

NEW SPECIALS START EVERY WEDNESDAY AT FAIRWAY

PRICES EFFECTIVE NOV. 8-14, 1972



- SAVE 6c. CAMPBELL SOUP Cream of Mushroom 3 11-oz. 45c
- SAVE 30c. BETTY CROCKER Cr. Potatoes 3 5 1/2-oz. \$1
- SAVE 18c. LIPTON Cup-O-Soups 3 3-pkg. \$1
- NEW, WISE POTATO CHIP Sour Cr. & Onion 39c
- SAVE 5c. FAIRWAY HOT DOG Hamb. Buns 2 for 45c
- SAVE 12c. BAKER ANGEL Coconut 2 2 1/2-oz. 45c
- SAVE 9c. FFV Chocolate Cookies 2 2-oz. 89c

- SAVE 6c. BAMA Apple Butter 22 oz. 29c
- SAVE 16c. DIXIE LILY Muffin Mixes 11 oz. 39c
- SAVE 10c. VIVA Jumbo Towels 29c
- SAVE 10c. Waldorf Tissue 4 Pak 38c
- SAVE 6c. FAME Dish Liquid 22 oz. 29c

LYKE'S SMOKED HAM

Ham 59c

lb. Shank Half

SWINGING PENDULUM JUNIOR Grandfather Clock \$8.99

Stainless Tableware 40 PIECES \$9.99

FAME

- SAVE 20c. Cut Green Beans 29c
- Sweet Corn 5 303 Cans \$1
- Sweet Peas 5 303 Cans \$1
- Tomato Juice 3 46-oz. cans \$1
- Layer Cake Mixes 2 for 59c
- Cake Frostings 2 for 59c

- Whole Ham or Butt Half RATH ALL MEAT 1b. 69c
- Wiener 12 oz. 59c
- RATH GRILL WIENERS 1b. 69c
- RATH BREAKFAST Sausage 1b. 59c
- TARNOW COOKER OR Baked Ham 4 oz. 59c
- LYKE'S Bologna 1b. 59c
- LYKE'S RED PIG Smoked Sausage 1b. 89c

FRESH PORK SPARE RIBS

Ribs 58c

lb.

U.S.D.A. CHOICE BONELESS RUMP

Roast 98c

lb.

- STEAKS!
- Family Steak 1b. 98c
 - Swiss Steak 1b. \$1.18
 - K.C. Steak 1b. \$1.18
 - Cube Steak 1b. \$1.18
 - London Broil 1b. \$1.18

FAIRWAY KOSHER STYLE

Corned Beef 78c

lb.

- U.S.D.A. CHOICE WESTERN SIDE OF BEEF 1b. 69c
- CUT & WRAPPED FREE

FRESH FROZEN SPRING LEG 'O LAMB

LAMB 69c

lb.

- FAIRWAY FRESH Ground Beef 3 lb. pkg. \$1.88
- Whole Brisket
- SAVE 20c. FROZEN CHEESE Lite-Line Slices 12 oz. 69c
- SAVE 10c. IMPERIAL SOFT Margarine 1b. 43c
- SAVE 20c. JONES Link Sausage 1b. 99c
- SAVE 6c. TABLE KING French Fries 3 9-oz. 33c
- BREAKSTONE Swiss Yogurt 4 8-oz. \$1
- SAVE 20c. FAIRWAY FARMS Ice Cream 1/2 Gal. 49c

PLAN FOR PERFECT PARTIES!

Good Housekeeping's FABULOUS 15 COOKBOOKS

NO. 10—PERFECT PARTIES 79c

SCHLITZ BEER

6-12 oz. cans SAVE 30c

FAIRWAY FRESH PRODUCE

Florida Seedless Pink or White GRAPEFRUIT 5 for 39c

Jumbo Florida NAVEL ORANGES 6 for 49c

- BAKERY
- MIDNITE Fudge Cake 69c
 - CHIQUITA Banana Loaf Cake 69c
 - DELICIOUS Date & Nut Loaf 69c
 - BUTTERED Garlic Bread 49c
 - SCHOOLHOUSE Mini Cookies 2 doz. 48c

- DELICATESSEN
- MORRELL'S Chopped Ham 1/2 lb. 59c
 - FARMER BOY Dutch Leaf 1/2 lb. 59c
 - TRUNZ Kielbasa 1b. \$1.39
 - KRAFT SUPER BLEND Cheese 1/2 lb. 59c
 - FAIRWAY'S TASTY Baked Beans 49c
- THIS YEAR LET FAIRWAY TAKE YOUR THANKSGIVING TURKEY Please Order Early

- SEAFARE SEAFOOD
- FLORIDA Cooked Lobster 1b. \$2.69
 - Jumbo Frog Legs 1b. \$1.89
 - CLAW Crab Meat 1b. \$1.98
 - FRESH Spanish Mackerel 1b. 49c
 - Fresh Mullet 1b. 29c
 - Halibut Filet 1b. 89c

SAVE 25c TETLEY INSTANT TEA

FAIRWAY MARKETS

EXPIRES 11-14-72 9-740-3XD

The Sanford Herald

Thursday, November 9, 1972—Sanford, Florida 32771
65th Year, No. 59 Price 10 Cents

Two Zoning Board Members Resign

Two members of the Seminole County Planning and Zoning Board tendered their resignations effective Nov. 22 from the county board at Wednesday night's regular monthly session. Clifford Banks of Oviedo and Gene Shirley of Apopka advised the board at the conclusion of the meeting of intentions to leave the panel for various reasons.

Shirley advised there was a conflict in the meeting time, since Wednesday night's he was involved in activities at his church, where he is educational director.

Banks explained he was leaving the area and would not be available to continue in the position he held for approximately four years.

Zoning Chairman Robert Daehn told the pair they would have to send letters of resignation to the county commission, since that body appointed members to the zoning board.

Other members of the panel are: George Deschambeau, Richard Hanks, William E. Kirchoff, J. Wendell Agee and Daehn. All but Agee were present for two hour session.

The board, in actions:

- Approved a request for zoning change from A-1—agricultural to CN—restricted commercial for property located on the East side of Aldus Road off SR 434 near Sanlando Springs, for use as a Shop 'N' Go convenience store with the stipulation that access be on August Road and at least 50 feet from SR 434.

NEWS DIGEST

PRESIDENT NIXON'S chief domestic adviser, John Ehrlichman, says Nixon is "very turned on" about reorganizing the federal bureaucracy. But he predicts 1973 will find growing emphasis on economic issues.

SEN. EDWARD M. KENNEDY and Gov. George C. Wallace pledge to work for a broadened Democratic party in the wake of George McGovern's defeat. And Republican Sen. Edward W. Brooke says he is thinking of a 1976 presidential bid.

THE ELECTION RESULTS make Congress more than ever the prime repository of national Democratic power — just when House Democrats must try to fill a leadership gap caused by tragedy.

REPUTED UNDERWORLD FINANCIER Meyer Lansky is being treated for "cardiac insufficiency" today at a Miami hospital he entered only hours after his arrest on federal charges.

WITH THE BOMBING of North Vietnam curtailed, U. S. air forces have doubled their strikes in northern Laos in support of Laotian government troops.

A DOZEN Indian and Eskimo high school students will watch the launch of a Canadian satellite that will bring radio, telephone and television to their icebound homes.

THIS ISLAND'S second restaurant holdup in as many months has triggered an FBI search today for four masked, fatigue-clad men who shot two men dead and wounded a third, on Christiansted, St. Croix, V.I.

Index

- Area deaths 2A
- Bridge 4C
- Calendar 8B
- Classified ads 6C-7C
- Comics 6C
- Crossword puzzle 4C
- Dr. Crane 6C
- Dear Abby 4C
- Editorial comment 4A
- Entertainment 4C
- Horoscope 4C
- Hospital notes 6B
- Public notices 2B-3B
- Society 6A-7A
- Stocks 6A-7A
- TV 4C

Commission Hires Local Administrator

By BILL SCOTT

Seminole County Commission has hired Frank Daley, consultant Inc., formed May 1, 1972 by Frank Daley, an Altamonte Springs man, as administrator of Seminole County Industrial Development Authority (SICIDA).

Daley accepted the position Wednesday at \$13,000 annual salary, it was divulged.

