Verna Reals

To announce that the entire 1934-'35 product of the Major Motion Picture Producers has been contracted for and accordingly patrons of the Milane Theater will be enabled to see the finest picture productions to be marketed this season.

Each of the Major Producers --- Paramount, Fox, Metro, Vitagraph, Warner Bros., First National, RKO, Universal, Columbia -- have -- in accordance with their pledge to the Administration -- selected only the choicest material which will afford you the most satisfying entertainment you have ever had the opportunity to see-

The operating budget of every family should provide liberally for entertainment and what could be more enjoyable --- at the very nominal expense entailed --- than an evening at the movies seeing a selected feature picture with a great star and selected supporting cast supplemented by ....

News Reels while they are new

Travelogues, taking you to the four corners of the earth

Comedy subjects to tickle the ribs

Musical Shorts featuring Name Bands and Artists

Color Novelties

Precise Projection

Perfect Accoustics

Comfortably Appointed



Coast Line's Share In Local Development

By T. L. DUMAS Superintendent Jax District Atlantic Coast Line Railroad Dependable transportation iq. a vital necessity to the nations progress. The people of Sanford and Seminole County as well as ida owe a debt of gratitude to the

railroads for their very existence.
In 1844 small boat service was inaugurated on the St. Johns River between Palatka and what is now known as Sanford. This small boat made one round trip each week and was the only means of transportation or communication between Central Florida and the outside world.

Not until 1866 was a large steamer service inaugurated. This boat, the Darlington, was halled as the salvation of the people, but there was no real development un- Was complete without Grandfathtil 1879 when Gen. Grant turned the first above of earth at Ban- To lead off the programme ford marking the beginning of construction of the South Florida He used to shoot deer where the Railroad. On June 26, 1880, the first passenger train was operated from Sanford to Longwood; the line was completed to Tampa in 1886, and the same year or early in 1887 the J. T. & K. W. was completed into Sanford, providing tail facilities between Jacksonville and Tampa through Central Florida.

Later, the Sanford and St. Petersburg and Sanford and Eustis lines were built, making Sanford the hub of rail lines in Cantral Florida. Until the iron horse became a reality in Florida, the Indiana were practically supreme -rails were forged into and man had probably never dared to

With the coming of the railroads providing that indispensable necessity of civilization transportation- population increased church steeples were raised to lowed by education, christianity and all the refining influences so necessary and enjoy so thor- reconditioned and occupied. oughly, rarely giving any credit to the far sighted men who projected and prosecuted their rail lines to completion.

I sometimes feel railroads are now and have always been unpopular. I don't know why. The railroad industry is the second largest industry in our nation. Agriculture comes first, the railtax payers, they are the largest employers of labor, the largest consumers of forest products, the

consumers of forest products, the largest consumers of coal, the largest consumers of steel and iron and purchase vest quantities of all kinds of stationery and hundreds of other supplies.

We hear a great deal about high freight rates. Heduce taxes and place the railroads on equal basis with other modes of transportation and they could affect. portation and they could afford

to reduce rates.

The Atlantic Coast Line has unbounded faith in Florida and is determined to do all possible bounded faith in determined to do all possible and in the development of the State. More than 50 percent of Coast Line mileage is in Florida. She has forged her rails into many parts of Florida, where no development was possible without transportation. The line, Haines City to Solvine, is responsible for the beautiful assaic high-labds.

The depression between the depression between the to the depression between the considered Magnolia Avenue at Eighth Street too far out to be of value.

From 1908 to 1912, homes constituted Sanford's principal additional states of the street was street.

#### LAKE MONROE

Has distinction of being one of he county's greatest and most Located about four miles west of way leading to Jacksonville, Tampa, and all parts of Florida, as well as the Atlantic Coast Line Sanford on the main paved highrailroad main line.

Johns River.

Offering a combination of flow-Related By Dumas ing wells, rich productive soil, and modern packing and shipping facilities, and other advantages to the person who wants to live in Plorida for health and happiness Alive in winter with green fields of celery, lettuce, peppers, beans, tomatoes, and other crops.

# the entire section of Central Flor-CITY'S BUILDING

25YearsHave Brought Marked Change In Housing Programs

By B. O. SHINHOLSER old settler's meeting or neer's fair

er Squeers in the chair,

telling folks how court house stands now,

Which reminds me of the night about 25 years ago, when a party of for hunters, braded by Barney Beck with about a dozen hounds jumped the fox in a broom sadge field where the Juntor High School now stands, (Yes, we got the fox mear Fort Reed, at about

At that time, there had been very little building since "The big freeze," as there had been ample housing facilities for those who bad remained to undergo the hard-

mercial agriculture in the Sanwhich our people of today find untenanted for years began to be

In about 1908, a forward lookstreets of the city, to take the place of the root-infasted shell walks of the earlier days, and I think this might be considered the beginning of Sanford's era of

Eighth Street was getting pretty well out of town going South.

speculative building purpose. A well posted man told me that algood, but he warned me again-t one location which he thought ha! no future.

He stated that one company wa-

This was materially st the local Building and Lean Asocal Building and man of Mr. A. P. Conne and many of the he od were financed is organization.

hat will give you so much ; and our easy payment plan

# Has distinction of being one of a county's greatest and most oductive truck growing centers. Located about four miles west of

Within half a mile of the St. Horse And BuggyEra Is Compared With Radio-Motor Age; **BothSeenEnjoyable** 

> By JUNA ROBINSON PAPWORTH As I was not living here twentyfive years ago, my memolrs of progress in the social life of Sanford must date back to my advent straight from a Latin-Scientific

ne at Stetson@University. Peering back to that rosy vists, seem to see this so-called "progrous" in reverse. So glamorous len and the subsequent stirring ditions. int magic period, even today. ford was in the making. Brick Mellen, which, as a point of his- visional government to cope with

# (Editor's Note: The follow- the Seminole War.

ing historical article, written by Mrs. J. N. Whitner, who came to Sanford in May 1867, was read at the inveiling in 1925, of a tablet marking the site of old Fort Mellen. It is held as being one of the most comprehensive papers that has ever been prepared by a resident of this city, and its value is enhanced by the fact that its writer lived through events of great historical significance to those seeking the early history of this community).

By MRS. J. N. WHITNER (Continued On Page Eight) | toric Interest, was an incident in

'The United States Government, through a treaty with Spain, had secured Florida in 1821. The hostile disposition of the Indiana since the carlicut colonial days held settlement in the peninsula in check so that the population had never endured except near

the border line and in the vicini

ly of St. Augustine.

"The remainder of the vast do main was still in possession of the aborigines, whom, the govern ment at last realized, would never le held in Florida reservations provided for them in 1824, not south of the new bridge over

This was before the devastating 28, 1925) recall the battle of Fort awars of the failure of the pro- lando (fluitinged On Page Two)

Nestled between two deep clear

(Continued On Page Three)

\$5.95

Living

Room

Tables

various

styles.

K) ohen

Tubles

\$5.95

Port lain

Top.

Hnamel

lase

( edar

Chests

Lane or

1.00

Metal Jack

Bridge Table

Set

Tabi a 4 Chairs

to Match

\$9.95

Smart Double or Twin

STUDIO COUCH

By Simmons or Sealey

2·Cash 11 Per Wk.

All Wood and Oil

STOVES

Down \$1

Assortment of Bridge

Floor & Table

LAMPS

50e Cash-50c Per Week

Cavalie

## Mrs. J. N. Whitner, Resident LAKE MARY Statistical Data Of City For 67 Years, Gives BEAUTY SPOT Covering County History Of Its Early Life BEAUTY SPOT Covering County Covering County Is Offered Readers

Advantages Of Busy 1933 PRODUCTION CommunityAreOutlined By One Of Its OF CITY PLANTS

Mary, situated in exactly the center of the western half of Seminole County, and directly controlled by military or civil the St. Johns River. Traffic go-

# Leading Citizens IS VALUED HIGH

water lakes, lies the town of Lake 11 Shops Turned Out Goods Valued By U.S. At Over \$1,400,000

WASHINGTON, Nov. 12-The "The establishment of Fort Mel-methids under then existing con-ing south from the Monroe Bridge total production of local manufacwill save more than five miles turing and printing and publish and joyous looks the pattern of scenes of army life occurring at "Indian atrocities were on the by going through Lake Mary to ing plants in Sanford, Seminole this site 00 years ago today (May increase and the government, Longwood, Winter Park and Or- County, Florida, during 1933 was Lake Mary is approached on the a preliminary summary of data pa, 80 miles east of the Gulf collected in the Biennial Census of Manufactures taken in 1934, re- the of Atlantic Ocean. leased today by Director William L. Austin, Bureau of the Census, Department of Commerce.

"This total was reported by 11 establishments and the number of wage-earners employed by these establishments in 1933 was 260," Director Austin said. "Wages paid during the year amounted \$208,769, and materials, fuel and electric energy cost \$922,357."

The 1933 figures here given are preliminary and subject to revi-

Vamber of establishments
Wage-carners (average for the year)
(a)

Wages (b)

(qut of materials,
routsiners for

rantainers for products, fuel and purchased electric on-ergy (h) Value of pra-ducts (h) Value added by manufacture tell (h) Value added by for wage-earners is a average of the numbers reported for the several months of the year. In calculating it, equal weight must be given to full-time and part-time wage-earners (not reported separately by the manufacturers). quired to perform the work done and publishing industries if all wage-earners had been continu-

The quotient obtained by divid ing the amount of wages by the average number of wage-earners cannot, therefore, be accepted as representing the average wage received by full-time wage-earners In making comparisons between the figure for 1933 and those for 1931, the possibility that the proportion of part-time employment was larger in one year than in tection which affords relief from the other should be taken into ac-

ously employed throughout the

(b) Manufacturers' profits of losses cannot be calculated from the census figures because no data are collected for certain expense items, such as interest, rent, depreciation, taxes, insurance and

(c) Value of products less cost of materials, fuel and purchased electric energy.

#### Mississippi River Flood Damage Eased

NEW ORLEANS, Nov. 2. -(AP) Secretary of War George II. Dern, ending a 2,000-mile inspection trip down the Mississippi spection trip down the Mississippi ure craft also operate on the river here, said that only "such a river from Sanford, and the heating and fishing on this river, as can harm the river valley again. well as in nearby lakes, is Secretary Dern, accompanied by sidered as among the best in Pierflood control officials and others, ida. started his trip at St. Paul and started his trip at St. Paul and Other natural advantages in-moved southward slowly, person-clude hundreds of fresh water ally inspecting the myriad water- lakes and several natural spe way system.

States government is spending on districts, primarily on acco the river are being well spent," its extensive water protection he said. "The work under way is permanent. This nation will reap a A splendid school arries hundred-fold for every dollar of erating in new and modern anrplus funds spent on this riv-

real events. At a recent three-day feast at Magoes, in the southers part of Hungary, two exan, eight pigs, one calf, 500 hens, ducks, and geese and 1400 liters of wine were consumed.

Countinued On Page Fig.

Miss Mell WhitnerOf Truck GrowersFirm Releases Complete Data On Its Growth

(Editor's Note: Condensed in form yet ment comprehensive in its content in the following held abetch of Seminole County sind its developed farming industry; pre-pared by Mian Mell Whitner, trai-fle manager for the Santord-Ovice-do Truck Growers, Inc., and daughter of the late J. N. White-per, grover, who is resedited at having introduced celery culture in this section).

