

TRACHOMA IS ERADICATED DR. McMULLIN PRAISES GREAT SANFORD SPIRIT

Friends Here Presented Him With Gold Watch

The trachoma scare is over and all the children that needed an operation have had it or will have had it in a few days and those who needed treatment for sore eyes will get the treatment and it is hoped that all of them can get back to school and the city will resume its accustomed routine.

There were many cases here just as there are many cases in all the cities, but there was no reason for keeping the matter quiet since other cities and other physicians wished to study the new disease here at close range.

About the time of his departure he was presented with a beautiful Howard watch by Dr. Denton on behalf of the medical fraternity and the people, and after Dr. McMullin had recovered from his surprise he made a few remarks thanking the donors and the good folks of this county, the physicians, the Red Cross and others who had stood with him so faithfully in the hour of need.

Tag Day

Tag Day for the Children's Home Society of Florida will be observed by the C. E. Societies of the Presbyterian church on Saturday, Oct. 20.

This time the need is more urgent than ever before. During the past three months it has accumulated a deficit of \$282,43, which must be paid if the work is to go on.

Just think, over 700 homeless, orphaned have been cared for and placed in good homes this year by this society.

Don't refuse your aid. Please do your level best to help on Saturday.

Mr. Hyman Will Resign

Three weeks ago Mr. Hyman, pastor of the Baptist church was designated as chaplain in the National Army, subject to examination.

He has been accepted by the examining board and will resign Sunday night as pastor. His subject will be "Why I Go to War." He will speak on the Liberty Loan and Food Conservation. His friends are invited to hear him.

Presbytery of St. Johns

The Presbytery of St. Johns which comprises the churches south of DeLand met at Fort Meade Tuesday night. Rev. G. H. Turpin of Bartow was elected moderator, Rev. C. W. Latham of Sarasota stated clerk, and Rev. W. F. Randolph of Wildwood, temporary clerk.

school meeting to which the superintendents and representatives of men's and women's classes in the Presbytery will be invited. Mr. Brownlee attended from Sanford.

America Needs Roads

New York, Oct. 16.—America needs two million miles of good roads to bring it to a maximum efficiency in this respect.

When one buys a liberty bond he is only taking money drawing no interest out of one pocket and putting it into another pocket where it will accumulate interest, and in a little while will double its value.

Red Cross Halloween Festival

A Halloween festival for the benefit of the Red Cross Chapter of East Sanford will take place at Moore's Station church Friday evening, Nov. 2nd. Admission free.

The First National Bank reports that they have taken orders for \$25,000 worth of the second Liberty Loan which is a fine record this early in the campaign.

OUR GROWERS ARE SAVED GOOD MONEY

Government Sells Nitrate at Greatly Reduced Prices

That the County Demonstration Agent can earn his salary many times over in a year has been shown by several good stunts pulled off in this county by our own C. M. Berry.

Now he comes across with another one that will mean a saving of some \$13,000 to the growers here alone. The county agent is too modest to give this information publicly but The Herald believes in giving the credit where credit is due.

Several months ago the Department of Agriculture announced that they would be able to make a large purchase of nitrate of soda and save the farmers of the country a lot of money. The Department wanted to do this in order that the farmers could be benefited during war times and by saving the fertilizer costs be induced to raise more crops for the nation and for the army.

RED CROSS WERE GREAT ASSISTANCE

In Looking After Trachoma Cases This Week

In handling the trachoma cases since last Monday the Red Cross nurses, more than forty in number have been constantly on hand day and night at the Hotel Carnes, ably assisting the specialists in caring for the children.

Bought Their Uniforms

Tuesday the county commissioners considered bids for furnishing uniforms to the four companies of Home Guards in the county.

Blowout for Sure

Supt. A. B. Johnson, Prof. Simmons and Principal Johnson had a bad time of it Monday night when they essayed to pay a visit to the Celery City.

Increase Freight Rates

Washington, Oct. 17.—The eastern railroads gave the Interstate Commerce Commission notice they would soon apply for increased freight rates of an extended nature.

LaFollette Investigation

Washington, D. C., Oct. 17.—The LaFollette investigation has again been postponed until November 26.

EQUIPMENT FOR GUARDS IS HELD UP

Pending New Action Regarding Publishing Warrant

Hon. Board of county commissioners, in and for Seminole county, Fla., met last Tuesday, Oct. 16, at the call of their chairman, L. A. Brumley, at 10 o'clock a. m.

Gun School May Be Established Near Here

Two of the most important steps undertaken by the Board of Trade in their hard work in behalf of a Government Gun Training School to be located in Seminole county and the other, their united efforts to secure state appropriations for the St. Johns River Scenic Highway, which if the Highway Commission will acquiesce will establish a state highway originating in Jacksonville, ending in Tampa and most of all will pass through the heart of Sanford.

Important Measures Board Trade

The poor people are not too poor to buy a small bond. The money raised will feed, not only our boys, but the French and English boys who are starving in the trenches, and who will have to surrender if we don't feed them; who must surrender if they don't have money to buy guns and ammunition.

More than 14,000 acres will be planted in Irish potatoes in the Haulaga section at the next planting.

St. Cloud has taken over the old lighting plant in that city, and will connect it with the new plant that is nearing completion.

