

...SAYS TELEVISION!
...FIGHT
...IN GOTHAM

... From Scores
... For His Stand
... Present Dispute

... FORTY EIGHT
... IN GOTHAM

... from scores of... for his stand... present dispute... forty eight... in Gotham...

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COAST FOOTBALL
HAD GOOD SEASON
AS TO RECEIPTS

The Associated Press. "We all expect a great future in this regard," says the report. "The receipts for the season were..."

Universities Of Far
West Have Enjoyed
Prosperity In 1930

Associated Press Service. "The universities of the West have enjoyed a year of prosperity..."

IDLE MEN ARE
GIVEN WORK IN
MANY TRADES

(Continued from page one) The first weekly steel trade... idle men are given work in many trades...

ENGLISH DRIVER
WILL SEEK NEW
RECORD ON BEACH

Malcolm Campbell To
Leave For America
February Fourteen

DAYTONA BEACH, Jan. 3.—(AP)—Capt. Malcolm Campbell, pilot of the five daredevil races... will seek a new record on the beach...

MIAMI AIR MEET
Gets Under Way
With Ceremony

(Continued from page 1) The Miami Air Meet... gets under way with a ceremony...

MEINCH AGAIN
MADE HEAD OF
COUNTY BOARD

(Continued from page one) Meinch was elected head of the county board... after a long and hard fight...

Full Rows

V-C FERTILIZERS FILL EVERY ROW WITH PROFITS



Up the big fish on streets

High yields usually cost less per bushel to produce. The V-C fertilizer... up the big fish on streets...

Through all to years of war

coming new generations and... through all to years of war...

Think for months, Black Boy, or I

will give you a... think for months, Black Boy, or I...

One of the first profitable

in agriculture in the... one of the first profitable...

It is better to produce a high

than an average yield... it is better to produce a high...

WINGS DART MIAMI IN AIR MEET

(Continued From Page One)
 ... in a way as will and
 ... vertically to display
 ...
 ... Aurora Ill. fly-
 ... the highest
 ... for cabin
 ... 450 cubic inch displace-
 ... with his negotiation of
 ... from a standing
 ... 21.40 seconds,
 ... speed of 141.58 miles
 ...
 ... Flota of monocoque
 ... the next three places
 ... Philadelphia, was
 ... Little Jr., Phil-
 ... and Vernon C.
 ... fourth.
 ... Springfield,
 ... his plane, with motor
 ... 1 3/4 inches from
 ... on the field to win the
 ...
 ... West
 ... 8 feet; A. B.
 ... Tampa, 8 feet 1 inch;
 ... North, Monticello,
 ... 3 inches.
 ... Kansas City,
 ... flew 109.58 miles
 ... to win the 15-mile race
 ... inch displacement
 ... Philadelphia
 ... second at
 ...
 ... in a Da-
 ... 197.25 miles an hour
 ... Jackson,
 ... fourth at

194.12 miles an hour.
 Harold E. Newman, Geneseo,
 Ill., won the bomb dropping con-
 test, placing his bomb 71 feet
 from the mark. Clarence E. Gray,
 Lakeland, Fla., was second; Lo-
 well R. Bayles, Springfield, Mass.,
 third and Delbert W. Koerner,
 Kankakee, Ill., fourth.
 V. T. Leak, Miami, burst a free
 balloon in 30 seconds after it was
 released to win the event. Art Da-
 vis, East Lansing, Mich., was sec-
 ond, Wes Raymond, Lakeland,
 Fla., third and Freddy Lund, Troy,
 Ohio, fourth.

The free for all races for planes
 of 500 to 1000 cubic inches dis-
 placement, went to Art Davis,
 East Lansing, Mich., flying his
 Waco at 142.191 miles an hour.
 His time for the 30-mile race was
 12:39:54. The race was from a
 standing start.
 Arthur W. Killits, Lyons, Ill.,
 was second, at 134.485 miles an
 hour in a Waco Taper-Wing. B.
 B. Skipper, Dunedin, Fla., in a
 ... was ... 128.89 miles
 an hour, and Lowell R. Bayles,
 Springfield, Mass., in a Waco, was
 fourth, at 125.825 miles an hour.
 Three Navy pursuit planes gained
 thunderous applause from spec-
 tators when they performed spec-
 tacular maneuvers over the field.
 Officials were advised that the
 auto-gyro plane, on sputer from
 Philadelphia, to feature the three
 day meet, left Jacksonville, yester-
 day afternoon and was due here
 today.
 George W. Melasser, Stamford,
 Conn., won a novelty race when
 two amphibian planes flew from

the field to Blount Bay, land-
 ed, picked up a dummy body and
 returned to the field. Melasser, in
 a Sikorsky amphibian, had a time
 of 33:17:26. Arch Caperton, Chi-
 cago, in an Ireland-Tritator, was
 the other entrant.

Rolling and twisting, six Ma-
 rine planes from Quantico Bay,
 Va., performed the most specta-
 cular maneuvers of the meet. E. L.
 McDonnell, Chicago exhibited fan-
 cy flying in the "Doodlebug" set-
 ting the plane down in the width
 of the field.
 A tailless motor glider, piloted
 by Major B. L. Smith, of Miami,
 made a forced landing when the
 motor of the plane stopped dur-
 ing an exhibition flight. Neither
 the pilot nor the plane was in-
 jured.
 Eleven Navy planes en route to
 Guantanamo for Spring training
 maneuvers, arrived last yester-
 day from Jacksonville to swell
 the list of entrants in the air meet
 to over 150.
 ... are ex-
 pected today.