#### Location

Seminole County Florida, keated 125 miles south of Jackof Mexico and 35 miles west of Population.

The 1930 census gives county a population of persons of whom 9875 white, 8431 were colored, 427 were foreign born. 1930 population of Sanford, the county seat, was 10,100.

It is next to the smallest co ty in the state, comprising 321 square miles and including 160, 257 acres, exclusive of lakes.

Assessed Valuation The 1934 as essed valuation of all real estate in Seminole County is \$6,536,330, as shown by sec-ords in the office of Tax Collec-821 789 8383,228 ter Jno. D. Jinkins.

Valuation For over 20 years the accept ed valuation for good, wild lands, sezz, sar si, ize, ser suitable for intensive farming 81,411,043 82,018,178 in Seminole County has been from \$100 to \$200 cv more per manufacture (r) same an auta con are. Good, cleared, tiled, wall ficers and employees. The item have brought from \$1000 to \$1500 per acre, with some sales higher and some few lower.

#### Average Temperature And Rainfall

meteorologist, Weather Bureau, Jacksonville, and for this reason it exceeds the number that would have been relow average at 60.1 degrees, in manufacturing and printing and the daily average temperature at 71.5 age rainfall per year is 51.8 inches, he reports. This information is based on records made at Sanford over a period of 22 years

Natural Advantages Seminole County has many natural advantages, the most portant being its flowing artesian wells which are absolutely necessary for the irrigation avatem. A second important natural advantage is the water proextremes of cold weather. -

By referring to any standard map of the county, it is noticed that the Sanford growing districts lie southeast of Lake Monroe and the St. Johns River, and that the Oviedo growing tricts lie southeast of Lake Jes! sup, one of the three largest lakes in the county. The dis-tricts thus are afforded water protection from the northwest from which direction comes, most of our cold weather.

A third important natural advantage is the county's location near the headwaters of the BL Johns River which is navigable from Sanford to the north, and on which many freight boats now make regular rusts. Many pleas-ure craft also operate on the

The climate of Teminole "The huge sums the United is milder than that of adja-

Hungarian wedding feasts are ly owned and operated

## Mather at Sanford That Will Save You Money Tables



with glass tray Lounge Chairs 19.50 Large size, good quantity.

\$5.95

Choice

1.00

Down

1.00

Week

Occasional Chairs \$5.95 Tufted seat, walnut fin-

Dining Room Suites

n-piece Walnut Directle not consisting of extension table, i beautiful upholatered chairs, and buffet \$39.50

ENSEMBLE

5 Tube Radio, Spot Chair,

\$39.50

60x80 Part Wool Double BLANKETS. Assortment of Colors \$3.14

Paber Felt Base RUGS Yards 44c

You will be surprised when you find how much this sale will save you on furniture of undoubted quality-all in the latest stve.



Save On Your Living Room Suite in a beautiful auite,



8-Piece Bed Roam Graup This group of fine bed room piec s include walnut finish poster bed -chest of drawers - vanity -vanity bench-coil spring-mattress 2 pil-

\$89.50

4-Piece Bed Room Suite **\$59**50 Chest

Colonial Bedroom Suite Three piece solid mart pegged, unusual charm. Vanity, Bed and Chest. This \$7950 suite can be had in twin beds if desired



9 Pe. Genuine Gathic Oak dining room suite refectory table, enclosed china cabinet with drawers; 66-inch Buffet and six uphelstered

\$129.50

LIBERAL CREDIT TERMS Credit is the modern way of buying. Use

AXMINSTER RUGS \$1 Down-\$1 Per Week

83x106 6x9

34.50 29.50 19.50

through wilderness, where white talps of financial and business rebe bought for \$250 to \$500 and a store could be rented in one of the few brick buildings of the town for as low as \$5 to \$10 per month With the development of comhigh heaven and many little red ford district, the community beichool houses, of which we hear gan to take on new life. A contro much became a reality, fol-

many residences that had stoot ing City Council ordered cement sidewalks laid along the principal

building. At that time, Sanford's settlement lay almost entirely between Sanford Avenue on the East, and French Avenue on the West, while

I well remember in the summer of 1908 making inquiry for some well located residence lots for most anywhere in the city was

exploiting lots at the old basebal-park (Eighth Street and Magnolia Avenue), but because this location was too far out of town, he felt

stituted Sanford's principal addition to its sky line. New streets were opened, new sidewalks were laid, and a steady and rational program of home building was in

t the year 1918 the churches plus an te consciousness be-tackf and during the On Page Pour)

## GE BALLOT HE HANDED TERS TUESDAY

Persons Are Qualed To Visit Polls, injurity InSanford

General Election be used around the man Tuesday will be a fiveir measuring 21 by 17

seven proposed constitution nts, listed account. for et merdinary size of the belnendment appears twice halot, once followed by the "For" and Again, followed woni "Against."

fames of the various candidater to be confirmed by the voters Tuesday take up but 16 inches e on the big ballot.

all voters know, there are no ats at stake. All names on the of are those of regularly nomied Democratic candidates, and will become office holders one person marks his ballo

nicked away in the lower right d corner of the ballot is the I black face lettering "To De-Whether The Sale Of Intoxi-ing Liquors, Wines, or Beers Il be Prohibited in Seminole

inty, Florida." Pat's this county's local option a so is appears on the ballo:
"For Sciling" line appears
to the ballot, followed by the the voler to mark his convis-

fidnight tonight brings an en-Martine in which voters may nons had case this type of hat through late J. G. Sharon's office in the rt House, where votes may be will, close tonigh. at 6 00

owever, he indicated that if it ary, he will come down to office for the cenvenience of n who discovers that he not be in the city or county on

tion Day. ira is a list of the number of fled voters in the various pre-QUALIFIED

vice has been developed by Italian inventor for lyading es. Only three or four minutes required for leading or un car with this device.

all furnished by pen shells plang the Mediterranean mellusk spins the silk to whells to the rocks.

#### BROAD EXPANSE OF BEAUTIFUL LAKE MONROE



View of five-fille-wide Lake Monroe which bounds Sanford on the north, and combines beauty with utility. Chill nertheast or northwest winds which whip down the peninsula are tempered when they reach the air currents arising above the lake and as a result, abnormal temperatures that would be damaging to the highly specialized truck crop industry are dissipated. River freighters and numerous pleasure craft are seen on this lake daily.

# Relates Early Life was 25. Captain Mellen and the

weren known adams, the second

(continued from page one) rvations across the Mississippi River in three periods-1835, 1836, and 1837.

failures to reconcile elements positively opposed, nor to condemn or condone the natural vengeance traces of them. of the Indiana in their resistance toward yielding the land which Great Spirit to the Red man and was now changed in memory of might not be surrendered.

and extension of military activi having lived in camps. the Territory.

Camp Monroe Established established by Colonel Fanning on the block house at Fort Read. the banks of beautiful Lake Mon- "During this year the road

some Creek Indiane. tained data from the War De about 50. partment of 1837, described the "Over this road by means of battle as follows:

day after his arrival. It was a is still in use. desperate assault led by the brave

Indian chiefs. The Indians fought three hours ov r. Removal of the Indians to with great stendinoss. unaware the West had begun, when again

As One of Seminole County's

Pioneer Citizens

were wounded. The Indians' loss ever before. other soldiers who died at the post come into, Fort Mellen, to trade he peninsula including the keys,

government's honest efforts and graves which were placed so near ments were offered by the govern-quito county was changed to

Fort Mellen Named

"The military records state they claimed was a gift from the Fort Mellen, to which the name ight not be surrendered. Captain Mellan, became the healporizing, and foiled in the attempt garrison in Florida.' Up to this of their peaceful removal, orders time no buildings had been erectwere i sued for the strengthening ed at Camp Monroe, the soldiers

ties through the peninsula, which "Now substantial officers' quarwould necessitate a completely ters were built with all the equip new outfit in the eastern part of ment of a well established gayrison with commisary and bakery. About eight two-story buildings "In December 1836, Camp Fan- were erected, one with a coupla ning, later Camp Monroe, was and signals were exchanged with

roe. The post was occupied by which is now Mellonville Avenue two companies of artillery and was cut through the forest, confour companies of dragoons and necting Fort Mellen and Fort Brooke at Tampa. On this road "The chiefs, King Philip and was established a line of fortshis son, Coacoochee, made an at- Fort Read, Fort Gatlin, Fort tack upon the post with 400 Sem- Meade and others. These and othmoles on Feb. 8, 1837. The late ers established through the penin-Major Sydney Herbert Lancey, a sula on lateral roads connecting gifted military writer who ob- with the main-line amounted to

mule teams, supplies were con-"Col. William Shelby Harney veyed and deposited at the forta, arrived at Camp Monroe. Feb. enabling the troops to penetrate 6, 1837, and although ranking of to regions where probably white ficer, he did not take command, faces had never been before-the but took immediate steps to forti- interior of the country between place against attack from Lake Menroe and the Everglader the Indians then in the vicinity. The northern end of this road is He was none too soon as the at- now known as Mellonville Avetack came early in the record nue, and much, if not all of it

War Thought Over "For a time in the summer o "George R. Fairbanks "ays: 18:17, the war was thought to be

were interred near the site new were seized by the "edmmander, constituted Monroe county.

occupied by the Mayfair Hotel." Lieutenant Hanson. Soldlers as "New Smyrna was the county tection to persons settling in the entered statehood. vicinity of the forts.

To Alexander Vangigi, whose

father, A. J. Vaughan

Gabbet place, and Mr. Beck as habite, quired the place now known as the

"Several of the towns people many as 8000, were soon distrib seat of Musquito county un.il 1823 ida. who have in recent years passed, uted throughout the paninsula of when it was changed to Enterprise.
"Hetails are unnecessary of the away, recalled having visited their the state; and by 1840 induce- On Jan. 30, 1845, the name of Mosthe lake shore that the waters ment to settlers, of rations for Orange county, and a few weeks have long since washed away all six month and some degree of pro- later, on Mar. 3, 1845, Florida had

"On July 16, 1845, Mellonville, was appointed to the office.

Dr. Speer Arrives famous orange grove in the state, "Those from the North sought Vaughans Settle Here the Speer Grave; and the other "For the first six months, they what is now Shell Bank farm.

home on the site of Judge J. Wof- from Georgia his large family and and it was replaced by a large Tampa. ford Tucker's home. Hiram Potter slaves. He was a solder of 1812, and well equipped steamer, the secured what was later George and he made a valuable citizen in 'Darlington,' which made week W. Wyll's home. Mr. Poole acquired the tract known as the periences and knowledge of Indian

"On Dec. 30, 1824, the peninsula eges, and he was usually informed which centered around bout day

Hughey had never entered claim for land due him in payment for former military services, Jul 2015. claim on a tract of 160 neres on the Weklyn River now known a Markham His homestend was a tract of land now Sanford Heights, and his old home is now occupied by his grand-children.

dedruff Joins Colony " baut 1844, W. W. Woodruff, rrandfather of F. L. Woodruff and on all sides, and at reasonable Mrs. C. C. Woodruff, settled the property known for years as he Orange House near Fort Read, and now the new sub-division of Oak

"In 1856, a one-story log house was erected on Mellonville Avenue ly-gamed for their big fish. on land a gift of A. J. Vaughan, for use as a church in which Sanford, Oviedo, Maitland, and the Methodists, Episcopalians, and Winter Park. Presbyterians held services from time to time.

over, the camps were broken up nearby Winter Park. and the troopers marched away. Mrs. J. N. Whitner, that the post had been reinforced in the hight the Red Man slipped of Florida was divided into three of the St. Johns River, making Charles R. Mellen was killed off from the shipping places and counties, with Mosquito on the east, of the St. Johns River, making easy the transportation of the army —Monday afternoon— the one were wounded. The Indians' loss ever before Aischua on the west and both ex-lending as far south as Charlotte and its supplies to the interior; excitement of the week—the one "Thirty Indian leaders who had Harbor, and the southern end of

Mail Ily Steamboat

sen, out by horseman and hack. store nearer than Tampa. "The year 1866 ushered in the "In payment for services to the government, land warrants were issued, known as floats, which gave the privilege of locating on used a clerk's office. Arthur Gina by simultaneous impulse, attention seemed fixed on Florida.

