

The Sanford Daily Herald

IN THE HEART OF THE WORLD'S GREATEST VEGETABLE SECTION

VOLUME III

SANFORD, FLORIDA, MONDAY, JANUARY 15, 1923

NUMBER 250

GERMAN RESISTANCE CAN BE EXPECTED

Looks Like Coal Question Will Bring On War

HALF HOUR STOPPAGE AT ESSEN PLANTS TODAY PROTEST AGAINST FRENCH

OCCUPATION OF THE BIG INDUSTRIAL CENTER OF THE RUHR DISTRICT

BIG DEMONSTRATION

Was Carried Out in Front of the French Headquarters With Songs and Speeches

(By The Associated Press) ESSEN, Jan. 15.—There was a half hour stoppage of work at this big industrial center today as a protest against the occupation by the French. While in progress crowds carried out anti-French demonstrations outside of French headquarters with speeches and songs.

BOCHUM, Jan. 15.—This city, in the heart of the great Stines steel works, was occupied by the French today. The occupation of Gelsenkirchen has been completed.

ESSEN, Jan. 15.—Because of the change of front by coal magnates and the repudiation of the agreement to resume coal deliveries the French today reinforced the occupation movement. Troop tanks were moved up from the old zone and the ring around Essen tightened.

BERLIN, Jan. 15.—Great demonstrations of protest against French occupation of the Ruhr took place yesterday. There were no untoward incidents.

There were striking displays of patriotic fervor. Bright but frosty weather prevailed.

The principal meeting called by the non-Socialist parties was held on the Koenigsplatz, opposite the reichstag. This proved to be the most imposing manifestation in Berlin. Before noon an immense crowd already had assembled about the Great Monument to Victory, erected after the Franco-Prussian war. Flags were half staffed on government buildings and for the first time since the republic was established the Republican colors were prominently displayed at many of the fashionable hotels.

The crowd was composed of middle class people, dressed in their Sunday best. The speeches were acclaimed with proletarian enthusiasm. "Die Wacht am Rhein" and "Deutschland Uber Alles" were repeatedly sung, amid the cries of "down with France."

Resolutions of protest against the French occupation were carried by acclamation.

Chancellor Cuno had been invited to attend the Koenigsplatz demonstration but he excused himself by pleading pressure of business.

PREPARE FOR WAR

VALETTA, Malta, Jan. 15.—It is reliably reported from Smyrna, says Reuters, that the Turks are feverishly preparing to resume hostilities in event of a breakdown of the Lausanne peace conference.

Gasoline Tax In Discussion A. A. Association

INTRODUCTION OF RESOLUTION TO CONDEMN TAX BRINGS ON ARGUMENT

(By The Associated Press) JACKSONVILLE, Jan. 15.—Introduction of a resolution to condemn the attempts to place a tax on gasoline as a means of raising revenue for highway construction provoked a very lengthy discussion here at the morning session of the directors of the American Automobile Association. It was finally decided to refer the matter to a committee without action. Judge Phillips, chairman of the state road department of Florida, addressed the delegates.

REPARATIONS WILL NOT BE PAID BY GERMANY ON ACCOUNT OF THE INVASION OF GERMANY TERRITORY BY FRANCE.

The French Soldiers Are Stoned When They Disembark at the Town of Buer, But Nobody Was Hurt; German Police Superintendent Will Be Punished for the Act of Violence

(By The Associated Press) PARIS, Jan. 15.—The reparations commission has received a note from the German government signifying its intention to suspend payments of money and in land because of the occupation of the Ruhr, which it says it considers a violation of the Versailles treaty.

ESSEN, Jan. 15.—It is reported that French soldiers arriving at the small town of Buer were greeted with a shower of stones, but nobody was hurt. When the French general arrived he announced that the German police superintendent would be punished. A decree issued Sunday exempts the French troops from the luxury tax and orders notification of all meetings three days before due, with the names of organizers and probable attendants; forbids strikes and also processions and all persons from wearing uniforms, compels the posting of price lists in German currency in all shops and restricts German soldiers from entering the occupied territory from territory not occupied.

COBLENZ, Jan. 15.—The incorporation of the Ruhr valley into the territory administered by the Rhineland high commission is the next step to be taken by the French in the opinion of American circles here, as soon as the American zone is definitely evacuated, and Major General Allen has surrendered his authority which came originally from the 1918 armistice. While it was pointed out that the Versailles treaty made no provision for the Ruhr district, the fact remains that the French are now there in occupation. A precedent for the anticipated action might be found in the Keil bridgehead, which was occupied in the same manner as the Ruhr. Originally, there were only three bridgeheads and this one was added by the French. There has been talk of a Rhineland republic, but so long as the American troops had control of one of the areas, that was not possible. The departure of the Americans has revived discussion of this subject.

CLAIMS CITRUS GROWERS AGAINST PENNSYLVANIA RY. FOR TEN THOUSAND DOLLARS

Alleged to Have Been Paid in New York to Be Heard in Tampa Today

TAMPA, Jan. 15.—Claims of citrus growers of the state against the Pennsylvania Railroad Company for \$10,000 alleged to have been paid in New York for deliveries by truck of fruit from the Jersey City piers to pier in New York City during the railroad strike last year will be heard by representatives of the Interstate Commission here beginning today. Growers contend the railroad should refund charges for drayage in New York, asserting the freight rates paid at this end provided for New York deliveries.

RAILROADS MUST WITHDRAW PROPOSED RATE INCREASE JACKSONVILLE TO TAMPA

Or Application for Suspension Will Be Made to the Interstate Commission

(By The Associated Press) TAMPA, Jan. 15.—Unless the railroads entering this city from Jacksonville withdraw the proposed rate increase of from twenty-seven and a half to thirty six and a half cents a hundred on fruits and vegetables moving from the north, an application will be made to the Interstate Commission for suspension and hearing, is said by C. S. Hoskins, traffic manager of the local traffic league.

The Tampa Times says: "Publication has been received by the traffic bureau of the Tampa Board of Trade, of a proposed increase in rates on fruits and vegetables from Jacksonville to Tampa, when coming from beyond Jacksonville. The proposal is to increase the rates from 21 1-2 to 36 1-2 cents per 100 pounds.

"In his reply, telegraphed J. W. Perrin, Atlantic Coast Line assistant freight and traffic manager for the board of trade, calls attention to the fact that a local Jax/Tampa local rate of 37 cents is in force for bags of potatoes, weighing 150 pounds. Under the proposed new rate, as he points out, Tampa would have to pay 54 3-4

BANDIT LEADER WAS KILLED, MINT ROBBERY

BODY SAID TO HAVE BEEN FOUND IN PRIVATE GARAGE

(By The Associated Press) DENVER, Jan. 15.—The daring bandit, who stood on the running board of an automobile as the men who robbed the federal reserve truck of \$200,000 in front of the Denver mint on December 18th and sped away amid a rain of bullets from the mint guards paid with his life. It is asserted by pals that the body of the dead robber, believed to have been the leader of the band was found last night in the private garage in the fashionable district. A wound near the bandit's heart told the story.

