## IN TIIE SOCIAL WORLD

tems of Interest Concerning Soclety People.

POINTS PURELY PERSONAL

How celery clity vanity Falr walle Soclal Gossio
Mrs. F, J. Gonzales entertained the Auction Bridse Club Thutrday afternoon ablea of brideso were phayed. Mrs. For. ast Lako mode tha tithest cocre ond won the frot prize, a lovely hand paioted pote. The consolation prize, a box or candy was recelved by Mrs. R. S., Keelor her the cardo a deljclooss chicken sala Sured was gervec. Mras. Gonzales in
 al Piletion, Mre Robert Newman Mrs rank Lane, Mra, A. Connelly, Mci D. L Thrather, Mra. J. W. Dickins.

Mrs, a. o. McLaughin entertained the yery Week Brage Club Wednesayy ar d. The top score was made by Mrs.W D. Holden, who won the first prize. The Prather a proty b eo contuta of the sam gure cards dellicious salad courre was, served. Mra claughlin's guesta were Mesdames R.S Keclor, O. W. Brady, W. D. Holden, For ent Lake, O, W, King. H. P. Driver, W.

The ladies of the Woodmen's Circle beld weir regular meeting Wednesda hecroce atteded to the We nencea a boclal half hour. It was decided tha hattoad of holding their regular meeting Wovember Bth, they mado arrangements o charter the launch Malme, and go to Enterpriso to visit the orphanage, each nember of the circh will take a package of something. that will be good, usefu or neccesary lor the orphans or the home There wir be room Yor severat othera who may want to visit the orphanage along.

Anethor Man Conspilracy.
 dex of brain under H . Women would arve ant tho beat of it if: It were.-

## 


 It's all in the Taylor Feed

 Made if all aizes, portable and sta
 Stinglo Maebines, Cut-Off Bawis, Wood Bpititers, oteo., and do Foundry Work. Writh tor Intormalon apd prieno on apytulog Mallary a Taytor Iron Worke

## "No-Only the Idea Is Imported"

WOULDN'T you like to be able to answer hips-and it's logical that they should be so, for your husband in this way-when he ext presses his approval of your new outfit? Wouldn't you like to tell him that you had obtained that elusive something called "Distinction in Dress" and that the cost was no greater than you had previously paid for ordiniary garments?
If you would-let your next garment be a PRINT ZESS
There's a delicacy of line-and arate of style to a PRINTZESS that proves that PRINTZESS design are close to foreign inspiration and also that they know how to create.
The materials are of true wool quality-tested and retested before they are judged worthy of bearing he PRINTZESS label-there's reason in such esting-in such extreme caution-for the PRINTZESS label is a guarantee that each-garment must give you two seasons of satisfactory wear
The curying lines of PRINTZESS fit are more accurate than the custom-made fit of yourtanor never a wrinkle at collar, shoulder, ront and trouble
N. P. YOWELL \& CO.

PRINTZESS toilorin is the result of a perfeted ess talioring is the resul of a p rocess-38 years of knowing how-chat elimi nates faulty work at these four proof points, where most garments fail

PRINTZESS garments hold their shape. After months of wear they have the samre dainty fresh ness that they possessed the day you purchased.
PRINTZESS Plio Canvas, the new shape-retaining fabric, is responsible for this-it's a new fabric moist-proof-wear-proof-that is owned and controlled by the makers of PRINTZESS and can only be found in PRINZESS garments.
It molds the wool materials of the garment to your figure-and holds them there. This shape-holding insurance costs you nothing extra.
The price of PRINTZESS garments represents un usual value; better materials than a custom tailo could afford to use; workmánship that neve slights; fit that satisfies at the first try-on; and shapeliness without constant pressing expense and trouble. trouble.
 admirahbo for not as graphophone re trade te antuldipated

Tho Odd Chango.
The value of the tarmat it knimas
 ono conts was for A मow wrench and
a quart of gatilne. - Kanama a quart
trialtat.
ngraphy 2000 Yoart
stenography 2000 Yoart Ago.
It seems lncredible, but it can proved, already in tro ordon Ulimes there were htenographers who took
down tweaneecties made In the Roman down the epeechen made in the Romanh
renate or In piallc. They were callod

 gavie tio stanokrapherr coported to apeech: of Canatr for Mettiplua in a

## SLEAC CR'S BAKERY

WV Onty exclusive baker in the city. All mixing done with latest improved Sanictary machinery:

Soancer's Bread handled by all first class grocers
3 2 SPECIAL ORDERS FILLED PROMPILY
2 We Ma e Everything KAtown to the Trade PHONE 100.

NO. 111 PARK AVENUE. to the Engliah spealing earto the. Engliah
vard Lampoon.

Always t
It takeo courrago to to koep guvet and
so on It in not an eany way, but 1 t one ever regreta. ?

Natural Inferenco.
A Now. York ievepaper chroncles tho artivi in that cits of tin American



For Womian's infucance. tie a woman to be whe and at the mendoun thatuenco which may be telt or good in the Ivee of sonerationa to for good in the live or gone
come, - Davld starr Jordanf;

GREAT DIAMOND POPULARITY

On display at H. Mg © Atinte Jewelery Store arter Saturday (sold and guarranteed by Mr. Mc Laulin) will be awarded to the goung lady securin the most votes. Nominations spow open, an

## FIVE VOTES 

and the privilege of one nomination witfieach ten cent admistion. Come out and help some friend wint this Fine Diamond.

