

YOUR NEWSPAPER

Established in Florida's Heart,
The World's Greatest Vegetable
Spot and Richest Garden Land.

VOLUME XX

Leased Wire International News Service

The Sanford Herald

AN INDEPENDENT DAILY NEWSPAPER

SANFORD FLORIDA, THURSDAY, NOVEMBER 1, 1928

Member Audit Bureau Of Circulations

THE WEATHER

Cloudy tonight and Friday, with
showers in Northwest portion.
Winds gentle to moderate.

NUMBER 1

SMITH FLINGS ANOTHER BOLT AT OPPONENT

**Jersey Demonstration
Surpasses All Pre-
vious One for Sheer
Enthusiasm Shown**

**Address Is Bid
For Labor Vote**

**Republican Party And
Its Candidates Come
In For Lambastings**

NEW YORK, Nov. 1.—An-
other flogging attack on Re-
publican policies and leaders
behind him, Governor Smith
was back in New York to-
day to finish his fight for
the presidency on home soil.
He will not leave the city
again until he knows whether
he is to be the next Presi-
dent or just another defeated as-
pirant.

Governor Smith closed his cam-
paign outside New York last
night with a speech in New York
in which he assailed the
whole Republican broadsheet,
from candidates to policies and
again dealt in no uncertain
terms with the issues his business
has raised in the campaign.

The speech followed an old-
fashioned political celebration in
the Democratic stronghold of
North Jersey, which for sheer
exuberance, vigour, and boisterous-
ness equaled anything that the
Democratic candidate has met
in his campaign travels. The
Jerseyites literally took the lid
off to welcome "Al" from across
(Continued On Page Six)

Stock Price Trend Shows Inclination To Advance Higher

NEW YORK, Nov. 1.—(INS)—
With intermittent declines and re-
actions, the trend of prices on the
New York Stock Exchange was
moderately upward, in fairly ac-
tive trading today. Buying demand
for the copper stocks, the motors,
oil and a few of the rails was suf-
ficient to absorb most of the of-
fers at a gradual increase in price
in the forenoon, then a new wave of profit
over the market, wiping off a
portion of the early gains, when prices again stiffened.

With call money more than plen-
tiful, and the banks making new
demands upon the call loan market,
the bulls were not as confident as
they have been up to the last week reported holding aloof until after
two or three of the "big traders" were
the uncertainties of the national
election had been removed. There
was no great pressure of liquidation
and the shorts were apparently
not extending their commitments to any great extent.

Business and industrial news
was generally favorable. Banks
and industrial concerns here es-
timated the 1928 production of
commodities in the country at
the largest volume on record.
Large extensions and expansions
planned by the railroad and man-
ufacturing companies make it
quite probable that this heavy vol-
ume of output will continue into
the next year.

Election Officials For Next Tuesday Are Named By County Commissioners

A list of election officials, re-
cently appointed by the County
Commissioners to serve next Tues-
day, was made public today by
Vance E. Douglass, clerk to the
Board, who has already mailed out
formal notifications to each of the
poll supervisors. Four men, a
clerk, and three inspectors, have
been assigned to each precinct.
They are as follows:

Precinct One, Sanford: C. D.
Couch, clerk; J. E. Lyle, W. E.
Botts and L. C. Chittenden, inspec-
tors.

Precinct Two, Lake Murray: R.
E. Littlefield, C. V. Baker, W. E.
Ogden and G. C. McGehee, inspec-
tors.

Precinct Three, Sanford: J. H.
Cochran, clerk; J. P. Schell, W.
W. Nichols and L. B. Steele, in-
spectors.

Precinct Four, Parkside: R. T. Til-
lman, clerk; J. F. Fox, Deacon
H. C. Jones and W. C. Green, in-
spectors.

Precinct Five, Cypress: O. G. Al-
len, clerk; J. W. Carter, W. J.
Lawson and G. L. West, inspec-
tors.

White Way Will Be Turned On Tonight

Ninety per cent of Sanford's
white way system, half of which
has been dark for the past six
months, will again be placed in
operation tonight, according to
decision reached by the City
Commission. All of the systems
in the business section and in the
immediate vicinity, including
the lights on the lakefront
boulevard, will be turned on.
Only a small portion of the
lights, most of them in local
subdivisions, will not be in
operation, it was said.

FIGURES REVEAL ELECTION TREND IN RECENT YEARS

**Wilson Had Votes Of
40 States In 1912;
Davis Had 12 States**

Sanford citizens interested in
the outcome of the presidential
election next Tuesday will obtain
from the results of the last four
elections information that may assist
them materially in making their
predictions as to the probable out-
come of next week's poll. In view
of the general interest in the ap-
proaching contest, The Herald
furnishes statistics on the national
elections since 1912.