"In 1844 Dr. Algernon Speer re- groves and her balmy climate. Charles G. Evans who in 1870 listed at Fort Mellen in December moved from Georgia to Fort Mess. Many persons in the southern built the first hotel. Prior to 1837, we are indebted for many len. He secured two tracts of land tates, disturbed and unsettled in 1876, there was no practicing interesting stories, and for a list on which he planted orange groves, the plantation life in which they physician or surgeon in Orange of some of the first citizens of one of which before the great had been reared, turned to new county, in fact, between Palatka the interior of peninsula Florida. freeze of 1895, became the most scenes.

the Speer Grave; and the other on health, climate or investment; each moved with his family from were established at Tuscawilla "He also placed two steambcata cultured class than is usually Mellonville Avenue. He had given on the south bank of Lake Jessub. on the river, the largest of these, found among the settlers of a new up the practice of his profession Mr. Vaughan secured homstead on the "Hancock," being the first fashion that no visit to the state but on account of the needs of the which is now the county farm. passenger steamboat plying on t territory. It soon become the people, soon found himself taking

Boat Day Exciting

"Who of us that remain of the "He constituted himself a vigi- citizens of that time, have not a lance committee to watch the sav- vivid recollection of the interest

#### GOLDENROD'

noving to Florida, he floated his southern boundary of the county. Home of over 200 persons who are delighted with the section in which they have chosen to reside. Site of over 1000 acres of bearing citrus trees which yield over

lakes-Lake Howell and Bear Gul-Hard-surfaced highways leads to

School bus carries pupils to accredited grade and high schools in gan about 50 acres of the Levy "In 1858 the Indian war being the county or to Rollins College at

Near enough to Winter Park for "Fort Mellen had been the first its residents to benefit through the nue, and the home on Esst Third military station in the interior of use of its public library, reading Florida, perhaps for the reason of rooms, several churches, and other

of the army, to the fact that it was "In 1886 the government buildthe natural gateway of supplies ings had been removed and Melfor the population of South Flor- lonville now had but one house, a store kept by Mr. Doyle and Mr. Brantley, sons in-law of Dr. "United States mail was brought Speer. It might tax modern deby steamboat from Jackson- partment stores to show a greatville. Mellonville was the distribut er variety of articles than it coning point and from there it was tained, for there was no other

"In 1866 came Aaron Cloud who First Hotel Built

"The close of the Civil War "The world heard of her orange brought Alexander Martin and

"In that year Dr. A. C. Caldwell represented a more refined and North Carolina and setled on Vincent Lee, whose daughter Mr. Vaughan married, moved to Fort len and Palatka.

Gatlin. Henry Potter secured a "In 1845 John Hughey brought"

"The Hancock had ceased to run once going to within 15 miles of

came Col. B. Whitner and his plant groves on cliver Lake and Lake Jessup.

THE KNOW A MERCHANISH AND THE STREET STREET

"This and the following year many of the people long identified with the settling , of Fort Read and Sahlord casts, includ A. H. Crippen, Captain R. ing citrus trees which yield over 100,000 boxes of fine fruit each year.

Good trucking land is available on all sides, and at reasonable prices, land on which two or three ols, the Dicksmann, Burrons, Land on which two or three ols, the Dicksmann, Burrons, Land on which two or three ols, the Dicksmann, Burrons, Land on which two or three ols, the Dicksmann, Burrons, Land on the land of crops can be raised yearly.

Thirty-six miles of lakefront are within the limits of the Goldenrol-Gabriella area, with two of the lakes—Lake Hawell at the lakes—L

"In 1869 Judge J. W. came to Fort Rend and in 1870 purchased from General Finne ings -a what! and packing house near the foot of Palmetto Averesides.

"The year 1870 proved a marked period in the annals of Banford. Then came Connecticut General Henry S. Sanford, who purchased (Continued on Fare Six)

serious loss.

A. P. CONNELLY and SONS Real Estate-Insurance 109 E. 1st St.

"In 1868, Major J. N. Whitner



"It is my desire to take this opportunity to extend my best wishes and congratulations to The Sanford Herald upon its quarter century anniversary.

"I also wish much a and prosperity to the c ship of Sanford and Sei County during the hext 25 years."

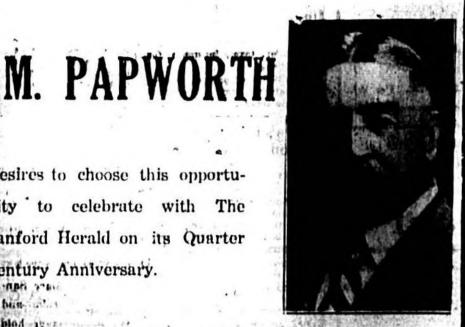
SENATOR

## For A Quarter of A Century O. SHINHOLSER

HAS BEEN IN BUSINESS IN SANFORD

Oddly enough Mr. Shinholser and The Sanford Herald started in business in Sanford during the same years. For weeks, months and years each has expanded in its own field and now in 1984 a local crate manufacturer and a newspaper are cele brating their first quarter century anniversaries in Sanford.

S.O. Shinholser MANUFACTURER OF



Desires to choose this opportunity to celebrate with The Sanford Herald on its Quarter

Century Anniversary. mpri aran

T came to Sanford as a boy from England on a St. Johns River steamship. Naturally I have lived here long enough to have seen the gradual growth of this community. During the time I have lived in Sanford both good times and had have come to pass and it is my pleasure to say that the people bravely came through all hardships. Today it is my belief that this section is on the threshold of a new era in farming, business, industry and transportation facilities. May Sanford and the county grow and prosper in the future."

H. M. PAPWORTH

(Continued From Page Our) north by a beautiful drive through the Sanford Golf Course, had nists passing through should miss this opportunity to see the Hig Tree, just south of Lake Mary, the largest cypress tree; end of the Mississippi. This tree has been visited by many nota-United States, and Mrs. Coolidge.,

The present site of Lake Mary was at one time two apparate settlements, Belle Fonteine and Bent's Station, each of these settlements then having a railroad. Florida Narrow Gauge

Thirty-five years ago Planthotel to accommodate their employes and also operated a general Reeves, Raymond Ball, and Harstore. They manufactured starch from the root of the Cassara vey Pugh. plant, but they could not meet the tinue operations in 1909.

Homes Subdivision.

were H. D. Durant's Addition to work. dition to Lake Mary.

The founding of the lake Mary built at a cost of \$20,000. Also diploma presented to him was elective lights, power, and telephon cervice were brought to the town A beautification proone meluding c'earing and grathing of the streets and the panting of shade trees and parubbury, changed take Mary overnight into a twon in which any-

leady would be proud to live.

The first officers of the Lage Mary Chamber of Commerce were trank Evans, president PC. H. UOU The secretary and A. E. Sjob-l lobe, treasurer. This organization has functioned one hundred percent since its origin, and Lake . Mary now has the largest chamher of commerce in the United this in proportion to its popul alation. The present officers are Roy Hewell, president; C. W. secretary, and Homer Gleaon, treasurer Business meetings are held the first Monday of ev ry moch in its own building which is the largest chamber of commerce hadding in Seminole ounty. Between these business meetings, roctals and entertainments of every description are held for the pleasure of all the condents. The chamber conducts Community Christma. Tree ervice each year and a New Yene's Eve reception for all resideffix over sixty years of age, and to ter st. A Lailies' Auxiliary to the

cludes a Flower Show, a Garden of the rounly, about 14 miles from Tour, a play, bridge parties, Sanford.

a children's party, musical and Reached by paved highway that other interesting meetings. The connects with other county towns, officers are Mrs. Wm. Musgravz, and leads to the East Coast, in bertice-president; Mrs. Frank Evans, Vice-president; Mrs. Roy Howell, region and is noted for its fine old tive. ran, treasurer.

most importance to take care of way branch operating to Okeech has been visited by many nota-bles, including the late? Calvin Coolidate, while president of the United States and Mrs. Coolidan both Boy and Girl Scout Troops, which are affiliated with the na- growers and shippers. The Boy Scouts and Cubs are tional organizations.

tation bearing its name, on the active with a large membership. They are under the leadership of churches, stores, and a community W. F. Thorne as Scoutmaster and building which is constantly in use Fred Holt, assistant. The mem-Thirty-live years ago bers of the committee ers Manufacturing Company built are Roy Howell, chairman; Geoge are Roy Howell, chairman; Geoge a starch factory in Lake Mary, a Wilson, C. W. Isbill, Frank Ev-

The Girl Scouts and Brownies plant, but they could not meet the competition of imported Cassava the competition of imported Cassava the composed of Mrs. James Thursday to the composed of Mrs. James Thursday the composed of Mrs. starch and were forced to discou- Thompson, chairman; Mrs. Frank In 1916, under the direction of ers are Mrs. R. E. True, Mrs. Wilbur W. Weber, A. E. Sjoblom Raymond Ball, and Mrs H. M. platted Lake Mary's first sub- Cochran. The Girl Scouts meet Wm. Lowe, secretary, Mrs. E. Rision and called it Modern regularly at "The Little House" Wm. Lowe, seen odman's Winter Homes. In which is the official name for 1920, this was replatted and then Girl Scout meeting houses and Seminole County.

Dr. George R. Fellows of Sen. The Busy Bee Sewing Club for brook, N. H. worked energetical girls from ten to twelve years of ly to build up the community and age offers a pleasant and instrucwas instrumental in bringing live course every winter. The many New England families to 1934 program included the making ell is vice-president, Mrs. Mary stations, I garage, 24 hour serv-Lake Mary, most of whom built of a dress by each girl which was Harris, secretary and Raymond ice, I barber shop, numerous winter bonics and still reside in worn at a fashion show which concluded the club year. Mrs. J. M. Other subdivisions added later Thompson ably supervised this

Lake Mary, Crystal Lake Shores | Lake Mary has two active and Greenleaf and Wilgan's Ad- churches, and its citizens are for bill, principal, Mrs. H. M. Cochren fessional boxing, two orchestias, the most part church going folks. The Lake Maty Community Chamber of Commerce in 1921 Church has as its paster the Rev. marked the beginning of a new J. M. Thompson, A. M., who is a ern for Lake Mary. Through its graduate of Princeton University, efforts, a modern a school was and of interest is the fact that the

destrous

A. P. CONNELLY and SONS

your

secretary, and Mrs. H. M. Coch-stands of citrus trees that produce a golden harvest every season. Lake Mary considers it of fore- On the Florida East Coast Rail

Coultry mising, general farm sponsored by the Lake Mary fered to the person deciding to set-Community Church, and are very are among the inducements of-

Provides good school facilities

signed by the late Woodrow Wil

States during the World War. The Community Church has R. D. White as acting superintendent; and a Christian Endeavor Theodore Dunn is president. Also a Ladies' Ald Society with the Evans, and Mrs. W. E. Cole, Lead- following officers; Mrs. James is the Senior Vice-Commander of Thompson, president, Mrs. P. D

The Nazarene Church holds reg named Crystal Lake Winter is the only one of its kind in Graham as pastor. This church has free from masquitoes. a Sanday School in charge of Leonard Shriner.