MURDER CASE ON DOCKET IN COURT

NEGRO WHO SHOT DEPUTY SHERIFF JACOBS UP FOR TRIAL TODAY

Court is taken up today with the trial of the State vs. Percy Barylito for the killing of J. Cleveland Jacobs. The following are members of the jury: D. E. Mathers, J. W. Plynt, E. W. Dickson, Clarence Barclift, J. T. McLain, W. T. Wheelless, H. L. Flowers, E. B. Barnes, H. C. Lyman, F. D. Hattley, Harry H. Heeren and E. N. Sutton.

Annual Meeting Of Stockholders People's Bank

OFFICERS AND BOARD OF DIRECTORS ELECTED FOR ENSUING YEAR

The annual meeting of the stockholders of the People's Bank of Sanford was held Saturday evening and was attended by practically all of the shareholders of the institution.

The cashier's report of the Bank's condition was very favorable, total deposits at the close of business being \$533,207.45.

J. A. Anthony, Dr. S. Puleston, W. H. Tunnecliffe, C. F. Williams, E. H. Hawkins and W. E. Scoggan were elected directors for the ensuing year.

Later the Board of Directors selected the following officers: W. H. Tunnecliffe, president; Dr. S. Puleston, vice president; E. H. Hawkins, cashier; A. E. Crocker, assistant cashier.

With its exceedingly strong financial backing, the People's Bank ranks as one of the soundest banking institutions in the state.

Charters Issued By State of Florida During Past Week

(By The Associated Press) TALLAHASSEE, Jan. 15.—The secretary of state has issued the following charters:

- Wilson Brothers, West Palm Beach, Fla., builders; capitalization \$100,000.
- Orlando Athletic Association, Orlando, capitalization, \$25,000.
- East Coast Laundry Co., Cocoa, capitalization \$25,000.
- Leslie Grove Company, Crooked Lake, capitalization \$25,000.
- Sarasota Publishing Co., Sarasota, capitalization \$50,000.
- Amendment to the charter of the Smokers Supply House, Jacksonville, its name to be J. J. Byrnes Cigar Co.
- Boca Raton Water and Light Co., Boca Raton and Palm Beach, Fla., capitalization \$25,000.
- Fort Myers Steamship Co., Fort Myers, \$100,000.
- Schiro-Durst Company, Tampa, commission merchants and brokers, \$50,000.
- Tava Serico and Lighting Company, Tavares, \$50,000.

GERMAN COAL COMMISSION HAS PROHIBITED MINES FROM SUPPLYING COAL

Big Berean Brotherhood Breaks Record

HAD FORTY FIVE PRESENT AT THE MORNING SESSION SUNDAY

The Big Berean Brotherhood of the First Baptist church passed all previous records of the class yesterday when they had forty-five present, and it is now the largest strictly young man's class in the city, and possibly the largest in the state outside of the places where the larger institutions of learning are located. The growth of the class has been far beyond the expectations of those connected with it since it was organized last summer with only six members in regular attendance.

The spirit of the class has grown with its membership and this spirit is reaching out after any young men of the city who do not attend Sunday school somewhere. The class is conducted on a strictly organized basis and the officers and members have used a systematic plan in extending an invitation to all young men to attend.

In speaking of the class before the school yesterday morning, Hon. F. B. Forster stated that he believed it the greatest young men's class he had ever seen in a town of similar population. The efforts of the officers is to make it the greatest felt source of influence the young man has in the city. The Big Berean Brotherhood is planning to purchase a piano to add to the life of the class. And plans are now under way to have a picture made of this great class within a short time.

The tremendous growth of the class has in a large way been brought about by the teacher, Dr. F. D. King, and the efficient corps of officers, who are as follows: Burke Steele, president; Newton Stenstrom, first vice president; Tom Brotherson, second vice president; Frederick Rines, secretary, Dr. Peoples, chaplain, and Willard Lumley, reporter. These officers together with all the members extend all the young men of the city a cordial invitation to attend the class Sunday morning and help be a part of the great movement they have started to put this city on the map.

THE LAST DAY FOR BUDGET COMMITTEE FOR STATE INSTITUTION

(By The Associated Press) TALLAHASSEE, Jan. 15.—Today was the last day the governmental developments and state institutions had to submit biennial estimates to the budget commission which is charged under provisions of the legislative act of 1922 with shaping them up for presentation to the coming session of the legislature.

TO FRANCE OR BELGIUM EVEN IF THE OFFER TO PAY FOR IT

STIFF ATTITUDE

May Precipitate a Real War Between France and Germany in Next 24 Hours

(By The Associated Press) BERLIN, Jan. 15.—The German Coal Commission has prohibited coal owners of Ruhr from supplying coal and coke to France and Belgium even if payment be made for fuel. This stiffening attitude by the German government is expected here to precipitate drastic action by the French government.

PARIS, Jan. 15.—The occupation of Bochum by French troops has been decided upon. It will probably take place today.

DUSSELDORF, Jan. 15.—Bochum, the great center of the Stines industries, will be occupied a few days hence, the French have decided, unless the German government undergoes a change of heart and abandons its policy of interference and opposition which the French consider it has been following for the past week.

French authorities do not announce the date of the advance, but make no secret of the fact that they have decided to extend the occupation further eastward to coerce Germany into paying the Ruhr industrialists for the coal reparations deliveries and as penalties for which they term the wilful failure of Berlin to fulfill its undertakings.

Concerning coal deliveries, which the Ruhr industrialists have agreed to resume, France undertakes to pay the cost of labor and the salaries of the employes and miners; only the owners must look to Berlin for other than overhead expenses and the items that make up the price of the coal delivered f. o. b. at the French frontier.

FARM CREDITS ARE HELD BACK BY SEN. NORRIS

WHO WANTS HIS BILL FOR GOVERNMENT CORPORATION PUT OVER

(By The Associated Press) WASHINGTON, Jan. 15.—The plan of the administration senate leaders to begin consideration of the farm credits program was blocked temporarily by Senator Norris, who insisted the senate take up his bill for the creation of a government corporation empowered to buy and sell farm products.

FLORIDA EAST COAST RY. WILL EXTEND THEIR LINE, OKEECHOBEE CITY TO MIAMI

Will Give That System Double Track System and Big Territory

WASHINGTON, Jan. 15.—The Florida East Coast railroad obtained from the Interstate Commerce Commission permission to proceed with the construction of 133 miles of railroad in that state to cost \$4,839,500 to extend from Okeechobee to Lemon City, a suburb of Miami with a branch eleven miles in length running from a point near Hialeah to connection with present main line of system.

