

# SANFORD DAILY HERALD

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## AMERICAN LEGION BUSY AT ARMISTICE DAY PLANS GUARANTEE GREAT PROGRAM

### Costume Ball at Court House Will Be Event of Season

### PROGRAM FOR DAY

WILL GIVE EVERYONE CHANCE TO ENJOY THEMSELVES TO THE FULLEST

According to the latest "dope sheet" arranged by Ned Chittenden, Hawkins and Walter Connelly and J. D. Woodruff and through the assistance of the D. A. R. Patronesses, the Armistice Day Ball bids fair to be a glorious success.

The Dance Committee met with the executive staff of the D. A. R. last evening at which time plans for the decoration of the Ball room, the sale of tickets, and refreshments for the dance were discussed. The ladies, as usual, showed their willingness to assist Campbell-Lossing Post in any way possible towards making this ball the biggest affair of such a nature that Central Florida has ever witnessed.

Since the affair has been designated as a Costume Ball, the question has arisen as to what could be called a costume, for many of those who wish to attend feel that it will be impossible to procure a costume in time for Thursday evening. However, we still maintain that this shall be a costume ball in every sense of the word, leaving the definition of the word "Costume" to the individual. If the gentlemen choose to appear in their business suits but varying the every day monotony by sewing or painting polka-dots on their shirt

(Continued on page six)

### FEDERAL OPERATION OF RAILROADS WAS COSTLY AFFAIR

(By The Associated Press)

WASHINGTON, Nov. 9.—America will never again see private control and operation of railroads unaccompanied by state and federal regulations, Chairman Clark of the Interstate Commerce Commission told the convention of National Associations of Railroads and Public Utilities Commission here today.

He said the final figures will show that the American people paid a handsome sum for the federal operation of railroads during the war but as operation as a war measure, should be considered necessary war expense.

### HARDING PLAYS AND FISHES ON THE BORDER

(By The Associated Press)

POINT ISABEL, Tex., Nov. 9.—President-elect Harding appearing robust and vigorous, is fishing this morning and will play golf this afternoon. He is using a lunch supplied by Governor Hobby for cruises and plans an automobile trip up the Rio Grande valley. He may hurry his departure for Panama to be back in time to make a speech at Bedford, Va., December 5th.

### ENORMOUS POOL BEING FORMED FOR STOCK INDUSTRY

(By The Associated Press)

CHICAGO, Nov. 9.—Bankers of Chicago and other cities meeting here today to complete arrangements for the formation of a \$30,000,000 banking pool to assist in financing the live stock industry.

### DAUGHTERS HOLD REUNION AT ASHEVILLE

(By The Associated Press)

ASHEVILLE, N. C., Nov. 9.—Delegates from thirty-six states are expected to attend the convention of the United Daughters of the Confederacy here today. Governor Bickett and others will speak tonight.

### OFFICIAL COUNT GIVES ANOTHER REPUBLICAN

MEMPHIS, Nov. 9.—Official count of the Eighth congressional district, announces the election of Scott, Republican, over Browning, Democrat.

## SANFORD CHAMBER OF COMMERCE PLANS EXTENSIVE PROGRAM

EVENTUALLY LAKE MONROE WILL BE A MECCA FOR MOTOR BOAT ENTHUSIASTS

The newly organized Sanford Chamber of Commerce has an extensive program before it for the coming year, which will keep a number of committees continually busy. Sanford's reputation as the foremost celery producing section having been permanently established, it is now the intention of her civic body to exploit those innumerable other resources which she possesses, one of which, in particular, is Lake Monroe.

This magnificent body of water will one day be the mecca of motor boat enthusiasts and plans are sufficiently advanced to warrant the statement that a magnificent two and one-half million dollar hotel will overlook the lake of which Sanford is justly proud. These plans include a yacht basin, in which can be sheltered hundreds of light draft pleasure craft. Upon completion of these plans it is obvious that Sanford is not destined to be, but will be the greatest city in the central part of the state.

The opportunity of securing manufacturing interests to locate in Sanford is enhanced by the fact that Sanford has both rail and water rates in effect, also making it the logical center of distribution for the Southern part of the state.

It will be the object of the commerce body to exploit these natural potentialities to the outside world, adding to her fame as the celery city that of tourist resort, and industrial and distributing center of central and Southern Florida.

The problem of housing tourists is alleviated somewhat this season by the comparatively new Valdez Hotel which is acknowledged to have the finest appointments of any hotel in this section of the state. It is a monument to the progressiveness of the business men of Sanford, who, realizing the acute shortage of hotel accommodations, successfully promoted and financed the whole proposition. That, in the final analysis, is the spirit that builds towns, and is the spirit permeating Sanford today.—Orlando Reporter-Star.

### AMERICAN CRUISER AGROUND IN CARTAGONIA

(By The Associated Press)

WASHINGTON, Nov. 9.—The American cruiser, Cleveland on duty in Latin-American waters is aground in Cartagonia harbor, the Navy Department was advised today.

### FLOUR AND COTTON GOODS ARE OFF

MINNEAPOLIS, Nov. 9.—Family patent flour declined forty cents a barrel at one mill here today to the new low price of \$10. This was in carlots, ninety-eight pound cotton sacks.

NEW YORK, Nov. 8.—American and Aglonquin percales prices have been cut from last season's 30c a yard to a 13 1-2c basis by M. A. Boardman and Sons and the Algonquin printing company, it was announced here today. This quotation is 1 1-2c a yard lower than the 15 cent basis named by Edward Converse and Company last October 18.

The standard prints were offered for the new season at 12 1-2c a yard, a drop from 23c. Hereafter the goods are to be sold without protection of price guarantee. New prices were named on overall denims today by the representatives of the largest producers located at Greensboro, N. C. For 2.20 denims, white black, 25c now is asked, and for 2.40c double and twist goods, 21 1-2c. During the fever of speculation in second hands the price of 2.20s reached 57c a yard, but the agents did not ask at any time in excess of 44 cents, for the grades repriced today, it was stated.

## Dutton Ships First Cars of Lettuce and Romaine

F. F. Dutton Co., has the distinction of shipping the first car of lettuce of the season, shipping a solid car this morning and also shipping the first car of romaine. The lettuce came from the west side farm of this company and the romaine came from the farm of C. Stuthoff, who has the reputation of having the first car of

romaine each season. The Dutton car is probably the first car of lettuce to be shipped from Florida this season.

George Fox Co., shipped the first lettuce by express and have this distinction while F. F. Dutton have the prize for shipping the first car of lettuce for the season.

## Lettuce Moves Out First Today

GEORGE FOX SHIPPED ONE HUNDRED HAMPERS THIS MORNING

That good old Sanford lettuce is moving from this section and while the movement is light today it will be going strong by the last of the week when the many fine patches of lettuce get headed up by the cool weather that is coming. The weather has been very dry for the past week but the lettuce is standing up bravely and a little cold snap will head up the crop in fine shape and the growers feel that they get good prices despite the fact that other crops in the north have not been getting the money this fall.

The greatest thing about Florida winter stuff is that it comes into the markets that are usually bare of green stuff and Sanford lettuce should go through in fine shape and get on a good market provided the cold weather comes soon and heads up the lettuce in shape for carrying well to the farthest markets.

The first lettuce of the season goes out today being 100 hampers shipped by George Fox of this city, and they get first prize for being the very first of the fall crop. Others will follow in a few days and the season will be on in earnest in another week or so always providing the weather is cool. The shipment of lettuce from this section means much not only to growers and shippers but to every business in the city for it means money that will be distributed here in large quantities.

## REORGANIZE BASEBALL MINOR LEAGUE

REPRESENTATIVES OF TWENTY-ONE LEAGUES MEETING TODAY

(By The Associated Press)

KANSAS CITY, Nov. 9.—Representatives of twenty-one minor baseball leagues of the country are meeting here today to vote on the proposed reorganization of baseball under control of a civilian tribunal. The indications were the Minors oppose the plan which threatens disruption of the Major leagues.

## BOLSHEVIKS FEAR WINTER IN THE CRIMEA

(By The Associated Press)

CONSTANTINOPLE, Nov. 9.—Bolshevik forces are attempting to crush General Wrangel's anti-Bolshevik army before winter sets in when they fear the Bolsheviks will become demoralized.

## UNDERGROUND RAILWAY FOR BOLS TO AMERICA

(By The Associated Press)

ROTTERDAM, Nov. 9.—Reports were received here of an "underground railway" in Holland for returning deported Bolshevik agitators to America. Despite cordon guards on the German frontier Russians continue to cross the boundary.

## MATTHEWSON RECOVERING FROM T. B.

(By The Associated Press)

NEW YORK, Nov. 9.—Christy Matthewson, former star of the Major League, is recovering from tuberculosis at Saranac Lake and physicians say he may make a complete recovery.

Office supplies at the Herald.

## Soldiers Bodies Are Shipped Home

NEARLY NINE THOUSAND BODIES OF AMERICAN SOLDIERS FROM FRANCE

(By The Associated Press)

PARIS, Nov. 9.—Nearly nine thousand bodies of soldiers killed and died in France have been shipped to the United States and eight hundred more await shipment. Nearly 60 per cent of the bodies will be returned.

## LORD MAYOR OF LONDON INAUGURATED

(By The Associated Press)

LONDON, Nov. 9.—The inauguration of the newly elected Lord Mayor of London was preceded by gorgeous street procession today. Lloyd George probably will make important ministerial statements at the banquet tonight.

## MEN'S CLOTHING TO BE REDUCED SAYS WHOLESALERS

(By The Associated Press)

CHICAGO, Nov. 9.—Men's clothing was offered from ten to fifty per cent below the present wholesale prices and men's shirts and similar articles greatly reduced at buying convention of the United National Clothiers here today. W. L. Mohr, the general manager of the Association, said the public was not buying and the dealers were overstocked.

## ANOTHER INTERNATIONAL DIVORCE

FORMERLY CONSUELO VANDERBILT DIVORCED FROM DUKE OF MARLBOROUGH

(By The Associated Press)

LONDON, Nov. 9.—The Duchess of Marlborough, formerly Consuelo Vanderbilt, was granted a divorce today on charges of the Duke's misconduct and desertion.

## HUNTING SEASON TO OPEN ON NOVEMBER 20TH

The hunting season opens November 20th, and numerous parties are making preparations to be in the woods at the break of dawn of the first day. Game, it is believed, will be fairly plentiful this season, and no doubt many quail and some turkeys and deer will fall victims of the hunters' guns.

The season opens the 20th on swans, geese, brant, ducks, coots, mud hens, turkeys, grouse, pheasants, quail and deer, extending to March 1st or all except pheasants, on which it extends only to December 20th.

Hunting license is required when hunting is done outside the voting precinct of the hunter. A resident county license costs \$1, non-resident county license \$3 and non-resident state license \$15. To obtain either a resident county or non-resident county license the applicant must have been a bona fide resident of the state for at least twelve months.

The law specifies a maximum bag for one day of one deer, two turkeys, twenty quail or seventy-five birds of any other species, and a maximum season bag of three deer, ten turkeys and not over three hundred birds.

Heavy penalties are provided for violation of any provisions of the law, such as hunting without license or exceeding the maximum bag-limit. Licenses are obtained from the county judge.

Office supplies at the Herald.