The Parent-Teacher's Association is headed by Mrs. Horace its citizens: Three grocery and Fennell, president. Mrs. Roy How- general stores, 1 laundry, 2 filling Ball, treasurer. This association orange groves, small farms, nurfrings greater co-operation be series, chicken farms, 2 breeders tween the parents and teachers! of pedigreed dogs a dairy, real es-

School includes Prof. C. W. In era of music, tap dancing and pro-

feachers and pairons of the school, both Prof. Isbiil and Mrs. her second term.

In addition to the above, s number of rocial clubs are always ac-Fish abound in the waters of

and these lakes were stocked within the past year by the state fish hatchery. Evansdale Park, on the shore of Lake Mary, with its barbecue oven, pavilion, bath houses and bathing dock, diving tower, ample

parking space and the finest beach in the county, makes available to the public without any charge, a place for picnics and bathing. This park is under the supervision of the Lake Mary Chamber of Commerce and out of town visitors are welcome.

son, president of the United A public park on the country club road has facilities for tennis, croquet, shuffleboard and horsewell graded Sunday School with shoe contests, which are especially enjoyed by winter tourists.

Lake Mary claims the distinction of having for a resident the youngest Civil War veteran of the United States, C. W. Smith, who the Grand Army of the Republic. Anderson, vice-president, Mrs. The water supply of Lake Mary, derived from deep wells, in an

pure as any in the state. Heing situated in the high lands, Lake Mary is practically

A recent survey of Lake Mary showed the following successful inisiness ventures established by The faculty of the Lake Mary tate and insurance brokers, teach-

In conclusion, Lake Mary, while having all city conveniences is not a third term and Miss Hugher for incorporated, and therefore, has no city tax which makes it an ideal place to own a home. It has a high and dry location, pure water, opportunities, organizations and societies to provide amore recreation for all, tourfat, winter resi buth Lake Mary and Crystal Lake dent or permanent citizen.

## Are You Hungry?

PERK'S **PLACE** 

3 Miles South on Sanford-Orlando-Highway

Do You Suffer With Athlete's Foot? ??

**ODO-GO** 

remedy that will not injure Also a positive cure for other

DEODORANT DIBINFECTANT ANTISEPTIC GERMICIDE

Sold in Sanford by M. Y. Bledsoe

# 1870-1934

61 Years Of Continuous Service In Sanford

For six generations McLaulin's has served the beople of this community. Our files show that repairs were made on watches as far back as 1870 and s me 🚅 the names are those of important men of past days. So we feel natural in celebrating on The Herald's quarter century anniversary,

SILVER WARE Gorbam, Community and Rogers

DIAMOND RINGS

NECKLACES

WATCHES

We specialize on Elgins

Prices ranging from \$15 up

BRACELETS

Any woman will appreciate one of these

CHINA WARE

GLASS WARE

The salebrated Fostoria

## McLaulin's **JEWELERS**

Park Avenue

Watches, clocks and jewelry repaired by expert workmen.,

## The Number of Years in Public Office - is Not What Counts Most



The past quarter of a century has been one of marked progress of Sanford and Seminole County. During that period this section has grown from a small celery and vegetable producing area to what is now considered the world's richest farming section.

We feel a bit of pride in having the privilege to serve those who have chosen this area as their permanes homes, for after all it is the people in a community who are responsible for the growth of their

The next quarter of a century should place Sanford well within the larger city class of Florida and Seminole County should gain an even stronger hold on the world's celery supply.

- So It Is With Pleasure That We The Officials Of Seminole County Join With Our Citizens In Celebrating With The Santord Herald On Its Quarter Century Anniversary.



## vering County Is fered Re a ders

Continued from Page 1) er of Commerce in Flor-County Agricultural Asso- wells can be readily obtained. composed of farmers, a ty Agent, and a County There are some good Demonstration Agent. Taxes

conference some months ago Alex Vaughan, county tax asr, S. F. Doudney, his assistant, Jno. D. Jinkins, tax collector. Seminole County, they aldethat the average 1932, state celery plantings. county tax per sere on good Character And Condition Of Soil lands, exclusive of all buildwas \$7.50 per acre, while on lands it was about \$1 per

of Seminole County, stated that no nty bonds were in defaul; and all bond interest was paid to date, Thile Superintendent of Schools T. W. Lawton stated that no counchool bonds were in default, and that all bond interest had been paid to date.

Livesteck

Very few farmers have any live tock with the exception of mules operate implements needed on the farm. An occasional dairy cow in Bated at a farmer's livestock in Is estimated that the average one mule to every five acres. Acreage

It is estimated that there are an xima.etly 5400 acres of good, improved, tiled farming lands is the Sanfor! districts, and 1100 neres in the Gviedo districts. It is estimated that here are approximalely 450 farmers in Seminole

Most of the farms lie around the south sides of Lake Monroe and Lake Jessup, with very few of them being more than one and one-half miles from the two lakes.
The only exceptions are some muck lands.
The farms vary in size from a

few acres to a few farms of ove 100 acres, with the average ben around 15 acres. Production Pasentia'.

If is agreed that the sounds Celery Delta possesses sex peculin but important requestes necessar in the production of celery which a

grown during the winter seaso and under conditions probably not found in any other state in the The first is the subterranear streams which supply the water

for numerous all an fine wolls which provide an abandance

feet below the surface, acting reservoir or water table venting the The third, peculiar to the co-

depth that will absorb and evenly distribute the water to be used in

oo porous nor ton compact, one which will convey water freely by capillary attraction. This soil, under cultivation, does not cake or form clods, and it responds freely to any form of cultivation.

The fifth essential is that of

drainage which is maturally provided for in that the area in the delli has a gradual slope toward the lakes. hage which is maturally pro-The sixth essential is land that sevel without wet places, thus

ing it possible to install a til, ing system for sub-irrigation, sub- washing, and packing celery. tion and sub-drainage so sary in the proper production Pasture Lands

ere la practically none conscres lie in the improved farmdistrict. Most farmers, howplant their farms in corn and

tistical Data quantities to carry them through

There are practically none con-nected with the farming area, but there are 7703 acres of orange groves in Seminole County, Orang and celery lands are entirely different; orange lands being high large and progressive Sem- and celery lands low, where flowing

> Timber Lands lands in the county, particularly along its eastern and western borders, but there is very little in the farming area. Waste Lands

> There is a small acreage around the edge of the lakes, too low for

Most of the land in the Sanford district is sandy loam, while the land in the Oviedo They also stated that the district is muck and sandy loam d of taxes is downward and The soil is kept in an excellent they know of nothing that would mechanical condition, as this is tend to increase taxes in the next recessary for the production of celery. Irrigation And Drainage

Seminole County's system of three acres. After the land is tions ub irrigation and drainage for applying water to plant cultivation. growth as well as draining off waste water. The same system is

regated as desired. The same system is used for

drainage. When this is needed Il plues are opened and the field to be quickly crain d of waste water. Overflow There is little trouble from ov-

offlow, except certain lands near the laks, and it only occurs or t. Patators a: tonally.

There is practically no erosion as the entire farming area is because

Insect Pests And Plant Diseases. In unfavorable weather, celery is subject to some insect pests

and decrees, most of which the than any other district a the Unitfarm is control with proper of States, shipping, 5.6 percent of pray and in ecticides,

There are over 250 nules of low; payed roads in the county, and practically every farm is on a tand outlace road Acessibility To Markets Sanford is the bab. from which tren-

extends, in every direction, good heli-ra road, and radways, and the nav 1832-31 oraposed of clay, marl or her ipon laste Coast Line Radroad serves ocated at a depth of these or feet the Sanford and Oxido districts, done in this county prior to the while the Scabord An Line Rat | freeze

Transports.

Atlantic Coast Line Railroad.

Atlantic Coast Line Railroad.

The fourth is proper soil, and in loading tracks are located every one-balf mile through the entire one-balf mile through the entire bading tracks are located every records of the U.S. Department of this county is found a sandy form one-half mile through the entire lande Coast Lone Railread and the the season 1925-26 through 1933main line of the railroad. Many freight boats operate on the river paper between Sanford and Jacksonville, 1809-00 while quick refrigerated boat connection to Northern points and dock of facilities are ample.

Availability Of Hired Help
There is more than ample hired help, the colored populahired help, the colored popula1830-31

tion of the county being in ex- 1831-3: cers of 40 percent. Most of this labor is trained and extremely skilled in planting, harvesting, Cost Of Preparing Lands

It is an expensive process bring a piece of land to the high state of cultivation required for a celery farm. Wild land has In Seminole County, but very cost on an average \$150 to \$200 per acre. It must be thoroughly cleared, all stumps, roots, etc., removed, and the land thorough at the end of every shipping ly pulverized. Flowing wells they store sufficient must be put down for every

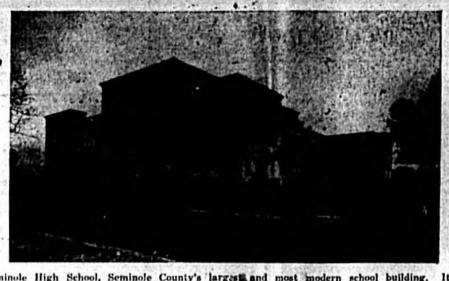
#### Men Will Admire Your Dresses Cleaned the DRI-SHEEN Way!

It's easy to look smart and attractive when your clothes have the lustrous sheen and soft feel that comes from cleaning by the DRI-SHEEN PROCESS. Makes aliks look like new! Equally effective on rayon and celanese materials in all their forms. We are licensed to use this sensational new oddriess method of dry-



Dry Cleaning Co.

