# ERMANY WILL NOT BE INVADED BY FRANCE

MANY PROMINENT OFFIC- TWO CHIEFS IALS OF THE AGRICUL-TURAL DEPT. HERE

## ENJOYED IT

About it in the Following

. Story

By Ralph Stoutmire) 1 ford, nothing more than what they former policeman. had picked up from conversation. newspapers, booklets and the city's FORMER HEAD and county's natural reputation for celery and substantialness. But they went away from Sanford with considerable first hand information un-

der their hats and with a very wholesome respect for Sanford, and Sanford's surrounding territory. Of course, all the agents had to say that "their" respective countles could not be beat in one way or another, but they all agreed that Sanford was an all-around city and can't be beat. And as agriculturists, they all went

er celery, whose rows-straight as economies for North Carolina and the arrow flies-stretched like silken Florida, green ribbons in a solid lawn-like sheet, one could read, although the Hoboes De Luxe words were unsnoken, these words: "It's true that I've heard all about

this Sanford wonderfulness, but I did not know it was anything like this. End that I've ever seen. Gee! but I'd like to get into this truck game myself. Wonder what some of the folks lack home would say if they could get a look at thin."

A prominent member of the party mmarked that the trucking industry most intensive and most highly systo the great middle west, the growing York! d potatoes in New England, the rais-

of excess water following down- short time he has been at work. things - irrigates and drains - is M. Herry. smething for the world to look at," this expert said.

keep your soil working and produc-

tem of drainage and Irrigation. communities that deserve the atten- M. Berry. tion, study and respect of the nation's

ON POLICE FORCE

And One of the Visitors Tells CLASH BETWEEN MAYOR AND COMMISSIONER IS FUNNY

ORLANDO, Jan. 6.—Orlando had Twenty or more county agricultur- two police chiefs today. Two new city al agents and other federal and state commissioners recently elected refusextension workers came into Sanford ed to confirm Mayor Duckworth re- mission decided. Priday. They left today. Many of them appointment of Chief Vestel and tocame knowing very little about San- gether they appointed E. P. Engerton

# STATE COLLEGE

At least, they all said they did. HAS BEEN APPOINTED REGION. after January 15, AL AGENT FEDERAL VOCA-TION BOARD

(By The Associated Persa) WASHINGTON, Jan. 6-Miss Edith ing 1922. Thomas, formerly head of the Departgriculture can be called maryelous. Tallahassee, has been appointed regk was interesting to note and read ional agent of the federal board of be expressions that came to and vocational education for Southern and passed over the men's faces. As they central states it was announced. She gated upon the broad fields of lettuce has been state supervisor of home

## Arrive in Jax From Brooklyn

Way Free

JACKSONVILLE, Jan. 6.—Two Brooklyn, arrived in Jacksonville toa he saw it here is just about the day, having bummed rides by autoamatized and thoroughly business like ing made the trip in eight days, one vice. of all agricultural sections he had day over best time made in an auto-

eg of apples in New York, have noth- and every wish of every man was eg on this big business of making granted. Not only did he prove himwlery and lettuce right here in San- self a master at entertaining-learnford, according to the opinion express- ing and attending to every one's wants Permanent Organizaby this widely read and experienc- - but he also demonstrated the fact that he knows his business as a prac-The way you have arranged to ir- tical agriculturist. Supervising of figate your soil when rain water is ficers are well pleased with the work but sufficiently abundant to meet the he is doing and absolutely satisfied Movement is Sponsored by Anta-Saequirements of your crops, and to rid with the showing he has made in the

sers, is really up to anything in the The real social hour the visitors Ariculture of America. The fact that had was when they were entertained

make the farmers of the over- ciency has been an inspiration to us rector for Florida. crowded, intensified old world sit up through all these years of trying to and take notice. Of course, this is pos- better Florida's agriculture and FIRST FORMAL MEETING the because of your wonderful sys- ever remain a green spot in our memory. Gentlemen, let's rise to our "Sanford is really one of the few former fellow county agent, Mr. C.

heat agricultural experts. You have liverse first fashioned this earth and commission with the American fund-Peater things and more greatness cast it into space; when He chiseled ing commission will be held next Monthan the world yet knows about." the lofty mountain peak from the bos- day, it was announced today by Sec-No article from a member of that om of nature and sent the limpid retary of the Treasury Mellon. Party could be complete without men- stream laughing and dancing from its tion of the cordiality of the people side; when He made the moon and the GIRL'S DEATH BRINGS The came in contact and helped make stars to shine by night and the sun the visitors enjoy themselves. The by day; and when He clothed all Na-Sanford Herald, the Chamber of Com- ture in a garment of green, He saw merce, the Valdez Hotel, County Ag- there was something yet lacking. Tak- Gas heaters in bathrooms without the venworth, Kansas, where he is serv- Patrol-Blue and the Grey..... Daibey and B. P. Whitner, Jr., and Mr. and ing a suggestion from the brightness proper ventilation must be remayed. ing a four year sentence, Judge John Overture—Soldiers and Sweethearts entitled to have the thanks of every sun, he coupled with these the purity the fire chief and his assistants here court, ruled today. Judge Pollock susone who attended.

Trombone Solo—Selected Band Acc. sider the use of calcium arsenate and recently convicted and sentenced to other means of fighting the boil weeother means of fighting the boil weedeath for the murder of Percy Thompof the morning's Illy and the odor of following the death a few days ago tained a motion by the government . Ralph Warren Mr. Whitner, though a young man, the sweetest scented zephyr, and all of a 18-year-old girl from heater to dismiss a petition for a writ of Spanish Serenade—La Paloma.

The city combined to make pure and pot- fumes in a bath room. The city combined to make pure and pot- fumes in a bath room. The city combined to make pure and pot- fumes in a bath room. The city combined to make pure and pot- fumes in a bath room.

ON ACCOUNT OF NON-PAYMENT AND SEC. INTERIOR MAKING COAL DELIVERIES AS SPECI-FIED IN AGREEMENT

French Airplanes Crossed Over the Neutral Zone Last Night and Mission is Unknown, Spent Interior Berth was suppose Considerable Time Over German Village

BERLIN, Jan. 6.—Great activity on the part of French aviators is reported from Mannheim. Aircity a considerable time last night.

PARIS, Jan. 6.—Germany will be given a hearing by the Reparations Commission before partment ranks above Commerce. any action is taken on the French proposal to have Hoover, however, recalled o-n enterher declared in default on coal deliveries the com-

action against Germany.

There seems little likelihood that reconsider the whole question. any civil or military movements into

premier, before he finally gives et is bound by it. customs officers and their military ment" with Mr. Bonar-Law, however, structed device designed for inflicting merely a guard or an army.

tion by France.

source yesterday, however, that Amer. strated. This also would make it SENATE LEADERS ican officials see no chance for any easy for Great Britain and the Unitcancel debts and arrange a loan, and fully developed.

has been counselled to remain quiet co-operation with France. of whatever plan they finall evolve, morning,

PARIS, Jan. 6 .- France and her | If the French plan proves a failure remaining allies, Italy and Belgium, as American observers think it will have abandoned any idea of a hasty it is pointed out that it would be an entrance into the Ruhr region of opportune moment to suggest to Germany, and last night had settled France that all the Allies, with the back carefully to plan their coercive United States, might usefully get together at an economic conference and

Westphalia will be undertaken until do has not been finally determined Premier Pineare's intention to seize Germany on that date, it is taken German government property in the for granted, will default on the 500,- Ruhr included, when it was first pro-000,000 gold marks due under the old posed, heavy military support; but

escorts, whether the latter is to be and knowledge that the United punishment." States may yet take a hand in af- . A report based on the autopsy per-Washington dispatches inspire a fairs, will, it is believed, make Poin- formed on the mutilated bodies of the certain amount of hope that Presi- care tend toward progressive action two men after the discovery in Lake dent. Harding may offer some plan beginning mildly with muted action LaFourche, report in casic of Daniel which would forestall independent ac- and increasing its scope if the Ger- stated that body showed that certain mans are not impressed, and as the parts had been cut away, It was learned by an authoritative efficacy of the movement is demon-

Why this just heats anything of its Two Girls and One Boy Ride All the move in the premises being success, ed States to prepare some substitute ful at this time short of a promise to plan before the French movement was

have so informed the Washington Italy and Belgium lined up with girls and one boy styling themselves government. Since cancellation and a France in opposing the British prohebos de luxe from Prospect Park, loan seems out of the question un- posal, but how far Italy will go toder present conditions, it apparently ward supporting a purely French prois the belief of the Americans that it posal seems to some of the political

#### Kamakas Hawaiians at Parish House Tuestion Law Enforcement League Bradentown day and Wednesday

(By The Associated Press)

the one system does both of these at tea at the home of Mr. and Mrs. & ant organization of County Law Enforcement League is expected at a After generous refreshments, W. T. meeting at the court house here to-Nettles, county agent for Clay county morrow afternoon. The movement Then," he continued, "the way you rose and offered the following toasts: was initiated at meetings here Sun-"I would propose a toast to a man day sponsored by the FloridaAnti-Saing such enormous crops is something whose loyalty, earnestness and effi- loon. League and the prohibition di-

loon League

BRITISH DEBT COMMISSION WITH AMERICAN BUNCH

WASHINGTON, Jan. 6-The first "When the great Creator of the un- formal meeting of the British debt

NEW CITY ORDINANCE

He seemed to be averywhere at once less woman. Gentlemen, Mrs. Berry." mission made the order law last night. behalf.

Genuine, native Hawaiians will hold BAND CONCERT the boards at the Parish house Tuesday and Wednesday of next week. This company has played in DcLand and Daytona and the manager of the DeLand house regrets that he was not able to stage them two nights instead of one. The company is staging a SANFORD'S FAMOUS BAND WILL clean show of merit and the dancing and singing numbers are typical of Hawaii. They also sing our songs. A short lecture of fifteen minutes will be given by a Hawaiian describing that dreamy country and the other numbers will consist of solos, duets,

and quartette numbers. This show is given under the nuspices of the Men's Club and the receipts go toward sustaining the gym- and others. nasium for the boys. Admission to March-Unter Kansnendonner. each performance will be 50c for adults and 35c for children.

BRWIN BERGDOLL HELD

KANSAS CITY, Jan. 5 .- Erwin Intermezzo-Forget-Me-Not .. Rudolph Bergdoll, draft evader, must ST. PETERSBURG, Fig., Jan. 6- remain in the military prison at Lea-

# PLACE OFFERED

ED TO BE BETTER THAN COMMERCE

WASHINGTON, Jan. 6.—President his present position.

The president was said to have calling administration had declared ambition to "make a real redaptrement" of commerce organization and to this purpose he would adhere.

## SPECIAL DEVICE WAS DESIGNED FOR TORTURE

Exactly what France purposes to UPON VICTIMS OF LOUISIANA egation to the Near East conference last night, that further trouble appear-\* MASKED BAND OF ... MEN

(Hy The Assuciated Press) schedule of payments suspended dur- the French plan offered at the pre- Daval, Dr. John A. Langford, pathol- sider allied declarations as not having the class between the miers' conference partook somewhat ogists, in report submitted at open heen made that was his duty to leave virtually destroyed, six houses and a of fiscal supervision. This latter plan, hearing of masked band depraditions the meeting. away with the full realization that ment of Home Economics Education here, would have ample time to be however, was a compromise offered in the Morehouse Parish expressed this is one of the communities whose at the State College for Women at presented by M. Poincare, the French by Great Britain and France no long- the opinion that the bodies of Watt Daniels and Fletcher Richards had marching orders to engineers and M. Poincare's "amicable disagree. been subjected to some "specially con-

# ARE MUSTERING THEIR FORCES

tration leaders in the senate began to mobiles according to their story hav. would be futile merely to offer ad- observers a matter of doubt, although muster forces against Robinson's resit is said Premier Mussolini might olution for American representation The opinion apparently prevails even send a small Italian detach- on reparations commission after err visited. The production of corn mobile from Jacksonville to New here that the Washington government ment into Germany as proof of his Chairman Lodge of the foreign relauntil the French go into the Rubr and M. Poincare's ideas will be put bedject with Hughes. Lodge said he have an opportunity to test the value fore his cabinet at a meeting this considered the present not an opportune time for passage of the resolution. He insisted the announcement represented not only his views but were indications he spoke with the full knowledge of administration de-

# SUNDAY AFT. IN CENTRAL PARK

PLAY TOMORROW AF. TERNOON

The Sanford Band will render the afternoon at Central Park.

entirely new program among which Canada. It handles sales for a large will be heard such famous composers as Donizetti, Rossini, Allan MacBeth considerable number of private ship- telegram was received at the gover-

Selection-Daughter of the Regi-... Donizetti Cornet Solo-Inflammatus ..... Rosaini CALCIUM ARSENATE Pinyed by W. L. Harvey

... Allan MacBeth Intermission

# ARMED POSSES SCOURS THE COUNTRY TO HOOVER LOOKING FOR THE ESCAPED

Several of the Negro Suspects Have Also Escaped From the Place

ROSEWOOD, Jan. 6 .- Rosewood was virtually quiet this morn-Harding tendered Secretary of Com- ing after the deaths of Thursday night of two white men and four merce Hoover the place as Secretary negroes in a clash between the races and intensive search by a men are said to be crossing over the neutral zone. of the Interior which Fall will vacate posse all day yesterday for Jesse Hunter, escaped negro convict, Their planes were reported to have been over the March fourth, but after a conference efforts to apprehend whom precipitated trouble. A posse of white it was decided Hoover would retain men were searching for Hunter, who escaped from the barricaded house Thursday night when attacked and when they had exhausted the ammunition, disbanded and no further trouble is expected. ed Hoover's attention to thefact that Rosewood's negro population which fled when the mob fired their in point of seniority the InteriorDe- section of the village, still were hiding in the woods today.