DR. HULLEY GIVE REASONS FOR BUYING LIBERTY BONDS TO FIGHT FOR AMERICA

Sanford Grammar School Honored

The W. C. T. U. of Sanford offered last session prizes to the High School and Grammar School also for the best essays on temperance.

Spoke Here Monday Night Sends Greetings

Dr. Lincoln Hulley, president of Stetson University at DeLand was an honored guest at the lecture given at the High School auditorium last Friday night and spoke for a few minutes on the Liberty Loan, thrilling his audience with his patriotic utterances and showing them the horrors of war in all its phases.

The Jacksonville, Miami and Tampa Interurban Railway Company

has been incorporated to build an electric railway from Jacksonville to Miami and from Daytona to Sanford, and from Hopkins in Brevard county Lakeland, Plant City, Tampa and Tarpon Springs—500 miles in all, covering practically all of the Florida peninsula.

Uncle Sam will put this money in bank to the credit of the nations we loan it to, and they will use it to buy from us provisions.

Fellow citizens: "We have sounded forth the trumpet that shall never call retreat. God is sifting out the hearts of men before His Judgment Seat. Oh, be swift, my soul, to answer Him! Be jubilant, my feet!"

This war marks the beginning of a new epoch in history, a new world, a new commercial ethics, a higher, grander conception of international relations.

With sincere love for our dear land—for my state and my country, I lay this earnestly on your consciences and hearts, urging you to stand by President Woodrow Wilson and our very efficient government in this Liberty Bond issue.

Your friend, Lincoln Hulley.

The 1917 tax rate for the city of Palmetto is 18 mills. The council tried to reduce it from last year's millage, but the large amount of delinquent taxes made it impossible to lower the rate.

More than 14,000 acres will be planted in Irish potatoes in the Haulaga section at the next planting. This will be the largest acreage in the history of potato growing in that part of Florida.



# COUNTY HAPPENINGS

**A BUNCH OF INTERESTING ITEMS FROM CORRESPONDENTS—EVENTS OF SEMINOLE COUNTY—EFFICIENT REPORTERS FOR THE HERALD**

### EAST SANFORD

Mrs. Bryan Squires of Cameron avenue has as her guest for the week Miss Cornelia Hicks of Tampa.

Mrs. Norman N. Swanson of Celery avenue is leaving Sunday night

for a visit with friends in Cambridge, Ohio, and will also visit in Pittsburg, Pa., and Charleston, S. C., before returning.

Howard Swartz was an over Sunday visitor at the Marshal home in Cameron City again.

Mrs. Robert Geiger visited her brother, Ashley Purvise in Cameron City on her return from Atlanta, Ga., before going to her home near the Wekiwa river.

Alice Chorpeneing, Neal Prevatt, Christine and Morgan McClelland were the children out here who underwent the eye operation. Mrs. Chorpeneing and the other mothers remained in town with them.

Mr. and Mrs. J. B. McCulley have moved to Jacksonville this week after residing here several years. Quite a party of friends and neighbors gave them a farewell party.

Mr. and Mrs. O. A. Hoak and three young people from Sterling, Ill., have come to reside in Cameron City, having bought the Cice property.

Mr. and Mrs. M. M. Evans entertained a party of East Sanford young people at their pleasant home on 6th St., Tuesday evening. Mrs. Howard and her four young people and Mr. and Mrs. Bryan Squires and their guest, Miss Cornelia Hicks, Horace Chorpeneing, Edmond Stowe and Charlie Flowers together with several from town. Games and refreshments were enjoyed.

### UPSALA AND GRAPEVILLE

Lots of rain.

Word comes of the marriage of Charlie Tyner and Miss Bertha Kelly of Tampa. The young man once was a resident of Upsala and is a nephew of T. O. Tyner and wife.

Rev. Swanson filled his appointment here last Sunday, being entertained at the home of Mr. and Mrs. Emil Magnuson.

Mrs. Geo. Clark was sick the first of the week and John Borell and T. O. Tyner are also having a bad spell of what seems like lagrippe.

Mrs. Borell took in their nephew, Woodard Bertelson, who makes his home with them, to Sanford for a couple of days to have his eyes treated, as they are slightly granulated.

Frank Ericson was a caller at H. G. Lundquist's on Sunday and Mr. Peterson spent a pleasant afternoon there also on the 7th.

Miss Mabel Tyner is having some dental work done this week by Dr. Butt.

Emil Magnuson left on Wednesday for Merritt's Island where he will have charge as usual of an orange packing crew for Chase & Co.

Mrs. J. E. Lundquist is a frequent visitor at the home of her daughter, Mrs. H. G. Lundquist, always lending a helping hand.

Mr. and Mrs. Will Robinson and daughter, Gladys and their little grandson were visitors at the home of his brother Johnnie and wife Wednesday.

Mrs. Ballinger had word that two more former Upsala boys, Charlie and Dinnie Arrants are in the war

and would like to hear from their friends. Charlie is at Macon, Ga., and has been promoted to Corporal, while Dinnie is at Columbia, S. C. Dinnie volunteered and was rejected and then was drafted and taken. Their little sister, Sammie is just recovering after three months of infantile paralysis.

Mrs. Ballinger has two nephews, Roy and Dick Peterson also at Columbia.

Rev. Ericson will preach for us next Sunday after the school. Let's have a good attendance.