## CONTEST STAR THEATRE

## Diamond Ring or Brooch

# Published Semi-Weokly-Tuesday and Friday <br> THE SANFORD HERALD <br> IN SANFORD-Lile is Worth Lioing 



| Phllip Solow yesterday in general sessions. Solow, had been convioted by Assisted by Assistant District Attorney Wasservosel of bringing Eloise Wendt from Pittsburg fo this city for immoral purposes. His sentence was 24 years. <br> Monsignor Diomede Falconio, Apostolic delegate to the United States, and Archbishop O'Connell of Boston and Farley of New York, official notice of whose selection as additions to the college of cardinals was recelved yeaterday, will probably sail for Rome not later than Nov. 10. <br> Marshall Glover, of Bridgeport. Ala. this morning shot a belled buzzard that has been seen in Tennessee and Alabama annuially for several years. Around its neck was fastened a bell with inscription, "Genoa, Italy, 1874." It was a sleigh bell fastened by three copper - wires, one of which was worn in two. <br> Hundreds of thousands of Deach trees in Georgia are in full bloom, months in advance of the proper season. Owners of the orchards avesery much cast down |
| :---: |
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|  |  |
|  |  |
|  |  |

GAMFORD, FLORIDA, TUEBDAY, OCYOEER 31, 1911


Sanford High School and Deland Hide Park next Fridty afternoon at $30^{\circ}$ clock. Come out and give the boys a rousing support. imposed by Judge Warren W. Foster on support.

## I Stano for a Squave Heal for all the Apeople

Istand for a decent water supply thereby lowering out present thighrate of have nö ${ }^{-j}{ }^{\circ}$ Yan he no ill ${ }^{\circ}$ will for any can in Sanford and therefore ave no mud to sling.
Friends your franchise is your personal property and the man who would seek to rule or
controll your vote is an enemy to good government. Vote your convictions.
kemember Sam not he tan bloate of the polftfians, but 3 am the Jeoples' candipate.

- G.W. SPENCER

CURBSTONE GILEANINGS
A Buaget of Opinton "Just Be tween You and Me"

EVEN THE GAIE POSI NOT IN IT
A chile is amoge reffailas Notes and Falth. He'l Preat 'Em"
41 dam in favore of, e Gront Whito Way If Sanford. Our clyt has yever realized at nilht and 1 suifegt to the city council
 First strect, one at the railroad crosing one at the First Nattional Bank cornet and one at Palmotto avenue crosaline it
Thesed atchea can elther conslat ; incandescent ligtitas or we could have Illuminated idescriptive aitons. There is no doabt tis tho vorld but that many a mini would get off the train in the evenIng and see Sanford because the place looted attractive ats the train puiled in be well lighted actit it alive it will lightus are out.
Take your choicel
4 I see by the Orlando papers that the onterprising citizens of that town are occurs to me that Sañford could have the finest coontry club-in the state if the people would come across and give it the support Either upon Lake Moaroe. of the Se Johns or upon the numerous clear water lakes near hero a beautiful site could be purchased and a fine game preserve established that, would appeal not onif to our own -people but, to the
tourists who want to come to' Sanford now if some inducements were offered. Golf, tennis, boating and dancing would while a way many a pleasant hour and both ladies and gentlemen would have a play eround and a place to forget the cares of life for a fen hours each day. Sanford needs a country club and w ought to get together and organize one.
The reunjon of veterans at Oriando last week brought to mind again the
dearth of organizations of the kind in Sanford
Where is the General Finnegan Camp of Confederate Veterins? Now that the whole state is taking' up the matter of the Oluatee monument our city, the home of General Prinestan, is silent and there Is not a camp of vettrians or a chapter or the Daughters of the Confederacy. There large chapter and how fine it would be is these aame charming sirls could con sregate on Memorial day and pin the Doquets and Cross of Honor upon our breasts.
Alasl, how soon are the deeds of that gallant army in gray forgotten!
It peemed to me that the children of the south could never forget the deed valor performed during the time the the men and even the women of the the men
The battle of Olustee was the tide that darned the northern hosts back from Fioriofficer, a Sanlord mian, bas lived in song and story over the Southand and yet wo wha were his neighbors are sulent. Rouse up, ye daughters, and form chapler in Saniord and your ver presence will inspire wife and hop

4 Some of my friends in the postome soem to tink that I have neglected to Ings bank. Now rightly of course the postoffice ['émbloyees and Postrienter Hatifins are greatly In love with- tieir little bank and the government machinery which directs their movements but I for one fall / 6 see where the Postal Bank. is such a benefit to the city in which it is
locatod. Tis true the people who formerly located. Tis true the people whotormerly
burijed their money under an oriange tree bufried their money under an oringe tried
or kept it in an old atocking can now bring or lept it in an old atocking canin now bring
If forth and Uncle Sgin. goty, the ais of It forth and Uncle Sam. gits, the use of
it. Very fine businoss, soc the mant of it. Very oine businoss. clilld who has no confidencer in the local depository that pays more infor the benefit of botmer people.? Any bank whether it is Postal Bank, National Bank or a private bank ihatis merely a depositorx is not makíng a grenter city o pdyancing businesis interests. Wo look to
the banls for the ainewi of businese and the banks for the sincwa of business and yhenever the time comes in Florida that bank and set plenty of intoney at four per cent to build houses store roons or enter business, our stute will tale a gigantic atride iforwad. There ate more op portunities yet uncovered in Florids toda for the lack of capital to develop than In any state In the Union.
This does not apply
at the rrbolo
Tribuice this item in last weeks Tampa


There's nothing smarter in the way of a collar. Nothing that improves a man's appearance so much as a close-fitting collar that will not gape open, sag down or pinch.
ARROW
embody these essentials. They sit in close about the top, yet there's ample room to tie the wide, modish cravat.
Having the "Notch," these collarsare easyto put on, easier to take off, stay closed in front, and have no buttonhole to rip out 15 conts each -2 for 25 conts

WIHEN you are considering clothes and the name Palmer \& Selgh recurs to you, do not form the opinion that we are one of those firms with such lofty ideas that our prices are beyond you.

The facts are we are selling clothes which have real personality balue at about the same prices you often pay for just ordinary clothes.

