

Classified Advertisements

All Local Advertisements Under This Heading, THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

WANTED

WHY NOT try an advertisement under this heading. It will only cost you **THREE CENTS** a line each issue and will surely bring results.

WANTED AT ONCE—Old Rags at the **HERALD OFFICE**. Rags Must be Perfectly Clean. Will Pay **TWO CENTS** a pound for same.

FOR SALE

WHY NOT try an advertisement under this heading. It will only cost you **THREE CENTS** a line each issue and will surely bring results.

For Sale—One horse and plow, one horse turning plow. Good as new. T. K. Bates. Court House. 15-U

For Sale—Red Jersey cow—2½ years old, fine animal, weighs about 200 pounds. Sacrificed at \$15. or will swap for better suitable in price. G. C. McDougal R. D. No. 3 Sanford. 23-tf

For Sale—White Ho and Turkey, Hen and Gobbler for \$4.00. Several fine Bronze Gobblers for breeding \$5.00 each. G. C. McDougal The Turkey Man. R. D. No. 3 Sanford. 23-tf

For Sale—Upright piano, comparatively new. Inquire at Phillip's Studio. 24-tf

For Sale—Five acre farm half cleared and fenced. Strong flowing well. Half cash balance on terms. Box 867 Sanford. 26-tf

For Sale—A ten acre truck farm tiled and fenced, near Sanford, good land, a new barn, \$3,500. Address 2135 Main St., Jacksonville, Fla. 26-17c

For Sale—Secondhand Underwood typewriter, \$25.00, and one Remington No. 6, \$12.00. Western Union Telegraph office. 28-tf

For Sale—Team of mules and traveling van, the whole outfit cheap for cash. No trade. See W. J. Lemmer on First street at bridge.

For Sale—Twelve acre vegetable farm, partly under cultivation. 6 room house. Address Box 1024, Sanford. 31-9tp

Sensational Music Selling—Buy 12 copies latest 25c popular copyright sheet music at 9c per copy, postpaid, and become a member Seminole Music Club. W. L. Harvey, representative. 32-tf

For Sale—Or will exchange for horse wagon, chickens or cows—anything to the amount of \$400.00, one farm 15 acres, 2½ miles from Lake Mary, Fla. Address J. G. Martin, Lake Mary, Fla. 32-2tc

For Sale—Span of small mules, or will exchange for good horse and wagon, or farm implements. What have you to offer? M. S. Nelson, Eureka Hammock 33-tf

For Sale—New Cypress Incubator, 144 egg capacity. A bargain, also a lot of stable manure cheap. Jas. C. Harris. 33-9tc

For Sale—Bermuda onion plants, \$1.00 per thousand. Rex Packard, West Side. 33-tf

For Sale, Onion plants, \$1.00 per thousand. 618 Palmetto. 33-2tp

For Sale—24 Acres, 10 cleared, 4 tilled, Quarter mile from landing station, \$3,000.00. Address, Farm, c/o Herald. 33-17c

For Sale—At Beck Hammock, Improved Robbins, Iron Age, Potato Planter. Good as new. Cost \$80, will sell for \$45 cash. Address Edgar E. Brown. 3-tf

TO RENT

WHY NOT try an advertisement under this heading. It will only cost you **THREE CENTS** a line each issue and will surely bring results.

For Rent—Nice furnished rooms, \$1.25 per week and up. At Stumon's, 315 E. Fourth St. 19-20tp

Good Farm for Rent—Castle Garden on traction line, three miles from city. Farmed for five years, all tilled, two good flowing wells, barn and outsheds. Rented cheap for cash. Address Mrs. Cora Hollinger, Canastota, New York. 102-tf

For Rent—Room nice finished suitable for office or small store. Opposite Court House. Apply to Mrs. J. C. Ensminger. 23-tf

For Rent—Two furnished rooms and one bedroom. Rooms suitable for light housekeeping. Mrs. Goodhue, 210 Park avenue. 15-tf

For Rent—Furnished room, 301 Palmetto avenue. 31-6tp

For Rent—Furnished room, with or without board. Mrs. R. L. Jones 206, Park avenue. 32-tf

MISCELLANEOUS

WHY NOT try an advertisement under this heading. It will only cost you **THREE CENTS** a line each issue and will surely bring results.

State and local territory given to jobbers, retailers and capable salesmen. "SKAT," the best and best known soap, removes grime, grease, dirt, etc., from the hands. Big seller, especially in factory districts. Write for attractive proposition. SKAT CO., 3 New Park Avenue, Hartford, Conn. 14-tf

I have a first class painter and sign writer. We can do your harness repairing and auto top work now. 14-tf W. H. UNDERWOOD.

Woman's Club

Notes From All Departments Of The Sanford Woman's Club

The meeting of the Literature Department of the Woman's Club, Wednesday afternoon, Dec. 10th in the club rooms was one of unusual pleasure and profit.

What might be termed "Franklin day" was celebrated. No other American excepting the Father of his Country is more interesting to the people of every class than Benjamin Franklin. Mrs. M. S. Dickins gave a biographical sketch, Mrs. Waldron Articles of Belle and acts of Religion. M. J. N. Whitner, The present day value of Franklin's Philosophy as expressed in Poor Richard's Almanac.

In the round table discussion that followed the club showed extraordinary interest, many prominent characters of this famous man being brought out also anecdotes told, that were both amusing and instructive. The meeting was thoroughly enjoyed, and it is to be regretted, that a few members were present.

When you feel discouraged, confused, nervous, worried or dependent it is a sure sign you need **MOTT'S NERVE PILLS**. They renew the normal vigor and make life worth living. Be sure and ask for **MOTT'S NERVE PILLS**. Price \$1.00. Sold only by Wm. G. Aldridge, Druggist. Williams Mfg. Co., Props., Cleveland, O.

Between Women's Health or Suffering

The main reason why so many women suffer greatly at times is because of a run-down condition. Debility, poor circulation show in headaches, languor, nervousness and worry.

BEECHAM'S PILLS

(The Largest Sale of Any Medicine in the World) are the safest, surest, most convenient and most economical remedy. They clear the system of poisons, purify the blood, relieve suffering and ensure such good health and strength that all the bodily organs work naturally and properly. In actions, feelings and looks, thousands of women have proved that Beecham's Pills

Make All The Difference

Sold everywhere. In boxes, 10c, 25c. Women will find the difference with every box very valuable.

Entertained in Japan

James McComb, Jr., editor of the Florida Growers News received a cable yesterday from Tokio, Japan, telling of the safe arrival of Mrs. Lorry Doyle, his daughter at the Japanese capital. They were met in the harbor by the United States consul and Japanese dignitaries and escorted to their hotel, where in the evening a ball was given in their honor. All the ladies of the American colony were present.

The Emperor entertained the managers of the World's Tour party the following day. Mrs. Doyle, whose husband is Captain of the Giants was the guest of honor. The Emperor presented her with a beautiful present, which was not described in the message. The party left for Hong Kong on Monday and in Manila on Thursday, from which place they sail for Colombo, the capital of Ceylon. At all places where they stop the United States consuls have received instructions from President Wilson to accord every courtesy to the visiting teams and to use every endeavor to make their visit enjoyable. The party will be due in New York on March 6th.

WANT ADVS. PAY TRY ONE

THE NEW MARKET

Opposite the Court House

Everything is Sanitary

Our Meats, before butchered, are picked by Mr. Seth Woodruff the well known cattle man of Seminole County. We put it up to his judgement for inspection. We handle all our meats the same as they are handled in the larger cities in this country.

Specials For Saturday

- Steer Beef - 2 lbs. for 25c
- Nothing in Florida meats over 15c per lb., beef and pork
- Our sausage is home made, nothing but the very best of meat put in them - 20c per lb., 2 lbs. for 35c
- Western Pork Chops or Roasts - 20c per lb.
- We have special this week, corned beef, all meat 15c per lb.
- Home made Bologna - 20c per lb.
- Liver Pudding and Pure Pork Sausage.

JOHN STEMPER, Prop.

Phone 351

Rent Your House Through The Herald Want Column

CHRISTMAS AT YOWELL'S

And HERE You Find Gifts of Best Quality That Will Be Appreciated By Every One

GENTLEMEN

- FOLDING UMBRELLA (Xmas Box)
- LINEN HANDKERCHIEFS
- NECKWEAR—Newest Styles
- SILK HALF HOSE (Xmas Boxes)
- KID GLOVES
- SHIRTS (In Xmas Boxes)

LADIES

- SILVER MESH BAGS
- BEAUTIFUL NECKWEAR (Xmas Boxes)
- LADIES' HANDKERCHIEFS
- The best line the market affords
- VANITY BAGS
- SILK HOSE (Xmas Boxes)

CHILDREN

- SILVER VANITY BAGS
- Pretty Lot of HANDKERCHIEFS (In Burntwood Boxes)
- HAIR RIBBONS All Colors
- BEAUTIFUL HOSIERY
- INDIAN SUITS
- COWBOY SUITS POLICE SUITS

We Are Making A Special Effort To Accommodate You With Heavy Paper, Strings and Boxes, For Sending Packages

N. P. YOWELL CO.

SANFORD BECOMES TRADING CENTER FOR THIS PORTION OF FLORIDA

CHRISTMAS SHOPPERS THROUGH THE CITY'S STREETS

BEST TRADE IN YEARS

SANFORD MERCHANTS MAKE A STRONG BID FOR THE TRADE OF SOUTH-CENTRAL FLORIDA

This is the season of the year when the merchants of the cities place their best stocks before the buying public and if the crowds are not attracted to a city to trade during the holiday season they will not be attracted at any other season of the year.

From early morning till late at night the people have flocked to the city and patronized the stores most liberally. No noisy leather lunged ballyhoo artists have filled the streets, no bands have played, no sales with streamers and banners have added to the noise at holiday time but the merchants have used the columns of The Herald in sensible advertising and having large and most complete stocks of everything, having well kept, well lighted stores and fine window displays have enticed the real buyers to come to Sanford and purchase holiday gifts and seasonal goods and the trade this year has been all that could be desired.

The merchants of Sanford have started the crowds this way and they will continue to come at all seasons of the year. Sanford has the natural location for its trading center of this part of Florida and with the miles of good back roads that are now being constructed all around the city to enable the people to get to the city at all times of the year Sanford will become the mart for the people and the mecca for the buyers who want good materials at reasonable prices.

The Presbyterian Church

Next Sunday morning Dr. Brownlee will preach a sermon having for its purpose a discussion of the teachings of Jesus concerning forgiveness. Each passage of scripture relating to the topic will be explained in detail with the view of showing the attitude of the Lowly Nazarene to this most momentous question.

The evening service will be an evangelistic Christmas one at which the meaning of the birth of our Lord and Savior in relation to life in the present and also in the hereafter will be gone into and the redeeming grace which is offered to every unrepentant person will be shown to exist at the present time, just as it did when Christ was on earth in the flesh working, counselling, and giving unto his children.

At three o'clock in the afternoon will be held a meeting in the church auditorium and it is hoped that each official of the organization will be present, as well as all officers of whatever degree of each auxiliary organization. This meeting will have for its purpose the discussion of various matters pertinent to both the spiritual and material welfare of the organization and it is hoped that full attendance will be had.

The Sunday school will be held as usual at 9:30 a. m. and it is hoped that all the classes will be filled. The Brotherhood class pays this to you as a special invitation for your presence next Sunday.

Keating Found Guilty

Thomas H. Keating, the keeper of a lath house at Daytona Beach, was convicted in DeLand in the criminal court for failure to provide life lines and life falls, as required by law, at his place, where a party of Orlando boys came near losing their lives last summer, but were rescued by Mr. Geo. C. Keller. The maximum penalty for the offense is six months in jail and a fine of \$500. There is another case of the same kind against Keating.

EUSTIS KNIGHTS OF PYTHIAS STORMED SANFORD WITH BRASS BAND LAST TUESDAY

WERE SUPPOSED TO HAVE DINED AT THE SANFORD HOUSE BUT FAILED ON THE EATS

The famous "Fifty-seven varieties" of Heinz pickles were not more sour or sooner than the seven and fifty Eustis K. of P. who went to Sanford to the district meeting of the order, held with Phoenix Lodge, Sanford, on Tuesday night.

With Eustis' brass band in uniform, led by Capt. W. E. Seacole, on a special train, our brave Knights sallied forth, Senator Igou having phoned 21 hours in advance to the Sanford House manager to prepare suppers for forty to sixty Eustis Knights. Accordingly on their arrival at 5:30 p. m. in the famous Brick City of Celery and Bob Holly, our boys leaped into autos and sped down the boulevards to the renowned Sanford House, on whose broad piazza our band broke the deathlike stillness of the city whose tired denizens had already fallen asleep in the arms of Morpheus, albeit the sun had not sunk to rest in the amethyst lake and the stars had not yet begun to twinkle in the azure vault above.

But the band played on! Fifty-seven Knights, brave, true and hungry as hounds lined up and wrote their "John Hennecks" on the snowy pages of the gaping hotel register. That was at 5:30 p. m. For the next sixty minutes they lounged about smacking their chops, dreaming of the smoking yards pictured by Senator Igou's bill of lading of the day previous. At 6:30 the portals of the grand dining room swung ajar, and like 57 Peris at Heaven's twilight gate we burst through and thrust our hungry stomachs against the mahogany tables of the famous hostelry. G. W. Holmes, Dr. Frank Owens and W. G. Long led the assault and Marcus Aurelius' Hat of Feign, hatless and hungry, brought up the rear. Seated at ten tables the expectant, hungry throng exchanged prophecies as to the character of the menu. Would it be a feast fit for King of P.'s, with sharpened appetites or but Heaven's forever, we never dreamed to the contrary!

A soufflé of beans, two tiny oysters, cast drift like victims of the Titanic, in a bowl of pale blue milk; a few slices of potatoes, coffee; a morsel of tough, overdone meat, canned raspberries and odoriferous sulphur water composed the menu. Try as we did we could not suppress the mutiny of the crew, and part of them went to adjacent restaurants to satisfy the cravings of gnawing hunger and outraged decency. From each victim the clerk condescendingly accepted three pieces of steel for the sumptuous (?) repast. Messrs. Holmes & Co., who never were waited upon, retired without a smell of food—though the smell of sulphur was on their breath. There was never a more disgusted, disappointed bunch. The hotel had had ample notification, and yet had palmed off a hand-out that would require the nerve of a highwayman to demand 23 cents for it. O, Sanford, what crimes are committed in thy name!

But the gaunt spectre of famine fled when the Knights reached the capacious hall of Phoenix Lodge, K. of P., where two hundred members of the order assembled for the district meeting, and dispensed not only refreshments for our drooping spirits but soup and sandwiches for the inner man.

The address of welcome was delivered by the handsomest member of Sanford Lodge, Mr. DeGottes, the response falling from the eloquent lips of Hon. W. B. O'Neal of Orlando, one of the finest presiding officers we have ever met in any fraternal order. District Deputy Bushnell of DeLand, a clean, good fellow, called on Eustis Lodge to confer the second degree, when our own beloved Chancellor commander, Dr. I. N. Kennedy, ascended the throne. V. C. Carr, Prelate Heraminger, M. A. Seacole and I. G. Westbrook took their stations, and they "put on" the work with it hesitation, in splendid style, as Eustis always does. They Orlando's team of fourteen electrified the audience with a grand exhibition of the amplified third degree, with Mr. O'Neal as King.

SANFORD PROVIDES ACCOMMODATIONS FOR PEOPLE OF SEMINOLE COUNTY

NICE BUILDING IS BEING ERECTED FOR THE TEAMS

BUILDING HAS BEEN NEEDED WILL BE PLACE TO TIE TEAMS AND PROTECT SAME AND GENERAL MEETING PLACE.

Sanford is providing for the country people who come to this city every day to trade and have no place at the present time where they can hitch their teams. The Sanford Herald has long contended that such a place was badly needed in Sanford and the city council in their wisdom have at last seen the need and have amply supplied it. The building is on the city property at the corner of Palmetto avenue and Second street and the city fountain and flowing well there make it an ideal spot for the farmers to hitch and feed their horses and mules.

The building is about fifty feet wide and extends the full length of the lot and the roof and two ends will be of corrugated iron, the sides will be left open affording free ingress and egress at all times. A feed-trough will be built the entire length of the building and the farmers can drive in the building and tie their teams and feed them in security at all times of the day or night.

This will afford the country people of Seminole county one of the most comfortable places that could be provided for them and that it is appreciated by them will soon be evidenced by the increased trade that will come to Sanford. Heretofore the farmers driving to the city were forced to hitch their teams to the few posts on the city streets and their teams were never safe on the streets and in case of rain or cool weather the teams had no protection whatever. The new building on Palmetto avenue will be the best of protection and the farmers coming to the city now will hitch their teams in security and can leave them as long as they wish knowing that they will be all right upon their return. The building also will be a rendezvous for the out of town people to gather and talk about the crops and kindred subjects and in time we may be able to make the building a city market house.

Red Cross Stamp Mystery

The ladies of the Woman's Club are greatly worried over the mysterious appearance of several hundred books of Red Cross stamps that some children are using to stamp everything in sight and when traced down were said to come from the vacant store room in the DeForest Block where the different bazaars have been held. Each one of these books contain about twenty-five stamps and are worth that much, and the fact that so many of the books are floating around in thin air and have appeared out of the thin air lends an air of mystery to the affair. The ladies had already sold one shipment and had another one ordered and it begins to look as though these stamps have been lost in transit or else came to Sanford and were lost between the postoffice and the consignee. If any one other than the members of the Woman's Club have ordered Red Cross stamps they will be conferring a favor by communicating with Mrs. Dunn who was supposed to have all such stamps shipped to her.

Raise Price of Weeklies

Zolfo, Dec. 17. Realizing the deplorable condition of the publishing business in DeSoto county and desirous to place the business on a more sound basis and secure a more just and adequate return for the energy, brains and capital expended in producing weekly newspapers such as are published throughout the county, the publishers of the newspapers located at Arcadia, Punta Gorda, Wauchula, Bowling Green and Zolfo met at Arcadia for the purpose of forming a local organization or press association. The permanent organization was perfected and the Hon. A. P. Jordan of the Punta Gorda Herald, chosen as president; S. A. McBride of the DeSoto County News, vice president, and G. W. Adams of the Zolfo Springs Truth, secretary. The publishers voted to raise the price of weeklies from \$1 to \$1.50 per year. The next meeting will be held at Wauchula on January 10.

TO DISPLAY WEATHER SIGNALS

City Hall Building Will Be Used For The Display Purposes

Sanford has need for a weather bureau or at least should have a display of weather signal flags for the benefit of the many growers in this section and the mayor and city council will assist in this work of displaying the signals by giving the use of the city hall building. Postmaster Haskins has all the flags and the flag staff ready to mount and the work will be taken up at once in order that the sudden changes in temperature can be noted and preparation made if possible to protect the tender plants.

Sanford has but little to fear in this respect for the protection of the lakes usually suffices to shield the tender plants and the celery and lettuce can both stand severe cold spells with but little damage. But as long as the outfit for displaying signals is here to use there is no excuse for allowing it to remain idle and those who are mostly interested will appreciate this effort as the part of the city officials and the postmaster to give them the weather changes as they are rung by nature. Watch the signal tower for the weather changes.

BLIND TIGER CASES

Some Were Caught With the Goods and Some Were There With the Goods

The sheriff's assistant, Mr. McWhorter, court was replete with interesting cases that dealt with the fluid that inebriates and does not always clear and the fact that several Africans were trying to sell Christmas booze in a dry county was sufficient for Sheriff Hand to arrest them and hale them before Judge Herring.

The judge is new in the county but old in experience and legal lore and handled the cases in an admirable manner. Prosecutor DeGottes was on hand to get more road warden if possible and the case was set for the humberg of the snipers of blind tiger booze. Four of them were docketed in the two days' proceedings and legal talent had been procured to keep the offenders from serving time if possible.

Walter Marion faced the judge with a plea of nolle contendere and by the aid of Attorney J. J. Dickinson received his eight months of \$5 and costs or three days.

Frank Howard had no lawyer and but for that liked the Orlando brand of legal talent and had Attorney Joseph Jones and both negroes drew a package of \$250 and costs or six months on the road. Both were found guilty by the jury.

Abie Miller also had Attorney Jones for first aid to the accused and Abie brought out such an innocent look and was proven to be such a good citizen that he was acquitted and sent away to sell some more.

Frank Blair was granted a brief respite, his case being continued on account of the serious illness of Attorney Dickinson's sister and this case will probably be called on Monday.

Sheriff Hand says that he is determined to break up the blind tiger business in Seminole county and will get them all.

Keller Buys Grove

Altamonte, Dec. 17.—Healthy Altamonte Springs is in the eyes of tourists and in the hearts of winter residents. The beautiful cottages are nearly all occupied by their owners and the famous tourist hotel is rapidly filling up with guests, and several new homes will be erected this season.

Mr. and Mrs. Thomas A. Briggs of East Greenwich, R. I., have arrived and have let the contract for a ten thousand dollar residence which will be ready for occupancy in a few weeks.

Mr. Keller, who has recently sold out his interest in the Reporter-Star newspaper in Orlando, has purchased the beautiful home and grove formerly owned by the late C. H. Brown. Mr. Keller is very enthusiastic over his newly acquired home and will soon make it one of the show places in the village, of which there are already several located here.

It is thought that this will be the most prosperous season ever experienced since the town was established. Prospectors for desirable locations have discovered that the pure spring water found here is one of its most important attractions; besides nature has been most lavish in her gifts of soil and climate and all that seems to be required is the artistic hand to assist nature to make this an earthly paradise.

STATE OF FLORIDA PAYS PART OF LARGE GENERAL REVENUE FUND

ONE AND HALF MILLIONS GO TO UNCLE SAM.

CORPORATION TAX AN ITEM

OTHER ITEMS OF INTEREST ABOUT THE STATE OF FLORIDA IN TABULAR FORM

The annual report of the commissioner of internal revenue, made public today shows that the state of Florida contributed \$1,429,929.61 toward defraying the expenses of the government in the shape of internal revenue collected during the fiscal year ending June 30, last. Of this amount \$1,254,018.12 was collected by Joseph E. Lee and \$175,911.49 by Henry Hayes Lewis.