A former Martin Marietta Corporation quality engineer and member of that firm's Material Review Board, Daley left the defense plant to become campaign director for Congressman Lou Frey, in the Orlando's quest for election.

Daley said he formed his own consultant firm, specializing in the conduct of business between private enterprise and all levels of municipal, county, state and federal government.

Married and father of two, Daley resides in Altamonte Springs.

Weather

Yesterday's high 79 low this morning 47. Fair with high tonight warmer with low in the 40s and low 60s. Partly cloudy Friday with slight chance of showers.

Gale warnings were posted for the Atlantic Coast from Virginia to Maine and for the eastern Great Lakes today as a powerful storm hit the Northeast with heavy rains, flooding and high winds.

Absentees Will Decide Herring's Still Leading

By DONNA ESTES

Seminole and Brevard election officials were scurrying today counting thousands of absentee ballots in the contest between Republican incumbent Abbott Herring and Democratic challenger, Charles F. Broomie, for the state attorney's office for the 18th judicial circuit.

Unofficial returns in the two counties show the incumbent to be slightly more than 700 votes in the lead. But, according to Bob Hudson, of the Today newspaper, informed sources say another 500 votes has been found in the unofficial count in Brevard for Herring.

Hudson said election officials in Titusville have refused to confirm or deny the report. Without the 500 extra votes in Brevard, unofficial totals show Herring to have garnered 30,357

17,744 in Seminole for a total of 48,131 while Broomie has 27,961 in Brevard and 5,437 in Seminole for a total of 47,387.

The cliff-hanger is not expected to be resolved until late this afternoon unofficially and sometime tomorrow officially.

In Seminole with little more than half the votes counted, workers who quit at 7:15 last night began work again under direction of Commission County Commissioner John Kimbrough, County Judge Wallace Hall and Assistant Elections Supervisor R. E. Higgins at 9 this morning.

A squeaker of this sort is no new thing for Herring. In his first election four years ago, he lost popularly Brevard to his Democratic opponent, Jackson Brownlee, only to carry Seminole by a handy margin and win the election by a handful of votes.

Whether his Seminole margin will be large enough to overcome mightily Brevard this time around will not be known probably until tomorrow. However, Today's Bob Hudson said since so much interest has been generated in this contest there, election officials have promised an unofficial count as soon as possible today.

In 1968, the Republican nominee for the post, Tom Warrenner, who was very popular, was expected to win the office by a landslide. When Warrenner suffered a severe heart attack and died, the Republican Party began its search for someone to appear on the ballot for the office against Brownlee.

Demetrius Saffi, now circuit court judge, lost the primary election to Warrenner and then declined the invitation to take Warrenner's place on the ballot. Herring was prevailed upon to run for the office and the rest is history.



ABBOTT HERRING... anxiously awaiting the final tabulations of the absentee ballots.

Vogt, Fechtler Winners Lori Wilson 'In' Senate Seat

Lori Wilson, the pretty Brevard County Commission Chairman, who pursued the seemingly impossible task of running for the Florida Senate as an independent, appears to have won her election to the district 18 seat.

Beating the nominees of both major parties as well as another independent female challenger, the blonde politician who gathered thousands of signatures on petitions to have her name placed on the ballot, expressed joy today at her victory. She is the first independent to ever win a post in the Florida Legislature.

Mrs. Wilson, mother of two teenage daughters, stated, "Everybody said it couldn't be done with the two major parties on the ballot. But in the election I wanted to go directly to the people and they responded." Her district covers Brevard.

Locally, absenteees appear to be following the same trend established Tuesday and none of the races appear to be changed by the count.

Arthur Beckwith Jr., (D) appears to have defeated challenger Kenneth Monroe (R) to retain the clerk of circuit court office. Terry Goebbel (D) the personal choice of current Tax Assessor Guy Allen received the nod for the office (Cont'd On Pg. 2A Col 1)



ABSENTEE COUNTING DRAGS ON

Eighteen women were on hand at 9 a. m. today to begin anew the chore of counting some 2,102 absentee ballots cast in Tuesday's general election. The women are working under the supervision of County Commissioner John Kimbrough, County Judge Wallace Hall and Assistant Supervisor of Elections R. E. Higgins. Count is expected to be completed by late this afternoon.

(Staff Photo)

New Shopping Center Planned Progress Hits Midway

By BILL SCOTT

A \$300,000 shopping center consisting of 11 shops, including a convenience food store, barber shop, dry cleaners, coin laundry and other businesses is planned for the Midway Area.

This was disclosed Wednesday night at the regular monthly Seminole County Zoning and Planning Board meeting by Fred Mobley, area property owner who advised that a group of prominent black businessmen known as Midway Investment were planning the center.

Mobley said the center would employ 30 persons and was designed to "uplift" the predominantly black area.

The investment group is E. E. Williams and other men include: Amos Jones, Seminole Community Action director and Mobley.

New zoning director J. B. Williams said the request for a zoning change for the property, located on the corner of SR 427 and Magnolia Street, from R-1 residential to C-1 retail commercial, would include the businesses proposed for the area.

Gene Shirley, board member, moved that board recommend to the county commission that C-1 zoning be approved. This passed without any opposition.

In other action in the same area, the zoners delayed for 30 days a request from Roosevelt

Green of Green Roofing that zoning be changed from R-1 residential to C-2 commercial for a corner of SR 46 east and Central Street at Midway.

Delay was caused after it was planned to construct a warehouse for storing roofing in the area, but according to zoning director Williams, the construction would require a change to C-3, not C-2.

Chairman Robert Daehn said the board could not consider a C-3 request until Green retitled, so a public hearing could be advertised.

Trustees Approve Giant Building Program

Seminole Junior College trustees at a Wednesday night meeting approved a project priority list that would bring \$3 million in new construction under Phase Two of the SJC building program to possible completion by September, 1974.

Included in the new construction that is expected to be let out for bidding during the Summer of 1973 are: new shops for construction trades, and automobile mechanics.

Other construction will include faculty offices, work rooms, conference rooms, auditorium and related areas.

A health building, complete with an assembly area, basketball court, six classrooms is also included. Also, a student services center with a book store and other facilities.

SJC President Dr. Earl Weldon said the trustees had approved preliminary plans for the additions, which would include additional college classrooms and administrative areas.

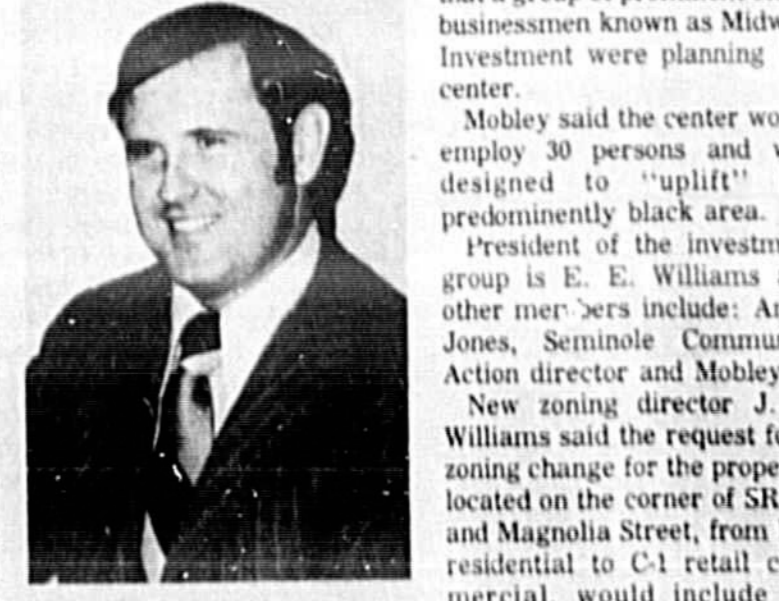
Money for the new SJC building phase will be made available from sale of State Higher Education bonds.

A health building, complete with an assembly area, basketball court, six classrooms is already been approved for the SJC campus and some money is available, Dr. Weldon said.

Gutmann, Dragash and Matz, Sanford architects, have been retained by the college for preparation of plans and engineering.

Gene Shirley, board member, moved that board recommend to the county commission that C-1 zoning be approved. This passed without any opposition.

