

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,880
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed. Ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, OCTOBER 14, 1910

Number 37

Sanford Farms News Notes

Mr. Lingo, who purchased fifteen acres from Title Bond & Guarantee Company has arrived at Sanford for the purpose of improving his property. He will improve five acres at once, build a house and make all necessary improvements for a comfortable home.

Mr. R. C. Shaffer of Camden, Ohio, purchaser of a five acre tract in Sanford Farms, has made out a list of materials for the construction of a residence on his property. He is expected in Sanford in the near future.

The growers in the vicinity of Sanford Farms are now busy with their crops. Quite a large acreage of strawberries have been set. Those who have fall tomatoes will do well on them and the crop looks very fine. Preparation is being made for the usual acreage of celery. Mr. Vorce, who purchased fifteen acres from the Title Bond & Guarantee Co., has a fine bed of cauliflower plants ready to set and his cabbage plants are coming on in great shape.

Mr. J. E. Pace, the "Celery King," who has a nice truck garden at Sanford Farms is getting things in shape for his fall crops. He will have seventy-five acres in celery, thirty acres in lettuce and ten acres in cabbage this season. Mr. Pace began truck growing in the Sanford Celery Delta some years ago on less than one-eighth of an acre. He is now the largest grower of vegetables in the Celery Delta.

The store building erected by J. W. Bell is completed and ready for a tenant. Mr. Bell is anxious to get a wide awake merchant to put in a general stock of goods and will lease the building very reasonable. Mr. Moffatt, an old resident of West Sanford, has opened a store and carries a nice stock of goods, but the old saying is, "Competition is the life of trade," even if it does occasionally kill the trader. Mr. Bell provided five commodious rooms over the store which is a two story building and is prepared to entertain purchasers in the latest approved fashion.

Mr. Vorce's house has arrived and this hustling gentleman is now busy getting it together. His family will be down shortly and will add much to the community.

Mr. Prather has in a crop of sweet potatoes on a portion of his improved five acres. The crop is looking very good. He has also tilled a portion of his farm, planted a nice area of strawberries and is making very good headway.

Mr. Gamble has had five acres cleared, plowed, harrowed and put in shape for a first crop of cabbage.

We have word from many purchasers of Sanford Farms that they will be down this fall and get busy with their development work. From all indications there will be at least 40 families living on Sanford Farms next spring.

If you have interests in Sanford and want a reliable firm to look after them write Title Bond & Guarantee Co.

Captain Smith, has rented the Oglesby property and will put in a two acre crop while clearing and improving Sanford Farm. He will have Mr. Richard Tingle of Greshamville, Ga., associated with him. These gentlemen brought a handsome pair of mules from Georgia with them and are prepared to do plowing, hauling, and all kinds of teaming. Orders may be left for them at the office of the Title Bond & Guarantee Co.

From the way Sanford Farms are moving there is little doubt but what every five acre tract will be sold by the first of January. If you want to locate in a progressive community, now is the time for you to let us make a selection for you.

Title Bond & Guarantee Co., will sell your property, will rent your property, and will do the square thing to you.

Notice

There will be a special meeting of the stockholders of the Title Bond & Guarantee Co., October 22nd, 1910, at 8 o'clock p. m., at the company's offices in Sanford, Florida.

THOMAS K. BATES, Secretary.

This List May Interest You

- FOR SALE Five acres, 2 1/2 cleared, 1 well 2 room cottage, price \$1,050.
- FOR SALE Residence, Markham Heights, 3 acres, nice fruit trees and
- FOR SALE 30 building lots just outside the city limits. Price ranges from \$125 to \$175 each. Terms cash.

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

THEY ARE AFTER YOU OLD MAN!

Place Your Ear to the Ground and You can Hear Them Coming

We Mean the Cheap Acre Man

With a sandy package to hand you. The woods are full of them now and they have some beautiful specimens of GOLD BRICKS to pass out to you! Before accepting Said Bricks ask them if their land is in a

Proven Section

Where vegetables are raised as a source of revenue and not raised on a demonstration farm to be used to palm off SANDY AREAS on an unsuspecting public.

The Saturday Evening Post

Wrote the Title Bond & Guarantee Company that it would not accept any land advertisements for Florida land. The reason was not given, but as that publication has carried very little of this matter it would not be overly hard to locate the reason.

Be Careful Old Boy

And even then you may get stung. DRY FARMING in Florida so far as growing vegetables is concerned has proven a HOWLING FAILURE. TEN ACRES UN-IRRIGATED, as your only means of support.

Portends Starvation for You and Yours

And if you are not too wise to listen, you will investigate thoroughly the following conditions:

- If there is a Good Hardpan Under the Land?
- If the Land is in a Flowing Well District?
- If the Land is Close to Original Transportation?
- If the Land has a Good Title to it?
- If the Flowing Wells are not Salt Water Wells?
- If the Community in which the Land is Located is a Proven Locality?
- If the Conditions are Right for Marketing Large Quantities of Vegetables?

The Man With a Cheap Acre Will Go Bughouse

If you make him guarantee all the above things about his land. In fact if the above conditions surround his land, it is no longer poor land, no matter what the price he may ask for it.

If the Above Conditions Do Not Surround the Land

Offered you, pass it up, for you nor no one else would be able to make a living on it.

Go to Monroe Where the Dollars Grow

And we will give you land on payments of \$25 down on five acres and \$10 monthly upon which you can not only make a living but can make a fortune as well. Our plan of sale will enable you to place the greater portion of your money in improvements and development work instead of in land payments and interest.

- We Charge no Interest on Deferred Payments.
- We Guarantee a Flowing Well.
- We Pay all Taxes.
- We Give Free Deed in Case of Death.
- We GIVE 30, 60 or 90 Days Grace on Deferred Payments in Case of Sickness, Accident or Inability to Pay.
- We Give you Land you can Make Good on.
- Five Acres of Land Cleared and Tilled and in Cultivation one year sold at Monroe last week for \$4,000. There was no Residence on it.
- Another party there paid \$1,700 for 4 acres last year and now values it at \$6,000.

Send for Our Thesis On Florida Land

It tells you things that you should know before you purchase land anywhere in the state.

Our Company Leads In

Liberal terms, style of publicity, up-to-date methods and also in absolute satisfaction to our patrons.

TITLE - BOND - & - GUARANTEE - COMPANY (INCORPORATED)

\$25 down-that's all

SANFORD FARMS

\$10 monthly-That's Easy

FOR SALE Ten acres, five acres cleared, 3 1/2 acres tilled, one well, six room house, out-buildings, near the school, enough tilling for another acre, price \$7,000.

FOR SALE 10 acres in Eureka Hammock four miles south of town. None cleared. Flowing well. Loading station 1/4 mile away. Price, \$1750. Terms, \$600 down, balance on time.

FOR SALE 15 acres all cleared, 10 acre tilled, 6 flowing wells, facing hard road, good barn, four

room residence, near shipping point, price \$15,000.00, \$8,000.00 cash, balance in two years.

FOR SALE 11 acres, five cleared, 6 fenced, 4 tilled, 5 in cultivation. All ditched and drained. One well. Four room house, barn all on main road, quarter mile from loading station. Price, \$5500. Half cash balance on terms.

FOR SALE Forty acres, 8 cleared, 5 tilled old land, one well, price \$10,500, will divide into five acre lots and sell for \$250 per acre.

FOR SALE We have applications for residences and business property. List your property for sale with us.

FOR SALE Ten acres, 1/2 cleared, half tilled, two wells, price \$3,500 one third cash, balance in one and two years. Will rent for \$100 per acre.

FOR SALE Five acres, 2 1/2 acres cleared 1 1/2 acres tilled, 1 well, house, price \$3,000 on terms.

WANTED Timber tracts of all sizes, cut over lands, grazing lands, orange lands, residence property. Florida real estate of kinds.

grove, \$3500.00. One third cash balance to suit purchaser.

FOR SALE Five acres in Beck Hammock 3 tilled, flowing well, within half mile of station. Price \$3,800, terms \$1000 cash, balance in five years or less.

FOR SALE Ten acres, tilled and in high state of cultivation, four wells tool house, all tools and wagon, fronting on Lake Monroe, price \$11,000.00, half cash, balance in two and three years. This place will rent for \$1,000 per year.

TITLE BOND & GUARANTEE CO.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 7

SANFORD, FLORIDA, FRIDAY, SEPTEMBER 30, 1910

Volume III

CROP REPORTS GOOD

Sanford Celery Delta Looks Good to the Investor.

CELERY CROP WILL BE CURTAILED

Lettuce Growers Will Have Good Crop and Indications Good For Satisfactory Prices.

The great Celery Delta of the Sanford section is putting on working clothes and every day taking the airs of a proletarian. Where a few weeks ago the farmer garnered his hay crop is now seen the canvases covered seed beds and in many fields already seen the celery plants which spell so much for the grower. The celery has been planted very early this year in some instances many of the growers following out the plan of an early and late crop in order to catch the market "comin' and gwine." While the celery crop this year will not total more than sixty per cent of last year's crop, the growers expect to get more for their stuff. There are many good and sufficient reasons for this hopeful outlook and those who have passed through these adverse markets before are planting the usual acreage. H. H. Chappel will have about 40 acres in celery and several other growers will have the usual average. The celery plants are getting scarce as several growers did not have success with their seed beds. The celery already planted is looking fine and bids fair to get to the early market. The lettuce crop will soon take the stage and ere long the fields will present a pretty sight with the dainty green of this crop.

The growers are confident of hitting a good market for lettuce this season, having been assured of a good price for it straight through at a certain price or they can consign and take chances at a \$4.50 market. Mr. Pace expects to plant a large acreage in lettuce and will let it go at the 7.00 market. The lettuce crop will be watched with great interest for upon it depends the ultimate success of the grower, the lettuce being a good filler for the pocket book that may shrink from a bad celery market.

The new people coming into the Sanford section are greatly elated with the prospects and many of them have purchased lands and will get into the game.

There is nothing so fascinating as growing early vegetables in Florida and no place where the game is played for such large stakes as at Sanford—Lucky Sanford.

Notice to Pupils.

School opens Monday morning Oct. 3d, at 8:30 o'clock.

All pupils below 3rd grade please report at Primary building, corner Palmetto Ave., and 5th street. Third grade pupils on east side of Park Ave. including all on Park Ave. will go to the Primary building. Third grade pupils on the west side of Oak Ave., including those on that Ave., will go to Grammar School building (old H. C. building.) All pupils above third grade will go to Grammar School building.

High School (9th, 10th, 11th, 12th, grades pupils) please come to Grammar School building on Monday afternoon at 1:30 o'clock. High School pupils are not expected to come on Monday morning.

N. J. PERKINS.

Death of E. Simon.

Mr. E. Simon died at his home on Eighth St., Monday night at eleven thirty o'clock after a short illness with fever. Mr. Simon was born in Frankfort, Germany, and was sixty-eight years of age. He came to Sanford twenty-eight years ago, and has been actively engaged in business since that time. He leaves a wife and two daughters, who will sadly miss him. The death of Mr. Simon means the passing of one of the most familiar faces on the business street, and he will be greatly missed by many people. Rev. A. E. Householder conducted the funeral services and the burial was at Lake View cemetery.

Baptist Church

At the Baptist church next Sunday morning the pastor, Rev. J. W. Wildman, will preach a special sermon to parents, teachers and young people. The subject will be, "Having Faith in the Child; or the Place and Power of Faith in the Training of Children." A cordial invitation is extended to all who are interested in young people either in the home or the school.

PEOPLE COMING TO SANFORD

The Real Homeseekers of the Middle West Want Real Vegetable Lands.

Florida at the present time is becoming the stamping ground of the nation and there are more land schemes being put on the market than were ever foisted on the public during the boom days of the west. Cheap lands there are in abundance and some of it is well worth the price. Most of the homeseekers, though, are looking for the real brand of goods and the trade mark of Sanford is good enough for them. Mrs. Annie Ludlum has just returned from the middle states and during her travels met hundreds of people who were eager for information concerning Sanford. The consensus of opinion was that the tried and tested celery delta was the place to locate and make good. Mrs. Ludlum states that several hundred new people will locate here from the central states during the season.

Card of Thanks.

To the Editor of The Herald:

Please allow us space in your valuable paper in which in an humble way to give some slight expression of our appreciation of the many acts and offers of kindness and expressions of sympathy by the people of Sanford to us during the short illness and at the death and burial of the queen of our household, the wife and mother. Though we are not well acquainted, the attentions paid us could not have been greater had we been life long residents of the city.

The floral offerings were large, rich and beautiful and far beyond our reasonable expectations. May the God of Heaven shower upon you his choicest blessings and mercies be our prayer.

J. W. KNIGHT AND CHILDREN.

Irish Potatoes.

The growing of Irish potatoes has become one of the most important industries of Florida. Thousands of dollars are invested in this crop, therefore the pamphlet recently issued by Wilson & Toomer Fertilizer Co., of Jacksonville, is of great interest. It deals in a concise and practical way with preparation of soil, selection of seed, modes of fertilizing, planting, cultivating, digging and shipping. Following these directions is a short treatise on the insects and diseases that are likely to attack the Irish potato crop, which gives simple but complete instruction how to prevent or combat these troubles. Sent free on request.

Special Offer During October.

To all new subscribers paying in advance during the month of October 1910, for one year's subscription to The Sanford Herald, will be given one strong two year old Niagara grape vine in addition to the regular offer previously made of one Concord and one Delaware, both heavy two year old plants. Remember from Oct. 1st to November 1st 1910. 3 vines in place of two. These vines will be ready for distribution about Nov. 15, which is an excellent time for planting.

This offer expires November 1, 1910.

L. H. TEMPLE, Sanford.

Death of Mrs. J. W. Knight

Mrs. J. W. Knight, wife of J. W. Knight, died of typhoid-pneumonia at the family residence on Monday morning at nine o'clock, after a brief illness. Mrs. Knight was a native of Georgia but had spent most of her life in this state, coming to Sanford with her family from Floral City about two years ago. She was nearly fifty-two years old, and had been a consistent member of the Methodist church since she was fourteen, endearing herself to all those who knew her on account of her Christian character. A devoted husband and six children, the youngest of whom is thirteen years of age, are left to mourn the loss of a faithful loved one. There are many friends here and in other parts of the state who will extend sympathy to the bereaved family. Funeral services, conducted by Rev. A. E. Householder, were held at the residence Tuesday morning. Interment was at Lake View Cemetery.

Fall Announcement

Have just returned from the east where for the past week I have been buying my fall stock of furnishings, clothing, hats etc. This buying has been done with great care that our customers might have the best possible merchandise for their money and yet have the newest things. Call and see my fresh stock. I can fit you from head to foot, and you will be pleased and satisfied.

D. L. Thrasher.

IN THE SOCIAL WORLD

Items of Interest Concerning Society People.

POINTS PURELY PERSONAL

How Celery City Vanity Fair Whirls Away the Golden Hours—Social Gossip.

A very pleasant dance was given by the young people of the city in the City Hall Thursday evening of last week. The affair was quite informal and was thoroughly enjoyed by the merry crowd of young people. Some of those present were Mr. and Mrs. R. A. Newman, Mr. and Mrs. J. L. Hurt, Mrs. Jessie Spear, Miss Louise Sheperd, Miss Jessie Butt, Miss Mabel Bowler, Miss Flossie Frank, Miss Veda Ward, Miss Madge Ward, Miss Annie Higgins, Miss Linda Leffler, Miss Belle Smith, Miss Carrie Lovell, Miss Sadie Williams, Miss Vivien Yelser, Miss Florence Stringfellow, Miss Reba Stringfellow, Miss Genie Wicker, Miss Blanche Bothamley, Miss Mabel Hand, Nixon Butt, Eugene Roussellat, Willie Hill, W. A. Leffler, J. D. Roberts, Frank Milteer, Bryan Higgins, Albert Brady, Archie Betts, Geo. Lovell, Jim Hammond, William Braddy, Otis Pelicer, Henry Purgdon, Frank Campbell, Brody Williams and J. H. Thigpen.

Mr. and Mrs. Geo. Fox, Jr., entertained a few young friends at cards Saturday evening in honor of their guest, Miss Mary Alice Martin. "Five Hundred" was the game played and top scores were made by Miss Peacha Leffler and Mr. W. J. Thigpen, who received the prizes. Delicious refreshments were served on the card tables at the close of the game. Those who enjoyed the evening, beside the hosts and guest of honor, were Miss Peacha Leffler, Miss Linda Leffler, Miss Belle Smith, Miss Nell Evans, Miss Martha Fox, Miss Mabel Bowler, Meade Fox, Geo. Atkins, Wm. Braddy, W. J. Thigpen and J. Q. Adams.

Childrens Party.

Mrs. Robert A. Newman gave a beautiful party Friday afternoon, in honor of her little daughter Olive's third birthday. Mrs. Newman dispensed a charming hospitality, and such a good time was given the little folks, it was an occasion long to be remembered. The lovely birthday cake with the three tiny candles, was a most interesting feature of the party, and the favors, dolls for the girls and frogs for the boys, were the source of much merriment. Games were played and dainty refreshments served, bringing to a close a delightful afternoon. Those invited were: May Thrasher, Martha Driver, Clifford Louisa Shinholser, Ethel Singleterry, Dorothy Singleterry, Elizabeth Stiles, Margaret Neal, Mollie Abernathy, May Holly Mildred Holly, Helen Gonzalez, Victor McLaulin, Peirce Griffin, Tom Anderson, Willie Macy, Reggie Macy, Joe Gonzales, Waverly Abernathy, Deane Turner and Algernon Spear.