The Corporation Tax Report for the State of Florida follows:

Table with 2 columns: Item, Amount. Includes: Number of returns received 2,120; Number of returns showing tax due, 440; Amount of capital stock, \$158,536,265.68; Amount of bonded and other indebtedness, \$148,337,583.01; Net income, \$13,042,590.17.

The Ladies' Auxiliary of the Children's Home Society in Jacksonville will have a Christmas tree for the children on Christmas eve afternoon. A fine program is being prepared for the occasion in which many of the children will take part. Presents have been sent from all parts of the state to the society for the tree.

How fine it would be if the teachers of Florida could all have that trip to Key West and a visit to Havana! The value of the trip would be extended to every school room in the state and to every home where there are school children.

The contract has been closed for the erection of a new school building in Dundellon. The building is to be a common two-story structure of brick. The contract price, independent of plumbing is \$13,000.

The Fort Lauderdale Sentinel says that according to government statistics of Florida land sold according to its productivity, much of it would be rated at \$4,000 per acre. And it is the partial realization of this fact that is bringing enterprising people in such numbers from other states.

A contract has been let by the Kimmis Club Company for the building of a club house on the company's grounds in that city.

The Palm Beach county school board, has offered \$75 in prizes for the best school exhibits at the Palm Beach county fair. It is an excellent idea to interest the boys and girls in their county fair.

Rand-Maury

The marriage of Miss Evelyn Rand of Longwood, daughter of Mr. and Mrs. F. H. Rand, and Mr. Gregory Sears Maury, occurred on Tuesday at 11:00 o'clock at Christ's Church, Longwood, Rt. Rev. Wm. C. Gray, D. D., officiating. Mrs. Fred Rand sang two solos before the ceremony and Mrs. Munson of Sanford played the wedding march from Lohengrin. The bride entered with her father and the maid of honor was a younger sister, Edith. The groom's best man was his brother. The ushers were Mr. F. H. Rand, Jr. and Mr. Percy Morton. A reception followed at the bride's home and a luncheon was served by the Misses Rand, Mrs. Whitman and F. H. Rand, Jr., and Mr. Percy Morton.

Special Well Received

The Herald special Seminoles county special edition that was issued last Tuesday has been most favorably received and many compliments have been showered upon the Herald force for their good work in getting out this edition. There was no extra time devoted to the edition and it came along in the regular run of office work and yet it was issued but a few hours later than the regular edition that goes out every Tuesday. Such a demand was made on Wednesday for the special edition that there will be but few of them left by January first and those who expect to get them in large quantity will have to speak now to have them reserved.

ALL MUST REGISTER

New Primary Law Makes Every One Register After Jan. 1st.

Even though your name may have been on the registration books for the past twenty years you must again register between the first Monday in January and the first Monday in March every two years and you will not be permitted to vote in the primary.

This means that you must register between the first Monday of next month and the first Monday in March if you would vote in the primary election to be held on the first Monday after the first Tuesday in next June.

This law was enacted by the last legislature and citizens generally should become familiar with its provisions. It is known as Chapter 6469 of the Laws of Florida.

The provision in reference to registration is as follows: That the county registration books for each election district shall be open on each week day from 9 a. m. to 12 m. and from 2 p. m. to 5 p. m., and one night until 10 p. m., at some convenient place in each election district in each county in this state, from the first Monday in January, 1914, to the first Monday in March, 1914, biennially thereafter. * * * for the registration of all persons who are legally qualified to register for the general primary election. * * * It is hereby made the duty of the supervisor of registration * * * between March 15 and April 15, 1914, and biennially between corresponding dates thereafter, to keep the registration books of the county open at his office every day, Sundays excepted, from 9 o'clock a. m. to 12 m. and from 2 to 5 p. m. * * * Except during these periods the registration books for primary elections shall be closed.

In registering you must state on oath your full name, your political party affiliation, your business or occupation, age in years, your color, and the state or country of your nativity, your post-office address, and the fact whether or not you are able to read and write.

Supervisor of Registration H. C. Duhose will appoint a deputy registration officer for each precinct and it behooves every citizen to register and see that every one else qualified registers.

Five Attractions Coming

The theatre going public of Sanford will be given the opportunity of seeing some excellent attractions at the Star and Imperial theatres during the present season, many of them having acquired great popularity throughout the country. Manager O. P. Herndon, who now controls both playhouses has succeeded in booking a considerable number of long tide dramatic productions, as well as various vaudeville and stock attractions to say nothing of securing dates for a number of moving picture films produced by the famous Playhouse Film Company.

The latter institution puts out some truly wonderful films in which noted stars of the theatrical world are seen in their strongest roles. Lillian Langtry, Laura Sawyer, James O'Neill and Mary Pickford are some of the footlight artists who will appear on the screen at the local theatres this winter, and the national reputation of each of the above mentioned stars is enough to guarantee satisfaction to Sanford audiences.

Some of the legitimate drama which will play at the local theatres in the near future are "The Shepherd of the Hills," "An Hour before Dawn," "Bought and Paid For," "Paid in Full," "Captain Alvarez" and other equally well known attractions. The "Four Pickets" in-stock plays, Coburn's Minstrels, the "Little Los, Sister" presented by Klaw & Erlanger the Lewis Stock Company and the DeArmand Slaters with a company of 50 people will show on the local boards during the winter.

On the whole, Manager Herndon has secured a first class series of bookings, for both theatres and the Sanford public is assured of plenty of metropolitan talent throughout the season.

First Baptist Church

In the absence of the pastor, the Wednesday night prayer meeting was conducted by the Deacon class, composed of the young men of the church. The meeting was very interesting in every way. After various readings of the Scripture by the young men it was responded to by talks by several of the members.

The young men of the city are invited to meet with the class on Sunday mornings, 9:45 o'clock. P. McTINNEY, Class Reporter.

CHRISTMAS

Specials For Monday

December 22nd.

THREE 3 MORE DAYS

Christmas Thought No. 1

Nothing short of the best is worth while for Christmas, but there is no sense in paying too much for the best. The best makers in the world deal through this store exclusively in Sanford. We never sacrifice quality for low price, but neither do we ever use quality as an excuse for a high price.

Specials For Monday

December 22nd.

THREE 3 MORE DAYS

Suggestive Christmas Gifts for Ladies

Everybody appreciates the unusual, the out of the ordinary gift—and it need not be expensive. The fact that it is different is enough in itself. That is why our store proves a mine of treasure to the gift-seeker.

Suggestions for Mother, Daughter, Sister and Sweetheart

- Handkerchiefs
- Manicure Sets
- Rugs
- Glove Box
- Centerpiece
- Dresser Scarf
- Suit Case
- Table Linen
- Comb and Brush Set
- Hair Receiver
- Stationery
- Watches

- Silk Hose
- Hand Bag
- Picture
- Scarf
- Sofa Pillow
- Table Cover
- Rockers
- Parlor Lamp
- Books
- Perfume
- Vases



HOLIDAY IDEAS



SUGGESTIONS FROM THE CALDWELL STORE

This gift guide is prepared and presented to you by the Caldwell Store in a spirit of helpfulness. Make this Christmas gift buying a pleasure by consulting this list and then coming to Caldwell's for your selections.

- Tea Spoons
- Handkerchiefs
- Toy Cars
- Crepe Paper
- Xmas Stockings
- Umbrellas
- Luncheon Sets
- Express Wagons
- Bath Robe and Slippers
- Suit Cases
- Pictures
- Hand Brushes
- Perfumed Toilet Soap
- Xmas Cards, Tags and Seals
- Neckwear, Assorted Styles
- Trolley Cars
- Ladies' Leather Hand Bags
- Xmas Bells
- Velocipedes
- Cardigan Jackets
- Go-Way Bags
- Silk Hose
- Wax Candles
- Cube Pins
- China Plates
- Building Blocks
- Manicure Sets
- Corsets
- Ingersoll Watches
- Sulkeys
- Men's Initial Kerchiefs
- Willow Rockers
- Men's Velvet Ties

Suggestive Christmas Gifts for Men

Our Men's Department offers unusual opportunities to save in this "Thrift Center." You will find a courteous sales staff and an increased stock, which makes the Caldwell store an effective combination of SERVICE and ECONOMY. Acquaint yourself with the important savings we offer on gifts of the season. Suggestions for Father, Son, Brother or Friend

- Shaving Set
- Neckties
- Handkerchiefs
- Umbrella
- Smoking Set
- Suspenders
- Gloves
- Hand Bag
- Silk Initial Handkerchief
- Collar Bag
- Military Brushes
- Hose
- Mufflers
- Suit Case
- Clothes Brush
- Hat
- Gauntlets
- Belt
- Tie Rack
- Watch

Special for Monday Only

9x12 Rug \$7.98
Wool Fibre, in Red, Green and Blue.
Regular \$12.50 value.
(No Charge, C. O. D. or Approval)

Warner's

Hot Front Corsets

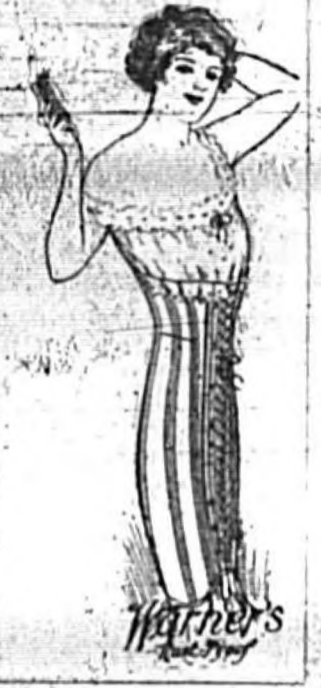
The only corset for style and comfort in a hot front. It is a Warner's—made of the finest materials and made to order. Ask to see the new hot front. GUARANTEED to fit and to wear. Not to break, rust or stain.

Silk Petticoats \$2.48

The season's latest materials and shades, beautiful brocade effect in colors of Grays, Kelly Green, Colburn Blue, Red, \$2.48. Our price

Infants Caps 25c

Beautiful lot of Infants Caps, Materials Cream China Silk, beautifully Embroidered for only 25c



Xmas Section of Interest to Women

Box of assorted Perfumes, put up in neat box for gifts. 2 bottles of Colgate's Perfume, 1 cake of Colgate's Highly Perfumed



Soaps, all for 39c. Colgate's Handkerchief Extracts in the following orders: Violet, Uacetyl, Lills of Valley, Carnation, Cashmere Bouquet, Jackey Club, Heliotrope, White Rose, Italian Rose, Caprice, Mood Violet. 25c. Per Bottle

Ladies' Neckwear: Fancy Net Bows, Pink, Light Blue and Helio Ribbon bound for only 10c. Other Collarettes of Irish Lace and Battenburg of feet or only 59c.

Handbags and Purses: Ladies' Alligator Hand Bags, \$1.29 to \$6.98. 13 Piece Luncheon Set \$2.48

Beautiful Round Luncheon Set, Large Lunch Cloth, Six Large Dollies and Six Smaller Dollies (in either stripe or dew drop pattern) only \$2.48. KEWPIE PACKAGES, Royal Society Kewpie packages of all kinds. EMBROIDERED CENTERPIECES 50c. (Dresser scarf to match.)

Portiers, Rugs and Furniture

PORTIERS fringed ends and -dges, beautiful designs and combination of colors: blue, green, red, brown, maroon, etc. Prices \$1.23, \$1.69 and \$1.98



330 Astoria Rug \$1.12 for only \$23.75
325 Golden Oak Dresser for \$18.98
27x34 inch French Bevel Mirror low base, Princess style \$16.98
CARD OR SEWING TABLE Folding Card or Sewing Table for only \$1.98
Willow Rockers—These Rockers are unusually beautiful and comfortable and at the right price too. Nothing is nicer for Xmas gift to mother or sister than one of the rockers. Price \$3.98 to \$8.98
5 Piece Parlor Suit—Genuine Mahogany, upholstered in chaise leather. Our price for Monday only \$39.00
GOLDEN OAK DRESSER for Monday \$6.98
Holiday Luggage and Go-Way Bags
The Caldwell stock of Trunks, Suit Cases and Go Way Bags is always filled with just the kind and materials the travelers are always looking for, and at the right price too. That's why our luggage department has become one of the most popular departments of this great store.

Men's Goods Made For Gifts

HATS—Have you seen our new Velours in Seal Brown, Dark Green and Black? All beautifully lined with changeable silk. Our price \$2.79
DRESS SHIRTS—White and plaited bosom; also neat stripes, also new patterns and coloring. Our price 97c

HALF HOSE—In Silk, Lisle and Cotton, Black, Tan, Etc.
INITIAL HANDKERCHIEF—Very appropriate indeed for Xmas gift. Sold everywhere at 25c. Our price 10c

BATH ROBE OUTFIT—Made of the celebrated Woollygan robe material. Bedroom Slippers to match. Our price only \$4.98

SILK FINISH PAJAMAS—Neat pattern and coloring. Our price 98c
Cardigan Smoking Jacket \$4.98

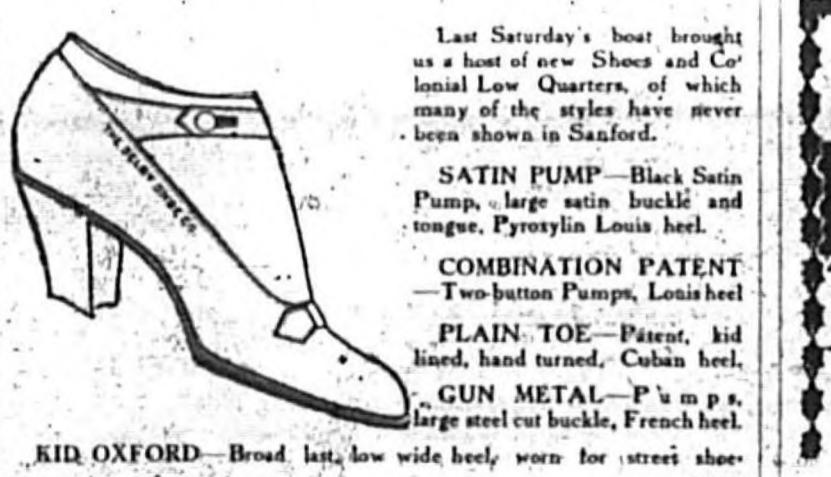
Beautiful knit, sweater style Smoking Jacket, camel color. The knit is long cord effect; the shirt collar is a wicker knit, patched pockets lined with farmers satin. Sold everywhere at \$7.50, here \$4.98

Major Gauntlets \$1.48
The celebrated Grindel Gauntlet, made of Reindeer hide, perforated back, adjustable, wrist clasp fit only \$1.48



Fad and Fancies for Feet

\$1.98 to \$4.48



Last Saturday's boat brought us a host of new Shoes and Colonial Low Quarters, of which many of the styles have never been shown in Sanford.

SATIN PUMP—Black Satin Pump, large satin buckle and tongue, Pyrolylin Louis heel.
COMBINATION PATENT—Two-button Pumps, Louis heel.
PLAIN TOE—Patent, kid lined, hand turned, Cuban heel.
GUN METAL—P's m p's, large steel cut buckle, French heel.

KID OXFORD—Broad last, low wide heel, worn for street shoe—patent tip toe for \$1.98
ENGLISH WALKING—Russian calf, blind eyelets.
Money's Worth Men's Shoes at \$1.98
Black Vici Kid, large and blucher models, toes tipped. Sizes 6 to 11 E and EE. Our price \$1.98
Black Box Calf, large and blucher models, tipped toes. Our price \$1.98

Why Not a Victrola For Xmas

Come in and see and hear the different styles. Then tell us which you like the best and we'll arrange to deliver it in time for Xmas. Different styles from \$15 to \$200.00 Terms to suit. We also carry in stock Victor Double Disc Records.



Bring the Children Tomorrow
The happy impressions made on your children now will last a lifetime. Bring them to Caldwell's. Let them enjoy the whirr of the automobiles, the array of dolls, the soldiers, the games, the music, the life and light of Toyland.
Little children may telephone Santa Claus between 6 and 8 in the evening. He will answer little children who call for 31 and ask for Santa Claus.
The Best Christmas Store Sanford Ever Saw
Is spread through the Caldwell store now. The playthings are the most reliable kinds. The prices are the lowest possible. NOW is the time to see everything and make selection.

China and Glassware For Xmas

VASES—Beautiful colored glass vases with relief bunch of grapes on side. Our price only 49c
CHINA—Parlor Lamp, hand painted decorated base and shades. Price \$1.39, \$2.98 and \$3.98
BREAKFAST PLATES of beautiful Japanese design, 6 for 25c
TUMBLERS—Very thin, set of 6 for 25c
WATER GLASSES—Frosted tops, very thin, 6 for 39c
WATER SET—7 pieces, pitcher and 6 glasses, gold band decorations \$1.29
SUGAR and CREAM SET—Gold band decorations, 1 sugar 1 cream, 1 butter, 1 spoon holder 98c
JARDINIERE—7 inch, glazed crockery 15c
GLASS WATER PITCHER—4 pint 10c

FREE Jumping Black Cats

The funniest game ever invented free with every purchase of Black Cat Hosiery
More fun than a barrel of monkeys. Watch the dogs try to catch the cats as they go jumping by to get the milk. The trick is to save your cats.

Ladies' Silk Hose 48c
The celebrated BLACK CAT Silk Hose at only 48c the pair, in colors of Black, White, Sky Blue, Pink, Lavender and Pearl Gray. Extra good quality Lisle Silk in Black and White only at 98c and \$1.48 per pair.

D. A. CALDWELL & SONS

121-123 EAST FIRST STREET CASH DEPARTMENT STORE SANFORD FLORIDA

LEGAL ADVERTISEMENTS

An Ordinance Regulating the Loading of Busses... An Ordinance Regulating the Loading of Busses, Street Cars, and Trolleys... Section 1. That from and after the passage of this ordinance...

Approved by me this 1st day of December, A. D. 1913. G. W. SPENCER, Mayor.

AN ORDINANCE

Regulating the Plating of Land and the Laying Out of Streets... Section 1. That from and after the passage of this ordinance...

Approved by me this 1st day of December, A. D. 1913. G. W. SPENCER, Mayor.

NOTICE

The city council of Sanford, Fla., will receive bids for the performance of such public work as follows: Sweeper work, garbage service and street cleaning...

NOTICE

The annual meeting of the stockholders of the First National Bank of Sanford, Florida, will be held in the rooms of the bank on the second Tuesday in January, 1914...

HOW TO TAKE GOOD CARE OF YOUR HAIR

Nothing spoils your good looks so much as homely hair—stringy, dull-colored, harsh. Nothing adds to good looks so much as beautiful hair—soft, silky, wavy and glossy. No matter how beautiful your hair is now, you can improve it by using Harmony Hair Beautifier...

L. R. Phillips & Co., 180 E. First St., Sanford, Fla.

Notice Horse Owners I have a first class expert horse shoer Give him a trial. W. H. Underwood

SANFORD LODGES

Sanford Lodge No. 27, I. O. O. F. Meets every Monday at 7:30 p. m. over Imperial Theatre. G. W. Blackwelder, W. C. Batawa, Sec'y. Gemini Chapter No. 41 Order Eastern Star Meets every second and fourth Friday in month...

Phoenix Lodge No. 5, K. O. F. Meets second and fourth Mondays. Visiting knights always welcome. P. E. Hutchinson, Sec'y.

Sanford Lodge No. 62, F. & A. M. H. E. Toler, Master; O. L. Taylor, Sec'y. Communication every first and third Thursdays at 7:30 p. m. Visiting brothers welcome.

Unit Brotherhood of Carpenters and Joiners of America Sanford Local Union No. 1751, U. B. of C. and I. of A. Meets 1st and 3rd Thursday night at 7 o'clock in the Eagles' Hall, Geo. Blackwelder, President. Rex Packard, R. S. & T.

B. P. O. E. Sanford Lodge 1241 Meets first and third Wednesday night corner First and Palm Street. C. W. Davis, E. W. O. L. Taylor, Secretary.

L. O. O. M. The Loyal Order of Moose meets every Friday evening at 8:00 P. M. in Eagles' Hall, Webster Block. Albert Smith, Dictator. R. H. Geiser, Secretary.

Menorah Chapter No. 15, K. H. A. M. Meets every second and fourth Thursday in Masonic Hall over Imperial Theatre. Visiting companions welcome. O. L. Taylor, High Priest. W. E. Housholder, Sec'y.

Colony City Aerle No. 1852, F. O. E. Meets every Tuesday night in Pico Block. All members and visitors are invited to attend. G. E. Terast, Secretary.

A. C. L. TIME TABLE

Table with columns for South Bound, North Bound, and specific routes with times. Includes routes like No 27-Lv 8:10 a.m., No 89-Ar 2:15 p.m., etc.

More Effective Than Calomel

BRONATA The great BLOOD PURIFIER and LIVER CLEANSER, contains no calomel, but is more effective, acts quicker and has none of the bad effects of calomel. A purified system makes every organ of the human body healthy. BRONATA gives tone, vigor and health to the entire system...

SEEDS

POULTRY SUPPLIES, GRAIN, HAY, ETC. SEED OATS, RYE and VETCH. GARDEN and FARM SEEDS for FALL and SPRING PLANTING. HEADQUARTERS FOR POULTRY, STOCK FEED, AND POULTRY SUPPLIES. WRITE FOR PRICES AND ILLUSTRATED CATALOGUE. DARBY & MARTIN JACKSONVILLE, FLA.

PREVENTABLE DISEASES LECTURE DELIVERED BEFORE THE SANFORD WOMAN'S CLUB BY DR. SAMUEL RULESTON

Our national government has demonstrated to the world, in two glaring instances, what we may expect in the prevention of diseases by sanitation and hygiene; first, in the instance of the occupation of Cuba, and later in the Canal Zone. In neither instance was medicine a factor in transforming these countries, dreaded and despoiled on account of sickness and ill health, into countries of resort. And I believe in the instance of the Canal Zone, but for this sanitation and hygiene the United States would have been forced to follow in the steps of the French and abandon the project.

