

SHS Party Line

By PAT FAVIARO

The club which was hit out of a very hot line tonight, learned that it had a very capable editor, Doug Stinson, who had spent the past year at the University of Maryland in Baltimore. It took the first issue of the "Key" in a matter of a few days. It is in a matter of a few days that the "Key" will be published. The "Key" will be published every two weeks. The "Key" will be published every two weeks. The "Key" will be published every two weeks.

Grammar To Get Face Lifting

Medical Grammar School is to be held in the near future. The school will be held in the near future. The school will be held in the near future.



ONLY 4-WHEEL DRIVE Jeep VEHICLES

- 7 exclusive reasons why "Jeep" vehicles are your best buy!
1. Smaller model cost - As small as \$2,999
 2. Higher resale value due to rugged design
 3. Best performance per gallon of gas
 4. Dependability - Proven - 2 million vehicles
 5. Best from the ground-up 4-wheel drive
 6. Performance per gallon of gas
 7. Only complete line of 4-wheel drive vehicles

Jeep VEHICLES MADE ONLY BY WILLYS MOTORS

CORDELL'S REPAIR SHOP

LIGHTETT TOUCHTON DRUG STORES

48TH YEAR!

SALE

2 for 1 plus a penny

MONDAY thru SATURDAY OCT. 17 thru 22

REXALL 7c SALE

OCT. 17 thru 22

AT OUR LIGHTETT DRUG STORE

LOW CALORIE 900 CALORIES FOR WEIGHT CONTROL

2 for 1.50

AEROSOL SHAVE CREAMS

2 for 99c

RUBBING ALCOHOL COMPOUND

2 for 80c

GER-RITE IONIC GER-RITE TABLETS

2 for 4.80

ASPIRIN 5 gr. 100's REG. 59c

2 for 60c

ANTISEPTIC MIS-SOLUTION

2 for 90c

DEODORANT

2 for 70c

TOOTH BRUSHES

2 for 59c

TOOTH PASTE 3-Pack

2 for 36c

Eye LOTION

2 for 90c

ALCO-REX

2 for 60c

BIOWAX

2 for 80c

MONACET

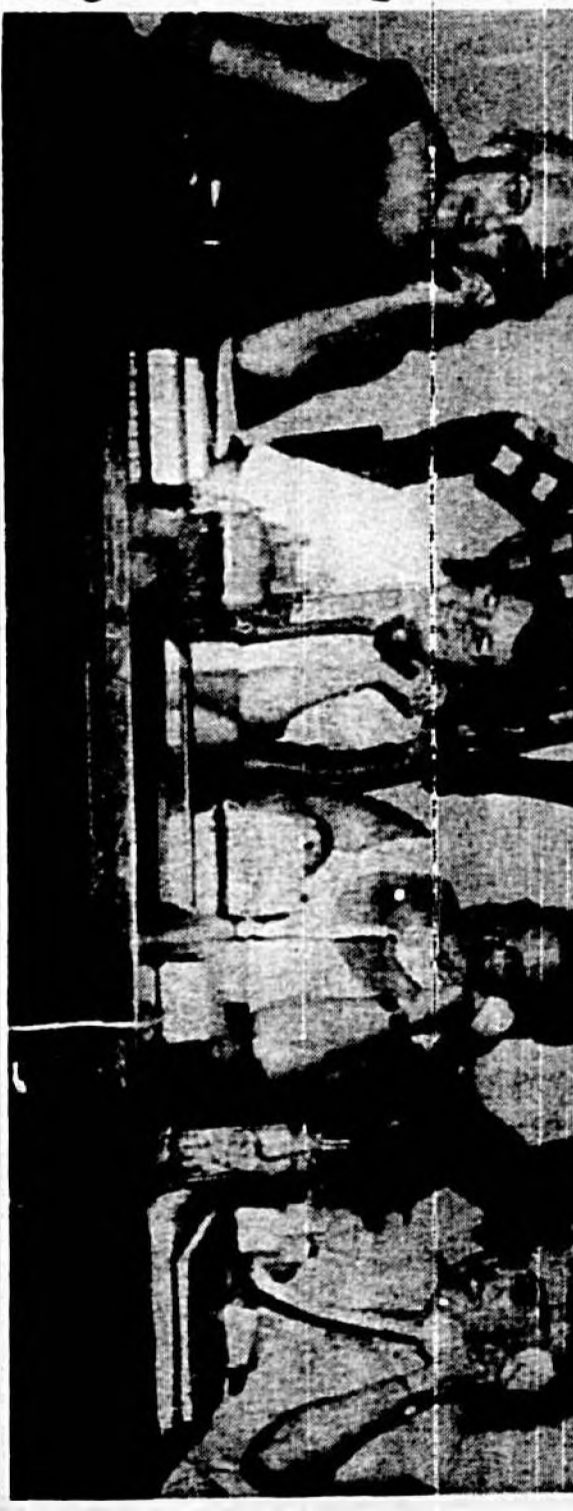
2 for 90c

TOOTH BRUSHES

2 for 59c

The Sunford Herald

WEATHER: Fair and warm through Tuesday. High today about 87. Low tonight, 69-74. RANDOLPH, Va.



Body Is Found

Body of a man was found today on a road near the city center. The body was found on a road near the city center. The body was found on a road near the city center.

City Deal Sets Warehouse Here

The city commission today set the site for a new warehouse. The city commission today set the site for a new warehouse. The city commission today set the site for a new warehouse.

News Briefs

Weather Rough: Showers and drizzle expected today.

Cuban Defects: A group of Cubans defected to the United States.

GE Employees Flock Back After Strike

Most GE employees returned to work after a short strike. Most GE employees returned to work after a short strike. Most GE employees returned to work after a short strike.

Tax Roll Gains; Books Now Open

The 1960-61 County Tax roll is now open for inspection. The 1960-61 County Tax roll is now open for inspection. The 1960-61 County Tax roll is now open for inspection.

In Algebra Hills

The Algebra Hills area has experienced some difficulties. The Algebra Hills area has experienced some difficulties. The Algebra Hills area has experienced some difficulties.

Cyclone, Wave Kills 3,000

A cyclone and wave caused the deaths of 3,000 people. A cyclone and wave caused the deaths of 3,000 people. A cyclone and wave caused the deaths of 3,000 people.

3 Quiz Winners

Three winners were announced in the quiz competition. Three winners were announced in the quiz competition. Three winners were announced in the quiz competition.

Churches Gain

Churches have gained members in the past month. Churches have gained members in the past month. Churches have gained members in the past month.

Lake Still Inching Down From Peak

The lake level continues to decline from its peak. The lake level continues to decline from its peak. The lake level continues to decline from its peak.

Y'll Go Back, Father Says After Cubans Kill Son

A father's words are reported in the news. A father's words are reported in the news. A father's words are reported in the news.

Run-Or Vote

Candidates are preparing for the upcoming election. Candidates are preparing for the upcoming election. Candidates are preparing for the upcoming election.

Mobutu Wins Support Of Anti-Red Katanga

Mobutu has won the support of the Anti-Red Katanga. Mobutu has won the support of the Anti-Red Katanga. Mobutu has won the support of the Anti-Red Katanga.

Police To Start Drive On Break-Ins Of Stores, Homes

The police department is launching a drive against break-ins. The police department is launching a drive against break-ins. The police department is launching a drive against break-ins.

Herlong Supports Water Proposals

Herlong's statement will work for action on a flood control and water conservation program. Herlong's statement will work for action on a flood control and water conservation program. Herlong's statement will work for action on a flood control and water conservation program.

Demo Campaigners To Meet Tuesday

Campaigners for a demonstration are meeting. Campaigners for a demonstration are meeting. Campaigners for a demonstration are meeting.

Reds Charge UN Too Extrovoagant

The Reds have charged the UN with extravagance. The Reds have charged the UN with extravagance. The Reds have charged the UN with extravagance.

Council To Meet At Cosselberry

A council meeting will be held at Cosselberry. A council meeting will be held at Cosselberry. A council meeting will be held at Cosselberry.

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Around The Clock

The Dependable Sunday Class of the First Methodist Church will meet Tuesday at 8:30 p.m. for a covered dish supper. Rev. John T. Adams Jr. will install new officers following the supper.

Members of the Pinecrest executive board will meet today at 7:30 p. m. at the school.

The Business and Professional Women of Sanford will hear Judge Yola Williams speak on the five constitutional amendments to be voted on in the November general election at their dinner meeting Tuesday, 7 p. m. at the Civic Center.



Finch Jury Deliberations Nearing

LOS ANGELES (UPI) — The second Finch-Tregoff murder trial moved into its 17th week today with the jury expected to begin life and death deliberations by Wednesday.

Co-prosecutor Clifford Crail said he expected to complete summation of the state's case Tuesday by demanding the death penalty for Dr. R. Barnard Finch, 43, and his paramour Carol Tregoff, 28.

Crail's partner, Joseph Powers, and an attorney for each of the lovers already have finished summarizing for the jury of 11 women and one man the testimony of 98 persons concerning events leading up to the death of Finch's wife Barbara, 33.

The state charges the once-wealthy surgeon and his mistress plotted and carried out the July 18, 1959, gunshot slaying for the dual motives of love and money.

Crail said in his summation he believed Finch and Carol manufactured the tale they told of driving to the Finch home the fatal night merely to persuade Mrs. Finch to divorce the surgeon without scandal.

Mrs. Finch had a divorce suit pending in which she named Carol — Finch's onetime medical receptionist — as correspondent in the suit. She also sought all of his \$750,000 fortune.

Crail charged that Finch then deliberately shot his wife in the back. Finch claimed the shooting was accidental.



MAJ. JAMES E. Carter (right), of Sanford Artillery U.S. Army, is shown receiving the Army Commendation Medal from Major Gen. Harold K. Johnson (left), Commandant of the U.S. Army Command and General Staff College, Fort Leavenworth, Kan.

Bryant Stresses Need For Quality

ORLANDO (UPI) — Florida must provide quality as well as quantity education for its growing population, Gov-nominee Farris Bryant told a mid-state television audience Saturday.

