show RICHARD DIX as Yancey Cravat, glamorous central figure, of Radio Pictures' screen version of "Cimarron," now at the Milano theatre, and a scene from the stirring Oklahoma land rush sequence.

...were sent unaccompanied and will be received by Dillon Winship, she said.

I. M. Golden, chief assistant district attorney, said no charge would or could be preferred against Mrs. Winship even though the coroner's jury returned a verdict blaming her for her husband's homicide.

"We have no grounds whatever to proceed against Mrs. Winship," Golden said.

**INJURED IN RIOT**

ZARAGOZA, Spain, Mar. 30.—(AP)—Capt. Luis Hernandez was injured yesterday in an attempt to stop a riot in which a crowd looted the office of the newspaper El Motecuro.

**Independence In Full Degree Is Demand Of India**

(Continued from Page 1)

that Great Britain recognize India as mistress in her own house, without safeguards or reservations.

"We can not be content with the doctrine evolved at London, that a federation with ruling Indian princes rather than with states is the solution of Indian unrest," one speaker said. He characterized Gandhi's creed of non-violence as a principle which will triumph over steel and religion.

force to rust."

One of the first resolutions adopted noted "visible progress toward total prohibition," and summoned the Congress to "continue the anti-drink campaign with renewed vigor."

Another asserted that "no constitution will be acceptable which discriminates against women in the matter of franchise."

There was a resolution urging the release of all political prisoners not covered in the Gandhi truce in past and another deploring the recent race riots at Cawnpore. The Congress declared in favor of a referendum among the Burmese people on the question of separation of Burma from India.

consider one of the most important matters on its program—ratification of the truce between Gandhi and the viceroy.

ALAHABAD, India, Mar. 30.—(AP)—The Pioneer's correspondent at Cawnpore says that rioting has spread across the Ganges from Cawnpore and disturbances have broken out at Unao.

Employees from the Elgin mill reported that furious battles were progressing between the villagers on the opposite bank of the river. Many bodies of victims were said to have been thrown into the river. Cawnpore itself, where the total death toll in recent disturbances is now officially estimated at 200, was reported quiet at present.

These Die In Fire Engulfing Hotel In St. Augustine

(Continued from Page 1)

was known as St. John's Park, across the street from the hotel, which would have been a place of business and industry, devoted to helping from a second story window.

John Roth, Miami, Jack Taylor, Miami, and Ralph Baker, Detroit, were in a hospital but were said not to be injured seriously.

Charles H. Kingston and George Williams, said to be students returning to Mercer University, Atlanta, escaped. Elbertine James, from the second story and William fell through the floor to the lobby but had only minor injuries.

The hotel had few guests due to many departures after closing of the racing season at St. Johns Park Saturday.

The unidentified man was believed to have been in the room when the fire broke out at the hotel.

These Die In Fire Engulfing Hotel In St. Augustine

Persons said they believed the flames started in the lobby and spread to the second floor, where they were being held by a curtain hanging on the second and third floors. Although records were destroyed, it was believed there were only about 15 guests in the hotel.

Among those slightly injured were John Roth and Jack Taylor, Miami; Ralph Baker, Detroit; two women, whose names were not learned, and Mrs. A. Kington, operator of the hotel, who was treated for partial suffocation.

The hotel was a frame structure and one of the oldest in the city. It was only partially covered by insurance. Although leased from J. Herman Lynn by Max Knudsen, the hotel was operated by Mrs. Kington.

EUFULA, Ala., Mar. 30.—(AP)—J. C. Crutchfield, 25, of Dawson, Ga., was killed yesterday as an automobile overturned near here.

These Die In Fire Engulfing Hotel In St. Augustine

The dead were identified as Mrs. May Morris, Mrs. Leta G. Morris, Morris' brother, and two crypts. Friends directing the funeral service and the burial were taking the bodies to the city morgue.

"If not room on the boat by Morris, were found in room table. Other bodies were taken to the morgue in the afternoon."

Here's The First Prize Picture Of 1931 It Has Every Thing! Action! Romance! Thrills! Comedy!