If you are in the market-or will be soon--for a suit or over-coat, drop in and let us try one or two garments on you.

## You will be glad you came in.

Society Brand Suits \$20 to \$30 Other Suits $\$ 15.00$ and Up



Witity grainc Clothps

# PALMER \& SEIGH 

(uabere Sone But Quality Clotjes are solo
117FIrst St SANFORD, FLORIDA 117 First St.

- Figh orleod motiey is the reasop given D.W. Pbinipetfor the hesitancy to
bedin the construction of bigh buildurgi bedin the construction of high buildtrigs
in Tampa. Alitiough a lairge noumber of in Tampa. Although a large number of
proposed tell buildiags have been given proposed tall builingas have been - iviven
considerable publicity through the press. no dirt is thrown' up on the, sltes chosen or them. The publie generally is anxious to know the téason for the delay. Mr. Phillips is one of the largest dealeri in building matrials in the city and is conVeraant with the status of building operations, $\mathrm{He}_{\mathrm{e}}$ saya that if chenper opey curere oncred by local pankers, any citizenty would dmmediaely start
ork- on tall buifingo. But the banks re insisting on 8 p pargeent. a rate of in rest that malte? bility or cha prop 3 ifition.
So while $\bar{T}$ love Mr. Haskins dearly and Wholl forco of faithful employees, aited Stated mulyer. Ido not think the
 ank, Sanford polcomes every now Welect of any nid chist if rapt to leave a Wr-nickels bere pui 1 , fail ta see that our bustal bank will materally increase
or help ${ }^{\prime}$ poor fellow to built new home' on foan because your Uncle amuel does not loan. Everything comin in, hothing solng out.


## Really ward Luok

Four men, Wore aympathithts, whh mis to wot No York sun. They wero amplogebe pretty well up or the whan Het and two of them were anglatant manageril they had tndorved chocker Were anl righi. mand, aceordlig to the rule, had to mate good Tr worse zuck than any of you", salif the chlot,
ongtineer. "The check I cot atumk on
 it z to jall"


## Collars

 a SpecialtyWe sive extra care to the loundering of collars, beciuse lach ol care soon

We Pride Oursetves
on our plant and our ability to do good Laundry work. You run no risk when you send us your linent Progress Steam Laundry prowe 30-the son woter plaint Turit Over a New Leaf

By subsodtind.
for THIS PAPER

HUNTING SEASON OPENS
Fiotds will be foll of Local Nimrod -1. Tomorrow Mornlas Tomorow before the broak of day the punters will bo astir wad dog and suan wiar put in the and deer. There is mpobably no better place in the éntifo country that makes a better game prezerre than both sides of the Celery Delta -and the surrounding country. One can ef of milles and milles into the wilderness, where the decr and nurkey and beet can man with the eun can have all the aport he wants. Where you can gel up a party and have a camp huit for a' week and the egrand old oaks ànd waving palmettoes pitch your tent and get back to Nature as nowhere clas ha we Ualed sates. field and for the benefit of those unfainil. lar with the game law regarding the featnered tribe we publish the following: The law regarding the killing of turkey and quail in this state is as follows: her or theif possection, or shall hunt or kill any wild turkey, quail or partridge. In any part of this state, save only from the
Ary day of November until the first day of March of any year. No person shall Hill more than two wild turkeys or more than twenty quail, and no party of two or more persons stmill kill more than four vild turtery or more than forty quail in any one day and no person shall kill
more than fve wild turkeys in year, and no perion or petsons, frm one poration, association or company shall ell, expose for sale, or have in his, her or thek possession for sale in this state, any wild turkey, quail or partridge, Any perwo or persons, corporation, association or ompany violating any of the provisions thereon be punished by a fine of not lese than twenty-five dollars of of more than on less hunderd dollars, or be imprisoned in the less than thirty days.

Faust At Imperial.
Faust in moving pictures will be given to Sanford people at the Imperial to-
morrow night. Two reels consisting of 2,000 feet of films dispicting this farmous tory, will prove most interesting, and at close a good plece of comedy will be
siven called "Cupla tiven called "Cuplas Chauffeur:. At the Imperial tomorrow night.,

ANNOUNCEMENTS Por Mayer

 For Alderman















 They on November 2lternoa of the priman
 Ivil For Clerk and Assessor
 Aithet $\leftrightharpoons$ तer Me W. LoviL :
 I For Treasyrer and Collector


Reception to Rev. McKintion. The ladtes of the Presbyterion church F. McKinnon and his sister Mrs. Sharp the residence of Frank L. Woodruff ext Thursday night to which the pribli cordially invited.

Tragle Dream Cam
To dreefín of belng mange True. locomotive and to have that dream come true shortly after he had relaterfence of wilmer was the exPhoenixville, Pa. While Johnson, of ment of the to move, and the enact jumped for the rumpe true, as he miseed ft the runnithg board, but

## ROBERTS' SPECIALS

for this week
Bulk
Graham Flour
Yellow Corn Meal

Bulk Mince Meat

## Pimento Cheese

Fleischmans Yeast

4
"Crown" Butter:
J. D. ROBERTS

Next Doar West
ofPost office
Phone 39 Sanforif Florida


## CICATRSI THAT'SMY

A
ND I am the largest dealer in Cigars, Cigarettes and Tobaccos south of Atlanta; I control the distribution of some of the most popular Highis the "J0SE VILA," made by Berriman Made Cigars, the most prominent of which ARE NOT A CUSTOMER OF MINE IT WILL PAY YOU TO GET A, IF YOU MY PRICES MY PRICES

 blend that produces the dainty "Bouquet" that is demanded by the particular smoker. such soientific care is exercised in the blending that the quality is uniform.

The E. \& W. FIVE CENT CIGAR is the acknowledged BEST cigar produced in Tampa to retail at that price. I am the EXCLUSIVE distributor of chis Cigar, and absolutely guarantee every box to be as represented.

