

Men Eat More Sweets And Smoke Less Than Fair Sex, Confectionery Expert Says

LONDON, Aug. 21.—(INS)—Experts who used to declare men were using more cosmetics in hairber shops than women used in their beauty parlors now take a back seat to a new type expert who has declared men were eating more candies and sweets than women and smoking less than members of the fair sex.

This latter thesis on "women and the weed," and "men and sweets," was made by the head of a world famous confectionery firm at the opening of the Chocolate and Confectionery Exhibition at Olympia. The exhibition was organized by the Manufacturing Confectioners Alliance. Olympia is the great exhibition hall in London, similar to the old Madison Square Garden in New York City.

A War Habit
In an interview, the confectionery expert declared:

"Men got the habit of eating sweets during the war. In the trenches when they could not smoke they could always eat some of the millions of pounds of sweets that were sent over. Men like something 'pully'; something that lasts with a caramel flavor.

"You can see them chewing chocolate caramels nowadays at horse and greyhound races. When they want strength of mind for a difficult athletic shot they again chew chocolate caramels.

"As far as office—there is many a man today who keeps a bag beside him on his desk in the financial sections of the world. Sweet eating has taken the place of tobacco chewing."

Women Are Problem
Referring to women, the confectioner declared they represented the great problem of the trade at the present time. He remarked that not even all the added enticements of new varieties of sweets, prettier exterior fancy aluminum wrappings and attractive containers had persuaded women to increase their consumption of sweets. He explained:

"Our greatest difficulty now is how to increase the consumption of

sweets among women. Girls have to some extent, got off sweets, and most young married women are devoting the most of their husband's incomes towards the attractions of smoking, illness and shingling."

CELEBRATES 80TH BIRTHDAY

De International News Service
DUSSELDORF, Aug. 21.—The artists' organization known far beyond German borders as the "Malkasten" association is now celebrating its 80th birthday.

Founded in 1848 with a dedication and tribute to Albrecht Durer, the Malkasten is also observing its anniversary with a festival play in honor of the great Nuremberg artist.

The painter, Baron Erich von tön, is master of ceremonies, the text of the festival play is by the painter Bredler Wintzen, and the staging is in the hands of Professor Hans Kohlscheln.

PUNTA GORDA—Work will be started shortly on Tamiami Trail bridge across bay here.

American Teachers Arrive At Oxford For Special Studies

LONDON, Aug. 21.—(INS)—Three hundred American women teachers have arrived at Oxford for the annual conference organized by four English Colleges in cooperation with American Teachers' Union.

The purpose of the conference is to enable American women teachers to study the various courses at Oxford. This year the studies will include the birth and growth of sociology, foreign policy, the religious movement at Oxford, the development of women's education, and the value of economic theory.

Many of the student teachers have been attending these conferences for several years and know more about Oxford than the inhabitants of the city themselves.

"You can't tell me anything about Oxford," said one upon arrival. "This is the ninth time I've crossed over here, and I guess I know all there is to be known about its colleges and halls."

Elaborate entertainments have been arranged for the teachers. Boating on the Thames River, tennis, golf, riding, motoring and hikes are among the sports specially arranged.

One pretty dark-haired girl from New York was quite pleased with

Forestry Board Of Bay State Joins In Tree Planting Move

BOSTON, Aug. 21.—(INS)—A recent call for public improvement by the Massachusetts Bay Tercentenary Committee was answered almost immediately by the Massachusetts Forestry Association with an offer to plant 5,000 trees for any city or town in the state that will establish between now and 1930, the tercentennial year, a Town Forest of 100 acres or more.

It is not necessary, according to the offer that the land be in one tract but it may consist of several tracts within or without the city or town limits.

It has been the policy of the Forestry Association for sometime to encourage such increases in the natural growth of trees in an effort to offset the decrease due to the cutting off of timber without provision for its replacement.

One reason given for the offer to plant trees on such a large scale was that Massachusetts might set

her stay in Oxford. "Of course it is quite different from our American universities, but I think university life here is much freer than in the United States. Everybody seems so jolly and so ready to please."

up a record and lead the states in the establishment of town forests. Estimates placed the area of idle lands in Massachusetts which might be brought back to productivity through this method at over 1,000,000 acres. The need for this artificial effort is to make good the ruthless cutting and wasting of the large forest resources which were here when the early settlers arrived and in many cases continued until quite recent years.