Sixty years ago when the Re-
publican party was split into two
factions, one headed by President
William Howard Taft and the other
by Theodore Roosevelt, the
Democrats, led by Woodrow Wil-
son, swept into office by carrying
40 states, many of them normally
Republican strongholds. President
Taft received the electoral votes
of only two states, Utah and Penn-
syl., while Mr. Roosevelt, who
ran as a progressive, captured
six states, including California,
Washington, South Dakota, Min-
nesota, Michigan and Pennsylvania.

Four years later, with the Re-
publicans united under the candi-
date of Charles Evans Hughes,
the Democrats again were returned
to office by carrying 30 states
including S. C., O. P., N. H.,
Ohio, New Hampshire, North
Dakota, Montana, Washington,
Wyoming, California and other
western states. In that election,
the results were in doubt for two
days, California's vote finally de-
ciding the issue for President
Wilson. In this election the Repub-
licans mustered a high electo-
ral vote by virtue of carrying
such large areas as New York
(Continued On Page Six)

Rive's Team Loses
To Branan's Club

With Ben Cantwell, member of
the Boston Braves, officiating as
umpire, Arthur Brannan's older
boys' ball team yesterday af-
ternoon defeated Sid Rive's club,
5 to 2. The deciding game between
the two teams will be played Tom-
orrow afternoon at the Grammar
School grounds.

Rive's team was composed of
Cameron, L. Becker, Hayes, John-
son, Morrison, H. Heriot, W.
Heriot, Lake and V. Booth.

Brannan's club included the fol-
lowing: Roberts, Knight, Miller,
H. R. Gilliam, R. O'donnell, Pege,
George, Cameron and Leslie.

Stock Price Trend
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To Advance Higher

NEW YORK, Nov. 1.—(INS)—
The direct suggestion that change
of the Hoover candidacy have
promoted attacks on Catholicism,
and a challenge to Dr. Hubert
Work, the Republican national
chairman to disavow this activity
was made today by John J. Raskob,
chairman of the Democratic
National Committee.

As Hoover turned his back upon
the smashing wind-up of Governor
Alfred E. Smith in his native hal-
flock, he carried with him reports
of two of his contestants that
New York State will be found
safely in the Republican column
when the shouting and the tumult
of the campaign subsides. The
docs. Roosevelt told Hoover that
upstate New York will roll up "an
overwhelming majority for both
the Republican state and national
ticket," and that the Democratic
advantage in the metropolitan area
would be smaller than in Smith's
native Democratic campaign. Wil-
liam J. Donovan, assistant attorney
general, whose home is Buffalo,
challenged the claims of Democ-
ratic national committeeman Norman
E. Mack, his fellow townsmen, that
Erie County would go to Smith.

In the final appeal to the fed-
eral voters throughout the coun-
try, Mrs. Alvin T. Hertz of Ken-
tucky, vice-chairman of the Democ-
ratic committee, declared that the
voter of the women Hoover work-
ers has taken on the "spirit of a
crusade." In the home stretch of
the campaign she repeated Hoover's
eloquent warning against
overconfidence.

Hoover's St. Louis address
which will be broadcast on a
national network, is expected to
offer a specific program of farm
relief. He gave a detailed de-
scription of his previous cam-
paign. Coupled with his speech
last week to call an extra session
of Congress immediately after
Mar. 6 if adequate agricultural
relief is not enacted in the regular
December short session, the St.
Louis address is expected to have
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During his stay in the city
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**GOLF COURSE OF
18 HOLES OWNED
BY MUNICIPALITY**

**Sanford Boasts Links
That Are Praised By
Hagen, Kirkwood**

Sanford boasts one of the sportiest golf courses in the state. Acquired four years ago as a municipal project, the property has been greatly improved, among other things having the addition of nine holes, making it an 18-hole course 6,000 yards long. The City has expended \$45,000 on the links in addition to the annual upkeep which totals several thousand dollars.

Designed by W. D. Clark, nationally known golf architect, the course is one of the most picturesque to be found in this section of Florida. Orange groves border the fairways and citrus fruits of all kinds are within easy reach of those who land in the rough. The original plantation house has been adapted, with but little change, for club house purposes, and adds a unique note to a distinctive course. Tournaments are in play throughout the winter season and exhibitions by national and international champions attract large galleries of tourist-visitors and enthusiastic novices and amateurs. The course has been most fully endorsed, by players like Hagen, Carsten, Kirkwood and others. No other course in Florida surpasses Sanford in sportsman and scenic values, they have assured.

Surrounding the club house is a 17-acre orange grove where the player may select for himself the golden fruit.

Taking off on No. 1, in the shade of a massive magnolia, the fairway stretches along an orange grove for 435 yards to a green on the crest of a hill. The timber line on No. 2 makes imperative a well-played hook to give you position for a perfect marble pitch shot on the green where two putting will give you a well-earned par.