"Anticipating our needs and acting upon them before they become acute," is the way to keep pace, Bryant said.

He said if elected he would name a committee to take a top-to-bottom evaluation of the quality of education in the state's public schools.

The committee, he said, would be composed of public school instructors and administrators, outstanding educators from Florida universities and of knowledgeable laymen.

"We want to know about the curriculum followed, the methods of teaching and the democratic goals of our school system," Bryant said. "If these aren't up to date, if they don't match the highest standard in the nation, then we want to make the changes necessary to continue Florida's leadership in this field."

Bryant made his comment on education and several other topics on a pre-recorded television hook-up through mid-Florida Saturday night.

He also said he sees no need to reconsider his campaign pledge against new state taxes, even though Florida's income this year would be slightly less than he anticipated.

On reapportionment, Bryant said he hoped to see a bill passed "the first day of the 1961 Legislature to end this problem which has held us back for five years."

Bryant called for a statewide, aggressive approach to the problems of controlling floods and providing enough water for periods of drought.

Bryant also said he expects a steering committee he appointed after his nomination in May to report by the end of this month on ways to increase Florida's tourist industry.

into the back bedroom and shot Mrs. Faircloth, then turned the gun on himself.

The Faircloths were divorced Sept. 9, Faircloth moving to Orlando at that time. He left no note and the precise reasons for the shootings were not known, Odom said.

Deputy Enoch Odom said Faircloth, armed with a .44 pistol, drove from Orlando to Winter Haven late Saturday and parked on a side road near where Mrs. Faircloth, a nurse at a hospital here, lived.

Faircloth walked past the kitchen window of the house, fired through a window, hitting his daughter, who was telephoning at the time.

Then the deputy said he walked

Business Briefs

Glenn McCall, who has been associated with Liggett's Touchton Drug Company at the local store for the past five years, assumed duties as manager of the store here Oct. 1.

He has stated that there will be no major policy changes in the business operation.

McCall is a native of Sanford, attended local schools and received his higher education at the University of Florida. He and his wife, Reida, have one son, Brent, who is nine months old.



RECRUIT Douglas Miller, son of Mr. and Mrs. Glen W. Miller of Sanford, is presently assigned to Company A, 2nd Battalion, 1st Training Regiment of the U. S. Army Training Center, Infantry, at Fort Jackson, S. C. where he is undergoing eight weeks of basic combat training.

Two Money-Losing Railroads Merge In Order To Survive

NEW YORK (UPI) — Two money-losing eastern railroads — the Erie and the Delaware, Lackawanna & Western — formally tied the corporate merger knot today and immediately set out to demonstrate that two can operate more cheaply than one.

The liquid of directors of the new Cleveland-based company, known as the Erie-Lackawanna Railroad Co., holds its first meeting here to map strategy to make good on the boast that the merged carrier will achieve annual pre-tax savings of more than \$13.5 million within five years.

The Interstate Commerce Commission order approving the merger became effective Oct. 15.

The merged carrier, of which Erie is the surviving company, expects to get back on the earnings track through elimination of parallel freight and passenger lines and other duplicating facilities.

One problem that still must be resolved is the fate of some 2,000 employees whose jobs were to have been abolished under the merger plan. Last week a federal judge in Detroit ruled the merger could go through as scheduled, but issued a temporary restraining order enjoining the railroads from laying off or transferring union workers.

A three-man federal court in Detroit ruled on the issue which grew out of a suit brought by two rail unions that seek a four-year job "freeze." The case will be argued Nov. 15.

According to the timetable of the new road, the first year of joint operations will see savings of more than \$1 million and more than \$6 million at the end of the second year.

The Erie-Lackawanna ranks as the 12th biggest rail carrier in the nation in terms of operating revenues and has assets totaling more than \$700 million. The road has combined trackage of 4,600 miles extending from Hoboken and Jersey City, N. J., as far west as Chicago, Cleveland and Dayton, Ohio.

The merger was consummated a

Election Campaign Moves Into Final Three Weeks

WASHINGTON (UPI) — The 1960 presidential election campaign moved into the final three weeks today with the political temperature mounting in heated personal attacks by Sen. John F. Kennedy and Vice President Richard M. Nixon.

Kennedy, campaigning in Ohio today, lashed out at Eisenhower administration money policies. He charged that "people are in trouble" and Nixon is "satisfied . . . he says we've never had it so good."

Nixon on tour in Connecticut and western New York state today, showed every indication he would continue to hurl "surrender" taunts at Kennedy over whether to abandon the Quemoy and Matsu islands off China.

In a speech prepared for delivery today at Dayton, Ohio, Kennedy declared "people are in trouble" and while "there may not be Herbert Hoover, there is Richard Nixon."

Sometimes I wish it were Mr. Hoover instead," Kennedy added. "For at least he was concerned. But Mr. Nixon says he is satisfied. He says we've never had it so good."

Kennedy campaigned today

through three Republican congressional districts, starting in Middletown, and moving to Dayton, Springfield and Columbus tonight.

He said he believed in "sound finances and a balanced budget . . . but I oppose rigid management of the money system in any special interest," which he said the Republican administration favored.

Nixon held strategy sessions Sunday with vice presidential nominee Henry Cabot Lodge and some two dozen advisers, including Attorney General William P. Rogers, Interior Secretary Fred A. Seaton and Labor Secretary James P. Mitchell.

One decision reached in the meetings was for Lodge to deliver a major foreign policy address Thursday at Minneapolis.

They also discussed the thorny question of whether a Negro would be named to the Cabinet.

There still appeared to be some disagreement at least in emphasis. Lodge said after the session that "it would be a wonderful thing to have a Negro in the Cabinet."

North Orlando Club Set To Push For Community Hall

The North Orlando Garden Club members in their meeting of the season, have decided to push the building of the community hall where clubs can hold meetings as their project.

This was discussed in the meeting held at the home of Mrs. W.G. Harris on 180 N. Cortez Ave. Mrs. Robert Dean, president, was co-hostess.

Devotional was given by Mrs. Harris and reports were given by the secretary Mrs. Robert Durum and the treasurer Mrs. Richard Stoddard.

Mrs. James Grinstead presented Mrs. George Sumner with a coffee maker for having the "Garden of the Month."

The bylaws were read by the president and an open discussion was held on them.

The club planned a Christmas Party the second Friday in December. The guest speaker Mrs. Fred Trisman of Winter Park gave a talk on a "New Garden Calendar."

A question and answer period was held following the talk and it was decided to hold the next meeting on Nov. 10 at Mrs. Durum's home on 11 N. 3rd. St. at 7:30 p.m.

Judge Rules On Double Murder, Suicide In Orlando

WINTER HAVEN (UPI) — A double murder and suicide took the lives of an Orlando man; his former wife and their daughter here, Justice of the Peace Walter Bell ruled today.

Edgar F. Faircloth, 60; Mrs. Amyris Metcalf Faircloth, 58, his former wife; and their daughter, Mrs. Delores White, 40, of Winter Haven, all died Saturday night.

Deputy Enoch Odom said Faircloth, armed with a .44 pistol, drove from Orlando to Winter Haven late Saturday and parked on a side road near where Mrs. Faircloth, a nurse at a hospital here, lived.

Faircloth walked past the kitchen window of the house, fired through a window, hitting his daughter, who was telephoning at the time.

Then the deputy said he walked

OVER 35 YEARS
at First and Palmtoe
(Along Side Post Office)
SANFORD FURNITURE COMPANY
• Carpet • Furniture
• Tile • Pianos
• Rental Beds

REGISTRATION NOTICE
The Registration Books of the City of Sanford, Florida, are open at the City Hall, commencing Monday, September 19, 1960, for the purpose of registering for the Municipal General Election to be held on November 2, 1960, and will remain open up to and including Friday, October 28, 1960.
H. N. Tamm, Jr.
City Registration Officer

Plans Being Made To Resume Adult Ceramic Classes

Plans are being made to resume the Adult Ceramics classes at Seminole High School at 7 p.m. However, approval of this class will not be granted by the State Department of Education unless it is on a self-supporting basis.

The enrollment fee will be \$12.00 for the 16 week course which will meet four hours each week. A minimum enrollment of 20 persons will be required before the class can be offered. The instructor will be Joseph Mathieux of the Seminole High faculty. Those taking the course will be able to use the two electric kilns without additional cost.

A survey is now being made to determine how many will enroll. All those interested are invited to write or call E. S. Douglas, Director of Vocational Education, School Administration Bldg., Sanford.

Hospital Notes

OCTOBER 13 Admissions
Lelah Woodard, Sanford; Scott Cox, Sanford; Addie Brooks, Sanford; Candy Childs Sanford; Eloise Stallworth, Sanford; Sandra Clark, Longwood; Reha Ann Griffin, Sanford; Lois Higginbotham, Sanford; Carl Humbergham, Sanford; Joann Hobby, Sanford; Thomas Brown, Lake Mary; Virginia Harfield, Sanford.

Births
Mr. and Mrs. Layton Clark, Longwood, a son.

Dismisals
Mamie Warren, Sanford; Chris Canell, Sanford; Walter King, Sanford; Mrs. Arthur Mullen and baby, Sanford; Linnie Simpson, Sanford; Edward Lereau, Lake Mary; Evelyn Potter, Mims; Betty Ann Edwards, Sanford.

Legion Parade In Miami Set

MIAMI BEACH (UPI) — Nearly 60,000 members of the American Legion step out today in their annual convocation parade under orders to hold down the hijinks.

Electric cases, water pistols, female impersonators and firecrackers have been banned from the spectacle, along with "any presentation or representation either immoral or in bad taste."

Though raucy behavior has been barred, the parade is expected to provide multiple thrills for an estimated 250,000 spectators from its start at 5 p. m. to its end about eight hours later.

Miss Gratta Owen Dies Sunday

Miss Gratta Owen, 88, died Sunday at her home, 311 Magnolia Ave., Sanford.

A native of Hubberson, Mich., Miss Owen moved to Seminole County in 1915 where she made her home with her brother, Eugene, in Lake Mary. They moved to Sanford in 1951.