Entertained Book Circle

The ladies of the Book Circle and their husbands were delightfully entertained by Mr. and Mrs. John Webb Dickins Thursday evening of last week, in their lovely new home on Magnolia avenue.

The pleasure of the evening was greatly enhanced by the presence of Mr. and Mrs. F. W. Schneider of Brooklyn, N. Y., the sister and brother-in-law of Mrs. Dickins who have been making her a short visit. In Mrs. Dickins' inimitable style a unique musical program was arranged for the entertainment of her guests, which every one enjoyed. After serving the dainty refreshments the charming evening and September meeting of the Book Circle were all too soon a memory of the past.

Millinery Opening.

Anticipating the wants of my increasing patronage I have purchased the largest stock of fall millinery ever brought to Sanford. To appreciate these new creations every body in Sanford should attend the opening next Tuesday, October 4th, lasting five days. The newest things in hand made turbans and feature hats, patterns from Paris models and guaranteed to be right up to date.

MRS. J. M. BRUTON.

Card of Thanks

We sincerely thank our neighbors and friends who so kindly assisted us during the illness and death of our husband and father.

Mrs. SIMON AND DAUGHTERS.

Good Roads

Good roads are a boon to any state or county, far more important than a reduction of a cent or two in railroad rates. A small road for fear of getting stuck en-route is more costly to the farmer than the extra taxes he would pay for good roads for the entire county. A hard, level road is his good servant. He can haul a large load at any time of the year. Good roads for the masses in a county means, therefore, a practical reduction in the cost of getting his products to market. It means more money for every box of oranges, every bushel of potatoes or other crops. It means a lower cost for all the supplies he buys in town. Let us all read the result of experiments being conducted by the Pennsylvania State Highway Department, which is as follows: These were begun two years ago and this is the report so far: "The first was a piece of road built on what is called the penetration system in 1908. Upon the usual foundation was placed a layer of crushed stone, half the thickness of that ordinarily used in macadam construction, and into the interstices was poured an asphaltic oil containing about 80 per cent of asphalt. The surface of the road was then covered with dry stone screenings and the mass rolled. Although subjected to heavy traffic for over a year, the road shows but little evidence of wear and is nearly dustless. Two pieces of road closely resembling the ordinary street asphalt pavement, which were built last year, show practically no evidence of wear. Telford blocks, laid by hand, were used as a foundation, and on top of this were placed a mixture of crushed stone and asphalt, mixed hot and rolled. A surface of fine stone screenings and asphalt was placed over this. Another experimental road now being constructed has a Telford base, upon which is placed a layer of crushed stone and asphalt, mixed with the stone cold and the asphalt hot. The surface is sprinkled with hot asphaltic oil and covered with a thin coating of coarse screenings. These various methods exceed the cost of ordinary macadam by at least 25 per cent, but this extra cost is supposed to be more than compensated by the reduced cost of up-keep. The department is also experimenting with a dust layer for ordinary macadam roads known as glutrin. It is a by-product of wood pulp making. The liquid has the consistency and appearance of tar. It is soluble in water and one of its peculiarities is that each succeeding rainfall renews the bonding or cementing quality of the compound. A piece of road dressed with it early this season is being carefully watched by the department."

"A farmer old, so we've been told,
With a team of horses strong,
Drove down the road with a heavy load
While singing his merry song.
But his mirth in song was not so long,
For his horses gave a leap,
As he ran a-muck in the mud he stuck
Clear up to his axle deep.
Had roads did it!

And a wheelman gay went out one day
For a joyful morning spin,
With the weather bright, his heart was light
As he left the country inn.
But he went out far when he felt a jar
Which started his troubles and cares,
He was laid up ill, while the doctor's bill
Came in with the one for repairs.
Bad roads did it!

In an automobile of wood and steel
A millionaire, prim and neat,
Went out for a ride by the river's side
In style that was hard to beat.
But, alas, he found that at the broken ground
And the ruts and the holes so great
Had smashed a wheel of his automobile—
What he said we cannot relate.
Bad roads did it!

But we're glad to say there shines a ray
Of hope that will right this wrong.
When in every state they will legislate
To help the good roads along.
So the man with his wheel or automobile
Will never again get blue.
And the farmer with smiles will travel for miles
On a road that is fit to use.
Good roads will do it!"

ROSE.

Ladies' Auxiliary Meets

The Ladies' Auxiliary to the Anti-Saloon League met in the Congregational church Monday afternoon, with every church in town represented. Mrs. Henry Wight, president, was in the chair and made a stirring address on the prohibition movement. Mrs. A. E. Phillips also made an excellent talk on the subject at hand and presented plans for definite work that had been outlined by the executive committee. Chairmen of committees appointed as follows:

Finance—Mrs. H. H. Chappell.
Membership—Mrs. A. T. Rossettter.
Music—Mrs. M. Martin.
Speakers and Entertainment—Mrs. L. R. Phillips.
Negro Work—Mrs. A. E. Phillips.
Press Work—Mrs. J. C. McDaniel, Miss Allie Trafford.

Next meeting called for Tuesday, Oct. 4th, in the Methodist church at 3:30 p. m.

Orange county is going to be the banner county for good roads; as in all things.

FACTORIES AT SANFORD

Cigar Manufacturers Decide Upon This City For Location.

MAKE ONLY HIGH GRADE GOODS

One of the Largest Tampa and New York Concerns Will Establish Branch in This City.

Owing to the fact that Tampa cigar manufacturers and their employees cannot come to any terms in the present strike, many of the large factories are establishing branch factories at different points in the state. Sanford's location on the St. Johns river and the splendid railroad facilities makes it an ideal manufacturing site and naturally the city became a target for the glasses of the manufacturers who were scanning the commercial horizon for a suitable location. Several of the larger manufacturers have been here looking over the ground and our city will soon have a number of branch factories.

Among the first to locate is that of Berriman Bros., of Tampa and New York one of the largest and best of the makers of clear Havana cigars. Our city has no vacant buildings in which to locate a large factory and it became a problem as to where a factory could be placed, but several of our citizens and the city council decided to give them the third floor of the city building on Palmetto avenue. This is a large room and when a few changes have been made will make an ideal factory. The room has been used by the band and several fraternal organizations but has never been a source of revenue. The new factory will begin operations at once with a small force as cigar makers are scarce at present. As soon as they can be procured a force of fifty men will be put on and the city will derive a large revenue from this addition to the city's factory list.

General Manager Sanchez and local manager Haya state that a factory will be built here later on and enough houses erected near the factory to take care of the employees all of which means more business for Sanford.

Berriman Bros., manufacture only high grade cigars and they are obliged to fill their large holiday orders now, hence the necessity of putting in the Sanford branch and starting to work at once. Sanford never expects to pose as a cigar center but will welcome all the factories that wish to locate in our midst, especially the best firms and the city can guarantee them a good location and transportation facilities.

We look
Back on the ancient
Days with much wonder
and amaze. The vagaries of
Ladies fair excite our mirth and our
Despair. A comic sight it must have
Been when grandma wore a crinoline.

Per-
haps
the fu-
ture too
will think
The present
Styles are
On the blink
and they
Will grin
and joy
Will
Spurt
When
They
Shall
See
The
Hobble
Skirt.
—THE SAUTNERER.

License Tax Due

W. E. Martin, county tax collector wishes to call attention to the fact that the license tax became due on October first. Following is the state law regarding same: "No person shall engage in or manage the business, profession or occupation mentioned in this act unless a state license shall have been procured from the tax collector. This is clear and explicit, and there is no provision in the law authorizing any officer to grant any extension of time or modify in the slightest degree this requirement."

The old saying "go west young man" reads now days—go South, and better get into Florida too.

CURBSTONE GLEANINGS

A Budget of Opinion "Just Between You and Me"

EVEN THE GATE POST NOT IN IT

A Chiff in Among Ye Taking Notes, and Faith, He'll Prent 'Em"—So Says Sumter.

Special Correspondence to The Herald.
One of the great problems that confronts the public is the cost of keeping up roads about to be solved by the discovery of a new process that roads like a dream and one of the impossible things. Good roads are one of the ambitions of the people and millions of dollars are annually expended on sprinkling roadways to protect them and keep down the dust. In towns we sprinkle the streets to settle the dust, but this is not satisfactory for the reason that water evaporates and dries nearly as fast as it is sprinkled and then the dust comes flying over the town from the streets that are not sprinkled.

By accident, a new discovery has been made to solve the dust problem, and also save and protect the roads at a moderate expense. Some tennis players at Billings, Montana, had a great deal of trouble with dust in their tennis court and they had it sprinkled with water, oiled it and used other materials to settle the dust, but all failed to do the work. The tennis players were looking for something cheap, so they got a syrup which is a refuse in the manufacture of granulated sugar from sugar beets and mixed it with salt, and sprinkling it on their tennis court they found that it did not only settle the dust, but it protected the ground. They then experimented with it on the roads and they found that it settled the dust and preserved the roads at a nominal cost and they are now recommending its use on all public roads in that state. Water does not accomplish the purpose and oil is too expensive and this syrup being very cheap and there is an abundance of it, it is possible that within the next few years we will be sprinkling our streets and public highways with molasses. It seems like a joke but stranger things than this have happened. It is said that the syrup sticks to the ground, gathers the dust and holds it and wagons, buggies and automobiles do not cut through it, acting something like rubber. The experiment in Montana will be looked to with a great deal of interest.

A new graft—one that works, on the sympathy and sentiment of people benefit of relatives and friends—is being operated in the south and postal authorities have set their machinery in motion with a view of catching the guilty party.

The scheme, which is said to be worked by a former insurance man, brings in many an ill-gotten dollar, according to reports that have come to the authorities.

The scheme is worked like this: Close touch is kept on all deaths that occur and the name and residence of the deceased carefully noted. Within the next few days a letter addressed to the dead person is sent out. This letter goes on to say that the company is sorry to have caused delay in sending the fountain pen lately ordered, but the fact is the factory in which they are made is so over crowded with work that the shipment could not be filled sooner. The hope is expressed in the letter that the delay did not cause any serious inconvenience and that the pen will be found to be just as represented. In the same mail a fountain pen is sent, and the party to whom it is addressed is requested to forward by return mail the dollar, according to previous agreement.

In about ninety-nine cases out of a hundred the family of the dead person, still submerged in grief, keep the pen and send the dollar. They figure that the fountain pen is about the last thing that "John" or "William" ever bought, and their feelings will not permit them to repudiate his last contract. So the pen, worth probably 15 cents, is carefully laid away and a dollar mailed to the grafter, who, according to reports, is doing a land office business.

Nothing has been done as yet in regard to the English sparrow and he is increasing his progeny at an alarming rate. The down town buildings are filled with nests and ere long you people will agree with me that the English sparrow is the worst nuisance in the bird line ever that existed. The police of Orlando kill out the sparrows every morning with shot guns, using a small charge of powder and fine shot and the little pests are almost extinct in our sister city. I would suggest to the mayor and city council to have our police do the same thing in Sanford. Let me tell you that now is the time to kill them off—before they get a better start. I have had years of experience with sparrows in some of the largest cities of the U.S. and speak with assurance of knowledge.

I understand that Sanford will have a cigar factory and this is certainly good

news—that is if the factory will stay here long enough to make it worth while. Every once in a while the strikes come on in Tampa and the same old cry goes up about moving to some other city, but they always come back. Now, however I hear that these branch factories will be operated all the year round in order to keep up with the regular trade. Sanford does not want to grab anything from a sister city, but we are looking for factories all right and when those boosters like Holden, Howard, Brodwater, Pachard and Rosseter waited upon the cigar men it was a foregone conclusion that Sanford would get the factory. About 100 men will be employed and many thousands of dollars added to our weekly pay roll. Every little bit helps.

Speaking about factories reminds me that Sanford ought to get a dozen more here this winter. We have the finest location for factories in the entire south and all we need to do is to proclaim our advantages to the world. Our board of trade ought to take up the matter and start something.

Green Smith the present marshal and W. A. Tillis at present on the police force are candidates for marshal. Both are good men and both have many friends so this race promises to wax warm ere election day. Several candidates for mayor are "mentioned" on the street, among them being Frank Woodruff, M. F. Robinson, G. R. Calhoun, J. D. Dawson and P. M. Elder. Chas. Hand is thought to be a candidate also. E. E. Brady is getting friendly again. It is a long time yet before the flag falls and a general good time is promised. At present Harry Underwood seems to have the whole bunch bluffed clear off the boards.

Some one who evidently thinks he knows has paid the following tribute to one of Florida's native products:

"Florida has a greater variety of hogs and less pork and lard than any other state in the Union. An average hog in Florida weighs about 14 pounds dressed with its head on and about six and a half with its head off. It can outrun a greyhound, jump a rail fence, climb like a parrot and live on grass, roots and rabbit tracks. It hasn't much tail or bristle, but plenty of gall. It will lick a wolf or bear in a fair fight. It is so-called razorback because it is shaped like a sunfish. In hunting razorbacks they are always shot at side ways, for there is not a ghost of a show to hit them otherwise, and more than to shoot at a split shingle. It can drink milk out of a jar on account of its long thin head. This type of razorback is known as the stone hog, because its head is so heavy and its nose so long that it balances up behind. The owner of this type of hog annually ties a stone to its tail to keep it from overbalancing and breaking its neck while running. If the stone is too heavy it will pull the skin over its eyes and it will go blind."

The Herald office is on the move this week and I have no place to lay my head or to write a letter. Holly claims he will never move again and I sincerely hope he means it.

Several of my willow friends are asking about the coal chute. I am not worrying about it for I know that it will be moved and that is satisfaction enough for me. Some of those who are kicking about the present council are the ones who allowed the chute to be erected—eh, wot?

A quiet, bashful sort of a young fellow from the Sanford House was making a call on an Oak avenue girl one evening not so very long ago, when her father came into the parlor with his watch in his hand. It was about 9:30 o'clock. At the moment the young man was standing on a chair straightening a picture over the piano. The girl had asked him to fix it. As he turned, the old man, a gruff, stout fellow, said:

"Young man, do you know what time it is?"

The bashful youth got off the chair nervously. "Yes, sir," he replied. "I was just going."

He went into the hall without any delay, and took his hat and coat. The girl's father followed him. As the caller reached for the door-knob, the old gentleman again asked him if he knew what time it was.

"Yes, sir," was the youth's reply. "Good-night!" And he left without waiting to put his coat on.

After the door had closed the old gentleman turned to the girl:

"What's the matter with that fellow?" he asked. "My watch ran down this afternoon and I wanted him to tell me the time, so that I could set it."

Artie Smith was down on the Gulf coast several days with Dr. Puleston and now comes back with a story of how they landed tarpon twelve feet long and all that same dope that is usually handed out by Dick Calhoun and some other fisherman. Far be it from me to doubt their word but I am from Missouri.

DR. N. B. WALLACE
Physician and Surgeon
Office in M. G. T. Building over Kanners Store.
Sanford, Florida

C. M. HAMILTON
DENTIST
Room 13 Pico Building
Phone 355

DR. C. G. BUTT
DENTIST
Office: Hines Bldg. over Woodruff's Store
SANFORD, FLORIDA

DR. R. M. MASON
DENTIST
Wellborn Block Phone 19
Sanford, Florida

DR. W. E. HOUSHOLDER
DENTIST
Rooms 23, 24 and 25, Pico Bldg. Phone 41
SANFORD, FLORIDA.

DICKINSON & DICKINSON
Attorneys at Law
Peoples Bank Bldg. Sanford, Florida

DR. E. C. KEMP
OSTEOPATHIC
PHYSICIAN
Until permanent quarters are secured, can be found at Comfort Cottage

ANDEW JOHNSON
ATTORNEY-AT-LAW
Practices in State and Federal Courts.
M. G. T. Building. Phone 248

GEO. A. DECOTTES
ATTORNEY AND COUNSELLOR AT LAW
Practice in State and Federal Courts
Wellborn Block Sanford, Fla

THOMAS EMMET WILSON
ATTORNEY AND COUNSELLOR AT-LAW
Late State Attorney Seventh Judicial Circuit of Florida
Residences, Sanford and Sylvan Lake

L. G. STRINGFELLOW
JUSTICE OF THE PEACE
NOTARY PUBLIC
Office in City Hall

H. F. CRIST
CIVIL ENGINEER AND SURVEYOR
Drainage and Irrigation Work. Lots Staked out and Leveled. Wells Located
Office at Title Bond & Guarantee Company
Post Office Box 789

I am organizing a class in Music in Sanford.
Terms \$5 Per Month
2 Lesson Per Week
Horace Mendenhall
Reference: The Conservatory of Music Cincinnati, Ohio

F. O. E., CELERY CITY AERIE 1853
Meets Tuesday nights, at 8 o'clock, at the hall in the Stone-Gave building, on First street.

IMPROVED ORDER OF RED MEN
Wekiva Tribe No. 41
Hunting grounds of Sanford. Meetings on the 1st and 2nd Wednesday of each month in Masonic Hall. Visiting brothers welcome.

SANFORD LODGE NO. 62 F. & A. M.
G. W. SPENCER, Master
J. C. ENSMINGER, Secretary
Communication Every First and Third Fridays at 7 p. m.
VISITING BROTHERS WELCOME

SANFORD LODGE, No. 27, I. O. O. F.
Meets every Monday night at 7:30 in Masonic Hall. Visiting brethren are cordially invited.
W. S. BALDWIN, Secretary.