# CONFERENCE

TO ESTABLISH ARMEN-IAN HOME

left the meeting hall today as a pro- ed imminent. Relatives of the slain test against allied insistence upon the negroes are believed to be armed and establishment of an Armenian nation- are expected to cause trouble if overlal home. Hiza Nur Bey, Turkish taken by the whites. BASTROP, Jan. 6.—Dr. Charles W. spokesman, declared they must con-

(By The Associated Press)

the Turkish account of the incident protection. which caused sensational conference Cilicin. Riza Nur, he declared to understood all could interest in Armen- whereabouts of Hunter. Their comians because Allies had incited them panios then gained bullets on the to revolt, therefore felt morally bound to help them. He walked out amid The number of negroes in the house murmurs of other delegates.

#### AMERICAN FRUIT GROWERS WILL MARKET ALL FRUIT OF SLOAN FRUIT COMPANY

TAMPA, Jan. 6 .- The Sloan Fruit mother, Sarah Carrier, had been shot Company of Tampa will hereafter to death. Lesty Gordon, negro wommarket all its fruit through the Am- an, was shot to death as she was leav-

to announcement made here today. established for about ten years. It is found on the road about 20 miles owned by Mr. Fred Sloan who is a from Rosewood. He had been shot thorough fruit operator, having had through the jaw. much experience in California before coming to Florida. The Sloan Fruit Company ships oranges and grapefruit under the well known "Honeysuckle" brand, having an established trade by reason of years of continuous and satisfactory operations. It now operates packing houses at Tampa, Aubufndale and Wauchula. Operations in Manatee county have been concluded for this season.

Its particular line.

Bandmaster Ball will present an 170 markets in the United States and clash. number of individual growers, for a pers, and for a score of growers' or nor's mansion late yesterday from the ganizations in various parts of the shoriff of Lovy county to the effect Carl Meinecke country, some of which are very large In their scope.

> WILL BE USED TO FIGHT THE WEEVIL

nouncement of the cotton conference a reprieve in the case of Mrs. Edith vil were made by Secretary of Agric son, the woman's husband. Conse-... Yradier culture Wallace, through Senator Har- quently the two will be hanged on -Key ris of Georgia.

ROSEWOOD, Fla., Jan. 6.—Armed posses of white men, numbering between 200 and 300, last night were scouring the countryside for Jesse AS PROTEST Hunter, escaped negro convict, search for whom Thursday night in connection with an attack on a white girl re-AGAINST ALLIED INSISTANCE suited in the killing of two white men and four negroes and the wounding of four other white men.

Additional ammunition has been ordered from Gainesville and Sheriff LAUSANNE, Jan. 6.—Turkish del- Elias Walker told the Associated Press.

negro church being burned. All negroes have fled Rosewood and are be-LAUSANNE, Jan. 6 .- According to lieved to be hiding in the woods for

C. P. Wilkinson, a merchant of circles Chairman Montagna of sub- Sumner, and Henry Andrews, supercommission on minorities read a intendent of the Cummer Lumber Co. statement favoring Armenian home at Ottor Creek, were killed when they followed by Sir Horace Humbold who advanced on a negro house Thursday advocated establishment of home in night to see Sylvester Carrier, a negro, who was believed to know the house, the negroes returning the fire. was estimated at twenty-five.

Before dawn, the white men's ammunition became exhausted and the negroes escaped before the supply could be replenished. A search of the house revealed that Sylvester and his erican Fruit Growers, Inc., according ing her burning dwelling, it was reported. Yesterday afternoon the The Sloan Fruit Company has been body of Mingo Williams, negro, was

The white men wounded wore: Cecil Studstill, of Sumner; Bryan Kirkland, of Sumner; Mannie Hudson, of Sumner, and Henry Odon, of Otter Creek. Several negroes also are believed to have been shot.

The community has been aroused since the attack on the young white woman at Sumner Monday. Hunter, who escaped from a road gang in Fred Sloan is well known in Flo- Lovy county, was accused in connecrida citrus and business circles; and tion with the crime, which was said bears an excellent reputation. While to have resulted in Carrier saying his the scope of the Sloan Fruit Compa- act was an example of what the neny's operation has been localized gros could do without interference. within certain territories, it is regard- The white men went to Carrier's home ed as a very substantial concern in Thursday night to see if Hunter was there and to warn Carrier against fur-The American Fruit Growers Inc., ther talk of that kind. Hunter was is a great national selling organiza- serving a prison term for carrying following program at 4:15 tomorrow tion handling fruits and vegetables, concealed weapons. It was believed with representatives in approximately he was in the house at the time of the

TALLAHASSEE, Pla., Jan. 6 .-- A that the racial disturbances around Rosewood had quieted to the extent that it was believed local authorities had the situation under control.

### TWO WILL HANG

LONDON, Jan. 6.-The British WASHINGTON, Jan. 5.—An-home office yeaterday declined to give next Tuesday.



to the little bird which has a message for you, from the manager of the Sanford Shoe & Clothing Co., who has moved his family to Sanford, and will be on the job at all times to serve you to the very best advantage, with a complete line of Men's and Boys' Clothing and furnishings at the lowest possible prices, Quality considered.

Yours to serve

J. J. N. CONNER, Manager

# Sanford Shoe & Clothing Co.

First Quality-Low Prices

115 East First Street Phone 104

MRS. FRED DAIGER, Society Editor Phone 217-W

If you have any friends visiting yo -if you are going in where or coming home, or if you are entertaining, writ a postal card to this department, giving ficially, or telephone the item. It will be greatly appreciated.

#### SOCIAL CALENDAR

FRIDAY-"Madame Butterfly" by Mrs. Wren McGuin, assisted by Mrs. Lucile Aspenwall Takach, under the auspices of the Music Dehouse at 8 p. m.

SATURDAY-Sanford Council of Music at the studio of Mrs. Fannie S. Munson at 3 p. m.

MONDAY-St. Agnes Guild will meet with Mrs. Wm. Belding at her home on the West Side at 3:30 p. m. Annual business meeting of the at Rectory at 3:30 p. m.

R. A. Williams of Tampa, spent the day here yesterday attending to bus-

registered at the Montezuma.

III., is spending a few days here as of the gifts, the hostess assisted by the guest of her mother, Mrs. Adele her sister, Mrs. De La Hay, served Lane, at the Montezuma.

Mr. and Mrs. D. J. Taylor, of Cleve- salted nuts. land, O., arrived in the city yesterday and are pleasantly located at the were Mr. and Mrs. A. H. Stone, Mrs. Montezuma.

C. Vellmouth, George Farrely and L. Mrs. J. N. Robson, Mrs. Terwilliger, city yesterday and are spending a few Hay, Messrs J. D. Parker, Scott, and days here on business.

Mrs. Charles Ryan returned home last evening from Lake City where

iam Bolding at her home on the West of the family. Side.

Misses Sara and Geraldine Murrell who have been spending the holidays in Jacksonville with their mother, are fire to sweep a Catholic institution in expected to return to Sanford today Canada in the past year was reported to resume their duties as teachers, yesterday. It razed the Good Shepherd in the high school,

Mrs. E. D. Hunter of Winter Park | after midnight. and daughter Mrs. D. E. Haley and | There generally are about 200 childaughter Hazel, of Rocky Mount, N. dren in the convent but owing to the see him. C., are spending some time here as midwinter holidays only half that the guests of her daughters Mrs. W. number were in the building. They S. Thornton and Mrs. Dwight Bab- all escaped. The loss was estimated at

The Daily Herald, 15c per week.

## WOMAN'S GUILD

The annual business meeting of the Woman's Guild of Holy Cross Parish will be held on Monday afternoon at 3:30 at the Rectory. All members are requested to be present.

PEEPLES-IRVINE

Mr. and Mrs. William A. Irvine announce the engagement of their daughter Roxanna, to Mr. Ray Noble Peeples, of Sanford, the wedding to take place in the near future .- Orlando Sentinel.

ENTERTAINS CHOIR

Mrs. Julius Takach entertained partment, at the Woman's Club the members of the choir of Holy Cross church and some of their friends most delightfully last evening at her home on Eleventh street.

The evening was pleasantly spent

with music, both vocal and instrumental, and later Mrs. Takach and Mrs. E. D. Mobley in witty speeches presented Mrs. Fanny Munson a token as appreciation of her services Women's Guild, Holy Cross Parish, and faithfulness as organist. Mr. Stone, director of the choir, was presented with a silver pencil, Mr. Parker who has served the choir so faithfully as a tenor soloist and who is leaving, was also presented with a silver pencil, Mrs. Robson, choir moth-C. M. Olson, of New York, is among er, was also presented with a token he arrivals here vesterday and is of appreciation for her work and love for the choir. Mrs. Takach then presented each of the ladies with a dain-Mrs. R. H. Brandon of Mooseheart, ty powder puff. After the presentation delicious refreshments consisting of sandwiches, salad, coffee, mints and

Among those present last evening Fannie S. Munson, Miss Zoe Munson, Mrs. Leeke, Mrs. Taylor, Mrs. E. N. D. Nettlefon, A. A. Anderson, H. D. Mobley, Mrs. E. F. Householder, -M. Coin of Philadelphia arrived in the Hiss Helen Terwilliger, Mrs. Ed La

### KILLS ENTIRE FAMILY

she spent the holidays with friends MUNCIE, Ind., Jan. 5 .- William by whom she was extensively enter- Miller, 50 years old, yesterday shot in years of experience, being the piand killed his wife and their three children and then committed suicide, po-Miss Florence Kendall of Grand lice officials say. The crime was dis-Rapids arrived here and will spend covered by neighbors who broke into charming daughters, Misses Martha lands, according to the delegation's the winter as the guest of Mrs. Will- the house when they failed to see any and Ruth Gill, of Manchester, Ga., report,

## ELEVENTH FIRE

QUEBEC, Jan. 4.-The eleventh convent of St. George de Beauce, is a former Seminole county citizen, about 30 miles from this city, shortly who is now the capable and efficient

\$100,000.

loin the throngs of readers.

Open Day and Night

# Hupmobile

SALES AND SERVICE

A Complete Stock of Parts

Buy a Hupp and You'll Save Money

B. & O. MOTOR CO

Sanford, Fla., Corner Second Street and Sanford Avenue Distributors Seminole and Lake Counties

Large and Up-to-Date Filli ng Station

Complete Line Accessories

and Tires

n January.

relatives and friends in Tampa:

Mr. and Mrs. Otto Schmehl an- tory:

progressive citizen.

at Sweetwater, Tenn.

returned home today.

Huntersville, N. C. Mr. Brown being sion merchant who has been guilty of called to be with his mother who was dishonest dealings or who in any oth-

of the Winter Park Herald-a real the bond. Sanford booster, with four columns Representative Kenerly has a hob-

here today attending the meeting of such demand that there must be comcounty agents. He is well known in mercializing of the product, will, Mr. this county where he has visited be- Kenerly declares, make every consign-

Fred Ball of the Virginia Carolina auddenly yesterday evening.

The girls basketball team of Sanford High school left today for Jacksonville where tonight they will meet V. Walton and J. J. Cannon, attorthe fast Duval High School basketball neys. Copies are to be forwarded all them as chaperone. The same be given prominence. On track near Express R. C. BOWER

Master Acey Carraway has returned from adelightful visit with his nunt Mrs. E. D. Taylor of Live Oak. He also stopped over in Jacksonville on his way home and visited another aunt, Mrs. R. L. Lowe.

Among the visitors to the city today and attending a meeting of the published weekly at the Experimental Station. Mr. Stoutmire is also connected with the school of journalism.

· John Cook of the Cook Auto Company of Orlando, was in the city today on business. His many Sanford TRALIA ON COMPETITIVE BASIS friends were glad to see him. John is one of the oldest automobile men in this part of the state-not in age but oneer sales agent.

who have been visiting Mr. and Mrs. sister of Mr. Betts.

Sheriff Frances Karel of Orlando was in the city today shaking hands STORM NOW CENTRAL with his many friends. Sheriff Karel sheriff of Orange county and his many friends here are always glad to

Messrs, Allen and Hawley of Titusville are in the city-today with the idea of interesting the citizens here in a marine engine factory to be located here. The matter is now before the Chamber of Commerce and the new industries committee will take

The Herald, 15c per week, delivered.

that all persons subject or before January 8th, to the payment of City 1923, will be subject to License who have not prosecution without furpaid same on or before ther notice. License may January 15, 1923, will be be had from Hon. Jno. subject to prosecution D. Jinkins, Tax Collection, at the Court House. J. A. KILLEBREW, Chief of Police.

