

PROSPECTS POOR FOR QUICK BEER SALE IN FLORIDA

Much Red Tape, Possible Shortage May Delay Distribution... JACKSONVILLE, Apr. 23.—(AP)—The burning question on the lips of those who thirst for legal beer in Florida is "When will we get beer after Florida's legalizing measures become law?"

brewery officials have said they probably will have about 6000 barrels ready within a short time, but that it might be two or three weeks before orders can be filled because of the time required to get permits, revenue stamps and other details worked out.

NEW YORK PLANS DRIVE TO CHECK SPEAKEASY EVIL

Legalization Of Beer Sees Enforcement Of State Dry Law... ALBANY—A state enforcement drive to exterminate speakeasies is being planned by Chairman Edward P. Mulrooney, of the Alcoholic Beverage Control Board.

Circus Fat Girl Goes A-Shopping



Scaler comes to the aid of quarter-ton lady. Despite the fact that she is only 100 lbs., she takes time off to do her shopping during the New York engagement of the big show.

Celery Market Reports

Through courtesy of the U. S. Department of Agriculture in co-operation with the Florida State Marketing Bureau. R. F. Winfrey, Sanford representative.

Sanford, Florida, Friday, Apr. 23, 1938... This is the last regular celery report to be issued from the Sanford office during the present season. Further reports on celery may be secured by addressing the Florida State Marketing Bureau, 224 St. James Bldg., Jacksonville, Florida.

Shipping Point Information... LANSFORD-ORLEANS section of Florida: Mild, partly cloudy. Humidity light; good wire inquiry. All transportation charges. Individual crates, individually wrapped. Quality, 3-10 lbs. 1.00-1.10.

CURTIS CHANGES RESIDENCE... TOPEKA, Kan., Apr. 23.—(AP)—Former Vice President Charles Curtis has served notice of a change in his legal residence from Topeka, where he lived from early boyhood, to Washington, D. C.

DR. L. T. DOSS... CHIROPRACTOR... Office Hours: 9:00 A. M. to 12:00 P. M. Phone 348. First Nat'l Bank Bldg.

Those who intend to supply beer to the public can't answer the question exactly. There is a lot of red tape before beer can be dispensed. And there is a reported shortage of beer.

Under terms of the taxation and regulatory bill which has not yet passed the Legislature, cities and counties may levy taxes up to 50 percent of the state tax. No one knows what the state tax will be until the House and Senate iron out their differences and pass the final bill.

Persons who sell beer without a state license and who also sell liquor, he said, "expose themselves to a double hazard. They will be guilty of violating the state as well as the federal law. Persons who are licensed to sell beer and are caught selling liquor will lose their beer licenses and will be subject to federal prosecution."

Action Is Taken To Check Any Try At Food Profiteering... NEW YORK—Acting to check any attempt at profiteering in food for New York City's millions on the strength of the federal "inflation" policy, J. F. Ryan, public markets commissioner, has ordered his inspectors to make a daily check of food prices in the city markets.

QUAKE DEATHS MOUNT

KOS, Dodecanese Islands, Apr. 23.—(AP)—The death toll from the earthquake which struck this

island Sunday now totals 119 persons in Kos as a result of further search of the ruins. (The number of injured) exceeds 600 persons.

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BETTER FOOD STORES advertisement for Saturday, April 29th and Monday, May 1st. Lists various food items and prices: Beans 11¢, Corn 10¢, Oats 19¢, Lard 25¢, Limas 10¢, Kraut 10¢, Milk, Peaches 10¢, Pickles 17¢, Juice 13¢, Jelly 10¢, Syrup 19¢, Candy 9¢, Mayonnaise 25¢, Bacon 8¢, Coffee 19¢, Lard \$1.10, Steaks 17¢, Chops 25¢, Hams 12½¢, Ribs 25¢, Sausage 10¢, Potatoes 15¢, Lemons 24¢, Apples 25¢, Peanuts 6¢, Potatoes 23¢.

While it would involve a double violation, subject to more than one penalty, it would not mean double jeopardy as that was interpreted when prohibition cases were prosecuted jointly under state and federal statutes. Referring to a decision in which it was held that a prohibition arrest by a member of the state police was illegal because the officer was without authority to prosecute for a federal offense not recognized under the state law, Mr. Mulrooney explained that a member of the state inspectorial staff, working on a state law violation could prosecute for a federal law violation discovered in the performance of that duty.

"Let's see you do it, Dad!" advertisement for Shredded Wheat. Features a child holding a box of Shredded Wheat and a can of the cereal. Text: "It's hard to believe—but buoyant youth is largely a matter of proteins, vitamins, carbohydrates, minerals. Oh, forget the names... but remember this... All these vital elements are stored by Nature in whole wheat. And Shredded Wheat brings them all to you—ready, cooked, ready to eat."

F. D. R. MONTH advertisement for A&P Food Stores. Lists special prices on various items: Salad Dressing, Sugar, Pineapple, Apricots, Cakes, Coffee, Flour, Leg-o-Lamb, etc. Includes the A&P logo and the slogan "FAITH in the future."

LEGAL NOTICE

IN THE COURT OF THE COUNTY OF SEMINOLE, FLORIDA. NOTICE is hereby given that the estate of James M. Adams, deceased, is being administered by the undersigned...

MENUS

"Do you wish to master cake making?" asked Miss Mabel Williams and Mrs. Gladys Adams at Seminole High School this morning...

DEBT FUNDING BILL APPROVED BY MANY HERE

(Continued From Page One) Like President Roosevelt and Governor Sholtz do, that we need a "new deal" in our form of government...

Information Given About Civil Service

Mr. O. M. Harrison, secretary of the United States Civil Service Board of Examiners at the local post office, has full information regarding applications...

Armory Robbed Of 75 Pistols And Ammunition

(Continued From Page One) Had been broken off and the doors of several front offices and storerooms had been forced open...

Mickey Mouse Club To Elect Officers

Election of officers for the coming month will be a feature of the business meeting of the Mickey Mouse Club which meets at the Miltie Theater tomorrow morning...

Teachers Stand Up Bankers Who Wait At Dinner

(Continued From Page One) Lunch with you," Raymer addressed the six bankers. "We shall be happy to meet you this afternoon in the board room of any bank...

JUDGE BEATEN, HUMILIATED BY ANGRY THROG

(Continued From Page One) Comply with their demands, the witness said. The farmer dragged the judge to his feet, carried him to the side of the road and threw the loose ends of the rope over a sign...

Home Mixed Feeds

Have you tried our Home Mixed Dairy and Poultry Feeds? If not, try them today. SEMINOLE FEED CO.

NEGRO CONVICTED, Laid by a Brooklyn jury. Price was received of violating and murder...

MANHATTAN MARKET. J. G. MICHAEL. Corner Second and Palmetto. PRICE ATTRACTS—QUALITY SELLS. WATERMELONS, BEANS PEAS PEAS, SEEDLESS, Grapefruit each 1¢, ONIONS 4 lbs. 15¢, POTATOES 8 lbs. 25¢, TOMATOES 2 lbs. 11¢.

NOTICE OF MASTER'S SALE

Notice is hereby given that under and in pursuance of the provisions of the Florida Code of Commerce and Sales, made and entered on the 4th day of March, 1925...

ANGEL FOOD CAKE

1. Angel Food Cake. cups sugar; 1-4 t. salt; 1 t. cream of tartar; 1 cup egg whites; 3-4 t. vanilla; 4-4 t. almond extract.

GOLD CAKE

1-2 cup brown sugar; 1 cup milk; 1-2 cup flour; 1 teaspoon vanilla; 2 cups milk; 1-4 t. salt; 2 t. baking powder.

PLAIN CAKE

2 cups flour; 2 t. baking powder.

SOMETHING TO REMEMBER. Uniformity. The thing that malt users like most about Blue Ribbon is its ever uniform goodness. That's why it outsells any other brand by many millions of cans every year.

SEMINOLE SAUSAGE SHOP. PHONE 58-W, 303 SANFORD AVE. PHONE 58-W. HENS lb. 18¢, BACON lb. 15¢, ROAST lb. 12 1/2¢, STEAK lb. 19¢, Sausage lb. 15¢, BACON lb. 12¢.

J. J. Cates, former business man and owner of the Cates Block, who is now a West Side farmer said: "You can make it just as strong as you want to, I am absolutely for this bill. I think it is the finest thing that's ever been proposed for the citizens of Sanford, and unless something better is offered, it should be passed."

W. H. LONG. LONG'S MEAT IS A TREAT TO EAT. 221 E. First Street Opposite Postoffice. HENS VEAL FRYERS LAMB, STEW BEEF lb. 6¢, SHOULDER lb. 10¢, MEAT lb. 10¢, BEEF lb. 10¢ 13¢, Steaks 15¢ 17¢ 20¢, CHOPS lb. 12 1/2¢.

The judge had set yesterday as the date for hearing on the first of several cases brought by mortgage holders to test the validity of new laws pertaining to mortgage foreclosure sales.

W. H. LONG. LONG'S MEAT IS A TREAT TO EAT. 221 E. First Street Opposite Postoffice. WHITE BACON lb. 7¢, LEG O'LAMB lb. 19¢, SPARE RIBS 25¢, BAKED HAM lb. 29¢.

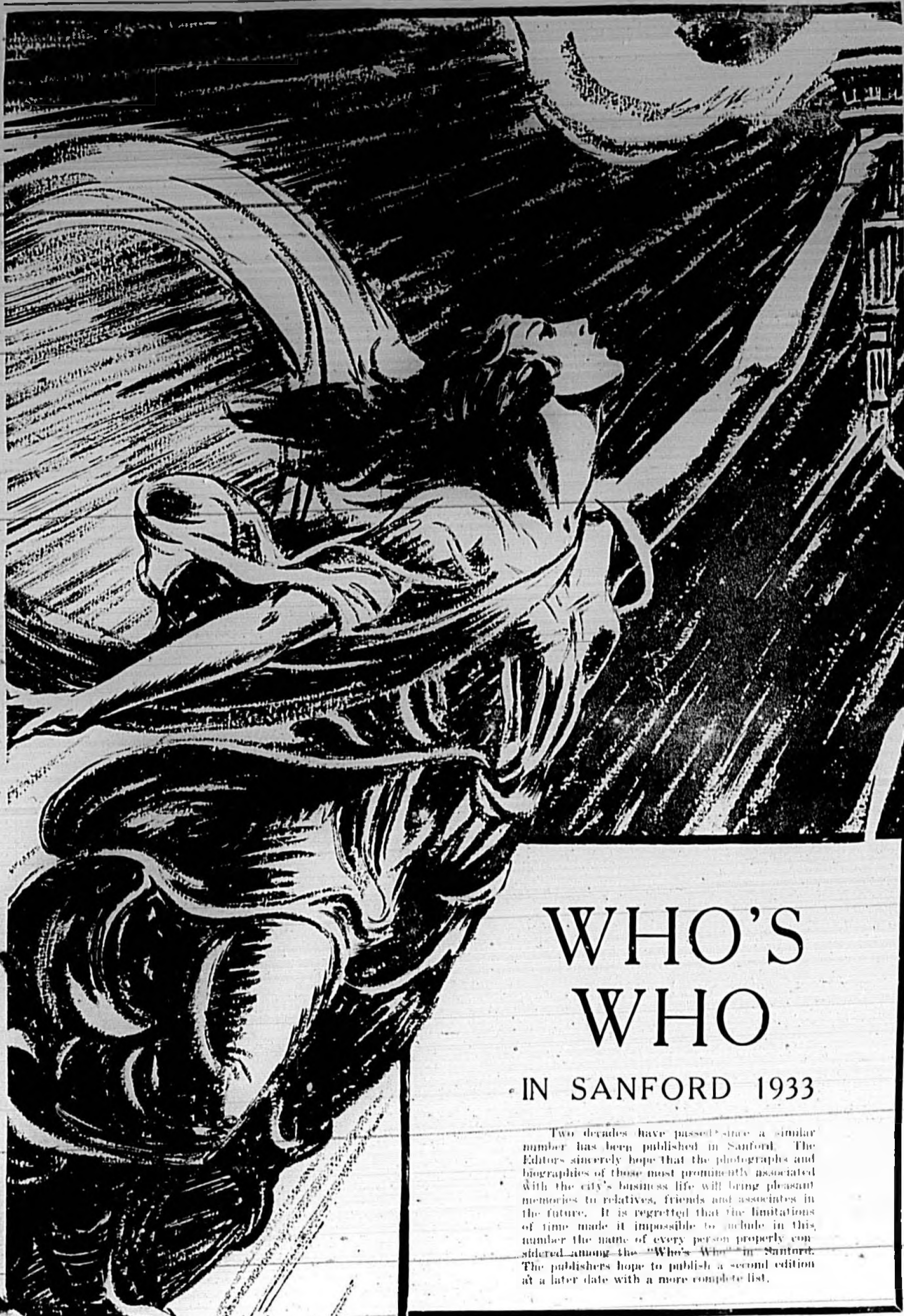
PIGGY WIGGLY. SANFORD'S LEADING FOOD STORES. FRIDAY AND SATURDAY SPECIALS. COFFEE 26¢, RICE 5 lbs. 13¢, SOAP 3 bars 20¢, MACARONI 19¢, MEAT 3 cans 10¢, PIMENTOS 15¢, COOKIES pkg. 15¢, TISSUE 3 rolls 10¢, ARGO PEAS 27¢, FLOUR 24 lbs. 53¢, PICKLES 15¢, LEMONS doz. 17¢, ONIONS 3 lbs. 14¢, CHEESE lb. 17¢, MEAT DEPARTMENT SPECIALS. Assuring You Best Quality At Lowest Prices. 222 EAST FIRST ST. 118 MAGNOLIA AVE.

The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

SANFORD, FLORIDA, SATURDAY, APRIL 29, 1933

NUMBER 1-2



WHO'S WHO

IN SANFORD 1933

Two decades have passed since a similar number has been published in Sanford. The Editors sincerely hope that the photographs and biographies of those most prominently associated with the city's business life will bring pleasant memories to relatives, friends and associates in the future. It is regretted that the limitations of time made it impossible to include in this number the name of every person properly considered among the "Who's Who" in Sanford. The publishers hope to publish a second edition at a later date with a more complete list.

HERALD PRINTING COMPANY

MEN MUST MEET MODERNObstacles Wisely!!

As men and motors begin to accelerate toward "full load", as forge fires brighten and rivers become filled with puffing steamships, one is convinced that a term of economic re-adjustment is ended and that a new era of commercial expansion gathers momentum.

The farming industry, for instance, is no exception to the general trend toward progressiveness. With the complex farming machinery necessary in modern agriculture, the expense of upkeep and the considerable sums involved in marketing, the modern farmer must be among the best of business men.

The St. Johns River Line Company has realized long before now that Sanford and Seminole County farmers must ship the most economical way in order that their crops may bring enough to meet expenditures. This company is doing its part in aiding the struggling farmer of the world's richest celery section. Then, too, Sanford and Central Florida merchants have found that it costs less to have their merchandise shipped by water to this point.

St. Johns River Line Co.

Jacksonville-Sanford

Karl Lehmann



—Photo by Wisboldt

Since coming to Sanford in October, 1931, to assume the secretary's position of the Seminole County Chamber of Commerce, Karl Lehmann, well-known Central Florida man and organizer, has been actively associated with numerous movements designed for the advancement of progress in this city and County and today he is considered one of the leading Chamber of Commerce secretaries in Florida.

Mr. Lehmann was born Oct. 5, 1897 in Oconomowoc, Wis., and received his education in Wisconsin and New Mexico where he spent most of his early life. He is a son of G. G. Lehmann and Mrs. Hulda J. Lehmann who have made their home in New Mexico for a number of years. After coming to Florida he received an honorary LL. D. degree at Rollins College, Winter Park.

He has been national secretary of the Christian Endeavor, vice president of the Montverde School, and for a number of years was secretary of the Orange County Chamber of Commerce and is held largely responsible for the development and progress of that body.

He is a member of the Masonic Lodge and holds an honorary membership in the Sanford Rotary, Kiwanis and Lion Clubs.

He is married to the former Miss Helen A. Shaffer; resides at their home, 108 W. Sixth Street; and attends the First Presbyterian Church.

Mr. Lehmann has had wide experience in practically every form of publicity and is well qualified for the office he is now holding.

H. H. Coleman



—Photo by Wisboldt

For the past seven years H. H. Coleman, local manager of The Florida Power and Light Company, has been an employee of that concern and on Dec. 1 came to Sanford as the successor to Clyde A. Byrd who was transferred to the Daytona Beach division of that company.

Mr. Coleman is a member of

Located very conveniently on the Dixie Highway (Jacksonville to Tampa branch) and on the main line of the Atlantic Coast Line Railroad, in the southern end of Seminole County and some twelve miles from Sanford, the county seat, lies the town of Altamonte Springs, one of those delightful places in which one is always tempted to linger.

the Masonic Order, the Elks, Rotary, Chamber of Commerce and attends the Holy Cross Episcopal Church. Since coming to Sanford he has established his home at 481 Mellonville Avenue, where he resides with his wife, the former Miss Irene Thayer.

He was born in Lykens, Pa., and completed both his grade and high school education in that city but later became a student in an electrical school at Washington, D. C.

His parents, H. L. Coleman and Mrs. Mattie Coleman, were residents of Pennsylvania nearly all of their lives.

J. G. Michael



—Photo by Wisboldt

Having spent most of his life in one or more branches of the wholesale produce business, J. G. Michael, a resident of this city since 1919, is considered one of the best informed and most experienced men now associated with that line of business in Sanford. Recently he took over the management of Sanford's only open air curb market now operating under the name of the Manhattan Market at Second Street and Palmetto Avenue.

Mr. Michael is a native of Ft. Pierce but at an early age moved to Oakland where he attended both the grade and high schools. Later he became a student in the Columbia College in Lake City.

At present he resides at his home with his wife, who before her marriage was Miss Gabe Stewart, and children, James Calvin and Mary Gray. His family attends the First Presbyterian Church.

Mr. Michael's parents, J. C. Michael and Mrs. Margaret Gray Michael lived in Orlando for a number of years.

When not engaged with his work connected with his produce business, Mr. Michael spends his time mostly reading but for outdoor recreation chooses golf. His hobby is collecting old coins.

Leonard McLucas



—Photo by Wisboldt

Leonard McLucas is the young and capable director of athletics at Seminole High School where since 1930 he has had remarkable success in moulding the lives and characters of hundreds of admiring boys.