Only survivor is her brother, Eugene Owen, Sanford.

Gravestone funeral services were scheduled for today at 4 p. m. with the Rev. John W. Pilley, Lake Mary Community Presbyterian Church officiating.

Brisson Funeral Home is in charge of arrangements.

Get Your **SEASON TICKETS**
Oct. 17th through Oct. 22nd **ONLY**
THE SANFORD-DEBARY ENTERTAINMENT ASS'N
PERFORMANCES
17 NOV. The National Opera Company "CARMEN" — in English
4 DEC. CORNELIA STABLER "Individual Character Studies"
5 JAN. THE CALEDONIA TROUPE "Dancers and Singers from Scotland"
20 FEB. RISE STEVENS Concert Soprano
18 MAR. THE LAKEWORTH PLAYERS "A current Broadway Drama"
PLACE: Sanford Civic Center
TICKETS: Adults \$6 — Students \$3
PHONE FA 2-8108
TICKETS AVAILABLE AT —
Seminole Co. Chamber of Commerce

Sister Ruth
Advice on all matters
She is God Born and God Gifted, to help those in need of help. Everyone in need of help is welcome.
SEE HER TODAY
8 A. M. to 9 P. M.
LOCATED 3 MILES N. OF SANFORD - ON 11-92 ACROSS FROM CLUB DIAMOND.

Count savings, NOT stamps!

FRYERS 25¢
U. S. No. 1 10 LB. **POTATOES 29¢**
JEWEL SHORTENING 3 LB. CAN

ALL BRANDS HOMOGENIZED MILK 46¢ | SUPER VALUE BREAD 25¢ | **49¢**
1/2 GAL. 2 FAMILY LOAVES

MAXWELL HOUSE COFFEE 29¢
Lb. (With \$5.00 Food Order)

4th St. at Sanford Ave. 1100 W. 13th St.



REAR ADM. Kenneth Craig USN, commander Fleet Air Jacksonville, presents Cdr. H. S. Moore USN, Commanding Officer, Heavy Attack Squadron Five with the Navy "E". The Navy "E" is awarded to the squadron which is most outstanding in Battle Efficiency and Readiness Excellence. This year is the second time in four years that the "Savage Sons" of Heavy Attack Squadron Five have won the coveted Navy "E".

Representatives Named On Student Council

The recently formed Student Council of the Sanford Junior High School has announced its representatives and alternates.

Representatives for the seventh grade are Ricky Walstrom, Darlene Fedder, Mike Gray, John Cannavins, Bobby McIntosh, LeRoy Nopper, Stephen Harvis, Gay Stanley, Lu Jaillet, Ernie Baumeister, Stefany Westgate and C. J. Metzler.

Those for the eighth grade are Linda Green, Ronnie Hall, Peggy Miller, Buster Anderson, Bonnie Caolo, Sharon Booth, Susan Haynes and Anka Troutner.

Representing the ninth grade are Ann Aiken, Earl Black, Jean

Masters, Dan McCall, Lloyd Freeman, Mary Scott, Doyle Carlton and Frances St. Pierre.

Alternates are Jimmy Barks, Jane Hariz, Jimmy Dodson, Linda Jones, Linda Mitchell, Nancy Johnson, Pam Smith, Chris Akers, Cathy Folds, Adreene Epstein, Jim Robbins and Betty Wiggins.

The eighth grade council alternates are Buddy Burton, Catherine Cammack, Sharon Smith, Dan Adams, Jonel Riley, Wayne Keiley, Sandra Bisbee, Nancy Rusk, Eddie Griffith, Sue Pope, Linda Robson and Billy Stemper.

Ninth Grade alternates are Joyce Shepard, Barbara Blake, Jeanne Mathieux, Pat Brantley, Russell

Gielow, Roy Green, Kenneth Tyre and James Touhy.

The representatives meet weekly with their adviser, Mrs. Belle Rumbley, Main project of the Council is to furnish a handbook explaining school information. The council consists of one representative and one alternate from each home room.

HEARING AIDS

By a specialist
For Every Pocketbook
\$39.95 up — all the latest
\$59 models—Of all types
Demonstrated Every
Wed. A. M.
at
Wm. E. Kuder Jewelers
112 N. Park Ave. P.A. 2-2363

SAVE..

where your savings are

SAFE

Don't take chances on losing your money
in an effort to get unduly high returns

SAVE..

where you know the firm —

- is supervised by a government agency
- publishes periodic statements of condition
- is operated by your neighbors — men you know and can trust
- has your money available when you want it
- makes no "brokerage charge" for handling your savings
- has insurance by a government agency protecting your savings up to \$10,000 on each account
- pays higher than average and reasonable earnings on your savings

SAVE..

here where your safety standards are
fully met and where we pay earnings of

4% ann. yield

FIRST FEDERAL Savings & Loan ASSOCIATION



Quantity Rights Reserved
Prices Good Thru
Wednesday, October 19th

PILLSBURY
CANNED BISCUITS
4 CANS **29¢**

FLORIDA or GOVT. INSPECTED GR. "A" Dr. & Dr.

FRYERS

LB. WHOLE



29¢

LIMIT 3 PLEASE



THE FAMOUS HORMEL

CAN 4 LBS. NET \$ 2.99
HAM

DIXIE DARLING New Improved

PEANUT BUTTER

24-oz. Jar
Limit 1 with Food Order

39¢

Apple Jelly

20-oz. Jar
Limit one with Food Order

19¢

NEW DIXIE DARLING SMOOTH peanut butter

NOW... SPREAD ON THE FLAVOR OF HOT ROASTED PEANUTS

COWBOY STEAKS
MADE FROM ROUND STEAK
" **79¢**

GELATIN SALADS
ALL FLAVORS 1-Lb. PALMETTO Cup FARM'S **39¢**

Crackin' Good SALTINES
1-LB. PKG. **19¢**

Campbells Tomato

Soup 3 25¢
No. 1 CANS
Limit 6 with Food Order

Campbells V-8 Cocktail

Juice 3 \$1.00
46-oz. CANS

Mountain Grown

Fresh Cabbage lb. **5¢**

McIntosh Juicy, Sweet

Red Apples 2 LB. **39¢**

Morton Frozen Beef Chicken, Turkey

Meat Pies 5 PKGS. **\$1.00**

Minute Maid Frozen

Orange Juice 5 FOR **\$1.00**

Pan-Redi Breaded

Frozen Shrimp 2 10-oz. Pkgs. **\$1.00**



It Pays To Advertise!

(Ed. Note: Today The Herald is using a guest editorial by Louis Spilman of the Waynesboro News Virginian. The only comment we make is that the next time someone says "advertising doesn't pay, ask him to "climb one of the 25 mountains in Colorado that are higher than Pike's Peak.")

Periodically someone emerges from life's whirlpool of theory to lambast advertising. We fear that which we do not understand. There is a liberal sprinkling of people who have no conception of the value of advertising in our economic world. Dr. Arthur Schlesinger Jr., a Harvard professor, is one of the more recent snipers. It's altogether likely Dr. Schlesinger has never had the responsibility of meeting a payroll, balancing the income and outgo in a business or of being responsible for keeping a business alive. If he ever had, his would be a respect for advertising rather than a doubt.

Heavens knows I seek no duel with Dr. Schlesinger. His accumulation of theoretical knowledge and his ability to coin devastating phrases far surpass any propensity of my own in this area. I only know that business must succeed else our economy collapses. Successful business rests upon an excess of income over expense. Income is rooted in sales. Sales are expanded through advertising. It's as simple as that.

Unfortunately there are still some skeptics who can't or won't understand this powerful sales tool. Russell T. Gray, Inc., an advertising agency, tells the following pertinent story in a recent promotion ad . . . a story that should bring understanding to the heart of the most skeptical:

"Once upon a time there were three manufacturers of mouse traps, and competition set the retail price at 30 cents. Manufacturing cost was 15 cents each. None of the three mouse trap makers advertised. One day one of the manufacturers decided to advertise. He found that he established brand recognition and reached a wider audience and broader market. During the second year his sales grew so much that he increased production. This permitted him to install new, more efficient machinery and he cut production to 9 cents a trap. Dealers cut their prices from 30 cents to 25 cents. Manufacturing profits jumped from 33-1/3 to 60 percent and dealers made 66-2/3 percent instead of 50 percent. Brand recognition was built up so that the demand by brand forced the two non-advertising manufacturers out of business.

"Who paid for the advertising? Not the manufacturer because he increased profits and cut costs. Not the dealer—he did the same thing. Not the consumer because he bought the trap for less. That somebody had to pay for advertising is a hard, cold fact, yet it is one of the most misleading facts in business. The answer lies in a combination of two things. The manufacturers who didn't advertise paid for it and the economies made possible by increasing production paid for it. Advertising is a factor in distribution and is paid for through the increase in distribution and the savings the increased production makes possible." Advertising, consistent and powerful, is never an expense. It is one of business' most valuable and essential investments.

Ultra-Liberals Haunting Vice President Nixon

By HOLMES ALEXANDER
WASHINGTON, D. C.—
"The system which the economists call interventionism does not combine, as its champions claim, some of the features of Capitalism with some of the Socialism . . . Marx

Airlines Slated To Call It Quits

BRUNSWICK, Ga. (UPI)—To-bacco heir R. J. Reynolds' 11-month-old Golden Isles Airlines has ended all scheduled flight operations and will be dissolved in the near future, Executive Vice President Miles T. Baker said.

"Mr. Reynolds didn't want to put any more money in it," Baker told United Press International. "We've made no profits at all."

Final flights were made Tuesday and 30 of 45 employees were being dismissed, Baker said. He said a business of maintenance work and charter flight service will continue under his management.

The airline had flown scheduled flights since March from nearby St. Simons Island to the Florida cities of Jacksonville, Palatka, Gainesville, Tampa, Tallahassee, Lakeland, Melbourne, Orlando, Fort Pierce and Fort Lauderdale. Baker said Reynolds had put over a half-million dollars into the venture.

and Engels . . . consider these internationalist measures . . . as first steps toward the establishment of full Communism."—Ludwig von Mises.