It is pertinent to ask, why should another country go abroad and give what she does not give at home? In both of these instances, results were gotten under military government. At home this is impossible for various reasons; but at home we can have and enforce laws—laws of public sentiment and statute laws. The law of public sentiment will be more forceful than any statute law; in that each individual, instead of needing a guard, will be a guardian himself. In this matter of public sentiment, you ladies must be depended upon for its creation. We already have a number of statute laws, indifferently executed, and you ladies who believe in the Suffragist idea may get the opportunity to make more. But no statute law will be effective without the law of public sentiment; for an individual born under our Constitution considers any infringement with the management of his home and surroundings an infringement on his personal liberty and until you can convince him that the sanitary condition of his home is a menace to his own health and that of his neighbor, no law will control him. And, until public sentiment has grown through the knowledge of the necessity of sanitation, so that the laws we make meet with the approval of the majority, our laws will be ineffective.

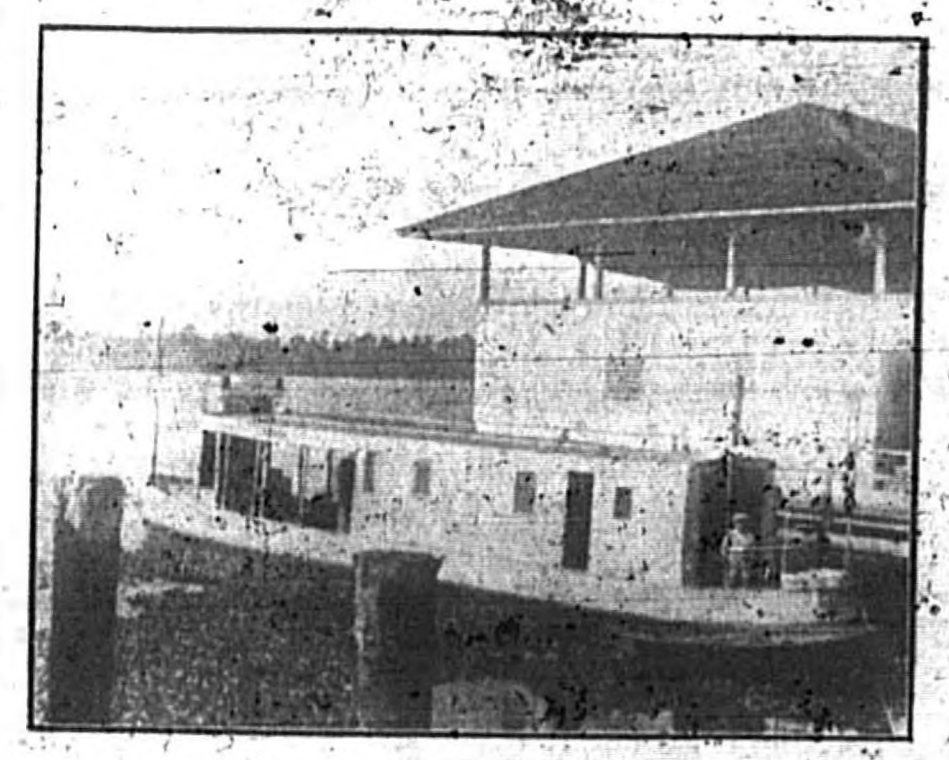
What would be the results should we attain to this high state of perfection in sanitation and hygiene? I believe absolutely with the Christian Scientist that the Lord made us after his own image and never intended us to be ill, and that disease is a product of our own making, in disregarding the laws that are necessary for physical perfection. You might ask why, then, were all these years and microbes, which we have fought by sanitation, put on earth by our Maker, if not intended to make us sick. A physically perfect man has dominion over them all. The power to resist these invasions was created in him, given absolutely by the methods with which we fight them; that is, by his own blood serum. Take for instance, the organisms that cause boils and carbuncles—they are constantly on everybody's skin and absolutely harmless, even though the skin is broken, so long as you are physically perfect. Another instance is in the bowel troubles of children—cholera infantum, Colitis and Dysentery are never a menace to children nursing the breast of a healthy mother, but a child nursing a bottle may either be the victim of filth or the victim of indigestion from improper feeding. And, while cleanliness is absolutely essential to our well being, I want to point out how Nature has equipped us, so long as we live up to her laws, to fight diseases, regardless of the presence of these germs. For instance, the colon bacillus is a normal inhabitant of the intestines and is harmless until some indiscretion in our diet or habits, lessens our resistance, and the colon bacillus is the secondary factor in causing numbers of cases of inflammation in the abdomen, including appendicitis.

What diseases are amenable to these laws of sanitation and hygiene? If carried to perfection, I believe they all are. We are born in this world physically defective, to pay the debts of the abuse of the laws of hygiene by our forebears; and added to this account are the debts of our own abuses. But in the same ratio as we observe these laws of hygiene do we approach physical perfection and well being and hand to our children a smaller debt of Nature in payment for our own indiscretions; and, as time elapses we would be each generation dividing the number of our defects instead of each generation multiplying them.

Year after year we find new diseases, and why? Take adenoids in children, for instance. What was its origin? Nature did not intend it. No, a mother or a father with perfect respiratory passages, by his or her own indiscretion, took cold and before it was over, took another, and finally wound up with chronic head cold or catarrh, with its consequent enlargement of tonsils and glanular tissue. The child was born with adenoids, a defect that the parent handed it. So it is easy to see how these physical defects multiply.

Now, how are we to apply this science of prevention of diseases to ourselves locally? We are living in a decidedly malarial district and a large per cent of our ill health is due to malaria and weakness produced by it. The malariality from malaria does not give any clear idea of the damage it does us, for to live a life of average length, but with ambition and energy stepped from it by diseases, is more vital to the prosperity and happiness of a community than would a higher mortality. And we are convinced beyond any doubt that malaria with its hundred diseases, yellow fever and dengue are amenable to sanitary measures. The mosquito is responsible without doubt, as proven in Cuba and Panama, and the mosquito is only bred in stagnant water. When we eliminate the production of mosquitoes on our lake shore by bulkheading there is no reason why we should not be practically free, if a sincere effort is made to keep stagnant water from our premises and all houses are screened, including houses for rent, which will have to be done by ordinance. Here I want to call attention to gutters as a breeding place for mosquitoes. In regard to the sanitary conditions of our water supply—as far as germ contamination is concerned, I believe we are free and beyond a few personal idiosyncrasies toward our sulphur water, I have never seen any reason for criticism. As for our sewage system we are far beyond the average town of like population in Sanford, except in one respect which detracts seriously from the system we have, and that is our open mouthed sewers. But, with the bulkheading of our lake, this will be a thing of the past; and if our sewers were flushed scientifically in our dry seasons, we would have nothing to fear from our sewage system. Next comes the fly, even of more importance than the mosquito in the matter of general sanitation, the direct carrier of typhoid, bowel troubles of children and sore eyes, and the filthiest of all insects. How is he to be gotten rid of? In the first place stop the production, keep your places clean, cover all garbage and swill, second, kill as many as you can, third, screen against the remainder. In this connection I want to suggest a sanitary measure, forcing the keepers of all manure piles to have them screened from flies. In regard to our milk supply we should have inspection. In the history of Sanford we have been lucky, in that the herds of dairies have been women, naturally clean, and that the milk could not be contaminated by foul water. But that does not alter the fact that as a general measure, we need inspection, especially as regards the tuberculin test. Each member cow in a dairy should be put through a tuberculin test and, if tubercular, should be discarded. We should also have a dog law. I do not believe that taxation will be effective. It is conceded by authorities on the subject that if all dogs were muzzled, instantly by two cents that rabies would be exterminated. This is practically impossible, but we could keep them muzzled from June to October. I believe that our greatest carelessness in prevention of diseases is practiced in our schools—in the matter of infectious children. The teachers are not to blame, and the doctors are not to blame. It appears to be nobody's business, there is no one in authority, and some one should be in authority. Have a health officer to make a survey for each profession and have him give the schools a weekly inspection, disband all children with suppurative eyes or infective nasal discharge till they are well, and be sure they are not carriers of infectious diseases after their apparent recovery. I have not yet mentioned hook worm; but it also is a direct product of poor sanitation. The evolution of hook worm has been described by Dr. Stiles seems far fetched, but this does not alter the fact that it is a product of filth and the improper disposal of human excreta. I hope I have covered most of the important points in regard to sanitation, and hygiene is too large a subject to go into detail in this short article. But I believe that although he taught thoroughly, his teachings demonstrated practically to all school children; for in the education of the school children is where the good will come. Habits of abuse in the grown-up will never be broken, it means too much sacrificed to our pride and vanity to wear proper clothing. For instance, a woman will sleep with a hot water bottle because she hasn't a body heat enough to keep warm, yet goes to a function on a cold night in not enough clothing to dust a fiddle. You can rarely find a perfect nose and throat; and the laws of heredity are making our children innocent sufferers. Where did it begin? In improper clothing, improper ventilation, sleeping in rooms overheated, air vitiated, which necessitates mouth breathing and subsequent enlargement of tonsils and the glanular element in nose and throat. I want to suggest before closing, that you ladies have prepared by some mem-

For Sale, Power Boat



HYACINTH, built 1900 by Merril Stevens Co., 1 1/2 Gross tons, 6 net tons, 10 foot beam, 50 feet long, draft at stme 26 inches, of hull 12 inches, oak frame, cyprus planking, galvanized fastened, two staterooms, two berths and basin in each room, toilet room, large galley, ample deck space for freight or passengers, ice box, chairs and tables. ENGINE, Merchants, 4 cycles, 2 cylinders, Jump spark, SCHEBLER carburetor, SPLITDORR coil, timer, and plugs, LOBE and PEQUOT pumps, copper piping, two 40 gallon fuel tanks, whistle tank and outfit. Engine used 1300 hours and in good condition. HULL rebuilt 1912 and new outfit in galley, new table ware and linen, new bedding and linen, new lamps, lines, etc. COMPLETE outfit as required by law with eleven life preservers. Economical to operate. Capable of carrying thirty persons. Also 26 foot Steam Launch; compound engine, complete outfit, big bargain.

JOHN E. HARRIS St. Francis, Fla.

Christmas Is Just Six Days Away

Christmas Presents bought at our Jewelry Store are sure to make the recipient happy and be a great satisfaction to yourself. Why? Because we have the quality to wear, the beauty to please and the price to suit your pocketbook and this suggests our motto which is: 1st. Honesty 2nd. Quality 3rd. Price

We have the same interest in our Jewelry after its sale that we had before. It is in our interest to know that it is satisfactory.

THEO. SCHALL, Jeweler

Expert Watch and Jewelry Repairing 123 WEST FIRST STREET, SANFORD, FLA.

HIGH GRADE FERTILIZERS



FOR Lettuce, Celery, Potatoes, Cabbage, Etc. Special Brands for Orange Trees. Complete line of Fertilizer Materials always carried in stock. Write or call for prices and information.

Virginia-Carolina Chemical Co.

E. B. BROWN, Local Manager

THE BEST EYE GLASS SERVICE



Obtainable is what you get when you come to us. We examine your eyes, write the prescription and make the glasses all for one charge—a reasonable one.

DR. M. SCHWAB'S SON

No. 6 Hogan St., Jacksonville, Florida 25 YEARS IN JACKSONVILLE

Herald Want Ads Will Bring Results

Continued on page 6

THE SANFORD HERALD

Published Every Tuesday and Friday Mornings By THE HERALD PRINTING COMPANY R. J. HOLLY, Editor W. M. HAYNES, Business Manager

WITHOUT DEBT OR BONDS

A Florida newspaper came to our desk today and at the mast head is the inscription: "The Town Without Debt or Bonds." Now this may be a valuable asset or it may be a detriment to the afrosaid town.

Few towns there are that can boast no debts and no bonds. The fact that they are towns now and were towns some twenty years ago is usually attributed to their satisfaction with the conditions that prevailed twenty years ago.

The towns are like individuals. They must progress or go backward. There is no happy medium by which an individual or a town can cease to go forward or stand still.

This town that has no debt and has no bonds is a good town as towns go no doubt. The man who has no debt in these progressive times is either absolutely contented with his lot, has made his pile, has no interest in the material welfare of his town or fellowman, is fully satisfied with himself and is ready to die and play the golden rule for earth is not his place.

Contentment is the death of progress. Give us the man or the town who is making debts for improvements. Give us the full blooded man who is never satisfied to stop, never satisfied with present conditions but is striving to improve each day each shining hour and is not afraid to make a debt for improvement of his town and fellowman, knows that debt is but a monetary worry that will soon be dispelled by the brawn of muscle and the work of the mind.

RED CROSS STAMPS

Nearly \$1,500,000 has been raised by Red Cross Christmas Seals in the last five years, and yet many people do not know how this Christmas stamp idea originated.

Some of your grandmothers first played "post office" with stickers similar to Red Cross Seals way back in 1862, when they conceived the idea of selling stamps at fairs for the benefit of the relief funds for the soldiers' hospitals in Brooklyn, Boston and elsewhere.

Stamps or seals were first used to get money for the anti-tuberculosis in Norway and Sweden in 1904. To Jacob Riis, the well known social worker of New York, and to Miss Emily P. Blissell, the energetic secretary of the Delaware Red Cross, jointly belong the honor of originating our American Red Cross Christmas Seal.

SUPPLIED WITH DAILIES

Sanford is well supplied with daily papers these days and there is probably no city in the state of Florida that receives all the state papers as early as Sanford. On account of the location midway between Tampa and Jacksonville this city receives the big dailies from each of these cities in record time.

MORE NEED FOR HOTEL

The Clyde Line expects to put the new and elegant river steamer, Oneida in commission on January first and the tourists that reach Jacksonville from the north will want to take the famous St. Johns river trip to Sanford, one of the finest trips in the state.

FOR COUNTRY PEOPLE

Sanford has won the hearts of the country people by trying at all times to give them a square deal in all things and the latest move is the erection of a suitable building where they can drive in their teams and be protected from the weather.

THANKS TO THE GROWER

The Florida Grower, that excellent paper that is edited so well by Edgar A. Wright has been voted the thanks of the Commercial Club of Sanford and all the people of this section for the excellent write-up of Sanford and vicinity in the last edition.

THE TAMPA PAPERS

The Tampa papers are the pride of South Florida and are always good but seem to shine with more refulgence about Christmas time when they go in for the big editions and assisted by the business men of Tampa always issue booster papers.

Christmas is eminently the children's day. From the gray of early dawn it is the only day in winter when their eyes open at that hour—at the latest hour at night, let everything give way to the little autocrats whose tyranny is courted by every man and woman who has any of the essence of love in the breast.

In this issue of The Herald is a most able article from Dr. S. Puleston that was delivered as a lecture before the Woman's Club of this city and is now given to the readers of The Herald for mature digestion.

Two Sanford men are said to be making first class brooms of palmetto, and the industry is expected to find a good use for the despised palmetto scrub—Port Pierre—Tribune.

Let us once again make the old—probably an unnecessary—appeal to those who feast on Christmas day to remember others who, but for timely charity must fast while they feast.

PILES! PILES! PILES!

Williams' Indian Pile Ointment will cure Blind Bleeding and Itching Piles. It absorbs the tumors, allays itching at once, acts as a poultice, gives instant relief.

Notice Horse Owners I have a first class expert horse shoe GIVE HIM A TRIAL. W. H. Underwood.

AS THIEF IN NIGHT

Clever Ruse by Which the Only French Cook in Town Was Rescued.

BY H. M. EGBERT.

Lindsay's mentality was not devoid of an element of humor in its composition, and the incongruity of his mission appealed to this latent sense as he stepped quietly out of his house at night and looked back into the well-lit parlor.

He could endure his wife's complaints no longer. He was resolved to put an end to them for ever. And he was going like a thief by night to steal the most precious jewel of Markham's household.

Strangely enough, it was Mrs. Lindsay who had first met her, and it was she who had introduced Lindsay on one of the rare occasions when Lucille had snatched a short respite from Markham's tyranny.



Walked as Though He Trod on Air.

The man's cowardly nature to be aware that, once Lucille and he were together, there would be no pursuit. At last the time had arrived when he was able to propose his plan.

"I will give you more than Markham can ever give you," he said gaily. And then outlined his plan. Markham was not always home before nightfall.

And Lindsay, looking back at his wife in her chair, felt not the least compunction. For he was going to end her complaints effectively and forever.

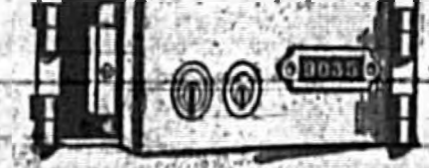
Markham was not to be home that night. So much he had discovered, and he had sent Lucille a message by a trusted confidant. Now he strode out into the dark eagerly, his mind tense upon his mission, every nerve tingling with the thought of the estate happiness that lay in store for him.



If you are the head of a business or family, you cannot afford to be without the fire and thief-proof protection afforded by our Safe Deposit Boxes

Put your papers and other valuables beyond the reach of fire or thieves, by renting a Safe Deposit Box.

Our Safe Deposit Boxes are fitted with Yale Locks requiring two different keys—making it impossible to open them without your permission.



Peoples Bank Of Sanford

guard her as the apple of his eye. There was none like her; he had known no woman like her in all his experience. As for his future plans, he cared nothing.

"My mother's photograph. It is upstairs in my room. I must get it—I must get it!"

He could not refuse the simple wish which revealed such qualities of heart. He waited for what seemed an eternity. Presently she was back again, and still nobody stirred but they two.

Then a sense of unutterable love for this quiet woman in the chair welled up in Lindsay's heart. He turned to the girl and spoke almost curtly.

"I am going in to tell her," he said "to tell your wife?"

According to rumor, the heirs of the late E. O. Painter, whose tragic death by drowning in the St. Johns river caused a national sensation by reason of the fact that Mr. Painter secured insurance amounting to more than a million dollars within six months prior to his death, have compromised with the insurance companies which have contested payment of policies.

The opinion of disinterested insurance agents is that the settlement fell considerably short of the total amount of insurance written.—Jacksonville News

NEW DIRECTORS

Peoples Bank of Sanford Had Election of Officers Last Monday.

At a meeting of the Board of Directors of the Peoples Bank of Sanford held on December 16th 1913, the names of D. R. Brown and Dr. Samuel Puleston were proposed for membership.

No introduction of either of these gentlemen is necessary. They are both known and appreciated by the entire community and stand out prominently as men among men.

Both are recognized not only for their sterling integrity but for their recognized business ability, and do not hesitate to extend warmest congratulations to the Peoples Bank of Sanford upon its wise choice.

It may or may not be generally known that these gentlemen have been stockholders in the bank for some time, and are well acquainted with its charter as one of its incorporators.

As noted by the recent illustrated edition of the Sanford Herald, the Peoples Bank of Sanford has the LARGEST DEPOSIT ACCOUNT of any bank in the county and by the main added strength given by these new directors, we predict a day not far distant when Sanford will proudly call the Peoples Bank as her main dollar financial institution.

HARRY FLOYD'S NEW STUNT

Over the State

Quincy, Dec. 19.—H. B. Floyd and his campaign manager, whom many suspect is Herb Johnston, left River Junction Sunday afternoon walking along the railroad, and reached Quincy on foot at noon today.

Floyd announced his candidacy for the United States Senate, while his manager is posting notices to that effect along the way, and explaining that financial conditions prevent them from riding.

Colonel Floyd is well known throughout the state on account of his wonderful record, and enormous amount of influence in the Florida legislature as the distinguished gentleman from Franklin county. He expects to walk to Jacksonville, then to Tampa and Miami and will make an address on the streets of Jacksonville Christmas night.

Dodge Campaign Manager

Although no definite announcement has been made on the subject, it is understood that Judge John W. Dodge will manage United States Senator Donald U. Fletcher's campaign for re-election, in which he is opposed by Hon. John C. Stockton.

Pleasant A. Holt managed the campaign in which Senator Fletcher won his toga, and it has been rumored that he would again be at the helm.

Judge Dodge made speeches throughout the state in Senator Fletcher's behalf in the former campaign, and until recently the senator's law partner. Following dissolution of the firm of Fletcher & Dodge comes the announcement that the junior member will lead the fight in behalf of the second election of his superior.

Judge Dodge is one of the most successful lawyers and business men in the city and is well known throughout the state.—Jacksonville News

Mr. and Mrs. J. L. Miller are moving into their fine apartments over the new rooms recently erected on Magnolia avenue next to the Herald office and will soon be at home there to their many friends.

IN AND ABOUT THE CITY

Little Happenings Mentioned of Matters in Brief

PERSONAL ITEMS OF INTEREST

Summary of the Floating Small Talks Succinctly Arranged For Hurried Herald Readers

Miss Aranka Talsch has returned from a pleasant visit to her sister, Mrs. Ernest Molnar of Gainesville.
Mrs. A. P. Connelly and Mrs. B. H. Herndon spent yesterday in Jacksonville visiting friends and relatives.
Mrs. E. G. Tyler has returned to Tampa after a pleasant visit to her daughters, Mrs. R. J. Holly and Mrs. E. B. Brown.
Chase & Co. have full stock vegetable crates and hampers.
Don't fail to see our splendid bargains in gift books for Xmas.
New booking orders: Best Aroostook Co. Maine Crown Seed Potatoes.
Not meats at J. D. Roberts.
Tickets are on sale for the Eagles' Mask Ball New Year's eve.
Orange boxes lettuce baskets potato hampers and all style carriers at F. F. Dutton.
Collar and cuffs sets of colored embroidery on net at Mrs. Williams.
A. E. Malm and family have removed from Wauchula and will make this city their future home.
Before buying your Christmas things you should see that beautiful line of hampers at L. R. Phillips & Co.
Sheriff Joe Berry of St. Johns county was a visitor to Sanford Monday and was shown the beauties of Sanford by Sheriff Hand of Seminole county.
Fishes in bulk - I have them, sweetest, bought for you.
Mrs. E. W. Peabody who has spent several months in New Orleans, with her husband Peabody and his family, has returned to her home in the city.
You should come and see our new things for Christmas before they are picked over. Do it now!
Q. C. Ball, the well known bond salesman is in the city today calling upon the local trade. Mr. Ball is making Jacksonville headquarters for the winter.
Remember that the special Seminole county edition is out and ready to be sent to your friends who might be interested in Florida. Get a copy while the edition lasts.
It's chickens and eggs you want - they are waiting you at Leffler's.
Everybody is going to L. R. Phillips & Co. for their Christmas things because they have just the thing you want.
Olives bulk. J. D. Roberts.
Ralph Stevens and Nolly Tolar are home for the holidays. Both of these young men are now engaged in hospital work in a Philadelphia hospital and are making good.
Nannette and Margaret's chocolates, Guth's candies at the Rexall Store.
Box Ball for ladies and gentlemen at 200 East First St. A 30" ball game for 1 cent. Prizes awarded for record scores. P. B. Harmon, Manager.
At the Methodist Bazaar in the Duckworth building tomorrow an elegant supper will be served consisting of wafers, chicken and potato salad, baked beans, ham, cream and cake and coffee.
Lumber Cheese, Holland Herring, and Popcorn at Mrs. A. Simon's.
Cordill is only palliative - a narcotic, and is the undermining life of this age. Stay as you go, and get your feet in the straight and narrow path. C. H. Leffler.
Mrs. Bull and little son, Ernest left today for their home in Dunedin to spend the holidays after a pleasant visit with Mrs. Bull's sister, Mrs. C. H. Dugas of Sanford Heights.
Spice Krout in bulk at J. D. Roberts.
Celery crates orders should be placed now to insure delivery when needed. F. F. Dutton.