A native of Lakeland, Mr. McLucas came to Sanford in 1903. During his grade school days there were few athletic events that did not find him among the winners, despite his small stature. Not until he entered Sanford High School in 1918 did he begin to draw an amazing source of energy that brought him honors which no pupil of any Sanford school has ever even approached.

Mr. McLucas, whose deeds on the football, baseball, track, swimming, and basketball teams of 1918-1923 read like fiction, is the only local student to win five major sports letters in one

Sanford was founded about 1871 by General Henry S. Sanford, minister to Belgium under General Grant's administration. It was originally known as the Valdes Grant, when Florida was under Spanish dominion. The city became incorporated in 1877. The Sanford House, the first tourist hotel in Central Florida, was built in 1875 and was one of the most modern of that period. The railroad south from Sanford was begun in 1880 and General Ulysses S. Grant, then president of the United States, turned the first shovel of earth on this project.

Good roads radiating from Sanford, together with its favorable location and cheaper freight rates, form the combination of inducements which Sanford offers to wholesalers, jobbers and distributors for locating here.

Sanford has adopted all modern methods and provided all sanitary precautions for the protection of the health of its citizenry and visitors.

year. During his last three years in high school, he won 15 letters. Following his graduation from Sanford High School, he attended schools in North Carolina, but he returned to Florida, and, with the help of a local group which became interested in his ambitions, he entered the University of Florida in 1924 to graduate, after four busy years devoted to thorough study in both academic as well as sports subjects, with an A. B. degree.

During his four years in college, he won six letters, in football, basketball, baseball, and swimming. He was considered one of Coach Charles Bachman's most apt pupils of the game of football, and his success with local teams bears out Coach Bachman's statement that "Leonard was one of my best students."

Mr. McLucas is a member of Sigma Phi Epsilon fraternity. He attends the Presbyterian Church, and resides at 2426 Sanford Avenue with his stepfather and mother, Mr. and Mrs. C. F. Reese.

Mrs. Helen Moye



—Photo by Wisboldt

Operating what is considered Sanford's oldest established and one of the foremost beauty shops, now known as P. Paul's Beauty Shoppe, Mrs. Helen Moye, who graduated from the local high school in 1927, is thoroughly experienced in her work and frequently attends schools so that she might keep in pace with the latest inventions and improvements concerning her chosen vocation.

Mrs. Moye was born June 17, 1904 in Atlanta, Ga., and attended both the grade and high schools of Decatur, a suburb of the Georgia capital. In September 1926 she moved to Sanford with her parents, Mr. and Mrs. J. M. Wilson who now reside at 609 Magnolia Avenue, and in the spring of 1927 she completed her high school studies at Seminole High School.

Mrs. Moye is married to Morris Moye and they reside at their home, 714 Oak Avenue, and attend the First Baptist Church of Sanford. She is a member of the Fireman's Auxiliary.

Her favorite recreation is swimming but during her leisure hours enjoys attending the movies or painting portraits and scenes. Her hobbies are fancy novelties and her interest in her work.

children; Robert, Lena Belle and L. P. Jr. His parents, L. H. Hagan and Mrs. Laura Ann Woodson Hagan were residents of Bullock county, Ga., where the Sanford man was born.

When Seminole County was formed Mr. Hagan was appointed County Commissioner and was re-elected to that office for five consecutive terms. In 1926 he was elected to the state legislature as the Seminole County representative and continued to serve for three terms. He was serving on the city council at the time when the new commission-form of government was formed.

L. P. Hagan, Sr.



—Photo by Wisboldt

During his boyhood, L. P. Hagan, Sr., naval stores operator and resident of Sanford since 1907 was engaged mostly in the farming business but in 1901 entered the turpentine business as manager of a plant located in Lake county.

After remaining in that position for the ensuing six years Mr. Hagan moved to Sanford and opened a turpentine plant of his own near Markham and has continued to manage that concern to the present.

He is a member of the Masonic Lodge, the Elks, Kiwanis, Seminole County Chamber of Commerce and has been president of the board of trustees for the Methodist Church Orphanage at Bensen Springs for the past six years.

Mr. Hagan resides at his home, 1702 Park Avenue with his wife, the former Miss Bertha Hart, and



An Excellent Golf Course is Owned by the City of Sanford

George McRory



—Photo by Wieboldt

Entering politics for the first time in 1926 by his election to the State Democratic Committee...

Mr. McRory, who was born in Monticello, came to this city in 1922 and today resides with his family at 1114 Magnolia...

The former legislator is a member of the Masonic lodges, Elks, Shriners, the Seminole County Chamber of Commerce...

Mr. McRory, as a boy, attended the grade schools of his home city, Monticello, and later the high school of that place...

He likes football better than any other sport but is also interested in aviation and military activities...

Fred T. Williams



Stationed in Georgia with a company of United States soldiers during the Spanish-American War, Fred T. Williams, a native of Michigan...

In 1890 his enlistment in the army expired and he returned to his home, Potosky, Mich. and after nine years attending the Michigan State College...

Mr. Williams has served as county and city engineer; has been a member of the county school board for 13 years; and

was one of the members of the original city planning board while today he holds the office of chairman of the school board...

Mr. Williams resides with his family at 320 Oak Avenue. He is married to the former Miss Elizabeth Hastings...

Linton E. Allen



—Photo by Wieboldt

Coming to Sanford in January, 1928 to take over the presidency of the newly formed Sanford Atlantic National Bank, Linton E. Allen...

Mr. Allen saw action in the front line trenches of France during the World War, when he was a lieutenant of a company of American troops...

The local bank president is married to the former Miss Helen Ives, of Orlando, has a daughter, Helen Elizabeth...

Mr. Allen is a native of Chipley, Ga., and attended the public schools of that city. Later he attended the University of Georgia...

His favorite sport and recreation is hunting.

Otto Caldwell



As the Sanford representative and agent of the St. Johns River Line Company, Otto Caldwell, who has been connected with the transportation business since 1929...

Mr. Caldwell was born Oct. 1,

Sidney J. Nix



—Photo by Wieboldt

Serving consistently and with dependability as secretary of the local Kiwanis Club for a half dozen years, Sidney J. Nix, local attorney, recognized by members of that organization...

Mr. Nix came to Sanford in 1925 to establish law offices and since taking up his residence in this city he has become actively associated with both the Elks and Masonic lodges...

He was born in Jackson county, Ga. but attended grade and high schools in Commerce, Ga., afterwards he studied law at the University of Georgia...

Mr. Nix is married to the former Miss Lottie Appleby. They have four children: Mildred, Charlotte, Sidney, Jr. and Carol Jean...

Lewis A. Tate



—Photo by Wieboldt

Although a candidate for constable in two previous elections, Lewis A. Tate, local railroad conductor...

1900 in Indiana attended grade schools in a small town of Kentucky, graduated from high school in Kolo, Ill., and was connected with the garage business in Peoria, Ill., until 1920.

His parents, Marj Caldwell and Mrs. Ella Caldwell are living in Portland, Ore., at the present time. Mr. Caldwell's wife is the former Miss Nell J. Sullivan...

His duties as agent for the St. Johns River Line Company require him to travel considerably throughout the territory which ships through the Sanford point. He says that he likes Sanford very much and hopes he will be able to live here for many years.

ductor, first attracted unusual attention in last year's elections when he went into a second primary with Sheriff J. P. McClary and proved to be a dangerous opponent.

Born in Osteen, Mr. Tate has lived in this section of the state all of his life and came to Sanford in 1913. He has continued to make his home here since, working for the Sanford Fire Department, farming, and serving as an employee of the Atlantic Coast Line Railroad as a conductor...

He is a member of the Sanford Elks Lodge, the Lions Club, and attends the Christian Church. His residence is at 109 N. Mangrove Avenue.

Mr. Tate spent his early life in Osteen, attending the public grade schools of that town, later he continued his studies through correspondence schools. His father, David L. Tate, married Miss Mattie Wells of Lawrence, Miss., but both made their home in Osteen for many years.

His connections with the railroad brotherhood have caused Mr. Tate to travel in many states. His favorite sport is fishing.

Alex R. Johnson



—Photo by Wieboldt

Since 1928 Alex R. Johnson has been director of the Seminole High School Agriculture Department and through his activities in the Florida Vocational Association, Florida Agricultural Teachers' Association, American Vocational Association and the Future Farmers of Florida organization...

Mr. Johnson is a native of Washington, D. C., and came to Sanford from Winter Haven to assume the duties of the agriculture classes here. Before coming teaching as his vocation he was a fruit grower for a number of years.

As a boy he attended the grade schools of Washington, D. C. Later he moved to Florida and continued his studies in the state university, graduating with two degrees: B. S. in agriculture and M. A. in education.

Mr. Johnson attends the Christian Church. With his wife, Mrs. Elsie M. Johnson, and two children, Ralph and Patricia, he resides at Holly and Pinehurst Streets. His parents, T. A. B. Johnson and Mrs. Edith Anne Johnson, lived in Lutz for several years.

The local agriculture teacher has served two years in the regular United States army, and one year in the American Expeditionary Forces. In 1929 he was selected as the Master Teacher of Florida.

Sanford is located in the solid central section of Florida, on Lake Monroe, which is the head of navigation on the St. Johns River. It is 198 miles from Jacksonville, by water, and midway between Jacksonville and Tampa on the trunk line of the Atlantic Coast Line Railroad, approximately 125 miles from each of these points.

Sanford is the railroad center for central Florida. It is the connecting point for Lakeland, Orlando, Mount Dora, Eustis, Leesburg and other communities on branch lines which terminate at Sanford.

H. M. Papworth



—Photo by Wieboldt

In 1884, H. M. Papworth, who is now president of the Seminole County Chamber of Commerce, came to Sanford from England; entered the building material business; organized the first military unit south of Jacksonville, then known as the Gate City Rifle Company; managed the Sanford baseball team and served as volunteer chief of the local fire department for a period of 11 years.

Immediately following the big freeze of 1897 he left Sanford to take up his residence in New York City, and remained there until six years ago when he returned to make his permanent residence here.

Mr. Papworth was born in Cambridge, England, and in his early youth attended school in Gillingham, England. He lived with his parents, William Thomas Papworth and Mary Milton Cooper Papworth, in the city of his birth until 1897 when he enlisted in the British army. For the next six years he saw active service in South Africa and shortly after his return to England he sailed for America. Landing in New York he immediately made his way by boat to Sanford, where friends of his family were then living.

He was at one time grand chancellor of the State of Florida Knights of Pythias and was a member of the state farmers' association for nearly 10 years. At present he resides with his wife, Mrs. Juna Robinson Papworth, at their home, 318 Park Avenue. Mrs. Papworth is the daughter of the late M. F. Robinson of this city.

Mr. Papworth is particularly interested in baseball and has taken an active part in promoting that game in this city, but for his own recreation he chooses golf.

Land that is level without wet places in the sixth and last reclamation, which follows those previously described making possible the installation of a tilling system for sub-irrigation, sub-aeration, and sub-drainage so necessary in the production of celery.

One of Florida's most important agricultural areas is the famous celery delta located in Seminole County. It has achieved this distinction, necessary in the production of a peculiar but important vegetable necessary in the production of celery which is grown during the winter season and under conditions probably not found in any other state in the Union.

Experts from the Department of Agriculture at Washington, who have investigated the Sanford system of sub-irrigation, have pronounced it to be the best method which has ever been devised or brought to the attention of the department in applying moisture to plant growth, practically every acre under celery cultivation in the district is tilled.

The total gross annual revenue from agriculture and horticulture products in Seminole County is approximately \$10,000,000.

Sanford is one of the principal terminals of the Orange Belt Auto Line. This company operates bus lines to all east coast and central Florida points.

The largest initial king plant in the country is located at Sanford.

J. P. Hall



—Photo by Wisboldt

Since attaining the age of manhood, J. P. Hall, Sanford resident for the past 18 years and present postmaster, has been connected with various types and lines of businesses including the railroad, naval stores and telegraph company.

In 1905 he became cashier for the Seaboard Railroad office in Fernandina and held that position until 1907 when he was appointed custodian of the American Naval Stores Company yards in that place.

In 1911 he became superintendent of the Western Union Company in Jacksonville, where he resided until 1914 when he was transferred to Sanford, Fla., to take over the management of that company's local office, with which he continued to be connected until his appointment to the office of local postmaster in 1924.

Since 1924 Mr. Hall has been appointed for successive terms and is now serving his third. He resides at 1541 Palmetto with his wife, the former Miss Gladys Starlin and children, Gordon and Lucille. Mr. Hall's parents, Thomas A. Hall and Mrs. Mary Alice McCobb Hall, have lived in Florida most of their lives.

The postmaster was born in Madison and attained most of his education in a private school during his youth. He is fond of horseracing and fishing, but his chief hobby is engaging in conversations concerning current topics.

Mr. Hall is very proud of a niece, Miss Ruth Hall, of Hollywood, Calif., who for the past several years has appeared in screen productions including Eddie Cantor's recent release entitled "The Kid from Spain" in which Miss Hall played the romantic lead.

Mayor V. A. Speer



—Photo by Wisboldt

As both mayor and a City Commissioner of Sanford, Mayor Vivian A. Speer, local business man, has played a prominent part in the City's administration during the past several years when leadership and business ability were paramount.

Mayor Speer has been associated in business with his father, George Speer, since he received his discharge from the naval air service in 1919 as a first class aviation mechanic. Today the mayor and his father are operating a local clothing store known as Speer and Sons. His mother's

name before her marriage was Miss Mary Edith Hohms, of New York.

More recently Mr. Speer has learned to pilot a plane and at present owns one and flies frequently. He was born in this city and received both his grade and high school education here but later attended the Pan-American Business College.

He is married to the former Miss Daisy Betts; has a son, George Andrew, 9, and resides at 411 Park Avenue. Mayor Speer is a member of the American Legion, the Sanford Kiwanis Club and attends the Holy Cross Episcopal Church.

His political career began in 1922 when he was elected to the City Commission and shortly afterwards was chosen to be mayor for one year. At present Mr. Speer is serving in his third term on the Commission and at the January election was elected for a second time to the highest office in the City.

Mr. Speer attends football games regularly each season but for his own recreation when not busy with either his official duties or in his business he enjoys hunting and fishing.

R. F. Cooper



—Photo by Wisboldt

R. F. Cooper, young Sanford man who divides his time between teaching biology at Seminole High School and farming, is a North Carolinian who today says that he would rather live in Sanford than anywhere else because it has tremendous possibilities that soon will be turned to the advantage of each of its residents.

Raised on a farm in eastern North Carolina, at Salomburg, to be exact, Mr. Cooper remembers that section as a land where people worked hard "from sunup to sundown", a land where he assumed a share of life's responsibilities at the age of 12 years when his father died to leave him as the only boy in a family of five persons.

Mr. Cooper worked his way through grade schools at Salomburg, through Mars High School in North Carolina, and finally through the University of Florida from which he was graduated with a B. S. A. E. degree.

He came to Sanford in August 1922, and taught vocational agriculture in Seminole High School from that year through 1928. He is proud of the fact that he helped to get football well established locally, and that he assisted in the coaching of one of the school's football teams.

From 1928 through 1932 he was actively engaged as a farmer, and during the past year he has taught biology at Seminole High School as well as found time to operate his farm.

Mr. Cooper takes an active part in First Baptist Church work here, and has been superintendent of the Intermediate Department of the church since 1922.

During 1925 he did some research work at Cornell University in New York state, and his trip to that section, including Buffalo, Niagara Falls, and the adjacent Canadian territory comprises the extent of his travels.

Mr. Cooper resides at 610 Palmetto Avenue with his wife, the former Miss Gladys Boyce, two sons, James Henry and Charles Floyd, and his mother, Mrs. Annie I. Cooper.

G. A. Speer, Jr.



—Photo by Wisboldt

Probably the youngest practicing attorney in Sanford is George Algernon Speer, Jr., member of a pioneer family who was admitted to the Bar only recently and is located in offices at 111 Magnolia Avenue.

Born and reared in Sanford, Mr. Speer is counted as one of its most popular young men. The son of a man who is considered an ardent hunter of game and fish, Mr. Speer grew up in an atmosphere which he has decided to perpetuate for he is enthusiastic over the pleasure and recreation that come from a successful day's frage in nearby and adjacent streams.

He was educated in the primary and grammar schools and is a graduate of Seminole High School. For four years he attended Washington and Lee University in Virginia where he was a popular student as well as outstanding athlete in track and field sports.

He is a member of Pi Kappa Alpha, Phi Delta Phi, and Omicron Kappa Delta honorary and social fraternities, attends the Episcopal Church and resides with his parents at 700 Park Avenue.

R. A. Newman



—Photo by Wisboldt

Besides managing one of Sanford's oldest established stores, The Hill Hardware Company, since coming to this city 20 years ago, R. A. Newman, former City Commissioner, served on the old city council and was occupying his seat at the time when the commission form of government was formed and he was also holding the county treasurer's job when that office was discontinued.

In 1928 Mr. Newman was again elected to the city's governing board and he was one of the five men to be members of the five-commissioner form of government when first organized in 1923. At present he is also a director of the Sanford Atlantic National Bank.

Mr. Newman was born in Tennessee but in his early youth moved to Orlando with his parents and attended the schools of that city. Later he studied at Rollins College and at the Masey Business College.

He is a member of the Masonic Lodge, a Shriner and a member of the Seminole County Chamber of Commerce while he attends the Holy Cross Episcopal Church. With his family he resides at their

home in Rose Court; is married to the former Miss Ada Hill and has two children: Mrs. Olive Adams and Robert.

Mr. Newman's father, the late T. M. Newman, and Mrs. Olive Thompson Newman of Virginia, made Orlando their home for many years.

W. A. Patrick



—Photo by Wisboldt

On Mar. 10, 1927, W. A. Patrick, president of the Seminole Fire Shop on West First, came to Sanford and established a fire repair business that was destined to grow so rapidly that by 1932 had become recognized as one of the leading and most progressive of its kind in the city's history.

Since coming to Sanford, Mr. Patrick has assumed the county-wide agency for all Firestone products and more recently has taken over the distribution for Crosby products.

Mr. Patrick was born in Evansville, Ind., and achieved both his grade and high school education in that city but at the age of 17 moved to Florida and has since lived in this state. Before coming to this city he managed an orange grove near Winter Garden for five years.

He resides at 1513 Palmetto Avenue with his wife, who, before her marriage, was Miss Agnes Bartlett. His father, H. E. Patrick, and mother, Mrs. Lena Arns Patrick, were long-time residents of his birthplace in Indiana.

Mr. Patrick is a Mason, a mem-

B. L. Perkins



—Photo by Wisboldt

Since coming to Sanford in 1907, B. L. Perkins, local clothing store owner, has been connected with his present line of business almost continuously and today he manages a store bearing his name that has become recognized by men of this city as one of the leading shops of its kind in Sanford.