Mrs. Borell was the leader at the Wednesday evening Bible reading for this week.

We are expecting Lake Mary to join us Nov. 4th on Rally Day at Sunday school.

Mr. and Mrs. Aldman and little baby spent Sunday with her father, G. V. Chestnut and brothers at this place. Her brother, Jimmie, who is now boarding, with them also came out.

Mr. and Mrs. J. A. Thompson and children were callers at the home of T. O. Tyner last Sunday.

### Weather and Crops

Synopsis of crop conditions in Florida for the week ending October 16th, 1917:

Temperature.—The weather was generally cooler than usual for the period, the average deficiency in temperature in north and central portions being 6 to 8 degrees.

Precipitation.—There were beneficial rains over much of the central counties, and rainfall was fairly well distributed in portions of the southern counties, but the amount was generally less than required over most of the northern portion, where some localities received none. The greatest amounts reported were: Bartow, 1.68, Orlando, 1.55, and Tampa, 1.40 inches.

during the week was ideal for harvesting over most of the state, especially so in the northern and western counties, where the work was prosecuted without interruption. Much hay was saved in all districts, and practically the last of the corn crop was housed. Cotton picking continues in rather a desultory way, as the bulk of the crop has been picked and ginned. There is still some picking to be done, however, in the various districts. Cane, peanuts and sweet potatoes were generally favorably affected by the weather; and fall truck and seed beds were improved in central and southern counties. Citrus fruits are fair to good, but the crop will be short. The crop resulting from the "June bloom" is rather uncertain.

A. J. Mitchell, Meteorologist.

### U. S. Needs 10,000 Stenographers and Typewriters at Once

Washington, D. C., Oct. 18, 1917.—Now that Uncle Sam has the young men of the country in training for military service, he finds that he needs 10,000 typewriter operators and stenographers and typewriters, both men and women, for the Departments at Washington. The Civil Service Commission has notified all of its 3,000 boards of examiners that they should put forth their best efforts to secure these urgently needed workers. While examinations are now held weekly in 450 cities, the Commission states that arrangements will be made to have an examination held at any accessible place where a small class of applicants can be secured. The entrance salaries range from \$1,000 to \$1,200 a year. Promotion is reasonably rapid to those whose services prove satisfactory. No appointments can be made to these or other positions in the Federal classified civil service unless authorized by the Civil Service Commission under the civil service law. Any information to the contrary is authorized. This is a splendid opportunity to serve your country. Full information may be secured from the secretary of the board of civil service examiners at the post office in your city.

160 Millions a Day  
New York, Oct. 16.—The war is costing the belligerent nations \$160,000,000 a day, according to the estimates of the Merchants and Metals National Bank. It is estimated that the United States is bearing one-fourth this staggering output. The United States is spending the most, England second and Germany third. Interest on the public debt at 10 per cent is the normal income of the German people. This country's is less than one-half of one per cent. Fifty-three million men are engaged in the war.

### Stop Watch.

For timing work the dial of a Swiss stop watch carries additional marks to indicate at any point of elapsed time what the corresponding output per hour would be.

### Feline Habit.

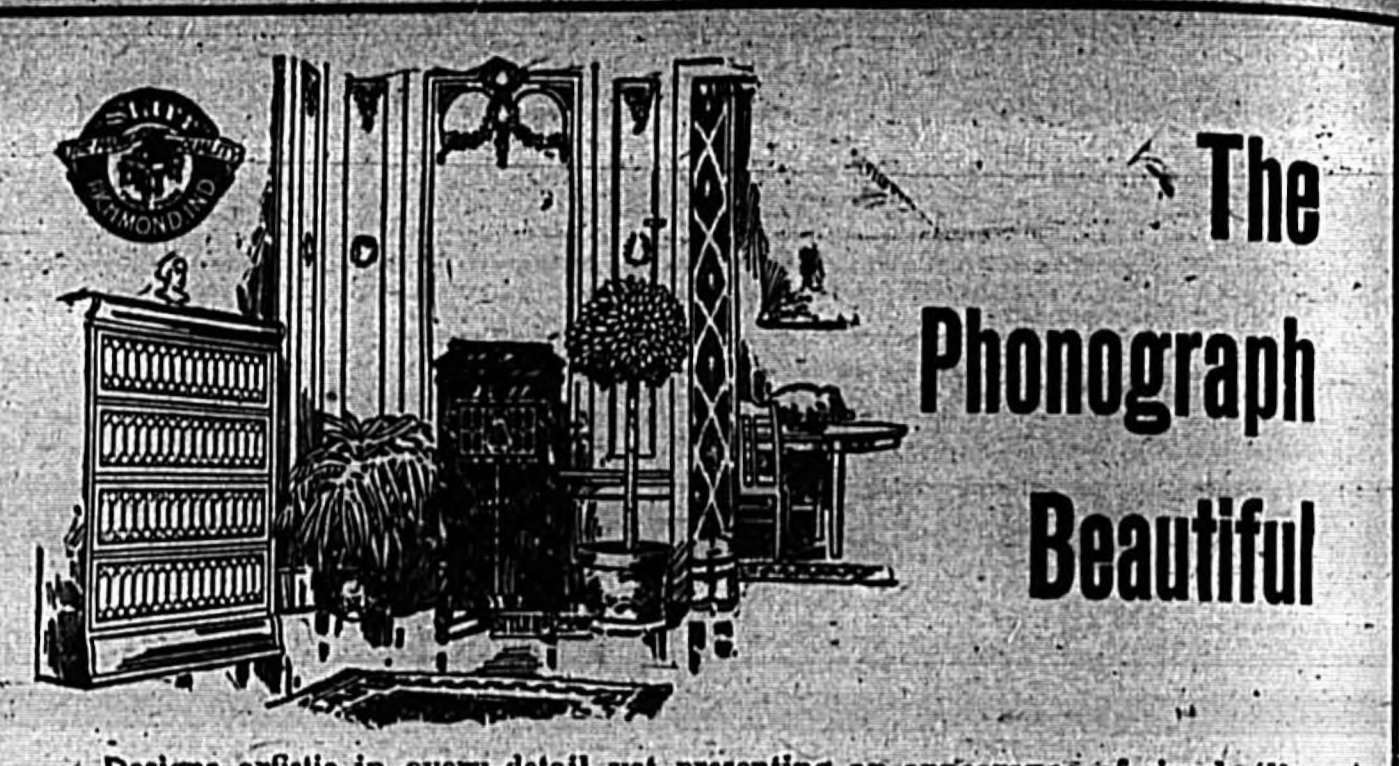
It is very irritating when your well-fed cat goes over to a neighbor's and pretends to be half starved.—Kansas City Journal.