Dr. A. E. Housholder is in the city this week visiting his sons. He was pastor of the Methodist church here for several years and his many friends are glad to see him again. He is at present pastor of the church at Bradentown.
What is the use of paying \$12.00 for a Vacuum and Carpet Sweeper combined when I will sell you the same thing - a Vacuum Cleaner and Sweeper combined for \$8.00? It will come and clean your rugs for 50¢ apiece any time you will let me know. Will do a good job on no pay. Also handle the Wizard Mop.
M. H. GREEN, 307 Sixth Street, Sanford, Florida.
Rev. George Hyman preached an impressive sermon at the Baptist church on Sunday evening, urging for his subject "Despite not the Day of Small Things." A quartet composed of Mr. and Mrs. Charles L. Polk, Mrs. John T. Brady and K. R. Murrell sang some pretty numbers.
Seed potatoes ordered now will save you money. F. F. Dutton.
Mr. and Mrs. Harry Ward have arrived home for the holidays after spending the summer in Decatur, Indiana, where Mr. Ward has his immense manufacturing plant located. Their many friends are delighted to have the Wards in Sanford again.
Christmas Greeting
EVERYBODY is going to the CO-OPERATIVE STORE to see the splendid display of CHRISTMAS GROceries. You will find our assistants alert and courteous. Our goods PURE and ECONOMICALLY PRICED, and FULL WEIGHT guaranteed. We sincerely thank you for your remarkable support and wish you ALL a very MERRY CHRISTMAS, and a PROSPEROUS and HAPPY NEW YEAR.
Fred Dornier leads the van this year in early celery and will have some for sale this week at his farm on Celery avenue. Fred has hoarded several rows for the home trade and will experiment along the line of early celery for home consumption, thus giving Sanford people a chance to send Christmas celery to their friends.
Chase & Co. have full stock vegetable crates and hampers.
Mr. and Mrs. W. B. Collins and E. G. Bradley leave today for Bradentown and the land of Manatee where they will be engaged for some time in special work. They have been in Sanford for the past two months arranging the Herald edition and have made many friends who hope to see them in Sanford again at some future date.
Just received a new line of tinted photographs, also another invoice of Wilcox paintings of Florida scenery at Mrs. Williams, opposite the 5 and 10 cent store. First street.
Fred Dornier on Celery avenue will have some Christmas celery ready tomorrow and next week and anyone wanting to send a crate to their friends for Christmas can get the same from Fred at his farm on the avenue. There is nothing finer for a present than a crate of nice celery and Fred will take no trouble disposing of all that he can handle. See him or phone him and get your order in early.
Chase & Co. have full stock vegetable crates and hampers.
A quiet wedding took place Tuesday morning at the court house, when Henry McCaskell was united in marriage to Miss Lila Warren, both of Cameron City. The marriage took place in the office of the justice of the peace, Judge L. G. Stringfellow tying the knot and sending the happy pair on their way rejoicing. The bride was accompanied by her mother and a few friends witnessed the ceremony.
Millinery Sale
Mrs. J. H. Bruton will have a millinery sale starting tomorrow morning and lasting until Wednesday night. All pattern hats, ribbons, feathers, velvets, art work, knit goods, etc., will be sold at one third off the regular price. This will give every one a chance to have a Christmas hat cheap. Remember the date and place, next door to postoffice. Mrs. J. H. Bruton.
Masonic Election
The Sanford Lodge No. 62 F & A M held their annual election last night in the hall. The following officers were elected for the coming year: F. L. Miller, W. M.; C. J. Rumph, S. W.; S. J. Kennedy, J. W.; O. L. Taylor, Sec'y and G. W. Spencer, Treasurer.
Some of the Good Things to Eat at J. B. Williams, Sanford Avenue:
Smoked Halibut, 30c lb.
Smoked Bloaters, 30c dozen.
Labrador Herring, 20c dozen.
Fish Strips for making Fish Balls, 10c lb.
Holland Mackerel, 3 for 25c
Pigs Feet, Bologna Sausage and Sausage in oil. Fresh stock.
Chickens, chickens, nice fat fryers at 25c lb.
Nice fat Hens at 20c lb.
Turkeys, fat and fine, at 25c lb.
We are headquarters for Chickens and Eggs all the year round.

EUSTIS KNIGHTS PYTHIAS

Continued from Page 1
wit, wisdom and eloquence. He is Grand Chancellor of the state. Grand K. of R. and S. W. U. L. of Favores (Eustis) Lodge was also present and was warmly greeted on all sides.
Following the exercises a big supper was served by the Sanford Lodge who thus obliterated from our appetites if not from memory the raw deal of the Sanford House.
Yes, we are giving the Sanford House a light "roast." Its conduct has received only condemnation from our 57 brothers and these are from the first rank of our citizenship, which know how to treat visitors under any and all circumstances, knowing also that nothing gives a town a worse black eye than a high priced hotel, giving bum service. Eustis Lake Region.

METHODIST CONFERENCE

Adjourned on Wednesday After Making Appointments
Tallahassee, Dec. 18. - After selecting Arcadia as the next place of meeting, passing a memorial favoring the division of the conference into a northern and southern division and announcing the appointments for next year the annual conference of the Florida Methodist church adjourned Wednesday shortly after noon.
Rev. W. F. Allen, formerly of Tampa was made conference evangelist. Rev. Smith Hardin, who built the Tampa Heights Methodist church up to one of the strongest churches in the state, was made presiding elder of the Palatka district. His pastorate at the Tampa Heights church will be filled by Rev. I. C. Jenkins.
The following appointments were made in this district:
Palatka District - Smith Hardin, P. E.; Apopka, G. E. Penny; Anthony, M. H. Outland; Alhonna mission, I. B. Roberts; Bunnell, L. D. Haynes; Citra, W. J. Nease; Crescent City and St. Johns, S. I. Hendrick; Deland, L. D. Lowe; Enterprise, W. J. Bartlett; Hawthorne circuit, J. L. Fosom; Kingston and Port Orange, H. E. Partridge; Maitland, K. D. Jones; Melrose, W. F. Jones; Micanopy, G. S. Henderson; New Smyrna, J. Q. Wells; Oviedo, A. L. Hope; Orange Springs mission, W. H. G. Slaymaker; Palatka, W. M. Poage; Rodman and Ft. McCoy, G. H. York; Reddick, J. C. Pace; Sanford, F. E. Stummeyer; Seville, R. E. L. Polton; Starke, B. T. Rabe. Wafaka to be supplied; Umatilla, to be supplied.

Rev. Games was appointed to the pastorate of the Lake City church.
The Peoples Senator
More than any other public man in this country is Senator Fletcher of this state identified with the proposed financial legislation in behalf of rural credits which will make it possible for farmers to get long time loans at low interest. Senator Fletcher studied this system in Europe and is now its chief advocate in this country. President Wilson in his message to Congress, definitely endorsed this system and it goes without saying that our senator is feeling mighty good to get such strong backing for his measure. Lakeland Telegram

HOW TO AVOID COLD WEATHER DISEASES

To prevent cold weather diseases, put your body into a proper healthy condition to successfully resist them. Colds, grippe, influenza, pneumonia, catarrh, typhoid fever, rheumatism and other ailments may be escaped in most cases, if this is done. Build up your health and strength - increase blood and entire body - into such shape that you can resist on good health all during the winter months - by taking Rexall Olive Oil Emulsion, the ideal blood, nerve and body builder.
This is a remarkable medicine, but a common-sense one. It doesn't stimulate so-called "tonics" that stimulate give you no permanent relief; but leave you worse off than before. Rexall Olive Oil Emulsion contains none of these harmful, stimulating ingredients, such as alcohol and dangerous habit-forming drugs. Its great benefit to you is through its real nerve and blood and body-building effects. It nourishes, builds, strengthens. It doesn't do rest on making you feel better for a few minutes at a time after taking it, but on making you feel better as a result of making you well.
Rexall Olive Oil Emulsion is the ideal blood and nerve-fool tonic. You who are weak and run-down, and who are apparently well now, but are liable to suffer from various cold weather ailments, use Rexall Olive Oil Emulsion to get and keep well and strong. For the tired-out, run-down, nervous, emaciated or debilitated - the convalescing - growing children - aged people - it is a sensible aid to renewed strength, better spirits, glowing health.
Rexall Olive Oil Emulsion - king of the celebrated Rexall Remedies - is for freedom from sickness of you and your family. You'll be as enthusiastic about it as we are when you have noted its pleasant taste, its strengthening, invigorating, building-up, disease-preventing effects. If it does not help you, your money will be given back to you without argument. Sold in this community only out of our store. The Rexall Store - one of more than 7,000 leading drug stores in the United States, Canada and Great Britain.
R. L. Phillips & Co., 100 East First Street, Sanford, Fla.

Want Ads Bring Results
Give A Bank Account For Christmas
It is something tangible and something that has a distinct value to young people. It means money in the bank, a start on the road to prosperity and wealth; it gives a feeling of importance to the possessor that nothing else can give, and arouses ambition to save money and get ahead.
SAVING LEADS TO WEALTH
And wealth gives many comforts and luxuries denied to those without money. Money that is hid away about the house can be made to earn more money for the owner, and be absolutely safe. Around Christmas time is a good time to think about what you earn and what you save.
WE PAY FOUR PER CENT ON SAVINGS
Seminole County Bank
COURT HOUSE BUILDING
Forrest Lake, President D. L. Thrasher, Vice-President A. R. Key, Cashier

MOORE MOVEMENTS

The Christmas tree with a Santa Claus and entertainment will be at Moore's Station church Christmas night. The entertainment promises to be very nice. The young people and children are very enthusiastic in preparing for it. Messengers Joe Chimeroff, H. M. Gilbert, J. C. Vaughn and Miss Burgess have the training in hand. A most careful invitation is extended to all to be present. There will be a box social at the church during the holidays which promises heaps of fun. The date will be announced next week in The Herald or Christmas night. Everybody come. The rain on Monday night was thankfully appreciated as a special blessing.
Mr. and Mrs. W. W. Miller, owners of "Georgiana Farm" have been shipping some of the finest citrus fruits. Northern people have an idea that fruit will not grow on the hammock truck land. The Millers have one of the very best truck farms in the Celery Delta and have grown most successfully oranges, grapefruit, tangerines and lemons, besides the largest of strawberries in quantities and have grapes, peaches, bananas and several varieties of guavas on their farm. In say nothing of celery and lettuce and all kinds of vegetables of first quality every season and their rose and other varieties of flowers make of "Georgiana Farm" a show place.
A few very light frosts were just noticeable mornings last week.
R. A. Thomas, the mail man was in Gainesville last week to see his father, who has been ill.
Rev. T. B. Lawrence has a call to preach in Jacksonville, and his wife and daughter have joined him. Their goods were shipped from Cameron City last week.
A Byron Saures has joined the police force in Sanford as mounted police.
Mrs. George Mitchell and little son, Oliver have gone to Lake City to spend some time with her parents.
Oca Estridge of Jacksonville is here for a visit during the holidays with his people.
Walker Prevatt of Geneva was a visitor here Tuesday.
C. J. Morris was in Orlando a portion of last week.
Mr. and Mrs. William Townsend of Brunswick, Ga. were guests of their nieces, Mesdames G. W. Givens and C. G. Morris and Miss Ella Ingram last week.
Tina Warren and Henry McCaskin were married the 15th and are receiving the congratulations of their friends.
O. F. Smyth has been playing near night with name and number of all of his farm tracks and they will be known to the neighbors in the near future.
Lettuce prices are up and the farmers are cut out over the old fields before plowing up for another crop. Chinese cabbage, Romaine and red cabbage are being shipped besides a good deal of lettuce. The growers are spraying celery everywhere. The foggy damp nights are bad for it.

SUNDAY DINNER

- At The Sanford House
Soup
Cream of Asparagus
Omelette
Roast Turkey
Dressin
Chestnut Dressing
Cranberry Marmalade
Vegetables
Mashed Potatoes
New English Eggs
Lima Beans
Steamed Tomatoes
Corn Bread
Desserts
Fig Newtons
Fruit Cake
Crawfish
Raspberries
Milk

Public Markets for Florida

Members of the special committee of the city council appointed to devise ways and means for establishing a public market in Jacksonville within a year, and their plans would be put into effect much earlier but for the fact that the city is at present suffering from lack of funds.
The fight being waged in Jacksonville should be taken up by every other city and large town in Florida for several reasons, principal among which are these:
Markets, properly conducted in other cities have reduced the price of meats, vegetables, poultry and other edibles from 20 to 33 1-3 per cent.
Markets have given the people food stuffs that are 25 per cent better than those which are bought at random.
Markets have served to settle and develop the agricultural neighborhoods of the cities in which they are located.
Each reason given is alone sufficient to make any thinking man or woman the champion of public markets, and particularly should this be the case in Florida.
Florida annually sends millions of dollars to other states for meats, poultry, eggs and other products that should be produced in Florida.
Floridians annually send their best fruits and vegetables to the markets of the country, while fruits and vegetables of poorer quality are sold in Florida at the same prices as those charged in northern and western cities.
In short, the people of Florida get an awful deal both going and coming.
The establishment of public markets in Florida municipalities will do much to right the unfortunate and intolerable condition.
Therefore, every Florida household head and housewife should appoint himself a committee of one to boost the market proposition. Florida Metropolis.

Hang Up the Stockings

The Christmas tree is all very well, it is "splendid" in fact, and how beautiful it looks with the candles lighted and the bright tinted balls and bells and eggs and hearts and stars shining all over it; but it is nothing to the stocking in the chimney place on Christmas eve. Have the tree by all means. But if you want to make the children happy, don't omit the stockings. It is English and fashionable to have the tree, with all the uncles and aunts and cousins asked, and gifts for everybody, and music and dancing and games, and cakes and oranges and all sorts of things. But oh the stockings! When everyone has brought a pair of the longest and biggest, and papa has taken pains to hang them so that they are strong, and all is quite still in the street and it is bedtime, what wonderful ideas come into the little minds, and what pleasant memories in those of the grown-ups. What mother would like to miss the little exhibition of hope and faith. The child who trusts most ardently in the benevolent Santa Claus will be most likely to put faith in Heaven's mercies and suffer life for Santa Claus always comes. Santa Claus is expected, and mother and father hang the stockings in the chimney to put something in them.

Republicans Waking Up

Washington, Dec. 18. - The Republican national committee met again today to consider reform measures for reuniting party factions and will which a plan for forming representation of southern states in national conventions.
The plan for rearranging representation in conventions would give each state four delegates at large, with one from each congressional district. Other delegates to be chosen on the basis of the Republican vote in the states. The congressional elections of 1915 will probably be used as the basis. Representation in the national conventions would be reduced by seventy delegates; the south would lose sixty-two delegates and the north eight. Alabama would lose six, Florida two, South Carolina seven, Georgia six, Louisiana seven, Mississippi eight, North Carolina two, Tennessee four, Texas fourteen, Virginia five.

Aristocratic Lawmakers

Glassmaking used at one time to be the most aristocratic of all industries. A French law passed under Louis IX, allowed none but men of noble birth to set up glass-blowing establishments or even to work therein. For many centuries this was the only trade noblemen could venture to work in without any danger of losing caste. The art of glassmaking reached England through France, and in its early days those engaged in it styled themselves "gentlemen glass blowers."

Stopped Occasionally for Rest

Two small neighbors of mine were playing close to our boundary line. Robert was telling Walter, who is a little over three and has the face of a seraph, that his mamma will not allow him to play with Roland, George, and several others, because they swear. Walter made no response and Robert inquired: "Do you swear, Walter?" "Not all the time," answered angel face with the solemnity of an owl. -Chicago Tribune

Hadn't Made Much Progress

Three-year-old Fred one morning insisted upon dressing himself, saying he knew he could put his clothes on in the right order. After some argument his mother reluctantly gave in to his pleadings, and, taking off the little fellow's nightie, left the room. For fully 15 minutes there was a dead silence in the bedroom, and then the mother heard Fred loudly calling out: "Mamma, who goes on next to nothing?"

Lacrosse the Red Men's Game

Lacrosse is the national ball game of Canada. It came from the aboriginal red men, who doubtless played it for many centuries before the discovery of the new world. Different tribes used it in different ways, and it was usually very rough. The name was given to it by the French Canadian, who saw the resemblance between the curved netted stick used in playing it and a bishop's crozier or crosse.

Engineers' Course of Studies

Engineers are now able to determine with approximate accuracy the height to which a wall may be built capable of resisting any given amount of vibration or swaying. New rules have been applied to the foundations of tall structures, to bridges, etc., and in Japan students of engineering and architecture receive a special course of lectures on earthquake building.

Street Where Sister Lived

"Bay, mister, where do you live?" inquired the blank brother of the lady whom Mr. Blank had called to pay his weekly attentions to. "At 456 Grand avenue," replied the young man. "why do you ask?" "Oh, well," retorted the young hopeful, "big sister is wrong then, 'cause she has had her looking you up in 'Bradstreet'."

Efficiency Expert

"James," said the efficiency expert, annoyed by the cheerful habit which his chauffeur had of whistling while at his work, "you should remember that the greatest fortunes nowadays are made from the by-products of waste. Hereafter when you whistle, whistle in the trees and save me the expense of a pump." -Harper's Weekly

His Fowls Predict Thunderstorms

Predicting thunderstorms is the novel use to which a poultry-rearer of Domremy, France, puts his fowls. He is said to have discovered that by mixing pepper with the food of his fowls their plumage turns pink, which changes to a vivid scarlet about an hour before a coming thunderstorm.

In Other Days

Spooning parlors were not thought of for churches in days gone by. Furthermore, a young man could not look sweet at a girl without being observed through the fingers of some deacon who had assumed an attitude of prayer for detective purposes.

Proper Training of Boys

John Wanamaker says, "Save a man and you save one person; save a boy and you save a whole multiplication table." An old scout says, "Boys is like pupa, you've got to help 'em some, but not too much, not too soon. There's a lot to learn themselves."

TWELVE YEARS IN JACKSONVILLE

Rashid's Oriental Store

Extend you a most cordial invitation to inspect their superb showing of ORIENTAL RUGS, REAL LACES, EMBROIDERIES and ARTS—the finest that has ever been offered to Florida people.

LUNCHEON SETS	WAIST PATTERNS	VAN TINES
CENTER PIECES	DAINTY EMBROIDERED	ORIENTAL
TABLE CLOTHS	GOWNS	PERFUMERY
NAPKINS	NEGLIGEEES OF FINE FRENCH	SACHET and
TOWELS	DOMESTIC HAND EMBROIDERY	POWDERS

Oriental Rugs \$12.50 to \$1,000

Beautiful and unusual Xmas suggestions of imported goods at domestic prices. Any article sent on approval.

RASHID BROS.

204 and 206 Hogan St., Jacksonville, Fla.

N. B.—Our stores are among the show places of Jacksonville.

SEED IRISH POTATOES

CHOICE SELECTED STOCK

Improved Rose No. 4	Red Bliss Triumph
Irish Cobblers	Dixie

Good Seed is essential—We have the BEST

Ideal Potato Fertilizer

Ideal Potato Manure

W. & T. S. Hastings Potato Special

SEND FOR OUR FREE BOOK

IRISH POTATOES

WILSON & TOOMER FERTILIZER CO.

JACKSONVILLE, FLORIDA

Mr. R. C. Maxwell, Mgr. Sanford Branch

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.

I wish every suffering woman would give

CARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good."

Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

Favorite Fertilizers

ARE BEST FOR ALL CROPS

Write for Catalogue

INDEPENDENT FERTILIZER CO.

JACKSONVILLE, FLA.

WE SELL SEED POTATOES

A 25c Want Ad. in The Herald will Rent Your House For You

CHRISTMAS GIFTS FOR YOUR BEST CHUM

Articles You Can Make From Odds and Ends of Ribbons.

You have some pieces of ribbon left from hat trimming, sash making or other work. Why not use them to make dainty little gifts for friends who are remembered in thought mainly?

The combination of the practical with the beautiful is possible with a piece of ribbon six inches long and four inches wide. Fold it in half, making a book 3 by 4. Fold in a hem one-fourth inch wide all around and catch it down with colored silk thread or buttonhole twist. In the cover sew four fannel leaves, with the edges pinked or cut in regular points. Place on them a row of needles, each one threaded with the colors a woman would be most likely to use on a short trip. Pin in a row of small safety pins and add ordinary pins, black and white headed ones, in neat rows across the leaves. Attach the binding string or ribbon on the outside and tie around the little emergency book. This is a flat case that a woman can tuck in her hand bag or slip into a coat pocket. It is a friend in need and will be used many times.

Velvet Sash a Pretty Gift.