In giving the commission facts to show the investment was a public necessity the railroad estimated it would procure nearly \$2,000,000 annually in new revenues from additional facilities and this amount would probably increase.

Nothing Doing...



The trick of offering something for nothing is old. Folks don't fall for that any more—you've got to make good. This we are going to do, by running our business on the principle of a square deal in everything. Offering the best quality of Merchandise at all times at the lowest possible price. See us for your Men and Boys' Suits and Furnishings. We will try and please you.

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SOCIETY

MRS. FRED DAIGER, Society Editor
Phone 217-W

If you have any friends visiting you and you are giving anywhere or coming here or if you are entertaining, with special cards to the department giving details or telephone the items. It will be greatly appreciated.

SOCIAL CALENDAR

Saturday—Regular meeting of Ballie Harrison Chapter N. D. S. A. R., followed by "At Home" at the home of Mrs. R. E. Tolar on Magnolia avenue at 3 o'clock.

Saturday—Cecilian Music Club at the Studio of Mrs. Fannie S. Munson at three o'clock.

Monday—Call meeting of the Woman's Club at the Club House at 3 o'clock.

L. T. Alton, of Sorrento, was in the city yesterday transacting business.

Miss Lucy Byrd Smythe is attending a house party at Cocoa, Fla., given by Miss Dot Piddling.

R. V. Hower, of Lamberkville, N. J., is spending a short time here and is stopping at the Montezuma.

S. P. Coate, of St. Petersburg, was in the city yesterday and made his headquarters at the Montezuma.

J. A. Redpath, of Jacksonville, was in the city yesterday attending to business.

Ward Flowers, of Charlotte, N. C., is spending some time here with his uncle and aunt, Mr. and Mrs. C. L. Flowers on Celery avenue.

Mr. and Mrs. C. S. Butterfield, of Mississippi, and Mrs. Josephine Costen of Dallas, Texas, are among the arrivals here and are pleasantly located at the Montezuma.

Mrs. Williams and Miss Williams, of Sanford, are the guests of Mrs. F. L. Skelly. On Wednesday Mrs. Skelly entertained informally at her home in honor of her house guests—Otilio Santini.

Miss G. T. Fisher and daughter, of St. Paul, N. C., who have been the guests of her sister, Mrs. W. J. McHilde, left yesterday for Jacksonville where they will spend a few days with her piece before returning home.

Dr. and Mrs. W. S. Voorhees, of Plainville, N. J., are the guests of Mr. and Mrs. Archie Betts at their home on Palmetto avenue enroute home from Miami where they spent the holidays with the former's parents.

On Wednesday afternoon, January 17th there will be a meeting of the Welfare Department of the Woman's Club at which time an interesting program will be given, including a paper on Mental Hygiene by Dr. S. Puleston.

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About sixty guests enjoyed this delightful affair and the guests included the members of the class and their husbands.

The Nellie Turner Circle met at the home of Mrs. Fields Wednesday last. A large number were present. New officers were elected for the year. The next meeting will be at the home of Mrs. R. Z. Johnson next Wednesday.

The W. M. U. of the First Baptist church met on Monday, Jan. 8th, in their regular monthly business session. A large crowd was present. The meeting was presided over by our beloved general president, Mrs. Hansel. After a short business meeting the Kathleen Mallory Circle took charge, led by Mrs. Smith, their chairman, with songs, prayers, reading and inspiring exchange talks of our foreign missionaries.

MOTHER'S CLUB

Mrs. George Paxton entertained the members of the Mothers' Club most pleasantly yesterday afternoon at her home on Myrtle avenue.

A short business meeting was held at which time officers were elected for the coming year. The following officers were elected: President, Mrs. George Paxton; Secretary Treasurer, Mrs. M. Minarik. Kindergarten chairman, Mrs. Morton Thigpen. Several matters of importance were discussed and plans made for the work for this year.

After the business had been transacted, a social hour was enjoyed, the hostess serving scalloped oysters, hot rolls, olives, sandwiches and coffee.

ENTRE NOUS BRIDGE CLUB

A delightful social affair of yesterday was the bridge party given last evening by Mrs. J. G. Ball at her home on Park avenue, there were three tables of players and the guests included the members of the Entre Nous Bridge Club.

The rooms where the card tables were placed were adorned with baskets of poinsettias and other cut flowers, carrying out the color motif of red and green.

After several interesting games of bridge, scores were counted and prizes awarded. Mrs. Sharon holding high score among the ladies, was presented a set of tumblers. The men's prize, silk socks, went to Randall Chase.

At the conclusion of the card game, the hostess served creamed oysters in patties, tomato salad on lettuce, cheese straws, saltines, olives, coffee cream and stuffed dates.

Those enjoying the cordial hospitality of Mrs. Ball were Judge and Mrs. S. O. Chase, Randall Chase, Mr. and Mrs. Deane Turner, Miss Martha Fox, Mrs. R. J. Holly, and J. G. Ball and Mr. and Mrs. B. F. Whitner.

MISCELLANEOUS SHOWER

Exquisite in every detail was the Miscellaneous Shower given yesterday afternoon by Mrs. Henry Nickles and Mrs. Harry Kent, at the home of Mrs. Nickles on Hughey street, honoring Miss Claire Walker, a charming bride-elect of next week.

The wedding colors, violet and gold were most artistically carried out in every detail of this lovely party. The stairway, mantles, arches, window frames were draped with vines, entwined with purple and gold chrysanthemums. On the mantles and cabinets were crystal bowls of fragrant violets, and gold colored candles were placed with charming effect. The dining table was laid with a lace cloth and centered with a gold bowl filled with purple antlers and gold nasturtiums.

Several interesting contests absorbed the attention of the guests and each wrote an original verse of good wishes for the bride.

During the afternoon Mrs. George Hoy sang in her usual charming manner "Violet," and Miss Ruth Kanner delighted her hearers with a group of readings.

The wedding march was played and little Misses Mary Louise Nickles and Genevieve Wells descended the stairs, carrying baskets of violet and gold, and dressed in dainty costumes of violet and gold crepe paper. In the baskets were lovely gifts which were opened by the honoree and admired by the guests.

After the presentation of the "shower", refreshments consisting of brick ice cream in white and gold, heart-shaped cakes in violet and gold, angel food cake. On each plate was a miniature bunch of violets and nut cups rose shaped in violet and gold.

The hostesses were assisted in entertaining their guests by Mrs. Porter Pitts, Mildred Robinson and Neld Van Ness.

Taupo Georgette over gold cloth, and embroidered with gold colored dots, fashioned the becoming frock worn by the honoree for this occasion.

This was the loveliest of the series of parties with which Miss Walker is being honored, and the occasion was one of exceptional enjoyment for the guests.

Among those enjoying this event were: Mrs. M. Minarik, Mrs. S. O.

THE WEATHER

For Florida: Fair tonight and Sunday; warmer in north portion Sunday.