Writing Tabooed By Paris Sidewalk Cafes

PARIS, Aug. 21.—(INS)—Drink your coffee here, but do your writing elsewhere. Parisian sidewalk cafes along the boulevards are enforcing this rule during the height of the tourist season when tables are at a premium and waiting lists are permanent.

Time was when you could plant yourself on the terrace of any Parisian cafe and calmly proceed to do your day's correspondence. Writing materials were furnished free of charge and the desk space privilege only cost you the price of a stark black coffee.

NO MORE GAS IN STOMACH AND BOWELS

If you wish to be permanently relieved of gas in stomach and bowels, take Haalmann's Gas Tablets, which are prepared especially for stomach gas and all the bad effects resulting from gas pressure.

That empty, gnawing feeling at the end of the stomach will disappear, that anxious, nervous feeling with heart palpitation will vanish, and you will again be able to take a deep breath without discomfort.

That dimmy, sleepy feeling after dinner will be replaced by a desire for entertainment. Bloating will disappear. Your limbs, arms and fingers will no longer feel cold and "go to sleep" because Haalmann's Gas Tablets prevent gas from interfering with the circulation. Get the genuine in the yellow package, at any good drug store. Price \$1.00.

Always on hand at UNION PHARMACY

CONGRATULATIONS to The Sanford Herald, on its 20th Anniversary, and best wishes of future success. C. E. CHORPENING

Congratulations to The Sanford Herald Sanford Avenue Bakery F. L. Nixon, Prop.

Hearty Congratulations

to The Sanford Herald

on its 20th Anniversary
Flo - Pure Water
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Leonardy and Leonardy extend best wishes to THE SANFORD HERALD on Twenty Years of service to Sanford

CONGRATULATIONS to The Sanford Herald
On The Sanford Herald's Twentieth Anniversary it gives me much pleasure to extend hearty and sincere congratulations.
May the future bring a continuation of the progress and growth that The Herald has enjoyed in the past.
T. L. DUMAS

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The Sanford Herald

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The Herald, Sanford's pioneer newspaper, subscribes to the International News Service...

WEDNESDAY AUGUST 22

BIBLE VERSE FOR TODAY

DAILY WORSHIP—I will extol thee, my God, O King; and I will bless thy name for ever and ever.

PRAYER—Lord, I would prevent the dawn of the morning for my hope is in Thee.

YOUR TOWN AND MY TOWN

Backed 'neath the azure sky of blue, Nestled 'mid southern pine, Our village hamlet peels her hills At busy day's decline.

BOOMERANGS

MIAMI POST

The New York World is kept busy explaining just what it meant in 1920 when it said that "in the judgment of the World the best equipped and best qualified men to succeed Woodrow Wilson as President of the United States is Herbert C. Hoover."

TELEPHONE GROWTH

TAMPA TIMES

Fifty-two years ago there were two telephones in the world, both of them inventor's models. Today the United States alone has more than 18,000,000 and the world's total surpasses 29,000,000.

In Appreciation

Twenty years ago yesterday there came into existence a newspaper named The Sanford Herald. Over a period of two decades it has attempted to serve the public in a manner befitting a publication dedicated to the dissemination of news and to the advocacy of those things which it believed to be right and honorable.

Mr. Morrow's Diplomacy

One of the most important diplomatic posts, which America has to fill, is that of ambassador to Mexico. Not the first, nor second, nor third in rank as far as honor and prestige are concerned, the Mexico City assignment, nevertheless, carries with it a very grave responsibility.

MAKING LANGUAGE PURE

ST. PETERSBURG TIMES

The Clean Language League will get you if you don't watch your tongue.

Those tongues which, under provocation or habit now and then let slip a naughty word are to be purified by education or legislative prohibition.

One's curiosity prompts him to wonder if the league's official censor of speech is an authority on cursing. The anti-cursing amendment will of necessity have to define profanity, as well as catalog the endless number of profane adjectives.