Before taking up his residence here Mr. Perkins was a farmer, worked for a bank and was employed with a railroad construction company in Tennessee for several years. He is a member of the Sanford Elks Lodge and attends the Holy Cross Episcopal Church.

With his family he resides at 801 Magnolia Avenue. He is married to the former Miss Lela Lester, and has three children: B. L. Jr., 16; Lou, 11; and Martha, 7. Mr. Perkins' parents, L. O. Perkins and Mrs. Margaret Lena Perkins, are natives of Virginia and lived for a number of years in Carysbrook where Mr. Perkins was born.

During his boyhood Mr. Perkins lived in Carysbrook, and Jonesboro, Tenn., but later attended the Fork Union Military Academy of Virginia.

Those sections of Florida specializing in the cultivation of potatoes use very little tile drainage.

Member of the Elks Lodge and attends the Christian Church. His principal recreation is flying airplanes.

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D. K. McNab



—Photo by Wisboldt

Since coming to this city in 1924 D. K. McNab has been an employee of the Hill Lumber Company, desk sergeant of the local police force for four years, a building material salesman and for the past several years has been manager of the Seminole County Credit Association, with offices in the Western Union building on Park Avenue.

Mr. McNab was born in Olar, S. C., but spent his early life in Douglas, Ga. He attended school in both Richmond, Va., and in Augusta, Ga., but later became a student in the Georgia Normal College and business institute, in Douglas.

He is married to the former Miss Lucille Echols, of this city, and they have three children: Richard Kirk, 1 1/2 years old, and Barbara and David, twins. The family resides at their home, 515 Magnolia Avenue.

Besides being a member of the local Masonic Lodge Mr. McNab has served for several years as a deacon of the First Baptist Church and at present is superintendent of the Junior and Adult Sunday School group of that church.

His hobby is his interest in boy scout work and at present is scout master of a local troop while his favorite recreation is fishing. Mr. McNab's father was David McNab and before her marriage his mother's name was Miss Lucy Hampton.

R. B. Chapman



—Photo by Wisboldt

Although his work as a celery farmer has required most of his time since taking up his residence in this city, Ralph B. Chapman has found time to take leading parts in several branches of Masonry, state organizations, the country club and chamber of commerce.

He is president of the Standard Growers of Sanford, president of the Sanford Country Club, past master of the Sanford Blue Lodge of Masonry; past high priest of the Monroe Chapter; past commander of the Taylor Commandery; district deputy grand master of the fifth masonic district; a member of the executive committee of the Masonic home in St. Petersburg and at the recent Masonic convention in Jacksonville was appointed Grand Senior Deacon of the Florida grand lodge.

Mr. Chapman was born in Muscatine, Kan. and attended the Manhattan Agriculture College, in Manhattan, Kan., before coming to Sanford in 1911. Since then he

has farmed in the Bearhill Avenue section.

At present he resides with his family at their home on East 10th Street. He is married to the former Miss Ethel Mae Moughton, daughter of Mr. and Mrs. James Moughton, of this city, and has two children: Mary, 14, and James, 2.

Mr. Chapman's parents, John E. Chapman and Mrs. Eliza Russell Chapman, made their home in this city for many years.

H. B. Pope



—Photo by Wisboldt

Although actively engaged as a civil engineer in New Jersey, H. B. Pope came to this city last year to enter the automobile service station business and shortly afterwards purchased the two Wight Bros. stations, at 10th and Sanford Avenue and at Second Street and Magnolia.

Besides being president of the H. B. Pope Co., Inc., he is Seminole County agent for distribution of Cities Service Company gas and oil products. He is a member of the Sanford Rotary Club, the American Society of Civil Engineers, American association for the advancement of science, society of Sigma Xi, the Cornell society of civil engineers, and the Presbyterian Church.

Mr. Pope was born July 25, 1893 in Haddonfield, N. J. and was a student in both the grade and high schools of that city. Later he studied at Cornell University. He came to Sanford Feb. 4, 1932 and at present resides with his wife, Mrs. Marguerite H. Pope, at their home, 2101 Sanford Avenue. They have a son, John H. Pope. Mr. Pope's father, Walter Pope, and mother, Mrs. Louise E. Pope, were residents of Haddonfield for many years.

The filling station located on Magnolia Avenue, now operated by Mr. Pope, was the first drive-in service station to be located in Sanford.

F. S. Lamson



—Photo by Wisboldt

Born in Washington, D. C., F. S. Lamson, present city clerk, came to Sanford in the early part of 1925 after having served in the capacity of buyer for a large department store in Cedar Rapids, Iowa and Rock Island, Illinois.

Upon coming to this city Mr. Lamson was first employed by the City as a collector of special assessments and later as an assistant to W. B. Williams, who was at that time Sanford's purchasing agent. The City Clerk is a member of

S. G. Gray



—Photo by Wisboldt

Having gained considerable experience as a practicing accountant in both Pineville, Ky., and Jacksonville, Sydney G. Gray, resident of this city since 1925, is today a member of the firm of accountants, Pentland, Gray and Moore, successors to Hall and Pentland.

Mr. Gray, a native of Sedalia, Mo., in his early life moved to Nashville, Tenn., with his parents, and attended the public schools of that city. In 1914 he began his career as a practicing public accountant in Pineville, Ky., where he resided until 1920 when he moved to Jacksonville. In 1929 the firm of Pentland, Gray and Moore was formed, with Mr. Gray named to lead the company's Sanford offices, now located in the First National Bank building.

He is a member of the Masonic lodge, the Seminole County Chamber of Commerce, the Holy Cross Episcopal Church and is past-president of the Sanford Rotary Club.

Mr. Gray is married to the former Miss Rhoda Dunbar and they have one son, Sydney G. Jr., who now resides with his wife and child in Orlando. Mr. Gray is a son of Joseph P. Gray and Mrs. Gray who, before her marriage was Miss Cora Garth, of Missouri.

Alex Vaughan



—Photo by Wisboldt

Years before the City of Sanford was founded, when only trees stood where the city's business district is now located, Alexander Vaughan, present county tax assessor, lived in this section, and the Sanford Kiwanis Club, and several branches of Masonry, the American Legion, the Elks Lodge and Sigma Phi Epsilon.

He attended both grade and high schools in Washington, D. C., and later became assistant at the George Washington University, where he majored in electrical engineering.

Mr. Lamson's wife's name was Miss Graces Holloway before their marriage. They have a son, Donald, aged, and reside at 2190 Orange Avenue.

His father's name as F. S. Lamson and his mother's name before her marriage was Miss Anna Mather, a direct descendant of Cotton Mather, of New England. Both are now deceased. Their home was in Washington, D. C. Mr. Lamson now serves as a deacon in the First Christian Church. His favorite sport is baseball. As a pastime he plays bridge and his hobby is machinery.

today he holds the distinction of having lived in Seminole County longer than any living person.

Mr. Vaughan's parents were natives of Virginia and moved to what is now known as Ft. Reed years before the Civil War. The present tax assessor was born in 1850 in his family's home on the site, where they chose to settle and develop a farm. His father was A. J. Vaughan, who married Miss Louisa Katherine Lee, a first cousin of General Robert E. Lee. Her father and General Lee's father were brothers.

After attaining the age of manhood Mr. Vaughan assisted his father on their farm near here for a period of nearly 20 years. He was first elected to the office of county tax assessor, a position to which he has been consistently re-elected, and in last year's election he ran without opposition.

Besides being a member of all branches of the Masonic Order, Mr. Vaughan is an Elk, a Moose and an Eagle, a member of the Knights of Pythias, and the Holy Cross Episcopal Church of this city.

For almost half a century Mr. Vaughan has resided with his family at their home on South Park Avenue. Before her marriage Mrs. Vaughan was Mrs. Eliza Doudney, who also lived in Sanford for many years.

Before marrying a second time Mr. Vaughan was the father of seven children: Mrs. W. W. Lee, Sanford; Augustus Vaughan, deceased; Alex Vaughan, Canada; Arthur J. Vaughan, Miami; Mrs. M. Y. Bledsoe, Sanford; and Mrs. Mary Jane Downing, of Miami.

Chuluota. In the southeastern part of Seminole County, on the Florida East Coast Railway, and the paved road leading to the lower East Coast country and connecting with Sanford and the West Coast, is one of the active sections of the county. Offering so much to the grower of citrus fruits and winter vegetables and general farming crops this beautiful little settlement is also the delight of the tourist who favors fishing and hunting and the great outdoors.

For many years Seminole County has planted large acreages of lettuce, mostly Big Boston, and has shipped hundreds of cars annually.

Outstanding among the Florida fine golf courses in Florida is the Sanford Country Club course.

Mrs. J. T. Griffin



—Photo by Wisboldt

During the past several decades England has contributed generously in furnishing talent for the American stage and screen and today Sanford residents are pleased that Mrs. J. T. Griffin, owner and manager of the Calery City Tea room and a representative of both England and the stage, has chosen this city to make her home.

She came here July 1, 1931 and more recently purchased the Calery Club, an attractive little cafe located on the lake shore.

Mrs. Griffin was born in Woking, Surrey, England and came to the United States at the age of 17 after first visiting in Canada. Since making her home in this country she has traveled in practically every state of the Union for various theatrical circuits and for several years appeared in motion pictures. In 1927 she came to Florida and made her home in Miami where she remained until moving to this city. Her husband, J. T. Griffin, and son, Albert Newton, also live in Sanford.

Mrs. Griffin is a daughter of George White and Mrs. Elizabeth Mitchell White, of England. She likes to watch baseball games but would rather go fishing. Her favorite pastimes are reading and playing bridge while interior decorating and raising fine dogs are her hobbies.

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D. K. McNab, Mgr.

Howard Overlin



—Photo by Wieboldt

Coming to Sanford in 1920 as the new manager for the Sanford, Oviedo and Geneva division of the Southern Bell Telephone Company, Howard Overlin, president of the Sanford Kiwanis Club, has contributed to the growth of that company and today is contributing to the growth of the firm's facilities in this section.

Besides heading the Kiwanis Club, Mr. Overlin is secretary of the Sanford Elks Club, president of the Seminole County safety council and a member of the County Chamber of Commerce and First Christian Church.

He was born in Evansville, Ind., and attended the public schools of that city. In 1911 he began his career in the telephone business by obtaining a position with the Indiana Bell Telephone Company and remained on that particular job until 1914 when he was transferred to the Illinois Bell Telephone Company.

In 1918 he came to Jacksonville to take charge of the Southern Bell Telephone Company's lines in Camp Johnson during the World War. He remained at the army camp until early in 1920 when he was transferred to Sanford.

At present Mr. Overlin resides with his wife, Mrs. Maude Groves Overlin, at their home 113 W. 10th Street. His father, L. Overlin, and mother, Mrs. Alice Cornell Overlin, were residents for many years in Evansville.

The Sanford telephone manager is particularly interested in his work but finds time for club activities and to indulge in his favorite recreations, hunting and fishing.

A. Wieboldt



—Photo by Wieboldt

Born in Altinbrach, Germany but a resident of the United States since 1899, A. Wieboldt, who owns and operates a photography studio bearing his name, has had over 32 years experience in this line of business and today is considered one of the best and most dependable photographers in Sanford.

Mr. Wieboldt came directly to New York City after leaving his home but remained in that place only 24 hours when he left for Savannah, Ga. Since taking up his residence in this country he has lived in a number of cities, including Fernandina, Effingham, Ill., Orlong, Ill., Lehigh, Iowa, Ft. Myers, Washington, D. C., Ft. Meade, Leesburg, LaGrange Ga., and Chicago at several different intervals.

He came to Sanford in January,

1928 and has since operated a photography shop, now located in the McLander Arcade. He lives with his family at their home, 815 Laurel Avenue, is married to the former Miss Marie C. Meyer and has three children: Wilhelmina, William, and Lydia. With his family he attends the Full Gospel Tabernacle.

When very young Mr. Wieboldt attended the lower grade schools in England but only remained in that country for two years when he returned to Germany with his parents and continued his studies. Since coming to the United States he has studied in the Illinois College of Photography.

Mr. Wieboldt made over 95 percent of the pictures appearing in this issue.

E. D. Price



—Photo by Wieboldt

When the Atlantic and Pacific Tea Company opened a store seven years ago at Edgewater, a suburb of Sanford, E. D. Price was appointed manager and from that time until the present he has continued to hold that position.

Mr. Price has made his permanent home in Sanford at 2520 South Sanford Avenue and resides there with his wife, who before her marriage was Miss Vela Howland. He is a member of the Seminole County Chamber of Commerce and attends the First Baptist Church.

He was born in Wrightsville, Ga., and attended grade and high schools and the Worthey College of that city. Until a short time before coming to Sanford he was a farmer in Georgia, near the place of his birth where his parents, Mr. and Mrs. S. P. Price, lived the greater part of their lives. His mother's name before her marriage was Miss Artemisia Lindsay.

Mr. Price joined the United States Army but the Armistice was signed several months afterwards and he received an honorable discharge. He is a baseball fan and when not engaged in his work of managing a grocery store is fond of fishing.

Vance E. Douglass



—Photo by Wieboldt

Following in the footsteps of his father, E. Douglass, pioneer resident of Sanford, Vance E. Douglass became clerk of the Seminole County Circuit Court in 1925 and has been re-elected to that position each succeeding term since.

Before taking over the clerk's

C. E. McKee



—Photo by Wieboldt

Perhaps the most interesting and exciting period of C. E. McKee's life was during a period between early 1917 and July 1919 when as a sailor in the United States Navy, he made 14 trips across the Atlantic in European transports carrying cargo for the troops.

Afterwards he found employment with the Grace Steamship Lines and made two trips to ports in South America and when he finished his sea career ranked as a chief machinist.

Before entering the Navy, Mr. McKee lived in Macon, Ga., and followed the machinist trade. He was born in Anniston, Ala., and finished both the grade and high schools of that city. In 1921 he moved to Sanford and for several years operated the Palmetti Lunch Room on Palmetto Avenue but later bought the controlling interest in the local Ne-Hi Bottling Company and has continued to operate that plant since.

He lives with his family at their home 1517 Magnolia Avenue, and is married to the former Miss Lilybel Davis. They have a son, Clarence Edward, 6, and attend the First Baptist Church.

Mr. McKee is a Mason, Shriner, and Modern Woodman. His parents, J. Y. McKee and Mrs. Mattie Ella Holden McKee lived in Anniston Ala. for many years.

Judge Sharon



—Photo by Wieboldt

Before filling the office of Seminole County Judge, James G. Sharon, a Sanford resident since April 1921, was connected with various lines of business and

office. Mr. Douglass gained invaluable experience for his present position by serving for more than 10 years as deputy clerk.

He was born in Chuluog but attended both the grade and high schools in Orlando, where he lived until shortly before entering the clerk's office in this city. He is a member of the local Elks Lodge, Masonic Lodges, and the Old Fellows and attends the First Methodist Church.

He is married to the former Miss Mary Walker and has three children: Olive Helen, Herbert Lee and Joe Walker. The family resides at their home, 2044 Hibiscus Drive in Rose Court.

The clerk's mother, Mrs. Mary A. Douglass also lived in Sanford for a number of years. Mr. Douglass is fond of all sports but takes more interest in hunting while his hobby is raising fine dogs.

offices including a period between 1907 and 1911 when he was in the mercantile business with his brother at Quincy.

After successful operation in business through the years which occurred during that time he secured employment in the office of the state comptroller and remained there for the ensuing four years when he moved to Atlanta to accept a position with the Federal Reserve Bank.

During this time Judge Sharon had been studying law at night and after living in Atlanta one year he successfully passed the bar examinations and has been practicing since.

He is a Spanish-American War veteran, and a member of the Sanford Kiwanis Club, Elks Club, Woodmen of the World, Knights of Pythias, and the national headquarters of the First Baptist Church.

The Judge resides at his home, 117 West 10th Street with his wife, the former Miss Lois Annen Smith, and children, James, J. Chandler, Alex and Jane. His parents, H. F. Sharon and Mrs. Ellen Gilson Sharon, have been residents of Quincy for years.

Judge Sharon is a regular football fan but spends his leisure hours reading.

Wurt W. Warner



—Photo by Wieboldt

For the past 20 years Wurt W. Warner, well-known Sanford man and manager of the Valdez Hotel, has been in the hotel business and during that time has managed the Angebilt Hotel in Orlando for three years, the Chapman Hotel in Daytona Beach, others over the state and during the Martin administration was connected with the state hotel commission.

Mr. Warner first came to this city in 1925 directly from Orlando

Dr. Henry McLaulin



—Photo by Wieboldt

After completion of his studies at the North Illinois College of Chicago, which is considered one of the best optometrist schools in the nation, Dr. Henry McLaulin, Jr. took up his practice in Chicago during the latter part of 1920 and has been engaged in that work since.

Dr. McLaulin's office is located in connection with his father's jewelry store which now holds the distinction of being one of Sanford's oldest established businesses.

He was born in Sanford and has spent most of his life in this city, as a youth he attended the grade and high schools. He is the oldest son of Henry McLaulin and Mrs. McLaulin, who, before her marriage was Miss Kate Bunker.

The local optometrist is a member of the Masonic Lodge and attends the First Presbyterian Church. He is married to the former Miss Ann Hunter and resides at their home, 112 West Fourth Street. He is fond of baseball but for his own recreation is either fishing or playing tennis.

In take over the management of the Seminole Hotel after a few years here he moved to Palatka and resided in that city until he returned here last year.

He is a member of the Sanford Elks Club, the Masons, Shrine, and attends the Holy Cross Episcopal Church. With his wife, the former Miss Mamie Johnson, and two sons, Ralph and Franz, Mr. Warner resides at the Valdez Hotel.

His father, Franz Warner, and mother, Mrs. Isabelle Childs Warner, lived for many years in North Carolina. Mr. Warner is fond of baseball and boxing.

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C. E. Adams



—Photo by Wisbold

Upon C. E. Adams, young and energetic freight agent for the Atlantic Coast Line Railroad in this city, rest responsibilities that liken him to the public relations counsel or "contact" man for an organization which recognizes the value of pleasing the buyer or consumer of a particular product or service.

That Mr. Adams has, since June 1927 when he came to Sanford, played an important part in cementing the relations of the local user of railroad freight or passenger service is attested in the scores of friendships which he has established among persons in every class of business or industry.

Mr. Adams, who was born in Lancaster, N. Y., and studied in grade schools there as well as in Buffalo and Hamilton, N. Y., became connected with railroad life in 1918 when he was employed by the New York Central Railroad in Buffalo, N. Y. He transferred his services to the Michigan Central Railroad in 1920, and for two years was stationed at Detroit. In 1922 he became connected with the Atlantic Coast Line Railroad.