LOCALS

E. A. Farnelle of Oviedo, a prominent orange grower and shipper was in the city today and reports business at Oviedo as booming.

Mr. J. C. Hutchison of the Sanford Truck Growers, Inc., is expected home this afternoon from Cincinnati where he has been in attendance at the convention of the National League of Commission Merchants held this week.

F. A. Schumpert of South Carolina is in the city the guest of his daughters Mrs. G. D. Bishop and Mrs. George A. DeCottes. Mr. Schumpert is a former resident of this city and has many friends here who are always glad to see him.

J. T. Clark of Oviedo formerly one of the active orange growers of that favored section, but now a retired capitalist, was in the city today. He said the editor of the Herald was a juggler of the truth because he failed to show up one morning last week for a fishing trip but we will get to that now in a few days just to show him just how good a fisherman we are.

Read what Secretary Baker says about the war situation in Europe and the reparations and the Russian situation. The article is a special one written by Mr. Baker for the specially syndicated papers in the Habson group and is most interesting. The Herald is glad to give this article to the readers today and also another good article from Habson on the financial situation.

Special Six Studebaker in fine running order.—San Juan Garage Co. 249-3c

CARD OF THANKS

We take this means of thanking the many friends who were so kind to us in the recent death of husband and father. We especially desire to thank the Masons, Elks and R. O. T., and Mr. and Mrs. L. N. Housell and all of the friends.

Mrs. R. S. PARR and Sons.

CHURCHES

CHRISTIAN SCIENCE SERVICE
SUNDAY, JAN. 14, 1923.
Subject: "Sacrament"

Church Service 11:00 a. m.
Sunday School 10:00 a. m.
Woman's Club Bldg., Oake Ave.
ALL ARE WELCOME

CHRISTIAN ENDEAVOR NOTES

On Monday night of this week the Senior society of the Presbyterian church held their monthly meeting making plans for the coming month and for the new year. This year we want to bring home the state banner, the senior, the intermediate and the junior. At present our church holds the state senior and intermediate banners, which is a good record for one church.

Sunday night, Jan. 14, we will have with us Rev. Douglas McCallie, of Mopko, Korea, who will tell us of the great work he has been doing there in Korea.

Rev. McCallie was a college friend of Dr. E. D. Brownlee while at Princeton.

We invite you to hear him at the Christian Endeavor meeting at 8:30 p. m. at the Presbyterian church.

Signal Press Committee.

Shinholser, Miss Ellen Mahoney, Mrs. G. W. Spencer, Misses Carolyn and Lillie Ruth Spencer, Mrs. George Shipp, Mrs. Raymond Key, Mrs. A. D. Key, Mrs. W. M. Belding, Mrs. John Melach, Mrs. Porter Pitts, Mrs. Pennington, Mrs. John Stamper, Miss Gummie Frank, Mrs. T. C. Carlson, Mrs. George Hay, Mrs. Jennie Munson, Mrs. Nicemonger, Mrs. D. G. Babbitt, Miss Clara Miller, Mrs. Chas. Kanner, Miss Ruth Kanner, Miss Mildred Robinson, Misses Gladys and Marie Stemper, Mrs. Van Ness, Miss Nelda Van Ness, Mrs. Jas. Moughton, Miss Ethel Moughton, Mrs. Ferguson, Mrs. Witte, Miss Louise Anderson, Mrs. A. D. Smith, Mrs. L. R. Phillips, Miss Marion Phillips, Mrs. Henry Wight, Mrs. J. D. Davidson, Mrs. E. F. Cox, Mrs. Entzinger, Mrs. Sid

FIRST BAPTIST CHURCH

Sunday school 9:30 a. m.
There will be a surprise in the Senior Adult Department at 9:30—not 9:31!

Morning worship and sermon, 11 a. m. Subject "How the Church Must Face Her Supreme Opportunity."
B. Y. P. Union, 6:30.

Baptismal service. Evening worship and sermon, 7:30. Subject "The Man Who Undertook the Impossible."
Bible study and prayer meeting on Wednesday evening, 7:30.
Sunbeam band Monday 3:30 p. m.

ALL SOULS CHURCH

Tomorrow, the second Sunday after Epiphany, services as follows:
Sunday school at 9 a. m.
Low mass at 10:30.
Benediction after mass.
Strangers welcome.

CONGREGATIONAL CHURCH

Paul C. Burkhan, Pastor.

Do not forget that the services at the Congregational church tomorrow will be of unusual interest. At the morning hour, Mr. Burkhan will preach upon the subject, "Religious Failures and Why." At the night service, besides the pastor's short address, there will be shown four reels of "The Chosen Prince," following up the beautiful motion pictures of last Sunday night. These pictures will include the scene where David, the shepherd boy, accepts the challenge of the Philistine giant, Goliath, to personal combat. These splendid libia views we understand, were photographed in the Holy Land and thus give us a true picture of that romantic and historic land. You must not miss this wonderful picture. The subject of the night address will be "Youth plus Purity plus Preparedness plus X equals Victory." Every young man ought to hear this short address. You are welcome.


Our Christian Endeavor meets at 6:45 p. m. Let everyone come.

PRESBYTERIAN CHURCH

Rev. Douglas H. McCallie, of Mopko, Korea, will speak at the church both morning and night Sunday. Mr. McCallie has been doing a unique work in Korea for the past fifteen years.

Sunday services as follows:
9:45 a. m.—Sunday School.
11 a. m.—Address by Mr. McCallie.
2 p. m.—Junior C. E.
3 p. m.—Intermediate C. E.
6:30 p. m.—Senior C. E.
7:30 p. m.—Address by Mr. McCallie.

Monday, 8:30 p. m.—Auxiliary meeting.



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"We see that you see"

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Be sure and get tickets for the Black and White Minstrels at the High School Tuesday night. 248-3tp

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Next to Princess Theatre

THREE BIG SPECIALS FRIDAY AND SATURDAY

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Sophie May Canded Pop-Corn 29c
Old Fashioned Baby Stock Candy 39c
Peanut Brittle 39c

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SERGE, TWEEDS, AND FANCY PATTERNS

\$10.00
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Men's

...All Wool Suits...

\$27.50 VALUES
\$22.50
\$32.50 VALUES
\$27.50

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—AND—
BERT LYTELL
—IN—

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A story of love and adventure. It thrills from start to finish. Also

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George A. DeCottes Attorney-at-Law

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First National Bank Building SANFORD FLORIDA

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BUSINESS DIRECTORY

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WOOD FOR SALE—\$8.50 a cord. Please arrange to pay cash on delivery, and specify the kind of wood wanted, when placing your order.

WANTED TO RENT

PERMANENT, 3 or 4 room unfurnished apartment, flat or house, desirable location.

WANTED

WANTED—A chance to build your new home before lumber gets any higher. Plans and estimator furnished.

MISCELLANEOUS

WANTED TO RENT OR LEASE—Five or six room bungalow or cottage, with garage. Address 1009 Union Ave.