## AUTO CAMP RULES TO GOVERN SANITATION MADE BY HEALTH BOARD

### HOME SERVICE RED CROSS IMPORTANT

FEW PEOPLE HAVE ANY IDEA OF LARGE SCOPE OF THIS WORK

After the signing of the Armistice war work relative to the care and comfort of the soldiers in the trenches and on the battlefield practically ceased. But the Home Service section of the American Red Cross is still actively engaged in serving the soldiers who are now in camps, hospitals and vocational schools. Even those who have returned to civilian life have found an ever-ready friend in the Home Service Society who has rendered and is still rendering a valuable service in helping them secure bonuses, back travel pay, belated allotments, filing compensation claims and countless other services, even to writing hundreds of letters for those who are unable to write for themselves. Although the correspondence regarding allotments, compensation, insurance, vocational training, etc., decreases as the months go by the Home Service Society is still acting as a medium of communication between the soldier and the army and navy.

There are cases on file in the Home Service office showing that many claims are yet to be settled.

Within the year that the Home Service society has been actively engaged in this work there have been put on file over 160 cases. Most of the applicants are soldiers; the help extended them embraces a wide range of service from getting a belated allotment to help in securing remunerative employment. Out of a wartime organization there has developed a well launched peace program, which if carried out in full would mean much for the betterment of the country. In addition to Home Service work would have a public health worker and child welfare activities.

After the roll call in 1919 the officers of the Semhol County Chapter, A. R. C. finding that the resulting finances were not sufficient to carry out the full program decided that the chapter had best confine its efforts to finishing up the war-work, and co-operate with the churches, clubs, city and county in family relief work. Within the year that the Home Service Society has been engaged in this work there have been many cases put on file. The work among these consists in assisting the poor and destitute over hard places, giving them a helping hand just at the time they need it most, thereby enabling them to overcome present difficulties and in time become self-supporting. Clothing and board was given an expectant mother who was forsaken by her husband at the time she needed him most. Other mothers have been given layettes and clothing for themselves. Another family in time of sickness and distress was given financial aid.

During the flu epidemic medical care and nurses were furnished several families who were unable to procure them.

Hospital treatment has been provided for two unfortunate patients.

A poor, deserving widow and her six children have, through the efforts of the Woman's Club and the Home Service Society, been provided with much needed bedding, clothing and financial aid.

The Home Service has also been instrumental in procuring for a poor widow financial aid from distant relatives, who had heretofore done nothing for her. Although good service has been rendered and much good accomplished in a small way much more efficient service could be given if the Society had some means of transportation, as no visits can be made in the out-lying districts except through the kindness of friends, and although many have cheerfully responded with their cars, every thoughtful person will see the imposition this is on the friends and the draw-back such an arrangement is to the work. Let us

### Danger of Typhoid Fever And Other Diseases MUST OBSERVE RULES

LAID DOWN BY STATE BOARD AND CITY OFFICIALS ARE HELD RESPONSIBLE

JACKSONVILLE, Nov. 9.—Furthering the efforts of the State Board of Health to promote sanitary conditions in the numerous auto camps being established throughout the state, George W. Simons, head of the Department of sanitary engineering, has issued notices to all sanitary inspectors to keep a close watch on camps in their respective districts. Town marshals and chiefs of police have also been instructed to give this matter their attention and to demand that the rules and regulations of the health board be carried out to the letter.

Negligence in complying with these rules is punishable by fine. They are receiving as much publicity as possible that every tourist camper may become familiar with them. Every camp site will be posted with a set of rules and no effort will be spared for their rigid enforcement.

This act of the State Board of Health to safeguard its tourist public as well as the citizens of the state has won favorable comment from all parts of the United States. It is believed that by enforcing proper sanitation in these camping grounds, located on the outskirts of Florida towns, many cases of typhoid and other diseases will be avoided and the possibility of an epidemic considerably lessened.

Camp rules are as follows: Section 1.—All camp sites shall be dry and well drained.

Section 2.—An adequate supply of potable drinking water shall be provided on the camp grounds. Water from wells other than a public supply shall not be used until it has been approved by the State Board of Health.

Section 3.—Waste liquids and all slops shall be disposed of in a manner approved by the State Board of Health, so as not to create a nuisance and attract and breed flies.

Section 4.—Sewer connections, water supplied, properly flushed water closets shall be provided where sewer connections are possible.

Section 5.—Where sewer connections are not possible, sanitary fly-proof privies approved by the State Board of Health or specified by the ordinance of the city wherein the camp is located shall be provided.

Section 6.—All garbage and refuse shall be stored in metal cans with light covers and shall be removed from the premises and disposed of daily.

Section 7.—Garbage and refuse shall be disposed of by incineration or burial.

Any camper violating any of these above sections shall be deemed guilty of a misdemeanor and upon conviction be fined no less than ten dollars (10). Each and every violation shall be considered a separate offense punishable by fine.

### WILL OPEN MONTEZUMA HOTEL

Mr. and Mrs. J. T. McLendon, of Winter Haven, have arrived in the city and are guests of the Montezuma. Mr. and Mrs. McLendon will take charge of the Montezuma Hotel as soon as the house can be put in shape and all the furnishings installed. Mr. McLendon is an experienced hotel man and intends to make the Montezuma one of the most popular resorts in this part of the state. The hotel has recently been put in first class shape and has forty rooms or more with bath and is one of the most up-to-date hotels in Florida. K. R. Murrell, the owner has leased the hotel to the McLendon's for the season and they will open in a few days for the winter season.

hope that after the roll call the secretary will be provided with ample funds with which to carry on the work as it should be.

# At The Star Theatre TONIGHT

Wm. Fox Presents  
Eileen Percy in  
**'HER HONOR THE MAYOR'**  
Also Hank Man in  
**'AN HONEST GROCER'**

**TOMORROW: Wm. S. Hart in 'SAND'**

**COMING: Louise Glaum in 'SAHARA'**

## FLORIDA AND TULANE BATTLED AT PLANT FIELD —TULANE WINS OUT

TAMPA, Nov. 5.—After two hard fought quarters in which neither team could cross its rival's goal line, Tulane's battling gridiron warriors tore into the 'Gators with a fury, in the last half, which brought the team to within one yard of the Florida goal line at the end of the third quarter, and in the final session they pushed the ball across, kicked a goal, and rushed around the 'Gators' ends for another touchdown and goal before the close of play.

Early in the clash between the two eleven it appeared that the opposing teams were so evenly matched that a battle to the last ounce of energy and the last trick of strategy was in prospect.

Frequent fumbles marred the early part of the game and once Florida was penalized for holding.

First quarter: Tulane kicked off, Florida fumbled and Tulane got the ball on Florida's 12-yard line. Florida held Tulane for downs, and the Gators made two first downs, then fumbled twice, and one the last one an attempt to recover the ball resulted in a 20-yard loss, the ball going to Tulane, but the Florida line held like a stone wall. An exchange of punts followed, which netted Tulane 10 yards. The quarter ended with the ball in Florida's possession on Tulane's eight-yard line, while the Gators had four yards to go on their third down. Score, Florida 0, Tulane, 0.

Second quarter: Carlton lost 15 yards on a delayed pass, and Florida tried for a field goal, but missed. Tulane punted to G. Anderson, who was dropped in his tracks on the 45-yard line. A pass to Carlton netted 25 yards, but the Gators could not gain through Tulane's line, lost the ball, and was penalized 15 yards for holding. Tulane made a first down. An exchange of punt followed, Florida punting to Whight, Tulane's speedy captain, who made a brilliant 60-yard run. Maloney substituting in Tulane's backfield celebrated his entrance into the game by an attempt at a field goal, but he fumbled. Recovering the ball, Maloney ran it back to Florida's 12-yard line, when the half ended, with the score still Florida 0, Tulane 0.

Florida kicked off on the first play. Tulane penalized for off side, Brown went around right end for 30 yards. A pass to Richeson gave ten more. Three plays and McGraw carried the ball to the one-yard line. Florida held for downs. The ball went over and the stands cheered. Anderson kicked out of bounds to the 20 yard line; Brown went around left end for ten yards. Tulane penalized 15 yards for holding. An exchange of punts followed. Florida was penalized 15 yards for holding. Two first downs and McGraw went through tackle for five yards. Two plays put the ball on Florida's one-yard line. End of quarter.

An instant after the fourth quarter opened Dwyer went over for the first touchdown and kicked goal.

Tulane kicked off to Florida's 20 yard line, Florida could not gain and Anderson punted 10 yards out of bounds. Brown went 30 yards around right end and Richeson scored touchdown and Dwyer kicked goal. Florida opened an offensive which with a pass and two off tackle plays put the ball on Tulane's 20 yard line. An incomplete pass gave the ball to Tulane who punted out of danger. The game ended with the ball in mid-field.

Tulane 14, Florida 0.  
The line-up:  
Florida Position Tulane  
Driggers..... R. E. Wright (c)  
Vandergriff..... R. T. Payne  
Perry..... R. G. Killinger  
Wilsky..... C. Reed  
Melsch..... L. G. Fitz  
Baker (c.)..... L. T. Unsworth

## CITRUS FRUIT OUTLOOK VERY BRIGHT PROSPECTS GOOD CROP AND PRICES

(Continued from page one)

was for 13,500,000 boxes, of which total, approximately 8,500,000 boxes are oranges and 5,000,000 boxes grapefruit. On October first the government report said that prospective production showed very little change from the month previous. Condition of oranges had dropped slightly, but was still very much above the average at that time, being 91 per cent of normal compared with 85 per cent a year ago. The grapefruit situation showed no change. Condition was 79 per cent of normal compared with 87 per cent a year ago.

The Packer's reports from the many shipping points over the state are most encouraging and show clearly that the orange crop is a good one, both in size and quality. In many sections of the state preparations have been made for the handling of crops 50 to 100 per cent larger than last season. Increases in actual anticipated packs have been reported in amazing numbers. In oranges, the anticipated pack has been shown to be from 20 per cent to 100 per cent larger than that of last season, while the grapefruit reports show that the crop is short from 5 to 20 per cent and in many cases the anticipated output is placed at the same as that of last year.

Last year's fruit generally ran to small sizes. The fruit this year is showing up normal in most cases. It is not within the province of The Packer man to overestimate yields—it is merely a case of disposing of facts as they come from the growers themselves at the many shipping points over the state, hence it should be said that according to these reports the 13,500,000 box estimate is very conservative, with a strong probability of the yield going considerably over that amount—possibly 1,000,000 boxes. In any event the crop is good.

Growers are now deeply concerned about the expenses in picking, packing, loading and freight. Wage scales vary somewhat over the state, but the average scale perhaps is about as follows: Spot picking of grapefruit 8c; clean picking 4c; for seeding oranges 12@20c; for budded, 6@10c; tangerines, 12@20c; for packing oranges, 7c; grapefruit 4c, box making 2c. Graders will receive not to exceed \$5 a day, while nailers, loaders, generally classed as floor help, 25@30c an hour. Boxes f. o. b. factory this year are costing the growers 35c and up, compared with 28c last year. Freight rates have advanced and are making it doubly hard for the grower. Express rates are simply prohibitive so the grower has nothing to worry about there. It costs for example, \$2.50 express to send a box of oranges from Miami to Charlotte, N. C. This is more by about 50 per cent than the grower is netting for growing his fruit.

Practically all packing houses are now in full swing. What is now most needed of all is cold weather, as near the freezing point as the thermometer can go without crossing the danger line. A temperature of 35 to 40 degrees would place, in a few weeks' time, several million boxes of market. The weather early this week was much colder and hopes are entertained that it will grow colder yet, and remain so for a few weeks at least.—New York, Packer.

Get some of those late postcards at the Herald office. The Valdez Hotel, the Welaka Hotel, the Seminole Hotel and other points of interest. Only one cent each. Send a Sanford card to your friends.