### Make Commission Merchants Serve **Patrons Honestly**

ers and Shippers

If you have any vacant rooms to Palatka, whose election in November the Victory theatre Friday evening, let, list them with the Chamber of returns him to the next legislature when it played to a capacity house. from Putnam county, has finished his rough draft of a bill which he plans

Get your new membership in the Collection and Disposition of the throughout the show. Chamber of Commerce and save mo- Funds Derived from the License Tax; ney and save your reputation as a Requiring Commission Merchants to Make Bond; Certorari to eview; Out- jokes for the most part new. lining the Powers of the Commission-Certain Acts to be 'Offenses, and Fix-

ing Penalty Thereof." Andrew Carraway had as his guest The bill requires every commission while on a camping party, his cousin merchant doing business in Florida to Archie Gill of Manchester, Ga. Archie give bond with a reliable safety confpany in an amount of not less than \$5,000 and gives the commissioner of ter Annie Bell have returned from fuse to issue a license to a commiser way fails to comply with the provisions of the bill. At the same time R. R. Doble, the managing editor the shipper can recover his loss out of

of good Sanford items every issue- by-agriculture-and he believes that was in the city today soliciting busi- this bill will be most valuable to evcry tiller of the soil. The needs of Experiment Station at Gainesville is here today attending the meeting of such deprint the ground which are of er of products of any sort feel secure in his transactions.

The draft of the Kenerly bill has Chemical company left this morning been examined by L. M. Rhodes and for Fitzgerald, Ga., to accompany the J. L. Sheppard, commissioner and remains of his mother to the final director respectively of the Florida resting place. Mrs. Ball died very Marketing Bureau, as well as by Representative Henry McKenzie, of Putnam county, all of whom have endorsed it, and its validity as a legal proposition has been confirmed by J. and that all farmers and growers and truckers obtain from their several representatives who will be in the next MREDNERREMENTALE legislature promises of support for the bill once it is introduced.

Representative Kenerly, who is author of "Facts and Figures, or the A. B. C. of Florida Trucking," feels confident that once his measure shall become a law the entire state will be a county agents, is Ralph Stoutmire, beneficiary, as it will do away with come a law the entire state will be a crooked work on the part of the con-signee which, in the past, has robbed the producers of vast sums.—Palatka crooked work on the part of the con-

COTTON PRODUCTION IN AUS-

SYDNEY, N. S. W., Jan. 5.—Investigations conducted by the visiting delegation of British cotton experts revealed that cotton raised in Australia by white labor could compete successfully with that raised in other Mr. and Mrs. J. W. Gill and two successfully with that raised in other

There is no need to worry about C. A. Betts on Oak avenue, returned the maintenance of 'White Australia' to their home today. Mrs. Gill is a policy so far as the extension of the cordance to Daniel Jones, Queensland government cotton expert.

# OFF COAST OF MAINE

(By The Associated Press)
WASHINGTON, Jan. 5—The southrn storm has advanced rapidly northeastward and yesterday morning was centered off the coast of Maine, ' the weather bureau announced.

# CENSE MUST BE PAID

Notice is hereby given that all persons required to have State and County Occupation License, and not having Notice is hereby given procurred the same on SCHELLE MAINES, Prosecuting Attorney.

#### Coburn Pleases Large Audience At First Show

When Manager Cooley selected Co Kennerly Bill Aims to Protect Farm- burn's for the first minstrel offering of the season he chose wisely, judging from the reception given that ag-Representative C. H. Kenerly, of gregation at its initial appearance at

Coburn's, while not given to scenery and gaudy effect has always been Miss Velma Shipp returned home to introduce in the house which means synonomous with wholesome enteryesterday from a week's visit with much to the farmers and fruit-growmuch to the farmers and fruit-grow-ers of the entire state. Hhe heading of the proposed measure is explana-tory:

day was not a variation from the rule.

To mention any particular performer, or number, would hardly seem fair, as nounce the birth of a baby girl on . "An Act Providing for the Licens-January 3, 1923, weight 8 1-2 pounds, ing and Revoking of Licenses of Commission Merchants; Providing for the from the applause that was given

The voices were good, the costumes natty, the dancing excellent and the

The inimitable Dan Holt, the "Geor-Herbert Messer, having spent the er of Agriculture to Investigate; Pro- gin Cotton Blossom" was in good holidays at his home here, has return- visions Requiring, Commission Mer- form, and as usual pleased. Karl ed to the Tennessee Military Institute chants to Report Sales; Declaring Denton, as a female impersonator, captured the audience.

> Taken all in all it was a real minstrel show and can be appreciated only by being witnessed. -Tampa Times.

The above show will be at the Pring cess theatre here Thursday, January Mr. G. H. Brown and little daugh- agriculture the power to revoke or remillat & Anderson's drug store.

> SPECIAL SALE OF CAR LOAD OF

FRIDAY AND **SATURDAY** 

Per Bunch

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If your little girl reveals any of the symp-

toms of what is commonly known as "weak eyes" don't delay giving her the aid of a pair of specially fitted glasses such as we are equipped to give her: Our glasses co-operate with the optic nerves. "We see that you see" TOM MOORE Optometrist-Optician

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Massachusetts halved its accident

## he Princess TONIGHT-The greatest Moving Picture that the Mind of Man

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written, directed by and featuring Von Stroheim-a man you will love to hate. The first-real million dollar picture ever made. Are you a foolish wife? It is a colossal drama of Monte Carlo. Pictorially zurpasses anything ever achieved to pictures dramatically grips, fascinates and enthralls you-a complete magnificence that astounds you-a direct simplicity that drowns you in a sea of emotion—the one picture that you must sec. NOVELTIES, TOO.

Why do we do 75 per cent of the ong distance hauling of Seminole County? Ans.: Because we do it right, at the right price. Lossing's QUICK SERVICE TRANSFER. 241-Th-Fri-Sat.tfe

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PIANO TUNING—PHONOGRAPH REPAIRS

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BY BUYING BREAD MADE IN SANFORD Demonstrations with Grade A Coffee

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SPECIAL FOR FRIDAY AND SATURDAY

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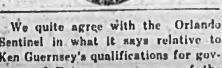
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The big 12- to 18-page Weekly Her-ald entirely covers Reminole County

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Office HERALD BUILDING, Phone 148



Sentinel in what it says relative to Ken Guernsey's qualifications for governor of Rotary or governor of the state of Florida. Kenny Guernsey is capable of being governor of any old job that we can give him. He is one of the brightest and best young men in the state of Florida, U.S. A.

of the earth.

comething is not done ere long. Some est. The Pensacola News says: of there days the peanut politicians "When we plant a tree-we are doing who knocked out Wilson's League, of what we can to make our planet a est man of modern times and all the Talks." politics in the world cannot take away this honor.

Again a no-account negro- an out words." escaped convict in fact has aroused . The merchantable trees of Florida, says: racial feeling and caused mob rule and as catalogued, include 292 varieties of The St. Petersburg Independent killings and bad feelings generally in distinct types, grouped in 51 botant- makes a speech delivered by Goverthis state. This trouble is always cal families giving to Florida a nor Hardee at the teachers' conven- Again, we might consider what our caused by strang negroes and not by greater variety than any other state. tion in that city the basis of a comthe local negroes and goes to show These trees supply nuts, fruits, oils, plaint against apparent injustice be. state of things prevailed. We might that the vagrants especially of the sweets, dyes, drugs, chemicals, tar, ing done to the taxpayers of that day-dream about what we would do vicious type should be closely watch- pitch, rosin, turpentine, gem and county. The governor urged in his if we had arrested a maker of ed and made to leave as soon as post value, most of which are manufacture address that property in this state "shine," and had good evidence sible. The trouble has never been ed outside of Florida. with the local negroes but the negro! Houses, ships, implements, barrels tual value, declaring that the present a contingency even simpler. Suppose ious negroes generally.

### O, THOSE GIRES!

timate item of society news is on the outside the state. Clearwater Sun:

short dresses and dimple knees, Mod- for so long the pine has been the only county, is \$9.07 an acre, in, Duval area't prohibition officers .- Kissimern flappers would have cried with tree recognized in Florida of any county, \$18.56; in Hillsborough \$13.28 envy could they have seen some of great value, outside of fruit and nut and in Manatee \$5.61. those beautiful dimples."-Tampa trees, Timen.

neat with a pair of opera glasses.

### TWO GOOD MEN

Okcechobee City that Hon. W. W. Potter has been made chairman of the board of county commissioners and Judge Geo, F. Parker has been made county attorney. Mr. Potter has been serving his county for some time as chairman of the board of county com- out any recognition of the value commissioners and he has made a fine mercially of the trees of this state, record in this capacity and knows the

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low citizens and his fellow board average!

WORK WILL START SOON

We noted the other day that a cou-jest in the planting of trees and the because they were made right. On tudes, as members in good standing ple in the Winter Garden section had beautifying of the highways and the the east coast southward from Hast- of the Family of Average Men, isn't been married sixty-five years. This making of public parks. The magnif- ings, there are many miles of brick quite so conducive to incessant actiis going some and we can't beat that icent gift of Mr. Overstreet of Rob- roads that are worse than a flatwoods vity on the part of the police, sheriff, record just now in our county but we magn's Springs to the Woman's Club trail. This is because they were made and "probi agent" as it might be. have Mr. and Mrs. J. M. Lord who to be made beautiful along the road- wrong. The roads which are planned But here's another very good chance have been married almost fifty-four side is one of the features of this to be brick-surfaced in Putnam coun- to pass the well-worn "buck!" years and they are hale and hearty movement. The activity of the Rotary ty under the proposed bond issue will Strange how much more addicted to and ought to reach the sixty-five Club of this city in starting the beau- be made right as have been the others, mark and we hope to shake their hand tification of the roadways is another, there is no doubt, so that an equality on the sixty-fifth for they are the saft the crimpaign started a year ago by may be found in al portions of the the Chamber of Commerce is another county; and it would be interesting to move in this direction. It shows that learn the cost of replacement of any press how a court ha simposed upon The reparations tangle is tangled planting trees and flowers is becom-surfacing of the brick roads in Put. In distiller, or a vender, a sentence of more than ever and it looks like ing a habit with the people every name county, to compare with the ex- six months on the road garg, or Germany to collect the war tax if country will soon commence in earn - Palatka News.

tramps and vagrant gamblers and vic- and crates, wagons and automobile assessment is about 15 per cent of the the defendant pleaded guifty. Supparts, spokes and handles, vencering real value. Until the valuation is in pose, the court did not impose the furniture of every kind, farming im- ernor said, the schools will not be again that something had been acplements of every character are made able to get sufficient revenue to en complished along the line of national The responsibility for this very in- from these trees but manufactured able them to keep up to the proper standards? We might stretch the

"Dunedin women have found the of Florida. It is the declaration of Pincilas county the valuation of the ed guilty did get a sentence at all. fountain of youth, and there are no Dr. Fernow, the botanist, that the pine farm lands is by far the fighest in Suppose he were let off with merely more old ladies there. The woman's "is the most important of forest trees the state. Land in that county is as- paying the costs of the case -if such club wiped the years from the black in the azonom yof man, having fur- sessed at \$54.88 an acre, while in some a thing could happen! Would we board of time at one fell 'swipe' when nished the bulk of material upon other counties it is valued by the as. still feel that something along nathey gathered at Library hall, all which our civilization has been built." sessor as low as \$1.01 an acre. The tional-

We bet Charlie Dingee had a front haps the most valuable tree in Flori- being done to the taxpayers of its da, and the one most recognized com- county. But who is responsible? The mercially.

cocoanuts are grown commercially.

for many years Florida has been clearing out its forests for purposes of agriculture and live stock raising, with-When the, day comes that the value of conservation is recognized and all power and material is utilized, then the tax burden is to have a state board Florida will have indeed come into her with power to assess the whole state. own, and here in the confines of the If there is to be any such raise in valstate will be located manufacturing uation as Governor-Hardee proposes, plants in which the products of the

## ROAD UPKEEP

mercially to all parts of the world.

Orange county have been yielding an those which are too low.

them. He has given his county of present time. During that eight years to add to it except for road purposes the best that prudently use their suithis time and attention at all times the cost of replacement of the roads and schools. The people are now pay- able waste lands for growing conifand goes back in this position with has run fifteen dollars to the mile-or ing a stiff amount in state and county erous woods. This study shatters the the good will and esteem of his fel- two dollars per mile per year as an taxes."