## E \& W. 5 Cont lishes the deaters reputation for BIG VALUES. Gar getter, and estab MR. SMOKER......

Get these two brands of Cigars, "JOSE VILA" and E. \& W, firmly impressed upon your mind. They represent the BEST IN THEIR CLASS. It is true that they cost the dealer more than any other brands, that sell for the same money over the counter; but YOUget more for your money, and the dealer profits in the long run for he establishes a reputation for QUALITY that will reflect creditably throughout hisentire store.
THE GOOD DEALER WILL NOT OFFER YOU, SUBSTITUTE FOR EITHER OF THESE CIGARS
Next time you purchase a cigar, no matter where youare, demand one of these superior brands, and if the Dealer cannot supply you, suggest that he
write tome for prices.
ELIW WITT


Thrasher's Great Healing Fluid
 cman
 Manufactured by J. S. THRASHER at Lake Mary. T. G. MARTIN : Lake Mary, Florida

THE SANFORD HERALD

 THE HERALD PRINTING COMPANY W, m. Marivizs, Butinest manas | ButsortDotion Price, 52.00 . Year In Advance |
| :--- | ared as atecos-class mall mater $A$ utaun 22.

100 omion In Herels Dulliting Telephone Na. 148 Hobsoblins will get you if you don watch out.
Let us have more lights. Get buyy on Sanford's Great White Way.
Pollitics will take a back seat this week whille the candidates so hunting-for
blide.

Who has a good site for a publle buildng that can be sold at a reasonab agure. Don't all speak at once?
Halloween and the small boy will be usay tonight. Have all the fun you can but don'
$\qquad$
All the boguets tossed at the Twico-areek Herald would make a large flower garden. Accompanied by the cash they vould fill the vault of the bank.
Give the vagrants the runl There is plenty of wort in Sanford for evers one and the man or woman be foreed to work or forced to
$\qquad$
Six applicants at The Herald office today looking for houses. Why don't you pubilic spirited men put your money int,
the Ehliding and Loan Association an help build more houses?

Omber, the're in againt Herbert Felkel
nd Sam Sanborn of the Pensacola Newr and Sam Sanborn of the Pensacola Newa
are talking about sweet potatoes as big are talking about sweet potatoes as big
as footballs and pumpkins as blg as barrels.
you Harvest Moon brandl
Wo note that old wheel horse, W. L Thorndyke is Associate Editor of the
Palm Beach County Times and is making polm Beach County Times and is making of the boya and has pushed . the pencil In almost every state in the unlon

## $\longrightarrow$

John M. Williams has started a new one at Webster called the Suinter County Newr and for a new. child the news alaling in population and should be able o nupport two papers [and we bope Bro vilitians will be successful in his new Acld.

## $\overline{\text { NoI A celery ciry }}$

Forida gained a world wide reputation as a place to srow celery. Fortunes had been made end some had been lost in growing this sulcculent dainty, for the market, Bat like alt sood things there Were imitators of the reat article and a promoter located à colony sonne dastance away from the original Celory City drad named his bunch of white sand after the id ecceseories and by the fame of the Celery City he managed to bunco a numiber of Ignorant, peoplo into belioving that they had celery lande Just as good a Sanford, the Celery City.
Bat granting that he did have colery land he coild have acoomplished so much more by side tracking the celery deal attogether and advertised goneral farming ed celery, ate celery and lived celery, but that time is past and only a few grover now.plant celery with the expectation of harvesting one crop and making a fortune. Reading thie artiole in todays Herald will astound any one not familiar' with the change in Sanford from \& celery ctty to a sarden center 'ot. the world wherp
every hidind of vegetable and fruit ish ibe every hind of vegetable and ruicga,
drova with proflo and as the aficele emongtrates at a proflt of $\$ 750$ per hich sotating cróps and never tonching celery. Sanford still lays clalin to being the sreaicat celery center in the woria very
Sanford is ydeng the spot where every thlit elge th the vegetable kingdoa can bo Wrown
Exit col
Exit celeryl Enter diversity
Nottee of stockholders' Meeting
$A$ meeting of the stockholderi of the Sanford Hotel and improvement $\mathrm{C}_{0}$. 10 Peoples ank at Sanford, Florida or Wed er 15th. 1911. Al 19 The meeting is called for the porpose of electing offioers to serve for the onsuing yourinets the transectian of cotore the meeting TV T.J. Minute Prea: W. J. Tharm, Sec.

## BERT LEIGII

The Man on The Box,"- Imperlal The atre Friday Nov, 3rd. Bert Leigh in "The Man on the Box" vill be the offering at the Imperial The atre Friday, Nov, 3rd, coming to Sanford with the Origlinal Production direct from New York and usling the same bcenl all the costume, electric, and propert effects that made this play famous in New Yort where it enjoged a rua -o over two hundred nights at the ol Madison Square Theatre and there was the talk of the country wherever It
played. This production has been staged under the personal direction of Llonel W. N. Iawo produced It for his brothe V. N. Lawrence and who heartily en
dornes this company as belng nearest to the original that has been offered to the amusement loving public since Mr. Dixey loft to play under the direction of Heury W. Savage. Every detall has been caried out and looked after and the case all that would be expected in the aemble it equals if not rivalling in some ill be the social event of the season, ai many prominent society people have spoken for seats.

Misslon Rally Day At the Baptist church laite Sunday o very interesting Mission. Rally Day was observed. The decorations were much
admired and the whole occasion was thoroughly enjoyed by the large audience present.
Among those who took part by reading. eciting or singing we noted the following children and young people: Helen Shel on, Cora Loe Tillis, Margaret and Mildred Reasoner, Margaret Davidson, Evelyn Bidgers, Max Stewart, Lla Murrell, Maine Kate. Williams, Jean Maxwell, Peyton For
Laing.
While
While the efforta of 'all wero duly ap preciated it is but just to any that the chorus by the young ladies of the H. H Society, the duet by Margaret and Milred Reasoner and the solo by Margarai Prof. Perking specially enjoyed. Prof. Perkins presided. and the pastor. an earnest way of the work of night, in day school.