The next time Vice President Nixon debates with Senator Kennedy, somebody should advise him to think deeply on the passage above. It expresses, I think, the one big reason why the country should reject John Kennedy in November. At the same time, Dr. Von Mises' passage expresses the one big reason why so many Republicans, Independents and Conservatives have not fully accepted Richard Nixon.

This seeming paradox is easily explained. Economic intervention by the Federal Government has become our national habit. In the recent TV debate, Kennedy sketched the self-portrait of an all-out Federal interventionist—but Nixon, in the same debate, sketched himself as a semi-interventionist.

It is a partial statement, but there is a solution for Nixon. As an all-out interventionist, Kennedy is stuck with this anti-Capitalist proposition. But as a semi-interventionist—as one who thinks intervention is wrong and only excusable as an emergency—Nixon is much more flexible. He can—he should—attack Kennedy as an anti-Capitalist.

But in order to do so, Nixon must first throw away a good deal of rubbish which seems to be bothering him. He should consign to the trash basket all those tut-tut clippings by Eleanor Roosevelt, all

those cartoons by Herblock and Mauldin, all the magazine pieces and books which, beginning with his election to Congress in 1946, have tried to show the Vice President as a mud-slinger and character assassin—whenever he has raised his voice or his fist at the image of Communism in America.

The vice president is today being defeated by these old enemies of his—the ultra-Liberals. His fear of them has done what Dilliah did to Sampson. His respect for their good opinion has caused him to trade in his brass knuckles for 10-ounce boxing gloves. His attempt to abandon the so-called Low Road has drawn him into a cul-de-sac. His try-out for the role of Little Gentleman is an atrocious bit of miscasting. By dishing off his normal jawls, by disguising his black stubble with make-up, by cultivating humility and practicing forbearance, Nixon has turned himself into a character who is almost unrecognizable to his admirers and is apparently incredible to the viewers and listeners of these electronic debates.

Down with the New Nixon! Let's have the Old Nixon! There is no other way in which the Republican candidate can make the points as strongly as they need to be made. On September 26th, Nixon explained that the gross national product is about \$500 billion, of which the Federal Government supplies around one-fourth and private enterprise three-fourths. This is good, but not nearly good enough.

Nixon must point out that the Kennedy proposals would alter these ratios of Federal intervention in the direction of total intervention. He must show the speed with which a \$13-1/2 billion increase in Federal spending (as proposed by the Democratic platform) would hasten total Federal intervention. And, above all, Nixon must use the dreaded adjective "Communist" (not "socialistic" or any such euphemism) to describe and to damn the end-result of such a program.



THE WORRY CLINIC by Dr. George Crane

Case F-465: Mrs. A. L. Cowles lives in Jacksonville.

The cases I use in this column are generally office patients, but once in a blue moon I employ a letter, so here is Mrs. Cowles' recent missive:

"Dr. Crane, tomorrow we leave to take our son to the University of North Carolina for four years of college.

"But I just can't depart without first writing and thanking you and our newspaper for your wonderful year scholarship, which pays all expenses, including tuition, room, board, books, etc.

"Maybe you are wondering how you came into the picture? Well, we have 6 children ranging from one year to 22. And I have learned a lot about children but I haven't done so alone.

"Through the help of God and your WORRY CLINIC column, I found it much easier to rear my children.

"Bob, our 18-year-old son, seemed to be jinxed for I was forever needing to have a doctor sew him up somewhere. It seemed as if he grew with a plaster cast on him.

"So you can imagine the emphatic 'NO' when he asked to play football in Junior High. But he finally talked me into it. First thing, however, he broke his foot.

"So that ended his football career, I thought. But one day in July I read your column where you advised a mother to let her son engage in sports.

"You said boys were actually safer and better off in supervised athletics than in gangs on the streets or drag racing their cars.

"And you said modern coaches offer splendid character training to the boys which make those athletes better equipped for success in later life.

HAPPINESS THROUGH HEALTH BY DR. F. LEO KERWIN Geriatrics

Is old age really a disease? A state of mind? Or just a natural condition? Old age should be the best part of life. Family responsibilities have ceased to exist and many old people have acquired a competence and are free from financial worries. Still many are unhappy and time hangs heavily on their hands. Helping those in need, taking more interest in children are of great assistance in warding off senility. Following the latest discoveries of science, becoming interested in people, civic, religion, politics, are also helpful. Perhaps the most prominent symptom of old age is a settling of the spinal column, it actually decreases in length from one to several inches, due to the thinning of the cartilaginous cushions between the spinal bones. This condition greatly interferes with the flow of energy supplied by the spinal nerve to the various organs, greatly decreasing their efficiency. Spinal manipulations and adjustments are of great assistance to avoid disease peculiar to the aged. Plain, easily digested foods, small meals and more of them to avoid taxing the digestive organs, induce well being and promote restful sleep. Keep planning and looking into the future. That is the way to postpone old age. Are you a Chiropractic case?

One of a series of articles published in the public interest to explain and illustrate the practice of scientific Chiropractic, written by Dr. F. Leo Kerwin whose office is located at 201 S. Franch Ave. from one to several inches, and his telephone number is FAifax 2-7442.

WASHINGTON by Ed Koterba

WASHINGTON — The ears of Sen. Lyndon B. Johnson, on his whistle-tour of the South, are filled with two unbroken sounds—the clack-clack of the rails and the worried words of local politicians.

The politicians, who hop on at one town and hop off at the next, tell the Texan that the Democratic ticket is shakily close to defeat in the South on the issue of religion.

The reason I suspect this has been taking place is that the same whispered concern was told—unwittingly—to me in confidence just the week before, when we blazed the trail for the Johnson tour.

Local leaders along the way mistook me, as I accompanied the Ladies for Kennedy-Johnson advance guard, for a member of the Johnson staff, even though a large button on my lapel said: "Lyndon B. Johnson—Press."

They backed me into corners of meeting halls to confess their troubles in the manner of one politician complaining to another.

More than 2,000 miles we toured—through Virginia, North Carolina and South Carolina—and it was always the same: "The people down here won't vote for a Catholic for President." To be sure, this was an exaggerated generality.

When I tried to rebuff the talk with the thought that the religious issue was supposed to be dead, their reply usually went something like this: "It's not dead. It's just gone underground."

In one North Carolina community of about 25,000, a prominent lawyer disclosed that, with hardly an exception, the Baptist ministers in the county were reminding their congregations in bleak sermons that a Catholic in the White House would enhance the prestige and power of the Catholic Church.

Talk of this kind, coming as intimately as it did from a close source, leaves the traveler tired and depressed.

A cab driver in Greensboro, S.

C., told how a well-to-do lady lamented: "It's a shame that for the first time in 23 years I can't vote." He said he asked her why not, and her reply was: "I'm a good Democrat and a Baptist. I cannot vote for Republicanism or Catholicism."

However, from a businessman—a Democratic leader—in another Carolina district came this revealing account:

"When Senator Kennedy was first nominated, it was obvious from the talk around here that we'd lose the county by about 10 to 1. But after Dr. Norman Vincent Peale came out against Kennedy, things changed and it looks like we will now carry the county."

He said resentment had grown so deep against Dr. Peale "when he came out and said he was a Republican and then took sides against Kennedy" that Senator Kennedy was now assured of a heavy "sympathy" vote.

Thus, the Presidential campaign picture adds up to its ironic conclusion in at least some of the South:

Protestant voters are largely choosing up sides not on the basis of political philosophies, but on a religious argument.

It is a question whether to vote against Jack Kennedy because he is a Catholic or to vote for him because he is the victim of a heavy anti-Catholic campaign.

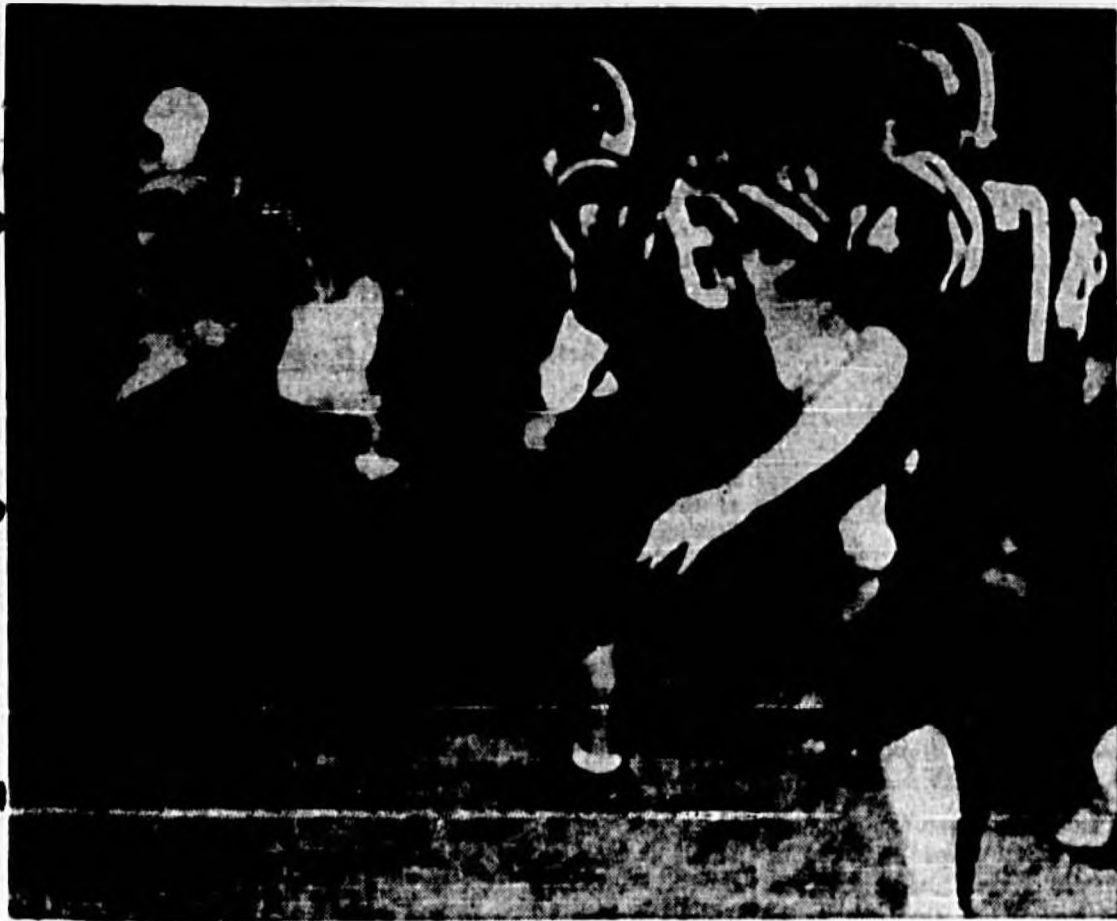
The Dutch are building an entirely new seaport—Europoort—west of Rotterdam. When opened in 1965, it will boast new steel, chemical and oil-processing plants, and the largest dry docks in the world. The harbor will be able to handle ships up to 100,000 tons. Designed to serve the European Common Market, the port is envisioned as the "gateway to Europe."