## YOUTH OF SOUTH SET EXAMPLE IN RED CROSS WORK

With Opening of Schools, Thousands Join Junior Organization

Atlanta, Ga., Nov.—If the men and women of the south show one-half the enthusiasm in the Fourth Red Cross Roll Call that children of the south are displaying in renewing their allegiance to the Junior Red Cross, the southern division will show a record number of Red Cross members when the Roll Call ends.

Truly, children are learning the way for the grownups in joining the Red Cross, according to figures given out today at Red Cross division headquarters in Atlanta.

Reorganization of the Junior Red Cross was begun when schools opened this fall. Now, although but little more than a month has passed, more than twenty thousand children in the southern division have renewed their membership in the Red Cross, and before Christmas, it is expected triple that number will have enrolled.

The Junior Red Cross, while auxiliary to the American Red Cross, is a separate and distinct organization, with its own program of service. It is organized through the schools, where it is one of the most popular and highly regarded of student activities. The Juniors have their own "roll calls", the time varying with the different schools.

Many Juniors had their "roll call" when school first opened this year. That the children are more enthusiastic than ever in Red Cross work is demonstrated by the fact that, while less than 2,000 had joined the Red Cross by November 1, 1919, more than 20,000 have joined already this year.

Last year the Junior Red Cross in the southern division had a total membership of 162,807. Judging by the way in which children are enrolling this year, the 1920-21 membership will go well beyond 200,000.

The purpose of the Junior Red Cross and its activities could not be better explained than by James N. Rule, national director of the Junior Red Cross. He says:

"The Junior Red Cross is the childhood of America mobilized through the schools—public, parochial and private—for the purpose of inculcating ideals and habits of service among children the world over, with the idea that the men and women of tomorrow will, as a result of this childhood practice, think in terms of service to others; for the purpose not merely of training in citizenship for the future, but of making unselfish, useful young citizens today; for the purpose of instilling respect and obedience to the law of the land, and for the purpose of transmitting America to succeeding generations cleaner, healthier and happier than it was found."

"The requirement for membership is solely one of service. There is no individual membership fee. The usefulness of a Junior Red Cross auxiliary in alleviating want and suffering among children at home and abroad depends on the initiative and enterprise of the classroom group and the teacher, the latter being the auxiliary leader."

"Everything done is by co-operative effort of teacher and class, whether it be in raising money by some entertainment or industry; the making of garments, furniture, toys, scrapbooks, or in a community betterment activity. Training in Citizenship Through Service and 'Happy Childhood for the World Over' are slogans of the Junior Red Cross which broadly characterize its mission."

"Formed in 1917 to help win the war, the Junior Red Cross, with a membership of 10,000,000, produced in twenty months \$15,000,000 worth of useful articles for American soldiers, sailors, marines and war-stricken people of other lands. But in this service the childhood of America was only awakened to a consciousness of its power for good, with the result that Armistice Day, 1918, sounded to this unprecedented childhood's organization as a clarion call to 'carry on.'"

"Since then the Junior Red Cross has grown to approximately 1,000,000 members; has raised considerably more than a million dollars in money; has produced countless articles of practical use for destitute families at home and abroad, those articles including layettes, clothing, toys, tables and chairs, and has distributed free milk and other food in various forms."

"Essentially a school organization, the Junior Red Cross operates along educational lines, its relief projects being introductions for the promotion of goodwill, good citizenship and altruism."

"Forty per cent of the auxiliary funds raised by group co-operation is devoted to purely local relief among needy children. Sixty per cent is forwarded to National Headquarters in Washington, where it is administered without overhead expenses."

"This is being used for orphanages, schools, gardens and health and playground activities in Albania, Montenegro, Belgium, Czech-Slovakia, France, Greece, Italy, Palestine, Poland, Roumania, Serbia, Siberia, China and the Virgin Islands. Fully 400,000 of the 12,000,000 members of the Junior Red Cross are in Porto Rico, Panama, Alaska, Hawaii, the Philippine Islands and in China."

# CLASSIFIED ADS

## CLASSIFIED ADVERTISING RATES

Minimum Charge for any one Ad.....25c  
One Time, per word.....1c  
Three Times, per word.....2c  
Six Times, per word.....3c  
Over Six Times, 1-2c per word per issue.

Cash must accompany order. Ten cents extra if charged.

Advertising in this column in which the address of the advertiser is not given but which refers you to Post-office Box Number or Care of the Herald MUST be answered accordingly. Please do not ask us for the names of advertisers advertising in this way. Usually we do not know who they are, and if we do we are not expected to tell you.

ROOM AND BOARD, \$11 per week, 109 East First street, over Union Pharmacy. 163-tfc

Special reduction in men's and ladies' W. L. Douglas shoes.—A. Kanner, 213-15 Sanford Ave. Phone 550. 166-tfc

FOR SALE—1½ H. P. and 2½ H. P. Gasoline engines. Brand new and in perfect condition.—Herald Printing Co. 166-tfc

See our line of electrical lamps.—A. Kanner, 213-15 Sanford Avenue. Phone 550. 166-tfc

FURNISHED ROOMS—Two furnished bed rooms. Inquire 311 Park Avenue. 157-tfc

New line of Congoleums and Art Squares.—A. Kanner, 213-15 Sanford Ave. Phone 550. 166-tfc

TO RENT or for sale, large warehouse with railroad siding.—Chas. Tyler, care Zachary Tyler Ven. Co. 156-tfc

WANTED—Pupils, Violin and Piano.—Ruby Roy, 206 Park Ave. 175-20t-p

LOST—Scotch Collie dog, goes by the name of Carlo. Finder will return to fire station and receive reward. 175-20t-p

WANTED—By November 15, a 4 to 6 room house or apartments, unfurnished or partly furnished. Best of references given. Will rent by the year. Address at once, "Cottage," in Herald—by the pound—15c.

Buy your post cards at the Herald office. Beautiful views, 1c each.

—Get your Scratch Pads from The Herald—by the pound—15c.

WANTED TO RENT—HOUSE OR APARTMENT OF 4 TO 6 ROOMS. FURNISHED OR UNFURNISHED. WILL RENT BY YEAR. ADDRESS "APARTMENT" CARE OF THE HERALD.

Special reduction on Georgette-Silk and cotton shirt waists.—A. Kanner, 213-215 Sanford Ave. Phone 550.

PLANTS FOR SALE—Cabbage, Onions, beets, lettuce and cauliflower. Yellow self-bleaching celery, guaranteed French imported seed, bought from Chase & Co., write for prices. State quantity wanted.—W. C. Post. 173-60tc

WANTED—Brick and cement work, chimneys, flues, plers, cement floors, sidewalks.—A. L. Ray, 206 Park Ave. 173-30tp

DIXIE FURNITURE CO., 321 Sanford avenue, pay cash for furniture, bedsteads, chairs, etc. What have you? 174-30tc

We have just received a line of silverware and casseroles.—A. Kanner, 213-15 Sanford Ave. Phone 550. 166-tfc

Buy your post cards at the Herald office.

FOR SALE—1½ H. P. and 2½ H. P. Gasoline engines. Brand new and in perfect condition.—Herald Printing Co. 166-tfc

LOST—Western Union branch deposit book. Finder please return to Western Union office.—J. P. Hall, Mgr. 180-tfc

WANTED—Your old batteries to rebuild. Let us make your starting and lighting a pleasure. We are authorized "EXIDE" dealers and have a Battery for all makes automobiles. "EXIDE" the Giant that lives in a box.—Ray Bros. Phone 548, old Ford Garage. 179-tfc

BATTERY TROUBLES? Do not run your battery until she is entirely dead. The battery is the costliest accessory to your car. We re-charge and re-build all makes of batteries.—Ray Bros. Phone 548, old Ford Garage. 179-tfc

FOR SALE—Shasta daisies, \$1 per dozen. English Shamrock Oxalis 30c per dozen. Ring 207-W. 183-12tc

FOR RENT—Apartment of three rooms and bath, furnished or unfurnished at Elder Springs with Elder Springs water free. Phone 3505. 184-tfc

WANTED—Young man to learn the oil business. Will place as warehouse manager. See O. R. Denning, Texas Oil Co. 184-3tc

FOR SALE—Good second hand office desk, flat top.—Haynes & Ratliff, 115 Park Ave. 183-3tp

LOST, STRAYED OR STOLEN—White fox terrier, brown spot over left side of face. Return to Fernald-Lughlin Hospital and receive reward. 183-3tc

WANTED—A young Holstein or Jersey cow. Must be fresh. Address Box 103 Sorrento. 184-2tp

FOR SALE—1½ H. P. and 2½ H. P. Gasoline engines. Brand new and in perfect condition.—Herald Printing Co. 166-tfc

WANTED—An elderly lady, single preferred, to attend invalid lady. Address, 112 Elm Ave. 185-6tp

WANTED—Four good sober men as truck drivers, 3 hours a day. Salary \$50 per month. Apply by letter by Tuesday night giving age, experience, etc., care Box 330, City. 185-2tc

FOR RENT—Furnished front room, 218 Elm. 184-3tc

FOR SALE—Dishes and cooking utensils formerly used by Park Ave. Cafe. Cheap.—Haynes & Ratliff, 115 Park Ave. 184-3tp

LOST—Pearl brooch on First street Friday afternoon. Finder please return to Herald office and receive reward. 184-3tp

FOR SALE—Five room cottage, large yard for vegetable garden, various fruit trees, also two separate five acre farm land; 5 gallon hot water heater. P. O. Box 117, Owner. 184-6tp

FOR RENT—Two or three furnished housekeeping rooms. P. O. Box 117, Owner. 184-6tp

FOR SALE—Very cheap, one 7-passenger automobile in good shape. Apply B. & O. Motor Co. 185-6tc

## CHRISTMAS ONLY SIX WEEKS OFF BUY EARLY

Diamond Rings ..... \$25 to \$1500  
Diamond Brooches .. 25 to 1000  
Scarf Pins ..... 2 to 100  
Pendants ..... 9 to 500  
Cuff Links ..... 5 to 100  
Wrist Watches ..... 15 to 150  
Electric Lamps ..... 10 to 100  
Toilet Sets ..... 10 to 75

IT WILL BE A PLEASURE TO SHOW YOU

McLAULIN  
The Jeweler.

## EVERYTHING for THE BUILDER

From the Foundation  
to the Roof

## HILL LUMBER CO.

Quality—Service—Price

Mayor Titus of Daytona says that he intends to enforce the "Blue Laws" of the state in his municipality. Garages will be closed and sale of auto supplies forbidden. Drug stores will be permitted to sell drugs only.

Get your office supplies and school supplies at the Herald Printing Co. where you can get what you want at very reasonable rates.

God has not promised us a gay and happy life always with out a shadow of pain.

Try a Herald Want Ad.—It pays.

BEAUTIFUL POST CARDS AT THE HERALD, EACH.....1c

## SALES SERVICE



## PARTS ACCESSORIES

# BRYAN AUTO CO.

PHONE 66

## Rivers Bros.

CORNER SANFORD AND FOURTH

## Specials For Today

MEN'S ALL WOOL GENUINE MELTON TROUSERS, A REAL \$10.50 VALUE. TODAY ..... \$6.50

MEN'S HEAVY FLEECE-LINED UNDERWEAR, THE \$3.00 KIND, PER SUIT ..... \$2.20

BIG LOT OF LADIES' GINGHAM HOUSE DRESSES. Worth \$2.25, Today... \$1.85

## Cozy Cafe

### Quick Lunch

Coffee 5c Sandwiches 10c  
Pies, home made 10c cut  
Best Coffee in Sanford

Princess Theatre Bldg.

