## GREATER SANFORD" CAMPAIGN OPENS TOMORROW



Antisaloon Leamue Enderses ShakeUp Among Dry Forces



DIVINE SCORES
hLL FeLings in
byondthe trial

ve Scott From
Eagerly Sought
ss And Relatives
 From GivingEvidence



FinalMeeting of Team Members Scheduled For Tonight; Drive Starts At $90^{\prime}$ Clock Officials Predict Fine Campaign Goal of Workers Will Be Set At Meeting; Drive Lasts 4 Days
The last step in three weeks preparation and organization work for the big Cham-
ber of Commerce advertising and expansion fund drive will be taken at 8 o'clock tonight
at the Seminole cafe when the at the Seminole cafe when the
entire team organization will
meet for final instructions
 Beliefs On Religion Statesman's Staunch. Advo.
cayy of
Lauded As Hibibition Is
Its Best Work


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Mami's Growth Is Pheneminal, Says Betts On Return

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# Now All Together For A Greater Sanford! 

NEXT WEEK will tell the story. By next Saturday the people of our city will have decided wheth er or not their city is to take the place rightfully belonging to it.

Sanford is just beginning to grow. It has for several years been building a substantial foundation. Now it is ready to soar skyward. The present membership drive of the Cha mber of Commerce is just a start toward bigger and greater days.

Depending largely on the outcome of the campaign will be the future growth of our community. If we are to be the important center we should be, if outside capital is brought here for investment purposes, if we hope to grow as rapidly as other Florida places, we must see to it that our city is brought to the attention of the people all over the state and to do this, we must advertise extensively.

The banks are heartily endorsing the campaign of Sanford's Chamber of Commerce to raise an adequate expansion and advertising fund to exploit the advantages of this comm unity. The financial institutions are giving both their moral and their financial support, and urge others to co-operate to the fullest extent.

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It will require the united effort of every individual if the present campaign is to be as successful as it shou ld be. We believe in our town. We believe in its citizens. We are confi dent the coming week will show the world that Sanford is a live-wire city and that its citizens are progressive and awake to their opportunities.

The banks are doing all in their power to make the campaign a big success. Are you?

Let's make the coming week an important and far reaching week in the history of our great city.

## First National Bank <br> Seminole County Bank Sanford Bank and Trust Company



- A unique "follow up" service from us that insures you getting every fraction of mileage built into these marvelous tires. Learn the nature of this serv-ice-it's worth while.


Sanford, Florida

## $-7 \times 2 \ggg>1$

A KNOCKER never wins
A WINNER never knock:

## Join--

THE CHAMBER of COMMERCE

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8오뭄



## Ghe Ideal Florida Home

EVERY normal human being wants a real home. He will never be wholly satisfied with less. A 100,00r, each, will surround it. Two hundred others have been planned and financed in this year's construction program for the Riviera alone, while in older sections of Coral Gables a far arester aristie design, amid delightfful surroundinys, il a congenial neighborhood, chose to church, school and stores, and ill a community offering social and recdecply implanted ideal in the race.

To that instinctive want, Coral Gables, the tinest suburb) of Miami, Florida, makes and irresistible appeal. It satis. fies every iondition, meets cvery reGuirement. It goes farther, for it of
 fers a climate that cannot the duplicated
answere cie in the world-this sunkissed cify of the Amerian Tromics, onling trade winds, where the purphe hougainvillea and the scar
let hitiscus bloom the whole gear 'round. Those who huild here huild for seaut new home heing buill by Mr. George E: Mer-
rick in the new Riviera section. More ind score of equally fine homes costing more tha

## number will be built.

Homes, however, are not the only noteworthy feature of the building program in the Riviera, for it is here that many great institutional projects included in the $\$ 100,000,000$ developrient ladget are to rise. Great hot:2:'s, the proposed University of Miami, Mahi Shrine Temple and sorts center, a huge sanitarium, and miles of winding waterways will all play their part in supporting Riviera investrients.
Those who invest now in the Riviera at pre-development prices, therefore, are buying at the most favorable time on a risins market. For full information - and also to fearn how you may visit Miami and Coral Gables free of all transportation cost - clip the corporn below or call
at our local office.

## CORAL GABLES

(4)

(2)

EJiami Riyieras
40 Miles of Water Froñt
Exeeutive Offices: Administration Building, Coral Gables, Miami. Fla
S. W. BRADFORD, Milane Theatre.