FLOWERS — PLANTS — BULBS
L. H. TEMPLE
AGENT JACKSONVILLE FLORAL COMPANY
Phone 166. 11th and Oak Ave.
Special Offering in Ferns. Sanford, Florida
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WE DO NOT
Attempt to Compete With China, Because We Pay White Man's Wages.
BUT WE DO
Better Work and Cleaner Work, and do it in a Sanitary Way, Which Should Meet With Your Approval and Support.
PROGRESS STEAM LAUNDRY
J. H. OVERMAN, Manager
PHONE 30 SANFORD, FLA.

HOLMES & HUNT
PRACTICAL WELL DRILLERS
Artesian and Deep Wells
See Us Before Placing Your Orders
HOLMES & HUNT

HOLDEN REAL ESTATE COMPANY
Celery Lands
We deal in Celery Farms and Farm Lands and we are the largest owners of Town Lots
We don't have to advertise cheap lands. The purchaser here saves more per acre annually in freights than he saves on the purchase price elsewhere. See table of freight rates in our booklet
HOLDEN REAL ESTATE COMPANY
SANFORD FLORIDA
Rooms 1 and 2, Peoples Bank Bldg.

THE MARKS REAL ESTATE AGENCY
ESTABLISHED 1869
Are Offering Any and All Kinds of Florida Real Estate at as Low Prices and on as Reasonable Terms As Can be Had Anywhere.
Office on Park Avenue, between First and Commercial Streets, Sanford, Fla

G. R. CALHOUN Best Fertilizers On Earth
FIRST CLASS CRATE MATERIALS, Sanford, Fla

THE CITY RESTAURANT
(First Street, one block from Depot opposite Postoffice)
H. E. WISE, Proprietor
Formerly Manager of Central Cafe
Steaks, Chops, Oysters and Fish a Specialty
A PLACE FOR LADIES AND GENTLEMEN
Short Orders At All Hours Everything First Class
Prompt, Clean Service Meal Tickets are Sold at Reduced Rates

RETAIL CASH GROCERY
J. B. WILLIAMS, Prop.
Staple and Fancy Groceries, Hay, Grain and Feed
Fruits, Vegetables, Candies, Cigars and Tobaccos
All Kinds Country Produce Bought and Sold
214, Cor. 3rd Street and Sanford Ave.
O. Box 112 SANFORD, FLORIDA Phone 62

A FEW WORDS ABOUT OUR COLONY

There isn't a thing in this world done by anybody that hasn't its critics. Really too it's a good thing because publicity is the great agent in correcting all evil. The greatest agent in this line is the country paper because it appeals to people with a conscience. We offer this preface to a few remarks: First we have good land, we offered 10,000 acres at \$25 an acre, paying railroad fares to buyers and other concessions. Why? because we've got 60,000 acres of land and we want 1,000 families to settle on our land before January 1st, 1910.

Well, then what? We have sold now, September 1st 8,550 acres of the 10,000 and we've just begun. That's pretty good isn't it, from July 5th. That means a lot of people close to Sanford who will be

People of Florida

We don't care for the fellow with the anvil and the hammer. He does no good for his own proposition or the city of Sanford. We know we are going to bring a lot of people to Sanford's vicinity; that's enough.

We want at Celery City, now listed as a station on the Florida East Coast Railway, a lot of business people. We want grocery and general store; hardware and agricultural implements, lumber yards, portable houses, tent dealers, men with teams for plowing, carpenters, small trades of all kinds. We will give a lot free for one year to anyone putting in a business place in Celery City. We need a new hotel, a big boarding house, and a lot of things that people want NOW. We offer these opportunities to Sanford first.

Don't wait until to-morrow. Opportunity comes but once. A community, brand new with money ready to pay at your doors. Branch houses for furniture, hardware, and all sorts of goods will pay. You may have to loaf a few days but you'll be there ready to sell. Write us today.

October 1st, all our propositions for concessions, low prices and special rates close in accordance with our previous statements.

The Florida Homeland Company

S. W. BOLLES, General Agent

FROM MACARONI DELTA
From The Herald's Special Correspondent
By Wireless Telephone

The ghostly remains of four girl kittens were found floating in Soldier Creek the other day. They were thought to have come from Jacksonville and warding around the Delta were killed by thugs.

The stork has been doing much of late in putting Sucker's Corners near the center of population. Four pairs of twins have been born in this town within the past two weeks and Carnegie hero medals are expected by the four happy dads.

Deacon Jason Snodgrass, who is devoting his best energies for the betterment of his fellow-man by vigorous warfare on sin wherever he finds it, succeeded in locating a blind tiger in a neighbor's barn last Sunday. The physical and mental strain was something awful and the deacon has been confined to the house with a racking headache ever since.

The very dry weather for the past month indicates quite clearly that we shall soon need rain.

The Baker family that moved over here from Orlando are altogether too much stuck up for our people. One of the girls wears a big bernicia diamond bosom pin, the old woman has got a new set of celluloid teeth, the old man has a glass eye, and the oldest boy wears a shining rubber collar. If one of the family has the stomach ache they call it appendycetus.

Keen-Garner.

The announcement of the marriage of Mr. Nathan O. Garner and Miss Ruth Keen, which was solemnized at the home of the bride's uncle in Brunswick, Ga., Thursday, 22nd, came as a pleasant surprise to many in this city. The happy young couple have been showered with congratulations and good wishes since their arrival Friday night. The bride is a very pretty blonde, and during her short residence here last winter with her parents, Mr. and Mrs. R. C. Keen, made many friends who will be pleased to know that she has returned to make this her home. Mr. Garner is one of Sanford's prosperous merchants and is one of the rising young men of the town. He is to be congratulated on winning such a charming young bride.

The following is from the Brunswick News:

A quiet home wedding took place last night at 7 o'clock at the residence of the bride's uncle, Mr. J. M. Keen, on Monk street, the contracting parties being Miss Ruth Keen, of this city, and Mr. N. O. Garner, of Sanford, Fla. The ceremony was performed by Rev. W. H. Budd, of the First Methodist church. The wedding was attended by only a few friends. Mr. and Mrs. Garner, after a short trip, will make their home in Sanford.

Budget For 1910.

Council Chamber, Sanford, Fla., Sept. 19, 1910.

Be it resolved by the Council of the City of Sanford, Florida, that the amounts to be raised by taxation for the year 1910 shall be as follows:

Lighting streets	\$3,600	
Water	2,400	
Fire	2,000	8,000
Streets and sewers		6,000
Sanitary		4,000
Police Department		3,800
Interest on indebtedness		9,900
Retiring outstanding vouchers		4,300
Other municipal purposes		2,000-36,000
Assessed valuation of real estate		\$1,823,735
Assessed valuation of personal property	531,845	2,354,580
Increase in value compared with 1909		\$ 515,884
Income from real and personal property 1910		28,254.96
Estimated income from other sources:		
Sanitary Taxes	\$ 3,000	
Licenses	2,000	
Fines and Forfeitures	3,500	
County Road Tax	1,500	10,000

Resolved that the rate of taxation shall be 12 mills on the dollar of the assessed valuation of real and personal property.

I hereby certify that the above resolutions were duly passed by the city council, this the 19th day of September, 1910.

R. C. MAXWELL, Clerk.

Peoples Bank Half Holiday.

The majority of the banks throughout the United States give their employees a half holiday in each week during the entire year. The Peoples Bank of Sanford has been observing the regular half holiday during the summer months but believing that not only the employees but the general public as well would appreciate such a movement on the part of the directors, the Peoples Bank will observe the regular half holiday every Thursday during the year. In order to accommodate the public who wish to transact business during the noon hour, the bank will close at one o'clock. The directors are to be commended in their action in thus granting a respite to their employees.

MONDAY OCTOBER 3rd

AT

D. A. CALDWELL & SONS CASH DEPARTMENT STORE

MONDAY will find us more completely supplied with bargains than ever in the highest quality merchandise, consisting of anything in the Ladies' or Gents' Furnishing line. Just see this large stock of goods marked at unheard of Low Prices.

Pillow Cases

We have just received a large shipment of pillow cases, size 42x36-inches, just see them Monday choice..... **10c**

3 for 23c

We have 30 dozen Huck Towels, size 18x36-inches in either red or plain white borders, as a leader Monday only, 3 for..... **23c**

A Leader

As a leader for Monday only, we will place on sale 200 yards all Linen Toweling 12½c values, Monday only..... **8½c**

See our strong line of Nottingham lace curtains, full 3 yards long, see them Monday only per pair..... **73c**

Ladies' Suits

Our Ladies' Suit department is being rapidly filled with the latest in Coat Suits, Long Coats, Opera Capes and Skirts at unheard of low prices.

See our strong line of Mattings in both China and Japanese, in a good variety of patterns, Monday per yard..... **23c**

Very Special

We have just received a case of Cabot yard wide bleached domestic, good weight, free from starch, regular 12½c value, Monday only 10 yards..... **89c**

3 Pound Feather Pillow

We will sell a 3 pound Feather Pillow covered with a genuine A. C. A. Tick, your choice Monday..... **89c**

30c Linen 22c

Monday we will place on sale a 30-inch all Linen, well worth 30c a yard, as a leader Monday only..... **22c**

Our Regular Price 6 Spools J. & P. Coats Thread for 25c

Men's New Suits

Our large Fall line of Men's ready made hand tailored Suits have just been received in a well selected range of patterns, also Serge and Cheviots in black and blue, see these values at prices below competition.

\$5 Axminster Rugs \$3.19

We will place on sale a \$5 value 36x72-inches, Genuine Axminster Rug, choice Monday..... **\$3.19**

Silk Special Monday

Monday only we will place on sale a full line of China Silk in the leading colors, also black and white, a regular 65c value, as a leader, per yard..... **43c**

\$1.50 Shirtwaist 98c

We have just received a large shipment of Ladies' Tailored Waists, also some exceptionally good \$1.50 values in Embroidery trimmed Shirtwaists, see them Monday at..... **98c**

Embroidery Special

We will place on sale 800 yards Embroidery up to 8-inches wide and Insertion to match, these are all splendid 12½c values, a leader Monday only per yard..... **9c**

Barretts! Barretts!!

We have just received a full line of black and white Combs, also see our large assortment in Barretts, values up to 15c, your choice Monday..... **10c**

Rugs and Rugs

We have received several new shipments of Rugs and as a leader Monday we will sell a 27x60-inch Tapestry Rug, \$1.35 value, Monday..... **98c**

SHOES - SHOES

Our Shoe Stock is being increased daily and our prices as everyone knows is astonishingly low. We are in position to fit any lady with our nobby line of Selby shoes and our line of Godman shoes all leather for children are unmatched at our prices.

See our nobby line of Snow's shoes "union made" for men. The best workmanship and highest quality leather used. See them at our astounding low prices.

We Are Agents For the Celebrated Butterick Patterns

D. A. CALDWELL & SONS CASH DEPARTMENT STORE

First Street

Sanford, Florida

UNIVERSITY OF FLORIDA
GAINESVILLE
A Superior But Inexpensive Institution
For Florida Young Men
Four colleges, agricultural experiment station, university extension, 40 professors and assistants. 50 per cent increase in attendance last year. Attractive buildings and campus. For catalog address A. A. Murphree, President.

Florida State College For Women
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College of Arts and Sciences, Normal School, School of Music, School of Art, School of Expression, School of Home Economics. First class equipment throughout. Tuition free. Other expenses very low. For information address EDWARD CONRADI, President

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AGENTS

General Fire Insurance

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Sanford, Florida

H. WOODS COMPANY

COMMISSION MERCHANTS
CAR LOT DISTRIBUTORS

We want your crop and will offer special inducements

K. R. MURRELL, Resident Manager

SANFORD, FLORIDA

E. E. BRADY

Livery, Feed and
Sale Stables

Palmetto Avenue Sanford, Florida



Kentucky Horses and Mules for sale.
All kinds of hauling and farm work
done on short notice.

Ideal Insecticide Department

PRACTICAL SCIENCE

Our free booklet entitled Remedies for Insects and Diseases containing a valuable treatise on insects and diseases and directions for using the different preventives and remedies to combat these troubles in groves, gardens and fields. That our readers may be able to get these materials and the BEST implements with which to apply them, we have opened an insecticide department in which we carry a full stock of Ideal Insecticides and Fungicides.

Send for Price List

Call at our Sanford Warehouse **R. H. WHITNER, Mgr.** or Address

Wilson & Toomer Fertilizer Co. Jacksonville FLORIDA

GOING TO MOVE

On October First we will be in the store formerly occupied by the Sanford Grocery Company and rather than move our stock we will offer some very rare bargains to cash buyers

- \$75.00 Sideboard for \$59.00
- 25.00 Dining Table for 19.00
- 22.50 Kitchen Cabinet for 17.50
- 115.00 Mahogany Bed Room Suit for 82.50
- 35.00 Wardrobe for 25.00
- 15.00 Vern Martin Bed 10.00
- 40.00 Mahogany Leather Cover Davenport 30.00
- 12.00 Mission Rocker 9.00
- 12.00 No. 8 Cook Stove 9.00

In fact we will make it to your advantage to come in and see us if you have any idea of buying anything in our line. This is no "hot air" proposition, but cold facts. You need the goods. We need the money. These very low prices will be made only for Spot Cash. Nothing charged at these prices.

Williams & Milteer

Cor. 1st. and Magnolia Ave. Sanford, Florida

Why Pay Rent



We have 5 of the most desirable lots on Sanford Heights to sell. These lots have a frontage of 65 feet on Park Avenue, and remember they all face the east, the front of the house always shady afternoon. We have a special price on these lots for the next ten days. Cash or on time.

We have a handsome 15-room residence situated in the most desirable resident section of the city. If you would furnish a few of the rooms and rent them the rent would pay for the place in 4 or 5 years and give you your rent free. This elegant house will be sold in the next few days. Are you going to pass this up and let some other lucky fellow pick it up? If you want it don't hurry but be as quick as you can.

We have a lot of bargains in Celery Farms. These prices we now have on them won't hold over 60 days, better pick one of these up before the rush starts. 100 acres of the finest Celery and Lettuce land in the Sanford section, which we can make you a special price, will cut it up for you or sell you the whole piece.



If you have any Real Estate you can not sell bring it to us. If there is any piece of Real Estate you want to buy come and see us.



COLORED PEOPLE

We have a few lots that we are selling to the Colored People at \$40 each, a small cash payment and the balance \$2.50 per month. These lots will be worth \$100 before you get thru paying for them.



For Land See Field
Field & Son
Room 8, Peoples Bank
Sanford U. S. A.

Ocala Fertilizer Company

We Manufacture A Superior Fertilizer for
Corn Lawns
Cane Lettuce
Beans Flowers
Celery Cantaloupe
Cotton Strawberries
Potatoes Grape Vines
Tomatoes Orange Trees
Watermelons

MANUFACTURERS OF
"SUPERIOR"
FERTILIZERS

L. V. D. BLAIR, Agent
P. O. BOX 715

Sanford Florida

We Sell Fertilizer Material at lowest Prices

A. P. CONNELLY

GENERAL FIRE
INSURANCE AGENT

Office Above First National Bank SANFORD, FLORIDA

Atlantic Coast Line

GOES EVERYWHERE

Round Trip, Summer Tourist Rates

FROM All Points to all Summer Resorts

Also Numerous Special Occasion Rates at all Times

For Information or Reservations see or write

T. J. PERKINS —or— A. W. FRITOT, D. P. Agent
Ticket Agent, Sanford, Florida Jacksonville, Florida

Now Is The Time To Buy Improved "Ready to Plant" Sanford

Celery Farms

id just two blocks
t car line

These farms can be bo
days for less money utiful Lots
have Sanford farms to and streets being
Burbank nor Celery C; to build you a
Always Sanforde home.)

Sanford. All irrigated ready to plant. Will pay for themselves this winter.

H. H. CHAPPELL'S

Real Estate Agency

Spencer's Bakery

MOST COMPLETELY EQUIP-
PED BAKERY IN FLORIDA

All Mixing done by Latest Improved Machinery. Finest Quality of Bread and all kinds of Cake Made Daily. Everything Sanitary, best of Material Used. All, and especially the Ladies' are invited to visit our shop.

We Make any Kind of
Cake on Special Order

SPENCER'S BAKERY

111 Park Ave. Phone 106 Sanford, Florida

THE SANFORD HERALD

Published Every Friday Morning at Sanford, Fla. R. J. HOLLY, Editor and Proprietor

Subscription Price, \$2.00 a Year in Advance

Entered as second-class mail matter August 22nd, 1908, at the Postoffice at Sanford, Florida, under Act of March 3rd, 1879.

Office First Floor in the Bishop Block, First Street Telephone No. 148.

On account of moving the office into the new Herald building this week the appearance of the paper is not up to the standard.

Master's Sale.

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and Owner Unknown was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: 30 ft. of Lot 8, Block 18, Chapman & Tucker's Addition to the City of Sanford. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and L. Mabry was Respondent, I shall sell at public outcry to the highest and best bidder for cash, at the front door of the City Hall on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lot 1, Block 7, Tier B. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale.

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and E. Kirby, was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second streets, in the City of Sanford, Orange County, Florida, during the legal hour of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: West 1/2 of Lot 2, Block 10, Tier C. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale.