Cuban Women Seek Help From America

HAVANA, Jan. 9.—(AP)— A
 petition signed by a number of
 prominent Cuban women last
 night asked "assistance" from
 their sisters in the United States.
 The petition read: "At the pre-
 sent moment Cuban women are
 struggling for their trampled citi-
 zenship. In the name of women's
 rights, we hope for the assistance

of all the women of America,
 since we are persecuted only for
 requesting for Cuba a rule of lib-
 erty and democracy."
 Among those signing were Sen-
 ora Pilar Jorge de Tella, Senorita
 Hortencia Lamar, Senora Margot
 Banos de Manach, Senora Elena
 Mederos de Gonzalez, Dr. Rita
 Spelton de Villalon, and many
 others prominent in Cuba's femi-
 nist organizations.

TOO LATE TO CLASSIFY
 WANTED: An experienced auto-
 mobile salesman, one who can
 produce. Give in detail your ex-
 perience and at least three refer-
 ences. Box 10 care Herald.

Kilgore Seed Co. Sanford Florida

WE have a series of booklets
 —one for each crop—that
 show you how to in-
 crease your crop and
 your profits. Sent
 free upon request—or come
 in and get your copies. It
 pays to know fertilizers. Facts
 prove Bradley's pay more prof-
 it for every dollar invested.

**BRADLEY'S
FERTILIZERS**



Wholesale and Retail
RED STAR
 Grocery & Feed Co.
 213 SANFORD AVE. PHONE 31

- Saturday & Monday Specials**
- Lakeview Pure Creamery
BUTTER Lb. **35¢**
 - Not Storage They Are Fine No. 1 Mixed
EGGS Dozen **39¢**
 - Fancy Yellow
ONIONS 5 Lbs. **17¢**
 - Dairy Lea Evaporated
MILK 3 Tall Cans **25¢**
 - It's White Snowpeak That Good
S. R. FLOUR 24 Lbs. **80¢**
 - Fancy Tall Pink Alaska
SALMON 2 Cans **25¢**
 - Fresh or Smoked Pure Pork
SAUSAGE Lb. **23¢**
 - It's Fresh—No Worms—Meal
JULIETTE 24 lb. bag **75¢**
 - Fancy Blue Rose
RICE 10 Lbs. **50¢**
 - Jolly Good—3 Lb. Jars
PEANUT BUTTER **37¢**
 - Best Grade Rib
BACON Lb. **15¢**
 - Extra Quality—Oil
SAUSAGE Lb. **25¢**
 - Domestic—The Perfect Laundry
SOAP 2 Large Bars **9¢**
 - Mersey's Breakfast
COCOA 1/2 Lb. Pkg. **19¢**
 - Best Quality
PICKLES Qt. Jar **19¢**

Sow With Satisfaction!

- Stokes Cocozelle Squash (Imported)
- White Bush Squash (Colorado Grown)
- Early Summer Crookneck Squash (Colorado Grown)
- Nebraska Certified Red Bliss Potatoes
- Maine Certified Spaulding Rose Potatoes
- And Other Excellent Strains

STOKES SEEDS
 201-205 W. First St.

GOOD TO TAKE FOR DIZZINESS

Constipation Troubles Relieved
 By Black-Draught, Says
 Kentucky Man.

Hopkinsville, Ky.—Hundreds of
 people in Hopkinsville know Mr.
 Dale Harris, of 102 South Kentucky
 Avenue. Mr. Harris knows Thad-
 ford's Black-Draught, from having
 taken it for a number of years.
 He says:
 "I often come in from work with
 a bad feeling in my stomach and
 head. I have a dizzy feeling in my
 head and am constipated, so I fix
 me a dose of Black-Draught im-
 mediately to guard off a spell of
 illness."
 "I have always found Black-
 Draught to be perfectly satisfac-
 tory in every way, and would re-
 commend it to any one as a safe
 and wonderful medicine when a
 purgative is needed."
 "It is a good idea to keep a box
 of Black-Draught in the medicine
 cabinet so at a moment's notice
 you may take some when dizziness
 spells and constipation occur."
 "Thousands of others have re-
 ported that many disagreeable
 symptoms, due to constipation,
 have gone away after they had
 taken Thadford's Black-Draught.
 Costs only 1 cent a dose."

Theodore
BLACK-DRAUGHT
 INDIGESTION, DIZZINESS

THE GREAT AMERICAN VALUE

At the National Automobile Shows
**Chevrolet wins
 first place
 for the fourth time**

First place at the National Auto-
 mobile Shows—a position granted on
 the basis of annual sales volume—is
 again awarded to Chevrolet.

This is the fourth consecutive time
 that Chevrolet has achieved this
 honor. And the reason lies in the
 exceptional value which Chevrolet
 cars consistently provide.

This year, in its bigger and better
 Six, Chevrolet is offering an out-
 standing example of the value which
 has brought it such record success.

In fact, no previous Chevrolet car
 has ever represented such a high
 degree of quality and advancement,
 and sold at such low prices as today's
 Chevrolet Six.

New low prices

Roadster, \$675; Sport Roadster with
 rumble seat, \$885; Coach or Standard Five-
 Window Coupe, \$645; Phaeton, \$715; Stand-
 ard Coupe, \$535; Sport Coupe (rumble
 seat), \$675; Standard Sedan, \$455; Special
 Sedan, \$515. Special equipment extra.
 Prices f. o. b. Flint, Michigan.