His parents are George Adams and Mary Daucher, and they now reside at Jacksonville, Mr. Adams married Miss Edna Young, and they reside in Loch Arbor, a subdivision in the rolling lands near the Sanford Country Club.

Mr. Adams is a member of the Presbyterian Church, of the Sanford Lions Club, the Masons, the Seminole County Chamber of Commerce and is president of the Progressive Club, a large and extremely active social club composed of Atlantic Coast Line employees of this section.

He is an enthusiastic football fan, and enjoys swimming as a recreation. For a hobby he raises poultry near his Loch Arbor home.

J. F. McClelland



—Photo by Wisbold

During the greater part of his life, Sheriff J. F. McClelland has been a farmer but at various intervals he has followed the live stock and mercantile business and for a number of years managed orange groves.

It was in 1928 that Mr. McClelland was elected to his first political office when he defeated a large field of candidates for the office he is now holding, and in the recent elections was reelected of his popularity in this

county by a vote that re-elected him for another term of four years as sheriff.

He was born in Polk county and came to Sanford to make his home in 1895 and had resided here since. His parents, W. M. McClelland and Mrs. Isabelle Willingham McClelland were residents of Ft. Meade most of their lives.

At present the Sheriff resides with his family at their home, 3408 French Avenue and attends the First Methodist Church. He is married to the former Miss Georgia Brown and has seven children: Gettis, Edith, Christine, Morgan, James, George and Julia Belle.

The Sheriff is a member of all branches of the Masonic Order, the Odd Fellows, Elks, Woodmen of the World, Shriners and the Baptist Church. He is a devotee of hunting and tennis games.

Mrs. Francis E. Bolz



—Photo by Wisbold

Among the prominent Sanford club women who are consistently identified with civic and social endeavors of many kinds is Mrs. Francis E. Bolz, native of Everett, Massachusetts, and a resident of Sanford since 1924.

Mrs. Bolz from early childhood indicated a leaning toward music and dramatic arts. As she expressed it, "My life has been devoted to a study of music" and, in music circles in the North as well as in this city, Mrs. Bolz occupies a major position.

Mrs. Bolz studied at Horace Mann grade school in Everett, and later attended a high school in that city. Shortly after completing her high school course she attended the well-known Curtis School of Expression. The experience gained there as well as earlier in life led her to offer her services as a dramatic reader during the early days of the World War, and for many months she was an entertainer at military training camps.

Mrs. Bolz came to Sanford in September 1924 and shortly after became affiliated with the Sanford Woman's Club and the Garden Club. Since then she has been active in Little Theater work as a director of plays in the Eastern Star, and as a director of the Young Peoples W. C. T. U. Prior to coming to Sanford she was a member of the Somerville, Mass. Woman's Club for 21 years. She is a member of the First Baptist Church.

Today Mrs. Bolz makes a hobby of rug making, considers art embroidery as her favorite pastime, and enjoys swimming and horseback riding.

Mrs. Bolz resides at 1101 Park Avenue in a residence surrounded by well-kept lawns and flower and shrub arrangements that indicate her interest in Garden Club work as well as her home. Her husband is a retired business man, while her daughter, Miss Lucille Bolz, is a student at the University of Alabama.

An unusually fine variety of potatoes are produced in Seminole County, but because celery and other crops have yielded larger returns per acre, very little of the high-priced truck land is given over to potato culture.

Shortly after assuming his duties here Mr. Coleman made the statement that he was well pleased when he learned of the transfer to this city and that during his short residence here he has gained many friends.

J. H. Maxwell



—Photo by Wisbold

J. H. Maxwell, president of the Maxwell Chevrolet Company, Inc., is an active member of the Masonic Lodge, the Seminole County Chamber of Commerce, and attends the First Baptist Church of this city.

He was born in a small community near the northwest Florida boundary in Georgia and as a boy attended the public schools of Calvary, Ga., but later became a student in the Cyrene Institute, a prep school.

In 1916 he began his business career by clerking in a clothing store at Thomasville, Ga., and in 1918 became connected with a saw mill. He followed that line of work until 1923 when he went to work for the Pullman Company in Jacksonville but in 1923 he

R. A. Cobb



—Photo by Wisbold

Since 1919, shortly after he returned from a year spent in the service of the United States Marines overseas as a member of the Fifth Regiment in the Second Division, Robert A. Cobb has had occasion, as secretary of the Sanford-Orlando Truck Growers, Inc. to become closely identified with the one industry, celery farming, which plays the greatest part in the success of this city.

That his careful and conscientious

entry entered the mercantile business and followed that trade until 1926 when he entered the wholesale grocery business. He did not like that type of business and during the same year entered the automobile business as a Chevrolet dealer and has, since followed that line.

With his wife, Mrs. Hattie Lee Collins Maxwell, and two children, Jean and Edward, Mr. Maxwell resides at their home 2461 Palmetto Avenue.

His parents, E. A. Maxwell and Mrs. Rebecca Higdon Maxwell, now reside in Calvary, Ga.

M. R. Strickland, Jr.



—Photo by Wisbold

Although maintaining an interest in the local car agency which formerly was operated under the name of Strickland-Harris Motor Company for several years, it was not until last October that M. R. Strickland, Jr., came to this city to become president and general manager of that firm now known as the Strickland Motors, Inc.

He has been connected with the distribution of Ford cars since 1924 and from that time until he moved to this city he lived in Cordele, Ga.

He is a member of the Kiwanis Club and attends the First Methodist attention to his duties is considered as a valuable asset to a firm of the size and magnitude of the one he represents in which Mr. Cobb is held by every affiliated member and official of the corporation.

Born at Live Oak, Fla., Mr. Cobb came to Sanford with his parents in January of 1910. He studied in the grade schools and at Sanford High School, and later at the business college connected with Southern College at Lakeland.

He is the son of P. D. Cobb and the late Minnesota McDaniel Cobb, and he is married to the former Miss Isetta Stone. They reside at 313 West 15th Street with two young children, Thomas A. Cobb and Frances Mae Cobb.

Mr. Cobb considers baseball and football as his favorite sports, and enjoys fishing and bowling as a pastime.

He is a member of the Presbyterian Church, the American Legion, the Lions Club, the Masons and the Odd Fellows.

M. L. Raborn



—Photo by Wisbold

Sanford's only laundry operator is M. L. Raborn, 31-year-old native of Greenwood, S. C., who has had 12 years of experience in work of that type and has for a hobby all forms of research and experimental work that will make his profession just a little bit better than that of a rival.

Mr. Raborn came to Sanford in 1927 to become local manager for the Seminole County Laundry, Inc. Since his arrival he has consistently introduced methods that, after being introduced, reflected their worth in a steadily increasing volume of business and a long list of satisfied customers.

Mr. Raborn was educated in the grade and high schools of Greenwood, S. C. He is the son of the late D. J. Raborn and Miss Elizabeth McKenney of that city, and is married to the former Miss Martha Holman with whom he resides with a son, Marion Lamar Raborn, Jr., at 818 West Fourth Street.

His favorite sports are baseball and horse shoe pitching, while he enjoys fishing as a sport in which he can engage actively. He is a member of the Seminole County Chamber of Commerce and attends the First Baptist Church.

In the northeastern part of Seminole County, nesting among the lakes of that region and near Lake Harney, is the fine little city of Geneva, where orange groves vie with the general farming crops in making this section most desirable for a home.

At present Mr. Strickland resides with his wife, the former Miss Minnie McKenney, at their home, 2472 Palmetto Avenue.

As a youth he lived in Greensboro, Ga., and attended both the grade and high schools of that city but later continued his studies at the University of Florida; Southern College, Lakeland, and Palmer College, Dufunak Springs.

His parents, M. R. Strickland and Mrs. Ethel Kirkland Strickland, lived many years in Greensboro.

Next to watching baseball games Mr. Strickland would rather stay home and play cards with friends.

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Frank Evans



—Photo by Wieboldt

Frank Evans, a former county commissioner, and resident of Lake Mary, came to that community when only one year old and today, after several years spent in the North, continues to boost and advertise the town of his choice where he maintains a home and owns considerable graveling and other properties.

For the past 18 years Mr. Evans has been in the manufacturing business as president of the Plymouth Company, located in Boston, Mass. Before that time he made his start in the business world by appearing in vaudeville and circuses as a trick bicycle rider and acrobat, and successfully followed that vocation for almost 10 years. From 1926 until 1929 he served as a Seminole County Commissioner.

Although he was born in Piquette county, Ohio, Mr. Evans has made Lake Mary his home for many years and as a boy he attended the public schools of that community. He is a member of all branches of Masonry, the Seminole County Chamber of Commerce and attends the Presbyterian Church.

He is married to the former Miss Stella Kelly and has five children, Tracy Evans, and Frank Evans, of Boston; Clara, 10; Bill, 12; and Jack, 8. The former commissioner's father, Dr. W. H. Evans, lived in Lake Mary for many years, and his mother who, before her marriage was Miss Melissa Toney, was a native of Virginia.

Mr. Evans travels extensively. He and his family spend most of their summers either in Boston or in other northern cities but always come to Lake Mary for the winter months.

J. W. Harwell



—Photo by Wieboldt

With over 21 years experience as a banker to his credit, J. W. Harwell came here in January 1931 to become receiver for the defunct First National Bank and since that time has continued to hold that position, with offices on the third floor of the bank building.

Mr. Harwell was born in Eatonton, Ga., and attended the grade and high schools of that city but later completed special courses in banking and accountancy in a private school.

His experience as a banker in this state include a six year term as cashier of a West Palm Beach bank; vice president of a bank in Lake Worth, and for several

years he was connected with banking in Canal Point. He is a Mason; a member of the Knights of Pythias, and the First Baptist Church of this city.

Mr. Harwell, at present, is residing at the Valdez Hotel. He is married to the former Miss Mamie Wood and has a daughter, Mary Elizabeth, 17. His parents, J. O. Harwell and Mrs. Annie Phillips Harwell, were residents of Eatonton many years.

The local bank receiver has been a baseball fan most of his life but more recently has taken up golfing for his own recreation.

J. R. Kenney



—Photo by Wieboldt

A co-developer of the SanLand golf and country club, and the construction engineer, who supervised the building of the Seminole race track at Longwood, Joseph R. Kenney, manager of the Eckerson Fruit Cannery, Sanford plant, has earned the title of veteran in the field of construction in Central Florida.

Mr. Kenney came to Sanford in 1925 and at present resides at 601 E. 14th Street with his wife, the former Miss Frances Locke, and children; Frances and Joseph, Jr. He was born in Georgetown, Colo., but attended the grade and high schools of Denver and continued his studies in the Regis University also located in Denver. His parents, M. J. Kenney and Mrs. Ellen Kenney have been residents of that city the greater part of their lives.

Mr. Kenney is a member of the Knights of Columbus and the Seminole County Chamber of Commerce. He would rather watch a baseball game than any other sport but for his own recreation chooses golf.

Dr. J. O. Laney



—Photo by Wieboldt

As a youth, Dr. J. O. Laney, local druggist, spent most of his time engaged in the farming industry near the place of his birth, St. Clair county, Ala., but at an early age abandoned that line of work to enter the drug store business and today is the owner and manager of Laney's Drug Store located on East First Street.

Dr. Laney has been in business here since 1924 and at present resides at his home, 1912 South Sanford Avenue, with his wife, Julia, and two children, Martin

Ernest Brotherson



—Photo by Wieboldt

A resident of Sanford since birth, Ernest A. Brotherson, manager of the Sanford Sporting Goods Store on East First Street, has been employed in various lines of business since finishing school but in 1914 became connected with the Bryan Cycle Company in his present occupation.

He is a member of all branches of the local Masonic Lodge, the Seminole County Chamber of Commerce, Sanford Country Club, the Sanford Tennis Club and attends the First Baptist Church.

With his family he resides at their home, 2041 South Sanford Avenue. His wife's name before her marriage was Miss Anna Allen and they have a son, Ernest, Jr., age 7.

Mr. Brotherson's father, Thomas A. Brotherson, was a pioneer resident of this city, and his mother, Mrs. Loretta Toland Brotherson, now lives in Sanford.

Naturally the manager of the Sanford Sporting Goods Store is interested in all kinds of outdoor sports but for his personal recreation is more fond of fishing and for a pastime enjoys a living jig-saw puzzles at home with his family.

A. J. Peterson



—Photo by Wieboldt

Give A. J. Peterson, local agent for the Seaboard Oil Co., and a partner in the Seminole Tire Shop, a choice seat at a well played baseball game between teams that are ancient rivals, and you've solved the recreation problem of one of this city's most active business men.

Mr. Peterson's interest in baseball as his favorite sport and pastime had its beginning in sand lot baseball in which he took active part, and, in later years up to the present, this interest was of Alabama. They have a daughter, Miss Gene Martin Laney.

His parents, Olan S. Laney and Mrs. Nan Willingham Laney were pioneer residents of Crookwell, Ala., but later moved to Wetumpka where Dr. Laney attended the grade and high schools. He studied pharmacy and graduated from the Max Morris School of Pharmacy in Macon, Ga.

He is a member of the Masonic Lodge and attends the First Methodist Church of this city. Although he is a consistent baseball and football fan, Dr. Laney enjoys fishing and spends much of his

increased by attendance at games during Mr. Peterson's many travels over America. Baseball, being the American national game, is naturally the traveler's game, and Mr. Peterson is one of its devotees.

This former manufacturer who came to Sanford in 1927, is a native of Chicago where he was born about 45 years ago. His education was gained in grade and business schools, and in close contact with people in many states and occupations. He has drawn upon his experience and has used it effectively to assist in building up one of the largest one-stop service stations in the city.

Mr. Peterson resides in the settlement known as Monroe Corner, three miles west of the business district with his wife, the former Miss Sara Deason, and there he is found often caring for a small garden which produces many choice products for the Peterson home. Mr. Peterson's nearest blood relative is his mother, Mrs. Annie Peterson, who lives at DeLand.

Mr. Peterson is a member of the First Baptist Church, and is a member of the Masonic Order.

W. H. Schmidt



—Photo by Wieboldt

As president of the Seminole County Dave Sholtz-for-Governor Club, William H. Schmidt, local coffee shop owner and head of the Sanford automobile license bureau, played an active and effective part in aiding other members of that club in their work which ended in the county's majority vote for Governor Sholtz.

Mr. Schmidt is also a member of the Sanford Elks Lodge, Masonic Lodges, Knights, Templar, Shrine, Woodman of the World, Chamber of Commerce, and attends the First Baptist Church.

He resides with his wife, Miss Myrtle Warner Schmidt, at their home, 1609 Park Avenue. They have one son, Charles Schmidt, 14, who at present is living with relatives in Daytona Beach.

Mr. Schmidt was born in Augusta, Ga., where he attended both grade and high schools. Later he studied at the Academy of Richmond county, Ga., and, finishing school in 1905 he became employed by the Southern Express Company. He worked for that company until 1908 when he accepted a position with a telephone company. From 1910 until he moved here in 1927 Mr. Schmidt lived in Asheville, N. C., Philadelphia, New Jersey, Jacksonville and Daytona Beach and during that time was with the Lynch Theatrical enterprises, a drug store supply company, a lumber concern and the National Biscuit Company.

Shortly after arriving here he and Mrs. Schmidt opened a restaurant which today is known as Myrtle's Coffee Shop, located on Magnolia Ave.

His parents, Charles T. Schmidt and Mrs. Sadie Carpenter Schmidt, lived many years in Augusta.

Sanford is the judicial seat of Seminole County, and Florida's twelfth largest city. The population in 1920 was 5,588; in 1927, estimated, 11,500, or an increase of approximately 100 per cent.

Cucumbers, lettuce, turnips, spinach, peas and a very large variety of vegetables are grown in amounts sufficient to supply an active express shipping business.

Sanford is one of the few cities of interior Florida that has both

Sanford Doudney



—Photo by Wieboldt

Sanford E. Doudney, a life-long resident of this city, is an employee in the office of the Seminole County tax assessor, as Alexander Vaughan's chief assistant, and has held that position since graduating from Rollins College, in Winter Park.

Mr. Doudney was born here Jan. 27, 1908 and for many years lived with his relatives on south Park Avenue. Several years after the death of his father, Alfred Cecil Doudney, Mr. Doudney's mother, married Alexander Vaughan.

At present Mr. Doudney and his family live at their home in Ft. Reed, a suburb of Sanford. His wife's name before her marriage was Miss Lucille Rines, who is the daughter of Mr. and Mrs. F. P. Rines, also of this city. Mr. and Mrs. Doudney have two children; Erma Lucille and Alfred Cecil.

As a boy the present assistant tax assessor attended the Seminole County schools. His favorite sports are hunting and baseball, but for recreation he chooses moving picture shows and bridge. During his leisure hours at home Mr. Doudney spends his time in his own workshop, which he classes as his chief hobby. He is a member of the Sanford Kiwanis Club, while both he and his family attend the Holy Cross Episcopal Church.

J. H. Cochran



—Photo by Wieboldt

For almost eight years, J. D. Cochran, veteran grocer and resident of Lake Mary, managed the Winn-Loyell owned Grocery store on Sanford Avenue, but before that time spent most of his time in farming.

Mr. Cochran is a native of Georgia, where he attended school and lived for the greater part of his life until moving to Lake Mary.

With but two exceptions all members of his family now reside in Lake Mary. He is married to the former Miss Mattie Augusta Rivers and their children are: Horace Cochran, Mrs. E. Y. Carver; Jacksonville; Elmer, Len, Mrs. Merrill Roberts, Sanford; Sam, James, Jane and Glenn.

Mr. Cochran and his family attend the Baptist Church in Lake Mary. He enjoys farming and has been particularly interested in the grocery business during recent years and for outdoor recreation chooses fishing.

Heyward Walker



—Photo by Wieboldt

After enlisting in 1917 and serving out his term as a soldier in the United States Army, Heyward Walker, local dairyman, and ice cream manufacturer, continued to follow an earlier vocation by becoming manager of a creamery in Talladega, Ala. and from that time until the present has been in the ice cream business.

Before becoming a soldier, Mr. Walker managed the Clemson College Creamery, Clemson, S. C., and from 1921 until 1926 operated a creamery in Selma, Ala. At that time he moved to Sanford and purchased the creamery in its new operating order in the name of Seminole Creamery in East First Street. He now owns an egg hatchery and produces what are considered among the best eggs in the county.