Tonight Tuesday

**TERRIFIC AS ALL CREATION**  
**FERBER'S**  
**COLOSSAL**

CIMARRON

MILANO

**THE SANFORD ATLANTIC NATIONAL BANK**

Sanford, Florida  
Affiliated with the Atlantic National Bank of Jacksonville  
Condensed Statement of Condition --- March 25, 1931  
**COMPTROLLER'S CALL**

<b>RESOURCES:</b>		<b>LIABILITIES:</b>	
Loans & Discounts	\$ 462,751.88	Capital Stock	\$ 100,000.00
Overdrafts	NONE	Surplus	25,000.00
Banking House Furniture & Fixtures	19,500.00	Undivided Profits	27,114.24
Federal Reserve Bank Stock	3,750.00	Reserved for Taxes & Interest	422.86
U. S. Bonds & Certificates of Indebtedness	\$701,736.38		
Other Marketable Bonds	174,171.05		
Time Loans, N. Y. Stock			
Exchange Collateral	30,942.50	Deposits	\$2,055,806.08
Commercial Paper	60,000.00		
Cash & Due from Banks	755,591.42		
	\$1,722,441.35	<b>TOTAL</b>	<b>\$2,208,443.23</b>
<b>TOTAL</b>	<b>\$2,208,443.23</b>		

**OFFICERS**

LINTON E. ALLEN    PETER J. FEITNER    A. O. SHINDLER    ARTHUR BRANAN    KEITH

**DIRECTORS**

A. O. SHINDLER  
W. H. BRANAN  
J. H. BRANAN  
J. H. BRANAN

**—THE— ATLANTIC NATIONAL BANK**

OF JACKSONVILLE  
(ORGANIZED 1905)  
JACKSONVILLE, FLORIDA  
Statement of Condition at Close of Business  
March 25, 1931  
Comptroller's Call

**RESOURCES**

Loans and Discounts	\$ 4,743,000.00
Demand Loans (Secured)	\$77,500.00
Overdrafts	100.00
Banking House Furniture and Fixtures	110,000.00
Customer Liabilities Under Letters of Credit	10,000.00
U. S. Bonds to Secure Circulation	50,000.00
Federal Reserve Bank Stock	100,000.00
U. S. Bonds and Cert. of Ind.	\$18,333,333.33
Other Marketable Bonds	4,233,333.33
Time Loans, N. Y. Stock, Ex. Coll.	100,000.00
Bankers' Acceptances and Commercial Paper	3,333,333.33
Cash and Due from Banks	11,433,333.33
<b>TOTAL</b>	<b>\$34,333,333.33</b>

**LIABILITIES**

Capital Stock—Paid in

Surplus

Undivided Profits

Reserved for Taxes & Interest

Deposits

Other

The Sanford Herald

Published every afternoon except on Sundays and public holidays. Office: 211 Magnolia Avenue, Sanford, Florida.

TUESDAY, MARCH 31, 1931

ROAD TO TRUE RICHES—Back to first the kingdom of God, and the riches shall be added unto you.—Matt. 6: 33.

SANCTUARY

To hope, and hope again; Face the long ordeal of the changing hours Aglow with vision or stung dry with pain.

The fortune teller is the real optimist these days: he can see into the future.

Chicago Gangster to Take Stand—headline. Yeah, and most anything else he can get his hands on.

The Tampa Tribune says it is doing its bit to promote better spelling.

Opie Read smokes a pipe that resembles a small saxophone.

Local optimists are already calling it "the late lamented depression" but it takes a long time for the farmers dollar to reach the pulp mills of Finland.

Chicago is going to have another World's Fair in 1938.

Uncle Sam is having about all he can do to make both ends meet, and there goes Ruth Bryan Owen suggesting he needs a wife—Phil Barney. May be Ruth thinks two can live cheaper than one.

A press notice says that a Berlin manufacturer is now making an auto of fifteen horsepower with two cylinders which is even smaller than the "Baby Austin".

As we get it, Lieut. Commander Whipple didn't commit suicide because of the row he had had with his mistress, but because his wife was beginning to look for a new pleasure in which to graze.

Not every farmer in the United States can boast of crop prospects as good as last year's.

Lessons From Flowers

On the ninth and tenth of April the Sanford Garden Club will hold its annual Flower Show, an affair, formerly managed by the Woman's Club, which is always an exceptional attraction in this city.

"It is simply marvelous with what delicacy and charm nature expresses itself in flowers. A stroll over meadows or through woodlands will find growing under one's feet plants expressing themselves in terms of beauty.

"When flowers bring to the human hearts so much joy as a symbol of gladness and their cultivation here in Florida is so easy, and they grow in such luxuriance, why should we not give more attention to their cultivation and produce them in greater profusion?

