



They're off!
with you way out ahead!

NOW — your chance to win a Great Johnson Motor



The
Sea Horse
32

This is the King of Outboards—the Johnson Sea Horse 32—a four cylinder, Class D motor. Different marine engineers have pronounced this

the motor marvel of the marine world. No other outboard can approach it. In addition to all this it also is equipped with the Johnson release charger, underwater exhaust, many valves, offset cylinder, detachable cylinder heads and many other revolutionary developments.

A bunch of boats bobbing up and down in the choppy water . . . all set to go . . . drivers leaning forward, crouching . . . waiting for the gun Bang! They're off!

And away they go, flying down the water in a cloud of spray! Wouldn't you like to be in there with those fellows—swishing through the water—skidding around rough turns—fighting for the lead?

Now you have that chance! We are giving it to you! The chance to have for your very own the newest and finest outboard motor ever built by Johnson. A Sea Horse!

Goes Like Lightning!

Let us tell you about these wonderful new Johnson Motors. They'll go like greased lightning across the water! So fast it will make you dizzy to even watch 'em! The Johnson rotary valve system with the Sea Horse permits a full charge of gas to enter the cylinders even at highest engine speeds. More speed and power than ever!

And here—at last—is an outboard motor that is as easy to start as an automobile! The new Johnson Release Charger has completely revolutionized outboard motoring! This mechanism releases the compression in one cylinder and—at the same time—supercharges the other and doubles the intensity of the spark. With all this the motor can't help but start! And, it will—cold—or flooded—always!

What You Have Long Hoped For!

No longer will you have to worry about the noise of explosion and the exhaust fumes of an outboard motor. In the Sea Horse these are gone completely. The Johnson Underwater Exhaust System (at the bottom), by sending the exhaust out under water. All you have now is the sweet purr of a smooth running motor!

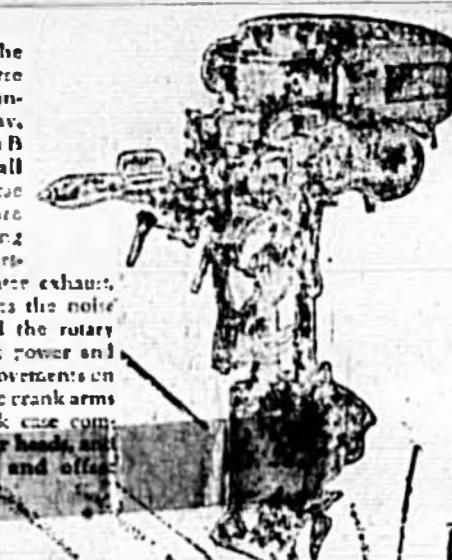
All Yours!

Think of the gobs of fun and thrills you can get out of a Sea Horse! And it's all yours—if you work! Read the rules of our great Boys' Contest on this page! This boy who wins this contest will get a Sea Horse—free—given him by the local Johnson dealer named below! Read the contest rules—then go down and look at the prize on display at the address below—then come around and we'll tell you how to win a Sea Horse!

Free

The Sea Horse 16

The Sea Horse 16—one of the many new Johnson Sea Horse models which the local Johnson dealer now has on display. This is a twin cylinder, Class D motor which incorporates all of the new Johnson Sea Horse refinements. Among these are the release charger, permitting positive, simple and easy starting any time the underwater exhaust which completely eliminates the noise and fumes of exhaust and the rotary valve which results greater power and speed. Other Johnson improvements on these models are circular die crank arms which permit greater crank case compression, detachable cylinder heads and straight connecting rods and offset cylinders.



**FOR FULL DETAILS
INQUIRE AT THE HERALD OFFICE**

Johnson
Outboard  *Motors*

The Sanford Herald

THE CLASSIFIED SECTION

BUY AND SELL HERE

WANT AD RATES

Sanford Daily Herald 4

Terms: Cash in Advance

Telephone ads. will be received for patrons and collector sent immediately for payment.

1 Time _____ 10c a line

2 Times _____ 20c a line

3 Times _____ 30c a line

4 Times _____ 40c a line

5 Times _____ 50c a line

6 Times _____ 60c a line

7 Times _____ 70c a line

Time rates on request.

The reduced rates are for consecutive insertions.

Five words of average length are counted a line.

No ad under 3 lines accepted.

All advertising is restricted to proper classification.

If an error is made The Sanford Herald will be responsible for only one incorrect insertion, the advertiser for subsequent insertions. The office should be notified immediately in case of error.

TO ADVERTISERS

A Herald representative thoroughly familiar with rates, rules and classification will give you complete information. And if you wish, they will assist you in wording your want ad to make it more effective.

1—AnnouncementsSANFORD DRUG CO.
We Deliver—Phone 325**SUBSCRIBERS PLEASE NOTE**
—If you fail to get your paper please notify Circulation Department before 8 P. M. A special delivery service is maintained until that time. We will be glad to send your Herald by special messenger if it has not arrived. Circulation Department, Phone 148.