NEW CHEVROLET SIX

See your dealer below
White-Higleyman, Inc.

Piggly Wiggly

**BEFORE and AFTER
 PIGGLY WIGGLY Came to Sanford.**

No doubt it has often occurred to our minds the difference you
 now pay for your groceries at Piggly Wiggly Stores and what you for-
 merly paid before they opened in Sanford. Piggly Wiggly's policy of ur-
 ging you to "Help Yourself to Savings" is a signboard to prosperity.

PILLSBURY'S BEST FLOUR
 The "balanced" flour is the secret of perfect baking
 6lb. bag 25c 12lb. bag 47c 24lb. bag 87c
 Extra Fancy Ripe Yellow
BANANAS 4 lbs. 10c
 U. S. No. 1 White
POTATOES 10 lbs. 27c
 For Breakfast Tomorrow Have Pancakes and Syrup
 Ballard's Pancake Flour 2 pkgs. 25¢
 Table Size Log Cabin Syrup can 25¢

Sunset Gold Pure Creamery
BUTTER 1 lb. **32c**
 FRESH ROASTED
VELVO COFFEE 25c
 Mellowed For Your Table Pound Package

Large Palm	No. 2 Can
GUAVA JELLY	Ye Only One Corn
15 Oz. Jar 25¢	2 Cans 29¢

BROADCAST
Corned Beef Hash No. 1 Can **19c**

Fancy Raisin	Large Stalks
WINESAP APPLES	Florida CELERY
3 Pounds 21¢	2 For 15¢

Quick or Regular	
QUAKER OATS	BRICK FIGS
9 Packages 9¢	3 Packages 25¢

Campbell's Pork & Beans 25c

PEACHES
 2 Packages 25¢

Daisy CHEESE

Jersey Swamps Become World's Biggest Airport

(Continued from page 1)
 cost approximately \$4,000,000 and another \$2,000,000 was spent for drainage facilities, city-owned hangars and administration buildings.
 The state began a \$30,000,000 elevated highway, soon to be completed which will cut to 12 minutes the present 20-to-30 minute trip from the airport to the heart of New York City by way of the Holland Tunnel.
 Air passenger services utilize the airport as trains do the great rail terminals. The stunt flier has gone the way of the linen duster of the automobile's first days. The airplane pilot is the new hero. Scores of the spectacular airman and brings his craft to earth with all the dignity of a locomotive engineer pulling up his train. Even the goggles have gone. Three trans-continental services

terminate at Newark. The Trans-continental-Western goes to Los Angeles by way of Kansas City, leaving here at 8 P. M., and reaching the West Coast by 8 P. M. the following day. The National Air Transport goes to Los Angeles by way of Chicago. Eastern Air Transport goes to the coast by way of Atlanta, and connects with Allyn for planes of Pan-American Airways Lines to Central and South America as far as Buenos Aires.
 The 62 daily scheduled landings and take-offs—42 passenger and 20 mail—involve a daily distance of 25,000 miles, the figures exceeding by far those available for the three European fields.

LOT HEARING SET
 WASHINGTON, Jan. 9.—(AP)—Hearing by the Senate committee on the Fletcher bill for the purchase of lots in Harding township, Florida, was set for Jan. 22, by Chairman Nye. The measure proposes that the purchaser be given title to lots bought at auction in 1924 from the interior department for half the original price.

Hoover Says Nation Will Depend Upon Rising Generation

WASHINGTON, Jan. 9.—(AP)—President Hoover has expressed his belief that 10 years hence a new generation of Americans will begin to arise, endowed with the mental, moral and physical health necessary to cope with the complexities of life among the marvels of science.
 In an interview, the President told a writer for Cosmopolitan magazine: "Only children of a new generation—New Americans—can stand up to this future."
 "One of the biggest of all problems is to drive in this idea of the necessity of properly born, trained, educated and healthy moral children to the voters and officials of America. This Child Health Conference was a start—but only that. We must keep it alive and burning."
 "We must follow this national conference with a series of state conferences, then group final individual town and city conferences, and the character for children must be drawn into the activities of Government and social institutions."
 "Think what this new generation, built upon that constitution will mean to the single problem of the young criminal. The present rate of criminal increase is disheartening beyond measure."
 "This new generation of children, healthy, trained and mentally inspired would go a long way toward solving all this. Most of our native criminal class are products of city slums. If the character and quality and health of these children were watched and nurtured, a criminal type of child would not develop. It would be difficult to overestimate what the stable item of adequate playground facilities would mean in the bringing-up of normal city children."

ESCORT ACCOMPANIES BODY. HOUSE IS STILL BALKED OVER DROUTH RELIEF

CINCINNATI, Ohio, Jan. 9.—(AP)—Accompanied by a naval escort, the body of Howard H. Hannegan, 28, Cincinnati, store keeper aboard the U. S. Destroyer Barnadoc, who was found slain Saturday in Charleston, S. C., arrived here yesterday. Hannegan had been in the Navy eight years. Mystery surrounding his death is being investigated by the government.
RED CROSS AIDS
 LITTLE ROCK, Jan. 9.—(AP)—Henry Baker, Red Cross representative making a survey of food needs in the rural sections of Arkansas said today that his organization expected to a minimum of \$100,000 to help this month. He said that Arkansas families received assistance in December.
80 Thousand Acres Of Everglade Land Ordered To Be Sold
 TALLAHASSEE, Jan. 9.—(AP)—Rescinding their action of last week, trustees of the internal improvement fund yesterday voted to sell some 84,000 acres of land, covered by Everglades drainage district tax certificates, for cash only.
 The sale will be held here Jan. 28 and on succeeding days until closed by the trustees.
 The lands up for sale are in eight counties, Broward, Dade, Glades, Hendry, Highlands, Marion, Oklawaha and Palm Beach.
 The sale will be made on the basis of a cash payment for the amount of the tax certificates, plus a nominal sum to be added by the trustees, according to the value and location of the land.
 The action cancelled a previous plan to allow sale of the lands on a 10 months installment basis.
 All land will be sold to the highest bidder and all bids must be submitted in writing to Fred C. Elliot, secretary of the board.