Mr. Walker and his wife, Mrs. Mary Ellen West, at their home, 2919 Washington Avenue. His father, E. H. Walker, and mother, Mrs. Elizabeth Heyward Walker, have been residents of Beaufort, S. C. for many years.

He attended the grade and high school in Beaufort but studied in Clemson College. His chief hobby is his interest in raising fine poultry.

G. I. Fischer



—Photo by Wieboldt

Experienced in every branch of the meat business, G. I. Fischer, a resident and merchant of this city since 1923, is well-known in Sanford and during the time he has been engaged in business here has gained many friends who regard him as one of the best butchers in this section.

Although having operated markets in various parts of the city including the Piggy Wiggy store on Sanford Avenue, Mr. Fischer is now a co-owner of the Seminole Sausage Shop, one of Sanford's newest markets located on Sanford Avenue.

He was born Jan. 25, 1876 in Barrenville, Ga., but spent part of his boyhood in Tennessee and

attended the public schools of Chattanooga.

At present Mr. Fischer resides with his family at their home, 509 E. 3rd Street, and attends the First Baptist Church. Before her marriage his wife's last name was Lester and Mr. and Mrs. Fischer have seven children: Hulbert Fischer, Kathleen Fischer, Ivey Fischer, Helen Fischer, Leicester Fischer, Harold Fischer and Nell Fischer.

Mr. Fischer's mother, Mrs. B. Fischer, is living at his home in Sanford and his father lived here for several years until his death a short time ago.

The Sanford butcher is a baseball and football fan but is more interested in reading and mechanical engineering.

Fred R. Wilson



—Photo by Wieboldt

A practicing attorney since 1910, Fred R. Wilson, city attorney and past president of the Sanford Kiwanis Club, came to Sanford in September, 1922, to establish a law office and in recent years has played a prominent part in serving as legal advisor to the City Commissioners.

Mr. Wilson was born in Brooksville and attended both grade and high schools there and after graduation began his study of the law at the University of Virginia.

At present he resides with his family at their home on South Sanford Avenue. He is married to the former Miss Frances Martin and has three children: Frances Clark, Helen Alberta and Robert. His father, Stephen A. Wilson, and mother, Mrs. Janie Mounzer Wilson, have lived in Brooksville the greater part of their lives.

The city attorney's travels have taken him to New York City several times, Oklahoma, many other western points and into Canada. While he spends most of his leisure hours reading, he is also fond of walking for daily exercise.

Mr. Wilson's offices are located on the fourth floor of the First National Bank building and when not engaged in his duties connected with the city's government, he carries on his private practice.

Rev. W. P. Brooks



—Photo by Wieboldt

Before coming to Sanford to become pastor of the First Baptist Church, Rev. William Park Brooks, served as minister for a Baptist Church in Georgia for several years and before that time spent about seven years in education work there.

Rev. Brooks assumes the pastorate

J. T. Ellis



—Photo by Wieboldt

J. T. Ellis, owner and manager of the Hi-Grade Bakery, located at West First Street, has had considerable experience in his line of business and today is known in Sanford as the operator of the city's largest, most-up-to-date and fastest growing bakery.

Mr. Ellis was born Sept. 24, 1901 in Henderson, Ky., came to Sanford in January 1929, and at present resides with his wife, Mrs. Mae Ligor Ellis, and daughter, Jenn, 7, at their home, 124 Palmetto Avenue.

He is a member of the Odd Fellows Lodge of Henderson, Ky., and attends the First Christian Church of this city.

His parents, Joe W. Ellis and Mrs. Louise Marie Ellis, are both present residents of Sanford and also live at 124 Palmetto Avenue.

The Sanford baker's owner is fond of (read) all sports but for his own recreation and exercise chooses boxing and plays that game frequently.

C. R. Mason



—Photo by Wieboldt

In carrying over from his childhood days, hobbies that were the envy of scores of his young playmates, C. Russell Mason, local manager for the Francis C. Stokes and Co., Inc., seed firm, has not only gathered one of the finest collections of rare and unusual stamps in Florida but also has gained knowledge of bird life that

ship of the local church Nov. 17, 1925 and since establishing his residence here at 1100 Park Avenue, he has taken an active part in both the American Legion and the Masonic Lodge when not engaged in the duties pertaining to his church affairs.

He is a native of Monroe county, Ga., and lived there in his early boyhood with his parents, Mr. and Mrs. W. P. Brooks. He moved to Clarke county in attend the grade schools and later became a student of the Athens High School in Athens, Ga.

Dr. Brooks graduated from the University of Georgia with a B. S. and A. M. degrees and also continued his studies at the Southern Baptist Theological Seminary. At the Georgia College he was a member of the Phi Beta Kappa fraternity.

The Baptist minister is a true sportsman and enjoys to fish in nearby lakes or rivers during his leisure hours. He is also fond of reading.

is a source of genuine satisfaction.

Add these two interesting hobbies to a spare-time devotion to all forms of outdoor life, particularly hiking, swimming, and tennis, and combine them with business associations that are as varied as possible, and you will understand why Mr. Mason is one of this city's busiest young men. Further, share all of these interests with a growing boy who is as eager to learn as you are, and life may certainly have a new meaning for you.

Mr. Mason, who came to Sanford in October 1920, was born in Doylestown, Penn., where he received an early education in private schools. He graduated from Episcopal Academy in Philadelphia, Pa., and entered Pennsylvania State University the following year he graduated with a B. S. degree. Three years later he graduated from Purdue University with an M. S. A. degree.

Before assuming his present position, Mr. Mason was a truck farmer in Pennsylvania. He also was connected with Penn State College and Purdue University in teaching, extension, and investigational work.

In the latter capacities he traveled considerably throughout the Eastern states, while since he became associated with the Stokes firm, he has made many trips to Cuba and the Bahamas Islands on business.

Mr. Mason is a member of Sigma Nu social fraternity and Phi Kappa Phi honorary fraternity. He is also a member of the Sanford Kiwanis Club, and of the First Presbyterian Church.

He lives with his wife, the former Miss Jessie M. Horne, and his son, Richard Stewart Mason, at 147 Melboville Avenue.

Judge Wilkinson



—Photo by Wieboldt

Recently appointed municipal judge by the Sanford City Commissioners, S. A. H. Wilkinson, a resident of this city since June 8, 1921, besides being engaged in the practice of law during that time was coach of the local high school football team for several seasons and was considered chiefly responsible for the success of his teams.

Before Judge Wilkinson took over the reins of the local grid team, it was an unusual feat for a Sanford eleven to win but under his guidance the Celery-Feds marched through several successful seasons climaxed by a thrilling victory over a strong Miami team before a large crowd on the lake front field.

Judge Wilkinson was born in Barber county, Ala., but attended the Geneva county schools and later studied law at the University of Florida and graduated in 1916 with the degree of Bachelor of Laws. Two years later he continued to study at that institution and received the degree of Bachelor of Science in Education.

He resides with his family at their home, 212 W. 4th Street, and is married to the former Miss Ruth Alma Allen. They have two children: Helen Lorraine, 13, and Billy Rufus, 6. They attend the First Baptist Church.

The Sanford municipal court docket shows that since Judge Wilkinson has been on the bench he has definitely concluded 146 cases since taking office Mar. 1, with an average of one case every two minutes while court was in session.

Henry Watson



—Photo by Wieboldt

A resident of this city since August 1925, H. M. Watson, local attorney, has been active in local, civic, and country club affairs for the past several years and has taken leading parts in connection with the activities of the local Rotary Club, Elks Lodge and Seminole County Chamber of Commerce.

He was born in South Carolina and attended the grade schools of Fair Play, S. C., but later became a student of Spartan Academy, a prep school. He studied law at Wake Forest, N. C.

At present Mr. Watson resides with his wife, who before her marriage was Miss Kna—Ma—Speede, at their home, 204 W. 15th Street. His father, F. H. Watson, and mother, Mrs. Theodosia Watson, lived for many years in Anderson, S. C.

The attorney is an ardent football fan but for his own recreation prefers golf and plays that game often on the links of the Sanford Country Club.

Mr. Watson's office is located on Park Avenue on the top floor of the First National Bank Building.

Jay Beck



—Photo by Wieboldt

During his boyhood, Jay H. Beck, a Sanford resident since birth, was principally engaged in work connected with his father's farm near here but in his early manhood he became a clerk in the post office, a position he held for over eight years and in 1905 accepted employment with a local clothing store now known as Woodruff and Watson's.

Mr. Beck's parents, Mr. and Mrs. C. H. Beck, were pioneer residents of the Sanford section. His father was born here, but his mother, the former Miss Nanny Galloway, of Charlotte, N. C., came here to live in 1859.

The Sanford man studied at the East Florida Seminary and later entered the University of Florida. He is married to the former Miss Ola Devlin and resides at their home, 410 Magnolia Avenue. Mr. Beck attends the Presbyterian Church.

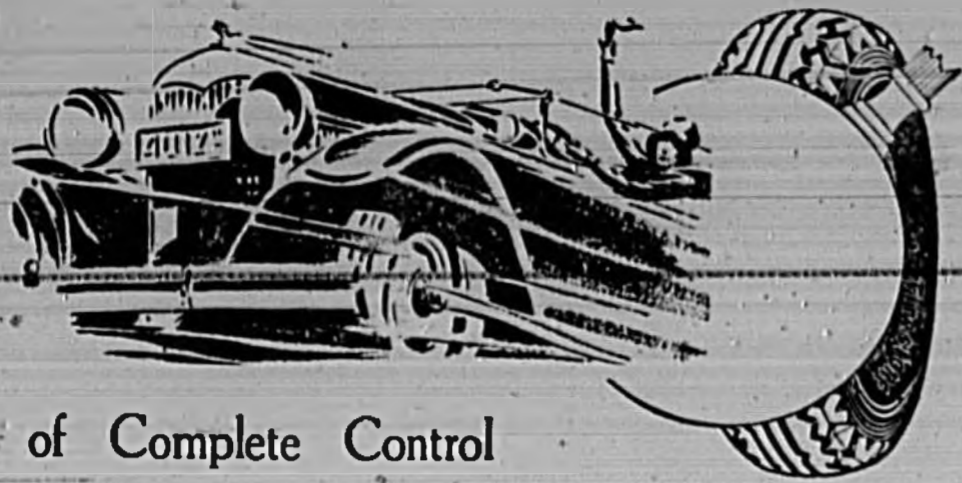
In addition to the several orders of Masonry, Elks Lodge, Chapter, Commandery, Shrine Club and Eastern Star there are lodges of Odd Fellows, Elks, Knights of Columbus and others.

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OUR SERVICE MUST PLEASE YOU

Road to Sanford Municipal Golf Course Fairway Through an Orange Grove, Sanford Municipal Golf Course



Fairway Through an Orange Grove, Sanford Municipal Golf Course Road to Country Club House

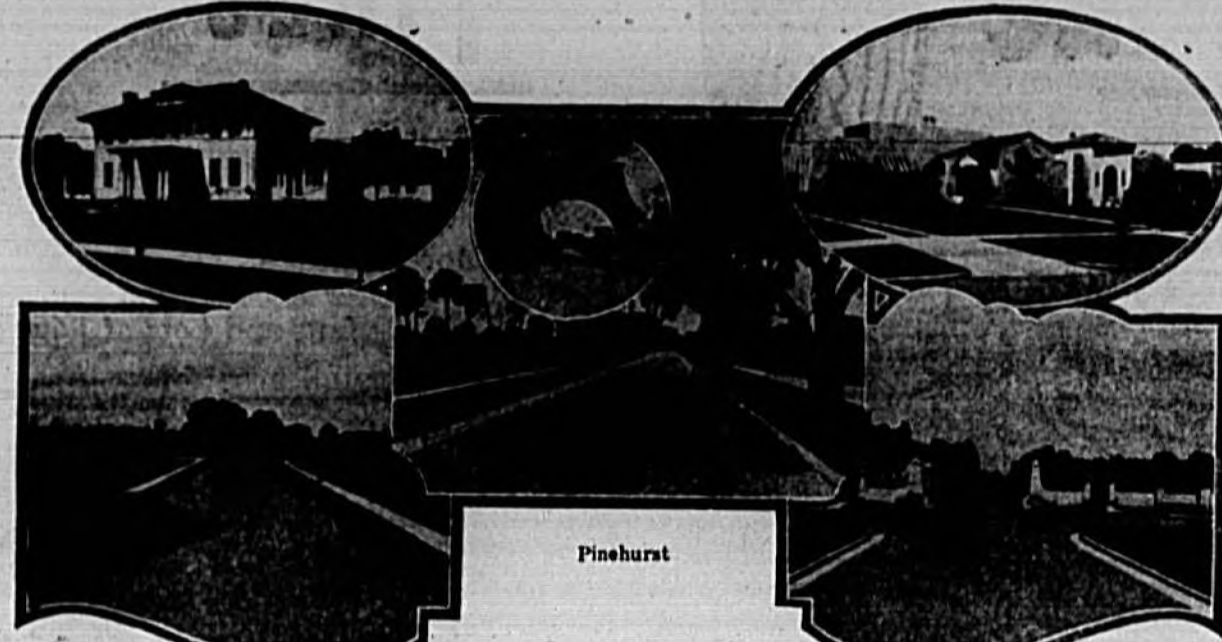


Aerial view Myfair Hotel



Cutting Celery Near Sanford

Home of W. C. Hill Home of Mrs. Sadye Moses



Fort Mellon

Pinehurst

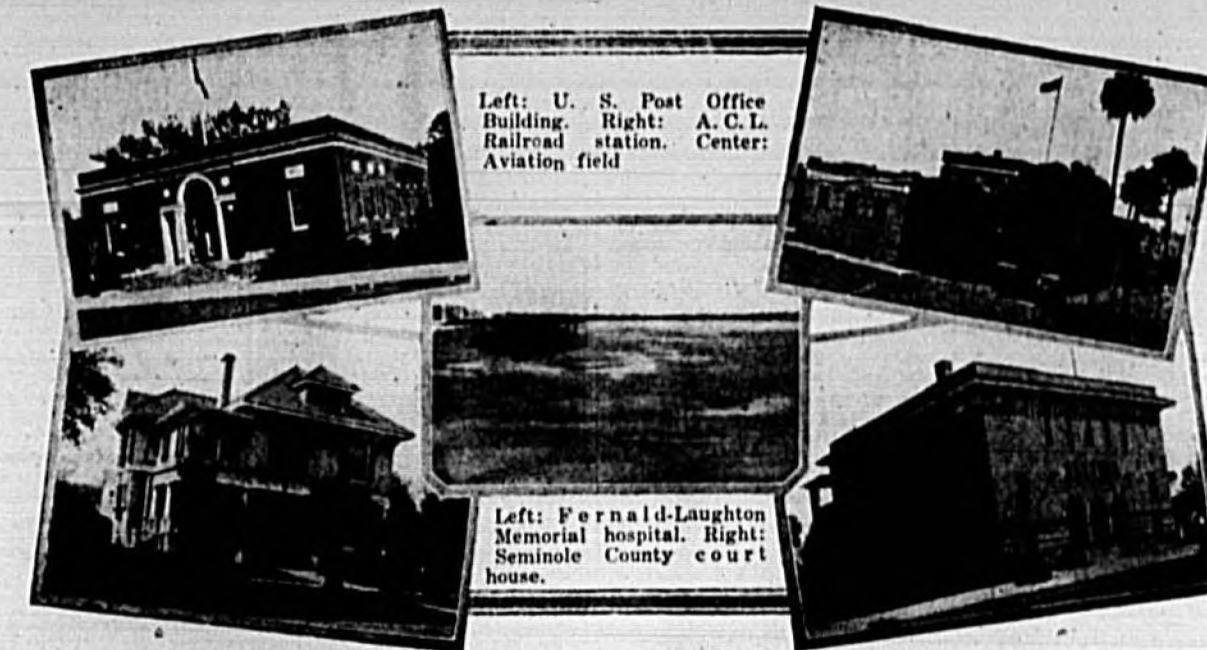
Entrance to San Lanta



A fair example of Seminole County's citrus crop



River scene, Seminole County



Left: U. S. Post Office Building. Right: A.C.L. Railroad station. Center: Aviation field

Left: Fernald-Laughton Memorial hospital. Right: Seminole County court house.

Baptist Church Catholic Church Congregational Church



Episcopal Church

Methodist Church

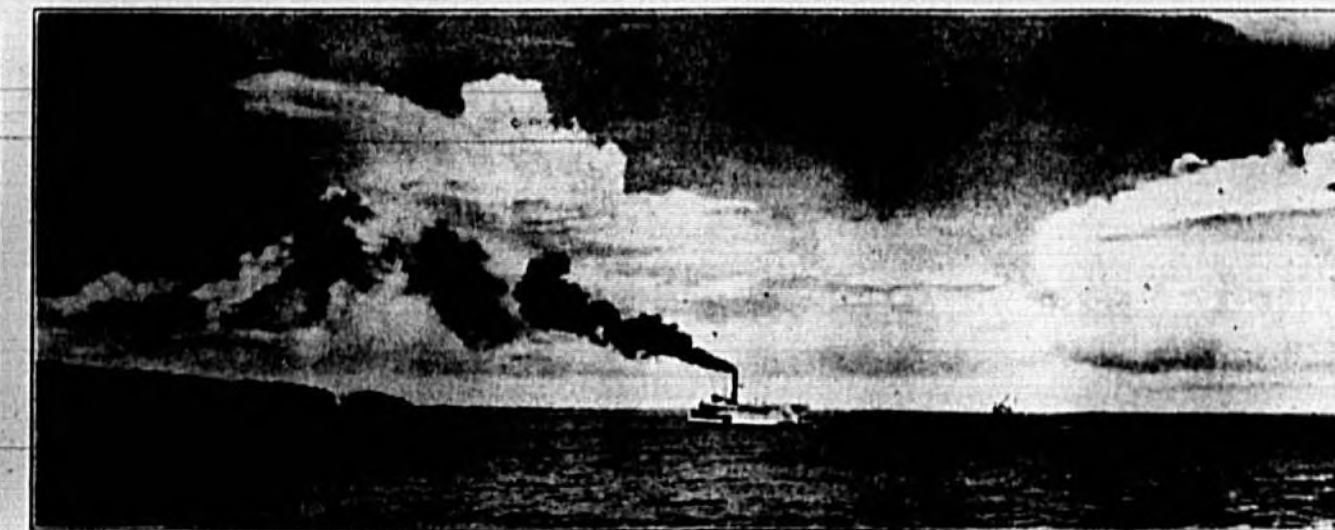
Presbyterian Church



Aerial view of Sanford



Seminole High School



Steamer Osceola on Lake Monroe

H. R. Stevens



Photo by Wieboldt

were pioneer residents of Sanford. Stevens, recently removed to Petersburg, with his family where he is a member of the staff of physicians at the U. S. War Veterans' hospital in that city.