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**PRATT & LAMBERTS AUTO FINISH**  
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**GENUINE JXL POCKET KNIVES**  
*Left and Can't Get Any More*  
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 AUTO TIRES AND TUBES VULCANIZED  
**COMPLETE NEW OUTFIT**  
 We are now prepared to do more and better work than heretofore.  
**ALL REPAIR WORK GUARANTEED**  
**FREE AIR SERVICE**



# The Phonograph Beautiful

Designs artistic in every detail yet presenting an appearance of simple dignity make

## THE STARR PHONOGRAPH

the choice of discriminating taste. The veneers are carefully selected and matched and are just as carefully given a piano finish. They are instruments of refinement, free from extreme design and superfluous ornamentation.

Viewed from any angle STARR superiority is plainly shown, yet it is the STARR tone which has elevated the phonograph to the height of a musical instrument. Music—real music can no more exist without perfect tone than can such a tone exist without properly applying the fundamental principles of tone production. Mere words can not describe tone more than they can describe a beautiful color or a rare fragrance, yet we can explain the causes of this difference.

### Will You Read This Book?

If you are interested in a phonograph, even indirectly, you will profit by reading this booklet. It is a complete description of phonograph reproduction, giving the purpose and a discussion of each part controlling or affecting the tone. It is free from technical phrases or obscure meanings, and is the most comprehensive article written of its kind. Your copy may be had for the asking.

It will only take a few moments of your time to hear this instrument. Come in any time for an informal concert.



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# Peters' Shoe Store

## Have You Heard the Latest--? SHOES ARE GOING DOWN!

- Men's Dress Shoes in all leathers, Price \$2.50 \$3.50, \$4.00, \$5.00, \$6.00, \$7.00 and \$8.00
- Men's Work Shoes, Price \$1.75 to - \$4.00
- Ladies' Dress Boots, \$3.00 to - \$5.00
- Children's School Shoes, Price \$2.00 \$2.25 \$2.50 and - \$3.00
- Full Line Men's Triangle Dress Shirts \$1.50
- Men's Collars, 2 for - - - 25c

### HAVE YOUR SHOES REPAIRED

- Men's 1-2 Soles \$1.00 Ladies 1-2 Soles 75c
- Men's Felt Hats 75c to - \$3.00
- Boys' Felt Hats, 50c, 75c, and - \$2.00

# Peters' Shoe Store

301 E. First Street

**200,000 Loyal Florida Women and Men Wanted**  
 Jacksonville, Fla., Oct.—In Florida the government wants not less than 200,000 loyal men and women to sign the pledge.

"I am glad to serve you in the service of food conservation for our nation and I hereby accept membership in the United States Food Administration, pledging myself to carry out the directions and advice of the Food Administrator in my home, insofar as my circumstances may permit."

As its part in the great nation-wide pledge card campaign to be conducted by the Food Administration during the week from October 21st to October 28th.

To show each of the counties of Florida what they must do and what is expected of them, Leroy Hodges, special representative of the government in the campaign headquarters has arranged a chart which gives in detail the number of pledges expected from the various counties. This chart is to be used by Florida Ad-

ministration, Braxton Beacham, who is now urging the work forward in a most successful way.

Mr. Beacham is pointing out to the various county chairmen that the week assigned for household pledges will be a most strenuous time for all workers, and they are expected to leave nothing undone to secure success, and secure the number allotted to their respective counties.

Estimates covering the counties of the state were made after considering the various details of density of population, number of incorporated towns, areas of the counties and all other factors entering into the campaign. Duval and Hillsborough counties lead the lists in the number of pledges expected, but no county has been given less than 1,000 as a mark to be attained.

