





The Sanford Herald

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THURSDAY, AUGUST 2.

BIBLE VERSE FOR TODAY

THE DELIVERER — Quicken me, O Lord, for thy name's sake for thy righteousness sake bring my soul out of trouble—Psalm 142:7.

PRAYER—Deliver us, our God, from evil.

A POEM — In the Midland — "Sister, how Does love begin ?? With a silence As of sin ?"

Palm Beach building permits for the month of July totaled a half million. Doesn't sound much like a dull summer down there.

Another thing we have noticed lately besides the heat is the fact that our shirts bought at odd times, all seem to wear out at the same time.

Among those who have just retired are James Joseph Tunney and John J. Rankob. Among those who will retire soon is Mr. Calvin Coolidge.

Doyle Carlton, the Tampa Tribune informs us, is keeping busy these days. Somehow or other we've been pretty regular at that outfit.

"Heater Ordinance Will Be Enforced," announces the Bradenton Herald. Does that mean some of the birds are getting wild down there?

The Republicans have raised the ante to four million dollars. They are beginning to realize they have more than just another tax sign to wage.

Headline says "Cow Which Caused Epidemic Will Live." Now that that's settled will some little boy in the class tell us why it always rains when you wear white clothes.

The three big railroads of the state have shown their attitude toward the clearing house association by giving financial assistance. That makes it almost unanimous.

Hilaborough county's sheriff, who has taken to flying in preparation for using the airplane extensively when he takes office, let us understand that Mr. Jitton is "all up in the air" over the prospects?

Ruth Bryan Owen will stump the state for Al Smith. Like her illustrious father, Mrs. Owen campaigns vigorously for what she believes in and her proposed speaking trip in behalf of the Democratic nominee should prove a most interesting feature of the contest in Florida.

Parker Henderson, young Miami, says he "was doing a favor" for Scarface Al Capone when he procured guns which were later used in the slaying of Frankie Yale, Brooklyn gangster. Our idea of doing a favor for Scarface Al would be to give him just as wide a berth as possible.

The governor of Florida receives one thousand dollars a year, the state attorney-general six thousand dollars, while Sanford's City Attorney gets twenty thousand annually. Are the services of Mr. DeCotte worth that much more to Sanford than those of the governor and attorney general to the state?

Despite the City Commissioners' efforts to disprove The Herald's statements about the amount of money being paid to the City Attorney, the recent audit shows that the City has turned over to Mr. DeCotte over a five-year period an average of twenty thousand dollars a year. The city attorney of Jacksonville gets a flat salary of \$5,000 and the entire legal expenses of that city, with all its utilities, amount to \$21,500 a year, while the legal expenses for the City of Sanford have run up to \$71,000 in the past nine months.

The University's New President

In the selection of Dr. John J. Tigert as president of the University of Florida, succeeding the late Dr. Murphree, the state Board of Control is to be congratulated for bringing to Florida one of the outstanding educators of the United States.

In becoming head of the Gainesville institution, Dr. Tigert relinquishes the post of United States Commissioner of Education, an office which he has filled with great credit since 1921. Aside from his outstanding work in Washington, Dr. Tigert has had other practical experiences which particularly qualify him for the duties which he is about to assume.

Dr. Tigert has been a professor of philosophy at Central College and the University of Kentucky and also occupied the chair of psychology in the latter institution. For two years he was president of Kentucky Wesleyan, a Methodist college. In addition to these activities, the new University of Florida president is a lecturer and an author of note.

A man of rare attainments, Dr. Tigert will bring to the University of Florida the benefits of an experience, broad in its scope and influence. Under his guidance the institution can be expected to continue the rapid strides which it has made in the past few years.

Thousands of Floridians, particularly alumni of the University, will welcome the new president with assurances of support and best wishes for success.

Freight Rate Reduction

The recent announcement of the Interstate Commerce Commission that freight rates on citrus fruits to all points in the United States and Canada will be reduced, thereby saving the fruit grower an estimated sum of \$3,177,000 per year, seems to presage a period of prosperity for the owners of groves in this state.

This announcement coupled with the recent efforts to organize a clearing house for Florida's citrus crops in order to facilitate marketing should suggest to the minds of the people that not so far ahead are days of good fortune. These are evidences that the need for developing our resources has been realized.

Furthermore, as production increases new markets will be found for consumption. Advertising campaigns conducted on a large scale will stimulate the demand for Florida products which will take care of an enormous output. The possibilities for building up a large market in Europe are unlimited.