The rpsle Dixle of it
I see be the papera they's truble about all of thim green froot oranges
sald Mr. Hennessy to hila friend Dooley. "They do be indeed," responded that person. They's more than wan kind ave Rreen goods man working the country but the come-on's are getin' scarcer ivery "They say", said Mr. Hennesy, "that orth is going to hurt the Flordy froot-1 dunno if this is bot
"When," began the philosopher, "you prevint a man from linvisting his good money into baf money, its no sign he Is goin' to throw down the reel goods
whinlver beectan get his thil. Therill be ore paple looking for Floriday froot this knoviv moor about, what they wants ise The good folles ov the north have about forgotten 'hy' a Florday orange absteb: Californy hai told thim through
then a the papers that they have the reel goods in orapyee and bedad ©ley made the paple belaves.
"But they say that whin we hold back
he Floriday froot we run into the he Floriday froot we run into the CallTorny Bayson":
"Bedad, toro
Hedad the gave the Californy paple the sayton, onywayt Tis my experience hat that poor devil, the ultoomate con-
soomer, will ate oranges whin they are swate in priference to or ongles whin they aer not swate, ond no man will clolm that Callforny oranges are awate in Novimber and Decimber.
"Well, Timplé ralsed a big fuss any"Yia", said Mr Mrnesay.
"Yis," said Mr. Dooley, "As me frind Major Florida East Coast Railway Alex apder st. Claic. Abrams would say, that'
the. full of it." Why diden'y Lionay" to Ho, dia in his lilgant East Coast'manher Well." sald Mr. Hennessy, "tilis 0im word. What is the Mallor's raldidis to be froot bustness, oaypen,
"His rtlation," responded bedad relacion, responded Mr., puoley. His. vifo's coosin's uncle martied into the Sthy. fomily, an thon for ther sour orange Juice,"-Florid Grower.

## 2. Reglstratton Notice

The eity redistration book will-bo open
at the dity clerk's office Monday, Oct 16 at the dity plerki oficice Monday, got 16
and doily tiereafter except Sunday from

 The regatrad
Nov. 11,1911 .
11-et
hathother Man conoplreyy. Cex of bratir ubder it. Whanan woeld gaye fll the beot
Now York Herala.

## Electton of Omeers

 West Side Improvement Association, Neat, Thuraday Noy, 2nd. Election of offleets, and all members are urged to be present.FLORA E. Jonsson, Secretary
A. E. Thomas of Mamaroneck, N. Y. who pald Sanford' $n$ videt tast yedr and
while here purchased ten acres of celery. while here purchased ten acres of celery
land on the west side, has arrived in Sanford for the purpose of Improving hit property. Mr. Thomas will have his land it tiled preparatory to spring cultivation. A. Chicago firm of publishers has had a presentative. Mr. C. C. Allen, take some of or more views of the various pointa delta. The views will be published on post cards.

Btonography 2,000 Yeare Ago It sooma mereolible, but it can be there wero ate in the olden timea down the speeches made in the Roman notaril and wo find a place in Suetonfus where Augustus is angry bocause the atonographeris reported the apeoeh of Caesar for Mettulluas in a
very tmperfoct mannor. Ma
The value of the farmas in Kansas Is only $\$ 1,733,053,000.61$. The sixty. a quart of sasoltne.-Kanasa Indua a quart
trialist

Woman's infuonee.
For a Woman to bo wite and at the came ume womanly is to wlold a tro-
mendous inflyonce whilo may be folt for grood in the Hives of gonerationis to como.-Darld Btarr Jordan.

Fashlone in Buigarla. Bulgaria bolioves tin tringos, and hioy are over all wich the rare exoed-
Hone when the underakitr, always of the best of whitto then, may be scalloped at the bottom and, aven then alap tringe effect ts uned in the over tunlc,
for the gathering of the many threnda ourcrentis to the wearer the numbera of tholr nations, an in thetr pecullar red
dyed reminder of thetr blood, and the dyed reminder of thetr blood, and the
fowers, and graing, and frutts, tmfowers, and graing, and trults, om-
brotdered on their gowns represent brotdered on
thetr induatry.


Send Your Orders for
Cleaning and Dyeing to hie moit thooroughly
equipped and modern
French Dry Cleaning and Steam Dye Works in the Souch. Mail orderr from any
part of Florida handided pompty and
carefully. All work surnateed. Breazeale \& Smith Phant:- 229 Eat Union St:Jacksonville Florida


The Crippen Music Store
High-grade Pianos, Organs, and Graphophones.

Low Prices
Easy Payments.
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Only exclusive baker in the city. All mixing done with latest improved Sanitary machinery.

Spencer's Bread handled by all firstolass grocers.

SPECIAL ORDERS FILLED PROMPTLY
We Ma e Everything Known to the Trade PHONE 106.

NO. 111 PARK AVENUE

## $8 \times 8 \times 1$ Everything For MOTOR BOATS At Rock Bottom Prices SEND FOR BIG FREE CATALOG <br> Of the Greatest Marine Hardware Concern in the U. S. 



Cbe felo Longthood Bootel at Longrooor, Jhoridaz Ten miles from either Sanford or Orlando on main road will open its: doors for business Novembiar 4th, 1811. Newly Resovated and furnished at an expense of $\$ 15,000$. Rates $\$ 2,00$ per day and $\mathbf{\mu}$, American Plan, and $\$ 1.00$ per day and up. European Plan. Special Rave by Weak or Month. For full particulars and information Telephone, write or wire ?