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## Sanford Herald's Buyers' Guide



REAGE

He Britt-chitionenden co., inc.

## 10 WRECKER

P. A. MERO

## T0 TOPS

MODEL trim Company

## EANING, PRESSING

Work at ounilit That pleaken

SANFORD STEAM PRESSERY

## FLECTRICAL SUPPLIES

SANFORD ELECTRIC CO., INC.

## FURNITURE

SEMINOLE FURNITURE CO.
$\int \mathrm{AS}-$
1 SANFORD FILLING Station


## 0 <br> EL-

hotel montezuma

## HARDWARE


HILL HARDWARE CO.

## CE CREAM

SEMINOLE CREAMERY

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## PRINTING

WIGHT PRINT SHOP

## PRESSING CLUB

SEMINOLE PRESSERY
Pr

## $\mathbb{R}^{\text {REAL ESTATE }}$ <br> > JOHN E. FOX <br> <br> JOHN E. FOX

 <br> <br> JOHN E. FOX}Herther mother

## WANT ADS

IN TIE HERALD

## M

EN'S CLOTHING
S. W. BRADFORD


## PAINT

LOSSING PAINT COMPANY, INC.

BRING RESULTS

## The Sanford Herald



Worth Millions to Florida
"Through the want $\overline{\text { killing oif bird life we have multi }}$










 MY EAVORITE STORIES



LINCOLN THE LABORER
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FIRST NATIONAI BANK

## 

128 Feet
Fonting on Celery Avenue alljoming two stores comer on Celery Avenne. It taken quich a
chased at $\$ 75,00$ a front toot on casy terms.

60 Fect
$\qquad$ At \$610.010 pier front fout.

Britt-Chittenden Really Company,
Rualturs.


## in Sanfori.



Hyondy. Miss Elit


These dresses were originally priced from $\$ 16.75$ to $\$ 39.75$.

Street dresses and afternoon models fashioned of the best fabmodels fastionen and figured materials are to be found in this dress sale at one-half price.

## Speer \& Son

boosr Boost! BOOST!
The Chamber of Commerce
NEEDS YOUR SUPPORT

Give of your time<br>Do It Today<br>Give of your window space. Get those Yellow Pasters up.<br>Give of your Advertising Space. Add a word for the Campaign.<br>Give of your Dollars. Its the Best Investment You can make.<br>Give Whole-Hearted Support. Let the World Know You are in It.<br>\section*{Your Bit Will Add World's of Power to The PUNCH}<br>In Making $\quad$ SANFORD A Bigger and Better City to Live in

# Bodwell Realty Co., Inc. 

W. R. Smith, Mgr.

## In the World of Sport

GIANTS TOPPLED FROM NATIONAL
LEAD BY CARDS


Piratesidle But Go Into Lead;
Cincinnati and Boston Split
Double Header: Dodgers


Governor Martin To Deliver Address Governor Martin To Deliver Address


Beach Prope
IS SCARCE
and geting scarcer
YOU WILL HAVE TO PAY PER FOO
VERY NEAR FUTIRE WHIT IT COST

## New Smyrna Be

For Further Information
h. b. SCHULTE REALTY CO,

MAKL RESERVATION EARLY

Wright, Warlow and Compan
First Mortgage Lea
improved husiness and Resldential $P$ in Sanford
Funds immediately available subs examination.
APPLICATIONS FOR APPraish SEE

DUBOSE AND HOLLER reations
12 Park Avenue

## VULCANIZING

Fisk 'Tire and Tubes
Phone triz-S
Corner Oak and Third
hervice 'That Makes Friend

WHEELESS \& WELSII

## Allen \& Brent

## AT AUC'IION

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Rooms 501-502. Phone 95
Firat National Bank Buld
Corner Lot for Sale!
On Sumporn Anemene. Only one hace
 Real Bargain
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und kiss it goollibe

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ALLEN AND BRENT

E. Scoond Street, Sanfort, Fla

## A Good Start is Half the Race

everibody turn OU'T THE FIRST OF THE DRIVE-LET's GETT AWAY TO AN unprecedented stairt!

## The Race Depends on You Do Your Part

Mckinvon--MARKWOOD CO.
s.mpow, fle



[^0]:    Primary Elections Quiet In Kentucky;
    "Red" Roberts Beaten For Legislature

[^1]:    "We Want Your Business"