YOUNG BOB LAFOLLETTE

Young Bob La Follette is a candidate for reelection of the senate and everybody from Wisconsin tells me that no one can beat him either for the republican nomination or in November. The first time he was elected as a sort of compliment to fill the vacancy left by the death of his father.

MALMGREN'S MOTHER BELIEVES

What happened to Malmgren? It seems likely that mystery will always shroud this dramatic episode of the Arctic. The world has nothing to go on but Captain Zappi's report that the Swedish meteorologist laid down his life for his comrades.

AFTER THE VOTE/SLACKER

While scarcely 50 per cent of the eligible voters of the United States exercise the right of franchise, the first is yet to be discovered who does not take the fullest advantage of the inalienable right of every American citizen and commission of public servants and law-making bodies.

non-partisan vote-getters shall fill the voting booths with men and women qualified by education and good moral training for participating in the sacred process of self-government and the government of their fellow men.

-FREE- Inspection And Service On Your Battery AUTOMOTIVE ELEC. COMPANY

R. O. 'Hop' Williams W. F. 'Louie' PEP SERVICE P. E. "Pep" Pitts 105-N. Palmetto Ave.

Lucky Strike Cigarettes advertisement featuring a portrait of Amelia M. Earhart and a pack of cigarettes. Text includes: "Lucky Strikes were the cigarettes carried on the 'Friendship' when she crossed the Atlantic..." and "It's toasted That's your pleasure-your protection!"

Vertical text on the far right edge of the page, including "THURSDAY E. L. Class session at Melrose, Mrs. J. E. Rabun, and" and "FRIDAY Mrs. J. E. Rabun, and".

# And Personal Activities

MISS GEORGIA MOHLEY, Society Editor  
Residence Telephone 268J

## Hoover Ends 5-Day Mountain Vacation; Returning On Train

WOODLAND, Cal., Aug. 2. (INS)—Enroute to San Francisco with Herbert Hoover went back to his duties as Republican nominee for president today with a firm conviction that the federal government and the states must take heroic steps to save the forests of America.

After a five-day vacation in northern California and southern Oregon, Hoover returns from scenic mountains, big streams, giant redwood trees and tree-knoted ranges with a thorough knowledge of forest conditions on the Pacific slope. He held away all of yesterday on the 100-mile tour of forests and watersheds in the vicinity of Mount Shasta, the snow-topped daddy of all Pacific coast mountains.

## Paper With Story Washington Rites Is Discovered Here

(continued from page one)

put in possession of London papers to the 20th of October, inclusive, from which we make the following selections:

The back page carries some of the earliest attempts at display advertising. One of them offers for sale a sawmill in Rochester, including in a description of the property "A Stout Healthy, Active, Negro Wench." The last two words are in bold, black type.

Another advertisement announces: "For Sale, a neat, elegant, well finished Measure Eight." Still another declares that: "Cash given at the Printing-Office for Rags."

The two inside pages are lined in heavy black border approximately half an inch wide. Apparently, this was a mark of respect for Washington.

The headlines over the stories are set in capital letters, only slightly larger than the reading matter in contrast with the bold, black headlines used throughout the United States today.

Mrs. Takach said she does not know why the paper was kept and did not even know it was in her father's possession.

## Delightful! Wholesome! Nutritional! Perfect for Family or Company use.



## Health HINTS



By DR. J. C. HOWELL  
318 W. 13th St. Sanford, Fla.  
Specialties: X-ray, Eye, Ear, Nose, Throat, General Internal Medicine, Skin and Venereal Diseases, Surgical Gynecology, Obstetrics, and Special Services With and Without Hospitalization.  
Woman Attendant

## SERGEANT TURNS DOWN \$1500 BID FOR ARMY BUGLE

Soldier Retains Instrument That He Used To Blow Taps For Unknown Soldier And Used Over Other Notables

KANSAS CITY, Mo., August 1. (INS)—Fifteen hundred dollars for a bugle? OH! hand this would turn a bit high for a maker of military music even though it does gleam with gold plate and is smartly initialed.

It does appear too, as though the price tag might have been marked up, when you consider that the same twisted horn was purchased from Uncle Sam for \$3.50 less than ten years ago.

Horn in Kansas City in 1918. Withey enlisted in the third cavalry in 1906 at Fort Clark, Texas. He has served continuously in this regiment, "the brave rifle" of the Mexican War fame. He was made a corporal in 1911 and has been a non-commissioned officer ever since.