"Sweet letters of the angel tongue, I've loved you long and well, And never have failed in your fragrance sweet To find some secret spell.

The Poetry Of Names

The man who names Pullman cars or the Victorian head of a family are not the only people who have a job on their hands in selecting names.

"Pileated woodpecker" is a typical laboratory name for the magnificent bird which the early settlers, with instinctive and unconscious fitness, named "logcock."

"They gave names to the flowers out of their English past, and sometimes the names were botanically false. The botanists object if we go down to the swampy meadow to look for 'cowslips' which do not, in the books, belong to the cowslip family.

"It was no scientist but a generation of forgotten country boys and girls who gave us the names of 'blood-root' and 'windflower,' 'spicebush,' 'shadbush,' 'wake-robin,' 'adder's-tongue' and 'quaker-ladies.'

NEW YORK INSIDE OUT

BY SAM LOVE

NEW YORK, Mar. 31. A newspaper has been conducting a survey to determine the things most annoying to New Yorkers.

Any and all gin..... I don't like six-foot-four movie doormen who ballyhoo in the middle of the sidewalk, too big to push out of the way..... Fifth avenue buses which slow down to a crawl when they get ahead of some mysterious schedule..... Taxi drivers who select Sixth or Ninth avenue for the fun of dodging the elevated pillars..... Taxi drivers whose meters have a one-watt bulb.....

A Mr. Goldstein, also of the Bronx, complained that newspapers were too often pushed into his face. Mr. Goldstein should have been thankful for his post. As a veteran subway stamper I can laugh at the troubles of the Bronx rider, for at least he can doze and forget. Crowding into an already crowded train at Times Square or Grand Central is a real problem. But I don't think I would trade the experience for the luxury of the downtown ride from the Bronx.

I have my pet aversions that no one can wither away to music or song. For example I don't split in-tinities..... Sidewalk gazers who block passers watching an exhibition in a drug store window.....

Everything about the shuttle trains between Times Square and Grand Central..... All the fuss about the subway being a firetrap.....

to meet celebrities in isolated hotels..... All neighbors have high power radios..... All neighbors who ask you to leave their Pomeranian for an hour on two..... The delay in parking the Hudson river frontage on Riverside Drive..... And, finally, the new system of telephone numbers which require you to remember an extra digit to identify each of 196 exchanges and which is the final requirement to drive New Yorkers raving crazy.....

The death of Ella Wendel, the 88-year-old spinster who was the last possessor of the \$100,000,000 Wendel fortune, both added to and diminished the legends of her life in the shabby-looking mansion tucked among fashionable shops at Fifth avenue and 39th street.

After this winter, you may have to come to New York to get your burlesque, too, at least in regular portions. The Mutual, last of the big "wheels" which rotated throughout the country to supply a weekly change of big blondes in bathing suits and comedians in oversize trousers, is reported dubious of the future.

IT'S WAR



POETS OF TODAY

PERSIA The passes are blocked by snow No word comes through the message, and no letter. Only the eagles plane above the snow. And wolves come down upon the villages. The barrier of mountains is the end. The edge of the world to win wintry Persia. We are self-contained, shut off. Only the telegraph links out its flimsy sheets. Bringing the distant news of death of princes. Day after day the cold and marvellous sun. Hides in the cold, the pale, the marvellous heaven. Cutting the ice-blue folds of snow down. Aslant the foot-hills where the snow begins to melt. So would I have it pass in leafless lips. With scarcely a rumour of the varied world. Leaping the mountain-barrier and disturbance. Are there not hearts that flash their high fulfillment. Alone, with ice between them and their friends? By V. Sackville-West

Max Welton's Night DRACULA

"I've ridden the logs in white water" —says Chesterfield



yet you'll find me swapping stories at the club"

It's no easy matter to pilot a bucking log through white-tipped rapids. It's even harder to pry a Chesterfield smoker loose from his choice. A man wants taste in his cigarette and in Chesterfield he gets it... The better taste of milder and better tobacco—nothing else! Nothing else is needed... thanks to the "cross-blend," which brings out the aroma and flavor of the tobaccos themselves!

Chesterfield

FOR SMOKERS... The Research Department has... the manufacture of cigarettes...