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Page 4—Mon. Oct. 17, 1960 The Sanford Herald
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WALTER J. CUMMIS, Advertising Manager
JACK TRIM, Managing Editor
CIGLIA FARMER, Copy Editor
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PROGRESS EXPERIENCE
A Statement from the desk of A. L. WILSON
Sanford, Florida
September 27, 1960
As a candidate for re-election for City Commissioner Group One, Sanford, Florida, I find myself thinking back over the past year during which time I had made up my mind not to seek re-election. However, in the past six weeks I have had so many citizens from all walks of life in our community urge me to seek the post again and continue to serve, that I decided that I would offer to serve for another term if the people of Sanford want me to do so.
Having been a member of the City Commission since May 1956, I am proud of the progress we have made during that period. I am very much interested in the continued orderly growth and progress of our city; keeping the cost to our taxpayers at a minimum by careful study and control of our expenditures.
With our capital improvement program, we have acquired the Civic Center, and youth wing, Goldsboro swimming pool, a new fire station, and new fire equipment. Three off street parking areas, resurfacing some 16 miles of city streets, new three way radio system for police, fire, utilities and public works departments along with our street lighting program . . . We also obtained a lower fire classification resulting in lower fire insurance premiums, set up employee insurance plan . . . Annexation of approximately 425 acres and gained 2,750 persons in population . . . Created a full time, year round recreation department, outstanding in small city recreation departments in the southeast section of the country, and providing recreation activities for over a quarter of million participants yearly, which is a great factor in helping to keep the youth occupied and off the streets.
When we compare the seven cities in and near the central Florida area that compare in size and population to Sanford, we find from an independent survey that total payroll contribution, property tax revenue, total general government revenue, refuse collection revenue, utility tax revenue, refuse and recreation cost per capita for the citizens of Sanford are the lowest of any of the other six cities.
We believe, and rightly so, that the City of Sanford is making sound progress and that the tax dollar is being handled to the best possible advantage of our citizens, and the welfare of the entire city as a whole.
Now I don't mean to infer by any means that I am responsible for all this, nor am I trying to take credit for it, I am merely taking the opportunity to let you know some of the progressive facts concerning your city, and to give you some of the reasons why I believe Sanford is growing on a sound basis and is a good place to live.
I consider it an honor to serve on the board of Sanford City Commissioners. If re-elected to another term, I pledge to continue to work just as diligently at all times in the best interest of Sanford and all of its taxpayers.
I still have no personal political aspirations, so I honestly feel that I can deal with the affairs of the city to the best interest of all the taxpayers. Since I am not representing any particular interest or group, political or otherwise, or being backed by any special interest, I am in a position to speak, vote and act freely on all questions with only my conscience and the people of Sanford to account to. If you want me to serve as your commissioner for the next three years, vote for and re-elect A. L. Wilson Nov. 8, 1960 for Commissioner Group One, Sanford, Florida.
Thank You,
A. L. (AL) WILSON
GROWTH UNOBLIGATED
(Political Advertisement)



SEABREEZE'S Richard Smith romps for 20 yards against Sanford Friday night for the first of his two touchdowns. (Herald Photo)

Crabs Topple SHS With Final Period Thrust

"We just didn't hold onto the ball long enough."

And with these words SHS Coach Jim Pigott just about summed up Friday night's game with Seabreeze which saw the Crabs from Daytona Beach blank Sanford, 13-0.

It was the second loss of the season for the locals against two wins.

This Friday they journey to Winter Park to meet the Wildcats.

In Friday night's game, Seabreeze scored 13 points in the final period as Richard Smith scampered for runs of 20 and three yards.

Sanford's defense was tight and strong in the first half but weakened in the third and fourth periods as the Crabs held onto the ball through most of the final half.

Sanford rolled up more first downs than the Crabs, 6-5 but in yards rushing, the Crabs had 182 to Sanford's 126.

Both teams were pretty even during the first half with Sanford penetrating into Seabreeze territory seven times and the Crabs moving inside the Sanford 40 eight times.

In the third period, Seabreeze began to control the ball and in the final period, after moving from their own 33, scored on six plays with Smith sweeping right end for the first score and plunging three yards for the second marker.

In the final period, Sanford held onto the ball only on six series of plays.

However, Pigott today said he thought his boys played a good defensive game and he plans to work on offense this week.

Sanford came through the game without any injuries.

Sweeney's Takes Clean Sweep

Sweeney's made a clean sweep by taking all four points from Lovely Lady Beauty Salon last week. Fran McPherson is leading Sweeney's with high series and high game so far this season. Leaverna Peachak rolled high game for the beauty salon.

Yowell's and Mary Esther's had a close game with each team taking two points.

Moose of Bahia Portraits took three points away from Ivey's. Marge Lyons and Billy Kenmons were high bowlers for their team.

Nell's Beauty Salon and Lillian House of Beauty had a close game, each taking two points. Fran Mackey turned in a 805 high series for the week.

Howe's were on their toes and holding their own with a three won, one lost—Pat Dearolph rolled a 180 high game for the fashions shop. Duke and Duchess woke up long enough to pull in one point. Phillis Hoffman rolled 142 high game.

Marge Lyons picked up the 7-6-9 split.

Women's Tourney Winners Listed

Here are the results of the Odd Girls tournament of the Sanford Women's Golf Assn. last week:

Class A, Jeanne Foulk. Class B, Hazel Durso. Class C, Ann Marsh. Class D, Essie Batson.

The association's weekly tourney this Wednesday will be Blind Partners.

Top Ranked Elevens To Have It Rough This Coming Weekend

United Press International

Mississippi, Iowa and Minnesota, among the top-ranked unbeaten college football teams in the nation, will have to go "all out" next Saturday in trying to preserve their winning streaks.

Missouri and Baylor put their clean slates on the line against conference opponents while Syracuse and Navy should have breather in keeping their records unscathed.

Ohio State, ranked No. 2 topped from the ranks of the unbeaten by Purdue last weekend, runs up against another Big Ten rival in Wisconsin.

First-rated Ole Miss (5-0) tangles with the Arkansas Razorbacks, who upset ninth-ranked Texas last Saturday, 21-21, in the last 13 seconds on Mickey Cissell's 22-yard field goal Arkansas' only loss in four games this year was to seventh-ranked Baylor.

Quarterback Jake Gibbs tossed three touchdown passes in leading Mississippi, leader of the Southeastern Conference, to a 26-13 triumph over Tulane.

Third-ranked Iowa (4-0) tops in the Big Ten, plays a hot and cold Purdue squad (2-1) which turned the tables on Ohio State last Saturday, 24-21. Willie Jones scored three touchdowns for the Boiler-makers. Iowa's Hawkeyes pulled out a 28-21 victory over Wisconsin in the last 52 seconds when sophomore Sam Harris snared a 31-yard TD pass from Wilburn Hollis.

Minnesota, challenging Iowa for the Big Ten lead and ranked No. 8, could find trouble with Michigan State, 21-0 victor over Notre Dame. The Gophers virtually ruined Illinois title hopes with a 21-10 triumph, their fourth of the season.

Missouri, ranked sixth, tries to maintain its Big Eight Conference lead against Iowa State (3-2). The Missourians walloped lowly Kansas State, 45-0, for their fifth straight success last Saturday.

Lyman Upsets Crescent City

The Lyman Greyhounds scored one of their biggest upsets in the school's history as they nipped once mighty Crescent City, 14-13.

Crescent City had gone into the game with a string of 19 straight wins.

Bill Proctor's Greyhounds overcame an early 13-0 deficit in the second quarter as Lyman halfback Jim Williams plunged two yards for the first Lyman score and ran for the extra point.

Lyman's second score came in the third period as fullback Carl Piesley plunged two yards and ran for the game winning point.

Lyman rolled up 12 first downs to

while Colorado upset Iowa State, 21-6.

Baylor, heading the Southwest Conference, attempts to run its unbeaten string to five against conference opponent Texas A&M (1-22). The Aggies tied TCU 14-14 last weekend and Ronnie Bell scored both touchdowns for Baylor in its 14-7 victory over Texas Tech.

The Orangemen of Syracuse survived their third close game of the season and brought their record to 4-0 by defeating a tough Penn State crew, 21-15. This coming week last year's national champions should roll over West Virginia (0-5).

Middies Are Strong

Navy, displaying surprising power in dumping the Air Force Academy, 33-6, last Saturday, should have easy going—against Pennsylvania (2-2). Joe Bellino, bidding for All-America honors, tallied three times for the Middies who now have a 5-0 mark.

The Seminole Sports Car Club held its first Fall business meeting Friday.

The meeting was held at the home of Mr. and Mrs. Jim DeBrine, 126 Club Road, and an election was held for the office of president, as President Phil Bell had resigned due to being transferred to Ohio. Jim DeBrine was elected president for a six-month term beginning Nov. 1.

