## The Sauturd Bathy Herali <br> IN THE HEART OF the world's greatest vegetable section

## VoLume ili.



## SOCIETY

## URS, PRED DAIGER, Society Editor


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When you wear our glasses you
don't have to be perpetually wordon't have to be perpetually wor-
ried about their falling off. You can go right on with ypariusua housework because we make
them to fit and to give perfect service.
"We See That You See"

The Princess
-TONIGHT Clara Kimball Young

CNTER MADAME
Fxima Dona Lisa. Della Robbis
merely shuffled her cards a differ ent way and played them to win
when sho was ealled upon to atthec

The Week End Party
TOMORROW
A Daughter of Luxury

 OPTOMETRIST-OPTICIAN
Phone $410-O p p o s i t e ~ P . ~ O . ~$

When Your Bread don't suit Youtry ..SANFORD MADD BREAD. ROUTH BAKERY
Next to Princess Theatre

## Free! <br> Free

WITH EACH TUBE CHLOR-E-DIXO


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## 10 Stores in Georgia $\quad 1$ Store in Florida

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Black and Brown Fashion Hose $\$ 1.50 \quad \$ 1.50$
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Sanford, Fla., Corner Second Street and Sanford A Distributors Seminole and Lake Counties One of the Largest and Most Up-to-date Drive-in Filling

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Would you like to own a car of this kind-one that will give
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B. \& O. MOTOR CO. Slations in this part of the state

Girls' Sport Hose 65c 65c $65 \mathrm{c} \quad 65 \mathrm{c}$

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Intants' Hose, Black and White
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$25 c$

## The Churchwell Company

First Street SELLS it for LESS Welata Blod

Aignes; Alyres and Jom Gallery in a scene from the garamount arceure, Atincess Tuesday

WM. AMANN
Cetery Ave. in care of Cliffora

CO Cures Malaria. Chil mad fere, Den
Billous ferer




SEE CATHRAE


Representing the Henry Bos
Co. line of high grade Wall Paper
Estimates furnished on Paper

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Sanford Daily Herald The Herald Printing Co

 The many dipg buildings binder un
everywhere in thu business district of Sanforid is what tukes the visitur's
eye. Now if we can tatr sued new
homes this clty will have TEN homes thin clly will have TEN
THOUSAND PEOPI: IN 1024. This is the week to put over the
Recreation Building at Florida univer-




## THE HERALD'S PLATFORM FOR 1923

1.- A new Library Building in the center of the city.
2. - Extension of the present bulkhead on the lake shore 2. Extension of the present bulkhend on the lake shore
3. The new pier and boat basin finished before January 4.-A big Auditoriu mthat will seat at least 5,000 people. 6.- New home for the Camplell-Lossing Post, American Legion.
$-A$ Comm
6. A Community Chest out of which all funds will 7.-Two mill tax for publicity purposes.
8.-Municipal ownership, starting with soft water.
9.- Syatematic mosquito campaign and cleaner city
$\frac{\text { 10.-Ten thousand people here one yarar froni today. }}{\text { providing that persons daninged wealth. What paper was it that star }}$
providing that persons damiaged
by such stock running nt largo
many recover danamgan therefor,
together with a reasonatle nttor-


## Peoples Bank of Sanford

Sanford Institution under the direct man- BOARD OF, DIRECTORS

R. Anthony, w. In. Tumnicliffe, Dr, $\mathrm{S}_{4}$ Pul. eston, E. H. Hawkins, W. E. Scoggan, F. Walliams

ALL DEPOSITS INSURED

## PEOPLES BANK OF SANFORD

Sanford, Florida
SUBSCRIBE FOR THE HERALD TODAY!

## ANNOUNCEMENT

THE SANFORD STEAM LAUNDRY
MONDAY, FEBRUARY 19TH, 1923
A. R. MARSHALL
sUBSCRIBE FOR TIE HERALD TODA!!

## You Reap <br> Benefit in Our True Value Prices

Never will Mason high quality be sacrificed on the altar of Price. The reason Mason's tonishingly low is becauseWe have reduced our manufacturing costs to a minimum through capacity productionand arre passing on to you the
"True Value" Tire Prices

| Mason Heary Duty Cords |  |
| :---: | :---: |
| Shze | Price |
|  | \$13.50 |
| $30 \times 3$ 1/2 s.s. | 17.45 |
| 32.4 | 28.25 |
| 33.41/2 | 36.35 |
| $33 \times 5$ | 44.85 |
|  |  |



KENT VUĽCANNIZHING WORKS


## THRIFT! <br> THRIFT! ! <br> THRIFT!!!

PARENTS: You are, of course, vitally interested in the development of the character and habits of your children. Are you overlooking the most important factors in their training?
A SAVINGS ACCOUNT will install habits of THRIFT and SELF-DENIAL. These will prove to be Two of the Most Valuable Characteristics in Later Years

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| BASE BALL |
| :--- |
| FOOT BALL |
| BASKET BALL |
| TRAP SHOOTING |

## REALM OF SPORTS <br> CHAS. L. BRITTT, Editor

| GOLF <br> BOWLING. <br> TENNIS <br> BOXING |
| :---: |

## IENS CLUB BOWLERS LOSE

TO FARIUERS BY SCANT MARGIN OF TWENTY-FOUR PINS:


game, were ihead twenty-four Overlin
ns, while the Men's Club came from Bennct chind in th
I 102 pins
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armers durl ing a win o
nd teaving t heir favor.
Bennett wz Bennett was
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bis nights worl, bje nights wor
right behind him, whithe Hethist was total of 453.
Conge play tgnight.
were as folto

## per dozen

Fat Hens
Fat Fryers
Jones' Dairy Farm Sausage
Potato Salad, 20c poun
L. P. McCuller
save money on tikes and tubes Goodrich

| WANT AD RATES AND RULES THE SANFORD HERALD | Herald Want Ad |  |  |
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## AUDITORIUM <br> DAYTONA BEACH <br> Tito Schipa <br> ITALIAN TENOR <br> ONE OF THE WORLD'S GREAT ARTISTS

## FEBRUARY 15th,

8:15 P. M


## HUNTS PHARMACY

## on ang on dregs, tohet articles i) rubiber goods

\$1.50 Mary Garden Extract for
2.25 Djer-Kiss Extract for
3.00 Extract Mary Garden, for 3.00 Extract Coty's, for'

FRANK AKERS TIRE CO.

SANFORD MARBLE \& GRANITE WORKS Join gove, proprietor Cemetery work a speclalty
WEARE FNUPPEDTODO COODPRINTING

## STOP!

The Greatest Sale in the History of Sanford. No Auction. Cost of Goods Not Taken Into Consideration.

## SALE LASTS <br> ONLY <br> 4 <br> DA ys

## Just a Few of the Bargains

1847 Regers Silverware, 26 pes. Regular Price $\$ 31.85$, Now $\$ 17.75$. Community Tudor, 26 pieces now $\$ 10.50$. Ansonia Squareclox, alarm, $\$ 1.75$. Silk Parasols $\$ 4.98$. China tea sets, 17 pes, $\$ 2.98$. Solid Gold Beauty Pins, $\$ 1.00$ Pr.; Hamilton, Elgin, Illinois, Webb C. Ball 21 jewel watches, $\$ 30.00$. 14h white gold, 15 jewel wrist watches, $\$ 15.00$; in gold cases as low at $\$ 10$. Many other articles too numerous to mention. Come See Our Wirdows. A Diamond Ring to be Given Away Saturday Night 7 Stone Cluster Diamond Rings Only $\$ 45$ BRADY'S BANKRUPT JEWELRYSTORE