The following is a list of tables of counties and the quota of pledges expected from them:

Brevard	2,000
Broward	1,000
Calhoun	2,000
Citrus	1,000
Clay	1,000
Columbia	2,000
Dade	5,000
DeSoto	6,000
Duval	20,000
Escambia	10,000
Flagler	1,000
Franklin	1,000
Gadsden	5,000
Hamilton	1,000
Hernando	2,000
Hillsborough	20,000
Holmes	4,000
Jackson	10,000
Jefferson	2,000
Lafayette	2,000
Lake	3,000
Lee	3,000
Leon	2,000
Levy	1,000
Liberty	1,000
Madison	3,000
Manatee	3,000
Marion	5,000
Monroe	5,000
Nassau	2,000
Okaloosa	1,000
Okeechobee	1,000
Orange	5,000
Osceola	3,000
Palm Beach	2,000
Pasco	2,000
Pinellas	3,000
Polk	8,000
Putnam	4,000
St. Johns	2,500
St. Lucie	2,500
Santa Rosa	3,000
Seminole	2,000
Sumter	1,000
Suwannee	3,000
Taylor	2,000
Volusia	4,000
Wakulla	1,000
Walton	5,000
Washington	3,000

**The Kaiser's Dream**  
 The following poem which is going the rounds of the newspapers was written at the front in France by William McLachlan, who is serving with one of the Scotch Highlander regiments:

There's a story now current, though strange it may seem,  
 Of the great Kaiser Bill and his wonderful dream.  
 Being tired of the allies, he lay down  
 In bed,  
 And amongst other things, he dreamed  
 He was dead,  
 And in a fine coffin was lying in state  
 With a guard of brave Belgians who lamented his fate.  
 He wasn't long dead till he found to his cost,  
 That his soul, like his soldiers, had surely been lost.  
 On leaving the earth to heaven he went straight,  
 And arriving up there gave a knock  
 At the gate.  
 But St. Peter looked out, and in a voice loud and clear  
 Said: "Begone, Kaiser Bill, we don't want you here."  
 "Well," said the Kaiser, "that's very uncivil,  
 I suppose after that I must go to the devil?"  
 So he turned on his heel and off he did go  
 At the top of his speed to the regions below.  
 And when he got there he was filled  
 With dismay,  
 When waiting outside he heard Old Nick say  
 To hisimps: "Now look here, boys, I give you a warning.  
 "I'm expecting the Kaiser down here in the morning.  
 "But don't let him in, for to me it's quite clear,  
 "He's a dangerous fellow and we don't want him here.  
 "If once he gets in there'll be no end of quarrels,  
 "In fact, I'm afraid he'll corrupt our good morals."  
 "O, Satan, my dear friend," the Kaiser then cried,  
 "Excuse me for listening while waiting outside.  
 "If you don't admit me where can I go?"  
 "Indeed," said the devil, "I really don't know."  
 "Oh, do let me in, I'm weary and cold,"  
 Said the Kaiser quite anxious to enter Nick's fold.  
 "No," said the devil, "most certainly not.  
 "We don't admit people for riches or pelf;  
 "Here are sulphur and matches, make a hell for yourself."  
 Then he kicked Wilhelm out and vanished in smoke,  
 And just at that moment the Kaiser awoke.  
 He jumped out of bed in a shivering sweat,  
 And said: "Well, that dream I shall never forget.  
 "That I won't go to heaven I know very well,  
 "But it's really too bad to be kicked out of hell."

**JUST RECEIVED A CAR**  
**AMERICAN FIELD FENCE and BARB WIRE**  
 and are in position to save you money, as the present market prices is much higher than when we placed this order. Write us or call for catalogue and prices if you are in need of fence or anticipate needing same.

**THE HILL HARDWARE COMPANY**

**THE GABLES**  
 A Home-Like Hotel With All The Conveniences  
**New, Clean and Comfortable**  
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 AGENTS  
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**Is Now Complete**  
**We Can Fill Your Wants In Any of The Following:**

**BICYCLES --- BICYCLE ACCESSORIES**

Tires, Pedals, Saddles, Lamps, Bells, Chains, Coaster Brakes, Built up Front and Rear Wheels and everything for the Bicycle.  
 Bicycle Repairing A Specialty

**MOTORCYCLE ACCESSORIES**

Motorcycle Casings and Tubes, Motorcycle Chains and Repair Links, Motorcycle Lamps and Horns, Grips, Spark Plugs, Gloves, Goggles, Leggins, Motorcycle Repairing.

**AUTOMOBILE ACCESSORIES**

Automobile Casings and Tubes, Tube Patches, Blow-Out Patches, Spark Plugs, Spot Lights, Horns, Bumpers, Radiator Ornaments, Radiator Hose, Hose Clamp, Radiator Compound, Fan Belts, Top Dressings, Liquid Veneer, Polish, Head Light Bulbs, Ford Head Light Dimmers, Ford Lock Switches, Pedal Pads, Running Board Mats, Valor Lifters, Tire Covers, (Ford Sizes), Hydrometers, Rim Contractors, Pumps, Pump Hose and Connections, Control Wires, Copper Tubing, Tool Boxes, Gasoline, Oils and Greases.

We cordially invite you to give us a trial.  
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 Has a record of 25 years of thorough work in preparing young men for College Universities, Government, and Technical Schools, and for Business Life. A Non-sectarian Christian school. Strong faculty. Military training. New buildings, fireplace. Large Campus, with baseball and football grounds, tennis courts, and running tracks. Expenses moderate. Session begins September 1st. Write for illustrated catalogue.  
 J. C. HORNER, Principal, Charlotte, N. C.