Social And Personal Activities

MARGARET PETERS, Society Editor

Social Calendar

WEDNESDAY
The Sarah Parker Methodist Church will meet at 7 o'clock at the home of Mrs. E. B. Stone on West First street.

THURSDAY

The Ladies Circle of the Garden Club will meet at 10:00 o'clock at the home of Mrs. R. Dean, Shell Mound.

FRIDAY

Monthly business meeting of the American Legion Auxiliary will be held at 4 o'clock at the home of Mrs. E. B. Stone on Cameron avenue.

Easter Pageant Will Be Presented Sunday

An Easter pageant, "Barabbas" by Dorothy Lynam, will be presented at the Congregational Church next Sunday evening at 7:30 o'clock by the following cast: "Mary Magdalene," Mrs. John Bolly; "Hamath," Charles Ganitt; "Thaddeus," Henry Schumacher; "Simeon," Edd e Bender; "Tomas," Robert Wright; and "Barabbas," Eddie Randall, Jr.

The first scene depicts gambling among members of a robber band near the Jerusalem Road adjacent to the Mount of Olives. The robbers are supposed to be awaiting impatiently the return of their chief.

At the meeting of the South Side P. T. A. scheduled to take place Thursday afternoon at 2:45 o'clock election of officers will take place and Dr. Samuel Puleston will give a talk on mental hygiene. A board meeting will be held at 2 o'clock. All members are urged to be present.

PARTY HINTS

Supper for your April Fool party can be made an amusing game. Fill the silver and dishes at one end of a long table and a number of packages wrapped in yellow paper and tied with red cord at the other. Have six packages for each guest.

Reno Candidate For Mayor Asks For Free Liquor

(Continued from Page 1) He is suffering and dealing in the open with social problems. Mayor Roberts told the church gathering that gambling is "bad business," but that as long as people will gamble it is more desirable that it be done openly and with the sanction of the law.

Production Resumed

Chicago, Mar. 21. —(AP)—Majestic Household Utilities company resumed production yesterday after three months' shutdown, adding 3000 jobs to the payroll. The first annual refrigerator was made yesterday.

Personals

Mr. and Mrs. Peter Hart, of Daytona Beach, spent yesterday here as the guests of Mrs. Leah Davis.

Frank Meisch, John Meisch, Joe Meisch and John Meisch, Jr., motored to Sarasota Sunday for the day.

J. S. Driver, who is spending some time in Sarasota on business, was here Sunday for the day with Mrs. Driver.

Mrs. W. D. Lee, who has been seriously ill at her home, 300 West Seventh Street, for the past week, is recovering.

Adolphe Meisch, who has been spending the winter with Mr. and Mrs. John Ludwig, has gone to Sarasota for a week.

Mrs. Minnie B. McDermott plans to leave tomorrow for Atlanta, Ga. after spending the winter season here.

Mr. and Mrs. H. C. McMullen and the latter's sister, Miss Rosemary Willis, of New Orleans, motored to Jacksonville yesterday for the day.

Mr. and Mrs. L. G. Hunter and daughter, Betty, left last night for Charlotte, N. C. where they will visit Mr. Hunter's relatives for a short time.

Mr. and Mrs. W. C. Allen, of Palatka, spent last week-end here with the latter's brother-in-law C. Long, at their home on Park and sister, Mr. and Mrs. Howard Avenue.

Mrs. J. S. Driver, 300 Park Avenue, has as her guests for the week-end, Mr. and Mrs. Eric Wicherman and daughter, Miss Betty Wicherman, of Barlow, and Mr. and Mrs. J. M. Honey, of Jacksonville, and Greensboro, N. C.

Walker Is Unmoved When He Receives Roosevelt Charges

PALM SPRINGS, Calif., Mar. 21.—(AP)—Charges made against Mayor James J. Walker of New York, and mailed to him by Gov. Franklin Roosevelt, arrived here yesterday but there was nothing unpleasant enough about them to dent the mayor's smile.

LEGAL NOTICES

NOTICE OF APPLICATION FOR THE ISSUANCE OF CERTIFICATE OF TITLE UNDER SECTION 228 OF THE FLORIDA STATUTES. THE STATE OF FLORIDA.

That E. H. Webb, purchaser of Tax Certificate No. 2, dated the 2nd day of July A. D. 1928, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Seminole County, Florida, to-wit:

Lot 15, Block 200. The said land being appraised at the date of the issuance of such certificate in the sum of \$1,000.00.