Has it occurred to it (or to him) how many people would be made virtually speechless if deprived of their "curs" words?

Imagine the predicament in which the prohibition of swearing would place those hapless, although not quite law-abiding, folks who should have the misfortune of rounding a finger, while hanging pictures or laying carpets.

If the league carries out its zealous threat to "legislate," then only hope for the motorist who picks up two or three tacks and a blowout or two in single afternoon's pleasure jaunt is that all other motorists will prove themselves sympathetic "scowflaws" by setting up a counter-din of mingled cut-out and horns.

McLaulins ENGRAVING Diamond Mounting Jewelers-Optometrist Watch Repairing

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666

Cures Chills and Fever, Intermittent, Remittent and Bilious Fever due to Malaria. It kills the germ.

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FREE-Inspection And Service First and Oak On Your Battery AUTOMOTIVE ELEC. COMPANY

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Health HINTS By DR. J. C. HOWELL SICK PEOPLE should know that indigestion, constipation, and neuralgia are of most of their troubles.

Exide

THE LONG-LIFE BATTERY Hoff-Mac Battery Co. 117 East 2nd Street

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Advertisement for Exide batteries, Health Hints, and other products.

Large advertisement for insurance with the headline 'Insure buying' and text about insuring purchases.

Social And Personal Activities

MISS GEORGIA MOBLEY, Society Editor Residence Telephone 268J

Calendar

FRIDAY... MONDAY... WEDNESDAY... THURSDAY...

GRAVES-FORBES

Mr. and Mrs. Charles Bryant Graves announce the marriage of their sister...

Spend-The-Day Party Church Circle Holds

The members of the Nellie Turner Circle of the First Baptist Church and several visitors had a delightful spend-the-day party...

Bebecca Stevens Entertains At Bridge

Bebecca Stevens entertained a number of her friends at bridge party Wednesday at her home on Park...

Green Will Replace Navy Blue In Men's Suits For This Fall

PARIS, Aug. 23.—(INS)—It will be the wearin' of the green for the men this winter, according to the French fashion dictators...

Boulder Will Mark Johnson Birthplace

RALEIGH, N. C., Aug. 23.—(INS)—North Carolina plans to commemorate the birthplace here of one of its most famous sons...

Monument Proposed To Former Kaiser

BERLIN, Aug. 23.—(INS)—A national monument to the former kaiser, showing him "high on horseback, with the fieldmarshal's staff in his hand," is proposed...

Pinellas Park—Work started on erection of steel structure of second story of new U. S. Hammered Piston Ring factory under construction here.

Tallahassee—Industrial plants of state institutions of Florida earned nearly \$275,000 to June 30 of this year.

Personals

H. M. Papworth has arrived in Asheville, N. C., for a short stay, and is a guest at The Manor.

Man Accused Of Slaying Woman Placed On Trial

(Continued from Page 1) tioned by police, said that everything happening in the Mellus home after breakfast was vague in his mind but that he was positive of one thing—that he had nothing whatsoever to do with the murder of the woman whom he professed to love.

200 Coast Line Workers Attend Annual Meeting

(Continued from Page 1) H. G. Rambo, assistant general passenger agent at Jacksonville; W. S. Evans, assistant general freight agent at Orlando; W. B. Zachry, chief dispatcher at Sanford; Hoyt Wear, yard master at Rand's Sliding; James P. Fields, freight conductor; John Calhoun, engineer; L. A. Tate, trainman; E. Adams, freight agent; H. R. Stevens, master mechanic; William Shelley, road foreman of engines; H. A. Sheppard, general agent at Jacksonville, and H. L. Page, roadmaster.

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MEN'S SUITS CLEANED and PRESSED

50¢ TROUSERS Cleaned and pressed 25¢ SANFORD STEAM PRESSERY 108 Palmetto Avenue

Wealthy Cleveland Man Claims Coast Guard Boat Fired Upon Private Yacht

CLEVELAND, Aug. 23.—(INS)—M. F. Bramley, Cleveland millionaire, who says his yacht, the Baddy, was fired on and rammed by the government coast guard cutter, CG-2321, last night, was preparing to make vigorous complaint to federal officials today.