HOUSE IS STILL BALKED OVER DROUTH RELIEF

(Continued From Page One)
 conference, LaGuardia said it would be "impossible to explain to the American people why food should be distributed to certain sections of the country, utterly disregarding the needs in other sections, particularly in the cities."
 Wood said he was opposed to the food provision for any section of the country as a matter of principle. He added the England, Ark., food disturbance was started "for the purpose of creating consternation and confusion and trouble all over the country" and deplored the Arkansas governor and repudiated the whole thing.
 At that point Representative Parks, Democrat, Arkansas, leaped to his feet and shouted that the people participating in the Arkansas incident "never heard of radical organization in their lives."
 He declared the action was "not any preconceived movement, but was a movement of starving people."
 Parks read a telegram from Governor Parrell of Arkansas and more than a score others from prominent Arkansas people urging relief and telling of pitiful conditions in drought areas.
 Parks previously had inserted 26 telegrams describing the need for aid. One was from former State Senator Gentry, who said: "Do not let eastern papers deceive public. If (governor) Parrell made statement, then he does not know condition in state. Hope incident in England proof of fact that people have nothing to eat."
 The reference was to a statement Parrell made recently for the Baltimore Sun.
 Endors chamber of commerce: "Human suffering and destitution in Arkansas as result of drought is appalling. Eastern press reports to the contrary are absurd. In Chicot county 2500 families

have applied to Red Cross for aid. Red Cross is functioning but grants thus far have not been adequate. Sufferers are honest and ordinarily thrifty citizens. Conditions will get worse as winter progresses. Immediate general relief is imperative."

Audits Systems Taxes
PENTLAND, GRAY and MOORE
 Accountants and Auditors
 First National Bank Building
 Sanford Florida

VISIT THE ARCADE MARKET
 Entrance Sanford Ave.
H. B. McCall Jr.
 Prop.
 For Your Fruits & Vegetables
Saturday's Specials
 5 lbs Onions 17c
 10 lbs. Ga. Potatoes 23c
 4 lbs. Tomatoes 25c
 3 doz. Oranges 25c
 1 doz. Grapefruit 10c
 3 doz. Tangerines 25c
 2 lbs. Pecans 25c
 Full line of Bunch Vegetables
 Cheaper than the rest, for the best, ask your neighbor. Plenty Parking Space.

ALAGA
 The Quality Syrup
 "Good Every Drop"
 The delicious Georgia Cane flavor the whole family likes
 One thing on which the whole family will agree is that ALAGA is the best syrup that you can serve. Waffles, biscuits, and hot-cakes are doubly delicious and wholesome when spread with ALAGA.
 Write today to Dept. A, Alabama-Georgia Syrup Co., Montgomery, Ala., for FREE ALAGA Recipe Book.



Stoudenmire's Cash Grocery
 112 W. 1st Street. Welaka Bldg.
SATURDAY SPECIALS
 Monarch COFFEE 1 Lb. Can 37¢
 La Tourette COFFEE 1 Lb. Can 33¢
 Dainty Flour 5 lbs. 29¢ 12 lbs. 58¢ 24 lbs. 1.08
 P & G Soap 7 Bars 25¢
 OXYDOL 25¢ 22¢
 MATCHES (10c Box) 5¢
 SOAP 2 Bars 25¢
 SOAP 6 Small Bars 23¢
 CRACKERS 6 For 25¢

FORREST GATCHEL'S CASH GROCERY, INC.
 406—SANFORD AVENUE—408
BUY FROM AN INDEPENDENT
 BUY FROM AN INDEPENDENT—YOU DO BUSINESS WITH THE OWNER—THERE IS NO LIMIT TO OUR EFFORTS TO PLEASE YOU, TO GIVE YOU REAL VALUES AND REAL SERVICE. WE ARE NOT TIED DOWN BY RULES AND REGULATIONS.

PILLSBURY'S FLOUR 24 Pounds 89¢
KIDNEY BEANS 2 no. 2 CANS 23¢
STRING BEANS cans 23¢
CORN PEAS
WHITE BACON pound 15¢
COMPOUND LARD 2 pounds 23¢
SALMON 2 tall cans 25¢
BLACK EYE PEAS 4 pounds 25¢
WINESAP APPLES 4 pounds 25¢
GEORGIA SYRUP half gallon 37¢
PAPER SHELL PECANS pound 28¢
BROWNIE COFFEE 29¢
MEAL or GRITS 6 pounds 19¢
POTATOES 25¢
RICE 5 lbs. 25¢