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and Unknown Owner was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: 40 x 80 ft. in S. E. Cor. of Lot 6, Block 18, Chapman & Tucker's Addition to the City of Sanford. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and M. B. Brooson was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall on Palmetto Avenue, between First and Second streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lot 7, Block 9, Tier B. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale.

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and M. B. Brooson was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall on Palmetto Avenue, between First and Second streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: East 1/2 of East 1/2 of Lots 9 and 10, Block 11, Chapman & Tucker's Addition to the City of Sanford. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale.

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and M. B. Brooson was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: East 1/2 of East 1/2 of Lots 9 and 10, Block 11, Chapman & Tucker's Addition to the City of Sanford. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale.

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and Unknown Owner was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lots 3 and 4, Block 2, Tier II. Purchaser to pay for title.

GEORGE A. DE COTTES, Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the Seventh Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and Unknown Owner was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lot 3, Block 7, Tier A. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and Unknown Owner was Respondent, I shall sell at public outcry to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lots 3 and 4, Block 2, Tier II. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale.

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and M. C. Hedengren, was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lot 10, Block 4, Tier II. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and Mary Evans was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lot 5, Block 9, Tier 6. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale.

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and A. B. Tomlinson, was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lot 6, Block 5, Tier 7. Purchaser to pay for title.

GEORGE A. DE COTTES, Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and Unknown Owner was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: 30 ft. of Lot 5, Block 18, Chapman & Tucker's Addition to the City of Sanford. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and American Building & Loan Tontin Association and Thomas E. Wilson was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall on Palmetto Avenue, between First and Second streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lot 3, Block 6, Tier II. Purchaser to pay for title.

GEORGE A. DE COTTES, Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and Douglas & Masley was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lot 10, Block 11, Tier D. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale, entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and G. Reed was Respondent, I shall sell at public outcry to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: N. W. 1/4 of Lot 3, Block 10, Tier C. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and Jupiter Lodge Trustees was Respondent, I shall sell at public outcry to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lot 3, Block 7, Tier A. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

Master's Sale

Under and by virtue of a decree of foreclosure and sale entered on the 12th day of September, A. D. 1910, by the Honorable Minor S. Jones, Judge of the Circuit Court for the 7th Judicial Circuit of Florida, in and for Orange County, in Chancery, in a certain cause therein pending, wherein the City of Sanford was Complainant and Unknown Owner was Respondent, I shall sell at public outcry, to the highest and best bidder for cash, at the front door of the City Hall, on Palmetto Avenue, between First and Second Streets, in the City of Sanford, Orange County, Florida, during the legal hours of sale on Monday, the 7th day of November, A. D. 1910, the same being a legal sales day, the following described real estate, to-wit: Lot 3, Block 7, Tier A. Purchaser to pay for title.

GEORGE A. DE COTTES, Special Master in Chancery.

SANFORD HOUSE BARBER SHOP New Location - New Barbers Best of Service Sanford House Shop PIATT & GREEN, Props. Opposite Peoples Bank

JONES-McLAUGHLIN COMPANY Furniture and Household Goods CASH AND INSTALLMENT Inspect our stock-get our prices and you will be convinced we are the PEOPLE to buy from NEW GOODS ARRIVING DAILY SANFORD, FLORIDA

We Loan Money on Real Estate TERMS Five per cent on yearly balances, 10% years in which to return the loan. Privilege of paying us at any time, thus stopping further interest. Six months grace in case of adverse circumstances. You return the principal at the rate of \$7.50 on the \$1,000. Build on Your Lot WHY PAY RENT? Why not apply the money you spend monthly for rent as a payment on a home? Money invested in house rent receipts is a poor investment, and one that you will never derive any future benefits from. Anybody can pay rent, but it takes energy, economy and determination to own a home. You have delayed long enough and lost by it. We loan money to buy, build, improve homes or lift Mortgages anywhere in the State. Why let a lot lie vacant when it will bring you returns. If your lot is not paid for let us help you. Will take pleasure in explaining our proposition. Call or write.

The Standard Home Co. Rooms 8 and 9, Pico Building PHONE 177 SANFORD, FLORIDA

DAVIES SPECIAL FOR SATURDAY AND MONDAY Our 3 for \$1 Embroidered Hose for only 25c " 3 " \$1 Gauze Hose for only 25c " Regular 10c seller in Light Blue and Black at 7 1/2c " New line of Simpson Prints in Light and Dark colors 6c Beautiful selection Amoskeag Gingham at 9 1/2c 10 yards best Lonsdale Cambric at only \$1.25 12 " " 33-inch Soft Finish Cambric 1.00 14 " 36-inch heavy weight unbleached Sheeting for 1.00 30 " Cambric Percal, while they last per yard 9c Best quality Apron Gingham only 7c 10-4 Bleached and Unbleached Sheeting for 25c Our stock of 10, 15 and 20c Lawn and Battste very special 7 1/2c Call and see our new stock we will be glad to show you DAVIES Next Door to Postoffice Sanford, Florida

SANFORD TRACTION COMPANY
Schedule in Effect September 26, 1910

On and after September 26th Cars will stop only at P.O. office on First Street and Second, Fifth and Tenth Street on Sanford Avenue. Stop signs at various points on line numbered.

LEAVE SANFORD	LEAVE CAMERON CITY
5:30 a. m.	8:05 a. m.
7:05 a. m.	7:40 a. m.
9:00 a. m.	9:35 a. m.
10:40 a. m.	11:15 a. m.
1:30 p. m.	2:05 p. m.
3:00 p. m.	3:35 p. m.
4:35 p. m.	5:10 p. m.
SATURDAY—Three Extra Trips	
5:45 p. m.	8:20 p. m.
8:00 p. m.	8:35 p. m.
9:30 p. m.	10:05 p. m.

SUNDAY SCHEDULE

LEAVE SANFORD	LEAVE CAMERON CITY
9:30 a. m.	10:10 a. m.
1:00 p. m.	1:35 p. m.
2:15 p. m.	2:50 p. m.
3:20 p. m.	3:55 p. m.
4:25 p. m.	5:00 p. m.
5:45 p. m.	6:20 p. m.
9:00 p. m.	9:35 p. m.

Right reserved to change schedule without advance notice.

IN AND ABOUT THE CITY

Little Happenings—Mention of Matters in Brief.

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talk Succinctly Arranged for Hurred Herald Readers.

C. W. Rose was in Jacksonville last Friday and Saturday.

Mr. H. H. Witherington, took dinner last Sabbath at the Bye-Lo-Hotel.

Mrs. Henry Pearce, of Arcadia, is visiting her sister Mrs. E. Simon.

Francis Karel of Orlando, was in town Tuesday.

A jolly party enjoyed an automobile ride to Orlando Tuesday night.

Mr. and Mrs. John Ferguson are spending several days with their daughter, Mrs. Kilburn at Carrabelle.

C. H. Tuxbury has returned from a visit to Saco, Maine, where he spent the summer.

W. E. Dulose of Jacksonville spent last Saturday in Sanford in the interest of his business, selling screens doors and windows.

Douglas Peabody of New Orleans has been spending a few days with his mother in this city.

Mrs. W. C. Yeiser and Mrs. Lymut Phelps had as their guest last week Mrs. W. L. Smart of Jacksonville.

M. D. Gatchel left Friday for Springfield, Ill., to attend the funeral of his son, Frank Gatchel.

Edward Lane left this week for DeLand where he will resume his studies at Stetson University.

Mrs. Annie Ludlum and daughter have returned from Cleveland where they spent the summer.

W. L. Lewis representing the Hamilton Reserving Smudge Heater was in the city on Tuesday.

Mr. and Mrs. Frank Woodruff and children have returned from Daytona Beach.

Harry Cole of Gainesville, was among the prominent visitors to the city this week.

Frank Greenman, a prosperous Sanford truck grower, was transacting business in Jacksonville Saturday.

Thomas E. Wilson reports that he and his wife are enjoying themselves very much at Phoenix, N. Y.

Miss Pearl Brown of Arcadia, passed through Sanford Tuesday, going to St. Augustine to enter the Blind Institute.

Let every citizen of our city be a booster and do all things to make it the most attractive of all places and then just watch it grow.

Judge O. M. Smith of Valdosta, Ga., is visiting his brother M. M. Smith in Winter Park, and was in this city looking at some residence property with a view of becoming a resident of Sanford.

Dr. Geo. Randall, with his wife and mother, are now comfortably settled in their new home No. 301 E. 3rd street. Dr. Randall is just recovering from a severe illness and hopes to be out soon.

Mrs. Dora Randall who resides with her son, Dr. Randall, will fill a long felt want with the ladies of Sanford as she is a hair dresser of skill and experience, coming from Atlanta.

Miss Annie Higgins left Tuesday for DeLand to enter Stetson University. She will be greatly missed from social circles during her absence.

Mrs. Louis Greenman and son of Owosso, Michigan, have arrived in the city and will make Florida their future home. Mr. Greenman has a fine farm in Palm Hammock.

Mrs. J. E. Terwilliger and family have returned from a visit to Parksburg, Pa.

The Celery Delta school at Moore's station will start next Monday. This school will fill a long felt want in the sub-district saving many of the smaller children the long trip to town to attend school.

Mr. and Mrs. Fred Schneider of Brooklyn, and N. W. Wood of the Hudson River Construction Co., are the guests of Mr. and Mrs. J. W. Dickins. Mrs. Dickins is the sister of Mrs. Schneider and Mr. Wood.

J. A. Parler, salesman and distributor for Jones-McLaughlin Furniture Co., has been transferred to Deland, where he will make headquarters representing the above company in the same position.

The sad news reached here Monday that Mr. L. M. Gallagher, well known in our city and agent for the Cable Piano Co., of Jacksonville, was drowned at Daytona Beach last Sunday in the act of saving a young man's life.

Mr. and Mrs. T. J. Miller and two little grand daughters, Esther and Theodora Miller, returned to the city Tuesday afternoon, after several months' visit with Dr. Gille Miller in Washington city.

Mr. and Mrs. F. W. Schneider left Wednesday night for Jacksonville, where they will take the Clyde Line for New York. Mr. and Mrs. Schneider will be welcomed should they visit Florida again by the many friends they made while visiting Mrs. J. W. Dickins, Mrs. Schneider's sister.

Mrs. William Shelley and daughter have arrived in the city from Jacksonville, and with Mr. Shelly have taken the Messenger house on Oak avenue. Mr. and Mrs. Shelley are former Sanford residents. Mr. Shelley being one of the most popular engineers on the Coast Line. Their many friends are glad to welcome them back to Sanford.

J. A. Thompson has opened a meat market at the corner of Sanford Ave. and Third street and wants to see his old customers and new ones. Everything in Florida and Western meats.

We have a few of these matting rugs left, only \$2.25. Miller & Son 41f
If you want the Genuine Article go to L. R. Phillips & Co., for your Crystal Wax and Bermuda Onion seed. 2 tf

Fine Millinery on display at Opening next Thursday and Friday. Mrs. Overman's. October 6-7.

We are equipped to handle your repair work. Sanford Machine & Garage Co. 48-tf

New crop onion seed Crystal Wax and Bermuda's Red and White genuine Tennessee grown at L. R. Phillips & Co's. 2 tf
When you begin to furnish your home give Miller & Son a call; they will save you money. 41f

Williams & Milteer will pay the spot cash for your second hand furniture. We can store your furniture for you. Williams & Milteer.

For best cuts Florida beef, call at Long's store.—We have it.

Millinery Opening at Mrs. Overman's next Thursday and Friday, Oct. 6-7.

Boys and Girls Get your school books and supplies at the M. & R. 6-tf

Place the titles to your real estate in the Realty Trust Company and avoid complications. For particulars address B. F. Whitner, Jr., Secretary. 7-tf

All the latest song hits and instrumental music at popular prices at City Cigar Store. W. A. Smith will play them for you from 7:30 to 9:30 every night. 52-tf
New Mattings, New Rugs, New Art Squares, prices the lowest at Miller & Son. 41f

Wanted.—Your second hand furniture, for which we will pay you the cash. Williams & Milteer.

Pattern Hats latest styles at Mrs. Overman's. Opening next Thursday and Friday, October 6-7.

New lot National crackers received since the rains have stopped, they are fresh and crisp. W. W. Long.

Mrs. M. L. Allen's goods arriving daily. Wait for opening announcement of Pattern Hats. 6-tf

Get your school books and supplies from the M. & R. store. 6-tf

We are dismantling "Pine Crest Inn" buildings and offer for cash, high grade lumber, stairs, porch trim, laths, tin roofing, doors, windows, blinds, casings, pipe 3-4, 1, 1 1/2 inch galvanized, four inch cast iron, and four, six and twelve inch terra cotta. Hotel range with boiler, laundry ranges, sinks, closets, bowls with tanks, bath tub, mantel, counters, brick etc. Victor Schmelz & Son, R. 2. Sanford. 7-2t p.

M. L. Allen

Has just returned from New York with a full line of novelties in hats and trimmings, hair goods, neckwear, etc. Will be open for inspection next week. Give her a call. 5-tf

Greatest Marine Engine Offer Ever Made.

Through a special arrangement, we are for a limited time prepared to offer the famous Roberts Non-back firing Marine Engines at practically factory cost. From 3 to 40 H. P. Price, \$40.00 and up. Fully guaranteed. Call upon or communicate with Pierson & Perkins Agents, Oakland, Fla. 7-2-p

The M. & R. now carry school supplies. 6-tf

All the best in school supplies and books at the M. & R. 6-tf

Fire Insurance—Your business will be promptly and carefully handled and placed in first class companies. A. P. Connelly. 5-4t-c

Get prices at the M. & R. store on school books and supplies. 6-tf

Special in new Mahogany, Oak and Birdseye Maple furniture Extension Tables and rocker at Miller & Son. 41f
For a real Haircut and Shave go to Albert Gramling, Sanford's Leading Barber.

School days are here. See the M. & R. for school books and supplies. 6-tf

Mad & Berry are agents for Mapea Fertilizers for West Sanford. 5-3t
M. & R. means the place where you save money on school books and supplies. 6-tf

Varnoll Best furniture polish on the market. For sale by Sanford Furniture Company. 40-tf

All kinds of repair work. Sanford Machine & Garage Co. 48-tf

Bring your old tires to Sanford Machine & Garage Co. for vulcanizing. 48-tf

New goods arriving daily at Miller & Son. Call and see our line. 41f
Parental Come to the M. & R. store for school books and supplies for the children. 6-tf

Gas engine repairs. Sanford Machine & Garage Co. 48-tf

Remember that Miller & Son are selling Pattons Sun Proof Paint. 41f
Crushed and pulverized Limestone, car load lots. R. H. Whitner. 2tf

Buy your chipped beef and boiled ham of W. W. Long and have it cut on an American slicing machine, it is fine.

Polished rockers at Miller & Son going at low prices. 41f
Popular sweet music at City Cigar Store. W. A. Smith will play them for you from 7:30 to 9:30 every night. 52-tf

Newest Creations in Fall Millinery. Attend the grand opening at Mrs. Overman's next Thursday and Friday, Oct. 6-7.

WANTS

All Local Advertisements Under This Heading, One Cent a Word Each Issue

Wanted—By fifteen years' experience cleaner, dyer and tailor ladies' and gents' clothes, to clean, dye, repair or alter. Suits made to order at 15, 20, 25 or 30 days. Our price will suit your pocket. Your money's worth or your money back. Bradford & Keith, 405 Third St. Phone 811. 7-1f-c

Wanted—Good fresh milk cow. P. O. Box 712. 7-3p

For Sale—Six room house. All modern improvements. Well located. Small payment down, balance by the month. Address A, care Sanford Herald. 7-tf

For Rent—Large store room for rent in DeMont building, cor. First and Sanford Ave. Inquire Joe DeMont. 7-2p.

For Sale—White Leghorn hens 1 1/2 years old. White Leghorn pullets, 5 months old from "The Blanchard Leghorn Farm." New York. D. D. Doane. 7-tf c

For Rent—Rooms, furnished or unfurnished, suitable for light housekeeping. Apply corner Park and Ninth.

To Rent—House 6 rooms and bathroom corner of street. Address, Addison L. Williams, Sanford, Fla. P. O. box, 1185.

Cold drinks—call for your favorite at M. & R. store. 6-tf

For Sale, Cash or Instalments—Six well located lots. Four on paved streets. A. P. Connelly. 5-4t-c

For Sale—A bargain. Horse, wagon and harness. Good condition. R. F. Washburn on H. H. Chappell's place, Route 3. 6-2p

Jim Hammond can mix it for you at the M. & R. 6-tf

Wanted—Cottage of five rooms or flat of five rooms. Address Box 1086. 5-tf

WANTED—To buy 3,000 acres, or more of Florida land, for colonization. Must be good land, well located. Address P. O. Box 81, Dayton, Ohio. 4-tf

Save your fruit and vegetables. Use Hamilton Smudge Heater. An exhibition at Clyde Pharmacy. M. W. Lovell, Agt. 3-tf

Ice Cream made from pure cream at M. & R. 6-tf

House to Rent—Eight rooms and bath. Newly painted inside. On Celery avenue, known as Williams' house. Inquire L. A. Brumley. 1-tf

For Rent—Ten acres tiled land on street car line. Station on place. Two acres of tiled land, cottage and barn on place. On street car line. Address, J. N. Whitner, Sanford Florida. 2 tf

Tobacco and cigars and supplies at the M. & R. 6-tf

For sale—I have five or six pieces of land more than I need for trucking. These lands were bought cheap, cleared under my own supervision and will be sold at a great bargain. One five acres perfectly tiled, third year in cultivation. 30 rods from Beck Hammock station. 40 acres half cleared and plowed, balance fine hammock, two strong wells, tool house, 1/2 miles from Cameron City. Best bargain on the market. Phone 7-3. Levi Binford. 2-tf

Wanted—Any one who have land to clear, apply to Sherman Stevens, Sanford Fla. 616 Cypress ave who will guarantee satisfaction. 2-8t

YOU can dress well even if we don't supply you, but you can dress much better if we do. These are the points which characterize our business and have gained for us an enviable reputation. This should impress you with the possibilities to be gained by making us your haberdasher.