COUNTY'S FINEST SCHOOL BUILDING



Seminole High School, Seminole County's largest and most modern school building. It covers three city blocks, and it is located on French Avenue at 20th Street in one of the highest and most healthful sections of the city.

intelegred, leveled and tiled, it takes pronounced by experts as the approximately three years to nost scientific method now in use bring it to the desired state of

(all or any portion of it can be lion among the various or; aniza- washhouses, and a large percent- follows:

Shipping Organizations
Approximately 90 percent of the cars are iced to hiseason then at Var group handles approximately 75 percentage of the celery and oth- rots, hay, etc. used for each three acres, with from the county. There are also a shipment, All shipping organiza- ctables shipped from the district control pockets regulating the number of smaller organizations, tions and many independent ship-during the period of years, 1925les of water. Either the entire There is a fine spirit of co opera- pers and growers have celery 26 through 1933-34, inclusive, is as

age of the celery is washed and attractively packed before shipment. Crate mills and fertilizer At the Mountain Ice Co. plant on factories also are well established

Crops Produced Various crops are produced, the seed for both drainage and ir- total celery and vegetable ship- any point in the United States. As principal crop being celery. Secrigation. It was developed about ments are handled through mar- many as 52 cars can be placed at ondary crops include lettuce, rethe time celery was first plant-ed and has been in constant use Chase and Co., the American Fruit Three large properties plants are chicary, corn, sweet corn, Irish and since. Three inch tile is used in Growers, Inc., the Standard Grow-operated at Sanford and two at sweet potatoes, squash, cauliflowtows 18 to 21 feet apart and ets Association, and the Sanford. Oviclo, and several others are in er, spinach, broccoli, beans, eggfrom 16 to 24 inches below the Oviedo Truck Grovers, Inc. This process of construction. A large plan, tomatoes, endive, beets, car-One flowing well is generally percent of the total shipments or vegetables are precooled before. The total number of cars of vege-

11/27	1924	1920	1930	1031	1932	110:121	1931
12	30	- 11	IN	**	M.3	136	100
51	7.3	110	113	174	110	N2	134
f 1.7	44 6 23 est	6515	7372	6:01	4446	4353	BETT
**				3			
146		1	25		3	5	M
		24		22		44	461
31.1"	- 34FT	21040	234	3.23	1 0000	175	284
	10	45	10	. 11			23
211	28837	231	60	142	IIN .	9.3	1 4:1
2.4	21.44.97	793	854	* ##	302	377	380
1.01.1	106 (3)	. 71	144	97	14	34	. 45
14	17	. 43	6145	43	32	340	24
34	12.53	2	No.				****
2	Adal		1	H			***
7311	1150	1127	Md26	7621	5654	2218	# 1#3
	16/1	-				-	
140-40 \$	4.434	a. a.	35	Nazi (	crima	ny 1.	phae
01-02	-	. AD					
02-03	140. 3	tree Di	. 111	World	In A	Marri	mon
13-04	-	I4N	170	Will	***	114111	BCD
14-05		171	204		-	_	
1. h - 4 PH		25.4.4	383				

Calegy is the bearing cop and the

the total shipments during the just eight years, as melicated be

Leading Crop

There was reactly ally no securing

. ... ....

To tale

role tounty are scheduled to ar jeclery was planted in 1806. The tion is the coarse carry where the East and Middle West on the 1899 are to not provide in Sea a subsoil directly above the fourth morning; in Southern man trees in the velocy meinstry in Sea that tive in most consuming markets in 1971 four cass, were shipped in hardpan or bottom of the unipated kets on the second and third mole County and Florida since that time. This information was compiled from the most authentic every Atlantic Coast Line Railroad data available, being taken from

late J. N. Whitner.

8494 8245 TBR I 60%F H343

As indicated in the following 44, as shown by Department of Agriculture figures. It gives the number of crates, based on minimum 350 crates to the car, and the average yield per acre:

BERLIN, Nov. 1 .- Nazi Ger

many lead, the world in Despite the fact 1933 was "year of tran ition" in which marringes continued to decrease during the first quarter Nazi measures for encouraging wedlock produced a year-long average of 9.7 per 1000 inhabitants compared with 7.9 in 1932.

Total marriages last year were 631,000 whith was 121,000 or 24 percent higher than the preceding 12 months

The talk of the town!

Photographic CHRISTMAS CARDS Wieboldt's Studio

Phone 331-J

JUST ARRIVED

Burpee's Gleam Hybrid And Scarlet Gleam (New) Nasturtiums Henry A. Hussell Seed Co.

We take pride in the fact that we have been serving the

automotive industry in Sanford continuously for 16 years. Therefore we can rejoice with The Sanford Herald which likewise has been in business here for a long period of years, a quarter of a century.

Plymouths ... Chryslers

10th & Sanfor

History Told By S. O. Shinholser (Continued From Page One)

City's Building

next three years, four of our congregations erected new church Florida. buildings, via, Methodist, Baptist, Population, over 1000, is secon Presbyterian, and Congregational. largest in the county. Also, more retail stores and

ome storage warehouses were efficient town council. needed to keep pace with the city's development, so these began to make their appearances.

This was the period during which many of the old wooden buildings were razed and brick brisk cash trade on that street farms, encouraged a number of merchants to open branch houses there and quite a number of brick business blocks were built to care for this need, From the close of the World

War to 1926 was by far the most active period in the history of Sanford's building operations. The sound of saw and hammer con stantly filled the air and scarcely a week passed without ground be ing broken for some new build-

At this time a favorite Sunday afternoon pastime was a drive about the city to- see what new building had been started during the week. Values were good, all types of buildings were in strong demand, and a very substantial building program went merrily on reaching its climax, as the reader knows, with the year 1926.

Our vacant subdivisions their paved streets and sidewalks stand today as a monument to the enthusiasm of a day when any thing would sill if the cash pay ment were not too high, but they will yet stand Sanford instead. If and when business and eco nomic conditions become balanced to a point where the average man

is again earning a living for his family, the abundance of these at tractive lots at the low prices at which they may be bought, is sure to mean that again our people may begin to think in terms of homes of their own, and again the sound of hammer and saw will tell a that Sanford is again progressing.

Let's Drink BEER OVIEDO

Pastest growing town in the Sanford in the center of some of the richest muck lands in Central

Rapidly sharing the spotlight with Sanford as a celery producing section.

Near the famous Black Har muck lands which are as rich as those of the Nile valley, comprisbuildings constructed in their ing over 6000 acres that are rapidplaces on Sanford Avenue. A good ly being developed into small truck

unding the many lakes. Considered as near to

en's paradise. Busy town with dozens of store filling stations, hotel, railroad branch lines, citrus packing houses elery wash houses, and telephone xchange.

> DR. HENRY McLAULIN

Optometrist . Eyes Examined Glasses Correctly Fitted

112 Park Ave.



THE road to better prices this year will be the qual ity road. Better prices, then, must be reckoned in terms of quality. The best way to obtain quality is to use quality fertilizers. This year fertilize liberal-The plant food elements in all Ideal Fartilizers are

city balanced and perfectly mixed to promote gastity yields. They are made by a Florida company lich Las meintained a position of leederchip in the late for more than forty years. The following to I brands have produced plendid results in your

THE AL CELERY SPECIAL

Consult our local representative or write us direct for information regarding soil treatment and p

Pertilizers

Mileon & Toomer Fertilizer Company Jacksonville Florida A. P. MACFIE, MANAGER SANFORD BRANCH

Sanford, Florida

N. Eln. Ave.

Delivered To Your Home

**Bathroom Fixtures** soldhere in Sanford Mail Order House Prices



Standard

avatory



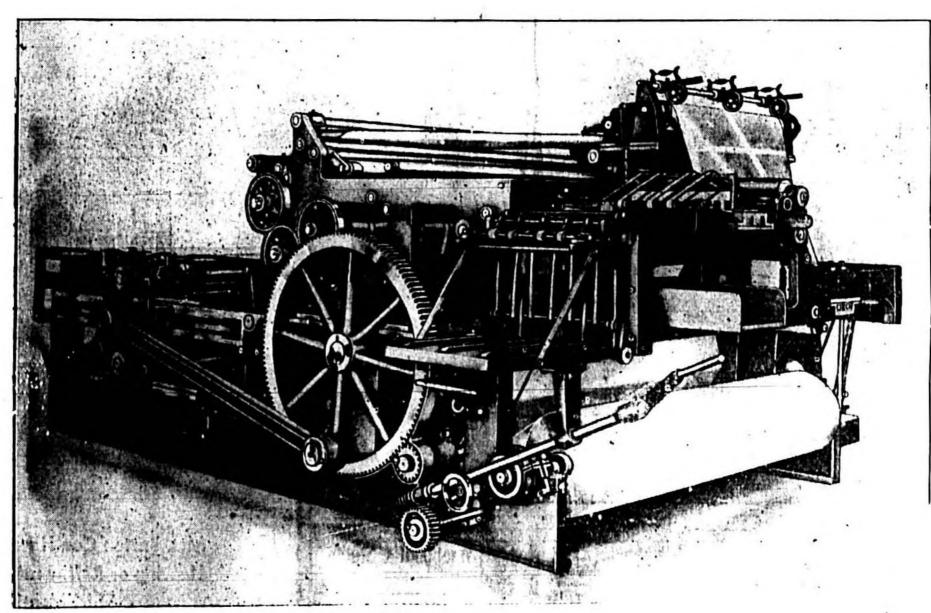
Mahoney - Walker



Keeping Pace With Sanford

# The Sanford Herald

Takes Pleasure In Announcing To Its Readers That It Has Just Installed The Latest Model Flat Bed Press Obtainable.



The New Press



The Linotypes

IN THIS WAY
We Are Celebrating
Our

Quarter Cent**ury** Anniversary

The Sanford Herald

Seminole County's Only Daily Newspaper



The Job Presses

Thoroughly Covering Its Field

A. McDonald were secured of Mellonville and C. H. Lettier ater, under a guarantee of \$1000 was the first postmaster.

Avenue was laid out. The a charter was secured for and packing house built by for the South Florida Railroad to run from Sanford to Tampa. Pressured Sanford and a store was lead with dry goods and groad threw the first shoveful of earth.

"In 1886 the J. f. and K. W. products, as the national population increased and became educated."

was then a youth of 18 years of by steamboat. The Union Station and of Commercial at the Weather as had frozen orange Mrs. A. E. Philips, suggested Street was built soon after the trees in 1835 gave them little conthe propriety of the town bearing completion of the railroad. name of its founder.

The second house in Sanford was erected on Palmetto Avenue decadence, finally ceased to exist etween Commercial Avenue and about 1883 or 1884. In 1884 the First Street.

Brings Swede Colony

Brings Swede Colony

"In 1871 General Sanford the First National Bank.

"In quick succession came Tux- and located them on the tract of berry and Fernald, later the "Terrible indeed were the conse-

never be forgotten by those who witnessed its fury. Houses were Laulin's Jewelry Store, now Mc-ple of the state had been swept away. From necessity many families from their foundations and loan and Trust Co.; W. T. Deane's illes left the state, and to those trees were blown over. The stock of goods in the Sanford store was trated with water, and then occurred Orange County's first bar-

"About that time Mr. DeForest int into business for himself and maintained the largest dry goods stores in this section of the state. Hill Begins Business

"In 1873 the late W. J. Hill beby his family. In 1873 through Mrs. Sanford's influence the "Church of the Holy Cross" was rected near the site where the Spiscopal rectory shood. In a storm of 1878 it was blown down, the irch which burned in November, 923, was then built on the corner of Park Avenue and Fourth Street. "In 1875, the South Florida Jour-nal, the first newspaper published in South Florida was founded in sauford by Fred L. Robertson. Later 1. was published by Mr.

Way and Mr. Osborne. "About this time the First Methodist Church was built on Sanford Avenue, but it was later removed o Park Avenue and Fifth Street and enlarged. The Roman Catholle Church was also built about this time.

"The first school in Sanford was ducted by Mrs. Thomas Hugney. In 1874, Judge Tucker and his son, Howard Tucker, opened the first graded school. The atteniance rapidly increased, and Miss Alice McRae was added to the list of teachers. This same year, Dr. S. M. Tucker, came to Sanfor I and was Sanford House Opens

"The Sanford House, under the management of Mr. Wister, was orened to the public on Jan. 1, 1876. The Presbyterian Church was rected in 1877. The town of Mel-



OUR NERVES, CAR AND OCKETBOOK -- VOTE FOR

n-skid, swift but safe.

Stoom which are to

Mellonville Gives Up

Judge Tucker made Union Ave-

1877, and to unite the towns, arose in brick.

Judge Tucker made Union Avenue. T. E. Pierson was the first mayor of Sanford, and Dr. L. M. county fair which was attended by Moore was the first postmaster.