The velvet sash pictured is a gift that any girl will think "perfectly wonderful" if presented by an admiring friend. It is very simple, requiring only wide black velvet ribbon for



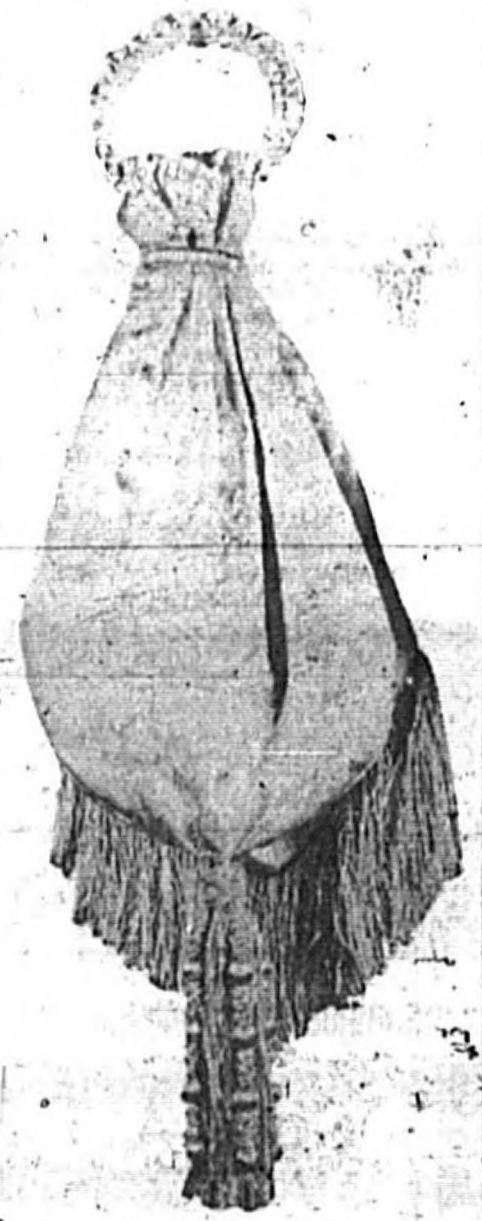
BLACK VELVET AND RIBBON ROSES

the waist belt and enough for two ends, a little over a foot long, which are decorated at the ends with wreaths made of tiny silk rosebuds. The ends are turned back to form a point.

Bag For Milady's Slippers.

A handsome quality of white satin ribbon over the surface of which are scattered blurry designs in pinkish lavender is the material from which this stunning party bag is constructed.

The bag is built on the same plan as milady's knitted purse, the kind that has two compartments drawn through a ring. The two lengths of ribbon



SOMETHING NEW IN BAGS

used for making the bag are cut long enough to admit of a pair of slippers, a fan and the usual vanity articles being concealed in its depth. The ends are rounded, and a handsome white silk fringe and tassel are the finish.

The large celluloid ring through which the bag is slipped and the smaller ring that holds the contents intact are both covered with the ribbon. A pocket is cut in the center of the ribbon for the stowing of the articles.

A Good Old Standby Gift.

The good old standby—the umbrella—never proves a disappointment as a gift, for people seem to have the luck of leaving umbrellas wherever they go.

PREVENTABLE DISEASES

Continued From Page 3

ber of you, a paper on the Laws of Heredity and the Science of Eugenics. And, if studied, you will be forced to my belief, that originally we had to be physically perfect and in the image of our Maker, to have ever retained even our small balance in the Bank of Physical Resistance, after the payment of the just debts we have made against our physical perfection. You will also be convinced that this knowledge of all these diseases and the necessity of fighting them by such strict sanitary regulations is brought about by our physical imperfection—we can no longer depend on the forces given us by our Maker to overcome our enemies but must use artificial means to cope with enemies intended in Nature's plan to be subservient to our physical powers alone.

As a race, we have exceeded all expectations in mental development, but at the expense of our physical development; and our social laws and ideas are an impelling force to destroy our physical stamina. The term Neuristhenia Americana, given to nervous prostration, shows the trend of the American people. He turns night into day, to work more hours, to make more money, to have more pleasure, living usually beyond his means, wracks his nervous system by overwork and worry and dies leaving to his children neither wealth nor the rich inheritance of a sound constitution.

And so we conclude that sanitary measures are imperative, if we be the victors in a warfare against our enemies. Although made dominant by Nature, we must call in other forces to help a constitution, weakened by excesses and abuses, to the laws of hygiene. And from Nature we have received more justice, we have received leniency; and we cannot always expect to be bolstered by unnatural means and, unless Nature's laws are more rigidly observed, we must, as a nation, fall by the law of the survival of the fittest. We are the fittest in brains; but brains cannot live without a body.

NOTICE

As I have charge of the business of the Title Bond & Guarantee Co., East Sanford Land League, and W. A. Whitcomb, I can be found in the Tax Assessor's Office in the court house.

THOS. K. BATES

"Be Sure You're Right, Then Go Ahead"

Everybody wants the "right piano," but some buyers get lost in a bewildering maze of "just as goods," forgetting that the standard piano, toward which all other makers are striving, is the

STEINWAY



JOHN A. CUNNINGHAM

FLORIDA DISTRIBUTOR JACKSONVILLE

BUY DIRECT FROM US

AND SAVE THE MIDDLE MAN'S PROFIT HAY, GRAIN AND FEED

Every large and small feeder in the state should write for our price list MAILED FREE UPON REQUEST

PERMENTER COMPANY

JACKSONVILLE, FLORIDA

Griffing's Trees Produce Big Crops When Planted Right and Cared For



Griffing's trees are of surpassing quality—every one is grown under ideal soil and conditions and by men who have made tree production their life work. Every one of these trees has the root growth and general vigor that is required for quick growth. The interest of the Griffings in the trees they sell doesn't end when these are shipped from the nursery—they want the buyers to be pleased and satisfied by rapid, hearty growth, speedy maturity and plentiful crops. There has been prepared at great expense and is now ready

Griffing's Big 1914 Tree Book



A Planting and Culture Handbook



This fine work first tells what trees and plants will thrive best under the varied climate conditions of the trees, the cultivation and pruning of the lower South. Then it gives the most valuable data on the selection of soil for the various fruits and ornamentals that grow here. Next follow hints on the choice of varieties, the planting and care of them, the cultivation and pruning of the various fruits and ornamentals that grow here. General fruits; small fruits; nut, shade and ornamental trees; flowering, foliage and decorative shrubs and plants; vines and creepers, and palms and ferns are fully treated. No tree or plant for the Gulf Coast country has been neglected. Griffing Brothers have nurseries at three Florida and seven other convenient Gulf Coast points. Write for free copy of 1914 Tree Book to

Griffing Brothers, 3130 Forsyth Street, Jacksonville, Florida

If You Have An Account With The First National Bank of Sanford Florida Your Money Is

ALWAYS SAFE

Your check book will draw the money for YOU, while no one else can use it.

When you pay bills by check you always have a receipt in case the same bill should be presented again.

There are countless arguments why you should do your banking with us and none whatever against it.

This is the Oldest and Strongest bank in this section of the state.

Why not do the wise and safe thing and start now.

First National Bank Of Sanford, Florida

Capital \$25,000.00

Surplus and Profits \$45,000.00

LOCAL FRUIT STANDS AND GROCERY STORES SHOULD SELL NOTHING BUT FIRST CLASS ORANGES AND GRAPE FRUIT

AN EXCURSION THROUGH THE FRUIT STANDS AND MOST OF THE GROCERY STORES IN THE CITIES AND TOWNS THROUGHOUT THE CITRUS BELTS OF FLORIDA REVEALS THE FACT THAT YOU CANNOT REALLY FIND A DECENT LOOKING ORANGE OR GRAPEFRUIT FOR SALE ON DISPLAY. THIS IS GIVING OUT A VERY BAD IMPRESSION TO OUR THOUSANDS OF VISITORS AND PROSPECTIVE SETTLERS NOW COMING INTO OUR STATE; MANY UNFAVORABLE CRITICISMS ARE HEARD.

CITRUS FRUITS ARE OUR GREATEST ASSETS. WE CANNOT AFFORD TO JEOPARDIZE THE FAIR NAME OF FLORIDA AND THE BEST ORANGES AND GRAPEFRUIT ON EARTH BY PUTTING OUT THIS RUSTY, SCARRED, INFERIOR PUNK CALLED "CULLS" FOR THESE PEOPLE TO BUY. NOTHING BUT THE BEST SHOULD BE ON DISPLAY, AND NOTHING WILL PROVE MORE EFFICIENT ADVERTISING:

SEEING IS BELIEVING, AND TASTING IT IS KNOWING, AND ABOVE ALL, IT IS—HONEST.

FLORIDA CITRUS EXCHANGE

Blue Print Maps Of Seminole County SHOWING

County Commissioners Districts, Voting Precincts, Justice Of The Peace and School Districts, as Established by the County Commissioners at their first regular meeting Aug. 5.

PRICE \$1.00

Address L. M. Rhebinder

County Surveyor, Geneva, Florida

CHRISTMAS OFFERINGS FOR HOUSEKEEPERS

Napery of Handsome Quality an Appreciated Present.

Every housekeeper, whether in affluent or moderate circumstances, will appreciate a gift of napery at Christmas time. For the linen closet is never too full for suit the taste of the thrifty minded, and if that receptacle should overflow she makes space for the surplus. One of the articles which she'll be glad to have is a round tablecloth of the new kind. And it's easily made if you are a neat sewer, for the center is of heavy linen lace surrounded by a very broad band of English eyelet embroidery on batiste, and that, in turn, is finished off with a border of broad lace put on plainly, as the cloth must lie flat upon the table's surface. Or you might make for her a dinner set composed of a cloth of hemstitched fine linen and a dozen matching large napkins. Lacking time to accomplish so much handwork, a few cloth of the same order will be heartily welcomed.

Give Her a Sewing Box.

Easily constructed is a new model in workbags of the size that is nice to have about the table in the living room. To make it cover with plain silk, a pair of disks of about three inches diameter and shir about the lower half of each of these the opposite edges of a yard long strip of wash ribbon. This makes a collapsible receptacle with a wide mouth, which may be drawn together by ribbon hangers attached to the top edges of the disks. On the inner side of the pasteboard circles may be affixed flat round cushions for the accommodation of needles and pins, and to the outer side may be suspended scissors and



OF BRIGHT COLORED CRETONNE.

empty. The same sort of bag, but of a different shape, may be made by shaping the pasteboard foundations into oblongs and turning the sides of the saken strip to their upper corners. When the squares or oblongs are covered with plain silk or satin and the shirring strip is of a flowered material the effect is especially pleasing. The sewing box seen in the cut may be purchased at any shop where fancy work articles are sold. It is covered inside and out with light colored cretonne. The fittings are of course supplied by the purchaser and may be as elaborate as the pocketbook can afford.

A Present to the House.

The present to mother often means a gift to the whole household—that is, something that is enjoyed as much by the family as it is by the mother. Such a gift is to be found in the new can-deabra of mahogany that are just the



MAHOGANY CANDELABRA.

thing for the living or dining room. The base, as you see, is an urn shaped affair, and the branches curve out gracefully from the main stem. The coloring of the shades will naturally be selected to harmonize with the fittings of the room in which they are to be placed.

A Novel Receptacle.

Much neater looking than the waste paper basket is the new substitute for it—the scrap box with its big bow decorated lid swinging on ribbon hinges. The scrap box is made by covering with fancy paper, cretonne or tapestry the medium sized pasteboard receptacle in which your medium sized autumn hat was sent home and lining it with asbestos sheeting. This lining is necessary because a match thrown by a careless person into a wastebasket is likely to prove dangerous. These waste paper boxes make very individual presents if the recipient's preference in color is remembered.

WHAT TO GIVE MOTORIST.

Small Pillow, an Excellent Gift For the Woman Who Takes Long Rides.

A small pillow that she can use in the motor during the day when off on trips and at night as a head rest has been arranged by one girl who likes creature comforts and yet knows that small space for luggage is allowed her in the car. Have a cushion at her back when driving she will, and also she likes a small one to place beneath her head at night. To be allowed to take two she was not, and she found herself confronted by a problem.

The reason of this was that the only practical covering for the rubbing and dust of the day wear was soft leather, and leather, as every one knows, has a strong odor and is not pleasant to



AUTOMOBILE CUSHION.

sleep on. So finally she hit upon the plan of making her own leather cover so it would slip on and carried linen ones for night.

Buying two soft skins, she cut the case the size suited to the cushion, adding an extra inch to turn under. On three sides, she stitched it, turning the four corners that those at the edge to be left open should be square and well shaped. Then she bethought that unless there was some protection dust of the day would settle in the open side, soiling the white pillow.

To avoid this she cut a flap four inches wide, the length of the case. This she fastened inside across the open, making it serve as a wide tongue. Then, basting back underneath the extra inch of leather, she put the case in the machine and sewed it, using heavy twist, making the effect of a wide hem about the whole cushion. At each corner of the tongue she sewed a small hook and an eye to correspond on the inside of the case to hold the corners down when the cushion was in.

To close the two edges there were leather buttons and buttonholes.

To slip the pillow into this was the work of only a moment, and the fastenings held it securely protected from dust. When she wanted to use it in the house the cushion was taken out, the leather case put aside and one of white linen substituted. For the fair motorist who is not so utilitarian in her tastes is designed the attractive cushion pictured. This comfortable head rest is smart if carried out in leather and stenciled in a conventional pattern in several shades of brown and yellow or it is softer and more feminine when made from burkap and embroidered in heavy rope silks.

Crocheted Purse Holder.

Learn to weave ribbons into workbags. It's fascinating employment, and you'll find it a valuable art as Christmas approaches nearer and nearer and your pocketbook grows thinner and lighter. For these ribbon bags cost very little and they make a wonderful showing for the amount of money expended upon their material.

The most effective bags are woven from ribbons of inch width in two colors or in two shades of a color, and to make a receptacle of moderate size there must be five and a half yards of each tone. These strands are woven flat, after the manner of a cheap spiral basket, into a square measuring a few inches over a quarter yard. When finished this woven piece is laid smoothly over a square of plain satin or taffeta, and two of its sides are ribbon bound in order to prevent fraying. The square is then doubled once, the two ribbon bound sides stiffened with strips of whalebone and the tops of the lining and ribbon weaving sewed over a good sized embroidery ring.



RIBBON WOVEN WORKBAGS.

which is kept in place by a second seam run close to its lower edge. Three and a half yards of narrower ribbon, preferably matching the darker shade used for the weaving and shirred through its center, make a pretty finishing for the mouth and sides of the bag and cover those seams perfectly. Two additional yards of ribbon are sufficient for the double hangers. The girl who is fond of crocheting will find the purse bag in the cut a delightful present for some of her friends. Most of the design, which is done to resemble a fillet net, has an Irish lace design as a border across the center of the bag. The bottom of the bag is finished with tassels alternating with lace motifs.



Going up—the number of Fords in world-wide service. Going down—the cost of motor car transportation. More than three hundred fifty-five thousand Fords now in use are keeping transportation cost at a minimum the world over.

Five hundred dollars is the new price of the Ford runabout; the touring car is five, fifty; the town car seven, fifty—all f. o. b. Detroit complete with equipment. Get catalog and particulars from Sanford Machine and Garage Co., C. F. Williams, Agent; Edward Higgins, Mgr.

The Geo. H. Fernald Hardware Company

The House of Quality

OFFERS

Holiday Gifts of Real Value

- FINE CUTLERY
- SCISSORS
- COFFEE PERCOLATORS
- FINE TOOLS
- CARVING SETS
- CHAFING DISHES
- ELECTRIC READING LAMPS
- STOVES
- RAZORS
- RANGES, ETC.

Our store will be open on Christmas Eve, but closed all day on Christmas.

The Big Store - Oak Avenue

ROBBINS NEST HOTEL

RATES \$2.00 AND \$3.00 PER DAY

PRIVATE BATHS - ELECTRIC LIGHTED - GAS

THE ONLY FIRST CLASS HOTEL IN SANFORD

A. ROBBINS, Proprietor

SEED POTATOES SEED BEANS

Can fill orders for immediate shipment.

NO. 4 ROSE POTATOES BLISS TRIUMPH POTATOES

Select Seed Stock. All Varieties Seed Beans. Complete fresh stock of all garden and field seeds. Our quality the best.

Darby & Martin

Jacksonville, Fla.

USEFUL CHRISTMAS GIFTS

- Why not buy something serviceable and useful for that Christmas Present?
- A good bicycle will not only please, but will be a good investment, and will last for years.
- We carry all the leading makes of Bicycles, the one you can always depend upon to give good and lasting service.
- COLUMBIA, IVER JOHNSON, RACYLE and HARTFORD.

SANFORD CYCLE CO.

108 PALMETTO AVENUE

Money Refunded With A Smile

Leading Drug Store Will Give Money Back Should there Ever be a Case Where Dodson's Liver Tonic Fails

Dodson's Liver Tonic is a mild, vegetable Liver Tonic which operates so successfully in cases of constipation, torpid liver or biliousness that it has practically taken the place of calomel—the drug which is so dangerous. L. R. Philips & Co., who sell it, recommend it as a reliever of constipation, sour stomach, biliousness and sluggish liver. It works gently, surely and harmlessly. If a bottle should ever fail to give satisfaction L. R. Philips & Co. will refund the price paid without question.

The price of Dodson's Liver Tonic is 50 cents per bottle. Be sure you get Dodson's Liver Tonic and not some medicine put up in imitation that is not backed up by a guarantee and that may contain harmful drugs.

(Advertisement)

SEND FOR CATALOGUE

We are agents for Park and Pollard Chicken Feeds, Mandy Lee and Buckeye Incubators; handle all kinds of Poultry Remedies and Supplies and Our Seeds are The Best.

THE WALTON SEED COMPANY

38 East Bay Street Jacksonville, Fla.

C. H. DINGEE

Plumbing and Gas Fitting

All Work Receives My Personal Attention And Best Efforts

Opposite City Hall Telephone No. 23

Want Ads Bring Results

A 25c Want Ad in The Herald will Rent Your House For You

Classified Advertisements

All Local Advertisements Under This Heading, THREE CENTS a Line For Each Insertion. Minimum Charge 25 Cents.

WANTED

WHY NOT try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

WANTED AT ONCE—Old Rags at the HERALD OFFICE. Rags Must be Perfectly Clean. Will Pay TWO CENTS a pound for same.

Wanted to Borrow—\$200.00 at legal rate of interest on real estate located near the Rio Grande River, southwest Texas. Address Texas, Box 975, city. 34-2tp

Wanted—Colored man to work on small truck farm inside city limits, St. Augustine. House goes with place. Must be married, have experience in trucking, able to milk cow. State ag. References required. Address R. S. Baldwin, 298 St. George St. 34-5tp

FOR SALE

WHY NOT try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

For Sale—One horse disc harrow, one horse turning plow. Good as new. T. K. Bates, Court House. 16-4

For Sale—Red Jersey boar 2 1/2 years old, fine animal weighs about 200 pounds. Sacrificed at \$15.00. Will swap for heifer suitable in price. G. C. McDougal R. D. No. 3 Sanford. 23-1tc

For Sale—White Hopped Turkeys, Hen and Gobbler for \$3.00. Several fine Bronze Gobblers for breeding \$5.00 each. G. C. McDougal The Turkey Man, R. D. No. 3 Sanford. 23-1tc

For Sale—Upright piano, comparatively new. Inquire at Phillip's Studio. 24-1tc

For Sale—Five acre farm half cleared fenced cultivated. Strong flowing well. Half cash balance on terms. Box 367 Sanford. 25-1tc

For Sale—A ten acre truck farm fenced and fenced, near Sanford, good land, a new barn, \$3,500. Address 2135 Main St., Jacksonville, Fla. 25-17tc

For Sale—Team of mules and traveling van, the whole outfit cheap for cash. No trade. See W. J. Lemmer on First street at bridge.

For Sale—Twelve acre vegetable farm, partly under cultivation. 5 room house. Address Box 1024, Sanford. 31-9tp

Sensational Music Selling—Buy 25 copies latest 25c popular copyright sheet music at 9c per copy, postpaid, and become a member, Seminole Music Club. W. L. Harvey, representative. 32-1tc

For Sale—Span of small mules, or will exchange for good horse and wagon, or farm implements. What have you to offer? M. S. Nelson, Tutuka Hammock. 33-1tc

For Sale—New Cyprian Incubator, 144 egg capacity. A bargain, also a lot of stable manure cheap. Jas. C. Harris. 33-9tc

For Sale—Bermuda onion plants, \$1.00 per thousand. Rex Packard West Side. 33-1tc

For Sale—24 Acres, 10 cleared, 4 tilled. Quarter mile from loading station. \$3,000.00. Address Farm, 60 Herald. 38-17tc

For Sale—At Beck Hammock. Improved Robbins, Iron Age, Potato Planter. Good as new. Cost \$80, will sell for \$45 cash. Address Edgar E. Brown. 3-1tc

For Sale—11 Acre Farm, improved, on brick road, close to street, ear lugs, \$2,000, at Packard's. First National Bank. 34-1tc

For Sale—Cut Roses, 50c per dozen. Also 4,000 Pansy Plants. Mrs. W. A. Gim. 35-2tc

For Sale—Lettuce Plants ready now or all next week. Call on or telephone 102-2 rings. 3-1tc

TO RENT

WHY NOT try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

For Rent—Nice furnished rooms, \$1.25 per week and up. A. B. Scumon's, 315 E. Fourth St. 19-20tp

For Rent—Room nicely furnished, suitable for office or small store. Opposite Court House. Apply to Mrs. J. C. Eslinger. 23-1tc

Good Farm for Rent—Cult. Garden on traction line, three miles from city. Farmed for five years, all tilled, two good flowing wells, barn and outbuild. Rented cheap for cash. Address Mrs. Cora Hollinger, Canistota, New York. 102-1tc

TO RENT

For Rent—Furnished room, 301 Palmetto avenue. 31-6tp

For Rent—Furnished room, with or without board. Mrs. R. L. Jones 286, Park avenue. 82-1tc

House for Rent or Sale on easy terms J. Musson. 34-1tc

MISCELLANEOUS

WHY NOT try an advertisement under this heading. It will only cost you THREE CENTS a line each issue and will surely bring results.