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 USE PECKY CYPRESS FOR BARNs, FENCES  
 SEED BED FRAMES  
 VERY DURABLE. PRICES REASONABLE  
**Chase & Co. Sanford, Fla.**

**ATLANTIC COAST LINE**  
 STANDARD RAILROAD OF THE SOUTH  
**3 DAILY TRAINS TO WASHINGTON AND NEW YORK**

No. 22	No. 24	No. 30
Lv Jacksonville 3:10 a. m.	12:01 p. m.	5:15 p. m.
Ar Savannah 1:15 p. m.	4:01 p. m.	12:25 a. m.
Ar Charleston 5:25 p. m.	8:10 p. m.	5:45 a. m.
Ar Richmond 9:05 a. m.	7:25 p. m.	7:45 p. m.
Ar Washington 3:40 a. m.	10:55 a. m.	11:50 p. m.
Ar Baltimore 10:57 a. m.	12:10 p. m.	1:10 a. m.
Ar W. Philadelphia 1:07 p. m.	2:27 p. m.	2:30 a. m.
Ar New York 3:15 p. m.	4:23 p. m.	5:30 a. m.

All steel equipment, electric fans, lights, Pullman drawing room sleepers. Dining cars on trains 22, and 30. Local distances on 22 to Savannah. Passengers may carry mail 2 a. m. Free reclining chair coaches.

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 128 W. Bay St., Jacksonville, Fla. Hillsborough Hotel, Tampa, Fla.  
 Phone 17 Phone 122

**ODD FELLOWS BIG TIME**  
 District Lodges Odd Fellows and Rebekahs Will Meet in Sanford  
 Next Monday will be a big day with the Odd Fellows of this district

**Delightful economy**

Oh—that sinking of the heart, when you look in your ice-box and see the tiny dab left from yesterday's pound of butter!

As a matter of fact, you would probably not be using butter for cooking nowadays, if you could get the same delicious results without it.

You can. Yes—without a particle of butter!

Here is the way: Use wholesome, economical Cottolene for your fine cooking, in place of expensive butter.

In purity Cottolene has set the highest possible standard for shortenings.


Try Cottolene in any familiar recipe. Use one-third less than you would use of butter.

You will find that shortenings which seem cheap, when scooped out by the pound, are often more expensive than Cottolene in actual use.

Why?

Because many careful housewives have found that Cottolene—owing to its superior richness—goes much farther than other shortenings which they had been using.

Try Cottolene next time. It is sold by grocers in tins of convenient sizes.




**Recipe for MOLASSES COOKIES**

1 cup molasses	1 level tablespoon ginger
1/4 cup Cottolene	1/2 level teaspoon soda
3/4 cup sugar	1/4 cup cold water
1/2 level teaspoon salt	3 to 4 cups flour

Heat molasses, pour over Cottolene. Add sugar, salt and ginger or a mixture of other spices if preferred. Dissolve soda in cold water and add to first mixture. Stir in flour, making a soft dough to drop from spoon, or a stiff dough to be rolled and cut. Bake in moderate oven.

**THE H. E. FAIRBANK COMPANY**  
 MAKERS

**Cottolene**  
 "Makes Good Cooking Better"









Help The Dog Out Of His Trouble

Don't let your dog suffer from fleas. No wonder he bites and scratches. You can relieve him quickly with BEE BRAND INSECT POWDER.

Bee Brand Insect Powder



Save it into the air. Fleas and mosquitoes die in a few minutes. Will kill ants, bees, roaches, bed-bugs, lice, and bugs of every kind.

Save Farm Labor

Liberal fertilized crops take 1/3 to 1/2 less labor per acre. It takes, say, 200 hours to plant, cultivate, spray and gather the crop from a certain field.

Armour Fertilizers

Armour "built-in" quality is designed to produce largest crops with least labor—to enrich the soil, increase the yield, hasten maturity, improve the quality.

Armour Fertilizer Works Jacksonville, Fla.

War Declared on Rats by U. S. Gov't

The government at Washington is preparing a campaign that should be effective in killing the rats that are so destructive both to lives and property.

IT'S SUPERIOR TO ANY LIVER MEDICINE SOLD

In Common Gratitude Col. W. A. Terrell Expresses His Approval of Martin's Liver Medicine—No One Will Again Take Calomel After Once Trying It.

The following unsolicited letter was recently received by the manufacturers of Martin's Liver Medicine:

In the absence of any other reason, common gratitude calls for an expression from me of the wonderful merits of your health-giving Liver Medicine. With a large experience in trying and using various Liver Medicines, I have never found any remedy that so completely "hits the spot" and tones up the dilapidated feeling and makes a fellow feel that life is worth living.

Every bottle guaranteed to please or your money back on return of empty bottle to your druggist 50c per bottle.

R. C. BOWER, Sanford, Fla.

WANT ADS PAY

TOBACCO FUND REFORMS A "SLACKER"



Here's a man who comes out and admits that he's been a slacker. He signs himself "Ex-Slacker" and says that our Tobacco Fund campaign changed his mind.