Man Accused Of Slaying Woman Placed On Trial

(Continued from Page 1) He vaguely recalled having quarreled with Mrs. Mellus and admitted having beaten her. The last thing he said he remembered was kissing Mrs. Mellus and leaving her in her bedroom. He started downstairs, he said, was startled to hear someone ringing the doorbell.

SMITH AWAITS THEREACTION TO WET SPEECH

(Continued from Page 1) diet, he will emphasize prohibition, he will rigidly enforce prohibition so long as it remains the law of the land, that he is unalterably opposed to the return of the saloon, but that he feels it would be his solemn duty to urge an amendment and liberalization of the Volstead Law.

SMITH AWAITS THEREACTION TO WET SPEECH

(Continued from Page 1) The Governor's plan for a fundamental change in the prohibition amendment would permit each state, if a majority of the voters approved, to sell, manufacture or import alcoholic beverages. He would, however, limit the sale of such beverages to the state itself with the provision that they could not be consumed in public places.

BATTLE LINES DRAWN TIGHTLY FOR CAMPAIGN

(Continued from Page 1) fered more or less to the farmers than the other. Of course the opinion in most cases was influenced by party affiliations.

Herbert Hoover Increases Hold On Grain Section

(Continued from Page 1) Hoover, silent since the Kansas City convention, followed in the footsteps of Senator Smith W. Brookhart, the insurgent, who took the stump here for Hoover. This was an interesting development, too, as Brookhart was expelled by his party in the senate a few years ago, for supporting the late Senator Robert M. LaFollette in the 1924 campaign.

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BIG EXCURSION SANFORD TO... Albany, Ga. \$11.45, Atlanta, Ga. 14.85, Augusta, Ga. 12.90, Bainbridge, Ga. 16.95, Dalton, Ala. 11.45, Dalton, Ga. 9.95, Macon, Ga. 14.45, Montgomery, Ala. 14.95, Thomasville, Ga. 19.45, Valdosta, Ga. 8.95, Waycross, Ga. 9.95, etc.

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Telephone Numbers You Should Know



Listed below are Sanford's leading companies who so. Call your business by phone. 277 Flo-Pure Water A phone call will bring prompt service. H. J. Clause

646J For Quality Milk A phone call will bring unexcelled service. "Sanitation a Certainty." Baker-Mero Dairy

194 Kelly-Spring-Field Tires Remember our number when in need of "Kelly" Central Florida Service Stations

DEVELOPMENT OF AVIATION BOOMED IN NEW ENGLAND

Numerous Municipal Airports Have Been Constructed And Several Plant Manufacturing Planes Have Been Built

BOSTON, Aug. 23. (INS)—Rapid as has been the development of aviation in America during the past year, New England has matched the country's stride, pace for pace.

A survey of the newly constructed airports that have sprung up overnight where yesterday cut the ground has shown that New England's keenness for aviation has sprouted amazingly within the past few years. In addition to the establishment of municipal airports, many cities now boast of factories engaged in the manufacture of airplanes and accessories. With practically no exceptions they are thriving.

Many of them are hard put to their city cousins. The incorporation papers for airports have been filed at Rockland, Me., and Meredith, N.H. At Rockland, a beacon which is visible for a distance of 25 miles. The unobtrusive town of Dighton, Mass., has formally opened a creditable airport, while at Portland, Me., a school for instruction and ground practice has been established.

New Landing Field In Rhode Island seven companies have been formed for various aviation activities. At Seekonk, near Pawtucket an 85 acre tract is being converted into a large landing field for a commercial aircraft company. At Portsmouth a firm which intends to engage in crop dusting from airplanes has opened a landing field and hangars. Through the medium of the plane large areas of farm land, hitherto inaccessible for spraying will be protected from the ravages of harmful insects.

At present Rhode Island has the distinction of being the only New England state which manufactures complete airplanes. All the remaining states boast of industries engaged in making some part of the flying craft but none has a factory building complete ships. Aviation has been underway now for some time in the nation's smallest but scrappiest state. The issue will come before the voters of the state in November.