I have a first class painter and sign writer. We can do your harness repairing and auto top work now. 14-1tc W. H. UNDERWOOD.

Tract of 557 acres on St. Johns river, all flowing well land, with exceptional fruit protection, ideal stock farm, also well suited for vegetables and fruit. Excellent proposition for colonization. Improvements now made to the extent of \$6,000.00. For sale or rent, owing to other business interests of owner. Box 1188, Sanford. 34-1tc

LOST

Lost—Six feet leather belt. Leave at B. & O. Motor Garage and claim reward. 34-1tc

Lost—A small pocketbook, containing gold locket and small change. Locket engraved with word Sara. Finder return to Seminole County Bank and receive liberal reward. 34-2tp

Lost Cow—Black and white, branded D. B. W. H. Allen, Sanford. 35-2tp

Revised by a Parvenue. Children rush in where climbers fear to tread.—Judge.

Expensive Lawmaking Body. France has the most expensive parliament. It costs \$1,500,000 a year.

Who Buys the Next War? Civilization has at least advanced to the point where a war cannot be precipitated without consulting the money powers of the world.—St. Louis Globe-Democrat.

Poor Kind of Sport. Rogers is a bit of a sportsman, isn't he? "If going off on wild goose chases makes a fellow one, he is."—Boston Transcript.

Concerning Eve. "One of de things dat mos' worries me," said Rev. Johnsingham, "am whar Eve got dat needle an' thread to sew dem figleaf aprons wid."

Hongkong's Tobacco Trade. The import tobacco trade into Hongkong consists almost entirely of second-rate to waste tobacco, chiefly of filler from the Philippines which has been discarded for the fine trade by the great Philippine factories, and of wrapper from Sumatra discarded by the high-grade trade, and various tobaccos from Java, India and the Malay states which are not suitable for the fine trade anywhere.

Novelty for the Invalid's Chair. A most inexpensive but charming tray for invalid's tray is a glass combination creamer, sugar and butter dish. The little crystal sugar is covered by the butter plate (as a lid), and it in turn fits over the creamer, so that all three may be fitted one into the other and take but little space on the tray.

Take Away Unused Sugar. People in France when they dine at restaurants frequently appropriate the sugar they don't happen to use. Sugar in France is dear, and what is served with the coffee belongs, by right, to the purchaser as much as the coffee itself. So why not take a lump or two home to little Jeanne or Pierre?

Penny Genes! No Warts. Maurice, age six, was weeping bitterly and mother inquired as to the cause of the deluge. "I bought two warts from Vincent for a penny," he wailed, "and Vincent hasn't given me the warts and won't give my penny back."

Waiting for the Spur. Maud—"So he's been calling on you regularly for ten years. Why do you suppose he hasn't proposed?" Beatrice—"Oh, you see, he's the sort of man who always does things on the spur of the moment."—Judge.

Papa Was to Economize. Small Boy (handing druggist a half dollar)—"Five five-cent cigars, and give me the change." Druggist—"But, Bob, your father always smokes ten-cent cigars." Small Boy—"Well, he isn't going to this time."—Life.

Woman's Club

Notes From All Departments Of The Sanford Woman's Club

The meeting of the Welfare Department last Thursday was well attended. Many of the members from the different departments of the Woman's Club being present in response to an invitation to hear an address by Dr. Puleston on the Prevention of Disease. It is unfortunate that any of our citizens should have missed such an opportunity.

After the address the Doctor spent perhaps an hour in genial conversation on the subjects he had been discussing, talking over with the ladies plans for bettering health conditions in Sanford, principally the matter of school health inspection which he considers of the gravest importance.

So many sympathetic, earnest faced listeners must have inspired the good Doctor with the belief that the club women of Sanford stand ready with heart and hand to be the ally of any movement for the health of civic improvements of our town.

Doctor Puleston's address may be found in another column of The Herald.

Jeems as a Grower. Hon. J. E. Alexander is very proud of a grapefruit tree in one of his groves. Nineteen boxes of fruit were picked from this tree, the fruit selling for \$3.00 per box. Some enterprising real estate man should get an affidavit to this, then issue an illustrated circular showing Mr. Alexander, dressed in blue jeans picking the golden nuggets. At 65 trees to the acre, this would mean \$3,705.00 per acre; and placing the expense of production at \$2.00 per tree, the net return from an acre of grapefruit trees should be \$3,575.00.—DeLand News.

SEND FOR CATALOGUE

We are agents for Park and Phillard Chicken Feeds, Mandy Lee and Buckeye Incubators; handle all kinds of Poultry Remedies and Supplies and Our Seeds are The Best.

THE WALTON SEED COMPANY
38 East Bay Street Jacksonville, Fla.

HIS FAVORITE CARD TRICK

It's a Pathetic Sight When He Exhibits to a Bunch of Girls.

Is there anything in the world so pathetic as the spectacle of a young man showing his favorite trick with cards to a bunch of girls? The slaughter goes something like this. Let us suppose that the man speaks first:

"I used to know a clever trick with cards. If you like, I'll try to show it to you while we're waiting. Miss Margaret, will you please choose a card from this pack?"

"I am to choose? Which card do I take?"

"Any one you like."

"But how can I tell, when you show me only the backs of the cards and the backs are all exactly alike?"

"That's it. You just choose one at random."

"Oh, that's the way? But is that fair? Well, I'll choose. I've got the jack of hearts."

"Oh, no! You mustn't tell me the card you pick. That's what I'm supposed to tell you, you know. Put it back into the deck and choose another."

"Why can't I keep this one? I can remember it better."

"Yes, but then there wouldn't be any trick. You see, you are to take a card that I don't see, and then I'm to find out the one you looked at."

"Oh! You couldn't do that! Well, I pick this one."

"Very well. Now look at it and put it back into the pack."

"What part of the pack shall I put it in?"

"But how can you tell what card it is if you don't know where I put it? Well, there it goes."

"Now take the deck and shuffle it. Now give it to me. Presto—there! Is this the card you chose?"

"Oh, dear—I don't know. I forgot to look and see which one I took. Does that make any difference? I should think the trick would be better if I didn't know. Oh, look! Here's Helen, and now there are enough to play bridge. Helen, you should have been here sooner. Mr. Smith has been showing us the most wonderful tricks with cards!"—Cleveland Plain Dealer.

Had Some Choice. "I thought," he remarked, "you said you could die dancing."

"So I did," came the reply, "but I didn't say I wanted to be trapped to death, did I?"—London Tit-Bits.

Daily Thought

True love is better than glory, and a tranquil fireplace, with the woman of your heart seated by it, the greatest good the gods can send us.—Thackeray.

And Employs Them All. Clubleigh—"My wife never says 'boo' when I get home after midnight." Tipleton—"Neither does mine; she has hundreds of words more effective than that."

The Chance. The man who complains that he has not succeeded because he has never had a chance expects somebody else to furnish the chance.

On the Toboggan. No man ever discovers his true powers of locomotion until he starts on the moral and financial downgrade.—Pick.

Water and Ore Mixed. Nearly fifty tons of water were lifted from the mines of South Staffordshire, England, last year for every ton of mineral.

Powders in Bananas. If you have difficulty in giving children powders, cut a banana down the middle, scoop out some of the pulp, and put the powder in place together again, and the taste is hardly ever noticeable.

Center of British Industry. Swansea is the chief seat of the copper smelting trade in Great Britain, and within a compass of four miles it possesses various works, giving employment to over 30,000 persons.

To Make Plants Grow. Plants will grow more quickly if a few drops of ammonia is added once a week. The water should be lukewarm, not colder than the atmosphere, when you water your plants.

Daily Thought. Seek no friend to make him useful, for that is the negation of friendship; but seek him that you may be useful, for this is of friendship's essence.—Henry Wallace.

Good All Round

aids to good health—and to the strength, comfort and cheerfulness which depend on the condition of health—are the famous, time-tested, safe and speedy

BEECHAM'S PILLS

Sold everywhere. In boxes, 10c., 25c.

National Characteristics. An Irishman fights before he reasons; a Scotchman reasons before he fights; an Englishman is not particular as to the order of precedence, but will do either to accommodate his customers. The Duke of Wellington, called the Iron Duke, once said that the best troops would be as follows: An Irishman only half sober, a Scotchman half stowed, and an Englishman with his stomach full.

Rats Fought for Comrade. Rats defended a comrade at Humberford, near London, England, on a recent night. An engineer at the Humberford outfall works of the London Sewage system struck a large rat when making his rounds. Immediately scores of rats appeared and attacked the man fiercely, tearing at his trousers. Taking to his heels, the man was pursued by the animals for several hundred yards.

Counting Molecules. A French mathematician has tried to convey to our minds some notion of the infinitesimal size of the molecule. He declares that if a person were to try to count the number of molecules in a cubic millimeter of hydrogen gas, taking one-billionth of a second to repeat each number, the task would occupy him for more than 1,000 years.—Youth's Companion.

The Church. According to the London Telegraph, the Bishop of London, speaking at the Mansford House, said that many people nowadays had a false idea of the church. "The popular idea was that you had only to put threepence in the slot, or rather in the offertory, and you got a handsome vicar, two good-looking curates and a peal of bells."

YOWELL'S

OPEN EVENINGS SHOP EARLY

With Only Four More Shopping Days and then A Merry Christmas. Below We Give You a Shopping List to Guide You to the Greatest Variety Ever Yet.

L-A-D-I-E-S	GENTLEMEN	CHILDREN
Handkerchiefs, Xmas Boxes Neckwear Silk Hosiery Belt Indian Moccasins Hand Bags - Kid Gloves Fancy Works Vanity Boxes Glove Cases—Xmas Box Silk Dress Patterns Collar and Cuff Sets Long Kid Gloves	Umbrellas—Xmas Box Linen Handkerchiefs Silk Half Hose Neckwear Suspenders Shirts—Xmas Box Kid Gloves Mufflers Belts Sox and Tie Sets Stetson Hats Traveling Bags	Indian Suits Coin Cases Hair Ribbon Handkerchiefs Ties Dress Patterns Police Suits Vanity Boxes Stockings—All Colors Handkerchiefs—Burnt Wood B's's Cow Boy Suits Knit Hats and Caps

For Your Boy's Christmas Gift, You Can't Beat Those Nobby Single Brested

NORFOLK SUITS

AT

YOWELL'S

Purchases Delivered Promptly Home Of Christmas Gifts

A Notable Instance of Success

Skill and Industry Prevail Over Adverse Circumstances---Remarkable Record of W. H. Underwood Since Coming to Sanford



THE UNDERWOOD MANUFACTURING PLANT

A most notable instance of success achieved by skill and industry, backed up by integrity and probity is that of W. H. Underwood, the pioneer wagon maker and machinist of Sanford. His success is all the more noteworthy because it was achieved in a hard fight against adverse circumstances. Coming here some five years ago, Mr. Underwood selected what proved to be a very unfortunate location next door to a laundry on Palmetto avenue. When the laundry went up in flames one night not long after, it made a beautiful fire, but as it carried with it skyward Mr. Underwood's shop and entire equipment its beauty was lost upon him.

A two story brick building, 50x117 feet was laid out, on Oak avenue, and work began without unnecessary delay.

Cement floored throughout, light and well aired, with plenty of openings, its nearly six thousand feet of floor space furnishes commodious housing for the big stock of wagons, carriages, harness and kindred lines in which Mr. Underwood carries on a large and

lucrative business. The second story is divided into ten large and well furnished rooms, part of which he occupies as a residence, while the others are for rent. Back of these rooms is a large and well lighted paint shop, where the finishing touches are put to the product of the shop's skill and ingenuity. In connection with the paint shop the establishment has a sign writer fully qualified to turn out any sign that may be called for, from the plainest to a most intricate, ornamental sign. In buggies he handles the celebrated Barnesville and Hadock makes, which he can honestly recommend to his customers as equal to any, wherever made. His trade in wagons is confined entirely to his own make, and they have no superiors anywhere. He has the credit of having made one of the biggest wagons ever made in Sanford, a mammoth affair constructed for one of our progressive truckers, with a carrying capacity of seven tons. One of his specialties is the single farm wagon with celery flared

body, and so popular are they that they may be seen on most of the farms of the Celery Delta and some specimens can even be found as far away from home as Tampa and Jacksonville. An important and rapidly developing feature of his business is the repairing of automobiles. Mowers, rakes, harrows, plows cultivators, etc., can be found in his stock, or quickly obtained of any make desired by a purchaser. He deals in harness also and has a full line of the best and most desirable makes to offer the purchaser. Saddles, bridles, halters and a complete assortment of mule jewelry, as he facetiously terms it is found in stock.

Mr. Underwood has served the city of Sanford for two years as its fire chief, and organized its first paid fire department. He is a member of the city council, an active member of several secret orders, deeply interested in Sunday school work, was instrumental in the organization of the Elks Lodge, and also in the adoption of a white man's primary in our city elections.

derwood carries on a large and

lucrative business. The second story is divided into ten large and well furnished rooms, part of which he occupies as a residence, while the others are for rent. Back of these rooms is a large and well lighted paint shop, where the finishing touches are put to the product of the shop's skill and ingenuity. In connection with the paint shop the establishment has a sign writer fully qualified to turn out any sign that may be called for, from the plainest to a most intricate, ornamental sign. In buggies he handles the celebrated Barnesville and Hadock makes, which he can honestly recommend to his customers as equal to any, wherever made. His trade in wagons is confined entirely to his own make, and they have no superiors anywhere. He has the credit of having made one of the biggest wagons ever made in Sanford, a mammoth affair constructed for one of our progressive truckers, with a carrying capacity of seven tons. One of his specialties is the single farm wagon with celery flared

body, and so popular are they that they may be seen on most of the farms of the Celery Delta and some specimens can even be found as far away from home as Tampa and Jacksonville. An important and rapidly developing feature of his business is the repairing of automobiles. Mowers, rakes, harrows, plows cultivators, etc., can be found in his stock, or quickly obtained of any make desired by a purchaser. He deals in harness also and has a full line of the best and most desirable makes to offer the purchaser. Saddles, bridles, halters and a complete assortment of mule jewelry, as he facetiously terms it is found in stock.

R. C. Bower, The Druggist

Who Believes In Giving the Best Possible Service and the Highest Quality Goods



R. C. BOWER'S PHARMACY

The drug stores in almost any community are a pretty fair index to the general business condition of the place. Where you find modern, up to date pharmacies, it is a ten to one shot that you will discover a wide awake, up to the minute lot of business establishments and vice versa. This general rule holds good in Sanford.

Mr. R. C. Bower, druggist, who operates a pharmaceutical establishment at the corner of Park avenue and First street, may well be proud of the showing made since his entry into the local field.

Mr. Bower holds the agency for the well known Penslar remedies, which are widely advertised and enjoy a reputation for excellence. The famous Red Cross line, as well as those of John Wyeth & Brother, Richard Hudson & Company and Parke, Davis & Company also constitute the stock in this particular branch of the stock.

Rubber goods of all descrip-

tions, physicians' supplies and a very complete line of pure chemicals are extensively handled. Imported and domestic toilet articles of every kind, together with extracts of high quality and drug sundries are to be found at the Bower drug store.

A fine line of stationery is attracting considerable attention from the discriminating patrons of this section, while the well known line of Huyler's candies has established a steady trade in this department of the store. Ice cream and cold drinks of every kind are dispensed from a modern soda fountain installed at the front of the store and in season this branch of the trade enjoys a large patronage.

Particular attention is given to the compounding of prescriptions, accuracy and scrupulous care being the feature of this department of the business.

As the result, Mr. Bower has gained the confidence of the local physician as well as the general

public and has built up a large prescription business on this basis.

Originally from Pennsylvania, he took a three year course at the Philadelphia College of Pharmacy, receiving the degree of Doctor of Pharmacy on his graduation from that institution. Practical prescription experience in some of the largest and best pharmacies of the north and east has fitted Mr. Bower for independent business life in the vocation he has chosen, as has been demonstrated during the period of his business operations in Sanford.

Having been located in this city for the past three years, Mr. Bower has been able, through consistent business methods and unflinching quality of both goods and service to establish a reputation for his pharmacy that is highly satisfactory. He is demonstrating the business axiom that efficient service and excellence of goods build up a high class and remunerative patronage.

The Hand Bros. Livery and Sale Stable

A Pioneer Establishment That Has Borne A Prominent Part in the Development of Sanford and Seminole County



HAND BROS., LIVERY AND SALES STABLE

Although the Hand family came to Florida as early as 1879 from New Jersey, and can well lay claim to membership in the pioneer organization, it was not until 1895 that the livery and sale stable, which has borne such a prominent part in the development of this section was established on Park avenue, near the lake front.

The Hand Bros. stable has been for many years one of the institutions of the town. Today they own over half the block on which their stable is located on the corner of Park avenue and Second street. It is a large and well appointed stable with a capacity of over sixty horses and mules, a commodious garage adjoining which they rent, and two farms, one on the west side of eight acres, and one on the famed Celery

avenue of ten acres. In connection with their livery business they have a large and flourishing trade in wagons, buggies, and all kinds of harness goods. They do not handle any special lines but stand ready at

all times to supply any carriage, wagon or harness that the customer may desire at the lowest possible prices. A repair and blacksmith shop can be found in the rear of the stable fronting on Second street, where efficient and competent workmen are in constant attendance to meet the wants of customers.

In a farming country, such as this, there is a constant demand for horses and mules, and to meet it is demand they keep about sixty head on hand, replenishing their supply when necessary from the markets of St. Louis and Atlanta. They make a specialty of all kinds of heavy hauling, and during the orange and truck seasons, which comprise practically all the year, their teams are of material assistance in getting the products of the truckers and fruit growers to the shipping centers. The street sweeping contract and the scavenger service for the city are both held by this firm.

Chas. M. Hand, the senior member of the firm is probably the best known man in Orange

and Seminole counties. For nearly a score of years he was deputy sheriff of Orange county, and since the county division has been sheriff of Seminole county.

Walter S. Hand, the younger member of the firm, and its present manager, is scarcely less well and favorably known than his brother. A man of fine business parts as is shown by his successful management of the many business ventures which the firm has in hand, the city has called him to a place in its councils, and he has served two years as a member of the city government, and has served satisfactorily during his term. He is just the kind of material that the city council needs. Cool headed, clear thinking, loyal to Sanford and her best interests, practical and yet progressive, he endeavors to give the city's business the same careful attention it has received from him in the past, and that economy in the city government will be practiced in every particular on his part.

The Sanford Coca-Cola Bottling Company

Modest in External Appearance, But Full of Vim and Energy--It Is a Notable Factor in Supplying the Wants of the People



SANFORD COCA COLA BOTTLING CO.

The consumption of Coca-Cola is well nigh universal. There may be some benighted district in darkest Africa among the jungles which has not yet been penetrated by the sun, or by civilization, or by the Coca-Cola bottle, but even that is doubtful.

The Sanford Coca-Cola Bottling Company came into the possession of its present owner six years ago the coming February. Previous to that time it had been run for some years as a soda water bottling business, by Mr. G. R. Calhoun.

With a rare business instinct the president of the present company, S. Runge, sized up the possibilities of the business and obtained control, bringing with him the exclusive bottling rights for Coca-Cola for a large extent of country surrounding Sanford, including parts of Orange, Lake and Volusia counties, a territory sixty-five miles in extent. He immediately began a systematic development of the business, in which he has been extraordinarily successful.

The present capacity of the works is about one million bottles per year, with an annual output of 500,000.

The Bottling Works are located on First street just west of the Coast Line tracks. Although the exterior of the building is not imposing the interior is a scene of busy activity, well calculated to impress the visitor with the idea that there is something doing every minute. Two Crown Bottling machines, from the Crown Cork and Seal Company of Baltimore are filling and sealing the bottles, preparatory to delivery or shipment.

The greatest care is taken to insure the thorough sterilizing and cleansing of all bottles before they are refilled. Every bottle is soaked in a solution of caustic soda to destroy all germs and foreign matter; from this bath they pass to the brushing machine, and are thoroughly brushed inside and out. They are then rinsed in pure cold water and drained absolutely dry before go-

ing to the filling machines, where they are filled, carbonated and capped. Only the purest of filtered artesian water is used in the operations of the concern. Coca-Cola syrup is purchased in barrel lots from the home factory in Atlanta and comes to the works by freight. The consumption during the past year has been 3,000 gallons.

A full line of the most popular "soft drinks" is included in the output of the establishment, such as lemon, peach, strawberry and other flavors. Only the very best extracts that money and science can provide are used in these, together with pure granulated sugar, and artesian water of crystal purity. No pains are spared to give the highest possible value in the line of soft drinks that the market affords today.

The Coca-Cola Bottling Company of Sanford is a corporation organized under the state of Florida. The present officers are S. Runge, president; E. Runge, vice president; Joe DeMont, secretary and treasurer.

Pioneers In The Furniture Business

Theo. J. Miller & Son in the Furniture Business in Sanford Since 1885-- Square Dealing and Good Business Methods Have Won Them Many Friends



SHOW WINDOW IN FURNITURE STORE OF T. J. MILLER & SON

An enterprise that is entitled to a full share of the prestige and popularity that Sanford enjoys in the furniture business is the well known house of Theo. J. Miller & Son located in the heart of the business district on the corner of First street and Park avenue. This institution may well be called one of the pioneer business houses of Sanford, for it has been furnishing the homes of Sanford since 1885. For fourteen years it has occupied the corner where it is now located. Such a record of business stability is rare enough in this changeable world. It would be interesting to know what has become of the men who were in business here with Mr. Miller away back in 1885. Mr. Miller's acquaintance with Sanford antedates his entrance in business by six years as he first came here in 1879.

It would be an exacting taste indeed that could not be satisfied from the Miller stock. The large two story building is crowded to its capacity with the best values and latest productions from the leading furniture factories of the

whole country, and selected with such care and discrimination that whether the purpose be to furnish the cosy cottage or the imposing mansion, the stock responds promptly and completely to the demand. All grades of furniture from the medium to the finest including parlor and bedroom suites, china closets and sideboards, couches in many styles and qualities, hall racks, parlor, library, dining and kitchen tables, chairs, mattresses, rugs and druggets, etc. In short the motto of this enterprising firm is "Everything that goes in the House," and a visit to their place will convince the most incredulous that they are fully living up to their motto.