J. Dingfelder

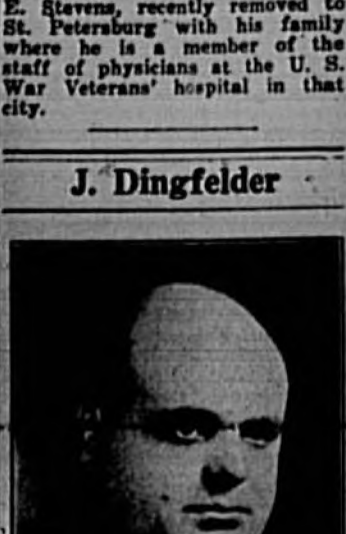


Photo by Wieboldt

While his duties as the Sanford representative of the firm of E. L. and M. Dingfelder, commission merchants of New York City, require most of his time, Julius Dingfelder who established his residence here in 1929, finds time to participate in local social welfare and boy scout work.

W. C. Hill



Photo by Wieboldt

As president of both the Hill Lumber Company and the recently organized Hill Fred Company, with offices on West 11th Street, W. C. Hill, a life long resident of this city, is one of this city's principal business men.

E. E. Brady

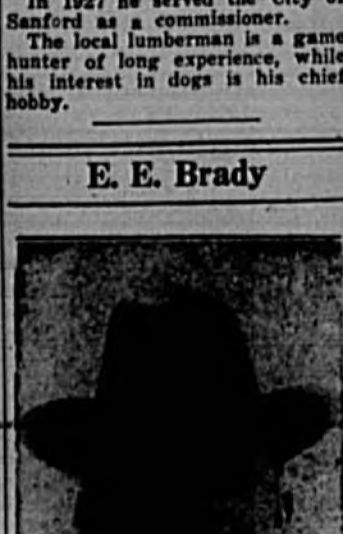


Photo by Wieboldt

A conspicuous and persistent figure since the election of 1916, E. E. Brady, local live stock dealer and one time sheriff of Orange County, is apparently content to carry on the duties connected with his business and await the next election in 1936 when he may seek office once more.

Frank Woodruff, Sr.



Photo by Wieboldt

A Sanford business man and veteran owner for the past 40 years and an office holder of various branches of the city, county and state governments during that time, Frank L. Woodruff, Sr., who is now in the real estate business, is one of Seminole County's leading citizens.

G. E. McKay



Photo by Wieboldt

Being interested in lodge work, G. E. McKay, principal of Seminole High School, has been an active member of all branches of Masonry for many years and during that time has served as head of nearly every branch of the local Masonic Lodge.

A. D. Smalley

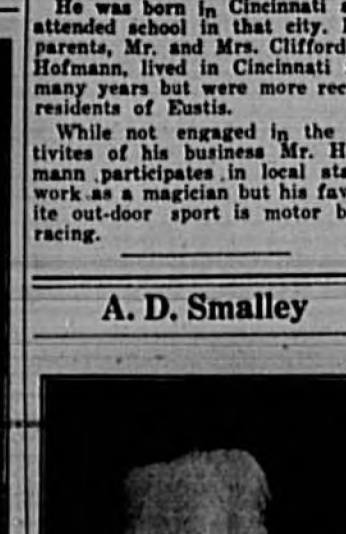


Photo by Wieboldt

"Like father, like son" is the adage that can well be applied to A. D. Smalley, young Georgian who, having served an apprenticeship in his father's general mercantile store in that state, today is Sanford manager of the J. G. McCrory Co. store, one of the busiest establishments in this city.

Envoy Heley



Photo by Wieboldt

When only a small boy, Envoy Heley became first connected with the work of the Salvation Army and all of his life he has been working with various branches of that welfare organization while today he is head of the local post, a position he has held since coming to this city last month.

James Moughton



Photo by Wieboldt

James Moughton, superintendent of streets, came to this city in 1909 from Sharon, Pa. For three years, after arriving here, he engaged in farming. At one time he was an employee of the Atlantic Coast Line Railroad.

Tom Brotherson

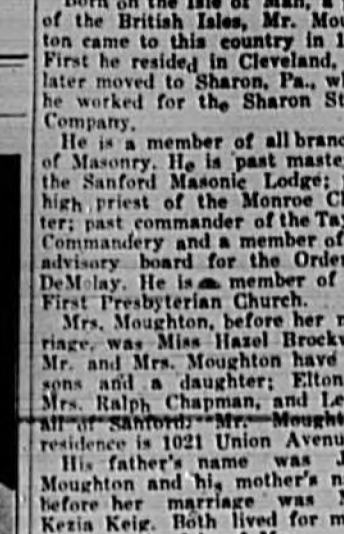


Photo by Wieboldt

After completion of his studies in local schools Tom A. Brotherson, vice president of the Hill Lumber Company, entered the grocery business as a clerk and followed that vocation for nearly seven years but after that period began working for W. C. Hill and today holds an important position with that firm.

Most of his service has been spent in Sanford, for, after leaving in Wilkes-Barre, Pa., the son of William H. and Deborah J. Stevens who still reside in that city. He attended grade schools until he decided upon a career as a railroad man.

Mr. Stevens was born in Wilkes-Barre, Pa., the son of William H. and Deborah J. Stevens who still reside in that city. He attended grade schools until he decided upon a career as a railroad man.

Chief Cleveland



Photo by Wieboldt

Chief Cleveland first came to this city in 1917 and for one year worked in a vulcanizing shop, served as night clerk in the Sanford House, and as an employee of the Crown Paper Company.

Mr. Woodruff was born in Sanford, Feb. 26, 1871 and has lived here ever since. He attended the Orange county public schools but moved to Joe West, S. C. for a short time and studied at the high school in that city. Later he became a student in Erskine College.

Mr. Woodruff was born in Sanford, Feb. 26, 1871 and has lived here ever since. He attended the Orange county public schools but moved to Joe West, S. C. for a short time and studied at the high school in that city. Later he became a student in Erskine College.

Bill Hofmann

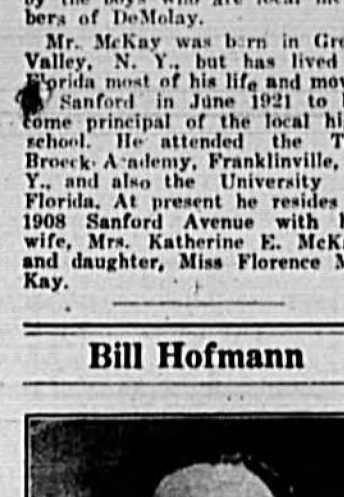


Photo by Wieboldt

A veteran aviator, trooper as a young man, Bill Hofmann, owner and manager of the Hof-Mac Battery Company, joined the American Air service in 1917 and learned to fly a plane at Langley Field, Va., but since the Armistice he has followed the radio, automotive and electrical refrigeration business.

Mr. Smalley, who is the son of W. M. Smalley and the former Miss Lillie Mae Tyler who now reside in Lincolnton, came to Sanford on Apr. 6, 1932 to assume his duties here.

While his position finds him confined to business throughout the entire day and often into early morning hours, Mr. Smalley is still able to maintain a keen interest in fishing and golf, recreations which he considers as being among the finest.

Always interested in outdoor sports, Mr. Stevens is considered one of the city's most ardent football and baseball enthusiasts. Mr. Stevens is a member of the Presbyterian Church and is affiliated with the Sanford Rotary Club, the Order of Independent Americans, and the Knights of Malta, a Masonic Order.

For out-door recreation the Sanford commission merchant likes to swim and go hiking, but is also fond of reading and music.

In the past little of the output of Seminole County vegetables have been washed and bunched. Celery and other items are now being prepared in that way and are receiving favorable attention.

While considered an expert, Mr. Cleveland, who joined that organization in 1920, has followed several other lines of work since 1917.

With his position finds him confined to business throughout the entire day and often into early morning hours, Mr. Smalley is still able to maintain a keen interest in fishing and golf, recreations which he considers as being among the finest.

Mr. Stevens resides at 621 Park Avenue with his wife, Mrs. Rebecca Stevens. A son, Dr. Ralph E. Stevens, recently removed to Petersburg, with his family where he is a member of the staff of physicians at the U. S. War Veterans' hospital in that city.

Mr. Stevens was born in Wilkes-Barre, Pa., the son of William H. and Deborah J. Stevens who still reside in that city. He attended grade schools until he decided upon a career as a railroad man.

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Lee M. Ransbottom Packer and Shipper "Red Eagle" Brand CELERY "NoKout" Brand We Top All Markets! Wash House Located at Mt. Ice Co. Plant

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No Meal Is Complete Unless PRETZELS Are Served Buy them fresh daily From GROCERY STORES Forrest Gatchel's Cash Gro. M. D. Gatchel Gro. Lodge Grocery Lodge and Sons Robert's Grocery Caldwell Grocery Co. Piggly Wiggly, Mag. Ave. DRUG STORES Baggett's Roumillat & Anderson Joe's Smoke House Laney Drug Co. Campbell Drug Co. Sanford Drug Co. McKeen's Drug Co. MOBILITY'S DRUG STORE RESTAURANTS Myrtle's Doughnut Shop Doosey's Cafe Celery Club 5 and 10 Lunch Angel's Steve's P. O. Lunch HOTELS Valdes Hotel Montezuma Hotel FILLING STATION Ray Fox Seminoles Tire Shop Dutch Maid Handmade Pennsylvania Type Pretzels Manufactured in Sanford by Florida Pretzel Co.

WHY NOT? MAKE YOUR HOME IN SEMINOLE COUNTY

"The Biggest Little County In Florida"

OF COURSE

This little county is the world's richest garden section and each year produces more celery than the entire state of California. The ideal climate and soil together with the splendid irrigating facilities make it possible to grow practically any kind of vegetable almost all the year-round. The bulk of the crop is shipped to distant points but there is an abundance of green things for local residents.

BUT . . .

Seminole County, lying along the shores of beautiful St. Johns River and its many branches and lakes, besides being a beautiful garden is the ideal spot for the lover of out-of-doors. This river is one of the few in the world flowing northward.



Swimming Is A Daily Recreation In Lakes or Cool Springs near Sanford, Seminole County

Beautiful Homes
Attractive Suburbs



Numerous Ideal
Camping Spots
Cool Water,
Green Trees,
Sunshine,
And
Fishing!



While the county is principally a farming section it is not without industries. There are crate mills, lumber mills, a canning plant, several fertilizer factories, and pre-cooling plants, turpentine stills, large dairies, and numerous branch warehouses.

For Further Information Write
Seminole County Chamber of Commerce
Sanford, Florida

Beautiful . . .
LAKE MONROE
Bordering on Sanford
Ideal
For Sail Boating

Many Delightful Byways For Motoring



H. J. Lehman



—Photo by Wieboldt

Although a farmer by trade, H. J. Lehman, City Commissioner, former mayor and celery farmer, has been in the grocery business a contractor, and for three years worked in a bank in Indiana before coming to Florida in 1920 to make his permanent home.

He was born in Crown Point, Ind., and spent the greater part of his early life there and attended the grade schools during that time. Later his family moved to Chicago where Mr. Lehman lived for a number of years.

He is a Mason and a member of the Odd Fellows and Elks Clubs and is a deacon in the First Presbyterian Church of this city. He resides with his family at their home 616 Palmetto Avenue and is married to the former Miss Jennie Wells. Mr. and Mrs. Lehman have four children: Mrs. Herbert Russell, Rodman Lehman, Mrs. William Brunley and Mrs. George Cross, of Jacksonville.

His parents, John Lehman and Mrs. Wilhelmina Heide Lehman, were residents of Crown Point, for many years.

When not personally supervising the work on his farm in Euclid Hammock, south of Sanford, or attending to other duties in connection with his municipal office goes horseback riding.

Through his interest in the city's government and his untiring efforts to aid Sanford in every way possible during the past few years Mr. Lehman has gained a host of friends, who re-elected him to the City Commissioner post for another term last fall.

J. H. Colclough



—Photo by Wieboldt

As head of the Colclough Realty Company and fiscal agent for one of the South's largest insurance and investment firms, J. H. Colclough, young South Carolinian who came to Sanford in 1922 has duties and responsibilities that are among the most important in this city.

Raised on a farm in a prosperous section of Carolina, Mr. Colclough gained a high school education at Woodrow before enrolling at Presbyterian College not far away from his birthplace.

He is the son of E. B. and Margaret S. Colclough who reside in South Carolina, while he is married to the former Miss Meta Johnson. They reside in an attractive residence in Rose Court. Mr. Colclough has had an opportunity to travel extensively since his college days, and he recalls with much pleasure weeks that were spent in Ireland, England, France, and later, in Cuba.

He enjoys the friendship of persons with interests such as his own, and he says he finds particular pleasure in "Beating my good old friend C. M. Stowe in a set-back game, three games out of three".

Mr. Colclough is a member of the First Presbyterian Church, and is also a member in good standing of Campbell-Lossing Post of the American Legion.

Lee Ransbottom



—Photo by Wieboldt

Before coming to Florida to enter the farming business in 1922, Lee M. Ransbottom, local shipper and packer of celery, managed a large wheat ranch in Canada for two years, and was in charge of a muck land experiment project for a period of three years on an 11,000 Porter ranch in northern Michigan.

Through his former work, Mr. Ransbottom has gained considerable knowledge pertaining to various branches of the trucking business.

He was born in Ohio and during his early life traveled into practically every state of the Union and over all parts of Canada. As a youth he attended the Ohio Northern College and since that time has been a full-fledged football fan but when not occupied with the duties of his vocation likes to spend his time reading.

Mr. Ransbottom, when in Sanford during each winter attending to his interests here, resides at 612 Park Avenue and he attends the Presbyterian Churches.

Early last fall he supervised the construction of a modern celery washing and packing house near the Mountain Ice Company plant on the West Side and during the closing season his new project was patronized so well that he is pleased to announce that it was a success.

I. J. Brackin



—Photo by Wieboldt

With over four years experience as an employee of the Coca Cola Bottling Company, I. J. Brackin came to this city in 1931 to take over the management of the local branch of that concern and since then has continued to hold that position.

Since assuming the management here, Mr. Brackin has been directly responsible for the con-

Mrs. Sadye Moses



—Photo by Wieboldt

During the greater part of her life Mrs. Sadye Moses, owner and manager of Sadye's Shop, has been connected either as an employee or employer in her present line of business both in Sanford and in Georgia with her father, the late A. Zelmenovitz.

Mrs. Moses is a member of the Eastern Star, the American Legion Auxiliary, Woman's Club, Garden Club, the Seminole County Chamber of Commerce and the Sanford Country Club.

She has resided in Sanford for the past 13 years and at present lives at her home, 2414 Palmetto Avenue with her husband, A. H. Moses and two children.

She was born in New York City, but spent most of her early life in Brunswick, Ga., where she

achieved both her grade and high school education. Later she attended the Georgia State College for Women at Milledgeville. At the present Mrs. Moses' mother, Mrs. Millie Zelmenovitz resides in Brunswick.

Mrs. Moses likes baseball games but for her own recreation chooses golf and while at home spends most of her leisure hours reading.

When Dave Boniske, local business man and celery grower, arrived in America after leaving his home in Russia in 1909 he lived in New York City only one year and then moved to Cordele, Ga., where he began his career in the clothing business.

While residing in Cordele Mr. Boniske married Miss Nellie Boniske of that city and they made their home there until moving to Sanford in 1925. He purchased a clothing store located on Sanford Avenue at Fourth Street and continued to operate on that location under the name of Dave's Department Store until several years ago when he moved to new quarters on East First Street.



—Photo by Wieboldt

Mr. Boniske is a member of the Sanford Kiwanis Club, Woodmen of the World, Seminole County Chamber of Commerce and is on the house committee of the local Elks Club. He is also secretary and treasurer of the Jewish Community Center.

With his wife and children: Marie, Edwin, Morris, Ruby and Raymond, he resides at their home, 117 West 10th Street. His parents, Israel Boniske and Mrs. Rachel Boniske, lived in Russia all of their lives but Mr. Boniske's brothers and sisters are now living in England.

As a child Mr. Boniske attended the lower grade schools of England for two years but returned to Russia and completed classes equivalent to high schools in this country. He is a baseball fan but is much more fond of moving pictures shows, and attends regularly.

C. H. Shaffer



—Photo by Wieboldt

As a senior member of the local police force at the time when Chief Roy G. Williams was injured in an automobile accident, C. H. Shaffer was entitled to the appointment he received from the City Commissioners to serve as acting chief of police, an office he is holding at present.

Mr. Shaffer first came to this city in 1923 and for the ensuing eight years was connected with local construction work and in 1929 joined the police force.

He was born in Harrisonburg, Va., and finished the public schools of that city, but as a youth he came to Florida and since then has traveled into all sections of the state with various construction companies. He has also worked in Alabama and Illinois for several years.

Mr. Shaffer is married to the former Miss Eunice Godwin; resides at their home, 110 West 19th Street; and attends the First Baptist Church. His father, Henry Shaffer, and mother, Mrs. Mary Senger Shaffer made Harrisonburg their home for many years.

The acting chief is very fond of target practicing and during his leisure hours follows this sport frequently. He also likes to go fishing on nearby lakes or streams.

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BE IN STYLE

--- This Summer!

WEAR LINEN



Men's SUITS 50¢

Washable Pants 25¢



Ladies' Linen SUITS 35¢

Phone 475

One Day Service If Requested

SEMINOLE COUNTY LAUNDRY

INC.

E. H. Laney



—Photo by Wisboldt

Before coming to Sanford in 1925 E. H. Laney, owner and manager of the Laney Dry Cleaning Company located on East Second Street, followed the general merchandise business in Alabama for nearly 11 years but he likes his new line of work much better and has taken personal pride in building up the business which he established shortly after he arrived here.

Mr. Laney is a royal Arch Mason, and a member of the First Methodist Church of this city, and at present he resides with his family at their home, 119 East Fifth Street. His wife's name before her marriage was Miss Minnie Heath of Enterprise, Ala., and Mr. and Mrs. Laney have three children: Bruce, Kathleen and E. L.

His father and mother, Mr. and Mrs. (Mar. S.) Laney, were residents of both Crockwell and Easonville, Ala., during the greater part of their lives.

The Sanford merchant was born in St. Clair county, Ala., but

attended the public schools of Wetumpka and spent most of his life in Easonville. His favorite sport is baseball but is very fond of reading when not engaged with the duties of his business.