No. 3 is a gem and adds distinction to a course as perfect as



Like a red rag to the bull

the skill of man will permit. This is a water hole, where one may experience the supreme thrill that comes only when the "old master" in his hole is over a hill crest. No. 4 is over a hill crest, 410 yards away, lined on one side with an avenue of majestic pines affords a water carry on No. 6 and provides pleasure to both amateur and "pro" alike. The conqueror of this hole will find ready listeners and a never applause from his fellow golfers. A 120-yard carry is essential from the back tee, while there are tees at 140 and 120 yards for the more timid ones.

No. 7 is a "dog-leg," 570 yards, calling for three well-played shots

to the green. Here's where the "trusty brassie" comes into play. From No. 8 tee you can choose between your driving iron and spoon carry that traps guarding the green 165 yards away.

No. 9 is another hole which will linger in your memory. With the aid of nature, the designer saved his best for the last, a perfect green 320 yards away, with the club house as a background, provides a fitting finish to the royal and ancient game.

The last nine holes are fully as interesting to play as the first nine. Dangerous traps hover close waiting to swallow the little white ball, while the fairways present an alluring inducement for drives without a slice or hook. The greens are baskets of grass that is kept in perfect order.

With a population of only 54,000 Dacaster, England, had an increase in unemployment of 9,000 in a recent month.

Brazil has a boom in new buildings and public works.

IN THE CIRCUIT COURT, TWENTY-THREE JUDICIAL CIRCUIT, STATE OF FLORIDA, COUNTY OF SEMINOLE, FLORIDA,

W. E. Hurd and Cora Davis, his wife, Complainants,

decrees pro confesso will be entered against you and each of you and your co-conspirators.

It is further ordered that this order be published once a week for consecutive weeks in the *Sanford Herald*, a newspaper printed and published at Sanford in Seminole County, Florida, and the seal of the Clerk of the Circuit Court of Seminole County, Florida, and the seal of the Court, that the second day of October, 1928.

V. E. DOUGLASS, Clerk.

DICKINSON & DICKINSON, Collectors for Complainants.

BY: A. H. WEISS, D. C.