Some of the specialties which they carry and for which they are the exclusive agents in this locality are the Vudor Porch Shades and Hammocks, the Edison Phonographs and Records; the Jewell Wood Stoves and Ranges; the Detroit Vapor Oil Stoves. In paints and oils their stock leaves nothing to wish for. They handle the Longman & Martinez paints; the Pattons Sun-Proof; the Do-

zier and Gay lines; the Fix-all floor stains.

In the undertaking department the firm has built up an enviable reputation for reliability and efficiency in its service, as well as for the reasonableness of its prices. It is a truism to state that no services are more exacting nor call for more resourcefulness than those of the successful embalmer and funeral director. They must be strictly scientific, thoroughly in accord with the conventionalities and bear the stamp of executive force of the finer sort. To reach and maintain a service of this sort has been the consistent ideal of the Millers, and no pains nor expense has been spared with that end always in view. The son, Mr. Frank Miller is a licensed embalmer. He is also secretary of the Florida State Association of Funeral Directors and Embalmers. Two hearses are maintained by the firm, one having been purchased recently. In coffins and caskets their stock is very complete, coming from the very best houses in the country.

"The Nearest Drug Store"

Where Thorough System Guarantees Quick Delivery--A Beautiful Store Progressive and Up-To-Date In Every Respect



SALESROOM AT THE SEMINOLE PHARMACY

Very few drug stores throughout the state present to the casual visitor or passerby so attractive an appearance as does the Seminole Pharmacy of this city, under the management of its new proprietor, Mr. J. C. Fletcher, assisted by his able and efficient chief clerk, Mr. I. S. Maines. The reign of taste and skill are everywhere shown in the arrangement and display of the many and varied lines usually to be found in a first class drug store. The stock equipment comprises a full line of fresh and pure drugs; the leading proprietary medicines, toilet articles and perfumes, surgical supplies, druggists sundries, candies and confections, novelty goods and cigars and tobaccos, school and office supplies, high grade stationery, inks, pencils and fountain pens, magazines and the latest popular novels. A full line of Bibles will be placed in stock in the near future. All the above articles are neatly and effectively ar-

ranged in a series of beautiful and artistic wall cases and show cases. The handsome soda fountain on the right of the entrance dispenses cool and refreshing beverages flavored with the richest and purest of fruit syrups, while the smoker will find to his left the cigar stand stocked with all his favorite brands of cigars and tobaccos. An innovation has lately been introduced which is finding much favor in metropolitan drug stores, but which, as yet has hardly found its way into the smaller cities. We refer to the serving of hot coffee, hot chocolate and oyster stews to its patrons. It is a movement which places the store directly in line with its congeners in the large cities, and as an evidence of progress will doubtless be largely appreciated and patronized by our citizens. The Seminole Pharmacy has adopted as its slogan the words "The Nearest Drug Store," and justifies the title by its inaugura-

tion of a speedy and efficient delivery system. Everyone appreciates the value of a quick delivery of an order, when a life may be hanging in the balance. Under the Seminole system there can be no delay or if, by any mischance such a thing should occur, the responsibility can be speedily located. Every order received is checked, and double checked, giving time the order was received, when it left the store and time of delivery. Under such a system every employe feels his responsibility and lives up to it. Mr. Fletcher, the proprietor, although a comparatively new comer her has won many friends by his uniform courtesy and disposition to accommodate. He is the originator of Fletcher's Tonic, which has achieved an enviable reputation as a sovereign remedy for chills, fevers and colds, as well as a general tonic, and proposes to engage in its manufacture in Sanford at an early date, preparations for that purpose being well under way.

The Home Of Quality Foodstuffs

Recently Established Grocery Has Made Rapid Strides and Enjoys An Ever Increasing Patronage



IRWIN & GILES GROCERY

The establishment of Irwin & Giles, grocers, located at 113 First street is an institution of which Sanford may well be proud, for it embodies the best characteristics of the modern, up to the minute grocery store and although only in operation for a comparatively short time has demonstrated its ability to rank with the foremost of its kind in this section.

Opened for business on July 1st of the present year, this store has succeeded in establishing itself firmly in the business life of Sanford and today enjoys a patronage of which many an older store might well be proud.

A full line of staple and fancy groceries of all descriptions are always to be obtained here and various standard brands of well known products are to be seen displayed artistically. The Irwin & Giles store possesses more show case room than any other grocery store in Sanford, with the result that an excellent display of stock may be made at all times, while the large show window

fronting on the street offers additional opportunities in this line.

Electric fans are another evidence of comfort and progressiveness to be found installed in this store. In the rear of the main salesroom, which is 30 by 70 feet in dimensions is a store room for surplus stock, while a warehouse is maintained in another part of the city as well. Seven employes are required to properly serve the trade and two delivery wagons are constantly kept busy throughout the city and its suburbs.

Among the well known lines of goods of various descriptions are the Robin Hood, Sunbeam, Van Camp's, Heinz' and Libby's food products, which embrace almost any delicacy that could be desired, such as jellies, canned vegetables and meats of all kinds, shell fish, fruit and other commodities too numerous to mention.

The products of the National Biscuit Company and the Sunshine goods constitute the stock in these particular lines, while a large assortment of bakery goods

and confectionery is also handled, Lowney's candies being especially emphasized in this latter department. Fresh vegetables and fruit are also carried. Shapleigh's Steel Cut coffee is the headliner in this particular line of stock, while such fancy goods as Welch's grape juice and Dole's pineapple juice are also to be had here.

Mr. S. A. Irwin, prior to his connection with the present firm was for four years in charge of the shoe department of D. A. Caldwell & Sons of this city, while Mr. F. E. Giles, the other member of the firm was with the grocery concerns of R. G. Stockton and L. P. McCuller, both of Sanford. Both are young men of business ability as is evidenced by the large and constantly increasing patronage enjoyed by the establishment. With the passage of time, this store cannot fail to become one of the foremost concerns of its kind in this section and with the continuance of its present business methods there can be no question as to its uniform success.

The Geo. H. Fernald Hardware Co.

An Interesting Description of a Mammoth Business--
Everything in Hardware or Agricultural
Implements Their Motto

The Geo. H. Fernald Hardware Co. was established in 1883. This business house is one of the largest in Sanford. Fifty per cent of its sales are wholesale. It employs a force of between thirty and forty and its pay roll averages five hundred dollars each week. The hardware department and offices are on Oak avenue. They cover an area of 40x117 feet. Everything contained in a modern, up to date store is found here: Fine cutlery, razors, scissors, carpenters and machinists tools, agricultural implements, builders' hardware, oils and glass, stoves, ranges and heaters, sash, doors, blinds, screen doors and windows, rope, cordage, roofing paper, etc. In the second story of the building is the store room for plumbing, gas and electric supplies, porcelain bath tubs, lavatories, hot water heaters are shown here in an attractive manner. On the west side of Oak avenue is the warehouse containing lime, cement, plaster, ladders, charcoal, etc. Just south of this building are the shops and yards of the Fernald Co., a large stock of bar iron and steel, wrought iron, gas and water pipe, soil pipe, sewer pipe, brick and coal are carried. The side tracks of the Atlantic Coast Line run the entire length of these yards and six large size freight cars can be loaded and unloaded at one time.

This company also have a large warehouse at the Clyde docks for storage of nails, bath tubs, roofing material, etc. The tin and metal department is in the second story of the building at the corner of Oak avenue and Third street. Here galvanized steel tanks of all sizes are manufactured and the shop is equipped with the latest machinery for cornice, guttering and all kinds of sheet metal work. The Fernald Hardware Co. are agents for the best known goods on the market and represent some of the most prominent firms in the country. Among them are Devoe's ready mixed lead and zinc paints, Charter Oak stoves and ranges, Bird & Co.'s Neponset roofing and celery bleaching papers, Alabastine Co.'s wall finish, Pearson's cement coated box nails, McCormick mowers and rakes, Nash's Acme harrows, Planet, Jr., garden implements, Watson's triplex spraying machine, Acme steel box straps, Aermotor wind mills, Fairbanks & Morse gasoline and oil engines, Clark's cut-away harrows. The Fernald Hardware Co. are general contractors for municipal and private water plants and are experts in matters of irrigation of orange groves and vegetable farms. They furnish and install steam and hot water heating plants and sanitary plumbing of the very latest and improved

methods. They also drive deep artesian wells and their well drilling outfits are busy all the time in different parts of Seminole, Orange, Lake and Volusia counties. Geo. H. Fernald, the founder of the business as far as possible, F. W. Mahoney is the head of the mechanical department. He is an expert mechanical engineer and gives his personal attention to all contracts for irrigation and plumbing. E. L. Marshall is the head of the hardware buying and sales department, assisted by F. B. Adams, A. B. Brock, R. J. Starling and Earl Paxton. The accounting is in charge of Miss Mary B. Ensminger, assisted by Miss Mabel Cowan. A. B. Mahoney is in charge of the plumbing and out of town work, assisted by W. F. Leavitt, shop foreman, W. D. Hoolehan, Arno Jones, Denham Temple. The tin and metal department is in charge of J. H. Cowan and a competent force of tanners and metal workers. The sales of the Fernald Hardware amount annually to one hundred and twenty-five thousand dollars, over one thousand active accounts being on the books. They have a reputation for prompt and square dealing and their prices are as low as can be made, quality being considered.

WHERE QUALITY IS PARAMOUNT

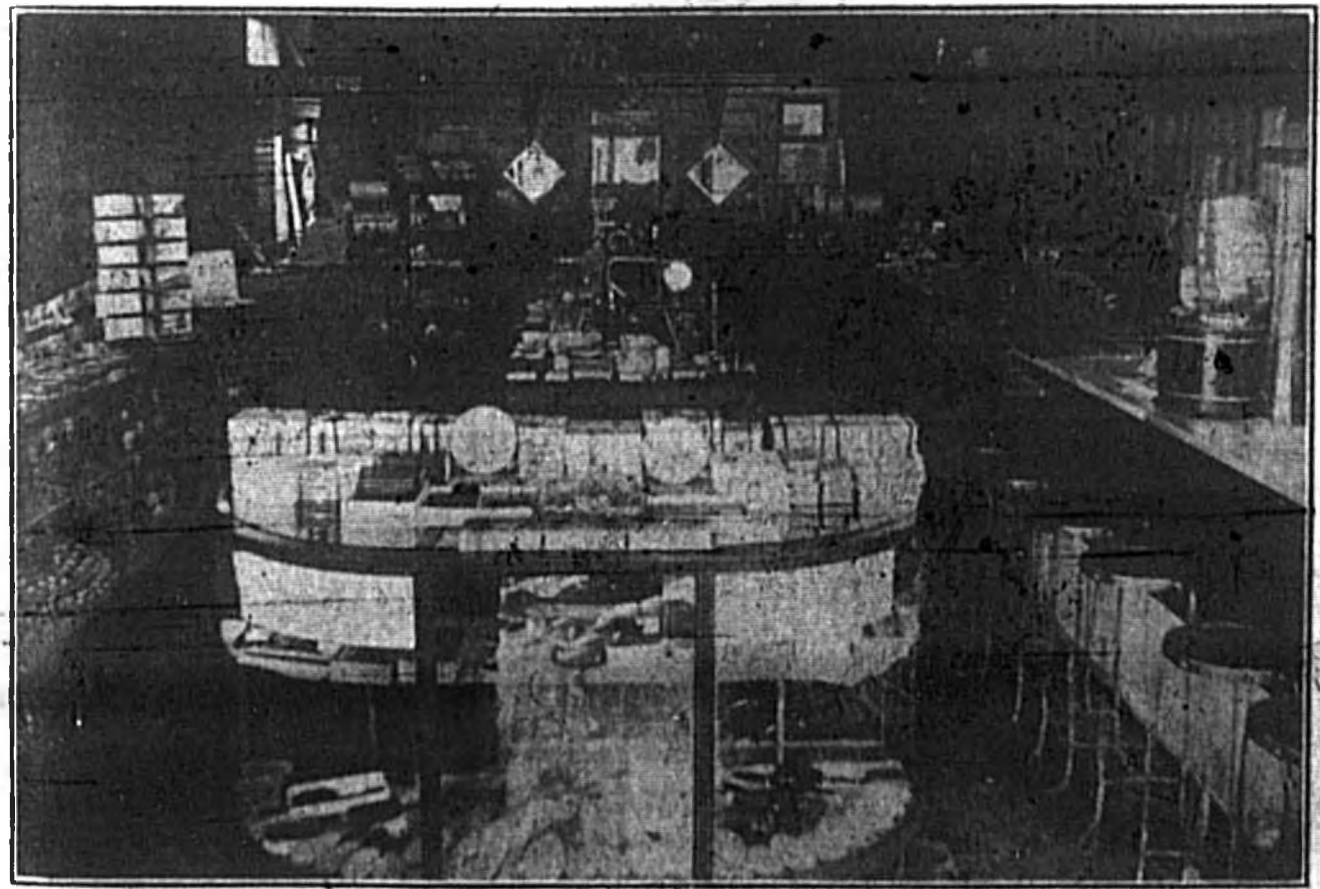
L. R. PHILIPS & COMPANY, DRUGGISTS

store of the Sanford Shoe and Clothing Company a Model of Its Kind

Old Established Business Making a Specialty of Accurate Prescription Work and Handling High Quality Lines of Goods in Every Department



INTERIOR OF SANFORD SHOE & CLOTHING CO.



INTERIOR OF DRUG STORE OF L. R. PHILIPS & COMPANY

Any review of Sanford's advantages as a trade center would be incomplete if it failed to make full and complete mention of the Sanford Shoe & Clothing Company, whose stock is of such magnitude and comprehensiveness as to anticipate every need of the average citizen, and whose trade influences reach out many miles in all directions. From its very inception, less than one year ago, when it succeeded to the business of the D. L. Thrasher Company, it has been a pronounced success, because of its policy of making a friend of every patron by square dealing and liberal and courteous treatment.

Where can you find a better line of men's shoes than those of the Stacy Adams make; or the Regals, standard for years; or in men's work shoes, the Endicott, Johnson Co. lines?

The ladies all know that the Patrician shoe is worthily named, and the Irvin Drew shoe for ladies is not far behind in the race for

popular favor. Buster Brown in children's shoes stands for the ne plus ultra in quality.

In men's shirts the Manhattan brand has long held the record for style and quality. The Lion brand of shirts and collars is a great favorite with particular people and is never disappointing.

Anyone who has read the papers or magazines in the past decade knows the extent to which the Hart, Shaffner and Marx clothes have been advertised, and any man who has ever purchased a suit of that famous make knows that in style, fit and wearing quality they leave nothing to be desired. If you want just good clothes without fads or frills try a suit of the "Styleplus Clothes, \$17 the world over." You will not be disappointed. The needs of the workingman can be fully met from the line of goods put out by Sweet, Orr & Co., which have won a great reputation for service and dependability.

The man who has a prejudice

in favor of tailor made clothes can have his desires fully met, as the firm is in touch with some of the best city tailors, such firms as E. V. Price of Chicago, or the Starrs-Seaffer Co., Cincinnati.

Throughout the entire stock the same rule is paramount, quality is always of the first consideration, whether it be in the more important articles of men's attire or in the smaller items of hosiery, underwear, neckwear, etc. Suit cases, handbags and the thousand and one articles that the well dressed and particular man finds essential to his comfort and good appearance can be obtained at this well appointed store.

The firm members are young men, polite, courteous and accommodating to all. They have made a favorable impression since their advent in Sanford, not only in a business way, but in personal matters as well. It is a pleasure to know that they are meeting with the success which they deserve.

Among the mercantile interests of Sanford the drug stores set a high standard, in fact far above the average to be found in cities of similar size. For attractive display, adequate and courteous service and fair prices they rank with the best retail establishments in this section of the state.

One of the best examples of this condition is the drug store of L. R. Philips & Company, located at the corner of Park avenue and First street.

The "Rexall Store" as it is known handles the full line of Rexall remedies, as might be imagined by the name, the solid worth of these proprietary goods being a matter of common knowledge from coast to coast, bearing as they do the absolute guarantee of excellence from the manufacturers and dealers generally.

Hospital and physician's supplies, rubber goods, etc., constitute a portion of the stock, while special attention is devoted to the

prescription department. This is in charge of Mr. E. D. Mobley, who is a registered pharmacist both in Georgia and Florida and who possesses the benefit of over fifteen years experience in the drug business. Probably the most complete stock of pure drugs and chemicals of every description to be found in this section of the state is carried by L. R. Philips & Co. and particular stress is laid upon this department of the establishment.

A full line of seeds of all varieties for garden or decorative purposes is always to be found here, celery, lettuce and Bermuda onion seed being imported especially for the local trade. Leather goods of all kinds, souvenir goods for the tourist trade, together with a very complete stock of holiday articles covering a wide range of selection, make up a stock in trade that is not to be surpassed anywhere in this section.

The Rexall Store holds the

agency for the Eastman kodaks and photographic supplies, Harris' and Bowden's lithia waters, Nunnally's and Liggett's well known lines of candies and sweetmeats, in addition to several other well advertised lines of goods of a nature commonly found in establishments of this character. L. R. Philips & Co. handle a large line of stationery and school books, being the only store in Sanford carrying the latter line.

Mr. L. R. Philips, the senior member of the company has been engaged in the drug business since 1882 and has successfully risen through the various steps to his present position at the head of the local establishment.

Mr. F. E. Roumillat, who is associated with him in the management of the company has also had the benefit of ten years' experience in the drug line and is amply qualified to do his share toward the conduct of an up to date pharmacy.

One Of Sanford's Greatest Institutions

The Sanford Building and Loan Association

In the summer of 1908 a number of our best citizens, feeling the need of more good houses in Sanford got together and went over the proposition of a local cooperative Building and Loan Association, investigating the plans of several Florida local associations, as well as those of other states, with the result that a charter was secured from the state, an organization effected, and business begun in October, 1908, with 480 shares sold, bringing in the sum of \$480,000 per month. Not a very large sum with which to build a city, but it was a nucleus around which clustered a large amount of faith in our growing little city and her enterprising citizenship. The management kept pushing the little ball along gathering force and volume as it rolled, until now they feel that they have safely passed the stage of infancy. The word "little" no longer applies in view of the fact that the records show that the Association has been directly instrumental in building nearly a hundred fine residences in and around Sanford, during its five years of existence. The monthly income has grown to \$2,000 per month on collections from common stock and interest.

The Association now has loans outstanding to the amount of \$80,000, nearly \$30,000 of which has been loaned within the last twelve months. Applications are now on hand for loans amounting to \$20,000 for home building purposes.

Profits of the Association are distributed semi annually to holders of common stock, and for the period ending September 30, 1913, a dividend of 4 per cent has been earned and placed to the credit of each stockholder.

After first two years experience the Association, finding that collections of one dollar per month on the common stock were totally inadequate to meet the urgent and constantly growing needs, arranged to issue \$50,000 of seven per cent cumulative preferred stock. Of this issue, something more than \$18,000 has been sold carefully to our own home people as the demand for money to build homes increased, and the directors will now sell about \$15,000 more of the same stock this winter. This preferred stock is redeemable at the pleasure of the board of directors at the end of five years.

The fact that the Association has been able, after paying all expenses, to pay a seven per cent cash dividend on the outstanding preferred stock, as well as a four and one-half per cent semi annual dividend on the common stock, speaks volumes for its principles and also for its management. It shows that both are right. The further fact that any or all of the three banking institutions of our city are ready at any time to loan the Association money if it needs it is an additional evidence of the esteem in which it is held at home.

The officers of the Sanford Building and Loan Association are as follows: Geo. H. Fernald, president; T. J. Miller, vice president; A. P. Connelly, Sec'y-Treas.; Geo. A. DeCottes, attorney. The directors are Geo. H. Fernald, T. J. Miller, F. P. Forster, H. R. Stevens, J. C. Higgins, Forrest Lake, A. P. Connelly.

The gentlemen need no introduction to the people of Seminole or Orange counties. For the benefit of strangers and new comers, however, a few words regarding them and the parts they have

played in the upbuilding of the city may not be out of place.

Geo. H. Fernald is a successful hardware merchant, vice president of the First National Bank and president of the Sanford Telephone Company. He owns one of the finest residences of the city on Oak avenue.

T. J. Miller has successfully conducted for many years a flourishing house furnishing and undertaking business. He is highly esteemed in the community.

Mr. F. P. Forster was for many years the cashier of the First National Bank, a position which he recently gave up to assume the duties of vice president. He has a wide acquaintance and many friends.

H. R. Stevens is a railroad man of prominence, holding the position of Master Mechanic on the A. C. L. He is also vice president of the Peoples Bank. He has recently built a fine home on Park avenue.

Mr. J. C. Higgins is district superintendent and has been connected with the Atlantic Coast Line for many years in responsible positions.

Forrest Lake is president of the recently organized Seminole County Bank, has been mayor of the city for several terms, and representative in the state legislature for two terms.

Mr. A. P. Connelly, the secretary and treasurer has given much time and energy to the upbuilding of the Association. He is a representative real estate and insurance man.

Every man in Sanford is vitally interested and should be a stockholder.

"It's a good thing for Sanford and for you. Save a little. Own your home."

HE NEVER HOLDS A GRUDGE



HON. ARTHUR E. DONEGAN

There are a few men who can accept defeat as gracefully as victory and there are also a few who can carry off the fruits of success without experiencing a severe attack of cranial expansion, which being translated means swelled head. But seldom indeed does one discover an individual in whom both these qualities are united. He is as rare as the pterodactyl or the ichthyosaurus, although there are a few scattered specimens of the species still at large.

The neighboring city of Kissimmee is the lair of one of them, Hon. Arthur E. Donegan, to be more explicit and during the many years of his rather eventful and strenuous existence he has demonstrated that he is one of those favored few who are apparently undisturbed by either a stiff wallop in the solar plexus or an invitation to a 12 course dinner. Mr. Donegan, who by the way is State Senator from his home district has a habit of el-

bowing his way into the forefront of contending factions and doing his share of the contending in a way that has usually brought home the bacon to the side with which he affiliated himself.