Church Circles Hold Their Regular Meets

The home of Mrs. J. B. Oviatt on Palmetto Avenue was the scene of the regular meeting of Circle Number Two of the First Baptist Church held Monday afternoon with Mrs. H. H. Hill presiding over the business session and reading the devotional. Mrs. A. L. Kelly had charge of the Bible study while Mrs. B. C. Moore conducted the mission study lesson.

During the social period Mrs. Oviatt, assisted by Mrs. Hill, served refreshments. Those present were: Mrs. A. J. Walker, Mrs. Jesse Cook, Mrs. N. C. Hagan, Mrs. A. L. Kelley, Mrs. H. H. Hill, Mrs. J. B. Oviatt, Mrs. C. M. Hand, Mrs. Luther Hester, Mrs. W. E. Hoyn, Mrs. L. E. Estridge, Mrs. G. F. Moore, of Wilkes Barre, Pa., and Mrs. B. C. Moore.

Bowls of calendulas, stocks and sweet peas adorned the rooms of the home of Mrs. A. Palmer, 608 Kfm Avenue, when she entertained the members of Circle Number Four of the First Baptist Church at their regular meeting Monday afternoon. Mrs. R. L. Glenn presided over the meeting using Psalm 121 as an opening Scripture reading. This psalm was followed by prayer.

Another Snow Storm Aimed At Northwest

KANSAS CITY, Mar. 21.—(AP)—The second snowstorm in a week over the Rocky Mountain area and adjoining prairie states appeared to be dissipating today, but forecasts indicated another due to pour out of the Northwest. While snow continued to fall in sections of Oklahoma and Kansas, stockmen in Montana and Wyoming were warned against a renewal of the storm.

Your Last Chance To-Night

MARRON MILANI The Wonder Show

Maintaining Your Family's Security

Insurance Policy APOCONNELL & SONS

Surety Bonds Phone 48 200 E. First St.

Blackshear Store To Open Formally Here On Thursday

Gratifying a desire he has had for many years to leave St. Cloud, a place where I have enjoyed such splendid business ever since landing there four years ago, and where I have made, I believe, many good friends. But it is in this way: I sold myself on Sanford a couple of years before settling in St. Cloud, and I have been sold ever since, notwithstanding that it was only recently that I could secure the location I wanted. I now have it, and I am ready to offer to the Sanford buying population some real values in clothing.

Mr. Blackshear has recently disposed of his St. Cloud store, and has purchased an entirely new line of merchandise for his dry goods and ready-to-wear store here. He will handle a large stock of nationally advertised articles, and expects to be able to outfit men and women from head to toe with clothing that is the best and most meritorious.

This morning he said "It is useless for me to say that I dislike for many reasons to leave St. Cloud, a place where I have enjoyed such splendid business ever since landing there four years ago, and where I have made, I believe, many good friends. But it is in this way: I sold myself on Sanford a couple of years before settling in St. Cloud, and I have been sold ever since, notwithstanding that it was only recently that I could secure the location I wanted. I now have it, and I am ready to offer to the Sanford buying population some real values in clothing."

Tallahassee Is Busy Upon Eve Of Session

TALLAHASSEE, Mar. 21.—(AP)—Florida's capital city was busy today in preparation for the opening of the 23rd regular session of the Legislature here a week from today. All bills and resolutions are in final preparations and underway for the coming of senators from 38 districts and representatives from 67 counties.

THRIFT SHOP.

The Thrift Shop will open again for business on Oct. 1.

ANTIQUES

MRS. FRED T. WILLIAMS Cut Flowers 236 Oak Avenue Phone 368-J TUESDAY, THURSDAY, FRIDAY Sanford, Florida.

Do You Want Vampires? See DRACULA



Easter Sunday When Grandmother Was A Girl

after donning her lace pantaloons, several starched petticoats and hoop skirt adorned with numerous lace ruffles, she put on her beflowered hat, slipped on her lace mits, opened her tiny umbrella and went demurely down the avenue to join other Easter worshippers at the nearby church. Certainly she was a charming picture—in the clothes she probably made herself.

The woman of today will be no less charming in her Easter outfit. While she may omit some of the frivolities of grandmother's time, in order to conform with the styles of today, her costume will be equally as attractive if made from any of the lovely new Spring materials on display in our store.