In other action in the same area, the zoners delayed for 30 days a request from Roosevelt



FRANK DALEY

Demos Seek Changes Brooke Eyes Presidential Bid

By CARL P. LEUBSDON
AP Political Writer
WASHINGTON (AP) — Sen. Edward M. Brooke and Gov. George C. Wallace say they plan to work for a broadened Democratic party in the years ahead after George McGovern's smashing presidential defeat at the hands of President Nixon.

And Texan John Connally, who led the Democrats supporting Nixon in the 1972 campaign, says he hopes the lessons McGovern's electoral disaster Tuesday will produce a "responsible leadership that will bring the party back into the mainstream of American political thought."

Most of the political talk Wednesday looked toward the future as politicians of both parties assessed the voters' split decision that gave Nixon 49 of the 50 states and the largest popular vote total in history while confirming Democratic congressional control.

Final returns, still to be confirmed when official canvasses are made, showed Democrats with a net gain of two senators for a 57-43 Senate majority in the incoming 93rd Congress and a net loss of 11 members for a still-substantial 244-190 lead in the new House. There is one House member designated an independent.



THE DRIVERS of these two cars were taken to Winter Park Hospital for treatment for cuts and bruises after an accident at the intersection of SR 434 and U.S. 17-92 in Longwood Wednesday morning. Teresa Dacey Wille, 66, of 909 Salem Palm Drive, Casselberry, was driving a 1965 Ford (above) and was charged with failure to obey a traffic control device by Patrolman Thomas Ling of the Longwood Police Department. The car was a total loss. Wanda Lynne Morgan, 18, of 2500 El Portal Drive, Sanford, was driving a 1967 Volkswagen (below). Damage to that car was estimated at \$700.



To Keep Zoo Project Progressing

By ANN SIECZKOWSKI
Following a recent meeting of the Zoological Society, where some definitive actions were taken to keep the zoo project moving forward, the Board of County Commissioners were given a report by attorney Ken Lefler, representing the Society.

Lori Wilson Takes Seat In District 16

(Continued From Page 1)
Other apparent winners are: elections, Camilla Bruce (D) won a stunning victory for four more years. For the School Board, district 2 winner is R.G. (Bud) Feather (R) and Davis E. Sims (R) for the district 3 seat.

Homecoming Festivities Tonight

The week-long Homecoming festivities move to downtown Sanford tonight for the annual Homecoming Parade. The Marching Seminoles will lead the parade down the First Street route beginning at 7:30 p.m., instead of the usual afternoon starting time.

Nixon Feels Confident of Settlement

WASHINGTON (AP) — President Nixon foresees an exciting second term in which he will press major reforms for a trimmer federal government and foster more self-reliance by the American people.

Shevin To Seek 'Shield'

TALLAHASSEE, Fla. (AP) — Atty. Gen. Robert Shevin said today he will ask the newlyelected 1973 Legislature to pass a law permitting newsmen to refuse to divulge confidential sources.

Herald Gets Apology From Board Chairman

By BILL SCOTT
An apology from the chairman of the Seminole County Planning and Zoning Board, a remark directed at a reporter from The Sanford Herald a month ago by a board member, preceded Wednesday night's monthly zoning session.

Area Deaths

MRS. RUBY GOFORTH
Mrs. Ruby Nordgren Goforth, 66, of 910 Pine Grove Ave., Orlando, died Tuesday, Nov. 7, at her home in Sanford. She was born in Orlando and resided in Sanford from 1941 to 1966. She was a Presbyterian.

SHS Homecoming Queens



FRANCINE WILLIAMS BEVERLY STEPHENS LINDA FIELDS CINDY JOHNSON ANITA GAIL JOHNSON LISA HOLLINGSWORTH SYNTHIA CAMBRIDGE SHARVYN STENSTROM

Winter Springs Provides Playground Equipment Due This Week

By MARION BETHA
WINTER SPRINGS — This municipality is undoubtedly one of the most youth oriented cities in the area, and this is succinctly illustrated by an announcement by Councilman James Sasser to City Council.

Plans Meet Opposition

By BILL SCOTT
And still another new housing development is planned for Seminole County with the disclosure during Wednesday night's Seminole County Planning and Zoning Board meeting that Garden Lake Estates, a 96 acre 241 lot development proposed for the area of Dike and Dodd Roads intersection by the Goldenrod Fire District.

Juveniles Are Arrested In Fishing Tackle Theft

By GARY TAYLOR
Det. Robert Kunkler of the sheriff's department arrested three juveniles, two 15-year-olds and a 14-year-old, and charged them with grand larceny in the theft of about \$300 worth of fishing equipment from the Allen residence at 5705 Bear Lake Circle, Forest City.

Bees Get Blamed In Indiana Deaths

INDIANAPOLIS (AP) — Police and fire calls column in a suburban newspaper carried the following story: "9:30 p.m. — residence call, 134 Bexhill Drive, smoking heard from woodpile caused fire in woodpile, estimated loss, \$15."

Cannon Music Co. Pianos & Organs

OPEN SUNDAY 1:00 to 6:00
MAITLAND STORE 1601 Hwy. 17-92 Phone 444-7609
CANNON MUSIC CO.

SAY Merry Christmas TO THE WHOLE FAMILY WITH COLOR TV



GET INSTA-COLOR! NEW PORTA COLOR® 180
• PORTA COLOR® Chassis
• Color Keyed Tuning
• VHF "Pre-Set" Fine Tuning Control
• Wood Grain Polyethylene Cabinet
• 180 Square Inch Viewing Area
Sanford Electric Co. 2522 PARK DIAL 322-1562

Table with financial data including stock prices and exchange rates.

Sanford Sears Only advertisement featuring a 'High Voltage! Guaranteed 36-Months' offer on a battery, with a price of \$16.95. Includes contact information for Sears and the Sanford Herald.

Large advertisement for Ford's Courier van. Features the headline '4 reasons (including price) to pick Ford's Courier over other imports' and 'Open One Of Our Christmas Clubs'. Includes an image of the van and a cartoon illustration of a man and woman with a gift.

Up
In an
Foreca
Gary u
himself
less th
occur t
At t
Cash b
two me
remain
this we
Cash la
to corr
the Ov
won by
The i
have C
But
S
EDT
cially,
most s
in the h
satisfie
time, s
how sh
where
By
Assoc
HILL,
S.C. (7
Bench
\$100,00
"I've
Billi
awed l
own fu
ing th
Beds'
best, a
simul
"I t
\$200,00
wuzan
"I ne
chang
True
tusi
ci
year i
000 in
She'
who c
apart
lit, ho
who p
fine c
cockta
ty dre
who,
people
But
Two
schol
It
SAN
Duane
the re
Diego
mugli
the N
season
PIT
burgh
safety
vers.
Tit
T
ED
Assist
Cush
Baker
action
riller
pecter
It w
power
Conder
a tribu
numbe
taking
not re
Tru
Missi
State
this w
had ne
that i
Alaboi
will s
night
Wild
teams
other
again
for a
but on
excitit
But
week
rundi
-E4
Tide
time c
Benga
marr
shell
Missi
the s
after
whom
team

Homecoming

SEMINOLE HIGH SCHOOL FRIDAY, NOVEMBER 10

SANFORD MUNICIPAL STADIUM

The Sanford Seminoles

vs.

The Seabreeze Sandcrabs

Kick-Off Time
8 P.M.