# HOWARD - PACKARD Bulletin <br> <br> LAND COMPANY <br> <br> LAND COMPANY <br>  

AT THIS SEASON OF YEAR

# Is a Thing of Beauty and <br> SHOULDBE <br> A JOY-FOREVER 

A drive over the Sanford Trucking District this week would enthuse the crusty pessimist,

To see the money growing so rapidly ought to convince the most skeptical of the great value of a Sanford Farm.

Within 30 days our harvest will commence and the Dollars will roll into the pockets of the Sanford Farmers in one continuous stream for the next six Months.

During those same six months the Northern Farmer will be spending what little cash he was able to lay up from his strenuous summer [and all his time] in an effort to keep soul and body together until another spring shall bid him renew the program.

Come to Sanford and enjoy life to a fuller extent than you have ever thought possible in your wildest dreams, And the best of it all ischat coupled with the finest, most enjoyable climate of the word is the ability to make more clean honest money than you ever expected to possess.
A. Sanford Farm for an investment is a winner. It cost money to be sure. Farming is expensive at Sanford when figured by the acre, but from the standpoint of results, REAL PROFIT, it beats the world.

Let us show you. Tell us your needs. We will fit you out We not only talk fariming for the purpose of selling land but we take our own medicine-we fatm and for profit. We are the largest farming concers ith he Sanford Diătrict: We are able to tall from experienco

If a Sanford Farm it begond your means let us show you our Volusia Farms. Splendid land, well located. Close to water and rail transportation. Priee from $\$ 80.000 \mathrm{ta} \$ 60.00$-per racre on a libcral monthly payment contract. For the price as good as a Sanford Farm.

## WATCH THIS PAGE

 sc
## ITSTANDS FOR PROGRESS

 PUBLIC IMPROVEMENTS
## Sal



Mr. Spencer has done no more hard labor than I have. I work as much each day as he does, with this difference, however, that while his time is devoted to his private much of mine is devoted to public affairs for the promotions of the city's interest. Mr. Spencer asserts his friendship for laboring men. He cannot and will not attempt to prove in public print that he is more their friend than I am.

Why does not Mr. Spencer reveal the nefarious schemes which he claims are being concocted to make you vote against your convictions.

It is his duty to expose these schemes and publicly denounce the promoters. Such traitors to good government deserve public exposure.

Talk is cheap and cheap talk is the cheapest thing on earth.
Expose the scoundrels! Give us the proof.


IN THE SOCIAL WORLD


Oranse Growers to meet Jacksopville, F|x Oet. 17, 1915 the Clirus Crowers of Fioride:
Items of Interest Concerning Soclety Péople.

POINTS PURELY PERSONAI
How celery cly vansty pour while Away the Golden Hour Soctar 'Gosslp
Mrs. R. L Hughes entertained a mall party at Auction Brdgese Saturdoy after. by Mra. W. D. Holden, Mifie O. W. Brady, Mra, C. O. Mclouphlin Mnd, Mra, Bughes. The evening wai very pleacandy spent by the ladiea who were served iee cream
and cakes when througt with te ceile and cakes wben through with the cirirls
The Indies cirifit at the Eplocopel churct met with Mra. G. E. Sminti, Frd day afternoon. When He business of
the Guild had been attended to and the soring finlated, Mra. Sousth served oher bet and cake. $\qquad$
It you can utanid tho odor, a. .pod coush can often bo curiod bry Aro drop of herosene taten on ${ }^{2}$ Nump of curgrt It the pounds too botrthe, wifichio


Brow
Doing Douglas.
Jacksonyille-Wm. Moore Angas. Leeaburg-Johnsoin \& Car, B F. Watts, C. M. Long, J. C. Lee, Dee Bros, H T. Morrison, J, N, Luclus, B. Frank Youngt J. W. Miller, R, A-Steward, J. B. Gaines. Creacent City-B, F. Tilinghast, Creant Orange Co., J. B. Shiver, Oriando-Chas, Pink, B, Beacharm, J. B, WInter Park-W. R Harriey.
Geneva-3.T. Mclainin, ca A. Raulernon W. Calpepper, C. F. Harrisoniv, J. F Jones, J. W. Nixon, E. N. Sutton, J. W. Fiynt, H: Baker, J. H. Huddleston, H. H. Pattihhall, E. Cinlet. S. B, Hodgea, L, H: Coward. T. L. Cushing H. MeCall, Mary M. King, $\alpha, T$ calley.

It is carneatly requested, that every orange growing diatrict in Porfda appoint delogates to acend his meding/which
will bo field in the Orlando Sthiory at 10 a. mi. on Nov. 4th. Growera unablo to at
 from their sectilon', with Jetuegs of anthor Ity to be voted at tid moeting.

> Yound very traly Y. C' Cunse \& 0 , Sectequry and treasurer. De Bruce Dr. Jerome Bruce formerly of Newbect N. C, ampracticing physición fifty years, eightten of these in Sayford; died in
Jactiboiville after some months of ill Jackspiville after sorne monthg of III hegith, Sept., 28ch, 1911. In the death of Dri Bruce our city lost one of tas best and noblest ciuzen. Thouth niddest as ar genile woman, he
was lideed a zouthern genteman of the Was fichool vith diatinguished mien and old chool via diad charaterized atways by melegant
and courtegy to every one hie met, even in the humbler wall of Hife. In the practioe of Mis profesalon amont us we were forth. nate inenjoging the beneft of his bone experience and unusal foll. Alway, ready to respond to the call of the poor, he "scatterod soeds of - Kindiow. Thid tow leaves a memory mespected and beloved by all.
A devoted wife and several children mourn sadly in. their great bereayement. Farowell Dr. Brice, phyalctan, friend, la a tlond that is fatirer than day": The ubove tributa was delayed in reachIng the publiffitid)



## Citrus Growers

The reasons for Fall Fertilizing are ably presented in our new free book entitled Citrus Growers, Liook Ahead!