Table with 3 columns of fabric types and prices: All Silk FLAT CREPE, Plain SHANTUNG, Transparent ORGANDY, Embroidered SHANTUNG, Embroidered SHANTUNG, Striped SPORT SILK, etc.

THE YOWELL CO. E. First St. Sanford Phone 123

BE CUT IN HALF TO SAVE

(Continued from page 1) ... Commission on the ...

AD POLY

Advertisement for Leo Horwitz hockey player, featuring a portrait and text: 'LEO HORWITZ WAS A STAR ON YALE'S BASKETBALL TEAM WHEN HE WAS 15 YEARS OLD!'

UNANIMOUS VOTE

Action Taken Despite ... From Extremists ... KARACHI, India, Mar. 31. (AP)—Despite fierce opposition from the extremist wing, Mahatma Gandhi's trust with Viceroy Amrita was approved yesterday by unanimous vote of delegates to the All-India Congress.

Cashy Market Reports

By courtesy of U. S. Department of Agriculture and the Florida State Marketing Bureau. ... NEW YORK (AP)—Cashy market reports ...

Municipal Court Is Featured By Sizable Docket

Liquor, was fined \$15, although he pleaded not guilty. ... J. H. Henderson, James Henderson, Laurion Johnson, A. J. Jones, J. J. Smith, negroes arrested by Officers Williams and Gray on ...

Action Taken

Disapprove ... Institute In ... (Continued from page 1) ...

A delegation from the Sanford Country Club, headed by Leon LeRoy, and including A. T. White, A. T. Fort, and H. M. Papworth, went over the golf course problem and the proposed membership drive ...

AT THE CAMPS

BIRMINGHAM, Ala., Mar. 31.—(AP)—Charles Ruffing batted through nine innings in mid-season form Monday as the New York Yankees trimmed Birmingham of the Southern Association, 4 to 3.

Chamberlin Forced To Undergo Test To Obtain His License

NEW YORK, Mar. 31.—(AP)—A young fellow named Clarence Chamberlin underwent tests yesterday at Roosevelt field, L. I., to determine whether he knows enough about aviation to deserve a transport license.

Tenth Anniversary Of Strib's Career Recalls First Loss

SAVANNAH, Ga., Mar. 31.—(AP)—Monday was an anniversary for W. L. Young Stribling, the Georgia challenger for the heavyweight crown ...

Entire Community Will Pay Tribute To Storm Victims

HOLLY, Colo., Mar. 31.—(AP)—A day of prayer for the bodies of five school children and the heroic driver of the Tanner school bus, who perished in a landslide last week, will be in state as this community pays tribute to its dead.

Fletcher Sees Impending Meet Important One

NEW YORK, Mar. 31.—(AP)—Senator Fletcher expressed the hope that these expanding interests would be well represented at the forthcoming conference of fruit and vegetable growers and producers ...

Split Session Of Law Body To Be Sought

(Continued from page 1) ... careful consideration of matters vital to Florida's welfare.

Action Taken To Dissolve Institute In

(Continued from page 1) ... About 50 companies and individuals are named in the report.

Fletcher Sees Impending Meet Important One

(Continued from page 1) ... Senator Fletcher expressed the hope that these expanding interests would be well represented at the forthcoming conference of fruit and vegetable growers and producers.

Fletcher Sees Impending Meet Important One

(Continued from page 1) ... Senator Fletcher expressed the hope that these expanding interests would be well represented at the forthcoming conference of fruit and vegetable growers and producers.



The Opening of a New Store in Sanford Thursday April 2nd, at 9 A. M.

# BLACKSHEAR'S

The Opening  
Day. Thursday  
April 2nd 9 A. M.

Location: Next Door to Post Office and Laney's Drug Store  
224 East First Street

This new store will open Thursday, April 2nd at 9 A. M. with a complete new stock of high grade dependable merchandise to be sold at most reasonable low prices featuring the very latest new styles in every line—Various lines carried consist of LADIES READY-TO-WEAR, MILLINERY, MEN'S, WOMEN'S AND CHILDREN'S SHOES, PIECE GOODS IN THE NEWEST MATERIALS, HOSIERY FOR MEN, WOMEN AND CHILDREN—MEN'S SHIRTS, HOSIERY, HATS, UNDERWEAR and other ACCESSORIES—for the entire family. It would be most impossible to mention the various items in store for you. Therefore WE EXTEND a most cordial invitation to everyone to visit our new store just as soon as possible—REMEMBER THE OPENING DATE THURSDAY, APRIL 2nd at 9 A. M. We are quoting only two prices in this opening advertisement which is merely an introduction or get acquainted feature. COURTEOUS AND PROMPT ATTENTION. SERVICE WITH A SMILE. BE OUR GUEST OPENING DATE THURSDAY, APRIL 2nd at 9 A. M. R. W. Blackshear, Owner and Manager.