W. H. LONG
 "Long's Meat is a Treat to Eat!"
 221 East First Street Opposite Postoffice
 Fresh Picnic Hams, lb. 15¢
 Pork Shoulders, lb. 15¢
 Pork Side, lb. 15¢
 Pork Stew, 2 lbs 25c, lb. 15¢
 Lamb Shoulder lb. 22¢
 Lamb Chops lb. 40¢
 Pork Hams, trimmed, lb. 25¢
 Pork Chops, trimmed, lb. 22¢
Western PORK CHOPS 25¢
OR LOIN ROAST, LB. 25¢
 Pork Sausage Meat, 2 lbs 25c, lb. 15¢
 Fresh Ground Hamburg, lb. 15¢
Beef POT ROAST lb. 18¢
 Chops or Cutlets lb. 35¢
 Beef Stew, Western 15c; Fla. 10c
STEAK, Western 30c; Fla. 25c
Pot Roast of Beef
 Western 22¢; Florida 18¢

LOW REGULAR PRICES FOR 1931!
 1930 Brought you lower prices on foods than have been enjoyed for a long time.
 What 1931 will bring is impossible to predict—but there is one thing that you can depend on: A&P will continue to give the utmost in quality at consistently low prices throughout this year.
 Why not do your food shopping at A&P and make this a year of real thrift in the management of your home?

POTATOES
 10 Lbs. 27c

FLOUR
 Iona, Plain or S. R. 12-lb Bag 37c 24-lb Bag 65c
 Gold Medal or Pillsbury's 12-lb Bag 49c 24-lb Bag 95c

SCOCO—High Quality COMPOUND, 2 Lb. Ctn. 22c
 Encore, prepared with cheese & tomato sauce Spaghetti, 3 16-oz glass jars 29c
 Del Matz, delicious Golden Bantam CORN, 2 No. 2 Cans 29c
 A&P—Delicious—Pure Apple Sauce, 3 No. 2 Cans 29c
 A&P—Tasty, Rich—16-oz Jar PEANUT BUTTER, 16-oz Jar 19c

COFFEE Per Pound 27¢
RICE 5 Pounds 25¢
MILK 4 Tall Cans 30¢

Quaker Maid Oven Baked BEANS 3 16-oz. Cans 22c
Sun Sweet PRUNES 2 Lb Carton 19c
SULTANA—Broken Sliced Pineapple, Large No. 2 1-2 can 25c
IONA Brand—Peas or String Beans, No. 2 can 10c
 Save much time and work with **CHIPSO, 4 Pkgs. 29c**
LIFE-BUOY—Tones up tired nerves 25c
SOAP, 4 Cakes 25c
BLACK EYE PEAS, 3 Lbs. 25c

205 Mag. A & P MARKETS 304 1 St.
 Shoulder Lamb Chops, Lb. 25¢
 Western Beef Roast, lb 22c
 Neck Bones, 2 Lbs. 23c
 Fresh Ground Hamburg, lb. 15¢
 Western Pork Roast lb 25¢
 Western Pork Chops lb 25¢

Cincinnati's Rejuvenation

Sanford is not the only city which has been having financial or political difficulties. Almost every day our exchanges tell us of some other community which has been in trouble and which is making its way out of it. One of these is Cincinnati, which twenty-five years ago was commonly spoken of as "the worst governed city" and is today compared with Berkeley, California, as "the best governed city". The Tampa Tribune declares that in five years its reputation has changed from "corrupt and contented" to "clean and efficient", and then goes on to say:

"In 1926 an aroused citizenry ousted the political machine that for practically 40 years had dominated the city and installed a City Manager. Conditions were in a deplorable state, comments Elmer Drechsel, writing in the January Rotarian Magazine. Streets had fallen into disrepair. Policemen and firemen were underpaid. Their departments were undermanned. Parks and playgrounds were neglected. Social service work practically was abandoned. The morale of the city was at low ebb."

"Col. Clarence Sherrill, now Vice-President of a large chain-store organization, was the first City Manager. He put methods into city administration that business had found successful. He increased the pay for policemen and firemen and women a living wage. Employees were retained on the merit system and relieved of the tributes of political campaign funds that had in the past taken two and a half percent of their salaries."

"In three years under the new regime, Cincinnati built more street mileage than in the 10 years preceding. Street building economies in 1928, for example, saved the city \$231,000 over what the same mileage would have cost in 1925 under the old administration. On one street alone, by reducing the grade planned by the former regime, the City Manager has saved \$637,000! Sewer construction costs were cut 38 percent. New gas and electric rates were secured that saved consumers \$750,000 a year."

"With confidence restored, citizens voted bond issues knowing the money would be used wisely. New York interests built a 45-story skyscraper, and new businesses moved in."

When Governments Fail

Hard times breed political unrest, as in Cuba, Panama, Brazil, Argentina, Spain, China—and Italy. When business is good, everyone tends to his own business and is perfectly satisfied with whatever form of government may be operating at that time. When times are bad, monarchies, plutocracies, democracies, whatever may be the government, are universally blamed and condemned. Such is the case in Monaco, the little tax free principality where Monte Carlo, world's foremost gambling mecca, is located. American tourists for years have boomed business in Monaco. This year American tourists are coming to Florida, or are staying home.

"The tourist business is bad at Monte Carlo," says the New York Herald Tribune, "because American business is slack, and when the tourist business is slack, the Casino and the hotelkeepers find their profits low. Human nature being much the same among the farmers of Iowa and the canny shopkeepers of the Riviera, bad times lead to grumbling against the administration. Iowa sent Brookhart to the Senate; the Monegasques cry for more democracy."