M. FRANK

Clothier and Men's Furnisher

SANFORD FLORIDA

The Opportunity

Of Your Life Young Man

Married or Single. Have a Home or a Good Safe Investment.

The Markham Park Addition

On the Orlando road just two blocks from street car line

Thirty Beautiful Lots

Just been laid out and streets being graded. Now ready to build you a home. (No place like home.)

\$20 Cash - \$10 Per Month

WITHOUT INTEREST

This Offer is Good for 30 Days

See me at once. It don't cost nothing to look and get your choice. Some lots shaded with oaks and some with orange trees. Now is the accepted time.

Se Me at Once and Save Money

N. H. GARNER

Room No. 2. M. G. T. Block

FIRST STREET SANFORD, FLORIDA

The Crippen Music Store
High-grade Pianos, Organs, and Graphophones.

Low Prices. Easy Payments. Pico Block

STREET CAR TO YOUR DOOR

Sanford & Everglades Railroad runs street cars through the Thermal Belt of the Sanford Celery Delta. From the car windows are seen the famous sub-irrigated celery and lettuce-farms that have made "Lucky Sanford," world famous, and leaves unchallenged the claim that larger yields have been made here in crops and dollars than any other place on earth. What more can be desired to make this the ideal place for a Home and Farm? Frequent street car service is constantly maintained. Side tracks for loading are placed every half mile or less, so that vegetables are loaded in refrigerator cars without delays or exposure to sun and wind. The nominal freight to Sanford being less than cost of hauling from many other farms. Rural Free Delivery of Mails. Numerous homes are occupied by good families and are in hailing distances, Churches are being built, several stores are in operation between Sanford and Cameron City.

The Railroad is graded from Cameron City to Palm Villa, in Palm Hammock. Town Lots and Celery Farms will be sold at reasonable prices and on reasonable terms, with a guarantee that street cars will be operated by October 1st. Palm Hammock has been drained by the owners, and avenues already completed. No tax or charge to purchasers. Each ten-acre farm fronts an avenue. These lands should sell for double our price by January st. Address or call on

SANFORD J. N. WHITNER FLORIDA

Celery Farms	J. W. Conner REAL ESTATE	
Cut Over & Timber Lands		
City Property		
		Pico Block Sanford, Fla.

E. Prentiss Peabody.
The funeral of Mr. E. Prentiss Peabody was held Thursday afternoon at the First Methodist Church, following a brief service at the home of Col. S. W. Hitch on Williams street.

The services which were very impressive, were conducted by Rev. C. R. Jenkins. The funeral offerings were very beautiful, and testified to the love and esteem in which Mr. Peabody was held. The interment was at Lott cemetery.

Mr. Peabody died at 3:30 Wednesday morning as a result of injuries received Monday morning.

Mr. and Mrs. Peabody and their two younger children Frances and Walton went out in the country early Monday, driving a livery stable horse. About ten o'clock, the shaft of the buggy broke, and frightened the horse which began kicking to free himself. Mr. Peabody in trying to save the children, was himself struck twice by the animal's body, both blows being received in the foot. Mrs. Peabody was thrown out and one rib was broken.

The accident occurred about four and a half miles from the city, at a distance from any house. It was necessary to go for help and Mrs. Peabody walked despite her own injuries, a distance of some two miles to the home of Mrs. Boatright, before she found assistance.

Mr. Peabody came to Waycross when he was first grown and was for a time connected with the Atlantic Coast Line offices. Later he entered the insurance business, being a partner of the late Judge Warren Lott in the Lott-Peabody Insurance Agency. He was actively interested in the various movements for the building up of the city, being at one time secretary of the Waycross Chamber of Commerce and a systematic worker in all enterprises for the improvement of the city or section. He was an earnest worker for the Y. M. C. A. in which he always took a warm interest and at the time of his death was a member of the building committee. He was, however, best known as a church worker, being devoted to all forms of missionary activity and church work. For many years he was engaged in Epworth League work and was considered an expert in League methods, his services being in demand not only in his own but in other conferences. He was secretary of the South Georgia Epworth League for several years and later held the office of president of the organization. At the Asheville Conference he was appointed a member of the national board and held this office at the time of his death. He was a member of the board of stewards of the First Methodist Church and was one of the most active workers in the church, being untiring in his efforts to promote the various departments of church activity. His death is a severe loss not only to Waycross but to the entire South Georgia Conference, of which he was one of the best known and active lay workers.

No death which has occurred in Waycross in years has been so universally regretted as that of Mr. Peabody, the suddenness of the tragedy coming as a shock to his friends all over the city. The family have the deepest sympathy of their friends not only in Waycross but throughout the state.—Waycross Journal.

CRUTCHFIELD & WOOLFOLK
PITTSBURG, PA.

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Room 16, Pico Block. Phone 269
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KEELY'S GARAGE
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THE Sanford Building & Loan Association
MAKES IT EASY

Stop Paying Rent!
Own Your Home

GEO. H. FERNALD A. P. CONNELLY
President Sec'y & Treas.

Let Us Tell You About It

Planet Jr. Tools
get largest crops with least work

What's the use of drudging to get ordinary results when a Planet Jr Seeder or Cultivator does six men's work, and gives you an increased yield besides? Planet Jrs are patents of a man skilled both in farming and manufacturing for over 35 years. They are light, strong, lasting, and fully guaranteed.

No. 4 Planet Jr Combined Seeder and Wheel-Hoe saves time, labor, seed and money. Almost all useful garden implements in one. Adjustable in a minute to sow all garden seeds, hoe, cultivate, weed, or plow. Pays for itself quickly, even in small gardens.

No. 8 Planet Jr Horse Hoe and Cultivator will do more things in more ways than any other horse-hoe made. Plows to or from the row. A splendid furrower, coverer, hiller, and horse hoe; and unequalled as a cultivator.

Come and look over these up-to-date implements.

A. E. HILL

ARMOUR FERTILIZERS

Davy Crockett Says
"Be Sure You Are Right Then Go Ahead"

If he were living in Sanford now he would say
Be Sure You Have
ARMOUR FERTILIZERS
Then Go Ahead

Start with our pure **Canada Hardwood Ashes** to sweeten your soil, then "go ahead" with the special fertilizer for the crop you intend to grow, whether it is Blood, Bone and Potash or Celery Grower, Lettuce special, Irish Potato special, etc., you may "be sure you are right."

Armour Fertilizers Grow Big Crops

Howard-Packard Land Co.
SALES AGENT
Warehouses at Sanford and Cameron City

ARMOUR FERTILIZERS

N. O. GARNER
Sanford's Largest Cash Grocery Store

17 lbs. Best Granulated Sugar	\$1.00
96 " " Flour	3.25
24 " " "	.85
Schnapps Tobacco, by the caddy	\$3.40
Brown's Mule " " "	3.10

N. O. GARNER
Sanford's Largest Cash Grocery Store
Phone 267

NOW IS THE TIME

To have your Automobile overhauled for the winter
We have the equipment and tools to make your car as good as new.

Consult us.
Any thing in the repair line.
Motor boat work a specialty.

Sanford Machine & Garage Company

VOICE OF THE PEOPLE

Letters and Communications on Various Timely Topics.

COLUMN DEVOTED TO PEOPLE

In This Department will be Found the Views, Opinions and Comments of Practical Writers

Honest Real Estate Firms

To the Editor of The Herald:

I have recently been reading a number of articles in various papers relative to fraudulent real estate firms of Florida and other southern states, and to a casual observer who had never transacted any business through real estate firms he would infer from reading many of these articles that all real estate men were dishonest and not worthy of our consideration and confidence, so I beg leave through your valuable paper to give a brief outline of my experience with real estate men in the state or a community.

If you look over the state of Florida you will find that where there has been any marked development or progress it has been through the influence of honest, enthusiastic and energetic real estate men, and this not only applies to Florida but to all the states of the Union.

Rural and city property is developed by real estate firms purchasing large tracts of land and subdividing the same into small tracts or lots and cutting roads and laying out streets through this property at an enormous expense, and then disposing of these small subdivisions to individuals who are desirous of securing a home and becoming residents of the new locality, thereby further developing the country and increasing the population.

What would your pretty town of Sanford be today if it were not for Sanford real estate men, who are spending energy and money to bring people to your town and county?

What would Cameron City and hence that thrifty rural district in the vicinity of Cameron City be today if the Howard-Packard Land Company had not spent their time, energy and money in that locality, making possible the wonderful progress of the Cameron City district, and I believe I would be directed in my duty if I failed to mention the fact that I purchased ten acres of land from this

company in the vicinity of Cameron City two years ago and without having even seen the gentlemen representing the company, or the land I bought, but after carefully looking these men up through the banks at Cadillac, Michigan, their former home, and Sanford, Florida. I ventured the purchase through two friends of mine who bought near me and who saw the land. I sent several hundred dollars to this firm for improving my land etc., trusting to them implicitly to look after my interests there, and when I visited Sanford last winter to see my property and further develop the same, I found that not only was the money I sent to Howard-Packard Land Co., for improvements honestly appropriated by them, but that to make the same improvements on my land not developed and under my own supervision was costing me more per acre than that which the company improved for me. The company had every possible chance to misappropriate the money I sent them and I believe that in order to encourage honesty it is our duty to express our appreciation of one who has been faithful to the principles of uprightness and who have not betrayed your confidence, and this is why I have boldly and without equivocation ventured to mention the integrity of the Howard-Packard Land Co. We hear too much today of our faults and too little of our good qualities, and by expressing our appreciation of honesty we greatly encourage the same.

If we have found those who have been faithful and upright let the world know it. Expose the rascal but don't forget also to encourage the righteous.

I am now practicing medicine in Detroit, Michigan, and have not had any communication with the said company since I left Sanford last February, and the only motive I have in writing this article is to encourage honesty, for as Pope says:

A wit is a feather,
A chief a rod,
But an honest man
Is the noblest work of God.

A. MATHESON, M. D.
161 Harmon Ave., Detroit, Mich.

Garden Tools, Farm Implements, Harrows, Cultivators, Plows, Mowing Machines and Hay Rakes. Largest display and assortment. Lowest prices.

The Geo. H. Fernald Hardware Co. 5-11

Shoe Repairing By Machinery

Quicker, Neater and Better than the Old Way

Just Try Me and See Same Man but New Location
No. 113 W. First Street, Next Door to Woodruff's Store

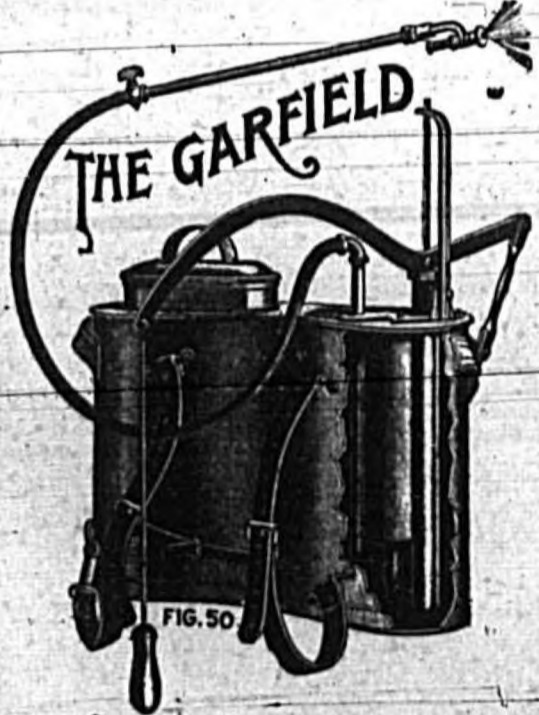
M. HANSON SANFORD, FLORIDA

THE GEO. H. FERNALD HARDWARE COMPANY Sanford, Florida

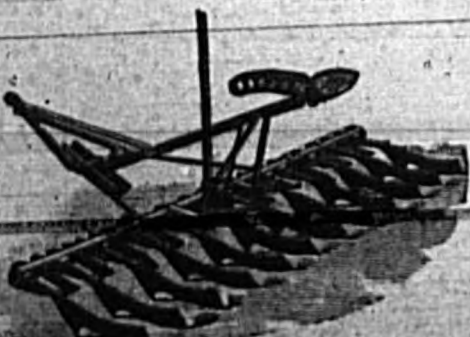
Headquarters for Everything For The Farm And Garden

The Celebrated Garfield Knapsack Spray

Augusta Acme Harrows
Clark Cutaway Harrows



Plant Jr., Hand Tools, Iron Age Hand Tools, Avers Plows, etc.



<p>Onyx Hosiery Now In</p>		<p>Beacon Shoes are arriving this week</p>
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Ladies Ready-To-Wear

THIS new department has already made "a hit" with the trading public. Daily such expressions as this can be heard.—Something Sanford has long needed—ready-to-wear at popular prices. Well we are doing our best all the time. The goods are here direct from the best tailors and at much less price than you are accustomed to pay.

This Week Two Skirt Specials

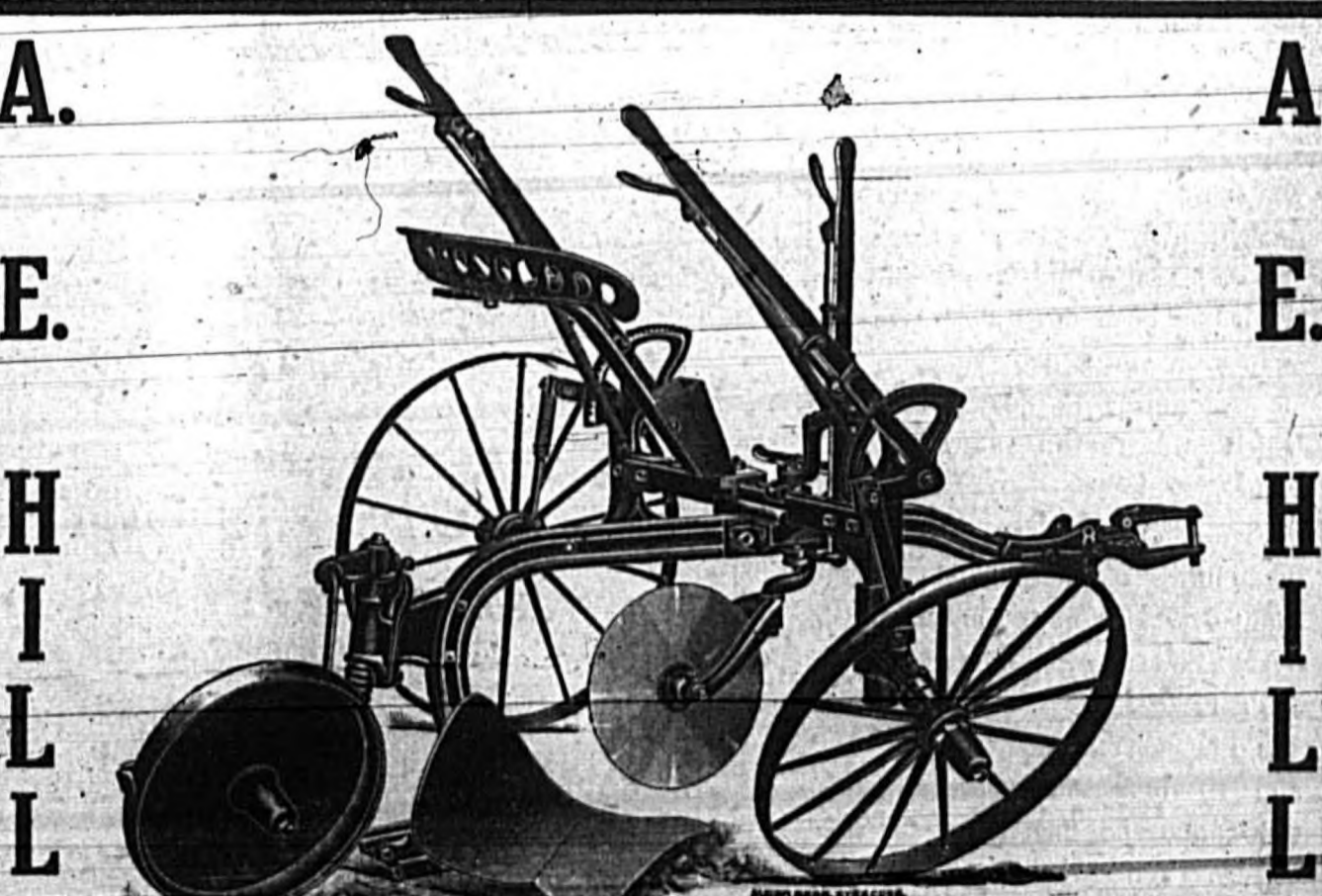
<p>Panama Skirt Panama Skirt trimmed in folds and buttons. Garnet, brown and black, worth \$7.50 at \$4.98</p> <p>Opera Capes In rose, blue, tan, black, trimmed with military buttons and Persian braid, worth \$12.00 at \$9.98</p>	<p>Voil Skirt Alta voils trimmed in buttons and braids. Very handsome. Worth \$12.50 at \$9.98</p> <p>Suit Special Tailored suits in gray, rose, blue and black, made of striped prunella, worth \$18.50 at \$14.98</p>
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Cotton Fabrics in All the New Weaves

<p>Cotton Poplin It's mercerized and will wash. In rose, navy, red, black and brown, worth 25c per yard. Special 19c</p> <p>Percales Full yd wide and in a long range of colors and prices instead of 12 1/2c 10c</p>	<p>Silk Gros Grain In black and navy. Looks like silk and will wear better. A good thing for skirts. 49c yd</p> <p>Ginghams In all the new plaids bought as mill ends, 10 to 20 yds. Sold instead 10c yd 8 1/2c</p>
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<p>Ladies' Dutch Collars in new ideas 25c</p> <p>Liberty satin waist in all the new fall colors \$2.49</p> <p>Table oil cloth in all colors and instead 25c 19c</p> <p>Men's 4-in-hand ties instead 1 for 25c we give 2 for 25c</p>	<p>Sheets and Cases, double bed at 49c Pillow Cases 10c</p> <p>Apron Gingham in all size checks at 5c yd</p> <p>Mercerized Damask full width and worth 50c at 43c</p> <p>Outings in light shades for children's night dresses 6 1/2c</p>	<p>Calico in fall colors at 5c yd</p> <p>Hand Bags at \$1.23, 69c and 25c. Extra values.</p> <p>Ladies' Skirts in brilliantine trimmed with buttons \$1.98</p> <p>Sofa Pillow Tops. Big selection of designs at 25c</p>
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<p>American Lady Corsets in all the new Models</p>		<p>New Line Ladies' Tailored Waists</p>
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Syracuse Sulky Plows County Agents

The SUB-IRRIGATOR & FLORIDA TRUCKER

"A Newspaper Within a Newspaper."