The Herald Printing Co. members. Judge Potter is another Those, who have driven over those good man for the position he was giv- roads know that they, will compare Editor en by the board and the legal matters most favorably with any in the state, H. J. HOLLY Recretary-Treasurer coming before the board will be at and only those who have frequented occurs, or some other unpleasant or Advertising Bates Made Known on sideration that has governed all his of traffic that is continual over the person instrumental in causing work in the past. Okescholag county along the person instrumental in causing there should be work done, and there der the influence of "hootch," "shine" are long distances where the should- or "likker." ers have been torn into very dangerous conditions; and while this latter Today is the day the contracts are objectionable feature will require a let for the street paving and the sew- considerable sum before perfection is other serious accident, we awaken County ers and all the other work that is to attained, it cannot be charged to the for a short period of protest against

MEMBER THE ASSOCIATED PRESS begin in the next few weeks. Every- "upkeep" of the Orange county roads deed, of the perpetrator. Some of us The Associated Press is exclusively thing is set for the big work to start that localities contemplating laying fall back upon the backneyed phrase entitled to the use for republication of or and ere another winter season comes what is commonly termed "asphalt" about prohibition not prohibiting not otherwise credited in this paper round the city of Sanford will be a should hesitate before surfacing their which has been so oft repeated that and also the local news published much better city in many ways. And roads with the refuse which is reput- we sometimes believe it. Each cament before any capital can be inter- discard up to the time some clever is about time we individually began anyone can become interested in the board" order, except in cities where quor question in the days B. P. lake front. In its present state it it can be "flooded" on to fill from would not interest anyone. Again we curb to curb. There are possibly not prohibition prohibits to the degree States. The Nation's lumber shipment rise to remark that this boat basin a dozen miles of this so-called asphalt that laws are enforced, "pass the and pier must be started as soon as road in the state that carry a smooth buck" to the officers whose duty it

> easy surface. PLANTING TREES AND FLOWERS fortunate in the construction of her times, perhaps, stop to consider a few brick roads as they are practically other phases of law enforcement. It Seminole county is taking an inter- as good now as when Inid. This is is barely possible that our own atti-

#### THE TAX ASSESSMENTS

Nations will acknowledge that they more wholesome and happier dwelling. Tax assessments have never been were a set of dumb fools. And all that place for those who come after us, if levied right in the state of Florida he preached has come to pass and then not for ourselves," says Oliver Wen- and will never be levied right unless centive toward activity, that perhaps the men who are doing so much for home and educate his children are week, some. Woodrow Wilson is the great- dell Holmes, in his Breakfast Table a ression of the legislature gets down prohibition may be made to prohibit, the agricultural development of the Margaret DeLand, in her book, ter. Some people pay more than they by that we might get to wondering no county agent is not getting the perity was unlike the war inflation up against him. The nation's need in the county agent is not getting the perity was unlike the war inflation up against him. The nation's need in the county agent is not getting the perity was unlike the war inflation up against him. "Florida Days," says: "To stand on should pay and others pay nothing what we would do if we were prohibi- proper result in the fruits and the which was artificial; the 1922 pros- more intelligent farmers and bess der the great trees is to worship with when they should pay a lot and it has tion officers. 'Such 'backing" by the vegetables and the facts cops of all perity was stable and built on firm middle men, a more direct roots from ever been thus. The Tampa Times courts might probably make us be- kinds. These men are trained to take foundation.

and butter plates, churns and beds - creased over the whole state, the gov- toad gang sentence. Would we feel The pine is the leading forest tree goes to the record and shows that in Suppose the man who actuall, plead-'dolled up' as little girls-pigtails, Perhaps it is for this reason that rate, the Independent says, in Orange

> This appears to maintain the claim Next to the pine, the cypress is per- of the Independent that injustice is county assessors fix the valuations on

> But the fact of the matter is that assessment of taxes throughout the state uniformly?

> > The Independent makes this augges-

"The only remedy for this low assessment and unequal distribution of

#### WHAT WOULD WE DO?

Every once in a while an accident disastrous event takes place, where

That isn't an excuse, it's a reason. If the unfortunate occurrence has resulted in a life being lost, or in The big 12- to 18-ungs weekly series and all the other work that is to attained, it cannot be charged to the for a short period of protest against and in published every Friday. Advertions published every Friday. Advertions and we can look for the activities to So small has been the cost of the sponsibility, in the moment of the one of the most important improve ed to carry about five per cent of real tastrophe probably makes us think a This decline in the consumption of ments is the boat basin and the pier asphalt. The greater part of, this little more, and sometimes we even cline in the standards of living. Of on the lake front. Our new million stuff is said to be the residue from get "het up" about it. Occasionally this declining standard the shortage federal, state and local. The amount Or, applying it to road work—nearly dollar hotel must have this improve- gas plants, which was thrown in the we almost persuade ourselves that it of housing is an impressive example. ested and the entire lake front must man thought of using it for paving proving our allegiance to the laws corollary of high prices, has followed be beautified and the boulevards laid surfacing roads. The asphalt road of our country, regardless of what the westward sweep of lumbering, and all the other work started before surfacing is always of the "wash. we may have thought about the li- while the bulk of our population and

Those of us who do realize that is to make arrests. About the time Putnam county has been especially we begin "cussing the cops" we somethat habit we are in the matter under discussion than we are in most things!

But we do it. We read in the daily

tieve we had accomplished something care of the troubles of the farmers of The iron and steel industry ended. Inteligent farmers are beginning to atundards.

should be assessed at nearer its ac-lagamet him. Or, we might imagine standard. Whereupon the Independent imagination to a point of absurdity.

> Oh, well, we are just supposing. We mee Gazette.

#### NATION TAKING STOCK OF ITS FORESTS AND WOODS

As never before the world is taking stock of what it needs. Chief For-Here and there in Florida is found property and the boards of county ester William B. Greeley says in his a comphor tree plantation; here and commissioners, sitting as boards of annual report. Not the least indis-We note by a press dispatch from there a pecan orchard. In a very few equalization, approve the tax rolls be- pensable of these things is wood, by of the south Florida rural sections fore they are delivered to the collect- says, and to take stock of how much wood we have and what we shall What is the remedy? How may we need is an important step in detersecure the placing of values and the mining our future attitude toward our forests.

"As a background to this broad inquiry," Colonel Greeley says, "forest service investigators have recently completed a unique and exhaustive compilation of the forest resources of the world, One startling revelation is that so far as our great structural and all purpose woods-the softwoods-are concerned, we must then it must be uniform and apply to become self-sufficient or go without. state will be turned to good account all counties alike. No assessor is going Siberia has great forested areas, yet for Florida people and to export com- to raise the valuation in his county of all the Siberian timber were at the

dream of those who rely on imparting the timber we need when our own

has been a marked and fairly steady decline in our national output of lum for housing, furniture, and wood in the direct and indirect taxes that na- a year in lieu of taxes and when the

"The shortage of lumber, with its the greatest demands for lumber remain in the Central and Eastern in 1920, a recent Forest Service study shows, was no less than 2,070,000 car lands; and the average haul for each carload was 485 miles. According to the best estimate the Forest Service is able to make, the freight bill on lumber for that year was \$275,000,invested each year in forest protection and rehabilitation would grow timber where it is needed, reduce the Nation's freight bill, cheapen lumber. equipment and labor for unavoidable ten years. transport. Coal and iron can not be grown, but timber can be."

#### WELCOME COUNTY AGENTS

It is within the realin of possibility state of Florida. The county that has after years of study and making a est ever recorded. county in the state for the editors not less than half of that sum, work that he had started and the thy close of the war. work that means so much to the grow- in the prevailing prosperity. ers and farmers in every part of the tilling of the soil.

OTHER SANCTUMS

THE FARMER'S YEAR

until there is a way to require all the undisputed call of the United States ness conditions of 1922 reveals a be a user of expensive machinery that are feeding the prisoners, who get six other counties to make a similar raise. t he quantity available for annual marked improvement over 1921. The needs a mechanic's cure. ALMOST NOTHING FOR BRICK Even then, there should be equalizated export would hardly amount to one- federal reserve system continues to For more than a quarter of a cention to put all the counties on equal- fourth of our demands. Further a record strength, accumulating what tury now there has been talk of a ity, and this cannot be done by rais- great part of the forests of Siberia some regard as even too great re- back-to-the farm movement. Our ag-Unless there is an error in the fig- ing everybody arbitrarily a fixed per lie within the interior of the conti- serves. This immense stock of idle ricultural colleges, subsidized by the ures made public the brick roads of cent, but can be done by bringing up nent and never will be available. There money created a fund outlet for the states and the nation, have grown to scaplane 5060, which was reported as is an immense reservoir of hardwoods securities was oversubscribed on the large proportion to foster this move- missing while en route to Hampton enormous net income during the past "Governor Hardee also should re- in the tropics, which can be used for day the books were thrown open. Gold ment. This movement has grown out Roads, was located today at York eight years. That is given as the member that the state tax rate should limited and special purposes and se. has been coming to and piling up in of the alarming title from the farm to Spit lighthouse, Chesapeake Bay, unlength of time some seventy miles of be cut in half if the assessment is to cured at mahogany prices. Business has come back. It town. The economic odds have been damaged. Boatswain's Mate W. D. brick-surfaced roads have been used be doubled. The state is now getting struggle for the world's supply of soft came back to within a stone's throw against the farmer hence the son of Daley, pilot, said engine trouble ! in that county—and these are all in sufficient revenue for all purposes of woods will become more and more of real prosperity if not to real prosper remarkably excellent shape at the government and there is no reason intense, and these nations will fare perity itself. The basis for this pros- odds would not be so heavily piled to make a landing.

"The situation is not hopeful when we turn to our own forests. There ber from about 46,000,000,000 board which seems unlikely to turn permanently upward again at any time that can now be foreseen, has taken swered the question, today, in a perfectly clear in the old days when place in spite of a large increase in statement that shows the equivalent every man in the community was callpopulation, with its increasing demand many other forms. The decline in the tion, state, county and city levy. production of lumber and the increase in population have resulted in a very striking drop in the per capital consumption of lumber-from over 50 board feet per person in 1906 to about 320 boar dfeet per person in 1920.

all the officials of the different branch- tion. es of this work to know that we shall | 1922 is sure to see legislation both review no less gr. fying than that

## DAY A WEEK TO PAY TAXES

Roger Babson Says We Pay One-Sixth Total Income to Meet

ENNERS BERRESEN BERRESE

Roger Bahson, the Statistician an- "The truth of this situation was

each business day-or one entire day would you liket o go out and patrol a a week-is demanded of every able-police beat one day each week, year bodied person in the United States to in and year out? Or how would you maintain government," says Mr. Bab- like to take your turn as a member of son. "That is the lesson of a recent the fire department one day in every analysis showing that one-sixth of six. This would be our lot if we our national income goes for taxes, paid our taxes in the old way today. divides almost equally between nat- sixty days' service on the 10ads ienal taxation and the expenditure for would be required instead of five. state and local purposes. The question "What wonder living costs are high is not, therefore, one of any particu- when this toll comes out ahead of the lar party politics.

ment to do something about it' is one not tell the whole story. Costs of of the most costly and wasteful ideas collection, particularly under our systhat we Americans have developed. It tem of Federal taxation, sometimes has grown upon us since the war. We treble the amount actually received became accustomed to things then by the government. Any move to rethat would not have had consideration store excess profit taxes or special before. Now we are exceeded by one classified levies on trade is bound to nation only, Great Britain, in our cost make the situation worsa. measure of the cost of treating our of being governed. There the 'uncm- "We should be able to make the forests as mines instead of timber plooyment doles' and other legislation people understand that fads and frills farms. A fraction of this sum wisely put forward by a stronger labor vote all cost money. It is all right to be have exceeded anything attempted progressive in our ideas but it is not here as yet. But this tendency must always true that 'progressive' legislabo-checked abruptly if American bus- tion means an improvement over the liness is to surive in the competition old way of tending to our business at and release vast amounts of railroad which it faces over the next five to home. The country was swept by the

"Because any one individual does and 'less government in business.' We not see the tax collector, he thinks have not as yet succeeded in edging perhaps that he does not pay, but he the government very far toward the does pay just the same. Taxation door of the business office. tosts represent an item of over-head. "A step toward remedying the conin everything that any one buys, con- dition of burdenzome taxation which The county agents of some twenty somes, or uses in process of working tow hampers business would be to let France will begin another invasion of a here and the reforestation of the penditure per mile in Orange county, where a second offender has had free Florida counties are meeting here to up to a finished product. The tax everybody know when they are pay board promised him for a solid year day and they are being accorded the barden is inevitable. There are a cer- ag taxes and how much." in exchange for his services in beau- courtesies due them in many ways, tain number of potential labor hours tifying the highways. Mayhap we They are here to discuss the many represented in the individuals making General business as reflected in the conclude that under such conditions important questions pertaining to up any community. The number of index of the Babson chart shows activities arresting officers whom we have been discussing have a bit more indirect to have this meeting here of protect his property, make safe his improvement of I per cent over last

the hearty cooperation of every farm- rates which saved the shippers not of a right demand but a wrong in

a young man who will make his mark and of the stick in 1922 was the farm- against the farmer when all should be in this work. He is a Sanford boy, a or. He lagged behind the procession, for the farmer, eager to be fair by product of the High school and a pro- The farmer is the bulk producer of the farmer and do all within our powduct of our great state institution, food and clothing material. The pro. er to promote the farmer's welfare, to the University of Florida and he re- ducer of the bulk commodities casen- make farming allusing to the youth turns to his old home to take up the trai to life is entitled to a better share that by so doing we may stimulate the The farm bloc movement in Con- that production build even better and

gress is substantial evidence that the bigger our prosperity. And the Herald wants our county farmers' dues are fast forcing their. The farm bloc movement in conagent and all the county agents and way into the political issues of the na- gress is not going to down. The dawn

devote all the space possible to give in the several states and in the con- which we are privaged to read today them publicity and to bring their gress of the United States designed to with the added gratification of a good work before the people and publiclp the farmer find his proper place much better showing for the rewards licity is a big part of the county ag- in the economic equation of our in- of those who till our fields. dustrial life. He is entitled to a fair | 1923 will be the dawn of the new eturn on his labor; it will come.