## December 1st

On the first of each month your rent is due. Why give other people your money. Buy your a home and each month instead of paying out rent money, pay on a home that is yours.

Beautiful homes on Park, Oak, Magnolia, Palmetto and Myrtle avenues, Sanford Heights. Building lots in any location.

E. F. LANE  
"The Real Estate Man"  
Phone 65 206 First Street

## Lord's Purity Water

As Good as the Best  
Daily Service Phone 66

## CITY MARKET

Walthall & Estridge, Props.  
Welaka Building

## Specials For Today

Choice  
Western and Florida  
Meats  
Veal, Pork, Mutton,  
Sausage

## CITY MARKET

The thirteenth annual Marion County fair will be held this year Nov. 23-27, an able fair officials have no superstition about it being the thirteenth. They are ready "to tell the world" that this year's fair is going to be one of the best yet held in the most versatile of counties.



MISS KATHRYN WILKEY, Editor. Phone 428

SOCIAL CALENDAR FOR THE WEEK

**Tuesday**—  
Bridge, Social Department of Women's Club, Mrs. Hal Wight, hostess.  
**Wednesday**—  
Literature and Music Department of Women's Club.  
**Thursday**—  
Armistice Day.  
Evening—Armistice Dance at the Court House.  
**Friday**—  
D. A. R. with Mrs. A. R. Key.  
T. N. T. with Mrs. Reginald Holly.

Mr. and Mrs. Parker Henderson of Miami, were guests at the Valdez for the week end. Mr. Henderson is an ex-mayor of Miami and they both expressed themselves as greatly pleased with the Sanford of today, and its good hotels.

Mr. and Mrs. W. J. Steed, of Kissimmee are receiving congratulations upon the arrival of a fine baby girl at the Fernald-Laughton hospital. Mrs. Steed is the daughter of Mr. and Mrs. J. G. Ball and has many friends in Sanford.

ST. AGNES GUILD.

The regular meeting of St. Agnes Guild was held with Mrs. A. R. Key at her home on Park avenue Monday afternoon. A large number of members enjoyed a very delightful afternoon. Rev. Peck was present and discussed with the Guild its business matters.

It was decided to have the Guild meet each week until the bazaar so that the work planned could be finished.

Delicious refreshments were served at the conclusion of the afternoon.

MONDAY AFTERNOON BRIDGE CLUB

The Monday Afternoon Bridge Club was attractively entertained by Mrs. Claude Howard Monday. The home was tastefully decorated in pink roses. All the club were present and there was an extra table of guests.

The guest prize, a vase, was won by Miss Mable Bowler and Mrs. F. E. Roumillat won the club prize, a hand-painted tea tile.

Ambrosia and fruit cake were served at the conclusion of the game.

BOOK CLUB

Mrs. Harry Ward was the charming hostess of the first meeting of the Book Club Monday.

Books for the year were discussed and after an interesting afternoon delicious refreshments were served.

The following members, being all but two, were present: Mrs. Stella P. Arrington, Mrs. J. C. Bennett, Mrs. L. P. Haglan, Miss Annie Hawkins, Mrs. E. P. Morse, Mrs. J. E. Pace, Mrs. H. B. Lewis, Mrs. Fred Williams and Mrs. Henry McLaulin.

PIPE ORGAN CLUB.

Mrs. Volie Williams was hostess of the Pipe Organ Club at her home on Oak avenue Monday afternoon.

The afternoon was spent in sewing and in making plans for the Christmas bazaar. Refreshments were served.

A large number were present and enjoyed a pleasant afternoon.

MONDAY'S ARRIVALS

AT THE VALDEZ

L. E. Seibert, Lakeland; R. C. Keibler, Tampa; J. C. Preno, Jacksonville; Mrs. H. M. Fish, Wellesley, Mass.; Miss M. Louis Fihb, Miss H. W. Fish, Miss M. E. Spencer, J. T. Griffin, Wellesley, Mass.; Miss Cooper, Tampa; Tracy L. Smith, Philadelphia; J. R. Williams, Frank M. Jefferson, New York; C. C. Butt, Jacksonville; L. H. Tribble, Lake City; S. Urban Way, Tampa; E. Duncan, New Orleans; Jos. W. Ryan, Bristol, Va.; W. A. Grady, Orlando; Frank Paul, New Orleans; Geo. L. LeFile, C. M. Tyler, Mr. and Mrs. C. M. Tyler, E. L. Gibbs, Jacksonville; A. R. Haille, Palatka; A. J. Round, W. M. McLeod, R. R. Kinar, Crescent City; R. L. Boyd, Jacksonville; Chas. E. Kittle, St. Augustine; Bernard Sacks, Washington; Julian R. Mindle, Washington; Geo. L. Hollister, Jacksonville; W. M. Watts, Savannah; M. Kleiner, New York; J. H. Lee and wife, Lake Charm; J. A. Morgan, New Orleans; D. A. Nesbitt, New York; R. W. Cunningham, E. L. Scherer, Tampa; J. E. Sherman, St. Louis; J. W. Dougherty, Cincinnati; D. Destrucher, Petersburg, Va.; P. S. Cleveland, Tarpon Springs; E. M. Laws, Boston; Mr. and Mrs. E. Justis, Genevieve Estes, Jacksonville.

Office supplies at the Herald.

Americanization And The Public Schools

From an Address by Mrs. W. F. Blackman at Lakeland.

A recent address of Mrs. W. F. Blackman on "Americanization and the American Schools" before the Lakeland Woman's Club was so good that we reproduce a part of it here: Americanization is a word of wonderful stimulus. It can be claimed by no class, no sect, no party.

Many of our industries are carried on almost entirely by immigrants who have come in immense numbers from southern and eastern Europe. Pioneers and immigrants of sixty or more years ago built, gave form to, and made strong the institutions of our republic. They were of another very different stock, that of northern and western Europe, and their descendants are today the leaders of thought and progress in the nation. Upon their descendants is laid a great burden and a great opportunity, the rescue of the country from the menace of Bolshevism, a danger that threatens our civilization. A French writer has said that the American conception of life is far superior to that of any other nation, especially evident in the desire of the fortunate that all may likewise benefit.

Of all our institutions, the public school is the one best fitted to perform the work of Americanizing both Americans and foreigners, to weave more strongly into the fabric of American life the ideals of equality in sympathy and democracy, of co-operation and service, vital in the common language and common traditions there taught.

The public schools are non-sectarian, non-exclusive, non-partisan. In them is laid the foundation of appreciation of the worth of the other fellow. Schools unite the members of the community in a common interest. "Where the treasure is, there will the heart be also." It is a tremendous pity when the community does not make full use of the school to cement the life of the town in bonds of friendliness and co-operation.

Mrs. Blackman presented sharply to her hearers the crisis which confronts our national school system—thousands of schools without teachers, seven per cent of all teachers with qualifications below the minimum requirements of their state; very large decrease in the number of those preparing to teach; the average service of but forty-eight months in a profession which needs the finest technique and ripest experience; low salaries for teachers; insufficient equipment; millions for roads; billions for war. Education is the fundamental need in a democracy. Democracy is doomed without it. We must save the schools or our visions and traditions will go with them. If women will it, the schools can now be taken out of politics.

Florida is one of the nine states whose state board of education is composed of ex-officio members, men who hold office because they were elected secretary of state, attorney-general, etc., not because they have the necessary time and qualifications to attend to the vital duties pertaining to education in our state. An appointive board has proven most satisfactory and it is imperative that the Florida State Board of Education shall be reorganized. Women will, more and more, take their places in county and state boards, and become state and county superintendents, and they will help elect the right men and women for these offices.

A Florida representative (Sears) has promised to bring before congress as soon as possible, the Smith-Towner bill, which the National Educational Association and the Federation of Woman's Clubs are endorsing. It provides for a secretary of education with a seat in the president's cabinet, and a federal appropriation of \$100,000,000 to be distributed among the states in proportion to school population, such funds to be matched, dollar for dollar, by the states receiving them.

Mrs. Blackman concluded with an appeal to the club to keep wide awake to the needs of the public schools in our state, nearby rural districts and our own community, for the efficiency of the Florad school system must be greatly increased if it is to rank with the best state systems of our country.

Post Cards at the Herald office, 1c.

Results of Football Played Saturday

North

Yale 14, Brown 0.  
Syracuse 14, Washington and Jefferson 0.  
Harvard 14, Princeton 14.  
Penn State 20, Nebraska 0.  
Dartmouth 14, Cornell 3.  
Swartmore 21, Columbia 7.  
Pittsburg 27, Pennsylvania 21.  
Navy 21, Georgetown 6.  
Western Maryland 21, St. John's 0.  
Stevens 48, Delaware 0.  
Wesleyan 7, Amherst 0.  
Rochester 21, Colgate 14.  
Randolph-Macon 0, Gallaudet 21.  
Rucknell 7, Lafayette 10.  
Johns Hopkins 17, Haverford 10.  
Catholic U. 0, Maryland State 14.  
Penn Military 9, Ursinus 0.  
Carnegie Tech 32, Allegheny 0.  
West Virginia 14, Washington and Lee 10.  
Dickinson 7, Franklin and Marshall 0.  
Union 9, New York 7.  
Boston College 13, Boston U. 0.  
New Hampshire 7, Colby 7.  
Bowdoin 7, Maine 7.  
Williams 53, Lebanon Valley 0.  
Gettysburg 34, Villa Nova 7.  
Lehigh 58, Muhlenberg 0.  
St. Mary's 14, Susquehanna 14.

South

Tulane 14, Florida 0.  
Georgia 0, Virginia 0.  
Sewanee 3, Chattanooga 0.  
Virginia Poly 21, Richmond U. 0.  
Georgia Tech 7, Clemson 0.  
North Carolina State 81, William and Mary 0.  
V. M. I. 22, North Carolina 0.  
Tennessee 4, Transylvania 0.  
Alabama 14, Vanderbilt 7.  
Auburn 49, Birmingham-Southern 0.  
Furman 42, Oglethorpe 3.  
Lynchburg 13, Emory and Henry 9.  
Louisiana State 3, Arkansas 0.  
Mississippi A. & M. 20, Miss. 0.  
Rice 10, Southern-Methodist 0.  
Wake Forest 29, Elon 0.  
Hampden-Sidney 14, Roanoke 7.  
Carson-Newman 16, Tusculum 6.

West

Stanford 3, Washington 0.  
California 49, Washington State 0.  
North Dakota Aggies 7, Fargo 0.  
Missouri 10, Kansas Aggies 7.  
St. Xavier 56, Rose Polytechnic 0.  
Miami 7, Ohio Wesleyan 0.  
Wittenberg 19, Ohio Northern 7.  
Marquette 3, Haskell Indians 6.  
Colored College 20, Wyoming 17.  
Ames 17, Creighton 0.  
Oklahoma 21, Kansas 9.  
Dennison 17, Ohio U. 0.  
Iowa 24, Northwestern 0.  
Illinois 3, Chicago 0.  
Detroit U. 65, Tufts 2.  
Wisconsin 3, Minnesota 0.  
Notre Dame 28, Purdue '0.  
Ohio State 14, Michigan 7.  
Centre 34, Depeu 0.

SEMINOLE INDIANS TO NEW RESERVATION

(By The Associated Press)  
PALM BEACH, Fla., Nov. 9.—Led by their chief, Tony Tommy, the remaining largest single group of Seminole Indians, soon will move from their old haunts in this part of the state to a new reservation on the Florida west coast, about 40 miles from Fort Myers.