Moore was the first postmaster.

Image: Tucker made Union Avenue. Cleveland Attends Fair gaged in the raising of citrus Legislature, varough the efforts of fruits and with this gone, at least Forrest Lake and others, passed for a time, they were compelled to the bill which again divided Orange turn to other metiods of livelihood. Moore was the first postmaster. President and Mrs. Cleveland. E. and T. A. Hughey was the first mayor ma Abbott was engaged to sing at

"In 1886 the J. f. and K. W. products, as the national popular and business sanford's agent and business lacksonville, and connected with to its use, with assurance that a the South Florida Railroad. Prior was succeeded by Henry L to this time all connection with the DeForrest of Connecticut, who outside world north of Sanford was Florida.

cern, being counted the one liability to disaster, against many in other "Mellonville, slowly falling into business enterprises. Great Freeze Of 1895

"Thus, buoyant with hope, their Lyman Bank was founded with countenances expressed satisfacits 'First brick building in town.' tion for the present and bright

land west of the town, a tract George H. Fernald Hardware Co.; quences. Within three days the which he named St. Gertrude.

Chase Brothers packing house, now main occupation and source of supply of three-fourths of the peo-Co.; Lord's Jewelry Store, now Mc- ple of the state had been swept

guise to the state, for up to that the wor

"Here in Seminole County was vess formed. Today Sanford has perfected the wonderful system of grown until Mellonville is within sub-irrigation and drainage. This, the correcte limits, and it will be coupled with the natural advantage unly a short time before Fort Res

> Each Year New and Better

Are Built

HOMES

. . . and during the past quarter of a century Sanford, Seminole County and Florida in general kept pace with the nation in the construction of new and better homes. Today we are proud of the progress made during this period and look forward to better times in the fu-

Colclough Realty Co.

REAL ESTATE Atlantic Bank Building

We're Celebrating Our 2nd Birthday In Sanford

Years Experience in Radio Work

In The Seminole Tire Shop 314-316 W. First St.

Radio

Refrigeration **Appliances** 

All Work Guaranteed

## Here Are Those

# NEW LOW GAS RATES

and the

### General Gas Service Rates

### IMMEDIATE RATES

First 200 Cu. Ft. or less - - - \$1.00 Next 2,800 Cu. Ft. @ 15.0c per CCF. Next 7,000 Cu. Ft. @ 12.5c per CCF. Next 10,000 Cu. Ft. @ 10.0c per CCF. Over 20,000 Cu. Ft. @ 9.0c per CCF. First 5,000 Cu. Ft. @ 20.0e per CCF.

Next 5,000 Cu. Ft. @ 17.5e per CCF.

Next 10,000 Cu. Ft. @ 15.0e per CCF.

Next 30,000 Cu. Ft. @ 12.5e per CCF.

Over 50,000 Cu. Ft. @ 11.0e per CCF.

### **OBJECTIVE RATES**

First 500 Cu. Ft. or less - - - \$1.00 Next 2,000 Cu. Ft. @ 15c per CCF. Next 7,500 Cu. Ft. @ 10c per CCF. Next 10,000 Cu. Ft. @ 9c per CCF. Over 20,000 Cu. Ft. @ 8c per CCF.

MINIMUM CHARGE \$1.00 per month per meter

Use EXTRA GAS at EXTRA COST

Ask Us For Details Today



Mrs. Barton Can Have Gas Water Heating or Refrigeration for Only \$1.50 Monthly

Mrs. Barton is a customer who uses about 2,000 cubic feet of gas a month. She has used it only for cooking and occasionally for incidental heating. Under the new rates she will be entitled to 500 cubic feet more at no increased expense. With this gas she can ADD the automatic water heater or gas refrigerator she has always wanted and pay only \$1.50 more for the operation of each a month for either of them.

Should Mrs. Berton went to use even more gas, as for instance, heating her house these cool mornings, such added gas could be had at 10c or less for 100 cubic feet.

Carried and Access

Plymouth

pounds for each cubic toot, is the all chaintants to the honor of inlightest wood known. Oak weighs troducing macaroni to the world.

We're Celebrating With The Herald On Its Quarter Century Anniversary REEL & SONS

t been exceeded by expendi- found necessary to make replace ment in many departments of government. The budget esti are of 10,100 population, the mate was set at about \$147,000, of Sanford was adequately and actual expenditures exceeded ated during the fiscal year that figure by not more than a -33 at a cost of less than few hundred dollars.

75 per person.

Down came appropriations
Pentland: Gray and Moore and expenditures in 1932-33, the erts Indicate that during 1926 Commissioners estimating that

**WIGHT** 

**GROCERY** 

Co.

Wholesale Groceries

We're Celebrating

With

The Sanford Herald

On Its Quarter Century Anniversary

M. R. Strickland, Jr.

And The Ford Molor Co.

Manufacturers Of The

V-8

Extend

Greetings !

The Sanford Gas Company has announced new rates for gas. utes that are much lower than mything heretofore in effect in he company's territory.

The reduction to customers approximates \$10,000 per year and a addition, this new rate procedure makes available to gas us-

## Lady Says CARDUI

Cardul helped an Oklahoma lady, as described below, and many others have been benefited in a similar way. . . "I had a nurting in my side every few weeks," writes Mrs. Bill Stewart, of Dewar, Okla. "I had heard of Cardul and started taking it. It stopped my hurting

**COOPER** 

Real Estate-Bonds Atlantic Bank Bldg. Sanford, Fla.



Orlando Scalinel. Lakeland News. Orala Star. Winter Haven Chief. Sebring American Lakeland fiedger. St. Petersburg Times.

dure makes available to gas useems already of free gas.

The free gas idea incorporated poor of article some incorporated in the rate reduction program of the company was decided upon the first article some incorporated poor of the company was decided upon the first article some incorporated poor of the company was decided upon the first article some incorporated poor of the company was decided upon the first article some incorporated poor of the first article some incorporated poor of the first article some incorporated poor of the first article some incorporated of the first article some incorporated poor of the first article some into some incorporated poor of the first article some incorporated poor of the first article some interest of the first article s

Ills business can thus increase by that amount and the fuel used will cost nothing. Similar instances can \$1.45 \text{ p. r.} thousand feet it would the first stances can produce a revenue of \$2,500 per the first dots of August, A rectant. year. The s Sanford gas users are Eased Pain In S. le materially benefited by the rate (MEAL) reduction program.

LEGAL NOTICE

A CINCLIT COLUT OF TWENTS-TRIBO LIBRELL CHILLIF OF PLOHIDA, WEMINDLE COLNTS. CHANCERS. DRIBER OF PLOTE ATHON EWIS HOSCOL MUTCALP, Plans

STREET PEARL METCAGE. De-

The City could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the Cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the land of the could be grown of the land. If the cemplainers depend of the could be grown of the land. If the cemplainers depend of the

A. D. 1800.

appearance and other present of the appearance of the second exact state that the other has positived once a work for four consecutive weeks in the partiary Hardia a townspania published in socious symbols country. Plurida in the form the four consecutive works in the large transfer to socious symbols country. Plurida in the form the four consecutive with the the following properties of the four that the four consecutive with the four consecut Rollellor + Phaner

SOTHE OF REPORTERS

To Hon J P McCLELLAND Month! Seminols County, Seminols

NOTICE OF MASTRON'S STATE NOTICE IN HEIGHT AND THE STATE OF THE STATE

Let l'itte que letter M. M. of a Philotyteten recording. List on the interfere of the character between the counts. Ployteten and to the first term of the list of the No. I possession to be actually a large No. I possession to the counts.

cold N ps. 1614 SMOS Special Main Complain of

Dodge

There is a Grade for Serry Soil and Qop

Insist On

track cross, ask to bere

Florida's most successful growers, that these ferti-liters are made to "Make Every Acre Do Ita Best", There is a grade of Armour's BIG CROP Fertilizes to meet the exacting needs of every tool and every grup produced in Fintile. More than thirty-eight years of manufacturing experience stands back of these mintures and netwal me under course through

WHEN you find out what Armour's BIG CRO! Fertilizers can mean to your crops, you will want no other brand. You will be seavinced, like many of

aut Florida prove their crop-producing value. Consider these advantages before buying fartilizer fullow the example set by hundreds of prominent growers of the Rute. Their profits are our best recommendation for the use of Armour's BIG CROF Fertilizers for your grove or field. Decide now to

Prime New on a Delivered Basis

ARMOUR PERTILIZER WORKS

Quick Deliveries from our Local Company Operated Warehouse Sanford Warehous

BIG CROP

N. LAUREL AVE. and COMMERCIAL ST.

# Moneys plenty in the lander



A growing plant is choosy about its food. It in sponds quickly and cheerfully to even a moderate amount OF THE RIGHT . KIND. On the other hand it might pine away or barely struggle along on whole shovelsful of the WRONG kind.

Lawns, shrubs, trees, flowers-all sorts of growing plants- love SOILADE for the long-haring nourish ment it conta 75.

> SOILADE The Longer Lasting

Plant Food furnishes a rib and CONTINUOUS feast. waiting ber em courses. It stays in the soil, an ever-present source of supply. When the plants are ready to fee ! they always find plenty in the larder. And, this without extra expense to yourself. The

LONG-LASTING qualities of SOILADE make it more economical. SOIL-

responds. Make your



John F. Pearson, W. Stanley-Rogers Hardware Co., 204

hear sir

For Sale By

Quarter Century Anniversary

Watch The Fords Go Hy"

ADE doesn't have to be applied frequently. Use SOILADE for your

garden, and notice how it plants healthy, happy and ROBUST.

L. Fri, managing director of the is a sled on wheels.

Toy Manufacturer of the U. S. A., "Rocking horses are Inc., at a preview of American- style and in demand. Doll figures town were sometimes included in made playthings, held at the toy are more plump than last year, their gatherings, where everybody an ociation, 200 Fifth Avenue.

mately 60 percent of the year's thermometers, and bandages." toy business is transacted, was expressed by Mr. Fri. Inventories MRS. PAPWORTH end of the year he believed that RECALLS GAY and refailers will have much lighter stocks than in previous seasons. The lateness by department stores in placing orders this year blizzard had cast a shadow. Sanwill be responsible for any out-of- blocks were replacing old frame on or organdy with picture hats.

wide variety of designs, Mr. Fri tourists and investors from the lake, which we utdized to the said, in pointing out that manu- North, until our Sanford House full in those days. Beating, fi h facturers were bringing out about 60 percent more playthings in new designs than in past seasons, the largest gain since the depression.

Was full to overflowing.

Beautiful groves of orange, our one crop, surrounded us on three sides and, providing revenue and

large number of new things this permitted social life to flourish. year, he explained, was brought about by the establishment of a design registration bureau for the toy industry. Although the bureau peted corridors furnished promhas been in operation only a few months, he said that approximateby 150 articles had been registered.

The said that approximatekey Trot, Bunny Hug and other dance horrors had not descended to the said that approximate tered.

twentieth year of expansion by tesied in the Lanciers.
the American toy industry, Mr. There were Cotilions Fri said Daring this period play- danced in figures with favors, than the hore things have been changed from Large sleeves, voluminous skitts largely holiday trifles to durable and other encumbrances of fan tools which educators prescribe as and corrages of roses, necessitated essential to child development, partners remaining far enough This wider market, he pointed out, apart to be proper. has brought a 300 percent increase. Then, as now, we had the "likk in cales volume since the Amer- er" question with us. Punch va

Retail Sales Increase electrified, too, and in answer to mixed with rum. Of 10% Predicted the President's plea for home Mr. James Ingraham, president modernization and building, the of the South Florida Railroad, en-For This Christmas top producers have turned out a tertained lavishly on trips in his NEW YORK, Nov. 2.—Advance of add a room roll private car.

