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## BAUMEL'S

 SPECIALTY SHOP"The Post Office is next door to us". SANFORD

FLORIDA

BAUMEL'S SRECIALTY SHOP "The Post Office is next door to us" SANFORD

## EIGHT Days Only

 SILLS - CAPESOn this page is ap partial lisit of the more than startling bargains we are featuring. It isimpossibile to describe the sensational offerings, but a visit toour shop will convince me
(2)

THREE YEARS AGO
We STARTED IN BUSNESS

Now comes an opportunity o show in a practical way our appreciation to the public that made possible our success. We therefore at this sale offer the most extraordinary values of the season. New clean merchandise of "the up to the minute Baumel standard" at conspicuous

## DRESSES

## startling offer of dresses designed by

Pesíy Pace
A fortunate purchase enables us to offer this remarkable and well known line of Dresses at a price beyond conception. 100
Frocks for Afternoon, Street and .Sports wear. Charmingly designed as only Peggy Paige knows how. Arranged in Printed Crepes, Chiffons, Georgettes, Roshanaras, Silk Crepes and oth-
ers. In all the newest colorings and combinations. \$29.75

One Special Lot

## Peggy Paige DRESSES

In Black, Navy, and Brown, sizes 16, 18 :and 36 while


## SWEATERS

Charmingly new light weight summer wool sweaters in sleeveless slipover and front button mod-
els. A large selection of colors Sale Prices
\$2.95, \$3.95, \$4.95
$\$ 5.95$
SUMMERY - COTTON - FROCKS Dainty cotton frocks in washable materials. Distinctive designs in trimmings, and embroidery: Specially priced
$\$ 3.95, \$ 4.95, \$ 6.75$ and $\$ 8.95$
An Extra Special Offering
$50{ }^{\text {Linendireseses for this sale only }}$

SKIRTS Exceptionally pretty silk skith viceable for street or sport yert Also few wools for sport wer \$4.95 AND \$9.75 Specal lot of White Gaberdine
and Sateen Wash Skirts

## Millinery



## $\$ 3.95$ - \$4.95

 $\$ 5.75$$\$ 6.95$ and $\$ 8.75$


| OVERBLOUSES <br> In the newest of spring modes. Paisley and Persian colorings and blain designs: Specially priced at $\$ 2.95, \$ 3.75, \$ 4.95$ | - PETHICOATS |
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|  | Petticats in |
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|  | \$3.26. Griz |
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| HAND.MAL | \$4.95 Grades; <x+ . $\$ 3.95$ |
| Superior Quiut M muqu Drawn |  |
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| \$2.15 $\quad \$ 2.85$ |  |
| \$3.15, $\quad \$ 3.65$ |  |
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# ANFORDS MARKET BASKET <br> Stability Is Sh To Integrity <br> Radio Program <br> Elementary School 

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SANFORD'S AREA 5 Square MILLS

## SPECIALS

Sat. only $\$ 1.50$ value at
Best self rising Flour, 24 lbs. at ........ 1.00
 Sugar Cured Bacon at ........ 20 cts. per lb.

MRS. G. C. CATES

## STEAKS

| We anNounce the OPENING OF OUR MODERN MEAT MARKET WILL CARRY A FULL LINE OF CHOICE WESTERN AND FLorida meats. plenty OF PRESSED AND wLIYE pOULTRY. |
| :---: |
| L.f.LODGE <br> 317 Palmetto Ave. |

Textbooksin Effect
Until September. 1

| Until September | $x_{10}$ |
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## Butter-Vut Bread


"Rich as Butter
Sweet as a Nut'

Bread is your Best Fond. Eat

Millers Baking Co.