The new home of the Seminoles will consist of a reservation of approximately 21,000 acres, completely fenced in and including a portion of the Everglades. Although part of the reservation is under water, the arable portion is sufficient to support the Indians with land to spare.

The Seminoles in their new home will be provided with schools and they have agreed to submit to compulsory education laws.

FORMER FLORIDIAN AND PHOSPHATE MAN DIES AT SAVANNAH

SAVANNAH, Nov. 9.—Joseph Hull well known Savannah capitalist, died yesterday morning at 10:15 o'clock at his country home near Savannah. He was a native of Florida, having been born at Live Oak, July 26, 1849. Before leaving the state he promoted the Prairie Pebble Phosphate Co., near Mulberry.

After moving to Georgia Mr. Hull became engaged in various enterprises in Savannah and was formerly president of the Merchants' National Bank, and was one of the wealthiest men in Georgia. Mr. Hull is survived by two sons, Joseph Hull, Jr., of North Carolina; C. B. Hull, of Savannah, and three daughters, Mrs. N. G. Ando, of Berlin, Germany; Mrs. St. Julian Stevens of Savannah and Mrs. Dana Stevens of Savannah and a nephew, A. B. Hull, Jr., of Tampa.

Young's New York shows, negro minstrels, are here today with a big band and numerous artists. They will no doubt have a large crowd.

BEAUTIFUL POST CARDS AT THE HERALD, EACH 1c

Six Kinds of Safety

Have you every paused to consider the safety of the bank where you deposit your money?

The first consideration is the capital, which should be ample to meet the requirements of the community the bank is to serve.

The next question to consider is the officers in charge. They should be men of experience, high character and successful. Without men of ability no institution can succeed.

Then there is the question of confidence. The public should have confidence in the officers and in the bank.

These three principles determine the success of a bank.

We adopted these principles in the outset of our career and we expect to live up to this high standard and increase our usefulness to the community as the years go by.

We Offer You:

- 1ST: LARGE CAPITAL AND WORKING RESERVE.
- 2ND: TRAINED MEN IN CHARGE—MEN OF SEVERAL YEARS EXPERIENCE.
- 3RD: THE CONFIDENCE OF THE PUBLIC, WHICH IS PROVEN BY THE DAILY ADDITION TO OUR LINE OF DEPOSITORS.
- 4TH: PROTECTION BY TWO EXAMINATIONS EACH YEAR BY THE STATE BANKING DEPARTMENT, TWO AUDITS EACH YEAR BY AN INDEPENDENT RECOGNIZED PUBLIC AUDIT COMPANY AND TWO SWORN STATEMENTS SUBMITTED TO THE STATE COMPTROLLER BY THE CASHIER, GIVING THE BANK'S CONDITION IN DETAIL, ALL OF WHICH INSURES REGULAR, SYSTEMATIC AND THOROUGH OPERATION OF THE BANK.
- 5TH: THE ADVICE OF A COMPETENT BOARD OF DIRECTORS, WHO MEET WITH THE OFFICERS REGULARLY EACH MONTH AND ADVISE THEM AS TO THE OPERATION OF THE BANK.
- 6TH: INSURANCE OF ALL DEPOSITS EVERY DAY OF THE YEAR, THIS IS A PROTECTION NOT COMMONLY FOUND IN BANKS AND IS AN ABSOLUTE PROTECTION FOR YOUR FUNDS, IN ADDITION TO ALL THE OTHER USUAL SAFEGUARDS.

THESE ARE REASONS WHY YOU SHOULD DO BUSINESS WITH US, AND WE BELIEVE THAT NO BANK CAN OFFER BETTER INDUCEMENTS.

PEOPLES BANK OF SANFORD

WE WANT YOUR BUSINESS

M. D. GATCHEL

GROCERIES AND SUPPLIES

Phone 110

Corner Sanford and Celery Avenues

2-LB CANS STANDARD, HAND-PAKED TOMATOES, PER CAN 9c

EXTRA FANCY GRADE MAINE CORN, PER CAN 20c

MAXWELL HOUSE COFFEE, 1-lb. can 40c

EXPORT SOAP, PER CAKE 5c

SWIFTS' PREMIUM HAMS, Per lb. 48c

Try a Herald Want Ad.—It pays.

Vulcanite Shingles

Just Lay Them Down and Nail--That's All There is To It

The Shoulder of Protection keeps hot or cold air—rain, sleet, etc., from forcing its way through the roof.

The Shoulder of Protection is also the Self-Spacing Device. Makes laying easy and rapid—thus saving time and money.

These Asphalt Shingles are surfaced with natural colored Red or Green Crushed Slate. Each rain washes away the accumulated dust—reviving perpetually the original rich colors.

Where these shingles are used the insurance rate is lowered—because they are fire-resisting.

Give us the dimensions of your roof. We will estimate the cost free of charge. Samples and prices furnished free.

Hill Implement & Supply Co

A 25c Want Ad. in The Herald will Rent Your House For You



Full Line

Columbia Phonographs

Prices from \$50 to \$300

Terms to Suit Yourself

The most complete line of Records in the city.

Line of Violins, Guitars and Mandolins

Prices Right

H. L. GIBSON

**SANFORD DAILY HERALD**

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**THOUGHTS OF ARMISTICE DAY.**

Two years ago on the 11th of November the Armistice which ended the world war went into effect and the guns which had cost the lives of nearly ten million men ceased firing.

Since that day profound changes have come over the world and its people. New times are ushered in and new conditions prevail. The very foundation of Government have been shaken and all human institutions have been put to the test.

Out of war the world went into speculation, extravagance and all manner of follies. Now at last the world has recovered its senses. The smoke of the war has cleared away, the passions it engendered have cooled a little and we begin to see in its true perspective the greatest catastrophe of all time.

It is clear to us now that the frightful destruction of war cannot enrich the world. We cannot create wealth by destroying it. There were many who thought the war had ushered in a period of unprecedented prosperity. We now are undeceived. We realize that the world has lost half its working capital and no alchemy of speculation, no legerdemain of statistics, can hide this momentous fact. The bubble of speculation has burst; the mania for prodigal spending has run its course.

It took this bitter experience to bring the world to its senses. Humanity has just awakened from its delirium—a kind of brain fever that resulted from the surical operation which cut off ten million men. There never was a surical operation like that. Never a fever raged so fiercely as the one that seized the writhing body of the race and swept the whole world into folly.

Now the fever is gone and the body of humanity is deeply depressed. Presently it will begin to gain strength. The one thing that will aid recuperation and hasten the recovery of strength is the old-fashioned virtue of industry, accompanied by another, economy.

The government's propaganda on Thrift became tiresome to the prodigals, but now they would lay its truth to heart. They have personally proven the fact that there is no sure road to wealth, comfort or independence, for an individual or a Nation, but by industry and economy. It is significant of a return to sanity that the sales of Thrift and Savings Stamps increased 44 per cent in October.

It is a good idea to make Armistice Day a milestone which will mark the beginning of a new era of Thrift. It is that which will restore prosperity and make life worth living.

**A SENSIBLE PROGRAM**

The decision of the state road department of which Forest Lake of Sanford is chairman, to adopt a policy of undertaking some definite work and carrying that work through to completion, is of far-reaching importance to all Florida. Heretofore the department has, in its anxiety to please and to bring as much temporary benefit as possible to communities scattered all over the state, spread its efforts in such a way that it was impossible to point to any one undertaking carried out to completion. This comment is not intended as a reflection

**Fresh Pork Sausage**  
**Frankfurters and Smoked Sausage**  
**Cooked Tongue**  
**Boiled Ham**  
**Deane Turner**  
Phone 497 Welaka Building

**Prays** "THE MOST FASCINATING AND PROFITABLE PLEASURE IN LIFE IS TO CULTIVATE A GOOD INVESTMENT AND WATCH IT GROW. THE SOONER YOU BEGIN PLANTING A LITTLE MONEY EACH MONTH AND CULTIVATE THIS HABIT THE SOONER YOU WILL BE HARVESTING DIVIDENDS. THE 8 PER CENT CUMULATIVE PRIOR PREFERRED STOCK OF THE SOUTHERN UTILITIES COMPANY IS A SAFE GARDEN TO PLANT YOUR DOLLARS IN. IT BEARS REGULAR DIVIDENDS EACH QUARTER. THERE'S NONE BETTER."

tion on any member of the commission but it is mentioned simply as indicating the fact that in trying to please everybody the department did not succeed in pleasing anybody. Now the department has made up its mind to adopt the other alternative of paying no heed to the numerous pleas for road improvement here and there any, everywhere throughout the state but to inaugurate certain work, and then proceed to carry that work thru until a finished product can be pointed to as a sample of what the department can and will do if the people of Florida will only afford the ways and means. In other words, a mile of well-built highway is considered of more value than 100 miles of partly built roads scattered in a dozen counties, whose inhabitants are more dissatisfied over half-finished road work than they were before any road improvement was undertaken. Every newspaper in Florida will back the department in this program of starting something and then carrying that something through to absolute completion.—St. Augustine Record.

**HISTORY REPEATS—SOMETIMES**

Under the rules of the games, as established by historical precedent, General Pershing should have been nominated and elected president this year.

All previous wars in which the United States has engaged have furnished presidential timber in large quantities.

The Revolution supplied George Washington from the military side, and three or four other presidents who distinguished themselves as statesmen of the revolutionary crisis.

The war of 1812 was unpopular in some quarters. It was full of disaster to our land forces. Only one land battle was won—that of New Orleans—and it was fought after peace was declared; yet it gave us Andrew Jackson for president.

One or four Indian wars gave us William Henry Harrison.

The Mexican war was openly opposed by the Whigs. Yet one of the heroes of the war was a Whig—Zachary Taylor of Louisiana—and he was elected to succeed Polk.

The Civil War lifted General Grant into presidential prominence and gave him two terms almost without opposition. For many years most of the candidates on both sides were men with war records. Hayes, Garfield and McKinley were all officers in the union army.

Our war with Spain came next. McKinley was re-elected as an endorsement of the war, and Roosevelt owed his nomination to the vice presidency to his war record. Taft was lifted into prominence by his services in connection with the Spanish war and as governor of the Philippines.

Shall the world war prove an exception? It is singular to say the least that the president-elect, chosen by the biggest popular majority ever cast, was only lukewarm toward America's entrance into the great struggle. Of all the candidates, so far as we can recall, Roosevelt was the only one directly connected with the operation of the war.

It is singular, too, that the group of senators who opposed the war, and throughout the whole contest went as far as they dared go in opposition to war measures, is now in full control of the senate. What do these facts signify?—Lakeland Telegram.

**NEWSPRINT HAS ADVANCED 500 PER CENT**

A current report of the government forest service says that the larger newspaper publishers of the country have been able to keep down the advance in cost of their newsprint to about 200 per cent because of their ability to contract in large volume. But the market price, according to the bulletin, has advanced 500 per cent since 1915. It is at this price that the small publisher is compelled to buy his paper stock.

Primarily the reason for the advance in paper is due to a wood shortage. In earlier days the paper mills were built in the lumber regions and their pulp wood was a sort of by-product of the saw milling industry. But in most of these regions the saw mills have finished, and they have packed up, burned out, or moved away for some other reason. But the paper mill cannot play the part of "cat-patcher" quite so easily, and

as a result the northeastern part of the United States has become largely dependent upon Canadian wood. Spruce from Minnesota and Canada, for example, is being hauled from 700 to 1200 miles to Wisconsin paper mills. In New York state, where nearly 50 per cent of our newsprint is produced, 60 per cent of the pulp and paper mills have absolutely no timber supplies of their own. New Hampshire and Maine appear to be the only eastern states that still have raw materials for making paper, and there is a well-grounded suspicion in the paper trade that the day of profiteering in spruce, hemlock, balsam and poplar is pretty well under way. The big papers, in any event, are certainly eating up the little ones, and their "funny sheet," magazine sections and other irrelevant features add to the tragedy of the proceedings.—St. Augustine Record.