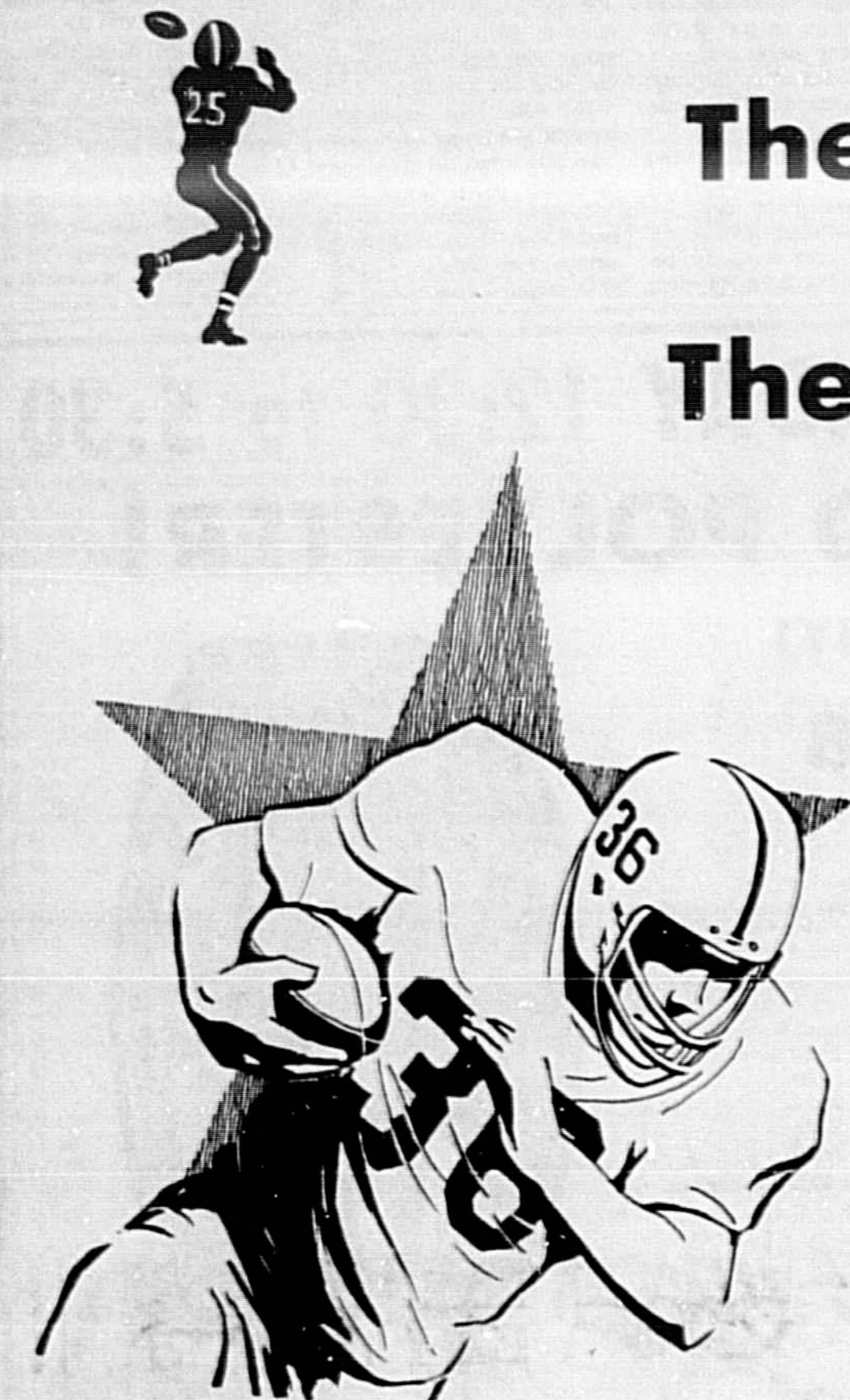
- HOMECOMING ACTIVITIES -

Thursday, November 9

Homecoming Parade - Downtown Sanford, 7:30 P. M.
In Case Of Rain 4:00 P. M. Friday, November 10

Friday

Pre Game Activities 7:45 P. M.
Homecoming Game - Municipal Stadium, 8 P. M.
Crowning Homecoming Queen - Halftime
Display Prize Winning Floats At Stadium



"Go Seminoles!"
DON KNIGHT & EMPLOYEES
Knights
208 E. FIRST ST. 322-0204

Good Luck Seminoles!
Meet Your Friends
After The Game At
BURGER IN
AIR CONDITIONED DINING ROOM
Chris & Aggie Portewig, Owners
2109 S. French Ave. 322-4151

Make it a win . . . Seminoles
Kiddy's Standard Service
Complete Auto Service
Chevron Pick Up & Delivery
Ph. 322-9878
First & French Sanford

You Can't "A-FORD" To Lose
SEMINOLES!
Jack Prosser Ford
NEW & USED
CARS & TRUCKS
3786 Orlando Dr. Sanford

A.I.M. for a WIN...
first federal
savings & loan
associations of
seminole
COUNTY
MAIN OFFICE: 312 West First Street, Sanford, Florida
DIVISION OFFICE: Overlook Shopping Center, Oviedo, Florida
LONGWOOD OFFICE: One S.W. 4th St., Longwood, Florida

Scalp 'em Seminoles
John Hamilton
Allstate
INSURANCE COMPANIES
Sales Office Phone 322-7061
2701 B Orlando Dr. Sanford

BEST WISHES
FROM
ST. JOHNS REALTY
THE TIME TESTED FIRM
120 N. Park Ave. 322-6123

Clean 'em up
Seminoles!
McCoys DeLuxe Cleaners
1109 W. 13th Sanford
Ph. 323-4640
Quality Cleaners Since 1958

"Rack 'em up Seminoles!"
EUGENE LAFAIR
SNORKEY'S MARKET
1612 W. 13th St.
Sanford, Florida

Rah, Rah, Rah . . .
Seminoles, plug that hole!
Adcock
Paint Center
Roofing
Home Improvement
800 S. French Sanford Ph. 322-9558

Gear It Down & Get 'Em
Seminoles
Harrell & Beverly
TRANSMISSION BUILDERS
SERVICE
PH. 322-8415
209 W. 25th St. Sanford

Boil the Sandcrabs
Seminoles
Tip Top Super Market
MIKE BASILA, OWNER
PH. 322-7814
1100 W. 13th St. Sanford, Fla.

We're BANKING on you!
"SEMINOLES"
FLORIDA STATE BANK
"The Friendly Bank"
MEMBER F.D.I.C.
306 E. FIRST ST. PH. 322-1411

"GIVE 'EM ALL YOU'VE GOT SEMINOLES"
Larry's New & Used Mart
FURNITURE MART
Furniture Bought and Sold
215 S. Sanford Ave. 322-4132

GO! TEAM GO!
UNITED STATE BANK
of Seminole
SANFORD PLAZA
A FULL SERVICE BANK MEMBER F.D.I.C.

SMASH 'EM
SEMINOLES
INSURANCE CLAIMS
OUR SPECIALTY
The Bigger The Damage
The Better We Like It.
We Have The Experience
And Equipment To
Handle Any Job.
INSURANCE CLAIMS
OUR SPECIALTY
Seminole Paint & Body
DAVID REDWINE—OWNER—IS YRS. IN AREA
2540 S. Myrtle Ph. 323-5163 Sanford

OPEN SUNDAY 12:30-5:30

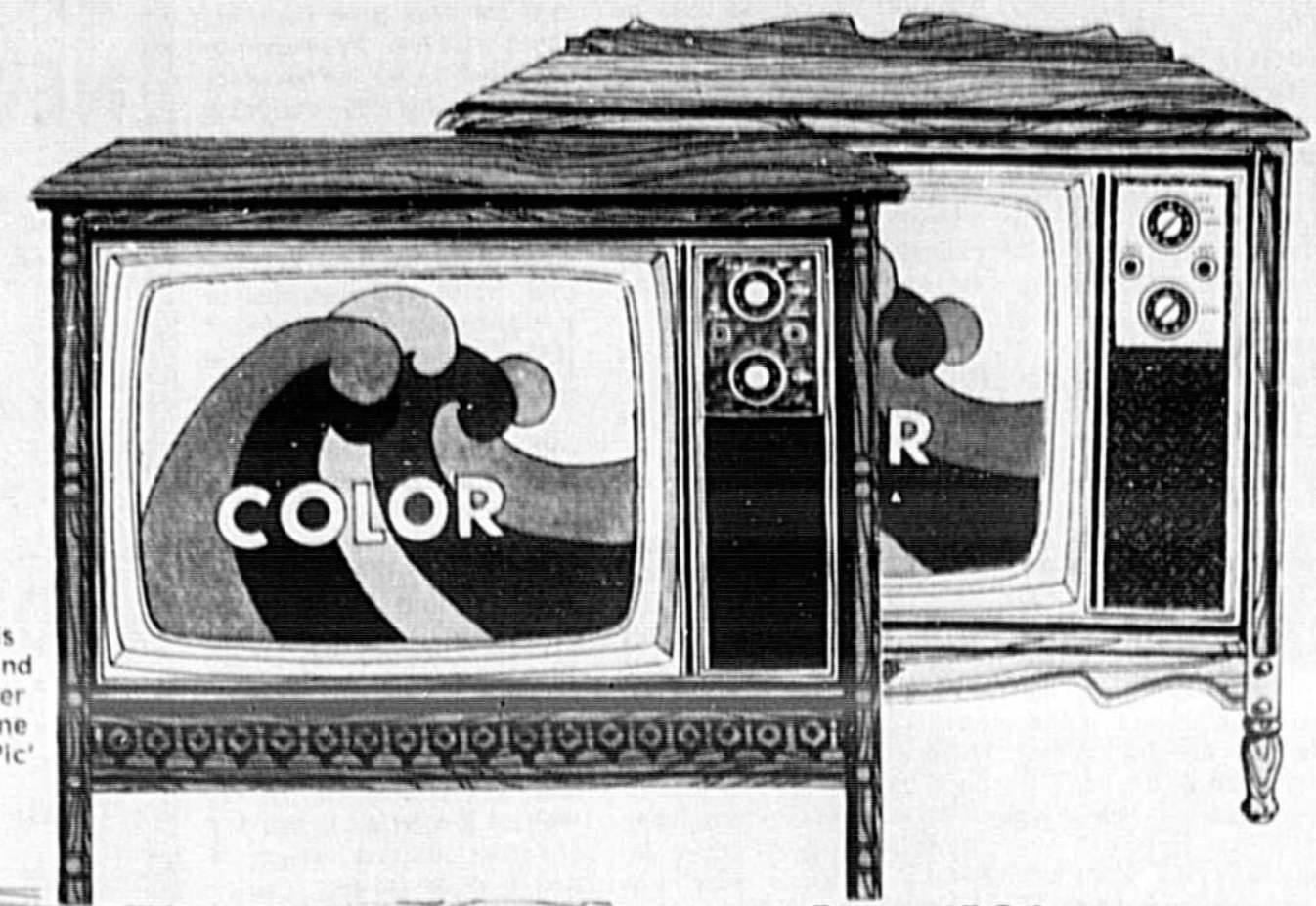
Sale. Save \$50 on Modern or Mediterranean style color console.