NOTICE OF PUBLICATION

TO THE CIRCUIT COURT OF SEMINOLE COUNTY, FLORIDA,

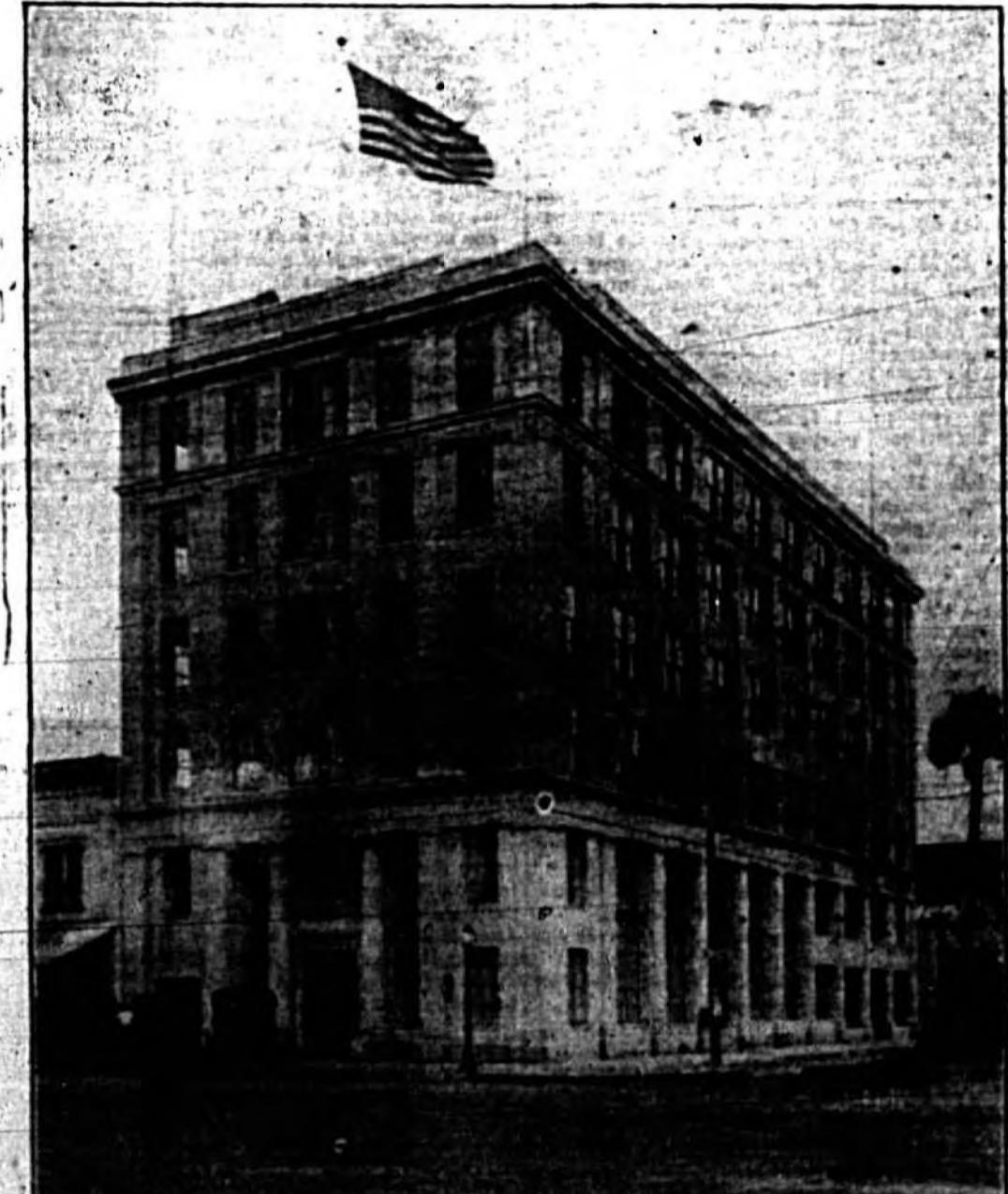
IN RE PETITION OF RAYMOND H. CHANCERY,

NOTICE OF APPLICATION TO BE MADE A FREE DEALER,

NOTICE OF SALE OF PROPERTY,

NOTICE OF PURCHASE OF PROPERTY,

"ESTABLISHED 1887"



To Those Who Are Coming To

SANFORD

To Spend The Winter.

EXTEND YOUR STAY

WE EXTEND TO WINTER VISITORS

THE FACILITIES OF THIS BANK

AND INVITE THE OPENING OF

BOTH BUSINESS AND PERSONAL

ACCOUNTS.

The First National Bank

CAPITAL \$1,000,000.00 SURPLUS \$100,000.00

Sanford Herald

Covering The Election

Every newspaper in the United States is eagerly making preparations to "cover" the election next Tuesday. This task this year is far greater than it has ever been before on account of the vastly increased registrations which would seem to indicate that the largest army of citizens in the world will march to the polls on election day.

The International News Service has employed hundreds of special reporters for the filing of complete returns, while such internationally known writers as George R. Holmes, Kenneth Clark, Lawrence Sullivan, and William K. Hutchinson will supply the leads. Twenty-one bureaus located at strategic points will be held responsible for collecting regional returns, and have been given special briefs to watch particularly doubtful areas.

The Associated Press estimates that the cost of covering the election will run up into a quarter of a million dollars while over a hundred thousand men will be employed on the one story. The 150,000 miles of wire operated has been increased by over 30,000 miles. Every other wire service in the country has been making similar arrangements to gather this important news and give it to the public at the earliest possible moment.

It will be the duty of the local representatives to file local returns to the division bureau. The Florida reporters for instance will wire results to the Atlanta office, which in turn will file to the national headquarters in New York. The National headquarters will act as a clearing house and file back to the newspaper members all over the country the reports as fast as they can be sent in.

Thus it will be seen that within a very short time possibly within a half hour, of the time the results are known locally, they will be known everywhere in the United States. How soon it will be possible to determine who has been elected president is, of course, uncertain, and will depend entirely on the closeness of the race and the speed with which the tabulating boards count the ballots, but it is not unlikely that before the morning of the seventh, some very definite information will be given out.

On the other hand, were it not for the newspapers and their intricate network of wires, their tremendous staffs of reporters and their duty to the public, it would be three months before the government would announce to the American people whom they had chosen to serve them in the White House.

You Can't Kid The Public

Advertise "courageously and honestly", is the advice given by Edward A. Filene, Boston merchant and economist, in an address to the retail division of the Illinois chamber of commerce. Mr. Filene said that he had found the following formula, compounded from his own experience and observation, a practical and helpful one in selling:

1. Advertise largely, courageously, the things people want and will be helped by owning.

2. Tell the exact truth in your advertisements, being sure to understand the good qualities of your products.

3. Don't lie! If you must lie, do so without advertising your iniquity.

4. If you don't sell great quantities by this method, then improve the value of what you are advertising until it is more surely the best value on the market.

5. If you don't sell greater and greater quantities in this way, then advertise still more courageously."

This formula we recommend to our advertisers as being well worth trying. We believe that any merchant who earnestly carries out all of these principles will "spurk" his business under even the most trying conditions. A message in this newspaper is sure to reach the people, and they will buy if the quality is right and the price reasonable.

But the second principle we wish to emphasize particularly, "Tell the exact truth in your advertisements, being sure to understand the good qualities of your products".

We are in mind a specialist in bankrupt sales who advertised the entire stock of goods of a defunct store for sale at cost. But he shipped away practically all of the stock of any real value, and substituted in its place cheap stuff which he bought from a wholesaler. He advertised extensively, and got results. At least the crowds came to his store and looked over his goods, but when they saw as they naturally would, that the grade was low and the values poor, they went out without buying.