He has put the skids under many a project that if carried to a successful conclusion by some of our esteemed legislators would have put a crimp in the bank rolls of the fellows who drop their ballots in the box on election day. Likewise he has inserted the prong under the epidermis of quite several ambitious patriots who were prone to increase their bank balances at the expense of the general public. In fact, he has always had a weather eye out for the interests of his constituents and the general improvement of conditions throughout the state.

Mr. Donegan has another trait of character that is almost extinct in this present day and age. He entertains no malice toward his opponents.

When the battle is over and the smoke has cleared away, he is always ready to shake hands with his adversaries, no matter which way the conflict has terminated, and take them all out fishing. And he won't tip over the boat when he gets them out there either.

Some of his bitterest political enemies are warm personal friends and they admire him for his broadmindedness and freedom from the hide bound narrow ideas that characterize so many of the present generation.

Mr. Donegan is of a robust, hearty nature, one who enjoys a good joke even if it be on himself and is keenly alive to the material joys of this life. His friends are numbered by the hundreds, not only in the district which he represents and in his home city, but generally throughout the state, for the people are quick to recognize his simple, straight from the shoulder methods of doing business and respect him accordingly.

JNO. D. JINKINS

Tax Collector of Seminole County

John D. Jinkins, Tax Collector is a native of Alabama, having moved to Florida with his father's family when a young boy; he has been a resident of Sanford for the past twelve years and Orange county twenty-two years. In February 1901 he accepted a position as stenographer and clerk in the office of the superintendent of the A. C. L. Ry. Co. at Sanford, was soon promoted to the office of Chief Clerk, which he held until appointed Tax Collector of the new county of Seminole.



**JNO. O. JINKINS,
COUNTY TAX COLLECTOR**

For which his long training in the railroad service has eminently fitted him. He is of southern parentage, his father having been a Confederate veteran and his grandfather a veteran of the Indian war. Mr Jinkins is a quiet, unassuming gentleman, always accommodating and is making a most efficient public servant. He will be a candidate for reelection to the office of tax collector, and as he has many friends all over the new county, he no doubt will be re-elected.

THE NEW CITY RESTAURANT

Under New Management It Becomes a Desirable Place to Eat.

For years Sanford has mourned the lack of a first class home-like lunch room and restaurant on First street in the business heart of the city. Restaurants there have been, mostly bad, some worse, but none that could by any stretch of the imagination be called good. The best clustered around the passenger depot, and catered exclusively to travelers, leaving the citizens to the tender mercies of the others.

When the depot was moved out to Ninth street, the restaurants found their occupation gone. Then it became necessary to cater to the city trade or lose business altogether.

With her accustomed shrewd business acumen Mrs. B. E. Takach sized up the situation and became owner and proprietor of the City restaurant.

The policy of the management to accommodate is evident, for at any time in the day, one can procure at the lunch counter, a cup of coffee and a quick lunch or a regular meal cooked to order from a regular bill of fare containing oysters and fish, game, meats of all kinds, pastries and vegetables in season.

With a fine farm out on Celery Avenue, Mrs. Takach is in a position to serve her patrons with the very best of all kinds of vegetables, and nothing captures the tourists heart quicker than to find such things on the table in mid-winter, fresh from the fields.

The new City restaurant was opened for business in January 1913 under the personal management of Julius Takach and his sister Miss Aranka Takach. From the first day there has been an evident desire to maintain a high class and thoroughly satisfactory service, for cleanliness, prompt service first quality foods and good cooking are the commendable features of the establishment.

D. L. THRASHER

Superintendent of Public Instruction of Seminole County

At the head of the educational department of Seminole county is Mr. D. L. Thrasher, Superintendent of Public Instruction, having held this office since the formation of the new county in August of the present year.

His connection with educational affairs dates back to 1908, when he was elected to membership on the Board of Public Instruction of Orange county on which he served until appointed to his present office.

A Georgian by birth, Mr. Thrasher came to Florida in 1883 and took up his residence in Sanford in 1898, engaging in the mercantile business which he followed for several years, finally entering the real estate and insurance field.

For four years he served the city in the capacity of councilman and received the nomination



**D. L. THRASHER, COUNTY SUPT.,
OF PUBLIC INSTRUCTION**

for mayor at the primary on November 25, 1913, being duly elected on December 2nd just passed.

Mr. Thrasher is prominently identified with the business life of Sanford, serving as vice president of the Seminole County Bank and during the years of his residence here has won the esteem of his fellow citizens not only in this city but throughout the county. The office which he now holds and his recent election to the mayoralty is ample evidence of this statement.

Modern, up to date management of school affairs is the aim of the chief executive of the Board of Public Instruction of Seminole county and Mr. Thrasher may be depended upon to devote the utmost of his endeavors toward the further improvement of conditions during the period of his tenure in office.

A FEW CHOICE LOTS OF HAMMOCK LAND FOR SALE

Having purchased a number of tracts in the hammock for my own use, and finding that I have more acres than I care to farm, I have decided to sell some of my holdings to desirable parties who



M. S. NELSON

may wish to locate in the Sanford district. My land is among the best. I can make terms to suit the purchasers. If interested write me, or better come and see the land.

**M. S. NELSON,
Sanford, Florida,
P. O. Box 1163.**



W. B. COLLINS

The above cut is that of W. B. Collins who deserves special mention in this edition of the Herald, since he has compiled and arranged the subject matter, ably assisted by his staff; Messrs. Worthington and Bradley and these gentlemen have given Seminole one of the best, most truthful and greatest expositions of her resources that has ever been published. Mr. Collins has achieved success in many fields with special papers but the Sanford edition will probably be one of his best, even though he issued the edition at a season of the year when farmers and merchants were too busy to talk advertising, but his phenomenal success in this edition is the best criterion of his genius and ability, and the management of The Herald takes this opportunity of thanking him and his assistants for their good work and hope that the Special Sanford Herald will become an annual event and that Collins will always be able to supervise and direct the good work, for no more indefatigable worker in the special newspaper field exists than W. B. Collins.

WHAT'S WHAT ABOUT THE HERALD

The publication of a newspaper in the average medium sized town is a sure enough man's sized job. If you don't believe it just ask any editor who holds forth in any old town in any old section of the country.

The Sanford Herald during its five years of existence has proven the truth of the axiom that even moderate success is only achieved by conscientious, continued effort. Started as a weekly paper in 1908, the Herald broke into the newspaper field of this section and endeavored to do its share toward developing the country roundabout.

Today the Herald takes rank as one of the best semi weekly publications in the state and in equipment is the peer of any plant of its size in Florida.

In addition to the publication of the Herald twice a week, commercial printing of every description, job and small book work handled expeditiously and artistically. The mechanical equipment, which includes a Lanston Monotype of the latest model, and an up to date Whit-



**EDITOR ROBERT J. HOLLY
OF THE SANFORD HERALD**

lock press and various other minor apparatus which is thoroughly modern in every respect, makes it possible for the Herald Printing Company to enter the field as a competitor against the printing establishments in the larger cities of the state.

The incorporators of the Herald Printing Company are R. J. Holly, president; G. W. Kinahan, vice president and W. M. Haynes, secretary-treasurer. The direct management of the Herald is in the hands of Mr. Holly as editor and Mr. Haynes as business manager of the establishment. Both are newspaper men of experience and ability in their respective departments and are eternally on the lookout for some new plan to build up the Herald and advance the development of Sanford and Seminole county.

Both are members of the Florida Press Association and are well known not only to the newspaper fraternity of the state but generally throughout central Florida.



**W. M. HAYNES,
BUSINESS MANAGER SANFORD
HERALD**

H. C. PHILLIPS, PHOTOGRAPHER

Modern photography identifies one of the greatest series of marvelous discoveries and improvements that is to be found in the world today.

The studio of H. C. Phillips, located in the Entzinger building on Park Avenue embodies the latest and most approved appliances known to the art of the photographer and the quality of work turned out is second to none in this part of the state.

Both commercial and portrait work is handled by Mr. Phillips,

who has secured a large share of patronage both local and suburban. Special attention is given to the developing of films for amateurs and in addition to this line a considerable trade is carried on in art post card bearing photographs of local views and portraits.

Incidentally it may be stated that illustrations in the Seminole County Edition are the product of Mr. Phillips' studio and represent a considerable amount of time and careful work on his part.

C. H. LEFFLER

GROCERY

CORNER 4TH ST. AND SANFORD AVE.

R. H. MARKS

SELLS EVERY KIND OF REAL ESTATE

**ESTABLISHED IN 1869
Letters Answered Promptly**

NEW MILLER BLOCK - SANFORD

Progress Sanitary Launderers
The Biggest, Busiest and Best Steam Laundry in Central Florida
Metropolitan Service - One Hour Work & Specialty Cleaning and Dyeing Scientifically Done
305-307 Cypress Ave. Sanford, Florida

DRUGS SEEDS
A. E. PHILLIPS
HIGH QUALITY GOODS AT POPULAR PRICES
PRESCRIPTIONS ACCURATELY COMPOUNDED
CORNER SANFORD AVE., AND THIRD ST., SANFORD FLA.

THE FAIRVIEW
Cor. French Ave., & 1st St.
SANFORD, FLORIDA
Rooming and Apartment House
Mrs. J. H. Ferguson PROPRIETRESS

CROWN COLUMBIA PAPER Co.
MANUFACTURERS AND PRINTERS
ORANGE, GRAPE FRUIT AND VEGETABLE WRAPPERS
QUALITY THE BEST PRICES RIGHT
SANFORD, FLORIDA
COUNT CORRECT DELIVERY PROMPT

A LAND OF PROMISE

Seminole, The Youngest County In The State Of Florida, Gives Place To None In Resources And Opportunities For Development

No part of the American Union probably has been more subject to war's alarms than that now comprised within the boundaries of the state of Florida. The earliest discovered of all the western continents, it has been the most wrangled over and the latest in development. The breezes that sweep over its surface have kissed alternately the yellow flag of Spain, the cross of St. George, the Lillies of France, the Stars and Stripes, and the Stars and Bars of the Confederacy. Four great nations have claimed it as their own, all equally regardless of the rights of the original owners. The Spaniards enslaved

which is perpetuated in that of Florida's youngest county. Other names bring back to the old settlers the memories of those bloody days when white and red man fought to the death for the possession of the Land of Flowers. Mellonville avenue ran from Fort Mellon on the shores of Lake Monroe to Fort Reed, a few miles to the south, and was first cut out as a military highway. Fort Mellon was attacked about 1837 by an overwhelming force of Indians and renegades, the garrison overpowered, and Lieutenant Mellon, for whom the Fort took its name, was slaughtered. Lake Jessup was named from that American general, who, after chasing the elusive red man through the wilderness for a time, declared that Florida was "unfit for white men." Lake Harney, after General Harney, and so on down the long list, where the names are not Indian and unpronounceable, they are American and prosaic.

governor signed the bill which forever divorced them from old Orange. The differences which led up to the separation were

of more than \$31,000, and drew out about \$29,000. This was one of the cause of dissatisfaction. Beginning at the junction of

flourishing influences to soften its climate. The land is good and has been thoroughly tried out for both vegetables and citrus fruits; the climate is beyond comparison with any on the continent; pure and wholesome water is easily obtained from artesian or deep wells; every part of the county is now within easy reach of some of the three great railroad systems which traverse the state, while the fact that Sanford stands at the head of navigation on the St. Johns will forever tend to hold freight rates to a minimum. These are all considerations of vital importance to the homeseeker, and will have a great influence in directing the incoming tide of immigration to the new county, if they are properly set forth in the right places. With a wise and persistent campaign of judicious advertising there is no reason why Seminole county should not show up with a goodly population when the next federal census taker comes along. Sanford alone should and will have by that time 12,000 or 15,000 people. She has safely passed the spasmodic stage, and her growth

Lain at Geneva. Mr. Clark is a pleasant gentleman to meet, thoroughly conversant with the needs and requirements of his bailiwick, which includes Oviedo, Lake Howell, Gabriella and Wagner. A native of Mississippi, he is also a pioneer Floridian, having been here since 1870, except one or two short trips back to his native state. But once having gotten the famed Florida sand in his shoes, he could not stay away and always gravitated back to the peninsula state.

He has given the good roads question a careful and conscientious study and does not hesitate to express his favorable opinion on the subject in a general way



COMMISSIONER J. T. MCLAIN

them, the English and Americans exterminated them with the exception of a feeble and miserable remnant that fled to the swamps of the Everglades. By all the conquering nations they were regarded as no better than vermin, to be exterminated like any other pest. That chapter of American history which tells of our treatment of the Seminoles is not one to be proud of. It tells of oppression and cruelty of worse than savage treachery, of rapine, murder and extermination of a race.

For two hundred and fifty years before the Declaration of Independence the Spanish Dons and the English Bullies fought over Florida. Now one prevailed, now the other, but always there was bloodshed and suffering. Once a band of French Huguenots made a peaceful settlement below the mouth of the St. Johns river. They were peace loving, but they were French and they were heretics, and the haughty Spaniard fell upon them with fire and sword and left none to tell the tale. A few years later he met the same fate at the hands of the English Admiral Drake. Fifty years before the Pilgrim Fathers put foot on Plymouth Rock, St. Augustine was a fortified city, having its city gate, the remains of which are now carefully preserved for the edification of tourists; its Fort San Marcos defying all assaults, even when the city capitulated. Those were strenuous times. The Spaniard hunted gold and slaves; the English hunted the Spaniard; and both hunted the hapless and homeless Seminole. It was a war of extermination on both sides and in the contest the weaker perished as was to have been expected, and as has always happened. Doubtless, it was all for the best, but one cannot help admiring the indomitable courage with which the brave Seminoles fought for their ancestral homes, and resisted the encroachments of the outnumbering and all-conquering whites. Today there is little left them but the name,

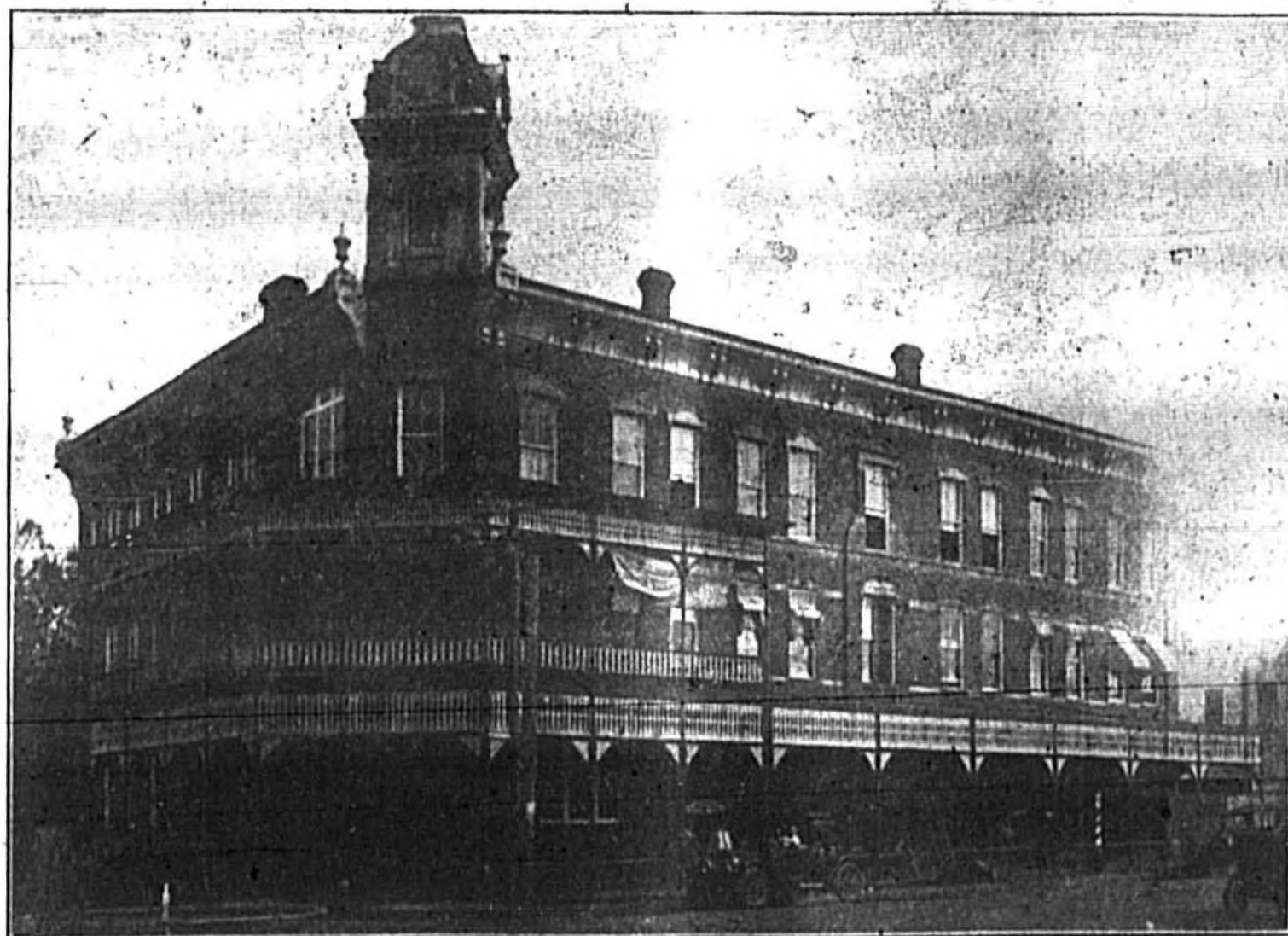
The New County
Happy is that people whose history is short. Such is the dis-

many and long continued, and it would not be wise nor profitable to recount them here. The soon-

the Wekiva river with the St. Johns, the new county line follows the former stream to its in-



COMMISSIONER F. L. WOODRUFF



THE COUNTY COURT HOUSE AT SANFORD

tum of the historian, and if it be true the people of Seminole county should be supremely blessed,



COMMISSIONER C. W. ENTZINGER

for their history as a separate county only runs back to April 25, 1813, the date when the

er such disagreements are allowed to pass into oblivion, the better for all concerned. The best of feeling now seems to prevail in both counties, and this is as it should be. It was a merry war while it lasted and was waged with many barbecues, excursions and gabfests. Toward the wind-up, some of the compliments exchanged became a little lurid, and there was even a little mud noticed in the atmosphere. But it has all passed by. Mother Orange has accepted the inevitable with grace and dignity, and the Seminoles are rejoicing with all the fervor and enthusiasm of youth. Everybody is happy and why not?

The new county of Seminole has approximately 450 square miles of territory, 8,500 inhabitants, and an assessed valuation of \$2,747,815. In the matter of population it surpasses seventeen other Florida counties, and exceeds eighteen in assessed valuation. Before division the area comprised within the boundaries of the present county of Seminole paid into the school fund the sum

intersection with the line between Ranges 28 and 29 east; thence due south six and one-half miles; east eight miles; south two miles; and thence directly east till it meets the St. Johns river about 20 miles.

To the south and west it takes in the prosperous and thriving towns of Longwood and Altamonte Springs, noted for its beauty of location and flourishing orange groves, while in the eastern end of the new county are found the rapidly growing towns of Oviedo, Geneva and Chuluota, with beautiful Lake Charm surrounded with its handsome winter homes. It includes a great variety of soil from the far famed Celery Delta, with its great winter vegetable growing business, which has made Sanford noted as the Celery City, to the rolling hills of the Geneva plateau, with its hundreds of acres of bearing orange and grapefruit groves. Lake Jessup, one of the largest of the St. Johns chain of lakes wholly within its borders, while Lakes Harney and Monroe, both great lakes, contribute their ame-

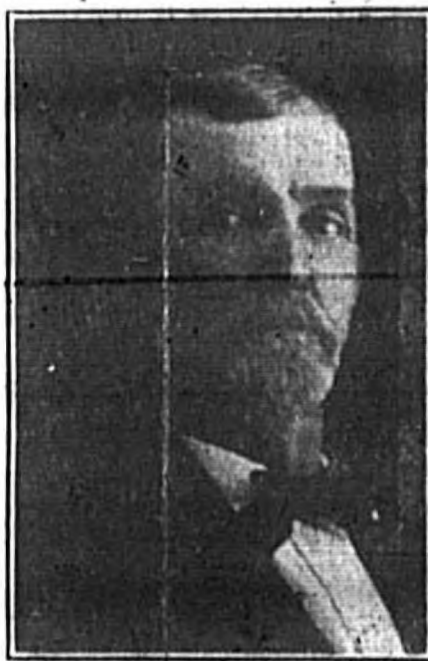
from now on will be steady, healthful and permanent.

The Eastern Section
Two of the county commission-



COMMISSIONER L. P. HAGON

ers reside in the eastern part of the county, Mr. J. A. Clark at Lake Howell and Mr. J. T. Mc-



COMMISSIONER J. A. CLARK

In other words he believes heartily in good roads, but is not quite ready to bond the county in a large sum to secure them, preferring to seek some substitute that will answer the purpose until the county gets in better shape financially. Of one point the county may be assured, Mr. Clark will not give his consent to any visionary or extravagant schemes. He will rigidly insist on getting value received for every dollar of expenditure. He is a safe man and a careful one.

He has a charming home situated on the shores of Lake Howell, or as he chooses to call it Lake Micou. Back of the house lies an orange grove of twelve acres, whose dark green foliage and abundant fruitage speaks well for the fertility of the land and the attention bestowed upon it by its careful owner.

What is known as the Lake Howell Settlement is situated on the south side of Lake Howell, a body of water some three miles in length by one-half mile or more in width in the southwestern part of Seminole county. The Lake Howell country is noted for its many fine orange groves, its good farming lands and truck gardens, and stock raising. In short it is an all around good farming country, has good schools and churches, a free daily mail service, and is the home of a happy, prosperous and contented people. Lake Howell is known to our local sportsmen as good fishing territory and the woods about abound in quail, squirrels and the small game.

Gabriella lies directly on the Oviedo branch of the Seaboard Air Line, in the midst of numerous clear water lakes filled with all varieties of fresh water fish. The surrounding woods abound with game, and it is an ideal resort for the lover of sport, either with the rod or with the dog and gun. It has a good school, and is the home of a healthy, hospitable and home-loving people. It has daily mail and train service; is the home of a