The man with the hoe is not the man nal. for the modern farm. Farming today is a scientific vocation. The nation needs not dull minded men upon the soil but highly cultivated minds.

agricultural colleges that we may kented for once. Sheriff John Dorberteach our students who seek to be stein refuses to surrender office to Ion EDY bulk producers the science of soil an- Oscar Dahl, sheriff-elect, on grounds alysis, agronomy, horticulture, ferti- that the special election recently held lization, dairying and marketing. The was illegal and both Dahl and Dorber-A review of the banking and busi- modern farmer to be successful must stein occupy parts of the jail. Both

WELLESLEY HILLS, Mass., Jan. just so much taken away from the feet in 1906, to less than 34,000,000,- 6 How much of your productive time possibility of establishing that sur-000 feet in 1920. This downward trend during 1922 was used in paying tax- plus of wealth upon which the community thrives.

> of one day each week spent to meet ed on for five days' work on the roads 'night watch' was maintained by per-"One hour and twenty minutes of lodic service of the townsmen. How

productive capacity for benefit of the "This habit of 'getting the govern-community. The actual taxation does

cry for 'more business in government'

toward maintaining our national every section of Florida. They are the year with a volume nearly twice work in associations, and co-operative practical as well as theoretical men that of the beginning of the year, societies. The non-partisan movement and they have gained their knowledge Building construction was the great- in North Dakota is but a warning that there is danger of an attempt specialty of their particular line of Shippers were benefited by a ten to make a political party out of land work. They receive or should receive per cent horizontal cut in freight tillers. This is a movement born out er and grower in the state of Florela, less than a quarter of a billion dollars, trement to accomplish the consider They do receive the whole hearted and notwithstanding this cut the rail sired ends. A government degrad to support of the newspapers in every roads increased their net earnings by tester one Vocation is clementally larong. A one-vocation government recognize and endorse their good! Automobile manufacturers experi- cannot be a just government, but we work. The work of the county agents enced their greatest production in the must be fair to the farmer if we would in Seminole county has been of ines- history of the industry and their help the farmer be fair to himself. timable value to the farmers and it greatest volume of sales in 1922. All He is not fair to himself when he is safe to ascert that Seminole will nee of which are indications of a wonder, tries to make a political party that ver be without the services of a county fully constructive business story, T.a. seeks to establish a government for agent again. We tried it for a year hor won many advances and there was himself. Such a movement is destinor more after C. M. Berry left the less idle labor than at any time since ed to fail as it is failing where tried Perause it is class-government. It incounty suffered thereby. We now have The only tellow that got the short stinctively throws all but farmers

of 1924 will reveal a year's industrial

bulk production of the nation and by

era of the American farmer. The good Farming is no longer a toiler's job. year is before us. Jacksonville Jour-

### GET DOUBLE MEALS

MARINETTE, Wis., Jan. 5-Pris-All over the nation we are building oners in the Marinette jail are conmeals a day.

### SEAPLANE LOCATED

# PURELY.

ards of Sanford's Reputble Professional Men, each whom, in his chosen proession the Herald recomends to the people.

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Over Seminole County Bank MANFORD -: -: -: FLORIDA

FRED R. WILSON ATTORNEY-AT-LAW

First National Bank Building SANFORD -- -- FLORIDA

CHELLE MAINES -:- LAWYER -:--:- Court House

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Ontician-Optometrist 212 East First Street Sanford, Fla.

DR. R. M. WELSH Graduate Veterinarian

Opposite P. O.

every live Business Man in Sanford in this Column

Storage Facilities If we please you, tell others; if not, tell us. Phone 498

SANFORD Machine & Foundry Co. A. Sanford, Fla.

General Machine and Boiler Works; Cylinder Grinfling; DeLuxo Pistons; Fly Wheel Steel Genr Bands; Crank 510 trees, grapefruit, tangerines and

ELTON J. MOUGHTON ARCHITECT

Room 7, Miller Bldg. BANFORD -- FLORIDA

SANFORD NOVELTY WORKS

V. C. COLLER, Prop. General Shop and Mill-Work

17 Commercial Street -Sanford, Fla. strable tenant, care Geo. W. Knight, quent for Mr. Brown to ask for items | The president returned the bill to

GILLON & FRY ELECTRICAL CONTRACTORS

Westinghouse Lights and Appliances New Line of Fixtures

B. W. HERNDON

INSURANCE AGENCY FIRE\_\_\_AUTQ\_\_\_BONDS

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MANFORD -- -- FLORIDA A. P. Connelly & Sons

Estabilished 1908 E-S-T-A-T-E In-Improved land Insurance

Clip Late Strely Bonds Lonns Business Property Business Chance

Main Office MEISCH REALTY COMPANY ALAPORD INVESTMENT COMPANY

L. B. HODGINS AUTO RADIATOR AND SHEET

METAL WORKS General Repairing 20) French Ave Sanford, Pla.



Classified Ads 5c a line. No ad taken for fess than 25c and positively no classified ads charged to anyone. Cash must accompany all orders. Count five words to a line and remit accordingly.

WANTED

LOST

returned to 101 East 10th Street.

MISCELLANEOUS

principal education from his step-

dom, if ever, strikes a wrong key.

FRENCH SAILORS HELD

BATON ROUGE, La., Jan. 6 .- Bat-

ENZA

lieved with Foley's Honey and Tar.

Contains no opiatesi-ngredients

printed on the wrapper. Largest sell-

"After an attack of the 'Flu' which

mother, who read to him. .

#### FOR SALE

WOOD FOR SALE-\$8,50 a cord. WANED-A chance to build your Pleasd arrange to pas cash on de- new home before lumber gets any ivery, and specify the kind of wood higher. Plans and estimates furnish-196-tfe WANTED-One hundred colored la-FOR SALE-Dosier and Gays' paints | borers for land clearing, contract

and varnishes at Sanford Novelty work. Good camp. High land .- C. Works, Sanford agents. 193-tfc W. Perkins, Groveland, Fla. 221-18tc Sanford Novelty Works.

OR SALE—Twelve furnished rooms or care of Herald, 235-tfe FOR SALE FRUIT TREES Ornal dress "W. D. C." cere Herald.

mental trees and shrubbery. DeLand, Florida trees are grown by some of the larg- WANTED. To buy or rent a second time, service and money to give the cratic votes to sustain the veto were

> FOR SALE Cottage, garage and trailer. Inquire Mr. Durant, Lake

> well, one room house, on wated road. Near store and Lading Station. In quire D. C. Howard, 1105 Oak Ave.

FOR SALE-212 Sanford Avenue gro- DANCING CLASSES every Tuesday Pa ners of \$100 a week. Reason for sell-drea and 7 p. m. for adults. Interpret the Christian view of Cod and the came only a day before the expirame me ing, single and cannot attend to busis tative and half room duncing. Profesness. Ask for John Bakola. 2:2-2tp sur C. L. Ebsen. FOR SALE, One-hole fireless cook- HOMES built on casy terms. J. W. Such speakers as Dr. C. L. Goodelf, the bill had been referred to the in-Quick Service Transfer er, like new. Frice \$10. Also win- Musson, Builder. ter conts, almost new, chean. Apply Apartment No. 5, over Herald office.

> FOR SALE. Good grade Jersey heif. March 1st .- L. Vihlen, R. F. D. No.

FOR SALE ORANGE GROVE BEARING

Shafts Returned \_\_\_\_\_Phone 62 oranges, all in agleudid condition, well Dwight II. Brown, president of the taken care of; 8 room house in good Miscourt Press Association, edits his condition; 4 zeres muck, fine for truck local daily newspaper chiefly with his Duval county army, beginning Wedfarming; 2 acres cleared for addition- cars and memory. al grove. Price \$8,000. Balance

> terms. Consider trade. See Mr. Broason A. P. CONNELLY & SONS

. Established 1908 101-8 Magnolia Ave.

FOR RENT

FOR RENT Unfurnished apartment Ferndale Apartments, 305 E. First

190-tfc WANTED-To rent, furnished bun- to him, calling out the page and col- threatened yesterday through the ve-CONTRACTOR and RUILDER galow, occupany Jan. 10th, very de- umn of the article, it is not infre- to of the bill by President Harding.

> FOR RENT-House with garage, all pers, page and column. conveniences. Call at 113 East 5th

WANTED TO RENT-Permanent, a or 4 room unfurnished apartment, dat or house, designble location. Ad-Miller Bullding-Angnolia Avenue dress "F. S." care Herald office, Sun-

> FOR RENT-Furnished two room apartment, 306 Palmetto Ave.

FOR RENT-Furnished housekemrooms, 206 East Third St.

rooms, possession given on the 18th, have been the quintet who kidnapped Reat \$35 per month to any respectable and robbed Joseph Dantino, New Or-family without young children. Must leans chauffeur. The men gave their buy the furniture all complete ready names as S. E. Wright, W. H. Hadto move in \$165.00. Address Box 1115 way, H. V. Scott, J. R. Blackwell and 243 21p F. L. Nilach. They are said by the

FOR RENT-Three furnished house- police to have admitted that they keeping rooms. Phone 848-W, be-were French marines. Dantino was fore eight, and after seven p. m. tled and made prisoner in the country 243-fitp and robbed of \$100-he told authorities.

FOR RENT -4 room apartment, unfurnished. Well located, new build. SEVERE COUGH AFTER INFLUing. 716 West First St.

All the essentials of a rule, square, left me with a severe cough nothing plumb, level, scriber, surface and scemed to relieve me until I used depth gauge, inclinometer, protractor Foley's Honey and Tar," writes Mrs. K. D. Drako, Childs, Maryland. and bovel are included in a new in- Coughs resulting from Influenza, strument for mechanical workers. Whooping Cough, Asthmo, Croup, La Grippe unit Bronchitis are quickly ros

DR. BAGWELL GRADUATE VETERINARIAN Phone Union Pharmacy 878 and 440 ling bough medicine in the World,

SANFORD -:- FLORIDA Solil serywhere .-- Adv.

Funeral of Strike Victim



Practically every resident of Clinton, Ill., attended the funeral of Jimmle Fitzgerald, 16, killed by a bullet during the strike fighting at the Clinton railroad shops.

to nurses who saw active service in

canvass of the genate sentiment. At

doubt whether the necessary two-

Spain the government has appointed

STATEMENT JUDICIAL CREATER OF FLORIDA. IN AND FOR SEMI-MARKET OF MARKETING

ACTURE OF MASTER'S SALE

John C. briefenstein, Cofinlainant, vs.

and House door in Sanford, Seminal

thousand borntood land, altuate, lying

ter all in Section 3. Township 32, South of Range 31 East, and also The west balf of the Northwest Quarter and the Northwest Courter of Rection 22, South of Range 31, East, all in Seminole County (formerly Or-

Terms Cash, Purchaser to pay for

SCICILLY MAINES. Special Master in Chancery 1-6, 13, 29, 27, 2-3.

it). Plories, will offer for cile and to the lightest god best lidder for die in: the legal lights of side, inc.

ON HOME MISSIONS 250, as well as increase the amounts

Bishop W. N. Ainsworth, of the the Civil war and provide for Indian Methodist church, who is in charge of war veterans and their widows, anthe Florida Conference, in connection nounced that he would endeavor to with some of the most outstanding have the bill passed over the veto. preachers and thinkers of the country, Senator Bursum, who is chairman has called for a gathering of those of the senate pensions committee, said who are deeply interested in bringing he would take an opportune time to wanted, when placing your order. F. ed. Sanford Novelty Works. 183-tfc the goapel to the unreached thousands make his motion, possibly today, but of Florida to meet in Jacksonville, on probably a few days later after a

Since there are over 250,000 white the same time he admitted, there was boys and girls in this state, who are little probability of its passage over under twenty-one years of age, who the veto, FARMERS-You can get seed bed WANTED TO SELL at a bargain a are not connected with any Sunday When the bill passed the senate frames and irrigation pluga at the one has concrete mixer on skids school of may denomination, and as however, there was comparatively lit-100-tfc with engine, a pick up. Address Mix- thousands of parents are not connect- the discussion, but there was no roll-237-tfe el with any of the churches, it scoms call and therefore, no indication of with three year lease at 115 Pal- WANTED TO BUY-Dodge touring the time has come for a forward the senate line-up. Administration car, not later than 1921 model. Ad- movement of such propositions as to leaders last night indicated that they challenge the thought of our church would generally stand behind the pre-241-3te people and cause them to consecrate sident's veto. They also said Demoest and best nurseries in the South .- | band baby play pen. Address P. O. gospel blessings to the waste places; expected and there was considerable

Thoughtful men by America are thirds vote could be mustered. A twocopy concerned about the nation's thirds vote in the house also would out. In the aftermath of the world be required 210-54 LOST Gold wast watch bracelet I may forces have been lot here that The veto, which was declared by at-M. on inside of back. Reward if threaten our civilization and all we tarbes to be the first given a gentold dear. The church of God is the end pension measure by a president, 239-stp only way out. The challenge of the was generally a surprise. Senator times demands of the church a new flureum, expecting the president's sigand larger program of Christian acture before Christmas as a holiday evangelization, to the coll that every gift-to the pensioners, had arranged antividual man may be reached with for the executive signature with some very and eight store, doing basis at Parisi House at 4 p. m. for chil- the gospel's saving power and that ceremony. The president's action would may prevail in every tealm of tion of a ten days' statutory limit for him to affix his signature and after

> 236-10tp of New York; Dr. W. A. Taylor, of terior department and pension officers bedianapolis: Bishop W. T. McMurry, for study and a report, Are you moving? Call Lossing's of Louisville, Ky., and others of note QUICK SERVICE TRANSFER, if will be on the program.

you want it done as YOU WANT it It is expected that not less than a committee to furnish growers with er, 21g years off. Bred to freshen done. Phone 198, 211-Th-Fri-Sat-tie two thoughnd Methodists will be pre- scientific Information on culture, curcent, besides hosts of other denomina- ing and handling. tions: It will be the greatest gather BY EARS AND MEMORY ing of its kind ever held in Florida.