Published in the interests of the Intending Investor and Settler by the Howard-Packard Land Company, Incorporated, Sanford, Florida

Volusia Farms in Volusia County, Florida, Just Across the River from Famous Sanford

You Must First Pass Through Volusia Farms On Your Way to Everywhere, if You Cross the River at Sanford

Many people have asked us why we are selling lands in Volusia County at the same time we are selling lands in Sanford's Celery Delta.

Volusia Farms are Sold On the Most Liberal Contract Backed by One of the Most Reliable Incorporated Companies

This Issue of the Sub-Irrigator Contains our Answer. The Widely Diversified Opportunities of Volusia Farms Make These Lands Exceedingly Desirable to those who do not want to Farm by the Intense Sanford Method and those who cannot Meet the High Values of Sanford Lands, yet who want to Come to Florida.

WE are probably the oldest regular advertisers of Florida Farm Lands in the State. We advertised before the present interest in Florida. Our advertising and our methods brought us in touch with thousands of people who expressed a desire to come to Florida. Some of these people came to Florida, bought land from us and are doing well. We

have others on our list with whom we are keeping in touch by correspondence. A percentage of these people will eventually come to Florida if they can buy the lands they are looking for.

If they can afford our Eureka Hammock or Black Hammock they will settle within the Celery Delta proper. If not, they will settle on cheaper lands if they know these lands have

been selected and are handled by the Howard-Packard Land Company—the Company they remember before, and the Company that will be here after the ebb of the tide of mere land syndicators.

In a nutshell, then, the Howard-Packard Land Company, Inc., realizing the futility of attempting to meet all its numerous calls for

small farms at low prices in the Sanford district proper, decided to throw open its valuable agricultural Volusia Farms for colonization, on the same conservative plan that has characterized the Company's operations in and around Sanford

VOLUSIA Farms was first offered in small tracts April 1, 1910.

VOLUSIA FARMS

Comprises 17,000 acres located just across the St. John's River, east from Sanford, the main highway through the Volusia Farms being a direct continuation of Sanford's famous Celery Avenue.

This immense fertile tract is now in the same unimproved condition, though not so heavily timbered, as many of the trim, profit-yielding farms at Sanford were as late as eighteen months ago. Volusia Farms is within four miles of the Sanford Delta—shouldn't history repeat herself as the development of Volusia Farms proceeds?

SOIL

The surface of nearly the entire tract is covered for several inches with a dark vegetable mold, beneath which is a gray sandy loam with a substratum of sub-soil just hard enough to hold moisture and retain all the soil elements. It is in this identical class of soil that fruit and truck growing and stock raising has proven most successful.

Read the statistics of Volusia's Products from land now cultivated, in the next column, and you will see that fruits come first in present area cultivated. Peaches, oranges, grapefruit, pears, grapes. What has been done elsewhere in Volusia County can be done on Volusia Farms in any line about which we reprint statistics of values.

Figure out the truck earning possibilities of these lands. Egg Plant over \$1 a crate, English Peas, over \$1.50 a crate, Cabbage over \$1 a crate, Sweet Potatoes over 50c a bushel, Tomatoes nearly \$1, and so on. These are figures that cannot be questioned for accuracy. Ten to forty acres of Volusia Farms can be cultivated and harvested by one man and his family, and the net profit will surpass that secured from three times the acreage in the North.

VOLUSIA'S PRODUCTS

From Land Now Cultivated And Their Values

Otto Kirchoff, of DeLeon Springs, has Just Completed the Agricultural Statistics for Volusia County. The Figures for Year From July 1, 1909 to July 1, 1910

Cotton—Sea Island, 55 acres: yield, 11 bales; value, \$690.	Egg Plant—7 acres: 955 crates: value, \$1,100.
Corn—3,221 acres: yield, 40,231 bushels: value, \$32,190.	Watermelons—204 acres: 58 carloads: value, \$8,260.
Sweet Potatoes—433 acres: yield, 46,280 bushels: value, \$23,140.	English Peas—1 acre: 50 crates: value, \$75.
Rice—1 acre: 20 bushels: value, \$30.	Beets—5 acres: 785 crates: value, \$805.
Sugarcane—66 acres: yield in syrup, 533 barrels: value \$7,995.	Oranges—310,810 bearing trees: 88,790 non-bearing trees: 476,350 boxes: value, \$412,450.
Field Peas—216 acres: yield, 1,415 bushels: value, \$2,220; hay, 484 acres: yield, 445 tons: value, \$6,175.	Grapefruit—27,885 trees: 28,865 boxes: value, \$36,390.
Millet—1 acre: yield, 5 tons: value, \$75.	Pecans—4,750 trees: 87 bushels: value, \$445.
Peanuts—13 acres: yield, 160 bushels: value, \$255.	Strawberries—17 acres: 23,600 quarts: value, \$2,360.
Wool—6,750 fleeces: 24,150 pounds: value, \$4,830.	Pears—1,370 trees: 810 barrels: value, \$1,620.
Velvet Beans—142 acres: 885 bushels: value, \$1,720.	Peaches—69,495 trees: 23,665 bushels: value \$25,275.
Hay—251 acres: 249 tons: value, \$3,725.	Grape Vines—Grapes 23,150 pounds: value, \$1,160. Wine, 1,540 gallons: value, \$3,080.
Cassava—4 acres: 20 tons: value, \$115.	Figs—370 crates: value, \$595.
Onions—6 acres: 940 crates: value, \$1,390.	Stock Cattle—23,563; value, \$235,630.
Lettuce—30 acres: 4280 crates: value, \$4,260.	Jersey and Grade Cattle—104 head: value, \$3,020.
Celery—27 acres: 6,120 crates: value, \$5,325.	Hogs—18,175 head: value \$40,825.
Pepper—5 acres: 605 crates: value, \$625.	Sheep—920 head: value, \$27,600.
Irish Potatoes—165 acres: 18,790 bushels: value, \$25,190.	Poultry—Common Barnyard, 52,300; value \$20,924. All others, 1,057; value, \$1,278.
Cabbage—16 acres: 1,780 crates: value, \$1,850.	Eggs sold and used, 227,350 dozen: value, \$52,500.
Tomatoes—78 acres: 11,600; value, \$11,430.	Cows (kept for milk)—747 head: value, value, \$35,495. Milk sold and used, 334,950 gallons: value, \$131,770.
Honey—2,108 stands of bees: 80,020 lbs; value, \$490. (Volusia produces more honey than any other county in the state)	

HOWARD-PACKARD LAND CO. (INCORPORATED)

Peoples Bank Building

Sanford, Florida

CUT THIS OUT AND MAIL

HOWARD-PACKARD LAND CO., Inc.
Sanford, Florida

Please mail me your booklet concerning Volusia Farms without placing me under any obligations.

Name _____

Street or R. F. D. _____

Town and State _____

Some of the land in Volusia Farms is better adapted to the culture of oranges and all kinds of fruits, or to pecans, while other tracts are better adapted to the growing of vegetables and similar crops. It will aid us in selecting your tract if you will give us an idea of the kind of crop you prefer to grow. We want to please you and we guarantee that we will please you in the selection we make if we know before hand what you intend to do with the land.

Of course, we prefer that you see what you are buying. Whenever possible we want you to see Volusia Farms before buying Volusia Farms improves the longer you know it, at the same time, we have never advocated the buying of any of our lands sight unseen.

TERMS AND CONDITIONS OF PURCHASE

Five acres and up—\$25 and \$30 per acre, \$3 per acre cash with application. \$1 per acre per month for the balance without interest or taxes during payment period. On receipt of first payment of \$5 per acre, we will give you a Contract for Deed. On completion of all payments, this contract will be exchanged for a Warranty Deed which will convey the tract to you free of all encumbrance.

We could not draw up a better contract. We believe it the most liberal of all land contracts in Florida. It contains a clause whereby we agree to give you your money back if you are not satisfied one year after completing payments. We also make you a present of 6 per cent interest in addition. If you fall sick we have liberal time extension clause. If you die with payments still due, we give the land to your heirs without a single further payment. We give you liberal discount for cash on the balance of your payments at any time you wish to pay.

You can have a copy of this contract by writing for a copy of booklet "Resources of Volusia Farms"—it's on page 23, and the book is free. Tells you all about Volusia Farms and the absolute reliability of ourselves. Address your envelope:

HOWARD-PACKARD LAND COMPANY, Inc.

Peoples Bank Bldg. - Sanford, Fla.

ANNOUNCEMENTS

For Mayor.

At the earnest solicitation of my friends I have consented to announce my candidacy for the position of Mayor of Sanford at the primary to be held in November.

Respectfully,
W. H. UNDERWOOD.

For City Clerk, Treasurer, Assessor.

I hereby announce my candidacy for the office of City Clerk, Treasurer and Assessor. Many years experience with city affairs and clerical positions have made me familiar with the work of this office and having made Sanford my home, I ask your vote to look up my record and assist for this position of trust.

Respectfully,
M. W. LOVELL.

For City Clerk, Treasurer and Assessor.

I am urged by my friends to announce myself as a candidate for the office of City Clerk, Treasurer and Assessor at the coming city election, to which I was appointed to fill the unexpired term of Mark L. Scott. I solicit an inspection of the work done by me to convince you of my qualifications to fill the duties of the office.

Yours truly,
R. C. MAXWELL.

For City Clerk, Treasurer and Assessor.

I announce myself a candidate for the office of City Clerk, Treasurer and Assessor. A citizen of Sanford continuously since 1890, I have been actively identified with her every interest. That I am competent and can serve acceptably as Clerk, Treasurer and Assessor I have no misgivings. Intimate acquaintance with the history, progress and needs of the Sanford of today give me good form and energy to be successful in the discharge of the duties of the office in pushing Sanford's progress.

Respectfully,
C. H. LEFFLER.

For Marshal.

I announce my candidacy for re-election as Marshal. I propose to make the race solely on my record. I am not the candidate of any clique. I solicit the support of the voters on my merits.

Respectfully,
GREEN W. SMITH.

Marshal and Collector.

I hereby announce my candidacy for the office of Marshal and Collector for Sanford at the coming city election.

Respectfully,
W. A. TILLIS.

Notice

Notice is hereby given to all creditors, legatees, executors and all persons having claims or demands against the Estate of Michael Kennedy Jones, Deceased, to present them within two years from the date hereof.

J. C. Jones
W. C. Jones
Administrators of the Estate of Michael Kennedy Jones, Deceased
September 23, A. D. 1910 6-11

Notice of Election

It is ordained by the Board that the following resolution be published four consecutive weeks in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, The Sanford Herald and The Florida Recorder:

Whereas the Board of County Commissioners of Orange County, Florida, deem it expedient and in the best interest of the county to issue county bonds of said county of Orange for the purpose of constructing hard surfaced roads to be made of brick;

And whereas the Board has ascertained that it is necessary to construct at least one hundred miles of such hard surfaced roads to be constructed out of brick, and that it will require one million dollars worth of bonds for such purpose to bear interest at the rate of four and one-half per cent per annum, principal of said bonds to become due fifty years from the date of issue, interest payable semi-annually on the first day of January and July of each year after issue;

Therefore, be it resolved by the Board of County Commissioners of Orange County that it is necessary to issue the bonds of Orange County for the purpose of constructing hard surfaced roads of brick to the amount of one million dollars, to bear interest at the rate of four and one-half per cent per annum, principal of said bonds to become due fifty years from the date of issue, interest payable semi-annually on the first days of January and July of each year after issue.

It is ordered that the foregoing preamble and resolution be published for four consecutive weeks in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, and The Florida Recorder prior to December 7th, 1910.

Done in open Board this September 13th, 1910.
By order of the Board.
J. H. LEE, Chairman.
Attest: H. M. Robinson, Clerk.

Upon motion the following resolution and order was adopted:

Notice of Election Upon the Question of the Issue of County Bonds of Orange County, Florida, for the Purpose of Constructing Brick Roads.

Whereas, at a meeting of the Board of County Commissioners in and for the County of Orange and State of Florida held at the court house in Orlando on July 5th, 1910, the following resolution was adopted, to-wit:

Be it resolved by the Board of County Commissioners of Orange County, Florida, that it is necessary to issue the bonds of Orange County for the purpose of raising money for constructing hard surfaced roads of brick, and that the amount of the bonds necessary to be issued is one million dollars, said bonds to bear interest at the rate of four and one-half per cent per annum; the principal of said bonds to be due and payable fifty years from the date of issue, and the interest on said bonds to be due and payable semi-annually on the first days of January and July of each and every year after issue.

Now it is ordered that an election be held on Wednesday, the 10th day of December, A. D. 1910, at which election shall be submitted to the legal voters of Orange County, Florida, the question whether county bonds of Orange County shall issue for the purpose of raising money for constructing hard surfaced roads of brick in said county; and that the amount of bonds necessary to be issued shall be one million dollars, said bonds to bear interest at the rate of four and one-half per cent per annum; the principal of said bonds to be due and payable fifty years from the date of issue, and the interest on said bonds to be due and payable semi-annually, on the first days of January and July of each and every year after issue.

It is further ordered that the foregoing resolution be published in The Orange County Citizen, The Reporter Star, The South Florida Sentinel, The Sanford Herald, and The Florida Recorder once a week for four weeks before the election above ordered.

Done in open Board this September 13th, 1910.
By order of the Board.
J. H. LEE, Chairman.
Attest: B. M. Robinson, Clerk.

An Ordinance Providing for the Construction of Side Walks and Materials Used in Such Construction.

Be it Ordained by the Mayor and the City Council of Sanford, Florida:

Sec. 1. All sidewalks hereafter constructed on First street in the City of Sanford, Florida, on Myrtle Ave. shall not be less than ten (10) feet in width. On all other streets, or parts of streets, the width shall be not less than six feet.

Sec. 2. All side walks shall be constructed according to the following formula: Foundation three inches thick of five parts of crushed stone, or rock, and seven parts of good sharp sand and one part of cement, to be surfaced with one inch of a mixture composed of one part of sharp sand and one part of cement.

Sec. 3. All side walks must be laid as provided by the city engineer, and the construction must be approved by the city engineer or superintendent of streets.

Sec. 4. All side walks hereafter not constructed in accordance with the provisions of this Ordinance may be condemned and replaced by the city at the owner's expense, and the city shall be entitled to a lien upon the property upon which said reconstruction is made.

Sec. 5. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

I hereby certify that the foregoing ordinance was regularly passed by the city council of Sanford, Florida, in session Sept. 28th, 1910.

R. C. MAXWELL, City Clerk.
Approved: FORREST LAKE, Mayor.
Date, September 7th, 1910. 4-1

Notice of Application for Tax Deed Under Section B of Chapter 4888 Laws of Florida

Notice is hereby given that H. M. Papworth of New York, N. Y., purchaser of tax certificate No. 175 dated the 6th day of July A. D. 1908, has filed said certificate in my office, and has made application for Tax Deed to issue in accordance with law. Said certificate embraces the following described property situated in Orange County, Florida, to-wit: N. W. 1/4 of S. W. 1/4 Sec. 25, Twp. 20 S. E. 28 E.

The said land being assessed at the date of the issuance of such certificate in the name of Unknown.

Unless said certificate shall be redeemed according to law, tax deed will issue thereon on the 17th day of October, A. D. 1910.

Witness my official signature and seal this the 16th day of Sept. A. D. 1910.
B. M. ROBINSON,
Clerk Circuit Court Orange County, Florida. 5-4

An Ordinance Providing for the Sanitary Display of Fruits, Vegetables and Food Products.