LOST

LOST—Eight golf watch. Return to Powers' Drug Store and receive reward.

FOR RENT

FURNISHED ROOMS FOR RENT at reasonable prices, from \$3.00 to \$5 a week.

WANTED TO RENT OR LEASE—Five or six room bungalow or cottage, with garage.

SEMINOLE PRINTERY

JUST PHONE 404 For an Estimate

STEWART The Florist

Cut Flowers—Floral Designs Annual and Ornamental Plants

SEMIOLE ABSTRACT CO.

Get An Abstract Before Buying Property

E. A. DOUGLASS, Pres.

SANFORD MACHINE COMPANY

General Machine and Boiler Works Cylinder Grinding Automobile Repairs

Ladies' Band Has Distinction in The State

Sanford has the distinction of having the only Ladies' Band in Florida. It was organized last summer by Mr. Edgar A. Ball and adopted the name TAM O'SHANTER LADIES BAND.

While not a formal public appearance, they took part in the Armistice Day celebration. The impression they made at the time was very favorable.

Geneva is also planning a band and has engaged the services of Mr. Ball. There will be twenty-five members in this organization when it is completed.

WEEKLY CITIZEN REVIEW

ORLANDO, Fla., Jan. 15.—The weekly citizen review by E. L. Sholly, editor of the Orange and Lake County Citizen, says:

Oranges—Aside from the tendency to discriminate against large sizes predicted last week, the orange market has remained steady. There has been wide demand in some sections and the market has been strong on good quality fruit.

Tangerines—During the past week some markets have paid for tangerines the highest prices they have paid in a long season.

Business—Over the country continue to be a "betterment" and apparently is upon a substantial basis. The January dividend period did not show the distribution of as large sums as in some previous years.

Another good meeting of the Scrap Iron class was held yesterday with an attendance equally as good as that of last Sunday.

HYMAN'S BIBLE CLASS IS OFFICIALLY NAMED

Attendance at the new town men's Bible class organized by Dr. George Hyman, was largely increased yesterday morning at the second meeting of the class held at the Strand Theatre.

INCOME TAX SPECIALIST

Have your income tax made up. Can work on books any night except Saturday. Hours 6:30 p. m. to 10:30 p. m.

666

is a Prescription for Colds, Fever and LaGrippe. It's the most speedy remedy we know, preventing Pneumonia.

that they would have to be carried around during the week, as long as winter lasted at least. The lesson was taught by Bro. Carpenter, the pastor, and he dealt with it in a vigorous and straight forward manner.

An effort will be made next Sunday to have a male quartet entertain with singing and while the efforts to get up an orchestra have not succeeded yet, it will not be long before musical instruments of some kind will be obtained and a real orchestra formed.

Bands to Exchange Places on Sunday in Various Cities

Arrangements have been completed by Bandmaster Edgar A. Ball, leader of the Sanford Band, whereby the bands from Orlando, Kissimmee, DeLand and Easton will give concerts in Sanford and the Sanford band will give concerts at these respective towns.

The first of these visiting days will be held at Sanford January 28th, at which time the Kissimmee band will play in Sanford and the Sanford band will play at Kissimmee.

Interesting Talks Made on Korea at Presbyterian Church

Dr. McCallie has spent fifteen years Over There. The congregations at the Presbyterian Church in Sanford were given an interesting and valuable information about Korea by Rev. D. H. McCallie, who for the past 15 years has been a missionary at Makpo, Korea.

SCRAP IRON CLASS HAS GOOD MEETING

Another good meeting of the Scrap Iron class was held yesterday with an attendance equally as good as that of last Sunday.

JUDGE JULIAN MACK WILL PRESIDE AT TAMPA FEDERAL COURT MEETING

TAMPA, Jan. 15.—Judge Julian Mack, federal court justice of New York city will preside at the federal court here for the southern district of Florida, according to Deputy U. S. Marshal Price. Civil trials will begin February 12.

Special Six Studebaker in fine running order.—San Juan Garage Co. 249-31c

STROUT FARM AGENCY

The finest young grove in this section. 10 acres, \$17 four year old trees, mostly Valencia, 100 tangerines, 23 large seedlings, also a row of 400 buds on sour stock, budded last June.

LET'S MAKE OUR POINT CLEAR!

The truest test of any service is determined by the opinion of those it serves. Ask any of our customers to tell you the quality of service rendered by this bank; or, better still, come in and let us convince you personally.

First National Bank A COMMUNITY BUILDER P. P. FORSTER, President B. F. WHITNER, Cashier

AUDITORIUM DAYTONA BEACH January 15, 8 p. m. RACHMANIOFF THE WORLD'S GREATEST PIANIST

Bargains in Used Cars We condition these cars in order to give satisfaction on used cars as well as new ones. Liberal terms to responsible persons.

Elder Springs Water is meeting the demand for good pure water and there are hundreds of bottles being distributed around the City at all times. Every family of Sanford should get the habit and— PHONE 311 FOR QUICK ACTION

BASE BALL
FOOT BALL
BASKET BALL
TRAP SHOOTING

REALM OF SPORTS

CHAS. L. BRITT, Editor

GOLF
BOWLING
TENNIS
BOXING

SPECIAL AMERICAN LEAGUE RECORDS COMPILED BY IRWIN HOWE, OF CHICAGO

Showing 1 to 0 Games, Other Shut Outs, Extra Innings and Games Won by One Run

In 76 of the 918 American League games of last season the losing team drew a blank, and in twelve of those the winners made a virtue of necessity and left the field happy with a total of one lone run to show for the afternoon's labor.

Many odd facts stand out prominently when the shutouts of the seasons are analyzed. The eighth place Boston team engaged in twenty-six contests in which the loser failed to score and in ten of these games the Red Sox were returned winners. Thus, the supposedly weak pitchers of the Duffy clan succeeded in blanking their opponents more often than the strong staff of the champion New York team did theirs, the Yankee hurriers registering but seven shutouts the same number of games that the champions themselves were let down without a run. Three of the Boston victories were gained while the Red Sox batters were scoring a single tally, the winning pitchers being Penneck, Piercy and Quinn.

Washington blanked rivals thirteen games in three of which the Nationals were held to one run by opposing pitchers. All of these games were won by Walter Johnson, the speed king being the only pitcher in the league to win more than one 1 to 0 game. Washington was in turn blanked twelve times, four of these battles being one run victories for the winners. Shawkey, Penneck, Morton and Piercy were the winners. Plainly, failure to "hit in the pinches" was a glaring weakness of the Washington team.

The Cleveland Indians blanked opponents fourteen times, five of these victories going to the credit of Geo. Uhle, three to Caveleskie, three to Morton and one each to Mails and Boone.