Accommodations will be provided at rom \$4.00 to \$1.50 for rooms per sight. Cries will furnish meals at

The meetings will be held in the needny night, Jan. 10th at 7:30, San-1 At eight years of age, Mr. Brown's ford should have at least 40 delegates. eyezight failed, and he received his W. J. CARPENTER.

HARDING'S VETO OF PENSION MEASURE y to permit him to read anything ex-THREATENS DEFEAT cept fare new paper headines, and

he cannot distinguish features more WASHINGTON, Jan. 4.-Loss to State of Pletida, more particularly de than six feet away. Having an un-usual memory and a secretary who the large blanket pension increases to method as follows, to wit:

The Northeast Quarter of the Northeast Quarter and the Southeast Quarreads items from various newspapers proposed by the Bursum bill was

230-tfc six' months later, specifying the pa- the senate, where it originated, with the a message attacking it as a whole and Mr. Brown is now 35, and also is specifically. He declared it would cost president of the Southeast Missouri the government \$108,000,000 annual deed Press Association, and the Southeast ly and set a precedent entailing pen-Missouri Democrat Press Association, sion obligations of \$50,000,000,000 Brown writes his articles on a type- within the next fifty years. He also 192-tte writer type. His printers say he sel- ing pension rights to widows of veterans who had been married only two years.

Desnite the president's veto, Senator Bursum, Republican, New Mexico, author of the bill which would on Rouge police yesterday were hold- raise Civil and Mexican war vet-OR REST-New bungalow, five ing five men believed by the police to crans' pensions from \$50 to \$70 a

HERE'S A BUSINESS FOR SANFORD

0000 FOH \$6,000 to \$12,000 Yearly!

An insurance man in South Carolina, a farmer in Wisconsia, a
butcher in Minhrauta, others all
over the U. S.,—these men wanted to own a real monoy-making
business. Electric-Maid. Bake
Shops gave them their opnortunity. Today they and many
others own their own prosperous Electric-Maid Bake Bhops,
without having known a thing
about the bakery husiness before. You have the same chance fore. You have the same chance right here. A cash business; no charges, he deliveries; your profits in the IIII every yield. Everyone who eats is a customer, Business moed all year round. Avenuelle at the same of the same supply all equipment and infor-

Write or Wire Today for full particulars. Act now to obtain exclusive rights in Han-ford.

Electrik-Maid Bake Shops 321 Cedar St. Will Paul, Minn. **New Interest Quarter** 

January First Starts the First Quarter of the New Year.

**Open that Savings Account** Now. Deposits made on or before the Tenth draw interest from the First.

Four per cent compounded : quarterly.

# First National Bank

A COMMUNITY BUILDER

F. P. FORSTER, President

B. F. WHITNER, Cashier

Nu-Tile Shingles might easily be called the "roof immortal", as an experience of more than twelve years where Nu-Tile roofs have been protecting the property of home, owners does not show the least signs of wearing out. Non do they "curl up."

Save your money by paying a little more for Nu-Tile and getting the shingle that is always on the job!

Three colors-Tile Red, Snow White and Green. Also all kinds of roll roofing.

Manufactured by

Amalgamated Roofing Co., Chicago

Sold in Sanford by

# Hill Implement & Supply Co.

REPORT OF THE CONDITION OF SHE HIS

## THE PEOPLE'S BANK OF SANFORD

At Sanford, in the State of Florida at the clove of businesu dee. 30th, 1922.

RESOURCES Loans on Collateral Security other than Real Estate All Other Leans and Discounts THE CHICKLY COURT OF THE State County and Menicipal Bonds Earling House Furniture and Fixtures Other Real Estate Claims and other Resources
The from Incorporated Banks
Cheeks and Exchanges for Clearing Perry Clickstone, Pricin Clickstone, Frank P. Hasen and Mary R. Hasen, De-Depositors Guaranty Pund and by virtue of a decree of forcelos-ure and wile intered in the above en-titled cause, on the 6th day of Janu-les V 10 1922, I, as Special Mister in \$ 30,000.00

> Notes and Billis Rediscounfed 1692,991.61 State of Florida, County of Sendinole, 88;
>
> I. E. H. Hawkins, Cashier of the above hamed Bank, do solemnly awear that the above statement is true to the best of my knowledge, and belief, E. H. HAWKINS, Cashier, E. H. HAWKINS, Cashier, E. H. HAWKINS, Cashier,

H. HAWRISH,
CORRECT—ATTEST:
W. H. TUNNICLIFFE,
P. PULESTON,
C. F. WILLIAMS,
W. E. SCOGGAN,
Difectors.

# ...The Winter Park Herald...

individual deposits subject to check Time Certificates of Deposit Certified Checks

Cashier's Checks dutstanding

CENTRAL FLORIDA'S ONLY EXCLUSIVE SUNDAY WEEKLY

Can be delivered to your home every Sunday morning, \$2.00 per year in advance. Subscriptions can be given Sanford Herald newsboys or address Lewis Shipp, Circulation Manager, Sanford Daily Herald.

All World News Over Leased Wire, International News Service

> Features of International Feature Service Local and State News Movie, Sport and Automobile Pages Rotograyure Supplement

Publication devoted to boosting Central Florida

en nin kesana anakamentangang arang kang angkadanan <del>alak dalah anakan dalah d</del>

f human villainies.

"Legree has had his day,

heim, author, director and principal

the perfect villian-a parlor-anaky

sort of villian who glides through

life, wrecking homes by the lift of an

cye-brow-a suave heart-breaker with

a jaunty monocle and the most ex-

No curses soil his lips-only the

of his cheek could never pale. In fact,

he is a sartorial, tonsorial model,

whole manners are impeccable. You

hate him because of his he-vamp

DANDY DANCING DARKIES

favorite in minstrelsy, "Hank"

White, endman, typical Ol' Mammy

and blackafe character commedian a

line. Nate Mulroy that wide awake

singing and fast dancing party from

in their respective positions. Edward

C. Clifford phenominal baritone for-

merly with the company returns from

Irish tenor, Norbert Lion, Carlos

Jones, Hasso, Dave Kahn Yodler and

and new numbers. Scenery costumes

and entire performance are all new

THE CALUMET KID: Sanford Herald

Please send me one of the free Calumet Puzzles,

Sanford -

"lago is passe.

pressive of canes.

hold sway."

BASE BALL FOOT BALL BASKET BALL TRAP SHOOTING

CHAS. L. BRITT, Editor

GOLF **BOWLING TENNIS** BOXING

Sanford Bowling

#### **Duval Girls Defeat** Sanford's Fast Basket Ball Sextet, 34 to 24

No Detailed Report Received from Jacksonville But Game Must Have Been Good One

34 to 24.

val fans must have been well satis- the results. others teams in the state. Monday's defeat was awful,

A digging machine employing scra- be played next week. pers on an endless belt that has been built in Germany has a greater ca-BRITON IS SHOT WHEN pacity for work than the record breaking steam shovels of the Panama Canal.

CUT THIS OUT-IT IS WORTH

pound for coughs, colds and croup; Mr. Steabben six other persons were minutes without being towed, Foley Kidney Pills for pains in sides seriously wounded in the exchange of and back; rheumatism, backache, kid- a dozen shots between Gen. Leovign. DEATH OF MRS. ney and bladder ailments; and Foley do Avila and Lieut, Col. Constantino Cathartic Tablets, a wholesome and Lazcana, who used the crowded streets thoroughly cleansing cathartic for as their duelling ground. constitution, biliousness, headaches, and sluggish llowels. Sold every- ROAD BOARD TO HEAR where,-Adv.

#### STROUT FARM AGENCY 113 Magnolia Avenue

orange, I grapefruit, all bearing trees. The structure is to be 500 feet of period of ill health, although she was no scrub land, all excellent soil, sever, bridge over the river and a ground critically all for only a few days beal acres of heavy black loam, the best tres el of 1,320 feet. It will be pro- fore the end came, of garden soil, no house, but a large, vided with a draw in the channel span, barn on property/Owner called away, For quick sale, offers this desirable tract for \$1.000.

This is not off in the woods, but is located 500 yards from hard improved

#### Potato, Chicken and Shrimp Salad Georgia Country Sausage

**Imported Swiss Cheese Imported Edam Cheese** Premier Coarse Soup Black English Walnuts Old Pa. Buckwheat per pound

#### Masked Wonders Not So Wonderful

Sanford's Second Team Gives 'Em a Bad Walloping Before Large Crowd

over them, the final score being so big The closeness of the score, however, for the regulars and so small for the close and interesting and that the Du- er was played out and unable to get prize money.

fled with the exhibition. A score this | And then, too, the Makked Wonders close against a team that has such a turned out to be the Masked Wonders vast amount of material to pick from of Contral and not South Florida, as speaks well for Sanford and Miss the removal of the masks found that Tillis' coaching. And if our girls team they were all players that were born, can put up a game with Duval as raised and expect to die in Sanford. they did last night it means that be- And by special request of these same fore the season closes Sanford will be Wonders the Herald will not publish

School will aunounce a big game to

MEXICO CITY, Jan. 5.—George construction and pilotage.

road board will hear complaints on Mrs. Alexander lived in this city for

The Daily Herald, 15c per week.

## NOTICE!

road, and only 8 miles from Sanford. The annual meeting of the stock-241 tfc holders of the Petrons Manufactur- contracted during the latter days of the blaze. ing Company, Inc., of Chuluota, Fla., the war between the states. will be held at the office of M. F. Mrs. Alexander is survived by only Robinson, U6 North Park avanue, one son, James E. Alexander, Jr., of Sanford, Florida, at 8 p. m., Monday. DeLand. One son and two daughters January 8th, 1923, for the purpose of preceded their mother into the "great electing a board of directors and to beyond." She is also survived by two Mitchell, member of the Federal Retransact any other business that may grandsons, William Stringfellow and serve Board from St. Paul, left last properly come before the meeting. B. F. WHEELER,

C. V. MAHONEY,

est prices. We introduced these cometery .- Gainesville Sun. grapes into Florida and they have Nurseries, Tampa, Fla. 214-5t on Sat. of fuel.

#### Daytona to Have Big Flying Meet Later Part This Month

DAYTONA, Jan. 6 .- The first in- Nearly Three Thousand Pins a Game Letor in "Foolish Wives," to create ternational air gliding and soaring There was much speculation as to meet to be held in America will take who the Masked Wonders of South place the latter part of January at Sometimes when the local bowlers

their game to Duval, final score being of the Sanford High team walked all meet here, which has been accepted. comparing Sanford's bowlers records With the invitation to the club to hold with those of some of the teams repthe meet here, the Chamber of Com- resenting the larger cities it makes us never gets blue with rage-the color leads us to believe that the game was Masked Wonders that the score keep. merce also made an offer of \$1,000 in feel, as if we are but small fry.

> co-operate in the event and that at pins, while the very highest record In "Foolish Wives," which is to be least 100 Nyers would compete.

rese in a Older from the water.

the science of airplane construction while Sanford's record is 216. and control. For a number of years | These high scores rolled by Jack- live like a prince. His cane, monocle

Alexander, former Gainesville testdent who passed away at the home COMULAINTS ON BRIDGE of her so nin DeLand Tuesday night, CIRCUS WAREHOUSE were held from the First Presbyter-PENSACOLA, Jan. 5 .- The state ian church at 1 yesterday afternoon. to mourn her loss, Death followed a

Mrs. Alexander was born in Covington, Tennessee, in 1841. She was married in 185 2to James E. Alexunder of that place, Mr. Alexander served with distinction ahroughout

Francis Stringfellow, of Jacksonville, hight for a two weeks' rest at Miami, andother relatives in her old home Fla. He has had a slight bronchial President in Tennessee,

The body, accompanied by loved he take several weeks' vacation. ones, will arrive from DeLand early ADAPTED BUNCH GRAPT'S bring this afternoon, Funeral services will be the the tea paying returns eachteen months of the endinted by Rev. White, a sisted 184 tor planting, plant an acreage and be by Rev. Arthur Spencer, Mrs. Heluise 🛤 Stone's Fruit Cake, 50e independent, best commercial fruit in Hodson is in charge of the music. Investment in south, fruit brings high- terment will be made in Evergreen 🌬

> been doing well ten seasons. Other According to the Geological Sur- Ra Ra adapted fruits also, tree blueberries, vey the United States contains 12,000 blackberries, peachesti figs, etc. Pull aquare miles of unused peat lands cainformation, free catalogue. Adapted puble of yielding 14,000,000,000 tons while likes to see a show in real life.

