## THE SANFORD HERALD <br> IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

CO. SOLONSF.P.FORSTER
GATHERED ON HEADS NA-
APRIL 8TH T'L BANK

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PRINCIPAL VICTORY BOND Mckinnon campaign to RESIGNSOPEN MONDAY


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## STAR THEATRE PROGRAM SUPREME

|  | $\begin{aligned} & \text { SATURDAY } \\ & \text { Fannie Ward and Sessue } \\ & \text { Hayakawa } \\ & \text { in } \\ & \text { "THE CHEAT" } \\ & \text { also a } \\ & \text { Big-V Comedy } \end{aligned}$ | MONDAY -m <br> Ethel Clayton in "THE MYSTERY GIRL." also a Mack Sennett comedy | TUESDAY Dothy Dalton in "QULKSANDS" aso Billy ${ }^{\text {Parsons }}$ "cAMPING out" | WEDNESDAY <br> Marguerite Clark in. <br> "LITTLE MISS HOOVER" also a comedy | THURSDAY Theda Bara im "THE SHE DEvLl" $=$ also a Harold Lloyd comedy | FRIDAY <br> Marguerite Clark <br> in <br> : "WILDFLowER" <br> also <br> "Fiendish Flannagan" <br> a James Montgomery <br> Flagg comedy |
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SATURDAY --- Jane and Katherine Lee in "SMILES" also "Footballs and Frauds" a Big-V Comedy. COMING NEXT WEEK-.."Little. Women" Marguerite Clark in "The Seven Swans", Etc.

## MATINEE DAILY AT 3:45; EVENING AT 7:45




The style of the day The waist-seam $\mathrm{I}_{\text {for spring, especially be- }}^{\mathrm{T} \text { 'S the new, lively idea }}$ coming to the well set-up men of America We'll show it to you in single and double-breasttions and in many fabrics: you'll find it here in overcoats too.
Hart Schaffner \& Marx created these styles; that means they're correct; and that there's nothing
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All-wool fabrics, satis
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Sanford Shoe \& Clothing Company
verything Men and Boys Wear"
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$\&$ Marx clothes


## THE CITY GARAGE



SCRIPPS BOOTHAUTOMOBILES POWER - ENDURANCE
ALL AT A MODERATE PRICE Tires, Tubes, Accessories MOBILOILS andGASOLINE PHONE NO. 41 -REMEMBER THE NO. 41
PAGE Two




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THE CITY GARAGE


Power. ExDun Nem
Comportelekence
all at a moderate price
Tires, Tubes, Accessories MOBILOILS and GASOLINE
PHONE NO. 41 REMEMER THE NO. 4

## MULES

Carload of extra good Mules received yester day. Can be seen at

## STABLES

IGOU \& IGOU
"THE BEST"
GROEERIES and FEED of ALL KINDS-WE Have THEM

- Your ORDER, LARGE or SMALL, is APPRECIATED


## West Side Cash Grocery

No. 1 Irish Potatoes, peck<br>60 c

COUNTY HAPPENNGS


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ORANGE-CRUSH
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Ort
 Sanford Coca-Cola Bottling Co. Sanford, Florida We
Still Have Good Envelopes at 5 c a Pkg
HERALD PRINTING COMPANY.



## HILL LUMBER CO. <br> BUILDERS SUPPLIES

LUMBER,
LATHS,
-SHINGLES
SEWER PIPE and DRAIN TILE


Wrapped to insure its perfect condition in all climates and seasons. Sealed tight-kept right. The perfect sum in the perfect package.



PHONOGRAPHS and RECORDS The PATHE all-wood, amplifying tone chamber, buith en-
tirell upon the violin prineple, elim inates all metalic toond
 mentais selectioss in a clear, syeet, natural manner that is
distinctively PATHE.