Discussions were held on coming events that will be staged by the club, during the winter months, with emphasis on Gymkhanas.

The next meeting will be held Nov. 4.

There is a need for 3,800 additional physical therapists in America.

Junior High Plays Bunnell Tuesday; Tumblers Perform

Something new has been added to the half time of the Sanford Junior High School football games.

The school's tumbling team, made up of about 30 girls, will do several tumbling acts at half time of the next game Tuesday.

The Braves of Sanford Junior High will be playing Bunnell at the Seminole Memorial Stadium at 7:30 p. m. The girl tumblers will perform at all home games.

Mitchell Builds Up Reputation In Pro Grid Loop

United Press International

Bobby Mitchell, who once nearly fumbled his way out of pro football, is latching on to teammate Jimmy Brown's reputation as the National Football League's most dangerous breakaway runner.

And that's a big reason why the Cleveland Browns own the only unbeaten record in either the NFL or the American Football League.

Mitchell, a habitual "fumble bug" when he broke into the league in 1938, was both sure-handed and sure-footed Sunday when he led the Browns to a 48-7 romp over the Dallas Cowboys.

He caught a short pass from Milt Plum and raced 46 yards for Cleveland's first score, bolted 30 yards from scrimmage for another, and ran once a second 20 yards for a third TD. Those runs and four intercepted passes were more than enough to send the Cowboys down to their fourth straight defeat before approximately 28,500 fans at Dallas.

Mitchell, who was overshadowed by bulldozing Jimmy Brown for the past two seasons, now has scored 7 touchdowns and averaged 7 yards in 35 carries during the Browns' three triumphs.

Cleveland took over the Eastern Division lead when the New York Giants were held to a 21-21 tie by the Washington Redskins in Sunday's biggest surprise. The Chicago Bears defeated the San Francisco Forty-niners, 27-10, and shared the Western Division lead with the Baltimore Colts, who beat the Los Angeles Rams, 31-17.

The Pittsburgh Steelers toppled the St. Louis Cardinals, 27-14, and the Philadelphia Eagles beat the Detroit Lions, 28-10, in the other games.

In the American Football League, the Houston Oilers retained first place in the Eastern Division with a 20-10 win over the Dallas Texans; the Los Angeles Chargers upset the Western Division-leading Denver Broncos, 23-19; the Oakland Raiders defeated the Boston Patriots, 27-14, and the New York Titans rallied to beat the Buffalo Bills, 17-12.

Town & Country Take Over First

While DeBary Pharmacy and B. Edwards Builders Supplies, both in first, were busy splitting their match, Town & Country TV sneaked in four wins to take over top spot in The Thursday Nite Mixed League, with a 15 win total. Edwards and DeBary now have 14 each in second spot.

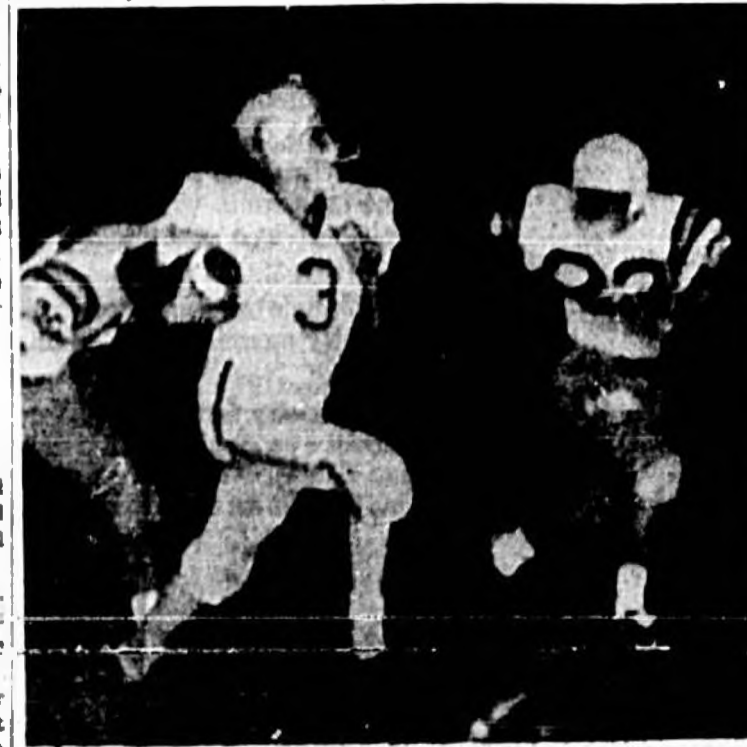
Appley's Restaurant holds third with 13 Powell's Office Supply, fourth, with 12; Sanford Mfg. Co. 11 and a half Steinmeyer Roofing 11, Food Fair 8 and a half CWA Walkers 8, Pryor's State Farm Ins. and Dynatronics, Inc. 6 each, and CWA Talkers 1.

Racking up a 500 scratch score gave Ralph Betts the high honors for the league, while Ed Callan rolled a 222 for high game. Dot Powell led the distaff side with a 525.

Filling in the split circle by converting the 3-10 was Ellen and Ralph Betts, Ann and George Conklin, Ken Stone, Dot Powell and Harold Appley. Claude Denison made the 3-6, Tom Arman got the 27-twice and John Greens made the 5-10.

Former Racer Dies

INDIANAPOLIS (UPI) — Maurice Larry Wall, 69, one-time riding mechanic in the 300-mile race at Indianapolis Speedway, died Saturday in a Veterans Administration hospital.



CLEVELAND (3) of Crescent City scores an early TD against Lyman Friday night. (Herald Photo)

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JESSIE JEWEL CHICKEN POT PIE'S 4 PACK CTN 69¢

BAKERY DEPT.

LADY FAIR 20 OZ Spanish Bar Cake 35¢ VAL 29¢

LADY FAIR CLACED PECAN ROLLS PKG 39¢

FYNE TEX ALL PURPOSE BLEACH FULL GAL ONLY 29¢

HOLSUM SMOOTH SPREADING Peanut Butter BIG 2 LB CAN 59¢

PRODUCE

APPLES 4-lb cello bag 39¢

FRESH CRISP CARROTS CELLO PKG 10¢



JEWEL SHORTENING

LADY FAIR 20 OZ 29¢

LADY FAIR CLACED 29¢

LIBBY'S LUSCIOUS "HALVES OR SLICED" PEACHES BIG #2 1/2 CAN 29¢

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Miss Jeanette Buss, Ronald Cameron Married In Belle Glade Ceremony

Miss Jeanette M. Buss, daughter of Mr. and Mrs. R. M. Buss of Belle Glade and Ronald Anthony Cameron, son of Mrs. F. A. Cameron, DeLand and the late Mr. Cameron, were married Oct. 1 at 6:30 p. m. at St. Philip's Catholic Church, in Belle Glade. Father X. Fenech officiated at the ceremony. Miss Dorothea Ingram, organist, presented background music and played the wedding march.

The bride, given in marriage by her father, wore a formal gown of silk organza over taffeta, with yoke and sleeves of Chantilly lace. The full skirt swept into a chapel train.

Her shoulder length veil of silk illusion was attached to a crown tiara of seed pearls. She wore a strand of pearls, a gift from the groom, and carried a cascade bouquet of white carnations, centered with a white orchid and white ribbons.

The entire wedding outfit was designed and made by the bride. Miss Linda Gail Pearce, of West Palm Beach, was maid of honor. She wore a light cocoa chiffon dress, with cummerbund of dark cocoa and headpiece of apricot satin, matching veil and carried a cascade bouquet of apricot carnations.

Other attendants were Mrs. Edward Humphries III, Miss Dee Dee Carves of West Palm Beach and Mrs. Virginia Walker of South Bay. Miss Pandora Buss, sister of the bride, was flower girl. All attendants wore dresses

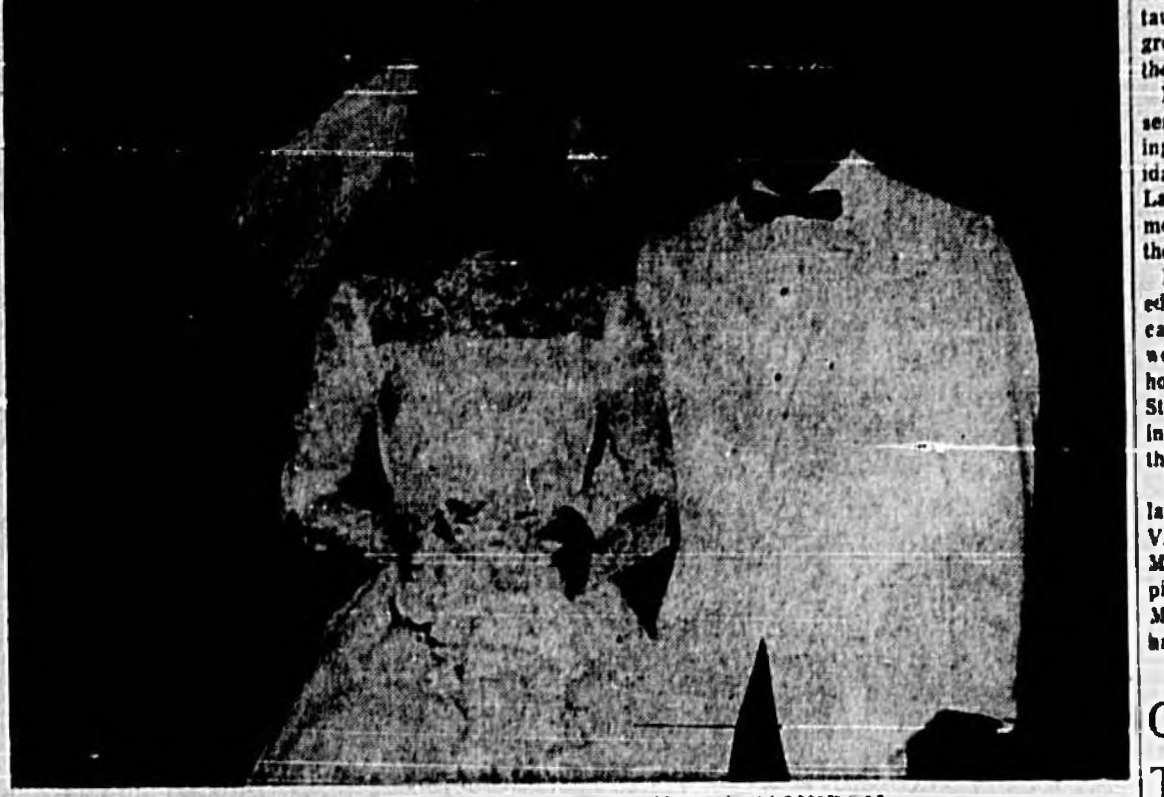
to the maid of honor. The flower girl carried a basket of mum petals.