23" color consoles!

Reg. \$499. Sale \$449

Save \$50

Reg. \$499. Sale \$449. Great savings on this color TV with 23" screen (meas. diag.) and "Chroma-Brile" picture tube for brighter color pictures. Also features automatic fine tuning (AFT), modular chassis, "Quick-Pic" for faster picture and sound, and pre-set V.H.F. fine tuning.



Save \$100 on color theater.
Sale \$895

Reg. \$995. Everything's right here for your viewing and listening pleasure. TV chassis features "Chroma-Brile" picture tube, "Chroma-Loc" tint control, automatic fine tuning (AFT) and "Quick-Pic". All transistor AM/FM radio/phone/tape player, six matched speakers, and automatic frequency control. 25" screen (meas. diag.)
Sale prices effective thru Saturday.

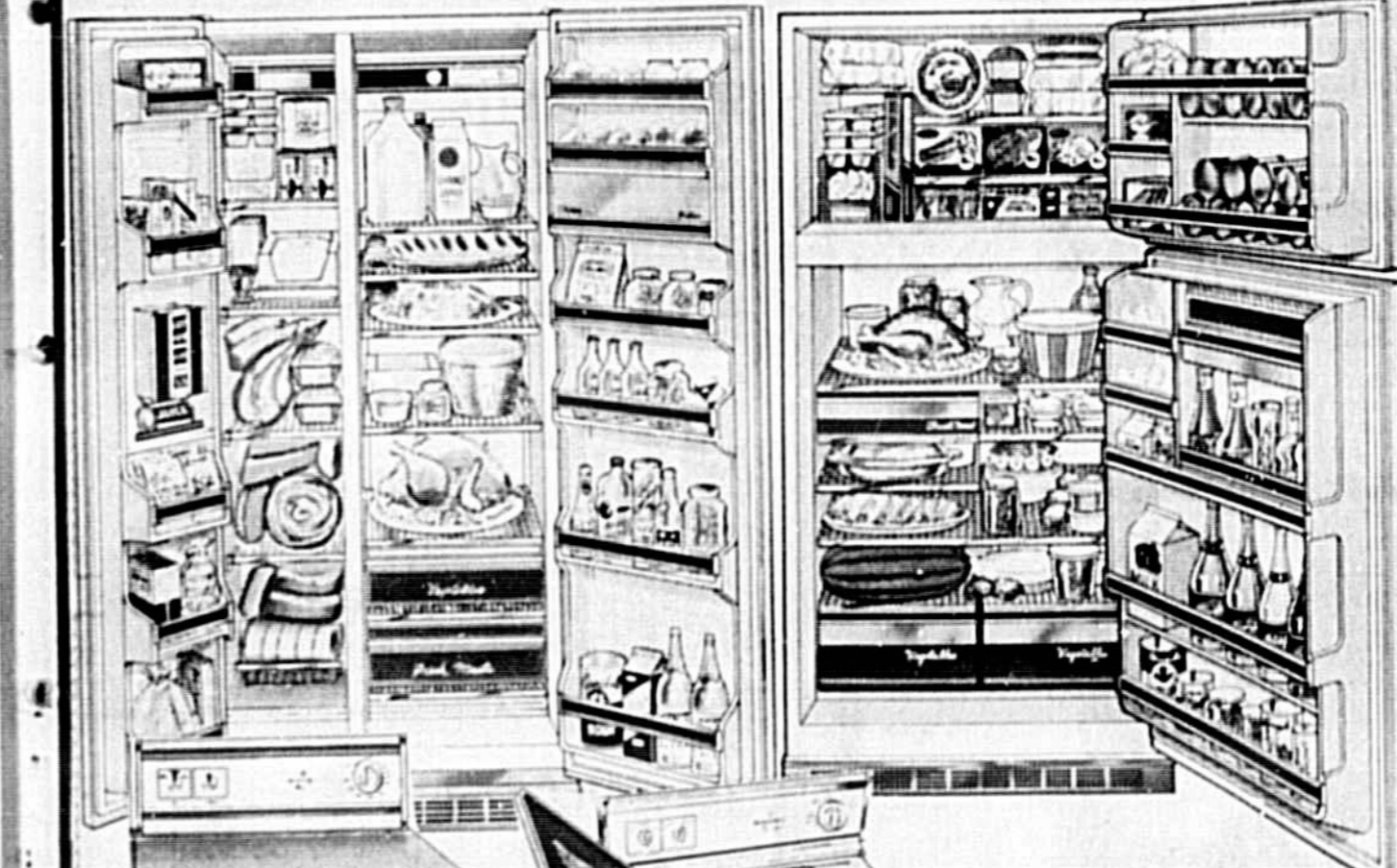
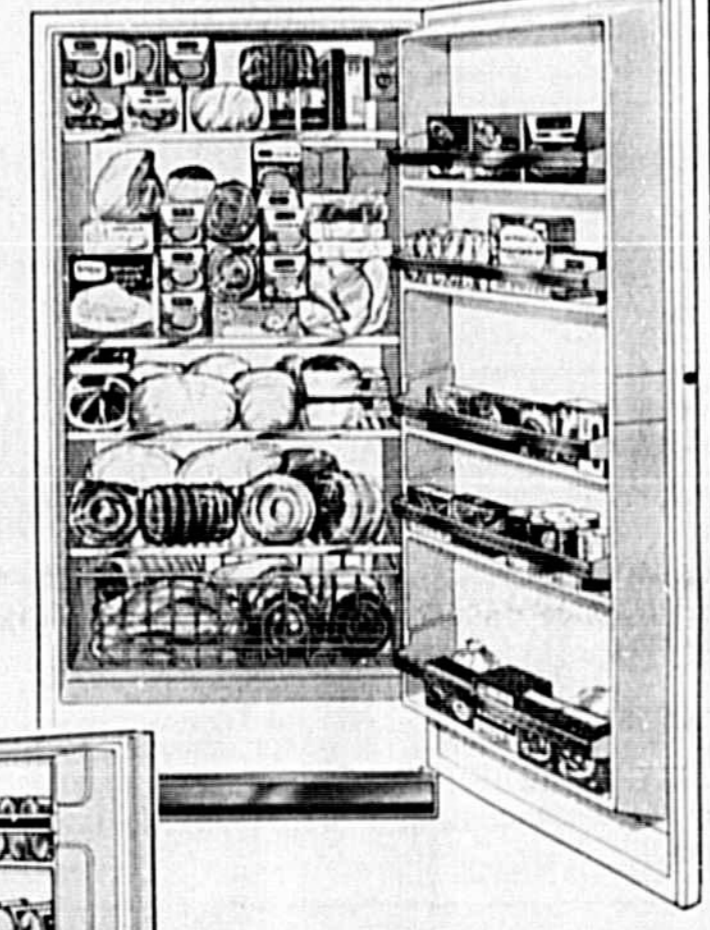
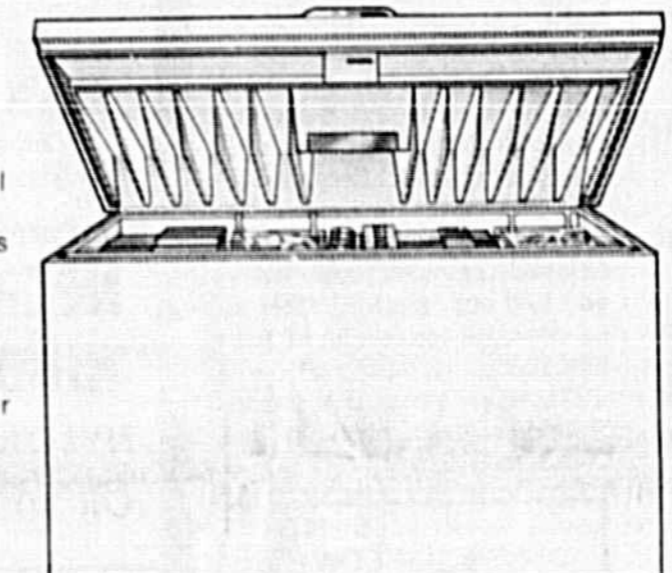
Refrigerator/freezer sale.