Advertise, but advertise exactly what you have to sell. Don't try to kid the public! You may get away with it on one or two occasions, but sooner or later you are found out, and your advertisements will no longer draw the crowds.

DANGER FROM "HOOVER WEBS"

CHARLESTON NEWS AND COURIER

Children of South Carolina, particularly the kind that kill killing scores of people in New York daily. The salient good which comes neither here nor there, the species of Mr. Ottiger and Mr. Lockwood, Republican candidates for Governor and Lieutenant Governor of New York state.

These candidates are asked if they advocate the passage of a prohibition enforcement act for New York, they do not answer directly. They say that they would submit the question to the Mr. Hoover, to institute it if he should be elected president. That is, in effect, that Mr. Hoover's administration toward Virginia, the state where he holds the same nomination, is the number of the new enforcement legislation.

Mr. Hoover, however, has not yet made up his mind on the subject. He has, however, indicated that he would support the proposal if it were introduced in the Senate.

This is just a general statement, but maybe that the other candidates, the other states, will follow suit.

This Afternoon

by
JOHN
TEMPLE
GRAVES
II

He knew
himself to sing and build the lofty
Rhyme.

Deep in his heart everybody, including even this writer, thinks he can write poetry. Similarly, every boyhood who had been in the A. E. F. six months was sure he could speak French and did not hesitate to try. It is like the enterprising but naive young lady in one of Stephen Leacock's absurdities who applied for a job as stenographer. "Can you do shorthand?" asked the prospective employer. "No," replied the dauntless girl, "but I can try."

In the introduction to his new volume of verse entitled "Bootleg Charlie and Others" Brooks More, who is a real poet, defines poetry as "a most subtle expression in rhythmical, musical language of the passions, hopes, imaginations, despairs, desires, follies and experiences of that combined human essence composed of soul, mind and intelligence."

Whether this includes the real estate broker's rhymes or near rhymes the lawyer's passing metrical or near-metrical shots, the politician's heaven-or-hell inspired verses, the stenographer's professed sharp and flats of would-be poetic symphony, or any other of the thousand and one efforts mailed in to every newspaper office—we must leave it to the conscience of self-appointed Shelleys to decide.

To attempt to write poetry, is human; to send it off for publication without making sure it is poetry is human too. But to understand that a mere division of essentially prose language and thought into lines which come somewhere near a rhyme and a meter may not be poetry—is divine. And rare.

Mrs Gertrude Perry West, one of the crowned post-luminaries of North Carolina, now a resident of Callahan, Florida, and nominee of the Fundamental Anti-Blue Law Party for the presidency of the United States, thinks poet and president are not incompatible terms.

In her speech of acceptance this sole Florida entry in the presidential sweepstakes declared:

"One poet has written that poets are the legislators of the world. This is true, but from the condition in which we find the United States under the present government, we are convinced that poets have had nothing to do with it. Poets could and would have done better. A poet has visions of the justice of things. A poet would have governed with a heart palpitating with emotion in which sympathy for the whole nation and world of humanity dwells, and a brain teaming with idealism put into practice. A poet, I am standing upon a platform written by poets; a platform of a party which is founded by poets."

Impressed as we are with Mrs. West and how as we may be to her fitting point of view, we often endorse her unreservedly until she has paid upon us that Warwick of Florida poetry and politics—Phil E. Burney of the Tampa Tribune's "Gulf Stream." For us, F. E. B. is the king-maker. To poets he is what Mark Hanna was to presidents.

Also we want to know whether Mr. West's platform will give Phil Armstrong of the Florida Times Union the cabinet post he deserves. And another Jacksonville's lively Bard of Bay Street may not could as at least a less pretentious title.

We submit to Mr. West a passing, not typically fundamental bid from this Bay Street Bard dare readily in appreciation of the all too numerous and very departed worth of October.

"Gold and silver in the forests,

Blue and white by the sea—

That's how I know—

That old God!

—and that's how I know—

HURRY!
HURRY!

LOCK UP THE CAT. LET
THE DISHES GO. LET
NOTHING KEEP YOU
AWAY. BE ON TIME, 8:30
SHARP, FRIDAY MORNING,
OCTOBER 26TH.



Telephone mechanism. We count
on several places as the place to
the Show. Take yourself at home
Business market a place to go.

FALL OPENING

SALE

AND FORMAL OPENING OF OUR NEW
ENLARGED STORE

BOLDNESS MARKS THIS MERCHANDISING MASTER STROKE—STARTING, FRIDAY, NOV. 2ND AT 8:30 A. M.

**STARTING
PRICES
ON
DRESSES**

A fortunate cash purchase
by our New York office of

**500
New Fall
DRESSES**

At prices unheard of before.

All new fall styles in every
wanted material and color.

Gougettes, Flat Crepes,
Satin Back Crepes, Velvet
combinations. In sizes 14 to
50.