"Dear Tobacco Kit Folks: I'm one of those who are a little slow to wake up. I dodged the Liberty Bond, I side-stepped the Red Cross and while I wouldn't lend the Kaiser money, I had an idea that this war was bosh.

There you are. It's a wonderful thing how folks are taking care of this Tobacco Kit campaign. The quarters are coming in faster every day.

Every twenty five cent piece buys about twice that amount of good, American smokes for some man at the front. We send them over through the aid of this Government, the French Government and the Red Cross.

And the fund at The Herald continues to grow from day to day, as each and every one happens to think about it and drops in to add their bit and make the boys happy.

- LIBERTY LOAN FIRES
To Be Lighted the Night of October 23 at Seven O'clock Telegram
Washington, D. C., Oct. 12, 1917
Mrs. W. S. Jennings, Jacksonville, Fla.

Woman's Liberty Loan committee arranging lighting of Liberty Fires on night of October 23, as near seven o'clock as possible throughout nation as publicity reminder closing of loan on 27th.

State Chairman Mrs. C. F. West. It is greatly desired that every municipality in the state have a Liberty Loan for entire campaign. Use them wherever you see it in your state. Suggest that you utilize them prominently in helping promote liberty fires in smaller communities.

Mary Synon, Exec. Secy., Wom. Liberty Loan Comm.

erty Loan bonds, and the request of the Woman's committee at Washington be carried out in every town, as promptly as possible, using the above organizations designated by them.

There will be secured from Royal Palm State Park, a stick of Lysilloma wood, which grows only in Dade county, Florida, U. S. A. This is an exceptionally rare tropical tree out of which gavel of the Federation were made.

It has been suggested that you have the Mayor of your town light your municipal fire. Mrs. Jennings is taking the matter of the main fire up with Gov. Catts, and is making Dr. Conradi to arrange for the lighting of this fire on the campus of the Woman's College at Tallahassee.

DeSoto county is going into the castor oil bean business; 4,000 acres are being planted, 500 acres already have been prepared, and the young

beans are up. The Castor Oil Company of America, with headquarters at Grand Rapids is back of the movement. A mill for extracting and refining the oil will be in operation when the beans mature.

St. Augustine is issuing through her Chamber of Commerce an edition of 25,000 booklets for advertising purposes.