Be it Ordained by the Mayor and the City Council of Sanford, Florida:

Sec. 1. All fruits, vegetables and other food products displayed by any merchant in the City of Sanford, in the door way or in the front of his place of business, shall be placed on stands or benches not less than eighteen inches in height from the floor or side walk, and all fruits, vegetables and food products shall at all times be kept free from flies by the use of wire screens or glass cases entirely covering the fruits, vegetables and food products displayed in the manner aforesaid, or in any manner.

Section 2. Any person, firm or corporation violating Section 1 of this ordinance, upon conviction thereof, shall be fined not less than five dollars nor more than twenty-five dollars, or imprisoned in the city jail for not more than thirty days.

I hereby certify that the foregoing ordinance was regularly passed by the city council of Sanford, Florida, in session September 3th, 1910.

R. C. MAXWELL, City Clerk.
Approved: FORREST LAKE, Mayor.
Date, Sept. 7th, 1910. 4-1

In the Circuit Court, Seventh Judicial Circuit, State of Florida

J. E. Pace, Complainant,
vs
Sarah Jessup Fleming, et al
Defendants.

To Georgianna Frances Lawford.
J. E. Pace being duly sworn deposes and says that he has read the foregoing bill, and that the same is true of his own knowledge except as to such matters as are stated on information and belief, and as to such matters that he believes it to be true.

And affiant further states that the defendant, Georgianna Frances Lawford, defendant above named, is a non-resident of the state of Florida, and that her residence is at in the state of New York, that she is over the age of twenty-one years, and that there is no person in the state of Florida the service of a subpoena upon, that would bind said Georgianna Frances Lawford.

It is further ordered that this order be published in the Sanford Herald for eight consecutive weeks. Witness my official signature and seal this the 25th day of August, A. D. 1910.

(seal) H. M. ROBINSON,
Clerk Circuit Court.
M. I. Hart, D. C.

Notice of Application for Tax Deed Under Section B of Chapter 4888 Laws of Florida

Notice is hereby given that Wm. Bothamly of Sanford, Fla., purchaser of Tax Certificate No. 377, dated the 6th day of July, A. D. 1908, has filed said certificate in my office, and has made application for tax deed to issue in accordance with law. Said certificate embraces the following described property situated in Orange County, Florida, to-wit: Begin R. 40 chs. S 87 deg. E of NE cor. of Sec 10, Twp. 20 S. R. 30 E, run S 60 deg. W 48 chs. N 50 deg. W 10 chs. N 60 deg. E 48 chs. S 30 deg. E. 10 chs in Sec 2, E. 10 and 11 48 acres. The said land being assessed at the date of the issuance of such certificate in the name of E. W. Hoge. Unless said certificate shall be redeemed according to law, tax deed will issue thereon on the 24th day of October, A. D. 1910.

Witness my official signature and seal this the 23rd day of September, A. D. 1910.

(seal) B. M. ROBINSON,
Clerk Circuit Court, Orange County, Fla. 6-1

In Court of County Judge, State of Florida

In Re Estate of Orange County
Lynn Phelps
Notice is hereby given, to all whom it may concern, that on the 8th day of February, A. D. 1911, I shall apply to the Honorable William Martin, Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Lynn Phelps, deceased, and that at the same time I will present my final accounts as executor.

Dated Aug 5th, A. D. 1910.
MAY BEANE PHIPPS,
Executor.
51 6 mo

In Court of County Judge State of Florida

In Re Estate of Orange County
Wm. Hale Bates, Dec'd
Notice is hereby given to all whom it may concern, that on the 10th day of December, A. D. 1910, I shall apply to the Honorable Wm. Martin, County Judge of said Court, as Judge of Probate, for my final discharge as executor of the estate of Wm. Hale Bates, deceased, and at the same time I will present my final accounts as executor of said estate, and ask for their approval.

Dated June 10th, A. D. 1910.
B. F. WARRNER, JR.,
Executor.
Dec 10

An Ordinance

An ordinance to provide for a license for the sale of spirituous or malt beverages containing an amount of alcohol insufficient to produce intoxication, and commonly called "near beer."

Sec. 1. Any person, firm or corporation, engaged in the business of sale of spirituous, vinous, malt or other liquor containing an amount of alcohol insufficient to produce intoxication, which said spirituous, vinous or malt liquor is commonly known as and called "near beer," shall pay a license tax annually of \$300.00.

Sec. 2. Any violation of the above section shall be punished by a fine not exceeding \$300.00, or imprisonment not exceeding ninety days, or both at the discretion of the Mayor.

Sec. 3. All ordinances or parts of ordinances in conflict herewith are hereby repealed.

I hereby certify that the foregoing ordinance was duly passed by the city council in session Sept. 19, 1910.

City Clerk
FORREST LAKE, Mayor.
A. D. 1910.
6-1

Notice to Contractors

Sealed bids will be received for the construction of a frame school building in city of Sanford. Plans and specifications can be found upon application to any member of school board. Bids will be received up to noon of Saturday, September 10th, 1910.

C. WALKER,
I. R. PHIPPS,
B. F. WARRNER, JR.,
Members of Board, District No. 2.

Notice of Election.

There will be an election for millage and for trustees of the Sanford School District on the 25th day of October 1910.

Provision of Election:
GEORGE FOX,
P. M. ELDER,
R. H. MARKS.
6-1

The only place in Sanford where

Ashe's Roach Pepper and Ratsnuff

can be purchased is at
50-81-p **W. W. Long's Grocery**

New Co-educational College in Florida

(Undernominational)

BEST CLIMATE BEST WATER
BEST RELIGIOUS INFLUENCE

Safe place for your boy or girl. Low Rates. Rev. B. F. Haynes, formerly President of Abney College in Kentucky, is the President of this new Institution. Health Resort and College Combined.

In addition to the Scientific and Classical courses special attention is given to the training of young preachers, missionaries, evangelists and evangelistic singers. Opens

September 29, 1910

For fine catalog with full information, write to
REV. B. F. HAYNES
President Livingston College
Enterprise, Florida

THE TWICE-A-WEEK TIMES-UNION

The Times-Union will send you (by mail) the Tuesday and Thursday issues of the daily, containing all regular features, very latest market reports and special departments devoted to agriculture, horticulture, poultry, etc.

ONE YEAR, ONE DOLLAR

Sanford Library

AND
Free Reading Room

ROOM 20
Upstairs, Pico Block

Open Tuesdays 4 to 6 p. m.
AND
Saturdays 4 to 9 p. m.

Strangers Welcome

C. H. DINGEE

Plumbing and Gas Fitting

All Work Receives My Personal Attention and Best Efforts

Opposite City Hall Phone 230

Henry McLaulin

JEWELER
MY SPECIALTIES

Pickard's Hand-Painted China
Gorham's Sterling Silver
Rogers' Plated Ware
Elgin and Waltham Watches

ALL GOODS GUARANTEED

MISS RUTH ABBOT

GLASS IN PIANO LESSONS

Given at Home of Pupils. Address
123 Ninth St. Sanford, Fla

Woodruff

Shoes for every occasion, no matter what you wish them for, whether for a days tramp, an afternoon of sport, an evening of society or for business. There is an appropriate and reliable shoe for that particular occasion.

SOLD BY
Frank L. Woodruff
Sanford, Florida

can be purchased is at
50-81-p **W. W. Long's Grocery**

Chase & Co.

SHIPPERS OF
Florida Fruits and Vegetables

General Insurance Agents
SANFORD, FLORIDA

Peoples Bank of Sanford, Florida

CAPITAL \$30,000.00

The ONLY bank in Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all causes.

THE PEOPLES BANK OF SANFORD OFFERS

Prompt Service Polite Service Accurate Service
and will appreciate your patronage

FOUR PER CENT allowed on Savings Deposits
Safety Deposit Boxes for rent

M. M. SMITH, H. R. STEVENS, H. E. TOLAR
President Vice-President Cashier

HAND BROTHERS

LIVERY, FEED and SALES STABLE

Harness and Buggies Blacksmithing and Horseshoeing
Horses and Mules Bought and Exchanged
AUTOMOBILES FOR LIVERY USE

TOP PRICES FOR YOUR

ORANGES, GRAPEFRUIT, TANGERINES AND EARLY VEGETABLES

when shipped to HEWITT. If you are not doing business with this House, write to them at once.

HEWITT & CO.

FRUIT AND PRODUCE COMMISSION MERCHANTS
10 E. Camden St., Baltimore, Md.

References: This Paper and Thousands of Pleased Shippers in Florida

Drink a Bottle of

Coca-Cola

GINGER ALE OR SODAWATER

Manufactured with pure distilled water—they will prevent illness, aid digestion and give you health

The Sanford Coca Cola Bottling Co., Sanford, Fla

FIRST NATIONAL BANK OF SANFORD, FLA.

F. H. RAND, President
F. P. FORBSTER, Cashier

GEO. FERNALD, Vice-Pres.
B. F. WHITNER, Asst. Cashier

Only National Bank in Orange County
Funds Protected by Burglary Insurance
Safety Deposit Boxes for Rent
ORGANIZED 1887

CITY CIGAR STORE

And ICE CREAM PARLOR

Ice Cream Furnished in Pints, Quarts and Gallons

Stationery, Confectionery and Periodicals of all Kinds

104 First Street Phone 281 Old Postoffice Bld'g

Shipments of Celery from Sanford to date

Year	Crates	Year	Crates
1899	1,100	1905	61,660
1900	8,200	1906	123,958
1901	11,000	1907	181,768
1902	21,200	1908	330,000
1903	34,000	1909	475,000
1904	53,650		

Yearly average increase 118.3%

WE HANDLE LUCKY

Sanford Money-Makers

Our Policy: Conservatism, Reliability, Progressiveness and Courteous Treatment

Our Terms of Sale on 5 Acres

Possession given on payment of \$25. Balance, \$10 monthly. Flowing artesian well guaranteed. Ten per cent discount for cash. No interest on deferred payments. We pay taxes until development begins. We give 30, 60 or 90 days grace on deferred payments in case of sickness. We give free deed in case of death as per contract.

TITLE BOND & GUARANTEE CO.

Volume 1

SANFORD, FLORIDA, SEPTEMBER 30, 1910

Number 35

Our Terms and Quality are Just What You are Looking for

It is gradually being demonstrated that West Sanford is one of the most stable portions of the Sanford Celery Delta. There is very little actual farming within the city limits of Sanford. The Sanford Celery Delta begins on the west at the Astor Grant, skirts along the shores of Lake Monroe on the south and Lake Jessup on the north and terminates at Soldier Creek. This area is within the irrigable belt. There are some areas on the south side of Lake Jessup that are also irrigable and some portions of that area are in cultivation, but it could hardly be located within the limits of the Sanford Celery Delta.

Beginning at the west limits of Sanford and extending on west for a distance of four miles are to be found as good farms, in actual cultivation, as there is on the globe today. Farming land that sells at from \$150 to \$1,500 an acre must be good farming land. This is the kind we have on the West Side.

As an evidence of the popularity and worth of the West Side there are now in process of construction some twelve or fifteen farm residences. These range all the way from a modest cottage to a handsome eight room residence on Sanford Farms. Every available acre will be placed in cultivation and there is nor has been little or no land for rental on the West Side.

The Sanford Farm tract comprehending 200 five acre farms, which is an integral part of the west end of the Celery Delta, was placed on the market late in March, since which time Title Bond & Guarantee Company has sold three-fourths of the property.

One of the prime features of this tract is the terms upon which it is being sold, the said terms appearing in the box at the head of this page. These terms allow the purchaser to place the greater portion of his money in development work instead of in land payments, thus giving the purchaser six years in which to pay out his contract. The payments of \$120 per annum on each five acres is simply cheaper than rent. Many a poor devil is paying more rent than this for a place that is wholly unproductive—a place that will never yield a single cent. But in this case the property can be made to take care of all payments. If the purchaser will roll up his sleeves and go to work.

Every acre of the land can be irrigated with flowing wells and this makes the property immune from all weather conditions so far as wet and dry is concerned. In fact, the Sanford Farmer is very glad indeed when the rain refuses to come. He has his unlimited supply of water from the artesian wells and he will make a crop whether or no.

If you are interested in coming to Sanford and if you want to grow vegetables for the winter markets of the north, write us about our guarantees on property and other points of which you should have knowledge before purchasing here. We will take care to tell you the plain unvarnished truth in every instance and give you only that information upon which you can rely.

Title Bond & Guarantee Co.

Sanford does not have free delivery of mail. There is always a large number of persons lined up at the general delivery window of the post office, and those who are coming to this city will save time and trouble by having their mail addressed in care of the Title Bond & Guarantee Company.

This List May Interest You

- FOR SALE Five acres, 2 1/4 cleared, 1 well 2 room cottage, price \$1,050.
- FOR SALE Residence, Markham Heights, 3 acres, nice fruit trees and
- FOR RENT We have applications for houses to rent. List your property with us.
- FOR SALE 55 acres of good land for poultry, oranges and general farming. Price, \$30 per acre on terms. Act quick if you want it.
- FOR SALE 30 building lots just outside the city limits. Price ranges from \$125 to \$175 each. Terms cash.

\$25 down—that's all

SANFORD FARMS

\$10 monthly—that's Easy

LETTER NO. 4.

The Father Teacheth The Son How To Separate the Good From The Bad.

When The Old Prehistoric Fossil Diogenes

Climbed down from his limosene 30 and threw the reins to the lackey at the door, chucking an obolus to the night watchman for cleaning up his lantern he then

Strolled Into The Office

And ordered a glass of malted milk and a hamper of Tasteless breakfast food. While waiting for the same he picked up a copy of the National Irrigation Journal for September and inadvertently opened it at page 48 and read

Land Fakirs Are Not Allowed To Exhibit At Land Show

"The Land Fakir is a very dangerous individual. We have had him with us since the world began and will probably have him with us for many years to come, but the Chicago Land Show is doing its best to kill his business."

Signed R. P. CROSS, Sec'y, 115 Adams St., Chicago.

The Old Duffer's Withered And Creased Featuers

Gradually ebbed away into a gleeful ha, ha, ha as he quickly tucked the Journal away in the folds of his paletot, absorbed the Fatless Fattening, hid himself without the establishment, seized his well burnished lantern and at the same time emitting the avowal "I will find R. P. Cross, or bust the carbürator on my steed 30.

You See My Son

When a man manifests the least inclination to do the square thing, circumstances simply force him on and on in his peculiar task and he evolves into a specimen of considerable interest.

The Distinction Between Irrigated Land

Of the flowing well kind and the arid acres at \$25 each which the venturer claims to be better than the proven Sanford land which has sold as high as \$1700 an acre is

Best Depicted By The Following Statement:

"I resided for 5 years on an unirrigated Florida farm. During this period I planted all those crops common to Florida, also citrus fruits. Failure attended my efforts in both branches, because of too much rain when not needed and no rain when I needed it most. I had a small area under cultivation which I could water from a tank and did fairly well on this piece of ground. Ten year old orange trees dropped their fruit to the extent of Eighty Per Cent, and my field crops and ornamental trees all turned yellow long before their time.

I have lived in Florida Twenty Nine Years and positively would not accept a farm as a gift if it was not irrigated and I had to cultivate it as such, regardless of the size. My losses would be regulated by the area cultivated, the larger the area, the larger the losses. In my estimation, and I believe I am in a position to know, the relative value of an irrigated acre as compared with an arid acre is expressed mathematically as Zero divided by Infinity. By farming with the subirrigated system I have marketed \$3,780 worth of products gross from one and one quarter acre.

THEODORE L. MEADE, C. E.

Oviedo, Orange County, Florida.

There Is No Discount

But that Mr. Meade will be classed as a freak of the Knock-variety just as soon as this advertisement is read by the land selling element who court publicity and are praying at the same time that they will never receive it. However, a truthful hour is better than a prevaricated century, and

Your Father Wants To Impress

You with the fact that you will be swalldogged to the Queen's fare-you-well if you place much confidence in the rantings of the

Man With The Crafty Brain, Gilb Tongue And Sandy Acre

Because he has prepared a package for you that will act as a monument to you in the Lemon Grove of the hereafter when the filched shades of the multitude of Overconfidants gather in annual conclave to discuss the aptness of the

Up-To-Dateness With Which

You were separated from your hard earned lucre and tossed out on the Subparched Sands of the Florida Farms of Bitter Disappointment, to wither and writhe in your agony of bitter forgetfulness.

The Real Estate Men Of Sanford

Now have on foot a movement to call the attention of the Post Office Department and the Great Journals of this country who believe in fair play to the

Stranger Within Their Gates

The Pernicious practices now being worked out in the good name of Sanford and with the quantity of material they will have to work on, there is little doubt but what this expose will be one of the Greatest Blessings that could possibly befall our State.

The Title Bond & Guarantee Company

Are one of the instigators of this movement and court investigation as to the quality of their lands, their system of liberal payments, their guarantees and every item entering into their contract, which

Gives You Six Years In Which To Pay For Your Land

They send their book on the Florida situation to any part of the earth for the asking.

Your Loving Father.