LADIES'  
Pure Silk Flat Crepe  
**SLIPS**  
GET ACQUAINTED PRICE  
**\$1.19**

Newest form fitting styles made of beautiful quality pure silk flat crepe.

**MEN'S ALLEN A HOSIERY**

A very snappy and attractive line of silk hosiery for men in a varied range of patterns.

PURE SILK & GUARANTEED

**Allen A Underwear FOR MEN**



Shorts in fancy Broadcloth and silks. Solid colors and white. Athletic union suits made from best Broadcloth and Solsette, cut roomy and made to fit. Athletic shirts in highly mercerized ribbed knit. Also silk of best quality.

**HALMARK SHIRTS FOR MEN**

White and solid color Broadcloths. Fancy patterns and stripes. Wear a Halmark shirt with the perfect fitting and most stylish collars made.

**MEN'S AND YOUNG MEN'S SPORT TROUSERS**

Striped Serges in the most desired patterns. Others in blue serges and fancy patterns. Made to fit and fit to wear.

**WORTH STRAWS FOR MEN**

A most complete line of men's straw hats in all colors and styles.



**NATURAL BRIDGE ARCH SHOES**

FOR MEN AND WOMEN

The Perfect Fitting Shoe For the Most Particular Woman

Many beautiful styles to select from. Sport shoes, straps and pumps—If your feet are tired and achy come in and let us fit you with a pair of Natural Bridge Shoes.

FOR MEN  
**NATURAL BRIDGE SHOES**

are sure to please. We have them for sport and dress wear for men and young men. Keep your feet well dressed and comfortable by fitting them with Natural Bridge Shoes.



**CHILDREN'S SHOES**

Many very pretty patterns for the little folks. Size range 5 1-2 to 8-1-2 to 11-2-12 to 2.

**PONGEE PRINTS**

Of the better grades in a wide range of very beautiful fast color patterns. 36 inches wide and moderately priced.

There are many and numerous lines that space will not permit us to mention. Remember we feature in our WASH GOODS dept. nothing but fast color materials. Mostly PETER PAN FABRICS.

**ALLEN A HOSIERY FOR**



The Woman Who Cares

We have them in both service weights and chiffons—in four different prices. In all of the most popular styles.

Specialty featuring the most beautiful of all hose. **CHIFFON**. The rage among the better movie stars.

**HAPPY BROS. WORK CLOTHING**

MEN  
LET'S GET ACQUAINTED

MEN'S  
**GENUINE LEGHORN HATS**

**\$2.95**

The Genuine Label is stamped inside the hat and is usually a much more expensive hat.

GET ACQUAINTED PRICE

**\$2.95**

**WASH GOODS**

Every yard guaranteed fast colors, featuring mostly

PETER PAN FABRICS

**VOILES**

FOR EASTER AND WARM SUMMER WEAR

A large selection of these beautiful voiles in small, medium and large fancy figured and floral patterns. All guaranteed fast colors and is a Peter Pan fabric. 40 inches wide.

**SHEER BEAUTIFUL LACY VOILES**

In this very pretty and attractive patterns. This lovely new material is most favored by the majority. Lacy voiles 40 inches wide guaranteed fast colors.

PETER PAN  
**CHIFFON VOILE**

In a wide range of very attractive patterns 40 inches wide. Fast colors.

**SHEER PETER PAN PRINTS**

Many very pretty patterns to select from—Printed Satins, Handkerchiefs, Scarves and many others.

**STAPLE YARN GOODS**  
Sheetings of most all grades



SMARTEST AND MOST ATTRACTIVE

Dresses

SNAPPIEST NEW STYLES

Something new that will captivate the most fastidious. Selected from the most fashionable fashions.



**NEW EASTER HATS**

For the Smart Miss or Matron

New creations in small, medium and large brims for sport, street and dress wear.



APRIL 1, -  
JUNE 30, 1931