**THE CARD OF THANKS**

We are every now and then requested to publish the obsolete "card of thanks."

William E. Curtis, of the Chicago Record-Herald, mentioned in a recent letter to his paper, a curious "card from a Georgia widow," which was recently published in the Griffin Call of that state and reads as follows:

"Mr. Editor:—I desire to thank most heartily in this manner the friends and neighbors for their co-operation during the illness and the death of my late husband, who escaped from me by the hand of death on last Friday while eating his breakfast. To my friends and all who contributed so willingly toward making the last moments and funeral of my husband a success I desire to remember most kindly. Hoping these lines will find them enjoying the same blessings, I have also a good milk cow and roan gelding which I will sell cheap."

"God moves in a mysterious way his wonders to perform, he plants his footsteps on the sea and rides upon the storm. Also a black and white shoat very low."

Get some of those late postcards at the Herald office. The Valdez Hotel, the Welaka Block, the Seminole Hotel and other points of interest. Only one cent each. Send a Sanford card to your friends.

**AMONG THE PRODUCTS**

of civilization none is more notable than modern banking.

In a sense, it is the only possible medium through which the individual may secure for himself and his business the organized service and co-operation that is a vital part of his success.

You cannot afford to be without the benefits which are to be derived through connection with a strong helpful bank.

**First National Bank**

F. P. Forster, President. B. F. Whitner, Cashier.

**CHULUOTA INN**

Will Open Season 1920-21 on Thanksgiving Day Turkey Dinner

**NOW MAKING Pecan Nut Roll**

Fresh Daily \$1.00 POUND Water's Kandy Kitchen

**SPECIAL BARGAINS FOR THE FIRST COMPLETE HOUSE BILL CARTER LUMBER CO.**



**THE NEW-PAINT SMILE**

You'll wear one too if we repaint your auto. Why go around with a dim, dull, old-looking car when for a few dollars we will paint and finish it like new? It's good sense also to keep a fresh coat of paint on your car—adds to its value if you want to sell it or trade it in.

**REHER BROS.** Auto Painting Sanford Heights Phone 112



**Butter-Nut Banishes Baking Day**

Many a woman bakes her own bread because she finds it impossible to buy bread as good as her family requires it. But to all such women we say, try

**THE NEW BUTTER-NUT BREAD**

has all the quality of the old Butter-Nut; we could not improve that. But in addition we've perfected a new mixing process which enables us to turn out a lighter, daintier loaf than ever. Get a loaf today, for Butter-Nut is its own best advocate. At all good grocers. The genuine bears the Butter-Nut label. MILLER'S BAKERY

**AUTO MOVIES BY SMITH BROS. GILLETTE TIRES**



Many auto accidents could be avoided. Many catastrophes could be avoided by the proper knowledge or experience. If you haven't had the experience take advantage of ours. We will be glad to assist you.

**PHONE 30 SMITH BROS. REPAIRING & GILLETTE TIRES BRAZING & WELDING FIRST ST. & OAK AVE.**



**WILLIAM S. HART and MARY THURMAN 'SANDY' A PARAMOUNT AIRCRAFT PICTURE**  
A tense moment tonight at the Star Theatre.

**Sanford Milk Depot at City Market**

On November 1 we secured the output of the PINEHURST DAIRY and now have the entire output of both the ROSELAND and R. L. GARIBSON DAIRIES. This gives us an opportunity to render first class service and, by eliminating all unnecessary overhead expense by combining under one distributor, will enable us to give real service at a minimum cost. There will be no advance in the price of any dairy product. The regular morning and evening delivery will be continued as before the merger, and in addition we will make auto deliveries at all hours of the day from the store, where the milk and cream is kept in our cold storage plant.

Patrons will please co-operate with deliverymen by putting out bottles and tickets, so as not to cause a delay. Where there are no bottles or tickets there will be no milk delivered—this being the only way we can serve you promptly and efficiently.

Tickets can be secured at the store or from the delivery man. The patronage accorded us during the past week has far exceeded our most sanguine expectations and we earnestly ask a continuance.

**CITY MARKET Walthall & Estridge WHERE YOU GET GOOD THINGS TO EAT**

**CHANDLER CARS FRANKLIN CARS**

**"WE GIVE YOU SERVICE ---ASK ANYBODY" WIGHT TIRE CO.**

**Kelly-Springfield Tires. Diamond Tires.**

# Buy Meat You Can Eat

We carry a choice line at all times.

A Trial Solicited

## Pure Food Market

J. H. Tillis, Prop.

Phone 105 402 Sanford Ave.

## SEE URK

FOR EXPERT AUTO REPAIRING  
Cor. First and Sanford Ave.

## National Madza Lamps

25 to 300 Watt in 110 Volts.  
20 to 75 Watts in 32 Volts

Everything Electrical  
Expert Installation and  
Repair Work

## GILLON & FRY

Phone 442 115 Magnolia Ave.

Seed, Our Business.  
Honesty, Our Motto.  
Purity, Our Watchword.

## The L. Allen Seed Co.

COME IN AND SEE US.  
(Southern Seed Specialists)

Wekiwa Bldg. Sanford, Fla.

## Real Estate

I Sell It

## J. E. SPURLING

The Man Who Sells Dirt Cheap

## Sanford's Most Popular Hotel SEMINOLE HOTEL and GRILL

Under Management of  
WALTER BOLTON

Our Specialty—Seminole's  
famous \$1 Sunday Dinner  
de luxe.

A la Carte Service all day.

## We Guarantee All Battery Repairs

Every Battery repair we make is  
guaranteed for six months. We are  
able to do this because in repairing  
any make of battery we are licensed  
to use patented features which have  
made Vesta batteries famous.

Sanford Battery Service Co.  
L. A. RENAUD, Prop. Phone 189

## Gillette Tires and Tubes



Chilled Rubber Process  
makes them  
**A Bear & Wear**  
SMITH BROTHERS  
Expert Repair Work

Buy your post cards at the Herald  
office. Beautiful views, 1c each.

## WHAT WOULD YOU DO IF DISASTER HIT YOUR TOWN?

30,000 Victims of Sudden Disasters  
Helped Last Year by  
Red Cross

Atlanta, Ga., Nov.—What would  
your town do tomorrow, were it sud-  
denly stricken by disaster?

The question is not as foolish as  
it may sound to people who are living  
today in safety and happiness and  
who no more anticipate disaster to-  
morrow than they do the end of the  
world.

For no one knows when or where  
disaster will strike.

There was no warning of the San  
Francisco earthquake and fire. One  
moment the people of that mighty city  
were bustling about their business,  
utterly devoid of fear or premonition;  
the next their entire world was tum-  
bling about their ears.

One morning two miles of the city  
of Atlanta, Ga., were swept by fire  
in less than four hours.

Wall street never expected a bomb  
explosion until it came and killed  
more than thirty people and maimed  
scores of others in less time than it  
takes to read this paragraph.

Even gathering storms and rising  
floods, such as the south has known  
on its coasts and at river cities like  
West Point, Ga., give scant warning  
before homes are inundated and people  
forced to flee for their lives.

To any one at any time, tornado,  
fire and storm may bring peril and suf-  
fering. So the question is asked  
again:

"What would your town do tomor-  
row if disaster struck?"

It is to provide an answer to that  
question that the American Red Cross  
has been in existence for years and  
years. It is the recognized official  
agency for disaster relief, and it has  
lived up to its responsibilities in a  
wonderful way.

That is one reason why the Red  
Cross deserves the support of every-  
one on its Fourth Roll Call—to main-  
tain it so that, when disaster strikes,  
the stricken will always have a help-  
ing hand to turn to, the American Red  
Cross.

The disaster relief part of the Red  
Cross organization has been so thor-  
oughly perfected that it can answer  
calls for help in the briefest possible  
time.

People of the south well remember  
how promptly the Red Cross responded  
to the need during the West Point  
flood last year, the Corpus Christi  
storm and several other southern dis-  
asters, while fresh in the memory of  
the entire country is the fact that  
Red Cross doctors and nurses were  
"first on the scene" at the Wall street  
explosion.

In addition to furnishing such  
prompt relief as this, practically ev-  
ery Red Cross chapter has a per-  
manent disaster relief committee,  
which has made a survey of resources  
in their respective communities and  
is prepared to act promptly with the  
means at hand when disaster occurs.

Illustrative of the genuine need for  
just such preparedness as this in the  
United States is the fact that, last  
year alone, the Red Cross aided 30,  
000 persons in 164 communities, all  
victims of 78 separate and distinct dis-  
asters.

In the accomplishment of this re-  
lief work 140 Red Cross chapters were  
called upon to assist, the sum of \$900,  
000 in cash and supplies was expend-  
ed. Thirty temporary hospitals were  
called into existence, twenty-odd mo-  
tor corps were organized, seven spe-  
cial relief trains were sent out and  
110 special representatives and nurses  
were furnished in addition to the aid  
given by the local Red Cross workers  
in the community visited by disaster.

In these 73 disasters, including 19  
tornadoes and cyclones, 2 hurricanes,  
2 cloud bursts, 1 hail storm, 2 earth-  
quakes, 1 landslide, 15 fires, 1 explo-  
sion, 9 floods, 10 shipwrecks, 1 train  
wreck, 4 riots, 1 motor accident and  
2 droughts—850 persons were killed,  
1,500 were injured, 13,000 (approx-  
imately) were rendered homeless  
while property valued at \$5,000,000 was  
destroyed.

The largest and most destructive  
disaster of the year was at Corpus  
Christi, Texas, in September, 1919.  
Approximately 400 were killed and 4,  
000 made homeless. The Red Cross  
division director with a staff of 35  
assistants administered a fund of \$400,  
000, giving aid to 3,600 families and  
four towns and rural districts and suf-  
ficient supplies to each family to en-  
able it to stand on its feet.

Because of tornadoes, the Gulf and  
Lake Divisions were called upon to  
send emergency relief with trained  
workers to nearly 80 communities. The  
two droughts in Montana and North  
Dakota gave abundant opportunity for  
trained workers from the Northern Di-  
vision to help the Red Cross chapters  
demonstrate their usefulness, while a  
number of shipwrecks proved the readi-  
ness of the Atlantic Division and the  
New York Metropolitan Area Commit-  
tee to assist in that line of work.

The record of last year emphasizes  
the need of abundant preparedness  
along the line of disaster relief, and  
has resulted in the organization of  
Disaster Preparedness Committees by  
about 400 chapters and the setting  
aside of a special emergency fund by  
the National organization of \$5,000,  
000 in addition to the regular annual  
appropriation for this purpose made  
to its budget.

## DAIRY CATTLE ARE TO BE FEATURED AT STATE FAIR.

Visit Big Exposition This Year and  
See What Florida is Doing in De-  
veloping This Important Factor

Jacksonville.—Substantial increase  
in number of dairy cows in Florida  
since the first State Fair will be strik-  
ingly illustrated at the big exposition  
in this city, November 18 to 27.

The fair management has set aside  
a separate building for the exclusive  
use of the dairy cow, and the indica-  
tions are that the huge structure will  
be crowded to capacity.