The price paid for these Dresses was so startling we
are compelled to

Reduce the Price of All Dresses

In stock to conform with them. Carrying out our
well known policy: "Buy right, sell right."

GROUP NO. 1

Values up to \$10.00 and absolute choice of over 50
Dresses in stock and all the new ones.

\$12.50

GROUP NO. 2

Values up to \$5.00. Over 200 in actual choice.

\$7.50

**ONE AT A TIME. ONE IN TIME. ONE IN
CHARGE OF ALL MERCHANDISE**

FREE!

TO THE FIRST 50 WHO ENTER
OUR STORE FRIDAY MORNING AT
8:30 A.M. WE WILL GIVE FREE
A FREE QUILTED CLOTH SWING
SET.

Consisting of 8 pieces of thermal
cotton colors, one double and two
quilted eye needles.

COATS

In chenilleette and
velveteen and buckles.
Beautiful fur collars and
cuffs. Silk lined.

22.50 - 24.50

Other beautiful Coats
from

5.50 - \$15.50

**THIS SALE WILL MAKE YOU THINK
SUCH GAMES AS BEING RICH
ARE MADE OF THE**

WISDOM

WE LEAD IN VALUES!

14

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Unite this Store your headquarters
in Sanford your patronage and
good will has made it possible. And
now we can offer you better ser-
vice and values than ever before.



**STARTING THE FALL
SEASON WITH A BANG**

That will echo through Seminole County with prices
that every one will appreciate. Quality buying and
quantity cash selling makes your buying really
wholesale at retail.

FREE!

To the first 50 men entering our
Store Friday morning we will give
absolutely free one genuine Gillette
Safety Razor made to sell for \$5.00.

**Free to Children
Giant Squeaking
Balloons**

REMEMBER

You can take advantage of

**OUR LAY-AWAY
SERVICE**

During this Sale.

A SMALL DEPOSIT

Will hold any article
until wanted.

\$1.50 to \$4.50

MEN'S BROADCLOTH SHIRTS

In many colors, stripes and plaid. Cotton
shirts. Interlocked shirt collar.

Regular \$1.50 shirts. Each

\$1.00

DON'T FOLLOW THE CROWD—BE YOUR OWN

**PART WOOL
BLANKETS**

For men, women, children, etc.

Each \$3.50

**WE BUY MORE. WE SELL MORE.
NORMALLY WE SELL FOR LESS.**

**ONLY A FEW ITEMS MENTIONED BUT IT'S A
STORE WIDE SALE.**

**VOTE
FOR
AL
OR
VOTE
FOR
HERB**

**THEN VOTE FOR
TYREE-PERSONS**

FOR LEADERS OF LOW PRICES IN FLORIDA

SHOES-SHOES

NATURAL BRIDGE ARCH SUPPORTS

In soft kid and patent leather, Oxford and strap
shoes. For a customer, always one
pair.....

\$4.95

LOW HEEL OXFORDS

High school shoes. In black and tan.
Pair.....

\$3.95

**LADIES ONE AND TWO-STRAP
PATENT LEATHERS**

High and low heels.

\$1.95 to \$4.95

SCOUT WORK SHOES

Another leather.

\$1.95

**Men's Army Style
Work Shoes**

\$3.50

Men's Genuine Cali Skin Shoes

The best of any skin shoe.

\$5.00

**Men's Casual Work
DRESS SHOES**

Black or tan. All leather.

\$3.50

WE LEAD in VALUES!

TYREE-PERSONS' STORES

100—110 FIRST STREET, SANFORD, FLORIDA. Next to Woolworth's 5 and 10 Cent Store

ANOTHER GREAT STORE IN SANFORD, FLORIDA.

**WE WILL SEND WHAT YOU WANT HOME
DURING THE MONTH OF NOVEMBER.**

**EXTRA SMALL POSTAGE ARRANGED FOR QUICK
SERVICE. 25¢ PER LETTER.**

**YOU DON'T NEED AN INCOME LIKE A BOOTLEGGER
JUST A THIRST FOR BARGAINS!**

Graf Lands Safely In Germany Ending Flight In 68 Hours

(Continued from Page One)
after starting from Lakehurst.

The majestic picture of the "queen of the skies" floating above the city of Wiesbaden, where the thousands who had congregated on the field below hours before.

When the ship first appeared, the throng hushed itself, while the police lines wildly gesticulating and shouting. After a time, the crowd became more orderly and took to singing patriotic songs played by a band on the field.

Dr. Hugo Eckener, commander of the ship, indicated that there was not enough light for a landing and told officials on the field he would signal when he would land.

A little earlier came another radio. Just the terse words: "Attention stewards on landing. At 6:45, the field officials radioed, "Field clear for landing."

The Zeppelin slowly descended while the din made by the cheering crowd mingled with the ringing palls of the churches of this town and the strains of "Deutschland, Deutschland über Alles."