Massachusetts has provided for a state field by leasing from the City of Boston its municipal airport for a period of 20 years. The present part has been improved considerably while plans for the construction of a new field are under way.

A number of prominent New Englanders, among them Mayor Nichols of Boston and Governor Trumbull of Connecticut, who contemplate touring Europe in September are seriously considering an airplane as the means of transportation—once the steamer has landed them safely on the continent.

Glider Experiments In addition to its orthodox aviation activities New England has been the scene this summer of a series of highly interesting glider experiments made by Capt. Roehr, and assistants of Germany, backed by J. C. Penny, Jr. The results of the tests have opened the eyes of many New Englanders to the possibilities of this revival of gliding, first attempted at the opening of the century by the noted Wright brothers. Gliding is less dangerous than flying. Its casualty list is much smaller. A glider, moreover is much less expensive than a regulation plane since no artificial motive power is required.

The Soviet system of government is not, as many people believe an invention of the Communists, he said. "It is a system of government adopted after the revolution of 1905 which the Bolsheviks found agreeable when they seized the power in 1917.

"There is a grain and hence a bread shortage in Russia, still, even now when the greater part of the peasant has owned his lands for the past ten years. As bread is the main food of the peasant, the situation is vital.

"The Communists have been forced to report to the so called capitalists system of banking and credits and, in desperation, have called in outside experts in every branch of educational and agricultural knowledge.

"It will be many years before the Russian peasant learns to work for his own food, particularly without a taskmaster. The population of Russia increases faster than its production and only under the estate system was the food situation met successfully.

"Russians are very fond of talking and have yet to learn that deeds, not words, are needed in agriculture. Famines will continue, but with lessening severity as the peasants develop in knowledge. But I am confident they will not be satisfied with Communism."

Camilla Daniels, who has translated into English a number of his books, lives in Carmel, as does his old friend, Albert Rhye Williams. Maissainoff believes that Williams understands the Russian peasant as no other westerner does. Their friendship ripened during Williams' five year visit to Russia during which he visited frequently at the Maissainoff estate.

A graduate of the Polytechnic Institute of Petrograd, Maissainoff has a brilliant war record. After recovering from serious wounds in battle, he returned to the front as a war correspondent.

On more than one occasion, the police revealed some kind hearted stranger act D'Enton up in business but he always failed to keep his appointments and always found his way back to the gutter. He often wrote letters to wealthy individuals begging them to aid his "heartbreaking struggle to obtain a mere existence in this so-called Christian country."

At the court session, it was revealed that D'Enton's wife was an attractive woman, very smartly dressed.

Too Much Talk To Prove Downfall Of Communism, Declares Russian Writer

CARMEI, Cal., Aug. 23. (INS)—The average Russian peasant likes to talk too well. That's the reason according to M. Maissainoff, eminent classic Russia author, that the Communist party is gradually exhausting itself and will soon fade before a new regime, probably fashioned along radically different lines.

Maissainoff has arrived here with his wife from Moscow. He is touring the United States and will return in a few months to his vast estate at Soutchl on the Black Sea where he composed his two most famous books, "Legends of Oceanis," and "Legends of the Island of Mangareva."

The suggestion that there might be a return of the empire in Russia is fantastic, Maissainoff said, although he asserted that the strength of the Communist party is spent.

Grain Shortage "The Soviet system of government is not, as many people believe an invention of the Communists," he said. "It is a system of government adopted after the revolution of 1905 which the Bolsheviks found agreeable when they seized the power in 1917.

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At the court session, it was revealed that D'Enton's wife was an attractive woman, very smartly dressed.

Some Of London's Beggars Are Men Of Comfortable Means

LONDON, Aug. 23. (INS)—For the beggar with sufficient (theoretical) ability to exploit his trade thoroughly, London's pavements are paved with gold. Periodically cases are heard in court which reveal that the needy begrimed individuals who stand on the curb imploring passersby to purchase a box of matches for a penny, are often persons of comfortable means.

One case that attracted wide attention was that of Ernest d'Enton, describing himself as an ex-service man, who at his arraignment was charged with driving fally from Portsmouth to his place in London is a high priced automobile.