Save 21⁹⁵

Reg. 219.95. Sale \$198. 20 ft. chest freezer features 710 lb. capacity, defrost drain, wall supported divider, signal light and lock. White, avocado or harvest gold. Color costs no more.

Save 21⁹⁵

Reg. 219.95. Sale \$198. 16 ft. upright freezer has defrost drain, signal light and shielded interior light. Full width slide out basket. 5 deep door shelves. Overall capacity 558 lbs. White, avocado or harvest gold.



Save 41⁹⁵

Reg. 449.95. Sale \$408. 19" side by side refrigerator is frost-free throughout and features 231 lb. freezer capacity. White, copper-tone, avocado or harvest gold. Color costs no more.
21 cu. ft. side by side. Reg. 499.95. Sale \$458

Save 31⁹⁵

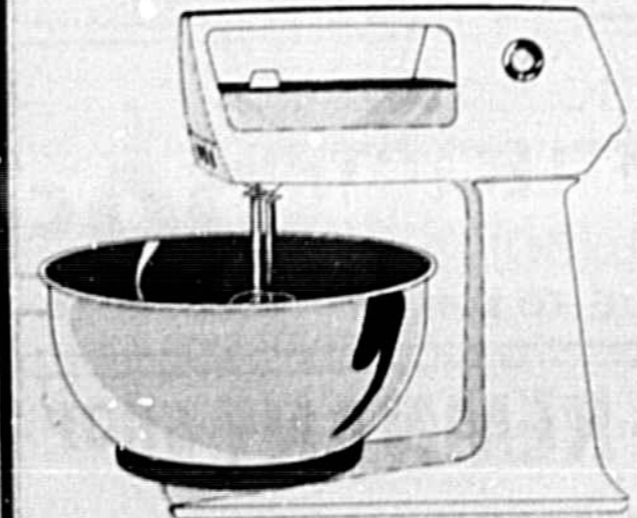
Reg. 369.95. Sale \$338. 20 cu. ft. top mount refrigerator with 242 lb. freezer capacity. 2 crispers, meat pan, 5 steel adjustable shelves. Completely frost-free. White, avocado or harvest gold.

CLOSEOUT! Save 29⁰⁰ on a washer/dryer pair.

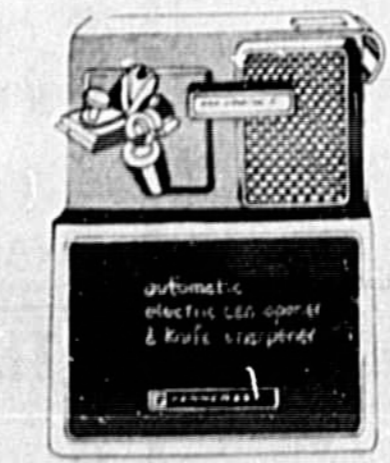
3-temperature electric dryer. ORIG. 135.95, NOW \$122
Automatic Washer ORIG. 189.95, NOW \$174

- 140 minute timer
- Porcelain finish top & drum
- Three temp settings
- Anti-wrinkle cool down
- 4 lb. capacity
- Two wash and spin speeds
- Three wash/rinse temp. settings
- Three way rinse
- Long med-short wash settings

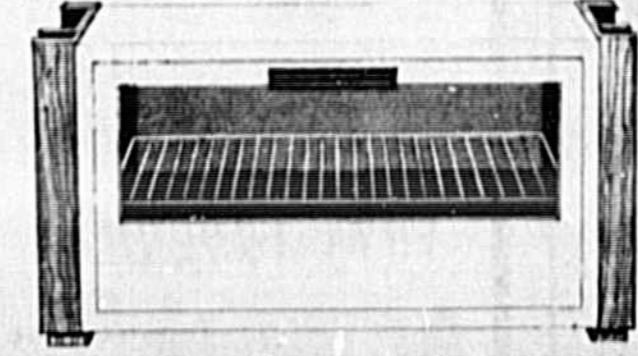
Save 15% on kitchen appliances.



Sale 25⁴⁹
Reg. 29.99. 10 speed mixer has 2 bowls, beater ejector.

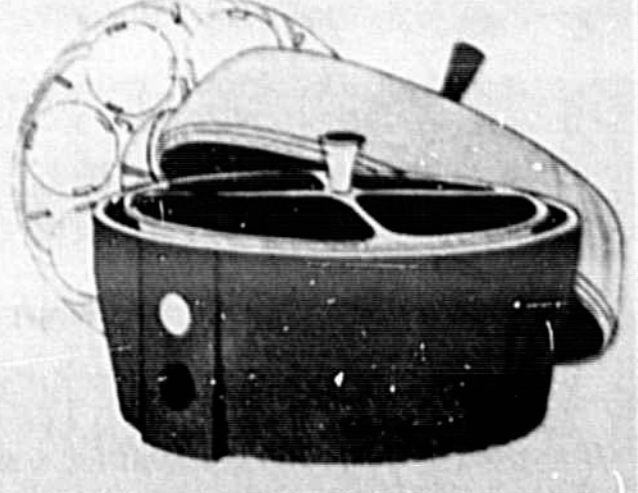


Sale 14⁴⁴
Reg. 16.99. Can opener/knife sharpener combination.



Sale 22⁰⁹
Reg. 25.99. Delux oven broiler has push buttons for bake or broil.

Introductory special. 9.88



Egg cooker with automatic heat control. Boils up to eight eggs at a time, soft, medium, or hard. Teflon poaching tray for easy cleaning.

Save \$72 on 5-pc. Spanish bedroom.
Sale \$288
Reg. \$360

Double dresser reg. \$139, Now \$111
Mirror reg. \$37, Now \$ 38
Full or queen headboard reg. \$ 43, Now \$ 34
Night stand reg. \$ 41, Now \$ 49
Chest reg. \$ 80, Now \$ 64
Buy individual pcs. or the entire group reg. \$360, Now \$288

Save 20% French Provincial bedroom group.
French Provincial, in brushed antique white finish with gold color accents, graceful curves and carvings. Easy-clean, mar-resistant tops.
Double dresser, reg. \$99 Sale \$80
Framed mirror, reg. \$25 Sale \$20
4 drawer chest, reg. \$70 Sale \$56
Full size tester bed, reg. \$74 Sale \$59
Twin size tester bed, reg. \$74 Sale \$59
Commode, reg. \$39 Sale \$31

Save \$169 Save \$40!
Reg. \$219. Five-piece Flamenco Spanish-style table and chairs. Black wrought iron hi-back chairs, matching table base. Textured oak woodgrain table top. Gold vinyl seat covers.