Robert A. Cameron Jr. of Oviedo, served his brother as best man and ushers were Butch Buss, brother of the bride, Randy Forrest of Indiantown and Billy Ray Evans. Bobby Cameron III, of

Oviedo, was ringbearer. Following the ceremony, a reception was held at the Armyory. The couple left for a honeymoon trip, at Daytona Beach. Upon their return they will reside at 5 N.W. Ave. C, in Belle Glade.

The bride is employed in the business office of the Southern

Telephone and Telegraph Office and the groom is an area representative of GMAC. Out of town guests included Mrs. Frances Patterson, of DeLand, Mr. and Mrs. J. C. Gradick of Sanford and Mrs. R. A. Cameron Jr. and daughter, Colleen, of Oviedo.



MR. AND MRS. RONALD ANTHONY CAMERON

Garden Circles

CAMELLIA CIRCLE. The Camellia Circle of the Sanford Garden Club held the first meeting of the year at the home of Mrs. Frank Woodruff, III. Serving as co-hostess was Mrs. Jack Wilber.

Mrs. J. L. Horton Jr., vice-president, conducted the business session and gave the various announcements from the board meeting.

A discussion was held concerning the door decorations the circle is going to make for the state flower show in December. The November meeting will be a workshop to complete these decorations.

Mrs. Horton extended a welcome to the following new members: Miss Jean Methvin, Mrs. Harold Johnson and Mrs. J. L. Anderson.

The program for the evening was on the art of corsage making and was given by Mrs. Frank Donahoe of Sanford Flower Shop. Mrs. Donahoe demonstrated the step by step method of making corsages with flowers and foliage from your own garden. She gave the group tips on conditioning the material and also on the art of making pretty bows.

Hostesses served punch, open-face sandwiches, and potato chips to Mrs. Horton, Mrs. Johnson, Mrs. Anderson, Miss Methvin, Mrs. E. W. Peterson, Mrs. Alfred Greene, Mrs. Vernon Iardine, Mrs. Bob Crumley, Mrs. W. L. Grambow, Mrs. Joan Keeling, Mrs. Madelyn Kuhn.

Mrs. Donald Flamm, Mrs. Charles Lansing, Mrs. Carleton Bliss, Mrs. Benny Austin, Mrs. Don Hamner, Mrs. Lewis Barley, Mrs. Harold Chapman, Mrs. Earl Lee, Mrs. Richard Silvers, Mrs. S. F. Manire, Mrs. Donald Knight.

The dental care bill for all Americans last year amounted to \$1.7 billion.

Anna Miller Circle Plans Cake Sale

Members of the Anna Miller Circle met at the Elks Club for their regular monthly business session. Mrs. John Cameron, first vice president, presided in the absence of Mrs. Wade Snyder, president, who is vacationing in Washington, D. C. and Portsmouth, Va.

Mrs. Ralph Wight, chairman of the fruit cake project, announced that she had received the cakes and asked member to stop by her home to pick them up.

Mrs. Harry Adair was named chairman of the Christmas float to be entered in the Jaycee's annual Christmas parade. She was responsible for the float last year, that was awarded first place in the civic division.

The next meeting of the group is scheduled for Oct. 25 at the Elks

Church Calendar

TUESDAY
Monthly meeting of S. E. workers of First Presbyterian Church, 8 p. m.

First Baptist Church Bible study class, 9:30 a. m. and 7:30 p. m., music study, 7:30 p. m.

Legal Notice

Report of Condition of The Sanford Atlantic National Bank of Sanford in the State of Florida At the Close of Business on October 1, 1960

ASSETS	
Cash, balances and other banks, including reserve balance, and cash items in process of collection	1,472,464.48
United States government obligations, direct and guaranteed	3,803,888.84
Obligations of States and political subdivisions	485,349.18
Corporate stocks (including \$15,000.00 stock of Federal Reserve bank)	18,000.00
Loans and discounts (including \$106,377 overdrafts)	4,819,824.48
Bank premises owned (\$109,228.81), furniture and fixtures \$159,144.35	268,373.16
Other assets	6,993.16
Total Assets	10,797,034.51
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	9,918,689.12
Time deposits of individuals, partnerships, and corporations	2,747,494.24
Deposits of United States government	19,414.83
Deposits of States and political subdivisions	2,183,218.94
Other deposits (certificates and cashier's checks)	2,000.24
Total Deposits	15,707,937.48
Other liabilities	222,286.67
Total Liabilities	15,930,224.15
CAPITAL ACCOUNTS	
Capital Stock:	
1st Common stock, total par \$250,000.00	250,000.00
Surplus	218,000.00
Undivided profits	243,134.26
Reserves	75,500.00
Total Capital Accounts	817,634.26
Total Liabilities and Capital Accounts	16,747,858.41

Assets pledged or assigned to secure liabilities and for other purposes: 2,183,218.94

I, R. W. Deane, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

Report of a Holding Company Affiliate of A National Bank Published in Accordance With Section 5611, U. S. Revised Statutes

Report as of October 2, 1960, of Atlantic Trust Company, Jacksonville, Florida, which is affiliated with The Sanford Atlantic National Bank, Sanford, Florida. Charter number 18157, Federal Reserve District Number 8.

Baptist Circle Plans Mission Study

The first meeting of the new church year of the Elsie Knight Circle of the First Baptist Church was held at the home of Mrs. Sue Stevenson at 918 Park Ave. Mrs. H. A. Moreland presided in the absence of the chairman, Mrs. Sue Hutchison, who is ill.

Mrs. D. K. McNab presented the program and the devotion was given by Mrs. Estelle Glisson. Miss Sarah Tatum announced that the Mission Study Book "Across the Bridge" would be taught at the next meeting of the group to be held at the church the second Monday in November.

Plans were made to continue sending \$2 each month, as spending money, to a girl at the Florida Baptist Children's Home in Lakeland. One dollar will be given monthly to the YWA program of the church.

New year books were distributed after which refreshments of cake, coffee and candies in Halloween colors, were served by the hostesses. Decorations in Mrs. Stevenson's living room and dining room were in keeping with the Halloween season.

Those present were Mrs. Moreland, Mrs. Grady Duncan, Mrs. V. C. Messinger, Mrs. Glisson, Mrs. McNab, Mrs. F. L. Dampier, Mrs. C. A. Anderson Jr., Miss Tatum, Miss Martha Fox and Mrs. Stevenson.



COLLEEN MATTHEWS

Mrs. Frederick Named President Of Bethany Class

Members of the Bethany Sunday School Class of the First Baptist Church met at the home of Mrs. W. E. Berryhill, for the monthly meeting, with Mrs. W. J. Brooks as co-hostess.

New officers were elected for the coming year. They were Mrs. Gordon Frederick, president; Mrs. Berryhill, vice president.

Mrs. Carl Moyer, recording secretary; Mrs. H. E. Patton, corresponding secretary and Mrs. T. C. Thompson, treasurer.

Group captains are, Mrs. H. E. Taffer, Mrs. Brooks, Mrs. George Scott, Mrs. Tom Mero, Mrs. J. G. David, Mrs. Carl McWhorter and Mrs. M. J. Sorokowsky.

The business and social monthly meetings will be held on the third Monday nights, for the coming year.

During the social hour, games were enjoyed and prizes awarded to Mrs. T. L. Lindsay, a guest and to Mrs. Taffer.

The hostesses served refreshments to the 12 members and one guest, attending.

Matthews - Ressler Nuptials Planned

Mr. and Mrs. William Henry Matthews of Lake Mary, announce the engagement and approaching marriage of their daughter Marjorie Colleen, to Carl Martin Ressler Jr., son of Mr. and Mrs. Carl Martin Ressler Sr., of Havertown, Pa.

Miss Matthews was born in Lake Mary, attended elementary school there and was a member of the 1960 graduating class of Seminole High School.

While in high school, she was a member of the Glee Club, Pep Club and during her senior year was a DGT student, employed by Boyd and Wallace Insurance Co. She is presently employed by the Southern Bell Telephone Company, in Sanford.

The groom-elect was born in Philadelphia, Pa., and is a graduate of Lower Merion High School at Montgomery Township, Haventown, Pa.

While in high school he was a member of the student council, "Showpeople" and served as assembly committee chairman.

He served four years with the U. S. Navy, stationed at the Sanford Naval Air Station. While there he also saw duty in France and Italy.

He is presently employed by the Lee Engineering Co. of Orlando.

The wedding will be an event of Dec. 3 at the Community Presbyterian Church in Lake Mary.

Evening Home Club Meets Tonight

The Seminole Evening Home Demonstration Club will meet at 8 p. m. tonight, at the Home Demonstration Center on 23rd St. Special feature of the evening will be "Getting Along With People," presented by Mrs. William Heinbuch.

Local Events

TUESDAY
The Ladies Auxiliary of the VFW will meet, Tuesday at 8 p. m. at the home of Mrs. Edna Norman, 505 Wylie Ave.

PUT A SNAPSHOT IN EVERY LETTER
1-Day Developing Service
WIEBOLDT CAMERA SHOP
218 S. Park Sanford, Fla.

SHOES

FOR ALL THE FAMILY

MEN: Nunn-Bush Freeman Star Brand	WOMEN: Paradise Naturalizer Jacqueline
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CHILDREN:
Poli - Parrot

Ivey's Shoe Store

Sanford, Florida

CLIP THIS COUPON

AND SAVE ON . . .