The White Sox were tied with Washington for the second largest number of victorious shutouts, thirteen, and led the league in percentage, being blanked but eight times. Faber and Levetette turned four of these victories each, while another was the famous "no hit, no run, no man to reach first" triumph of Robertson over the heavy hitting Tigers.

Each of their seven rivals blanked the champions once—and no more, while the Yankee slammers evened the count by white-washing Cleveland.

Morris' Supreme Butter,
53c per pound
Fresh Country Eggs
Nice Fat Hens
New Irish Potatoes
Codfish in Strips
Mullet Roe
Salt Mullet

L. P. McCuller

WANT AD RATES AND RULES THE SANFORD HERALD

Classified Ads 1c a word. No ad taken for less than 25c and positively no classified ads charged to anyone. Cash must accompany all orders. Count the words and remit accordingly.

Set in **LIGHT FACE CAPS** or **Black Face**, double the above rate.

The Counting of Words Includes the Words "Wanted", "For Sale," etc., and the Name and Address.

Herald Want Ad MAIL SERVICE

Clip and use this blank for writing your want ad and mail it to the Sanford Herald
For computing cost of want ads per insertion read carefully rates and rules to the left and remit according to number of insertions of the ad you desire. Remit by Express Money Order, Draft, Post-office Order or Registered Letter. Address communications to The Sanford Herald.

Name..... Amount.....
Address..... No. Days.....
Postoffice..... To Run.....

Table with columns for Name, Amount, Address, No. Days, Postoffice, To Run. Includes entries for xNo. 100, 24, 25, 101, 157, 21, 158, 22, 120, 127.

who allowed fewer earned runs, until near the close of the season, than any other staff, marked up but three extra inning victories while losing eight.

Table of extra innings and number of games played in each.

Table with columns: Number of Innings, Total. Rows for New York, Chicago, Cleveland, Phila., Boston, Detroit, St. Louis, Washington, Lost.

Walter Hagen and Joe Kirkwood Tie Sarazen and Jock

OAKLAND, Calif., Jan. 15.—Walter Hagen and Joe Kirkwood and Gene Sarazen and Jock Hutchinson finished all even in their 36-hole best ball golf match at Claremont Club Saturday after Sarazen and Hutchinson had maintained a lead through more than two-thirds of the play.

Hutchinson and Sarazen made a remarkable start in the morning and at the 14th hole were four up. Sensational plays by Hagen and Kirkwood over the remaining holes of the morning round permitting them to win back three holes, Hutchinson and Sarazen leading one at the 18th.

At the start of the afternoon round the first three holes played, but Hagen and Kirkwood played brilliantly on the fourth to even the match. Sarazen, United States open champion, made a sensational 25 foot putt for a birdie three on the fifth, to take the lead once more.

The match remained at this count until the 16th, where Hagen and Kirkwood evened it once more.

Miske Wins Over Foley on Technical Knockout

OMAHA, Neb., Jan. 15.—Billy Miske, of St. Paul, won a technical knockout over Harry Foley, of Hot Springs, in the first round of a scheduled 19-round bout.

Joe Beckett Plans To Meet Jack if He Beats Georges

SOUTHAMPTON, Jan. 15.—Joe Beckett, who is in training here, stated Saturday that negotiations were in process for him to meet Jack Dempsey in New York next fall if Beckett defeats Carpenter in their bout in London in May. Beckett plans to sail for America in June if he beats Carpenter.

H. P. Dawson Buys Richmond Ball Club

RICHMOND, Jan. 15.—Formal announcement was made yesterday of the sale of the Richmond Baseball Club to H. P. Dawson, of Portsmouth. Mr. Dawson stated that Dave Robertson, former right fielder for the New York Giants, will manage the Richmond club this year. The former manager, Rube Oldring, has been released.

666 Cures Malaria, Chills and Fever, Dengue or Billous Fever.

CELERY SEED

Time is drawing near when the Sanford fans will learn what the Chamber of Commerce has to report in regards to baseball park.

This past year has been the first year in the history of Sanford that so much interest has been taken in the different sport events.

The football team, losing every game every year until this past season, steps out and shows themselves the best in this section of the state.

The basketball team, only winning a small majority of their games in the past years, comes to the front with a clean record so far this season, playing towns that boast good teams.

The bowlers, never before playing a long drawn out schedule, are at it this season, and new interest is found in each game. Instead of the interest waning, it increases.

There is a reason for all this, and that reason is, there are enough people in Sanford that want and will support anything in the athletic nature.

The Sanford Country Club has furnished the golfers one of the finest courses in the state to play on, the Men's club, backed by Rev. Peck, has furnished a basketball court and the bowling alleys, and now we say it is up to the town to furnish the athletic park in order that this interest in athletics will continue.

A baseball park not only means plenty of amusement and pleasure for the fans and spectators but it also means the development of Sanford's young manhood on the baseball diamond or the foot ball gridiron, to say nothing of the good received from truck work.

And then, too, local pride should have something to do with the securing of a park. The only town anywhere near Sanford's size in the State of Florida without a park of playgrounds. We are as big as most of 'em, bigger than a lot of them, and this being so, we should have as much as any of them.

So here is hoping that the Chamber of Commerce committee will report that the park will be ready for the opening game of baseball this coming season. It can be done.

TO MEET DEMPSEY

THE PAINT STORE
We are headquarters for Paints, Varnishes, Stains and Kalsomine. We are sole agents for Patton's San-proof paints, the paint that is made specially for the south by the government formula 55 per cent white lead, 35 per cent of zinc, 10 per cent of siline; we have years of experience in the paint and wall paper business. Information and advice given free. Come in and let us talk it over. We are located in the store next to the American Fruit Growers, Welaka Block.—Sanford Paint and Wall Paper Co., H. A. Halverson, Prop. 248-51c

TRAIN SCHEDULE

CORRECTED NOV. 14TH, 1922

Table with columns: Southbound, Northbound, Milby Branch, Leesburg Branch, Orlando Branch. Rows for No. 83, 27, 91, 89, 85, 82, 84, 80, 92, 28, xNo. 100, 24, 25, 101, 157, 21, 158, 22, xNo. 120, 127.

FOR THE MOVIE FAN

For the lover of the wild and woolly west pictures tonight is the night.

Jack Hoxie in "Back Fire," followed by a Fox News will be seen at the Princess tonight.

Tuesday night will find an all-star cast in "Above All Law", a romance of an American's love for a beautiful daughter of a Rajah.

Of course that means it will be a picture filled with breathless thrills and adventures.

Constance Talmadge and Harrison Ford, the pretty boy of the screen, will play on the Wednesday night bill, "The Primitive Lover." She was hungry for love, but her husband's appetite never got beyond the cook book. It looked like Reno, but—you go see what happened.

"Tol'able David" Thursday night and the big week end special Friday and Saturday, "The Young Rajah."

"The Young Rajah" contains all the elements of a real picture. Loves, thrills, beauty. They will all be found in this feature, a love story that starts in a gay American college boat race and ends in Ancient India. Randolph Valentino and Wanda Hawley and Charles Ogle are the stars.