NEW YORK, Nov. 2.—Advance of add a room roll private car.

NEW YORK, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room roll private car.

New York, Nov. 2.—Advance of add a room

Among the educational toys is a drove or rode horseback through Fernald fixed his car and gloat per on the Guelphs and the Gibe-Optimism for the Christmas nurse and doctor set, complete miles of deep sand. season, at which time approxi- with stethoscope, hot water bags, There was a large English Col

(Continued From Page One) stock condition which may devel-op, Mr. Fri caid.

Diocas were replacing old frame atructures. The "City of Jackson-ville" and the "Frederick Du Bar-tling all the issues of the day, Toys during the coming Christ- ry" plied the St. Johns and, tomas season will be offered in a gether with the railroad, brought

An important reason for the promise of security for the future,

Yesterday's preview marks the the waltz, two-stepped, and cour-There were Cotilions which were

ing trains, Santa's stock, has been fee grounds were surreptitious! were also several outriders on panded into a club of six tables,

bling set."

bling set."

composed of residents scattered on sides of the cafts, while all horses programmed a composed of residents scattered on sides of the cafts, while all horses programmed a composed of residents scattered on sides of the cafts, while all horses programmed a composed of residents scattered on registered terror and outrage by speed records some of them running as fast as 100 feet a minning as fast as 1 was predicted recently by James ute. Among the other new thrills Wileys, Whitners, E. K. Fosters Chases, DeForrests, Charlie Far-"Rocking horses are back in ners and many others. We of the

> ony here with whom fox hunting at night was a popular sport.

merous gueste sat on the side quite after the French fashion.

Much of our recognition was or ing, duck honting and picnies in the river, engaged us as furnished boats, but, and guid-

for huntime We had an A Company v. h.

horse back.

derneath his monstrous contrap- dice against the playing card as

ENGLISH PEAS

POTATOES

BLETS

CARROTS

which was serious, dignified and We overtook Mr. Fernald, un- weighty. But such was the prejution (as viewed with a horse eye) a symbol of evil, although we

The Wednesday Club studied all country a year, and read Shakes-All hands helped get the auto- peare summers for relaxation mobile from the middle of the There was no blackballing in this road so the cavalcade could pro- club. To keep the standard of e ed. This program was carried membership up to par, a new out seven times. Seven times Mr. member was asked to write a paingly passed the horses at the lines, Neo-Platonism or some such rick of all our lives, only to break subject, and either complied or down a few miles further on and gracefully resigned. This Club, necessitate the cavalcade passing with the Welaka Club, was later him. The horses won, like the absorbed by The Woman's Club. fathed tortoise. We reached the San Social Progress? Yes, of course. Juan first where the usually im- Today luxurious tars carry us

TOY BUSINESS ican toy industry got under way in 1914.

The row type Ms. Pri said, are really different this year. "Santa Claus has streamlined his entire 1934 pack," he explained. "Midget models have reduced to scale the newest designs in speed breaking trains, Santa's stock, has been in grains, Santa's stock, has been in the wine room, causing the wine room, causing the wine room, causing the scene. George Fernald was covered with elay and grease, was discovered with elay and grease, wa

## Live In

## LAKE MARY

Healthful - Economical Community Life

For Rent In Lake Mary

t muchied transmints new tehnol with averge, Medica improvements; Electricity, rantempletels turnished, refelgerator, atour, etc. I conton, and two accepted porches, 186,181 per

floreinhed Bungeloss foring take with knings, History Improvements, bliceteleits, in situs synter, bath, floreiner, Longitutely futationed, public, estalgerator stars, etc. I country, and paster, two possibes are screened, \$6.00 per week.

Bungaion op pased road with garage. 3 tomas, 2 purches, Inturnished \$2.00 per north.

lingalus near post office with garage.

. ath. chesteletts, running unter.

For Sale In Lake Mary

For Further Information

or egraletment write to Box 291. Lake Mary, Pla, or telephone Sanford 2603.



W. A. Patrick

# 8 Years Growth Here

**PLANT** 

KILGORE'S

**Bred-Rite Seeds** 

-Our State Market Is Assured-

South Carolina State Certified

Suggestions For Planting

Kilgore's Blood Market Detroit Dark Red

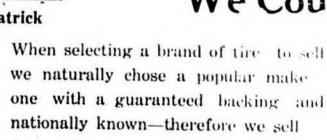
Kilgore's Imperator Danver

Kilgare Winner

Red Bliss

The KILGORE SEED

We're Proud of Our Record Since Opening In Sanford -- And We Know That Without The Generous Support of Our Valued Customers We Could Not Have Expanded. Many Thanks.



Tires & Products

The popularity of Firestone helped greatly in establishing us in the community.

Congratulations to Sanford Herald on its Quarter Century Anniversary



It Costs No More To Buy The Best Tires! Then - -

> Why Not! Buy

## Firestone

the world's SAFEST and most ECO NOMICAL tire "America's Choice."

> We Are Agents For Norgo Electric Refrigerators Zenith Radios

When We Move Into Our New Home-We Will Again Keep Pace With The Times-SEMINOLE TIRE SHOP



HAVE BEAUGH I STAND STAND BEAUTING

NEW YORK, Nov. 3 .- (AP) -

fate for United States senator,

to contribute to the Red Cores on

I do not so, all charges an

JACKSONVILLE, Nov. 3

ST. PETERBBURG, Nov. L.

amounted to almost

mounted to aimed to aimed antire levy for which began Oct.

10,000 tax receipts

10,000 tax receipts

the month, an in-

citizens."

MISSISSIPPI NOW ALMOST FLOOD PROOF, SAYS DERN

Magnate Concludes Testimony InDenial Of Having Juggled Firm's Securities

CHICAGO, Nov. 8,— (A.P.)—With a final shoutng defense of his honesty, Samuel Insull left the witness stand in the Insul mail fraud case today, his quesioning by prosecutors at

Pefore stepping down, the eculive denied firmly that he was "Running away" when he left Chicago in June of 1932 after his vast utilities empire had

Shouting "No sir, no sir, no sir," in a flar of anger, Insuli denied that he kept his biggest company affoat only by juggling securities between other concerns of his system as far back as

Caught up by the cross examination he fought angrily all day, Samuel Insuli semitted

Ilis defeat on this point came after he had parried questions from Prosecutor Leslie E. Sister for three hours, battling for als

financial reputation against government charges of mail fraud.

The 74-year-old Chicagoau, while Prosecutor Salter pursued him with questions, had complained twice to Federal Judge James H. Wilkerson they ware "double barreled." The judge ordered Insuli to answer but said

tering their opinion of congresmany cases, of the New Deal.

survey of registration figures, and some thing for their money, we public interest in the first real test would not need to assess any adof the Roosevelt Administration. Both sides were preparing today pre-election statements expressing

confidence. Democratic Chairman James A. He revenue has been obtained from the many acres which would ably would gain between six and he favorably effected by the nine seals in the Beaste, giving amendment.

Its favoring the Homestead Ex-

The party chief also said that losses in the House surely will not exceed 10 and that they may gain 20 seats there.

20 seats there.

Republican Chairman Benry F, Flatcher was preparing a state of the painting a very different planting. The property of the painting of Senate gains, the Republicana also insist the GOP will pick up some 40 seats in the House.

#### MARITIME NEWS

From the Post of Central Flor-ide at Sanfeed.

Compiled daily by the Seminele County Chamber of Commerce showing arrivals and departures via P. Johns Bloor, Saturday, Nov. 3, 1884.

ARHIVALS

Malachine

DAYTONA, I

POLICE HURT IN DENVER RIOT



Four policemen and about 30 other persons were either shot or beaten in a riot at Denver when strike agitators attempted to force relief project workers to quit because of reductions in relief funds and wages. Among the injured was Patrolman C. V. Satt, shown being defended by Sergeant Henry Durkop after being attacked by a barrage of rocks and beer bettles. (Associated Press

## yesterday a \$10,000,000 mistake in one state went to stockholders of the Corporation Securities FISHER CLAIMS ROOSEVELT ASKS ANTI - EXEMPTION FOR RE-ELECTION VIEWS ARE SILLY OF GOV. LEHMAN

Pioneer Miami Beach President PlainlyDis-Developer For Act He Sees Beneficial

MIAMI, Nov. 3 .- Arguments

aional and state candidates, and in co-ordinated, thereby eliminating wast in the state's expenditures This probable vote was forecast and if politicians who are paid today on the basis of a mationwide from the trough are made to do ditional taxes after the amendment is approved."

Mr. Fisher explained that lit-

In favoring the Homestead Exemption Amendment, Mr. Fisher said he did not own any projec-ty in Florida outside of Miami (Continued On Page Four)

regards PartyLines

HYDE PARK, Nov. 3. -(AP) - President Roosevelt upon his arrival home today pression that he would not sup port Senator Copeland, Dem ocrat, for re election in Tues days balloting. Upon reading interpretations in morning newspapers of his declaration yesterday for Governor Lehman and of remarks in his press conference at the White House, Mr. Roosevelt asked his secretary, Marvin II. McIntyre. to make it clear he is voting for Benator Copeland.

ident plainly made a bid for dis- plained in detail. (Continued On Page Four)

### Experienced Clerks To Assist Voters At Polls Around County Next Tuesday

Reperienced clerks and imspec-tors will assist the public at the will be remarked this morning with the release by the Board of County Commissioners of the offi-cial list of vertices.

Clerk, George Smith, J. D. Warren, B. A. Carter.

Oviedo, Precinct 5: J. B. Jones, Sr. as clerk, R. Q. Mills, F. L.

Shrewsbury, B. F. Ward.

Geneva, Precinct 6: O. R. Math-ieux as clerk, Henry Levy, Homer

The Commissioners will most at

Corpany.

The Commissioners will meet at 10:00 o'close Electry morning in a semion in which they also will prepare the ballot bases and take them to the various precincts.

The polls will open at 2:00 c'clock Tuesday marging, is alway at 5:36 o'clock, officially listed as 5:36 o'clock, officially listed as the bour of sundown.

Manner of sundown.

Names of the clerks and hope are as follows:

Sunford, Precinct 1: H. J. Wilson Lake Mary, Precinct 10: H. D. Durant on clerk, A. C. Saunders, J. E. Estridge.

L. Precinct 1-A: W. E. Lake Mary, Precinct 11: Frank Lay Anderson as clerk, L. D. Lake Mary, Precinct 11: Frank Lay Anderson as clerk, L. D. Lake Mary, Precinct 11: Frank Lay Anderson as clerk, L. D. Lake Mary, Precinct 12: Joe Mary, W. C. Woodruff, Precinct 3-A: P. E. Lake Mary, Precinct 12: Joe Mill as clerk, Sock McNaughton, W. L. Hould, Mr. M. F. Cook.

14: P. H.

## **AUTO CODE** EXTENDED UNTIL FEB.

Roosevelt Slaps Al Labor By Action In Which Agreement GeesOn Unchanged

WASHINGTON, Nov. 3.-Orranized labor suffered its first major rebuff under the New Deal last night when President Roosevelt extended the code for the automobile industry without change until Feb. 1, 1035.