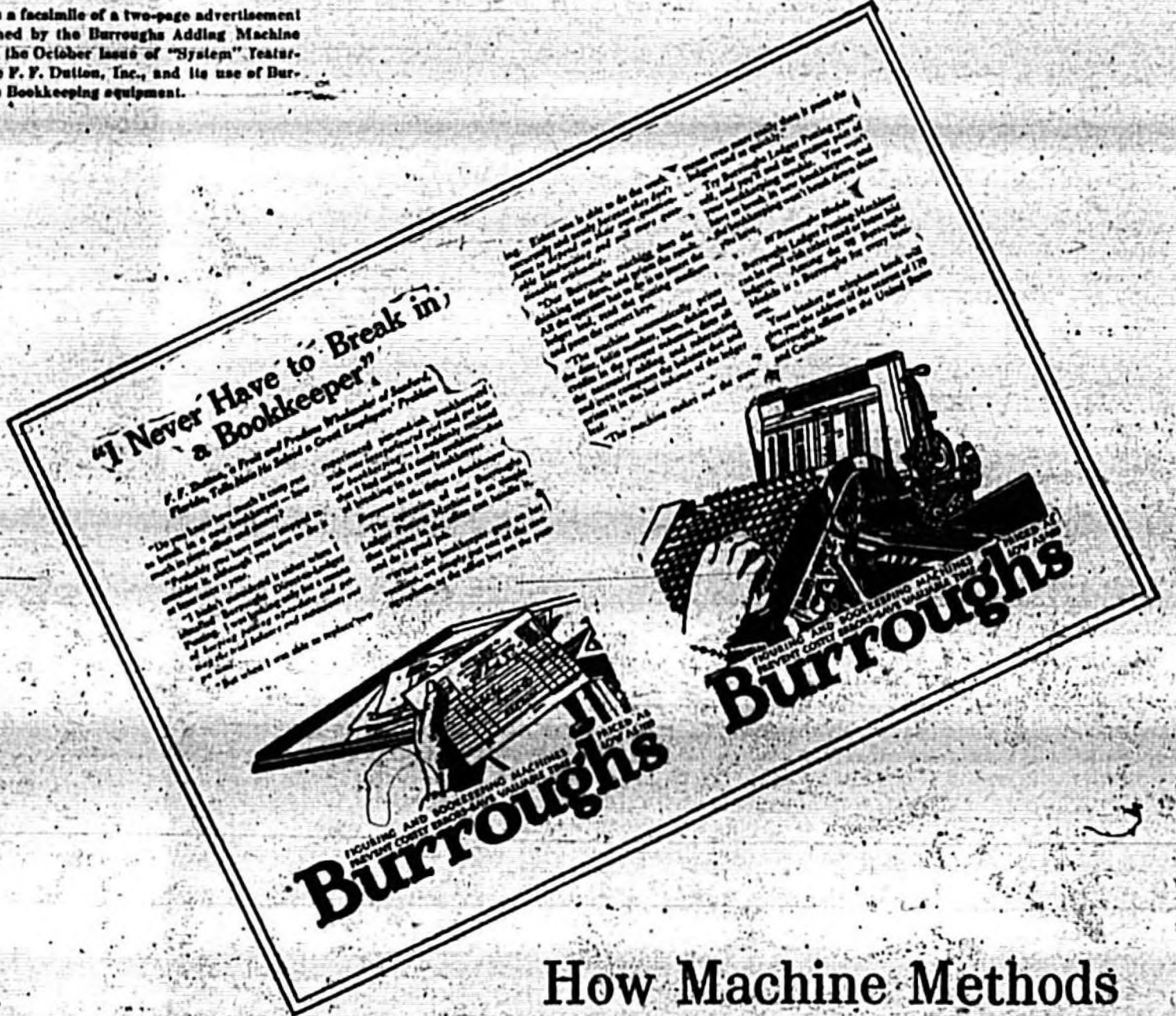


To get the maximum of service from your Ford car, it must have careful attention from time to time; a little "tuning up" to keep it running smoothly always adds to its power and endurance.

C. F. WILLIAMS Agent

EDWARD HIGGINS Salesman

This is a facsimile of a two-page advertisement published by the Burroughs Adding Machine Co. in the October issue of "System" Testating the F. F. Dutton, Inc., and its use of Burroughs Bookkeeping equipment.



How Machine Methods Benefit Our Customers

Handling over a million crates and hampers of fruits and vegetables that find their destination in all corners of the United States and Canada was the record established last year in our business of supplying North-American markets with choice Florida-Grown produce.

With the large growth in volume of business and the consequent increase in the bookkeeping work, old-style, hand methods proved inadequate to carry the bookkeeping load.

The Burroughs Adding Machine Co. has published a two-page advertisement in the October issue of "System" magazine, telling about our business and how the Burroughs Bookkeeping Machine has helped us to surmount the difficulties that pen-and-ink bookkeeping could not overcome.

Burroughs Direct-to-Ledger Posting has benefited our customers as well as our selves by the fact that their accounts are always posted up-to-date, making it easy to find how they stand at any time.

The installation of machine bookkeeping is only one of the ways in which we have modernized our business so as better to take care of our customers. Since its inception, mechanical means have been used to save time and labor in all departments of our company.

F. F. DUTTON, Incorporated SANFORD - FLORIDA

LEGAL ADVERTISING

NOTICE OF SALE
Notice is hereby given that under and by virtue of a final decree of the court...

Notice of Application for Tax Deed Under Section 8 of Chapter 4888, Laws of Florida
Notice is hereby given that John W. Hagan, purchaser of Tax Certificate No. 4...

NOTICE OF BIDS
Board of County Commissioners in and for Seminole County, Florida, will receive sealed bids at their regular meeting on November 6th, 1917...

NOTICE OF BIDS
Board of County Commissioners in and for Seminole County, Florida, will receive sealed bids at their regular meeting on November 6th, 1917...

not these shall be issued by said Special Tax School District No. 6, Seminole County, Florida, bonds in the sum of \$15,000.00...

Whereas, A petition has been presented to the County Board of Public Instruction for Seminole County, Florida, signed by more than twenty-five per cent of the duly qualified electors...

Whereas, The County Board of Public Instruction for Seminole County, Florida, has determined by resolution this day adopted, that bonds to the sum of \$15,000.00 will be required for the purchase of school buildings...

Whereas, The County Board of Public Instruction for Seminole County, Florida, has determined by resolution this day adopted, that bonds to the sum of \$15,000.00 will be required for the purchase of school buildings...

Notice of Application for Charter To Whom It May Concern
Notice is hereby given that the undersigned will on the Saturday, November 24th, 1917, at 10 o'clock a. m. or as soon thereafter...

Notice of Application for Tax Deed Under Section 8 of Chapter 4888, Laws of Florida
Notice is hereby given that M. A. Lake, purchaser of Tax Certificate No. 189, dated the 6th day of July, A. D. 1915...

Notice of Application for Charter To Whom It May Concern
Notice is hereby given that the undersigned will on the Saturday, November 24th, 1917, at 10 o'clock a. m. or as soon thereafter...

Notice of Application for Tax Deed Under Section 8 of Chapter 4888, Laws of Florida
Notice is hereby given that M. A. Lake, purchaser of Tax Certificate No. 189, dated the 6th day of July, A. D. 1915...

About Noses
In Persia, anything but an aquiline nose is "off." Even quite a decent snub-nose is well out of it. But in Uganda a lady is chiefly sought on account of her Indian-rubber nose...

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Seed Potatoes
Spaulding Rose No. 4 and Red Bliss Triumph from Maine, where the finest are grown. Good strong stock, selected from high-yielding fields.

Fertilizer
Wilson & Toomer Fertilizer Co.
Manufacturers IDEAL FERTILIZERS
Dealers in Spray Machines and Insecticides JACKSONVILLE, FLA.

WRIGLEYS
S. O. S. Send Over Some WRIGLEYS
Keep your soldier or sailor boy supplied. Give him the lasting refreshment, the protection against thirst, the help to appetite and digestion afforded by Wrigley's.



ROB ROY QUARTET

Rob Roy Quartet
Probably no country in Europe is richer than Scotland in popular minstrelsy. There is a fragrance like the heather to the songs of Scotland...



TRY A HERALD WANT AD