Dr. Eckener was first to descend from the ship. He was closely followed by Captain Lehmann. Both had silent little on the trip and looked tired but triumphant. They were warmly greeted by their wives who carried huge bouquets of flowers.

Then the customs officers learned the ship. Jocular remarks from the crowd entreated them not take so long as the American officials at Lakehurst.

Theodore Masiak, the cartoonist who made the trip both ways, was the first passenger to leave the ship. "It was an exceedingly fine trip," was his comment upon being presented with bouquet by admiring friends. "It was much better than the one across to America."

Nine of the passengers appeared to have suffered ill-effects from their adventurous voyage. Mrs. Clara Adams, the only woman aboard left the ship writhing in smiles.

"We had a wonderful trip," she proclaimed enthusiastically. "I'll never forget it. I didn't have the slightest feeling of fear at any time even when we went through that terrible gale over the Bay of Biscay. The only part of the trip I didn't care for was the last two hours when we circled over the field."

Clarence "Red" Terhune, the picturesque young stowaway, left the ship almost as jubilously as he boarded it. None of the crowd which was eager to catch a glimpse of him saw him. Several police officials boarded the ship and marched him off, apparently under arrest.

"Red" probably thought he was going to see what the inside of a German jail looked like. But if he did he was pleasantly surprised. Instead he was taken before Count Kahl, the American representative to the port, who was on the field to receive the zeppelin's American passengers.

"Was a good boy?" asked Kahl, one of the Graf's officers present.

"Oh, sure" was the answer in German.

Kahl then handed the renegade an official looking document which turned out to be a properly signed and witnessed passport. "I'm sure you know who you are," said Kahl.

"I'm sure," answered "Red." And then joined the other passengers. In several instances his companion had taken up a collection box. He also learned that half-baked fumes that they had been given were not the best kind of coffee.

The Republican leadership in New Jersey is trying to foist the American version of a bill to tax the American farms for eight years, and in this connection is flung out as a challenge to Mr. Hoover to say fairly at St. Louis tomorrow night whether he did or did not keep farm prices down for the last year.

Senators Borah told the farmers that during the war and reconstruction period Mr. Hoover kept up the price of farm products, he said. "But Mr. Hoover sent a telegram from Europe here that was influential in one of the farm leaders saying he kept prices down."

John and Elsie Weis, owners of Weisman, Waukesha, Wisconsin, who are known to be leaders of the many officers present.

Senators have had a number of meetings recently.

EVERYDAY MOVIES



From Photo Co. of New York Daily News

"Till 10 o'clock by night you'll play cops and robbers, ha?

Maybe I should send you to Chicago altogether."

Worthington

WANT AD RATES

Terms: Cash in Advance

Telephone ads. will be received for patrons and collector sent immediately for payment.

Time 10c a line
Times 7c a line
6 Times 7c a line

Time extra on request.

The reduced rates are for consecutive insertions.

Five words of average length are counted a line.

No ad under 3 lines accepted. All advertising is restricted to proper classification.

If an error is made, The Sanford Herald will be responsible for only one incorrect insertion, the advertiser for subsequent insertions. The office should be notified immediately in case of error.

TO ADVERTISERS

A Herald representative thoroughly familiar with rates, rules and classification will give you complete information. And if you wish, they will assist you in wording your want ad to make it more effective.

1—Announcements

M. NIPPER. Signs of all kinds. In Sanford Paint & Wall Paper Co. Phone 303.

CLEAN UP YOUR OLD WALLS WITH THE NEW WALL PAINT. SOMETHING NEW AND BETTER. FOR FURTHER INFORMATION, CALL PHONE 615 OR SEE V. G. COLLER SANFORD, FLA.

PIANO TUNING—By expert with 17 years experience. Also PHONOGRAPH repairing. Sanford Music and Gift Shoppe, Melander Arcade. Phone 832.

3—Automobile

COUGH. Pleasure cars and Graham trucks Elm and 13th Street. Phone 3.

HUPPMANN'S Sanford Automobile Co. 230 Magnolia Ave. Phone 137.

4—Business Service

FARMS, GROVES, Vineyards, Country Homes, Estates, F. E. Russell, 112 W. First St. Box 1016.

BUILDING BLOCKS—Irrigation boxes and general cement work. Miracle Concrete Co. J. F. Terwilleger, Prop. 3rd and Elm.

TRANSPORT Service of all kinds. Phone 572-W or 2302, C. E. Sharpening.

WRIGHT PRINT SHOP. Christmas Cards—Don't send your cards away. Our cards are priced right. Wright Print Shop.

JANKEY'S DRUG STORE—Prescriptions, Drugs, Soda. We are as near as your phone. Call 103.

METAL ROOFING: The Roof Everlasting. Metal shingles standing seam, tin and galvanized roofs. See James H. Cowan, Oak Ave. and Third St. Phone 111.