Miss Emma Spencer returned home Tuesday from Tampa where she had been visiting as the guest of Miss Virgie Hyman, daughter of Dr. George Hyman formerly the pastor of the First Baptist Church of Sanford.

Mrs. Karl Ambrose of Jacksonville arrived here Tuesday afternoon to spend a short time with her parents, Mr. and Mrs. E. L. Griffin at their home on Myrtle Avenue. Mr. Ambrose will join her Friday and they will return to Jacksonville on Monday.

**McLaulin ENGRAVING Diamond Mounting Jewellers-optometrists Watch Repairing**

**Sanford General Hospital 417 W. First Street Phone 400**

## The Coolest Spot in Town's BARGAIN DAY

Selected 2-Feature Pictures - 2 One Admission Price

## The Head Man

With CHARLIE MURRAY Also



LOIS WILSON AND SPECIAL CAST LAST TIME TONIGHT MARIE STOLINOFF GOLD VIOLINIST FRIDAY COUNTRY STORE THE MILANE

## "Head Man" And "Ransom" Feature At Milane Theater Double Bill Today

"All we need to make this story a comedy knockout is a cast of real troopers!" said Charlie Murray when he finished reading the script of "The Head Man," adapted from Harry Leon Wilson's novel, "The Boss of Little Arcady."

So Eddie Cline, famous comedy director who was to make the picture, and various First National officials consulted with the comedy men on the selection of the players who would support him in his latest north offering. The result was the fine cast seen in "The Head Man," showing at the Milane Theater today.

Lois Wilson, the star, remarked to George H. Selts, author and director, that as long as he had utilized the three groups, it was a pity that he had not included the original American in a story. An extra player overhearing the conversation, came forward and announced that he was a full-blooded Sioux Indian.

James Leung, the Chinese member of the cast, was born in Shanghai and away from the screen practices Chinese medicine. He is the creator of many native herb remedies which are much in demand in "Ransom" Leung has the role of Scarface, bossman of Wu Fung, the underworld power.

Blue Washington, in whose hands rests the comedy touches of the production, represents the negro race. He has the role of the maintenance man at the chemical laboratory. Washington is regarded as one of the best educated colored men in pictures. He is an attorney, chemist, singer of songs and a master of six different musical instruments.

From these players down to the last extra, was Charlie Murray's idea of a "real cast of troopers." How well they succeed in the picture—let the spectator judge!

## ENGLISH FLIER COMPELLED TO LAND IN OCEAN

(Continued from page one)  
Horta, it probably soon would be sighted by passing steamships. It was in the same region that Ruth Elder's plane was forced down last year while she and George Haid read, her pilot, were attempting a flight from America to Europe.

They were in sight of a Dutch tankship bound for a Yousse port when they were forced down and were picked up immediately.

When the Courtney flying boat left the Azores it was heavily fuelled and, in addition to the weight carried four persons. In addition to Courtney and the wireless operator the personnel aboard included E. Harmer, a Montreal banker and financial sponsor of the flight, and Fred Poway, a mechanic.

The distance from the starting point to New Foundland is approximately 1,800 miles. If Courtney were forced down where the Berengaria's radiogram indicated he had completed less than one-third of his journey.

While Courtney is an expert pilot he has been heart with ill luck ever since he began his trans-Atlantic attempts last year.

A trans-Atlantic race between Courtney and the Spanish round-the-world flier Ramon Franco, appeared in prospect as both happened off the same day. Franco, who left Cadiz, Spain, yesterday morning, was forced down at Huelva, Spain.

Mr. and Mrs. John Shadon returned home recently from Kentucky and Tennessee where they have spent the past month visiting friends and relatives. They stopped for a short time in Georgia on their trip home.

## Former Governor Of Kentucky Succumbs

INDIANAPOLIS, Ind., Aug. 2. (INS)—William C. Taylor, 74, former Governor of Kentucky, died at the Methodist Hospital here early today after an illness of two months from bladder trouble.

Taylor had been in Indiana since shortly after the expiration of Governor Gooden of Kentucky. He had been in Indiana since shortly after the expiration of Governor Gooden of Kentucky.

CORONADO BEACH—100 feet sanitary sewer laid on Palm and Smith Streets.

Public colony grows recently completed one of most successful man-made ever experienced.