A NEW FALL PERMANENT

Our Regular \$10.00

PERMANENT COUPON

For Limited Time Only

850

WITH THIS COUPON

SENIOR STYLISTS — Hazel Helen Blanche

EVA BESS BEAUTY SHOP

108 E. 2nd St. PA 2-3914

match-sticks... fiddle-sticks!

flameless electric cooking

is the modern way for a modern day

CLEANER! Flameless electricity won't smudge pots and pans nor produce soot and greasy film to dirty your kitchen walls and curtains.

COOLER! Flameless electric cooking keeps the kitchen 8 to 16 degrees cooler than flame-type units which emit heat along with soot and other products of combustion.

EASIER! Electric ranges automatically provide exactly measured heat at fingertip control.

SAFER! Electricity is flame-free, fumes-free for precious peace of mind. No danger from open flames. No constant-burning pilot light. Safe as an electric light bulb!

BETTER! Flameless electric cooking preserves food color, flavor and healthful minerals. Vitamins are not "boiled away." Up to 15% less meat shrinkage.

CHEAPER! The operating cost of a modern electric range is about a penny a meal per person. Sunshine Service electricity is the biggest bargain in town.

See your electrical appliance dealer today and enjoy the blessings of flameless electric cooking.

• There are good reasons why nearly a million Florida families have switched to electric cooking. Call your nearest FPL office and get the facts.

There's no Match for Electric Living

FLORIDA POWER & LIGHT COMPANY
W. Scott Burns, Mgr. HELPING BUILD FLORIDA 207 Magnolia Ave

FLAME GARDEN



THE PHANTOM



THE LONE RANGER



ETTA KITT



BLONDIE



BEETLE BAILEY



MICKY MOUSE



ARCHIE



GRANDMA



Legal Notice

In the Court of the County Judge, Seminole County, Florida, in Probate...

Legal Notice

In the Court of the County Judge, Seminole County, Florida, in Probate...

Red China Policy Change Is Urged

WASHINGTON (UPI) — Two Senate Democrats have urged a reshaping of America's strong policy against the admission of Red China to the United Nations...

Party Platforms To Be Presented At Audubon Meet

A debate on conservation records and platform pledges of the Democrats and Republicans will be a feature of the 54th Annual Convention of the National Audubon Society in New York City, Oct. 29...

Legal Notice

NOTICE is hereby given that pursuant to a Final Decree of foreclosure entered in cause numbered 19474 in the Circuit Court of Seminole County, Florida, I will sell the property situated in Seminole County, Florida, described as...

Legal Notice

In the Circuit Court of the State of Florida, in and for Seminole County, in Chancery Case No. 1948 JOHN CAPPELLO Plaintiff

Legal Notice

In the Circuit Court of the State of Florida, in and for Seminole County, in Chancery Case No. 1948 JOHN CAPPELLO Plaintiff

Legal Notice

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Legal Notice

SEMINOLE COUNTY ZONING COMMISSION Notice of Public Hearing Notice is hereby given that the Seminole County Zoning Commission proposes to recommend to the Board of Seminole County Commissioners the adoption of Resolution No. 4 Amending Seminole County Zoning Ordinance governing the construction, maintenance, operation, location and safety principles of swimming pools.

Legal Notice

SEMINOLE COUNTY ZONING COMMISSION Notice of Public Hearing Notice is hereby given that after consideration of request by Robert Adams for a public hearing to determine the feasibility of recommending to the Board of County Commissioners on the following described property: Lots 4, 5 and 6, Park View Subdivision, Reason to Call Commercial. This property presently zoned R-1 Residential.

3 Day Family Weekend Special At ELLINOR VILLAGE AT DAYTONA BEACH 650 FAMILY VACATION VILLAS BY THE WORLD'S MOST FAMOUS BEACH

NOTICE

I am not responsible for any debts incurred by anyone other than myself. /s/ S. A. DOBBINS

SHS Party Line

By PAT TAYLOR

One club within a club, the Sanford High School (SHS) Party Line, is a party, a very special affair, one that is different from the others. It is a party of the kind that is not often seen in the school. It is a party of the kind that is not often seen in the school. It is a party of the kind that is not often seen in the school.

Grammar to Get Face Lifting

As a result of the new curriculum in the English department at the Sanford High School, the English teachers are planning to give the students a face lift in the way of instruction.

JACKSON'S
MINI MARKET
SANDHOLD
2253 ORLANDO DR.
MAKES US YOUR MILK HEADQUARTERS
GRADE A
HOMOGENIZED
FRESH
MILK 92¢
HALF GALL. 2.10
FULL GALL. 2.10
BUY YOUR MILK BY THE JIG
46¢
HAYWARD PRODUCT
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ALL BEER SOUD ICE COLD AT REGULAR PRICES



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give you lowest initial cost and highest resale value!
7 exclusive reasons why Jeep vehicles are your best buy!
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4. Proven reliability - 4 wheel drive vehicles.
5. Dependability - 4 wheel drive vehicles.
6. Best protection - 4 wheel drive vehicles.
7. Only complete line of 4 wheel drive vehicles.

CORDELL'S - REPAIR SHOP
Sanford, Florida
140 E. Second St.

LIGGETT TOUCHTON DRUG STORES
48TH YEAR!
RECALL ORIGINAL
2 for 1
2 for 1
MONDAY thru SATURDAY OCT. 17 thru 22
This is your last chance to see our new 1961 stock of goods. The prices are just what you need. The quality is just what you want. The service is just what you deserve. The prices are just what you need. The quality is just what you want. The service is just what you deserve.

LOW CALORIE Diet Aid 900 CALORIES FOR WEIGHT CONTROL
REG. 1.49
2 for 1.50
DIET AID
Low Calorie
900 CALORIES FOR WEIGHT CONTROL
REG. 1.49
2 for 1.50
ANTISEPTIC MIS-SOLUTION
Multi-purpose antiseptic for mouth, nose, throat, and skin. REG. 59¢
2 for 90¢

ALCO-REX
Soothing body rub for relief of aches and pains. REG. 79¢
2 for 80¢
GER-RITE
Therapeutic High Potency Liquid
REG. 2.29
2 for 4.80
ASPIRIN
5 gr. - 100's REG. 59¢
2 for 60¢

ALCO-REX
Soothing body rub for relief of aches and pains. REG. 79¢
2 for 80¢
GER-RITE
Therapeutic High Potency Liquid
REG. 2.29
2 for 4.80
ASPIRIN
5 gr. - 100's REG. 59¢
2 for 60¢

LOW CALORIE Diet Aid 900 CALORIES FOR WEIGHT CONTROL
REG. 1.49
2 for 1.50
DIET AID
Low Calorie
900 CALORIES FOR WEIGHT CONTROL
REG. 1.49
2 for 1.50
ANTISEPTIC MIS-SOLUTION
Multi-purpose antiseptic for mouth, nose, throat, and skin. REG. 59¢
2 for 90¢

Chains Integrate Counters

NEW YORK (UPI)—Four large chains of stores, with the exception of the latter, have announced their integration of the South. The chains are the Walgreens, Kresge, and two unnamed chains.

State Hails Candidates

MIAMI (UPI)—The presidential race in the South today was given a boost by the endorsement of candidates by state officials. The endorsement was given by the Florida, Georgia, and Alabama state officials.

Police Seek Driver After Wild Chase

STANDARD police were seeking a driver who fled from them during a wild chase in Jacksonville, Fla. The chase began in the city center and ended in a residential area.

Broker Reports \$3 Million Theft

NEW YORK (UPI)—CITIBANK reported today that it had suffered a \$3 million theft. The theft was reported to the police and is being investigated.

Americans Return After Soviet Trial

VIENNA (UPI)—Two American citizens, who had been arrested in the Soviet Union and tried in a court of law, have been released and returned to their homes.

Lodge Predicts Negro In Cabinet

ALBANY, N. Y. (UPI)—The National Association of Manufacturers predicted today that a Negro would be named to a cabinet post in the coming administration.

Demos To Tour

The National Democratic Convention will tour the South today. The tour is being organized to promote the party's platform and to gain support in the region.

Control Of Waters Called Key To Future Of County

County officials today called for control of water resources as the key to the future of the county. They stated that water is essential for the growth and development of the region.

Board Certifies School Budget Under Protest

The county board today certified the school budget despite the protest of school officials. The officials were concerned about the budget's impact on the school system.

1,200 Participate In Fire Program

A fire prevention program today attracted 1,200 participants in a community-wide effort. The program focused on fire safety and prevention techniques.

Women Invited To Kennedy Tea

A tea in honor of the Kennedy family will be held for women. The event is being organized to support the family and to provide a social gathering.

Groups Advocated

The state commission on the status of women today advocated various groups and organizations. The commission is working to improve the status of women in the state.

Milligan Requests Added Debate

Senator Milligan today requested an additional debate on a proposed bill. He argued that the bill needed further discussion and refinement.

Violence Pledged

Extremist groups today pledged violence in the coming year. The groups claimed that they would take action against the government and society.

New Red Attacks

Communists today launched new attacks against the government and the military. They accused the government of betrayal and collusion.

End To Political

Political parties today called for an end to the current political system. They argued that the system was corrupt and needed to be replaced.

Soviet Prepares For Big Parade

The Soviet Union today prepared for a grand parade in Moscow. The parade was meant to celebrate a major military victory and to show the power of the Soviet Union.

Jeopardize Cable

The state government today warned that cable lines were being jeopardized by a recent incident. The incident involved a fire that damaged several lines.



WASHINGTON (UPI)—Senator Bill Jenner today called for an end to the current political system. He argued that the system was corrupt and needed to be replaced. He also called for a new government that would be more accountable to the people.

WASHINGTON (UPI)—The Senate today passed a bill to establish a commission to investigate the activities of the Kennedy family. The commission is expected to report its findings in the coming months.

WASHINGTON (UPI)—The Supreme Court today ruled in favor of the integration of the South. The decision is a landmark in the civil rights movement.