R. N. NIPPER—Signs of all kinds. In Sanford Paint and Wall-Paper Co. Phone 303.

2—Lost and Found

LOST—Pocketbook with valuable papers to owner. Return to M. J. Bradford 509 E. 6 St.

BLACK AND TAN hound dog, one year old. Answers to name of "Hannie." Finder will receive Reward call 551-J.

LOST, strayed or stolen, female collie puppy, five months old. Answers to name of "Pupper." Reward. Postmistress, Genova, Fla.

3—Automobiles**DODGE**
Pleasure cars and Graham trucks. Elm and 10th Street. Phone 3.**DID YOU KNOW THAT YOU CAN GET YOUR CLOSED CAR TOP REPAIRED WHEN IT NEEDS IT AT SANFORD NOVELTY WORKS NO. 115. FRENCH AVE.****4—Business Service****PRINTING—EMBOSSING—ENGRAVING** all done in Sanford on short notice. Call our service Dept. Central Florida Press, phone 417 W.**BUILDING BLOCKS**—Irrigation boxes and general cement work. Miracle Concrete Co., J. E. Terwilliger, Prop. 3rd and Elm.**6—Help Wanted—Male****RELIABLE MAN** with car or DIRECT FACTORY Representative in Sanford and nearby counties. No experience necessary. Unusual opportunity for advancement. Must be willing to start on reasonable basis. SYNCRO MOTORS COMPANY, Battle Creek, Mich.**8—Financial**

MONEY TO loan on homes in Sanford repayable in monthly installments of \$10.97 for 10 years or \$8.31 for 15 years on each \$1000 borrowed. Loan Dept., P. O. Box 503, City.

10B—Rabbits**RABBITS FOR SALE**—Pedigreed and registered breeding stock, also young pedigree stock eligible for registration. Chinchillas white blue eyed Beverens and New Zealand Whites. St. Johns Rabbits, Indian Mound Village, Sanford, P. O. Box 938.**12—Rooms with Board**

FURNISHED ROOMS—\$2.50 a week. With board \$7.00. Tasty food. Opposite Court House.

14—Apartments For Rent**FOR RENT**—Two well furnished apartments at 611 Myrtle Ave. See Mrs. Noble at 615 Myrtle.**FURNISHED APARTMENTS** for rent—Park Apts.—Park Ave. and 18th St. Frigidaire. Rent reasonable. Phone 148-J.**THRASHER APARTMENTS**—First floor, 317 Park Ave. Phone 645.

SELDOM EQUALLED... NEVER EXCELLED...

Herald Classifieds are the little giants of advertising—small in size—low in cost—but mighty in results.

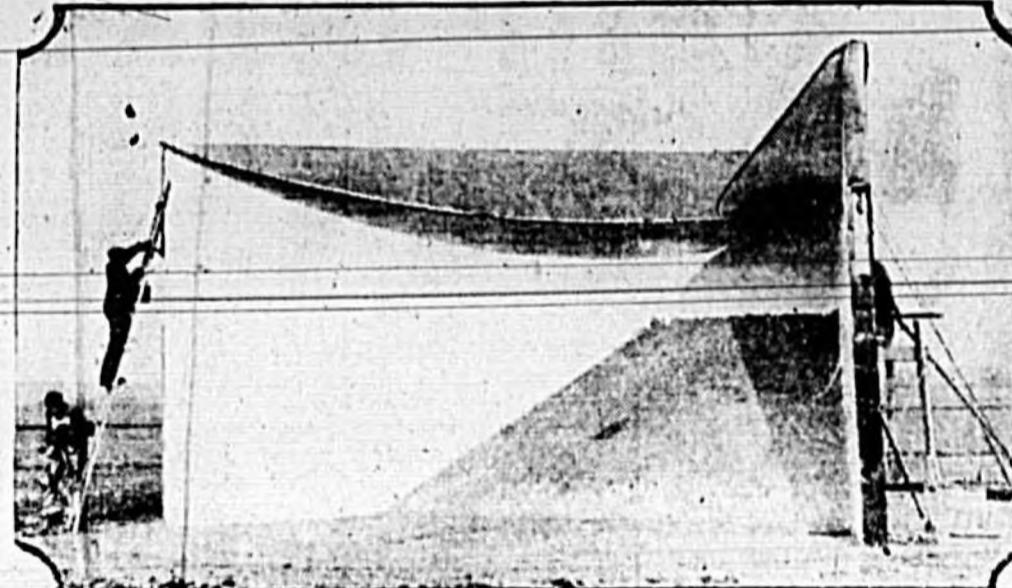
You can make a profit by using them, you make a profit by reading them. Test them out today—they satisfy every want!