Save \$159 Save \$40!
Reg. \$199. Five-piece set with modern pedestal bases on table and chairs. 42" x 42" table extends to 80" with leaf. Plastic laminate table top, vinyl upholstered chairs.

JCPenney

We know what you're looking for.

Charge it at Sanford Plaza Penney's: Open 10a.m. til 9p.m. Monday thru Saturday Open Sunday 12:30p.m. til 5:30p.m.

Thursday - Friday - Saturday

Weekend Sale!

our values are *fantastic*

Sanford Plaza

Always plenty of free parking in our plaza.

Welcome
to these two new businesses in our Plaza!

Crusty's Pizza
NEXT TO PLAZA THEATRE

Sanford Paperback Mart
NEXT TO ECKERD'S

BOTH ARE OPEN TO SERVE YOU
WATCH FOR THEIR GRAND OPENINGS

SANFORD PLAZA'S
Featured Businesses
THIS WEEKEND
!!!

ECKERD DRUGS
After Shave
PRICES GOOD THRU SATURDAY
Little Rights Reserved
SANFORD PLAZA ONLY
Reg. 1.49

Hai Karate 99¢

Gym Bags \$2⁹⁹
Reg. 4.99

Cookies 79¢
Delicious Assortment
Reg. 99¢

Blender \$14⁹⁹
Hamilton Beach
Reg. 19.99

FALL CLEARANCE SALE

WOMEN'S **Tops** were \$6.8 now **\$1⁹⁹**

MEN'S **Tops** were \$8.9 now **\$2⁹⁹**

LOW RISE **Jeans** were \$9.10 now **\$4⁹⁹**

MEN'S SHORT SLEEVE **Shirts** **\$2⁹⁹**

WOMEN'S **Halters** while they last **99¢**

ENTIRE RACK OF **Corduroy Jeans** Pr. **\$4⁹⁹**

SALE ENDS NOV. 15
All This And More At
Outer limits

MASTER CHARGE LAYAWAY BANKAMERICARD
SANFORD PLAZA

"OXFORD BAGS" & TURTLENECKS

"SHADES OF YESTERDAY, AND TODAY"

- DENIM
- DOUBLE-KNIT

TURTLENECKS

The perfect match for your baggies... turtle-necks by Campus in many colors & styles... brings back the good feeling of yesterday!

Oxford Bags

The floppy fit... to give you full comfort and ease in movement. The generous cuff brings back the good old days... a sure winner by H.I.S. Denim & double knit polyester

HIS Store For Men

SANFORD PLAZA, HWY. 17-92, SANFORD
GOLDEN TRIANGLE CENTER, MOUNT DORA
WINTER PARK MALL, OUT FRONT
ORANGE BLOSSOM CENTER, S. HWY. 441, ORLANDO
PARKWOOD PLAZA, 2350 W. COLONIAL, ORLANDO

USE YOUR BANKAMERICARD, MASTER CHARGE DINERS CLUB, OR AMERICAN EXPRESS

NOW 32 LANES
BOWL
FUN TO SPARE!
BOWL AMERICA of FLORIDA

for your favorite beverage stop in the cool air conditioned TROPHY LOUNGE

Airport Blvd. 322-7542

LET YOUR **BORROWING POWER** CARRY THE BALL

DOMESTIC FINANCE

Thru Saturday!
Stainless Decorator

Fondue Set
2 qt. pot with tray
Reg. 24.95

\$17⁸⁸

Quantities Limited!

Layaway Now for Christmas
ZALES
We've got the whole world working for you.

OPEN MON.-THURS.-FRI.-TIL 9 SANFORD PLAZA 322-1000

NOW ask us about **REAL ESTATE LOANS**

UNITED STATE BANK of Seminole
A FULL SERVICE BANK MEMBER D.C.

Try our private parking. Easy access from the rear.

We repair sewing machines.

Berry's Coin Laundry

Specials
Dry Cleaning Draperies 8 lbs. \$3.00
Garments \$2.50 Load

● Attendant on duty 7:30 am until 9:00 pm
● 30-50¢ dryers
● 2 NORGE Dry Cleaners
● 20 space parking lot

Save 15%

Now 15% off on all **Ladies' and girls' jackets**

JCPenney
We know what you're looking for.

THROUGH SUNDAY

OPEN 10-6 MONDAY-SATURDAY
12:30 - 5:30 SUNDAY

Publix

SANFORD PLAZA ONLY

SPECIAL

THROUGH SATURDAY

50 EXTRA 5¢ GREEN STAMPS WITH THE PURCHASE OF EACH

Danish Bakery Fruit Cake

20 OZ. SIZE

\$1⁴⁹

Check our complete stock of fruit cake makings... including a vast selection of candied fruits.

SPECIAL!
A GREAT CHRISTMAS GIFT

Guitar... \$18⁹⁵ and up

Hear our large selection of Home and Auto **TAPE PLAYERS** BY FAMOUS **SANYO**

STOCK UP NOW ON TAPES... 3.99 UPI
1st Line - Full 30 day Warranty on all Tapes
Layaway now for Christmas!

Music Unlimited
SANFORD PLAZA

gilberg's
"The House of 1000 Fabrics"
A DIVISION OF GILTEX CORPORATION

Wet Look Jersey
100% Acetate Jersey

88¢ YARD

Reg. 1.29 Now

3 DAY SERVICE **SPECIAL 2** Women's **Dresses Dry Cleaned \$2⁷⁹**

SANFORD PLAZA ONE HOUR CLEANERS
C. L. SCHMALMAACK, OWNER

SALE
100% Polyester Double Knit

SPORT COATS
\$29⁹⁵

WHILE THEY LAST ONLY 100 PER STORE



HIS Store For Men

BANKAMERICARD AMERICAN EXPRESS MASTER CHARGE DINER'S CLUB

The Vogue
SANFORD PLAZA

Just In!

Devon Group

Blouses - Vests - Sweater Vests - Slacks - Skirts - Pleated Skirts - Pullover Shells...

from \$10

DAY AFTER TOMORROW - **SATURDAY NOVEMBER 11** IS THE BIG DAY **AND** YOU'LL FIND EVERYTHING YOU NEED - INCLUDING THE LICENSE - AT **The Sports Shop** open all day Wednesdays

BLACK IS BEAUTIFUL
And The People At The Outer Limits Want To Keep It That Way They Have All Those Great Fashions That You're Looking For

Three Inch Heel's On All Shoes
Shirts With Big Collars
Cuffed Baggie Pants
Turtle Neck Shirts

Jackets and Blazers
Bad Belts
Body Shirts
Super Low & Super High Rise Pants

Get Your Brothers And Sisters Together
And Head For Outer Limits In The Sanford Plaza

Early Santas - HAVE THE Best Selections!

Gift Shop Now - Relax Later...

Paintings
Sculpture
Musical Moon Rocks
The Famous Fenton Glassware
Essential Body Oils In Many Fragrances - 1.98

Come see Faye and Rose's **Art Gallery**

the latest in **MEN'S HAIRSTYLING**

Bob's Barber Styling

322-9642
SANFORD PLAZA

Now Remodeled - Private Booths

Elaine's Card and Gift Shop
(FORMERLY HOLCOMB'S)

Welcome to the sweetest spot in town!

Featuring **Russell Stover Candies**

Hallmark Greeting Cards, Party Things, Stationery, Gag Gifts, Candles, Village Bath Products

Free Gift Wrapping
BankAmericard - Layaway Plan

Phone: 322-6982

Browsing Hours 10 a.m. to 6 p.m. Mon. - Sat. Fri. 11:30 p.m.