If you want to know what Florida is  
doing in the dairy business, do not  
overlook this exhibit when at the state  
fair.

Four years ago Florida was not con-  
sidered a dairy state, but accomplish-  
ments since that time have placed  
Florida on the dairy map with both  
feet, as a visit to the dairy buildings  
will show.

It is estimated that the number of  
dairy cows in the state has increased  
approximately 500 per cent since the  
initial state fair. This essential and  
important industry is keeping pace  
with the tick eradication work, and it  
is predicted that following completion  
of the tick work, Florida will rapidly  
forge to the front as one of the fore-  
most dairy cattle states of the Union.

So much importance is attached to  
the development of the dairy industry  
in Florida that last year at the risk  
of being barred from returning to  
their own state—because of the state  
law prohibiting the entry of cattle  
from a tick area—the famous dairy  
herd from Frederick's Hill, of Fred-  
ericksburg, Virginia, was sent to Flor-  
ida for exhibition at the state fair.  
The management of the herd took this  
risk purely from an educational view-  
point, as it desired to show Floridians  
what good dairy cattle looked like,  
and to demonstrate the possibility of  
accomplishing in Florida what has  
been done in Virginia, as well as in  
other dairy states.

Florida breeders are principally  
specializing in Jerseys, Guernseys,  
Holstein-Friesians, and Short Horn  
milking breeds. All these breeds will  
be on display in a single building at  
the fair this year. If you are inter-  
ested in the dairy business, it will be  
worth your time and money to make  
a journey to the exposition solely for  
the purpose of seeing what Florida is  
doing in developing this industry.  
It will be an eye-opener.

## WIDESPREAD INTEREST IN FLORIDA STATE FAIR

Requests for Premium Lists Being  
Received from Many States.

Jacksonville, Fla.—The 1920 pre-  
mium list of the Florida State Fair  
and Exposition, which will be staged  
here, November 18 to 27, will be off  
the press August 1, and will show ap-  
proximately \$40,000 in premiums—a  
substantial increase over the cash  
value of premiums offered last year.

Already many requests for copies  
of the premium list are being received  
at the headquarters of the fair in this  
city. These requests, which are com-  
ing from all points in Florida, as well  
as neighboring and far distant states,  
indicate a widespread interest in Flor-  
ida's big exposition, which this year  
will eclipse all past fairs held in this  
state.

The distant states from which these  
requests have been received include  
Virginia, West Virginia, Kentucky,  
Kansas, Indiana, Illinois, Tennessee,  
Ohio, Pennsylvania, Massachusetts,  
Georgia, South Carolina, Michigan,  
the District of Columbia and even far  
away Island of Guam.

As soon as off the press the pre-  
mium list will be placed in the mails.

## L. J. Baker

COR. SANFORD AVE, FOURTH ST.  
Just Opposite Rivers Bros

- SPECIALS FOR TODAY
- MAXWELL HOUSE COFFEE, per lb. **35c**
  - BLUE ROSE RICE, EXTRA GOOD, PER LB. **10c**
  - 2 CANS TALL CREAM **25c**
  - MOTHER'S CRUSHED OATS, 1 1/2 LB. PKG. **15c**
- LOTS OF OTHER GROCERIES AT GREATLY REDUCED PRICES



Beauty in Every Day  
The Finest Face Bleach ever pro-  
duced. Does wonders for a bad complexion. All  
dealers or by mail, \$1.25. Free Booklet.  
Dr. C. H. BERRY CO., 2115 Michigan Avenue, CHICAGO

## A LETTER OF GENERAL PUBLIC INTEREST AND THE REPLY

The Following Correspondence is of Vital Interest to Every Telephone  
User, Present and Prospective

"New Orleans, La., October 12, 1920.

Mr. J. Epps Brown, President,  
Bell Telephone Co.,  
Atlanta, Ga.

Dear Sir:—  
I have read the advertisements of your Company, but I do not un-  
derstand why you must raise your rates now, when the prices of every-  
thing else are falling.  
Will you please explain this?

Yours truly,  
....."

Atlanta, Ga., October 16, 1920.  
Mr. ....  
New Orleans, La.

Dear Sir:—  
Your letter of October 12th asks  
a very natural question, and one  
which demands a full and frank re-  
ply, which I am glad to make.  
While the prices of a great many  
things have, apparently, been re-  
duced, these reductions in prices do  
not apply to articles used by the  
telephone company, or affect the ex-  
penditures necessary in the construc-  
tion and operation of the telephone  
service:

**Labor.**  
More than fifty-five per cent of  
the total expenditures of the Com-  
pany in rendering service are for  
wages and salaries; less than one-  
tenth of one per cent of this being  
for executive and general salaries.  
The wages paid to our employees  
can not, and should not, be reduc-  
ed. On the contrary they must be  
increased, in many cases, to bring  
our wage scale on a level with wages  
paid by unregulated businesses, so  
that we may retain our skilled em-  
ployees necessary to give you effi-  
cient service.

**Material and Apparatus**  
Many items of material and appar-  
atus are involved in the current  
maintenance of the property, en-  
tirely apart from the enormous  
quantities involved in the construc-  
tion of new property, and this re-  
presents a large item of expense.  
There has been no reduction nor  
any indication of reduction, in the  
price of these essential articles, in  
practically all of which the labor,  
freight and hauling cost is by far the  
largest proportion of the total cost.

We know that the manufacturers  
of telephone equipment and material  
have orders booked for two  
years in advance, with a constantly  
increasing demand, and which in  
turn makes a reduction in price in  
the near future more improbable.  
**Freight and Passenger Costs**  
Our annual expense for the trans-  
portation of freight and passengers  
is more than one million dollars. No  
one expects the Railroads to reduce  
their charges under the level of costs  
in rendering their service.

**Rent.**  
Except in the larger centers our  
central offices and stocks of ma-  
terial are housed in rented buildings,  
and even in the larger centers we  
rent varying amounts of properties.  
Like every one else, our rents have  
been greatly increased, with no pros-  
pect of any reduction. Even in pre-  
war days all leases for property oc-  
cupied by us were renewed only at  
higher charges than for the previous  
rental periods.

**Hotels.**  
The board and lodging bill for  
our men, who must travel in connec-  
tion with the operation and main-  
tenance of the property, costs many  
thousands of dollars every year, and  
we can see no prospect of the hotels  
lowering their charges. Until they  
do we must pay the present high  
charges.

**Electric Power and Light; Street  
Car Fare.**

We spend many thousands of dol-  
lars every year for these services  
rendered to employees engaged in  
the maintenance of the property.  
In the majority of cases the rates  
charged by these companies have  
been substantially increased, and  
there is no thought of any reduction.  
The Telephone Company, like all oth-  
ers, must pay these increased rates.

**Paper, Printing and Stationery.**  
We consume tons of paper for book  
keeping, correspondence and direc-  
tory purposes, and pay many thou-  
sands of dollars for printing annually.  
This item of expense has increased  
in percentage more than the others,  
and no one has suggested that any  
reduction in these costs is probable.

**Coal Bill.**  
The Telephone Company purchas-  
es coal in large quantities to heat  
the buildings occupied by its employ-  
ees in rendering the service.

We, of course, must pay whatever  
price is necessary to secure the coal  
for this purpose.

**Insurance.**  
Even where the actual rate per  
one thousand dollars has not been  
increased, we are compelled to car-  
ry a larger amount of insurance  
than in pre-war days in order to  
protect ourselves in the reproduction  
of any of the property which  
may be destroyed by fire, and this  
is reflected in a very large increase  
in the total insurance bill.

**Taxes.**  
This expense, both Federal, State,  
County and City, has increased every  
year we have been in business; the  
increase this year being unusually  
high. There is no probability of this  
expense being reduced.

We do not pay any excess profit  
tax because we have never earned  
enough to be subject to that tax.

**Buildings.**  
It is common knowledge that the  
cost of erecting any kind of build-  
ing now, as well as making altera-  
tions and repairs, which constantly  
confront the Telephone Company  
and which involve material, labor,  
freight and hauling, is on an enor-  
mously higher plane than ever be-  
fore. Insofar as the cost of ma-  
terials may be reduced will this to-  
tal cost be reduced.

The only way we can furnish ade-  
quate facilities for your use from  
year to year is by constructing the  
buildings in which to house the cen-  
tral office apparatus in the larger  
centers; as well as enlarging exist-  
ing buildings to serve the increased  
needs, and this work must be carried  
on from year to year without delay.  
This involves hundreds of thousands  
of dollars in expense to the Company.

There are, of course, many other  
items of expense, all of which are  
now at the highest level in prices  
and none of which show any sign  
of reduction for fundamental reasons.  
Until these necessary costs of op-  
eration are materially reduced we

can not reduce the COSTS of furnish-  
ing telephone service.

We have carefully studied and  
analyzed the advertised reduction  
in prices and find that they are  
upon articles of which we make  
but little, if any, use. Applied to  
the telephone business all known  
reduction in prices would not reduce  
the cost of furnishing telephone ser-  
vice one twentieth of one per cent.

This is many times offset by the  
increase in wages which, in many  
places, we must make during the  
current year.

Our present operating revenues  
are practically equalled by our op-  
erating expenses. If the present  
let down in general business con-  
tinues for any appreciable time we  
will lose a material part of the gross  
revenue now received, which will  
make a still higher rate necessary if  
a deficit is avoided.

We are not asking higher rates for  
the SAME SERVICE we furnished  
one, two or five years ago, but for a  
much GREATER SERVICE which  
we now furnish, consisting of facili-  
ties to add many additional tele-  
phones to our system during the past  
one, two and five years.

This fact should be considered  
when comparing the increase in rates  
we ask with the increase in the  
charges of railroad, express and oth-  
er public utilities for the same quan-  
tity of service.

We hope, as every one does, that  
in the relatively near future prices  
and the costs of operation, except  
labor, will be lower, but we see no  
immediate prospects of this result as  
far as the Telephone Company is  
concerned.

The increased rates we are now  
asking are based, in a measure, up-  
on this hope. If the present level of  
costs of operation go higher, through  
causes beyond our control, the pro-  
posed rates will not yield a fair prof-  
it.

It is important to remember that  
no rate for a public utility is per-  
manent. If conditions and prices  
so change in the future as to make  
the rates we are now asking yield  
too high a return, and if the Tele-  
phone Company should not reduce  
the rates voluntarily, the Public Ser-  
vice Commission would.

Conditions as they are must be  
met, not as they may or should be.  
The highest and best interest of  
the public is conserved in having the  
Telephone Company in position to  
supply facilities adequate to the de-  
mand for telephones and service, and  
in this way be prepared to render at  
all times an adequate service. No  
community can expand and grow  
without adequate telephone service,  
with in turn means adequate plant  
facilities.

With inadequate returns upon the  
bare cost of the physical property al-  
ready in service—the Company's  
credit has disappeared.

With no credit the Company can-  
not secure the millions of dollars  
required to provide the additions and  
extensions to its plant, which must  
be provided if the public demand for  
telephone is supplied.

Respectfully yours,  
J. EPPS BROWN, President.

Salt Mullet  
Mullet Roe  
Fat Mackerel  
Nice Fryers  
and Hens  
All Good  
and  
Churn Gold Olio  
Clover Hill Butter

L. P. McCuller  
Sanford, Florida

**RED STAR** Heaters  
or  
Every Kind

Detroit Vapor Oil Store

OUR PRICES ARE RIGHT

**HILL HARDWARE COMPANY**

Reduced **FEEDS**  
Prices on

at West Side Grocery

If you don't believe we handle Feed, just look at  
these prices: That Good Omelene Feed, sack \$3.95.  
Shorts, sack \$3.50. Scratch Feed, sack, \$3.95. Corn,  
Oats, Laro, Etc., received daily. PERUNA FEEDS.