# is What They Do in Jax

Records Not in the

**Big City Class** 

Florida were, and the advance dope Paytona Beach and Scabreere. | are making extra strong efforts to There has been no detailed report that they gave out about how good. This announcement was made by make or break a record and when this from the girls game in Jacksonville as they were and how many teams they be Daytona Chamber of Commerce said record is broken it makes one feel yet, but a late wire last night brought had beaten, was all blown to pieces following an invitation to the Aero that they are way up when it comes the information that Sanford lost last night when the second string men Science Club of America to hold the to knocking over the pins. But in

> The Jacksonville bowlers last night Stanley Yale Beach, secretary . of won a game over the Mobile Club in the club, announced that Orville the Telegraph League and their to-Wright and Glenn H. Curtis would tals for the three games was 2,974 methods. made in Sanford was when the Con-shown at the Princess for the last Glenn Chitis recently successfully gregational club bowled atotal of a time today, von Stroheim plays the

little better than 2,400. In the sec- tole of a bogus Russian count, whose When Hentzen, a young German ond game of their match last night habitat is Monte Carlo and whose ocstudent, made a continuous flight of they knocked over 1,124 pins while the cupation in life is to make love to evable to knock off quite a few of the their names or the true score as the others teams in the state. Monday's defeat was awful. issue will carry this game in detail. The first team of the Sanford High gan to realize that something in the score for the Jacksonville team was them out of money. way of a revolution had dawned in made by Trenholm who rolled 276. By varying his blandishments with flownright blackmall, he manages to

the attention of airplane manufac- sonville bowlers are no real reflection and eigarettes are worn with the turces and operation has centered on the Sanford bowlers ability as the grace of one to the manner born, his HE WALKS INTO DUEL largely on the motor, relying on its bowling conditions are somewhat dif- Russian officer's uniform is glistenpowers to offset any lack in plane ferent in the cities. There are more ing and speckless, and in the luxurious alleys, which means the bowlers can villa he calls home, he affects start-W. Steablen, a British merchant, was . The Germans have added to their work faster and thereby keep warm ling bathrobes, silk pajamas and exmortally wounded Wednesday night, original success in gliding flight by once they get started, the alleys are otic diets. Cut out this slip, enclose with 5c and when he walked into the line of fire building planes equipped with two and set in concrete which makes them mail it to Foley & Co., 2835 Sheffield between two men engaged in a pistal six horse power motors that have true, the pins are new and the balls Avenue, Chicago, Ill., writing your duel in the streets. Mr. Steabben made the flight over a specified route are purchased to suit each individual name, and address clearly. You will was wounded in the presence of his of 20 miles or more and more recent. bowler. This, of course, cannot be receive in return a trial package con- wife and child. He has been in Mexi- ly have constructed a glider that rose for Sanford as long as there is such a tingent with J. A. Coburn's Minstrels taining Folcy's Honey and Tar Com- co only four menths. In addition to from the water and flew for several few that use the alleys. But some at the Princess Theatre on Thursday, day, and some day soon, the interest January 11th, is said to be the best enwill be so high in this port of recreas tertainers the attractions has ever tion that it will be necessary for San- had. Dan Holt, the Georgia Cotton ALEXANDER AT DELAND ford to have what the bigger cities Blossom of Macon, Ga., for many have and then the Sunford bowlers years a big time vandeville entertain-Funeral services for Mrs. Fannie S. will be bowling just as good, if not er heads the list and is a well known

## IS SWEFT BY FIRE strong bidder for honors in the fun

better, than any of them.

NORFOLK, Va., Jan. 5.-Fire reported late yesterday swept the old West Virginia, is a winner bands Read this and act quick if looking the proposed construction of a bridge twenty-five years and leaves virtue. Union Stock Yord warehouses in Berdown, Joe McGee, Henry Ray, Tom Read this and act quick if looking the proposed construction of a brings of close personal friends ally hundreds of close personal friends keley occupied as winter quarters by Shea and others line up going strong Ga. Nearly all the animals were saved, but the greater part of the fixtures of the circus and equipment was destroyed. Mr. Murphy last night estimated his loss would reach \$180,000. and as Interlocuter. Jos. McAnalon, He carried no insurance.

The blaze was caused by the explosion of an oil stove in the home of tenor, Thos. Bradley Lyric tenor, form the Civil war, during which time he Mrs. Fred Powell, adjoining the ware with others a wonderful male choir, was attached to orrest's Cavalry. He house, Personal effects of thirty-five all soloists. Karl Denton, male sodied in 1869 as the result of a cold attaches of the circus, were lost in prano, has a most stunning wardrobe

#### MEMBER FEDERAL RESERVE BOARD GOES TO MIAMI

WASHINGTON, Jan. 5,-John R. attack and his physicians suggested

The movie fan every once in a

And they like plenty of music, pleny of songs and lots of jokes.

That is one of Osborne's reasons for ooking Coburn's minstrels again this

This show will be at the Princess starts Monday at Roumillat & An-

coming to Florida for the first time. and some of the stuff will be original with Coburn.

The funny end men, the novelty dancers, the song birds and the entertainers are all men that have been at the game all their lives. You miss a treat if you miss Coburn's this year.

First get your seat reserved, then while waiting for that night to come. look over the picture program and see some real good pictures. The program for next week is one of Osborne's best.

with the hiss of the bettle-browed, be- ed with this attraction. whiskered villian as he corners the tearful heroine and demands the "pa- THE GEORGIA COTTON BLOSSOM win musical commedians Dan did a pers." No longer does Desmond the

Desperate stalk through act after act or reel after reel, running the gamut

"It's the monocle and cane that now It has remained for Erich von Stro- fact his title of "The Georgia Cotton Jan. 11.

No more do the galleries reverberate and claimed to be the best eyer offer- Blossom" was given him by hosts of riends in the Southland. At the death of Lew Paldwin of Coburn and Baldmusical specialty with Manager Co. Dan Holt for the past ten years ar- burn awterward assuming the position sociated in big time Vaudeville (form- ef-principal fun maker with the comerly of Al G. Fields, and Coburns) has pany. He is also a capable banjuist this year returned to his former posi- and will be seen with Coburn's Mintion as character and principal com- strels this season in various roles of median with Joe Cohurn's Minstrels, darkey humor of which he is a past Dan is from Macon, Ga., from which master. At the Princess on Thursday,

WE WISH TO ANNOUNCE THE

# Opening of our New Feed Store

WILL CARRY A FULL LINE OF

Pratt's Poultry Feeds-Makes the Hens Lay Larro Dairy Feed-More Milk Guaranteed G. B. Horse Feed—The best for your stock

CORN, OATS AND HAY FOR YOUR HORSES BEET PULP, BRAN AND SHORTS FOR YOUR COWS

Agents for Savannah Grains Co., Fertilizers SANFORD

& SUPPLY COMPANY "THE TASH FEED STORE"

Myrtle Avenue and Fourth Street \_\_\_\_Sanford, Florida We will appreciate an opportunity to serve you

# ANNOUNCEMENT

To the Public: We have taken over the Garage formerly occupied by the B. & O. Motor Co., and we are here to give you the best of service.

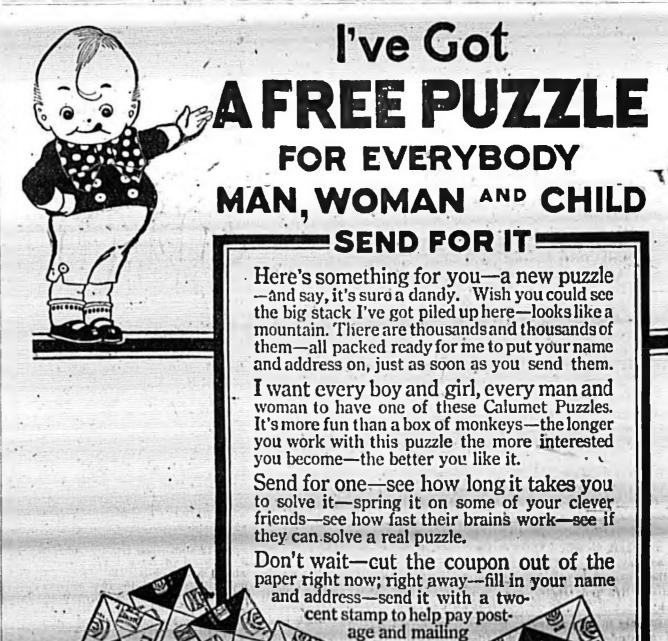
Accessories

TIRES, TUBES, VULCANIZING, STORAGE

YOURS FOR SERVICE

CHANCEY WILSON

Corner Second Street and Park Avenue-



WANT AD RATES AND RULES THE SANFORD HERALD

Classified Ads Ic a word. No ad taken for less than 25c and posttively no classified ads charged to anyone. Cash must accompany all accordingly.

Set In LIGHT FACE CAPS or Black Face, double the above rate,

## Herald Want Ad MAIL SERVICE

Clip and use this blank for writing your want ad and mail it to Thursday, January 11. The seat sale the Sanford Herald

For computing cost of want ads per insertion read carefully rates derson's drug store. and rules to the left and remit according to number of insertions of the ad you desire. Remit by Express Money Order, Draft, Post- Everything will be new, all the orders. Count the words and remit office Order or Registered Letter. Address communications to songs will be the latest, all the Jokes

1	ne Sanford Herald.	Control of the second
1	lame	Amount
1	Address	No. Days
1	Postoffice	To Dun

The Counting of Words Includes the Words "Wanted", "For Sale," etc., and the Name and Address,

ERICH VON STROHEIM UNDERSTANDS WOMEN

A new type of villan has appeared.

## SEMINOLE COUNTY GROVE AND FARM NEWS NOTES

B. F. WHITNER, Jr., County Agent

On Saturdays the County Agent can be found in his office in the basement of the Court House. At any other time he may be reached through the office of the Chamber of Commerce. Leave

vation

velvet beans, were almost complete

eron is never "laid by."

or be found in his office during that atodes, were quite satisfactory. the year. On Monday the county not only the humus in the soil but al- better. plants or parts thereof shall be al- The soil, in other words, is "dead." is a very important meeting and the agent will entry several letters expressing the opinion of some of the which will control root-knot as well as We strongly recommend to truckers the agent will attend a meeting in sess the great objection of that meth- knot. Lake City similar to the one to be od, the cultivation of velvet beans on This method of treating land has state and it was thought best to have used at first, but its cultivation was two trucking seasons. the agent to attend this meeting. The found impracticable after the vines . The Velvet Bean Caterpillar

the first prize, this year. Everyheady match castler to see western the field, the conflicted me a conficted,

and be ready for business again on

Friday, January 12th.

trol of that discase. All farmers maintained.

ing of vel.et beans on infested land, to find the worms themselves in the about \$15. farticularly with bunch velvet beans, in a haystack.

have given tome very striking results. The degree of control obtained with Fior da Experiment Station. Although these experiments with the bunch velvet bean much exceeded bunch velvet beans are far from com- all expectations. In a recently comthis and are being continued on a pleted lost, conducted for the purpose larger to be and in several parts of of determining the presence of nemather year while further experiments by grown cowpeas instead of bunch was to be hanged Monday.

In this bulletin only this new meth- failures. el of controlling nematodes is dis- The method differs from the ordiword. For other methods of con- mary one of planting velvet beans in a todays to watedes, first of susceptible field in that constant cultivation is flands of some Bulletin 159, Florida in issted upon and absolutely all weeds Agricultural Experiment Station. must be kept out of the field the

### The Summer Fallow

This method of controlling nema- For use in nematode or root-knot todis has grown out of the summer-control the bunch velvet bean has two fallow experiments which were started advantages over the ordinary runby this station several years ago, By ning beans. First it allows constant beging land entirely free of vegeta- cultivation. Running beans make cultion all summer, which can be done by tivation impossible during the latter frequent cultivations, and by not al- part of the season at least. Second, lowing any crust to form on its sur- their growing season is shorter, than face, it was found that the number of that of the ordinary Florida velvet toot-knot nematodes in the soil could bean. This makes it particularly val-

This method is based on the study when the land is not in use is too of the fundamental requirements of short for the growing of a crop of the nematode worms which cause root- ordinary Florida velvet beans. Velvet knot, In order to grow, these worms beans are practically immune to rootmust have an ample supply of three knot. This is not true of any variety assentials. These are, first, a certain of cowpens, altho the Iron, Brabham amount of heat; second, an abundance and Victory are highly resistant, of soil moisture; and third, plenty of It is full that this is the most econair. If any one of these three essen- omical method of ridding truck lands tials are lacking, the worms go into a of nematodes. The experience of the lesting stage, form a thick wall about last two years at this station indicates themselves and lie dormant until all that one summer is sufficient to revisentials are again present. This act duce the number of nematodes to the a known as encysting. But when all point where a crop of susceptible three of these essentials are present, plants can be grown on the land. But the nematodes live and their eggs in order to reduce them to this point, cultivation must be frequent, at least

During summer in Florida there is once a week, certainly after every rain plenty of moisture and heat in the which packs the soil. All weeds must toil, but frequent rains often form a be kept out of the velvet beans by trust over the soil by packing the sur- occasional hoeings; otherwise some of face. This crust prevents the en- the weeds would act as host plants for trance of sufficient air, and thus elim- the nematodes, and thus carry them inites one of the essentials. Under over and defeat the purpose of the these conditions nematode eggs will summer-fallow treatment. hatch. Frequent cultivation has In order to shade the land satisfacprevented the growth of plants and torly, bush velvet beans should be bow the newly hatched worms, having planted much thicker than running bothing to feed upon, die.

varieties, in fact, almost as thick as Accordingly, in these summer-fal- cowpeas. The rows should be not over low experiments the soil was kept three and one-half feet apart and the constantly stirred throughout the beans not less than 18 inches apart in number. It was cultivated at least the row. To insure a good stand plant some a once a week and after every heavy considerably thicker than this. If

plowed under in the fall, the beans Nu will add a large amount of humus to he the soil and leave it much richer in plant food. These are additional bene- Ma fits to be derived from the growing of bunch velvet beans (a legume) has which should not be overlooked.