Gordon Barnett



—Photo by Wisboldt

Before Fern Park became a leading fern producing area, Gordon Barnett, who is at present connected with the Winter Park Ferns, Inc., lived in that section of Seminole County and besides holding the honor of having named that community he was one of the first to realize the opportunities of the fern industry and to develop that business there.

Mr. Barnett is married to the former Miss Mel Jackson and resides at his home in Fern Park. He is a member of the Seminole County Chamber of Commerce and attends the Presbyterian Church.

He was born in New York City and finished his grade school education in that place but then

L. T. Doss



—Photo by Wisboldt

By studying at the University of Florida, University of Georgia, University of Tennessee, the Palmer School of Chiropractic, Davenport Iowa; and at the Davenport School of Chiropractic, Dr. L. T. Doss, who came to this city in February to begin a practice, received an invaluable knowledge of his chosen profession and since coming to Sanford has received a large patronage.

He was born in Hinson, but when only a small boy moved to Havana, Fla. with his parents and attended the grade and high schools of that city. After completion of high school he spent his summers and other periods when not studying in various military camps, including the C. M. T. C.; Enlisted Reserves; E. O. T. C. and at the present is a member of the organized reserves.

He resides at 800 Magnolia and attends the First Methodist Church. Since beginning his practice here his profession has required most of his time, but during his leisure hours he enjoys seeing a good football or baseball game.

Dr. Doss maintains offices on the third floor of the First National Bank Building.

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E. F. Lane



—Photo by Wisboldt

Thoroughly experienced with ev-

ery branch of both the real estate and insurance business, Edward F. Lane, who has lived in this city all of his life, is at present the local representative of the Federal Life Insurance Company, but when not engaged in the duties of his profession is fond of stage work and appears frequently in home-talent vaudeville acts for various groups of the city.

Before entering the insurance business Mr. Lane spent many years here as the manager of a local theatre, then known as the Lyric but now operated under the name of the Princess on West First Street.

During his youth he traveled extensively through practically every state of the Union except into New England and has attended three world's fairs: the Pan-American Exposition at Buffalo, the World's Fair in St. Louis in 1904 and the Centennial Exposition held in Philadelphia in 1926.

He has also taken an active part in various organizations. At one time he served as Lieutenant Governor of the Florida Kiwanis and is a member of Sanford Lodge No. 62 F. and A. M., Monroe Chapter No. 15, and the Morocco Temple of Jacksonville.

Mr. Lane is married to the former Miss Mary Parrish, of Greensboro, N. C., and resides at their home, 610 Park Avenue. His parents, Frank E. Lane and Mrs. Ida Doyle Lane lived in Cincinnati most of their lives but his mother has also resided in this city.

The Sanford insurance man attended the Sanford grade and high schools and afterwards became a student in the Stetson University business college.

The production of green peppers in Seminole County generally runs into hundreds of carloads annually. Both a fall and a spring crop are raised, though the latter represents the bulk of the total. The spring crop does not bring as much per crate as the fall crop, but the yields are higher and more certain. The lighter type truck soil is ideal for this crop.

Growers and Shippers

WE WANT TO
Thank You

For The
CONFIDENCE
AND PATRONAGE
EXTENDED US
THIS SEASON

Florida Pre-Cooling Company

Plant At Mt. Ice Co.

Phone 131

Sanford, Florida

ASSUREDLY

.... the worst is over. If I did not firmly believe that statement I would not have invested in Sanford business property. By purchasing the First National Bank Building I feel sure that I have made a decisive step forward for I have the utmost confidence in Sanford's future.

FRANK EVANS

**WE SANFORDIANS
SHOULD STICK TO-
GETHER AND BUILD
UPWARD - FORWARD**

Be Proud That You Are A Property Owner In Sanford

Occupants of Bank Building

American Fruit Growers Inc.	6th Floor
P. Paul's Beauty Shop	5th Floor
Dr. L. D. Brown, dentist	5th Floor
S. W. Bradford, tailor	3rd Floor
Citrus Improvement Co.	5th Floor
Colclough Realty Co.	5th Floor
Dr. A. C. Chamberlain, dentist	5th Floor
Dr. L. T. Doss, chiropractor	3rd Floor
Samuel R. Dighton, attorney	3rd Floor
Dr. A. W. Epps, dentist	6th Floor
S. G. Gray	6th Floor
J. W. Harwell, liquidator	3rd Floor
Counts Johnson, attorney	5th Floor
E. F. Housholder, attorney	4th Floor
A. H. Moses and Son	6th Floor
Metropolitan Life Ins. Co.	4th Floor
Pentland, Gray and Moore	6th Floor
Dr. H. W. Rucker, dentist	4th Floor
Sanford Oviedo Truck Growers	5th Floor
Maxwell Stewart, insurance	5th Floor
R. M. Warren, insurance	5th Floor
Wilson and Boyle, attorneys	4th Floor
Lobby News Stand (L. R. Phillips)	Lobby
Title Guarantee & Mortgage Co.	Ground Floor



E. B. Randall, Jr.



—Photo by Wieboldt

Besides supervising the management of the firm, Randall Electric Company, located on Magnolia Avenue, E. B. Randall, Jr., who came to this city in 1892, serves as superintendent of the Congregational Sunday School, chairman of the board of trustees for that church, past master of Sanford Lodge No. 62 F. & A. M. and is an active member of several other branches of the Masonic Order, the Kiwanis Club, Chamber of Commerce and Sanford Country Club.

Mr. Randall was born in St. Augustine but came to this city at an early age and has lived here since. His parents, E. B. Randall, and Mrs. Anna Curry Randall, are at the present living in Daytona Beach.

The superintendent of the Congregational Sunday School attended the grade schools of this city and is a graduate of Sanford high school. In October 1922 he established the business he is now operating, and at present is residing with his wife, Mrs. Nell Amick Randall, at their home, 213 W. 16th Street.

Besides operating a business Mr. Randall owns an apartment house building on West 16th Street. His favorite sport is baseball and he sees the locals in action frequently but for his personal recreation chooses bowling.

W. A. McMullen



—Photo by Wieboldt

With the exception of a few years when he was in the real estate business, W. A. (Lambie) McMullen has followed the barber trade most of his life but several months before last year's election decided to enter politics and after going through two primaries won over a large field of candidates for the office of Seminole County Constable which he is now holding.

Mr. McMullen has lived in Sanford since 1911 and for a number of years was a co-owner of a barber shop on First Street where the J. C. Penney store is now located.

He was born in Perry, but at an early age moved to Lake Thonotosassa where he completed his grade school education and afterwards spent most of his early life in Tampa with his parents, Mr. and Mrs. John Dan McMullen. Before her marriage his mother was Miss Sara Taylor of Greenville.

The Constable is a member of the Sanford Elks Lodge and at-

tends the First Methodist Church. He resides at 604 Elm Avenue with his wife, the former Miss Bertha Estelle Bourquard, and daughter, Miss Juanita McMullen. Mr. McMullen is a regular football fan but during his leisure hours would rather go fishing than do most anything else.

Emmett Hunt



—Photo by Wieboldt

A World War veteran who saw active service overseas, Emmett M. Hunt, who came to this city to make his home in 1916, has spent nearly 15 years of his life in the automobile business and as an employee of the Strickland-Harris Motors, Inc. is regarded as one of the leading car salesmen of Sanford today.

In 1922 Mr. Hunt was the local agent for the sales of Oakland and Pontiac automobiles but in 1925 he became a real estate salesman. For the past four years he has represented the Ford Motor Company with its local dealers.

He was born in Harrison, Ga., but attended the grade and high schools and spent the greater part of his early life in Forsyth. Later he continued his studies in the Statesboro Agricultural College.

He is married to the former Miss Marjell Harrold, of this city and they have a daughter, Joyce, age 12, and reside at their home, 703 Oak Avenue.

Mr. Hunt's father, J. A. Hunt, lived for many years in Harrison, Ga., while his mother, Mrs. Fannie Proctor Hunt, lived in Forsyth before her marriage.

The local Ford salesman attends both football and baseball games regularly but he is also fond of reading during his leisure hours.

E. C. Harper



—Photo by Wieboldt

E. C. Harper, electrician and president of the Big Beran Brotherhood of the Baptist Church, assumed a partnership in the firm now known as the Sanford Electrical Contracting Company in 1924, but that business was originally founded here in 1919 under a different name.

Mr. Harper served two years in France with the United States army and 1919 returned to Florida to take up his residence in Sanford and from that time until

Roy G. Williams



—Photo by Wieboldt

In 1923 Roy G. Williams, who for two years prior to that time was connected with the office of superintendent of Sanford streets, was appointed chief of police and because he was only 23 years old at that time was the youngest

1924 he was employed by local firms as an electrician.

He was born in Starke but moved to Lake Butler with his family when only a few years old. It was in the South Florida city that Mr. Harper attained his grade and high school education.

Besides his church affiliations Mr. Harper is a member of the Masons and Seminole County Chamber of Commerce. At present he resides with his family at 119 W. 23rd Street, is married to the former Miss Pearl Prescott, and has two children: E. C. Jr., Jean Elizabeth. The electrician's father, J. E. Harper, and mother, Mrs. Elizabeth Bennett Harper, live in Lake Butler.

He is very fond of fishing and when not engaged in the duties required of his trade may be found on any of the numerous lakes or streams near this city enjoying his favorite sport.

man ever to hold that office here.

He has continued to head the local police department and on Oct. 6, 1932 he met with a serious accident during an act of enforcing the law. Because of injuries received in that accident he has been confined to either the hospital or his home until recently.

Mr. Williams was born in Mt. Vernon, Ill., but at an early age came to Ovidio, Florida with his parents, Mr. and Mrs. W. B. Williams, and attended the grade schools of that community. Later his family moved to St. Petersburg where he resumed his studies at the high school of that city. Before coming here he was a student at Rollins College, Winter Park.

He is married to the former Miss Ruby Hoyle and resides at their home 449 Elliot Street. Mr. Williams is a member of all branches of Masonry, the Elks Lodge, the Morocco Shrine Temple of Jacksonville and attends the First Methodist Church of this city.

Although he is a regular baseball fan, Mr. Williams spends part of his leisure hours in target practicing. His hobby is collecting old pistols.

Ideally located on Lake Mary and Crystal Lake, with frontage on both, and on the main line of the Atlantic Coast Line Railway, about four miles from Sanford, is the thriving little city of Lake Mary. Near the Sanford Country Club, nestling among orange groves and clear-water lakes, this particular section of Seminole County offers much to the tourist and homeseeker, and just now is experiencing a remarkable growth, with many new homes being built on the shores of the lakes and in the city proper. New stores, new streets, a new church, one of the finest school houses in the county and other improvements show the visitor that Lake Mary is one of the most progressive communities in the county.

Seminole County perpetuates the name of a tribe of Indians who originally claimed Florida as their home.

Percy Mero



—Photo by Wieboldt

A resident of Sanford since 1920, P. A. Mero, who at the present is manager of the local Ballard and Ballard Feed Store, has been an automobile mechanic, operator of an auto repair shop, president of an automobile sales company, and more recently has been in the poultry business.

He was born in Alexandria, Va., and attended the grade schools of that city but later became a student of the Potomac Academy. As a youth he lived for several years in Washington, D. C., but moved to Florida with his parents, Mr. and Mrs. J. W. Mero, who now reside at their home near Elder Springs.

Mr. Mero resides with his family at their home in the Silver Lake section. He is married to the former Miss Sara Wight of this city and has three children: Thomas, P. A. Jr., and Bobo.

Mr. Mero is a member of the American Legion, all branches of the Masonry, the Shrine and attends the First Presbyterian Church of this city.

His favorite sport is baseball but recently he has been particularly interested in bowling as a daily recreation.

DAY BY DAY — AS THE "NEW DEAL" UNFOLDS

..... we feel increasingly that our national affairs are in hands that are capable, wise and strong.

We have every reason to take on new courage and again face forward, firm in the conviction that the worst lies in the past.

During the trying shipping season just closing I have supplied a larger proportion of the celery crates moving from Seminole County than in any year in my history. This has meant to local patrons, good crates, prompt service, and wages for local labor to spend with our merchants.

To each and every customer whose order has helped to make this possible I wish to say

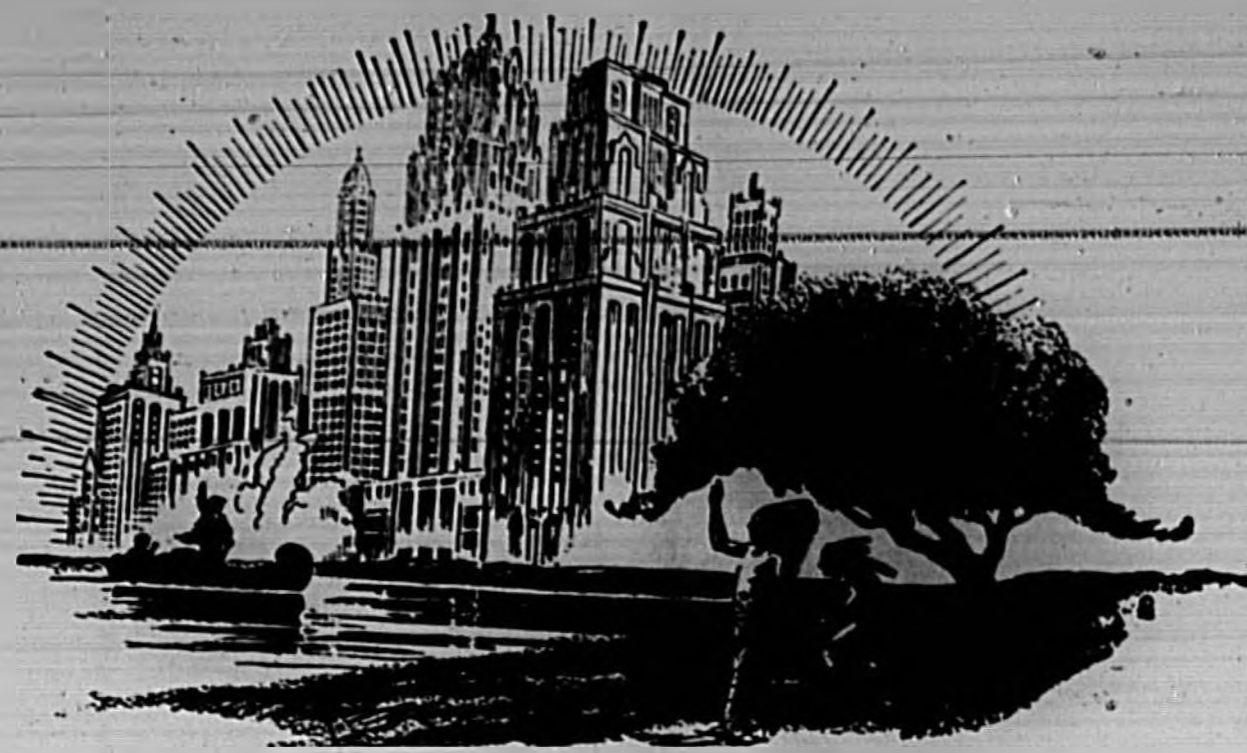
I THANK YOU

S. O. SHINHOLSER
 Manufacturer of
GOOD CRATES

CONFIDENCE

In
Sanford's
FUTURE

Assures
Our
Growth



... If a city or community fails—if people move away and advancement becomes only a word, naturally all industries located in such a place will fall. . . . It is admitted that Sanford has had a difficult struggle during the last half decade, but we are confident that the worst is over and that a new day awaits those who have faith.

**With the Experience of Former Days
At its Back;
Sanford Must Go Forward.**

THE ZACHARY - VENEER COMPANY

... is proud of the fact that it is a Sanford industry—and has been one for many years. We feel sure that the new improvements on the lake shore highway together with the new interest in water transportation will greatly aid this city in only a few years. We take pleasure in expanding our facilities . . . awaiting that new day—just ahead.

ZACHARY-VENEER Co.

Sanford

Palatka

Mrs. G. E. McKay

Derisus Zachary, Jr., who also resides in Sanford. The crone manufacturer was born in Alamance county, N. C., and spent the greater part of his boyhood there with his parents, Henry Clay Zachary and Mrs. Mary Ann Zachary. His education includes one term in a commercial school, completion of courses in a business college and his matriculation in the Oak Ridge Institute.

Mr. Zachary has been a resident of Sanford since 1909, and his favorite sports are boating and general water sports while he finds his chief diversion in cards and literature.

R. W. Ware



—Photo by Wisboldt

As Worthy Grand Matron of the Grand Chapter of Florida, Order of Eastern Star, Mrs. Glenn E. McKay, prominent Sanford clubwoman, has spent the greater part of the past year making official visits to each of the 162 Eastern Star chapters of the state, to the grand chapters of Georgia, Alabama and Texas and to the general grand chapter session in San Antonio, Tex.

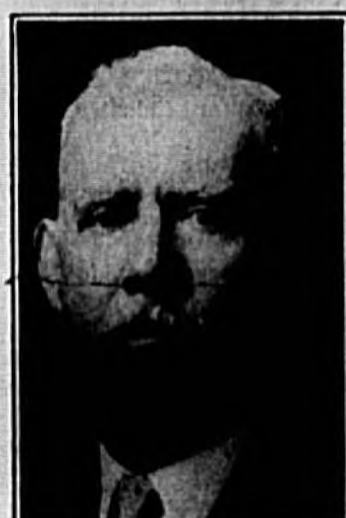
For many years Mrs. McKay has been active in local club affairs. She is past worthy matron of the Seminole Chapter, Eastern Star, past-president of the Sanford Woman's Club, past-president of the Daughters of Wesley Sunday School class of the Methodist Church, an honorary member of the Kappa Delta and is a member of the Pi Gamma Mu fraternities.

Born in Leicester, N. Y., Mrs. McKay came to Sanford in 1921 with her husband, G. E. McKay who was appointed principal of the local high school at that time. Besides her club activities Mrs. McKay has spent several years teaching classes in high school.

At present she and Mr. McKay live at 1008 South Sanford Avenue with their daughter, Miss Florence McKay.

Every summer the family moves to their cottage at Cloudland, Ga., and Mrs. McKay is very fond of hiking and swimming, but is also a lover of literature and poetry. She attended the public schools of Leicester, N. Y., and is a graduate of both the New York State Normal College and the University of Florida. Although a native of New York she intends to make her permanent home in Florida.

A. D. Zachary



—Photo by Wisboldt

When only 10 years old A. D. Zachary, Sr., crone manufacturer, and pioneer resident of Sanford, worked for his father in a wood-working plant and from that time until the present has gained invaluable experience in his particular line of business through his services in saw mills and the lumber manufacturing trade. Today he is president of the Zachary Veneer Company, with plants in both Sanford and Palatka.