TITLE - BOND - & - GUARANTEE - COMPANY

(INCORPORATED)

\$25 down—that's all

SANFORD FARMS

\$10 monthly—that's Easy

- FOR SALE Ten acres, five acres cleared, 3 1/4 acres tilled, one well, six room house, out-buildings, near the school, enough tilling for another acre, price \$7,000.
- FOR SALE 10 acres in Eureka Hammock four miles south of town. None cleared. Flowing well. Loading station 1/4 mile away. Price, \$1750. Terms, \$600 down, balance on time.
- FOR SALE 15 acres all cleared, 10 acres tilled, 5 flowing wells, facing hard road, good barn, four

- room residence, near shipping point, price \$15,000.00, \$8,000.00 cash, balance in two years.
- FOR SALE 11 acres, five cleared, 6 fenced, 4 tilled, 5 in cultivation. All ditched and drained. One well. Four room house, barn all on main road, quarter mile from loading station. Price, \$5800. Half cash, balance on terms.
- FOR SALE Forty acres, 8 cleared, 5 tilled old land, one well, price \$10,500, will divide into five acre lots and sell for \$250 per acre.

- FOR SALE We have applications for residences and business property. List your property for sale with us.
- FOR SALE Ten acres, 1/2 cleared, half tilled, two wells, price \$3,500 one third cash, balance in one and two years. Will rent for \$100 per acre.
- FOR SALE Five acres, 2 1/2 acres cleared 1 1/2 acres tilled, 1 well, house, price \$5,000 on terms.
- WANTED Timber tracts of all sizes, cut over lands, grazing lands, orange lands, residence property, Florida real estate of kinds.

- grove, \$3500.00. One third cash balance to suit purchaser.
- FOR SALE Five acres, Beck Hammock 3 tilled, flowing well, within half mile of station. Price \$3,800, terms \$1000 cash, balance in five years or less.
- FOR SALE Ten acres, tilled and in high state of cultivation, four wells, roof house, all tools and wagon, fronting on Lake Monroe, price \$11,000.00, half cash, balance in two and three years. This place will rent for \$1,000 per year.

TITLE BOND & GUARANTEE CO.

THE SANFORD HERALD

IN SANFORD—Life is Worth Living

Number 10

SANFORD, FLORIDA, FRIDAY, OCTOBER 21, 1910

Volume III

AROUND FLORIDA

The General News of "The Land of Flowers."

EXCLUDED FROM THE STATE PRESS

An Epitome of the Week's Most Important Happenings in the State's Domain.

While attempting to drive his mule man into the ferry, W. Howlett Joyner of Atlanta drove into the waters of the Chattahoochee and was drowned. The mule was also drowned, but a companion was saved. Mr. Joyner was a brother of Capt. W. R. Joyner, ex-mayor of Atlanta and president of the South Atlantic Baseball Association.

Little Boykin McCaa, son of Boykin McCaa, of Jacksonville, was buried in Tallahassee last Sunday beside the grave of his mother. The remains were accompanied by his father, Mrs. Richard Dozier, his aunt, and Louis S. Peck, of Jacksonville.

The Woman's Club of Live Oak held its initial meeting for the year at the library Wednesday. The attendance was good, and every member seemed enthused with the work for the winter.

Capt. C. P. Matson, who has been master for the past score or more years of various fishing smacks plying out of Pensacola, is dead tuberculosis being the cause.

Near Wilson's wharf in Pensacola, lying in only two and a half feet of water, a shark was caught by several boys. It measured eight feet eight inches in length.

It is believed that the Tampa strike of the cigarmakers, which has been tying up business for many weeks, has been broken by Mondays' developments and the opinion among many citizens is that the first step has been taken toward making Tampa an open town in all trades. Although not so many cigarmakers went back to work yesterday as at first reported, enough resumed work and were protected from intimidation to show the majority of other cigarmakers, who, it is believed, have been held together by fear, that all may return to their trade unmolested and proceed with the work that will give food and clothing to their hungry wives and children.

The commissioners of Osceola county have long been known to be enterprising and they have just demonstrated that they know how to be fair. Their subscriptions to the Kissimmee Gazette for publicity purposes have proved profitable, and now they have subscribed for two hundred copies of the Journal, the newly established paper.

The twentieth annual reunion of the Florida division of the United Confederate Veterans was held in Bartow Wednesday and Thursday, October 19th and 20th. Entertainment features of the program included a reception to the old soldiers, their wives, sons and daughters and a reception in honor of the sponsors and maids of honor.

Lykes Brothers, of Tampa have made application to the Governor for articles of incorporation for a concern formed the purpose of carrying on, continuing the extensive business heretofore conducted under the form of a partnership by the same gentlemen. The principal place of business will be in Tampa, the capital stock is fixed at \$500,000, making it the largest industrial corporation ever formed in Tampa. The new concern will conduct a general real estate and cattle business.

Telephone Notice

The storm has caused considerable damage to our poles and wires, we have a large force of men at work and will repair each line as early as possible. We ask our subscribers to be patient. Orders for new telephones will receive attention as soon as the present damage is repaired.

SANFORD TELEPHONE CO.
Geo. H. Fernald, Pres.

Rally Day

Next Sunday will be observed as Rally Day by the Sunday School at the Baptist Church. A special program varied and interesting has been prepared. It is earnestly hoped that every member of the Sunday School will be present at ten o'clock, and all parents, baptists in and near Sanford, and other friends are asked to come to Rally Day at 11 o'clock.

MORE ABOUT IRISH POTATOES

Sanford Growers Will Plant According to Their Own Ideas

We are gratified to learn of the increased acreage to be planted by Sanford farmers in potatoes the coming season.

Last week we made some suggestions relating to date for planting and profitable varieties. Some of our farmers express their intention of making three plantings, Dec. 15-20 and January 1st. Opinion is divided as to culture, some favoring the high ridge used at Hastings while others favor almost level culture. The seed being planted below the real level of the farm. Where the land is not tiled it will be much safer to plant in the ridge. We think well of the plan advocated by many of running the rows north and south. Potatoes are made in this locality during the coldest portion of our winter weather, the sun being at that season of the year much to the south can then have an opportunity to warm both sides of the ridge. Some advocates of shallow culture throw a furrow with the turn plow on the west side of the drill in which drill the potatoes are planted covering lightly with another furrow.

As the young and tender potato plant peeps above the ground it finds along its western border a ridge of earth effectually shutting off the severity of the cold west winds. Some are fearful of planting as early as Dec. 15, for fear a damaging frost may cut them down. This danger may be easily obviated by throwing over the tender plants a furrow of dirt. When a few days later the plants have again peeped through they may be covered again. This protects and is beneficial.

At Hastings the average amount of fertilizer used per acre is 1800 pounds, at one application underneath the seed. Some of our growers will put half a ton to the acre beneath the seed, and scatter the same quantity on top after covering. With the acreage to be planted here this year we should introduce the best of the machine planters and cultivators. Several of the planters could purchase them jointly. It is throwing away money to use the old-time methods of hand work in the cultivation of potatoes. We urge upon our planters to have their seed shipped in early, before the blizzards get in to play. Plant early and catch the fancy markets. A few weeks difference in the time of marketing may mean a loss of \$2.00 to \$3.00 per barrel.

New Paper in Jacksonville

Charles E. Jones, who was for a number of years the managing editor of the Jacksonville Metropolis, and who is recognized as one of the ablest newspaper men of the south, has associated with him A. K. Taylor, Claude L'Engle's well known cartoonist, and it is the intention of these gentlemen to establish The Star, a weekly paper in Jacksonville. The first issue will appear the fifth of November and is bound to be a hummer. The Times-Union states that Joe Hugh Reese of the Miami Metropolis will probably join Jones and Taylor later in the season. On account of their familiarity with state politics, their newspaper instincts, energy and ability these will be a great team.

Oculist in Sanford

Dr. R. P. Hudson one of the best known oculists in the South has decided to locate in Sanford and has opened an office in the Herald building. Dr. Hudson's home office is at Nashville Tenn., where he is favorably known. He has traveled Florida for the past twenty years making Tallahassee his headquarters. In coming to Sanford Dr. Hudson fills a long felt want as a first class resident oculist has long been needed in this city.

Only Half a Herald

With the paper for The Herald lost on the raging St. Johns, the electric current stopped for 36 hours, part of the office deluged and presses and belts out of commission it has been impossible to get out The Herald in the regular shape this week. We ask the indulgence of the public and promise that it will never occur again—that is if a hurricane does not strike the state again.

Blount for the Senate

I announced today my candidacy for the United States Senate to succeed Senator Tallaferru. I prefer running in a primary to be held before April next, but if that be impracticable will be in the contest before the legislature.

W. A. BLOUNT

A GALE SWEEPS STATE

West India Hurricane Blows for Thirty-Six Hours

GREAT DAMAGE IN MANY PARTS

Entire State Seems to Have Been Visited by A Belated September Storm

One of the worst gales that has visited the peninsula of Florida in many years swept the state this week commencing Monday and lasting until Wednesday. The details of the damage done to many sections of the state cannot be gleaned as the wires are down and in many instances no trains are operating. No blizzard of the west ever tied up traffic any more completely. Many people living in isolated places were prevented from getting out their houses for thirty six hours and in many cases the provisions were low before the storm abated sufficiently to allow the cars to resume.

As far as the Key West extension of the Florida East Coast Railway is concerned, no information is obtainable as to what damage if any was done there. Many fear that Key West has suffered as much from the present storm as was created last year, when a hurricane swept the island city. However, all this is conjecture. It does not take much of a blow to cripple wire service, and as there are apparently so many breaks in the lines from the south, it may be that exposed places have escaped with normal damage.

Key West, Miami and other southern East Coast city have also felt the grip of the hurricane and they are likewise cut off. Loss of life in these cities is regarded as not improbable. At any rate, the storm has undoubtedly done considerable damage and it may be several days before the wires are repaired sufficiently to gain a full and accurate report from places where the storm raged.

At Jacksonville

With no serious damage or loss of life in Jacksonville, the West Indian hurricane, which has swept the whole peninsula of Florida, passed over during the late afternoon of yesterday, and but for tattered awnings, here and there a tree blown down, telephone and electric wires tangled and twisted, the city weathered the worst storm in its history.

A. J. Mitchell, of the Weather Bureau declares that the storm is past. This assuring news brings cause for thankfulness that the worst fears of many who watched and waited for terrible death and destruction were not realized.

Early yesterday the city began to feel the force of the hurricane, and except for a short period during the morning, there was no communication with the outside world. The wires to the storm-ridden sections in the southern part of the State were cut off before those to the north. Rain began to fall early and fell in torrents during the entire day and most of the night. Business was paralyzed. Telephone connections were hampered by the twisted wires, caused by falling trees and poles, electric power plants were compelled to shut down for the day when, at 11 o'clock, the municipal lighting and power plant stopped its engines because of the many live wires down in the streets.

At Tampa

The tropical hurricane which has caused so much uneasiness here the past few days has passed over and is now headed in a northeasterly course towards the Atlantic ocean. The storm center struck the Florida coast a short distance below Tampa, and the damage here, all things considered, has been light. Hurricane signals have been lowered at this point.

No information was to be had at noon to-day from any points south of this city. The United Wireless power was cut off during the night on account of poles blowing down which supported the receiving wires, hence this valuable agency is out of commission for the time being and no reports can be received from vessels at sea equipped with wireless, or from Key West. At the latter place, however, it is surmised that conditions there must be normal to-day. The telegraph and telephone lines also are out of commission.

Notice

All ladies interested in making the West side of our city "beautiful", are urged to meet at the Robbins Nest Thursday, October 27, at 3 p.m.

KILLED ON TRACTION LINE

Henry Robinson Loses Life Last Saturday Night

The first serious accident on the Sanford Traction Co's line occurred last Saturday night and from all accounts seemed to have been unavoidable.

Traction car No. 2 was south bound and in charge of Motorman M. A. Miott and Conductor H. B. Connelly. When the car was midway between Ninth and Tenth streets, a signal having been given to let a passenger off there, an old man who was going in the same direction as the car, suddenly stepped in front of the car, when it was only twenty feet away from him, faced the car and waved a handkerchief, presumably to stop the car. The power had already been shut off for Tenth street stop and when the man gave this signal right in front of the car the emergency brakes were applied and every effort made to stop before reaching the man, but as the car weighed, with its load of passengers some 30,000 pounds and had a full half-block to go before reaching its regular stop, it was impossible to bring it to a standstill before the impact with the man occurred.

The car struck him and knocked him down passing over his body and cutting it almost in twain. The man proved to be Henry Robinson a carpenter well known in the city. Several who witnessed the accident stated that Robinson was under the influence of liquor and did not seem to realize his danger until the car was upon him.

No blame can be attached to the motorman and conductor as they were not aware of the man's intentions until it was too late to stop the car.

A coroner's jury empaneled on the case completely exonerated the crew and the company.

The remains of Mr. Robinson were sent to Orlando on Monday for burial. He left a wife and several children.

THE STORM AT SANFORD

But Little Damage Is Reported Throughout The City.

The storm struck Sanford on Monday night about eight o'clock and held sway with unabated fury for twenty four hours swinging around to every point of the compass. The wind attained the velocity of a gale during Monday night and the awning at the Jones-McLaughlin Furniture Co., was torn off part of it striking the large plate glass window and smashing it. The awning on the Clark Bldg., corner of Palmetto and First was torn off. Several windows in the various stores were broken and many stores were damaged slightly by the rain beating in through defective windows.

A number of trees were up rooted and on the lake front many of the boats were blown from their moorings and dashed to pieces against the dock. In the celery delta the growers will suffer a loss in their seed beds of lettuce and where lettuce has already been planted.

The extent of the damage cannot be ascertained but some of the growers are replanting lettuce and expect to suffer a total loss to the seed beds.

The celery is supposed to be in good shape and where the water did not flood the fields the celery will be uninjured.

Communications with parts of the celery delta is cut off and poles and trees obstruct the roads in several directions.

Until repairs can be made the full extent of damages to the growing crops cannot be ascertained.

Graustark at Imperial

"Graustark" or "A Love Behind a Throne," by George Barr McCutcheon, the popular author of "Brewster's Millions" has been made into a thrilling, romantic five-act play, and will be presented here for the first time at the Imperial on Friday night, Oct. 28, with a notable cast of well known artists, and massive scenic production. In fact the management guarantees us the same identical company that will be seen in New York and Chicago.

As the book has been read by nearly every one in town, a large audience will probably be in attendance.

Upshaw to Speak

Mr. W. D. Upshaw of Atlanta, Ga., is expected in the city on Saturday and will speak at the band stand on Sunday afternoon at 3:30 o'clock on Temperance. Mr. Upshaw is a well known editor and speaker of ability. He will be heard with pleasure.

NEWS OF THE WORLD

Items of Interest Gleaned From Various Sources

HAPPENINGS DURING THE WEEK

Here the Readers Will Find a Brief Historical Spring Flowing For Hurried Readers

Julia Ward Howe is dead. Bowled under the weight of her 91 years the noted philanthropist and author succumbed to an attack of pneumonia. The end came peacefully at her summer home at Middletown, R-I. Her three daughters were at the bedside when Mrs. Howe passed away, but her son was absent. The funeral was held at the Church of the Disciples, Unitarian, in Boston, yesterday.

Five westbound Atlantic steamers, all in touch with each other and all anxious for news of Walter Wellman, reported to the wireless station at various intervals that they had heard nothing and seen nothing, either directly or indirectly, of his dirigible airship, America, and her crew of six—seven if the mascot kitten is counted.

The "holy rollers" arrested in Atlanta on the charge of disturbing the peace have been discharged from custody on the ground that their conduct was prompted by religious emotion and that they had a right to be seized by the spirit and raise a horrible hullabaloo to the injury and detriment of everybody in the vicinity.

The conclusion that the Goulds had largely lost out in their large railroad holdings seems to have been premature. At the Wabash meeting a few days ago the Gould control was reelected with practically no opposition. The Ramsey incident was fleeting.

The question whether the Episcopal church will permit its preachers to marry divorced people at all is being discussed in the convention at Cincinnati with prospects that it will be prohibited. At present the innocent party in a divorce on one ground may be married by an Episcopal minister but even this will likely not be permitted hereafter.

International effort to prohibit the production of pernicious moving pictures was urged by the International Humane Conference, in convention at Washington City. The reasons were set forth by speakers who declared that pictures of a suggestive or criminal type were working havoc among the young. The delegates were asked to see to it that where there were no laws governing the production of such pictures the local societies for prevention of cruelty to children exert a close supervision of such "shows."

About Dr. Bruce

Dr. Jerome Bruce and his wife, are the guests of Mrs. L. J. Dowd. They have spent the summer in the mountains of Western North Carolina, and are now on their way to their home in Florida.

Dr. Bruce is the author of a novel, "Studies in Black and White", that has been read and enjoyed by some people of Charlotte. Being a doctor a great deal of time had to be spent writing. In Dr. Bruce's case it was not time wasted but he would occupy himself now and then make little reminiscence of war experiences, observatory of Southern Life, etc. These he summed up into a book which is a valuable contribution to the literature of the south.

Dr. Bruce is the only brother of Mrs. Dowd, and has not been in North Carolina for a long time until this summer.—Charlotte (N. C.) News.

Query About Teachers

I see that considerable has been said regarding our public schools of Sanford and to make our schools eminently successful there should be the "cooperation of teachers, scholars and parents". Now that is proper, last term of our High School we had several young ladies graduates, graduated with high honors and diplomas and personal recommendations from our principal Mr. N. J. Perkins, shows. Those young ladies then went to Madison Fla., and there took a normal course to fit themselves for teachers. There they received their certificates as teachers, then applied for teachers and were turned down. Why? I see that we had to send to Alabama and Georgia to get teachers to fill the needs of Sanford high school. Was this proper? I am not registering this as a "kick" but as information.

A CITIZEN OF 21 YEARS