"The Prince of Monaco, who had been as ardent as William Beecher for the deep sea and had expected his handful of subjects who have been so good to behave themselves, has had to change his mind and to accept the new Mediterranean tradition and dismiss his state council, governing by himself. The Monegasques call him a ruthless dictator; they have gone so far as to whistle at him in the streets and have committed other disgraceful and disorderly acts, and the police, after the immemorial manner of police, have responded by jailing the whistlers, thereby creating the first revolutionary martyrs ever known in the gambling principality."

"Monaco, for all we know, may emerge with a 1931 municipal city manager system, it may come out of its trials with proportional representation and direct primary and recall of judges and a full set of ultra-democratic reforms. They won't bring the tourists back; they will not lose the competition of the new American resorts at Juan-les-Pins. We advise the prince to put little trust in American tourists and less in Mussolini methods. When good times come, the tourists will return; and when the tourists come, many 25,000 citizens will all forget politics and go back to happiness and high prices. And nothing less will content them."

TELLING THE WORLD

THE NEW MEDIUM
Radio is now being used for advertising purposes in large and terrific quantities. You cannot turn to high numbers on your dial without getting a line of selling talk to fry your ears. What was once looked on as a useful invention has turned out to be a wallet cabinet full of canned peas. It is very surprising on a fan's iron nerves to tune in for some opera music and hear the forgotten chorals from the sales promotion department. In these instances keep increasing there will be an uprising of radio fans. They'll throw microphones and megaphones overboard where the wave-lengths are deepest and hear down filling station signs that read "Fill 'Er Up".

It is only in the last five years that advertisements have been snowed the other to reach possible consumers. It is too bad this procedure should be resorted to. If some state managers were to look the radio in a cold light and a weekly magazine they could be advertising over it like they cover the beach with the cheap bromide signs that are everywhere.

Some state managers were to look the radio in a cold light and a weekly magazine they could be advertising over it like they cover the beach with the cheap bromide signs that are everywhere.

WORLD'S

This year's world's record for a new ship is being set by the Count Zeppelin, which is being built at the Zeppelin Works in Friedrichshafen, Germany. The ship is being built in the largest shipyard in the world, and is being built in the largest shipyard in the world. The ship is being built in the largest shipyard in the world, and is being built in the largest shipyard in the world.

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The last cabinet crisis in France was a number of years ago. It was the fourth which M. Doumergue had confronted since he assumed the presidency in June, 1924. A little while ago, when the cabinet was in a state of confusion, the prime minister, Raymond Poincaré, was asked to resign. He refused, and the cabinet continued to function.

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Advertisements for 'The Yowel' and 'Stories of Adventure'. Includes a large illustration of a man in a hat and a woman, and text promoting the publication.

Large advertisement for 'The Yowel' magazine, featuring the headline 'Stories of Adventure' and 'The Yowel'. Includes a silhouette illustration of a man on a horse and promotional text.

Vertical text on the right side of the page, including 'PORTS OF ADVENTURE' and other small notices.

Social And Personal Activities

MRS. MARGARET PETER, Society Editor

Social Calendar

FRIDAY.
The members of the Junior Christian League of the First Presbyterian Church will meet at the home of Mrs. G. H. Brown.

The play "A Brilliant Idea," will be presented by the "25" Club of the Order of the Eastern Star at 8 o'clock at the Masonic Temple.

SATURDAY.
The Ladies Guild Club will meet at 10:30 o'clock at the home of Mrs. Fannie S. Munroe, 415 West

MONDAY.
The Church Service League of Holy Cross Episcopal Church will meet at 8 o'clock at the parish house. Election of officers will take place.

TUESDAY.
The Ladies Guild Club will meet at 10:30 o'clock at the home of Mrs. Fannie S. Munroe, 415 West

WEDNESDAY.
The Ladies Guild Club will meet at 10:30 o'clock at the home of Mrs. Fannie S. Munroe, 415 West

THURSDAY.
The Ladies Guild Club will meet at 10:30 o'clock at the home of Mrs. Fannie S. Munroe, 415 West

FRIDAY.
The Ladies Guild Club will meet at 10:30 o'clock at the home of Mrs. Fannie S. Munroe, 415 West

SATURDAY.
The Ladies Guild Club will meet at 10:30 o'clock at the home of Mrs. Fannie S. Munroe, 415 West

SUNDAY.
The Ladies Guild Club will meet at 10:30 o'clock at the home of Mrs. Fannie S. Munroe, 415 West

Mrs. Newman Honors Her Club With Party

A costly dinner of yellow and green was developed by decorations at the bridge party given yesterday afternoon by Mrs. E. A. Newman at her home in Room Court commemorating the members of the Duplicate Contract Club. Vases and bowls of golden calla-lilies and ferns were arranged about the party rooms while the prizes which were awarded late in the afternoon were tied with yellow and green ribbons.

After several rounds of duplicate contract, high score prizes, two sets of two aluminum pens, were awarded to Mrs. D. L. Thrasher and Mrs. A. P. Connelly. Mrs. Leo U. Rockwell, of Towanda, Pa., who is visiting her mother, Mrs. F. J. Gonzalez, received a string of pink crystal beads as a memento of the occasion.

At the ten hour a salad course was served to the following: Mrs. A. P. Connelly, Mrs. Samuel Puleston, Mrs. E. P. Housholder, Mrs. F. E. Roumillat, Mrs. F. J. Gonzalez, Mrs. E. M. Galloway, Mrs. D. L. Thrasher and Mrs. Leo U. Rockwell, of Towanda, Pa.