### LOOK!!

Churchwell's Specials

Friday & Saturday

#### Suits

Men's Pure Linen Suits, Very special \$5.95

#### Hats

\$3.50 Mens Straw Hats \$1.75

#### Shirts

Good grade Men's Blue Chambray Work Shirts 49¢

#### Slippers

Ladies \$6.00 and \$7.00 Slippers. New styles and colors \$4.95

#### Dresses

Ladies Silk Dresses, Values up to \$8.00 Very special \$3.95

#### Bathing Suits

One lot of Bathing Suits worth \$6.00 \$2.95

#### Dresses

Ladies \$2.00 House Dresses. Tub-Proof. Friday and Saturday. \$1.69

#### Crepe

32 inch Pink Underwear Crepe - 19¢ yd.

Churchwell's

# It costs very little to recondition a MODEL T FORD

FOR nearly twenty years, the Model T Ford led the motor industry and it still is used by more people than any other automobile. More than eight million Model T Fords are in active service today—an indication of their sturdy worth, reliability and economy.

The cost of reconditioning the Model T Ford is small because of the low cost of Ford parts and the established Ford policy of charging all labor at a standard flat rate.

For a labor charge of \$20 to \$25 you can have your motor and transmission completely overhauled. This price includes new bearings, relining cylinders and any other work necessary. Parts are extra.

Values can be ground and carbon removed for \$3 to \$4. The cost of tightening all main bearings is only \$6. The labor charge for overhauling the front axle is \$4.50 to \$5—rear axle assembly, \$5.75 to \$7.

New universal joint will be installed for a labor charge of \$3. Brake shoes relined for \$1.50. Rear spring and perches rebushed for \$1.75. The cost of overhauling the starting motor is \$3. A labor charge of approximately \$2.50 covers the overhauling of the generator.

Repainting runs from \$10 to \$25. Taking dents out of body panels and doors runs from \$3 to \$16 for labor. A fender can be replaced for a labor charge of \$1 to \$2.50. The cost of fenders runs from \$3.50 to \$5.

It will pay you, therefore, to see your Ford dealer and have him put your Model T in good running order. By doing so you will protect and maintain the investment you have in your car and get months and years of pleasant, reliable transportation at a very low cost per mile.

## FORD MOTOR COMPANY

Detroit, Michigan

# Sunshine soil and water

*Florida possesses all three in an abundance and with a diversity and a combination of natural advantages that is unmatched on any other spot on earth*

**F**LORIDA'S extraordinary natural advantages to a considerable extent are generally known. Yet their real tangible value to the economic welfare of the State is too seldom realized and are only just beginning to be utilized.

Florida's unfailing, life giving sunshine, aside from its health advantages, provides a year-round growing season. The State's fertile soil grows an unequalled variety of plant life and covers a wealth of rare minerals. Its plentiful waters add life to its soil and abound with an endless variety of fish and sea food.

Florida deposits of phosphate, one of the most essential minerals for plant and animal life, are the most extensive in the world. Florida is second among the States in the production of naval stores and is one of the nation's greatest lumber producers.

No other state equals Florida in the production of grapefruit and celery. Sixty-one per cent of the country's peppers, 57% of its eggplant, 24% of its tomatoes, 21% of its watermelons, and a large percentage of many other fruits and vegetables come from Florida. During its 10-month shipping season each year Florida sends out nearly one hundred thousand carloads of fruits and vegetables, or

an average of eight solid train loads per day. The Sunshine State ships one-tenth of all the fresh fruits and vegetables marketed in the United States.

Yet, the land now under cultivation in Florida amounts to only one-half of one per cent of the crop land of the entire country. The growth of the State's agricultural importance is evidenced by the fact that since 1922 the average value of Florida farm land has increased from \$64.00 to \$100.00. No other state shows an increase that is even half as great.

Today the progress in farm development in Florida is greater than ever before. A rapidly growing highway system is opening up new territory and making it more accessible to markets. More land is coming under cultivation and more and more people are realizing the unequalled advantages Florida offers from an agricultural standpoint. More intensive and more efficient marketing methods are increasing the value of Florida crops.

Year in and year out--when the Northern demand is greatest--when prices are highest--each new harvest from its sunshine and soil and water brings increasing wealth and prosperity to the Sunshine State--wealth and prosperity that will grow with increasing momentum as the years go by.

One of a series of advertisements on THE FUTURE OF FLORIDA now being published by THIS NEWSPAPER in cooperation with 25 other Florida dailies and the Believers in Jacksonville, Inc.