Your Phone and My Delivery Makes Me  
Your Nearest Grocer

Phone 166. L. F. ROPER, Prop.

Little Happenings  
Mention of  
Matters in Brief  
Personal Items  
of Interest

## In and About The City

Summary of the  
Floating Small  
Talks Succinctly  
Arranged for  
Herald Readers

### TRAIN SCHEDULE

No.	Arrival	Departure
No. 82	1:58 a. m.	2:03 a. m.
No. 84	11:45 a. m.	12:05 p. m.
No. 80	3:05 p. m.	3:25 p. m.
No. 83	2:43 a. m.	2:58 a. m.
No. 27		8:40 a. m.
No. 89	3:05 p. m.	3:25 p. m.
No. 85	7:30 p. m.	7:35 p. m.
Trilby Branch		
No. 100	8:00 a. m.	
No. 24	3:25 p. m.	
Leesburg Branch		
No. 158	7:50 a. m.	
No. 22	7:35 p. m.	
Ovelo Branch		
No. 127	3:40 p. m.	

### Armistice Day Thursday.

P. T. Wakefield was among the visitors to the city today.

The parade promises to be one of the finest that has ever been staged.

It looks like Sanford will attract a big crowd from all the surrounding cities.

Everything is humming in Sanford now and everybody feels good over the wonderful prospects for the winter.

The American Legion boys are preparing for their one big day of the year and we should all help them celebrate.

Send in your locals to the Herald office. Phone the news to 148. We want every bit of it. Tell us the news each day.

Mr. and Mrs. S. M. Lloyd, Mr. and Mrs. R. J. Holly, Mrs. C. M. Hand and little grandson, Charles Betts, and Mrs. Braxton Perkins and little son, Robert, went over to DeLand yesterday to see Mr. Perkins, who is in the hospital recovering from an operation.

The Daily Herald subscription list is growing so rapidly that new carrier boys are necessary each week. If you do not get your paper promptly phone 481.

Mr. and Mrs. George D. Hart and little daughter have returned from Madison, Wis., where they accompanied the remains of Mrs. Hart's mother, Mrs. Curtice, for interment in the old home burial lot.

E. H. Kilbee, of Geneva, who is the county commissioner from the Fifth district of Seminole county, was in town today and he said it was necessary for the next legislature to pass a law to compel a man to serve on the election board and fix the pay he is to receive for it.

Thursday will be a holiday but the Herald is not able to take any day for a holiday and would like to have the advertising and other copy in as early as possible on Thursday in order to allow the office force to at least see the parade and get off at noon to eat "chow" with the boys.

Mrs. Roland Marsh returned Sunday from Ocala. She was called there by the sickness and death of her mother, Mrs. Gambel, who passed away, Saturday, Nov. 6th. Her father also passed away October 5th. The sympathy of their many friends is extended to the family in this double sorrow.

The program for the big day on Thursday is published in today's Herald and everyone taking part should study it, carefully and get in line early in the parade. Make it one of the best in the country, and make Thursday one of the greatest days in history for Armistice day is certainly the greatest in modern history.

The West Side Grocery, L. F. Roper, proprietor, is bidding for your trade on Purina and other feeds. Some very attractive reduced prices are quoted in an ad on another page of The Daily Herald. Mr. Roper

states that your phone and his delivery makes him your nearest grocer and if you need anything in the grocery and feed line call 166 and you will get quick results.

Mr. and Mrs. J. P. Hall had the pleasure of a visit of Mr. Hall's mother, sister and niece accompanied by friends, Miss Martin and Mr. Gonzalez, who motored from Tampa Sunday, returning the same day.

Mrs. L. C. Cameron left for Detroit Saturday to reach her mother's death bed, having received word of her sudden sickness. The train had hardly left here when Mr. Cameron received another message stating that death had again won the race.

J. C. Donahue, of the Johnny J. Jones' Shows, was in the city today looking after the advance of the show and the promotions of various kinds. Mr. Donahue says that the Jones Shows this season are bigger and better than ever and Sanford is promised a treat the first week in January.

The "13" Club held their regular weekly meeting at the Seminole Hotel today with a full membership present and they had one of those fine feasts that have made the Seminole and Manager Olson famous all over the state. The "13" Club has grown somewhat and eighteen guests sat down to dinner today at the Seminole and discussed the Spring Festival and other important items for the benefit of Sanford.

### MAKES A FINE APPEARANCE

The new City Market looks good in daylight but to one driving in at night from the west this grocery and meat market looks like a big city store. In fact there are none in the cities that makes any finer appearance. Messrs. Walthall & Estridge are to be commended upon their enterprise in giving Sanford such a good looking place and the best part of the story is not on the outside appearance—they also give you first class service—in every respect. Watch their advertisement for changes in prices and announcements of new goods.

### DISPLAYING WAR TROPHIES

Bower & Roumillat have two fine window displays of war trophies showing all kinds of guns, pistols, ammunition, shells, etc., and also photographs taken on the fields of battle and of many places of interest in France and Germany. There are helmets, caps and equipment of German and French and American armies and the display is probably one of the most complete that has ever been gathered. Dr. Stevens and Col. G. W. Knight, who were in the Engineer's Corps in the world war and went all through the fighting in France and Belgium furnished the trophies for the display.

### ROLL CALL MEETING

Tonight at 7:30 o'clock at the Red Cross headquarters in the Court House I desire to meet all those who will work in the Roll Call beginning the 11th. Meeting for instruction and inspiration. Don't fail.

S. W. WALKER,  
Chairman.

### AT THE STAR THEATRE TODAY

Paramount Aircraft Presents  
WILLIAM S. HART in  
"SAND"

Also Fox News and  
"YOU TELL 'EM LIONS"

Try a Herald Want Ad.—It pays.

### OVERPRODUCTION BRINGS GAS DOWN IN GREAT BRITAIN

(By The Associated Press.)  
WASHINGTON, Nov. 9.—"Over production" in the United States is the reason assigned today by the British oil companies for unexpected reduction in the price of gasoline in Great Britain.

### A GREAT PHILOSOPHER'S SENTIMENTS

"The County that grows better races of fruits and beautiful flowers grow finer women and children."

These were the words of Aristotle 800 years B. C. and he was one of the greatest philosophers the world has ever known. To cause the people of this section to grow better gardens, to grow in these gardens the choicest of vegetables and beautiful border flowers blended together with a magnificent lawn is our platform.

The entertainment of Company in a Garden of Flowers in this Country of Liberty and Freedom is as rare as MODESTY in a CONGRESSMAN.

If we cannot accept the League of Nations platform we can at least beautify our yards, gardens, and lawns equal to those found in the Old Countries so let us get up each morning and look into the Bright Smiling Face of Beautiful Flowers and get that pleasure out of living here in Sanford that is due each and all of us. Call and inspect our full line of flower seeds, bulbs, and lawn grass. THE L. ALLEN SEED COMPANY.

### GOOD MESSENGER SERVICE

Manager Hall, of the Western Union, has an up-to-date messenger service, having lately installed a new wrinkle in the call boy. All customers who have a certain amount of business can have the service when they need a messenger to take a wire they push the button and this is registered upon a ticker tape in the Western Union and the boy is sent to the right address. Not only is the right address on the paper but it is kept for future reference and in case the boys stop to shoot craps or engage in other harmless amusements both ends can keep tab on him and there is no chance for the wrong number to be called. This city is getting a number of these improvements in all kinds of business and it makes for better and quicker service.

### UNIFORM OF DAY

The uniform of the day for the American Legion will consist of blouses, either wool or khaki. All ex-soldiers having helmets will appear in one section. Those with overseas caps, garrison caps, regulation hats will appear in another part of the Legion section.

Remember that the Herald Printing Co., has a stationery and office supply department that is ready to supply all your needs in the stationery and supply line. Postcards of all kinds showing Florida and local scenes and everything that you may want in the picture postcard line, wholesale and retail.

### HAD SUCCESSFUL OPERATION

The many friends of Braxton Perkins, of the firm of Perkins & Britt, will be glad to know that he is recovering from an operation on one of his ears known as the mastoid operation performed by Dr. Ingram at the DeLand hospital yesterday morning. Mr. Perkins is doing nicely and expects to be able to come home about the first of next week.

NOTICE, FARMERS—I am offering about 300 yards of seed bed covers 9 feet wide, any length wanted in fine condition, used only one season; price one-half of present cost of cloth.—J. R. Davis Farms, Bartow, Fla. 177-8tp

Post Cards at the Herald office, 1c.

### The Logical Treatment "ENERGIZER"

For Many Human Ills.  
There IS such a thing as "ATERIAL AREA" and Arterial "Elasticity" in each person and after the body stops growing—at about 21—there is a natural depreciation or loss in both area and elasticity, just as there is in an auto tire or a field that is not plowed and "cultivated." It is "Arterial Hardening" that finally causes death—preceded by "High Blood Pressure"—and the ONLY real way of this condition being put-off is by getting better circulation.

And the ONLY real way of improving Circulation is the "ENERGIZER" process, which furnishes "ACTIVITY" WITHOUT EXHAUSTION or work.  
It is YOUR OPPORTUNITY. Give YOURSELF some care.

L. C. CAMERON  
Box 399 Sanford, Fla. Phone 184

# ARMY EXHIBIT

An array of German Souvenirs and War Material will be on exhibition all day Armistice Day. Lieut. Bivins, will also be here bringing with him a flying machine from Carlstrom Field to thrill the crowds with some dare-devil stunts. There are so many features connected with this day that it just can't help being the biggest day in Sanford yet.

## ON EXHIBITION

at our place all the time is one of the nicest arrays of Men's Clothing and Furnishings, so many nice things in fact, that it would take a whole page to tell you about a part of them. And we are selling them all at prices you'll like.

## COME SEE FOR YOUR SELF

# Perkins & Britt

"The Store That Is Different"

# RESPONSIBILITY

RESPONSIBLE banking is the policy under which this institution has been managed since the first day the doors were opened.

That this policy is appreciated is indicated by the constant and gratifying growth in business.

It is the desire of the officers of this Bank to continue adding new accounts of those individuals desiring most efficient and responsible banking

On our record of RESPONSIBILITY your patronage is invited.

## Seminole County Bank

Is owned, controlled and managed by home people, who are interested in the development and upbuilding of Sanford and Seminole County

With our large resources and strong financial connections we are in position to assist our customers at all times in the handling of their financial needs. LET US SERVE YOU.

4 Per Cent Interest Paid.

## Seminole County Bank

# FOOD

That is prepared clean, cooked and seasoned just right, is hard to find. But we have it—and once you try it you will say, one kind, "The Best."

Combination Dinner 75c 12 to 2

Home Cooking Home Cooking

## FLEETWOOD & COMPANY

# LEXINGTON

## MINUTE MAN SIX

1918 DODGE	550.00
1919 LEXINGTON, 7-Passenger	1400.00
OVERLAND, 5-Passenger	350.00

UNITED STATES, KOKOMO AND MILLER TIRES, ALSO  
COMPLETE LINE OF ACCESSORIES  
DAY AND NIGHT SERVICE

## B. & O. Motor Co.

Distributors for

SEMINOLE, LAKE, VOLUSIA, ORANGE AND OSCEOLA COUNTIES

TRY A DAILY HERALD WANT AD FOR RESULTS—1c A WORD