## Send for a copy. Now is the time to lay thiefoundation for next yeat's cto

## Ideal Fertilizers

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Right Sources,
Right Proportions
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Rigitt Pricoe $\qquad$
Call at our Branch Ware-House, R. C. Maxwell, Manager, or addr. Wilison \& Toomer Fertilizer Co. Jacksonvillo, Florlda


Peoples Bank of Sanford, Florida CAPITAL $\$ 30,000.00$ The ONLY baikla Sanford that INSURES EVERY DOLLAR DEPOSITED AGAINST LOSS from any and all catuer.
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Prompt Service - Polite Service, Accurate Service
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## W. J. THIGPEN \& COMPANY

General Fire Insurance

# Publlshed Somi-Wookly-Tuesday and Friday <br> THE SANFORD HERALD 

NWW OF THE WORLD
lems of literest cleaned From Varlous Sources
inppenings during thes. weEk

## there the Rescers will riod a

 ilstericiar spritas flowinsonounced with evident puthorits
int the neme of Gov., SimoonE. Baldwin Oonsoctrut woald be presertied to the deal. Recenads It war vertited tha! thore mos a morement on pert to mand place on the relloned licter and, whon quactioned hat be would reterd tias tuaor 10 an pan to be Damod as vico-prouidegh. Edear H. Farrar, Jt, son of the preit ind of of the berce. Enowe youdit then, Whev Orleanh was shot and tilled Wo to bat thlu up at the corner of Pajalion ad Mapolia arreats. The hishwaymen cones.
An even hundrod Aratung ehipaid eroond id ar the Art formal manouvers and In antor in the Hudion river yesterdey mortiad in a geay lino meven mile lone. Tho noeet as it aood locluded rear batleship now in commeneston in Li every one in fithting urim.
Rev. Clarence V. T. Richeson. pasior or an indicted on church, Combridge. sarder in the liat depree by the Suffole coanty trad jury Tuesday tos the allajed Ceotare 14. The frand jury suparled
 toa in the Supertor. Griminal Cours aitier lourin daja.
Descinnas that Prtaideat Taft adrate ar hapa lo danger of tepibilican dileat itha amtiona claction of 1012, becuuta (Whore of the entiriblican pountry resents: the be Puym. Aldrich tarim achedulater Gopy anor Foni nar senstors Lodide and Crne of Massachusolts aleo tnow thet ine ropabicican machitho of the atile of barefre teeping out of the limalidts Socilisma hhuwed remartabo the. a. we muacicial primary beld in Loe Angias on Tuentay, as a rectilt of which Job a harrinuta, tho cociolist candidite Compe Aleran contest wdeh Mayoe W. lor the nest two, yenn af the cocmin dey dection. Practicalis complete ro Hangive Harrimas $17,07 \mathrm{~L}$ Alexáde 3) hbou vote. $A$ lras poultry ahow is one of the big lalure plonned for the Intermiato fal dol opens ioon at Pónescols
"the man on the box" A Geod Fuss stopper, Maybet at the Imperial Tonight Mr. Bert Leith tho oonsedian, who in
ctarring in "The Man on the Box." which will be the attraction at the Imperial Theatre tonight' tolita a sood one on himcelf, while enroute from hir thotel to the abeatre this afternoon he paseod a man
and womin to a beated dincuesion, thlak. and womin io a heated dimcusalon, think.
ins he might be tho means of bringling ing he might be tho meane of bringlin
about peice he stopped and alted in bit about pesca, he stoppod and atked in his
happy way, "what la the argument'? bappy way. "What is the argument'
then bo ware alven thia reply by tha man n question. -My wifo bero, tulnto the iannt solng to sot a now fall hat, and I know
very well the lanic so there is no argu very well the len'L so there is no argu
ment to it Mr ${ }^{4}$. Loldh zayi he is aill chinling it over

## stung with Bees

Whis a neero was diving a team walas on the howard-Packard place Jui ast of. the city a warm of beea allghed crande fith paln. The negro with hit izual'bryery wok to has heels and Mr.
apo wotting in the name feld came to thy ridate and uucoseded in unhitchling Wo fule but not before he was stung bany. Ho was brought to towa by Wecurs. Sy zee and Howard and placed yader a phyiclans care where be is now
rocoverint. The rudden descent of the rocoverind. The sudden descant of the warm of the boer from a neighboring trecking the teama ha mornething new In boo annala.

Sáre Was Not Safe
Wblle W. J. Hill was enjoying hit prime fib rast at luncheon Inat Tuczday
rome lidtut Angered yent who ovidenty sona liftht fingered yent who ovidentiy
appdersood the lay of the land walted tio hia privase office. took down the ape $)$ ind a check contained therein. Upen now the theif tas not been ap rerfor thopame place and inl the sat datp bo will irobably return and tak Hepher chance at it. Or it Uncle Bill he forgot ind lock the sale by miaI5 bo midits leave the enoney on thit don mbent
Couste Business cocation - In'tho' city todar looking for a bucation og suart In bualiness. Aa 110 vacant stara can now
bulld pid.

Metropolls WInners
Two Ortando ladies and one each fron Sanlord, Pipe Caste and Cluluota are
wiflaers in the popularity contesi conwifigers in the popularity contest con
ducted by in Jectionilic Metropolis. Thered by Mise Maction Call Liy Jenkina and Erer ys Odlin of Orländo, Mra J. A. Wilte - Troe Casta, MEa May Lond of Chulu ta ind Mif Pocrl Grestiom of Sanford Whilg nane of thers aro wlinners of grand prizes still oach yon a shuil sum and in - Largo complimentary' vota. Cousider abla by Orango county, people and an usual they wero very succe esful.