## SATURDAY SPECIAL

AND YOU CAN'T HELP SAVING MONEY BY BUYING AT THESE PRICES
5 ll . Fine SUGAR 48 C
$\underset{\text { Gesemer }}{\text { Ber }}$ Butter, lb. 48 C Eme FinCHEESE, 1 b .27 c Fresh EGGS, doz. 30 c
 5 GERosine OIL 95c

OUR FRUIT AND VEGETABLE COUNT ER IS AT ALL TIMES COMPLETE. COME TO SEE. US-WE DELIVER. NO WOR WHEN YOU BUY FROM US TOUR BUSINESS APPRECIATED
HAMRICRS CASH GROCERY

## Specials

SATURDAY AND MONDAY
Sugar, lb.
10 cts.
Silver Bar Peaches No. 3
35 cts.
Silver Bar Peaches, No. 2 25 cts. Country Gentleman Corn 20 cts . Hens, live and dressed 35 and 40 cts

We carry a full line of Fancy Western and Native
meats at all times.
Fresh Vegetables and Fruits received daily.
WE DELIVER TO ANK PART OF THE CITY

## POPULAR MARKET

R. WRAGGE, PROP

Phone
SANFORD'S AREA 5 SQUARE MILES
 Applesioticibs 6 C sirne 2 lls. 25
 USE THE BEST COFFEE, TEA, BUULX? A \& P Quality - Selling for 65 Ye留臹ATLANTIC \& PACIFIC

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The Sanford Herald 72
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 Florida As Seen By A Man Who Knows.
 -
 Florida's Neighbor To The North, Alaska. Flive talk so muer' about Florida and what we have in there are other sections of Uncle Sume dome forgetting that
ing some remarkable improving themelomat are doing some remarkable improving themselves.
The mere fact that the natural wealth of the United
States increased from $\$ 186,299,664,000$ in 1912 to $\$ 320,-$ States, increased from $\$ 186,299,664,000$ in 1912 to $\$ 320,-$
$803,862,000$ at the end of 1222 rather indicates that other
states as well as Florids must be making good use of their talents. It might be good business for this state to study the activities of its neighbors. It might get an idea or two for
home use. And speaking of "neighbors" there's Alaska. Did you
know that the commercial value of the reindeer in Alsagk tonow that the commercial value of the reindeer in Alaska to
day is $\$ 7,500,000$ which is $\$ 300,000$ more than the $\$ 7,200,000$
which Secretary Seward paid for Alaska in you know that the annual value of Alaska fisheries is over $\$ 50,000,000$, or nearly seven times what Seward paid for the
territory?
We have a habit of thinking of Alaska as a wilderness of ice and snow into which men have penetrated in search o
gold, found it now and then, but at fearful risk. We sem to
know nothing of Alaska as a great grazing country for reit deer which will have increased to four million head in ten
more years. Imported from Siberia in the decade from 1892 000 today, and it is believed the industry will expand until
venison shipped from Alaska will form a main part of the na-
tion's meat supply.
Florida's fisheries last year were valued at $\$ 14,000,000-$ there we go back to this blessed Florida of ours, or perhaps,
we were getting to an explanation of that word "neighors,"
meaning Alakka.ani us. Alask, like Ftemide, isan arratnens
insula. Alaska, like Florida, is possessed of priceless naturmeaning Alaska.anil us. Alasip, like Ftomido, is a great nen
insula. Alask, like Florida, if ossessed of intcesss natur
al resources which are only beginning to be put into use.



## ONE BAND WAGON THAT'S CROWDED <br>  <br>    <br>  <br>  <br> Want Save Har That's the Success Rule

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There is Coming A Time

## When sour Earning Capacity is much less

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Account will grow with re

- COME IN AND TALK IT OVER WITH Us

MAKE THIS YOUR BANK
Seminole County Bank
4 per cent Interest Paid on Savingt
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and All Aches and P1
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BILL TILDEN IS NO AMATEUR

p. Dickinsan for Delegate-at-Large

## Norton's Comedian

MILANE THEATRE
tar wr one wetet mas Monday, May 5
Sting Play - "The Tle That Bind

That Famous Green River Singins Orchestra.
uspiecs of SANFORD SHRI CLU

## inford's Social Side <br> ba: Ofice 148; <br> 

Social

## talendar




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Stevens at oclock

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## here In The World Of Spo



## Brewer ${ }^{\text {ris }}$ Young Wallace <br> the Fighting Irish Wop Ne New Orleans