Mr. Zachary is a member of the Elks and Odd Fellows Lodges and attends the First Methodist Church. With his wife, Mrs. Maggie B. Zachary, Mr. Zachary lives at their home, 212 Magnolia Avenue, and they have two children: Mrs. Margaret Wright and Arthur

L. R. Phillips



—Photo by Wisboldt

Beginning as a clerk in his brother's store L. R. Phillips, a resident of this city since 1882, with the exception of three years, served over 40 years as a druggist in Sanford until 1919 when he became city clerk, a position he held until February 1928. For the past five years he has been in various types of business for himself, and at present owns and operates the Lobby News Stand in the First National Bank Building.

Mr. Phillips was born on Dec. 9, 1860 at Etowah, and lived on a farm in that section until 1878 when he entered the sewing machine business in Gainesville.

Production of celery has reached such a magnitude that it has made necessary the special training of labor, the construction of many sildings and hard roads, and in recent years a number of celery wash houses have been built in various parts of the county.

The Seminole Agriculture Club, representing as it does, the interest of the industry and the growers in a position to furnish full information to those interested in the growing of celery, will gladly furnish this information on request.

Seminole County is with but one exception the smallest county in the state in area, comprising approximately 300 square miles of territory.

During the World War he made eight trips across the Atlantic, to France on United States transport ships as Y. M. C. A. secretary. At present he is a member of the Sanford Elks Lodge and the Seminole County Chamber of Commerce.

Besides the office he now holds he has been a member of the Florida Democratic Executive Committee and at present is chairman of the Seminole County Democratic Committee.

He was born in Hamilton, Ohio, and attended the public schools of that city but later continued his studies at the Miami University, Oxford, Ohio. Mr. Holly is married to the former Miss Mae Tyson and has three children: Robert Holly, Jr., Sanford; Mrs. Robert Holly, Boston, Mass.; and Mrs. Horace Walker, Petersburg, Va.

R. J. Holly



—Photo by Wisboldt

From 1879 until 1880 he was connected with the survey of the South Florida railroad extension between Orlando and Kissimmee. He moved to this city in October 1882 to make his home but in 1883 moved to New York City to take a position with the New York-Ontario and Western Railroad as cashier in a north river pier depot.

Returning to Sanford three years later Mr. Phillips married Miss Minnie Belle Tracy and they had two children: R. C. Phillips, of Gainesville, and Mrs. W. H. Holden, of Daytona Beach.

Mr. Phillips is a member of nearly all branches of Masonry, having served as worthy master of the Sanford Lodge, F. and A. M., and also high priest of the Monroe Chapter. He is also a member of the Woodmen of the World, the Knights of Pythias, the Methodist Church, and has served in "WPTOU" "rites" of the Wesley Brotherhood for over 15 years.

Excellent railroad facilities are furnished by the Atlantic Coast Line. De luxe train service from eastern and midwestern points is given through to Sanford.

The business of this county is administered by a Board of Commissioners, elected from five political divisions.

Civic organizations which play so small part in the progress of Sanford is making, are the Woman's Club, the Rotary, Kiwanis and Lion Club, and Campbell, Lossing Post of the American Legion, which is also classed as a civic organization.

IN APPRECIATION

The Herald Printing Co. Is Grateful To The Firms Of Sanford For Their Splendid Patronage Since Its Organization.

Our Presses Are in Readiness To Serve You With The Best In Printing At The Lowest Prices . . .

Herald Printing Company

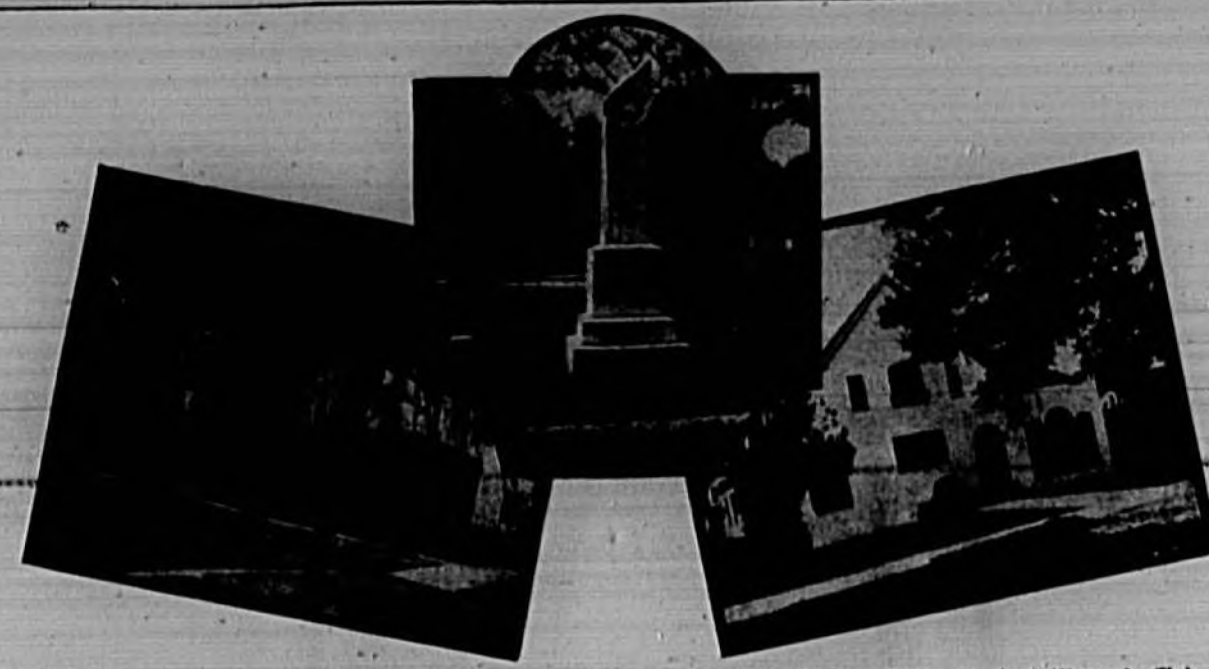
E. C. Nelson



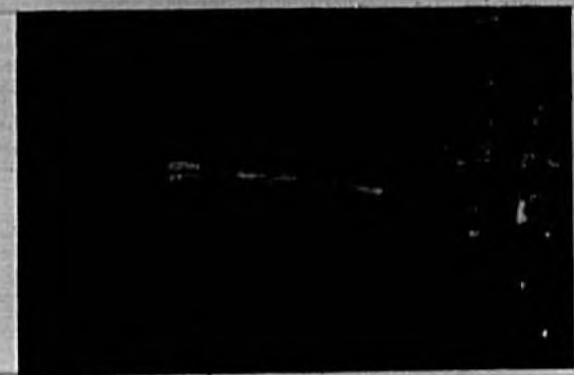
—Photo by Wisboldt

Experienced in both the retail and wholesale grocery business, E. C. Nelson, who was born in this city and has lived here since, is today the manager of the Win-

Judge Ware's father, E. A. Ware, and mother who before her marriage was Miss Mary Lona Zellars, both lived for many years in Lincoln, Ga. The Sanford attorney is fond of reading but takes real delight in studying law when not engaged actively with the duties of his office, which is located in the Woodruff building on First Street.



Top Center: War Veterans' Memorial in Central Park. Left: Municipal Library. Right: Sanford Woman's Club.



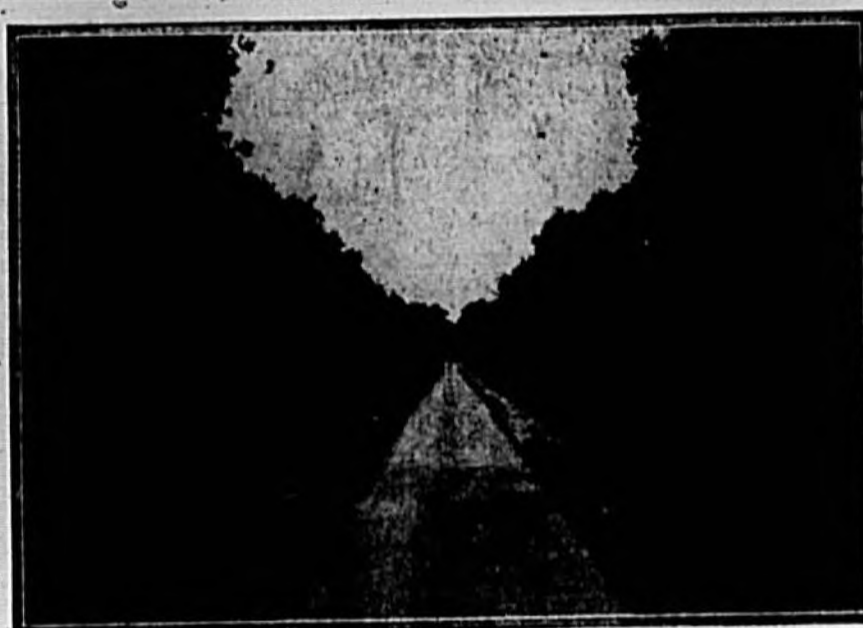
Small Cool Stream Near Sanford



Tall, Beautiful Palms on the Shores of the St. Johns River



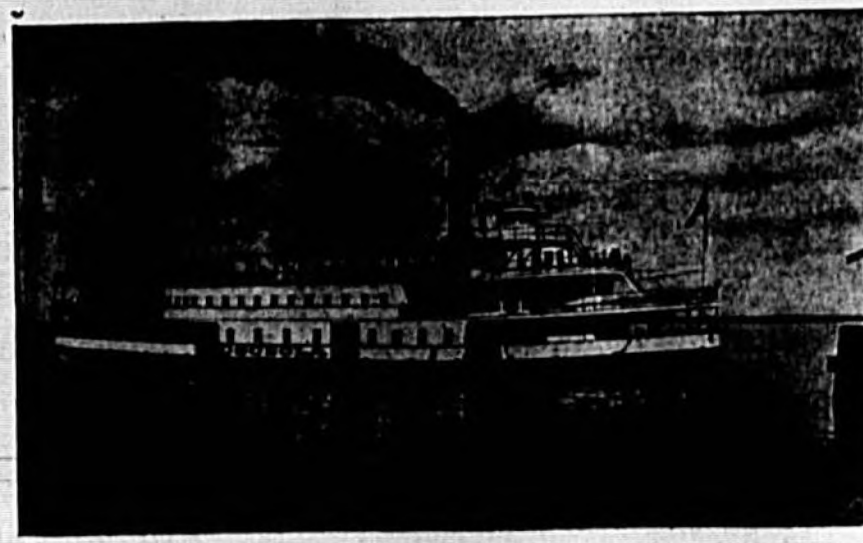
Typical Woodland Scene, Seminole County



Through the Orange Groves Approaching Geneva



On a Highway Between Orlando and Sanford



Steamship Osceola Alongside Sanford Bulkhead

T. L. Dumas



—Photo by Wisboldt

As superintendent of the Jacksonville district of the Atlantic Coast Line Railroad, ex-mayor of Sanford, a present City Commissioner, past-president of the local Kiwanis Club, a member of the County Chamber of Commerce and a vestryman of the Holy Cross Episcopal Church, T. L. Dumas, resident of this city since 1917, has been placed in a position that can well be termed one of the highest a local citizen may reach.

As a railroad man Mr. Dumas has served in many capacities. At first he was an employee of the Southern Railroad and among the many duties that befall his lot were chief dispatcher, yard master, and ticket agent, at least a half dozen towns in the Carolina and Virginia.

His first became connected with the Atlantic Coast Line in 1907 as a train master and served in that position until July 1917 when he was promoted to the office of superintendent of the present Jacksonville district. He had been living in Sanford only a few months before his highest promotion was made.

Mr. Dumas was born in Rome,

Ga., but received his lower grade and high school education in Seneca, S. C. His father, John M. Dumas was also a native of Rome but his mother who before her marriage was Miss Fannie Reed, came from Anderson, S. C.

The Coast Line Superintendent was married to Miss Harriet Thompson and has two daughters: Mrs. Arthur Hazard, of Augusta, Ga.; and Mrs. Raymond C. Phillips of Gainesville.

Mr. Dumas likes baseball better than any other sport but in recent years has had little time to enjoy that game because his railroad duties require most of his time. When not engaged in work at his local offices, he is traveling over the railroad's tracks of this district.

A disastrous fire visited Sanford in 1887, and in the same year the initial South Florida Fair was held, which was a feature event of that time. In 1893 Sanford was the largest interior city in Florida, and the largest orange shipping section in the world. Many thousands of groves planted in its back country brought prosperity to every one directly or indirectly engaged in this industry. The first nursery in Florida was established in Sanford by one of the early pioneers. The special freeze of 1894-1895 practically annihilated all sources of income to the city. As in other communities, this catastrophe was followed by a general exodus of the people. Of that time, the First National Bank of Sanford was the only one to withstand the crisis. The first attempt at track raising was made in 1898, when calery and letines were planted on a small scale and a system of irrigation, novel at that time, was introduced. It was not, however, until several years later that the crop was grown commercially and profitable returns derived therefrom. These results gave an impetus to the city's growth. During the period from 1910 to date, the calery delta comprising Sanford's back country has proven a source of inestimable wealth. In 1910 Sanford, which was then in Orange County, became the judicial seat of the newly created Seminole

J. J. Parrish



At an early age Jesse J. Parrish, present State Senator from this district, began his career as a school teacher but followed that vocation only one year and then decided to enter the citrus business, which he has continued to follow.

Senator Parrish entered politics in 1918 when he was elected state legislator from Brvvard county. To that office he was re-elected for each succeeding term until 1928 when he was chosen to represent his section in the Senate, and during the last session served as president of that body. He was re-elected for another term at the recent elections.

The Senator was born Oct. 11, 1877 in Bowling Green and moved to Titusville in 1912, where he has continued to reside since. Upon completion of grade schools in Bowling Green he attended a County. That year saw the completion of a high school building, paved streets, and the construction of several churches and business buildings. From this historical resume, it will be noted that Sanford is a comparatively new, though old-established community.

private school for several years. His father, Benjamin Parrish, is a resident of Bowling Green, and before her death in 1929 his mother, Mrs. Martha Parrish, also lived in that city.

Senator Parrish and his wife, Mrs. Emma L. Parrish, have three children: Jesse J. Parrish, Jr., E. Bernard Parrish, and Mrs. Pauline Bryan.

Besides representing his district at Tallahassee and supervising his business, the Nevins Fruit Co., Inc., Senator Parrish finds time to take part in the activities of the Masons, Shriners, Knights Templar, Knights of Pythias, the Rotary Club and the Presbyterian Church of Titusville.

His favorite sports are football, hunting and fishing while his hobbies are reading and politics. He spent his early life farming, teaching school and packing oranges.

CLIMATE

The United States Weather Bureau will show an average temperature for this section of 71 degrees, the highest average temperature for July being 80.4. Long summers are expected, but extreme heat is unknown and there is no heat prostration in Florida.

Sanford has fine churches, practically all denominations being represented. The church building represented, they are well attended, well supported and their pulpits filled by able men. With the powerful support of Sanford's church organizations the city of Sanford is destined to have a development along those lines which has always been acknowledged as essential to its material development.

No section of the State can fittingly boast of altitude; that is, within the general sense of the word. The highest point in the city of Sanford is about 60 feet above sea level; the lowest altitude of Sanford is about the same as New York City.

Sanford is justly proud of its exceptionally fine quality of water for domestic purposes.

T. W. Lawton



Born in Oviedo and a resident of this county, practically all of his life T. W. Lawton, present superintendent of public instruction for Seminole County, was appointed to fill the office he now holds in 1916 and has been re-elected consistently since.

He attended the public schools of Oviedo, and the Andover Theological Seminary—in Andover, Mass. Later, however, he returned to Florida to attend the Rollins Academy as a post graduate. He attended Rollins College and graduated with an A. B. degree.

Mr. Lawton has been a school teacher for five years and a merchant in Oviedo for a period of seven years. He is a Mason and a Kiwanian and attends the Baptist Church.

With his family he resides in Oviedo. Mrs. Lawton before her marriage, was Miss Charlotte Lee, a daughter of Mr. and Mrs. J. H. Lee, of Oviedo. Mr. and Mrs. Lawton have three children: T. W. Jr., Robert James, and Charlotte. His father was Robert W. Lawton and his mother was Mrs. Mary Gwynn Lawton, who before her marriage lived in Tallahassee.

Mr. Lawton's favorite sports are tennis and baseball, and he considers his favorite recreation is music. He spent his early life in and around Oviedo, hunting, fishing, swimming and cow punching.

THE SANFORD ATLANTIC NATIONAL BANK

Sanford, Florida
(Affiliated with the Atlantic National Bank of Jacksonville)
Condensed Statement of Condition - March 31, 1933

RESOURCES		LIABILITIES	
Loans and Discounts	\$ 373,827.81	Capital Stock	\$ 100,000.00
Overdrafts	NONE	Surplus and Undivided Profits	34,783.68
Banking House, Furniture and Fixtures	22,211.01	Circulation	99,280.00
Real Estate	4,523.55	Reserve for Taxes, Interest, etc.	5,227.81
Federal Reserve Bank Stock	3,750.00		
U. S. Bonds and Secure Circulation	100,000.00		
U. S. Bonds and Certificates of Indebtedness	\$646,893.23		
Other Marketable Bonds	186,862.22		
Loans, N. Y. Stock Exchange Collateral	17,819.39		
Cash and Due from Banks	392,904.77	Deposits	1,509,500.49
Total	\$1,748,791.98	Total	\$1,748,791.98

OFFICERS

- LINTON E. ALLEN, President; PETER J. FEITNER, Vice President; S. O. SHINHOLSER, Vice President; ARTHUR BRANAN, Cashier; A. L. BETTS, Asst. Cashier

DIRECTORS

- J. T. WALKER, Jr., Chairman of the Board, President Atlantic National Bank, Jacksonville, Fla.; S. O. SHINHOLSER, Crate Manufacturer, Sanford, Florida; JOE CAMERON, Farmer, Sanford, Florida; LINTON E. ALLEN, President, Sanford Atlantic National Bank, Sanford, Florida; W. C. HILL, President Hill Lumber Co., Sanford, Florida; PETER J. FEITNER, President, Occoala Cypress Co., Occoala, Fla.; R. A. NEWMAN, President Hill Hardware Co., Inc., Sanford, Florida



AEROPLANE VIEW SANFORD'S BUSINESS SECTION AND LAKE FRONT



EXCELLENT AEROPLANE VIEW OF A CELERY SECTION NEAR SANFORD