Just Received... a colorful group From Aileen -

Separates:

Blouses
Pants
Skirts
Vests
Jackets

Make a wonderful wardrobe
\$10 to \$25

Clothes Tree
Sanford Plaza

Super Shoe Repair

Scissors Sharpened
Keys Made
Custom-Made Leather Goods

322-8520

WELCOME ABOARD
NOAH'S ARK

SEE OUR SELECTION OF **Lights** including **Strobes**

LARGE SELECTION - BUY NOW FOR XMAS
REG. 24.95 HANDMADE
Ponchos \$16

Large Selection of Hand Crafted **Leather Goods**

Mexican **Girls Tops** \$5 to \$7

VISIT THE LARGEST BLACKLIGHT ROOM ON THE EAST COAST

Final 3 Days!
All Children's SHOES 20% off

PRICES AS MARKED

Lots of new styles Perfect for school

DON'S SHOES
SANFORD PLAZA

BANKAMERICARD MASTER CHARGE
OPEN TIL 9 P.M.
SANFORD PLAZA

MCCRORY'S
SANFORD PLAZA

WINDSOR SUPER QUALITY PORTABLE **RADIO** Reg. 14.99

AM. AC/DC Complete with Battery Earphone, Shoulder Strap **\$10⁹⁹**

RIDING TOY CAR **SUPER RACER \$4⁹⁹**

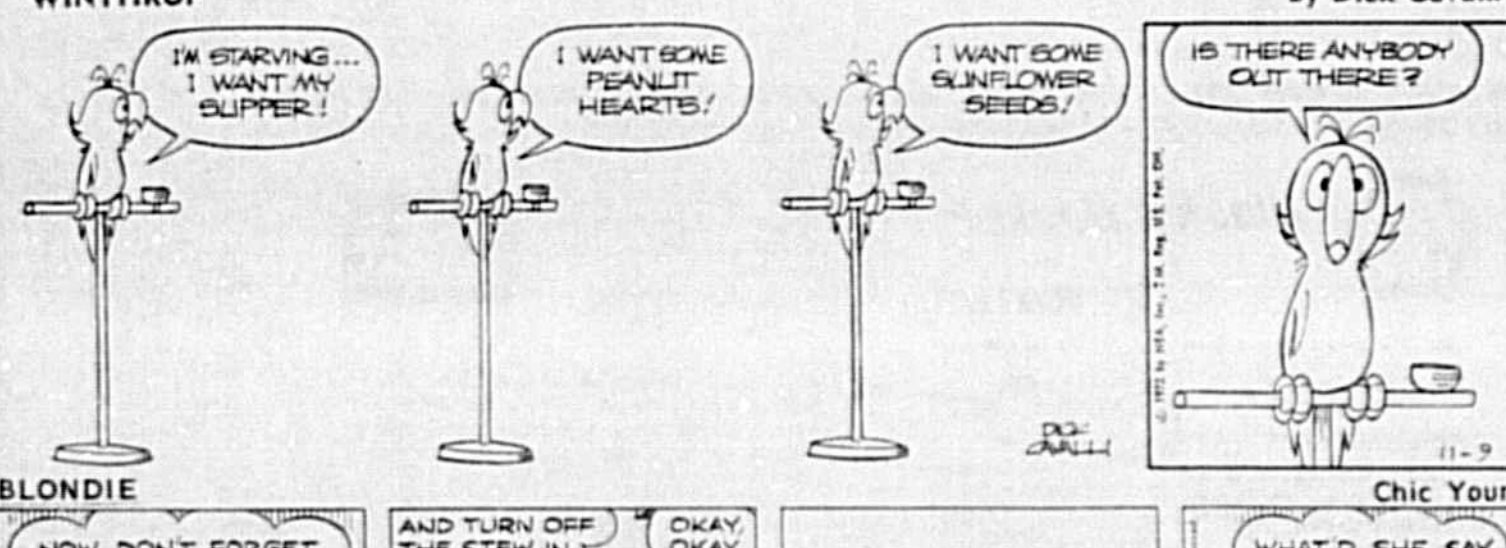
Made of Sturdy Plastic

LADIES **BODY SUITS** \$3⁵⁷ To \$4⁴⁹

Machine Washable And Dry-able
Latest Styles and Fabrics
Sizes Small - Medium - Lge
Sizes 42-48... 4.99

BOXED **CHRISTMAS CARDS**
BEAUTIFUL NEW DESIGNS **79¢ - \$1⁰⁰ - \$1²⁵**

Per Box
OPEN EVENINGS TIL 9
OPEN SUNDAY AFTERNOON
MASTER CHARGE BANKAMERICARD



Sell With Herald Want Ads

WANT AD INFORMATION Direct Phone Lines To Want Ads

Seminole 322-2611 Orlando 831-9993

1 Lost & Found LOST: Prof. lawn mower...

2 Personal ARE YOU TROUBLED? Call Tel...

3 Business Opportunities COIN LAUNDRY...

4 Instruction PIANO LESSONS...

5 Male Help Wanted Reliable man to drive truck...

6 Male Female Help Wanted Shop foreman, welder, assembly...

7 Situations Wanted Experienced housekeeper...

8 Worry Clinic Russell's report shows one of the most serious medical...

9 Male Help Wanted Construction crew leader...

10 Domestic Child Care CHILD CARE: My home fenced...

11 Rooms For Rent Would like middle age man...

12 Apartments Rent Unfurnished AVALON APARTMENTS...

13 Beautiful House On a beautiful lot, all rooms large...

14 Houses For Sale Five room house for sale at 2414...

15 Canal To Lake 1 1/2 bath modern home...

16 Mobile Homes 2 Bed. Mobile home & large lot...

17 Boats and Marine Equipment 33' Cabin Cruiser on Trade...

Are You An Armchair Shopper? Check The Bargains Below.

THE BORN LOSER IT'S THE ONLY THING SHE WANTED FOR A RETIREMENT GIFT!

31 Houses For Sale 1115 bath modern home...

32 Mobile Homes 2 Bed. Mobile home & large lot...

33 Income & Investment Property RESTAURANT, well established...

34 Boats and Marine Equipment 33' Cabin Cruiser on Trade...

35 Miscellaneous Green snap beans, you pick...

36 Pets And Supplies Yorkshire Terrier, 3 mos. weaned...

37 Auto Repairs Parts Accessories 1971 Mustang GranD, loaded...

38 Motorcycles And Scooters MUST SELL 1972 Yamaha Enduro...

39 Trucks And Trailers 1972 Jeep Renegade, 4 wheel drive...

40 Livestock And Poultry DEE'S TACK ROOM Saddles, bridles, halters...

41 Auctions Setting Estate: 16 1/2 A. 4th St...

42 Air Conditioning RICE'S REFRIGERATION SERVICE...

43 Heating Heater Cleaning, Space Oil Heaters...

44 Home Improvements AAA MOBILE HOME SERVICE...

45 Photography Commercial, Industrial & Aerial...

46 Sewing We Repair all makes & models...

47 Shoe Repair SUPER SHOE REPAIR Under New Management...

48 Special Services FURNITURE REPAIR, reupholstered...

Are You An Armchair Shopper? Check The Bargains Below.

49 Autos For Sale 1968 Mercury 2 door hardtop...

50 Credit Here Weekly, Monthly Local bank financing...

51 1971 TOYOTA Mark II 3 door hardtop...

52 1972 TOYOTA Corolla 2 door sedan...

53 1971 TOYOTA Corolla Station Wagon...

54 1971 TOYOTA Corolla 2 door sedan...

55 1971 TOYOTA Corolla Station Wagon...

56 1971 TOYOTA Corolla 2 door sedan...

57 1971 TOYOTA Corolla Station Wagon...

58 1971 TOYOTA Corolla 2 door sedan...

59 1971 TOYOTA Corolla Station Wagon...

60 1971 TOYOTA Corolla 2 door sedan...

61 1971 TOYOTA Corolla Station Wagon...

62 1971 TOYOTA Corolla 2 door sedan...

63 1971 TOYOTA Corolla Station Wagon...

64 1971 TOYOTA Corolla 2 door sedan...

65 1971 TOYOTA Corolla Station Wagon...

66 1971 TOYOTA Corolla 2 door sedan...

67 1971 TOYOTA Corolla Station Wagon...

THE SHOPPERS GUIDE FOR EVERYONE!

The following businesses are listed for your convenience...

THE SHOPPERS GUIDE FOR EVERYONE!

The following businesses are listed for your convenience...

THE SHOPPERS GUIDE FOR EVERYONE!

The following businesses are listed for your convenience...

THE SHOPPERS GUIDE FOR EVERYONE!

The following businesses are listed for your convenience...

JIM LASH DOES IT AGAIN!

WE ARE SELLING BRAND NEW '73 MODELS FOR 7 PCT. OVER FACTORY INVOICE...

JIM LASH DOES IT AGAIN!

WE ARE SELLING BRAND NEW '73 MODELS FOR 7 PCT. OVER FACTORY INVOICE...

VW CENTER

HOME OF THE \$500 DOWN! Over 50 New & Used VWs In Stock!