## We Guarantee this to be the



Art Model Sheraton $\$ 215.00$

## Sanford Furniture Co.

J. D. DAVISON, Manager



## STAR THEATRE PROGRAM SUPREME

| FRIDAY <br> Marguerite Clark <br> in .. <br> "WILDFLOWER" also a two reel comedy also a Ford Weekly | $\begin{gathered} \text { SATURDAY } \\ \text { Jane and Katherine } \\ \text { Lee } \\ \text { in } \\ \text { "SMILES" } \\ \text { also a } \\ \text { Big-V Comedy } \end{gathered}$ | MONDAY <br> Dorothy Gish in "THE HOPE CHEST" <br> also a comedy | TUESDAY <br> Bryant Washburn. "THE WAY or MAN and MAID" <br> "Roaring Lions on the Midnight Express" one of those celebrated Sunshine comedies | WEDNESDAY <br> A Paramount Artcraft Special <br> "LITTLE WOMEN" by Louisa Olcott also <br> a comedy | THURSDAY <br> Marguerite Clark in "THE SEVEN SWANS" also a' Harold Lloyd comedy | FRIDAY <br> Mary Pickford in "THE EaGLES mate" .also a Mack'Sennett comedy |
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SATURDAY --- Gladys Brockwell in "THE FORBIDDEN ROOM" also A Big-V Comedy .-. SATURDAY MATINEE DAILY AT 3:45; EVENING AT 7:45

LYRIC THEATRE OPEN EVERY SATURDAY WITH A COMPLETE PICTURE PROGRAM COMING--THEDA BARA, IN "CLEOPATRA," "THE SILVER KING"" ETC.


Daily Fastion Hint

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Wilson \& Hoasbolder lawiers Florate Dr. C.J. Marshall office 309 Park Avenue Telephone 291
fice Hrs: $10-12$ a.m. \& 2.4 p DR. E. M. DOWLING VETERINARIAN




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Style Book HRREEY'S 24 W. TORBYTB ES. Jackoonville, Fiá

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## Early Fertilizing

Citrus trees need fertilizer earlier that usual this season. With the abundant spring moistrees have had a vigorous development. Now, they need more fertilizer to properly sustain the fruit they are carrying and to promote a good
summer growth. We offer any analysis. summer growth. We offer any analysis.

WILSON \& TOOMER FERTILIZER CO.


ARE YOU INSURED? IF NOT, SEE
W. J. THIGPEN \& COMPANY

General Fire Insurance


ELDER SPRINGS WATER Mr on onto





T. O. CHARLES, Distributor

"An Easter Carol"
By. Chrrstuna Rosetty


Spring bursts today
For Christ is risen and all the earth's at play







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and bring her in when she fails you The quicker you get here, the better. An injured machine must not run around on one ear.

## Hill Hardware Co.

SERVICE, QUALITY and PRICE we have a large suppiy of


IDEAL Fireless COOKERS See our Window Display
Hill Hardware Co.


## High Costs Affect Operation

 Greater Revenues Required

Changes in Bell Telephone Rates-1913 tol 101918
Compared with Changes in Wages and Prices
CINCE 1913 there has been a steady increase in the price of all commodities and the product a of indy instry which in has not heen ref refected
in a corresponding increase in telephone rates. In order to meet the in a corresponding increase in telephone rates. In order to meet the
past and present high cost of telephone operation, a revenue in iust pro portion to the expense must be secured

The reason is simple. The cost of telephone operation has steadily advanced both because of the increased cost of material and the in-
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tion. The telephone industry has been affecter thich have produced higher prices in all of the neceesities of life.

Between 1913 and 1918 , commodity prices advanced 112 per cent, wagee adyanced 72 per cent and Bell Telephone rates the country over sdvanced only 4 per cent. Adequate rates are needed if the service is
to be maintained efficiently and on a comprehensive scale, so as to meet to be maintained efficiently and on a
the increasing demands of the public.

This company is operating its telephone property under the direction of the Postmaster General for the United Sates Government and
must secure sufficient revenue to cover the cost of rendering the service.

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY


If yon hat Alm markh.
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## Daily Fashion Hint <br>  <br> CLASSIFIED ADVERTISING

## All Local Adverusementa Undet This Heading THREE CENTS Thig Heading THRER CENTS Lue For Rach Insertion. Minlmun Cbarge 25 Cente. Cbarge 25 Centa. <br> $\qquad$

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Freedom of The Seas-ons
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