Furthermore, by practicing this meth-car. od one avoids the expense of clearing The Chorpenings, Corpanys, Squires The county agent will be on special rain, a crust which might exclude air summer and to grow a heavy crop of ing through the hills and dales of daty from Friday, January 6th thru was never allowed to remain on the weeds and grass. The labor of clear-Thursday, January 11th, and will soil. The results recorded in Bulle- ing such land frequently will be as in the Eustis park. therefore not be able to answer calls, tin 159, concerning the control of nem- great as the expense of cultivating Mrs. Margaret Watson, Mrs. Marthe crop of velvet beans. -

this week the county agents of this od is objectionable, because it greatly early as possible after the last spring worth were dinner guests at the Drespart of the state will meet here at the impoverishes the soil. The hot sun truck crop has been removed, by June sor home New Year's evening, a de-Valdez Hotel to formulate plans for and heavy rains of summer destroy if possible. To plant in May is even lightful evening was passed in visit-

plant Board at Tallahassee, on the isms, leaving the soil extremely poor the bean rows, and thus get an addi-pitality and good cheer. question of whether or not citrus in both plant food and living matter tional return for his labor. However, Mr. and Mrs. B. H. Squire have as lowed to be brought into Florida. This Velvet Beans Under Constant Culti- to root-knot, but usually is resistant In an attempt to find some method stroying the nematodes.

citrus growers and shippers of the does the summer-fallow method and that they employ this method during county. On Tuesday and Wednesday which at the same time will not pos- summer on land infested with root-

held here on Friday and Saturday of the land was tried. The beans were given as satisfactory results as the this week. The cotton question and planted in rows and it was endeavor. old method of growing resistant boll weevil control, will be the main ed to maintain the same constant cul- plants on the land for two or three subject considered at that meeting tivation as with the summer fallow in Years, and has the great advantage of dall avenue, entertained neighbors at Seminale county now ranks as one of order to keep the land free of weeds, the trucker's being able to use his cards Wednesday evening honoring the leading cutton counties of the The ordinary running velvet bean was land continuously, not losing one or their daughters, Miss Long and Mrs.

a tangled mass that cultivation be- ricty is likely to be attacked in Au. the evening. cames well nigh impossible and it was gust and September by the velvet very difficult to detect all weeds in Lean caterpillar. Indeed, our experi- Robbic Louise, of Goldsboro, N. C. Remember the fair and help Semi- the field. With the advent of the ence during the past two years indi- were guests of Mr. and Mrs. R. L. note county by preparing any exhibit hush velvet bean it was substituted enter that to this moth the bunch is Grier during the holidays. which would give her, an extra, point. for the running varieties and has one of the most attractive varieties. Mrs. Joe Cameron and wer Perry

cost heartily re-onamend, vember. For comparison another plot and knot, must be prepared to combat and to be about. that every farmer who has any root was planted to Brubham cowpens, and the cater iller. This is done best by Miss Gretchen Long, who has been Baleany knot at all, carefully read the follow- other to Whippoorwill cowpens and a sting the plants with a mixture of all for some time, is in Orlando uning on bun h velvet beans for the con- on still another a summer fallow was speal mare a head-arsenate powder der tir. Neal's care for treatment. and all shaded time. Velvet beatis Mrs. R. C. Long, Mr. and Mrs. Leon would do well to consider planting. During winter susceptible truck ate beta leavely by atsentials; there-partie were in Orlando Sanday to these bunch velvet beans, for they are crops were grown on this land in or, fore, and the last grade of lead ar- year hit. The is said to be improva good cover crop, a good legume for der to test the degree of nematode a met a such he was I, and the hime my building up the soil and besides will control obtained. This—the planting in at he are clarified perfectly. Do not Mr. Ergwn, of Celary avenue, was bely keep down any root knot that of susceptible crops and then inspect the Part from or calcium arsenate called to Hantersville, N. C., last week may be present.

Mr. Brown, of Celary avenue, was may be present.

Mr. Brown, of Celary avenue, was may be present. A year ago in Bulletin 159 the writ- the usual method practiced in these tribute and the powder, a dusting maer published a preliminary report on experiments of testing the soil for the chare is essential. A hand duster that broken, the control of root-knot by the growt presence of nematodes. To attempt will do the work can be purchased for

#### TARDWICK GIVES TWO RESERVE UNTIL JAN. 19

THATA Jane & Garagea the star, the degree of control als todes, a very satisfactory crop of Hardwick has granted a respite until la retained. The following were realy obtained is so striking and the snap beans was raised on land that a January 19 in the cases of Benjamin chosen: J. F. McClelland, supreinteninterests involved so great that we do year ago was too heavily infested to W. Davis, white, and Frank Jones, nenot feel justified in withholding the grow them. Snap bean crops grown gro, both of Savannah, who are under information from the farmers for an upon check plots, which had previous death sentences. Jones, a paralytic,

## Daily Fashion Hint



PRACTICAL STYLES FOR YOUTHFUL FIGURES

The little morning frock to the left is fashioned of check voile, trimmed with plain satin. The front of the waist is cut on the bias and applied with a trimming of buttons.
Blanket-titch embroidery finishes the round collar and cuffless sleeves. Medium size requires 314 yards 36-inch check and 14 yard 36-inch plain ma-

Any of the inexpensive silk-andwool mixtures may be used for the second dress, designed for misses and small women. The skirt is trimmed with silk braid, which is used also to finish the round collar. The sides are slashed below the waist-line, the lower edges being gathered and sewn to the upper edges. The belt is of fancy leather. Medium size requires 3½ yards 36-inch material and 9 yards of

First Model: Pictorial Review Dress No. 9571. Sixes, 34 to 44 inches bust and 16 to 20 years. Price, 35 Second Design: Dress No. 9577, Sizes, 14 to 20 years. Price, 35 cents.

Although the labor of cultivating Mrs. D. L. Long, Miss Bessie Long, and hoeing the beans throughout sum- Mr. and Mrs. Graham Hunter and mer is no small item, it is an expense son Lee and Mrs. George Bridgeman well worth making, if the truck land and three little people drove to Day- quired to have State and is seriously infested with nematodes, tona Beach Sunday in the Hunter County Occupation Li-

the land in full, a necessary operation and Mr. and Mrs. D. C. Howard from procurred the same on when the land is allowed to lie out all town enjoyed New Year's day driv- or before January 8th,

garet Marshall, little Miss Winona or be loans. On Friday and Saturday of However, this summer-fallow meth- Velvet beans should be planted as Purvis and Mr. and Mrs. J. C. Ellsing and music. The Dressors are the agent will attend a hearing by the so the bacteria and other soil organ. If desired, one can plant corn in perfect hosts with their bountiful hos-

> corn is not always absolutely immune their guests, Mr. and Mrs. Pack and If you have a SAFE or a PIANO to son Edwin, of South Jacksonville. The move, and want it done safely, call enough to interfere but little in de- Pecks are enropte home from a visit Lossing's QUICK SERVICE TRANSto St. Petersburg.

ed the members of her class, The Dependables, of the M. E. Sunday school and their beloved teacher, Mrs. Thornton on Tuesday at her pretty home on Geneva avenue.

Bridgman, who are their guests for two weeks. Delicious sandwiches and agent will return home on Thursday commenced to run. They formed such | Like all velvet beans the bunch va- cocoa was served at the conclusion of

Save anything that is extra good or proved much better for the purpose of at the velvet be on. This in act works are both quite ill with includance. Miss anything that is unusual. By so do- the experiment. Constant sultivation up each year from the south, arriving Glady. Desterich is in attendance, Mr. ing Semicole must surely bring home in possible with this plant and it is earlier and being must de tructive in and Wrs. W. R. Prevatt base both A plot was planted to these beams in Traders growing velvet beams by shortening. Many other cases re- 30 May, 1921, and cultivated until No. be summer follow method to control posted and some cases of cheken pox

Seats Monday Roumillat & An-

The little Wallace boy was brought home from the hospital Saturday and is said to be recovering as well as Further experiments since that time, soil would be like fooking for a needle For further details and illustrations is said to be recovering as well as o this caterpillar see Bulletin 130, can be expected from being run over by a truck and badly injured. Officers and teachers for the year

tere chosen Sumlay at the Moore's Statum Sunday School, there was a ananimous vote that those now acting dent; G. W. Smith, secretary and treasurer: Mrs. B. H. Squire, organist. All have their assistants.

The greater part of the acreage of "the so-called "Chases' Special" early celery will soon be under the bleach. Said to be about 800 acres of same, that will mean more celery cut in January than ever before for this

YACHT JUANITA WAS ... TAKEN INTO CUSTODY BY U. S. CUTTER

KEY WEST, Jan. 5.—The yacht Juanita, alleged to have brought 25 aliens to this country from Cuba on December 26, landing them at Marthon, was taken into custody last evening at Lower Mattecumbie by the Cutter Cossack and brought here today. The Juanitalwas picked up adrift by a fishing smack and from advices from the American consul at Havana is believed to be the bont stolen from that port by parties who smuggled the aliens into this country.

A new automobile radiator attachment designed to help keep the wnter cool sounds a whistle and displays a red signal automatically when the water overheats.

The Daily Herald, 15c per week.

## IS YOUR CITY LICENSE PAID?

Notice is hereby given that all persons subject & to the payment of City License who have not paid same on or before January 15, 1923, will be subject to prosecution & without further notice. Chief of Police. J. A. KILLEBREW,

OCCUPATION CENSE MUST BE PAID

Notice is hereby given that all persons recense, and not having 1923, will be subject to prosecution without furbe had from Hon. Jno. D. Jinkins, Tax Collector, at the Court House. SCHELLE MAINES,

Prosecuting Attorney.

FER, and have it done as you want it Mrs. Herman Middleton entertain. done. Phone 498. 241-Th-Fri-St-tfc

## A CLEAN SLATE

In starting the New Year, one resolution you should not forget is to pay up and wipe out your debts.

· By so doing you will not only add to your prestige and standing in the community, but you will become financially independent.

Start a savings account with us, and let us help you to enjoy the blessing of being free of financial worly.

PEOPLES BANK OF SANFORD Sanford, Florida

With DAN HOLT and MINSTREL.

ENTERTAINERS --PRICES--

Elder Springs Water

is meeting the demand for good pure water and there are hundreds of bottles being distributed around the City at all-times. Every family of Sanford should get the habit and-

PHONE 311 FOR QUICK ACTION

And our truck will be at your back coor with a bittle of that pure water that all the hotels, restaurants, drug stores and so la Lo ntans

And Be Sure it's Elder Springs Water You Use in That Battery

**Elder Springs Water Company** 

# Why One Advertising Appropriation Was Increased

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**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*** 

Two partners were debating their advertising policy-planning the campaign for the next six months.

Theirs is a retail store which spent in one year \$12,000 on its advertising which was 5 per cent of their yearly volume, a fair expenditure in their

In growth of sales they could easily point out the home-coming of the \$12,000 with a fair and reasonable profit in its train. For these two partners that expenditure was a profitable short-term investment.

One of the partners spoke up:

"John," he said, "we have a cash profit in the bank from that \$12,000, but we have a greater intangible profit by far-it is piled up for us in the minds of every man and woman in the city.

"It is reflected in the attitude of our bankers.

"It is present in the minds of the manufacturers who sell us.

"It is working on the minds and purses of every one of our customers."

"Why," he continued, "this business, because of the advertising we have done, is worth \$12,000 more than it was before we began."

The two partners increased their appropriation, modestly, it is true. That was five years ago. Today, for it is in a large city, their appropriation is eight times their original amount. Their standing, with bankers, manufacturers and customers is A-1. Their business has grown and grown in a healthy way .. And still as one of them put it-

. "In the last five years advertising has made money for us! Every cent we've spent has come back to us, and brought another with it. But, our real profit—our big profit from that advertising is banked in the minds of the people. Ours is the best known business of its kind in town. And that is worth a lot of money to us."

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