Fidelis Class Holds Meeting Yesterday

The home of Mrs. W. S. Gufford, 311 West Eleventh Street, was the scene of the regular business and social meeting of the Fidelis Class of the First Baptist Church held Tuesday evening at 8 o'clock. Musical and fraternal songs were arranged about the rooms where the meeting took place.

After all business was attended to a social hour was enjoyed when refreshments were served by the hostess. Those present were: Mrs. D. G. Steele, Mrs. Walter Burrows, Mrs. D. K. McNab, Mrs. W. S. Gufford, and the Misses Lorene Franklin, Bessie Boyce, Adele Rines, Essie Whittle, Marie Herling, Martha Stovall and Annie Jowers.

Friends of Mrs. W. T. Langley will be glad to learn that she is improving at her home in Mayfair after an illness of several days.

The many friends here of Mrs. Charles T. Fuller, of Atlanta, Ga., formerly of this city, will regret to learn that her mother, Mrs. M. Louise Webster, of Decatur, Ga., died yesterday.

Mr. and Mrs. W. G. Cowles, of Tallahassee, who are guests of the Yowell family, were the hosts of guests today of the latter's brother-in-law and sister, Dr. and Mrs. E. D. Mobley, Oak Avenue.

Mr. and Mrs. Ferns Griffin, of Hopewell, Va., are the guests of the former's parents, Mr. and Mrs. R. L. Griffin, 400 Myrtle Avenue. Mr. and Mrs. East Ambrose, and son, of Jacksonville, will arrive tomorrow to be here for several days with Mr. and Mrs. Griffin.

WAYNESVILLE, N. C., Jan. 9.—(AP)—Dr. R. L. Allen, Waynesville's oldest practicing physician and a director of the Equitable Life Assurance Company, of New York, died here yesterday.

Personals

Friends of Mrs. A. P. Webster will be glad to learn that she is at her home.

Mrs. Clyde Dauset will leave Monday for New York City to buy the Spring stock for Sadye's Specialty Shop.

Mr. and Mrs. Ben Williams, of Sarasota, were the guests Tuesday and Wednesday of Mr. and Mrs. Victor Check, Elm Avenue.

Miss Lucille Anderson, a graduate of the Bath Creek Sanatorium School of Nursing, has accepted a position at Mt. Kalmus, a new sanatorium at Miami Springs, and left Monday to take up her duties.

Lita Chaplin And Carpenter Robbed Of 4 Hold-Up Men

NEW YORK, Jan. 9.—(AP)—Police today had only a meagre description of the four men who robbed Lita Grey, Charles Carpenter and George Carpentier last night. It was Carpenter's three terminology. They were drugstore cowboys.

"Drugstore cowboys" or "the four young gunmen" escaped with \$14,000 worth of jewelry belonging to the actress, divorced wife of Charles Chaplin, the cinema star. Carpenter, one-time light-heavy weight champion of the world, and now, like Mrs. Chaplin, a woman of the footlights, was a sportswoman. He had only \$100 on him and he didn't lose it. Mrs. Chaplin lost \$15 in cash.

The shock of the hold-up, which came as the climax of a brief kidnaping, left Mrs. Chaplin distraught and hysterical today. Carpenter was seated in Mrs. Chaplin's robin's egg blue motorcar parked in the dark alley at

the rear of a Bronx theatre when Mrs. Chaplin had been appearing in vaudeville. On the driver's seat was the chauffeur, Albert Pinsky. About midnight Mrs. Chaplin emerged from the stage exit and seated herself in the limousine beside the former pugilist. At that moment four men appeared, carrying flashlights and pistols. They took places in the car, covering the occupants with guns, and compelled the chauffeur to drive several blocks.

While the car moved through the d'n Bronx thoroughfare, the gunmen compelled Mrs. Chaplin to give them her valuables. When the robbery had been accomplished, Mrs. Chaplin, Carpenter and the chauffeur were put out on a street corner, and the motor car was driven away. It later was found a few blocks away.

ATLANTAN DIES SUDDENLY

ATLANTA, Jan. 9.—(AP)—Albert C. Major, 54, division cashier of the Western Union Telegraph Company, died unexpectedly at his office yesterday and was buried today.

Last Day! SATURDAY ONLY! Last Day!
STREET, EVENING, SPORT and AFTERNOON

SILK WOOL DRESSES In Two Groups

Every Dress in stock, formerly priced up to \$20 will be on sale at these two prices, Saturday only... NOTHING RESERVED!

\$5 Values to \$20 **\$10**

SADY'S

One Group **HATS** Saturday Only **\$1**

One Group **HOSE** Values To 1.95 **95¢**

Sadye Leaves Monday For New York!

The Yowell Co.

E. First Street Sanford Phone 123.

Special Saturday Sale of Hosiery

We have just unpacked another lot of those good irregular hose. Pure silk, full fashioned **\$1.00**

Gloves
Van Ransle Suede Fabric Gloves—Just unpacked—Brown, tan and gray **\$1.00**

Corsets
We have received the new line of Gossard corsets some of our customers have been waiting for. These are the new spring corsets.