HERALD CLASSIFIEDS PAY

READ THEM FOR PROFIT—

USE THEM FOR RESULTS—

Perfected Air Mail Pick-Up



SNAPPED AT ROOSEVELT FIELD, L. I.—A view of the perfected Adams air mail pick-up, which has been successfully tested by pilots dropping mail bags into it and picking up other bags from it and which will be used as a refueling station for a plane in flight. The Travelair monoplane Postmaster General, piloted by Capt. John O. Donaldson, L. V. Rawlings and Don Brown, will go up with a light load and refuel as they are in an attempt to break the world's endurance record.

15 Apartments For Rent

FOR RENT—3 room apartment. Also 6 room apartment. Clean and new. Apply 112 Maple Ave.

16—Houses For Rent**CCEAN FRONT RENTALS OUR SPECIALTY.** We have practically everything that is available. Several of the best places are listed with us exclusively. W. E. Blake, 121 Magnolia Ave., Daytona Beach.**19—Farms For Rent**

FOR RENT—7 1/2 acre farm. Reasonable terms. Apply Annie Bucurel, Thinsville, Fla. Box 41.

26—Miscellaneous For Sale

FOR SALE: Second-hand lumber, 2 by 4 and 1 by 6 and flooring, in good condition. Quick Service Transfer.

GUN Wielder Is Given Small Fine In Court

CHICAGO, July 1—(INS)—A fine of \$25 and four months in the Bridewell was the penalty given Charles Foster in Judge Jones' court today, for shooting three times at priests and parishioners in Our Lady of Sorrows church Wednesday morning.

The Rev. Father A. E. Keenan, at whom two of the shots were fired, testified that he believed Foster was under the influences of liquor and was not responsible for his act. "I looked right into the muzzle of the gun when he fired the second time but his hand was so unsteady that he did not hit me," Father Keenan testified.

Richard Murphy, parishioner, who was struck by one of the bullets is recuperating.

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MOTHER OF FOUR PAIRS OF TWINS TAKES OWN LIFE

Domestic Difficulties Blamed For Suicide Of Prolific Woman

WASHINGTON, D. C. July 1—(INS)—The 14 children of Mrs. Grover C. Robey, the healthy survivor of the 16 born to her, four pairs of whom are twins, were told today that she was dead. They were not told she died by her own hand, though.

Last Christmas Eve, Mrs. Robey, 38, surrounded in her little home

by her children, with her latest pair of twins, five days old, in her arms, told an L. N. S. reporter she was well content and that she wanted as many more "as we can raise proper."

Today she died at Casualty Hospital from a dose of poison which she told a staff doctor she had swallowed because of domestic difficulties.

Members of her family, who cannot believe the cheerful mother wished to die, believe she mistook the poison for the medicine she took for fainting spells.

The family lives in a small house, hardly furnished, on the outskirts of the capital, and subsists entirely on the earnings of Grover Robey, a carpenter. One son works, P. E. Robey, learning his father's trade under his father's eye. The eldest daughter, Alice, looks after the household.

The police said the woman had no money and was unable to care for her children.

"We want as many as we can take care of, and if any more come they are welcome," she said.

"We don't have any luxuries, but my husband hasn't missed a day's work since we were married except one when we were sick. My children are all healthy, the older ones help me, and there is no trouble in our home."

Canal Point—Large acreage of sugar planted in Everglades region of Southern Sugar Company.

Davenport—\$20,000 office building being erected by Holly Hill Grove & Fruit Company.

Authorities Promise Arrest In Slugging

ATLANTA, July 1—(INS)—The authorities promised an arrest momentarily today in the robbery and slugging of Miss Grace Elizabeth Major, 45-year old Hollywood, Fla., Sunday school teacher. Miss Major was conscious for the first time since she was struck over the head Friday night by a stranger, who, she reported robbed her of \$1,150 worth of family heirlooms and antique jewelry and \$100 in cash.

The Hollywood woman told the police she was enroute to Atlantic City, N. J., and stopped in Atlanta over night. A well dressed young man approached her at the station, she said, offered to carry her baggage, and conducted her to a rooming house, and came back later and beat her insensible and then ran off.

**"JONES?
OH HE'S ALRIGHT!"**

"He Always Pays His Bills Promptly"

If that inquiry was about you what would the answer be? Would it come back... like the one above... a recommendation that's worth thousands to Mr. Jones... an endorsement to his reputation that is priceless.

Credit is vitally necessary to most homes, to most individuals, to most business concerns. Great inconvenience, a backward step to progress and slowing up of prosperity would result if credit were curtailed.

Be a square-shooter! Today is the first of the month and your bills are due. If you can't pay them in full, pay something on account to show that your heart is in the right place. We all have to have credit at one time or another—lets keep credit conditions in such shape that we can get it when we want it!

PAY BILLS PROMPTLY

"KEEP Your Credit GOOD"

(Paid Advertisement)