CIGAR FACTORIES RECEIVE SUBPOENAS TO APPEAR IN COURT

(By The Associated Press)
TAMPA, Jan. 13.—Thirty-eight subpoenas, naming practically every cigar box manufacturing organization here, received by J. O. Price, deputy U. S. Marshal for service in connection with the suit for \$50,000 filed in Jacksonville last month by Antonio Martinez, cigar manufacturer of Jacksonville, who alleged that local concern had entered into a combine to prevent companies outside of the city from obtaining cigar boxes.

The Sophomores want you to be at the High School Auditorium tomorrow night to see the Black and White minstrels. It is a good show for only fifty cents and you are helping a good cause.

Have you lost or found anything?
In connection with our TRANSFER we have STORAGE room, where you can store your goods at a nominal cost, for any length of time. LOSSING'S QUICK SERVICE TRANSFER. Phone 498. 249-Mn-Tu-Wd-Fr

FEED

OUR LINE IS COMPLETE AND PRICES ARE RIGHT
Gee-Bee Horse Feed
Pratt's Baby Chick Feed
Pratt's Growing Mash
Pratt's Laying Mash
Pratt's Scratch Feed
Jewell Egg Mash
Security Egg Mash
Larro Dairy Feed
Sunbeam Dairy Feed
Hay, Corn, Oats and Wheat
Bran Shorts and Beet Pulp
Cotton Seed Meal and Hulls
5-5-5 Fertilizer with Fish Scraps.
SANFORD FEED & SUPPLY COMPANY
Myrtle Avenue and Fourth St. SANFORD FLORIDA



A scene from the Paramount Picture "Above All Law"

AT THE PRINCESS TUESDAY, JANUARY 16TH

TRY A HERALD WANT AD FOR RESULTS

Trucks For Sale Cheap

- One Ford Truck with starter, new tires, A-1 Mechanical condition. A bargain at..... \$300
- Ford Truck with screen body, a real buy at..... \$175
- Oldsmobile 1-ton, with body and cab complete, new tires. Best buy ever offered at..... \$425
- Reo Truck, late model, new tires, a sacrifice at..... \$475

These trucks have been thoroughly re-conditioned, all equipped with new tires,—just the thing you are looking for to do your truck hauling. Your chance now to get a truck at a bargain. Terms will be granted to responsible parties.

B. & O. MOTOR CO.

Corner Second Street and Sanford Ave. SANFORD FLORIDA

Help Us

AND THUS HELP YOURSELF AND SANFORD

We Need Wide-Awake Men

Names and addresses of those who want to get in on Gandy Bridge Units at \$12.50 before the first of the year and before the price increase, are pouring in—every one seems interested—all want to know the Gandy story—about the bridge—its earnings—what it means to Florida—at the same time—right now—we need you to carry the message—to help answer the questions—to take subscriptions.

We will pay you well for your work if you are the man or woman we want—you can earn upwards of \$150.00 a week for a few months—this is your opportunity to do your bit and to make money at the same time—every one almost wants to "talk it over"—see us today—understand our message—appreciate what it means to own Gandy Units.

"The Gandy Bridge has had the best reception of any corporation ever organized in Florida"—"A million dollars in two months"—etc., etc.—see us today.

Gandy Bridge Co.

Second Floor, Drew Building
East Church Street—Orlando, Florida

SANFORD CHAMBER OF COMMERCE WILL HAVE A GREAT MEETING NEXT FRIDAY, JANUARY 19TH

Judge Bland Will Speak on The Important Subject of Inland Waterways

The monthly evening meeting of the Sanford Chamber of Commerce scheduled for Thursday, the 11th, was postponed until January 19th.

The usual weekly meeting was held Friday noon at the Valdez Hotel, and was well attended.

A majority of chairmen of the standing committees were also present and rendered reports on the activities of their committees.

The president's request for committee reports was responded to by G. W. Bishop, Chairman of the New Industry Committee, who advised that the committee was arranging to visit Titusville next week.

The activities of the Good Roads Committee have been successful, resulting in the improvements being started on the Lake Mary road.

The Educational Committee returned Referendum No. 49, received from the U. S. Chamber of Commerce back to the meeting with its recommendations, which were accepted as submitted.

Plans for the Big Ford Day Sale to be held in Sanford shortly are now being worked out by the Retail Merchants Committee, according to report made at the last meeting.

B. F. Whitner, who is chairman of the Special Committee to secure an athletic field and county fair grounds, reported that he had secured an option on seventy-five acres a short distance from Sanford for this purpose.

Not that anybody cares, but over in China Dr. Sun sets alone. Have the Herald do your next job.

KIDNEY TROUBLE CAUSES LAMENESS

"A lameness followed me for some time, and I felt that it was caused from kidney trouble. One bottle of Foley Kidney Pills had the desired effect," writes H. B. Arbuckle.

George W. Knight and F. L. Woodruff, Complainants, vs. T. W. A. Norton, Icelus Householder, and Calvin A. Poage, Defendants.

It was the opinion of P. S. MacMahon, who made a short address, that Sanford should be advertised more extensively, through the medium of road signs.

Information received from the Traffic and Transportation Committee indicates that the total car-lot shipments from the Sanford section for the period of January 15th to 31st inclusive will total \$25 cars.

Steel for the frame-work on the First National Bank and the Brumley-Puleston building is expected to arrive this week, and the general super-

intendent of the Fuller Construction Co., contractors for these buildings, advises that they will be erected within sixty days.

Bonds in the amount of \$35,000.00 for the Milane Amusement Company have been sold. Foundations for Sanford's new motion picture theatre house are being laid, and the large quantity of material already on the ground gives assurance that there will be no delays on account of lack of material.

The finishing touches to the Meisch building are now being made. The new pharmacy which rented one of the stores has already moved in.

The annual meeting of the stockholders of the First National Bank was held last Tuesday and the reports submitted by President P. P. Forster proved conclusively that the bank shared in no small measure in the unusual prosperity which Sanford has enjoyed during the past year.

The total deposits showed an increase of almost \$400,000 over those of last year at this time, eight per cent dividends on the capital stock of \$100,000.00 was paid during the year.

The U. S. government engineers will hold a hearing in Sanford at the Chamber of Commerce office January 25th at 2:30 in the afternoon, at which time the city officials will formally request permission for the construction of the yacht basin into Lake Monroe.

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Not that anybody cares, but over in China Dr. Sun sets alone. Have the Herald do your next job.

PARLEY IS DEADLOCKED

(By The Associated Press) LANSANNE, Jan. 15.—Despite eight hours of private conversation between the allied ministers which lasted until the early hours this morning and produced hope an agreement would be reached in the Near East conference today, dealing with the Turkish front question, made no progress. The negotiations over this question at present are at a deadlock.

