









# PRE-EASTER SPECIAL SALE!

THIS  
WEEKEND



IN

# SANFORD PLAZA

**25% off**

All beach towels. Brightest patterns and colors under the sun.

Making a big splash on the beach or by the pool. Our beach towels, bold with sun-bright colors and patterns. Large enough to stretch out and relax on, in all-cotton or cotton/poly jacquard or terry.



**Save 30% to 50% on handbags and dresses.**

Save 30% to 50% on handbags. Selection includes some vinyls and canvas styles.

Save 50% on spring dresses. Great savings on career-looks and more.

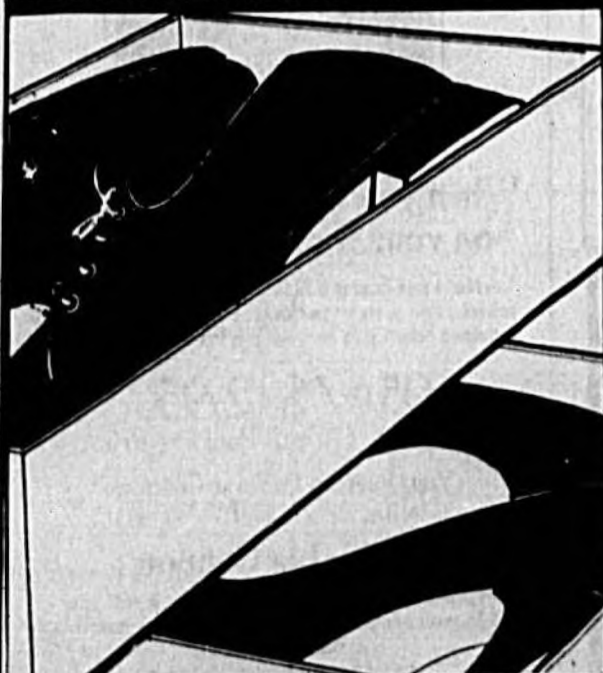


Illustrations similar to some styles. Does not include entire stock. Styles may vary by store.



**30% to 50% off**  
Girls' dresses.

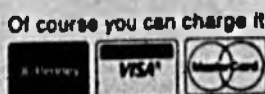
Sale 7.99 to 12.99. Orig. \$12 to \$24. Girls' pretty holiday dresses are at sale prices for your savings! Spring colors and styles to please your girls! Does not include entire stock. Styles shown similar to selection. Girls' sizes 3 to 6x and 7 to 14.



**30% to 50% off**  
Ladies' and girls' shoes.

Sale 6.99 to 15.99. Orig. 13.99 to 25.99. Save on special group of shoes for casual or dress. Wide selection to choose from including some dressy styles. Broken styles and sizes.

For Men	For Children
<b>Men's Sport Coats</b> Poly-Wool-Acrylic Orig. '65      Now <b>42<sup>99</sup></b>	<b>Boys' Sport Coats</b> Navy only size 8-16 Orig. '27      Now <b>19<sup>99</sup></b>
<b>Dress Shirts</b> Long Sleeve Poly-Cotton Orig. to '15      Now <b>9<sup>99</sup></b>	<b>Boys' Dress Pants</b> Prep sizes Orig. '10"      Now <b>4<sup>99</sup></b>
<b>Sport Shirts</b> Solid-Plaid Short Sleeve Orig. to '13      Now <b>5<sup>99</sup></b>	<b>Boys' Sport Shirts</b> Short Sleeve school age - preschool Orig. To '9      Now <b>4<sup>99</sup></b>
<b>Western Shirts</b> Short Sleeve Orig. '13      Now <b>6<sup>99</sup></b>	<b>Girls' Casual Knit Tops</b> sizes 4-6x Orig. '4"      Now <b>2<sup>44</sup></b>
<b>Womens' Junior Linen Blazers</b> Summer Fashion Colors Fully lined Orig. '42      Now <b>24<sup>99</sup></b>	Slacks & Jeans Orig. '9 To '12      Now <b>5<sup>99</sup></b>
	<b>Girls' Shirts - Blouses Pants - Jeans</b> Size 7 to 14 Orig. '8 To '12      Now <b>3<sup>99</sup> To 5<sup>99</sup></b>



# JCPenney

SANFORD PLAZA

OPEN 10 AM TO 9 PM MON.-SAT.  
SUNDAY 12:30 TO 5:30  
CLOSED EASTER SUNDAY

# PRE-EASTER SAVINGS

THIS WEEKEND  IN  
**SANFORD PLAZA**

**OUR EASTER BUNNY**

VITAMIN E 400 I.U. SALE \$5.99

VITAMIN C 500 MG SALE \$2.99

LECITHIN CAPS SALE \$2.89

PURE GARLIC & PARSLEY SALE \$2.59

OUR EASTER BASKET FOR YOU

**VOGUE** SANFORD PLAZA

**Easter Fashion Sale**

LARGE SELECTION SPRING DRESSES

SALE AND REG. PRICED ROMPERS SALE PRICED BEAUTIFUL SWIMWEAR

Cosmetic Bag with \$20.00 purchase.