At the same time, the President said he would order a study of wages and hours in the industry looking t ward stabilization employment and adequate yearly earnings for the workers. Roosevelt's action climaxed a George II. Dern said that only "such a flood as I as never been recorded" can harm the river valley bitter struggle between trade again. He is shown (left) with Maj. Gen. Edward M. Markham, chief of Engineers, U. S. A., as they bor, unionists and the automobile inspected the huge Bonnet Carre spillway, one of the government's major flood control works. 30 manufacturers that began when miles above New Orleans The work cost \$30,000,600. (Associated Press Photo)

Hugh S. Johnson approved the resonant of the so-called "merit" clause in the THOMAS WANTS This provision gave the employers the right to hire and FEDERAL PROBE their union affiliations. It was an effective barrier to unionless. OF RED CROSS tion of automobile workers and labor chiefs have fought vigorously but vainty to dynamite it Socialist AttacksManout of the code.

In extending the code without Roosevelt also prevented labor leaders from attempting to impose a 30 hour week on the industry. The President said in making known his action that the National Automobile cham-(Continued On Page 4)

## InChoosing HisMen Railroad Employes Bronx, Thomas also advocated en-WASHINGTON, Nov. 3-(AP) To Organize Local actment of anti-lynching laws

double barreled. The place ordered Insuli to ensure but said which have been used in an attack the best used of the persons. The proposed for the persons of the mand the complete restoration of the president of the Railroad chapter of the Railroad attack been saying that other tax attack been saying the next few days or weeks the American people weeks the American proposed the Rod Cross, he said:

The City Hall yesterday after proposed to a packed press confermation of the amend attack the city Hall yesterday after proposed the city director of the Association, dis self a valuable auxiliary was ma cuss the pension full L. Grow was annual as bent in rebesting the suctions of notes

Chapter, with A H. Hatcher as all above eq

The following men were named will contact all radread men for Lowis, H. E. Sings, W. F. Bunce, on the Unit d States. T. A. Jordan, J. A. Blount, J.

when officers will be selected know how often he had voted for this meeting, for the highlights Loftin Names Board Man I cames Leaviti, and others when the slugs are exchanged for individual Republicans, the Prest of the pension bill are to be ex-

Others attending yesterday's meeting included J. D. Hobgood. J. C. Albritton, Mr. Kelly, M.
J. J. Duren, E. Krupp, M. Mula
rik, W. A. Cagle, Rock Warren,
C. E. Adams, C. L. Harrison, Ed.
Rourke, C. H. Burns, Jas. A.
Shepherd, and Bob Cole.

#### English Fliers Wipe Out Space WithSpeed

LYMPNE AIRPORT, Engler I. metastrialist of New York; Wil

## resolution against that the state years he appointed; Charles P. Taft, 2nd, of Cheinnati, son of the lais former President Taft; John D. Clark, Cheyenne Wyo, lawyer and sconomist. FERA WINDischarge Reluctant Workers

TALLAHASSEE, Nov. 3.—(A)

Durkee, A. H. Fuller.
Precinct 12: Joe
set McNaughton, W.
M. F. Cook.
The 13: Martin Standard Lukas, M. Dinda,
Trucket 14: F. H.
The statement was made as More-time. bad refused crease over tober ats from sued

CORRECTION

Ending a 2,000 mile inspection trip down the Mississippi River to New Orleans, Secretary of War

The Lorald regrets that through an error which oc carred in making up the paper last night, the concluding paragraphs of the front page article which announced Congressman J. Mark Wilcox's opposition to agement Of Great the Homestead Exemption Amendment were omitted. Relief Organization | These paragraphs read as follows: "I am convinced that the adoption of homestead exemp-Norman Thomas, socialist candi tion will s. riously impede the progress now being made to hast night expressed the belief ward settlements in many communitor an i will undoubt-Congress should investigate the edly have the effect of nulliactivities of the American Red fying the municipal bankruptcy net passed by the last Con-

> "Official business in Wash ington prevents my return to Plouda in time to speak in the campaign."

"(Sigred MARK WILCOX)"



"Labor especially should return [86, low 67

of the Ked Coss will bring aid will contact all indired one for the state of these as they have a state of the day and contact all indired one for the ment few day delin Repers.

I. Gillon K. 4 Farctorh, J. J. Red true the and an attack on the ment of the bornes who celebrated. Sheriff McClelland stated that Duren, L. S. Harkey, K. C. Red true the and of the bornes below anniversaries to the bornes of the champion that the part of the bornes of the committee H. Smith and J. R. Crawford and C. L. ay they demand one of the Le. Hill Hown, and others for and not the owner or user of The most nection is to be held to atom. And for this I half who sed echiboate their birthday the machines are being montered as conserved a compression, and to Siot machines are being most nonversare temerrow, and to Slot machines are being used Haverest, Mess Junnita Smith. To Probe New Deal anniversation on Monday.

The City Breefer offers ats con- Froscher Finally today named the Association's are to be a chrated tomorrow; metal committee to study the of Mr. and Mrs. F. F. Dorner, 20th; tota of the New Deal on the Mr. and Mrs If I, tithson (nee Rights and liberties of American Nellie Evans), 19th; Mr. and Mrs. Those named: Clarence E. Mar- er), 13th, and Mr and Mrs. R. F., clerk, have been not prossed. tin Martinsburg, W. Va. chair DeLand, first. Congratulations Lenus (nee Virginia McDaniel) of man; Owen D. Young, lawyer and

### SHERIFF WARNS OPERATORS OF SLOT MACHINES of the company.

isting laws, Sheriff J. F. McClel- mitted to arbitration, the Board land today warned all merchants said. The unions involved agreed and storekeepers that they and not to strike before next June 16 not the owner or user of the ma- at least. chine will be held responsible for any law violations.

ance, clot machines began making their appearance in many places Trade Body 9 For renterday and today. Many ma Burro Ball Title section in places usually housing these devices.

"The law against slot machines, baseball championship of Seminole as gambling devices, will be en County at Municipal Park last forced to the letter," Sheriff Me night by defeating the picked lelland stated this murning be Seminole County Chamber of Comfore his departure for Jackson-merce team by a 5 to 1 acore. toothall game with friends.

"If my men find a machine that ness the tilt, twice as exciting and in being operated in violation of laughable as the other two and ofthe law," he said, "we will arrest fering just as many spills and The first thicker offers many the party in pussession, control or thrillis as the two fut together. to a function which to the victims of strikes as they happen return of the day ar custody of the machine, and bring Players and fans were agreed

Margarit Peters, Miss. Clara of husiness a slot machine is on the sund, the burros balked av-

Mrs. J. A saids (nee Dorothy unlawfully, he stated, when they cling to the under side of a burpay money instead of slugs, or ro's neck.

TITUSVIILE, Nov. 3. -(AP) Three indictments charging ontezzlement against N. T. Fro-J. D. Woodcuff thee May Thrash, other, former Brevard county Froscher was charged with em-

begaling approximately \$8,000 in also are extended to Mr. and Mrs. county funds. Twice previously he E. B. Stowe (me Annie Jeffie was indicted on the charges, but

| Indictments were brought in 1932 | Panama City's millage for 1934

# Shrewsbury, B. F. Ward. Geneva, Precinct 6: O. R. Mathieux as clerk, Henry Levy, Homer Ballard, Frank Thomas. Chuluota, Precinct 7: A. G. Wagner as clerk, C. C. Mathieux a phenomenal from a phenomenal flight to Australia. Goldenrod, Precinct 8: H. G. Parker as clerk, G. S. Brown, R. B. Comm, John Brauer. Goldenrod, Precinct 9: V. J. Longwood, Precinct 9: V. J. Shows, All minutes, 20 John Brauer. Goldenrod, Precinct 9: V. J. Longwood, Precinct 9: V. J. Longwood, Precinct 9: V. J. Longwood, Precinct 9: V. J. Shows, All minutes, 20 John B. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former President Taft; John D. Glark, Cheyenne Wyon, Lawrence of the late former Annie Jeffie Russelling the chemical through the chemical through throu 1934 SeasonByDefe ating Ocala, 13 To 0 annual payment on a judgment

Taxes Already Paid last night to win 13 to 0. It was the extra point. the first visitery Banford has Ossis threstened to score in the not produce funds sufficient to scored over an Chain team in the final few minutes of the game pay bondhelders the required prin-

scored over an Ocala team in the four winkton of the game of the game of the two achoose lavin ments of the two achoose lavin ments of the two achoose lavin ment.

MisClelland, laushy flanford full-back, but the jame ended before the they and flandaded for all the acuring. He went off taskin two yards surfly in the first period to tally the first handlesses after he first advance the hall for flandaded to defend the hall to delight for flandaded to delight for flandaded to delight handlesses and Miller, halfbacks to delight for flandaded to delight flandaded to month, an in100 percent
issued in Octeammates had advanced the ball "King Kong" Williams was
and again, west off-packs 20 yards
bulware at left guard on the
for a marker in the final period fense for Sanford.

OCALA, Nov. 8 .- Sanford High | after Sanford had worked the ball One Third Of St.Pete School's Seminoles outplayed down the field on a series of line Bundholders' atterneys claimed the 40-mill levy recently fixed by

vanced the ball to the 18-yard line, and deficit from last year, which,

## A & P-UNION DISPUTE ENDS BY AGREEMENT

#### Labor Relations Body Announces That Two Groups Have Acted Upon Its Proposal

WASHINGTON, Nov. 3 .-(A.P.) -The Labor Relations Board announced today that the Atlantic and Pacific Ten Compny and the unions concerned in the labor dis-pute at its Cleveland stores

had agreed to a settlement proposed by the Board.
The unions acceptance was announced in the following telegram to the Board from Thomas S. Farrell, secretary of the Cleveland Federation of La-

"Please be advised that 'he unions involved in the A and P controversy in Cleveland have agreed to your proposal as a settlement of that dispute .-.

The Board did not make public the companys acceptancy, received by telephone shortly after noon from John A. Hartford, president

The settlement called for the re opening of all Cleveland stores, Arrests Will Be Made closed a week ago today, in pro-If Existing Law Is test against picketing and the refusal of union truckmen to haul Discovered Broken supplies. Truckmen struck because of alleged discrimination by the Promising an immediate arrest company against union employes.

hen it is discovered that slot ma- All employes are to be taken hines are being used for gam- back without discrimination, and ling purposes in violation of ex- any future disputes are to be sub-

# After several weeks' disappear Kiwanians Defeat

The Kiwania Club won the burro

game series was present to wit-

As usual, the larros balked av-

times when a player was able to mount, he found himself nither trying to stay mounted or bulne haufed all over the field, often The series was played for the

benefit of the Municipal Zoo building fund, and, with all experiens paid, a small sum was reulized, The Kiwamans lost to the Rotary (AP) Scott M. Loftin, president gratulations to the following per Freeu Of FraudCount (the Wednesday mail by 2 in 1, of the American Bar Association, some whose facilities anniversories while Seminole County Chamber of Commerce won from the Junior Chamber of Commerce Thursday night by 4 to 3.

However, the Rotarians voted not to appear in the final manie. The Kiwanians took up where they left off, challenged the senior organization, and won.

#### Panama City Millage Boosted ForBondMen

PENSACOLA, Nov. 8 .- (AP)taxes was ordered increased from 40 to 60 milis, by Judge A; V. Long in United States District held by bondholders against the municipal corporation.

Panama City commissioners will