D'Enton, shabbily dressed and presenting a woeful appearance was in the habit of stationing himself before a department store or other busy place displaying few boxes of matches in a battered suitcase. He carried a card in which was written: "My last hope—wife and five children. Proof given."

The sympathetic public gladly bought his wares, and so engaging were the beggar's ways when he was brought into conversation that he received many a handsome gift from passersby.

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FURNITURE INSURANCE FOR THE HOUSEWIFE

Plate Glass Protects and Emphasizes the Beauty of Those Articles of Furniture Which Are the Pride of Every Woman's Heart.

By DOROTHY DONLAN

YOU have probably protected yourself through insurance against loss or damage to your furniture by fire, but have you taken any measures to safeguard your cherished tables, desks, and dressers against other and more subtle enemies that menace them every day in the year?

How many women have found, upon the departure of a week-end guest, that the lovely surface of an Empire dressing table has been marred forever by a vivid stain left by an overturned bottle of lotion? How many tables and bureau edges have been charred by careless



Plate Glass Covers Few insurance policies will protect you from the effects upon your furniture of spilled cosmetics or flying blobs of ink. Yet you are not helpless before the attacks of these agents of destruction. No cosmetic can stain the surface of a table if it is covered with plate glass. Ink can always be wiped off the plate glass cover of a desk.

And of almost equal importance from the point of view of the woman who wants her home to be the final word in good taste and the art of the interior decorator, the lustre and perfect clarity of plate glass accentuate the beauty of the finish and the grain of the wood.

Hotels were the first to discover the value of plate glass as furniture insurance. Hotel guests are notoriously careless, and in the days when the furniture lay bare to all the perils of stain and scratch the expense of repairing the more or less serious ravages ran into large sums of money each year.

The home has lagged behind the hotel in the use of plate glass to guard and at the same time add to the beauty of those pieces of furniture whose gleaming surfaces are exposed to damage. But today, in the most modern homes, you will find plate glass on articles of furniture ranging from the table at which the family dines to the dressing table before which the myrtle rites of the feminine toilet are performed.

Easy to Arrange For There is nothing complicated about the process involved in making your furniture proof against corroding cosmetics, and the other foes that war upon it. Measure the

surfaces to be covered—or where the shape desired is curved, trace the pattern on a sheet of paper—and take the measurements to a competent glazier. Then, in placing the glass, use small disks or felt to maintain a slight space between the glass and the wood.

Both as a guardian of fine furniture and as a symbol of good taste, plate glass will appeal to every woman who takes pride in the atmosphere of her home and the spotless perfection of every article within it. The cost of plate glass "furniture insurance" is negligible in proportion to the advantages afforded by its use.



smother! And the disfiguring white rings left by wet glasses on gleaming walnut or mahogany? The ink spots on your desk's polished



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Announcing RCA Radiola 60

The famous Super-Heterodyne

No matter what set you now have you owe it to yourself to hear this new Radiola—One of the greatest advances made in Radio to date. Come in Friday and let us demonstrate it to you—No obligation.

The RCA Super-Heterodyne, for five years the acknowledged leader in radio set design, has, in Radiola 60, a still finer instrument as the result of the continuous work of two hundred engineers in the RCA Laboratories, General Electric and Westinghouse. Radiola 60 outperforms other radio broadcast receivers with sensitivity, selectivity and tone fidelity that is amazing.

Come See - and Hear - this new RADIOLA

Hof - Mac Battery Co.

117 W. 2nd, St. Phone 101

ADVERTISED FOODS ARE SAFEST----- Prices Lowest

Advertised foods are quality foods and advertised prices are standard, reliable, low prices. You are protected when you buy advertised foods.

On the grocery pages of The Herald tomorrow Sanford's leading food merchants will have a message of importance for every housewife of Seminole County.

Food merchants and food products whose ads will appear on the grocery pages tomorrow are:

Piggly Wiggly Stokes RED Mkt. R. W. Lawton
Three Stores

A & P Tea Co. Red Star Gro. Kew Bee
Three Stores And Feed Co., Bread

Britch's RED Store Blue Bonnet Mkt. Tolley Cake
Three Stores

In addition to the firms listed above there will probably be several other stores represented in Th Herald's market section.