## 

## 3 Stano for a Satmate Beal for all the Wrople

Isupply thereby a decent w ter our present hish rate of ire insurance
Thave no ill will for any man in S nford and therefore aveno itud to sling
Friends your fr nchise Yuar personal property and the than whio would seek to rule or
controll controll youir vote is an enemy your convictions
netmember 3 am not the canlitirt of the pourtetans, but sam the peoples' canoltuate.

NEW- BUSINESS BLOCK
Besldes Many New Resldences To Be Erected
bUSINESS YAKES NEW IMPETUS

Grop Prospects and Falth in 8 anforc ruture Erlage Out Meny
Wing thow havestments
Withsin the next als months there will ford and boith of them will be on Ma Smavenue, which le deatined to beocme ono of the bustineses itreets of Sanford and lo tume will invel Fint street for a share of
the bual roses. White it is for the bualnese, Whiste it it not officially known the anture of the bualaens to be transected is the now bulldinge it hat been antated that the four new stores that
will fill up the vacant fot between The will fll up the racant bo between The Herald building and the Opera House
have already been lealod. Office rooms and apartments will pocupy the upper and ap
noorn.
The
The architect has already drawn the
phas but will not divulge the names of the men who will occupy the atores Herald Square in time will be one of the The new Mafrory fin the city.
The new MeCrory fivo and ten cont ore in the M. G. T. Block is assuming thape and will be one of the Anest front red color thas diatinguistes the fimemer tures the world over.
There aro also perila
new bank and another drug atore to be opened in Sanford eoon. both to occupy buildings of their own. whech will mean plenty of work In the bullding lin

The Geneva briage
Work on this great Improvement ha been finithed, all greept the draw. tractor Mr. McLaln has certalluy made it a job, that will be an everlasting cradit to hisn pod to all those. that have helped to scoorapitah_ he by thelr liberal sub acriptions to tho riecesaary fanda. number of the aubacribers to the fund bave paid in amounts an stated below but there will be more money needed at once to reminurse the "ontractor wort done and I wish to ack of anyone mant for the pood of our cley and county
ment to nead theif contrituation to elther H.C Dulone or myself. Whether you have oubscriped to tho fund or not your help in

## Thos

Tonford Machine \& Garare Co. side.
W. P. Carter.

Dr. S. Puleston
Sanford Herald
Sanford Herald:
Frank L. Woodruf
Frant L. Woodrunt
Holden Real Eatate
Wighe Grocery
M. F. Roblason.
L. R. Pbupa \& C

Saniford Coci Cola Bottle
I. J. Miller \& So

Paloner \& Solgh N. P. Yowed ar
L. P. MoCuller.
M. Frank... Independent Fertlizer Co Asmour \& Co.
D. L. Thradher
Willoon \& Toomar
E. O. Painter

Eare Senford Lanis
J. H. Hartionn, Crystal lee Co

Total.
 $\square$ ormis servies.
Rev. J. F. M
Rev. J. F. Mexinnon Li deservediy one
cided in Sapionar miniaters that over ando ropoliced al and whilo hlo many InI appointed superinted fortune in bo latructons there will be genuino corrow a the thoutht of his dopariure from the feld where he hat endeared blowelf, - not only tis to membert of the Preebytertan charch
uislon.
Rey.
Rey. Mckinnon and whe aster. Mra
harspa teave is a few dayn foe Oriando
and is order to abow their approciation
these rood proplo and to bld them God
pood a rocepton was bold last night as
o Mr. Mckinion and Mra Sharpen
Doapite tho Inclemerat Sharpe.
number of peoplo allerided end the rargo
were Allod. A seseral round of enterism nent interiperiod with musle and dame and friendlychat was broken by the cerving of cholce refroshmenta.
as atiken of their esteem the congre
pair of beastiful sold culf buttona, em
bellithod with his monogram and alin
loding, real and charm and Mra. Sharpo ith a ellver serrica
Tha presenistion apoech wis mada by beat in this role and in a fow well choeen bereds he oullined line nplendld work ac complished hero by the retirnom ministe and the high regard in which he and hit ranilly wera held by all clases.
Rev, McKinnon felt doeply these tote Reateern and repliod in a few remarth Rev. Mckinnon nad family leave Sanfor
followed by the good wishee of all followed by the good wistea of all and
the only reconcllaction of thelr many the only roconcillation of thelr many
friendy at parilng ta the thoughe that they triends at parting la the thought that they
are not far away and maybe at somo fut uro date theac good poople will again irt alde among ua where thay will always be wermly weloomed

Mistrial Predicted
Upelousang. La.. Nov. 3.-The Jury in the McRec murder trial was bocked up ar
o the court at' 9 oclock tomorroy
morying when. 'It is expected, the cour
will order a mistrial.
Downcast, and with eore ditabpoint meat. Mra. Mckee was led back to her tho has been held day in Sepen held without ball annec the day, when she killed Allan Garland.

Noted Aotor Dead
Kyrie Iellew. ono of the forenwal actor oxphorer. diad at Salt Lake Caly alurtly after 5 o'clock this morning of pneumonla.

Beach Lets Incrensed value. The people who wisely lavestod in Co
ronado Beach lots will be ploaced to learn ronado Beach lots will bo ploased to learn
thar the new bridge. will moon be bult and thar the new of the lots recenuly sold have doubled In value. The back lote thap d is $\$ 150$ aplicee.

## 

 SHALL THE PEOPLE RULE?The Peoples Candidates for Alderman

R. M. Elder,<br>B. W. Herndon<br>T. J. Miller, Geo. Fox, Je<br>W. S.Hand<br>W. H. Underwood Frank L. Woodruf

We stand for Progress - the substantial kind.
We stand for a better water supply for the people and fre protection for the peoples' property.

We are not the candidates of the politicians nor the bosses nor the Water Worke Company, nor the candidates O ONE MAN

We are for Sanford and its people
A business man's' admhisistranon.
Vote for all of us. We stand for the best interest of Sanford and all the people. Equal rights to all-opecial privilege to none.