SANFORD STOVE AND FURNITURE CO., 331 E. First St. We will make it interesting for you to see us before buying. Cash or terms. Phone 49-W.

5—Help Wanted (Female)

WANTED—Assistant lady bookkeeper and typist. Half time now but full time later, if satisfactory. Experience not absolutely necessary but preferred. Consideration will be given applicants who are permanent residents. Primary qualifications accuracy, regularity and permanence. Apply in own hand-writing to Box 103, Care Herald.

WANTED—Experienced sales ladies for Women's Ready to Wear and Millinery. Only experienced need apply. The Fashion Corner 4th and Sanford Ave.

6—Help Wanted (Male)

BOYS WANTED Have openings for several neat ambitious boys to sell. The Sanford Herald. Many boys make as high as \$25 a day.

APPLY. CIRCULATION DEPT. THE HERALD.

10—Livestock

Calendula Plants—strong, well rooted. 25c doz. \$2.00 hundred. 25c doz. 25c each. L. G. Wilson.

100—Flowers and Plants PLANTS FOR SALE—Calendula Stock, Gypsophila, Cornflowers, Candytuft 25c doz. \$2.00 per 100. Petunia, 25c doz. \$2.00 per 100. Gladiola, tulips 25c doz. \$2.00 per 100. H. F. Wilson, Jr., 419 South Main Ave. Port Mellon, Fla.

12—Wanted

WANT TO BUY—Standard cash register. Must be in good condition and a bargain for cash. Address Box F. E. Care The Sanford Herald.

17—Business Placed—Wanted

NICE FURNISHED room with private family. Lady preferred. Price reasonable. Between 1st and 2nd St on Locust. Apply Seminoles Tire Shop 104 W. First St.

15—Apartment For Rent

Five room furnished apartment with all conveniences, heat, water and phone. Seminoles Hotel.

16—Lots for Sale

FOR SALE: Corner lot 80 x 100 \$1500. Easy terms. Ideal location for Duplex Apartment house. Adress Box 27 Care The Sanford Herald.

Furnished four room downstairs apartment and small garage. Langley Apartments, Cal 251.

Three room first floor, apartment nice, comfortable, convenient, sleeping room. 209 E. 5th St.

FOR RENT Garage apartment 4 rooms, bath, screened porch, electric. Hunter, 135 1/2 West 19th St.

FOR RENT—Attractive three room apartment with private entrance and bath—hot water. 919 Oak Ave.

16—Houses for Rent

FOR RENT—2 five-room houses on 9th St. Phone 239 K. Area. \$650 for the two lots. Terms of \$25 cash and \$25 per month. Adress Box 25 Care The Sanford Herald.

25—Exchange

WANTED—To exchange Duplex house in good location for small orange grove. 208 N. Park Ave.

26—Miscellaneous For Sale

HOTEL—For Sale, good condition, just reconditioned. Price only \$1000. Richard Smith, 202 West First St.

FOR SALE—Bicycles—two Simmons beds and springs. See Local City Transfer and Storage Co.

27—Martin Cottage

Sanford's Select Home Place Opens Nov 15th. For Sea-

son.

MRS. M. MARTIN

112 S. Park Ave.

318 Magnolia Avenue

21—Acreage for Sale

NO KIDDIN' AUNT SOPHIE HOW DID YOU BALANCE YOUR BANK ACCOUNT?

WELL ILL TELL YOU

HAM-CHEESE-LIVERWURST-BOLGONA-CHICKEN CHICKEN-SALAD-HAM-CHEESE-LIVERWURST-BOLGONA-CHICKEN AN' CHICKEN-SALAD.

HAM-CHEESE-LIVERWURST-BOLGONA-CHICKEN AN' CHICKEN SALAD, ETC.

22—Looey Dot Dope

WHAT KIND OF SANDWICHES HAVE YOU?

HAM-CHEESE-LIVERWURST-BOLGONA-CHICKEN AN' CHICKEN SALAD

I'LL HAVE BOLGONA!!!

I'M SORRY BUT WE'RE ALL OUTA BOLGONA

JOE JINKS

I SEE BY THE PAPER YOU GRABBED A BIG BAG OUT OF THAT CAN OF CRACKED PEPPER! YOU BROKE IT!

WELL? WHAT THEY HAS TO GO PRINT THAT—OH, BUT FORTUNES ARE SO DAMN COMMON HOMEBODIES YOU WOULDN'T THINK IT'D BE A NEWS STORY!

BUT SERIOUSLY HOW HARRY—THESE REPORTERS GIVE ME A PAIN—IF THEY'D WRITE A STORY ABOUT HOW I MAKE ALL THIS MONEY, THEM THEY'D BE WRITING SUMMUN BIRTH READING—H—BUT NO

YEH—I SEE—

BOY! I WISH I HAD THAT GUY'S BRAINS!!!

CARTOONS BY CECILIA PARKER

CARTOONS BY CECILIA PARKER