Special Saturday Ready-to-Wear Sale

Dresses
Saturday we are offering one lot of beautiful dresses in various styles and sizes in a special close out sale for thrifty purchasers. Excellent quality materials **\$3.95 and \$5.95**

Coats
Fur Trimmed and Plain Coats that you can still wear for a few months in 1933 as well as for seasons to come **\$29.95 values for \$19.75**
\$22.50 values for \$15.75

Knitted Suits
You know the fine quality of the wool-knitted sweater suits we have carried this season. Saturday we are making a special reduction on the few remaining suits in the house **\$11.75 values for \$7.95**

Some \$2.00 Hats will be on sale Saturday **95¢**

Townsend Grade Regular \$2.00 Felt Hats on sale Saturday **Reduced to \$1.50**

Some \$2.00 felt hats will be on sale Saturday **Reduced to \$1.50**

CHURCHWELL'S



Special Shoe Clearance

Ladies Patent Strap or Pump Slippers
\$1.98 January Clearance \$1.98

Ladies \$4.00 Slippers Patent or Brown Sport oxfords **\$2.79**

Ladies \$5 & \$7 Slippers New styles, brown or black pump or strap **\$4.95**

Men's \$3.00 Black Oxfords **\$2.45**

Men's \$4.00 Black Oxfords **\$2.95**

Men's \$4.00 & \$5.00 Black or Brown Mens Oxfords **\$3.95**



Red with HEAT!

Entering the kitchen of a well appointed home recently, we discovered all the burners of the electric range red with heat and the dials on high. The water in the kettle and the food in various receptacles were boiling violently.

The servant felt that by violent boiling, the food would cook quicker and better. Perhaps others may have the same idea. For the benefit of those, we wish to say that the boiling point of water is 212° Fahrenheit. The temperature of water cannot be raised above the boiling point at 212° Fahrenheit, no matter how violently it may be boiled. Violent boiling simply vaporizes the water which passes off into the air as steam.

Violent boiling of food produces two harmful conditions. First, the flavor of food evaporates with the steam and much of the nutritive value is destroyed, leaving only the often indigestible solids. Second, there is a bill for excessive consumption of the very electricity that destroys the food.

The Therik Way is to turn the dial so high for quickly boiling liquids to the boiling point. When the boiling point is reached, turn the dial so much lower, as required, to maintain that temperature.

There are just a few suggestions from our Home Service Division. Any number of our division will be glad to explain more of these things if you desire.

L. E. ALFORD COMPANY

Auditors Accountants
618 1-3 Florida Avenue
Phone 2159 Tampa, Fla.

NOW IS THE TIME TO PLANT

GENUINE COCONUT SQUASH SEED
This slender, smooth, Dark Green strain. We have seen strains as much in demand by the shippers as our Colony with alligator's Cocoon.

Also available: Dwarf-Eye and State Certified Red and Greening Bush Peas, Kilmory's Bred-Kite, and other many fine seeds.

For particulars, write to **WESTERN GROWN Bountiful, Colorado** and **Florida Green Pea Seeds, Ocala, Florida**.

Many varieties of Beans, Peas, Spinners, and other seeds. Catalogue on request. Satisfaction and promptness guaranteed.

WESTERN GROWN BOUNTIFUL, COLORADO

FEATURE NEWS PICTURES



California... (Caption text describing the scene in the photograph)



... (Caption text describing the group in the photograph)



... (Caption text describing the man in the photograph)



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THE RADIO TOWER

TONIGHT'S PROGRAMS

FRIDAY, JAN. 9
(By the Associated Press)
Programs in outline standard time, unless otherwise indicated.

4:30-5:00 World in music; 6:30, Dinner music; 6:45, Uncle Abe and Doris; 7:00, Literature and drama; 7:15, Culture magazine; 7:30, Quartet; 8:00, Orchestra and Columbia; 8:30, Columbia; 9:30, Soap; 10:00, Christmas; 10:30, Theater of Air; 11:00, Vincent Lopez; 11:30, WABC New York.

5:30 News; 6:00, Variety; 6:15, News; 6:30, WABC; 6:45, News; 7:00, News; 7:15, News; 7:30, News; 7:45, News; 8:00, News; 8:15, News; 8:30, News; 8:45, News; 9:00, News; 9:15, News; 9:30, News; 9:45, News; 10:00, News; 10:15, News; 10:30, News; 10:45, News; 11:00, News; 11:15, News; 11:30, News.

OPEN

WANTED - Small iron safe around 21 inches high, must be cheap. Answer Box 13, care Herald.

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LEGAL NOTICES

NOTICE OF SALE OF REAL ESTATE
I hereby give notice that I have for sale the following real estate...

WANT AD RATES

WANTED - Small iron safe around 21 inches high, must be cheap. Answer Box 13, care Herald.

Gene Tunney Is Given Ovation At Inaugural

HARTFORD, Conn., Jan. 9 (AP)—Gene Tunney, aide of the president, was given a rousing ovation at the inauguration ceremony here yesterday afternoon, overshadowed by the cheering of the thousands of spectators who gathered to witness the ceremony.

Louisville Paper Is Bankruptcy Victim

LOUISVILLE, Ky., Jan. 9 (AP)—The Herald-Examiner, publisher of the Louisville, Ky., paper, announced yesterday that it had filed for bankruptcy protection in federal court here.

ROYAL SCHEDULE FIXED

LONDON, Jan. 9 (AP)—The House of Commons today voted to accept the royal schedule for the year 1934, which will start on Jan. 1, 1934.

SOUGHT IN BANK ROBBERY

JASPER, Ark., Jan. 9 (AP)—Three unnamed bandits were sought yesterday in connection with a bank robbery here.

LODY DOT DOPE



BY VIC



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