TIME NOT LIFE

(By The Associated Press) WASHINGTON, Jan. 15.—President Harding and R. D. Brown, leader of the situation, decided today that this is not the time to seek an amendment to the debt funding law liberalizing the terms of settlement by nations owing money to the United States.

HUGHES TO ATTEND PAN AMERICAN MEET AT SANTIAGO IN MARCH

(By The Associated Press) WASHINGTON, Jan. 15.—Secretary Hughes will attend the Pan American conference in March in Santiago, Chile, if the public duties permit, and has accepted conditionally the invitation extended through the ambassador to visit that country.

BURN COSGRAVES' HOME

(By The Associated Press) DUBLIN, Jan. 15.—Armed men today burned the home of William Cosgrave, president of the Irish Free State ministry at Ballyboden, near Rathfarnham, county Dublin. Mr. Cosgrave has not resided in the house for some time.

CUNO'S POLICY APPROVED

(By The Associated Press) BERLIN, Jan. 15.—The policy of Chancellor Cuno has been approved by the reichstag by a vote of 283 to 12. Join the throngs of readers.

A. R. A. SHIPS TEXTILES TO RUSSIA FOR NEW WAR ON DEATH—AMERICANS TO AID



More than one million Russian children and several million adults are practically without clothing this winter. They have no shoes or stockings, no shirts, no covering of any kind. The furniture in their homes was sold for food or burned for fuel during the famine of last winter. Now they are reduced to paper shirts, a single sack cloth garment or rags of a most pitiable character. Many of them are unable to go out of doors because they have nothing to wear had this condition is particularly dangerous since the only food that a million children are getting is served them in the American Relief Administration food kitchens where they receive one meal a day. The organization has no facilities for delivering food to homes and the parents themselves have nothing to eat, so unless the children can go out of doors they will starve as surely as though there were no food to be had. They fear the bitter Russian winter even more than they do starvation. "Unless clothing is supplied these people," writes a Russian relief worker to Herbert Hoover, chairman of the A. R. A., "they will die of exposure and starvation through the coming winter and much of our work during the past twelve months will have been in vain." To meet this emergency the American Relief Administration has inaugurated a system of clothing remittance packages by which it is possible for friends and relatives to send immediate assistance to sufferers in Russia. Twenty dollars paid to the American Relief Administration headquarters, 42 Broadway, New York City, will equip and deliver a clothing package to any individual in Russia. Each package contains enough material to supply an entire family and includes: Nearly 5 yards of dark warm wool cloth, enough for one suit of clothing for an adult and two garments for a child; 4 yards of black cotton lining; 16 yards of muslin sufficient for 4 suits of underwear; 8 yards of flannelette sufficient for two men's shirts and women's shirt waist and buttons and thread to make up these garments. Several thousand banks and other organizations have agreed to accept and forward money for these clothing remittance packages and by special arrangement with the Soviet government they will be shipped free of duty and delivered at the earliest possible moment. Packages not marked for any individual will be given to the most needy cases.

FLORIDA BOY HEED

(By The Associated Press) SAVANNAH, Ga., Jan. 15.—Reginald D. Thompson, aged 19, was taken into custody today by the Savannah police upon a wire from F. F. Thompson of Orlando, Fla., his father. No cause was given for the detention.

WOULD USE NAVY

(By The Associated Press) WASHINGTON, Jan. 15.—A suggestion that the navy be called upon to fight the Atlantic coast rum runners was made in a letter to President Harding from the legislative department of the National Congress of Mothers.

The Herald, 15c per week, delivered. The Daily Herald, 15c per week.

SEED POTATOES

RED BLISS TRIUMPH SPAULDING ROSE NO. 4

Call Phone 453 or 276 for Prices

F. F. Dutton & Co.

Advertisement for Silvertown Cords. Includes image of a tire and text: 'This season Silvertown Cords. A real thrill awaits you when you first see your car on handsome Silvertown Cords. Another when you discover you are getting more mileage out of your gasoline. And still another at the end of the season when your speedometer shows you how far they have gone. BEST IN THE LONG RUN Hood Auto Company, Inc. 111-13 Park Avenue SANFORD, FLORIDA'

Goodrich Silvertown Cord Tire

SPECIAL SALE ON GOODRICH TIRES AND TUBES

In order to introduce these famous tires and tubes in Seminole County we quote the following special prices for next week only. We carry a full stock of all sizes.

Table with columns: CL, Goodrich '55', Old Price, New Price. Rows include 30x3, 30x3 1/2, 30x3, 30x3, 30x3 1/2.

Table with columns: SB, Safety, Old Price, New Price. Rows include 32x3 1/2, 32x4, 33x4, 34x4.

Table with columns: CL, Goodrich '55', Old Price, New Price. Rows include 30x3 1/2, 31x3.85, 30x3 1/2, 32x3 1/2, 31x4, 32x4, 33x4, 34x4, 32x4 1/2, 33x4 1/2, 34x4 1/2, 33x5, 35x5, 37x5.

Table with columns: Size, Old Price, New Price, Grey, Silvertown (Heavy Duty) Old Price, New Price. Rows include 30x3, 30x3 1/2, 31x4, 32x4, 33x4, 34x4, 34x4 1/2, 35x4 1/2, 33x5, 35x5, 37x5.

HOOD AUTO CO., Inc. Telephone 494 111 Park Avenue Sanford, Florida

TAILOR-MADE ADVERTISING

One great fact must be remembered by those who have made the decision to advertise. The advertising plan must fit the business to which it is applied. There are no ready-to-wear advertising plans; each one must be tailor made.

The purpose of advertising is to increase business and NOT to relieve any one of his arduous duties. The manufacturer's salesman who regards advertising as a substitute for his own efforts has missed the point. His efforts are needed more than ever to support the advertising and put it across. His reward is larger sales.

Likewise, the merchant who chooses the advertised brands because they are "soft and easy" selling, has overlooked the essential idea. Certainly they sell easier; but this is not the big important truth. Rather, he should see that the manufacturer's advertising is an instrument put

into his hands for increasing his volume and speeding up his turnover. Looking at the matter in this light, he will bend every effort to co-operate with the advertising and seek to make it pay him additional profits.

Advertising is not a form of perpetual motion that goes on forever without human assistance. The biggest problem any man has to settle after he has determined to advertise, and decided HOW to advertise, is this: How can I use my advertising so as to get the most out of it? Without close-linked co-operation it dissipates its force into air.

It must be hitched on to a business properly. Then it must be utilized with intelligence. When these conditions are fulfilled it does a type of work for which there is no efficient substitute.

666 Cures Malaria, Chills and Fever, Dengue or Bilious Fever.

There are other transfers, but none with SERVICE for their middle name. Lacking a QUICK SERVICE TRANSFER. Phone 498 285-Ma-Tu-Wd-Fri

(Published by the Sanford Daily Herald in co-operation with the American Association of Advertising Agencies)