**58TH ANNIVERSARY SALE**

**Pre Easter Specials**

— Basket Stuffers —

18" 14K SERPENTINE CHAIN \$24

BRACELETS \$12

14K FLOATING HEARTS \$3 & \$5

Also Big Savings On

LDS. FASHION RINGS

WATCHES

GIFTWARE

**SALES AND FRIENDS MAKE WISHES COME TRUE!**

**ZALES**

The Diamond Store

**Publix** SANFORD PLAZA ONLY

**SPECIAL**

THROUGH SATURDAY

**R.C. Cola**

8 pack 16 oz.

**\$1.29**

**Hong Kong Restaurant**

香港

The place of delicious food, low prices and Southern Chinese Hospitality

SANFORD PLAZA

323-7254

**PIZZA WITH PIZZ-AZZ**

**Mr. Ed's Pizza**

NEXT TO THE THEATRE

DINE IN or TAKE OUT

322-8610



Miss Lake Mary High School Sharon Andrews (with flowers), first runner-up Peggy Glass, second from right, and second runner-up Paige Jones in the first annual pageant.

## 'An Evening Of Beauty'

The first annual "Evening of Beauty" was held April 1, in the auditorium of Lake Mary High School. According to pageant director Jeanne Hands, proceeds from the event will benefit the Lake Mary High School Stadium Fund. From the 67 contestants in the competition, winners were as follows: Miss Lake Mary High School, Sharon Andrews; first runner-up, Peggy Glass; second runner-up, Paige Jones. Junior Miss (ages 11-13), Gina Kern; first runner-up, Danielle Hogsten; second runner-up, a tie, Katherine

McKee and Monica Frakes. Petite Miss (9-10), Tami Harding; first runner-up, Tara Schwartz; second runner-up, a tie, Michele Mandeville and Michelle Wright. Little Miss (6-8) Nike Lettierio; first runner-up, Jennifer Baso; second runner-up, Heather Wilkinson. Tiny Miss (3-5), Jenni Beathard; first runner-up, Nicole Bennett; second runner-up, Stefany Groover. Lake Mary High School assistant principal John Reichert crowned the winners.



Little Miss Niki Lettierio (left)



Tami Harding is crowned Petite Miss by Lake Mary High School assistant principal John Reichert.



John Reichert and Tiny Miss Jenni Beathard.



Gina Kern Captures Junior Miss honors.

## Daughters Elect Officers

The Norman deVere Howard Chapter of the United Daughters of the Confederacy held the March meeting at the home of Mrs. Harold Jones in Altamonte Springs. The meeting was conducted by Mrs. Carolyn Cosnellus, treasurer and ex-president.

A poem entitled "Why they fought and died" was read by Mrs. Katie Corley, chaplain.

A Memorial Service for Mrs. Mildred Lee Kirby, a devoted member, was conducted by the chaplain. A lighted candle and flowers were the symbols and a resolution was read by Mrs. Minnie Strickland.

The following new officers for the coming year were elected and they will be installed at the May meeting: Mrs. Linda Zike, president; Mrs. Antoinette Hobson, vice president; Mrs. Harold Jones, secretary; Mrs. Carolyn Cosnellus, treasurer; Mrs. Minnie Strickland, registrar; and Mrs. Eloise Wimblish, historian.

The "Ancestor Day" program of which Mrs. Troy Ray is chairman was given by members telling of each ancestor on whose record membership in the chapter was gained.

The hostess was assisted in serving refreshments to 10 members attending.







## Landmark Smoker Study:

# Merit Earns Taste Trophy.

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**Rigorous smoker tests confirm MERIT as proven taste alternative to higher tar smoking.**

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Just released—the results of extensive new research conducted by MERIT.

The conclusion: In tests comparing taste and tar combined, MERIT is the *clear choice* over leading higher tar brands.

**MERIT Remains Unbeaten.**

In impartial new tests where brand identity was concealed, the *overwhelming majority* of smokers reported MERIT taste equal to—or better than—leading higher tar brands.

Moreover, when tar levels were revealed, 2 out of 3 chose the MERIT combination of low tar and good taste.

**Taste Turning Smokers To MERIT.**

In a separate part of this study, smokers report that MERIT taste is a major factor in completing their successful switch from higher tar brands.

**Confirmed:** 9 out of 10 former higher tar smokers say MERIT is an *easy switch*, that they *didn't give up taste in switching*, and that MERIT is the *best-tasting low tar they've ever tried*.

Year after year, in study after study, MERIT remains unbeaten. The *proven* taste alternative to higher tar smoking—is MERIT.



**MERIT**  
Kings & 100's

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

© Philip Morris Inc. 1982

Kings: 7 mg "tar," 0.5 mg nicotine—100's Reg. 10 mg "tar," 0.7 mg nicotine—100's Men: 9 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report Dec. 81













